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UNH CEO Forum Focuses On How N.H. CEOs Can Impact Health Care Cost Increases

Contact: [Lori Wright](#)
603-862-0574
UNH Media Relations

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DURHAM, N.H. – The University of New Hampshire CEO Forum welcomes Sally Crawford, former chief operating officer of Healthsource, who will share her thoughts on the current health care trends in New Hampshire and nationally.

“Ways NH CEOs Can Impact Health Care Cost Increases” will be held Thursday, Jan. 13, 2005, at the New England Center. Coffee and networking begins at 8 a.m., and breakfast will be served at 8:30 a.m. The program begins at 9 a.m.

Crawford will discuss a range of solutions being debated nationally, including universal coverage, mandatory insurance and a defined dollar contributions. She will offer practical healthcare alternatives to New Hampshire CEOs.

In 1997, Crawford established a health care consulting practice working with health care payers, providers, regulators and investors on managed care initiatives. From April 1985 through January 1997, she served as COO of Healthsource, a publicly traded NYSE managed care company. CIGNA acquired Healthsource for \$1.7 billion in 1997.

Crawford currently serves on the board of CYTYC Corporation, which develops, manufactures and markets products for medical diagnostic applications primarily focused on women’s health. She is also a director of EXACT Sciences, Inc. that has developed a non-invasive, DNA-based screening test for early stage colorectal cancer.

Since 1999, Crawford has served as director for Chittenden Corporation, a \$6 billion in assets commercial bank holding company operating branch locations throughout Vermont, central Massachusetts, southern New Hampshire and Maine. She lives in Exeter, N.H. with her husband, Peter Wells, and their three sons.

To register or to become a member of the CEO Forum, call Barbara Draper at (603) 862-1107, or e-mail her at barbara.draper@unh.edu. The registration deadline is Thursday, Jan. 6.

Initiated in 1997, the CEO Forum is an outreach program of the UNH Whittemore School of Business and Economics and the UNH Graduate School serving CEOs, presidents, and senior managers of companies in northern New England. The forum provides its members with opportunities to meet and exchange ideas with their peers in business and industry in an informal setting. The CEO Forum is sponsored by the law firm of Pierce Atwood and Ocean National

Bank. For more information about the CEO Forum, visit www.unh-ceoforum.org.