



STATES OF OPINION PROJECT™

The Bay State Poll

AAPOR
Transparency
Initiative

November 3, 2024

HARRIS MAINTAINS COMFORTABLE LEAD OVER TRUMP IN MA; LARGE DIFFERENCES IN CONFIDENCE OF ACCURATE VOTE COUNT

By: Sean P. McKinley, M.A.
Andrew E. Smith, Ph.D.

Zachary S. Azem, M.A.
Tracy Keirns, Ph.D.

andrew.smith@unh.edu
603-862-2226
cola.unh.edu/unh-survey-center

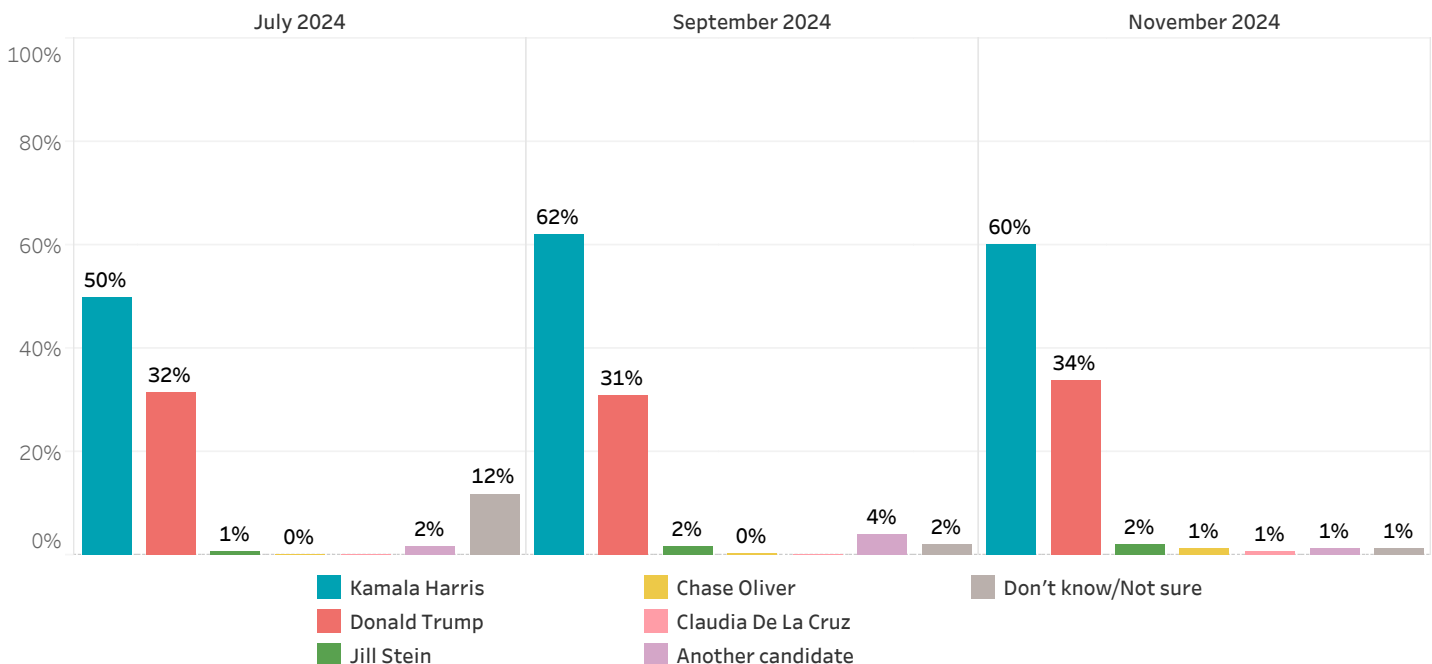
DURHAM, NH - Vice President Kamala Harris has maintained her considerable lead over former President Donald Trump in Massachusetts as the campaign comes to a close. However, Bay Staters are divided on who they believe will win the national election and become president. Nearly all Democratic and Independent likely voters in the state are confident their vote will be accurately counted, but less than two-thirds of Republicans feel this way. More than four in five likely voters in Massachusetts are very or somewhat concerned that people will try to interfere with the election and that political leaders will be violently attacked due to their political beliefs over the next year, and just over half are concerned that they themselves or someone they know will be violently attacked due to their political beliefs or affiliation.

2024 Presidential Race

With the 2024 General Election only days away, Vice President Harris' lead over former President Trump remains large and stable in Massachusetts. Among likely voters, 60% say they will vote or have already voted for Harris while 34% say they will vote or have voted for Trump. Few say they will vote or have voted for Green Party nominee Jill Stein (2%), Libertarian nominee Chase Oliver (1%), Socialism and Liberation nominee Claudia De La Cruz (1%), or another candidate (1%), while 1% are undecided. Harris' lead over Trump (+26 percentage points) has fallen slightly since September (+31) but is larger than her lead in July (+18). Nearly all Harris supporters (98%) and 92% of Trump supporters say they have definitely decided whom to support or have already voted.

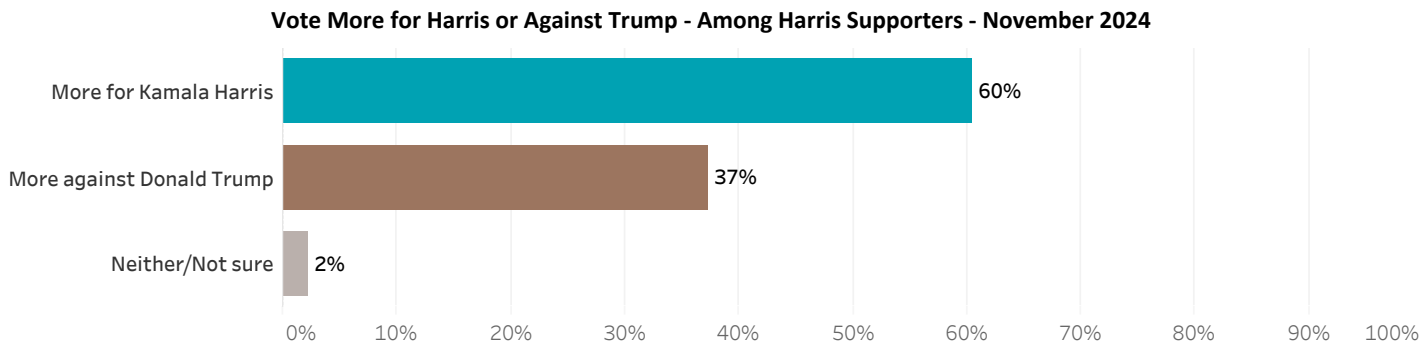
Harris enjoys the support of most self-described liberals (>99%), progressives (85%), socialists (82%), and moderates (66%) in the state, while most conservatives (86%) and libertarians (79%) support Trump. Trump does remarkably well among men under the age of thirty-five, garnering 67% of the vote compared to only 25% for Harris. By contrast, Harris holds an even larger lead among women under the age of thirty-five, earning the support of 73% of these voters while Trump garners only 26%.

2024 Presidential General Election Matchup

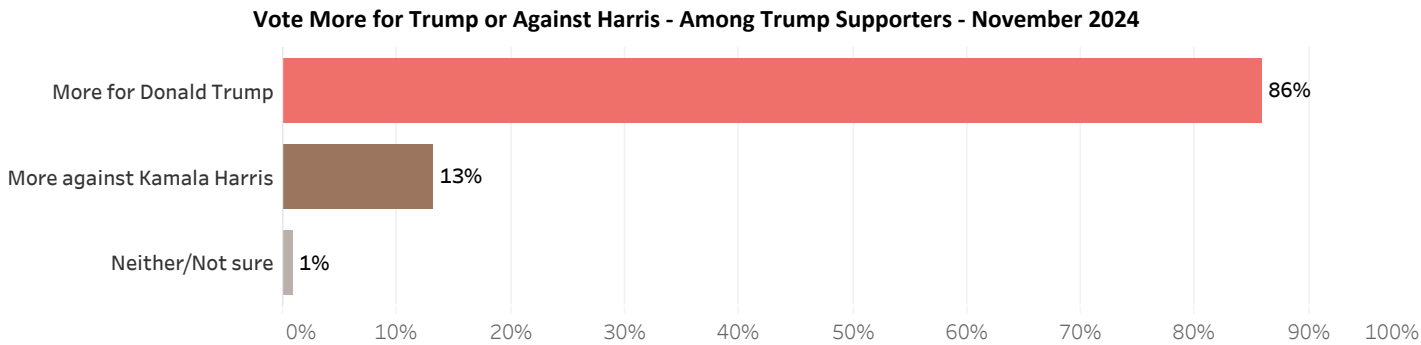


* We ask that this copyrighted information be referred to as *the Bay State Poll*, a States of Opinion Project, conducted by the University of New Hampshire Survey Center.

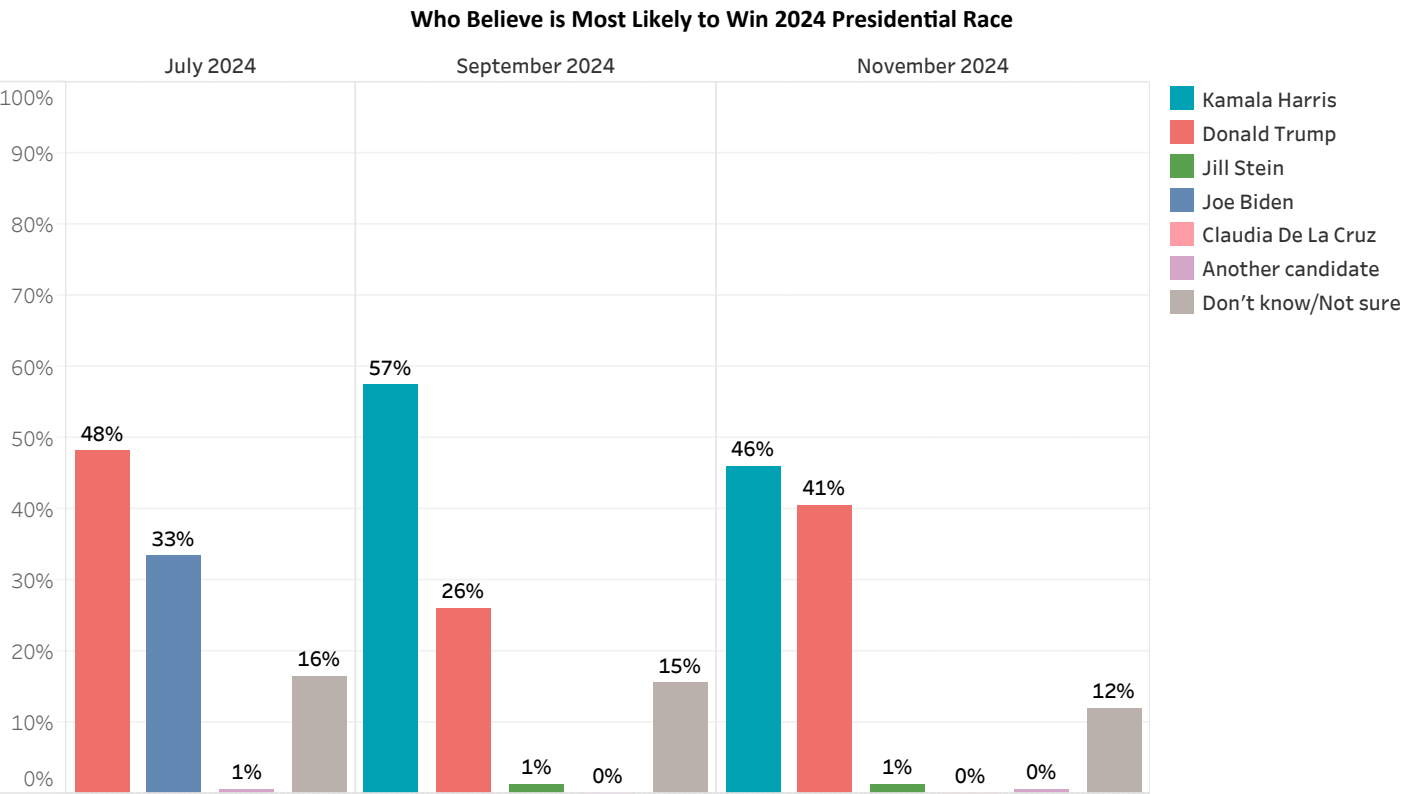
Among Harris voters (N=435), 60% say their vote is more for Harris than it is against Trump, while 37% say their vote is more against Trump than for Harris. Majorities of liberals (77%), moderates (65%), and progressives (53%) say their vote is more for Harris than against Trump but a majority of socialists (70%) say their vote is more against Trump than for Harris.



Among Trump voters (N=240), 86% say their vote is more for Trump than it is against Harris, while 13% say their vote is more against Harris than for Trump.

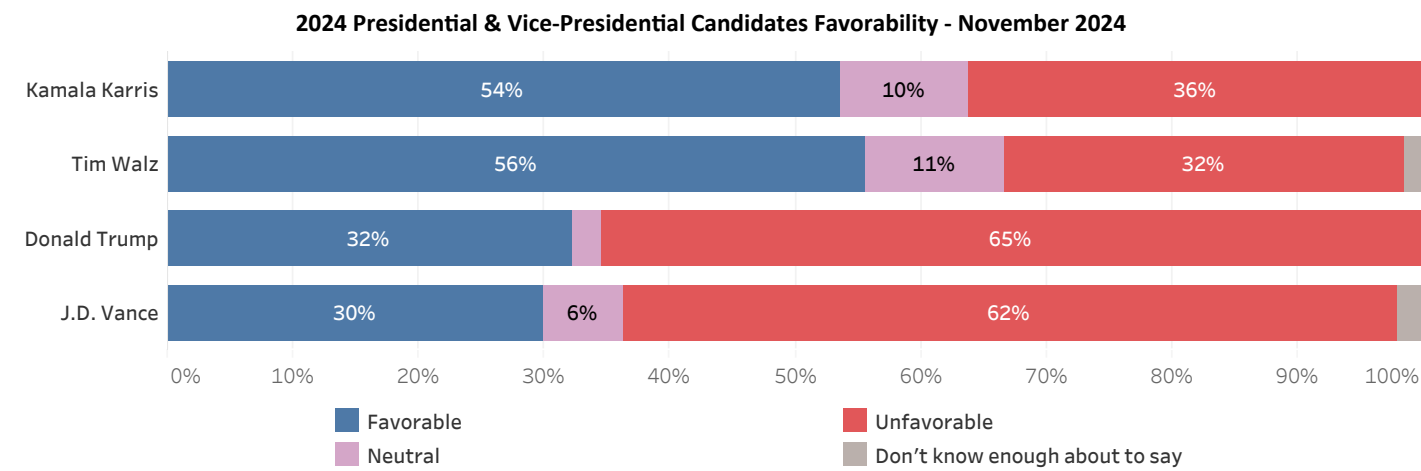


When asked who they believe is most likely to win the presidential election, 46% name Harris, 41% name Trump, and 12% are unsure. In September, 57% thought Harris would win while only 26% felt Trump would win. Seventy-one percent of Harris supporters think she is most likely to win, while 87% of Trump supporters think he is most likely to win, up from 71% in September.



Turning to the personal favorability of the candidates, 54% of likely voters in Massachusetts have a favorable opinion of Harris, 36% have an unfavorable opinion of her, and 10% are neutral. Harris' net favorability rating (the percentage who have a favorable opinion minus the percentage with an unfavorable opinion), is +18. Harris' net favorability rating among Democrats is +84, while her net favorability rating is +5 among Independents and -92 among Republicans. Harris' running mate, Minnesota Governor Tim Walz, is viewed favorably by 56% of likely voters, 32% have an unfavorable opinion, and 11% are neutral, yielding a net favorability rating of +24.

Thirty-two percent of Massachusetts residents have a favorable opinion of Trump, 65% have an unfavorable opinion, and 2% are neutral, yielding a net favorability rating of -33. Trump's net favorability rating among Republicans is +81, while his net favorability rating is -64 among Independents and -86 among Democrats. Likely voters have a similar opinion of Trump's running mate, Ohio Senator J.D. Vance: 30% have a favorable opinion of Vance, 62% have an unfavorable opinion, and 6% are neutral.

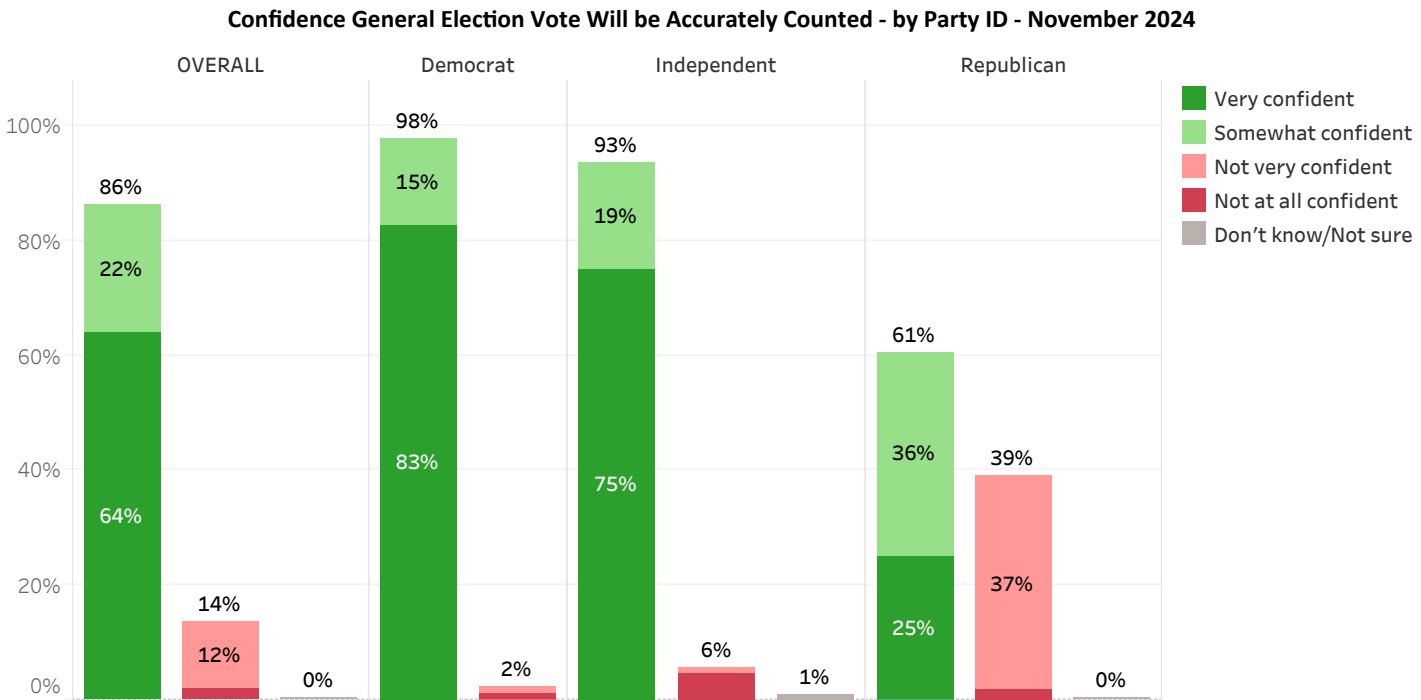


Respondents were asked what one word they would use to describe Harris and Trump. The most often mentioned words for each candidate among Harris and Trump supporters may be found below.



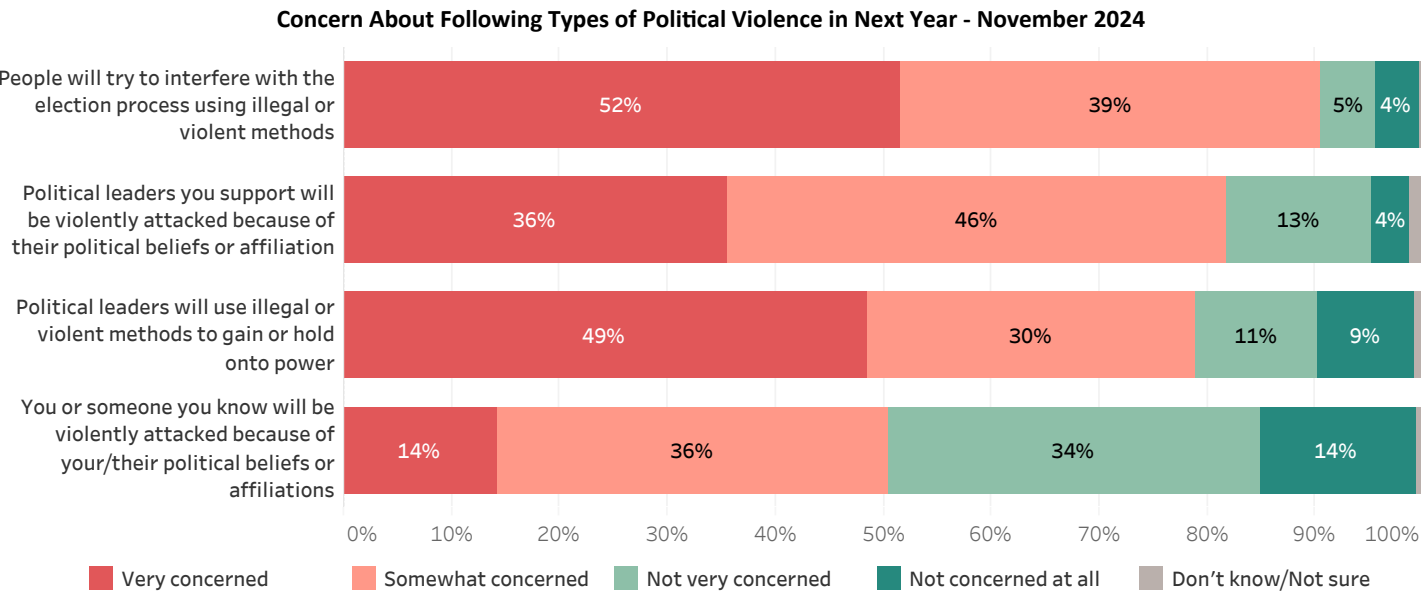
Election Integrity

Eighty-six percent of likely voters feel very (64%) or somewhat (22%) confident that their vote in the upcoming general election will be accurately counted. Fourteen percent say they are not very confident (12%) or not at all confident (2%) that their vote will be counted accurately while less than 1% are unsure. Almost all Democrats (98%) and Independents (93%) are very or somewhat confident their vote will be accurately counted but only 61% of Republicans feel that way.

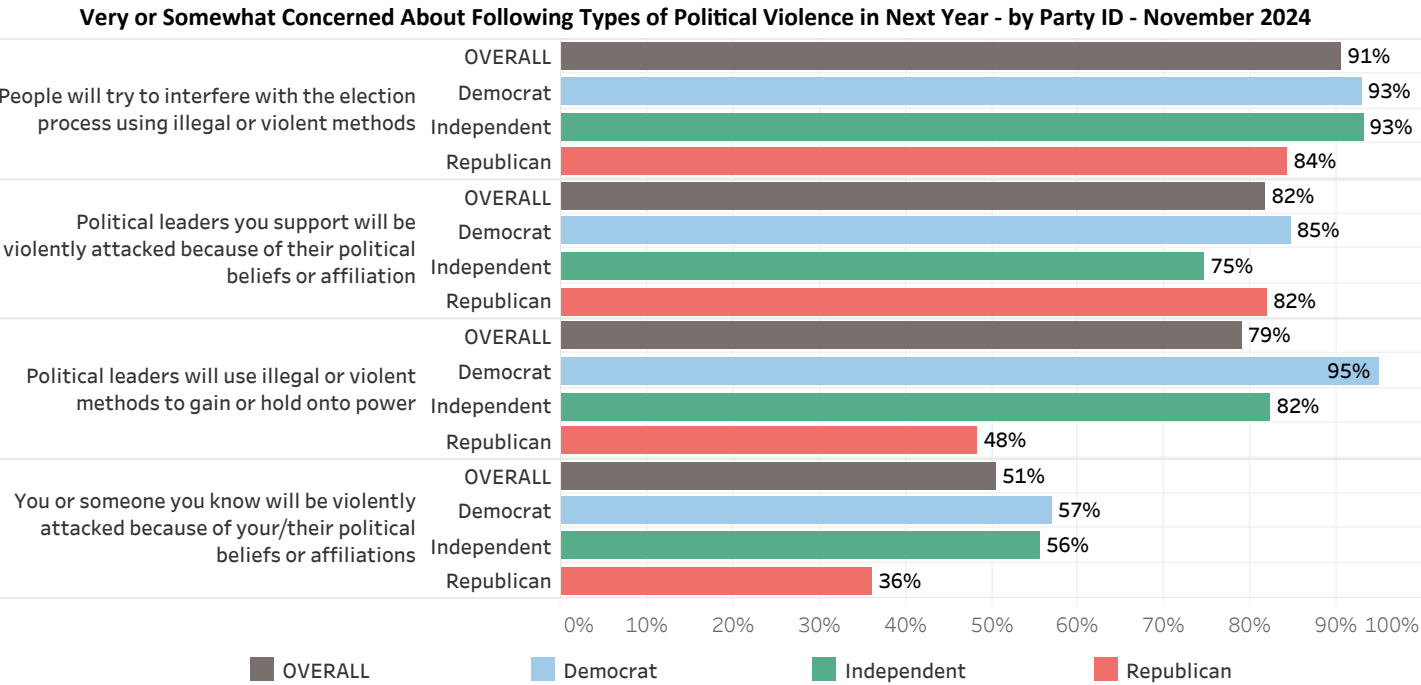


Political Violence

Ninety-one percent of Massachusetts residents say they are very (52%) or somewhat (39%) concerned that in the next year, people will try to interfere with the election process using illegal or violent methods, 5% are not very concerned about this happening, and 4% are not concerned at all. Most Bay Staters are also very or somewhat concerned that political leaders they support will be violently attacked because of their political beliefs or affiliation (82%) or that in the next year, political leaders will use illegal or violent methods to gain or hold onto power (79%). There is less concern about potential violence perpetrated on respondents themselves or people they know: 51% are very (14%) or somewhat (36%) concerned that in the next year they or someone they know will be violently attacked because of their political beliefs or affiliation while 48% are not very (34%) or not at all concerned (14%) about this happening.



Republicans are far less likely than Democrats and Independents to be very or somewhat concerned about political leaders illegally or violently trying to seize power or themselves or someone they know being violently attacked because of their political beliefs.



Bay State Election Poll Methodology

These findings are based on the latest Bay State Election Poll, conducted by the University of New Hampshire Survey Center. Overall, 764 individuals completed the survey between October 29 and November 2, 2024. Five hundred and ninety (590) Bay State Panel members completed the survey online. The response rate for panel respondents to this November 2024 Bay State Election Poll is 37%. In addition, 174 Massachusetts residents completed the survey after receiving an invitation via text message to complete the survey online. The margin of sampling error for the survey is +/- 3.5 percent. Included in the sample were 744 likely general election voters (margin of sampling error +/- 3.6 percent). In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. These MSE's have not been adjusted for design effect. The design effect for the survey is 2.4%.

The Bay State Panel is a probability-based web panel of Massachusetts residents. Approximately 2,000 Massachusetts adults have been recruited from phone, text-to-web, or mail-to-web surveys sent to randomly-selected phone numbers or addresses. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau as well as party registration levels provided by the Massachusetts Secretary of State and to 2020 election results in Massachusetts. Surveys were taken in English, all respondent data included passes Qualtrics data quality checks, and single-use survey links were used to prevent multiple submissions by respondents.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%. All coding of open-ended responses is conducted by human coders.

For more information about the methodology used in this Bay State Election Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

November 2024 Bay State Election Poll Demographics

		%	N
Gender of Respondent	Men	50%	362
	Women	50%	369
Age of Respondent	18 to 34	28%	215
	35 to 49	23%	173
	50 to 64	28%	209
	65 and older	21%	160
Level of Education	High school or less	31%	235
	Tech school/Some college	26%	196
	College graduate	24%	182
	Postgraduate work	19%	145
Region of State	Central MA	13%	92
	Essex	9%	66
	Middlesex	24%	173
	Norfolk/Suffolk	22%	160
	Southern, Cape & Islands	20%	147
	Western MA	12%	88
Party ID	Democrat	51%	384
	Independent	21%	155
	Republican	29%	216
Voting Registration	Registered Democrat	30%	217
	Registered Unenrolled	60%	431
	Registered Republican	10%	73
2020 Pres Vote	Voted for Biden	61%	468
	Voted for Trump	31%	239
	Voted for other 2020 candidate	2%	17
	Did not vote in 2020	5%	38

2024 Presidential General Election Matchup - Harris, Trump, et al

In the 2024 presidential election, which candidate will you vote for?

		<u>Claudia De La Cruz</u>	<u>Kamala Harris</u>	<u>Chase Oliver</u>	<u>Jill Stein</u>	<u>Donald Trump</u>	<u>Another candidate</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	1%	60%	1%	2%	34%	1%	1%	729
Voting Registration	Registered Democrat	0%	87%		2%	10%	0%	1%	216
	Registered Unenrolled	1%	58%	2%	1%	35%	2%	2%	412
	Registered Republican		3%		10%	87%		0%	72
Party ID	Democrat	0%	91%		1%	6%	0%	1%	371
	Independent	3%	58%	5%	8%	17%	7%	3%	140
	Republican		5%	1%		93%	0%	0%	212
Political Ideology	Socialist	11%	82%		2%	1%		3%	49
	Progressive	0%	85%		0%	14%	0%		142
	Liberal		100%			0%		0%	113
	Moderate		66%	1%	2%	27%	1%	2%	211
	Conservative		3%	0%	5%	86%	4%	1%	140
	Libertarian		10%	10%		79%	1%		52
Age of Respondent	18 to 34	2%	48%	1%	0%	45%	3%	1%	198
	35 to 49	1%	75%	4%	0%	20%	0%		172
	50 to 64		54%	0%	5%	38%	0%	3%	197
	65 and older	0%	66%	0%	1%	29%	2%	1%	158
Gender of Respondent	Men	1%	53%	3%	1%	39%	2%	0%	341
	Women		65%		3%	29%	0%	2%	363
Level of Education	High school or less		35%		4%	61%			229
	Tech school/Some college		69%	3%		26%	1%	1%	182
	College graduate	2%	66%	1%	0%	25%	3%	3%	176
	Postgraduate work	2%	83%	0%	3%	9%	2%	1%	140
Gender & Education	Men, no college degree		43%	3%	1%	52%	1%	0%	210
	Women, no college degree		55%		4%	40%		1%	186
	Men, college degree	4%	69%	2%	1%	19%	5%	0%	131
	Women, college degree		76%		2%	17%	1%	3%	177
Region of State	Central MA		60%	0%	0%	36%	2%	3%	82
	Essex	1%	68%	1%		30%	1%		65
	Middlesex	1%	64%	1%	3%	26%	4%	1%	170
	Norfolk/Suffolk	0%	54%	1%	4%	40%	0%		157
	Southern, Cape & Islands	2%	53%	4%	0%	40%	0%	1%	143
	Western MA		63%			29%	2%	5%	77
2020 Pres Vote	Voted for Biden	1%	92%	1%	2%	1%	2%	1%	451
	Voted for Trump			0%	1%	96%		2%	239
	Did not vote in 2020	5%	62%	5%	9%	19%	0%		23

Definitely Decided on 2024 Presidential General Election Vote

Have you definitely decided who you will vote for in the election for President, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

		<u>Already voted</u>	<u>Definitely decided</u>	<u>Leaning towards someone</u>	<u>Still trying to decide</u>	<u>N</u>
STATEWIDE	November 2024	32%	62%	4%	1%	721
Voting Registration	Registered Democrat	35%	63%	0%	1%	214
	Registered Unenrolled	35%	56%	7%	2%	404
	Registered Republican	12%	85%	3%		73
Party ID	Democrat	38%	61%	0%	1%	367
	Independent	25%	64%	7%	3%	136
	Republican	27%	63%	10%		212
Political Ideology	Socialist	66%	25%	9%		47
	Progressive	25%	74%	0%		142
	Liberal	45%	55%			113
	Moderate	31%	64%	2%	3%	205
	Conservative	24%	76%	0%		139
	Libertarian	17%	40%	42%	1%	52
Age of Respondent	18 to 34	33%	64%	4%		196
	35 to 49	31%	63%	3%	2%	172
	50 to 64	20%	68%	9%	3%	191
	65 and older	47%	52%	1%		157
Gender of Respondent	Men	27%	69%	3%	1%	340
	Women	34%	59%	6%	2%	355
Level of Education	High school or less	25%	68%	7%		230
	Tech school/Some college	31%	64%	3%	2%	180
	College graduate	36%	59%	4%	1%	171
	Postgraduate work	40%	54%	2%	3%	137
Gender & Education	Men, no college degree	21%	76%	2%		210
	Women, no college degree	30%	59%	9%	2%	184
	Men, college degree	36%	58%	5%	2%	130
	Women, college degree	37%	58%	2%	3%	171
Region of State	Central MA	31%	69%	0%		80
	Essex	29%	70%	0%	1%	65
	Middlesex	31%	64%	1%	3%	168
	Norfolk/Suffolk	42%	57%	1%		157
	Southern, Cape & Islands	22%	57%	19%	2%	142
	Western MA	40%	60%			73
2020 Pres Vote	Voted for Biden	35%	61%	2%	1%	446
	Voted for Trump	25%	65%	9%	1%	234
	Did not vote in 2020	44%	54%	2%		23
2024 Pres Support	Kamala Harris	38%	61%	0%	1%	436
	Donald Trump	25%	67%	8%		246

Vote More for Harris or Against Trump - Among Harris Supporters

Is your vote more for Kamala Harris or more against Donald Trump?

		<u>More against Donald Trump</u>	<u>More for Kamala Harris</u>	<u>Neither/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	37%	60%	2%	435
Voting Registration	Registered Democrat	27%	70%	2%	186
	Registered Unenrolled	45%	53%	2%	237
Party ID	Democrat	33%	65%	2%	337
	Independent	53%	47%		81
Political Ideology	Socialist	70%	30%		40
	Progressive	44%	53%	3%	121
	Liberal	21%	77%	3%	112
	Moderate	33%	65%	2%	137
Age of Respondent	18 to 34	52%	45%	4%	96
	35 to 49	45%	53%	2%	127
	50 to 64	27%	71%	2%	106
	65 and older	26%	73%	1%	105
Gender of Respondent	Men	51%	48%	1%	180
	Women	23%	74%	3%	236
Level of Education	High school or less	18%	82%		81
	Tech school/Some college	37%	63%		126
	College graduate	52%	43%	5%	113
	Postgraduate work	36%	60%	4%	115
Gender & Education	Men, no college degree	43%	57%		91
	Women, no college degree	10%	90%		102
	Men, college degree	60%	39%	1%	90
	Women, college degree	33%	62%	6%	134
Region of State	Central MA	47%	51%	3%	49
	Essex	18%	82%		44
	Middlesex	39%	58%	2%	107
	Norfolk/Suffolk	33%	66%	1%	85
	Southern, Cape & Islands	52%	46%	2%	76
	Western MA	39%	55%	5%	49

Vote More for Trump or Against Harris - Among Trump Supporters

Is your vote more for Donald Trump or more against Kamala Harris?

		<u>More for Donald Trump</u>	<u>More against Kamala Harris</u>	<u>Neither/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	86%	13%	1%	240
Voting Registration	Registered Democrat	96%	3%	1%	22
	Registered Unenrolled	83%	15%	1%	136
	Registered Republican	93%	6%	0%	63
Party ID	Democrat	99%	0%	0%	24
	Independent	51%	42%	7%	24
	Republican	89%	11%	0%	191
Political Ideology	Progressive	99%		1%	21
	Moderate	78%	18%	3%	50
	Conservative	93%	7%	0%	120
	Libertarian	69%	31%		41
Age of Respondent	18 to 34	94%	6%		89
	35 to 49	73%	26%	1%	34
	50 to 64	83%	15%	2%	75
	65 and older	86%	14%	0%	39
Gender of Respondent	Men	86%	13%	0%	134
	Women	86%	14%	0%	100
Level of Education	High school or less	98%	2%		133
	Tech school/Some college	76%	20%	4%	47
	College graduate	66%	34%	1%	44
Gender & Education	Men, no college degree	93%	7%		110
	Women, no college degree	93%	7%		69
	Men, college degree	56%	43%	2%	25
	Women, college degree	72%	28%	0%	31
Region of State	Central MA	85%	15%		29
	Middlesex	97%	3%		45
	Norfolk/Suffolk	92%	8%		63
	Southern, Cape & Islands	78%	18%	3%	57
	Western MA	89%	11%	1%	23

Who Believe is Most Likely to Win 2024 Presidential Race - Harris, Trump, et al

Regardless of who you are voting for, which candidate do you think is most likely to win the 2024 presidential election?

		<u>Claudia De La Cruz</u>	<u>Kamala Harris</u>	<u>Jill Stein</u>	<u>Donald Trump</u>	<u>Another candidate</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	0%	46%	1%	41%	0%	12%	732
Voting Registration	Registered Democrat	0%	63%	1%	20%	0%	15%	216
	Registered Unenrolled		44%		44%	1%	12%	414
	Registered Republican		10%	9%	79%	0%	1%	73
Party ID	Democrat	0%	68%	1%	16%	1%	15%	371
	Independent		47%	5%	35%		13%	142
	Republican		8%		86%	0%	6%	213
Political Ideology	Socialist	1%	66%		20%		13%	50
	Progressive		57%		25%	1%	17%	142
	Liberal		75%		12%	1%	12%	113
	Moderate		52%	1%	31%		16%	213
	Conservative		8%	5%	85%	0%	2%	139
	Libertarian		11%		88%		2%	52
Age of Respondent	18 to 34		34%		58%		7%	199
	35 to 49	0%	55%		32%	1%	12%	172
	50 to 64		41%	3%	43%	1%	11%	199
	65 and older		58%	1%	23%	0%	18%	157
Gender of Respondent	Men	0%	38%	1%	51%	1%	10%	345
	Women		52%	2%	33%	0%	13%	362
Level of Education	High school or less		36%	4%	56%		4%	230
	Tech school/Some college		54%		36%	1%	9%	183
	College graduate	0%	43%		40%	1%	16%	177
	Postgraduate work		54%		23%	0%	24%	139
Gender & Education	Men, no college degree		36%	1%	57%	1%	5%	213
	Women, no college degree		50%	4%	39%		8%	184
	Men, college degree	0%	41%		40%	0%	18%	132
	Women, college degree		53%		27%	1%	19%	177
Region of State	Central MA		41%		46%		13%	82
	Essex		69%		19%		13%	65
	Middlesex		43%	1%	41%	1%	14%	170
	Norfolk/Suffolk		40%	4%	46%		9%	157
	Southern, Cape & Islands	0%	43%		43%		14%	145
	Western MA		50%		42%		9%	77
2020 Pres Vote	Voted for Biden	0%	67%	2%	17%	1%	14%	450
	Voted for Trump		8%		87%	0%	6%	239
	Did not vote in 2020		45%	8%	35%		11%	26
2024 Pres Support	Kamala Harris		71%		13%	1%	15%	437
	Donald Trump	0%	8%		87%	0%	5%	246

Favorability - Kamala Harris - Likely Voters

Below is a list of candidates for president and vice president. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Kamala Harris

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>N</u>
STATEWIDE	November 2024	54%	10%	36%	731
Voting Registration	Registered Democrat	87%	11%	2%	216
	Registered Unenrolled	47%	12%	41%	414
	Registered Republican	2%	1%	97%	72
Party ID	Democrat	87%	10%	3%	373
	Independent	43%	19%	38%	141
	Republican	2%	4%	94%	212
Political Ideology	Socialist	58%	21%	21%	50
	Progressive	77%	22%	1%	142
	Liberal	100%	0%	0%	113
	Moderate	59%	12%	30%	213
	Conservative	3%	0%	97%	140
	Libertarian	4%	7%	90%	52
Age of Respondent	18 to 34	41%	16%	43%	199
	35 to 49	64%	11%	25%	172
	50 to 64	48%	8%	44%	199
	65 and older	65%	6%	30%	157
Gender of Respondent	Men	46%	14%	40%	344
	Women	61%	6%	33%	363
Level of Education	High school or less	36%	9%	55%	229
	Tech school/Some college	53%	17%	30%	184
	College graduate	56%	10%	35%	177
	Postgraduate work	80%	5%	15%	140
Gender & Education	Men, no college degree	39%	16%	45%	212
	Women, no college degree	49%	6%	45%	186
	Men, college degree	57%	10%	33%	132
	Women, college degree	74%	5%	20%	177
Region of State	Central MA	50%	10%	40%	83
	Essex	67%	0%	32%	65
	Middlesex	58%	8%	34%	169
	Norfolk/Suffolk	45%	23%	32%	157
	Southern, Cape & Islands	45%	10%	45%	145
	Western MA	62%	4%	35%	77
2020 Pres Vote	Voted for Biden	83%	9%	8%	452
	Voted for Trump		10%	90%	237
	Did not vote in 2020	61%	10%	29%	25
2024 Pres Support	Kamala Harris	89%	10%	1%	437
	Donald Trump	0%	9%	91%	244

Favorability - Donald Trump - Likely Voters

Below is a list of candidates for president and vice president. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Donald Trump

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>N</u>
STATEWIDE	November 2024	32%	2%	65%	732
Voting Registration	Registered Democrat	11%	0%	89%	214
	Registered Unenrolled	32%	4%	64%	415
	Registered Republican	85%	0%	15%	73
Party ID	Democrat	7%	0%	93%	371
	Independent	15%	6%	79%	142
	Republican	89%	3%	8%	213
Political Ideology	Socialist	1%		99%	50
	Progressive	14%	0%	85%	142
	Liberal	0%		100%	111
	Moderate	27%	4%	69%	213
	Conservative	83%	3%	14%	141
	Libertarian	68%	4%	28%	52
Age of Respondent	18 to 34	42%		58%	199
	35 to 49	19%	3%	79%	172
	50 to 64	37%	5%	58%	199
	65 and older	28%	2%	71%	157
Gender of Respondent	Men	36%	3%	61%	345
	Women	29%	2%	69%	362
Level of Education	High school or less	60%	1%	39%	230
	Tech school/Some college	25%	2%	73%	183
	College graduate	23%	3%	74%	177
	Postgraduate work	8%	3%	89%	139
Gender & Education	Men, no college degree	51%	2%	47%	213
	Women, no college degree	40%	1%	59%	184
	Men, college degree	13%	5%	83%	132
	Women, college degree	19%	2%	79%	177
Region of State	Central MA	33%	3%	64%	84
	Essex	26%	4%	70%	65
	Middlesex	28%	2%	71%	170
	Norfolk/Suffolk	36%	3%	61%	157
	Southern, Cape & Islands	38%	2%	60%	145
	Western MA	33%	2%	65%	76
2020 Pres Vote	Voted for Biden	1%	0%	99%	451
	Voted for Trump	95%	3%	2%	239
	Did not vote in 2020	20%	12%	68%	26
2024 Pres Support	Kamala Harris	1%	0%	99%	435
	Donald Trump	93%	4%	2%	246

Favorability - Tim Walz - Likely Voters

Below is a list of candidates for president and vice president. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Tim Walz

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2024	56%	11%	32%	1%	731
Voting Registration	Registered Democrat	84%	15%	1%		216
	Registered Unenrolled	52%	11%	37%	0%	414
	Registered Republican	4%	7%	77%	12%	72
Party ID	Democrat	86%	12%	2%		373
	Independent	53%	17%	23%	7%	141
	Republican	5%	4%	91%	0%	212
Political Ideology	Socialist	77%	22%	1%		50
	Progressive	81%	19%	0%		142
	Liberal	97%	3%	0%		113
	Moderate	59%	12%	27%	1%	213
	Conservative	3%	0%	91%	5%	140
	Libertarian	12%	17%	72%		52
Age of Respondent	18 to 34	48%	15%	37%		199
	35 to 49	67%	13%	21%	0%	172
	50 to 64	49%	7%	40%	5%	199
	65 and older	62%	10%	27%	0%	157
Gender of Respondent	Men	49%	17%	34%	1%	344
	Women	61%	6%	31%	2%	363
Level of Education	High school or less	36%	10%	50%	3%	229
	Tech school/Some college	60%	10%	28%	1%	184
	College graduate	59%	12%	28%	1%	177
	Postgraduate work	77%	12%	11%	0%	139
Gender & Education	Men, no college degree	41%	18%	40%	1%	212
	Women, no college degree	50%	3%	43%	4%	186
	Men, college degree	61%	15%	24%	0%	132
	Women, college degree	71%	10%	18%	0%	177
Region of State	Central MA	50%	7%	42%	1%	83
	Essex	67%	3%	31%		65
	Middlesex	57%	12%	31%	0%	169
	Norfolk/Suffolk	54%	17%	24%	4%	157
	Southern, Cape & Islands	47%	13%	38%	2%	145
	Western MA	60%	4%	36%		77
2020 Pres Vote	Voted for Biden	85%	11%	3%	2%	452
	Voted for Trump	1%	12%	86%	0%	237
	Did not vote in 2020	45%	9%	36%	10%	25
2024 Pres Support	Kamala Harris	90%	9%	1%	0%	437
	Donald Trump	3%	11%	86%	0%	244

Favorability - J.D. Vance - Likely Voters

Below is a list of candidates for president and vice president. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - JD Vance

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2024	30%	6%	62%	2%	731
Voting Registration	Registered Democrat	1%	10%	87%	2%	214
	Registered Unenrolled	34%	5%	60%	1%	414
	Registered Republican	82%	1%	7%	9%	73
Party ID	Democrat	1%	7%	91%	2%	371
	Independent	18%	9%	67%	6%	141
	Republican	90%	2%	8%		213
Political Ideology	Socialist			100%		50
	Progressive		15%	85%	0%	142
	Liberal	0%	0%	100%		111
	Moderate	27%	3%	67%	3%	213
	Conservative	84%	3%	8%	5%	141
	Libertarian	71%	21%	8%		52
Age of Respondent	18 to 34	32%	12%	56%		199
	35 to 49	18%	6%	74%	2%	172
	50 to 64	39%	4%	53%	5%	199
	65 and older	28%	3%	67%	1%	156
Gender of Respondent	Men	32%	11%	57%	1%	345
	Women	29%	3%	65%	3%	362
Level of Education	High school or less	53%	9%	36%	3%	230
	Tech school/Some college	23%	8%	67%	2%	183
	College graduate	24%	3%	71%	1%	177
	Postgraduate work	8%	3%	87%	2%	139
Gender & Education	Men, no college degree	41%	14%	44%	1%	213
	Women, no college degree	40%	3%	52%	4%	184
	Men, college degree	16%	6%	78%	1%	132
	Women, college degree	18%	2%	78%	2%	177
Region of State	Central MA	32%	5%	62%	1%	84
	Essex	25%	6%	69%		65
	Middlesex	27%	2%	69%	2%	169
	Norfolk/Suffolk	26%	15%	54%	5%	157
	Southern, Cape & Islands	38%	7%	53%	2%	145
	Western MA	34%	2%	64%	1%	76
2020 Pres Vote	Voted for Biden	1%	3%	93%	3%	451
	Voted for Trump	85%	13%	2%		237
	Did not vote in 2020	23%	7%	61%	8%	26
2024 Pres Support	Kamala Harris	0%	1%	97%	1%	435
	Donald Trump	87%	12%	1%		244

Confidence General Election Vote Will be Accurately Counted

How confident are you that your vote in the 2024 General Election will be accurately counted?

		<u>Very confident</u>	<u>Somewhat confident</u>	<u>Not very confident</u>	<u>Not at all confident</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	64%	22%	12%	2%	0%	734
Voting Registration	Registered Democrat	76%	24%				216
	Registered Unenrolled	69%	21%	6%	3%	0%	415
	Registered Republican	14%	26%	58%	0%	1%	73
Party ID	Democrat	83%	15%	1%	1%		373
	Independent	75%	19%	1%	5%	1%	142
	Republican	25%	36%	37%	2%	0%	213
Political Ideology	Socialist	83%	17%				50
	Progressive	79%	17%		3%		142
	Liberal	79%	21%				113
	Moderate	80%	12%	4%	3%	1%	213
	Conservative	23%	42%	35%	1%	0%	141
	Libertarian	30%	22%	45%	3%		52
Age of Respondent	18 to 34	42%	38%	19%	1%		199
	35 to 49	75%	15%	7%	3%	0%	172
	50 to 64	64%	17%	14%	4%	1%	199
	65 and older	81%	15%	4%	0%	0%	159
Gender of Respondent	Men	60%	23%	14%	1%	0%	345
	Women	67%	21%	10%	2%	0%	363
Level of Education	High school or less	39%	35%	26%			230
	Tech school/Some college	68%	19%	9%	4%		184
	College graduate	73%	19%	3%	4%	1%	177
	Postgraduate work	89%	9%	2%	0%		139
Gender & Education	Men, no college degree	48%	28%	22%	2%		213
	Women, no college degree	55%	29%	16%			186
	Men, college degree	81%	16%	2%	0%	1%	132
	Women, college degree	80%	13%	3%	4%	1%	177
Region of State	Central MA	59%	16%	25%		0%	84
	Essex	39%	55%	7%			65
	Middlesex	70%	14%	15%	1%	0%	170
	Norfolk/Suffolk	57%	39%	3%	1%		157
	Southern, Cape & Islands	66%	12%	19%	2%	1%	145
	Western MA	74%	13%	1%	11%		77
2020 Pres Vote	Voted for Biden	88%	11%		1%		452
	Voted for Trump	20%	42%	33%	4%	1%	239
	Did not vote in 2020	47%	35%	18%	0%	0%	26
2024 Pres Support	Kamala Harris	89%	9%	1%	1%	0%	437
	Donald Trump	21%	44%	33%	3%	1%	246

Concern You or Someone You Know Will Be Violently Attacked Due to Politics in Next Year

How much, if at all, are you concerned about the following things happening over the next year? You or someone you know will be violently attacked because of your/their political beliefs or affiliations

		<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not very concerned</u>	<u>Not concerned at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	14%	36%	34%	14%	1%	732
Voting Registration	Registered Democrat	17%	40%	34%	9%	0%	216
	Registered Unenrolled	9%	38%	39%	13%	1%	414
	Registered Republican	33%	15%	14%	38%		72
Party ID	Democrat	15%	42%	34%	9%	0%	372
	Independent	15%	40%	34%	10%		142
	Republican	12%	24%	36%	26%	2%	213
Political Ideology	Socialist	18%	31%	43%	7%		50
	Progressive	12%	54%	28%	5%	1%	142
	Liberal	25%	27%	36%	12%		112
	Moderate	6%	43%	33%	18%		213
	Conservative	21%	13%	42%	22%	2%	141
	Libertarian	3%	49%	34%	14%		52
Age of Respondent	18 to 34	24%	24%	36%	16%	1%	199
	35 to 49	14%	34%	38%	15%		172
	50 to 64	10%	52%	29%	8%	1%	199
	65 and older	9%	35%	35%	20%	1%	159
Gender of Respondent	Men	14%	37%	32%	17%	1%	345
	Women	14%	36%	36%	13%	1%	362
Level of Education	High school or less	20%	40%	24%	16%		230
	Tech school/Some college	9%	49%	27%	12%	2%	184
	College graduate	12%	27%	51%	10%	0%	176
	Postgraduate work	14%	25%	40%	19%	1%	140
Gender & Education	Men, no college degree	13%	46%	22%	19%	1%	213
	Women, no college degree	18%	42%	29%	10%	1%	186
	Men, college degree	14%	23%	49%	14%	0%	132
	Women, college degree	11%	29%	44%	15%	1%	176
Region of State	Central MA	26%	24%	35%	13%	2%	84
	Essex	43%	26%	22%	9%		64
	Middlesex	6%	34%	37%	21%	1%	170
	Norfolk/Suffolk	10%	40%	39%	11%		157
	Southern, Cape & Islands	11%	47%	34%	8%		144
	Western MA	15%	29%	30%	25%	1%	77
2020 Pres Vote	Voted for Biden	16%	39%	34%	10%	0%	451
	Voted for Trump	11%	32%	35%	21%	1%	238
	Did not vote in 2020	17%	28%	41%	6%	7%	26
2024 Pres Support	Kamala Harris	15%	41%	33%	11%	0%	436
	Donald Trump	11%	31%	35%	21%	2%	245

Concern Political Leaders You Support Will Be Violently Attacked in Next Year

How much, if at all, are you concerned about the following things happening over the next year? Political leaders you support will be violently attacked because of their political beliefs or affiliation

		<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not very concerned</u>	<u>Not concerned at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	36%	46%	13%	4%	1%	733
Voting Registration	Registered Democrat	33%	56%	8%	3%	0%	216
	Registered Unenrolled	33%	44%	18%	3%	2%	415
	Registered Republican	58%	29%	3%	11%		73
Party ID	Democrat	32%	53%	13%	2%	0%	372
	Independent	27%	47%	18%	3%	4%	142
	Republican	47%	35%	10%	7%	1%	213
Political Ideology	Socialist	21%	59%	16%	4%		50
	Progressive	26%	65%	8%	1%	0%	142
	Liberal	40%	41%	17%	2%		112
	Moderate	28%	48%	17%	6%	0%	213
	Conservative	61%	25%	5%	3%	5%	141
	Libertarian	18%	53%	25%	4%		52
Age of Respondent	18 to 34	42%	42%	9%	3%	4%	199
	35 to 49	28%	50%	19%	3%		172
	50 to 64	38%	56%	5%	1%	0%	199
	65 and older	33%	36%	23%	8%	0%	159
Gender of Respondent	Men	34%	46%	11%	6%	2%	345
	Women	38%	46%	15%	1%	0%	363
Level of Education	High school or less	41%	44%	12%	4%		230
	Tech school/Some college	35%	47%	13%	4%	1%	184
	College graduate	33%	44%	18%	2%	3%	177
	Postgraduate work	31%	52%	12%	4%	1%	139
Gender & Education	Men, no college degree	36%	49%	6%	8%	1%	213
	Women, no college degree	42%	41%	17%			186
	Men, college degree	29%	42%	19%	4%	5%	132
	Women, college degree	34%	51%	12%	2%	0%	176
Region of State	Central MA	28%	49%	16%	6%		84
	Essex	60%	36%	3%	2%		65
	Middlesex	33%	49%	10%	3%	5%	170
	Norfolk/Suffolk	33%	48%	18%	2%		157
	Southern, Cape & Islands	33%	52%	13%	1%	0%	145
	Western MA	46%	24%	24%	6%		77
2020 Pres Vote	Voted for Biden	31%	51%	14%	3%	1%	452
	Voted for Trump	46%	43%	8%	3%	0%	239
	Did not vote in 2020	38%	10%	29%	15%	8%	26
2024 Pres Support	Kamala Harris	31%	52%	14%	3%	0%	436
	Donald Trump	45%	41%	11%	3%	1%	246

Concern Political Leaders Will Use Illegal or Violent Means to Gain or Hold on to Power in Next Year

How much, if at all, are you concerned about the following things happening over the next year? Political leaders will use illegal or violent methods to gain or hold onto power

		<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not very concerned</u>	<u>Not concerned at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	49%	30%	11%	9%	1%	733
Voting Registration	Registered Democrat	57%	38%	4%	1%	0%	216
	Registered Unenrolled	46%	24%	16%	14%	1%	415
	Registered Republican	52%	31%	9%	7%	1%	73
Party ID	Democrat	64%	31%	4%	1%	0%	372
	Independent	47%	35%	15%	2%	0%	142
	Republican	22%	26%	22%	28%	2%	213
Political Ideology	Socialist	48%	50%	2%			50
	Progressive	59%	38%	3%			142
	Liberal	79%	15%	5%	1%	0%	112
	Moderate	52%	30%	12%	6%	0%	213
	Conservative	27%	30%	20%	21%	2%	141
	Libertarian	9%	20%	32%	39%		52
Age of Respondent	18 to 34	42%	36%	8%	12%	2%	199
	35 to 49	49%	34%	11%	7%		172
	50 to 64	44%	33%	12%	10%	1%	199
	65 and older	61%	17%	16%	6%	0%	159
Gender of Respondent	Men	43%	34%	10%	12%	1%	345
	Women	54%	27%	12%	6%	1%	363
Level of Education	High school or less	41%	29%	12%	19%		230
	Tech school/Some college	48%	31%	11%	8%	1%	184
	College graduate	52%	33%	12%	3%	1%	177
	Postgraduate work	58%	30%	9%	2%	1%	140
Gender & Education	Men, no college degree	38%	36%	7%	17%	1%	213
	Women, no college degree	49%	22%	18%	11%	0%	186
	Men, college degree	50%	30%	15%	5%	1%	132
	Women, college degree	59%	32%	7%	1%	1%	176
Region of State	Central MA	30%	57%	8%	5%		84
	Essex	71%	18%	6%	4%	2%	65
	Middlesex	51%	35%	9%	4%	1%	170
	Norfolk/Suffolk	40%	33%	8%	18%	1%	157
	Southern, Cape & Islands	48%	22%	16%	13%	0%	145
	Western MA	54%	22%	24%	0%		77
2020 Pres Vote	Voted for Biden	64%	28%	6%	2%	0%	452
	Voted for Trump	24%	31%	22%	22%	1%	239
	Did not vote in 2020	22%	49%	7%	14%	8%	26
2024 Pres Support	Kamala Harris	65%	30%	4%	2%	0%	436
	Donald Trump	22%	32%	23%	22%	2%	246

Concern People Will Try to Interfere in Elections Using Illegal or Violent Means in Next Year

How much, if at all, are you concerned about the following things happening over the next year? People will try to interfere with the election process using illegal or violent methods

		<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not very concerned</u>	<u>Not concerned at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2024	52%	39%	5%	4%	0%	733
Voting Registration	Registered Democrat	52%	41%	4%	3%	0%	216
	Registered Unenrolled	46%	42%	6%	5%	1%	414
	Registered Republican	79%	19%	1%	0%		73
Party ID	Democrat	61%	31%	5%	3%	0%	371
	Independent	44%	49%	6%		0%	142
	Republican	38%	46%	6%	9%	1%	213
Political Ideology	Socialist	60%	28%		12%		50
	Progressive	51%	44%	3%	2%	0%	141
	Liberal	74%	23%	3%	0%		112
	Moderate	48%	44%	7%	0%	0%	213
	Conservative	48%	46%	4%	0%	1%	141
	Libertarian	13%	35%	16%	36%		52
Age of Respondent	18 to 34	52%	37%	7%	3%	1%	199
	35 to 49	56%	36%	5%	2%		172
	50 to 64	45%	43%	3%	9%	0%	199
	65 and older	54%	39%	6%	1%	0%	159
Gender of Respondent	Men	51%	38%	8%	2%	1%	345
	Women	52%	41%	2%	5%	0%	362
Level of Education	High school or less	45%	44%	1%	10%		230
	Tech school/Some college	52%	38%	7%	1%	1%	184
	College graduate	55%	37%	7%	1%	0%	176
	Postgraduate work	58%	33%	7%	2%	1%	140
Gender & Education	Men, no college degree	47%	45%	6%	1%	1%	213
	Women, no college degree	48%	41%	2%	9%		186
	Men, college degree	56%	29%	12%	2%	1%	132
	Women, college degree	56%	40%	3%	0%	0%	176
Region of State	Central MA	57%	26%	10%	7%		84
	Essex	70%	24%	5%	1%		64
	Middlesex	53%	40%	4%	1%	1%	170
	Norfolk/Suffolk	41%	50%	7%	2%		157
	Southern, Cape & Islands	45%	40%	2%	12%	0%	145
	Western MA	57%	41%	2%	0%		77
2020 Pres Vote	Voted for Biden	62%	32%	5%	1%		451
	Voted for Trump	34%	53%	5%	7%	0%	239
	Did not vote in 2020	38%	20%	14%	20%	8%	26
2024 Pres Support	Kamala Harris	63%	30%	4%	2%		436
	Donald Trump	35%	51%	6%	7%	1%	246