



NH State 4-H Horse Show
Advertising and Supporter Program



HORSE
PROGRAM

There are two ways to support the NH State 4-H Horse Show and the NH 4-H Horse Program:

Supporters who make a financial donation to the 4-H Foundation of NH in support of the show and the overall 4-H Horse Program. Supporters will have names listed in the program booklet. Additional benefits are available to donors of \$100 or more (see next pages)

Advertisements in the Show program booklet. Details are provided in the following pages.



NH 4-H HORSE SHOW

Supporter levels and benefits

Platinum Supporter: donations of \$1000 or more

Platinum supporters receive:

- Name and web address listed prominently 2 or more locations in show program
- 4 or more announcements per day acknowledging support
- Up to 3 banners (sponsor provided) and signs hung at show grounds (if desired)
- Opportunity for supporter's representative to present awards
- Distribution of samples, catalogues, brochures to participants (if desired)

Diamond Supporter: donations of \$750-999

Diamond supporters receive:

- Name and web address listed in large font in program
- 3 or more announcements per day acknowledging support
- Up to 2 banners (sponsor provided) or signs hung at show grounds (if desired)
- Distribution of samples, catalogues, brochures to participants (if desired)

Gold Supporter: donations of \$500-749

Gold supporters receive:

- Name listed in large font in show program
- 2 or more announcements per day acknowledging support
- Banner (sponsor provided) or sign hung at show grounds (if desired)
- Logo or name on back of event T-shirts (if desired)

Silver Supporter: donations of \$300-499

Silver supporters receive:

- Name listed in show program
- 2 announcements per day acknowledging support
- Banner (sponsor provided) or sign hung at fairgrounds (if desired)
- Small logo or name on back of event T-shirts (if desired)

Bronze Supporter: donations of \$101-299

Bronze supporters receive:

- Name listed in show program
- One announcement per day acknowledging support
- Banner (sponsor provided) or sign hung at fairgrounds (if desired)
- Small logo or name on back of event T-shirts (if desired)

Class Supporters \$100.00

- Name listed as class supporter in show program
- Announcement when class enters the ring and when class is pinned announcing support.

Supporter: donations of up to \$99

- Name listed in show program

Deadline to be included in program booklet is June 25. Donations received after that date will be acknowledged via signs and announcements and will be placed in program if available.



NH 4-H HORSE SHOW SUPPORTER:

Name: _____

Address: _____

Contact person (for businesses): _____

Email address: _____

Website (for businesses): _____

Phone number: _____

Do you want your name (and logo or website if applicable) listed in the program? YES _____ NO _____

Support level: Write in amount

Platinum (\$1000+)*: amount _____

Diamond (\$750-\$999)*: amount _____

Gold (\$500 - \$749)*: amount _____

Silver (\$300 -\$499)*: amount _____

Bronze (\$101-\$299)*: amount _____

Class Supporter \$100 (see class list next page) amount \$100 Which Class: _____

Supporter (up to \$99): amount _____

Please make checks payable to: 4-H Foundation of New Hampshire and mail to:

Mary Davis Mary.Davis@unh.edu
Field Specialist, 4-H Animal and Agricultural Science
Kendall Hall Suite 313, 129 Main St.
Durham NH 03824
Phone: (603) 862-2188 Fax: (603) 862-2157

The 4-H Foundation of New Hampshire is a 501c3 nonprofit. Donations are tax deductible.

*Supporters at the Bronze level and above will be contacted regarding Banners, Logos and other benefits.

UNH Cooperative Extension is an equal opportunity educator and employer University of New Hampshire, U.S.
Dept. of Agriculture and NH counties cooperating.



**NH 4-H HORSE SHOW PROGRAM BOOKLET
ADVERTISEMENTS AVAILABLE:**

Outside Back Cover – Full page 8 X 10” Black and White	\$250.00*
Inside Front Cover – Full page 8 X 10” Black and White	\$200.00*
Inside Back Cover – Full page 8 X 10” Black and White	\$200.00*
Full Page Interior Black and White	\$100.00
½ page interior	\$75.00
Full Page Interior Color	\$150.00
Business Card 2” X 3.5 “(approx.) B & W	\$35.00
¼ page “Good Luck” Ad B & W	\$40.00

**Parents, Clubs and Counties, a Good Luck ad is a great way to wish your 4-Hers
Good luck at the show!**

Camera ready images required for all Advertisements

***Colored advertisements accepted for \$25 additional for covers; coverstock will be light gray or white Please call or email Mary Davis (603)862-2188 or email Mary.Davis@unh.edu to confirm availability of Inside Front and Inside Back Covers. Deadline to be included in program booklet is July 1. After 7/1 please call to check availability.**

Name: _____

Address: _____

Contact person (for businesses): _____

Email address: _____

Please circle ad size above and paperclip (do not staple) artwork to this form. Artwork may be emailed to the address below. Please put NH 4-H Horse Show Program in the subject line.

Please make checks payable to: UNH Cooperative Extension and mail to:

Mary Davis Mary.Davis@unh.edu
Field Specialist, 4-H Animal and Agricultural Science
Kendall Hall Suite 313
129 Main St.
Durham NH 03824
Phone: (603) 862-2188 Fax: (603) 862-2157

UNH Cooperative Extension is an equal opportunity educator and employer University of New Hampshire, U.S.
Dept. of Agriculture and NH counties cooperating.



New Hampshire State 4-H Horse Show Schedule.		Classes will halt during impending thunder storms	
Friday		Classes will resume after storm danger has passed	
2:00 – 4:0	Registration -- all registered by 4 pm	Trail and Obstacle Classes (only order changed)	
5:00	Chaperone/Volunteer Meeting	Class 24	Senior Western Trail
5:50	Judging/Quiz Volunteers Report	Class 25	Senior English Trail
6:00	Opening Ceremonies	Class 26	Open Walk Trot Trail
	Judging- Ring	Class 27	Junior English Trail
	Quiz- Location TBA	Class 28	Junior Western Trail
Saturday 8:00 AM		Class 29	Novice Walk Trot Trail
Fit & Show		Class 30	Junior In-hand Obstacle
Class 1	Senior English	Class 31	Senior In-hand Obstacle
Class 2	Senior Western	Class 32	Senior Precision Driving
Class 3	Senior Driving	Class 33	Junior Precision Driving
Class 4	Senior In Hand	English and Western Discipline Rail	
Class 5	Open Walk-Trot	Class 34	Senior English Discipline Rail
Class 6	Junior English	Class 35	Senior Western Discipline Rail
Class 7	Junior Western	Class 36	Junior English Discipline Rail
Class 8	Junior Gymkhana	Class 37	Junior Western Discipline Rail
Class 9	Junior Driving		
Class 10	Junior In Hand		Dinner Break
Class 11	Novice Walk-Trot		
Equitation			Saturday Evening
Class 12	Senior Hunt Seat & Saddle Seat	Handiness *must do handiness pattern in NE	
Class 13	Senior Western		horse show rule book
Class 14	Senior Reinsmanship	Class 38	Handiness Senior English
Class 15	Senior In Hand Suitability	Class 39	Handiness Senior Western
Class 16	Open Walk-Trot	Class 40	Handiness Junior English
Class 17	Junior Hunt Seat & Saddle Seat	Class 41	Handiness Junior Western
Class 18	Junior Western	Class 42	Handiness Senior Driving
Class 19	Junior Reinsmanship	Class 43	Handiness Junior Driving
Class 20	Junior In Hand Suitability		
Class 21	Novice Walk-Trot		

Class list continued on next page



Sunday 8 am	
Class 44	Hunter Over Fences
Class 45	Small Equine In Hand Hunter Over Fences
Pleasure Classes	
Class 46	Senior English
Class 47	Senior Western
Class 48	Senior Pleasure Driving
Class 49	Open Walk Trot Pleasure
Class 50	Junior English
Class 51	Junior Western
Class 52	Novice Walk Trot Pleasure
Class 53	Junior Pleasure Driving

Class 54	Bridle Path Hack
Class 55	Hunter Under Saddle
Class 56	Open Walk Trot Discipline Rail
Class 57	Western All Around Junior (Eq, Pleasure, showmanship)
Class 58	In-Hand All Around (Suitability, Pleasure, Showmanship)
Class 59	Novice Walk Trot Discipline Rail
Class 60	Driving Discipline Rail
Class 61	In Hand Discipline Rail
Class 62	Western All Around Senior (Eq, Pleasure, showmanship)

4-H Members obtaining supporters and advertisements receive the following incentives:

<u>\$ Amount Raised</u>	<u>Incentive</u>
\$100+ (junior 9 and under only)	Book (see below)
\$250	½ price show entry (\$50 entry fee)
\$500	Free show entry
\$600	State Horse Show T-Shirt & Free show entry
\$700	State Horse Show Sweatshirt & Free show entry

Junior members, ages 9 and under raising \$100 or more will receive their choice of Equine Science or Illustrated Dictionary of Equine Terms (in addition to the above incentives based on total money raised.)