

[UNH Media Relations](#)

University Of New Hampshire Teams Up With Ruckus® To Provide Students With Free And Legal Music Downloads

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DURHAM, N.H. – The University of New Hampshire has reached an agreement with Ruckus Network, Inc., to provide free and legal music downloads for UNH’s undergraduate and graduate students. They can access the Ruckus service anytime – on or off campus – to enjoy the full-featured music service.

Ruckus blends social networking features with a massive and continuously expanding library of free, legal and safe music downloads. The first, college-only service has already proven successful at over 173 colleges and universities across the country, including Brown University, Duke University, Georgia Tech, Indiana University, North Carolina State, Princeton University, University of California-Berkeley, the University of Denver, Penn State University and the University of Pennsylvania.

With Ruckus, students can legally download and share music, create play lists, send personal media recommendations to friends, browse classmates’ profiles and media libraries, and meet new friends. Students can also build their personal music libraries from Ruckus’ collection of more than 3 million high-fidelity, virus-free songs. Ruckus eliminates copyright infringement through its licensing agreements with all of the major international record labels, as well as thousands of independent labels and artists. Faculty and staff can also take advantage of the partnership for a low monthly fee.

“Ruckus will allow our students to download legal, licensed and free digital content, while sharing and discovering new music through the UNH community,” said Tom Franke, assistant vice president of Computing and Information Services at UNH. “With the Ruckus service, we are giving students a legal downloading alternative that also includes social networking features found at popular sites. It’s something we think will be well received on our campus.”

UNH was selected to participate based on student demand for the Ruckus service, the school’s robust networking infrastructure, and a demonstrable commitment to supporting legal digital media services through on-campus marketing. UNH and Ruckus will collaborate to reduce campus network infrastructure costs and enhance the user experience by improving network performance and distributing additional video content on campus.

“We are very excited to make our music service available to students at UNH, to help them discover and share new music,” said Chris Utah, director of Campus Marketing at Ruckus. “We are happy to provide a full featured digital entertainment service – and a safe and legal alternative to file-sharing – at no cost to students or to UNH.”

Students can begin using the service immediately by visiting www.Ruckus.com, clicking on "Join Ruckus" and entering an .edu email address. The registration process only takes a few minutes.

About Ruckus Network, Inc.

Ruckus Network, Inc. provides the premier digital entertainment network designed specifically for college students. The Ruckus experience blends college students' top interests – friends and entertainment – to create a strong sense of community at universities across the country. Whether looking for a roommate with similar interests or someone who enjoys hip hop music as much as they do, Ruckus members are able to find friends through media and media through friends. Today, the Ruckus service is available to hundreds of thousands of U.S. college students and is quickly becoming the brand of choice for higher education institutions nationwide. For more information, visit our corporate site at www.RuckusNetwork.com or our service at www.Ruckus.com.

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