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MEDIA ADVISORY: The Segway Is Coming to UNH on May 31

By Lori Gula
UNH News Bureau

May 24, 2002

WHAT: The Segway is coming to the University of New Hampshire Friday, as part of a day dedicated to clean cities, alternative fuel vehicles and alternative modes of transportation.

WHEN: 1:30 p.m., Friday, May 31, 2002.

WHERE: Memorial Union Building circle (demonstration); MUB Theater II (discussion)

DETAILS: UNH's Office of Sustainability Programs and UNH Transportation Services are sponsoring a demonstration of the Segway and a panel discussion with UNH experts, "Is the Path to Clean Cities Technology Driven?"

Segway LLC Vice President Brian Toohey will conduct the Segway demonstration in the Memorial Union Building circle and participate in the panel discussion that will follow in MUB Theater II. The discussion will address the applicability of the Segway's technology in the larger context of community design, environmental impact and transportation choice.

Panelists will include Thomas Kelly, director, UNH Office of Sustainability Programs; Robert Henry, associate dean, UNH College of Engineering and Physical Sciences; and Cliff Sinnott, executive director, Rockingham Planning Commission.

The afternoon program follows a morning event, the Granite State Clean Cities Coalition Designation Ceremony, at the New England Center on the UNH campus in Durham. The morning program is sponsored by the Granite State Clean Cities Coalition and will feature an alternative fuel vehicle designed by Ford.

opportunities for the media to interview experts on
alternative transportation modes and clean cities will be available throughout the day.

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