

The Granite State Poll

September 19, 2024

CRAIG, AYOTTE NECK-AND-NECK IN NH GOVERNOR RACE; DEMS HOLD ADVANTAGE IN RACES FOR CONGRESS

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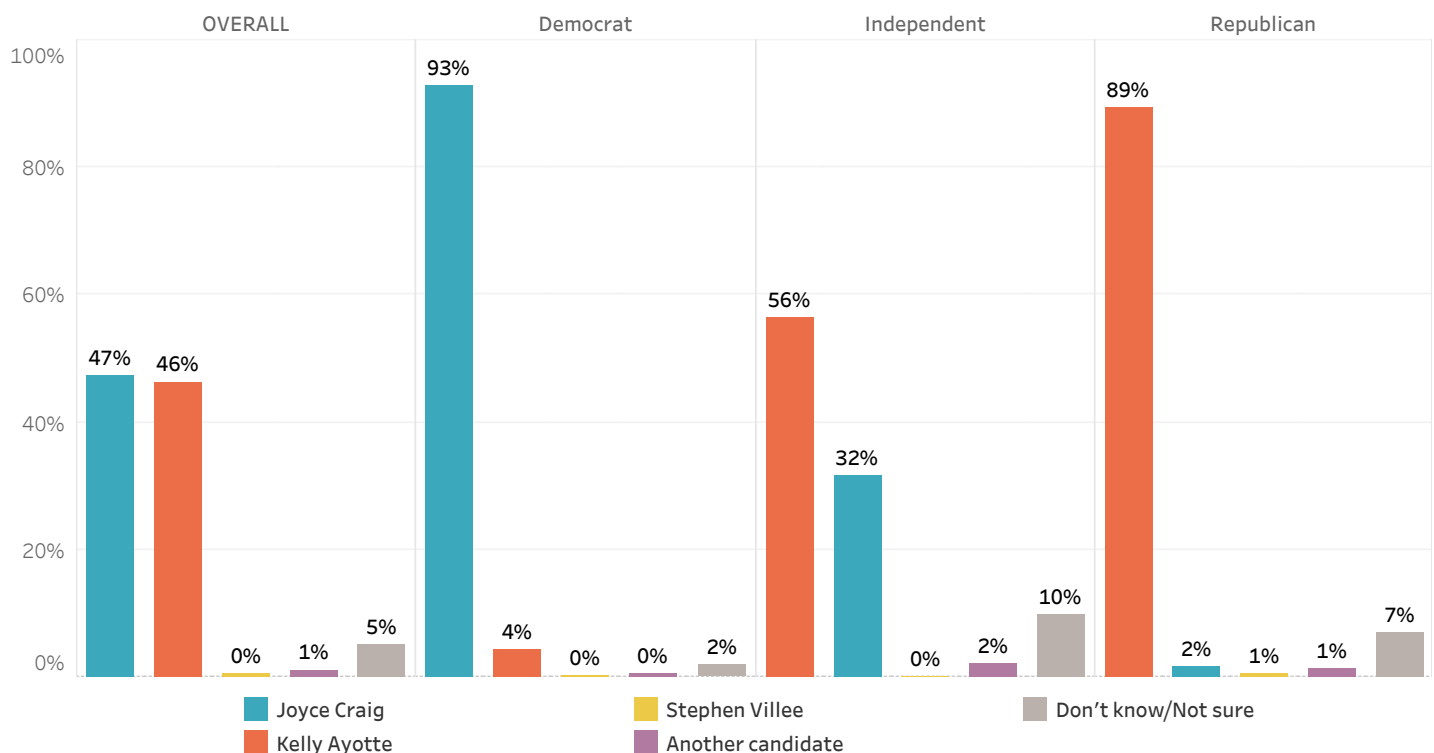
DURHAM, NH - Joyce Craig and Kelly Ayotte are tied in the race to replace outgoing Governor Chris Sununu in New Hampshire. Democrat Maggie Goodlander leads Republican Lily Tang Williams in New Hampshire's Second Congressional District while incumbent Democrat Chris Pappas leads Republican Russell Prescott in the First Congressional District. Likely voters are generally unfamiliar with and don't understand the proposed constitutional amendment on the ballot in November raising the required judicial retirement age in the state, and very few plan at the moment to vote in favor of it.

2024 New Hampshire Gubernatorial Election

Former U.S. Senator Kelly Ayotte and former Manchester Mayor Joyce Craig have emerged as the Republican and Democratic nominees for governor, following Governor Chris Sununu's decision not to run for reelection. The candidates are currently tied: if the election were held today, 47% say that they would vote for Craig, 46% would vote for Ayotte, less than 1% would vote for Libertarian Stephen Vilee, 1% would vote for another candidate, and 5% don't know or are unsure. Ninety-three percent of Democrats support Craig while 89% of Republicans and 56% of Independents support Ayotte.

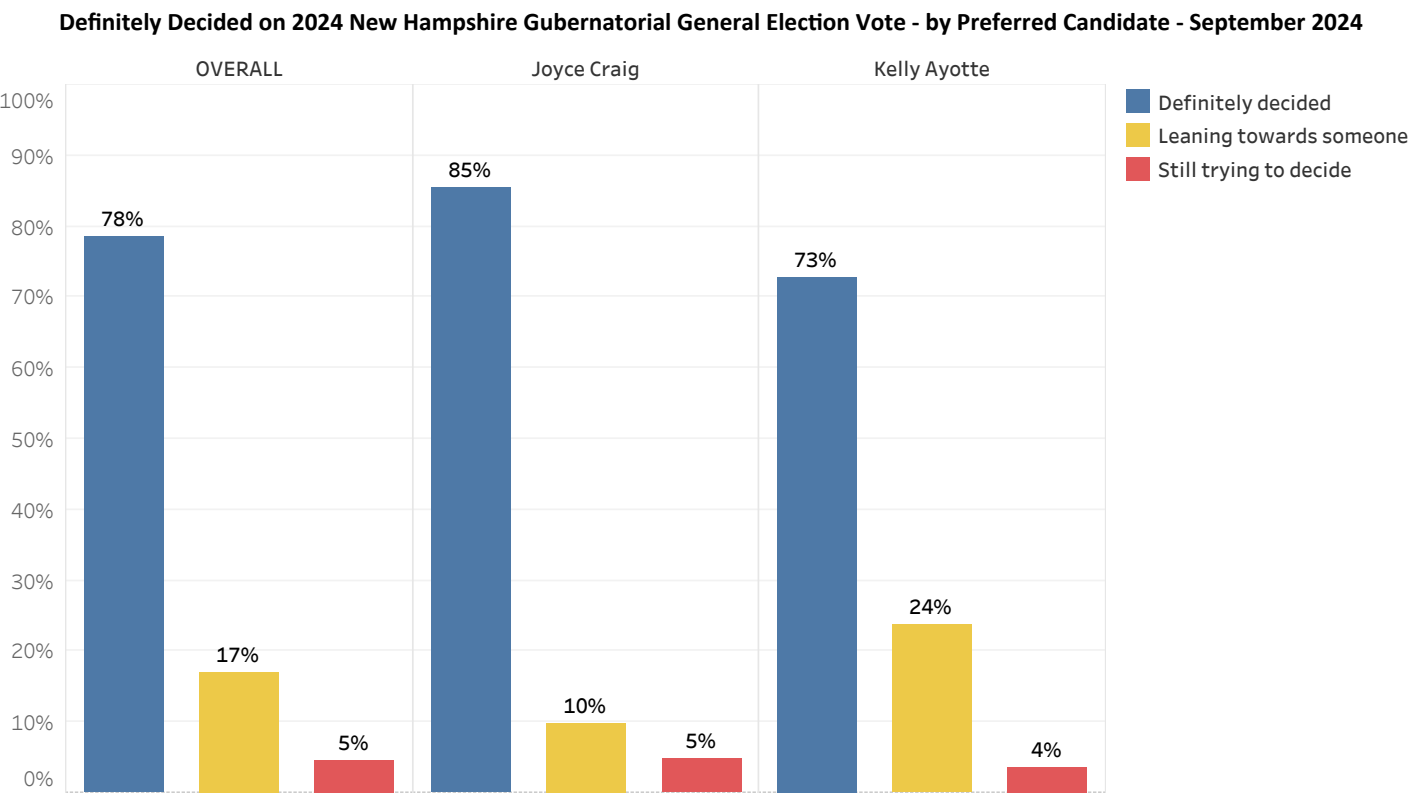
Craig enjoys the support of nearly all self-described progressives (99%), socialists (97%), and liberals (94%) in the state, along with a narrow majority of moderates (51%). Ayotte has support from large majorities of conservatives (89%) and libertarians (87%). Among those who support Kamala Harris in the presidential election, 87% support Craig, 8% support Ayotte, and 4% are undecided. Among those who support Donald Trump in the presidential election, 93% support Ayotte, 1% support Craig, and 5% are undecided.

2024 New Hampshire Gubernatorial General Election Matchup - by Party ID - September 2024



* We ask that this copyrighted information be referred to as *the Granite State Poll*, a States of Opinion Project, conducted by the University of New Hampshire Survey Center.

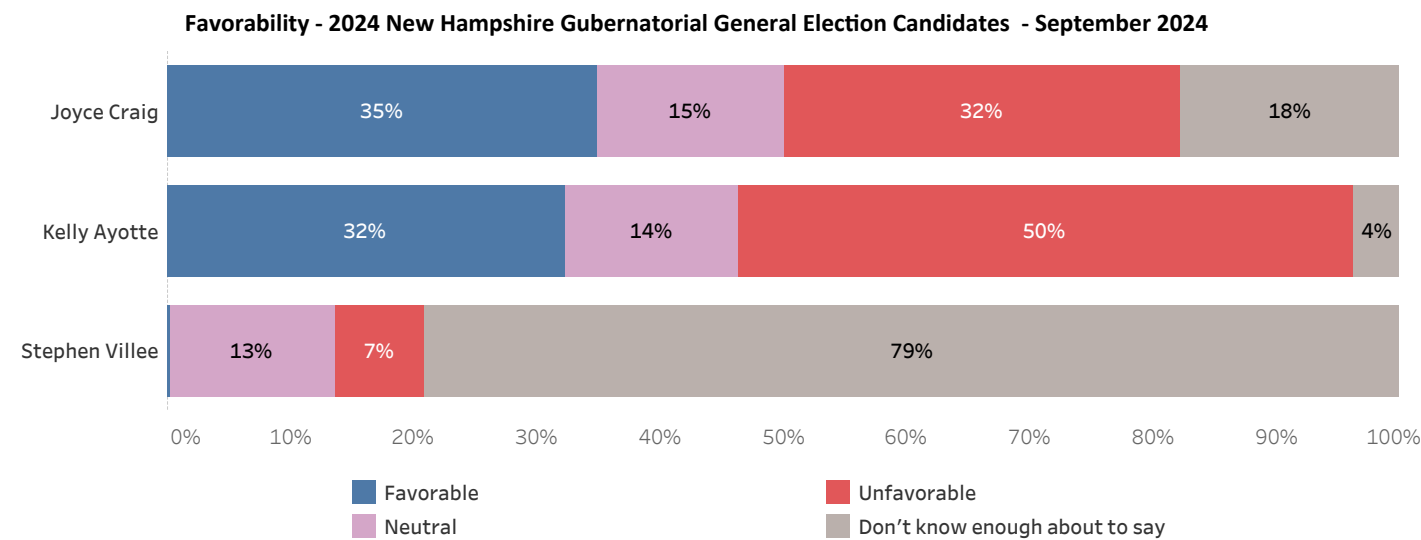
Overall, 78% of likely voters say that they have definitely decided who they will support in the election for governor, 17% say that they are leaning towards someone, and 5% are still trying to decide. Eighty-five percent of Craig supporters and 73% of Ayotte supporters have definitely decided who they will support in this race.



Craig has the advantage of higher favorability ratings than Ayotte. Thirty-five percent of likely voters have a favorable opinion of Craig, 32% have an unfavorable opinion of her, 15% are neutral, and 18% don't know enough about her to say, yielding a net favorability rating (the percentage who have a favorable opinion minus the percentage with an unfavorable opinion) of +3. Craig is very popular among Democrats (+62) but is unpopular among Independents (-32) and Republicans (-55).

Ayotte is less popular in the state: 32% have an unfavorable opinion of her, 14% are neutral, 50% have an unfavorable opinion of her, and 4% don't know enough about her to say, yielding a net favorability rating of -17. Ayotte is popular among Republicans (+46) but is very unpopular among Democrats (-80) while Independents are neutral (-2).

Villee is essentially unknown as 92% of likely voters either have a neutral opinion (13%) of Villee or don't know enough about him to have an opinion (79%).

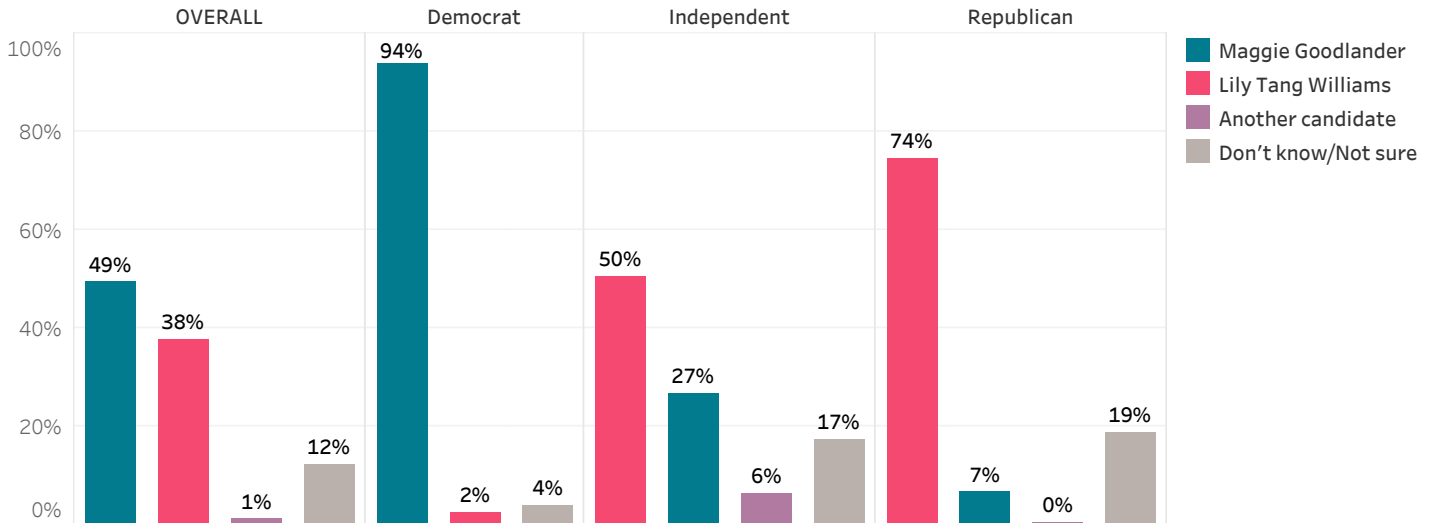


2024 New Hampshire Second District Congressional Election

Second District Congresswoman Ann Kuster is retiring, creating an open congressional seat in New Hampshire's Second District. Former Deputy Assistant Attorney General Maggie Goodlander emerged from a contentious Democratic primary as her party's nominee, while the Republican Party chose Lily Tang Williams as their nominee.

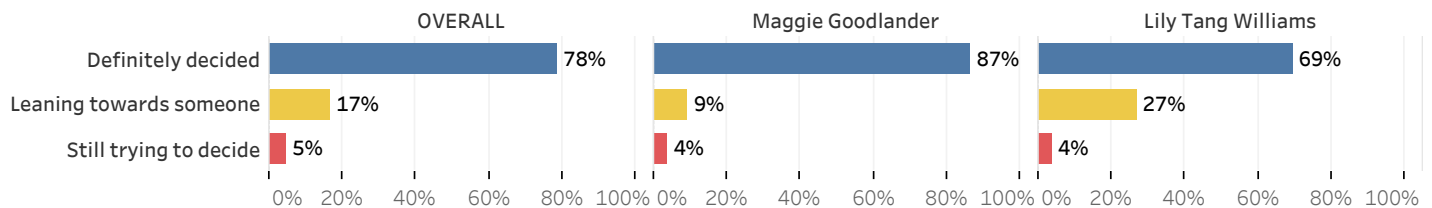
If the election were held today, 49% of Second District likely voters say they would vote for Goodlander, 38% would vote for Tang Williams, 1% would vote for another candidate, and 12% are unsure. Ninety-four percent of Democrats support Goodlander while 74% of Republicans and 50% of Independents support Tang Williams.

2024 New Hampshire 2nd Congressional District General Election Matchup - by Party ID - September 2024



Overall, 78% of likely voters say that they have definitely decided who they will support in the election for Congress in New Hampshire's Second District, 17% say that they are leaning towards someone, and 5% are still trying to decide. Eighty-seven percent of Goodlander supporters have definitely decided who they will support in this race but only 69% of Tang Williams voters say the same.

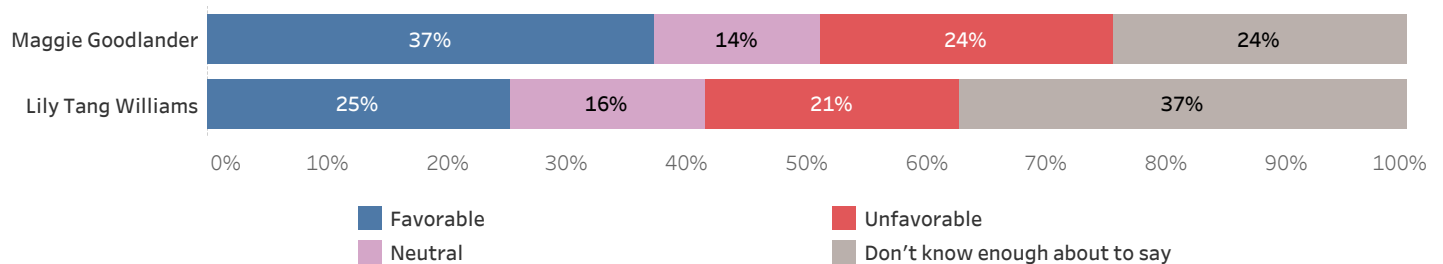
Definitely Decided on 2024 New Hampshire 2nd Congressional District General Election Vote - by Preferred Candidate - September 2024



Thirty-seven percent of likely voters in the Second District have a favorable opinion of Goodlander, 24% have an unfavorable opinion of her, 14% are neutral, and 24% don't know enough about her to say, yielding a net favorability rating of +13. Goodlander is popular among Democrats (+64) but is somewhat unpopular among Independents (-24) and Republicans (-33).

Twenty-five percent of likely voters in the Second District have a favorable opinion of Tang Williams, 21% have an unfavorable opinion of her, 16% are neutral, and 37% don't know enough about her to say, yielding a net favorability rating of +4. Tang Williams is popular among Republicans (+42) and Independents (+35) but is unpopular among Democrats (-39).

Favorability - 2024 New Hampshire 2nd Congressional District General Election Candidates - September 2024

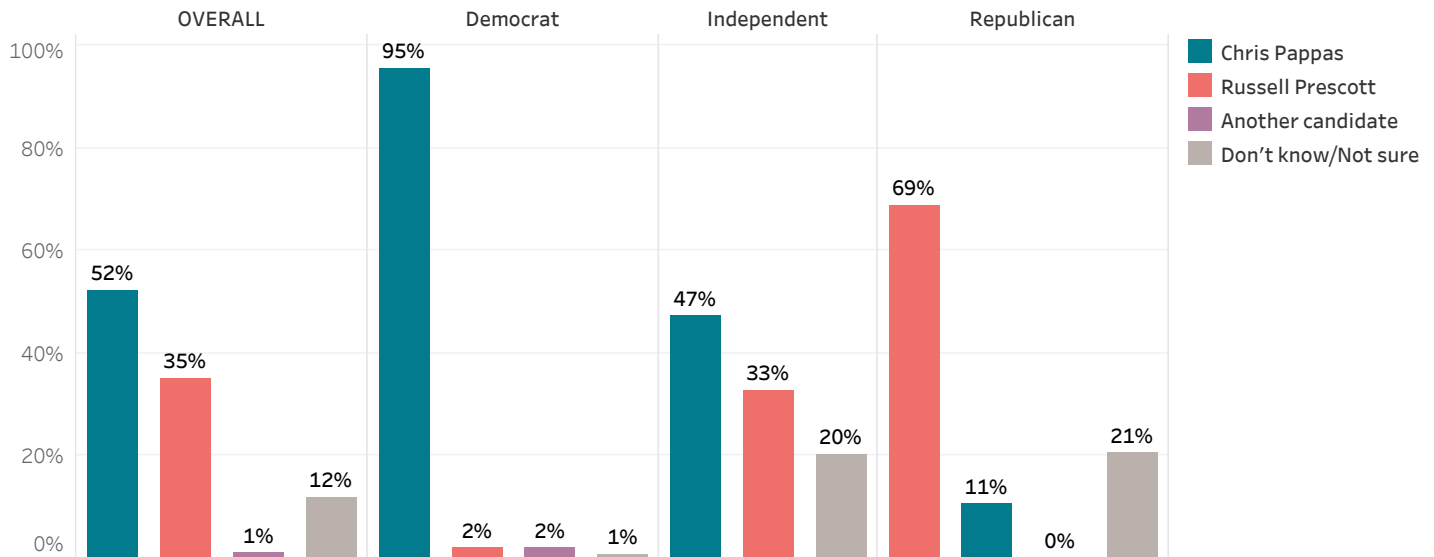


2024 New Hampshire First District Congressional Election

In New Hampshire's First District, Democratic Congressman Chris Pappas is seeking a fourth term in Congress. The Republican party nominated former Executive Councilor Russell Prescott to face Pappas.

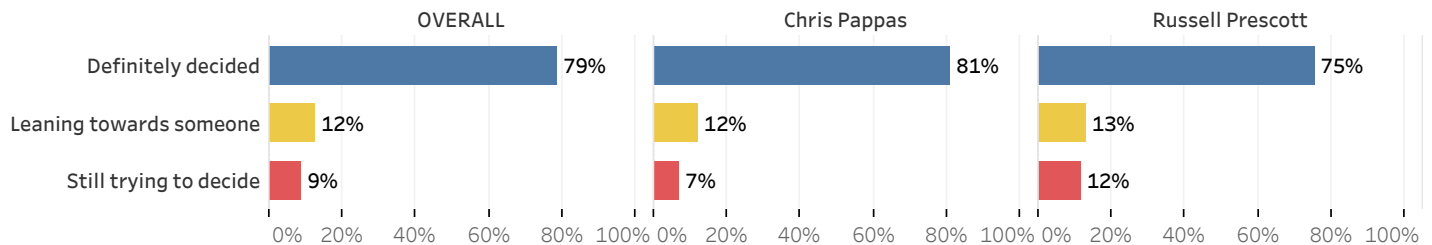
If the election were held today, 52% of likely voters say they would vote for Pappas, 35% would vote for Prescott, 1% would vote another candidate, and 12% are unsure. Ninety-five percent of Democrats support Pappas while 69% of Republicans support Prescott. Independents are divided, with 47% supporting Pappas, 33% supporting Prescott, and 20% undecided.

2024 New Hampshire 1st Congressional District General Election Matchup - by Party ID - September 2024



Overall, 79% of likely voters say that they have definitely decided who they will support in the election for Congress in New Hampshire's First District, 12% say that they are leaning towards someone, and 9% are still trying to decide. Eighty-one percent of Pappas supporters have definitely decided who they will support in this race while 75% of Prescott supporters say they have definitely decided.

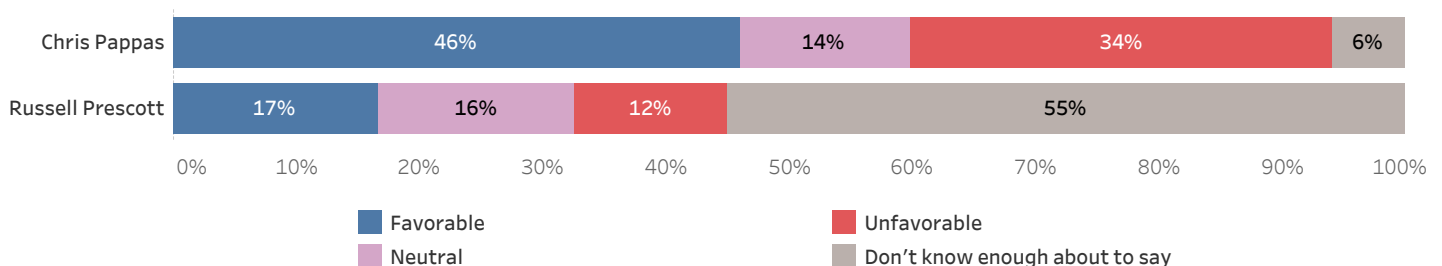
Definitely Decided on 2024 New Hampshire 1st Congressional District General Election Vote - by Preferred Candidate - September 2024



Forty-six percent of likely voters in the First District have a favorable opinion of Pappas, 34% have an unfavorable opinion of him, 14% are neutral, and 6% don't know enough about him to say, yielding a net favorability rating of +12. Pappas is very popular among Democrats (+81) but is somewhat unpopular among Independents (-25) and unpopular among Republicans (-53).

Prescott is not well-known among likely voters in the First District: 17% have an unfavorable opinion of him, 16% are neutral, 12% have an unfavorable opinion of him, and 55% don't know enough about him to say, yielding a net favorability rating of +4.

Favorability - 2024 New Hampshire 1st Congressional District General Election Candidates - September 2024

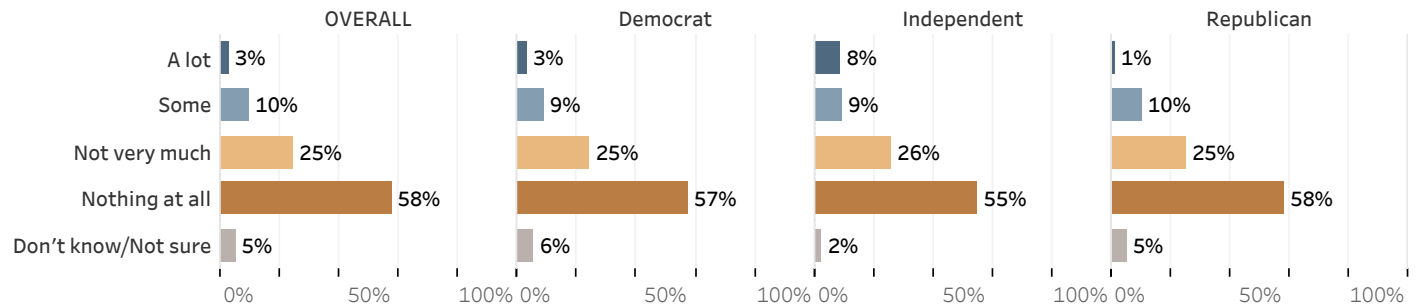


2024 Constitutional Amendment Vote

The New Hampshire Legislature has passed a measure to amend the state constitution to raise the mandatory judicial retirement age from 70 to 75. The question will appear on the ballot in November and requires support from two-thirds of voters in order to pass.

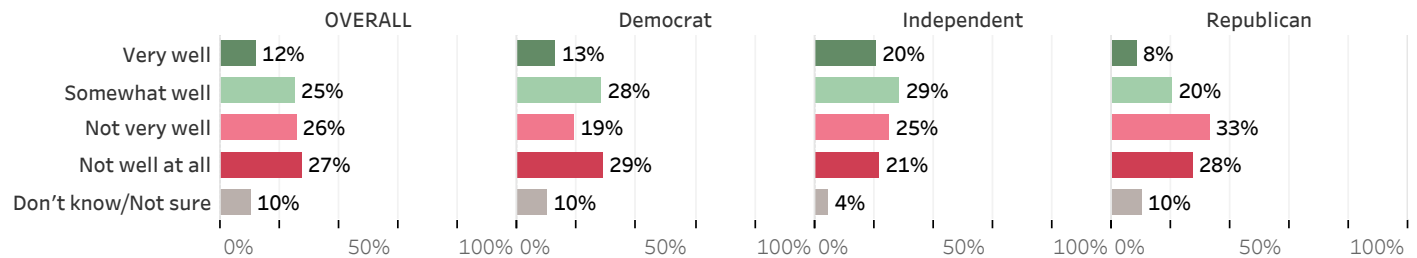
Very few likely voters in New Hampshire are aware of this proposed amendment: only 3% say they have heard or seen a lot about this, 10% have heard or seen some about it, 25% have heard or seen not very much, and 58% have heard or seen nothing at all about this. Republicans (58%), Democrats (57%), and Independents (55%) are about equally likely to have heard or seen nothing about this.

How Much Heard About Constitutional Amendment to Increase Mandatory Judicial Retirement Age - by Party ID - September 2024



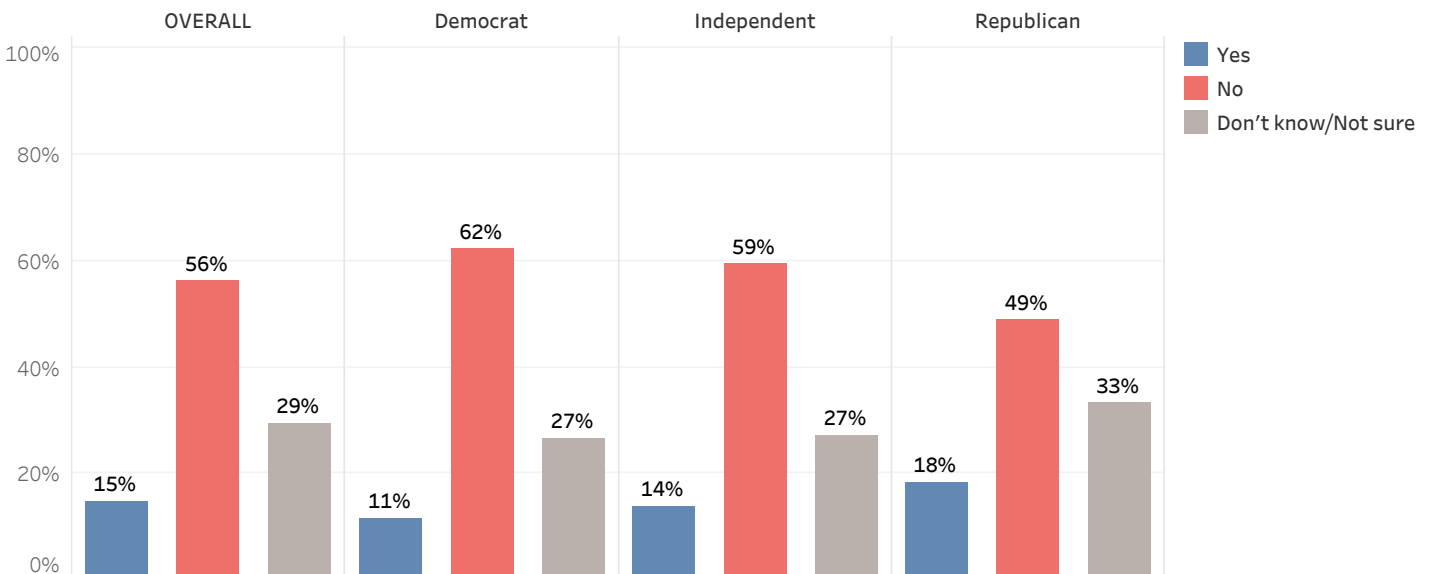
Only 12% of likely voters say they understand the proposed measure to increase the mandatory judicial retirement age from 70 to 75 very well, 25% say they understand it somewhat well, 26% do not understand it very well, and 27% do not understand it well at all. Independents (49%) and Democrats (41%) are slightly more likely than Republicans (29%) to say they understand this proposed measure very or somewhat well.

How Well Understand Constitutional Amendment to Increase Mandatory Judicial Retirement Age - by Party ID - September 2024



If the election were held today, only 15% of likely voters say they would vote for the proposed constitutional amendment to raise the mandatory judicial retirement age from 70 to 75, 56% would vote no on this measure, and 29% are unsure. Democrats (62%) and Independents (59%) are slightly more likely than Republicans (49%) to say they would vote no on this measure.

How Plan to Vote on Constitutional Amendment to Increase Mandatory Judicial Retirement Age - by Party ID - September 2024



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Overall, 1,803 individuals completed the survey between September 12 and September 16, 2024. One thousand, four hundred and ninety-one (1,491) Granite State Panel members completed the survey online. The response rate for panel respondents to the September 2024 Granite State Poll is 34%. In addition, 312 New Hampshire residents completed the survey after receiving an invitation via text message to complete the survey online. The margin of sampling error for the survey is +/- 2.3 percent. Included in the sample were 1,695 likely general election voters (margin of sampling error +/- 2.4 percent), 854 of whom reside in NH's 1st Congressional District (MOE +/- 3.4 percent) and 834 reside in NH's 2nd Congressional District (MOE +/- 3.4 percent). In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. These MSE's have not been adjusted for design effect. The design effect for the survey is 2.1%.

The Granite State Panel is a probability-based web panel of New Hampshire residents. Approximately 8,500 New Hampshire adults have been recruited from phone, text-to-web, or mail-to-web surveys sent to randomly-selected phone numbers or addresses. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire. Surveys were taken in English, all respondent data included passes Qualtrics data quality checks, and single-use survey links were used to prevent multiple submissions by respondents.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%. All coding of open-ended responses is conducted by human coders.

For more information about the methodology used in this Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

September 2024 Granite State Poll Demographics

		%	N
Gender of Respondent	Men	49%	859
	Women	51%	886
Age of Respondent	18 to 34	25%	448
	35 to 49	21%	377
	50 to 64	30%	525
	65 and older	24%	429
Level of Education	High school or less	32%	572
	Tech school/Some college	30%	535
	College graduate	23%	418
	Postgraduate work	15%	265
Region of State	Central/Lakes	16%	296
	Connecticut Valley	12%	213
	Manchester Area	18%	317
	Mass Border	26%	473
	North Country	10%	181
	Seacoast	17%	312
Party ID	Democrat	45%	798
	Independent	12%	219
	Republican	42%	744
Voting Registration	Registered Democrat	28%	500
	Registered Undeclared/Not Reg.	41%	725
	Registered Republican	30%	532
2020 Pres Vote	Voted for Biden	52%	936
	Voted for Trump	43%	776
	Voted for other 2020 candidate	2%	28
	Did not vote in 2020	3%	55

2024 New Hampshire Gubernatorial General Election Matchup

If the 2024 election for governor of New Hampshire was being held today, which candidate would you vote for?

		<u>Kelly Ayotte</u>	<u>Joyce Craig</u>	<u>Stephen Villet</u>	<u>Another candidate</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2024	46%	47%	0%	1%	5%	1,669
Voting Registration	Registered Democrat	3%	94%	0%	1%	2%	462
	Registered Undeclared/Not Reg.	45%	46%	0%	1%	8%	689
	Registered Republican	88%	6%	1%	1%	4%	502
Party ID	Democrat	4%	93%	0%	0%	2%	755
	Independent	56%	32%	0%	2%	10%	197
	Republican	89%	2%	1%	1%	7%	693
Political Ideology	Socialist		97%		3%		68
	Progressive	0%	99%		0%	1%	204
	Liberal	2%	94%	1%		3%	221
	Moderate	41%	51%	0%	1%	6%	507
	Conservative	89%	3%	0%	1%	8%	424
	Libertarian	87%	5%	3%	3%	2%	103
Age of Respondent	18 to 34	45%	44%		1%	10%	399
	35 to 49	47%	49%	1%	2%	1%	351
	50 to 64	48%	45%	1%	1%	5%	497
	65 and older	43%	52%	0%	1%	4%	404
Gender of Respondent	Men	52%	41%	1%	1%	6%	782
	Women	43%	52%	0%	1%	4%	836
Level of Education	High school or less	57%	36%	0%		7%	503
	Tech school/Some college	50%	44%		2%	4%	505
	College graduate	37%	55%	1%	2%	6%	401
	Postgraduate work	32%	64%	1%	1%	2%	256
Region of State	Central/Lakes	44%	49%	0%	1%	6%	283
	Connecticut Valley	57%	38%	0%	2%	2%	200
	Manchester Area	45%	50%	1%	1%	3%	283
	Mass Border	44%	44%	0%	1%	11%	441
	North Country	50%	49%		0%	1%	161
	Seacoast	41%	55%	1%	1%	1%	295
2020 Pres Vote	Voted for Biden	10%	86%	0%	1%	4%	896
	Voted for Trump	92%	1%	0%	1%	6%	710
	Voted for other 2020 candidate	61%	22%	4%	10%	3%	21
	Did not vote in 2020	54%	34%	1%		11%	39

Definitely Decided on 2024 New Hampshire Gubernatorial General Election Vote

Have you definitely decided who you will vote for in the election for governor of New Hampshire, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

		<u>Definitely decided</u>	<u>Leaning towards someone</u>	<u>Still trying to decide</u>	<u>N</u>
STATEWIDE	September 2024	78%	17%	5%	1,594
Voting Registration	Registered Democrat	92%	6%	1%	457
	Registered Undeclared/Not Reg.	70%	22%	8%	642
	Registered Republican	77%	20%	3%	485
Party ID	Democrat	87%	10%	4%	742
	Independent	66%	26%	8%	182
	Republican	72%	23%	5%	648
Political Ideology	Socialist	93%	7%		68
	Progressive	97%	2%	1%	203
	Liberal	80%	14%	6%	214
	Moderate	71%	22%	7%	478
	Conservative	78%	18%	4%	396
	Libertarian	79%	18%	2%	101
Age of Respondent	18 to 34	70%	26%	4%	360
	35 to 49	72%	17%	11%	348
	50 to 64	84%	14%	3%	474
	65 and older	85%	12%	2%	394
Gender of Respondent	Men	83%	14%	3%	738
	Women	74%	20%	6%	809
Level of Education	High school or less	80%	20%	0%	470
	Tech school/Some college	75%	15%	9%	488
	College graduate	79%	17%	4%	380
	Postgraduate work	81%	15%	5%	252
Region of State	Central/Lakes	77%	15%	8%	266
	Connecticut Valley	80%	18%	2%	196
	Manchester Area	75%	21%	4%	274
	Mass Border	79%	14%	7%	397
	North Country	80%	18%	2%	162
	Seacoast	81%	17%	2%	292
2020 Pres Vote	Voted for Biden	82%	13%	5%	862
	Voted for Trump	75%	22%	4%	675
	Voted for other 2020 candidate	41%	44%	14%	20
	Did not vote in 2020	84%	16%		35
2024 Gov. Choice	Joyce Craig	85%	10%	5%	790
	Kelly Ayotte	73%	24%	4%	772

Favorability - Kelly Ayotte - Likely Voters

Below are the candidates who are running for office in New Hampshire in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Kelly Ayotte

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2024	32%	14%	50%	4%	1,679
Voting Registration	Registered Democrat	5%	6%	86%	3%	466
	Registered Undeclared/Not Reg.	32%	16%	50%	2%	695
	Registered Republican	59%	19%	16%	7%	502
Party ID	Democrat	5%	7%	85%	3%	754
	Independent	35%	26%	37%	2%	210
	Republican	61%	18%	15%	6%	691
Political Ideology	Socialist		4%	84%	13%	68
	Progressive	0%	2%	93%	4%	204
	Liberal	2%	10%	88%	1%	221
	Moderate	30%	16%	50%	4%	505
	Conservative	60%	20%	15%	4%	430
	Libertarian	66%	16%	16%	2%	103
Age of Respondent	18 to 34	22%	11%	61%	6%	389
	35 to 49	27%	21%	48%	4%	355
	50 to 64	38%	14%	43%	4%	508
	65 and older	38%	11%	50%	1%	409
Gender of Respondent	Men	41%	11%	45%	3%	799
	Women	25%	17%	54%	5%	829
Level of Education	High school or less	36%	16%	43%	4%	514
	Tech school/Some college	36%	14%	45%	5%	503
	College graduate	26%	14%	57%	3%	403
	Postgraduate work	26%	10%	62%	2%	255
Region of State	Central/Lakes	38%	12%	45%	5%	285
	Connecticut Valley	36%	17%	41%	7%	204
	Manchester Area	27%	17%	56%	1%	290
	Mass Border	29%	13%	54%	3%	432
	North Country	23%	29%	43%	5%	164
	Seacoast	37%	5%	53%	5%	298
2020 Pres Vote	Voted for Biden	9%	9%	79%	3%	885
	Voted for Trump	60%	21%	15%	4%	729
	Voted for other 2020 candidate	56%	15%	27%	2%	21
	Did not vote in 2020	20%	4%	65%	11%	41
2024 Gov. Choice	Joyce Craig	3%	6%	88%	3%	787
	Kelly Ayotte	68%	20%	9%	3%	760

Favorability - Joyce Craig - Likely Voters

Below are the candidates who are running for office in New Hampshire in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Joyce Craig

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2024	35%	15%	32%	18%	1,650
Voting Registration	Registered Democrat	74%	14%	6%	7%	467
	Registered Undeclared/Not Reg.	31%	18%	36%	16%	691
	Registered Republican	4%	13%	54%	29%	476
Party ID	Democrat	67%	18%	5%	9%	755
	Independent	20%	10%	52%	17%	210
	Republican	2%	13%	57%	28%	662
Political Ideology	Socialist	56%	26%	2%	16%	68
	Progressive	75%	11%	3%	11%	204
	Liberal	74%	15%	3%	7%	221
	Moderate	37%	21%	31%	12%	490
	Conservative	3%	15%	57%	26%	416
	Libertarian	2%	9%	63%	26%	103
Age of Respondent	18 to 34	28%	19%	19%	34%	377
	35 to 49	36%	11%	27%	25%	352
	50 to 64	34%	13%	44%	10%	500
	65 and older	42%	18%	34%	7%	408
Gender of Respondent	Men	25%	19%	40%	16%	797
	Women	43%	11%	25%	20%	807
Level of Education	High school or less	27%	15%	32%	26%	490
	Tech school/Some college	31%	15%	38%	16%	503
	College graduate	41%	14%	28%	17%	397
	Postgraduate work	49%	17%	26%	8%	256
Region of State	Central/Lakes	36%	14%	36%	14%	283
	Connecticut Valley	25%	12%	31%	31%	204
	Manchester Area	36%	17%	35%	12%	290
	Mass Border	37%	11%	36%	16%	415
	North Country	32%	14%	20%	34%	164
	Seacoast	39%	23%	27%	11%	293
2020 Pres Vote	Voted for Biden	63%	18%	9%	10%	876
	Voted for Trump	1%	12%	60%	27%	719
	Voted for other 2020 candidate	13%	16%	47%	24%	21
	Did not vote in 2020	27%	16%	32%	25%	31
2024 Gov. Choice	Joyce Craig	72%	17%	2%	9%	788
	Kelly Ayotte	1%	13%	61%	25%	739

Favorability - Stephen Vilee - Likely Voters

Below are the candidates who are running for office in New Hampshire in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Stephen Vilee

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2024	0%	13%	7%	79%	1,639
Voting Registration	Registered Democrat	0%	7%	11%	83%	455
	Registered Undeclared/Not Reg.	0%	17%	7%	76%	690
	Registered Republican	1%	15%	4%	80%	479
Party ID	Democrat	0%	7%	9%	84%	741
	Independent	0%	19%	11%	70%	210
	Republican	1%	19%	5%	76%	665
Political Ideology	Socialist		8%	18%	74%	68
	Progressive		7%	8%	85%	204
	Liberal	0%	8%	5%	87%	218
	Moderate		11%	8%	81%	486
	Conservative	1%	20%	5%	74%	413
	Libertarian	1%	16%	9%	73%	103
Age of Respondent	18 to 34		19%	8%	73%	377
	35 to 49	0%	8%	6%	86%	352
	50 to 64	0%	14%	8%	77%	501
	65 and older	1%	12%	6%	81%	396
Gender of Respondent	Men	0%	19%	8%	73%	786
	Women	0%	9%	6%	85%	807
Level of Education	High school or less	0%	21%	4%	74%	488
	Tech school/Some college	0%	12%	6%	82%	498
	College graduate	0%	9%	10%	80%	394
	Postgraduate work	0%	8%	11%	81%	254
Region of State	Central/Lakes	0%	18%	7%	74%	279
	Connecticut Valley	0%	16%	6%	78%	202
	Manchester Area	0%	12%	7%	81%	287
	Mass Border	0%	11%	10%	79%	415
	North Country	2%	6%	7%	86%	164
	Seacoast	0%	16%	5%	79%	291
2020 Pres Vote	Voted for Biden	0%	6%	7%	86%	870
	Voted for Trump	1%	21%	7%	71%	715
	Voted for other 2020 candidate	2%	9%	10%	79%	21
	Did not vote in 2020	0%	26%	6%	68%	31
2024 Gov. Choice	Joyce Craig	0%	7%	9%	85%	773
	Kelly Ayotte	1%	21%	5%	74%	733

2024 New Hampshire 2nd Congressional District General Election Matchup

If the 2024 election for Congress from New Hampshire's Second District was being held today, which candidate would you vote for?

		<u>Maggie Goodlander</u>	<u>Lily Tang Williams</u>	<u>Another candidate</u>	<u>Don't know/Not sure</u>	<u>N</u>
2nd District	September 2024	49%	38%	1%	12%	785
Voting Registration	Registered Democrat	94%	6%		0%	238
	Registered Undeclared/Not Reg.	43%	36%	2%	19%	320
	Registered Republican	9%	76%	0%	15%	219
Party ID	Democrat	94%	2%		4%	362
	Independent	27%	50%	6%	17%	103
	Republican	7%	74%	0%	19%	313
Political Ideology	Socialist	89%		3%	9%	26
	Progressive	98%	1%		1%	112
	Liberal	92%	0%		8%	79
	Moderate	60%	29%	0%	11%	256
	Conservative	4%	81%	0%	15%	189
	Libertarian	11%	87%		2%	42
Age of Respondent	18 to 34	39%	39%		22%	223
	35 to 49	53%	34%		14%	137
	50 to 64	49%	42%	3%	7%	238
	65 and older	60%	34%	0%	6%	182
Gender of Respondent	Men	46%	41%	2%	11%	386
	Women	52%	34%	0%	14%	380
Level of Education	High school or less	31%	46%	2%	21%	251
	Tech school/Some college	51%	37%		12%	227
	College graduate	60%	33%	0%	7%	186
	Postgraduate work	69%	27%	1%	3%	120
Region of State	Central/Lakes	53%	37%	0%	10%	189
	Connecticut Valley	37%	51%	3%	9%	191
	Manchester Area	42%	22%	0%	36%	73
	Mass Border	55%	33%	0%	12%	262
	North Country	63%	36%		2%	70
2024 Gov. Choice	Joyce Craig	92%	1%		8%	377
	Kelly Ayotte	8%	79%	2%	11%	339

Definitely Decided on 2024 New Hampshire 2nd Congressional District General Election Vote

Have you definitely decided who you will vote for in the election for Congress from New Hampshire's Second District, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

		<u>Definitely decided</u>	<u>Leaning towards someone</u>	<u>Still trying to decide</u>	<u>N</u>
2nd District	September 2024	78%	17%	5%	690
Voting Registration	Registered Democrat	89%	9%	2%	237
	Registered Undeclared/Not Reg.	74%	18%	8%	258
	Registered Republican	70%	26%	4%	186
Party ID	Democrat	88%	9%	3%	348
	Independent	74%	10%	15%	86
	Republican	67%	29%	4%	254
Political Ideology	Socialist	97%	3%		24
	Progressive	97%	1%	2%	111
	Liberal	85%	13%	2%	73
	Moderate	73%	22%	5%	229
	Conservative	71%	24%	5%	160
	Libertarian	70%	29%	0%	41
Age of Respondent	18 to 34	79%	17%	4%	173
	35 to 49	73%	24%	4%	119
	50 to 64	76%	18%	6%	222
	65 and older	84%	11%	4%	172
Gender of Respondent	Men	77%	17%	6%	346
	Women	80%	17%	3%	327
Level of Education	High school or less	78%	19%	3%	199
	Tech school/Some college	74%	21%	5%	201
	College graduate	80%	13%	6%	174
	Postgraduate work	85%	11%	4%	116
Region of State	Central/Lakes	72%	27%	2%	171
	Connecticut Valley	81%	14%	5%	173
	Manchester Area	81%	15%	4%	47
	Mass Border	80%	15%	5%	230
	North Country	83%	7%	10%	69
2024 Gov. Choice	Joyce Craig	91%	7%	2%	349
	Kelly Ayotte	69%	26%	5%	300

Favorability - Maggie Goodlander - Likely Voters

Below are the candidates who are running for office in New Hampshire in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Maggie Goodlander

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
2nd District	September 2024	37%	14%	24%	24%	790
Voting Registration	Registered Democrat	72%	12%	9%	6%	237
	Registered Undeclared/Not Reg.	31%	16%	29%	23%	331
	Registered Republican	10%	12%	35%	43%	214
Party ID	Democrat	70%	12%	6%	12%	364
	Independent	22%	15%	46%	17%	111
	Republican	5%	14%	39%	42%	309
Political Ideology	Socialist	63%	9%	22%	6%	27
	Progressive	74%	14%	2%	9%	105
	Liberal	71%	11%	9%	8%	95
	Moderate	44%	22%	12%	21%	252
	Conservative	5%	9%	46%	40%	178
	Libertarian	9%	16%	50%	24%	51
Age of Respondent	18 to 34	21%	11%	21%	47%	213
	35 to 49	48%	12%	26%	14%	154
	50 to 64	37%	14%	28%	21%	230
	65 and older	47%	18%	23%	12%	189
Gender of Respondent	Men	33%	16%	31%	20%	386
	Women	41%	12%	17%	30%	386
Level of Education	High school or less	24%	11%	26%	40%	230
	Tech school/Some college	41%	15%	25%	19%	248
	College graduate	41%	18%	20%	20%	194
	Postgraduate work	50%	10%	28%	12%	119
Region of State	Central/Lakes	48%	19%	24%	8%	190
	Connecticut Valley	28%	9%	35%	28%	196
	Manchester Area	35%	10%	9%	46%	76
	Mass Border	37%	15%	22%	26%	266
	North Country	35%	12%	22%	31%	62
2024 Gov. Choice	Joyce Craig	71%	12%	5%	12%	376
	Kelly Ayotte	5%	16%	45%	34%	343

Favorability - Lily Tang Williams - Likely Voters

Below are the candidates who are running for office in New Hampshire in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Lily Tang Williams

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
2nd District	September 2024	25%	16%	21%	37%	804
Voting Registration	Registered Democrat	5%	8%	45%	42%	236
	Registered Undeclared/Not Reg.	24%	19%	15%	42%	334
	Registered Republican	50%	21%	6%	24%	225
Party ID	Democrat	2%	8%	41%	49%	367
	Independent	44%	23%	10%	23%	111
	Republican	45%	22%	3%	29%	320
Political Ideology	Socialist		15%	69%	16%	27
	Progressive		1%	40%	59%	112
	Liberal	2%	11%	44%	43%	91
	Moderate	18%	27%	20%	36%	251
	Conservative	50%	16%	5%	30%	190
	Libertarian	68%	18%	1%	13%	51
Age of Respondent	18 to 34	33%	7%	14%	47%	228
	35 to 49	17%	30%	24%	29%	155
	50 to 64	23%	19%	27%	30%	232
	65 and older	26%	13%	21%	41%	184
Gender of Respondent	Men	24%	20%	23%	33%	394
	Women	26%	13%	19%	42%	392
Level of Education	High school or less	33%	15%	12%	39%	236
	Tech school/Some college	25%	24%	18%	33%	252
	College graduate	20%	11%	27%	42%	195
	Postgraduate work	20%	10%	36%	34%	120
Region of State	Central/Lakes	17%	31%	24%	28%	189
	Connecticut Valley	40%	13%	15%	32%	203
	Manchester Area	16%	11%	33%	40%	73
	Mass Border	24%	12%	20%	43%	277
	North Country	18%	5%	25%	52%	63
2024 Gov. Choice	Joyce Craig	1%	11%	40%	47%	379
	Kelly Ayotte	52%	22%	3%	22%	354

2024 New Hampshire 1st Congressional District General Election Matchup

If the 2024 election for Congress from New Hampshire's First District was being held today, which candidate would you vote for?

		<u>Chris Pappas</u>	<u>Russell Prescott</u>	<u>Another candidate</u>	<u>Don't know/Not sure</u>	<u>N</u>
1st District	September 2024	52%	35%	1%	12%	773
Voting Registration	Registered Democrat	95%	1%	3%	1%	190
	Registered Undeclared/Not Reg.	57%	33%	1%	9%	336
	Registered Republican	12%	65%		22%	240
Party ID	Democrat	95%	2%	2%	1%	332
	Independent	47%	33%		20%	86
	Republican	11%	69%	0%	21%	343
Political Ideology	Socialist	84%		16%		31
	Progressive	100%			0%	88
	Liberal	98%			2%	109
	Moderate	62%	27%		11%	219
	Conservative	10%	71%	0%	18%	212
	Libertarian	8%	84%		8%	50
Age of Respondent	18 to 34	66%	18%	4%	12%	133
	35 to 49	46%	32%	1%	21%	177
	50 to 64	45%	43%	0%	12%	247
	65 and older	58%	39%		3%	208
Gender of Respondent	Men	43%	48%		8%	345
	Women	59%	26%	1%	15%	403
Level of Education	High school or less	45%	32%		23%	228
	Tech school/Some college	46%	45%	2%	7%	238
	College graduate	59%	33%	1%	7%	179
	Postgraduate work	70%	23%		7%	125
Region of State	Central/Lakes	45%	32%		23%	87
	Manchester Area	57%	36%	0%	6%	201
	Mass Border	47%	37%		16%	155
	North Country	34%	35%		31%	85
	Seacoast	61%	34%	3%	3%	245
2020 Pres Vote	Voted for Biden	93%	1%	2%	4%	408
	Voted for Trump	3%	77%	0%	20%	336
2024 Gov. Choice	Joyce Craig	97%	0%	2%	1%	349
	Kelly Ayotte	13%	68%	0%	18%	369

Definitely Decided on 2024 New Hampshire 1st Congressional District General Election Vote

Have you definitely decided who you will vote for in the election for Congress from New Hampshire’s First District, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

		<u>Definitely decided</u>	<u>Leaning towards someone</u>	<u>Still trying to decide</u>	<u>N</u>
1st District	September 2024	79%	12%	9%	684
Voting Registration	Registered Democrat	93%	3%	4%	189
	Registered Undeclared/Not Reg.	68%	17%	15%	306
	Registered Republican	82%	14%	4%	187
Party ID	Democrat	90%	5%	6%	332
	Independent	57%	20%	23%	69
	Republican	71%	19%	10%	273
Political Ideology	Socialist	91%	9%		31
	Progressive	94%	5%	1%	87
	Liberal	88%	7%	4%	109
	Moderate	66%	17%	17%	195
	Conservative	77%	13%	11%	174
	Libertarian	76%	24%		46
Age of Respondent	18 to 34	64%	26%	10%	117
	35 to 49	85%	9%	6%	140
	50 to 64	80%	12%	8%	220
	65 and older	81%	7%	12%	201
Gender of Respondent	Men	81%	10%	9%	316
	Women	76%	14%	10%	345
Level of Education	High school or less	85%	4%	11%	175
	Tech school/Some college	77%	14%	9%	222
	College graduate	71%	19%	10%	166
	Postgraduate work	83%	12%	5%	117
Region of State	Central/Lakes	70%	17%	13%	67
	Manchester Area	86%	7%	8%	188
	Mass Border	66%	20%	14%	130
	North Country	89%	6%	5%	59
	Seacoast	80%	13%	7%	239
2020 Pres Vote	Voted for Biden	82%	11%	7%	393
	Voted for Trump	75%	13%	12%	270
2024 Gov. Choice	Joyce Craig	87%	8%	5%	346
	Kelly Ayotte	74%	17%	9%	301

Favorability - Chris Pappas - Likely Voters

Below are the candidates who are running for office in New Hampshire in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Chris Pappas

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
1st District	September 2024	46%	14%	34%	6%	853
Voting Registration	Registered Democrat	86%	2%	10%	2%	224
	Registered Undeclared/Not Reg.	47%	19%	29%	5%	354
	Registered Republican	12%	16%	63%	9%	267
Party ID	Democrat	85%	7%	5%	2%	379
	Independent	26%	17%	51%	5%	99
	Republican	9%	19%	62%	10%	358
Political Ideology	Socialist	42%	20%	39%		40
	Progressive	95%	2%	3%	0%	93
	Liberal	89%	8%	0%	2%	126
	Moderate	53%	16%	22%	9%	242
	Conservative	11%	14%	68%	6%	233
	Libertarian	6%	7%	79%	9%	52
Age of Respondent	18 to 34	41%	18%	35%	6%	158
	35 to 49	43%	15%	31%	10%	196
	50 to 64	49%	11%	36%	4%	271
	65 and older	50%	12%	33%	4%	219
Gender of Respondent	Men	38%	12%	45%	5%	396
	Women	52%	16%	24%	8%	430
Level of Education	High school or less	41%	11%	37%	10%	264
	Tech school/Some college	39%	16%	42%	4%	247
	College graduate	51%	16%	27%	5%	203
	Postgraduate work	63%	11%	24%	2%	136
Region of State	Central/Lakes	33%	22%	27%	17%	93
	Manchester Area	53%	11%	34%	2%	214
	Mass Border	42%	14%	36%	7%	151
	North Country	41%	18%	36%	5%	102
	Seacoast	49%	11%	35%	5%	293
2024 Gov. Choice	Joyce Craig	84%	8%	6%	2%	399
	Kelly Ayotte	11%	20%	63%	6%	393

Favorability - Russell Prescott - Likely Voters

Below are the candidates who are running for office in New Hampshire in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Russell Prescott

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
1st District	September 2024	17%	16%	12%	55%	845
Voting Registration	Registered Democrat	1%	10%	24%	65%	221
	Registered Undeclared/Not Reg.	12%	18%	11%	59%	351
	Registered Republican	36%	19%	4%	41%	266
Party ID	Democrat	1%	13%	21%	65%	374
	Independent	16%	21%	17%	46%	99
	Republican	34%	18%	3%	45%	355
Political Ideology	Socialist			34%	66%	42
	Progressive	0%	13%	17%	69%	92
	Liberal	0%	11%	22%	67%	125
	Moderate	13%	23%	14%	50%	239
	Conservative	38%	16%	3%	43%	232
	Libertarian	25%	32%	1%	42%	52
Age of Respondent	18 to 34	16%	14%	19%	51%	158
	35 to 49	9%	11%	10%	70%	195
	50 to 64	17%	18%	10%	55%	272
	65 and older	24%	19%	11%	47%	212
Gender of Respondent	Men	23%	24%	14%	39%	396
	Women	12%	9%	10%	69%	422
Level of Education	High school or less	16%	19%	3%	61%	261
	Tech school/Some college	21%	16%	15%	48%	243
	College graduate	14%	14%	18%	54%	202
	Postgraduate work	13%	11%	18%	58%	136
Region of State	Central/Lakes	13%	5%	13%	68%	89
	Manchester Area	11%	29%	12%	48%	214
	Mass Border	18%	16%	12%	54%	151
	North Country	10%	10%	7%	73%	101
	Seacoast	23%	12%	14%	50%	290
2024 Gov. Choice	Joyce Craig	1%	13%	21%	65%	394
	Kelly Ayotte	34%	18%	4%	44%	391

How Much Heard About Constitutional Amendment to Increase Mandatory Judicial Retirement Age

How much have you heard or seen about the following constitutional amendment on the ballot for the 2024 general election in New Hampshire?
Increase Mandatory Judicial Retirement Age Amendment

		<u>A lot</u>	<u>Some</u>	<u>Not very much</u>	<u>Nothing at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2024	3%	10%	25%	58%	5%	1,695
Voting Registration	Registered Democrat	4%	11%	23%	59%	2%	468
	Registered Undeclared/Not Reg.	4%	9%	25%	57%	6%	708
	Registered Republican	1%	11%	27%	55%	6%	503
Party ID	Democrat	3%	9%	25%	57%	6%	757
	Independent	8%	9%	26%	55%	2%	210
	Republican	1%	10%	25%	58%	5%	703
Political Ideology	Socialist	1%	7%	30%	63%		68
	Progressive	1%	7%	18%	64%	10%	204
	Liberal	2%	12%	28%	56%	3%	222
	Moderate	7%	12%	25%	53%	3%	518
	Conservative	1%	9%	31%	50%	9%	431
	Libertarian	1%	13%	26%	59%	1%	103
Age of Respondent	18 to 34	2%	6%	14%	70%	8%	399
	35 to 49	1%	6%	28%	59%	6%	355
	50 to 64	4%	9%	23%	60%	4%	511
	65 and older	3%	17%	33%	44%	3%	411
Gender of Respondent	Men	3%	10%	27%	54%	5%	802
	Women	3%	9%	22%	62%	4%	842
Level of Education	High school or less	4%	4%	24%	59%	9%	514
	Tech school/Some college	1%	14%	24%	58%	3%	513
	College graduate	4%	8%	25%	60%	3%	406
	Postgraduate work	3%	14%	28%	51%	4%	258
Region of State	Central/Lakes	1%	9%	25%	56%	9%	285
	Connecticut Valley	6%	10%	21%	61%	2%	205
	Manchester Area	3%	8%	25%	60%	3%	291
	Mass Border	4%	11%	19%	61%	5%	445
	North Country	1%	6%	33%	56%	4%	164
	Seacoast	3%	12%	30%	50%	6%	298
2020 Pres Vote	Voted for Biden	3%	9%	24%	60%	4%	898
	Voted for Trump	3%	11%	26%	55%	5%	732
	Voted for other 2020 candidate	1%	8%	29%	61%	2%	21
	Did not vote in 2020		9%	15%	52%	24%	41
2024 Gov. Choice	Joyce Craig	3%	8%	24%	60%	4%	790
	Kelly Ayotte	2%	11%	26%	54%	6%	772

How Well Understand Constitutional Amendment to Increase Mandatory Judicial Retirement Age

How well do you feel you understand the following constitutional amendment on the ballot for the 2024 general election in New Hampshire?
Increase Mandatory Judicial Retirement Age Amendment

		<u>Very well</u>	<u>Somewhat well</u>	<u>Not very well</u>	<u>Not well at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2024	12%	25%	26%	27%	10%	1,637
Voting Registration	Registered Democrat	16%	25%	20%	31%	8%	451
	Registered Undeclared/Not Reg.	13%	24%	30%	23%	10%	675
	Registered Republican	8%	27%	26%	27%	13%	495
Party ID	Democrat	13%	28%	19%	29%	10%	727
	Independent	20%	29%	25%	21%	4%	200
	Republican	8%	20%	33%	28%	10%	687
Political Ideology	Socialist	11%	33%	11%	21%	25%	62
	Progressive	20%	21%	21%	26%	12%	193
	Liberal	14%	31%	19%	28%	7%	211
	Moderate	13%	24%	23%	34%	6%	509
	Conservative	8%	21%	36%	22%	14%	419
	Libertarian	16%	24%	29%	22%	9%	102
Age of Respondent	18 to 34	15%	24%	24%	24%	13%	386
	35 to 49	14%	26%	24%	26%	9%	335
	50 to 64	9%	23%	24%	35%	9%	497
	65 and older	11%	28%	29%	23%	10%	400
Gender of Respondent	Men	16%	27%	28%	20%	8%	771
	Women	8%	23%	24%	35%	10%	816
Level of Education	High school or less	8%	24%	25%	27%	16%	507
	Tech school/Some college	12%	23%	29%	28%	8%	495
	College graduate	13%	25%	24%	30%	7%	387
	Postgraduate work	16%	32%	22%	22%	8%	244
Region of State	Central/Lakes	14%	24%	31%	23%	8%	280
	Connecticut Valley	14%	29%	23%	31%	2%	188
	Manchester Area	21%	20%	23%	29%	7%	283
	Mass Border	10%	23%	27%	27%	14%	431
	North Country	8%	27%	26%	28%	10%	157
	Seacoast	5%	32%	21%	29%	14%	291
2020 Pres Vote	Voted for Biden	12%	27%	21%	30%	10%	866
	Voted for Trump	11%	23%	32%	24%	10%	707
	Voted for other 2020 candidate	5%	43%	10%	40%	2%	21
	Did not vote in 2020	28%	17%	7%	20%	28%	41
2024 Gov. Choice	Joyce Craig	14%	28%	19%	28%	10%	759
	Kelly Ayotte	10%	24%	30%	26%	11%	750

How Plan to Vote on Constitutional Amendment to Increase Mandatory Judicial Retirement Age

If the 2024 election was being held today, how would you vote on the following constitutional amendment? Increase Mandatory Judicial Retirement Age Amendment

		<u>Yes</u>	<u>No</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2024	15%	56%	29%	1,625
Voting Registration	Registered Democrat	14%	58%	29%	449
	Registered Undeclared/Not Reg.	12%	64%	25%	683
	Registered Republican	19%	44%	37%	481
Party ID	Democrat	11%	62%	27%	727
	Independent	14%	59%	27%	204
	Republican	18%	49%	33%	671
Political Ideology	Socialist	14%	65%	22%	68
	Progressive	8%	62%	30%	199
	Liberal	15%	63%	21%	212
	Moderate	13%	62%	25%	497
	Conservative	21%	37%	42%	404
	Libertarian	24%	49%	27%	103
Age of Respondent	18 to 34	6%	61%	33%	380
	35 to 49	8%	64%	27%	343
	50 to 64	13%	58%	29%	494
	65 and older	29%	44%	26%	390
Gender of Respondent	Men	16%	55%	29%	779
	Women	14%	57%	29%	795
Level of Education	High school or less	9%	51%	40%	479
	Tech school/Some college	14%	62%	24%	500
	College graduate	16%	59%	25%	391
	Postgraduate work	23%	52%	25%	251
Region of State	Central/Lakes	15%	56%	29%	278
	Connecticut Valley	12%	49%	39%	201
	Manchester Area	14%	65%	21%	278
	Mass Border	16%	60%	25%	420
	North Country	13%	53%	34%	151
	Seacoast	15%	51%	34%	290
2020 Pres Vote	Voted for Biden	13%	62%	24%	864
	Voted for Trump	16%	48%	35%	713
	Voted for other 2020 candidate	16%	58%	26%	21
	Did not vote in 2020	1%	73%	26%	24
2024 Gov. Choice	Joyce Craig	11%	64%	25%	760
	Kelly Ayotte	19%	46%	36%	742