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UNH Family Business Program to Offer Leadership Course

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UNH News Bureau
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January 16, 2003

DURHAM, N.H. -- The University of New Hampshire's Center for Family Business will begin a new year of its Leadership Development Program course Wednesday, Jan. 29, on the Durham campus. Classes meet once a month through November 2003, with a summer break from June to August.

The certificate program is taught by Whittemore School of Business and Economics faculty in eight full-day sessions. It develops leadership skills for managers or aspiring managers of family-owned businesses. Graduates learn team-building, how to manage organizational change, and to recognize their own and others' leadership styles.

"Each session is highly interactive and encourages participants to share their opinions, their dilemmas, and their aspirations," says Stephen Fink, professor emeritus of organizational behavior who will teach the class. "We have found that people have learned as much from each other as from the instructor."

Graduates say that the UNH business leadership course has given them the skills and self-confidence to accept more responsibility in the family company, encouraged creative thinking and offered an environment of trust for sharing problems, ideas and hearing feedback.

The mission of the Center for Family Business, founded in 1993, is to assist the entrepreneurial family in finding solutions to business challenges and concerns by helping families run successful meetings, bring new family members into the business, improve communication, sustain profitability, and transfer leadership and ownership. The center is sponsored by MassMutual Insurance; Cleveland, Waters and Bass,

P.A.; and Genus Resources.

For registration and fee information call (603) 862-1107 or e-mail Barbara.Draper@unh.edu. Fink is available to discuss the course with potential students by calling 862-3361.

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