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UNH Center For Family Business Offers Program On Developing Employee Potential

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Center for Family Business

Oct. 12, 2004

DURHAM, N.H. – Senior executives from Novel Iron Works, a family owned business in Greenland, will be the featured speakers in a half-day program on “Human Capital: An Asset Worth Growing” presented by the University of New Hampshire Center for Family Business.

The program will be held Wednesday, Oct. 20, from 8 a.m. to noon, at the Yard Restaurant in Manchester.

Experts from Genus Resources, the nation’s preeminent consulting firm specializing in family owned businesses, will examine different philosophies and models to ensure successful training and development for the next generation of your company’s leaders. The program is designed to explore what it takes to create an environment that attracts and retains spirited employees who seek growth and development.

The center under UNH’s Whittemore School of Business and Economics and the Center for Graduate and Professional Studies is sponsored by Mass Mutual Financial Group, Genus Resources, Baker Newman & Noyes, Pierce Atwood, and MPI Management Planning, Inc. It is a membership program to provide owners and managers of entrepreneurial businesses with an opportunity to exchange ideas and information and to discuss business challenges, concerns, and solutions.

Future programs focus on Six Sigma and Compensation Plans (Dec. 1), Stockholder Buy-Sell Agreements (Feb. 9), Evaluating Business Planning (March 30), and Managing Change (May 4).

Nonmembers of the Center for Family Business can attend the program on a one-time trial basis for \$125 per person or \$250 per family. To register or for more information contact Barbara Draper at UNH at (603) 862-1107 or Barbara.Draper@unh.edu.