We aim to help communities connect the environment and natural resources with community goals to create vibrant economies and high quality of life for all. This can be in the form of assisting communities in identifying and utilizing their natural capital, such as connecting their downtowns with trails and leveraging green infrastructure to reduce or maintain costs of community services.

**Economic Development**

**Quality of Life**

**Nature Economy**

- **Tourism**
  - For purposes of trails, lakes, rivers, oceans, views, *foliage*

- **Local Business Engagement & Retention Program**
  - Businesses consider natural capital in location preference

- **Cost of Community Services/Risk Reduction**
  - Flood reduction & mitigation (i.e. green infrastructure, including wetlands, buffers)

- **Recreation**
  - Trails, Swimming, Fishing, Boating, Ocean Visits

- **Resilient Communities**
  - Trails as alternative and more accessible forms of transport – walkability

- **Health & Wellness**
  - Green space for health and wellness