

Name: _____

Poster Title: _____

Age Range: _____ / _____ / _____
8-10 11-13 14-18



Technical Execution	1 Point	3 Points	5 Points	Score
Content and Topic	More clarity and quality of descriptive elements needed to express maker's thoughts. Audience may need more information to understand topic.	Poster presents one topic clearly with simplified descriptions of main points, stopping the viewer to pause and read. Topic easy to grasp and clear, but some information may be incomplete, unnecessary, distracting or repetitive.	Poster addresses an important issue with clear idea. Includes originality and age-appropriate complexity. Viewer readily follows maker's main idea. All elements have purpose and relate to main idea. Topic is interesting and stimulates thought.	
Organization	Organization needs improvement; text is illegible, too small, or overly crowded.	Important information clear and legible but poster flow needs improvement.	Professional appearance. Organization and flow intuitive to the observer.	
Format	Overall appearance needs improvement to be visually appealing.	Format and framing present but could be more effectively presented. Finished look is apparent.	Poster has neat lettering with wording that is direct and simplified. Arrangement of elements are in logical chronological order.	
Construction	More care needed with construction, lettering &/or use of materials. Poster not neat and/or eraser marks prominent.	Poster carefully constructed in visually appealing way. Some additional finish work may be required to present the best poster.	Poster carefully constructed in visually appealing way. No loose components, no eraser marks.	
Section Total:				

Art Design	1	3	5	Score
Design	Information, graphics and other visuals not related to the main topic.	Presents arrangement of neat, clean and appropriate design of information.	Use of line, shape, color, and space draws viewer in to descriptive elements easily read from a distance.	
Unity	Elements need more unity. Viewer left with a feeling of confusion.	Most elements create a collective design of information but contain unnecessary or missing elements.	All elements valuable, important and descriptive, working together as a whole.	
Creativity	More creativity needed to generate interest or excitement about the topic and/or copyrighted images used without permission/citation.	Visual elements are unique and convincing of the maker's style and flare, may lack complete originality.	Maker able to showcase personal originality & technique to influence execution and capture viewer's attention.	
Section Total:				

Judges Initials _____

GRAND TOTAL



Additional Comments: