

Name: _____

Photo Title: _____

Age Range: _____ / _____ / _____
8-10 11-13 14-18



Technical Execution	1 Point	3 Points	5 Points	Score
Composition	Visual elements of the image lack uniformity or cohesiveness.	Overall design quality of the image is appropriate and pleasing.	Brings all visual elements together to express the purpose of the image. Prompts the viewer to look where the creator intended.	
Center of Interest	The viewer's eye has difficulty discerning where the maker wants the image to be viewed.	Point or points of interest are apparent and purposeful; attractiveness needs improvement.	Draws the viewer in to the intended point or points of interest. Obvious to where the maker wants the viewer's eye to stop as they view the image. Interesting and eye catching.	
Color and Lighting	Color and Lighting use need improvement. White balance and exposure is either dark or washed out.	The use and control of light and color are apparent and enhance the image.	Color and lightning are used effectively to present a quality image. Supplies harmony to create an emotional appeal or purposely shows unharmonious elements to evoke diverse feelings.	
Format and Framing	Format and framing are unclear or lack purpose. Perspective is confusing.	Format, framing and perspective are thoughtful but do not effectively provide the viewer with a finished look.	Calls attention to photo with framed visual elements. Vertical or horizontal format adds dimension to effectively call attention.	
Style	Style is not visually obvious and is difficult to interpret.	Style is not visually obvious but image has purposeful elements that encourage interpretation.	Maker is able to showcase their personal originality & technique to influence execution.	
Section Total:				

Subject Matter	1	3	5	Score
Creativity	A snapshot that does not demonstrate creativity.	An idea, message, or thought is portrayed but lacks creative thoughtfulness.	Expression of the imagination of the maker conveys a unique and powerful idea, message or thought.	
Story Telling	Image does not tell a story or convey a message or thought.	Presents a message or tells a story that is obvious but may lack enthusiasm.	Maker's ability to evoke the viewer's imagination is strong. Communicates a message that is impactful and thought provoking.	
Impact	The viewer is left with no emotions or thoughts from the photo.	Photo attracts and maintains attention, at first glance but may not give the viewer a feeling to ponder with after viewing.	Evokes intense emotion and feeling at first glance, while viewing and after the viewer leaves, giving a lasting impression.	
Section Total:				

Judges Initials _____

GRAND TOTAL



Additional Comments: