Sullivan County

A YEAR IN REVIEW 2021

State Contributions: $517,330*
County Contributions: $285,706

**State Values of Volunteer Time (NH): $28.54; independentsector.org/**

Food and Agriculture

68 farm businesses received technical assistance, leading to greater profitability and environmental stability

Natural Resources

$491K future value of improved acreage

Consulted with 194 landowners who manage 10,229 acres
1,639 additional acres managed with forest stewardship plans
$191,000 in additional forest product and tax revenue

Community and Economic Development

$28K USDA Rural Business Opportunity Grant has funded development of a destination website and media to promote the Sugar River Region

Extension helped establish the Sugar River Region Destination Council to promote the region’s natural, recreational, historic and cultural assets

Youth and Families

$125K

CDC Drug Free Communities grant has helped older adults manage chronic pain and reduce the risk of opioid misuse

Extension led efforts to address drug abuse by coordinating two local coalitions (Sunapee’s Compass Coalition and the Public Health Network/West Central Behavioral Health’s Youth CAN coalition) and by offering Chronic Pain Management courses to help individuals find alternatives to opioids; the CAN coalition hosted National Night Out Events in Claremont and Newport reaching over 100 community members

98 volunteers
2,741 hours
$78K** value of volunteer time

*In 2021, for every $1.00 that Sullivan contributed, UNH provided $1.81 of statewide resources.

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Economic Expertise

- Dairy specialists worked with ten farms to identify and initiate changes to improve milking parlor efficiencies, increasing production and quality while supporting animal comfort
- Extension’s crop weather monitoring stations and plant disease forecasting tools were utilized by 76 apple growers to make informed decisions and avoid unnecessary pesticide applications
- Extension forestry specialists trained 201 forest industry professionals

Community Development

- Community and economic development specialists helped expand a makerspace and business incubator in Concord and helped generate facade improvements to five downtown buildings in Pittsfield
- Efforts to increase tourism and nature economy have included a regional branding and marketing campaign to promote the Sugar River Region in Sullivan, a plan to expand biking trails in Northfield and neighboring towns, and installation of signage to guide trail users to downtown businesses and services in Bristol

COVID-19 Response

- With N.H. Department of Agriculture, secured $500,000 USDA-NIFA State Department of Agriculture Farmer, Rancher Stress Assistance Network grant to raise awareness, provide education and offset costs related to farmers’ mental health
- With $225,000 in funding from the Extension Foundation, provided research-based information to North Country and Strafford County communities to support informed vaccination choices
- Provided hands-on training to teach community members how to build a greenhouse at Winnisquam Middle School; this led to a gardening curriculum for students during hybrid learning
- With $680,000 from a USDA grant, provided agriscience-based remote learning experiences to 800 rural elementary school children