



STATES OF OPINION PROJECT™

The Bay State Poll



July 18, 2024

HEALEY'S POPULARITY DECLINES, HOUSING & IMMIGRATION SEEN AS MOST IMPORTANT PROBLEMS

By: Sean P. McKinley, M.A.
Andrew E. Smith, Ph.D.

Zachary S. Azem, M.A.
Tracy Keirns, Ph.D.

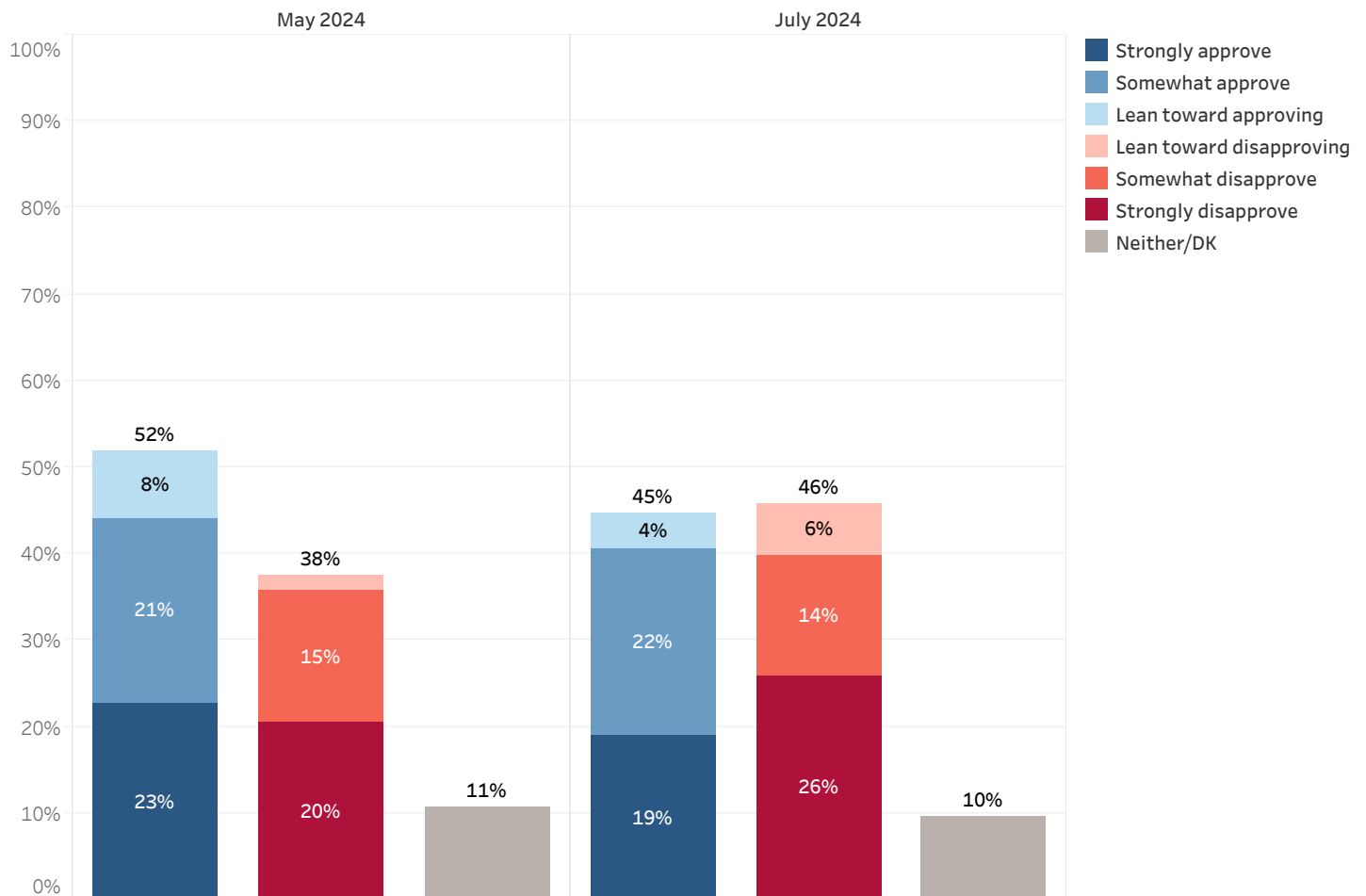
andrew.smith@unh.edu
603-862-2226
cola.unh.edu/unh-survey-center

DURHAM, NH - Massachusetts residents are divided on Maura Healey's performance as governor and her approval rating has declined since May. Housing and immigration are cited most often as the most important problems facing Massachusetts and half of state residents feel the commonwealth is headed in the right direction. A plurality support the 2021 MBTA Communities law requiring communities with access to the MBTA to zone for multifamily housing. Bay Staters show very little interest in renaming Logan Airport after Bill Russell, though many residents are ambivalent or have no opinion on the issue.

Gubernatorial Approval

Currently, 45% of Massachusetts residents approve of Healey's job performance as governor, 46% disapprove, and 10% neither approve nor disapprove or are unsure. Healey's net approval rating (the percentage who approve minus the percentage who disapprove) is -1, down from +15 in May. Seventy-one percent of Democrats approve of Healey's performance as governor but only 24% of Independents and 6% of Republicans approve.

Approval of Governor Healey's Job Performance

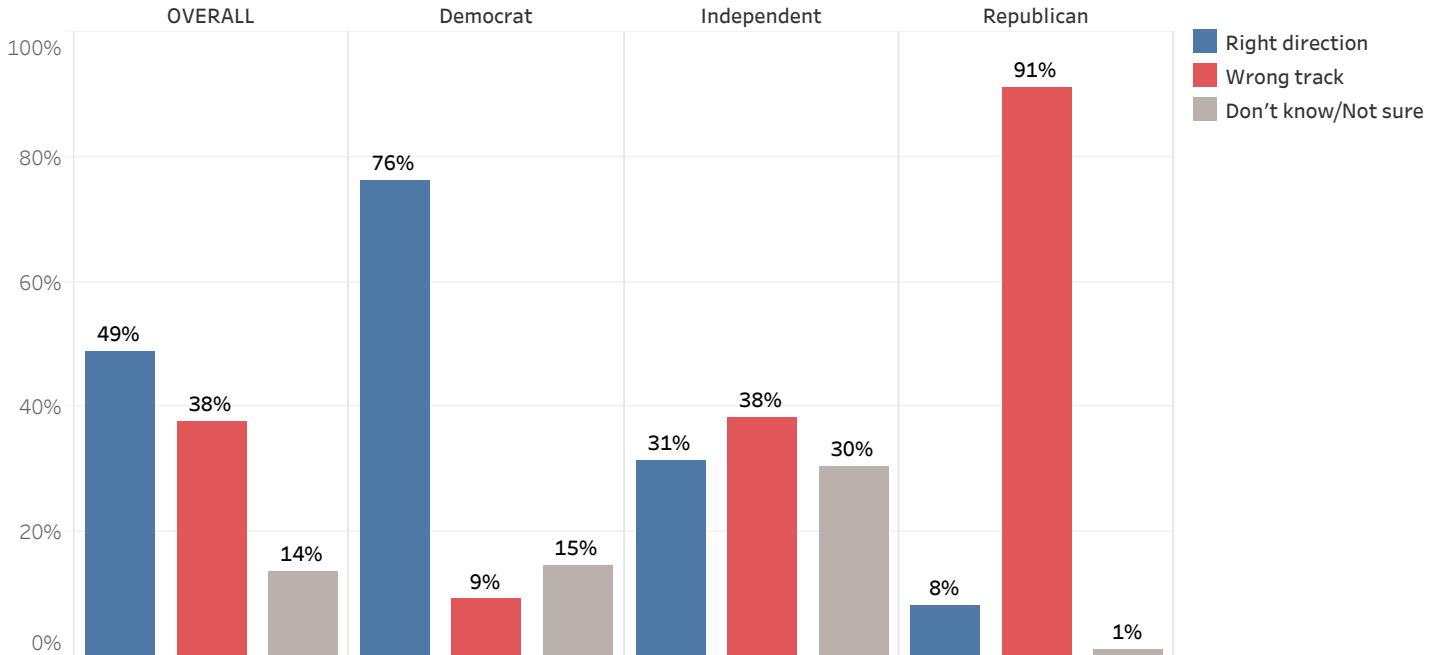


* We ask that this copyrighted information be referred to as *the Bay State Poll*, a States of Opinion Project, conducted by the University of New Hampshire Survey Center.

Direction of the Commonwealth

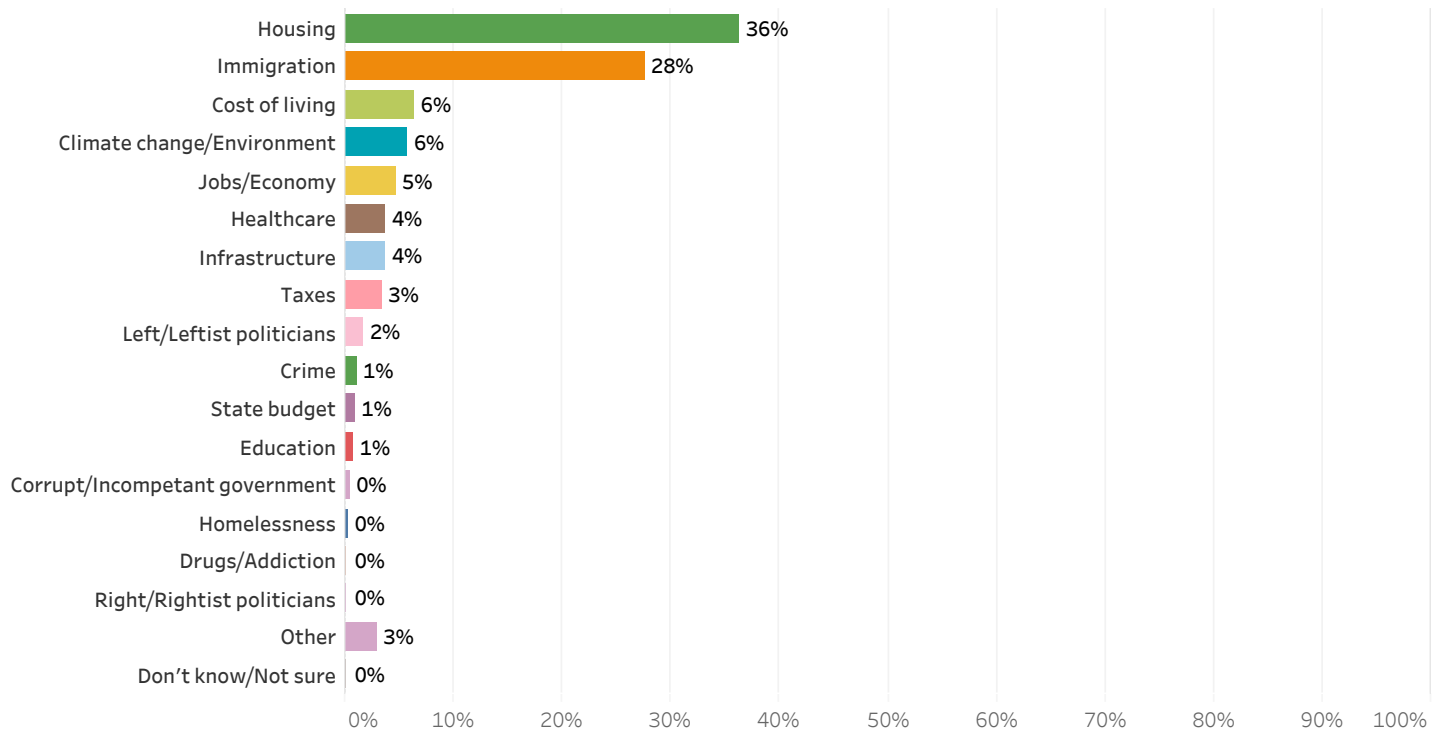
Half of Bay Staters (49%) believe that overall, Massachusetts is heading in the right direction, 38% think the commonwealth is on the wrong track, and 14% are unsure. Three-quarters (76%) of Democrats think Massachusetts is headed in the right direction but 91% of Republicans feel it is on the wrong track. Independents are mixed in their assessment: 31% think that Massachusetts is headed in the right direction, 38% think it is on the wrong track, and 30% are unsure.

Massachusetts Heading in Right Direction or On Wrong Track - by Party ID - July 2024



When asked to name the most important problem facing Massachusetts, 36% of Bay Staters mention housing, while 28% mention immigration. Far fewer residents mention the cost of living (6%), climate change or the environment (6%), jobs or the economy (5%), healthcare (4%), infrastructure (4%), taxes (3%), or the political left or leftist politicians (2%). More than half of Democrats (54%) mention housing while an equal number of Republicans (54%) mention immigration as the most important problem.

Most Important Problem Facing Massachusetts - July 2024

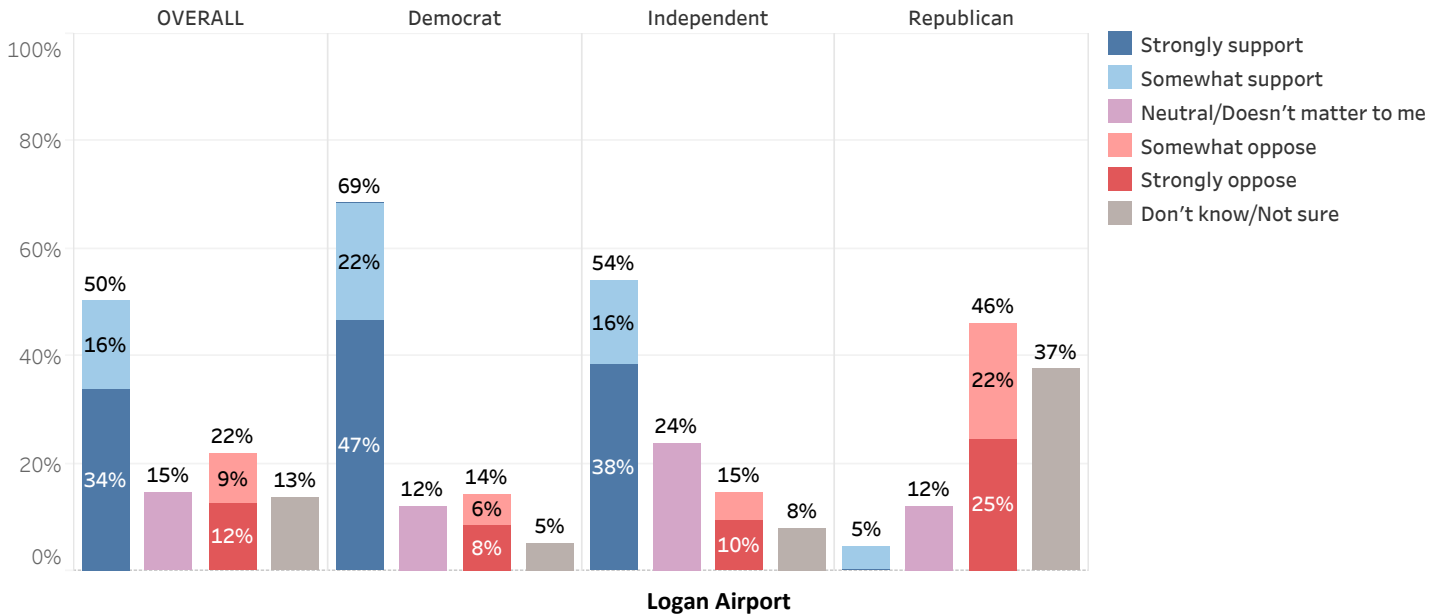


MTBA Communities Law

The MBTA Communities Law, enacted in 2021, requires cities and towns in Massachusetts with access to the MBTA system to zone for additional multi-family housing. Only a quarter (25%) of Massachusetts residents say that they have heard a lot about this, 36% have heard some about it, 25% have heard not very much, and 15% have heard nothing at all about it.

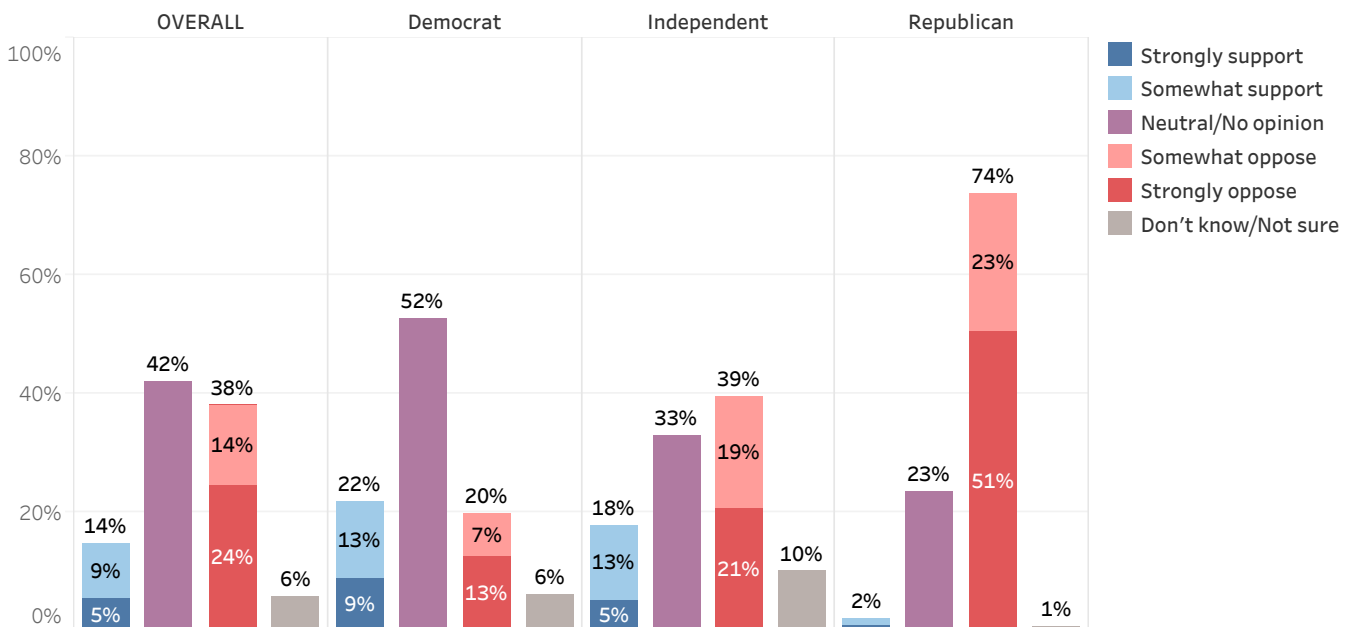
Among those who have heard at least a little about this law (N=393), 50% strongly (34%) or somewhat (16%) support this law, 15% are neutral, 22% strongly (12%) or somewhat (9%) oppose it, and 13% are unsure. Majorities of Democrats (69%) and Independents (54%) support the MBTA Communities Law but a plurality of Republicans (46%) oppose it.

Support or Oppose 2021 MBTA Communities Law - by Party ID - July 2024



Journalist Mark Leibovich has proposed renaming Logan Airport after former Celtics player and coach Bill Russell and government leaders in Massachusetts have said they are open to considering it. However, there appears to be little support for the idea among Bay Staters. Only 14% of state residents strongly (5%) or somewhat (9%) support renaming Logan Airport to honor Bill Russell, 38% strongly (24%) or somewhat (14%) oppose renaming the airport, 42% are neutral or have no opinion, and 6% are unsure. Most Republicans (74%) oppose renaming Logan.

Support or Oppose Renaming Logan Airport to Honor Bill Russell - by Party ID - July 2024



Bay State Poll Methodology

These findings are based on the latest Bay State Poll, conducted by the University of New Hampshire Survey Center. Five hundred nine (509) Bay State Panel members completed the survey online between July 11 and July 15, 2024. The margin of sampling error for the survey is +/- 4.3 percent. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. These MSE's have not been adjusted for design effect. The response rate for the July 2024 Bay State Poll is 33%. The design effect for the survey is 2.7%.

The Bay State Panel is a probability-based web panel of Massachusetts residents. Approximately 2,000 Massachusetts adults have been recruited from phone, text-to-web, or mail-to-web surveys sent to randomly-selected phone numbers or addresses. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the MA Secretary of State and to 2020 election results in Massachusetts. Surveys were taken in English, all respondent data included passes Qualtrics data quality checks, and single-use survey links were used to prevent multiple submissions by respondents.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%. All coding of open-ended responses is conducted by human coders.

For more information about the methodology used in this Bay State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

July 2024 Bay State Poll Demographics

		%	N
Gender of Respondent	Men	48%	243
	Women	52%	261
Age of Respondent	18 to 34	30%	157
	35 to 49	28%	143
	50 to 64	22%	112
	65 and older	21%	108
Level of Education	High school or less	33%	170
	Tech school/Some college	25%	131
	College graduate	24%	123
	Postgraduate work	19%	98
Region of State	Central MA	12%	61
	Essex	12%	57
	Middlesex	23%	114
	Norfolk/Suffolk	21%	104
	Southern, Cape & Islands	20%	96
	Western MA	12%	58
Party ID	Democrat	51%	256
	Independent	19%	93
	Republican	30%	150
Voting Registration	Registered Democrat	32%	157
	Registered Unenrolled	58%	283
	Registered Republican	10%	48
2020 Pres Vote	Voted for Biden	62%	323
	Voted for Trump	30%	158
	Voted for other 2020 candidate	2%	12
	Did not vote in 2020	6%	29

Approval of Governor Healey's Job Performance

Generally speaking, do you approve or disapprove of the way Maura Healey is handling her job as governor?

		<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
STATEWIDE	July 2024	45%	46%	10%	521
Voting Registration	Registered Democrat	66%	22%	12%	156
	Registered Unenrolled	37%	54%	9%	283
	Registered Republican	7%	88%	5%	48
Party ID	Democrat	71%	18%	11%	255
	Independent	24%	58%	18%	93
	Republican	6%	92%	2%	150
Political Ideology	Socialist	47%	46%	7%	43
	Progressive	91%	7%	2%	64
	Liberal	70%	23%	7%	79
	Moderate	37%	51%	12%	149
	Conservative	0%	97%	3%	91
	Libertarian	44%	56%	0%	22
Age of Respondent	18 to 34	48%	28%	25%	157
	35 to 49	42%	51%	7%	143
	50 to 64	24%	76%	0%	111
	65 and older	66%	33%	1%	108
Gender of Respondent	Men	55%	38%	7%	243
	Women	32%	55%	13%	260
Level of Education	High school or less	44%	46%	10%	170
	Tech school/Some college	34%	65%	1%	130
	College graduate	44%	41%	15%	123
	Postgraduate work	62%	25%	13%	98
Children in Household	Children in household	44%	51%	5%	107
	No children in household	48%	42%	10%	390
Region of State	Central MA	19%	53%	28%	61
	Essex	56%	41%	3%	57
	Middlesex	55%	45%	0%	114
	Norfolk/Suffolk	67%	15%	18%	104
	Southern, Cape & Islands	28%	66%	7%	95
	Western MA	19%	72%	10%	58
Media Usage	CNN viewer	43%	47%	10%	165
	Conservative radio listener	11%	89%		52
	Fox News viewer	12%	87%	2%	112
	Joe Rogan listener	38%	62%		24
	MSNBC viewer	66%	33%	1%	125
	Local MA news viewer	51%	36%	13%	288
2020 Pres Vote	Voted for Biden	62%	29%	9%	322
	Voted for Trump	16%	82%	2%	158
	Did not vote in 2020	24%	17%	59%	29

Most Important Problem Facing Massachusetts

What do you think is the most important problem facing the Commonwealth of Massachusetts today?

		<u>Climate change/ Environment</u>	<u>Corrupt/ Incompetant government</u>	<u>Cost of living</u>	<u>Crime</u>	<u>Drugs/ Addiction</u>	<u>Education</u>
STATEWIDE	July 2024	6%	0%	6%	1%	0%	1%
Voting Registration	Registered Democrat	4%	0%	6%	0%	0%	1%
	Registered Unenrolled	7%	1%	8%	2%	0%	0%
	Registered Republican		2%	1%		0%	4%
Party ID	Democrat	10%	0%	9%	0%	0%	1%
	Independent		1%	9%	6%		
	Republican		1%	2%		0%	1%
Political Ideology	Socialist			17%			
	Progressive	7%		1%	0%		2%
	Liberal	2%	1%	4%	0%	0%	0%
	Moderate	10%	1%	7%	4%	0%	1%
	Conservative		0%	2%		0%	2%
Age of Respondent	18 to 34	9%		9%		0%	
	35 to 49	0%	1%	7%	0%		2%
	50 to 64	2%	0%	6%			1%
	65 and older	13%	1%	2%	5%	0%	
Gender of Respondent	Men	8%	1%	6%	0%	0%	1%
	Women	4%	0%	3%	2%	0%	1%
Level of Education	High school or less	10%					
	Tech school/Some college	1%	0%	13%	4%	0%	
	College graduate	9%	1%	6%	0%	0%	3%
	Postgraduate work	2%	1%	8%	0%	0%	1%
Children in Household	Children in household	1%	1%	8%	0%	0%	3%
	No children in household	6%	0%	6%	1%	0%	0%
Region of State	Central MA	6%		2%		1%	
	Essex	10%		1%			3%
	Middlesex	1%	0%	13%			1%
	Norfolk/Suffolk	0%	0%	5%			1%
	Southern, Cape & Islands	6%	1%	11%	6%		1%
	Western MA		3%	1%	0%	0%	
Media Usage	CNN viewer	5%	1%	3%	0%	0%	0%
	Conservative radio listener	11%	1%				
	Fox News viewer	5%	1%	1%		0%	2%
	Joe Rogan listener	23%	3%	7%			
	MSNBC viewer	16%	1%	2%	4%	0%	0%
	Local MA news viewer	9%	0%	8%	2%	0%	0%
2020 Pres Vote	Voted for Biden	8%	0%	7%	2%	0%	1%
	Voted for Trump		1%	5%		0%	1%
	Did not vote in 2020	13%		4%		1%	0%

Most Important Problem Facing Massachusetts

What do you think is the most important problem facing the Commonwealth of Massachusetts today?

		<u>Healthcare</u>	<u>Homelessness</u>	<u>Housing</u>	<u>Immigration</u>	<u>Infrastructure</u>	<u>Jobs/Economy</u>
STATEWIDE	July 2024	4%	0%	36%	28%	4%	5%
Voting Registration	Registered Democrat	0%	1%	57%	16%	3%	3%
	Registered Unenrolled	0%	0%	29%	32%	5%	6%
	Registered Republican			30%	53%		6%
Party ID	Democrat	0%	1%	54%	10%	5%	4%
	Independent			26%	38%	0%	7%
	Republican			18%	54%	4%	5%
Political Ideology	Socialist		0%	54%	1%		7%
	Progressive		0%	74%	2%	7%	3%
	Liberal	0%	0%	49%	27%	4%	4%
	Moderate		1%	32%	30%	3%	7%
	Conservative			2%	71%		5%
Age of Respondent	18 to 34	12%		52%	2%	6%	3%
	35 to 49			36%	37%	4%	6%
	50 to 64	0%	1%	20%	46%	2%	6%
	65 and older	0%	1%	33%	32%	2%	4%
Gender of Respondent	Men	8%	0%	38%	14%	6%	4%
	Women		1%	35%	42%	1%	5%
Level of Education	High school or less	11%		32%	35%		3%
	Tech school/Some college		0%	19%	46%	7%	4%
	College graduate		0%	55%	12%	3%	2%
	Postgraduate work	0%	1%	45%	7%	6%	13%
Children in Household	Children in household			36%	33%	5%	2%
	No children in household	5%	0%	39%	23%	3%	5%
Region of State	Central MA		0%	41%	37%	10%	1%
	Essex			25%	25%	11%	16%
	Middlesex		1%	38%	24%	5%	5%
	Norfolk/Suffolk	19%	0%	62%	8%	1%	1%
	Southern, Cape & Islands	0%		23%	43%	1%	2%
	Western MA	0%		12%	50%		9%
Media Usage	CNN viewer	0%	0%	38%	40%	3%	1%
	Conservative radio listener			11%	63%		9%
	Fox News viewer			19%	66%	2%	0%
	Joe Rogan listener			39%	19%	9%	
	MSNBC viewer	0%	0%	40%	29%	2%	0%
	Local MA news viewer	7%	0%	42%	16%	3%	7%
2020 Pres Vote	Voted for Biden	0%	0%	46%	15%	5%	5%
	Voted for Trump	12%		15%	59%	0%	2%
	Did not vote in 2020	0%	1%	59%	1%	9%	1%

Most Important Problem Facing Massachusetts

What do you think is the most important problem facing the Commonwealth of Massachusetts today?

		<u>Left/Leftist politicians</u>	<u>Right/ Rightist politicians</u>	<u>State budget</u>	<u>Taxes</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2024	2%	0%	1%	3%	3%	0%	503
Voting Registration	Registered Democrat	0%	0%	0%	1%	4%	0%	153
	Registered Unenrolled	3%	0%	1%	5%	1%	0%	269
	Registered Republican	0%		2%	1%	1%		47
Party ID	Democrat	0%	0%	0%	1%	3%	0%	245
	Independent	8%		2%	4%	0%		89
	Republican	1%		2%	8%	4%		147
Political Ideology	Socialist	14%			0%	7%		43
	Progressive	0%	1%		0%	2%		64
	Liberal				2%	6%	0%	73
	Moderate	0%	0%	2%	2%	1%	0%	141
	Conservative	1%		1%	12%	4%		91
Age of Respondent	18 to 34					5%		150
	35 to 49	4%	0%	1%	0%	2%		138
	50 to 64	1%	0%	1%	13%	2%		110
	65 and older	1%		2%	2%	1%	0%	103
Gender of Respondent	Men	3%	0%	1%	6%	3%	0%	234
	Women	1%	0%	1%	1%	3%		252
Level of Education	High school or less				7%	2%		170
	Tech school/Some college	1%		1%	2%	2%		127
	College graduate	5%	0%	2%	0%	1%	0%	113
	Postgraduate work	1%	0%	1%	3%	9%	0%	93
Children in Household	Children in household	0%	0%	1%	1%	8%		103
	No children in household	2%	0%	1%	4%	2%	0%	378
Region of State	Central MA	1%		0%		0%		61
	Essex	0%		2%	3%	5%		57
	Middlesex	6%		1%	0%	7%		108
	Norfolk/Suffolk	1%		0%	0%	1%		96
	Southern, Cape & Islands	0%	0%	2%	2%	2%	0%	93
	Western MA		1%	1%	20%	3%	0%	58
Media Usage	CNN viewer	0%	0%	1%	1%	6%	0%	163
	Conservative radio listener	1%		3%		1%		52
	Fox News viewer	0%		2%	0%	1%		112
	Joe Rogan listener	1%						24
	MSNBC viewer			0%	1%	4%	0%	120
	Local MA news viewer	2%	0%	1%	1%	2%	0%	279
2020 Pres Vote	Voted for Biden	2%	0%	1%	5%	3%	0%	308
	Voted for Trump	1%		1%	0%	1%		155
	Did not vote in 2020	0%		0%	0%	12%		29

Massachusetts Heading in Right Direction or On Wrong Track

Do you think things in Massachusetts are generally going in the right direction or are they seriously off on the wrong track?

		<u>Right direction</u>	<u>Wrong track</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2024	49%	38%	14%	521
Voting Registration	Registered Democrat	77%	9%	14%	157
	Registered Unenrolled	39%	46%	15%	282
	Registered Republican	8%	90%	2%	48
Party ID	Democrat	76%	9%	15%	256
	Independent	31%	38%	30%	93
	Republican	8%	91%	1%	150
Political Ideology	Socialist	51%	29%	20%	43
	Progressive	86%	6%	8%	64
	Liberal	89%	4%	7%	80
	Moderate	46%	34%	20%	148
	Conservative	1%	98%	1%	91
	Libertarian	35%	65%	0%	22
Age of Respondent	18 to 34	60%	22%	18%	156
	35 to 49	37%	40%	23%	143
	50 to 64	36%	61%	3%	112
	65 and older	64%	31%	5%	107
Gender of Respondent	Men	57%	38%	5%	243
	Women	39%	38%	22%	261
Level of Education	High school or less	54%	36%	10%	170
	Tech school/Some college	26%	54%	19%	130
	College graduate	51%	37%	12%	123
	Postgraduate work	66%	20%	14%	98
Children in Household	Children in household	41%	54%	6%	107
	No children in household	54%	35%	11%	391
Region of State	Central MA	17%	46%	37%	60
	Essex	54%	40%	6%	57
	Middlesex	55%	41%	4%	114
	Norfolk/Suffolk	81%	14%	5%	104
	Southern, Cape & Islands	43%	30%	27%	96
	Western MA	14%	73%	13%	58
Media Usage	CNN viewer	53%	34%	13%	166
	Conservative radio listener	11%	89%	1%	52
	Fox News viewer	12%	85%	3%	112
	Joe Rogan listener	25%	65%	10%	24
	MSNBC viewer	73%	21%	5%	125
	Local MA news viewer	60%	28%	12%	289
2020 Pres Vote	Voted for Biden	68%	17%	15%	322
	Voted for Trump	19%	80%	1%	158
	Did not vote in 2020	16%	17%	67%	29

How Much Heard About 2021 MBTA Communities Law

As you may have heard, the MBTA Communities Law, enacted in 2021, requires cities and towns in Massachusetts with access to the MBTA system to zone for additional multi-family housing. How much, if at all, have you heard or read about this law?

		<u>A lot</u>	<u>Some</u>	<u>Not very much</u>	<u>Nothing at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2024	25%	36%	25%	15%	0%	522
Voting Registration	Registered Democrat	19%	51%	19%	10%	0%	157
	Registered Unenrolled	31%	35%	16%	18%	0%	283
	Registered Republican	28%	7%	52%	12%		48
Party ID	Democrat	29%	46%	17%	8%	0%	256
	Independent	34%	52%	7%	7%		93
	Republican	16%	14%	37%	32%	0%	150
Political Ideology	Socialist	50%	42%	8%	1%		43
	Progressive	23%	65%	7%	5%		64
	Liberal	32%	34%	18%	16%		80
	Moderate	31%	47%	12%	10%	1%	149
	Conservative	3%	14%	47%	36%		91
	Libertarian	38%	27%	30%	4%		22
Age of Respondent	18 to 34	33%	24%	29%	13%	1%	157
	35 to 49	21%	55%	10%	14%		143
	50 to 64	19%	33%	42%	6%		112
	65 and older	24%	31%	18%	27%	0%	108
Gender of Respondent	Men	27%	37%	25%	10%	0%	243
	Women	20%	36%	25%	19%		261
Level of Education	High school or less	7%	30%	48%	15%		170
	Tech school/Some college	22%	44%	14%	19%		131
	College graduate	48%	33%	10%	8%	0%	123
	Postgraduate work	30%	37%	16%	16%	1%	98
Children in Household	Children in household	24%	43%	17%	16%		107
	No children in household	27%	31%	27%	15%	0%	391
Region of State	Central MA	10%	16%	61%	13%		61
	Essex	33%	24%	30%	13%		57
	Middlesex	39%	28%	17%	16%		114
	Norfolk/Suffolk	37%	29%	27%	6%	0%	104
	Southern, Cape & Islands	8%	72%	10%	9%	1%	96
	Western MA	4%	27%	26%	44%		58
Media Usage	CNN viewer	22%	43%	17%	18%		166
	Conservative radio listener	8%	48%	44%	0%		52
	Fox News viewer	22%	31%	25%	22%		112
	Joe Rogan listener	19%	36%	41%	4%		24
	MSNBC viewer	23%	56%	14%	6%		125
	Local MA news viewer	30%	40%	24%	6%		289
2020 Pres Vote	Voted for Biden	30%	45%	15%	10%	0%	323
	Voted for Trump	16%	23%	36%	25%		158
	Did not vote in 2020	12%	15%	59%	14%		29

Support or Oppose 2021 MBTA Communities Law

Generally speaking, do you support or oppose the MBTA Communities Law or do you not have an opinion?

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral/ Doesn't matter to me</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2024	34%	16%	15%	9%	12%	13%	393
Voting Registration	Registered Democrat	43%	30%	3%	3%	15%	5%	126
	Registered Unenrolled	32%	11%	22%	9%	10%	16%	237
	Registered Republican	0%	2%	6%	53%	23%	16%	23
Party ID	Democrat	47%	22%	12%	6%	8%	5%	213
	Independent	38%	16%	24%	5%	10%	8%	86
	Republican	0%	4%	12%	22%	25%	37%	94
Political Ideology	Socialist	94%	6%					39
	Progressive	51%	47%	0%	1%		1%	60
	Liberal	41%	11%	6%	6%	24%	12%	65
	Moderate	14%	16%	31%	22%	11%	6%	131
	Conservative		2%	3%	5%	26%	65%	49
Age of Respondent	18 to 34	61%	5%	12%	12%	1%	9%	110
	35 to 49	28%	25%	15%	9%	9%	14%	129
	50 to 64	15%	20%	13%	9%	42%	1%	65
	65 and older	23%	16%	17%	6%	10%	28%	89
Gender of Respondent	Men	39%	27%	14%	7%	10%	4%	180
	Women	26%	8%	16%	12%	15%	24%	197
Level of Education	High school or less	18%	21%	15%		22%	24%	89
	Tech school/Some college	23%	18%	27%	6%	12%	13%	113
	College graduate	49%	13%	10%	16%	9%	3%	110
	Postgraduate work	45%	13%	3%	16%	7%	16%	81
Children in Household	Children in household	41%	10%	5%	11%	17%	17%	89
	No children in household	34%	20%	12%	10%	12%	13%	285
Region of State	Central MA	42%	6%	28%	6%	13%	4%	24
	Essex	37%	18%	7%	12%	17%	10%	40
	Middlesex	50%	6%	4%	15%	8%	17%	94
	Norfolk/Suffolk	49%	36%	1%	2%	12%	0%	75
	Southern, Cape & Islands	7%	23%	34%	4%	26%	7%	85
	Western MA	38%	3%	2%	0%	0%	57%	44
Media Usage	CNN viewer	36%	7%	10%	8%	22%	17%	139
	Conservative radio listener	35%		20%	4%	40%	1%	29
	Fox News viewer	15%	3%	14%	23%	23%	22%	83
	MSNBC viewer	37%	12%	27%	7%	15%	2%	107
	Local MA news viewer	34%	20%	14%	12%	15%	5%	219
2020 Pres Vote	Voted for Biden	42%	21%	19%	6%	7%	6%	273
	Voted for Trump	10%	6%	6%	19%	28%	31%	101

Support or Oppose Renaming Logan Airport to Honor Bill Russell

Journalist Mark Leibovich has proposed renaming Logan Airport after former Celtics player and coach Bill Russell and government leaders in Massachusetts have said they are open to considering it. Generally speaking, would you support or oppose changing the name of Logan Airport to honor Bill Russell or do you not have an opinion on this?

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral/No opinion</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2024	5%	9%	42%	14%	24%	6%	522
Voting Registration	Registered Democrat	10%	9%	54%	5%	16%	6%	157
	Registered Unenrolled	4%	11%	36%	18%	25%	5%	283
	Registered Republican	0%	1%	18%	24%	57%		48
Party ID	Democrat	9%	13%	52%	7%	13%	6%	256
	Independent	5%	13%	33%	19%	21%	10%	93
	Republican	1%	1%	23%	23%	51%	1%	150
Political Ideology	Socialist	8%	6%	48%	2%	20%	17%	43
	Progressive	7%	16%	57%	4%	5%	10%	64
	Liberal	13%	22%	35%	4%	23%	3%	80
	Moderate	6%	3%	42%	23%	21%	5%	149
	Conservative	0%	0%	22%	22%	56%	0%	91
	Libertarian		7%	45%	17%	31%	0%	22
Age of Respondent	18 to 34	2%	7%	57%	16%	9%	9%	157
	35 to 49	6%	10%	50%	5%	21%	7%	143
	50 to 64	7%	3%	19%	11%	58%	3%	112
	65 and older	8%	18%	34%	24%	16%	1%	108
Gender of Respondent	Men	9%	11%	42%	11%	24%	4%	243
	Women	3%	7%	40%	17%	26%	7%	261
Level of Education	High school or less	4%	7%	45%	11%	31%	2%	170
	Tech school/Some college	2%	12%	43%	9%	32%	1%	131
	College graduate	6%	7%	36%	24%	15%	12%	123
	Postgraduate work	12%	10%	42%	11%	15%	11%	98
Children in Household	Children in household	7%	14%	37%	11%	25%	6%	107
	No children in household	5%	8%	41%	15%	26%	5%	391
Region of State	Central MA	3%	1%	35%	5%	43%	13%	61
	Essex	13%	10%	34%	11%	24%	8%	57
	Middlesex	10%	7%	47%	5%	27%	4%	114
	Norfolk/Suffolk	1%	16%	56%	12%	9%	4%	104
	Southern, Cape & Islands	3%	3%	44%	13%	34%	2%	96
	Western MA	4%	20%	14%	32%	21%	9%	58
Media Usage	CNN viewer	8%	20%	36%	17%	18%	1%	166
	Conservative radio listener		20%	52%	1%	27%		52
	Fox News viewer	2%	12%	22%	32%	33%		112
	Joe Rogan listener	0%	16%	39%	12%	32%		24
	MSNBC viewer	13%	22%	34%	9%	21%	1%	125
	Local MA news viewer	7%	5%	52%	13%	18%	5%	289
2020 Pres Vote	Voted for Biden	8%	10%	45%	10%	20%	7%	323
	Voted for Trump	1%	7%	32%	23%	37%	0%	158
	Did not vote in 2020	1%	7%	64%	1%	13%	15%	29