

# Potter, Stapleton at UNH-Innovation Wildcatalyst Series

Wildcatalyst highlights successful women in research

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Thursday, February 28, 2019

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Sharyn Potter and Jane Stapleton were invited to speak at the UNH Innovation [Wildcatalyst Seminar Series](#) on Feb. 21.

Potter and Stapleton spoke about their new nonprofit [Soteria Solutions](#) , UNH's first women-run spinout. Soteria Solutions provides new approaches to prevent sexual and interpersonal violence and harassment, working to activate bystanders at all levels in order to create lasting change and build a safe, respectful and sustainable culture in organizations and schools.

Soteria Solutions uses the evidence-based research developed by [Prevention Innovations Research Center](#) (PIRC) to inform its commercialized products. Potter and Stapleton are PIRC's executive directors and are UNH faculty members.

In the seminar, Potter and Stapleton shared their advice for running and growing a research and innovation-based startup and talked about how they balance their research and business responsibilities. They talked about the unique challenges that women founders face and discussed the resources that are needed for the next generation of female innovators.

*[View the seminar on YouTube.](#)*

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