

The Pine Tree State Poll

November 3, 2024

GOLDEN, THERIAULT DEADLOCKED IN MAINE'S CD2; SLIGHT MAJORITY OPPOSE STATE FLAG CHANGE

By: Sean P. McKinley, M.A.
Andrew E. Smith, Ph.D.

Zachary S. Azem, M.A.
Tracy Keirns, Ph.D.

andrew.smith@unh.edu
603-862-2226
cola.unh.edu/unh-survey-center

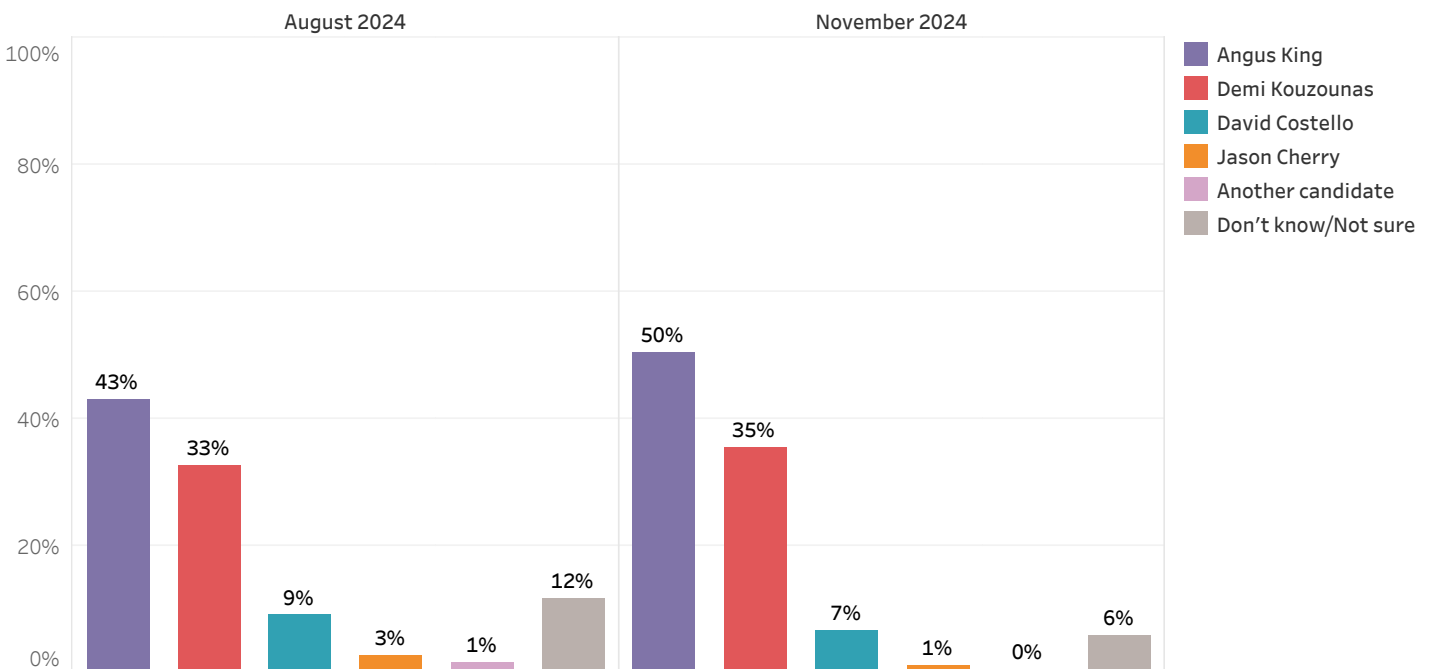
DURHAM, NH - In a battleground race for the House of Representatives, incumbent Democrat Jared Golden and Republican challenger Austin Theriault are deadlocked in Maine's Second Congressional District. Theriault is more popular among likely voters, but a plurality expect Golden to win the election. Independent Senator Angus King and First District Congresswoman Chellie Pingree hold comfortable leads in their re-election bids. Likely voters are set to overwhelmingly approve Question 1 limiting campaign contributions to political action committees, but a slim majority oppose changing the state's flag.

2024 Maine Senate Election

Incumbent Independent Angus King, who caucuses with Democrats in the U.S. Senate, holds a double-digit lead in his race for a third term. Fifty percent of likely voters say that they will vote for or have already voted for King while 35% say they will vote or have voted for Republican nominee Demi Kouzounas. Only 7% will vote or have voted for Democratic nominee David Costello, 1% will vote or have voted for Independent Jason Cherry, less than 1% will vote or have voted for another candidate, and 6% are undecided. Eighty-five percent of Democrats support King while 79% of Republicans support Kouzounas. Among Independents, 42% support King, 24% support Kouzounas, 10% support Costello, and 7% support Cherry. Ninety-two percent of King supporters, 88% of Kouzounas supporters, and 85% of Costello supporters say they have definitely decided whom to support or have already voted.

King enjoys the support of most liberals (85%), progressives (72%), moderates (71%), and socialists (61%), while Kouzounas has the support of most conservatives (84%) and libertarians (68%). Costello's support largely comes from self-described socialists (27%) and progressives (21%). King holds wide leads over Kouzounas among women with a college degree (+51 percentage points) and men with a college degree (+30) but holds a smaller lead among women without a college degree (+11) and Kouzounas leads among men without a college degree (+11).

2024 Maine Senate General Election Matchup

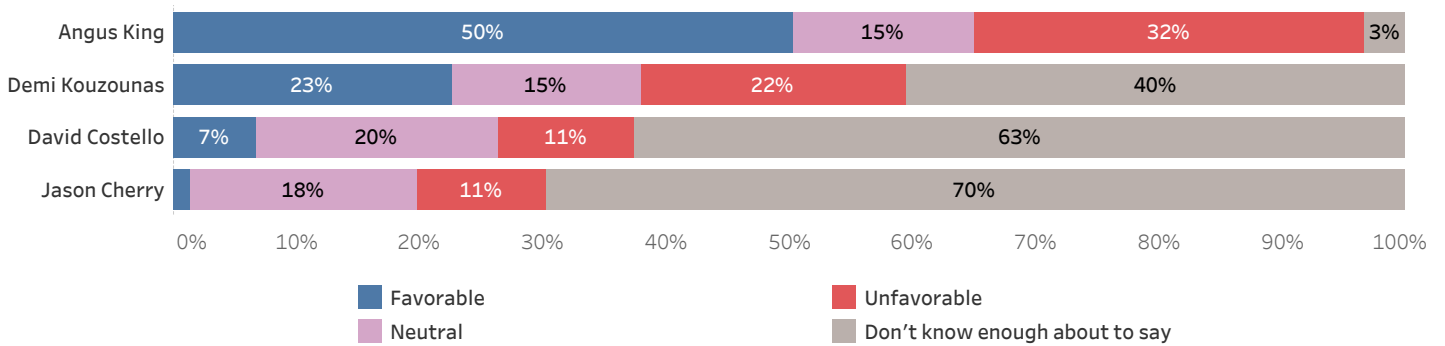


* We ask that this copyrighted information be referred to as *the Pine Tree State Poll*, a States of Opinion Project, conducted by the University of New Hampshire Survey Center.

King remains personally popular in Maine: 50% of likely voters in the state have a favorable opinion of King, 32% have an unfavorable opinion of him, 15% are neutral, and 3% don't know enough about him to say, yielding a net favorability rating (the percentage who have a favorable opinion minus the percentage with an unfavorable opinion) of +18. King is very popular among Democrats (+84) but is unpopular among Republicans (-55) while Independents are largely neutral (+7).

Mainers are split on Kouzounas and many are not familiar with her: 23% have a favorable opinion of Kouzounas, 22% have an unfavorable opinion of her, 15% are neutral, and 40% don't know enough about her to say, yielding a net favorability rating of +1. Kouzounas is popular among Republicans (+47) but is somewhat unpopular among Independents (-11) and Democrats (-37). Despite being the Democratic nominee, most likely voters in Maine (63%) don't know enough about Costello to have an opinion, including 62% of Democrats. Cherry is similarly unknown in the state, as 70% don't know enough about him to have an opinion.

Favorability - 2024 Maine Senate General Election Candidates - November 2024

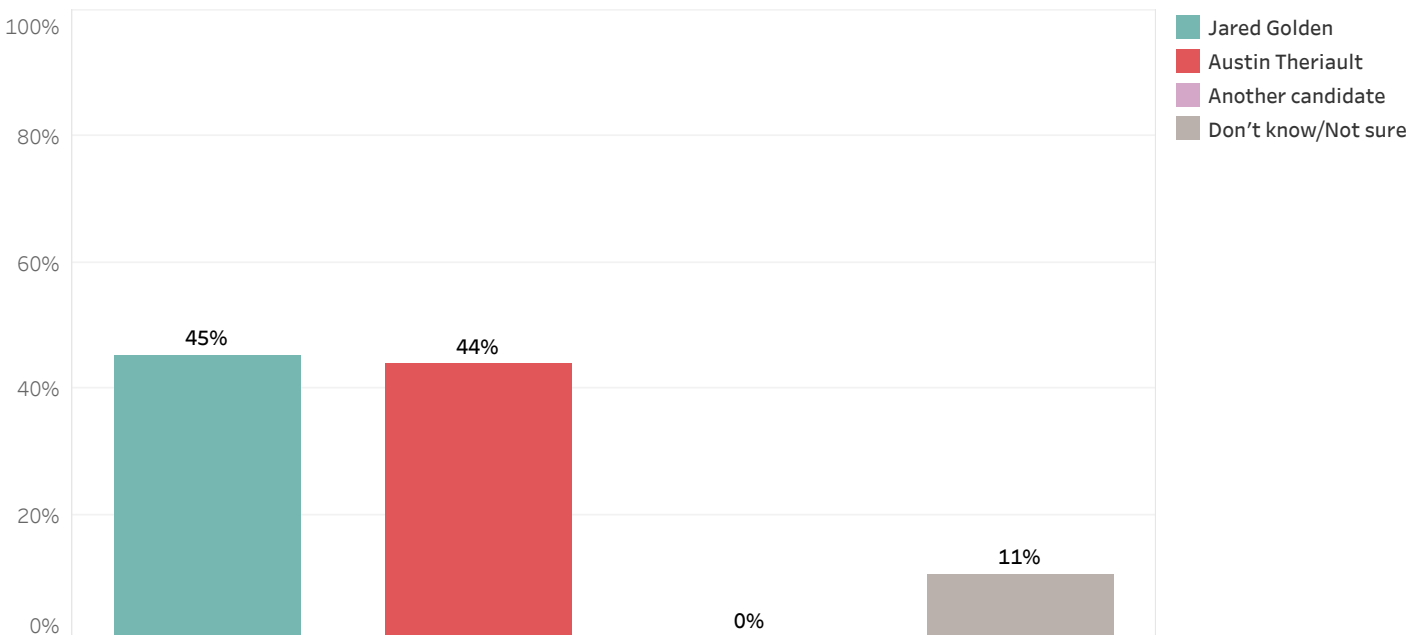


2024 Maine Second District Congressional Election

In the race for House of Representatives in Maine's Second Congressional District, one of the most closely-watched House races in the country, incumbent Democrat Jared Golden is tied with Republican nominee Austin Theriault: 45% of likely voters say that they will vote for or have already voted for Golden while 44% say they will vote or have voted for Theriault while less than 1% will vote for another candidate and 11% are undecided. Ninety-four percent of Democrats support Golden, while 87% of Republicans support Theriault. Among Independents, 50% support Golden, 16% support Theriault, and 30% are undecided. Ninety-seven percent of Golden supporters and 94% of Theriault supporters say they have definitely decided whom to support or have already voted.

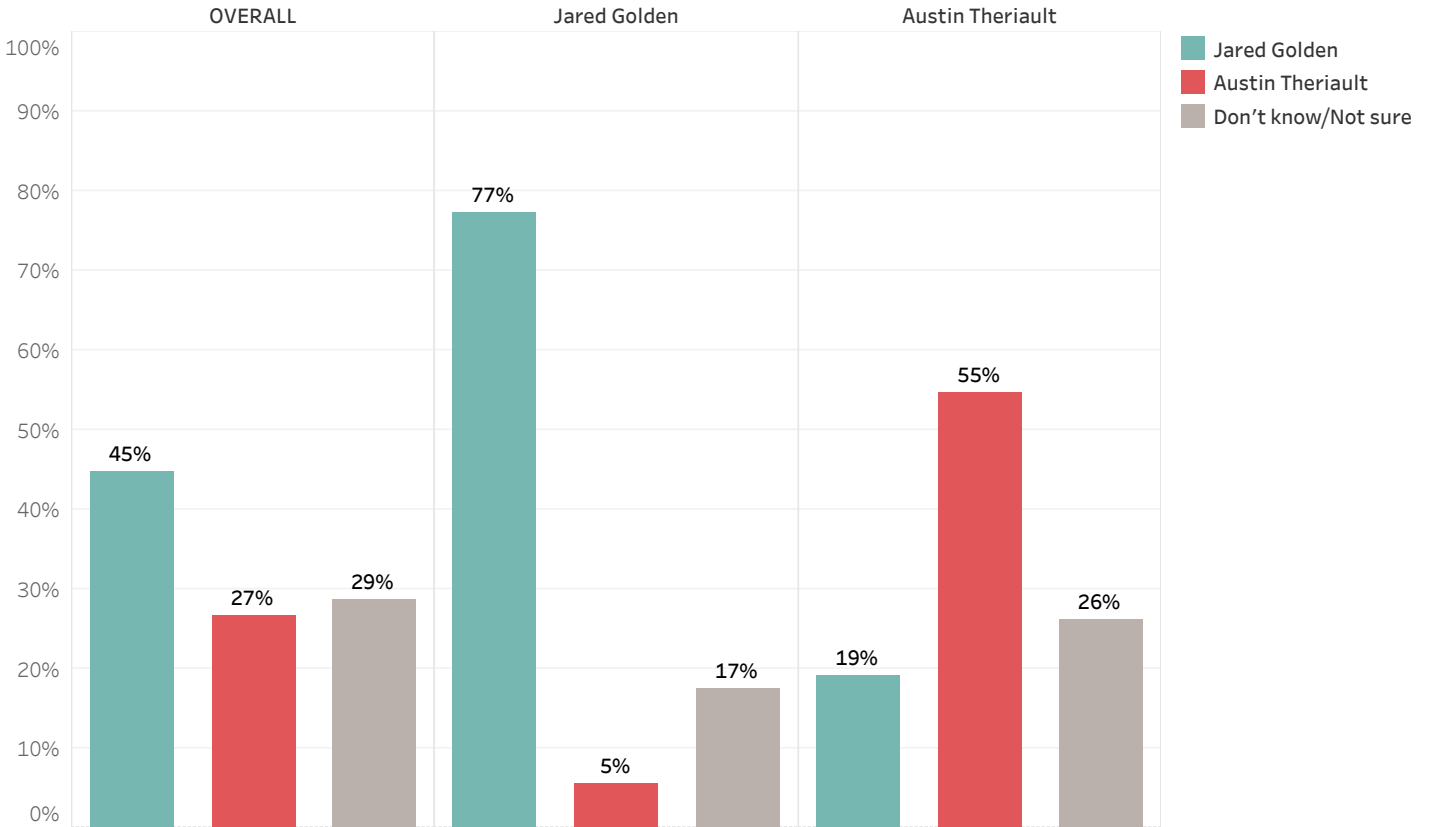
Golden enjoys the support of most progressives (97%), socialists (90%), and liberals (86%), along with a majority of moderates (60%). Theriault garners the support of nearly all conservatives (95%) and a majority of libertarians (55%). Voters' preferences in the race hew closely to their vote in the presidential race: 95% of Harris supporters also support Golden and 89% of Trump supporters support Theriault. Men under the age of 50 (24%) are most likely to be undecided on who they plan to vote for in this contest.

2024 Maine 2nd Congressional District General Election Matchup - November 2024



When asked who they believe is most likely to win the congressional election in the Second District, 45% name Golden, 27% think Theriault will win, and 29% are unsure. Seventy-seven percent of Golden supporters think he is most likely to win while 55% of Theriault supporters think he is most likely to win.

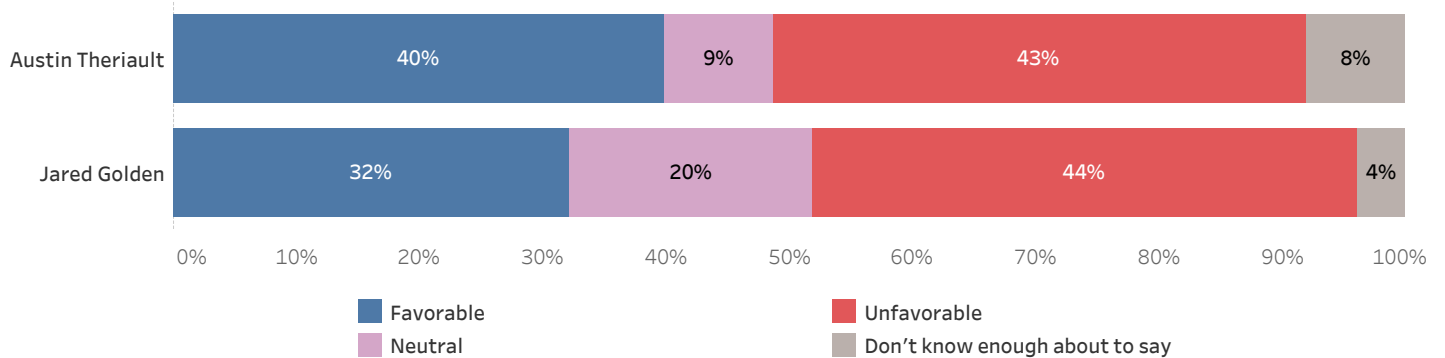
Who Believe is Most Likely to Win 2024 Maine 2nd Congressional District Race - by Cong. Candidate Supported - November 2024



Despite being deadlocked in his race with Golden, Theriault is more popular among likely voters in the Second District: 40% have a favorable opinion of Theriault, 43% have an unfavorable opinion of him, 9% are neutral, and 8% don't know enough about him to say, yielding a net favorability rating of -3. Theriault is very popular among Republicans (+75) but is unpopular among Independents (-52) and very unpopular among Democrats (-85).

Thirty-two percent of likely voters have a favorable opinion of Golden, 44% have an unfavorable opinion of him, 20% are neutral, and 4% don't know enough about him to say, yielding a net favorability rating of -12. Golden is popular among Democrats (+54) but is somewhat unpopular among Independents (-11) and is very unpopular among Republicans (-68).

Favorability - 2024 Maine 2nd Congressional District General Election Candidates - November 2024

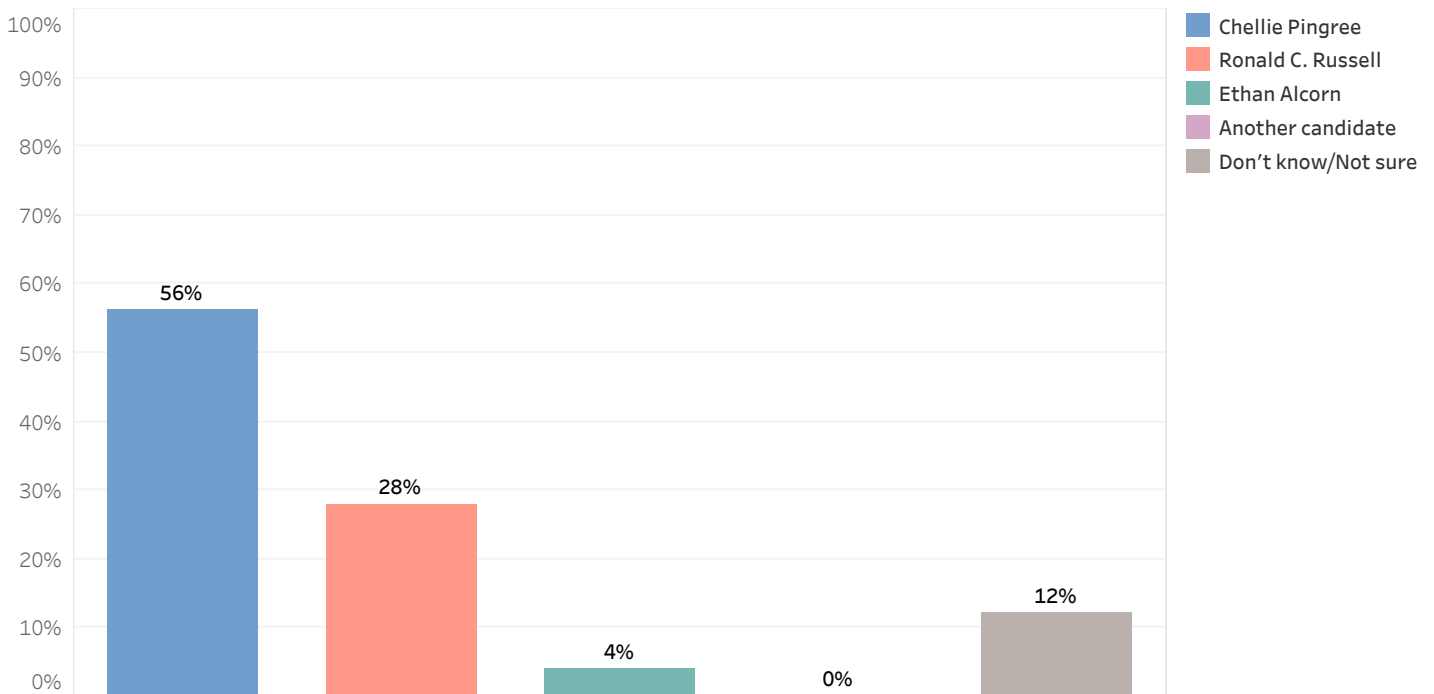


2024 Maine First District Congressional Election

In Maine's First District, Democratic Congresswoman Chellie Pingree is on track for re-election to her ninth term in the House of Representatives. Fifty-six percent of likely voters say that they will vote for or have already voted for Pingree while 28% say they will vote or have voted for Republican nominee Ronald C. Russell. Four percent say they will vote or have voted for Independent candidate Ethan Alcorn, less than 1% will vote for or have voted for another candidate, and 12% are undecided.

Ninety-three percent of Democrats support Pingree, while 76% of Republicans support Russell and 21% are undecided. Among Independents, 47% support Pingree, 21% support Alcorn, 17% support Russell, and 14% are undecided. Ninety-seven percent of Pingree supporters and 90% of Russell supporters say they have definitely decided whom to support or have already voted.

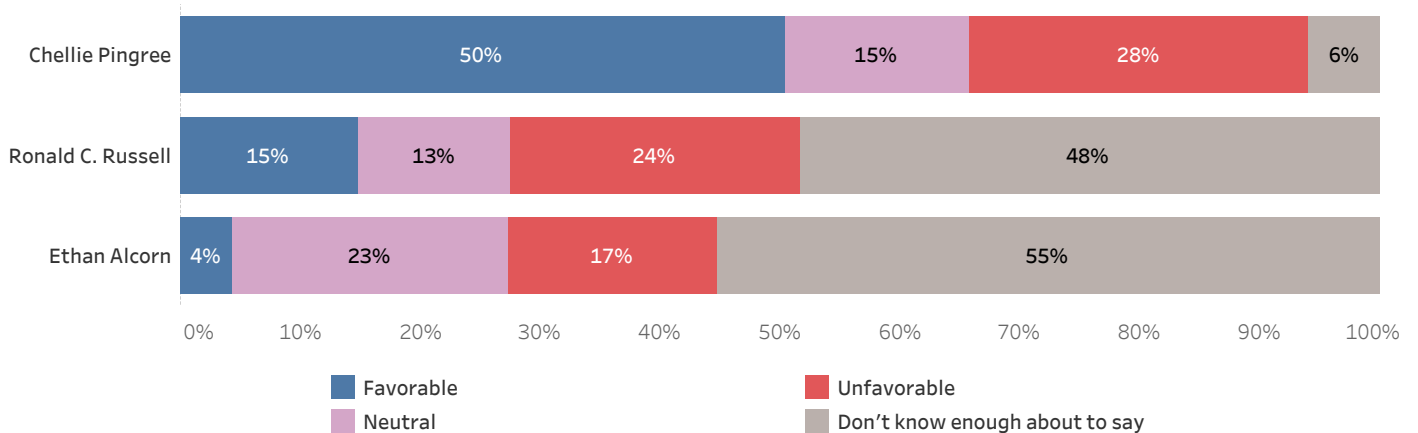
2024 Maine 1st Congressional District General Election Matchup - November 2024



Half (50%) of likely voters in the First District have a favorable opinion of Pingree, 28% have an unfavorable opinion of her, 15% are neutral, and 6% don't know enough about her to say, yielding a net favorability rating of +22. Pingree is very popular among Democrats (+82) but is very unpopular among Republicans (-65) while Independents (+6) are largely neutral.

Russell and Alcorn are not as well-known in the First District. Only 15% have a favorable opinion of Russell, 24% have an unfavorable opinion, 13% are neutral, and 48% don't know enough about him to say, yielding a net favorability rating of -9. Only 4% have a favorable opinion of Alcorn, 17% have an unfavorable opinion, 23% are neutral, and 55% don't know enough about him to say, yielding a net favorability rating of -13.

Favorability - 2024 Maine 1st Congressional District General Election Candidates - November 2024

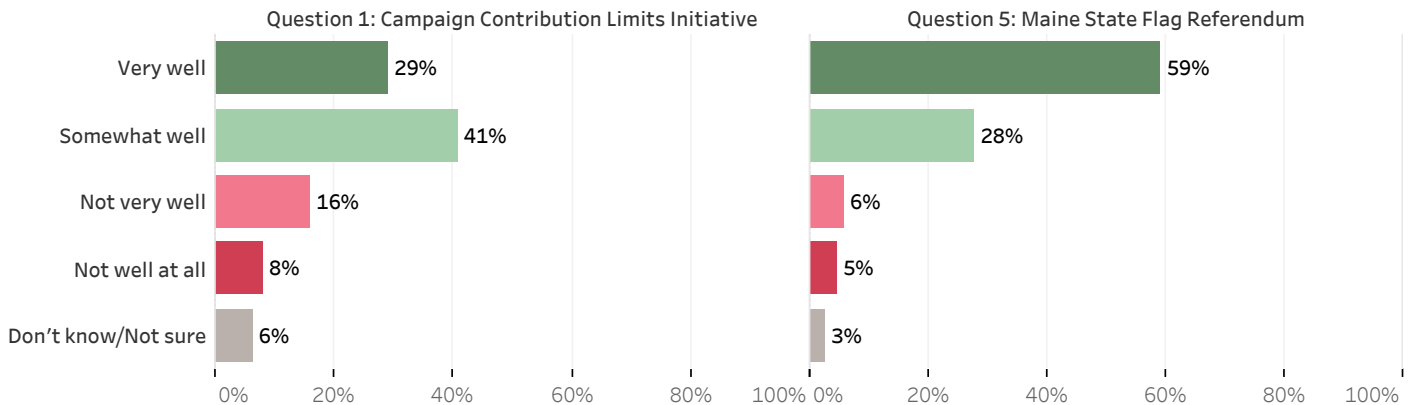


2024 Referenda

Maine voters also will vote on several referenda. Mainers have not heard much about Question 1, an initiative that will limit campaign contributions by individuals and entities to political action committees that make independent expenditures. Forty-three percent of likely voters have heard a lot (14%) or some (29%) about this question and 70% say that they understand this question very (29%) or somewhat (41%) well.

Mainers are more familiar with Question 5, a referendum to replace Maine's existing state flag with a flag often referred to as the Pine Tree Flag. More than three-quarters (77%) of likely voters have heard a lot (34%) or some (43%) about this and 87% say they understand this question very (59%) or somewhat (28%) well.

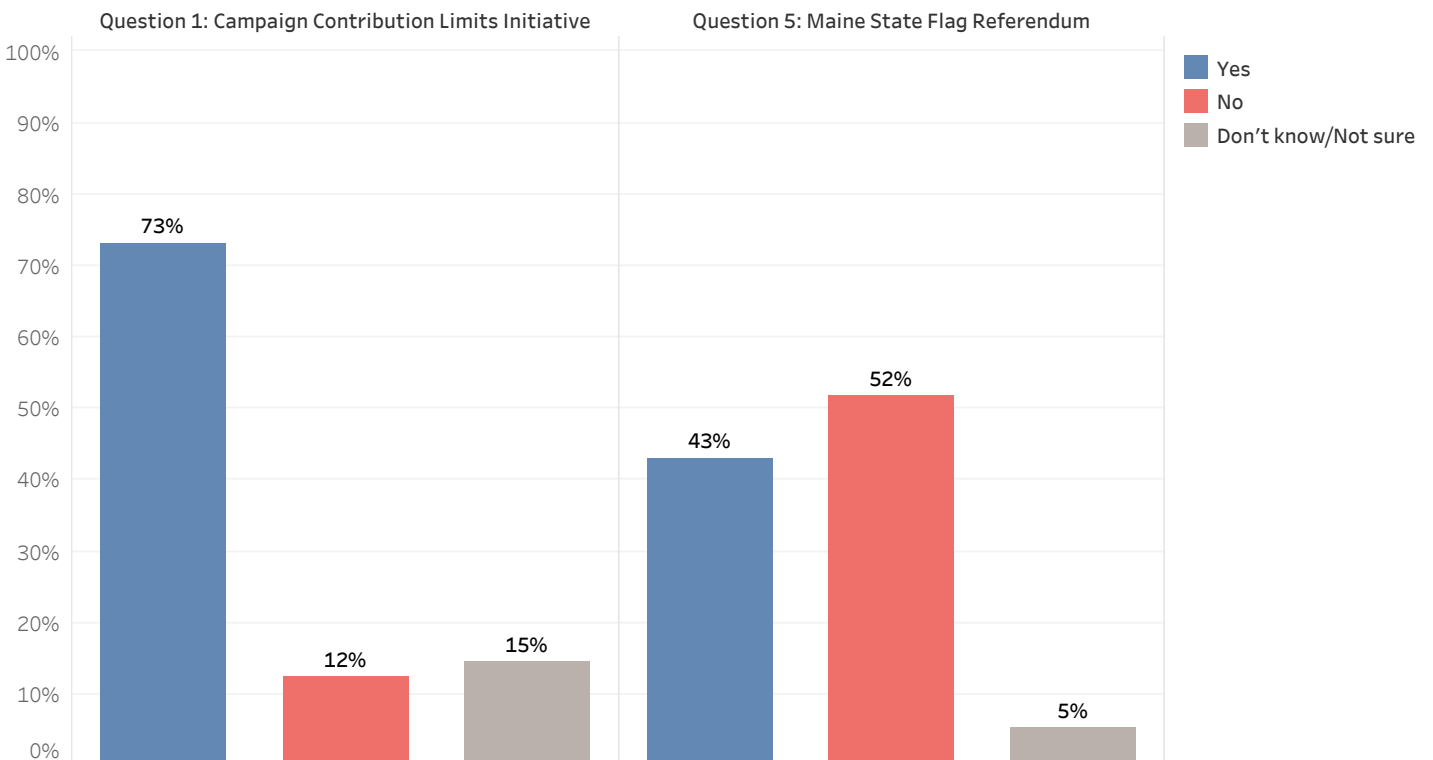
How Well Understand 2024 Referenda - November 2024



Nearly three-quarters (73%) of likely voters say that they will vote "yes" or have already voted "yes" on Question 1, 12% say they will vote "no," and 15% are undecided. Most Democrats (87%) and Independents (74%) say they will vote "yes" on this question, while a smaller majority of Republicans (58%) say the same.

A slight majority (52%) of likely voters say they will vote "no" or have already voted "no" on Question 5, 43% say they will vote "yes," and 5% are undecided. A majority of Democrats (63%) say they will vote "yes" on this question but a majority of Independents (54%) and Republicans (76%) plan to vote "no."

How Plan to Vote on 2024 Referenda - November 2024



Pine Tree State Election Poll Methodology

These findings are based on the latest Pine Tree State Election Poll, conducted by the University of New Hampshire Survey Center. Overall, 1,552 individuals completed the survey between October 29 and November 2, 2024. Nine hundred and seventy-seven (977) Pine Tree State Panel members completed the survey online. The response rate for panel respondents to this November 2024 Pine Tree State Election Poll is 46%. In addition, 575 Maine residents completed the survey after receiving an invitation via text message to complete the survey online. The margin of sampling error for the survey is +/- 2.5 percent. Included in the sample were 1,485 likely general election voters (margin of sampling error +/- 2.4 percent), 801 of whom reside in Maine's 1st Congressional District (MOE +/- 3.5 percent) and 683 reside in Maine's 2nd Congressional District (MOE +/- 3.7 percent). In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. These MSE's have not been adjusted for design effect. The design effect for the survey is 2.0%.

The Pine Tree State Panel is a probability-based web panel of Maine residents. Approximately 2,600 Maine adults have been recruited from phone, text-to-web, or mail-to-web surveys sent to randomly-selected phone numbers or addresses. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau as well as party registration levels provided by the Maine Secretary of State and to 2020 election results in Maine. Surveys were taken in English, all respondent data included passes Qualtrics data quality checks, and single-use survey links were used to prevent multiple submissions by respondents.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%. All coding of open-ended responses is conducted by human coders.

For more information about the methodology used in this Pine Tree State Election Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

November 2024 Pine Tree State Poll Demographics

		%	N
Gender of Respondent	Men	49%	727
	Women	51%	756
Age of Respondent	18 to 34	24%	364
	35 to 49	22%	339
	50 to 64	27%	418
	65 and older	27%	408
Level of Education	High school or less	36%	552
	Tech school/Some college	30%	465
	College graduate	21%	322
	Postgraduate work	13%	194
Region of State	Central Maine	24%	359
	Downeast/Coastal Maine	18%	269
	Northern Maine	21%	315
	Southern Maine	38%	586
Party ID	Democrat	47%	699
	Independent	13%	194
	Republican	40%	605
Voting Registration	Registered Democrat	37%	537
	Registered Unenrolled	30%	426
	Registered Republican	30%	434
	Registered Green Party	3%	45
2020 Pres Vote	Voted for Biden	51%	790
	Voted for Trump	42%	646
	Voted for other 2020 candidate	3%	44
	Did not vote in 2020	4%	66

2024 Maine Senate General Election Matchup

In the 2024 election for the U.S. Senate, which candidate will you vote for?

		<u>Jason Cherry</u>	<u>David Costello</u>	<u>Angus King</u>	<u>Demi Kouzounas</u>	<u>Another candidate</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	1%	7%	50%	35%	0%	6%	1,455
Voting Registration	Registered Democrat	1%	13%	82%	3%	0%	2%	512
	Registered Unenrolled	1%	7%	49%	35%	0%	7%	392
	Registered Republican			12%	81%	1%	6%	423
	Registered Green Party	12%	11%	61%	12%		3%	45
Party ID	Democrat	0%	12%	85%	0%	0%	2%	673
	Independent	7%	10%	42%	24%		18%	152
	Republican	0%	0%	13%	79%	1%	6%	586
Political Ideology	Socialist		27%	61%	5%		8%	74
	Progressive	4%	21%	72%	1%		3%	197
	Liberal		10%	85%		3%	2%	213
	Moderate	1%	1%	71%	26%		2%	364
	Conservative		0%	10%	84%		6%	397
	Libertarian	1%	1%	8%	68%		22%	103
Age of Respondent	18 to 34	4%	13%	47%	30%	0%	6%	311
	35 to 49	1%	10%	37%	36%		16%	321
	50 to 64	0%	4%	55%	39%	1%	1%	406
	65 and older	0%	3%	61%	35%	0%	1%	397
Gender of Respondent	Men	1%	8%	42%	41%	0%	8%	689
	Women	1%	4%	59%	32%	1%	4%	707
Level of Education	High school or less	1%	9%	42%	39%	1%	8%	498
	Tech school/Some college	2%	4%	44%	45%		4%	438
	College graduate	0%	5%	59%	28%	1%	7%	314
	Postgraduate work	1%	9%	72%	16%	0%	3%	192
Gender & Education	Men, college degree	1%	6%	58%	28%	0%	7%	213
	Men, no college degree	1%	8%	35%	46%		9%	466
	Women, college degree	1%	7%	70%	19%	1%	3%	279
	Women, no college degree	2%	2%	51%	40%	1%	4%	425
Region of State	Central Maine	0%	6%	44%	37%	1%	11%	338
	Downeast/Coastal Maine		5%	47%	41%	0%	6%	263
	Northern Maine	1%	10%	43%	43%		3%	285
	Southern Maine	1%	7%	60%	28%	0%	4%	563
2020 Pres Vote	Voted for Biden	1%	11%	84%	2%	0%	2%	760
	Voted for Trump			11%	78%	1%	10%	617
	Voted for other 2020 candidate	23%	7%	20%	32%		19%	37
	Did not vote in 2020	4%	33%	51%	4%		7%	38
2024 Pres. Choice	Kamala Harris	1%	12%	85%	0%	0%	1%	762
	Donald Trump	0%	0%	10%	83%	1%	5%	607

Definitely Decided on 2024 Maine Senate General Election Vote

Have you definitely decided who you will vote for in the election for the U.S. Senate, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

		<u>Already voted</u>	<u>Definitely decided</u>	<u>Leaning towards someone</u>	<u>Still trying to decide</u>	<u>N</u>
STATEWIDE	November 2024	33%	55%	8%	3%	1,375
Voting Registration	Registered Democrat	40%	53%	5%	3%	505
	Registered Unenrolled	33%	52%	11%	5%	364
	Registered Republican	25%	65%	7%	2%	398
	Registered Green Party	42%	45%	12%		44
Party ID	Democrat	44%	49%	5%	2%	663
	Independent	28%	61%	5%	5%	130
	Republican	23%	63%	10%	4%	551
Political Ideology	Socialist	46%	45%	3%	5%	68
	Progressive	40%	48%	11%	0%	193
	Liberal	53%	45%	2%	0%	210
	Moderate	28%	58%	9%	6%	362
	Conservative	24%	67%	8%	1%	374
	Libertarian	22%	49%	17%	12%	80
Age of Respondent	18 to 34	23%	54%	17%	7%	293
	35 to 49	31%	56%	11%	2%	270
	50 to 64	32%	61%	7%	1%	402
	65 and older	42%	53%	1%	4%	396
Gender of Respondent	Men	34%	53%	9%	4%	631
	Women	32%	58%	8%	3%	687
Level of Education	High school or less	27%	64%	6%	3%	460
	Tech school/Some college	37%	49%	9%	4%	420
	College graduate	36%	55%	6%	3%	295
	Postgraduate work	38%	50%	11%	2%	186
Gender & Education	Men, college degree	39%	50%	7%	4%	199
	Men, no college degree	33%	55%	9%	4%	422
	Women, college degree	35%	55%	8%	1%	270
	Women, no college degree	30%	59%	7%	4%	414
Region of State	Central Maine	31%	55%	8%	6%	300
	Downeast/Coastal Maine	31%	62%	5%	2%	248
	Northern Maine	22%	64%	12%	2%	275
	Southern Maine	41%	48%	8%	3%	544
2020 Pres Vote	Voted for Biden	42%	51%	6%	2%	751
	Voted for Trump	22%	62%	11%	4%	556
	Voted for other 2020 candidate	31%	54%	6%	8%	30
	Did not vote in 2020	32%	43%	14%	11%	35
2024 Pres. Choice	Kamala Harris	43%	49%	6%	2%	755
	Donald Trump	22%	63%	12%	3%	576
2024 Sen. Choice	David Costello	46%	38%	13%	4%	98
	Angus King	39%	52%	7%	2%	730
	Demi Kouzounas	22%	65%	9%	4%	515

Favorability - Angus King - Likely Voters

Below are candidates running for U.S. Senate from Maine in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Angus King

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2024	50%	15%	32%	3%	1,476
Voting Registration	Registered Democrat	82%	12%	4%	2%	525
	Registered Unenrolled	50%	16%	31%	3%	396
	Registered Republican	10%	15%	72%	3%	425
	Registered Green Party	71%	26%	3%		45
Party ID	Democrat	86%	10%	2%	2%	680
	Independent	40%	24%	33%	4%	164
	Republican	12%	19%	66%	3%	588
Political Ideology	Socialist	34%	40%	16%	10%	81
	Progressive	81%	14%	3%	2%	200
	Liberal	89%	8%	3%	1%	214
	Moderate	68%	13%	17%	2%	370
	Conservative	10%	14%	75%	2%	398
	Libertarian	7%	21%	65%	7%	103
Age of Respondent	18 to 34	41%	20%	28%	11%	318
	35 to 49	38%	22%	37%	3%	329
	50 to 64	55%	9%	35%	1%	409
	65 and older	63%	10%	26%	0%	400
Gender of Respondent	Men	43%	13%	40%	4%	692
	Women	60%	13%	25%	2%	718
Level of Education	High school or less	40%	17%	38%	5%	509
	Tech school/Some college	47%	13%	36%	4%	444
	College graduate	57%	14%	27%	2%	317
	Postgraduate work	72%	14%	14%	1%	193
Gender & Education	Men, college degree	55%	17%	27%	2%	214
	Men, no college degree	37%	12%	46%	5%	469
	Women, college degree	70%	12%	17%	2%	282
	Women, no college degree	53%	15%	31%	2%	433
Region of State	Central Maine	43%	10%	42%	5%	341
	Downeast/Coastal Maine	51%	15%	33%	2%	264
	Northern Maine	44%	17%	32%	6%	294
	Southern Maine	58%	16%	25%	1%	570
2020 Pres Vote	Voted for Biden	85%	12%	3%	1%	772
	Voted for Trump	9%	18%	68%	4%	619
	Voted for other 2020 candidate	15%	27%	40%	18%	43
	Did not vote in 2020	59%	9%	18%	15%	39
2024 Sen. Choice	David Costello	31%	50%	9%	10%	99
	Angus King	93%	7%	0%	0%	732
	Demi Kouzounas	0%	16%	80%	4%	513

Favorability - David Costello - Likely Voters

Below are candidates running for U.S. Senate from Maine in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - David Costello

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2024	7%	20%	11%	63%	1,469
Voting Registration	Registered Democrat	11%	17%	7%	65%	523
	Registered Unenrolled	4%	20%	7%	69%	390
	Registered Republican	1%	20%	18%	60%	425
	Registered Green Party	43%	47%	1%	8%	45
Party ID	Democrat	13%	18%	7%	62%	675
	Independent	2%	21%	3%	74%	162
	Republican	1%	22%	18%	59%	588
Political Ideology	Socialist	18%	23%	8%	51%	81
	Progressive	15%	23%	6%	56%	201
	Liberal	7%	19%	10%	64%	213
	Moderate	8%	18%	7%	67%	367
	Conservative	1%	22%	21%	56%	397
	Libertarian		18%	9%	73%	103
Age of Respondent	18 to 34	7%	17%	16%	60%	318
	35 to 49	8%	21%	10%	61%	326
	50 to 64	6%	18%	10%	65%	408
	65 and older	7%	20%	9%	65%	397
Gender of Respondent	Men	6%	21%	14%	59%	690
	Women	6%	17%	9%	68%	713
Level of Education	High school or less	9%	20%	12%	60%	509
	Tech school/Some college	4%	22%	13%	60%	442
	College graduate	6%	18%	7%	68%	314
	Postgraduate work	10%	15%	10%	65%	191
Gender & Education	Men, college degree	9%	20%	8%	63%	213
	Men, no college degree	5%	21%	18%	56%	468
	Women, college degree	7%	15%	9%	70%	278
	Women, no college degree	6%	18%	9%	67%	432
Region of State	Central Maine	3%	15%	10%	71%	339
	Downeast/Coastal Maine	6%	22%	12%	60%	262
	Northern Maine	7%	15%	16%	62%	293
	Southern Maine	9%	23%	9%	59%	568
2020 Pres Vote	Voted for Biden	12%	19%	7%	62%	765
	Voted for Trump	1%	21%	17%	61%	619
	Voted for other 2020 candidate	6%	22%	5%	67%	43
	Did not vote in 2020	4%	8%	5%	83%	39
2024 Sen. Choice	David Costello	37%	24%	3%	37%	99
	Angus King	7%	18%	9%	66%	724
	Demi Kouzounas	1%	21%	18%	59%	514

Favorability - Demi Kouzounas - Likely Voters

Below are candidates running for U.S. Senate from Maine in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Demi Kouzounas

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2024	23%	15%	22%	40%	1,466
Voting Registration	Registered Democrat	3%	12%	36%	49%	523
	Registered Unenrolled	19%	17%	26%	39%	390
	Registered Republican	54%	11%	2%	32%	427
	Registered Green Party	11%	42%	41%	6%	42
Party ID	Democrat	1%	15%	38%	45%	672
	Independent	12%	21%	22%	45%	162
	Republican	49%	15%	2%	34%	588
Political Ideology	Socialist	4%	1%	56%	39%	81
	Progressive	2%	21%	40%	38%	197
	Liberal	1%	16%	36%	48%	213
	Moderate	15%	17%	25%	43%	368
	Conservative	57%	13%	1%	29%	398
	Libertarian	27%	27%	2%	44%	101
Age of Respondent	18 to 34	23%	19%	21%	38%	315
	35 to 49	19%	15%	23%	43%	325
	50 to 64	23%	15%	19%	43%	407
	65 and older	23%	13%	25%	39%	398
Gender of Respondent	Men	28%	13%	19%	40%	689
	Women	19%	18%	22%	42%	711
Level of Education	High school or less	22%	18%	23%	37%	509
	Tech school/Some college	30%	16%	16%	39%	439
	College graduate	18%	13%	23%	46%	315
	Postgraduate work	12%	10%	32%	46%	188
Gender & Education	Men, college degree	18%	11%	28%	43%	214
	Men, no college degree	31%	15%	15%	38%	466
	Women, college degree	13%	13%	26%	49%	276
	Women, no college degree	23%	20%	20%	37%	431
Region of State	Central Maine	23%	19%	9%	48%	339
	Downeast/Coastal Maine	23%	18%	19%	40%	261
	Northern Maine	27%	15%	17%	41%	292
	Southern Maine	20%	11%	33%	36%	567
2020 Pres Vote	Voted for Biden	3%	15%	39%	43%	762
	Voted for Trump	47%	15%	1%	36%	621
	Voted for other 2020 candidate	23%	23%	13%	41%	42
	Did not vote in 2020	8%	7%	22%	63%	39
2024 Sen. Choice	David Costello	2%	11%	47%	41%	95
	Angus King	2%	19%	35%	45%	724
	Demi Kouzounas	60%	13%	1%	26%	514

Favorability - Jason Cherry - Likely Voters

Below are candidates running for U.S. Senate from Maine in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Jason Cherry

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2024	1%	18%	11%	70%	1,461
Voting Registration	Registered Democrat	1%	15%	9%	75%	524
	Registered Unenrolled	2%	13%	12%	73%	387
	Registered Republican	1%	19%	13%	68%	424
	Registered Green Party	2%	84%	3%	11%	42
Party ID	Democrat	1%	18%	9%	72%	674
	Independent	3%	12%	11%	75%	161
	Republican	1%	22%	13%	64%	583
Political Ideology	Socialist		8%	9%	83%	81
	Progressive	3%	15%	13%	69%	197
	Liberal	0%	19%	15%	66%	213
	Moderate	2%	18%	5%	75%	367
	Conservative	1%	24%	13%	63%	392
	Libertarian	1%	13%	16%	71%	103
Age of Respondent	18 to 34	1%	19%	10%	69%	315
	35 to 49	2%	21%	15%	62%	323
	50 to 64	1%	16%	11%	72%	407
	65 and older	1%	17%	8%	74%	397
Gender of Respondent	Men	1%	22%	13%	64%	685
	Women	2%	16%	9%	73%	711
Level of Education	High school or less		22%	13%	64%	509
	Tech school/Some college	2%	19%	10%	69%	436
	College graduate	3%	16%	7%	75%	314
	Postgraduate work	2%	11%	11%	77%	189
Gender & Education	Men, college degree	2%	17%	8%	73%	213
	Men, no college degree	0%	25%	15%	59%	462
	Women, college degree	2%	11%	9%	78%	276
	Women, no college degree	2%	18%	10%	71%	432
Region of State	Central Maine	1%	18%	7%	74%	339
	Downeast/Coastal Maine	2%	15%	14%	70%	260
	Northern Maine	1%	17%	12%	70%	290
	Southern Maine	1%	20%	11%	68%	565
2020 Pres Vote	Voted for Biden	2%	16%	10%	72%	763
	Voted for Trump	1%	21%	12%	66%	614
	Voted for other 2020 candidate	3%	24%	7%	66%	43
	Did not vote in 2020		19%	5%	76%	39
2024 Sen. Choice	David Costello	3%	9%	17%	71%	95
	Angus King	1%	20%	7%	72%	725
	Demi Kouzounas	1%	19%	16%	65%	510

2024 Maine 2nd Congressional District General Election Matchup

In the 2024 election for U.S. Congress, which candidate will you vote for?

		<u>Jared Golden</u>	<u>Austin Theriault</u>	<u>Another candidate</u>	<u>Don't know/Not sure</u>	<u>N</u>
2nd District	November 2024	45%	44%	0%	11%	662
Voting Registration	Registered Democrat	92%	5%		3%	199
	Registered Unenrolled	52%	30%	0%	18%	152
	Registered Republican	6%	90%		4%	232
Party ID	Democrat	94%	1%	0%	5%	259
	Independent	50%	16%	3%	30%	70
	Republican	5%	87%		8%	305
Political Ideology	Socialist	90%	10%	0%		36
	Progressive	97%	3%			67
	Liberal	86%			14%	68
	Moderate	60%	33%		7%	186
	Conservative	4%	95%		1%	201
	Libertarian	3%	55%	5%	38%	50
Age of Respondent	18 to 34	39%	48%		14%	154
	35 to 49	31%	48%	2%	19%	135
	50 to 64	47%	47%	0%	5%	203
	65 and older	63%	30%		7%	158
Gender of Respondent	Men	34%	51%	1%	14%	316
	Women	54%	39%		7%	318
Level of Education	High school or less	37%	43%	1%	18%	234
	Tech school/Some college	41%	50%		9%	227
	College graduate	52%	45%		4%	126
	Postgraduate work	77%	22%	0%	1%	61
Gender & Education	Men, college degree	50%	48%	0%	2%	74
	Men, no college degree	29%	51%	1%	19%	233
	Women, college degree	68%	30%		3%	109
	Women, no college degree	46%	44%		10%	206
Region of State	Central Maine	45%	37%	0%	18%	263
	Downeast/Coastal Maine	54%	44%		2%	113
	Northern Maine	42%	50%	1%	7%	286
2020 Pres Vote	Voted for Biden	93%	3%		5%	278
	Voted for Trump	4%	80%		16%	337
	Did not vote in 2020	81%	15%		4%	29
2024 Pres. Choice	Kamala Harris	95%	1%		4%	295
	Donald Trump	2%	89%	1%	9%	321

Definitely Decided on 2024 Maine 2nd Congressional District General Election Vote

Have you definitely decided who you will vote for in the election for the U.S. Congress, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

		<u>Already voted</u>	<u>Definitely decided</u>	<u>Leaning towards someone</u>	<u>Still trying to decide</u>	<u>N</u>
2nd District	November 2024	31%	65%	4%	1%	594
Voting Registration	Registered Democrat	36%	62%	2%	0%	196
	Registered Unenrolled	33%	62%	5%	1%	125
	Registered Republican	25%	70%	4%	1%	224
Party ID	Democrat	45%	54%	1%	0%	247
	Independent	24%	70%	6%	1%	49
	Republican	21%	72%	5%	1%	281
Political Ideology	Socialist	17%	80%	3%		36
	Progressive	57%	42%	1%		67
	Liberal	51%	47%	2%	1%	60
	Moderate	22%	70%	6%	1%	172
	Conservative	22%	74%	3%	1%	198
	Libertarian	29%	66%	5%	1%	31
Age of Respondent	18 to 34	24%	74%	1%	0%	134
	35 to 49	19%	69%	11%	1%	109
	50 to 64	26%	69%	4%	1%	191
	65 and older	46%	53%	0%	1%	147
Gender of Respondent	Men	30%	64%	6%	1%	272
	Women	32%	65%	2%	0%	296
Level of Education	High school or less	21%	78%	1%		191
	Tech school/Some college	37%	55%	7%	1%	206
	College graduate	35%	59%	5%	1%	124
	Postgraduate work	36%	62%	1%	0%	60
Gender & Education	Men, college degree	34%	63%	2%	0%	73
	Men, no college degree	29%	62%	7%	1%	189
	Women, college degree	36%	58%	5%	1%	107
	Women, no college degree	30%	69%	1%		185
Region of State	Central Maine	34%	61%	3%	1%	216
	Downeast/Coastal Maine	42%	55%	2%	1%	111
	Northern Maine	23%	72%	5%	0%	267
2024 Pres. Choice	Kamala Harris	42%	56%	2%	0%	285
	Donald Trump	21%	73%	5%	1%	294
2024 CD2 Choice	Jared Golden	40%	57%	3%	1%	298
	Austin Theriault	21%	73%	5%	1%	290

Who Believe is Most Likely to Win 2024 Maine 2nd Congressional District Race

Regardless of who you are voting for, which candidate do you think is most likely to win the 2024 election for U.S. Congress?

		Jared Golden	Austin Theriault	Don't know/Not sure	N
2nd District	November 2024	45%	27%	29%	678
Voting Registration	Registered Democrat	68%	10%	22%	207
	Registered Unenrolled	51%	19%	30%	152
	Registered Republican	20%	50%	30%	235
	Registered Green Party	22%	15%	63%	22
Party ID	Democrat	69%	7%	23%	260
	Independent	49%	4%	47%	82
	Republican	25%	50%	25%	307
Political Ideology	Socialist	60%	21%	18%	42
	Progressive	73%	7%	20%	72
	Liberal	63%	5%	32%	68
	Moderate	56%	23%	21%	190
	Conservative	23%	51%	26%	199
	Libertarian	22%	26%	52%	50
Age of Respondent	18 to 34	36%	21%	43%	165
	35 to 49	37%	27%	36%	135
	50 to 64	53%	34%	13%	206
	65 and older	53%	23%	24%	158
Gender of Respondent	Men	41%	33%	27%	322
	Women	47%	23%	31%	323
Level of Education	High school or less	40%	17%	42%	252
	Tech school/Some college	43%	36%	21%	225
	College graduate	49%	32%	18%	127
	Postgraduate work	65%	18%	17%	60
Gender & Education	Men, college degree	51%	36%	13%	74
	Men, no college degree	38%	33%	29%	238
	Women, college degree	56%	22%	21%	109
	Women, no college degree	42%	22%	36%	211
Region of State	Central Maine	45%	20%	35%	268
	Downeast/Coastal Maine	42%	33%	25%	111
	Northern Maine	46%	31%	23%	293
2020 Pres Vote	Voted for Biden	72%	7%	21%	280
	Voted for Trump	23%	44%	33%	339
	Voted for other 2020 candidate	29%	12%	59%	28
	Did not vote in 2020	53%	21%	26%	29
2024 Pres. Choice	Kamala Harris	73%	5%	22%	297
	Donald Trump	23%	49%	27%	323
2024 CD2 Choice	Jared Golden	77%	5%	17%	297
	Austin Theriault	19%	55%	26%	288

Favorability - Jared Golden - 2nd District Likely Voters

Below are the candidates who are running for U.S. Congress from Maine's Second Congressional District in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Jared Golden

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
2nd District	November 2024	32%	20%	44%	4%	681
Voting Registration	Registered Democrat	64%	23%	8%	4%	208
	Registered Unenrolled	36%	21%	43%		152
	Registered Republican	7%	16%	77%	0%	238
	Registered Green Party	21%	31%	44%	4%	21
Party ID	Democrat	66%	21%	12%	1%	261
	Independent	32%	16%	43%	9%	82
	Republican	5%	21%	72%	2%	309
Political Ideology	Socialist	51%	19%	15%	14%	42
	Progressive	52%	33%	15%		73
	Liberal	59%	25%	14%	3%	68
	Moderate	49%	23%	27%	0%	189
	Conservative	4%	13%	82%	0%	202
	Libertarian	3%	5%	92%		50
Age of Respondent	18 to 34	24%	13%	51%	12%	165
	35 to 49	22%	19%	58%	1%	135
	50 to 64	34%	19%	45%	2%	206
	65 and older	47%	25%	28%	0%	160
Gender of Respondent	Men	22%	17%	57%	5%	324
	Women	41%	24%	33%	2%	323
Level of Education	High school or less	29%	18%	46%	8%	252
	Tech school/Some college	27%	22%	50%	2%	228
	College graduate	34%	23%	41%	2%	127
	Postgraduate work	58%	19%	23%		61
Gender & Education	Men, college degree	33%	18%	49%	1%	75
	Men, no college degree	18%	17%	59%	6%	239
	Women, college degree	49%	24%	25%	2%	108
	Women, no college degree	36%	25%	38%	1%	212
Region of State	Central Maine	30%	21%	44%	5%	270
	Downeast/Coastal Maine	38%	27%	32%	2%	113
	Northern Maine	32%	14%	50%	4%	292
2024 Pres. Choice	Kamala Harris	69%	21%	9%	1%	298
	Donald Trump	3%	19%	77%	2%	325
2024 CD2 Choice	Jared Golden	72%	22%	6%	0%	298
	Austin Theriault	1%	17%	82%		289

Favorability - Austin Theriault - 2nd District Likely Voters

Below are the candidates who are running for U.S. Congress from Maine's Second Congressional District in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Austin Theriault

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
2nd District	November 2024	40%	9%	43%	8%	678
Voting Registration	Registered Democrat	5%	6%	80%	10%	203
	Registered Unenrolled	29%	13%	57%	1%	152
	Registered Republican	81%	6%	6%	7%	238
	Registered Green Party	7%	32%	58%	3%	22
Party ID	Democrat	1%	7%	86%	6%	256
	Independent	13%	13%	65%	9%	83
	Republican	80%	10%	4%	6%	311
Political Ideology	Socialist	8%		77%	14%	42
	Progressive	3%	11%	84%	2%	73
	Liberal		3%	85%	12%	64
	Moderate	24%	15%	51%	10%	189
	Conservative	93%	4%	3%	1%	202
	Libertarian	53%	3%	44%		50
Age of Respondent	18 to 34	44%	6%	38%	12%	165
	35 to 49	35%	10%	43%	12%	135
	50 to 64	44%	11%	40%	6%	208
	65 and older	31%	8%	57%	4%	155
Gender of Respondent	Men	50%	6%	38%	6%	321
	Women	32%	13%	46%	9%	322
Level of Education	High school or less	37%	10%	38%	15%	252
	Tech school/Some college	47%	7%	41%	5%	227
	College graduate	40%	10%	46%	4%	128
	Postgraduate work	20%	8%	71%	2%	61
Gender & Education	Men, college degree	44%	9%	45%	2%	75
	Men, no college degree	50%	5%	37%	8%	239
	Women, college degree	25%	10%	62%	4%	109
	Women, no college degree	37%	14%	38%	11%	211
Region of State	Central Maine	35%	12%	47%	6%	270
	Downeast/Coastal Maine	42%	8%	46%	4%	113
	Northern Maine	45%	4%	40%	12%	289
2024 Pres. Choice	Kamala Harris	1%	7%	86%	6%	294
	Donald Trump	81%	10%	3%	6%	327
2024 CD2 Choice	Jared Golden	0%	8%	87%	5%	293
	Austin Theriault	90%	5%	1%	4%	290

2024 Maine 1st Congressional District General Election Matchup

In the 2024 election for U.S. Congress, which candidate will you vote for?

		<u>Ethan Alcorn</u>	<u>Chellie Pingree</u>	<u>Ronald C. Russell</u>	<u>Another candidate</u>	<u>Don't know/Not sure</u>	<u>N</u>
1st District	November 2024	4%	56%	28%	0%	12%	776
Voting Registration	Registered Democrat	0%	94%	1%		5%	316
	Registered Unenrolled	10%	46%	29%		14%	241
	Registered Republican	1%	3%	75%		21%	173
	Registered Green Party	4%	81%	15%			23
Party ID	Democrat	2%	93%	0%	0%	4%	418
	Independent	21%	47%	17%		14%	78
	Republican	2%	2%	76%		21%	264
Political Ideology	Socialist	6%	90%			4%	39
	Progressive	1%	96%	0%		3%	127
	Liberal		99%	1%	0%		141
	Moderate	5%	66%	17%		12%	178
	Conservative	1%	1%	84%		14%	188
	Libertarian	21%	1%	46%		32%	52
Age of Respondent	18 to 34	5%	50%	22%		23%	153
	35 to 49	3%	55%	25%		17%	183
	50 to 64	1%	56%	33%		10%	194
	65 and older	6%	62%	28%	0%	3%	240
Gender of Respondent	Men	1%	51%	36%	0%	12%	367
	Women	6%	60%	21%		12%	377
Level of Education	High school or less	8%	54%	25%		14%	245
	Tech school/Some college	1%	42%	43%		15%	217
	College graduate	4%	61%	23%		11%	185
	Postgraduate work	2%	78%	15%	0%	6%	129
Gender & Education	Men, college degree	3%	64%	21%	0%	12%	137
	Men, no college degree	0%	43%	44%		12%	230
	Women, college degree	4%	73%	18%		5%	168
	Women, no college degree	9%	49%	24%		18%	209
Region of State	Central Maine	0%	55%	37%		7%	66
	Downeast/Coastal Maine	13%	49%	30%		9%	141
	Southern Maine	2%	58%	26%	0%	13%	568
2020 Pres Vote	Voted for Biden	1%	88%	2%	0%	8%	487
	Voted for Trump	5%	1%	77%		17%	264
2024 Pres. Choice	Kamala Harris	2%	90%	1%		7%	470
	Donald Trump	5%	1%	76%		18%	269

Definitely Decided on 2024 Maine 1st Congressional District General Election Vote

Have you definitely decided who you will vote for in the election for the U.S. Congress, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

		<u>Already voted</u>	<u>Definitely decided</u>	<u>Leaning towards someone</u>	<u>Still trying to decide</u>	<u>N</u>
1st District	November 2024	51%	44%	4%	1%	18,468
Voting Registration	Registered Democrat	57%	42%	1%	0%	230
	Registered Unenrolled	44%	48%	6%	2%	179
	Registered Republican	42%	50%	6%	2%	103
Party ID	Democrat	59%	39%	2%	0%	314
	Independent	40%	50%	5%	5%	62
	Republican	40%	52%	7%	1%	164
Political Ideology	Socialist	76%	24%			34
	Progressive	42%	54%	4%		93
	Liberal	72%	25%	1%	1%	111
	Moderate	48%	46%	4%	2%	134
	Conservative	39%	54%	5%	2%	114
	Libertarian	24%	65%	11%		35
Age of Respondent	18 to 34	56%	33%	11%		61
	35 to 49	49%	47%	3%	1%	129
	50 to 64	53%	42%	4%	1%	148
	65 and older	49%	47%	2%	1%	204
Gender of Respondent	Men	51%	44%	5%	1%	262
	Women	48%	47%	3%	2%	255
Level of Education	High school or less	54%	46%			155
	Tech school/Some college	57%	37%	4%	1%	143
	College graduate	44%	47%	6%	3%	140
	Postgraduate work	46%	47%	7%	0%	106
Gender & Education	Men, college degree	47%	44%	8%	1%	108
	Men, no college degree	54%	43%	3%		154
	Women, college degree	43%	51%	4%	2%	132
	Women, no college degree	54%	43%	1%	1%	123
Region of State	Central Maine	58%	40%	3%		36
	Downeast/Coastal Maine	41%	56%	1%	1%	74
	Southern Maine	52%	43%	5%	1%	433
2020 Pres Vote	Voted for Biden	57%	39%	3%	1%	362
	Voted for Trump	38%	55%	6%	2%	172
2024 Pres. Choice	Kamala Harris	58%	38%	3%	1%	348
	Donald Trump	36%	56%	7%	1%	178
2024 CD1 Choice	Ethan Alcorn	20%	74%		6%	21
	Chellie Pingree	58%	39%	2%	1%	349
	Ronald C. Russell	35%	56%	8%	1%	161

Favorability - Chellie Pingree - 1st District Likely Voters

Below are candidates running for U.S. Congress from Maine's First Congressional District in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Chellie Pingree

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
1st District	November 2024	50%	15%	28%	6%	784
Voting Registration	Registered Democrat	84%	8%	2%	6%	318
	Registered Unenrolled	42%	19%	35%	4%	243
	Registered Republican	5%	20%	67%	8%	181
Party ID	Democrat	83%	11%	1%	4%	417
	Independent	43%	11%	37%	9%	81
	Republican	3%	21%	68%	8%	271
Political Ideology	Socialist	83%	15%	1%	1%	39
	Progressive	84%	13%	1%	3%	124
	Liberal	91%	4%	4%	0%	146
	Moderate	57%	19%	22%	2%	181
	Conservative	2%	21%	69%	8%	188
	Libertarian	0%	14%	73%	13%	52
Age of Respondent	18 to 34	40%	25%	19%	16%	149
	35 to 49	45%	26%	22%	7%	186
	50 to 64	52%	8%	35%	5%	201
	65 and older	60%	6%	33%	1%	241
Gender of Respondent	Men	43%	13%	39%	5%	370
	Women	56%	18%	19%	7%	383
Level of Education	High school or less	49%	17%	31%	2%	250
	Tech school/Some college	39%	17%	33%	11%	217
	College graduate	52%	17%	24%	7%	190
	Postgraduate work	69%	8%	21%	2%	128
Gender & Education	Men, college degree	53%	16%	26%	5%	139
	Men, no college degree	37%	11%	47%	5%	230
	Women, college degree	66%	11%	18%	5%	169
	Women, no college degree	48%	24%	19%	8%	214
Region of State	Central Maine	38%	8%	45%	9%	71
	Downeast/Coastal Maine	46%	9%	43%	2%	145
	Southern Maine	53%	18%	22%	7%	568
2020 Pres Vote	Voted for Biden	78%	12%	3%	6%	488
	Voted for Trump	3%	19%	72%	6%	271
2024 Pres. Choice	Kamala Harris	80%	14%	2%	5%	471
	Donald Trump	3%	16%	74%	8%	276
2024 CD1 Choice	Ethan Alcorn		32%	68%		30
	Chellie Pingree	89%	9%	0%	2%	433
	Ronald C. Russell	1%	15%	78%	6%	215

Favorability - Ronald C. Russell - 1st District Likely Voters

Below are candidates running for U.S. Congress from Maine’s First Congressional District in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don’t know enough about them to say - Ronald C. Russell

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
1st District	November 2024	15%	13%	24%	48%	777
Voting Registration	Registered Democrat	1%	9%	31%	60%	309
	Registered Unenrolled	15%	10%	24%	51%	241
	Registered Republican	39%	20%	11%	29%	181
	Registered Green Party	26%	6%	65%	3%	23
Party ID	Democrat	2%	8%	36%	54%	412
	Independent	16%	6%	24%	54%	78
	Republican	34%	22%	7%	37%	271
Political Ideology	Socialist			62%	38%	38
	Progressive	2%	11%	35%	52%	127
	Liberal	1%	6%	36%	57%	140
	Moderate	11%	13%	25%	51%	180
	Conservative	41%	21%	6%	32%	189
	Libertarian	12%	24%	2%	62%	52
Age of Respondent	18 to 34	8%	8%	27%	57%	153
	35 to 49	13%	19%	24%	43%	184
	50 to 64	13%	12%	28%	46%	201
	65 and older	23%	9%	18%	50%	233
Gender of Respondent	Men	16%	14%	30%	40%	368
	Women	14%	12%	16%	58%	378
Level of Education	High school or less	12%	12%	39%	37%	245
	Tech school/Some college	23%	15%	11%	52%	214
	College graduate	11%	11%	22%	55%	187
	Postgraduate work	12%	12%	22%	54%	130
Gender & Education	Men, college degree	9%	15%	24%	51%	138
	Men, no college degree	19%	13%	34%	33%	230
	Women, college degree	12%	9%	21%	58%	171
	Women, no college degree	16%	15%	12%	57%	207
Region of State	Central Maine	17%	14%	10%	60%	71
	Downeast/Coastal Maine	16%	10%	25%	50%	143
	Southern Maine	14%	13%	26%	46%	562
2020 Pres Vote	Voted for Biden	2%	8%	35%	55%	480
	Voted for Trump	36%	22%	6%	35%	271
2024 Pres. Choice	Kamala Harris	2%	8%	35%	54%	464
	Donald Trump	38%	20%	6%	36%	276
2024 CD1 Choice	Ethan Alcorn	16%	7%	4%	73%	30
	Chellie Pingree	1%	8%	37%	53%	427
	Ronald C. Russell	49%	18%	6%	27%	216

Favorability - Ethan Alcorn - 1st District Likely Voters

Below are candidates running for U.S. Congress from Maine’s First Congressional District in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don’t know enough about them to say - Ethan Alcorn

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
1st District	November 2024	4%	23%	17%	55%	773
Voting Registration	Registered Democrat	0%	16%	24%	61%	309
	Registered Unenrolled	7%	20%	18%	56%	241
	Registered Republican	9%	31%	9%	51%	180
Party ID	Democrat	1%	20%	24%	54%	408
	Independent	2%	17%	21%	60%	79
	Republican	10%	30%	7%	54%	270
Political Ideology	Socialist		41%	17%	42%	39
	Progressive	0%	16%	26%	58%	124
	Liberal		8%	40%	51%	140
	Moderate	4%	24%	10%	62%	179
	Conservative	10%	31%	6%	53%	188
	Libertarian	13%	33%	1%	53%	52
Age of Respondent	18 to 34	10%	20%	20%	50%	149
	35 to 49	2%	28%	15%	56%	184
	50 to 64	4%	27%	17%	52%	200
	65 and older	3%	17%	17%	63%	233
Gender of Respondent	Men	6%	30%	16%	48%	368
	Women	2%	14%	20%	64%	373
Level of Education	High school or less	7%	32%	23%	38%	245
	Tech school/Some college	3%	24%	10%	63%	214
	College graduate	3%	15%	17%	65%	187
	Postgraduate work	3%	16%	19%	63%	127
Gender & Education	Men, college degree	3%	19%	13%	65%	139
	Men, no college degree	8%	37%	17%	38%	230
	Women, college degree	3%	11%	21%	64%	166
	Women, no college degree	2%	17%	19%	63%	207
Region of State	Central Maine	9%	14%	31%	46%	71
	Downeast/Coastal Maine	9%	19%	17%	55%	143
	Southern Maine	2%	25%	16%	56%	558
2020 Pres Vote	Voted for Biden	1%	19%	24%	56%	477
	Voted for Trump	11%	31%	6%	53%	270
2024 Pres. Choice	Kamala Harris	0%	19%	25%	56%	461
	Donald Trump	10%	30%	6%	54%	275
2024 CD1 Choice	Ethan Alcorn	20%	6%	16%	57%	30
	Chellie Pingree	0%	19%	26%	55%	424
	Ronald C. Russell	13%	38%	5%	45%	214

How Much Heard About Referendum - Question 1: Campaign Contribution Limits Initiative

How much have you heard or seen about the following referenda on the ballot in the 2024 general election in Maine? Question 1: Campaign Contribution Limits Initiative

		<u>A lot</u>	<u>Some</u>	<u>Not very much</u>	<u>Nothing at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	14%	29%	33%	19%	5%	1,472
Voting Registration	Registered Democrat	17%	32%	35%	12%	3%	523
	Registered Unenrolled	7%	36%	28%	27%	2%	395
	Registered Republican	17%	24%	34%	16%	9%	426
	Registered Green Party	30%	18%	51%			45
Party ID	Democrat	15%	33%	35%	14%	2%	679
	Independent	12%	37%	31%	19%	2%	161
	Republican	14%	24%	32%	23%	8%	589
Political Ideology	Socialist	33%	17%	38%	11%		78
	Progressive	13%	42%	31%	12%	1%	201
	Liberal	22%	33%	39%	6%	1%	215
	Moderate	13%	30%	35%	18%	5%	370
	Conservative	13%	26%	32%	21%	8%	398
	Libertarian	8%	26%	22%	41%	3%	101
Age of Respondent	18 to 34	21%	18%	22%	34%	5%	314
	35 to 49	10%	19%	38%	22%	11%	326
	50 to 64	12%	32%	41%	11%	4%	409
	65 and older	17%	40%	29%	11%	2%	403
Gender of Respondent	Men	16%	33%	28%	20%	4%	688
	Women	11%	27%	37%	17%	7%	718
Level of Education	High school or less	19%	23%	27%	23%	8%	503
	Tech school/Some college	12%	27%	36%	20%	5%	445
	College graduate	11%	36%	36%	13%	4%	319
	Postgraduate work	12%	37%	37%	11%	2%	192
Gender & Education	Men, college degree	12%	41%	29%	13%	4%	215
	Men, no college degree	17%	29%	28%	22%	4%	464
	Women, college degree	12%	34%	41%	11%	2%	283
	Women, no college degree	11%	22%	35%	21%	10%	433
Region of State	Central Maine	17%	21%	29%	23%	10%	341
	Downeast/Coastal Maine	13%	40%	31%	13%	3%	265
	Northern Maine	18%	26%	28%	23%	5%	288
	Southern Maine	12%	29%	38%	17%	4%	570
2020 Pres Vote	Voted for Biden	15%	34%	36%	14%	2%	772
	Voted for Trump	14%	24%	30%	24%	9%	621
	Voted for other 2020 candidate	28%	33%	25%	10%	4%	41
	Did not vote in 2020	9%	23%	10%	46%	12%	35
2024 Pres. Choice	Kamala Harris	15%	33%	35%	15%	2%	770
	Donald Trump	15%	24%	32%	22%	8%	607

How Much Heard About Referendum - Question 5: Maine State Flag Referendum

How much have you heard or seen about the following referenda on the ballot in the 2024 general election in Maine? Question 5: Maine State Flag Referendum

		<u>A lot</u>	<u>Some</u>	<u>Not very much</u>	<u>Nothing at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	34%	43%	14%	7%	2%	1,471
Voting Registration	Registered Democrat	36%	45%	15%	3%	0%	525
	Registered Unenrolled	36%	43%	15%	4%	2%	391
	Registered Republican	28%	45%	11%	13%	3%	425
	Registered Green Party	38%	48%	9%	6%		45
Party ID	Democrat	33%	47%	17%	3%	0%	676
	Independent	54%	35%	7%	4%	1%	163
	Republican	28%	43%	12%	14%	3%	588
Political Ideology	Socialist	30%	54%	11%	6%		81
	Progressive	28%	44%	23%	4%	1%	201
	Liberal	47%	38%	9%	5%	0%	215
	Moderate	39%	41%	15%	3%	2%	369
	Conservative	28%	45%	11%	13%	3%	397
	Libertarian	33%	44%	9%	13%	1%	103
Age of Respondent	18 to 34	40%	42%	5%	9%	3%	314
	35 to 49	28%	46%	15%	9%	2%	328
	50 to 64	31%	38%	19%	9%	3%	407
	65 and older	37%	46%	13%	3%	1%	402
Gender of Respondent	Men	33%	42%	13%	10%	2%	688
	Women	34%	44%	14%	6%	2%	717
Level of Education	High school or less	30%	47%	10%	9%	4%	505
	Tech school/Some college	32%	44%	15%	8%	2%	443
	College graduate	37%	38%	18%	6%	1%	318
	Postgraduate work	38%	43%	13%	5%	1%	191
Gender & Education	Men, college degree	36%	41%	15%	6%	2%	213
	Men, no college degree	31%	44%	12%	11%	2%	466
	Women, college degree	38%	40%	17%	5%	0%	282
	Women, no college degree	32%	47%	12%	7%	3%	432
Region of State	Central Maine	33%	44%	10%	7%	6%	341
	Downeast/Coastal Maine	35%	44%	11%	9%	0%	261
	Northern Maine	36%	36%	17%	8%	3%	294
	Southern Maine	32%	47%	15%	7%	0%	568
2020 Pres Vote	Voted for Biden	36%	46%	15%	3%	0%	770
	Voted for Trump	28%	43%	11%	13%	5%	620
	Voted for other 2020 candidate	57%	18%	16%	9%		43
	Did not vote in 2020	51%	39%	3%	7%		35
2024 Pres. Choice	Kamala Harris	36%	45%	15%	3%	0%	768
	Donald Trump	30%	41%	12%	13%	3%	608

How Well Understand Referendum - Question 1: Campaign Contribution Limits Initiative

How well do you feel you understand the following referenda on the ballot for the 2024 general election in Maine? Question 1: Campaign Contribution Limits Initiative

		<u>Very well</u>	<u>Somewhat well</u>	<u>Not very well</u>	<u>Not well at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	29%	41%	16%	8%	6%	1,453
Voting Registration	Registered Democrat	36%	44%	10%	5%	5%	520
	Registered Unenrolled	22%	48%	21%	8%	1%	390
	Registered Republican	25%	37%	20%	7%	11%	422
	Registered Green Party	69%	26%	5%			45
Party ID	Democrat	35%	47%	10%	4%	4%	675
	Independent	26%	39%	27%	6%	1%	158
	Republican	24%	36%	21%	12%	7%	576
Political Ideology	Socialist	41%	40%	9%	5%	6%	78
	Progressive	38%	51%	8%	2%	1%	197
	Liberal	41%	48%	7%	3%	1%	213
	Moderate	28%	45%	14%	9%	5%	363
	Conservative	24%	35%	20%	13%	9%	394
	Libertarian	12%	22%	43%	9%	15%	101
Age of Respondent	18 to 34	28%	29%	22%	14%	7%	316
	35 to 49	24%	43%	15%	6%	12%	318
	50 to 64	27%	41%	17%	8%	7%	401
	65 and older	36%	46%	11%	5%	1%	399
Gender of Respondent	Men	31%	43%	15%	6%	5%	685
	Women	26%	38%	18%	10%	8%	705
Level of Education	High school or less	34%	31%	16%	8%	10%	500
	Tech school/Some college	24%	44%	16%	11%	5%	435
	College graduate	27%	48%	16%	6%	3%	315
	Postgraduate work	29%	49%	15%	3%	3%	189
Gender & Education	Men, college degree	29%	51%	13%	3%	4%	213
	Men, no college degree	33%	40%	16%	8%	4%	462
	Women, college degree	27%	46%	18%	6%	3%	278
	Women, no college degree	25%	33%	19%	13%	11%	424
Region of State	Central Maine	26%	37%	19%	8%	10%	338
	Downeast/Coastal Maine	34%	38%	19%	4%	5%	262
	Northern Maine	26%	38%	20%	12%	4%	280
	Southern Maine	29%	46%	11%	8%	6%	566
2020 Pres Vote	Voted for Biden	33%	48%	10%	6%	4%	765
	Voted for Trump	22%	33%	23%	11%	10%	608
	Voted for other 2020 candidate	57%	26%	14%	2%	1%	39
	Did not vote in 2020	24%	31%	25%	14%	6%	38
2024 Pres. Choice	Kamala Harris	34%	46%	10%	6%	4%	766
	Donald Trump	23%	35%	21%	12%	9%	595

How Well Understand Referendum - Question 5: Maine State Flag Referendum

How well do you feel you understand the following referenda on the ballot for the 2024 general election in Maine? Question 5: Maine State Flag Referendum

		<u>Very well</u>	<u>Somewhat well</u>	<u>Not very well</u>	<u>Not well at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	59%	28%	6%	5%	3%	1,454
Voting Registration	Registered Democrat	68%	22%	5%	4%	2%	517
	Registered Unenrolled	61%	33%	5%	0%	0%	395
	Registered Republican	48%	33%	7%	9%	3%	421
	Registered Green Party	83%	10%	7%			45
Party ID	Democrat	70%	23%	4%	2%	1%	671
	Independent	59%	27%	7%	6%	1%	161
	Republican	47%	35%	7%	8%	3%	579
Political Ideology	Socialist	79%	13%	8%			78
	Progressive	66%	27%	5%	1%	1%	195
	Liberal	72%	21%	4%	3%	0%	212
	Moderate	60%	24%	7%	6%	2%	365
	Conservative	51%	35%	6%	4%	4%	394
	Libertarian	43%	40%	5%	12%	1%	103
Age of Respondent	18 to 34	69%	19%	3%	5%	3%	315
	35 to 49	52%	37%	5%	4%	2%	324
	50 to 64	53%	29%	8%	6%	4%	398
	65 and older	64%	26%	6%	3%	1%	398
Gender of Respondent	Men	61%	27%	6%	4%	3%	682
	Women	56%	30%	6%	6%	2%	710
Level of Education	High school or less	57%	28%	4%	5%	5%	500
	Tech school/Some college	59%	27%	6%	7%	1%	439
	College graduate	61%	29%	7%	2%	1%	313
	Postgraduate work	60%	30%	7%	2%	1%	189
Gender & Education	Men, college degree	63%	27%	6%	3%	1%	212
	Men, no college degree	59%	27%	6%	5%	4%	461
	Women, college degree	58%	31%	8%	2%	1%	278
	Women, no college degree	54%	30%	4%	8%	3%	429
Region of State	Central Maine	51%	33%	4%	5%	7%	334
	Downeast/Coastal Maine	60%	29%	8%	3%	0%	262
	Northern Maine	63%	22%	8%	6%	2%	288
	Southern Maine	62%	28%	5%	5%	1%	564
2020 Pres Vote	Voted for Biden	68%	24%	4%	3%	1%	762
	Voted for Trump	46%	35%	8%	7%	5%	611
	Voted for other 2020 candidate	78%	15%	7%			41
	Did not vote in 2020	83%	10%	3%	3%	1%	38
2024 Pres. Choice	Kamala Harris	69%	23%	4%	3%	1%	760
	Donald Trump	47%	34%	8%	7%	3%	603

How Plan to Vote on Referendum - Question 1: Campaign Contribution Limits Initiative

In the 2024 election, how will you vote on the following referenda? Question 1: Campaign Contribution Limits Initiative

		<u>Yes</u>	<u>No</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	73%	12%	15%	1,382
Voting Registration	Registered Democrat	86%	4%	10%	491
	Registered Unenrolled	71%	14%	14%	384
	Registered Republican	59%	22%	20%	394
	Registered Green Party	95%		5%	45
Party ID	Democrat	87%	3%	10%	646
	Independent	74%	19%	7%	160
	Republican	58%	22%	20%	534
Political Ideology	Socialist	84%	8%	9%	79
	Progressive	86%	2%	12%	189
	Liberal	91%	5%	4%	209
	Moderate	78%	8%	14%	346
	Conservative	60%	23%	17%	351
	Libertarian	39%	28%	33%	101
Age of Respondent	18 to 34	62%	14%	24%	301
	35 to 49	76%	7%	18%	299
	50 to 64	73%	12%	16%	377
	65 and older	81%	15%	4%	387
Gender of Respondent	Men	77%	11%	11%	667
	Women	69%	13%	18%	653
Level of Education	High school or less	73%	10%	17%	457
	Tech school/Some college	69%	17%	14%	415
	College graduate	74%	12%	14%	308
	Postgraduate work	82%	10%	8%	188
Gender & Education	Men, college degree	75%	15%	10%	211
	Men, no college degree	79%	10%	11%	446
	Women, college degree	79%	8%	13%	272
	Women, no college degree	62%	17%	22%	378
Region of State	Central Maine	73%	10%	17%	315
	Downeast/Coastal Maine	68%	19%	13%	257
	Northern Maine	69%	11%	20%	259
	Southern Maine	77%	12%	11%	544
2020 Pres Vote	Voted for Biden	85%	5%	10%	735
	Voted for Trump	58%	23%	19%	562
	Voted for other 2020 candidate	64%	23%	12%	43
	Did not vote in 2020	72%	1%	27%	39
2024 Pres. Choice	Kamala Harris	86%	3%	11%	736
	Donald Trump	55%	24%	21%	552

How Plan to Vote on Referendum - Question 5: Maine State Flag Referendum

In the 2024 election, how will you vote on the following referenda? Question 5: Maine State Flag Referendum

		<u>Yes</u>	<u>No</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	43%	52%	5%	1,411
Voting Registration	Registered Democrat	60%	34%	6%	496
	Registered Unenrolled	46%	50%	4%	390
	Registered Republican	20%	76%	5%	411
	Registered Green Party	53%	44%	3%	45
Party ID	Democrat	63%	31%	6%	648
	Independent	41%	54%	5%	163
	Republican	19%	76%	5%	558
Political Ideology	Socialist	63%	35%	3%	78
	Progressive	72%	22%	5%	192
	Liberal	59%	36%	6%	205
	Moderate	42%	53%	6%	358
	Conservative	18%	78%	4%	367
	Libertarian	19%	73%	8%	102
Age of Respondent	18 to 34	48%	49%	3%	297
	35 to 49	51%	42%	7%	322
	50 to 64	35%	58%	8%	385
	65 and older	42%	54%	4%	389
Gender of Respondent	Men	40%	56%	5%	669
	Women	45%	49%	6%	681
Level of Education	High school or less	39%	58%	3%	474
	Tech school/Some college	36%	60%	5%	430
	College graduate	50%	42%	9%	308
	Postgraduate work	59%	35%	6%	186
Gender & Education	Men, college degree	52%	41%	7%	210
	Men, no college degree	35%	62%	3%	449
	Women, college degree	55%	37%	8%	271
	Women, no college degree	38%	58%	5%	407
Region of State	Central Maine	35%	60%	5%	319
	Downeast/Coastal Maine	38%	53%	9%	259
	Northern Maine	32%	66%	2%	265
	Southern Maine	55%	40%	5%	562
2020 Pres Vote	Voted for Biden	61%	33%	6%	737
	Voted for Trump	18%	78%	5%	589
	Voted for other 2020 candidate	59%	36%	5%	43
	Did not vote in 2020	64%	26%	10%	39
2024 Pres. Choice	Kamala Harris	63%	32%	5%	739
	Donald Trump	17%	78%	5%	579