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## "Achieving Success by Teamwork" is Topic of UNH CEO Forum

By [Janet Lathrop](#)  
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DURHAM, N.H. -- Raymond R. Boissoneau, the CEO of Electropac Inc., in Laconia, is the featured speaker for the University of New Hampshire's Whittemore School of Business and Economics CEO Forum Thursday, April 18. His topic is "Achieving Success by Team Work." The event opens with a breakfast buffet at 8:30 a.m. at the New England Conference Center on campus in Durham, with the program following from 9 to 10:30 a.m.

Boissoneau will discuss how to create and manage teams that work well together, how to empower employees and recognize their successes, and how to include employees in a team approach when facing a business downturn or when attempting to turn a failing company around.

Barbara Draper, director of UNH's CEO Forum, says "Ray Boissoneau is an entrepreneur in the true sense of the word." He and his father founded Electropac in 1976 with three people and \$1,000. Today Electropac is recognized as a world leader in the production of high-tech printed circuit boards for the telecommunications, computer, automotive, consumer electronics, medical instrumentation and military industries. In 2001, the Electropac family of companies ranked 24th in sales out of 600 board manufacturers in North America and 158th out of 3,180 worldwide. Today the Electropac group employs more than 400 people at two American and two Canadian plants, and generates \$48 million in annual sales.

Family-owned Electropac was voted one of New Hampshire's top 10 companies to work for in 1998, reflecting Boissoneau's belief that Electropac employees are "the company's most important asset."

The CEO is recognized for his expertise in identifying, purchasing and turning around failing companies. He received the New Hampshire Small Business Leader of the Year Award in 1985, N.H. Entrepreneur of the Year in 1995, and was a finalist in 1997 and 2000 in Ernst & Young's New England Entrepreneur of the Year competition. Boissoneau recently opened the Winnepesaukee Exposition Center, now the Lakes Region's largest conference and function center, in Laconia.

For more information or to register for the CEO Forum, call Barbara Draper at (603) 862-1107.

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