

The Granite State Poll

April 25, 2024

SUN GOES OUT OVER NEW HAMPSHIRE, GRANITE STATERS TOOK NOTE

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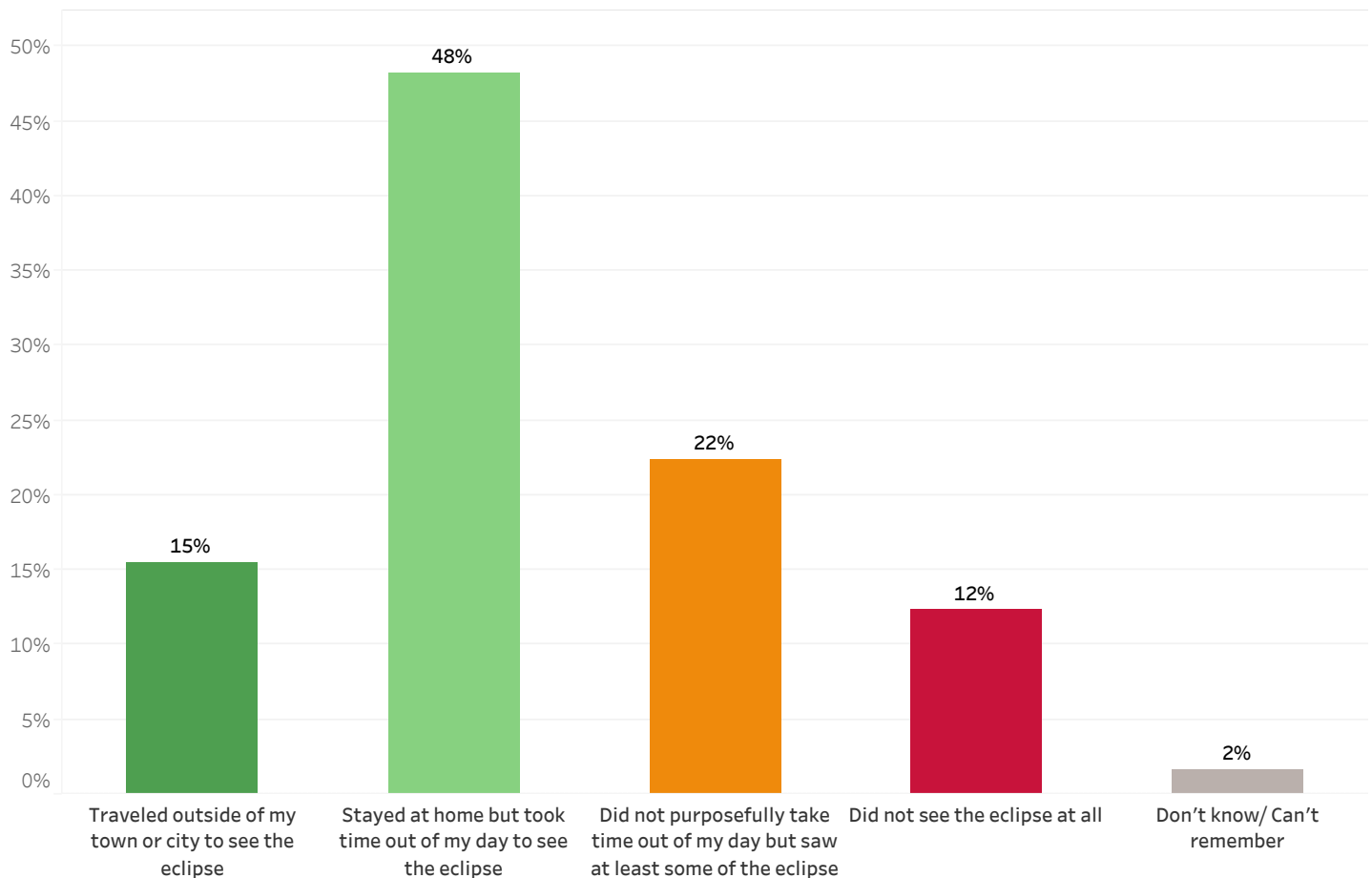
DURHAM, NH - Fifteen percent of New Hampshire residents traveled to get a better look at the April 2024 solar eclipse and another 48% took time out of their day to view. Among those who traveled to see the eclipse, half spent more than five hours traveling but nearly all said they were satisfied with their trip. Many who did not travel to see the eclipse said that traffic was the reason.

April Solar Eclipse

A solar eclipse passed over New Hampshire on April 8th. A small part of Northern New Hampshire experienced a total eclipse while the rest of the state experienced a partial eclipse. Fifteen percent of Granite Staters traveled outside of their town to see the eclipse, another 48% stayed home, but took time out of their day to see the eclipse, 22% did not purposefully take time out of their day but saw at least some of the eclipse, 12% did not see the eclipse at all, and 2% don't know or can't remember.

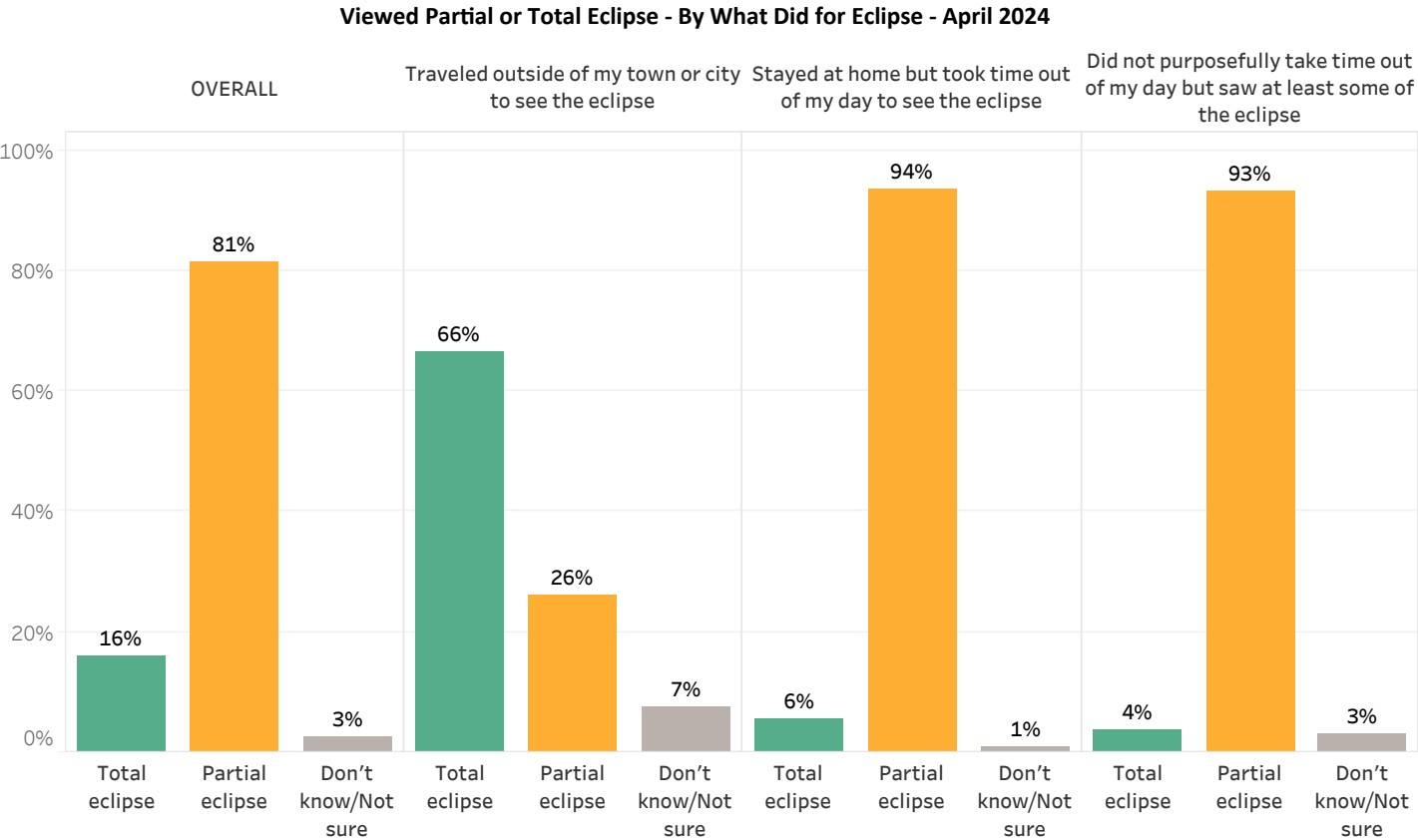
Democrats and women are more likely than others to have traveled outside of their hometown or taken time out of their day to see the eclipse while Republicans, men, and those with a high school education or less are less likely to have done this.

What Did You Do for April 8th Eclipse - April 2024

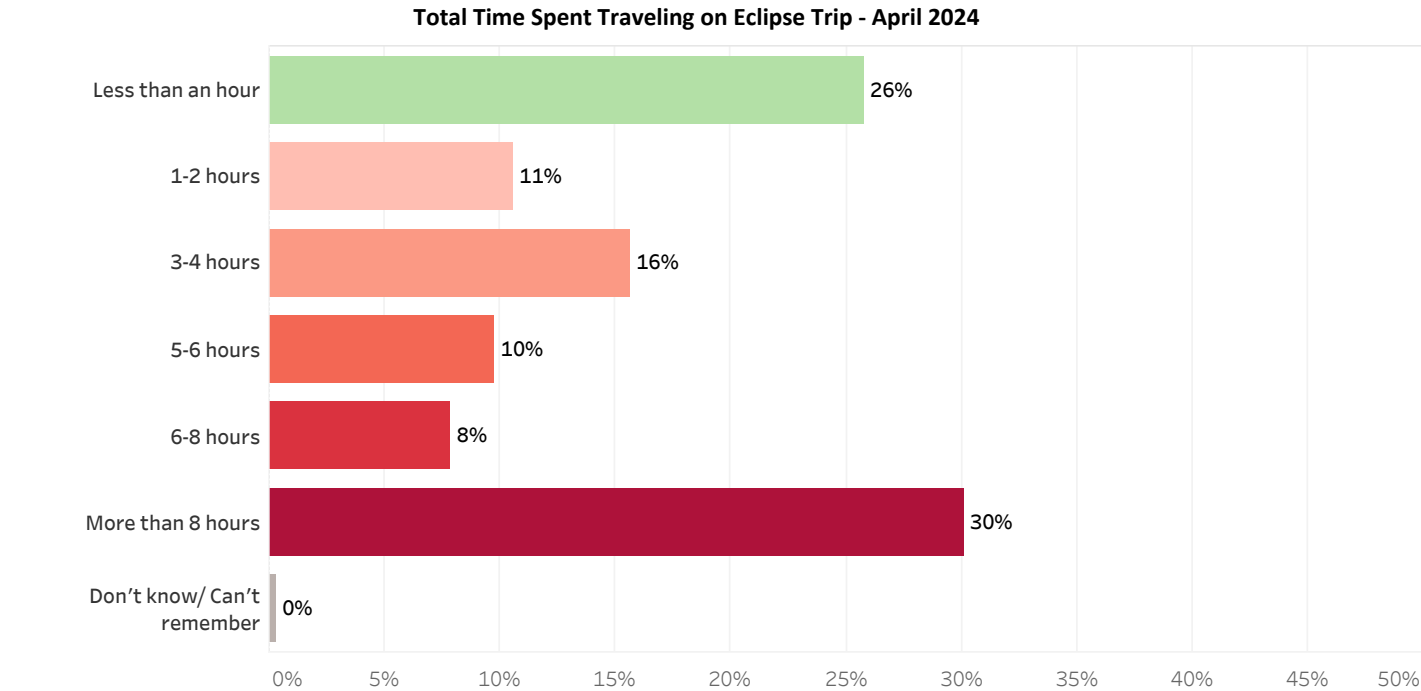


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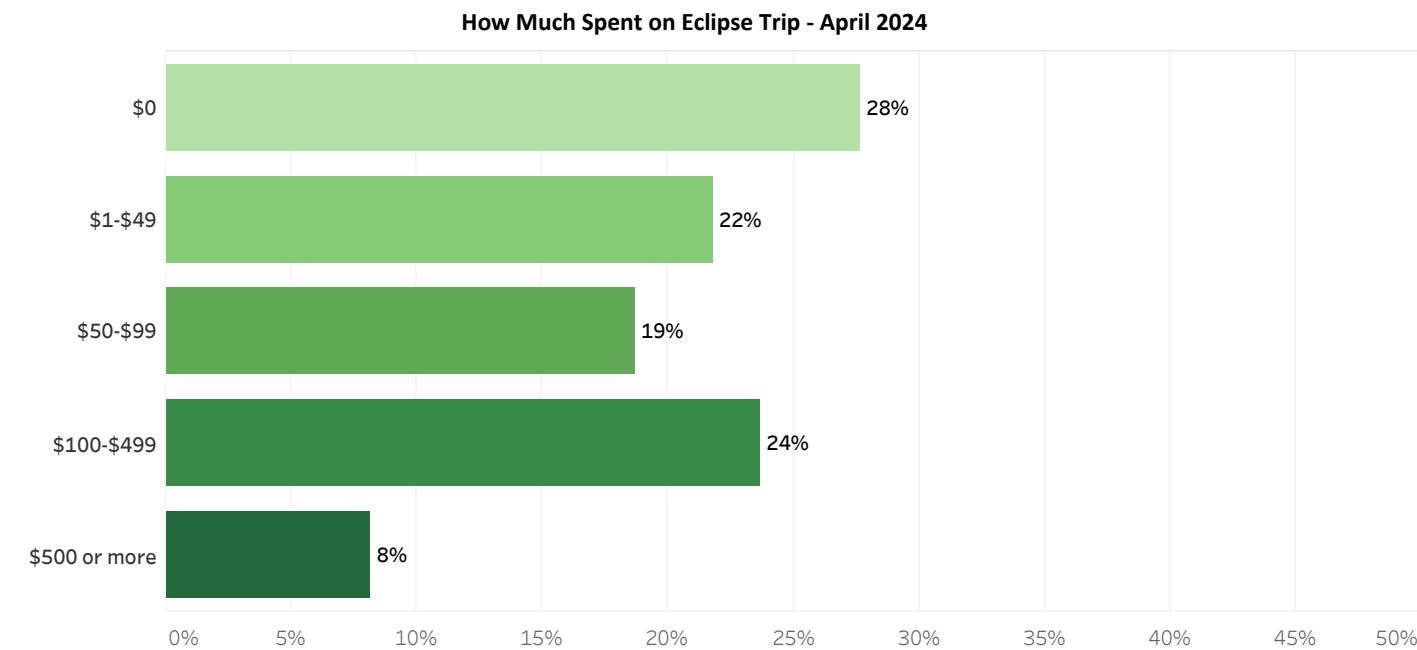
Among those who saw at least some of the eclipse (N=1,164), only 16% saw a total eclipse, 81% saw a partial eclipse, and 3% are unsure. Among those who traveled outside of their town to see the eclipse (N=210), 66% saw a total eclipse, 26% saw a partial eclipse, and 7% are unsure. By contrast, only 6% of those who stayed at home but took time out of their day to see the eclipse and 4% of those who did not purposefully take time out of their day to view the eclipse but saw some of it, saw a total eclipse.



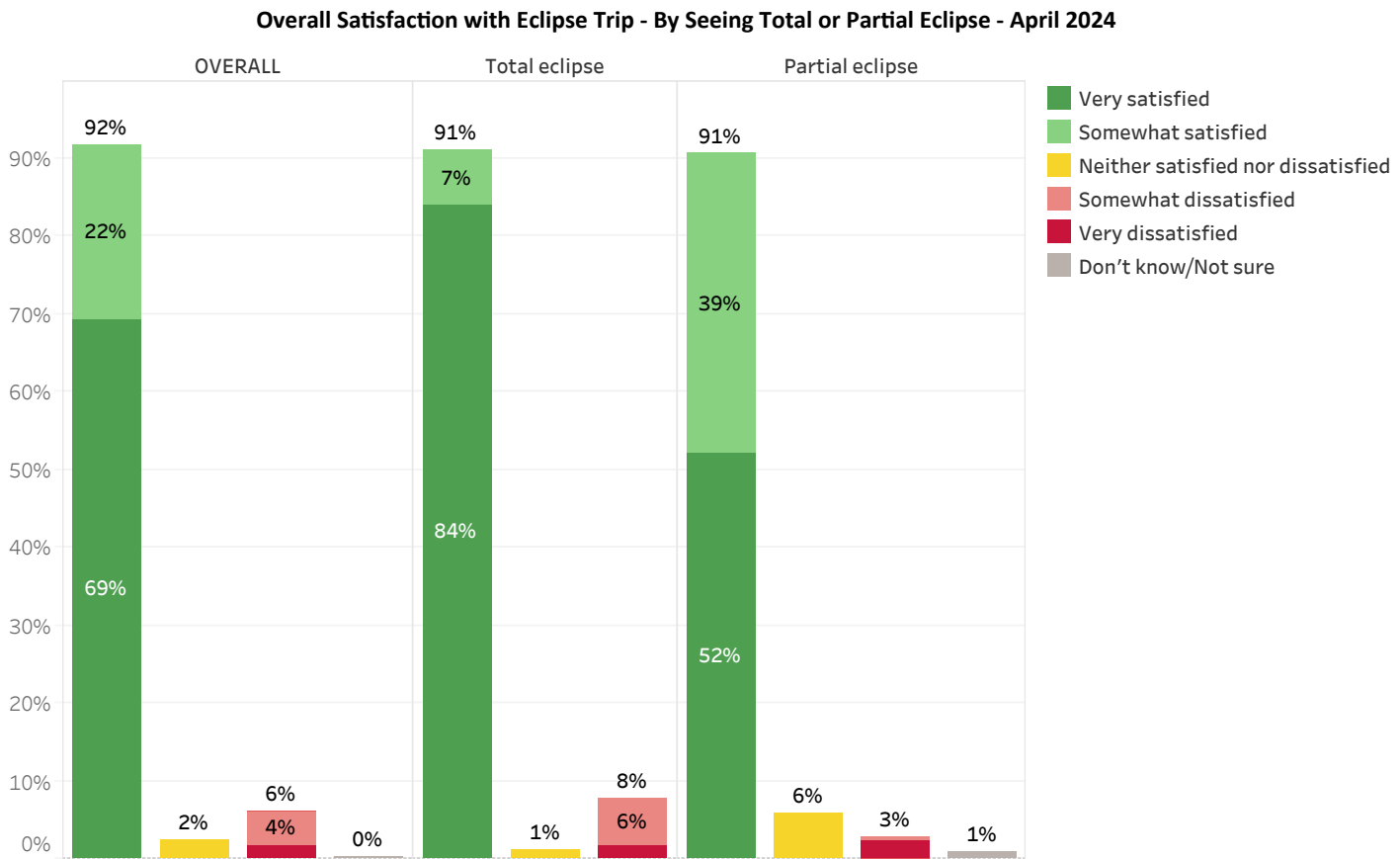
Among those who traveled outside of their town or city to see the eclipse (N=210), 26% say that they spent less than an hour in total traveling to see the eclipse, 11% spent 1-2 hours traveling, 16% traveled for 3-4 hours, 10% traveled for 5-6 hours, 8% traveled for 6-8 hours, and 30% spent more than 8 hours traveling.



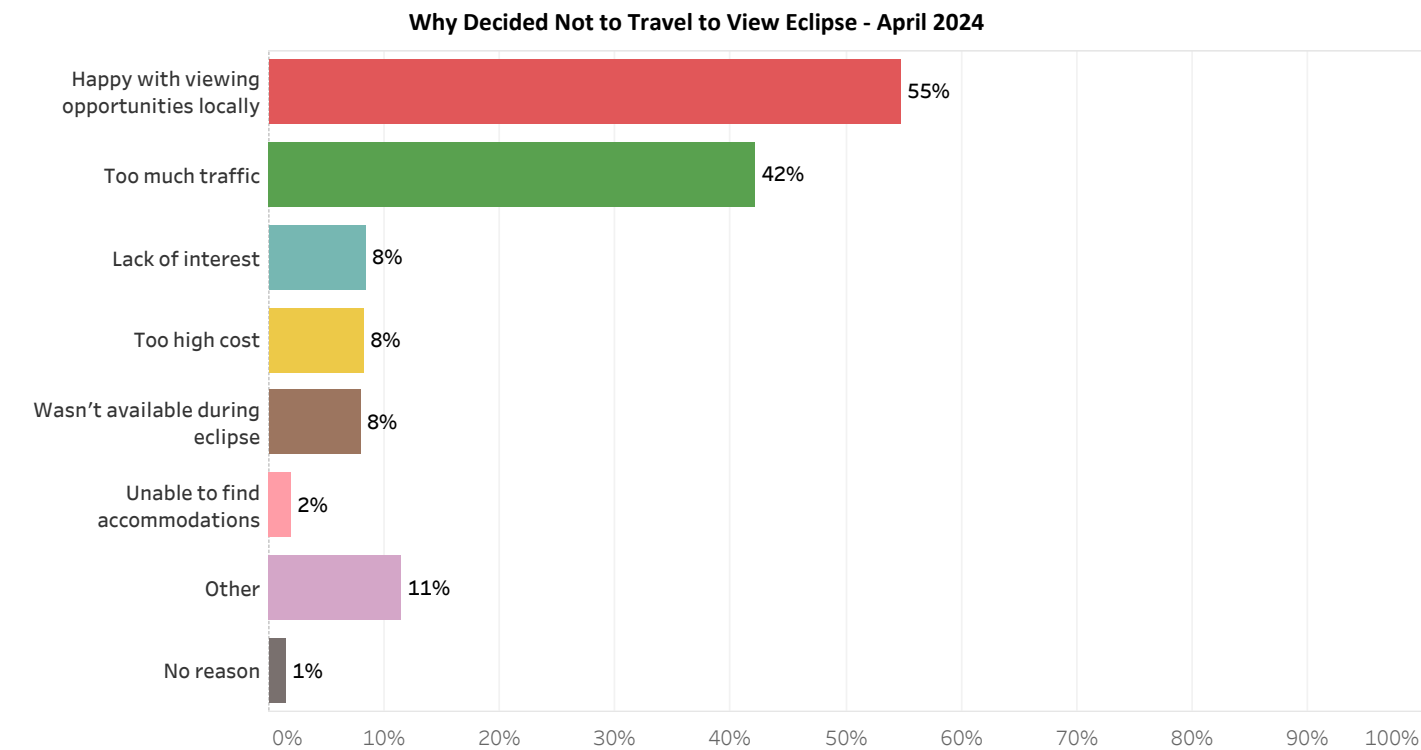
Despite widespread interest, the April eclipse was not much of a money maker for New Hampshire businesses. Among those who traveled outside of their town or city to see the eclipse, 28% say that they spent nothing on their trip to see the eclipse, 22% say that they spent between \$1 and \$49, 19% spent between \$50 and \$99, 24% spent between \$100 and \$499, and 8% spent \$500 or more. The median respondent reports spending \$20 in total.



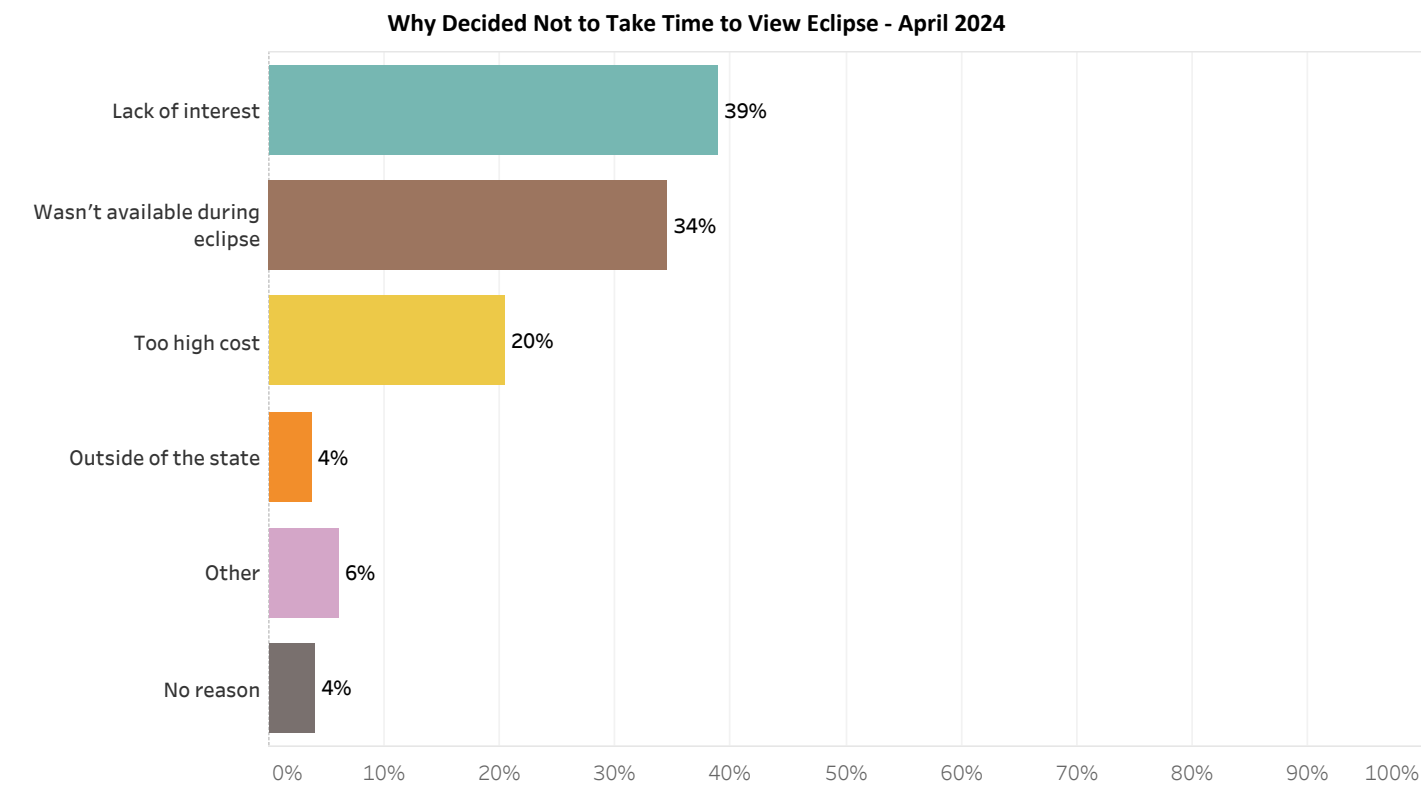
Among those who traveled outside of their town to see the eclipse, the majority (92%) were very (69%) or somewhat (22%) satisfied with their trip, 2% were neither satisfied nor dissatisfied, 6% were somewhat (4%) or very (2%) dissatisfied, and less than 1% were unsure. Eighty-four percent of those who traveled and saw a total eclipse were very satisfied with their trip while only 52% of those who traveled, but saw only a partial eclipse, were very satisfied.



Among those who stayed at home but took time out of their day to see the eclipse (N=652), 55% said that they decided not to travel to see the eclipse because they were happy with their viewing opportunities locally, but 42% were concerned about traffic. Smaller percentages said they didn't travel because of a lack of interest (8%), the cost being too high (8%), not being available during the eclipse (8%), or being unable to find accommodations (2%).



Among those who did not purposefully take time out of their day to see the eclipse but saw some of it or did not see the eclipse at all (N=466), 39% decided not to take time to view the eclipse because of a lack of interest, 34% say that they weren't available during the eclipse, 20% say the cost was too high, and 4% say they were outside of the state at the time.



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand, three hundred and fifty-nine (1,359) Granite State Panel members completed the survey online between April 18 and April 22, 2024. The margin of sampling error for the survey is +/- 2.7 percent. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. These MSE's have not been adjusted for design effect. The response rate for the April 2024 Granite State Poll is 32%. The design effect for the survey is 2.1%.

The Granite State Panel is a probability-based web panel of New Hampshire residents. Approximately 7,500 New Hampshire adults have been recruited from phone, text-to-web, or mail-to-web surveys sent to randomly-selected phone numbers or addresses. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire. Surveys were taken in English, all respondent data included passes Qualtrics data quality checks, and single-use survey links were used to prevent multiple submissions by respondents.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%. All coding of open-ended responses is conducted by human coders.

For more information about the methodology used in this Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

April 2024 Granite State Poll Demographics

		%	N
Gender of Respondent	Men	49%	640
	Women	51%	675
Age of Respondent	18 to 34	25%	344
	35 to 49	20%	265
	50 to 64	31%	422
	65 and older	24%	322
Level of Education	High school or less	32%	433
	Tech school/Some college	30%	405
	College graduate	23%	316
	Postgraduate work	15%	200
Region of State	Central/Lakes	17%	225
	Connecticut Valley	14%	190
	Manchester Area	18%	240
	Mass Border	22%	292
	North Country	10%	136
	Seacoast	20%	268
Party ID	Democrat	47%	610
	Independent	13%	173
	Republican	40%	529
Voting Registration	Registered Democrat	32%	421
	Registered Undeclared/Not Reg.	38%	497
	Registered Republican	30%	397
2020 Pres Vote	Voted for Trump	43%	584
	Voted for Biden	53%	713
	Voted for other 2020 candidate	2%	22
	Did not vote in 2020	3%	35

What Did You Do for April 8th Eclipse

Which of the following best describes what you did when the solar eclipse took place on April 8th?

		<u>Traveled outside of my town or city to see the eclipse</u>	<u>Stayed at home but took time out of my day to see the eclipse</u>	<u>Did not purposefully take time out of my day but saw at least some of the eclipse</u>	<u>Did not see the eclipse at all</u>	<u>Don't know/ Can't remember</u>	<u>N</u>
STATEWIDE	April 2024	15%	48%	22%	12%	2%	1,354
Voting Registration	Registered Democrat	19%	58%	16%	7%		421
	Registered Undeclared/Not Reg.	17%	47%	23%	12%	1%	497
	Registered Republican	11%	39%	27%	18%	5%	397
Party ID	Democrat	19%	57%	15%	8%		610
	Independent	9%	55%	28%	8%	0%	173
	Republican	10%	38%	30%	19%	4%	529
Political Ideology	Socialist	35%	45%	15%	5%		62
	Progressive	28%	60%	8%	5%		166
	Liberal	21%	54%	15%	10%		182
	Moderate	8%	58%	23%	11%		360
	Conservative	10%	32%	30%	22%	6%	376
	Libertarian	10%	50%	30%	10%		98
Age of Respondent	18 to 34	26%	36%	22%	10%	6%	344
	35 to 49	15%	55%	21%	8%	0%	265
	50 to 64	12%	49%	26%	13%	0%	422
	65 and older	9%	55%	19%	17%		322
Gender of Respondent	Men	15%	35%	30%	16%	4%	640
	Women	15%	61%	16%	9%		675
Level of Education	High school or less	7%	42%	30%	16%	5%	433
	Tech school/Some college	14%	49%	24%	13%	0%	405
	College graduate	26%	51%	15%	8%	0%	316
	Postgraduate work	20%	55%	15%	10%	0%	200
Children in Household	Children in household	17%	49%	23%	11%	0%	331
	No children in household	15%	48%	22%	12%	2%	1,014
Region of State	Central/Lakes	21%	47%	20%	12%		225
	Connecticut Valley	22%	55%	7%	15%	1%	190
	Manchester Area	11%	45%	30%	13%	1%	240
	Mass Border	12%	51%	25%	12%		292
	North Country	18%	48%	31%	4%		136
	Seacoast	12%	44%	21%	15%	7%	268
Media Usage	Conservative radio listener	10%	39%	22%	19%	10%	199
	CNN viewer	12%	58%	20%	10%	0%	342
	Fox News viewer	5%	39%	35%	22%		252
	Joe Rogan listener	8%	62%	27%	3%		96
	Local NH news viewer	15%	51%	22%	9%	2%	845
	MSNBC viewer	13%	62%	17%	9%		226
	NHPR listener	25%	52%	18%	5%	0%	482
2020 Pres Vote	Voted for Trump	9%	40%	29%	18%	4%	584
	Voted for Biden	20%	55%	16%	8%	0%	713
	Voted for other 2020 candidate	25%	45%	27%	4%		22
	Did not vote in 2020	26%	31%	42%	1%		35

Viewed Partial or Total Eclipse

Did you view the eclipse in an area where there was a total eclipse or a partial eclipse?

		<u>Partial eclipse</u>	<u>Total eclipse</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	April 2024	81%	16%	3%	1,164
Voting Registration	Registered Democrat	81%	15%	4%	390
	Registered Undeclared/Not Reg.	79%	20%	1%	432
	Registered Republican	87%	12%	1%	307
Party ID	Democrat	79%	19%	1%	558
	Independent	86%	13%	1%	158
	Republican	86%	12%	2%	410
Political Ideology	Socialist	71%	28%	0%	59
	Progressive	63%	33%	4%	158
	Liberal	80%	20%		163
	Moderate	91%	9%	0%	320
	Conservative	85%	12%	3%	272
	Libertarian	86%	13%	1%	88
Age of Respondent	18 to 34	69%	23%	8%	291
	35 to 49	84%	15%	1%	242
	50 to 64	85%	15%	0%	365
	65 and older	87%	11%	2%	266
Gender of Respondent	Men	83%	16%	1%	513
	Women	80%	16%	4%	615
Level of Education	High school or less	87%	11%	2%	346
	Tech school/Some college	84%	11%	5%	351
	College graduate	72%	27%	1%	288
	Postgraduate work	80%	19%	1%	181
Children in Household	Children in household	84%	15%	1%	293
	No children in household	80%	17%	3%	868
Region of State	Central/Lakes	79%	20%	2%	199
	Connecticut Valley	73%	16%	11%	160
	Manchester Area	86%	11%	3%	209
	Mass Border	84%	15%	0%	257
	North Country	76%	24%	0%	131
	Seacoast	85%	14%	1%	207
Media Usage	Conservative radio listener	88%	10%	2%	142
	CNN viewer	87%	12%	1%	305
	Fox News viewer	91%	6%	2%	197
	Joe Rogan listener	93%	5%	1%	93
	Local NH news viewer	84%	14%	3%	745
	MSNBC viewer	86%	14%	0%	205
	NHPR listener	76%	18%	6%	457
2020 Pres Vote	Voted for Trump	87%	11%	2%	456
	Voted for Biden	79%	18%	3%	651
	Voted for other 2020 candidate	73%	22%	5%	21
	Did not vote in 2020	54%	30%	16%	35

Total Time Spent Traveling on Eclipse Trip

About how much time in total did you spending traveling to see the eclipse?

		<u>Less than an hour</u>	<u>1-2 hours</u>	<u>3-4 hours</u>	<u>5-6 hours</u>	<u>6-8 hours</u>	<u>More than 8 hours</u>	<u>Don't know/ Can't remember</u>	<u>N</u>
STATEWIDE	April 2024	26%	11%	16%	10%	8%	30%	0%	210
Voting Registration	Registered Democrat	33%	8%	9%	4%	18%	29%		78
	Registered Undeclared/Not Reg.	7%	12%	23%	16%	2%	40%	0%	85
	Registered Republican	52%	10%	13%	9%	1%	14%	1%	44
Party ID	Democrat	12%	13%	22%	9%	13%	31%		119
	Independent	6%	8%	5%	38%		40%	4%	15
	Republican	43%	11%	11%	7%	1%	25%		53
Political Ideology	Socialist	4%	24%	31%	17%	1%	23%		22
	Progressive	2%	6%	17%	6%	24%	45%		46
	Liberal	14%	5%	15%	17%	8%	41%		38
	Moderate	32%	16%	25%	9%	4%	15%		29
	Conservative	47%	5%	9%	13%		25%	1%	39
Age of Respondent	18 to 34	19%	7%	9%	14%	9%	42%		90
	35 to 49	41%	3%	22%	0%	11%	22%		40
	50 to 64	22%	15%	22%	11%	5%	24%		51
	65 and older	31%	22%	17%	8%	5%	15%	2%	28
Gender of Respondent	Men	27%	13%	9%	10%	11%	31%	0%	99
	Women	26%	9%	18%	11%	6%	29%	0%	101
Level of Education	High school or less	59%	6%	2%			33%		32
	Tech school/Some college	35%	7%	24%	5%	14%	15%		56
	College graduate	11%	9%	18%	17%	5%	40%	1%	81
	Postgraduate work	16%	21%	12%	8%	12%	30%	0%	41
Children in Household	Children in household	35%	12%	12%	3%	3%	36%	1%	56
	No children in household	22%	10%	17%	12%	10%	28%		154
Region of State	Central/Lakes	30%	8%	11%	22%	4%	25%		48
	Connecticut Valley	51%	19%	3%	4%	3%	20%		42
	Manchester Area	22%	8%	1%	21%	3%	45%		27
	Mass Border	6%	14%	22%	1%	9%	49%	0%	36
	North Country	21%	4%	52%	7%	2%	12%	2%	24
	Seacoast	15%	7%	18%	2%	26%	31%		33
Media Usage	Conservative radio listener	63%	5%				29%	2%	20
	CNN viewer	22%	10%	22%	12%	1%	33%		40
	Fox News viewer	39%	10%	8%	1%	7%	34%		12
	Local NH news viewer	27%	10%	19%	9%	5%	30%		125
	MSNBC viewer	30%	19%	18%	15%	2%	15%		28
	NHPR listener	30%	9%	17%	8%	6%	30%		121
2020 Pres Vote	Voted for Trump	42%	9%	11%	10%	1%	25%	1%	53
	Voted for Biden	22%	11%	18%	10%	11%	27%		142

How Much Spent on Eclipse Trip

About how much did you spend in total on your trip to see the eclipse?

		<u>\$0</u>	<u>\$1-\$49</u>	<u>\$50-\$99</u>	<u>\$100-\$499</u>	<u>\$500 or more</u>	<u>Median</u>	<u>N</u>
STATEWIDE	April 2024	28%	22%	19%	24%	8%	\$20	204
Voting Registration	Registered Democrat	32%	12%	26%	19%	11%	\$23	77
	Registered Undeclared/Not Reg.	11%	31%	17%	35%	5%	\$20	82
	Registered Republican	53%	19%	11%	7%	9%	\$8	43
Party ID	Democrat	14%	22%	25%	29%	11%	\$18	114
	Independent	17%	64%	12%	4%	3%	\$8	15
	Republican	43%	18%	16%	15%	8%	\$22	52
Political Ideology	Socialist	9%	30%	8%	49%	4%	\$139	22
	Progressive	3%	19%	41%	29%	8%	\$27	44
	Liberal	16%	32%	17%	20%	15%	\$25	38
	Moderate	27%	32%	12%	20%	9%	\$7	28
	Conservative	50%	12%	21%	5%	11%	\$13	39
Age of Respondent	18 to 34	22%	33%	18%	20%	7%	\$130	90
	35 to 49	43%	3%	10%	38%	5%	\$58	40
	50 to 64	21%	15%	31%	22%	9%	\$40	49
	65 and older	35%	25%	11%	16%	13%	\$6	25
Gender of Respondent	Men	28%	22%	21%	17%	12%	\$13	98
	Women	29%	24%	16%	27%	4%	\$23	97
Level of Education	High school or less	63%		11%	26%		\$42	30
	Tech school/Some college	37%	9%	32%	17%	5%	\$90	55
	College graduate	11%	37%	13%	26%	13%	\$45	80
	Postgraduate work	20%	26%	17%	27%	9%	\$7	39
Children in Household	Children in household	37%	9%	14%	29%	10%	\$36	55
	No children in household	24%	26%	20%	22%	7%	\$14	149
Region of State	Central/Lakes	24%	30%	24%	21%		\$14	48
	Connecticut Valley	54%	22%	10%	10%	5%	\$10	41
	Manchester Area	16%	35%	16%	18%	15%	\$25	25
	Mass Border	20%	19%	9%	38%	15%	\$64	36
	North Country	29%	12%	18%	36%	5%	\$11	24
	Seacoast	16%	9%	35%	25%	15%	\$14	32
Media Usage	Conservative radio listener	71%	1%	18%	5%	5%	\$1	19
	CNN viewer	23%	19%	5%	41%	12%	\$17	38
	Fox News viewer	23%	41%	8%	27%		\$10	12
	Local NH news viewer	28%	23%	16%	23%	10%	\$17	121
	MSNBC viewer	29%	15%	15%	27%	13%	\$18	25
	NHPR listener	30%	23%	15%	23%	8%	\$14	118
2020 Pres Vote	Voted for Trump	47%	14%	20%	11%	8%	\$10	52
	Voted for Biden	22%	23%	20%	25%	9%	\$20	137

Overall Satisfaction with Eclipse Trip

Overall, how satisfied were you with your trip to see the eclipse?

		<u>Very satisfied</u>	<u>Somewhat satisfied</u>	<u>Neither satisfied nor dissatisfied</u>	<u>Somewhat dissatisfied</u>	<u>Very dissatisfied</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	April 2024	69%	22%	2%	4%	2%	0%	208
Voting Registration	Registered Democrat	73%	26%	2%				78
	Registered Undeclared/Not Reg.	70%	14%	2%	10%	4%		83
	Registered Republican	60%	33%	5%		1%	1%	44
Party ID	Democrat	84%	11%	2%	1%	2%		117
	Independent	86%	5%	1%		5%	3%	15
	Republican	61%	33%	4%	1%	1%		53
Political Ideology	Socialist	76%	13%			11%		22
	Progressive	78%	3%	0%	18%			46
	Liberal	83%	12%	5%				38
	Moderate	83%	16%	1%				29
	Conservative	60%	34%	3%	1%	1%	1%	39
Age of Respondent	18 to 34	67%	24%		9%			90
	35 to 49	51%	36%	7%		6%		40
	50 to 64	78%	16%	2%	1%	2%		51
	65 and older	88%	8%	2%			2%	26
Gender of Respondent	Men	69%	25%	3%	1%	3%		99
	Women	68%	22%	2%	7%	1%	0%	99
Level of Education	High school or less	37%	39%		24%			30
	Tech school/Some college	66%	29%			4%		56
	College graduate	81%	15%	1%		2%	1%	81
	Postgraduate work	73%	15%	9%	4%			41
Children in Household	Children in household	43%	33%	3%	16%	4%	1%	56
	No children in household	79%	19%	2%		1%		152
Region of State	Central/Lakes	64%	30%			6%		48
	Connecticut Valley	57%	40%	3%				42
	Manchester Area	83%	12%	1%	5%			25
	Mass Border	53%	21%	3%	21%	2%		36
	North Country	93%	5%				2%	24
	Seacoast	82%	11%	7%				33
Media Usage	Conservative radio listener	21%	67%	10%			2%	20
	CNN viewer	63%	12%	5%	21%			40
	Fox News viewer	52%	29%	15%		4%		12
	Local NH news viewer	72%	22%	2%	1%	2%		123
	MSNBC viewer	78%	9%	8%	4%			26
	NHPR listener	64%	31%	2%	1%	2%		121
2020 Pres Vote	Voted for Trump	61%	31%	4%	1%	2%	1%	53
	Voted for Biden	75%	20%	2%	1%	2%		140

Why Decided Not to Travel to View Eclipse

Why did you decide not to travel to see the eclipse? (Please select all that apply)

		<u>Happy with viewing opportunities locally</u>	<u>Lack of interest</u>	<u>Too high cost</u>	<u>Too much traffic</u>
STATEWIDE	April 2024	55%	8%	8%	42%
Voting Registration	Registered Democrat	64%	5%	11%	35%
	Registered Undeclared/Not Reg.	60%	10%	7%	50%
	Registered Republican	35%	12%	3%	44%
Party ID	Democrat	60%	6%	11%	36%
	Independent	71%	6%	5%	60%
	Republican	37%	14%	5%	45%
Political Ideology	Socialist	26%	3%	51%	15%
	Progressive	63%	6%	12%	36%
	Liberal	70%	7%	7%	36%
	Moderate	54%	7%	6%	50%
	Conservative	33%	8%	7%	45%
	Libertarian	48%	24%		25%
Age of Respondent	18 to 34	68%	8%	20%	47%
	35 to 49	54%	12%	3%	28%
	50 to 64	47%	10%	7%	47%
	65 and older	56%	3%	6%	45%
Gender of Respondent	Men	56%	11%	4%	51%
	Women	54%	7%	11%	38%
Level of Education	High school or less	56%	4%	6%	52%
	Tech school/Some college	52%	6%	13%	30%
	College graduate	52%	15%	7%	46%
	Postgraduate work	61%	9%	6%	42%
Children in Household	Children in household	61%	13%	4%	43%
	No children in household	52%	7%	10%	42%
Region of State	Central/Lakes	50%	5%	9%	38%
	Connecticut Valley	74%	4%	4%	51%
	Manchester Area	51%	13%	8%	44%
	Mass Border	50%	10%	6%	39%
	North Country	60%	6%		47%
	Seacoast	49%	10%	18%	36%
Media Usage	Conservative radio listener	49%	18%	3%	54%
	CNN viewer	59%	8%	10%	35%
	Fox News viewer	40%	13%	3%	44%
	Joe Rogan listener	58%	12%	3%	39%
	Local NH news viewer	52%	8%	5%	43%
	MSNBC viewer	67%	2%	7%	35%
	NHPR listener	55%	7%	11%	34%
2020 Pres Vote	Voted for Trump	51%	11%	5%	44%
	Voted for Biden	58%	7%	9%	42%
	Did not vote in 2020	20%	9%	51%	15%

Why Decided Not to Travel to View Eclipse

Why did you decide not to travel to see the eclipse? (Please select all that apply)

		<u>Unable to find accommodations</u>	<u>Wasn't available during eclipse</u>	<u>Other</u>	<u>No reason</u>	<u>N</u>
STATEWIDE	April 2024	2%	8%	11%	1%	652
Voting Registration	Registered Democrat	0%	10%	14%	0%	244
	Registered Undeclared/Not Reg.	3%	7%	8%	2%	232
	Registered Republican	1%	7%	13%	0%	156
Party ID	Democrat	3%	11%	14%	0%	345
	Independent	0%	5%	5%	5%	94
	Republican	1%	5%	11%	2%	201
Political Ideology	Socialist	1%	5%	13%		28
	Progressive	2%	19%	23%		99
	Liberal	2%	10%	5%	1%	98
	Moderate	1%	5%	8%	1%	208
	Conservative	4%	3%	14%	3%	119
	Libertarian		14%	6%	9%	49
Age of Respondent	18 to 34	3%	16%	1%	2%	124
	35 to 49	1%	9%	19%	3%	147
	50 to 64	3%	6%	15%	0%	205
	65 and older	1%	3%	8%	1%	175
Gender of Respondent	Men	3%	8%	7%	3%	225
	Women	1%	8%	14%	0%	409
Level of Education	High school or less	1%	0%	7%	2%	184
	Tech school/Some college	1%	13%	16%	2%	199
	College graduate	2%	10%	11%	1%	160
	Postgraduate work	4%	9%	12%	0%	110
Children in Household	Children in household	2%	7%	5%	3%	161
	No children in household	2%	8%	13%	1%	489
Region of State	Central/Lakes	1%	9%	22%	1%	106
	Connecticut Valley	1%	4%	4%	0%	105
	Manchester Area	1%	5%	4%	4%	109
	Mass Border	3%	8%	19%	3%	149
	North Country	4%		9%	1%	65
	Seacoast	1%	18%	6%		118
Media Usage	Conservative radio listener	3%	1%	9%	5%	78
	CNN viewer	1%	5%	11%	4%	198
	Fox News viewer	3%	8%	9%	4%	98
	Joe Rogan listener		1%	4%	7%	60
	Local NH news viewer	2%	7%	11%	2%	432
	MSNBC viewer	1%	4%	9%	4%	139
	NHPR listener	3%	6%	15%	2%	252
2020 Pres Vote	Voted for Trump	1%	4%	9%	2%	236
	Voted for Biden	2%	10%	13%	0%	395
	Did not vote in 2020		18%	1%		11

Why Decided Not to Take Time to View Eclipse

Why did you not purposefully take time out of your day to see the eclipse? (Please select all that apply)

		<u>Lack of interest</u>	<u>Outside of the state</u>	<u>Too high cost</u>	<u>Wasn't available during eclipse</u>	<u>Other</u>	<u>No reason</u>	<u>N</u>
STATEWIDE	April 2024	39%	4%	20%	34%	6%	4%	466
Voting Registration	Registered Democrat	33%	3%	12%	40%	10%	9%	97
	Registered Undeclared/Not Reg.	36%	3%	17%	39%	6%	3%	176
	Registered Republican	45%	4%	25%	26%	3%	2%	175
Party ID	Democrat	29%	4%	22%	41%	10%	6%	142
	Independent	49%	4%	5%	35%	8%	10%	63
	Republican	43%	4%	23%	31%	3%	1%	255
Political Ideology	Socialist	90%	4%	20%	25%	2%		12
	Progressive	41%	4%	19%	45%	7%	2%	21
	Liberal	23%	4%	15%	60%	4%		43
	Moderate	35%	3%	22%	30%	10%	6%	121
	Conservative	45%	4%	25%	27%	2%	2%	197
	Libertarian	39%	1%	2%	60%	4%		39
Age of Respondent	18 to 34	38%	0%	36%	34%	2%		111
	35 to 49	46%	6%	9%	46%	2%	1%	77
	50 to 64	31%	2%	14%	42%	10%	9%	162
	65 and older	46%	7%	21%	17%	8%	4%	117
Gender of Respondent	Men	47%	4%	15%	30%	8%	3%	293
	Women	27%	3%	27%	43%	2%	6%	162
Level of Education	High school or less	43%	2%	22%	24%	6%	7%	197
	Tech school/Some college	29%	5%	22%	39%	7%	3%	147
	College graduate	50%	4%	18%	45%	6%	1%	73
	Postgraduate work	36%	5%	14%	49%	5%	2%	50
Children in Household	Children in household	49%	4%	16%	30%	4%	6%	111
	No children in household	37%	4%	22%	35%	7%	4%	349
Region of State	Central/Lakes	47%	9%	14%	35%	5%	1%	72
	Connecticut Valley	69%	3%	14%	14%	9%		41
	Manchester Area	22%	0%	40%	31%	4%	9%	100
	Mass Border	35%	4%	18%	37%	10%	3%	107
	North Country	28%	7%	4%	44%	6%	12%	47
	Seacoast	47%	2%	19%	40%	2%	1%	97
Media Usage	Conservative radio listener	36%	7%	18%	36%	7%	1%	81
	CNN viewer	27%	4%	29%	35%	6%	3%	102
	Fox News viewer	38%	4%	36%	22%	7%	1%	142
	Joe Rogan listener	49%	3%	26%	15%	19%	4%	29
	Local NH news viewer	29%	3%	26%	34%	8%	5%	266
	MSNBC viewer	33%	2%	34%	20%	9%	5%	58
	NHPR listener	43%	5%	13%	39%	10%	0%	107
2020 Pres Vote	Voted for Trump	44%	3%	22%	29%	4%	3%	273
	Voted for Biden	34%	4%	16%	41%	8%	5%	171
	Did not vote in 2020	7%		30%	60%	8%	3%	15