



# UNH Whittemore School Of Business And Economics Graduates First Class Of International Students

South Korean Students Earn Graduate Business Degree In Seoul

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DURHAM, N.H. – The University of New Hampshire graduated its first class of students from Seoul, South Korea, who participated in the school's first degree program outside of the United States.

Fifteen students graduated Aug. 3, 2007, with a Master of Science in the Management of Technology.

"The Whittemore School of Business and Economics works very hard to equip students with an international perspective, and the Korea program creates vital links for faculty collaboration with international partners, new international opportunities for students, and broadens the international reputation of the school," says UNH President Mark Huddleston. "This is critical in today's global economy,"

The students who completed the full-time, one-year graduate program were required to meet the same requirements as any student applying to the program, with the added prerequisite of demonstrating a thorough understanding of English. Most classes were team-taught by Whittemore School faculty members and adjunct faculty members drawn primarily from six of Seoul's top business schools, most of whom hold Ph.D.s from some of the most prestigious business schools in the United States.

All curricula, syllabi, course materials, grading and other academic components were developed and approved by UNH. The Whittemore School's business partner in Seoul, MetaB, was responsible for marketing the program to students, identifying top Korean faculty, and managing operations in Korea.

Most of the students in this first graduating class already hold multiple degrees from non-Western universities. The majority have technical backgrounds and several years of experience. They hail from some of Korea's largest local and foreign companies, including Samsung and Hewlett-Packard (electronics), KOSPO (Korean power company), Oracle (software), Comverse (networking systems), POSCO (steel), Zuellig (pharmaceutical), Doosan (heavy construction), and Travellers-Jeju Hotel (hospitality). Their positions in these companies range from independent consultants, to senior investment manager, to president.

The Whittemore School decided to offer the Master of Science in the Management of Technology (MS-MOT) instead of its MBA because the MS-MOT is a proven and successful program that serves a specific market and thus distinguishes UNH from other Western

graduate business degree initiatives in the Pacific Rim.

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