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DURHAM, N.H.—Job interviews provide a brief, focused time for both the applicant and the employer to see if there is a good match. The University of New Hampshire’s University Advising and Career Center invites employers to help teach college students how to master the art of the interview at a Practice Interview Day Wednesday, March 23 from 10 a.m. to 3 p.m.

The goal is to provide students with a realistic interview practice session with local companies but there’s a hidden benefit to employers as well—they have an opportunity to generate brand recognition for their organization on campus, which aids in their recruiting initiatives.

“Students from each of UNH’s five colleges will be represented at the Practice Interview Day,” says Bethany Cooper, manager of employer relations and recruiting at UACC. “The interviews run about 20 minutes and then there’s a 10-minute feedback period. It’s an ideal opportunity for potential employers to have a window on what today’s students are interested in doing after graduation.”

If you would like to share your professional expertise and company perspective with UNH students, please contact Cooper at 862-2029 or Bethany.Cooper@unh.edu for more information. Lunch and free parking is provided to participating interviewers.