New Hampshire

A YEAR IN REVIEW 2021

Food and Agriculture

$1.2M
procured in new capital as specialists worked with farmers to implement business plans

11,495 downloads of the newly created Granite State Gardening Podcast

Assisted 15 farms in the development of farm transfer or succession plans, preserving 4,191 acres of farmland and maintaining 195 jobs, generating $13.5 million in revenue. Their assets, land and buildings are valued at $29.8 million.

Natural Resources

$2.9M
increase in future production value of forest products (lumber, furniture, wood chips for fuel, etc)

Consulted with 1,334 landowners who manage 60,184 acres

$1.13 million generated in forest product sales and tax revenue

9,535 additional acres of NH forest managed with forest management plans

Community and Economic Development

$500K
in grants and resources leveraged to support economic development projects

12 municipalities worked with Extension specialists

5 new businesses/enterprises were launched

Youth and Families

$1.5M
USDA and SAMHSA grant is funding programs to help Granite Staters lead healthy, active lives, reduce healthcare costs and curb opioid misuse

2,884 youth and adults participated in healthy living and nutrition education programs

2,665 youth enrolled in 4-H agriscience, STEM and healthy living programs

600 people received mental health training and wellness education

629 teachers trained in Next Generation Science Standards

249 older adults helped through chronic disease and pain self management and Walk with Ease programs

109K people reached via social media campaigns focused on nutrition, food safety, food access and physical activities

4,543 volunteers
130,594 hours
$3.8M** value of volunteer time

These contributions leveraged an additional $8.1M in federal funds, grants, program income and gifts

*In 2021, for every $1.00 that counties contributed, UNH provided $2.03 of statewide resources.

**State Values of Volunteer Time (NH): $28.54; independentsector.org/
Statewide Highlights 2021
MAKING LIFE BETTER IN NEW HAMPSHIRE

Economic Expertise
• Dairy specialists worked with ten farms to identify and initiate changes to improve milking parlor efficiencies, increasing production and quality while supporting animal comfort
• Extension’s crop weather monitoring stations and plant disease forecasting tools were utilized by 76 apple growers to make informed decisions and avoid unnecessary pesticide applications
• Extension forestry specialists trained 201 forest industry professionals

Lifelong Learning
• Food safety specialists provided certification opportunities to food service workers from schools, hospitals, food pantries and other public establishments
• Natural resources specialists brought together 85 communities for a land conservation conference called Saving Special Places
• The 4-H Virtual Club reached 220 youth and summer programming reached over 400 children

Community Development
• Community and economic development specialists helped expand a makerspace and business incubator in Concord and helped generate facade improvements to five downtown buildings in Pittsfield
• Efforts to increase tourism and nature economy have included a regional branding and marketing campaign to promote the Sugar River Region in Sullivan, a plan to expand biking trails in Northfield and neighboring towns, and installation of signage to guide trail users to downtown businesses and services in Bristol

COVID-19 Response
• With N.H. Department of Agriculture, secured $500,000 USDA-NIFA State Department of Agriculture Farmer, Rancher Stress Assistance Network grant to raise awareness, provide education and offset costs related to farmers’ mental health
• With $225,000 in funding from the Extension Foundation, provided research-based information to North Country and Strafford County communities to support informed vaccination choices
• Provided hands-on training to teach community members how to build a greenhouse at Winnisquam Middle School; this led to a gardening curriculum for students during hybrid learning
• With $680,000 from a USDA grant, provided agriscience-based remote learning experiences to 800 rural elementary school children

Extension specialists worked with 2,483 NH businesses