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Denise Hart

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# UNH's Whittemore School Economics Seminar Explores Alternative Fuel and Hybrid Vehicles

By [Denise Hart](#)  
UNH News Bureau  
603-862-1462

April 29, 2003

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DURHAM, N.H. - Jonathan Rubin, associate professor of resource economics and interim director of the Margaret Chase Smith Center for Public Policy at the University of Maine at Orono, discusses his research using the Transitional Alternative Fuels and Vehicles model for evaluating new vehicle technologies and alternative fuels at the Economics Seminar sponsored by the University of New Hampshire's Whittemore School of Business and Economics.

Rubin will present "Transitions in Light-Duty Vehicle Transportation: Alternative Fuel and Hybrid Vehicles and Learning," Friday, May 2, 2003, from 2:10 to 3:30 p.m. in Room 318 McConnell Hall. The lecture is free and open to the public. Visitor parking at UNH is located just off Route 152A Mast Road, and a free shuttle bus service is available to campus locations.

Rubin's research focuses on using market-based solutions to reach environmental goals. The Transitional Alternative Fuels and Vehicles (TAFV) model seeks to simulate market outcomes over a 20-year period while considering possible transitional barriers such as infrastructure needs, technological learning and production scale.

Rubin received his Ph.D. in agricultural economics from the University of California, Davis. In 2002, the College of Natural Sciences, Forestry and Agriculture at the University of Maine awarded him the Outstanding Public Service Award.

The Economics Seminar is a weekly event of the Whittemore School's graduate degree program in economics that highlights the research of the school's faculty, graduate students and visiting academics. The presentations are interspersed with questions from the audience.

For more information about the seminars, contact Karen Conway, graduate program director and associate professor of economics, at 862-3386 or [ksconway@cisunix.unh.edu](mailto:ksconway@cisunix.unh.edu). Advance copies of Rubin's

paper are available by calling Sinthy Kounlasa at 862-3457 or sending an e-mail to: [sinthy.kounlasa@unh.edu](mailto:sinthy.kounlasa@unh.edu).

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