January 21, 2024

BIDEN COMFORTABLE IN NH DEM PRIMARY DESPITE ANGER FROM YOUNG VOTERS

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DURHAM, NH - President Joe Biden is heading to victory as a write-in candidate in New Hampshire. Aspiring contenders Minnesota Representative Dean Phillips and author Marianne Williamson remain unknown and unpopular in the state. However, Biden fares poorly among self-described socialists and those under thirty-five, many of whom say they would be angry if Biden becomes the nominee. A sign of trouble for November is that less than half of Democratic primary voters think Biden is the party's best hope to win the general election, although there is no consensus about an alternative candidate.

2024 Democratic Presidential Primary

The New Hampshire Democratic primary will take place on Tuesday, despite rule changes by the Democratic National Committee (DNC) to move South Carolina ahead of New Hampshire. As a result, President Joe Biden did not put his name on the ballot and the DNC has stripped the state of its delegates to the Democratic National Convention, even going so far as to declare the contest "meaningless." However, several New Hampshire Democrats have launched a write-in campaign for Biden.

With only days remaining, Biden continues to hold a large lead over his Democratic challengers. Sixty-three percent of likely Democratic primary voters say that they plan to write in Biden's name on their ballot, 10% plan to vote for Minnesota Representative Dean Phillips, 9% will vote for author Marianne Williamson, 11% named some candidate, and 6% are still unsure. Support for Biden is slightly lower than in early January (69%) while Williamson and Phillips have seen no movement at all despite spending significant time in the state. Support for Biden is lowest among self-described socialists (22%) and those aged 18 to 34 (35%).

First Choice DEM 2024 Presidential Candidate - Likely DEM Primary Voters
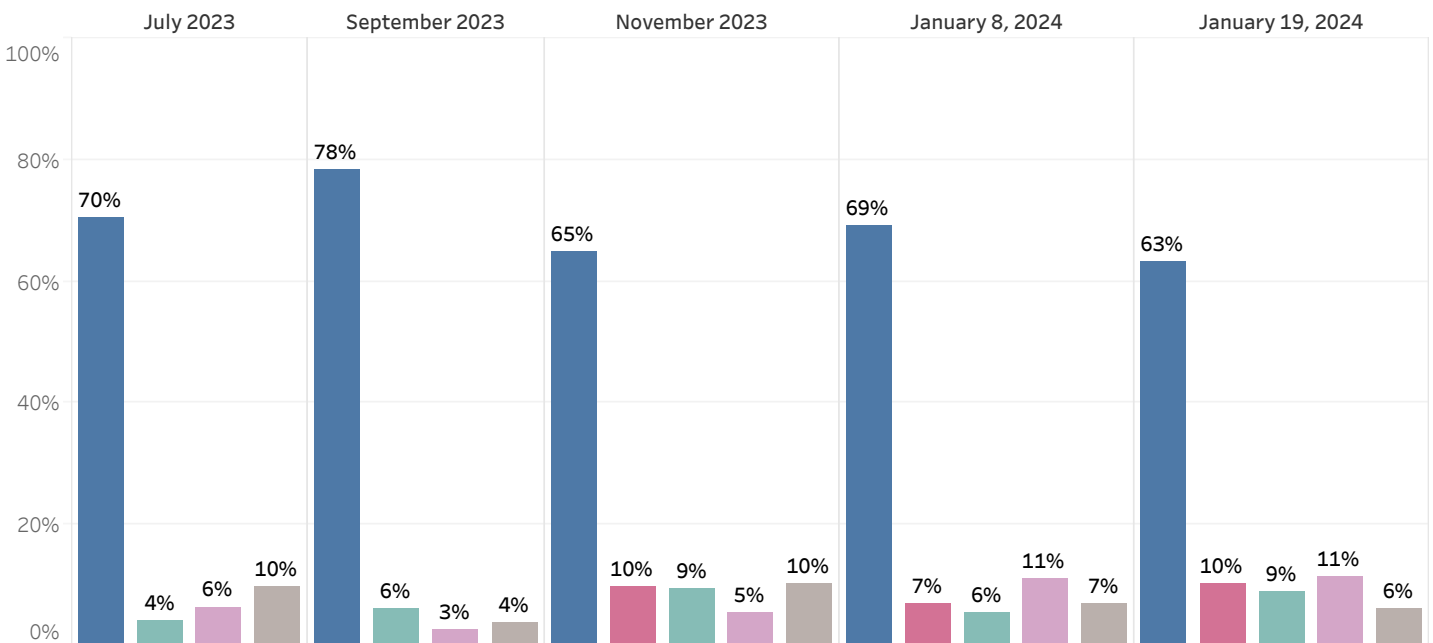

In September and July 2023, "Joe Biden" was displayed as an option rather than "Write-in Joe Biden"

Legend: Write-in Joe Biden | Dean Phillips | Marianne Williamson | Other | Don't know/Not sure

* We ask that this copyrighted information be referred to as *the CNN New Hampshire Primary Poll,* conducted by the University of New Hampshire Survey Center.

Some analysts have predicted low turnout in the Democratic primary since the primary is not sanctioned, Biden is not campaigning in New Hampshire, and there is a competitive Republican primary which will draw more undeclared voters. Currently, among the undeclared voters who plan to vote in a primary, 60% say they will vote in the Republican primary while 38% plan to vote in the Democratic primary. In addition, among those who voted in the 2020 Democratic primary (N=1,034), only 67% say they plan to vote in the 2024 Democratic primary, 20% say they plan to vote in the Republican primary, and 13% are unlikely to vote in either primary.

Voting Plan for 2024 Primary Elections - Among 2020 DEM Primary Voters - January 19, 2024

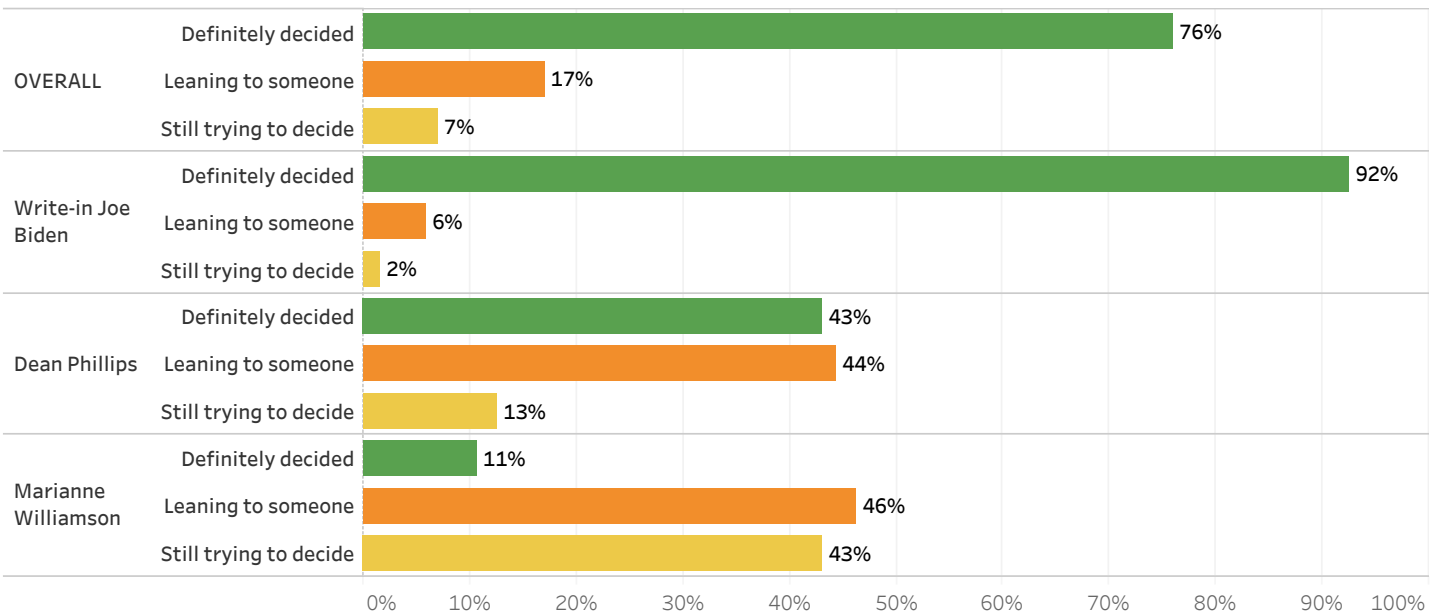| Category	Percentage
Likely Democratic primary voter	67%
Likely Republican primary voter	20%
Unlikely to vote in primary	13%
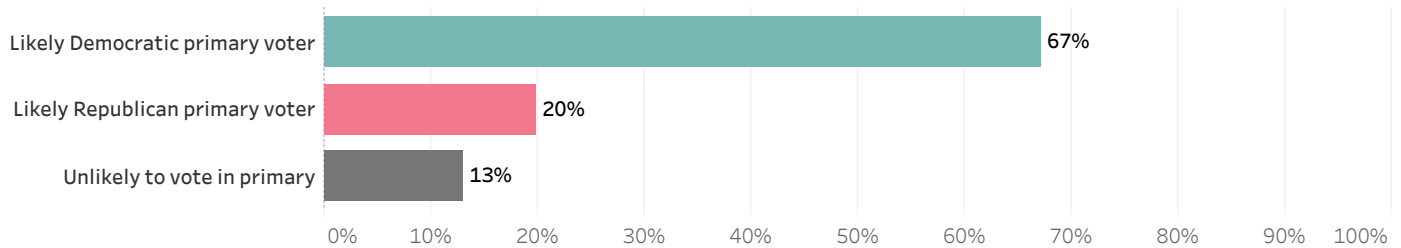
Nine in ten (91%) likely 2024 Democratic primary voters say that they are aware that President Biden will not appear on the 2024 New Hampshire Democratic Primary ballot, while only 8% were not previously aware of this fact. The percentage who were previously aware of this (91%) has increased since November (77%). Those aged 18-34 (84%) are less likely to have been previously aware that Biden will not be on the ballot than older voters.

Previously Aware Biden Not On 2024 NH Democratic Primary Ballot - Likely DEM Primary Voters

	November 2023	January 19, 2024
Yes	77%	91%
No	21%	8%
Don't know/Not sure	2%	0%
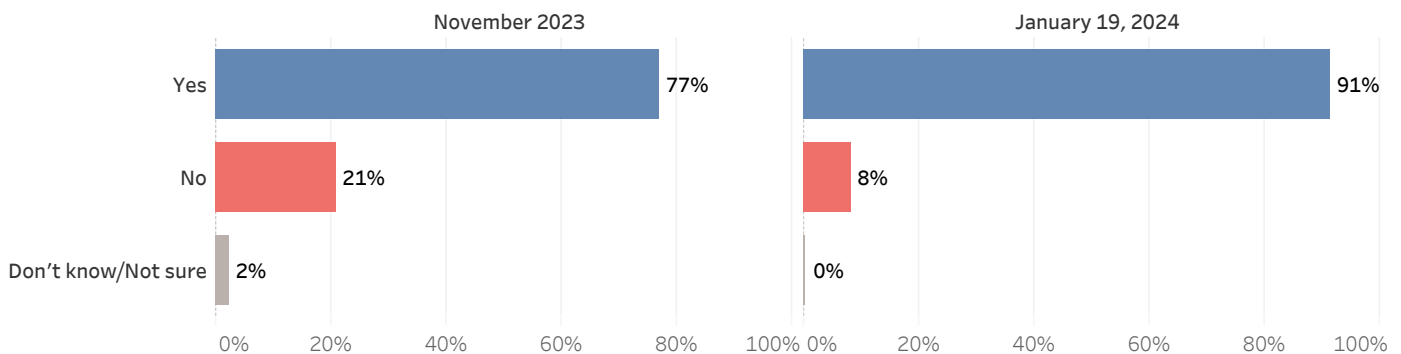
Three-quarters (76%) of likely 2024 Democratic primary voters say they have definitely decided who they will vote for, up from 66% in November, while 17% say they are leaning toward someone and only 7% are still trying to decide. Almost all Biden supporters (92%) say they have definitely decided while 43% of Phillips supporters and only 11% of Williamson supporters say they have definitely decided.

Definitely Decided on 2024 DEM Presidential Primary Nominee Choice - Likely DEM Primary Voters - January 19, 2024

Group	Response	Percentage
OVERALL	Definitely decided	76%
	Leaning to someone	17%
	Still trying to decide	7%
Write-in Joe Biden	Definitely decided	92%
	Leaning to someone	6%
	Still trying to decide	2%
Dean Phillips	Definitely decided	43%
	Leaning to someone	44%
	Still trying to decide	13%
Marianne Williamson	Definitely decided	11%
	Leaning to someone	46%
	Still trying to decide	43%

Only 31% percent of likely Democratic primary voters say they will be enthusiastic if Biden is the Democratic nominee, 39% will be satisfied, 13% will be dissatisfied, and 13% will be angry. Forty-three percent say they will be dissatisfied (31%) or angry (12%) if Phillips is the Democratic nominee, while more than half (58%) would be dissatisfied (39%) or angry (19%) if Williamson is the nominee.

Among Biden supporters, 47% say they would be enthusiastic if he were the nominee while 49% would be satisfied.

Feelings if Following Candidates Were Democratic Nominee - Likely DEM Primary Voters - January 19, 2024
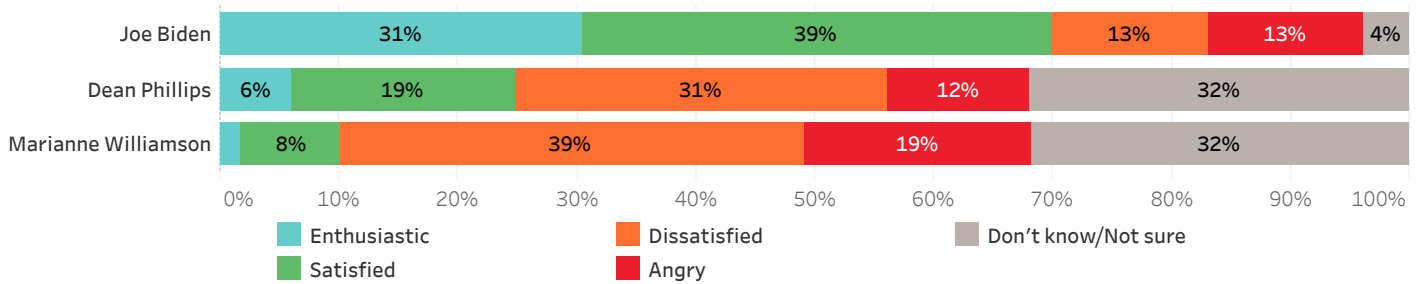
Support for Biden is not consistent among Democratic voters: 44% of self-described moderates and 40% of liberals say they would be enthusiastic if Biden is the 2024 nominee but only 25% of progressives and 9% of socialists are enthusiastic. Similarly, 56% of those aged 65 and older and 45% of those aged 50 to 64 are enthusiastic about Biden as the nominee but only 23% of those aged 35 to 49 and 6% of those aged 18 to 34 would be enthusiastic. Forty-four percent of self-described socialists and 29% of those aged 18 to 34 say they would be angry if Biden were the nominee, up from only 7% of socialists and 4% of those aged 18 to 34 who felt that way in November.

Feelings if Biden Were Democratic Nominee - Likely DEM Primary Voters - By Demographics - January 19, 2024
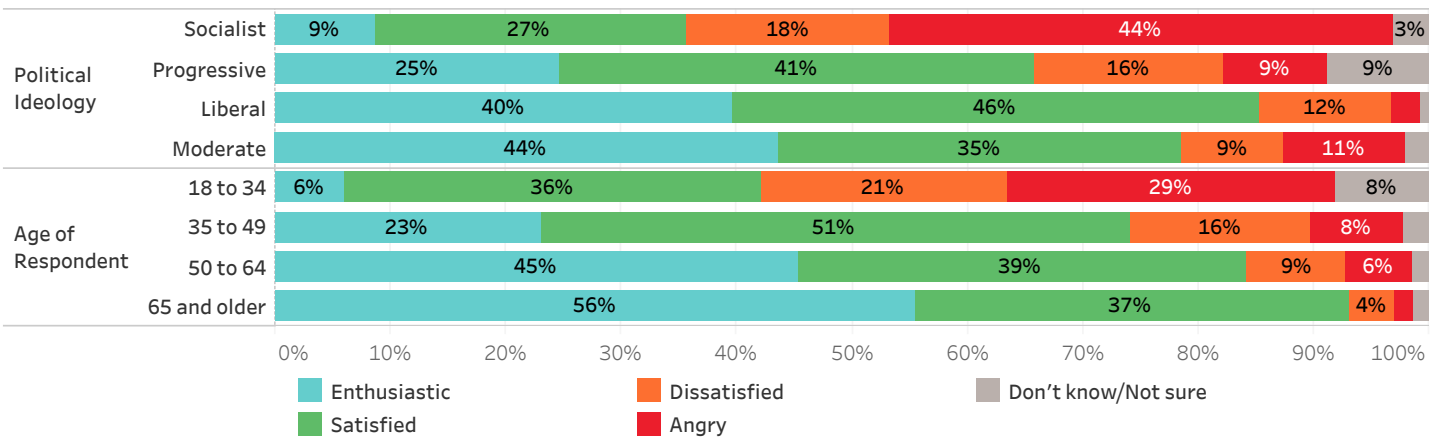
Sixty percent of likely 2024 Democratic New Hampshire presidential primary voters have a favorable opinion of Biden, 20% have a neutral opinion of him, and 20% have an unfavorable opinion of him. Biden's net favorability rating among likely Democratic primary voters is +40, down from +51 in early January. Biden's two opponents are far less popular among likely Democratic primary voters: only 14% have a favorable opinion of Phillips, 27% have a neutral opinion, 28% have an unfavorable opinion, and 31% don't know enough about him to say. Only 7% have a favorable opinion of Williamson, 23% are neutral, 43% have an unfavorable opinion, and 26% don't know enough to have an opinion.

Net Favorability - 2024 Democratic Candidates - Among Likely DEM 2024 Primary Voters
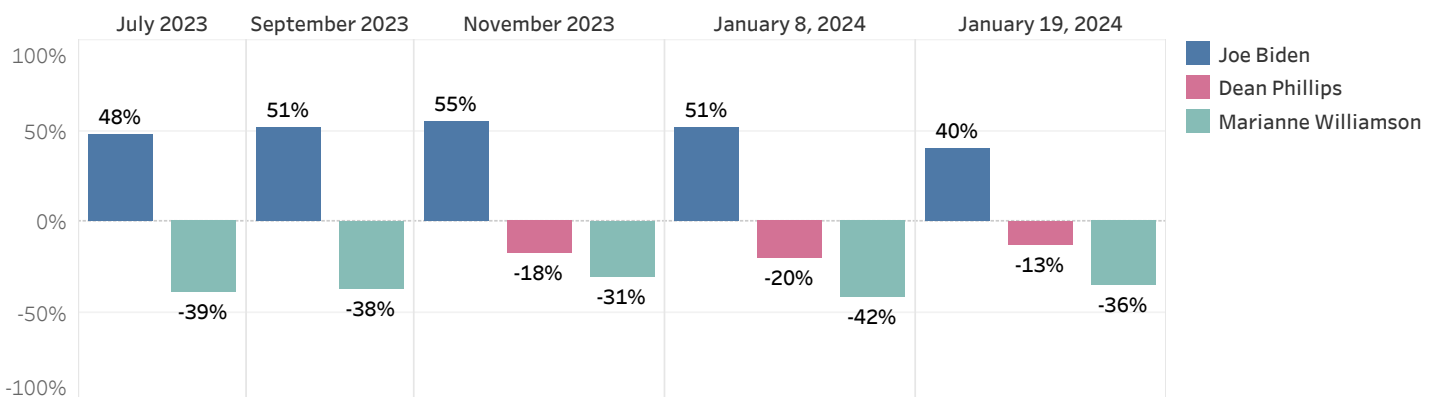
Assessment of Biden

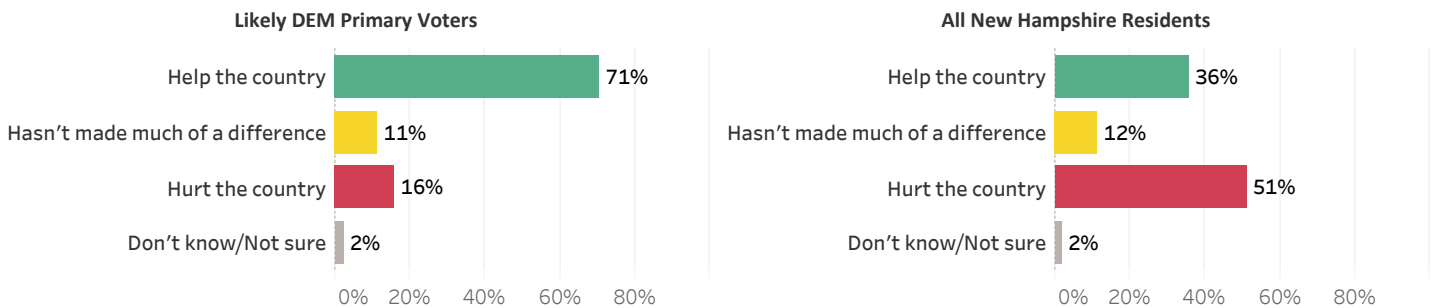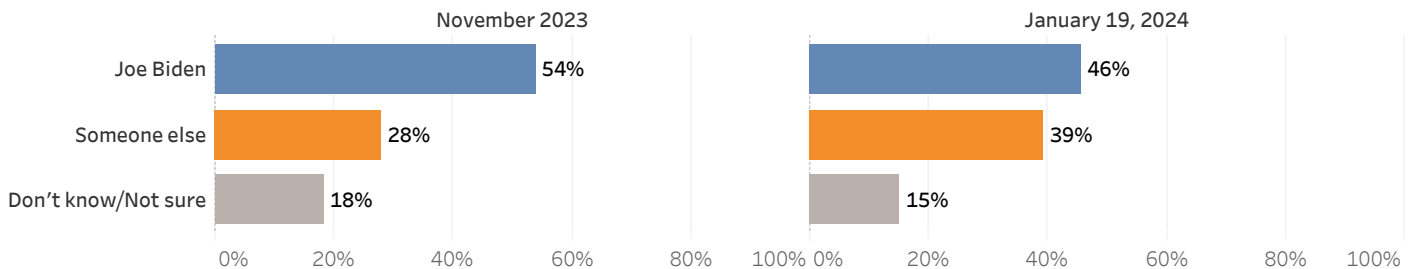Seven in ten (71%) likely Democratic primary voters believe that Biden has helped the country in his time as president, 16% think he has done more to hurt the country, and 11% think he has not made much of a difference. Almost all of Biden supporters (93%) believe he has done more to help the country but only 33% of those who support another candidate in the primary feel that way. Among all Granite Staters, only 36% think Biden has done more to help the country during his time as president so far while 51% feel he has done more to hurt the country and 12% think he has not made much of a difference.

Biden Helped or Hurt Country as President - January 19, 2024

Likely DEM Primary Voters

- Help the country — 71%
- Hasn't made much of a difference — 11%
- Hurt the country — 16%
- Don't know/Not sure — 2%

All New Hampshire Residents

- Help the country — 36%
- Hasn't made much of a difference — 12%
- Hurt the country — 51%
- Don't know/Not sure — 2%

Only 46% of likely Democratic primary voters think that the Democratic Party has a better chance of winning with Joe Biden as the party's nominee, down from 54% in November. Thirty-nine percent think the Democratic Party would have a better chance with someone else as the nominee and 15% are unsure. Only 15% of self-described socialists and 23% of those aged 18 to 34 think Biden is the Democratic Party's best option to win.

Better Chance for Democratic Party to Win General Election with Biden or Other Candidate - Likely DEM Primary Voters

November 2023

- Joe Biden — 54%
- Someone else — 28%
- Don't know/Not sure — 18%

January 19, 2024

- Joe Biden — 46%
- Someone else — 39%
- Don't know/Not sure — 15%

Despite the fact that only 39% of likely Democratic primary voters think the Democratic Party has a better chance of winning the general election with a nominee other than Biden, those who believe this do not have a clear alternative: 28% say Phillips is the candidate that gives Democrats a better chance to win in November, 7% mention Vermont Senator Bernie Sanders, and 6% say California Governor Gavin Newsom. Twenty-four percent mention other candidates while 10% are unsure.

Which Other Candidate Gives Democrats Better Chance of Winning in November - January 19, 2024

- Dean Phillips — 28%
- Bernie Sanders — 7%
- Gavin Newsom — 6%
- Cory Booker — 4%
- Robert F. Kennedy Jr. — 4%
- Alexandria Ocasio-Cortez — 4%
- Michelle Obama — 4%
- Pete Buttigieg — 3%
- Gretchen Whitmer — 3%
- Amy Klobuchar — 2%
- Kamala Harris — 1%
- Elizabeth Warren — 0%
- Other — 24%
- Don't know/Not sure — 10%
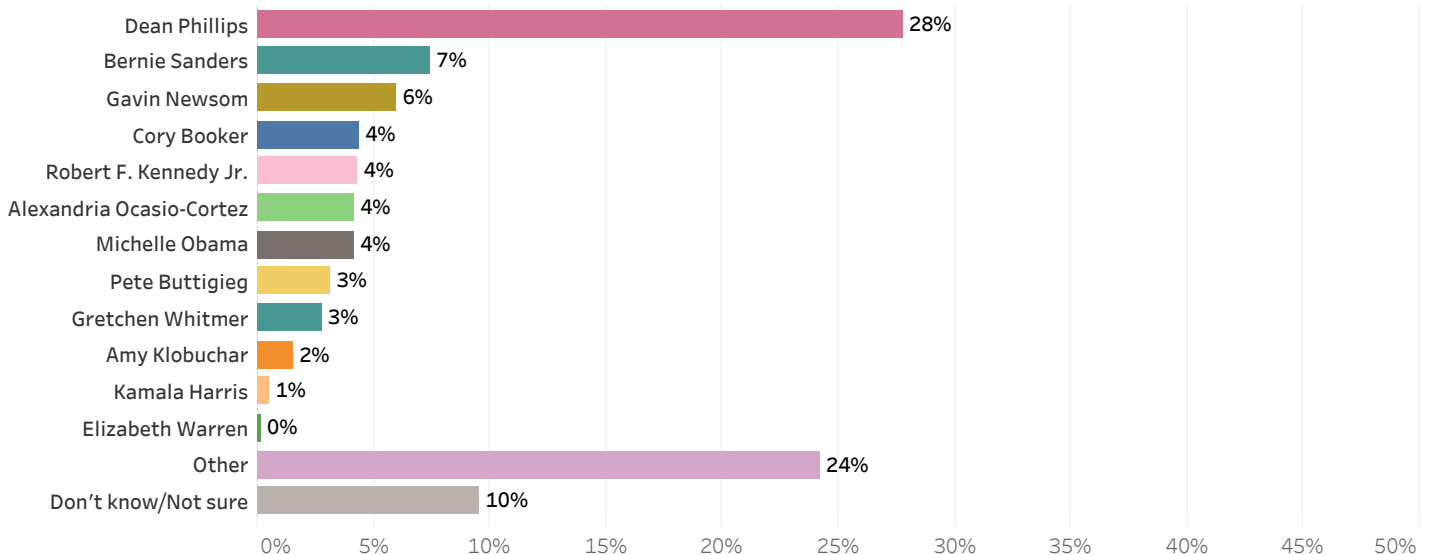
Assessment of the Country

The Biden campaign has been focused on painting Donald Trump as a threat to democracy and this message has resonated with New Hampshire Democrats. Eighty percent of likely 2024 Democratic primary voters believe that American democracy is under attack, 16% feel that American democracy is being tested but is not under attack, and only 2% feel that American democracy is not in danger.

Status of American Democracy - Likely DEM Primary Voters - January 19, 2024

Category	Percentage
American democracy is under attack	80%
American democracy is being tested, but is not under attack	16%
American democracy is not in danger	2%
Don't know/Not sure	2%
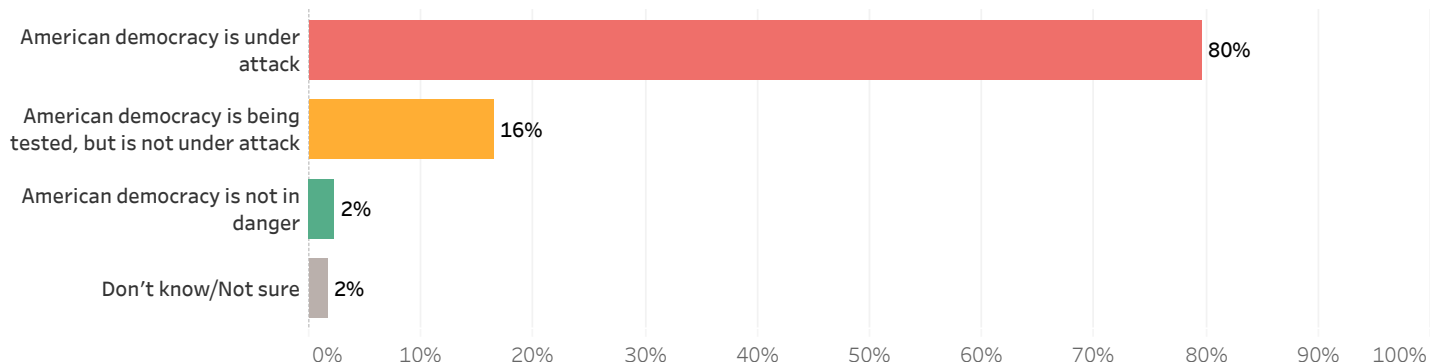
Granite Staters overall are somewhat less concerned about the status of American democracy: 72% of state residents believe that American democracy is under attack, 21% feel that American democracy is being tested but is not under attack, and 4% feel that American democracy is not in danger.

Self-identified Democrats (78%) are more likely than Republicans (69%) and Independents (58%) to believe that American democracy is under attack.

Status of American Democracy - January 19, 2024

Category	Percentage
American democracy is under attack	72%
American democracy is being tested, but is not under attack	21%
American democracy is not in danger	4%
Don't know/Not sure	3%
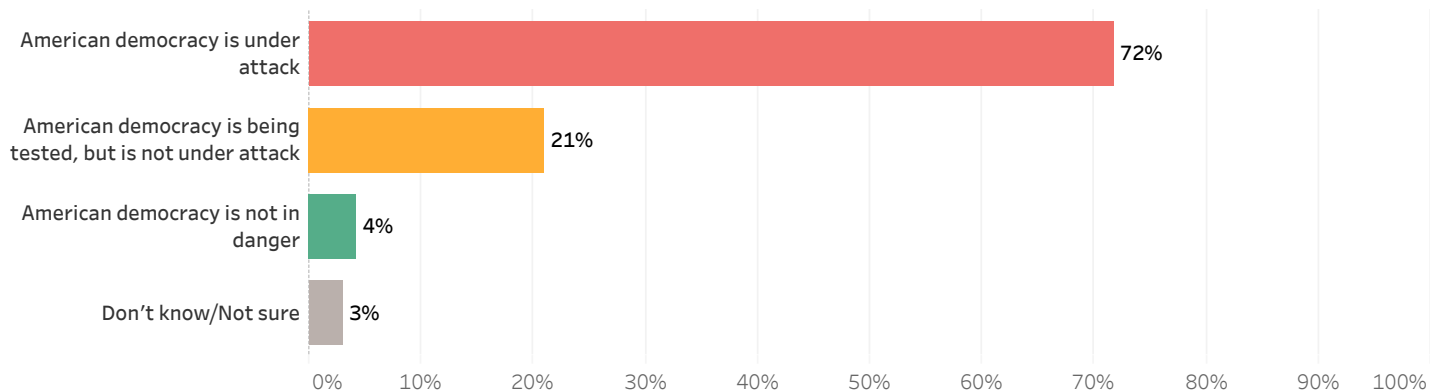
CNN New Hampshire Primary Poll Methodology

These findings are based on the latest CNN New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center. Two thousand, three hundred and forty-eight (2,348) Granite State Panel members completed the survey online between January 16 and January 19, 2024. The margin of sampling error for the survey is +/- 2.0 percent. Included in the sample were 775 likely 2024 Democratic Primary voters (margin of sampling error +/- 3.5 percent). There were 838 unweighted likely Democratic Primary voters. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. These MSE's have not been adjusted for design effect. The response rate for this CNN New Hampshire Primary Poll is 38%. The design effect for the survey is 2.1%.

The Granite State Panel is a probability-based web panel of New Hampshire residents. Approximately 7,500 New Hampshire adults have been recruited from phone, text-to-web, or mail-to-web surveys sent to randomly-selected phone numbers or addresses. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire. Surveys were taken in English, all respondent data included passes Qualtrics data quality checks, and single-use survey links were used to prevent multiple submissions by respondents. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%. All coding of open-ended responses is conducted by human coders.

For more information about the methodology used in this CNN New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

January 2024 CNN New Hampshire Primary Poll Demographics

		All Respondents		Likely DEM Primary Voters	
		%	N	%	N
Gender of Respondent	Men	49%	1,126	34%	254
	Women	51%	1,157	66%	484
Age of Respondent	18 to 34	25%	585	35%	269
	35 to 49	20%	478	16%	121
	50 to 64	30%	705	28%	218
	65 and older	24%	571	21%	164
Level of Education	High school or less	32%	740	20%	155
	Tech school/Some college	30%	703	33%	254
	College graduate	23%	549	28%	215
	Postgraduate work	15%	349	19%	150
Region of State	Central/Lakes	17%	402	19%	144
	Connecticut Valley	13%	310	10%	77
	Manchester Area	16%	372	16%	127
	Mass Border	25%	569	22%	174
	North Country	10%	226	10%	74
	Seacoast	19%	442	23%	177
Party ID	Democrat	45%	1,050	93%	712
	Independent	14%	328	6%	46
	Republican	40%	936	1%	7
Voting Registration	Registered Democrat	32%	733	79%	608
	Registered Undeclared/Not Reg.	38%	866	21%	163
	Registered Republican	30%	679		
2020 Pres Vote	Voted for Trump	44%	1,027	3%	23
	Voted for Biden	52%	1,224	94%	728
	Voted for other 2020 candidate	2%	39	1%	4
	Did not vote in 2020	2%	54	2%	19

First Choice DEM 2024 Presidential Candidate - Likely DEM Primary Voters

If the 2024 New Hampshire presidential primary were held today, who would you support for the Democratic nomination?

		Write-in Joe Biden	Dean Phillips	Marianne Williamson	Other	Don't know/Not sure	N
STATEWIDE	January 19, 2024	63%	10%	9%	11%	6%	761
Voting Registration	Registered Democrat	72%	10%	4%	7%	7%	594
	Registered Undeclared/Not Reg.	32%	11%	28%	26%	2%	163
Party ID	Democrat	67%	9%	9%	9%	6%	701
	Independent/Republican	11%	30%	14%	41%	5%	50
Political Ideology	Socialist	22%	5%	24%	39%	9%	108
	Progressive	61%	11%	11%	11%	7%	215
	Liberal	81%	2%	7%	6%	5%	251
	Moderate	75%	16%	1%	3%	4%	142
Age of Respondent	18 to 34	35%	9%	21%	28%	8%	266
	35 to 49	73%	10%	5%	7%	5%	121
	50 to 64	78%	12%	2%	1%	8%	208
	65 and older	84%	12%	1%	2%	2%	162
Gender of Respondent	Men	68%	14%	3%	10%	4%	245
	Women	64%	9%	12%	9%	7%	479
Level of Education	High school or less	53%	17%	12%	12%	7%	155
	Tech school/Some college	59%	12%	7%	19%	3%	247
	College graduate	64%	6%	14%	8%	9%	208
	Postgraduate work	80%	8%	2%	4%	6%	150
College Degree	Not college graduate	57%	14%	9%	16%	5%	402
	College graduate	71%	7%	9%	6%	8%	358
Region of State	Central/Lakes	75%	14%	9%	1%	2%	144
	Connecticut Valley	84%	6%	3%	1%	6%	70
	Manchester Area	58%	14%	11%	7%	10%	125
	Mass Border	49%	10%	16%	18%	7%	171
	North Country	56%	4%	7%	25%	8%	74
	Seacoast	67%	9%	4%	15%	5%	174
Household Income	Less than $45,000	48%	6%	31%	1%	14%	129
	$45,000 - $74,999	74%	8%	2%	5%	10%	96
	$75,000 - $99,999	60%	12%	10%	16%	2%	112
	$100,000 - $149,999	74%	10%	6%	4%	6%	129
	$150,000 or more	66%	8%	3%	20%	2%	184
Media Usage	CNN viewer	76%	5%	2%	11%	5%	275
	Local NH news viewer	67%	10%	8%	8%	7%	484
	MSNBC viewer	72%	10%	1%	11%	6%	275
	NHPR listener	69%	8%	5%	14%	4%	409
	X (formerly Twitter) user	48%	6%	8%	30%	7%	102

Definitely Decided on 2024 DEM Presidential Primary Nominee Choice - Likely DEM Primary Voters

Have you definitely decided who you will vote for in the New Hampshire Primary, are you leaning towards someone, or have you considered some candidates but are still trying to decide?

		Definitely decided	Leaning to someone	Still trying to decide	Don't know/Not sure	N
STATEWIDE	January 19, 2024	76%	17%	7%	0%	714
Voting Registration	Registered Democrat	82%	15%	3%	0%	553
	Registered Undeclared/Not Reg.	56%	22%	22%	0%	159
Party ID	Democrat	78%	16%	6%	0%	657
	Independent/Republican	58%	16%	26%		47
Political Ideology	Socialist	72%	27%	1%		98
	Progressive	67%	21%	11%	0%	200
	Liberal	85%	10%	4%		238
	Moderate	76%	17%	7%	0%	137
Age of Respondent	18 to 34	57%	32%	11%		245
	35 to 49	81%	15%	4%		115
	50 to 64	85%	10%	5%	0%	192
	65 and older	89%	4%	7%	0%	158
Gender of Respondent	Men	78%	18%	3%		235
	Women	74%	16%	9%	0%	445
Level of Education	High school or less	71%	9%	20%		145
	Tech school/Some college	68%	28%	4%		239
	College graduate	80%	16%	4%	0%	189
	Postgraduate work	89%	8%	2%	0%	141
College Degree	Not college graduate	69%	21%	10%		383
	College graduate	84%	13%	3%	0%	330
Region of State	Central/Lakes	70%	22%	8%	0%	142
	Connecticut Valley	91%	9%			65
	Manchester Area	80%	17%	3%	0%	112
	Mass Border	55%	25%	20%		160
	North Country	86%	10%	4%		68
	Seacoast	88%	11%	1%		165
Household Income	Less than $45,000	60%	15%	25%		111
	$45,000 - $74,999	86%	8%	6%		87
	$75,000 - $99,999	75%	24%	0%	0%	109
	$100,000 - $149,999	84%	5%	11%		121
	$150,000 or more	76%	23%	1%		180
Media Usage	CNN viewer	83%	13%	3%	0%	261
	Local NH news viewer	76%	19%	5%	0%	450
	MSNBC viewer	79%	15%	6%		259
	NHPR listener	79%	17%	4%	0%	393
	X (formerly Twitter) user	64%	33%	3%		94
Preferred DEM Cand.	Joe Biden supporter	92%	6%	2%	0%	481
	Non-Biden supporter	28%	45%	27%		147

Previously Aware Biden Not On 2024 NH Democratic Primary Ballot - Likely DEM Primary Voters

President Joe Biden will not appear on the 2024 New Hampshire Democratic Primary ballot. Before today, were you aware that Biden will not appear on the ballot?

		Yes	No	Don't know/Not sure	N
STATEWIDE	January 19, 2024	91%	8%	0%	774
Voting Registration	Registered Democrat	94%	6%	0%	608
	Registered Undeclared/Not Reg.	80%	19%	1%	163
Party ID	Democrat	92%	8%	0%	711
	Independent/Republican	85%	11%	3%	53
Political Ideology	Socialist	97%	3%		109
	Progressive	88%	12%	0%	216
	Liberal	91%	9%	0%	257
	Moderate	95%	5%	0%	145
Age of Respondent	18 to 34	84%	16%		269
	35 to 49	96%	3%	1%	121
	50 to 64	94%	5%	0%	218
	65 and older	97%	2%	0%	163
Gender of Respondent	Men	97%	3%	0%	254
	Women	89%	11%	0%	484
Level of Education	High school or less	83%	17%		155
	Tech school/Some college	94%	6%		254
	College graduate	90%	9%	1%	215
	Postgraduate work	97%	2%	1%	150
College Degree	Not college graduate	90%	10%		409
	College graduate	93%	6%	1%	365
Region of State	Central/Lakes	91%	9%		144
	Connecticut Valley	92%	8%	0%	77
	Manchester Area	90%	10%		127
	Mass Border	82%	16%	1%	174
	North Country	99%	1%	0%	74
	Seacoast	98%	2%		177
Household Income	Less than $45,000	69%	31%	0%	129
	$45,000 - $74,999	96%	4%		97
	$75,000 - $99,999	92%	8%		117
	$100,000 - $149,999	98%	2%	0%	130
	$150,000 or more	98%	2%	0%	185
Media Usage	CNN viewer	95%	5%	0%	278
	Local NH news viewer	95%	5%	0%	491
	MSNBC viewer	95%	4%	0%	275
	NHPR listener	98%	1%	0%	415
	X (formerly Twitter) user	96%	4%		102
Preferred DEM Cand.	Joe Biden supporter	98%	2%	0%	481
	Non-Biden supporter	78%	21%	1%	147

Feelings if Biden Were Democratic Nominee - Likely DEM Primary Voters

How would you feel if each of the following Democratic candidates were the Democratic nominee for president? Joe Biden

		Enthusiastic	Satisfied	Dissatisfied	Angry	Don't know/Not sure	N
STATEWIDE	January 19, 2024	31%	39%	13%	13%	4%	758
Voting Registration	Registered Democrat	35%	43%	11%	9%	2%	591
	Registered Undeclared/Not Reg.	13%	29%	21%	26%	11%	163
Party ID	Democrat	33%	41%	13%	10%	4%	698
	Independent/Republican	3%	22%	22%	51%	1%	50
Political Ideology	Socialist	9%	27%	18%	44%	3%	105
	Progressive	25%	41%	16%	9%	9%	215
	Liberal	40%	46%	12%	2%	1%	251
	Moderate	44%	35%	9%	11%	2%	142
Age of Respondent	18 to 34	6%	36%	21%	29%	8%	263
	35 to 49	23%	51%	16%	8%	2%	121
	50 to 64	45%	39%	9%	6%	2%	208
	65 and older	56%	37%	4%	2%	1%	162
Gender of Respondent	Men	33%	37%	19%	11%	0%	245
	Women	31%	43%	10%	11%	6%	476
Level of Education	High school or less	30%	33%	8%	17%	12%	155
	Tech school/Some college	29%	35%	15%	19%	2%	247
	College graduate	33%	40%	15%	10%	1%	208
	Postgraduate work	29%	53%	13%	2%	3%	147
College Degree	Not college graduate	29%	34%	12%	19%	6%	402
	College graduate	32%	46%	14%	7%	2%	355
Region of State	Central/Lakes	25%	50%	23%	1%	0%	144
	Connecticut Valley	36%	54%	7%	3%		70
	Manchester Area	36%	37%	19%	8%		125
	Mass Border	34%	30%	5%	19%	12%	171
	North Country	24%	30%	20%	24%	2%	74
	Seacoast	28%	40%	8%	20%	4%	171
Household Income	Less than $45,000	22%	52%	8%	1%	17%	129
	$45,000 - $74,999	42%	37%	18%	2%	1%	96
	$75,000 - $99,999	28%	33%	19%	19%	1%	109
	$100,000 - $149,999	32%	46%	15%	6%	1%	129
	$150,000 or more	26%	41%	6%	26%	1%	184
Media Usage	CNN viewer	42%	40%	6%	11%	2%	275
	Local NH news viewer	34%	42%	13%	9%	2%	484
	MSNBC viewer	46%	34%	10%	9%	0%	272
	NHPR listener	31%	40%	15%	12%	2%	409
	X (formerly Twitter) user	36%	10%	22%	29%	3%	102
Preferred DEM Cand.	Joe Biden supporter	47%	49%	3%		1%	478
	Non-Biden supporter	1%	24%	41%	21%	13%	147

Feelings if Biden Were Democratic Nominee - Likely DEM Primary Voters

How would you feel if each of the following Democratic candidates were the Democratic nominee for president? Joe Biden

		Enthusiastic or Satisfied	Angry or Dissatisfied	Don't know/Not sure	N
STATEWIDE	January 19, 2024	70%	26%	4%	758
Voting Registration	Registered Democrat	78%	20%	2%	591
	Registered Undeclared/Not Reg.	42%	47%	11%	163
Party ID	Democrat	74%	22%	4%	698
	Independent/Republican	25%	74%	1%	50
Political Ideology	Socialist	36%	61%	3%	105
	Progressive	66%	25%	9%	215
	Liberal	85%	14%	1%	251
	Moderate	79%	19%	2%	142
Age of Respondent	18 to 34	42%	50%	8%	263
	35 to 49	74%	24%	2%	121
	50 to 64	84%	14%	2%	208
	65 and older	93%	6%	1%	162
Gender of Respondent	Men	70%	29%	0%	245
	Women	73%	21%	6%	476
Level of Education	High school or less	63%	25%	12%	155
	Tech school/Some college	64%	34%	2%	247
	College graduate	74%	25%	1%	208
	Postgraduate work	82%	15%	3%	147
College Degree	Not college graduate	63%	31%	6%	402
	College graduate	77%	21%	2%	355
Region of State	Central/Lakes	75%	24%	0%	144
	Connecticut Valley	90%	10%		70
	Manchester Area	73%	27%		125
	Mass Border	64%	24%	12%	171
	North Country	55%	44%	2%	74
	Seacoast	67%	29%	4%	171
Household Income	Less than $45,000	74%	9%	17%	129
	$45,000 - $74,999	79%	20%	1%	96
	$75,000 - $99,999	61%	38%	1%	109
	$100,000 - $149,999	79%	21%	1%	129
	$150,000 or more	67%	32%	1%	184
Media Usage	CNN viewer	82%	17%	2%	275
	Local NH news viewer	76%	22%	2%	484
	MSNBC viewer	81%	19%	0%	272
	NHPR listener	71%	27%	2%	409
	X (formerly Twitter) user	46%	51%	3%	102
Preferred DEM Cand.	Joe Biden supporter	97%	3%	1%	478
	Non-Biden supporter	25%	62%	13%	147

Feelings if Phillips Were Democratic Nominee - Likely DEM Primary Voters

How would you feel if each of the following Democratic candidates were the Democratic nominee for president? Dean Phillips

		Enthusiastic	Satisfied	Dissatisfied	Angry	Don't know/Not sure	N
STATEWIDE	January 19, 2024	6%	19%	31%	12%	32%	756
Voting Registration	Registered Democrat	5%	19%	37%	13%	26%	591
	Registered Undeclared/Not Reg.	8%	18%	12%	9%	52%	161
Party ID	Democrat	5%	19%	32%	13%	31%	698
	Independent/Republican	15%	21%	4%	3%	57%	48
Political Ideology	Socialist	3%	19%	8%	14%	56%	108
	Progressive	4%	23%	34%	10%	29%	215
	Liberal	4%	12%	37%	18%	29%	251
	Moderate	12%	19%	36%	5%	28%	139
Age of Respondent	18 to 34	5%	17%	28%	13%	37%	266
	35 to 49	2%	18%	30%	9%	41%	121
	50 to 64	8%	20%	28%	11%	34%	206
	65 and older	8%	22%	42%	14%	15%	160
Gender of Respondent	Men	8%	18%	41%	19%	14%	243
	Women	5%	21%	27%	9%	39%	476
Level of Education	High school or less	6%	23%	17%	3%	51%	155
	Tech school/Some college	9%	17%	38%	17%	19%	244
	College graduate	4%	23%	30%	11%	32%	208
	Postgraduate work	4%	12%	35%	15%	34%	149
College Degree	Not college graduate	8%	19%	30%	11%	31%	399
	College graduate	4%	18%	32%	12%	33%	357
Region of State	Central/Lakes	7%	25%	30%	11%	27%	143
	Connecticut Valley	3%	17%	33%	8%	39%	70
	Manchester Area	3%	23%	34%	19%	21%	123
	Mass Border	7%	20%	30%	9%	34%	170
	North Country	3%	14%	31%	3%	49%	74
	Seacoast	8%	12%	31%	16%	33%	174
Household Income	Less than $45,000	8%	17%	5%	16%	53%	129
	$45,000 - $74,999	4%	35%	31%	11%	18%	95
	$75,000 - $99,999	2%	20%	38%	13%	27%	111
	$100,000 - $149,999	4%	22%	43%	12%	20%	129
	$150,000 or more	9%	9%	42%	10%	29%	184
Media Usage	CNN viewer	8%	16%	36%	12%	28%	274
	Local NH news viewer	6%	23%	33%	12%	26%	484
	MSNBC viewer	3%	21%	36%	15%	25%	273
	NHPR listener	4%	16%	35%	15%	29%	408
	X (formerly Twitter) user	1%	12%	45%	27%	15%	102
Preferred DEM Cand.	Joe Biden supporter	2%	13%	40%	17%	28%	477
	Non-Biden supporter	21%	44%	6%		28%	147

Feelings if Phillips Were Democratic Nominee - Likely DEM Primary Voters

How would you feel if each of the following Democratic candidates were the Democratic nominee for president? Dean Phillips

		Enthusiastic or Satisfied	Angry or Dissatisfied	Don't know/Not sure	N
STATEWIDE	January 19, 2024	25%	43%	32%	756
Voting Registration	Registered Democrat	24%	49%	26%	591
	Registered Undeclared/Not Reg.	27%	21%	52%	161
Party ID	Democrat	24%	45%	31%	698
	Independent/Republican	36%	7%	57%	48
Political Ideology	Socialist	22%	23%	56%	108
	Progressive	27%	44%	29%	215
	Liberal	16%	55%	29%	251
	Moderate	31%	41%	28%	139
Age of Respondent	18 to 34	22%	41%	37%	266
	35 to 49	20%	39%	41%	121
	50 to 64	28%	38%	34%	206
	65 and older	29%	56%	15%	160
Gender of Respondent	Men	26%	60%	14%	243
	Women	25%	36%	39%	476
Level of Education	High school or less	29%	20%	51%	155
	Tech school/Some college	26%	55%	19%	244
	College graduate	26%	41%	32%	208
	Postgraduate work	16%	50%	34%	149
College Degree	Not college graduate	27%	42%	31%	399
	College graduate	22%	45%	33%	357
Region of State	Central/Lakes	32%	41%	27%	143
	Connecticut Valley	20%	41%	39%	70
	Manchester Area	27%	53%	21%	123
	Mass Border	27%	39%	34%	170
	North Country	17%	34%	49%	74
	Seacoast	20%	47%	33%	174
Household Income	Less than $45,000	26%	22%	53%	129
	$45,000 - $74,999	39%	43%	18%	95
	$75,000 - $99,999	22%	51%	27%	111
	$100,000 - $149,999	26%	54%	20%	129
	$150,000 or more	19%	52%	29%	184
Media Usage	CNN viewer	24%	48%	28%	274
	Local NH news viewer	29%	45%	26%	484
	MSNBC viewer	24%	51%	25%	273
	NHPR listener	20%	51%	29%	408
	X (formerly Twitter) user	13%	72%	15%	102
Preferred DEM Cand.	Joe Biden supporter	15%	57%	28%	477
	Non-Biden supporter	66%	6%	28%	147

Feelings if Williamson Were Democratic Nominee - Likely DEM Primary Voters

How would you feel if each of the following Democratic candidates were the Democratic nominee for president? Marianne Williamson

		Enthusiastic	Satisfied	Dissatisfied	Angry	Don't know/Not sure	N
STATEWIDE	January 19, 2024	2%	8%	39%	19%	32%	756
Voting Registration	Registered Democrat	1%	7%	44%	21%	28%	590
	Registered Undeclared/Not Reg.	3%	15%	22%	14%	46%	161
Party ID	Democrat	1%	9%	40%	20%	29%	698
	Independent/Republican	5%	6%	9%	4%	76%	48
Political Ideology	Socialist	5%	21%	28%	15%	31%	108
	Progressive	2%	2%	47%	14%	36%	215
	Liberal	0%	10%	39%	26%	25%	251
	Moderate	0%	9%	38%	22%	31%	139
Age of Respondent	18 to 34	1%	12%	32%	15%	41%	266
	35 to 49	6%	3%	43%	23%	25%	121
	50 to 64	0%	10%	37%	22%	31%	206
	65 and older	1%	5%	51%	19%	23%	160
Gender of Respondent	Men	3%	6%	35%	31%	25%	243
	Women	1%	10%	39%	14%	36%	476
Level of Education	High school or less		4%	45%	9%	42%	155
	Tech school/Some college	0%	11%	26%	26%	37%	244
	College graduate	5%	11%	44%	17%	23%	208
	Postgraduate work	2%	5%	47%	22%	24%	149
College Degree	Not college graduate	0%	8%	33%	19%	39%	399
	College graduate	3%	9%	45%	19%	24%	357
Region of State	Central/Lakes	1%	8%	42%	15%	34%	143
	Connecticut Valley	2%	10%	46%	21%	21%	70
	Manchester Area	1%	11%	35%	25%	28%	123
	Mass Border	1%	11%	30%	17%	41%	170
	North Country	3%	7%	67%	6%	17%	74
	Seacoast	2%	6%	32%	25%	34%	174
Household Income	Less than $45,000	0%	8%	31%	17%	43%	129
	$45,000 - $74,999	2%	9%	47%	20%	22%	94
	$75,000 - $99,999	1%	9%	44%	17%	29%	111
	$100,000 - $149,999	2%	11%	44%	21%	22%	129
	$150,000 or more	2%	9%	27%	21%	41%	184
Media Usage	CNN viewer	1%	8%	42%	20%	29%	274
	Local NH news viewer	2%	10%	43%	19%	27%	484
	MSNBC viewer	1%	5%	43%	24%	27%	273
	NHPR listener	2%	9%	47%	20%	24%	408
	X (formerly Twitter) user	4%	6%	27%	35%	29%	102
Preferred DEM Cand.	Joe Biden supporter	0%	5%	46%	26%	23%	477
	Non-Biden supporter	7%	25%	12%	1%	54%	147

Feelings if Williamson Were Democratic Nominee - Likely DEM Primary Voters

How would you feel if each of the following Democratic candidates were the Democratic nominee for president? Marianne Williamson

		Enthusiastic or Satisfied	Angry or Dissatisfied	Don't know/Not sure	N
STATEWIDE	January 19, 2024	10%	58%	32%	756
Voting Registration	Registered Democrat	8%	64%	28%	590
	Registered Undeclared/Not Reg.	18%	36%	46%	161
Party ID	Democrat	10%	61%	29%	698
	Independent/Republican	11%	12%	76%	48
Political Ideology	Socialist	27%	42%	31%	108
	Progressive	4%	61%	36%	215
	Liberal	10%	65%	25%	251
	Moderate	10%	60%	31%	139
Age of Respondent	18 to 34	13%	47%	41%	266
	35 to 49	9%	66%	25%	121
	50 to 64	10%	58%	31%	206
	65 and older	6%	71%	23%	160
Gender of Respondent	Men	9%	66%	25%	243
	Women	11%	53%	36%	476
Level of Education	High school or less	4%	54%	42%	155
	Tech school/Some college	11%	52%	37%	244
	College graduate	16%	61%	23%	208
	Postgraduate work	7%	69%	24%	149
College Degree	Not college graduate	8%	53%	39%	399
	College graduate	12%	64%	24%	357
Region of State	Central/Lakes	9%	57%	34%	143
	Connecticut Valley	12%	67%	21%	70
	Manchester Area	12%	60%	28%	123
	Mass Border	12%	47%	41%	170
	North Country	10%	73%	17%	74
	Seacoast	8%	58%	34%	174
Household Income	Less than $45,000	9%	48%	43%	129
	$45,000 - $74,999	10%	67%	22%	94
	$75,000 - $99,999	11%	61%	29%	111
	$100,000 - $149,999	13%	65%	22%	129
	$150,000 or more	11%	48%	41%	184
Media Usage	CNN viewer	9%	62%	29%	274
	Local NH news viewer	12%	61%	27%	484
	MSNBC viewer	6%	67%	27%	273
	NHPR listener	10%	66%	24%	408
	X (formerly Twitter) user	9%	61%	29%	102
Preferred DEM Cand.	Joe Biden supporter	5%	72%	23%	477
	Non-Biden supporter	32%	13%	54%	147

Favorability - Joe Biden - Likely DEM Primary Voters

Below is a list of people who are running for the Democratic nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - President Joe Biden

		Favorable	Neutral	Unfavorable	N
STATEWIDE	January 19, 2024	60%	20%	20%	774
Voting Registration	Registered Democrat	68%	18%	14%	608
	Registered Undeclared/Not Reg.	31%	31%	38%	162
Party ID	Democrat	64%	21%	15%	711
	Independent/Republican	10%	20%	71%	53
Political Ideology	Socialist	15%	33%	52%	109
	Progressive	60%	25%	15%	216
	Liberal	79%	14%	8%	257
	Moderate	71%	12%	17%	145
Age of Respondent	18 to 34	26%	36%	37%	269
	35 to 49	66%	19%	15%	121
	50 to 64	80%	8%	12%	218
	65 and older	85%	11%	4%	163
Gender of Respondent	Men	62%	19%	18%	253
	Women	62%	22%	17%	484
Level of Education	High school or less	58%	23%	18%	155
	Tech school/Some college	54%	19%	27%	253
	College graduate	57%	22%	21%	215
	Postgraduate work	76%	17%	7%	150
College Degree	Not college graduate	55%	21%	24%	409
	College graduate	65%	20%	15%	365
Region of State	Central/Lakes	71%	17%	12%	144
	Connecticut Valley	69%	18%	14%	77
	Manchester Area	58%	27%	15%	127
	Mass Border	51%	27%	22%	174
	North Country	57%	6%	37%	74
	Seacoast	59%	19%	22%	177
Household Income	Less than $45,000	50%	43%	8%	129
	$45,000 - $74,999	73%	17%	10%	97
	$75,000 - $99,999	56%	14%	29%	117
	$100,000 - $149,999	66%	24%	10%	130
	$150,000 or more	63%	8%	29%	185
Media Usage	CNN viewer	80%	7%	13%	277
	Local NH news viewer	67%	18%	16%	491
	MSNBC viewer	76%	14%	11%	275
	NHPR listener	64%	19%	17%	415
	X (formerly Twitter) user	47%	13%	41%	102
Preferred DEM Cand.	Joe Biden supporter	91%	9%	1%	481
	Non-Biden supporter	7%	50%	43%	147

Favorability - Dean Phillips - Likely DEM Primary Voters

Below is a list of people who are running for the Democratic nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Minnesota Representative Dean Phillips

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	January 19, 2024	14%	27%	28%	31%	766
Voting Registration	Registered Democrat	14%	28%	31%	27%	602
	Registered Undeclared/Not Reg.	18%	23%	14%	45%	161
Party ID	Democrat	13%	28%	29%	29%	705
	Independent/Republican	30%	12%	11%	46%	52
Political Ideology	Socialist	6%	29%	9%	56%	108
	Progressive	17%	25%	34%	23%	214
	Liberal	8%	25%	32%	35%	256
	Moderate	18%	37%	24%	21%	141
Age of Respondent	18 to 34	14%	17%	30%	40%	269
	35 to 49	8%	40%	15%	36%	121
	50 to 64	17%	29%	25%	28%	214
	65 and older	17%	31%	37%	16%	159
Gender of Respondent	Men	17%	25%	38%	20%	250
	Women	14%	29%	22%	35%	480
Level of Education	High school or less	21%	21%	17%	41%	155
	Tech school/Some college	15%	29%	34%	23%	248
	College graduate	11%	29%	23%	37%	213
	Postgraduate work	12%	26%	36%	27%	149
College Degree	Not college graduate	17%	26%	27%	30%	404
	College graduate	11%	28%	28%	32%	362
Region of State	Central/Lakes	22%	28%	32%	18%	142
	Connecticut Valley	8%	42%	32%	18%	76
	Manchester Area	16%	24%	34%	26%	125
	Mass Border	14%	26%	28%	33%	170
	North Country	7%	27%	15%	50%	74
	Seacoast	14%	22%	23%	42%	176
Household Income	Less than $45,000	9%	31%	11%	48%	128
	$45,000 - $74,999	17%	39%	25%	19%	93
	$75,000 - $99,999	17%	16%	30%	37%	116
	$100,000 - $149,999	19%	25%	36%	20%	130
	$150,000 or more	11%	27%	39%	23%	185
Media Usage	CNN viewer	11%	31%	35%	23%	275
	Local NH news viewer	16%	30%	30%	23%	489
	MSNBC viewer	13%	28%	39%	21%	270
	NHPR listener	13%	32%	32%	24%	411
	X (formerly Twitter) user	1%	23%	57%	19%	102
Preferred DEM Cand.	Joe Biden supporter	6%	33%	36%	25%	473
	Non-Biden supporter	52%	19%	3%	26%	146

Favorability - Marianne Williamson - Likely DEM Primary Voters

Below is a list of people who are running for the Democratic nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Author Marianne Williamson

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	January 19, 2024	7%	23%	43%	26%	766
Voting Registration	Registered Democrat	5%	26%	46%	24%	602
	Registered Undeclared/Not Reg.	17%	14%	34%	36%	161
Party ID	Democrat	8%	24%	46%	22%	705
	Independent/Republican	7%	17%	8%	67%	52
Political Ideology	Socialist	22%	24%	28%	26%	108
	Progressive	5%	28%	43%	23%	214
	Liberal	7%	20%	52%	21%	256
	Moderate	1%	21%	46%	31%	141
Age of Respondent	18 to 34	11%	31%	32%	27%	269
	35 to 49	10%	13%	50%	28%	121
	50 to 64	5%	26%	43%	26%	214
	65 and older	3%	16%	56%	25%	159
Gender of Respondent	Men	5%	21%	44%	30%	250
	Women	8%	26%	41%	25%	480
Level of Education	High school or less		18%	46%	37%	155
	Tech school/Some college	11%	21%	40%	28%	248
	College graduate	11%	31%	38%	20%	213
	Postgraduate work	5%	22%	53%	20%	149
College Degree	Not college graduate	7%	20%	42%	31%	404
	College graduate	8%	27%	44%	20%	363
Region of State	Central/Lakes	8%	21%	49%	22%	142
	Connecticut Valley	4%	22%	43%	31%	77
	Manchester Area	11%	28%	46%	15%	125
	Mass Border	6%	26%	33%	35%	170
	North Country	11%	21%	56%	12%	74
	Seacoast	6%	21%	40%	32%	176
Household Income	Less than $45,000	8%	26%	38%	28%	129
	$45,000 - $74,999	7%	28%	47%	19%	93
	$75,000 - $99,999	12%	19%	31%	38%	116
	$100,000 - $149,999	11%	23%	46%	20%	130
	$150,000 or more	3%	28%	44%	25%	185
Media Usage	CNN viewer	4%	30%	48%	18%	275
	Local NH news viewer	9%	26%	45%	20%	489
	MSNBC viewer	3%	21%	55%	21%	270
	NHPR listener	8%	29%	47%	16%	411
	X (formerly Twitter) user	9%	30%	49%	12%	102
Preferred DEM Cand.	Joe Biden supporter	3%	22%	54%	21%	473
	Non-Biden supporter	26%	25%	9%	40%	146

Biden Helped or Hurt Country as President - Likely DEM Primary Voters

In your opinion, has Joe Biden done more to help the country, hurt the country, or do you think he hasn't made much of a difference during his time as president so far?

		Help the country	Hurt the country	Hasn't made much of a difference	Don't know/Not sure	N
STATEWIDE	January 19, 2024	71%	16%	11%	2%	760
Voting Registration	Registered Democrat	77%	9%	12%	2%	594
	Registered Undeclared/Not Reg.	45%	41%	11%	3%	163
Party ID	Democrat	74%	11%	12%	2%	701
	Independent/Republican	32%	66%	1%	1%	50
Political Ideology	Socialist	42%	39%	16%	3%	108
	Progressive	71%	17%	10%	1%	215
	Liberal	78%	8%	11%	3%	251
	Moderate	79%	11%	8%	2%	142
Age of Respondent	18 to 34	43%	39%	16%	2%	266
	35 to 49	79%	8%	13%	1%	121
	50 to 64	84%	2%	9%	5%	208
	65 and older	92%	1%	7%	0%	162
Gender of Respondent	Men	80%	14%	5%	1%	245
	Women	69%	13%	15%	3%	479
Level of Education	High school or less	62%	23%	9%	5%	155
	Tech school/Some college	65%	22%	13%	0%	247
	College graduate	71%	12%	15%	2%	208
	Postgraduate work	88%	2%	8%	2%	150
College Degree	Not college graduate	64%	23%	11%	2%	402
	College graduate	78%	8%	12%	2%	358
Region of State	Central/Lakes	76%	10%	13%	1%	144
	Connecticut Valley	90%	1%	9%		70
	Manchester Area	74%	4%	19%	3%	125
	Mass Border	55%	29%	10%	5%	171
	North Country	62%	23%	11%	4%	74
	Seacoast	75%	17%	7%	1%	174
Household Income	Less than $45,000	61%	19%	12%	9%	129
	$45,000 - $74,999	79%	6%	15%		96
	$75,000 - $99,999	69%	8%	18%	5%	112
	$100,000 - $149,999	87%	5%	8%		129
	$150,000 or more	64%	29%	7%	0%	184
Media Usage	CNN viewer	78%	10%	9%	4%	275
	Local NH news viewer	76%	7%	13%	3%	484
	MSNBC viewer	83%	10%	4%	4%	275
	NHPR listener	79%	11%	8%	2%	409
	X (formerly Twitter) user	53%	29%	15%	3%	102
Preferred DEM Cand.	Joe Biden supporter	93%	2%	5%	0%	481
	Non-Biden supporter	33%	29%	33%	5%	147

Biden Helped or Hurt Country as President

In your opinion, has Joe Biden done more to help the country, hurt the country, or do you think he hasn't made much of a difference during his time as president so far?

		Help the country	Hurt the country	Hasn't made much of a difference	Don't know/Not sure	N
STATEWIDE	January 19, 2024	36%	51%	12%	2%	2,337
Voting Registration	Registered Democrat	74%	10%	14%	2%	732
	Registered Undeclared/Not Reg.	28%	52%	17%	3%	862
	Registered Republican	3%	94%	3%	0%	675
Party ID	Democrat	71%	10%	17%	2%	1,050
	Independent	20%	61%	14%	4%	324
	Republican	2%	93%	5%	0%	935
Political Ideology	Socialist	50%	30%	18%	2%	159
	Progressive	69%	16%	15%	1%	299
	Liberal	75%	9%	13%	4%	349
	Moderate	40%	38%	18%	3%	597
	Conservative	3%	95%	2%	0%	596
	Libertarian	1%	94%	5%		205
Age of Respondent	18 to 34	31%	49%	18%	1%	583
	35 to 49	34%	55%	11%	0%	478
	50 to 64	36%	50%	10%	4%	705
	65 and older	43%	51%	6%	0%	563
Gender of Respondent	Men	32%	58%	10%	1%	1,121
	Women	40%	43%	14%	3%	1,150
Level of Education	High school or less	24%	65%	8%	3%	736
	Tech school/Some college	34%	54%	11%	1%	699
	College graduate	41%	42%	16%	1%	546
	Postgraduate work	58%	28%	12%	1%	348
College Degree	College graduate	48%	37%	14%	1%	894
	Not college graduate	29%	60%	10%	2%	1,435
Region of State	Central/Lakes	34%	54%	11%	1%	402
	Connecticut Valley	38%	49%	12%	1%	310
	Manchester Area	37%	47%	12%	4%	372
	Mass Border	31%	53%	14%	2%	566
	North Country	30%	61%	7%	1%	226
	Seacoast	45%	43%	11%	1%	442
Media Usage	Conservative radio listener	2%	94%	3%	0%	305
	CNN viewer	57%	25%	15%	3%	582
	Fox News viewer	7%	86%	6%	1%	513
	Joe Rogan listener	3%	95%	2%	0%	202
	Local NH news viewer	39%	44%	15%	3%	1,442
	MSNBC viewer	69%	18%	10%	3%	443
	NHPR listener	60%	24%	13%	2%	793
	Epoch Times reader	3%	96%	1%		172
	Newsmax viewer	4%	95%	1%		209
	X (formerly Twitter) user	21%	68%	10%	1%	400
2020 Pres Vote	Voted for Trump	1%	98%	2%		1,020
	Voted for Biden	66%	13%	18%	3%	1,220
	Did not vote in 2020	27%	25%	47%	1%	54

Better Chance for Democratic Party to Win General Election with Biden or Other Candidate - Likely DEM Primary Voters

Do you think Democrats have a better chance of winning the presidency in 2024 if Joe Biden is the party's nominee, or do you think they have a better chance of winning with someone else as the party's nominee?

		Joe Biden	Someone else	Don't know/Not sure	N
STATEWIDE	January 19, 2024	46%	39%	15%	760
Voting Registration	Registered Democrat	53%	30%	17%	593
	Registered Undeclared/Not Reg.	21%	72%	7%	163
Party ID	Democrat	48%	36%	16%	700
	Independent/Republican	10%	87%	3%	50
Political Ideology	Socialist	15%	74%	12%	108
	Progressive	48%	39%	13%	215
	Liberal	55%	27%	18%	251
	Moderate	54%	29%	18%	142
Age of Respondent	18 to 34	23%	68%	9%	266
	35 to 49	51%	28%	21%	121
	50 to 64	58%	27%	15%	208
	65 and older	63%	17%	20%	161
Gender of Respondent	Men	51%	40%	9%	245
	Women	45%	36%	19%	478
Level of Education	High school or less	42%	48%	11%	155
	Tech school/Some college	40%	48%	12%	247
	College graduate	47%	36%	17%	208
	Postgraduate work	56%	21%	23%	149
College Degree	Not college graduate	41%	48%	11%	402
	College graduate	51%	30%	19%	357
Region of State	Central/Lakes	49%	35%	16%	144
	Connecticut Valley	60%	26%	15%	70
	Manchester Area	50%	39%	11%	125
	Mass Border	37%	49%	14%	171
	North Country	47%	34%	19%	74
	Seacoast	41%	43%	16%	174
Household Income	Less than $45,000	36%	47%	17%	129
	$45,000 - $74,999	49%	24%	27%	96
	$75,000 - $99,999	49%	42%	9%	112
	$100,000 - $149,999	59%	28%	12%	129
	$150,000 or more	38%	50%	11%	184
Media Usage	CNN viewer	55%	27%	18%	275
	Local NH news viewer	50%	31%	19%	484
	MSNBC viewer	58%	29%	13%	275
	NHPR listener	50%	35%	15%	409
	X (formerly Twitter) user	42%	40%	18%	102
Preferred DEM Cand.	Joe Biden supporter	70%	13%	16%	481
	Non-Biden supporter	2%	86%	12%	147

Which Other Candidate Gives Democrats Better Chance of Winning in November - Likely DEM Primary Voters

What specific person as the party's nominee do you think would give Democrats a better chance of winning the presidency in 2024? (coded)

		Cory Booker	Pete Buttigieg	Kamala Harris	Robert F. Kennedy Jr.	Amy Klobuchar	Gavin Newsom	Michelle Obama
STATEWIDE	January 19, 2024	4%	3%	1%	4%	2%	6%	4%
Voting Registration	Registered Democrat	6%	4%	1%	5%	2%	9%	1%
	Registered Undeclared/Not Reg.		1%		2%			10%
Party ID	Democrat	5%	4%	1%	0%	2%	7%	2%
	Independent/Republican				9%			26%
Political Ideology	Socialist		1%			2%	0%	3%
	Progressive	1%	1%		1%	2%		
	Liberal	17%	7%	2%	12%	2%	21%	13%
	Moderate		11%		1%		8%	2%
Age of Respondent	18 to 34	7%			5%			6%
	35 to 49		10%	6%	8%		4%	8%
	50 to 64		7%			5%	19%	1%
	65 and older		6%		6%	4%	13%	
Gender of Respondent	Men	11%	4%		11%	1%	4%	0%
	Women	0%	3%	1%	1%	2%	9%	8%
Level of Education	High school or less						11%	
	Tech school/Some college	11%	1%				5%	
	College graduate		7%	1%	15%	4%	2%	12%
	Postgraduate work	2%	7%	2%	3%	5%	6%	9%
College Degree	Not college graduate	7%	1%				8%	
	College graduate	1%	7%	1%	12%	4%	3%	11%
Region of State	Central/Lakes		4%	3%	1%	3%	3%	14%
	Connecticut Valley		4%		4%	9%	3%	
	Manchester Area		3%		3%	2%	4%	
	Mass Border		4%		12%		14%	
	North Country		1%			1%	1%	
	Seacoast	22%	2%				4%	8%
Household Income	Less than $45,000		2%			1%	1%	13%
	$45,000 - $74,999		1%		7%	2%	2%	
	$75,000 - $99,999		2%		23%	0%		4%
	$100,000 - $149,999		3%	2%		5%	7%	
	$150,000 or more	14%	5%	1%		2%	16%	3%
Media Usage	CNN viewer		6%	1%	1%	1%	15%	3%
	Local NH news viewer	0%	4%	1%	2%	3%	10%	0%
	MSNBC viewer		3%	1%		1%	8%	
	NHPR listener		2%	1%	0%	3%	2%	3%
	X (formerly Twitter) user		4%	1%	18%		5%	
Preferred DEM Cand.	Joe Biden supporter	15%	7%	1%		1%	16%	3%
	Non-Biden supporter		1%		2%	1%	1%	7%

Which Other Candidate Gives Democrats Better Chance of Winning in November - Likely DEM Primary Voters

What specific person as the party's nominee do you think would give Democrats a better chance of winning the presidency in 2024? (coded)

		Alexandria Ocasio-Cortez	Dean Phillips	Bernie Sanders	Elizabeth Warren	Gretchen Whitmer	Other	Don't know/Not sure	N
STATEWIDE	January 19, 2024	4%	28%	7%	0%	3%	24%	10%	207
Voting Registration	Registered Democrat	6%	26%	10%		3%	17%	8%	138
	Registered Undeclared/Not Reg.		31%	2%	0%	2%	39%	12%	68
Party ID	Democrat	5%	26%	9%	0%	3%	27%	11%	180
	Independent/Republican		49%			2%	11%	3%	20
Political Ideology	Socialist	16%	20%	21%			36%	1%	54
	Progressive		42%	2%		5%	36%	11%	57
	Liberal		1%	1%		3%	14%	7%	52
	Moderate		20%	1%		5%	12%	41%	19
Age of Respondent	18 to 34	7%	24%	9%		3%	37%	3%	120
	35 to 49		7%	22%	2%		8%	23%	17
	50 to 64		32%	3%		1%	9%	24%	47
	65 and older		57%			5%	3%	6%	22
Gender of Respondent	Men	11%	22%	1%	0%	7%	17%	10%	75
	Women		36%	13%		1%	18%	8%	109
Level of Education	High school or less		49%				32%	7%	53
	Tech school/Some college	11%	23%	4%		2%	34%	9%	77
	College graduate		18%	21%		6%	9%	5%	54
	Postgraduate work		16%	5%	1%	7%	9%	27%	22
College Degree	Not college graduate	7%	34%	2%		1%	33%	8%	130
	College graduate		17%	16%	0%	6%	9%	12%	76
Region of State	Central/Lakes		39%		1%	1%	2%	29%	37
	Connecticut Valley		16%	7%		27%	14%	16%	13
	Manchester Area		48%	16%			20%	5%	39
	Mass Border		31%				34%	5%	56
	North Country		5%				89%	3%	20
	Seacoast	21%	9%	20%		5%	7%	4%	42
Household Income	Less than $45,000	21%	43%	15%		3%	1%	2%	42
	$45,000 - $74,999		40%		3%	2%		43%	12
	$75,000 - $99,999		26%	13%			21%	10%	32
	$100,000 - $149,999		45%	12%		1%	10%	15%	23
	$150,000 or more		4%			7%	37%	11%	62
Media Usage	CNN viewer		8%	12%		4%	35%	13%	62
	Local NH news viewer		31%	9%	0%	2%	28%	9%	114
	MSNBC viewer		32%	1%		4%	39%	10%	65
	NHPR listener	7%	19%	7%	0%	4%	40%	13%	117
	X (formerly Twitter) user		2%	2%		4%	59%	5%	35
Preferred DEM Cand.	Joe Biden supporter	15%	3%	2%		10%	1%	25%	56
	Non-Biden supporter		68%	11%			6%	3%	73

Status of American Democracy - Likely DEM Primary Voters

Which of the following best describes your view of democracy in the United States today?

		American democracy is under attack	American democracy is being tested, but is not under attack	American democracy is not in danger	Don't know/Not sure	N
STATEWIDE	January 19, 2024	80%	16%	2%	2%	758
Voting Registration	Registered Democrat	79%	18%	2%	2%	591
	Registered Undeclared/Not Reg.	81%	13%	4%	2%	163
Party ID	Democrat	81%	16%	2%	2%	699
	Independent/Republican	63%	24%	13%		50
Political Ideology	Socialist	88%	9%		3%	108
	Progressive	74%	21%	0%	4%	214
	Liberal	85%	9%	6%		249
	Moderate	77%	22%	1%	0%	142
Age of Respondent	18 to 34	78%	15%	5%	2%	266
	35 to 49	77%	17%	2%	4%	121
	50 to 64	79%	20%	1%	1%	207
	65 and older	84%	15%	0%	0%	161
Gender of Respondent	Men	78%	21%	1%	0%	244
	Women	79%	15%	3%	3%	477
Level of Education	High school or less	79%	21%			155
	Tech school/Some college	89%	6%	2%	3%	246
	College graduate	74%	21%	3%	2%	207
	Postgraduate work	72%	23%	3%	2%	149
College Degree	Not college graduate	85%	12%	1%	2%	401
	College graduate	73%	22%	3%	2%	356
Region of State	Central/Lakes	69%	24%	6%		144
	Connecticut Valley	75%	24%		1%	69
	Manchester Area	77%	14%	6%	3%	125
	Mass Border	84%	14%	0%	2%	170
	North Country	88%	8%	0%	4%	74
	Seacoast	84%	15%		1%	174
Household Income	Less than $45,000	85%	8%	4%	2%	129
	$45,000 - $74,999	74%	23%	1%	2%	95
	$75,000 - $99,999	74%	22%	1%	3%	111
	$100,000 - $149,999	75%	23%	2%		129
	$150,000 or more	89%	10%	0%	0%	184
Media Usage	CNN viewer	82%	18%	0%	0%	275
	Local NH news viewer	80%	16%	2%	2%	484
	MSNBC viewer	82%	18%	1%		273
	NHPR listener	81%	16%	2%	2%	408
	X (formerly Twitter) user	88%	4%	0%	7%	101
Preferred DEM Cand.	Joe Biden supporter	81%	17%	2%	1%	479
	Non-Biden supporter	65%	23%	5%	7%	147

Status of American Democracy

Which of the following best describes your view of democracy in the United States today?

		American democracy is under attack	American democracy is being tested, but is not under attack	American democracy is not in danger	Don't know/Not sure	N
STATEWIDE	January 19, 2024	72%	21%	4%	3%	2,329
Voting Registration	Registered Democrat	77%	19%	2%	1%	729
	Registered Undeclared/Not Reg.	67%	24%	5%	4%	860
	Registered Republican	74%	17%	5%	3%	672
Party ID	Democrat	78%	19%	2%	1%	1,048
	Independent	58%	27%	7%	8%	328
	Republican	69%	22%	6%	3%	932
Political Ideology	Socialist	85%	8%	2%	4%	159
	Progressive	76%	20%	0%	3%	297
	Liberal	77%	16%	7%	0%	347
	Moderate	68%	27%	4%	1%	594
	Conservative	75%	16%	4%	4%	594
	Libertarian	60%	29%	7%	4%	208
Age of Respondent	18 to 34	70%	18%	6%	5%	581
	35 to 49	67%	25%	5%	3%	476
	50 to 64	72%	22%	4%	2%	701
	65 and older	76%	20%	2%	2%	562
Gender of Respondent	Men	69%	23%	5%	3%	1,116
	Women	74%	20%	3%	3%	1,148
Level of Education	High school or less	71%	25%	2%	2%	736
	Tech school/Some college	79%	11%	5%	4%	697
	College graduate	66%	25%	6%	4%	544
	Postgraduate work	67%	26%	5%	2%	344
College Degree	College graduate	66%	25%	5%	3%	888
	Not college graduate	75%	19%	4%	3%	1,433
Region of State	Central/Lakes	71%	22%	4%	3%	400
	Connecticut Valley	75%	19%	2%	4%	308
	Manchester Area	63%	26%	9%	1%	370
	Mass Border	69%	24%	4%	4%	568
	North Country	81%	12%	5%	1%	226
	Seacoast	77%	19%	2%	2%	442
Media Usage	Conservative radio listener	80%	10%	6%	5%	303
	CNN viewer	72%	24%	1%	2%	581
	Fox News viewer	68%	24%	5%	3%	515
	Joe Rogan listener	69%	21%	9%	1%	201
	Local NH news viewer	70%	24%	4%	2%	1,440
	MSNBC viewer	80%	18%	1%	1%	441
	NHPR listener	72%	23%	3%	2%	795
	Epoch Times reader	85%	7%	3%	5%	170
	Newsmax viewer	83%	10%	4%	3%	209
	X (formerly Twitter) user	73%	20%	4%	3%	397
2020 Pres Vote	Voted for Trump	69%	21%	6%	4%	1,015
	Voted for Biden	77%	19%	2%	2%	1,218
	Did not vote in 2020	20%	64%	9%	7%	54