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New Regional Manager for Small Business Development Center at Plymouth State

By [Janet Lathrop](#)
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DURHAM, N.H. -- The New Hampshire Small Business Development Center (SBDC) recently announced the appointment of Edward W. Burt, Jr. as regional manager for its Plymouth office located on the campus of Plymouth State College.

The New Hampshire SBDC, housed at the University of New Hampshire's Whittemore School of Business and Economics, provides free counseling and other development services to small businesses throughout the state. The Plymouth office serves the Lakes Region, Plymouth and points north of Concord to Franconia Notch, and west to Lebanon and Hanover.

Burt comes to the SBDC from the Governor's Office of Energy and Community Services (ECS), where as energy program manager he provided leadership in several federal and state-funded business programs and was a liaison for New Hampshire businesses seeking to lower energy costs, production waste and pollution. He was also responsible for bid evaluations, contract negotiations, and financial analyses of energy upgrade projects for state-owned government buildings.

Burt has created and sold two successful businesses, and credits his success as a business owner to "understanding both the articulated and unarticulated needs and priorities of customers, recognizing and valuing employees as the scarce resource that they truly are, and developing a very focused yet opportunistic marketing strategy" as part of an overall business plan. He holds an Executive MBA degree from Rutgers University Graduate School of Management. To contact Burt call the SBDC Plymouth office at (603) 535-2523

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