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## Controlling Health Care Costs Is Focus Of Next UNH Center For Family Business Event Sept. 28

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DURHAM, N.H. – With businesses both large and small struggling to deal with skyrocketing health care rates, how can family businesses offer their employees health care plan options while keeping medical benefit costs affordable and reasonable? The Center for Family Business at the University New Hampshire will focus on these issues and more at its next seminar Wednesday, Sept. 28.

The half-day event will be held at The Yard Restaurant in Manchester. Registration and a continental breakfast begin at 8 a.m., with the program starting at 8:30 a.m. Those interested in attending the business program are asked to register by Sept. 21.

The seminar is an opportunity to join family businesses in an open discussion about what they are doing to provide health care to employees and attempt to control rising costs. A panel of experts in the medical, insurance, brokerage and family business fields will share their knowledge with the attendees.

Why are rates rising so fast? What needs to happen rates to stabilize or come down? Will more competition reduce rates? What options can a business offer employees? What are family-owned, as well as other businesses, doing to keep costs affordable? What is the current HB 110 status? Are there any other options for family-owned businesses in New Hampshire? What does the future look like and how do businesses cope?

Nonmembers of the Center for Family Business can attend the program on a one-time trial basis for \$150 per person. To register or for more information contact Barbara Draper at UNH at (603) 862-1107 or [Barbara.Draper@unh.edu](mailto:Barbara.Draper@unh.edu).

This Center for Family Business event is sponsored by MassMutual; Baker, Newman & Noyes; Pierce Atwood; Ocean National Bank; Management Planning, Inc.; and Thomas Davidow & Assoc.