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# National Rip Current Awareness Week Begins June 5

Contact: Kirsten Weir  
NH Sea Grant  
(603) 749-1565  
[kirsten.weir@unh.edu](mailto:kirsten.weir@unh.edu)

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DURHAM, N.H. -- Rip currents are strong ocean currents that can pull people away from shore, sweeping even the strongest swimmers out to sea. To call attention to this dangerous phenomenon, the National Oceanic and Atmospheric Administration (NOAA) has declared the week of June 5 Rip Current Awareness Week.

Sea Grant, a NOAA program, is working to educate the public on the dangers of rip currents. For a free informational brochure explaining how rip currents form – and what to do if you find yourself swept up in one – please contact NH Sea Grant science writer Kirsten Weir at 603-749-1565 or [kirsten.weir@unh.edu](mailto:kirsten.weir@unh.edu).