

The Pine Tree State Poll



MOST MAINERS SAW THE SOLAR ECLIPSE, NEARLY ALL WHO TRAVELED SATISFIED

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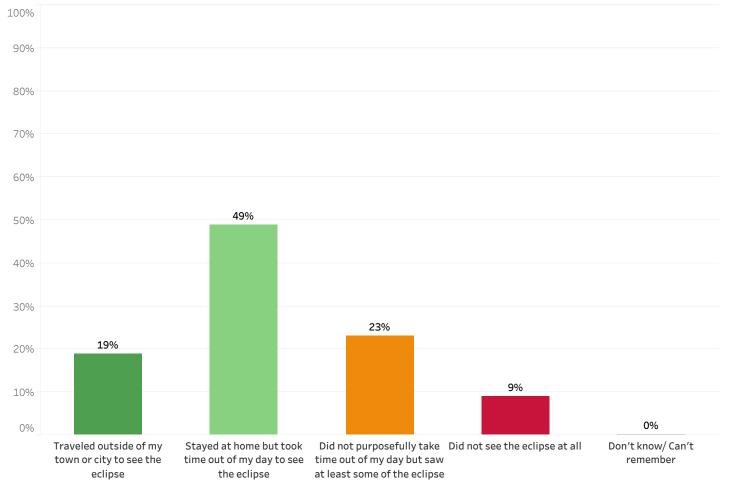
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DURHAM, NH - One in five Mainers traveled outside of their town or city to view the April 8th solar eclipse. About two-thirds of state residents saw only a partial eclipse, but most who traveled to view the eclipse saw a total eclipse.

April Solar Eclipse

A solar eclipse passed over northern Maine on April 8th, giving Mainers a rare opportunity to see this phenomenon. Nineteen percent of Mainers traveled from their town or city to see the eclipse, 49% stayed home, but took time out of the day to see the eclipse, 23% did not purposefully take time out of the day, but saw at least some of the eclipse, 9% did not see the eclipse at all, and less than 1% don't know or can't remember.

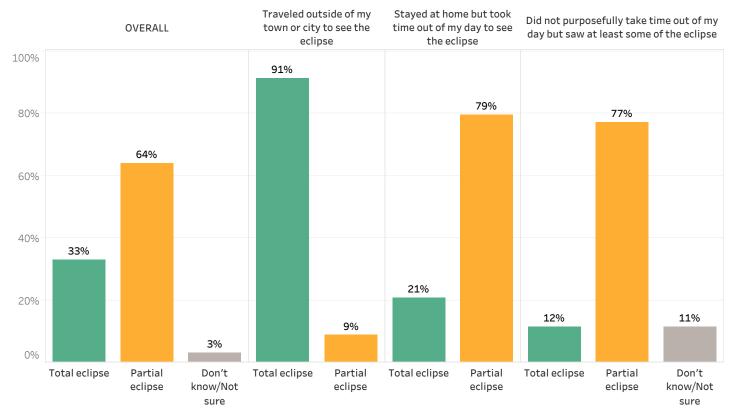
Residents of Northern Maine are more likely than others to have traveled outside of their town or city to see the eclipse while Downeast/Coastal Maine residents are most likely to have not purposefully taken time to view the eclipse or not seen it at all.



What Did You Do for April 8th Eclipse - April 2024

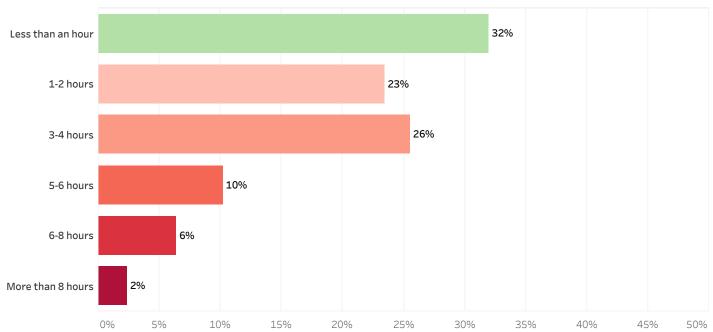
* We ask that this copyrighted information be referred to as the Pine Tree State Poll, a States of Opinion Project, conducted by the University of New Hampshire Survey Center.

Some of the northern parts of the state experienced a total eclipse while the rest of the state experienced only a partial eclipse. Among those who saw at least some of the eclipse (N=722), 33% saw a total eclipse, 64% saw a partial eclipse, and 3% are unsure. Among those who traveled outside of their town or city to see the eclipse (N=151), 91% saw a total eclipse and 9% saw a partial eclipse. By contrast, 79% of those who stayed home but took time out of their day to see the eclipse and 77% of those who did not purposefully take time out of their day but saw at least some of the eclipse saw only a partial eclipse.



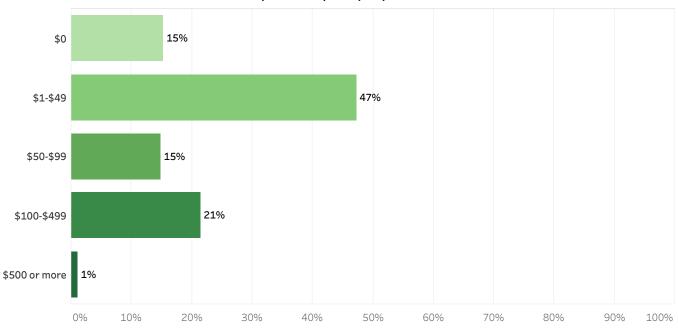
Viewed Partial or Total Eclipse - By What Did for Eclipse - April 2024

Among those who traveled to see the eclipse (N=151), 32% spent less than an hour in total traveling, 23% spent 1-2 hours, 26% traveled for 3-4 hours, 10% traveled for 5-6 hours, 6% traveled for 6-8 hours, and 2% spent more than 8 hours traveling.



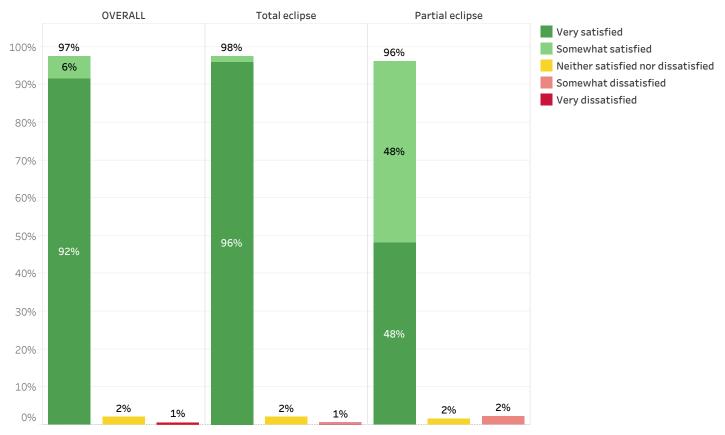
Total Time Spent Traveling on Eclipse Trip - April 2024

Among those who traveled outside of their town or city to see the eclipse, 15% say that they spent nothing on their trip to see the eclipse, 47% say that they spent between \$1 and \$49, 15% spent between \$50 and \$99, 21% spent between \$100 and \$499, and 1% spent \$500 or more. The median respondent reports spending \$13 in total.



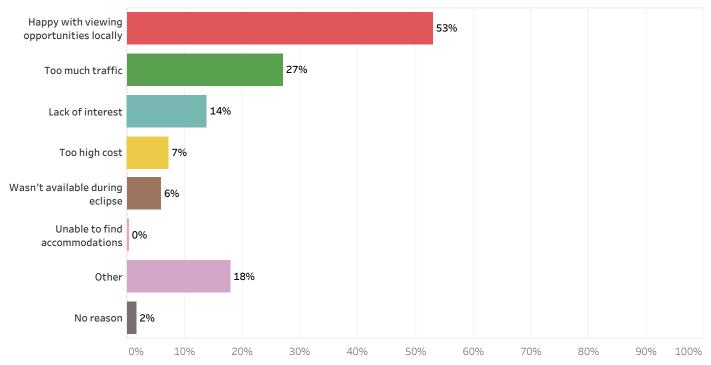
How Much Spent on Eclipse Trip - April 2024

Among those who traveled outside of their town or city to see the eclipse, nearly all (97%) were very (92%) or somewhat (6%) satisfied with their trip, only 1% were dissatisfied, and 2% were neither satisfied nor dissatisfied. Ninety-six percent of those who traveled and saw a total eclipse were very satisfied with their trip, but only 48% who saw a partial eclipse were very satisfied.



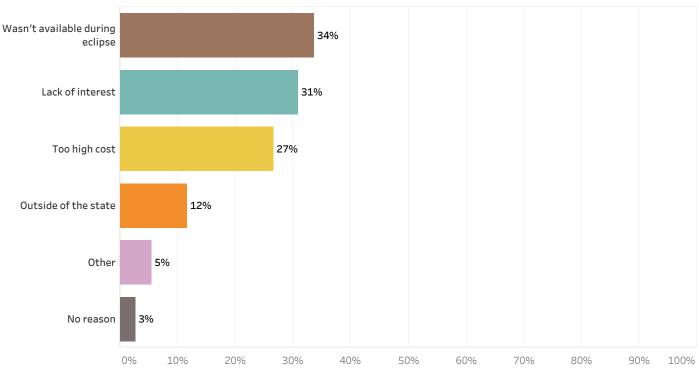
Overall Satisfaction with Eclipse Trip - By Seeing Total or Partial Eclipse - April 2024

Among those who stayed at home but took time out of their day to see the eclipse (N=388), 53% say that they decided not to travel to see the eclipse because they were happy with their viewing opportunities locally, while 27% say that there was too much traffic. Smaller percentages didn't travel because of a lack of interest (14%), the cost being too high (7%), not being available during the eclipse (6%), or being unable to find accommodations (<1%).



Why Decided Not to Travel to View Eclipse - April 2024

Among those who did not purposefully take time out of their day to see the eclipse but saw some of it or did not see the eclipse at all (N=255), 34% decided not to take time to view the eclipse because they weren't available during the eclipse, 31% were not interested, 27% say the cost was too high, and 12% were outside of the state at the time.



Why Decided Not to Take Time to View Eclipse - April 2024

Pine Tree State Poll Methodology

These findings are based on the latest Pine Tree State Poll, conducted by the University of New Hampshire Survey Center. Seven hundred and ninety-nine (799) Pine Tree State Panel members completed the survey online between April 18 and April 22, 2024. The margin of sampling error for the survey is +/- 3.5 percent. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. These MSE's have not been adjusted for design effect. The response rate for the April 2024 Pine Tree State Poll is 39%. The design effect for the survey is 2.3%.

The Pine Tree State Panel is a probability-based web panel of Maine residents. Approximately 2,100 Maine adults have been recruited from phone, text-to-web, or mail-to-web surveys sent to randomly-selected phone numbers or addresses. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the ME Secretary of State and to 2020 election results in Maine. Surveys were taken in English, all respondent data included passes Qualtrics data quality checks, and single-use survey links were used to prevent multiple submissions by respondents.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%. All coding of open-ended responses is conducted by human coders.

For more information about the methodology used in this Pine Tree State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

		<u>%</u>	<u>N</u>
Gender of	Men	47%	372
Respondent	Women	53%	416
Age of	18 to 34	22%	172
Respondent	35 to 49	20%	159
	50 to 64	30%	241
	65 and older	28%	226
Level of	High school or less	32%	255
Education	Tech school/Some college	32%	257
	College graduate	22%	177
	Postgraduate work	14%	108
Region of	Central Maine	22%	172
State	Downeast/Coastal Maine	18%	139
	Northern Maine	20%	158
	Southern Maine	41%	322
Party ID	Democrat	48%	378
	Independent	17%	134
	Republican	36%	284
Voting	Registered Democrat	37%	283
Registration	Registered Republican	27%	207
	Registered Green Party	4%	33
	Registered Unenrolled	32%	242
2020 Pres	Voted for Biden	53%	424
Vote	Voted for Trump	41%	327
	Voted for other 2020 candidate	3%	24
	Did not vote in 2020	2%	19

April 2024 Pine Tree State Poll Demographics

What Did You Do for April 8th Eclipse

Which of the following best describes what you did when the solar eclipse took place on April 8th?

		<u>Traveled</u> outside of my town or city to see the eclipse	<u>Stayed at home</u> <u>but took time</u> <u>out of my day to</u> <u>see the eclipse</u>	Did not purposefully take time out of my day but saw at least some of the eclipse	Did not see the eclipse at all	<u>Don't know/</u> <u>Can't remember</u>	N
STATEWIDE	April 2024	19%	49%	23%	9%	0%	796
Voting	Registered Democrat	21%	49%	20%	10%		283
Registration	Registered Republican	27%	31%	32%	10%	1%	207
	Registered Green Party	24%	76%				33
	Registered Unenrolled	8%	59%	23%	9%	0%	239
Party ID	Democrat	22%	57%	12%	9%	0%	378
	Independent	7%	50%	41%	2%		133
	Republican	21%	37%	29%	12%	0%	282
Political	Socialist	13%	48%	13%	26%		66
Ideology	Progressive	16%	61%	21%	3%		155
	Liberal	29%	51%	11%	9%		80
	Moderate	21%	55%	12%	11%	1%	197
	Conservative	7%	45%	41%	7%		186
	Libertarian	33%	21%	41%	5%		64
Age of	18 to 34	21%	54%	15%	10%		172
Respondent	35 to 49	19%	51%	25%	5%		159
	50 to 64	13%	48%	32%	7%	1%	239
	65 and older	24%	44%	18%	13%		224
Gender of	Men	23%	45%	25%	7%	0%	369
Respondent	Women	16%	53%	21%	11%	0%	415
Level of	High school or less	15%	32%	39%	14%		255
Education	Tech school/Some college	19%	59%	16%	6%	0%	255
	College graduate	23%	50%	16%	10%	1%	177
	Postgraduate work	22%	61%	13%	4%		107
Children in	Children in household	11%	61%	20%	7%	1%	270
Household	No children in household	23%	43%	24%	10%	0%	525
Region of	Central Maine	14%	50%	23%	12%		170
State	Downeast/Coastal Maine	17%	34%	29%	21%		137
	Northern Maine	33%	52%	12%	3%		158
	Southern Maine	16%	52%	26%	6%	0%	321
Media Usage	Conservative radio listener	15%	59%	23%	1%	1%	115
	CNN viewer	16%	62%	15%	8%	0%	158
	Fox News viewer	26%	37%	27%	9%	1%	146
	Joe Rogan listener	6%	24%	61%	6%	4%	37
	MSNBC viewer	11%	75%	12%	2%	0%	144
	Local ME news viewer	21%	52%	18%	10%		467
2020 Pres	Voted for Biden	17%	61%	14%	8%	0%	424
Vote	Voted for Trump	18%	34%	37%	11%	0%	324
	Voted for other 2020 candidate	41%	41%	18%	1%		24
	Did not vote in 2020	33%	51%	9%	8%		19

Viewed Partial or Total Eclipse

Did you view the eclipse in an area where there was a total eclipse or a partial eclipse?

		Partial eclipse	Total eclipse	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	April 2024	64%	33%	3%	722
Voting	Registered Democrat	70%	29%	2%	254
Registration	Registered Republican	52%	42%	6%	185
	Registered Green Party	52%	48%		33
	Registered Unenrolled	74%	24%	2%	217
Party ID	Democrat	68%	30%	2%	343
	Independent	64%	35%	1%	130
	Republican	59%	36%	5%	246
Political	Socialist	80%	12%	8%	48
Ideology	Progressive	64%	35%	0%	151
	Liberal	69%	31%	0%	73
	Moderate	58%	40%	2%	173
	Conservative	73%	19%	7%	173
	Libertarian	65%	35%		61
Age of	18 to 34	60%	37%	2%	154
Respondent	35 to 49	69%	29%	2%	151
	50 to 64	61%	34%	6%	221
	65 and older	67%	32%	1%	195
Gender of	Men	65%	31%	4%	343
Respondent	Women	64%	35%	1%	369
Level of	High school or less	65%	29%	6%	220
Education	Tech school/Some college	56%	42%	2%	239
	College graduate	69%	29%	2%	158
	Postgraduate work	73%	27%		103
Children in	Children in household	70%	27%	3%	249
Household	No children in household	61%	36%	3%	473
Region of	Central Maine	74%	25%	0%	150
State	Downeast/Coastal Maine	73%	22%	6%	109
	Northern Maine	23%	76%	2%	153
	Southern Maine	78%	18%	4%	302
Media Usage	ration Registered Democrat Registered Republican S2% 42% 6% 7% Registered Republican S2% 42% 6% 6% 7% Registered Unenrolled 74% 24% 24% 24% 24% 24% 24% 24% 24% 24% 2	14%	112		
	CNN viewer	75%	23%	2%	146
	Fox News viewer	62%	37%	2%	131
	Joe Rogan listener	64%	7%	28%	33
		70%	25%	5%	141
	Local ME news viewer	65%	34%	1%	423
2020 Pres	Voted for Biden	70%	29%	1%	388
Vote	Voted for Trump	63%	32%	4%	288
	Voted for other 2020 candidate	7%	77%	16%	24
	Did not vote in 2020	28%	72%		18

Total Time Spent Traveling on Eclipse Trip

About how much time in total did you spending traveling to see the eclipse?

		<u>Less than an</u> <u>hour</u>	<u>1-2 hours</u>	<u>3-4 hours</u>	<u>5-6 hours</u>	<u>6-8 hours</u>	<u>More than 8</u> <u>hours</u>	N
STATEWIDE	April 2024	32%	23%	26%	10%	6%	2%	151
Voting	Registered Democrat	13%	26%	30%	17%	9%	5%	59
Registration	Registered Republican	57%	15%	25%	0%	2%	1%	56
	Registered Unenrolled	30%	16%	20%	16%	15%	3%	20
Party ID	Democrat	15%	31%	25%	17%	9%	3%	82
	Republican	56%	15%	24%	3%	2%	1%	59
Political	Progressive	5%	25%	27%	29%	12%	3%	24
Ideology	Liberal	17%	8%	37%	24%	10%	5%	23
	Moderate	13%	44%	29%	2%	9%	3%	42
	Conservative	34%	11%	48%	0%	3%	3%	13
	Libertarian	77%	12%	3%	8%			21
Age of	18 to 34	41%	29%	12%	18%	1%		36
Respondent	35 to 49	53%	7%	20%	2%	16%	2%	31
	50 to 64	33%	13%	19%	20%	10%	4%	30
	65 and older	14%	35%	41%	4%	3%	3%	54
Gender of	Men	44%	19%	20%	13%	3%	1%	83
Respondent	Women	18%	30%	29%	7%	11%	4%	64
Level of	High school or less	41%	14%	32%	13%			39
Education	Tech school/Some college	40%	33%	21%	4%	3%		47
	College graduate	26%	17%	29%	9%	15%	4%	41
	Postgraduate work	11%	31%	19%	22%	9%	8%	23
Children in	Children in household	3%	43%	22%	20%	8%	4%	30
Household	No children in household	39%	19%	26%	8%	6%	2%	120
Region of	Central Maine	1%	50%	19%	23%	1%	6%	24
State	Downeast/Coastal Maine	0%	55%	27%	15%	1%	2%	23
	Northern Maine	78%	12%	10%	0%			52
	Southern Maine	14%	9%	44%	12%	18%	3%	52
Media Usage	Conservative radio listener	10%	5%	81%		2%	2%	17
	CNN viewer	10%	15%	47%	14%	7%	8%	25
	Fox News viewer	51%	7%	38%	0%	2%	2%	38
	MSNBC viewer	19%	14%	37%	20%	3%	7%	15
	Local ME news viewer	37%	14%	28%	11%	7%	2%	97
2020 Pres	Voted for Biden	14%	21%	30%	18%	12%	4%	72
Vote	Voted for Trump	60%	14%	24%		2%	1%	60

How Much Spent on Eclipse Trip

About how much did you spend in total on your trip to see the eclipse?

		<u>\$0</u>	<u>\$1-\$49</u>	<u>\$50-\$99</u>	<u>\$100-\$499</u>	<u>\$500 or more</u>	Median	N
STATEWIDE	April 2024	15%	47%	15%	21%	1%	\$13	146
Voting	Registered Democrat	6%	42%	19%	31%	2%	\$10	57
Registration	Registered Republican	27%	50%	4%	18%	1%	\$19	54
	Registered Unenrolled	23%	36%	32%	9%		\$11	20
Party ID	Democrat	10%	47%	18%	23%	2%	\$10	80
	Republican	25%	49%	9%	17%	0%	\$20	57
Political	Progressive	23%	22%	20%	33%	2%	\$10	23
Ideology	Liberal	10%	50%	18%	21%	1%	\$9	22
	Moderate	3%	54%	13%	30%	0%	\$10	41
	Conservative	6%	53%	24%	14%	3%	\$50	11
	Libertarian	0%	84%	14%	2%		\$14	20
Age of	18 to 34	48%	30%	11%	11%		\$46	36
Respondent	35 to 49		60%	20%	20%		\$49	30
	50 to 64	6%	58%	15%	21%	1%	\$15	28
	65 and older	7%	46%	15%	30%	3%	\$8	52
Gender of	Men	24%	50%	11%	13%	2%	\$11	81
Respondent	Women	5%	45%	17%	33%	1%	\$14	62
Level of	High school or less		73%	1%	26%		\$128	39
Education	Tech school/Some college	30%	45%	15%	10%	1%	\$42	47
	College graduate	15%	33%	27%	23%	1%	\$21	39
	Postgraduate work	12%	30%	18%	37%	3%	\$8	22
Children in	Children in household	1%	54%	11%	31%	3%	\$34	30
Household	No children in household	19%	46%	16%	19%	1%	\$10	116
Region of	Central Maine	7%	63%	7%	21%	2%	\$8	23
State	Downeast/Coastal Maine	2%	56%	29%	11%	1%	\$15	22
	Northern Maine	25%	58%	7%	9%		\$32	51
	Southern Maine	14%	24%	20%	40%	2%	\$18	49
Media Usage	Conservative radio listener	3%	26%	17%	54%		\$69	16
	CNN viewer	9%	21%	30%	35%	5%	\$11	23
	Fox News viewer	5%	67%	3%	25%	1%	\$12	35
	MSNBC viewer	11%	39%	12%	30%	8%	\$9	14
	Local ME news viewer	22%	42%	13%	22%	2%	\$13	94
2020 Pres	Voted for Biden	12%	36%	23%	27%	2%	\$9	70
Vote	Voted for Trump	24%	53%	6%	16%	1%	\$30	58

Overall Satisfaction with Eclipse Trip

Overall, how satisfied were you with your trip to see the eclipse?

		Very satisfied	<u>Somewhat</u> <u>satisfied</u>	<u>Neither</u> satisfied nor dissatisfied	<u>Somewhat</u> <u>dissatisfied</u>	<u>Very</u> dissatisfied	<u>N</u>
STATEWIDE	April 2024	92%	6%	2%	0%	0%	151
Voting	Registered Democrat	92%	6%	0%	0%	1%	59
Registration	Registered Republican	96%	3%		1%		56
	Registered Unenrolled	83%	3%	13%			20
Party ID	Democrat	92%	7%	0%	0%	1%	82
	Republican	97%	2%		1%		59
Political	Progressive	94%	3%			2%	24
Ideology	Liberal	92%	7%	1%			23
	Moderate	92%	2%	6%	0%		42
	Conservative	95%	5%				13
	Libertarian	94%	4%		1%		21
Age of	18 to 34	94%	6%				36
Respondent	35 to 49	97%	3%				31
	50 to 64	80%	10%	9%	1%		30
	65 and older	94%	4%	1%	0%	1%	54
Gender of	Men	92%	3%	3%	0%	1%	83
Respondent	Women	92%	8%	0%	0%		64
Level of	High school or less	100%					39
Education	Tech school/Some college	94%	5%			1%	47
	College graduate	82%	11%	6%	1%		41
	Postgraduate work	91%	7%	1%	1%		23
Children in	Children in household	95%	5%				30
Household	No children in household	91%	6%	2%	0%	0%	120
Region of	Central Maine	90%	10%				24
State	Downeast/Coastal Maine	92%	7%	1%	1%		23
	Northern Maine	95%	0%	5%			52
	Southern Maine	89%	9%	0%	1%	1%	52
Media Usage	Conservative radio listener	92%	6%		2%		17
	CNN viewer	94%	2%		2%	2%	25
	Fox News viewer	96%	3%		1%		38
	MSNBC viewer	93%	3%		1%	4%	15
	Local ME news viewer	95%	4%	0%		1%	97
2020 Pres	Voted for Biden	91%	7%	0%	1%	1%	72
Vote	Voted for Trump	94%	2%	4%			60

Why Decided Not to Travel to View Eclipse

Why did you decide not to travel to see the eclipse? (Please select all that apply)

		Happy with viewing opportunities locally	Lack of interest	<u>Too high cost</u>	Too much traffic
STATEWIDE	April 2024	53%	14%	7%	27%
Voting	Registered Democrat	49%	16%	2%	24%
Registration	Registered Republican	62%	10%	2%	21%
	Registered Green Party	38%	7%		63%
	Registered Unenrolled	51%	16%	10%	26%
Party ID	Democrat	48%	20%	12%	25%
	Independent	72%	0%	0%	19%
	Republican	51%	10%	2%	35%
Political	Socialist	25%	25%	5%	42%
Ideology	Progressive	55%	10%	11%	26%
	Liberal	56%	14%		26%
	Moderate	67%	19%	13%	16%
ge of control of the second se	Conservative	42%	11%	3%	40%
	Libertarian	69%			19%
Age of	18 to 34	34%	32%	26%	34%
Respondent	35 to 49	49%	5%	0%	27%
·	50 to 64	56%	11%	2%	30%
	65 and older	71%	7%	2%	17%
Gender of	Men	53%	11%	1%	29%
Respondent	Women	54%	16%	12%	26%
Level of	High school or less	70%			22%
Education	Tech school/Some college	47%	21%	16%	29%
	College graduate	49%	12%	1%	19%
	Postgraduate work	49%	16%	4%	42%
Children in	Children in household	41%	15%	14%	37%
Household	No children in household	62%	13%	2%	20%
Region of	Central Maine	45%	13%	2%	31%
State	Downeast/Coastal Maine	43%	7%	2%	35%
	Northern Maine	75%	3%	11%	23%
	Southern Maine	47%	22%	10%	26%
Media Usage	Conservative radio listener	49%	6%	1%	31%
2	CNN viewer	41%	13%	1%	26%
	Fox News viewer	55%	8%	2%	11%
	MSNBC viewer	55%	5%	1%	20%
	Local ME news viewer	56%	15%	11%	26%
2020 Pres	Voted for Biden	53%	15%	10%	25%
Vote	Voted for Trump	51%	8%	2%	35%

Why Decided Not to Travel to View Eclipse

Why did you decide not to travel to see the eclipse? (Please select all that apply)

		<u>Unable to find</u> accommodations	Wasn't available during eclipse	<u>Other</u>	<u>No reason</u>	N
STATEWIDE	April 2024	0%	6%	18%	2%	388
Voting	Registered Democrat	0%	9%	25%	1%	138
Registration	Registered Republican	0%	3%	12%	7%	64
	Registered Green Party			34%		25
	Registered Unenrolled	0%	5%	14%		142
Party ID	Democrat	0%	7%	23%	0%	214
	Independent		0%	12%		66
	Republican	1%	7%	12%	4%	106
Political Ideology	Socialist		3%	22%		31
	Progressive	0%	7%	31%	1%	94
	Liberal	0%	12%	26%		41
	Moderate	0%	3%	5%	0%	107
	Conservative	1%	1%	11%	5%	83
	Libertarian		43%	16%		14
Age of	18 to 34		11%	13%		93
Respondent	35 to 49		8%	28%	7%	81
	50 to 64	0%	4%	16%	0%	115
	65 and older	0%	2%	17%	1%	99
Gender of	Men	0%	11%	14%	4%	166
Respondent	Women	0%	2%	20%	0%	219
Level of	High school or less			10%		82
Education	Tech school/Some college		7%	18%	2%	150
	College graduate		7%	17%	3%	87
	Postgraduate work	1%	9%	30%	0%	65
Children in	Children in household	0%	6%	12%	2%	164
Household	No children in household	0%	6%	22%	1%	224
Region of	Central Maine		3%	21%		86
State	Downeast/Coastal Maine	1%	6%	30%	1%	47
	Northern Maine		1%	14%		82
	Southern Maine	0%	10%	16%	4%	165
Media Usage	Conservative radio listener			18%	1%	68
	CNN viewer	0%	11%	20%	1%	98
	Fox News viewer		2%	25%	7%	54
	MSNBC viewer	0%	8%	20%	1%	108
	Local ME news viewer	0%	5%	17%	0%	241
2020 Pres	Voted for Biden	0%	6%	20%	1%	256
Vote	Voted for Trump	1%	4%	10%	4%	110

Why Decided Not to Take Time to View Eclipse

Why did you not purposefully take time out of your day to see the eclipse? (Please select all that apply)

		<u>Lack of</u> interest	<u>Outside of</u> <u>the state</u>	<u>Too high cost</u>	<u>Wasn't</u> <u>available</u> <u>during</u> <u>eclipse</u>	<u>Other</u>	<u>No reason</u>	N
STATEWIDE	April 2024	31%	12%	27%	34%	5%	3%	255
Voting	Registered Democrat	34%	23%	21%	17%	3%	5%	85
Registration	Registered Republican	28%	9%	32%	30%	7%		87
	Registered Unenrolled	30%	3%	28%	56%	6%	3%	77
Party ID	Democrat	29%	25%	24%	29%	7%	5%	81
	Independent	33%	3%	22%	37%	0%	5%	57
	Republican	31%	7%	30%	35%	7%		116
Political	Socialist	21%	64%	16%		1%		26
Ideology	Progressive	16%	4%	48%	49%	2%	0%	37
	Liberal	29%	7%	11%	25%	9%	21%	16
	Moderate	20%	5%	41%	28%	12%	0%	46
	Conservative	40%	8%	23%	27%	1%	3%	90
	Libertarian	33%	0%		89%			29
Age of	18 to 34	10%	37%		53%			43
Respondent	35 to 49	38%	2%	48%	42%	10%	1%	47
	50 to 64	43%	7%	26%	20%	6%	3%	92
	65 and older	23%	8%	29%	35%	3%	5%	71
Gender of	Men	34%	7%	26%	36%	6%	5%	119
Respondent	Women	26%	16%	28%	32%	5%	1%	130
Level of	High school or less	27%	15%	27%	34%		2%	133
Education	Tech school/Some college	46%	6%	43%	22%	15%		57
	College graduate	20%	12%	11%	43%	11%	7%	47
	Postgraduate work	41%	7%	13%	40%		4%	18
Children in	Children in household	25%	24%	15%	40%	6%	3%	75
Household	No children in household	33%	7%	31%	31%	5%	2%	180
Region of	Central Maine	37%	5%	25%	29%	10%	1%	60
State	Downeast/Coastal Maine	24%	31%	9%	44%	2%	1%	68
	Northern Maine	24%		33%	33%	6%	11%	24
	Southern Maine	33%	5%	38%	30%	5%	3%	102
Media Usage	Conservative radio listener	69%	6%	2%	26%	1%		29
	CNN viewer	36%	8%	24%	31%	14%	9%	35
	Fox News viewer	21%	5%	20%	55%	5%		53
	Joe Rogan listener	75%	4%	3%	44%			25
	MSNBC viewer	35%	11%	15%	33%	6%	3%	21
	Local ME news viewer	25%	17%	26%	31%	2%	4%	128
2020 Pres	Voted for Biden	22%	22%	32%	30%	6%	4%	95
Vote	Voted for Trump	34%	6%	24%	38%	5%	2%	153