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## MEDIA ADVISORY

Governor Benson To Attend UNH Whittemore School Holloway Business Plan Competition May 7

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**WHAT:** Gov. Craig Benson will attend the UNH Whittemore School of Business and Economics 16th Annual Paul J. Holloway Business Plan prize. The event is free and open to the public.

**WHEN:** Friday, May 7 1 p.m., Holloway Business Plan competition 5:15 p.m., Awards Presentation 6:30 p.m., Dinner

**WHERE:** Holloway Commons Competition: Piscataqua and Squamscott rooms Awards Presentation: Cocheco room Dinner: Huddleston Hall Ballroom, next to Holloway Commons

**BACKGROUND:** The annual competition awards prizes to both undergraduate and graduate students, either as teams or individuals, who develop the most realistic plans for starting, acquiring or expanding a business venture in each of two tracks: high growth ventures and lifestyle ventures. The six judges base their decisions on both presentation and the plan itself. The May 7 event features three finalists in each category presenting their business plans for about 15 minutes followed by a brief question and answer period before the panel of judges. This year's cash awards are \$4,000 each for the winning undergraduate and graduate business plan. Undergraduate and graduate runners-up in both categories are given cash awards of \$900 each. In addition, Jeffrey M. Pollock, president and CEO of MerchantBanc, has been chosen to receive the UNH Whittemore School of Business and Economics 2004 Entrepreneurial Venture Creation "Person of the Year" award. Pollock will be presented with the award at the dinner.

### MORE INFORMATION

[http://www.unh.edu/news/news\\_releases/2004/april/lw\\_20040420competition.html](http://www.unh.edu/news/news_releases/2004/april/lw_20040420competition.html)  
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