



MEDIA ADVISORY: PBS's "Ciao Italia" To Film At UNH Organic Garden July 16

Contact: [Beth Potier](#)
603-862-1566
UNH Media Relations

[Mark Nevins](#)
267-847-7189
Ciao Italia

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DURHAM, N.H. – Lights ... camera ... escarole! "Ciao Italia," America's longest-running cooking television program, will visit the University of New Hampshire's Organic Garden Club July 16, 2007 to film a segment on growing the salad green escarole. Host Mary Ann Esposito will discuss growing – and cooking – escarole with students from the Organic Garden Club. The segment, which will include cooking footage recorded in the "Ciao Italia" studio, will air in spring of 2008. Media are invited to attend the taping.

WHAT: "Ciao Italia" taping at UNH's Organic Garden Club

WHEN: Monday, July 16, 8 – 9 a.m.

WHO: Mary Ann Esposito, host of "Ciao Italia" and Durham resident

UNH senior Cormac Griffin, president of the Organic Garden Club, and other student workers

WHERE: Organic Garden Club's farm, on Spinney Lane, off Mast Rd. at the west edge of the UNH campus.

TO ATTEND: Contact Beth Potier (beth.potier@unh.edu) by noon Friday, July 13.

About the Organic Garden Club: Founded in 2003, the student-run Organic Garden Club (OGC) was voted UNH's Student Organization of the Year in 2007. OGC maintains a two-acre site on the UNH campus and grows a variety of produce, which it sells to UNH Dining and at a weekly farm stand on campus (Wednesdays from 11 a.m. – 3 p.m. in Murkland Courtyard). The OGC also hosts dinners at Portsmouth's Cross Roads House and a monthly Durham community dinner at the Waysmeet Center. The Organic Garden Club is part of the University Office of Sustainability's Food and Society initiative, which seeks to create a sustainable food system at UNH and to integrate issues of sustainable food and agriculture into the curriculum, operations, research, and engagement efforts at the University. For more information about the Organic Garden Club, go to www.sustainableunh.unh.edu/fas/ogc.html. For more information about the Food and Society initiative, go to www.sustainableunh.unh.edu/fas.

About "Ciao Italia": Since 1989, "Ciao Italia" host Mary Ann Esposito has shared the food and

heritage of Italy with public television audiences nationwide. "To me, 'Ciao Italia' is more than just a cooking program," says Esposito. "It's an opportunity to entertain, to educate, and to demonstrate for viewers the depth and meaning of Italian culture." The program has deep roots at UNH: Esposito received a master's degree in history from the university, and she launched "Ciao Italia" at New Hampshire Public Television – across the street from the Organic Garden Club! For more information, go to www.ciaoitalia.com.

