MEDIA ADVISORY: How To Have Successful Family Business Meetings Is Focus Of Next UNH Center For Family Business Event

Lori Wright

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WHAT: “How to Initiate, Organize, and Implement Successful Family Business Meetings,” University of New Hampshire Center for Family Business

WHEN: Wednesday, Nov. 8, 2006, 8 a.m. to noon. Lunch included.

WHERE: UNH Elliott Alumni Center, Durham

BACKGROUND: Family business meetings are valuable tools to help address challenges, but getting family members to agree to meet can be an arduous task. Family business issues can be emotional and complicated, and it’s important that family members are prepared to participate in meetings. This workshop will provide first steps in determining family member readiness, present a model for understanding and promoting change, and outline a format and an agenda for an initial family business meeting.

Tom Davidow and Cindy Adams Harrison, both experts in helping families to better communicate, will present the program. Davidow has worked with hundreds of national and international family controlled enterprises, and is a psychologist and clinically trained organizational dynamics expert who specializes in problems that occur in family-run businesses. Harrison consults with family businesses specializing in enhancing business and team performance and she has been recognized for her work with Olympic and professional athletes. Not only do they have a lot of knowledge and experience to share, but they know how to make the process fun.

RSVP: Barbara Draper at 603-862-1107, or barbara.draper@unh.edu. There is a special one-time non-member registration fee of $99 per person, or $250 per family.

The center, under the UNH Whittemore School of Business and Economics, and the UNH Graduate School, is sponsored by Mass Mutual Financial Group, Thomas Davidow & Assoc., Baker Newman & Noyes, Pierce Atwood, MPI Management Planning, Inc., and Ocean National Bank. It is a membership program to provide owners and managers of entrepreneurial businesses with an opportunity to exchange ideas and information and to discuss business challenges, concerns, and solutions.