



# The Granite State Poll

January 9, 2024

## HALEY WITHIN STRIKING DISTANCE OF TRUMP IN NEW HAMPSHIRE

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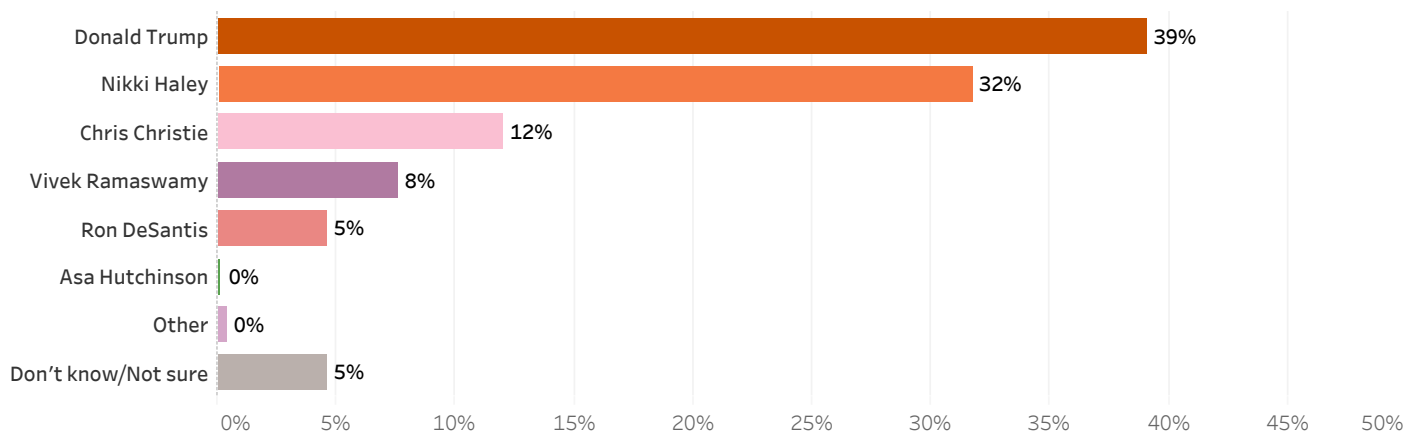
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DURHAM, NH - Former President Donald Trump continues to lead the 2024 New Hampshire Republican Primary but former U.N. Ambassador Nikki Haley has reduced Trump's lead to single digits. Haley would likely move even closer to Trump if former New Jersey Governor Chris Christie were to withdraw, as two-thirds of Christie's supporters select Haley as their second choice. Undeclared voters who plan to vote in the Republican primary favor Haley over Trump by more than two to one, while Trump holds a large lead among registered Republicans. On the Democratic side, President Joe Biden continues to hold a commanding lead despite not being on the ballot while Minnesota Congressman Dean Phillips has struggled to gain traction in the state.

### 2024 Republican Presidential Primary

With only two weeks remaining, former President Donald Trump still leads the 2024 New Hampshire presidential primary field, but former UN Ambassador Nikki Haley is close behind. Currently, 39% of likely Republican primary voters say that they will vote for Trump, 32% support Haley, 12% support former New Jersey Governor Chris Christie, 8% support entrepreneur Vivek Ramaswamy, 5% support Florida Governor Ron DeSantis, and less than 1% support former Arkansas Governor Asa Hutchinson.

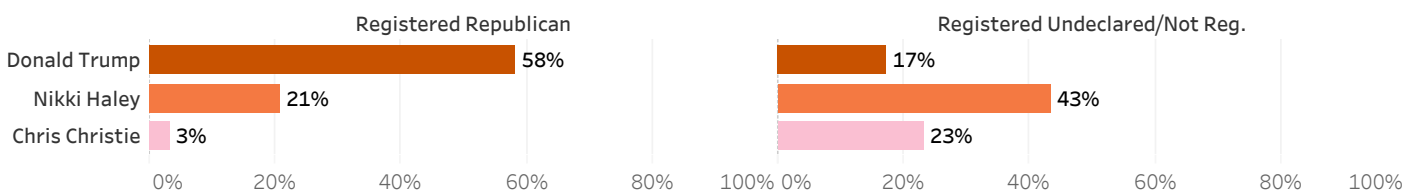
First Choice GOP 2024 Presidential Candidate - January 2024



New Hampshire allows undeclared voters to choose the primary in which they would like to participate. Currently, among these undeclared voters who plan to vote in a primary, more than half (56%) plan to vote in the Republican primary, only 18% plan to vote in the Democratic primary, and the remainder are unsure.

Among those undeclared voters who plan to participate in the Republican primary (N=421), 43% support Haley, 23% support Christie, and only 17% support Trump. By contrast, among registered Republicans who plan to participate in the Republican primary (N=510), 58% support Trump while only 21% support Haley and only 3% support Christie.

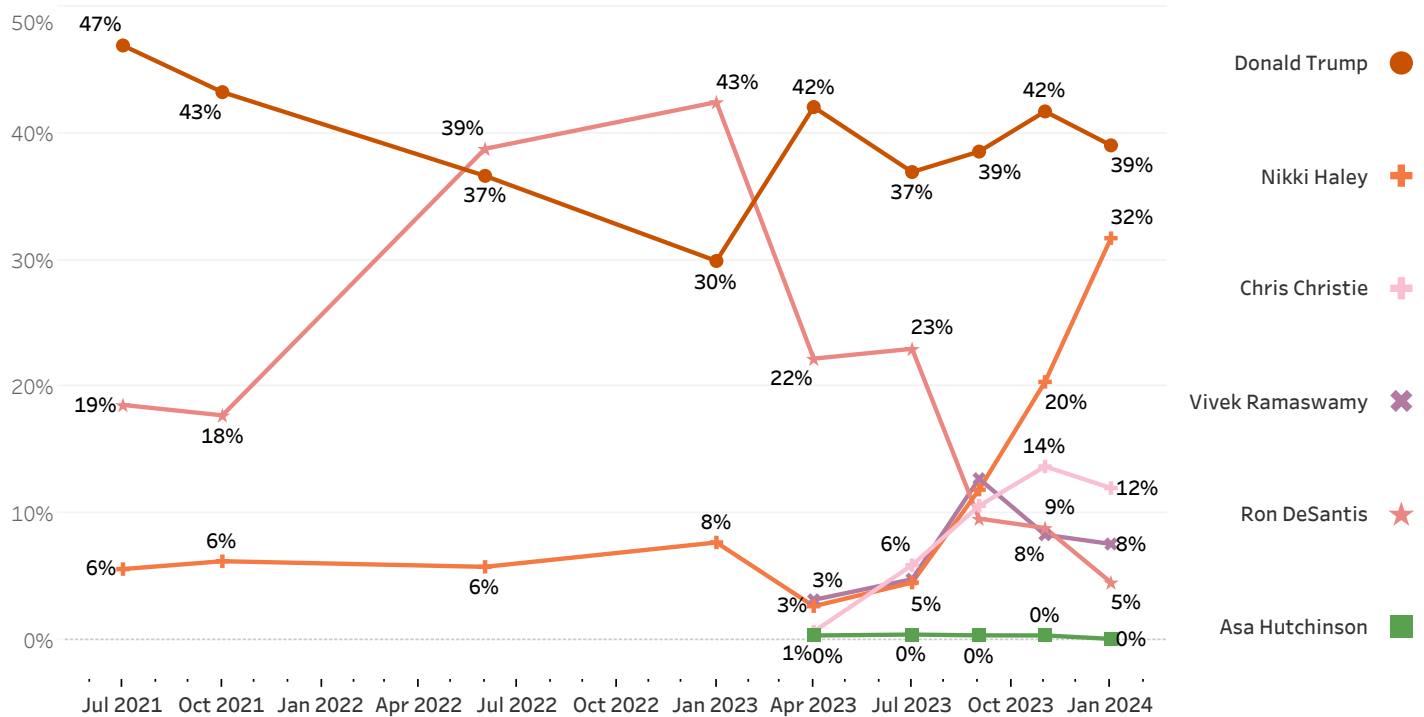
First Choice GOP 2024 Presidential Candidate - by Party Registration - January 2024



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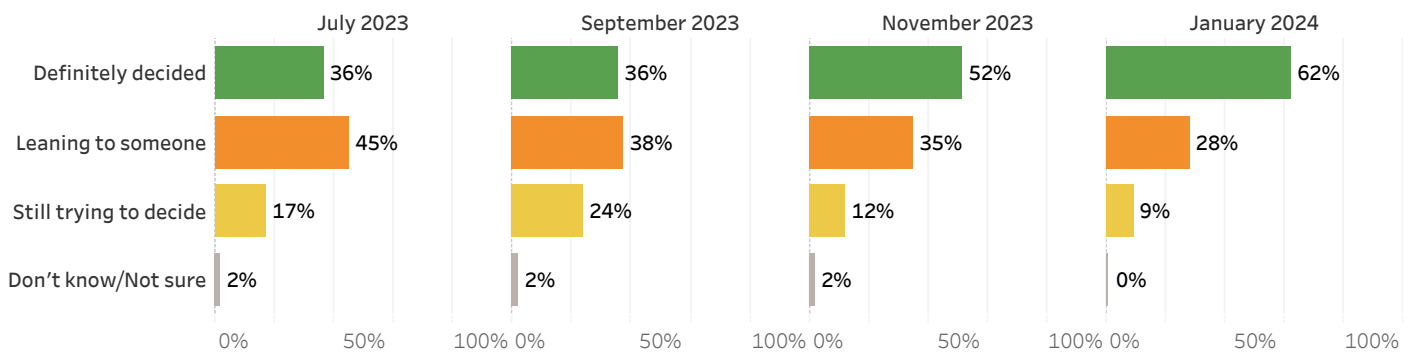
Support for Trump is largely unchanged since April 2022 among likely New Hampshire Republican primary voters, while support for Haley has increased dramatically since July 2023, when only 5% supported her. Support for Christie has also increased since last summer, while support for DeSantis has plummeted over the past year.

**First Choice GOP 2024 Presidential Candidate**



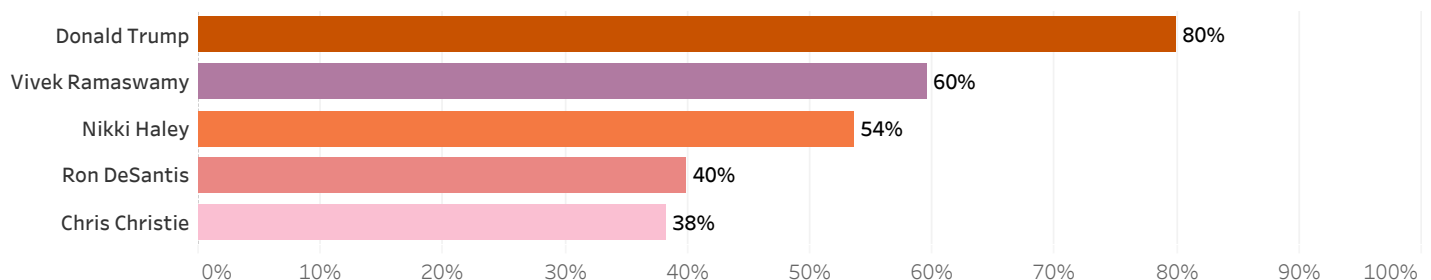
A majority of likely 2024 Republican primary voters (62%) say they have definitely decided who they will vote for, up from 52% in November. Twenty-eight percent say they are currently leaning towards someone while only 9% say they are still trying to decide.

**Definitely Decided on 2024 GOP Presidential Primary Nominee Choice**



Four in five (80%) Trump supporters say they have definitely decided to support him while 60% of Ramaswamy supporters and 54% of Haley supporters say the same, up from only 27% in November. Less than half of DeSantis (40%) and Christie (38%) supporters say that they have definitely decided.

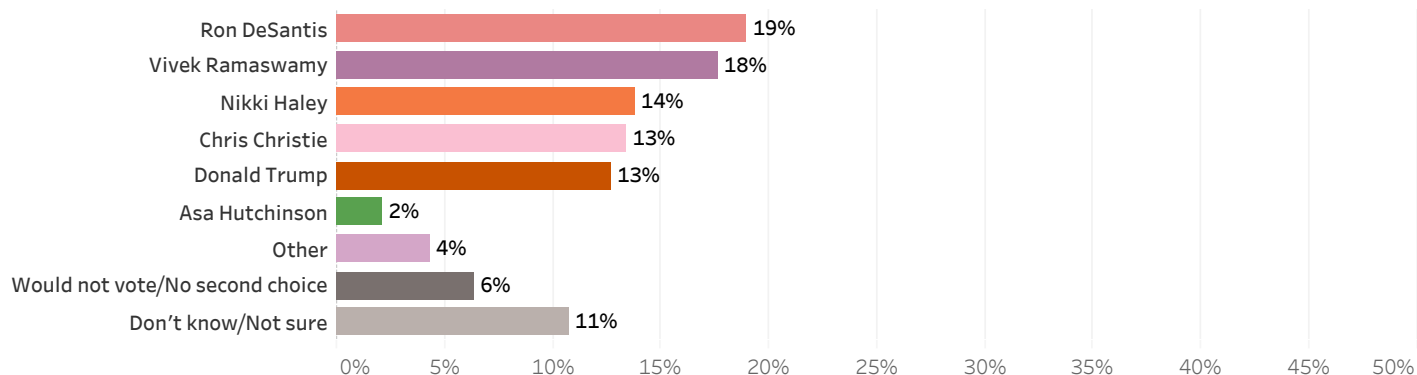
**Definitely Decided on 2024 GOP Presidential Primary Nominee Choice - By Preferred 2024 GOP Primary Candidate - January 2024**



When asked which candidate is their second choice, 19% of likely New Hampshire Republican primary voters choose DeSantis, followed by Ramaswamy (18%), Haley (14%), Christie (13%), and Trump (13%). Six percent say that they don't have a second choice while 11% are unsure.

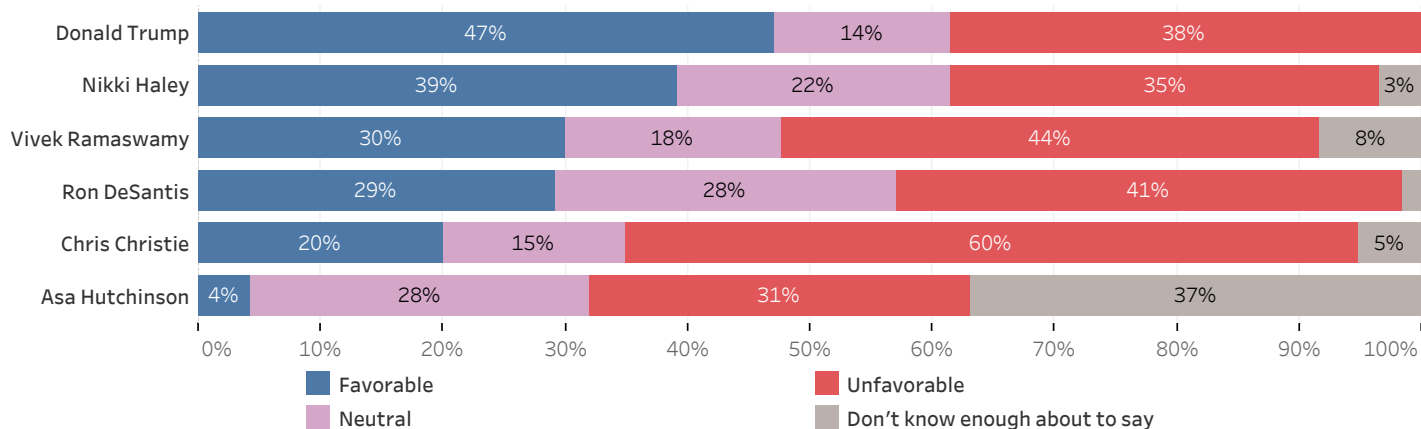
Among those who support Trump, 38% say Ramaswamy is their second choice, 23% choose DeSantis, and 11% choose Haley. Among Haley supporters, 38% say that Christie is their second choice, while 21% choose DeSantis and 15% choose Trump. Among Christie supporters, nearly two-thirds (65%) say that Haley is their second choice.

### Second Choice GOP 2024 Presidential Candidate - January 2024

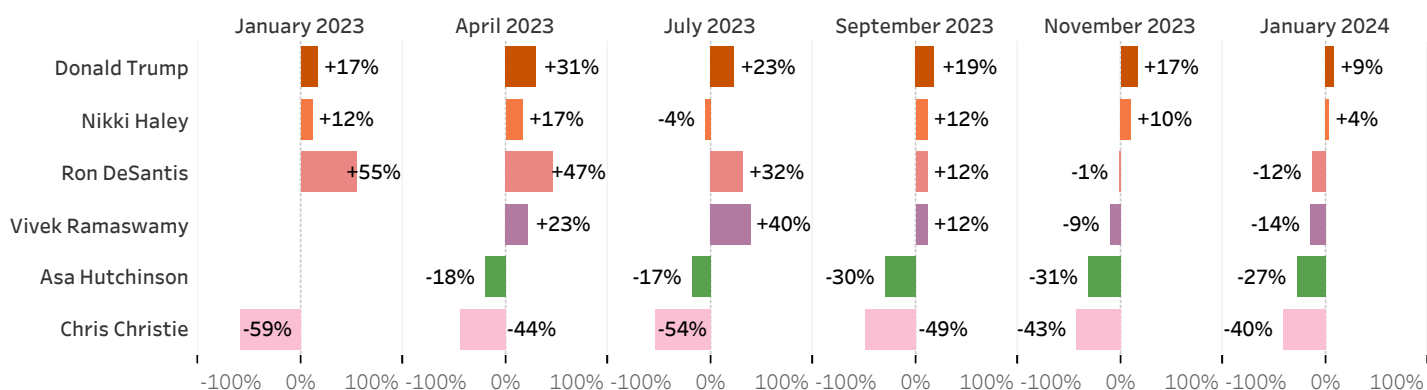


Trump and Haley are equally popular among likely 2024 Republican New Hampshire presidential primary voters. Forty-seven percent of likely Republican primary voters have a favorable opinion of Trump, 38% have an unfavorable opinion of him, and 14% are neutral. Trump's net favorability rating (the percentage who have a favorable opinion minus the percentage with an unfavorable opinion) is +9. Haley (+4) has a similar net favorability rating while likely voters are slightly less positive about DeSantis (-12) and Ramaswamy (-14), while Hutchinson (-27) and Christie (-40) are somewhat unpopular likely Republican primary voters. Trump, Ramaswamy, and DeSantis have seen their net favorability fall over the past six months.

### Favorability - 2024 Republican Candidates - Among Likely GOP Primary Voters - January 2024



### Net Favorability Rating - 2024 Republican Candidates - Among Likely GOP Primary Voters

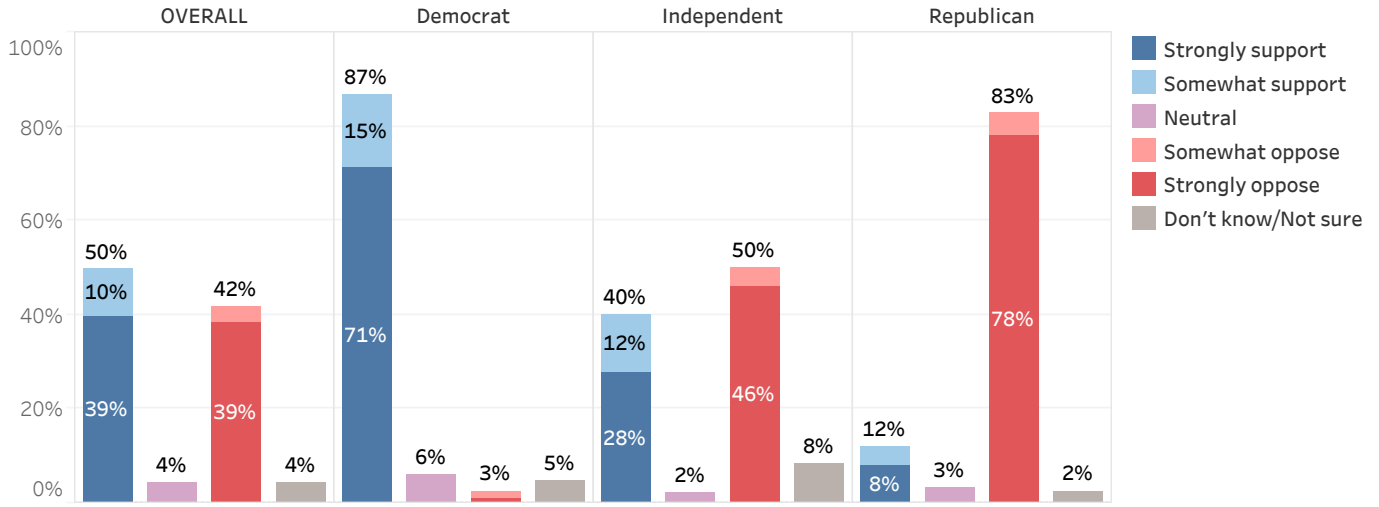


## Trump Election Disqualification

In recent months, challenges have been made in some states regarding Donald Trump's eligibility to run for president, citing the 14th Amendment to the U.S. Constitution. However, only 35% of New Hampshire residents say that they understand the 14th Amendment very well regarding whether a person is eligible to run for president of the United States while another 42% say they understand it somewhat well. Self-identified Independents (86%) and Democrats (81%) are slightly more likely than Republicans (72%) to say that they understand this very or somewhat well.

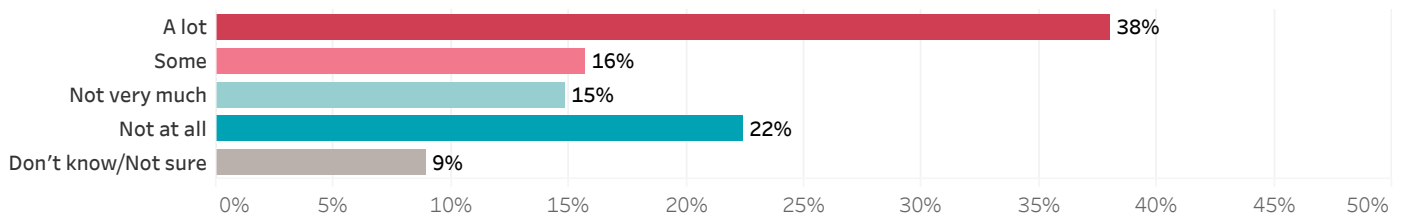
Recently, Maine Secretary of State Shenna Bellows ruled that Donald Trump is ineligible to run in the state's presidential primary, citing the 14th Amendment to the U.S. Constitution. Half (50%) of New Hampshire residents strongly (39%) or somewhat (10%) support Bellows' ruling, 42% strongly (39%) or somewhat (3%) oppose it, 4% are neutral, and 4% are unsure. Eighty-seven percent of Democrats support Bellows' decision but 83% of Republicans and half (50%) of independents oppose it.

### Support or Oppose Decision to Disqualify Trump from Maine Primary Ballot - by Party ID - January 2024



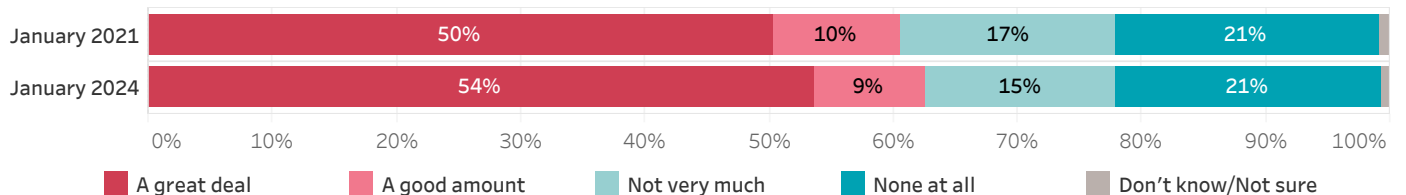
Thirty-eight percent of New Hampshire residents believe that partisan politics factored a lot in the decision to disqualify Trump from the Maine primary ballot, 16% think partisan politics factored in some, 15% think it factored in not very much, 22% think it factored in not at all, and 9% are unsure. Among those who support the decision to disqualify Trump (N=922), two-thirds (66%) think that partisan politics did not factor very much or not at all into the decision. Among those who oppose the decision to disqualify Trump (N=772), 90% think partisan politics factored in a lot or some.

### Perceived Role of Partisan Politics in Decision to Disqualify Trump from Maine Primary Ballot - January 2024



More than half (54%) of New Hampshire residents feel that Trump bears a great deal of responsibility for what happened at the U.S. Capitol on January 6th, 2021, 9% think he bears a good amount of responsibility, 15% think he bears not very much responsibility, and 20% think he bears no responsibility at all. These results mirror those from a January 2021 Granite State Poll, shortly after the events took place. Nearly all (99%) Democrats and 60% of Independents feel Trump bears a great deal or a good amount of responsibility but only a quarter (24%) of Republicans feel that way.

### Perceived Trump Responsibility for January 6th - January 2024

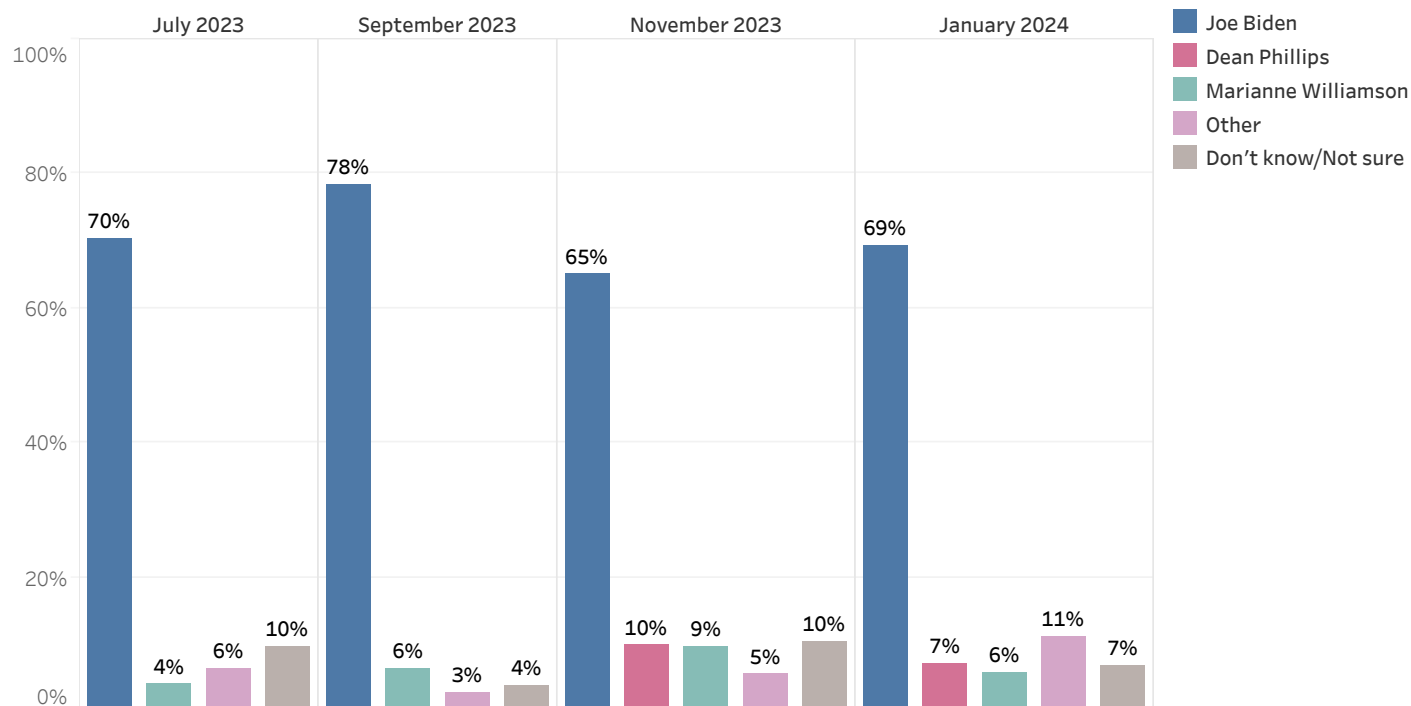


## 2024 Democratic Presidential Primary

New Hampshire's primary, which has had the "first-in-the-nation" status since 1920, will be held on January 23rd, regardless of the schedule set by the Democratic National Committee. President Joe Biden did not file to run in the primary so his name will not appear on the ballot, although several New Hampshire Democrats have launched a write-in campaign for Biden.

Despite not officially running in New Hampshire, Biden continues to dominate the Democratic primary field: 69% of likely Democratic primary voters say that they plan to write in Biden's name, 7% plan to vote for Minnesota Representative Dean Phillips, 6% support author Marianne Williamson, 11% support another candidate, and 7% are unsure. Support for Biden is largely unchanged since November, as is support for Phillips, despite the latter concentrating his resources in the Granite State. Support for Biden is notably higher among registered Democrats (75%) than among those registered undeclared (48%). Support for Biden is also noticeably lower among self-described socialists (37%) and those aged 18 to 34 (51%).

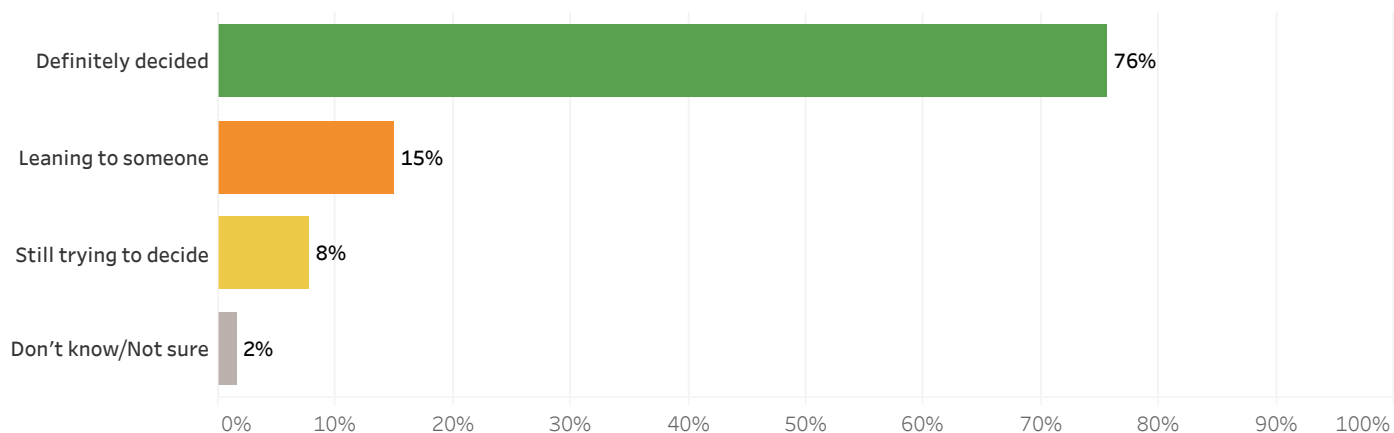
### First Choice DEM 2024 Presidential Candidate



In July and September 2023, "Joe Biden" was displayed as an option rather than "Write-in Joe Biden"

Three-quarters (76%) of likely 2024 Democratic primary voters say they have definitely decided who they will vote for, while 15% say they are leaning toward someone and 8% are still trying to decide. Most Biden supporters (86%) say they have definitely decided while 57% of Williamson supporters and 45% of Phillips supporters say they have definitely decided.

### Definitely Decided on 2024 DEM Presidential Primary Nominee Choice - January 2024

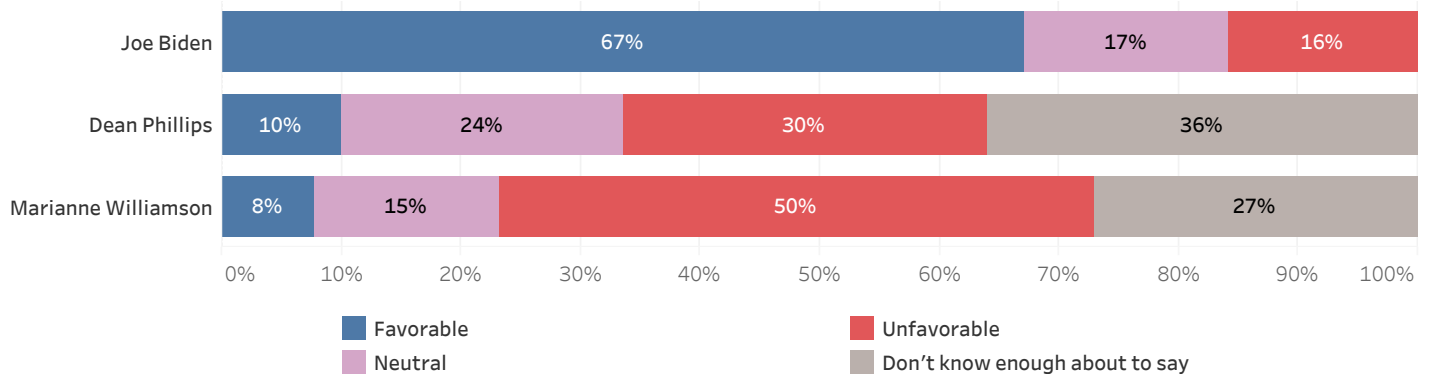


Sixty-seven percent of likely 2024 Democratic New Hampshire presidential primary voters have a favorable opinion of Biden, 17% have a neutral opinion of him, and 16% have an unfavorable opinion of him. Biden's net favorability rating among likely Democratic primary voters is +51, largely unchanged since November (+55).

Among likely Democratic primary voters, Biden's net favorability is quite high among self-described liberals (+87) and high among self-described moderates (+54) and progressives (+53) but is quite low among self-described socialists (-21). Biden is also quite popular among those aged 65 and older (+90) and those aged 50 to 64 (+64) but is less popular among those aged 35 to 49 (+20) and those aged 18 to 34 (+27).

Biden's two opponents are unpopular or unknown among likely Democratic primary voters: only 10% have a favorable opinion of Phillips, 24% have a neutral opinion, and 30% have an unfavorable opinion. Thirty-six percent don't know enough about Phillips to have an opinion, down from 55% in November. Only 8% have a favorable opinion of Williamson, 15% are neutral, 50% have an unfavorable opinion, and 27% don't know enough to have an opinion.

**Favorability - 2024 Democratic Candidates - Among Likely DEM 2024 Primary Voters - January 2024**

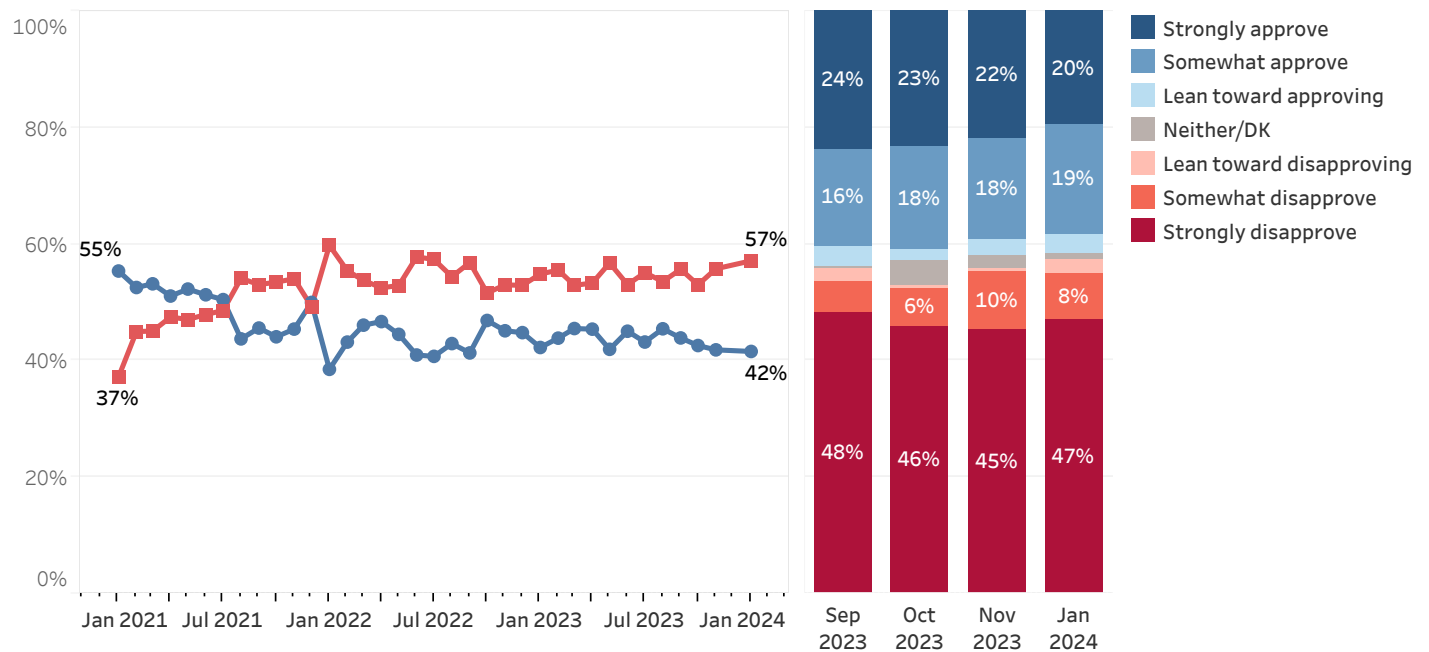


**Presidential Approval**

Biden's job approval ratings remain low in New Hampshire. A majority (57%) of all New Hampshire adults disapprove of Biden's handling of his job as president, 42% approve, and 2% are unsure. Biden's net approval rating (the percentage who approve of his handling his job as president minus the percent who disapprove) is -16, matching his lowest net approval rating since September 2022.

Seventy-nine percent of Democrats approve of Biden's performance as president but only 26% of Independents and 5% of Republicans approve. The percentage of Democrats who approve of Biden's performance is at its lowest point since July 2022 (78%).

**Approval of President Biden's Job Performance**



## Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand, eight hundred and sixty-four (1,864) Granite State Panel members completed the survey online between January 4 and January 8, 2024. The margin of sampling error for the survey is +/- 2.3 percent. Included in the sample were 919 likely 2024 Republican Primary voters (margin of sampling error +/- 3.2 percent) and 643 likely 2024 Democratic Primary voters (margin of sampling error +/- 3.9 percent). There were 914 unweighted likely Republican Primary voters and 694 unweighted likely Democratic Primary voters. These MSE's have not been adjusted for design effect. The response rate for the January 2023 Granite State Poll is 34%. The design effect for the survey is 2.2%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 6,750 New Hampshire adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### January 2024 Granite State Poll - Likely Republican Primary Voters Demographics

		% of Total	N
Voting Registration	Registered Undeclared/Not Reg.	45%	421
	Registered Republican	55%	511
Party ID	Independent/Democrat	29%	262
	Republican	71%	650
Political Ideology	Liberal/Progressive/Socialist	7%	64
	Moderate	32%	287
	Conservative	48%	426
	Libertarian	13%	111
Age of Respondent	18 to 34	16%	152
	35 to 49	19%	179
	50 to 64	36%	335
	65 and older	29%	270
Gender of Respondent	Men	54%	504
	Women	46%	422
Level of Education	High school or less	37%	344
	Tech school/Some college	30%	282
	College graduate	21%	196
	Postgraduate work	13%	119
Region of State	Central/Lakes	21%	197
	Connecticut Valley	14%	132
	Manchester Area	16%	149
	Mass Border	24%	223
	North Country	9%	81
Gun Ownership	Seacoast	17%	157
	Gun owner household	57%	480
	Not gun owner household	43%	356

### January 2024 Granite State Poll - Likely Democratic Primary Voters Demographics

		% of Total	N
Voting Registration	Registered Democrat	79%	509
	Registered Undeclared/Not Reg.	21%	132
Party ID	Democrat	96%	610
	Independent/Republican	4%	27
Political Ideology	Socialist	17%	104
	Progressive	24%	145
	Liberal	33%	205
	Moderate	25%	154
	Conservative/Libertarian	2%	9
Age of Respondent	18 to 34	32%	203
	35 to 49	16%	105
	50 to 64	28%	182
	65 and older	23%	150
Gender of Respondent	Men	37%	214
	Women	63%	373
Level of Education	High school or less	20%	129
	Tech school/Some college	32%	205
	College graduate	28%	181
	Postgraduate work	20%	126
Region of State	Central/Lakes	14%	90
	Connecticut Valley	9%	59
	Manchester Area	15%	95
	Mass Border	21%	135
	North Country	10%	62
Gun Ownership	Seacoast	31%	199
	Gun owner household	28%	173
	Not gun owner household	72%	456

## First Choice GOP 2024 Presidential Candidate - Likely GOP Primary Voters

If the primary for President were held today, who would you support for the Republican nomination?

		<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Asa Hutchinson</u>
<b>STATEWIDE</b>	<b>January 2024</b>	12%	5%	32%	0%
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	23%	3%	43%	0%
	Registered Republican	3%	6%	21%	
<b>Party ID</b>	Independent/Democrat	31%	0%	47%	0%
	Republican	5%	6%	27%	
<b>Political Ideology</b>	Liberal/Progressive/Socialist	40%	0%	44%	
	Moderate	26%	2%	55%	0%
	Conservative	1%	7%	20%	
	Libertarian	3%	6%	15%	
<b>Age of Respondent</b>	18 to 34	3%		36%	
	35 to 49	10%	2%	25%	
	50 to 64	17%	5%	33%	0%
	65 and older	12%	8%	33%	
<b>Gender of Respondent</b>	Men	8%	5%	33%	
	Women	17%	4%	30%	0%
<b>Level of Education</b>	High school or less	6%	4%	31%	
	Tech school/Some college	14%	4%	24%	
	College graduate	13%	5%	39%	0%
	Postgraduate work	20%	5%	41%	
<b>Region of State</b>	Central/Lakes	7%	3%	30%	
	Connecticut Valley	9%	4%	29%	
	Manchester Area	10%	1%	35%	
	Mass Border	19%	7%	36%	0%
	North Country	13%	8%	29%	
	Seacoast	13%	6%	31%	
<b>Children in Household</b>	Children in household	12%	2%	34%	
	No children in household	12%	6%	32%	0%
<b>Household Income</b>	Less than \$45,000	14%	7%	22%	
	\$45,000 - \$74,999	7%	7%	25%	
	\$75,000 - \$99,999	18%		44%	
	\$100,000 - \$149,999	11%	5%	38%	
	\$150,000 or more	13%	3%	31%	
<b>Media Usage</b>	CNN viewer	29%	1%	50%	
	Conservative radio listener	2%	13%	24%	
	Fox News viewer	4%	7%	28%	
	Joe Rogan listener	3%	3%	17%	
	Local NH news viewer	16%	4%	40%	0%
	MSNBC viewer	42%	1%	35%	
	NHPR listener	27%	3%	37%	0%
<b>Marital Status</b>	Never married	10%	0%	41%	
	Divorced/Separated/Widowed	16%	9%	22%	
	Married	12%	4%	34%	0%
<b>Gun Ownership</b>	Gun owner household	10%	4%	30%	
	Not gun owner household	17%	3%	39%	0%



## First Choice GOP 2024 Presidential Candidate - Likely GOP Primary Voters

If the primary for President were held today, who would you support for the Republican nomination?

		<u>Vivek Ramaswamy</u>	<u>Donald Trump</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	8%	39%	0%	5%	944
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	9%	17%	0%	4%	421
	Registered Republican	6%	58%	1%	5%	510
<b>Party ID</b>	Independent/Democrat	10%	5%	1%	5%	262
	Republican	7%	50%	0%	5%	650
<b>Political Ideology</b>	Liberal/Progressive/Socialist		2%	0%	15%	64
	Moderate	2%	13%	1%	2%	287
	Conservative	6%	60%	0%	6%	425
	Libertarian	21%	53%	0%	1%	111
<b>Age of Respondent</b>	18 to 34	18%	38%		5%	152
	35 to 49	14%	46%	0%	3%	179
	50 to 64	3%	38%	1%	4%	334
	65 and older	2%	38%	0%	7%	270
<b>Gender of Respondent</b>	Men	11%	39%	1%	3%	504
	Women	4%	39%	0%	7%	421
<b>Level of Education</b>	High school or less	8%	46%		4%	344
	Tech school/Some college	8%	45%	1%	4%	282
	College graduate	9%	27%	1%	6%	196
	Postgraduate work	4%	25%	0%	4%	119
<b>Region of State</b>	Central/Lakes	3%	48%	0%	8%	196
	Connecticut Valley	17%	37%	1%	4%	132
	Manchester Area	10%	43%	1%	1%	149
	Mass Border	8%	27%	1%	3%	222
	North Country	2%	39%	0%	10%	81
	Seacoast	5%	42%		3%	157
<b>Children in Household</b>	Children in household	17%	32%	0%	3%	236
	No children in household	4%	40%	0%	5%	679
<b>Household Income</b>	Less than \$45,000	1%	33%		21%	94
	\$45,000 - \$74,999	19%	42%	0%	0%	162
	\$75,000 - \$99,999	3%	31%	1%	3%	151
	\$100,000 - \$149,999	13%	32%	0%	2%	192
	\$150,000 or more	3%	45%	1%	4%	183
<b>Media Usage</b>	CNN viewer	8%	9%	1%	2%	156
	Conservative radio listener	6%	55%		1%	171
	Fox News viewer	6%	49%	1%	6%	312
	Joe Rogan listener	12%	64%	1%	1%	86
	Local NH news viewer	6%	29%	0%	5%	594
	MSNBC viewer	1%	17%	3%	0%	59
	NHPR listener	8%	20%	1%	5%	215
<b>Marital Status</b>	Never married	7%	35%	0%	6%	148
	Divorced/Separated/Widowed	4%	44%	0%	4%	179
	Married	9%	36%	0%	5%	595
<b>Gun Ownership</b>	Gun owner household	10%	39%	0%	7%	479
	Not gun owner household	7%	31%	0%	2%	356

## Definitely Decided on 2024 GOP Presidential Primary Nominee Choice - Likely GOP Primary Voters

Have you definitely decided who you will vote for in the New Hampshire Primary, are you leaning towards someone, or have you considered some candidates but are still trying to decide?

		<u>Definitely decided</u>	<u>Leaning to someone</u>	<u>Still trying to decide</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	62%	28%	9%	0%	901
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	49%	35%	16%	0%	403
	Registered Republican	74%	22%	4%		486
<b>Party ID</b>	Independent/Democrat	55%	33%	12%	1%	248
	Republican	64%	27%	9%		620
<b>Political Ideology</b>	Liberal/Progressive/Socialist	44%	33%	20%	3%	54
	Moderate	46%	38%	15%		283
	Conservative	73%	23%	5%		399
	Libertarian	60%	30%	10%		110
<b>Age of Respondent</b>	18 to 34	68%	22%	10%		144
	35 to 49	60%	33%	7%		174
	50 to 64	58%	27%	14%	0%	323
	65 and older	66%	30%	4%		252
<b>Gender of Respondent</b>	Men	66%	28%	6%		490
	Women	59%	28%	14%	0%	393
<b>Level of Education</b>	High school or less	63%	25%	12%		330
	Tech school/Some college	67%	27%	6%		270
	College graduate	60%	33%	8%		184
	Postgraduate work	54%	34%	13%	0%	114
<b>Region of State</b>	Central/Lakes	59%	35%	6%		181
	Connecticut Valley	65%	27%	8%		127
	Manchester Area	73%	20%	6%	1%	147
	Mass Border	51%	33%	16%		215
	North Country	65%	26%	9%		73
	Seacoast	69%	24%	7%		153
<b>Children in Household</b>	Children in household	56%	34%	10%		228
	No children in household	63%	27%	9%	0%	645
<b>Household Income</b>	Less than \$45,000	68%	30%	2%		73
	\$45,000 - \$74,999	74%	20%	7%		162
	\$75,000 - \$99,999	52%	30%	19%		146
	\$100,000 - \$149,999	40%	43%	17%		189
	\$150,000 or more	70%	25%	4%	0%	176
<b>Media Usage</b>	CNN viewer	56%	33%	10%	1%	153
	Conservative radio listener	68%	23%	9%		170
	Fox News viewer	68%	27%	5%		294
	Joe Rogan listener	44%	42%	14%		86
	Local NH news viewer	57%	31%	11%		565
	MSNBC viewer	61%	28%	9%	2%	60
	NHPR listener	50%	34%	16%		205
<b>Marital Status</b>	Never married	59%	29%	12%		140
	Divorced/Separated/Widowed	66%	20%	14%		172
	Married	61%	32%	8%	0%	569
<b>Gun Ownership</b>	Gun owner household	64%	28%	7%	0%	447
	Not gun owner household	54%	32%	14%		348

## Second Choice GOP 2024 Presidential Candidate - Likely GOP Primary Voters

If that candidate were not running, who would you support for the Republican nomination?

		<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Asa Hutchinson</u>
<b>STATEWIDE</b>	<b>January 2024</b>	13%	19%	14%	2%
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	22%	15%	20%	2%
	Registered Republican	7%	22%	9%	2%
<b>Party ID</b>	Independent/Democrat	29%	9%	19%	3%
	Republican	7%	23%	12%	2%
<b>Political Ideology</b>	Liberal/Progressive/Socialist	34%	1%	21%	7%
	Moderate	28%	12%	23%	2%
	Conservative	3%	26%	11%	2%
	Libertarian	6%	12%	4%	0%
<b>Age of Respondent</b>	18 to 34	11%	22%	1%	5%
	35 to 49	14%	9%	6%	1%
	50 to 64	12%	17%	22%	2%
	65 and older	16%	28%	16%	2%
<b>Gender of Respondent</b>	Men	14%	21%	9%	3%
	Women	13%	17%	20%	1%
<b>Level of Education</b>	High school or less	9%	23%	9%	0%
	Tech school/Some college	10%	22%	19%	1%
	College graduate	19%	12%	14%	5%
	Postgraduate work	24%	11%	15%	4%
<b>Region of State</b>	Central/Lakes	10%	21%	10%	2%
	Connecticut Valley	16%	21%	12%	1%
	Manchester Area	14%	11%	9%	2%
	Mass Border	16%	16%	21%	1%
	North Country	8%	38%	17%	4%
	Seacoast	14%	20%	13%	5%
<b>Children in Household</b>	Children in household	12%	23%	10%	1%
	No children in household	14%	18%	16%	3%
<b>Household Income</b>	Less than \$45,000	11%	21%	18%	
	\$45,000 - \$74,999	12%	30%	8%	2%
	\$75,000 - \$99,999	22%	21%	23%	1%
	\$100,000 - \$149,999	17%	9%	12%	6%
	\$150,000 or more	10%	12%	11%	1%
<b>Media Usage</b>	CNN viewer	27%	9%	20%	5%
	Conservative radio listener	4%	23%	7%	0%
	Fox News viewer	6%	27%	14%	1%
	Joe Rogan listener	2%	10%	5%	1%
	Local NH news viewer	19%	16%	17%	2%
	MSNBC viewer	24%	8%	19%	9%
	NHPR listener	24%	7%	21%	4%
<b>Marital Status</b>	Never married	17%	13%	7%	5%
	Divorced/Separated/Widowed	13%	16%	22%	0%
	Married	13%	22%	14%	2%
<b>Gun Ownership</b>	Gun owner household	10%	22%	13%	3%
	Not gun owner household	19%	16%	17%	2%

## Second Choice GOP 2024 Presidential Candidate - Likely GOP Primary Voters

If that candidate were not running, who would you support for the Republican nomination?

		<u>Vivek Ramaswamy</u>	<u>Donald Trump</u>	<u>Other</u>	<u>Would not vote/No second choice</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	18%	13%	4%	6%	11%	889
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	7%	13%	4%	7%	11%	402
	Registered Republican	27%	11%	5%	6%	11%	475
<b>Party ID</b>	Independent/Democrat	5%	7%	3%	10%	13%	248
	Republican	23%	15%	2%	5%	10%	620
<b>Political Ideology</b>	Liberal/Progressive/Socialist	2%		2%	13%	20%	54
	Moderate	10%	9%	2%	6%	8%	283
	Conservative	26%	14%	3%	5%	9%	387
	Libertarian	23%	24%	3%	7%	21%	110
<b>Age of Respondent</b>	18 to 34	25%	11%	12%	4%	7%	144
	35 to 49	21%	18%	1%	16%	15%	174
	50 to 64	17%	11%	3%	4%	11%	311
	65 and older	13%	10%	4%	4%	9%	252
<b>Gender of Respondent</b>	Men	19%	14%	7%	8%	6%	489
	Women	16%	12%	1%	4%	17%	382
<b>Level of Education</b>	High school or less	23%	12%	3%	7%	13%	319
	Tech school/Some college	13%	13%	8%	4%	10%	270
	College graduate	16%	16%	2%	7%	9%	184
	Postgraduate work	15%	8%	3%	9%	11%	114
<b>Region of State</b>	Central/Lakes	20%	12%	2%	12%	10%	181
	Connecticut Valley	14%	5%	4%	5%	22%	127
	Manchester Area	26%	13%	6%	5%	15%	147
	Mass Border	19%	16%	1%	7%	3%	215
	North Country	8%	12%	2%	4%	7%	61
	Seacoast	12%	15%	11%	2%	9%	153
<b>Children in Household</b>	Children in household	20%	15%	2%	12%	4%	227
	No children in household	17%	12%	3%	5%	13%	634
<b>Household Income</b>	Less than \$45,000	9%	19%	8%	6%	7%	73
	\$45,000 - \$74,999	7%	11%	4%	3%	24%	161
	\$75,000 - \$99,999	12%	6%	1%	12%	2%	146
	\$100,000 - \$149,999	18%	23%	1%	4%	9%	188
	\$150,000 or more	34%	10%	2%	10%	10%	176
<b>Media Usage</b>	CNN viewer	3%	13%	4%	9%	11%	153
	Conservative radio listener	32%	18%	4%	1%	11%	170
	Fox News viewer	21%	17%	3%	3%	9%	294
	Joe Rogan listener	55%	13%	2%	12%	2%	86
	Local NH news viewer	12%	14%	2%	6%	12%	565
	MSNBC viewer	5%	1%	8%	9%	17%	60
	NHPR listener	21%	11%	3%	8%	3%	205
<b>Marital Status</b>	Never married	32%	15%	2%	4%	6%	140
	Divorced/Separated/Widowed	22%	11%	4%	4%	8%	160
	Married	13%	13%	2%	8%	13%	568
<b>Gun Ownership</b>	Gun owner household	24%	12%	3%	5%	8%	446
	Not gun owner household	8%	13%	3%	7%	16%	348

### Favorability - Chris Christie - Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former New Jersey Governor Chris Christie

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	20%	15%	60%	5%	944
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	32%	17%	47%	4%	421
	Registered Republican	10%	13%	71%	6%	510
<b>Party ID</b>	Independent/Democrat	40%	20%	36%	3%	262
	Republican	12%	13%	70%	4%	649
<b>Political Ideology</b>	Liberal/Progressive/Socialist	40%	26%	24%	9%	63
	Moderate	45%	19%	35%	1%	287
	Conservative	6%	13%	72%	9%	426
	Libertarian	5%	10%	84%		111
<b>Age of Respondent</b>	18 to 34	8%	16%	61%	15%	152
	35 to 49	15%	13%	70%	2%	179
	50 to 64	25%	14%	54%	6%	334
	65 and older	24%	16%	59%	0%	270
<b>Gender of Respondent</b>	Men	16%	19%	64%	1%	504
	Women	24%	9%	56%	10%	422
<b>Level of Education</b>	High school or less	15%	17%	62%	6%	344
	Tech school/Some college	21%	11%	65%	4%	282
	College graduate	24%	13%	59%	4%	195
	Postgraduate work	24%	22%	45%	8%	119
<b>Region of State</b>	Central/Lakes	14%	15%	70%	1%	197
	Connecticut Valley	23%	4%	71%	1%	132
	Manchester Area	21%	29%	50%		149
	Mass Border	25%	14%	53%	8%	222
	North Country	17%	13%	55%	16%	81
	Seacoast	20%	12%	59%	10%	157
<b>Children in Household</b>	Children in household	17%	9%	68%	6%	235
	No children in household	22%	17%	56%	5%	680
<b>Household Income</b>	Less than \$45,000	17%	10%	61%	12%	94
	\$45,000 - \$74,999	18%	11%	68%	4%	162
	\$75,000 - \$99,999	33%	16%	48%	2%	151
	\$100,000 - \$149,999	18%	13%	68%	1%	192
	\$150,000 or more	16%	27%	53%	3%	183
<b>Media Usage</b>	CNN viewer	34%	30%	35%	0%	156
	Conservative radio listener	10%	7%	82%	1%	171
	Fox News viewer	9%	20%	65%	5%	312
	Joe Rogan listener	4%	4%	85%	7%	86
	Local NH news viewer	27%	19%	50%	3%	594
	MSNBC viewer	51%	13%	36%		60
	NHPR listener	37%	26%	37%		215
<b>Marital Status</b>	Never married	17%	21%	46%	16%	148
	Divorced/Separated/Widowed	28%	12%	49%	12%	179
	Married	19%	14%	66%	1%	595
<b>Gun Ownership</b>	Gun owner household	16%	16%	62%	5%	480
	Not gun owner household	29%	15%	54%	2%	355

### Favorability - Ron DeSantis - Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Florida Governor Ron DeSantis

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	29%	28%	41%	1%	940
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	14%	29%	57%	0%	420
	Registered Republican	43%	26%	28%	3%	507
<b>Party ID</b>	Independent/Democrat	9%	8%	82%	0%	261
	Republican	38%	37%	24%	0%	646
<b>Political Ideology</b>	Liberal/Progressive/Socialist	1%	0%	98%	1%	62
	Moderate	18%	24%	59%	0%	287
	Conservative	40%	37%	20%	3%	423
	Libertarian	30%	30%	40%		111
<b>Age of Respondent</b>	18 to 34	29%	24%	48%		152
	35 to 49	19%	22%	58%	1%	179
	50 to 64	24%	33%	39%	4%	332
	65 and older	43%	27%	30%	0%	268
<b>Gender of Respondent</b>	Men	35%	26%	38%	0%	503
	Women	23%	28%	46%	3%	418
<b>Level of Education</b>	High school or less	32%	36%	30%	3%	344
	Tech school/Some college	31%	28%	40%	0%	279
	College graduate	26%	24%	49%	1%	195
	Postgraduate work	23%	11%	66%	0%	118
<b>Region of State</b>	Central/Lakes	28%	39%	33%		197
	Connecticut Valley	36%	9%	55%		132
	Manchester Area	35%	27%	39%		147
	Mass Border	22%	30%	48%		222
	North Country	33%	23%	27%	17%	81
	Seacoast	28%	30%	42%	0%	155
<b>Children in Household</b>	Children in household	31%	29%	41%	0%	234
	No children in household	28%	29%	41%	2%	677
<b>Household Income</b>	Less than \$45,000	18%	35%	45%	2%	94
	\$45,000 - \$74,999	45%	14%	40%	0%	159
	\$75,000 - \$99,999	24%	32%	44%		151
	\$100,000 - \$149,999	20%	31%	49%	0%	191
	\$150,000 or more	35%	25%	40%	0%	183
<b>Media Usage</b>	CNN viewer	9%	20%	71%		155
	Conservative radio listener	46%	36%	19%		169
	Fox News viewer	47%	36%	18%	0%	309
	Joe Rogan listener	23%	40%	37%		86
	Local NH news viewer	27%	28%	45%	0%	594
	MSNBC viewer	7%	10%	84%		60
	NHPR listener	18%	18%	64%		215
<b>Marital Status</b>	Never married	20%	25%	54%	1%	148
	Divorced/Separated/Widowed	24%	40%	29%	6%	179
	Married	33%	26%	41%	0%	590
<b>Gun Ownership</b>	Gun owner household	35%	29%	36%	0%	475
	Not gun owner household	18%	29%	53%	0%	356

### Favorability - Nikki Haley - Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former UN Ambassador Nikki Haley

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	39%	22%	35%	3%	940
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	44%	22%	32%	2%	420
	Registered Republican	35%	22%	39%	5%	507
<b>Party ID</b>	Independent/Democrat	42%	20%	35%	3%	262
	Republican	40%	24%	34%	2%	646
<b>Political Ideology</b>	Liberal/Progressive/Socialist	17%	20%	53%	9%	63
	Moderate	61%	24%	13%	1%	287
	Conservative	35%	25%	34%	5%	423
	Libertarian	15%	18%	67%		110
<b>Age of Respondent</b>	18 to 34	31%	17%	46%	5%	152
	35 to 49	25%	20%	55%		179
	50 to 64	44%	21%	28%	7%	333
	65 and older	47%	27%	26%	1%	266
<b>Gender of Respondent</b>	Men	39%	23%	38%	0%	502
	Women	40%	21%	33%	7%	419
<b>Level of Education</b>	High school or less	34%	27%	33%	6%	344
	Tech school/Some college	39%	23%	37%	1%	278
	College graduate	44%	15%	38%	3%	195
	Postgraduate work	46%	19%	32%	2%	119
<b>Region of State</b>	Central/Lakes	43%	21%	36%		196
	Connecticut Valley	35%	13%	52%		132
	Manchester Area	46%	26%	28%		148
	Mass Border	43%	22%	34%	1%	220
	North Country	31%	27%	27%	15%	81
	Seacoast	32%	27%	31%	10%	157
<b>Children in Household</b>	Children in household	38%	21%	40%	1%	233
	No children in household	41%	23%	31%	4%	678
<b>Household Income</b>	Less than \$45,000	29%	22%	38%	11%	94
	\$45,000 - \$74,999	31%	23%	42%	4%	161
	\$75,000 - \$99,999	50%	23%	25%	2%	151
	\$100,000 - \$149,999	45%	22%	32%		189
	\$150,000 or more	40%	27%	32%		183
<b>Media Usage</b>	CNN viewer	53%	25%	22%		156
	Conservative radio listener	35%	21%	44%	0%	170
	Fox News viewer	50%	28%	18%	4%	308
	Joe Rogan listener	33%	23%	44%		86
	Local NH news viewer	50%	26%	23%	1%	593
	MSNBC viewer	39%	23%	38%		59
	NHPR listener	36%	41%	22%	0%	214
<b>Marital Status</b>	Never married	35%	24%	36%	6%	148
	Divorced/Separated/Widowed	32%	28%	28%	12%	178
	Married	44%	21%	35%	0%	592
<b>Gun Ownership</b>	Gun owner household	44%	21%	33%	3%	475
	Not gun owner household	39%	26%	33%	2%	356

### Favorability - Asa Hutchinson - Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former Arkansas Governor Asa Hutchinson

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	4%	28%	31%	37%	938
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	4%	29%	28%	39%	421
	Registered Republican	4%	27%	34%	34%	508
<b>Party ID</b>	Independent/Democrat	6%	30%	33%	30%	262
	Republican	4%	28%	29%	39%	644
<b>Political Ideology</b>	Liberal/Progressive/Socialist	7%	21%	40%	32%	63
	Moderate	7%	32%	20%	41%	287
	Conservative	4%	30%	34%	32%	424
	Libertarian	0%	21%	21%	58%	107
<b>Age of Respondent</b>	18 to 34	7%	21%	38%	34%	148
	35 to 49		22%	32%	46%	179
	50 to 64	4%	29%	26%	41%	334
	65 and older	6%	33%	33%	27%	268
<b>Gender of Respondent</b>	Men	6%	30%	38%	26%	498
	Women	3%	24%	24%	49%	422
<b>Level of Education</b>	High school or less	2%	29%	31%	38%	340
	Tech school/Some college	4%	32%	32%	32%	280
	College graduate	5%	23%	33%	39%	195
	Postgraduate work	10%	20%	28%	42%	119
<b>Region of State</b>	Central/Lakes	2%	27%	35%	36%	197
	Connecticut Valley	1%	33%	32%	33%	128
	Manchester Area	5%	38%	22%	35%	148
	Mass Border	5%	21%	29%	45%	222
	North Country	6%	26%	29%	40%	81
	Seacoast	6%	24%	39%	31%	156
<b>Children in Household</b>	Children in household	2%	30%	34%	34%	235
	No children in household	5%	28%	29%	38%	674
<b>Household Income</b>	Less than \$45,000		26%	27%	47%	93
	\$45,000 - \$74,999	3%	23%	37%	36%	161
	\$75,000 - \$99,999	4%	26%	38%	32%	151
	\$100,000 - \$149,999	9%	45%	21%	25%	192
	\$150,000 or more	2%	31%	27%	40%	183
<b>Media Usage</b>	CNN viewer	9%	25%	33%	33%	156
	Conservative radio listener	0%	33%	40%	27%	167
	Fox News viewer	4%	31%	35%	30%	310
	Joe Rogan listener	1%	43%	23%	33%	86
	Local NH news viewer	5%	30%	23%	42%	594
	MSNBC viewer	23%	27%	38%	12%	60
	NHPR listener	6%	42%	23%	29%	211
<b>Marital Status</b>	Never married	7%	31%	23%	40%	144
	Divorced/Separated/Widowed	1%	28%	26%	45%	178
	Married	5%	28%	33%	34%	594
<b>Gun Ownership</b>	Gun owner household	6%	30%	29%	35%	479
	Not gun owner household	4%	25%	31%	41%	351



### Favorability - Vivek Ramaswamy - Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Entrepreneur Vivek Ramaswamy

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	30%	18%	44%	8%	942
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	19%	12%	60%	9%	420
	Registered Republican	40%	22%	31%	7%	509
<b>Party ID</b>	Independent/Democrat	15%	5%	69%	10%	262
	Republican	37%	23%	33%	6%	648
<b>Political Ideology</b>	Liberal/Progressive/Socialist		2%	89%	9%	63
	Moderate	14%	16%	66%	5%	287
	Conservative	40%	24%	25%	12%	425
	Libertarian	47%	15%	38%	0%	111
<b>Age of Respondent</b>	18 to 34	39%	5%	52%	4%	152
	35 to 49	36%	15%	40%	9%	179
	50 to 64	26%	18%	42%	14%	334
	65 and older	26%	25%	45%	4%	268
<b>Gender of Respondent</b>	Men	38%	19%	40%	2%	503
	Women	21%	16%	47%	16%	421
<b>Level of Education</b>	High school or less	36%	13%	35%	17%	344
	Tech school/Some college	28%	25%	44%	3%	281
	College graduate	26%	19%	50%	5%	195
	Postgraduate work	24%	14%	60%	2%	119
<b>Region of State</b>	Central/Lakes	26%	26%	42%	7%	197
	Connecticut Valley	34%	12%	51%	3%	132
	Manchester Area	43%	10%	35%	12%	148
	Mass Border	30%	20%	50%	0%	222
	North Country	23%	18%	30%	29%	80
	Seacoast	24%	16%	49%	11%	157
<b>Children in Household</b>	Children in household	38%	18%	41%	3%	235
	No children in household	28%	17%	45%	10%	678
<b>Household Income</b>	Less than \$45,000	17%	8%	46%	29%	94
	\$45,000 - \$74,999	37%	15%	42%	6%	160
	\$75,000 - \$99,999	25%	22%	49%	4%	151
	\$100,000 - \$149,999	26%	26%	42%	5%	192
	\$150,000 or more	43%	11%	41%	5%	183
<b>Media Usage</b>	CNN viewer	18%	9%	72%	1%	156
	Conservative radio listener	55%	28%	15%	2%	171
	Fox News viewer	41%	22%	31%	6%	311
	Joe Rogan listener	57%	23%	17%	3%	86
	Local NH news viewer	24%	16%	53%	7%	594
	MSNBC viewer	17%	3%	79%	1%	60
	NHPR listener	22%	14%	61%	3%	215
<b>Marital Status</b>	Never married	31%	12%	48%	9%	148
	Divorced/Separated/Widowed	30%	19%	38%	14%	179
	Married	30%	19%	44%	7%	593
<b>Gun Ownership</b>	Gun owner household	35%	17%	40%	8%	478
	Not gun owner household	25%	15%	52%	8%	356

### Favorability - Donald Trump - Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former President Donald Trump

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	47%	14%	38%	0%	944
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	23%	18%	58%	0%	421
	Registered Republican	68%	12%	20%		510
<b>Party ID</b>	Independent/Democrat	6%	15%	79%	0%	262
	Republican	62%	15%	24%		650
<b>Political Ideology</b>	Liberal/Progressive/Socialist	1%		98%	0%	64
	Moderate	18%	16%	66%	0%	286
	Conservative	71%	12%	17%		426
	Libertarian	65%	17%	18%		111
<b>Age of Respondent</b>	18 to 34	40%	27%	33%		152
	35 to 49	53%	13%	34%		179
	50 to 64	45%	13%	42%	0%	334
	65 and older	49%	11%	40%	0%	270
<b>Gender of Respondent</b>	Men	50%	15%	35%		504
	Women	45%	14%	42%	0%	422
<b>Level of Education</b>	High school or less	53%	17%	30%		344
	Tech school/Some college	56%	11%	33%		282
	College graduate	33%	19%	48%	0%	195
	Postgraduate work	31%	8%	60%	0%	119
<b>Region of State</b>	Central/Lakes	57%	12%	30%	0%	197
	Connecticut Valley	47%	25%	29%		132
	Manchester Area	47%	11%	41%	0%	149
	Mass Border	35%	17%	48%		223
	North Country	45%	13%	43%		81
	Seacoast	52%	9%	39%		156
<b>Children in Household</b>	Children in household	40%	30%	31%		236
	No children in household	47%	10%	43%	0%	680
<b>Household Income</b>	Less than \$45,000	45%	7%	48%		94
	\$45,000 - \$74,999	52%	16%	32%		162
	\$75,000 - \$99,999	41%	7%	52%	0%	151
	\$100,000 - \$149,999	39%	21%	39%	0%	191
	\$150,000 or more	49%	13%	38%		183
<b>Media Usage</b>	CNN viewer	15%	10%	75%	0%	156
	Conservative radio listener	72%	14%	14%		171
	Fox News viewer	60%	18%	22%		312
	Joe Rogan listener	73%	15%	13%		86
	Local NH news viewer	39%	13%	48%	0%	594
	MSNBC viewer	18%	2%	80%	0%	60
	NHPR listener	26%	10%	65%	0%	215
<b>Marital Status</b>	Never married	39%	10%	50%		148
	Divorced/Separated/Widowed	57%	10%	33%		179
	Married	44%	17%	38%	0%	595
<b>Gun Ownership</b>	Gun owner household	48%	18%	33%		480
	Not gun owner household	36%	12%	52%	0%	356

## How Well Understand 14th Amendment Regarding Presidential Eligibility

In recent months, challenges have been made in some states regarding Donald Trump's eligibility to run for president, citing the 14th Amendment to the U.S. Constitution. Generally speaking, how well do you feel you understand the 14th Amendment regarding whether a person is eligible to run for president of the United States?

		<u>Very well</u>	<u>Somewhat well</u>	<u>Not very well</u>	<u>Not well at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	35%	42%	17%	4%	2%	1,862
<b>Voting Registration</b>	Registered Democrat	38%	46%	12%	2%	2%	599
	Registered Undeclared/Not Reg.	29%	44%	20%	6%	1%	691
	Registered Republican	41%	36%	16%	4%	3%	535
<b>Party ID</b>	Democrat	37%	45%	14%	3%	2%	856
	Independent	30%	56%	10%	4%	1%	214
	Republican	37%	35%	20%	6%	3%	737
<b>Political Ideology</b>	Socialist	31%	30%	30%	8%	1%	139
	Progressive	34%	42%	19%	4%	0%	207
	Liberal	37%	50%	12%	0%	0%	269
	Moderate	34%	47%	13%	6%	0%	510
	Conservative	36%	36%	21%	5%	2%	460
	Libertarian	52%	32%	8%	2%	6%	153
<b>Age of Respondent</b>	18 to 34	28%	44%	21%	4%	3%	432
	35 to 49	31%	40%	25%	4%	0%	369
	50 to 64	37%	43%	15%	5%	1%	592
	65 and older	42%	42%	9%	3%	4%	458
<b>Gender of Respondent</b>	Men	39%	43%	13%	3%	2%	840
	Women	34%	42%	18%	5%	2%	940
<b>Level of Education</b>	High school or less	27%	38%	25%	7%	3%	560
	Tech school/Some college	43%	41%	10%	3%	3%	571
	College graduate	33%	46%	18%	3%	1%	446
	Postgraduate work	39%	47%	12%	2%	0%	282
<b>Region of State</b>	Central/Lakes	37%	39%	18%	6%	0%	334
	Connecticut Valley	38%	43%	9%	6%	4%	229
	Manchester Area	49%	33%	14%	4%	0%	290
	Mass Border	31%	46%	15%	4%	4%	434
	North Country	27%	32%	35%	1%	5%	176
	Seacoast	30%	52%	16%	2%	0%	392
<b>Children in Household</b>	Children in household	29%	47%	17%	7%	0%	428
	No children in household	38%	40%	16%	3%	2%	1,394
<b>Household Income</b>	Less than \$45,000	39%	43%	13%	2%	3%	230
	\$45,000 - \$74,999	37%	44%	15%	3%	1%	284
	\$75,000 - \$99,999	41%	32%	15%	12%		297
	\$100,000 - \$149,999	31%	47%	17%	5%	1%	356
	\$150,000 or more	35%	45%	15%	1%	3%	352
<b>Media Usage</b>	CNN viewer	44%	44%	8%	1%	3%	444
	Conservative radio listener	50%	44%	4%	1%	0%	187
	Fox News viewer	40%	44%	12%	1%	2%	365
	Joe Rogan listener	37%	40%	13%	9%		146
	Local NH news viewer	37%	43%	15%	3%	2%	1,197
	MSNBC viewer	52%	32%	14%	1%		286
	NHPR listener	37%	44%	16%	3%	0%	646
<b>Gun Ownership</b>	Gun owner household	34%	42%	18%	3%	2%	765
	Not gun owner household	36%	43%	15%	5%	2%	949

## How Well Understand 14th Amendment Regarding Presidential Eligibility - Likely GOP Primary Voters

In recent months, challenges have been made in some states regarding Donald Trump's eligibility to run for president, citing the 14th Amendment to the U.S. Constitution. Generally speaking, how well do you feel you understand the 14th Amendment regarding whether a person is eligible to run for president of the United States?

		<u>Very well</u>	<u>Somewhat well</u>	<u>Not very well</u>	<u>Not well at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	33%	44%	15%	6%	2%	944
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	25%	50%	15%	9%	1%	421
	Registered Republican	41%	38%	14%	4%	3%	511
<b>Party ID</b>	Independent/Democrat	25%	56%	12%	6%	0%	262
	Republican	38%	39%	14%	6%	3%	650
<b>Political Ideology</b>	Liberal/Progressive/Socialist	28%	52%	7%	9%	4%	64
	Moderate	28%	47%	15%	9%	0%	287
	Conservative	36%	38%	19%	5%	2%	426
	Libertarian	50%	35%	5%	2%	8%	111
<b>Age of Respondent</b>	18 to 34	21%	66%	9%	4%		152
	35 to 49	39%	34%	18%	8%	0%	179
	50 to 64	34%	41%	17%	7%	1%	335
	65 and older	35%	42%	12%	5%	6%	270
<b>Gender of Respondent</b>	Men	34%	48%	13%	5%	1%	504
	Women	33%	39%	17%	8%	4%	422
<b>Level of Education</b>	High school or less	25%	38%	21%	11%	4%	344
	Tech school/Some college	39%	49%	8%	3%	1%	282
	College graduate	34%	47%	14%	4%	1%	196
	Postgraduate work	42%	43%	12%	2%	1%	119
<b>Region of State</b>	Central/Lakes	35%	37%	20%	8%	0%	197
	Connecticut Valley	38%	42%	4%	10%	7%	132
	Manchester Area	45%	40%	14%	1%	0%	149
	Mass Border	28%	54%	10%	8%	1%	223
	North Country	27%	37%	24%	3%	10%	80
	Seacoast	30%	48%	18%	4%	1%	157
<b>Children in Household</b>	Children in household	27%	47%	19%	7%	1%	235
	No children in household	36%	41%	14%	6%	3%	680
<b>Household Income</b>	Less than \$45,000	22%	48%	19%	5%	6%	94
	\$45,000 - \$74,999	32%	54%	8%	5%	2%	162
	\$75,000 - \$99,999	36%	28%	20%	16%		151
	\$100,000 - \$149,999	30%	44%	17%	8%	1%	192
	\$150,000 or more	46%	38%	10%	1%	5%	183
<b>Media Usage</b>	CNN viewer	39%	47%	11%	2%	0%	156
	Conservative radio listener	47%	47%	4%	1%	0%	171
	Fox News viewer	39%	48%	9%	1%	3%	313
	Joe Rogan listener	38%	43%	4%	16%		86
	Local NH news viewer	35%	44%	14%	5%	2%	594
	MSNBC viewer	42%	40%	16%	2%		60
	NHPR listener	34%	51%	8%	8%	0%	215
<b>Gun Ownership</b>	Gun owner household	32%	47%	13%	5%	4%	480
	Not gun owner household	33%	42%	16%	9%	1%	356

## Support or Oppose Decision to Disqualify Trump from Maine Primary Ballot

On December 28th, 2023, Maine Secretary of State Shenna Bellows ruled that Donald Trump is ineligible to run in the state's presidential primary, citing the 14th Amendment to the U.S. Constitution. This decision has been appealed to the Maine Superior Court. Do you support or oppose Bellows' ruling that Donald Trump is ineligible to run in the Maine presidential primary due to the 14th Amendment or do you not know enough to say?

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	39%	10%	4%	3%	39%	4%	1,863
<b>Voting Registration</b>	Registered Democrat	73%	13%	6%	1%	3%	5%	599
	Registered Undeclared/Not Reg.	36%	14%	5%	3%	37%	4%	691
	Registered Republican	7%	2%	2%	5%	81%	3%	535
<b>Party ID</b>	Democrat	71%	15%	6%	1%	1%	5%	856
	Independent	28%	12%	2%	4%	46%	8%	214
	Republican	8%	4%	3%	5%	78%	2%	737
<b>Political Ideology</b>	Socialist	60%	24%	3%		1%	12%	139
	Progressive	69%	15%	5%	1%	1%	9%	207
	Liberal	73%	15%	7%	2%	2%	1%	269
	Moderate	47%	11%	5%	6%	26%	4%	510
	Conservative	3%	2%	4%	3%	85%	3%	461
	Libertarian	7%	3%	1%	1%	86%	1%	153
<b>Age of Respondent</b>	18 to 34	35%	17%	8%	3%	28%	9%	432
	35 to 49	40%	9%	5%	3%	39%	4%	369
	50 to 64	43%	8%	3%	4%	41%	2%	592
	65 and older	39%	8%	3%	2%	44%	4%	458
<b>Gender of Respondent</b>	Men	32%	6%	6%	3%	51%	2%	840
	Women	46%	11%	3%	3%	29%	7%	940
<b>Level of Education</b>	High school or less	30%	9%	2%	0%	54%	4%	560
	Tech school/Some college	40%	6%	9%	3%	40%	2%	571
	College graduate	42%	15%	2%	4%	28%	9%	446
	Postgraduate work	53%	14%	3%	6%	22%	3%	282
<b>Region of State</b>	Central/Lakes	30%	10%	5%	3%	51%	2%	334
	Connecticut Valley	30%	10%	3%	3%	50%	4%	229
	Manchester Area	47%	4%	1%	2%	36%	10%	290
	Mass Border	41%	8%	8%	5%	35%	3%	434
	North Country	34%	24%	1%	2%	35%	4%	176
	Seacoast	49%	11%	5%	3%	29%	4%	392
<b>Children in Household</b>	Children in household	33%	5%	7%	4%	46%	5%	428
	No children in household	43%	12%	4%	3%	35%	4%	1,393
<b>Household Income</b>	Less than \$45,000	50%	15%	4%	1%	27%	3%	230
	\$45,000 - \$74,999	32%	11%	3%	2%	50%	2%	284
	\$75,000 - \$99,999	48%	4%	3%	3%	35%	7%	298
	\$100,000 - \$149,999	47%	6%	2%	3%	38%	4%	356
	\$150,000 or more	31%	10%	9%	6%	38%	5%	352
<b>Media Usage</b>	CNN viewer	70%	9%	1%	4%	15%	1%	444
	Conservative radio listener	7%	2%	2%	3%	85%	0%	187
	Fox News viewer	14%	2%	0%	4%	78%	2%	365
	Joe Rogan listener	11%	1%	11%	4%	65%	8%	146
	Local NH news viewer	45%	10%	5%	3%	33%	3%	1,197
	MSNBC viewer	73%	12%	3%	1%	11%	0%	286
	NHPR listener	56%	18%	3%	4%	16%	3%	646
<b>Gun Ownership</b>	Gun owner household	27%	9%	5%	4%	51%	3%	766
	Not gun owner household	54%	13%	4%	2%	22%	5%	948

## Support or Oppose Decision to Disqualify Trump from Maine Primary Ballot - Likely GOP Primary Voters

On December 28th, 2023, Maine Secretary of State Shenna Bellows ruled that Donald Trump is ineligible to run in the state's presidential primary, citing the 14th Amendment to the U.S. Constitution. This decision has been appealed to the Maine Superior Court. Do you support or oppose Bellows' ruling that Donald Trump is ineligible to run in the Maine presidential primary due to the 14th Amendment or do you not know enough to say?

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	18%	5%	4%	4%	65%	4%	945
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	32%	9%	6%	3%	46%	5%	421
	Registered Republican	5%	2%	2%	5%	83%	3%	511
<b>Party ID</b>	Independent/Democrat	48%	12%	5%	2%	25%	8%	262
	Republican	7%	3%	3%	4%	81%	3%	650
<b>Political Ideology</b>	Liberal/Progressive/Socialist	54%	21%	12%	2%	2%	9%	64
	Moderate	38%	8%	3%	7%	37%	6%	287
	Conservative	3%	2%	3%	3%	86%	3%	426
	Libertarian	2%	4%	2%	1%	90%	0%	111
<b>Age of Respondent</b>	18 to 34	8%	11%	6%	3%	64%	9%	152
	35 to 49	18%	2%	4%	5%	69%	2%	179
	50 to 64	24%	4%	3%	4%	63%	1%	335
	65 and older	16%	6%	3%	3%	67%	6%	270
<b>Gender of Respondent</b>	Men	14%	4%	3%	3%	73%	2%	504
	Women	22%	6%	4%	5%	57%	6%	422
<b>Level of Education</b>	High school or less	17%	2%	2%		75%	4%	344
	Tech school/Some college	13%	5%	7%	4%	71%	0%	282
	College graduate	22%	8%	2%	7%	52%	9%	196
	Postgraduate work	26%	12%	2%	8%	48%	4%	119
<b>Region of State</b>	Central/Lakes	12%	7%	2%	3%	75%	1%	197
	Connecticut Valley	11%	4%	1%	4%	74%	6%	132
	Manchester Area	31%	3%	0%	3%	59%	3%	149
	Mass Border	20%	6%	10%	7%	55%	1%	223
	North Country	16%	3%	3%	0%	70%	8%	81
	Seacoast	17%	7%	2%	2%	65%	8%	157
<b>Children in Household</b>	Children in household	13%	3%	7%	4%	69%	4%	236
	No children in household	20%	7%	2%	4%	63%	4%	680
<b>Household Income</b>	Less than \$45,000	21%	14%	5%	1%	53%	6%	94
	\$45,000 - \$74,999	13%	5%	3%	3%	72%	4%	162
	\$75,000 - \$99,999	27%	3%	4%	3%	57%	7%	151
	\$100,000 - \$149,999	20%	5%	2%	4%	65%	4%	192
	\$150,000 or more	18%	4%	2%	7%	67%	2%	183
<b>Media Usage</b>	CNN viewer	46%	8%	2%	6%	38%	0%	156
	Conservative radio listener	2%	3%	2%	4%	89%	0%	171
	Fox News viewer	5%	2%	0%	4%	86%	3%	313
	Joe Rogan listener	1%	1%	0%	1%	92%	5%	86
	Local NH news viewer	24%	5%	5%	5%	56%	4%	594
	MSNBC viewer	51%	14%	5%	1%	29%	1%	60
	NHPR listener	33%	12%	5%	7%	42%	1%	215
<b>Gun Ownership</b>	Gun owner household	14%	4%	4%	5%	69%	4%	480
	Not gun owner household	27%	8%	4%	3%	52%	6%	356

## Perceived Role of Partisan Politics in Decision to Disqualify Trump from Maine Primary Ballot

How much, if at all, do you think partisan politics factored into Bellows' decision to rule that Donald Trump is ineligible to run for president due to the 14th Amendment?

		<u>A lot</u>	<u>Some</u>	<u>Not very much</u>	<u>Not at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	38%	16%	15%	22%	9%	1,861
<b>Voting Registration</b>	Registered Democrat	4%	18%	28%	43%	6%	597
	Registered Undeclared/Not Reg.	36%	20%	13%	18%	13%	691
	Registered Republican	78%	7%	3%	5%	7%	535
<b>Party ID</b>	Democrat	3%	21%	27%	40%	9%	854
	Independent	43%	17%	12%	15%	14%	214
	Republican	76%	10%	3%	6%	6%	737
<b>Political Ideology</b>	Socialist	4%	32%	13%	33%	18%	139
	Progressive	1%	11%	44%	37%	6%	207
	Liberal	2%	23%	24%	45%	6%	268
	Moderate	29%	18%	15%	27%	11%	509
	Conservative	75%	9%	3%	4%	8%	461
	Libertarian	88%	6%	3%	1%	2%	153
<b>Age of Respondent</b>	18 to 34	30%	28%	18%	17%	7%	432
	35 to 49	41%	15%	16%	21%	7%	368
	50 to 64	37%	12%	13%	25%	13%	591
	65 and older	45%	10%	13%	24%	8%	458
<b>Gender of Respondent</b>	Men	49%	15%	12%	19%	6%	840
	Women	30%	15%	18%	25%	13%	939
<b>Level of Education</b>	High school or less	48%	13%	8%	20%	11%	560
	Tech school/Some college	41%	16%	10%	23%	10%	570
	College graduate	30%	21%	23%	20%	6%	444
	Postgraduate work	26%	12%	25%	29%	7%	282
<b>Region of State</b>	Central/Lakes	48%	16%	10%	21%	5%	334
	Connecticut Valley	52%	6%	14%	15%	12%	229
	Manchester Area	40%	9%	17%	28%	7%	290
	Mass Border	35%	15%	16%	25%	9%	434
	North Country	29%	28%	10%	16%	17%	177
	Seacoast	28%	21%	19%	24%	8%	390
<b>Children in Household</b>	Children in household	44%	15%	15%	21%	6%	428
	No children in household	35%	17%	15%	23%	10%	1,392
<b>Household Income</b>	Less than \$45,000	23%	13%	13%	32%	19%	230
	\$45,000 - \$74,999	52%	14%	15%	14%	5%	282
	\$75,000 - \$99,999	37%	14%	12%	31%	5%	298
	\$100,000 - \$149,999	32%	20%	18%	23%	8%	356
	\$150,000 or more	40%	17%	18%	16%	8%	352
<b>Media Usage</b>	CNN viewer	19%	18%	23%	35%	6%	444
	Conservative radio listener	87%	8%	2%	1%	2%	187
	Fox News viewer	76%	8%	4%	5%	7%	365
	Joe Rogan listener	65%	21%	1%	13%	0%	146
	Local NH news viewer	34%	16%	17%	23%	9%	1,195
	MSNBC viewer	11%	16%	20%	49%	5%	286
	NHPR listener	16%	18%	23%	36%	7%	646
<b>Gun Ownership</b>	Gun owner household	50%	18%	8%	16%	9%	765
	Not gun owner household	23%	16%	22%	30%	8%	947

## Perceived Role of Partisan Politics in Decision to Disqualify Trump from Maine Primary Ballot - Likely GOP Primary Voters

How much, if at all, do you think partisan politics factored into Bellows' decision to rule that Donald Trump is ineligible to run for president due to the 14th Amendment?

		<u>A lot</u>	<u>Some</u>	<u>Not very much</u>	<u>Not at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	63%	11%	8%	10%	9%	945
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	43%	16%	13%	15%	13%	421
	Registered Republican	79%	7%	4%	5%	6%	511
<b>Party ID</b>	Independent/Democrat	27%	18%	21%	19%	15%	262
	Republican	78%	8%	3%	6%	5%	650
<b>Political Ideology</b>	Liberal/Progressive/Socialist	3%	29%	29%	24%	15%	64
	Moderate	42%	15%	13%	19%	10%	287
	Conservative	76%	8%	3%	4%	9%	426
	Libertarian	93%	1%	3%	0%	2%	111
<b>Age of Respondent</b>	18 to 34	70%	18%	5%	1%	6%	152
	35 to 49	69%	7%	9%	13%	2%	179
	50 to 64	54%	10%	10%	12%	15%	335
	65 and older	68%	11%	6%	8%	7%	270
<b>Gender of Respondent</b>	Men	72%	9%	7%	9%	4%	504
	Women	54%	12%	9%	10%	15%	422
<b>Level of Education</b>	High school or less	65%	7%	6%	10%	13%	344
	Tech school/Some college	71%	5%	8%	7%	10%	282
	College graduate	56%	24%	7%	11%	2%	196
	Postgraduate work	54%	13%	16%	12%	4%	119
<b>Region of State</b>	Central/Lakes	70%	12%	4%	11%	3%	197
	Connecticut Valley	74%	3%	7%	5%	11%	132
	Manchester Area	64%	7%	13%	7%	9%	149
	Mass Border	58%	11%	11%	14%	7%	223
	North Country	54%	15%	4%	11%	16%	81
	Seacoast	58%	16%	5%	9%	13%	157
<b>Children in Household</b>	Children in household	67%	7%	9%	12%	6%	236
	No children in household	61%	12%	8%	9%	10%	680
<b>Household Income</b>	Less than \$45,000	47%	20%	6%	6%	21%	94
	\$45,000 - \$74,999	75%	11%	8%	5%	2%	162
	\$75,000 - \$99,999	60%	8%	6%	18%	8%	151
	\$100,000 - \$149,999	54%	15%	14%	13%	4%	192
	\$150,000 or more	69%	9%	8%	7%	7%	183
<b>Media Usage</b>	CNN viewer	42%	15%	16%	20%	7%	156
	Conservative radio listener	91%	4%	2%	1%	2%	171
	Fox News viewer	83%	7%	4%	2%	5%	313
	Joe Rogan listener	78%	6%	0%	15%	1%	86
	Local NH news viewer	59%	12%	11%	10%	8%	594
	MSNBC viewer	29%	18%	20%	30%	3%	60
	NHPR listener	41%	15%	15%	22%	6%	215
<b>Gun Ownership</b>	Gun owner household	64%	14%	6%	8%	8%	480
	Not gun owner household	56%	9%	12%	14%	9%	356



## Perceived Trump Responsibility for January 6th

How much responsibility do you think President Trump bears for what happened at the U.S. Capitol on January 6th?

		<u>A great deal</u>	<u>A good amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	54%	9%	15%	21%	1%	1,860
<b>Voting Registration</b>	Registered Democrat	93%	4%	1%	2%	0%	598
	Registered Undeclared/Not Reg.	55%	12%	17%	16%	2%	690
	Registered Republican	11%	9%	28%	51%	0%	535
<b>Party ID</b>	Democrat	94%	4%	0%	1%		854
	Independent	49%	10%	16%	21%	3%	214
	Republican	10%	14%	31%	44%	1%	736
<b>Political Ideology</b>	Socialist	87%	5%	0%	7%		139
	Progressive	91%	8%			1%	207
	Liberal	95%	4%	1%	0%		268
	Moderate	67%	8%	15%	9%	1%	509
	Conservative	6%	15%	32%	47%	0%	461
	Libertarian	11%	8%	31%	49%	1%	153
<b>Age of Respondent</b>	18 to 34	61%	10%	5%	23%	1%	432
	35 to 49	45%	9%	17%	28%	0%	368
	50 to 64	55%	7%	19%	18%	1%	592
	65 and older	52%	10%	18%	20%	1%	457
<b>Gender of Respondent</b>	Men	42%	11%	17%	30%	1%	839
	Women	62%	7%	15%	15%	1%	939
<b>Level of Education</b>	High school or less	38%	9%	20%	34%	0%	560
	Tech school/Some college	53%	9%	15%	22%	1%	570
	College graduate	64%	10%	11%	15%	1%	445
	Postgraduate work	71%	8%	12%	7%	2%	282
<b>Region of State</b>	Central/Lakes	45%	7%	24%	22%	2%	333
	Connecticut Valley	41%	12%	15%	32%		229
	Manchester Area	53%	7%	15%	25%	0%	289
	Mass Border	59%	12%	13%	17%	0%	434
	North Country	46%	14%	21%	18%	1%	176
	Seacoast	67%	5%	9%	18%	1%	390
<b>Children in Household</b>	Children in household	44%	9%	18%	28%	0%	428
	No children in household	58%	9%	14%	18%	1%	1,391
<b>Household Income</b>	Less than \$45,000	62%	13%	11%	14%	0%	230
	\$45,000 - \$74,999	42%	6%	20%	32%	0%	283
	\$75,000 - \$99,999	58%	8%	16%	17%	0%	297
	\$100,000 - \$149,999	56%	8%	15%	20%	0%	356
	\$150,000 or more	56%	9%	11%	23%	1%	352
<b>Media Usage</b>	CNN viewer	82%	8%	4%	5%	0%	444
	Conservative radio listener	9%	10%	24%	56%	1%	187
	Fox News viewer	13%	15%	30%	42%	1%	365
	Joe Rogan listener	21%	11%	41%	27%	0%	146
	Local NH news viewer	59%	10%	15%	15%	1%	1,194
	MSNBC viewer	85%	4%	2%	7%	1%	286
	NHPR listener	79%	7%	7%	6%	0%	646
<b>Gun Ownership</b>	Gun owner household	41%	11%	22%	26%	0%	764
	Not gun owner household	70%	8%	7%	14%	1%	947

## Perceived Trump Responsibility for January 6th - Likely GOP Primary Voters

How much responsibility do you think President Trump bears for what happened at the U.S. Capitol on January 6th?

		<u>A great deal</u>	<u>A good amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	27%	12%	23%	36%	1%	943
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	47%	15%	17%	20%	2%	420
	Registered Republican	11%	9%	29%	50%	0%	511
<b>Party ID</b>	Independent/Democrat	71%	8%	7%	13%	2%	261
	Republican	11%	14%	29%	45%	1%	650
<b>Political Ideology</b>	Liberal/Progressive/Socialist	90%	9%	0%	1%		63
	Moderate	56%	9%	24%	10%	2%	286
	Conservative	6%	15%	30%	49%	0%	426
	Libertarian	6%	11%	22%	60%	1%	111
<b>Age of Respondent</b>	18 to 34	26%	10%	9%	52%	3%	152
	35 to 49	22%	11%	23%	44%		179
	50 to 64	32%	10%	27%	29%	1%	334
	65 and older	26%	15%	27%	31%	1%	269
<b>Gender of Respondent</b>	Men	21%	12%	22%	43%	0%	504
	Women	34%	11%	25%	28%	2%	421
<b>Level of Education</b>	High school or less	20%	12%	20%	48%	0%	344
	Tech school/Some college	22%	14%	28%	35%	0%	281
	College graduate	37%	10%	22%	29%	1%	196
	Postgraduate work	44%	10%	25%	16%	4%	119
<b>Region of State</b>	Central/Lakes	20%	10%	30%	37%	3%	196
	Connecticut Valley	20%	10%	20%	50%		132
	Manchester Area	31%	13%	19%	38%	0%	148
	Mass Border	37%	15%	20%	28%	1%	223
	North Country	22%	21%	42%	15%	0%	81
	Seacoast	29%	8%	19%	43%	1%	157
<b>Children in Household</b>	Children in household	23%	9%	24%	43%	0%	236
	No children in household	30%	14%	24%	31%	1%	679
<b>Household Income</b>	Less than \$45,000	36%	15%	23%	26%		94
	\$45,000 - \$74,999	21%	8%	19%	51%	1%	162
	\$75,000 - \$99,999	39%	13%	24%	24%		150
	\$100,000 - \$149,999	29%	15%	26%	30%	0%	192
	\$150,000 or more	28%	9%	19%	42%	1%	183
<b>Media Usage</b>	CNN viewer	58%	17%	11%	14%	1%	156
	Conservative radio listener	4%	11%	26%	59%	1%	171
	Fox News viewer	8%	16%	32%	44%	1%	313
	Joe Rogan listener	5%	6%	51%	37%	1%	86
	Local NH news viewer	34%	16%	24%	24%	1%	593
	MSNBC viewer	70%	10%	4%	16%		60
	NHPR listener	53%	12%	18%	17%	0%	215
<b>Gun Ownership</b>	Gun owner household	22%	13%	28%	36%	1%	479
	Not gun owner household	41%	12%	14%	31%	2%	356

## First Choice DEM 2024 Presidential Candidate - Likely DEM Primary Voters

If the 2024 New Hampshire presidential primary were held today, who would you vote for in the Democratic Primary?

		<u>Dean Phillips</u>	<u>Marianne Williamson</u>	<u>Joe Biden</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	7%	6%	69%	11%	7%	638
<b>Voting Registration</b>	Registered Democrat	7%	2%	75%	9%	8%	504
	Registered Undeclared/Not Reg.	9%	20%	48%	20%	3%	132
<b>Party ID</b>	Democrat	6%	5%	71%	11%	7%	607
	Independent/Republican	29%	17%	16%	24%	14%	25
<b>Political Ideology</b>	Socialist	3%	25%	37%	31%	3%	104
	Progressive	5%	5%	71%	10%	9%	145
	Liberal	4%	1%	85%	7%	3%	203
	Moderate	16%		68%	2%	14%	153
	Conservative/Libertarian	16%		32%	52%		7
<b>Age of Respondent</b>	18 to 34	3%	12%	51%	27%	7%	203
	35 to 49	8%	9%	62%	4%	17%	105
	50 to 64	13%	2%	78%	4%	3%	178
	65 and older	5%	0%	88%	3%	4%	149
<b>Gender of Respondent</b>	Men	6%	1%	72%	12%	8%	211
	Women	8%	8%	73%	7%	4%	371
<b>Level of Education</b>	High school or less	9%	2%	64%	18%	8%	129
	Tech school/Some college	8%	11%	63%	8%	10%	202
	College graduate	4%	5%	73%	13%	4%	180
	Postgraduate work	8%	3%	79%	6%	4%	125
<b>Region of State</b>	Central/Lakes	9%	1%	81%	2%	8%	90
	Connecticut Valley	4%	0%	74%	20%	2%	57
	Manchester Area	8%	15%	56%	17%	4%	94
	Mass Border	7%	13%	64%	5%	11%	135
	North Country	8%	5%	51%	31%	5%	62
	Seacoast	6%	0%	78%	8%	7%	198
<b>Children in Household</b>	Children in household	4%	5%	71%	4%	16%	106
	No children in household	8%	6%	69%	13%	5%	530
<b>Household Income</b>	Less than \$45,000	11%	20%	57%	9%	3%	96
	\$45,000 - \$74,999	6%	7%	76%	6%	5%	75
	\$75,000 - \$99,999	3%	0%	66%	27%	4%	101
	\$100,000 - \$149,999	7%	8%	71%	3%	12%	111
	\$150,000 or more	2%	2%	80%	3%	12%	124
<b>Media Usage</b>	CNN viewer	7%	1%	88%	3%	2%	247
	Conservative radio listener	47%		53%			2
	Fox News viewer	18%	2%	54%	23%	3%	19
	Joe Rogan listener	1%	23%	15%		61%	19
	Local NH news viewer	9%	7%	73%	8%	3%	453
	MSNBC viewer	2%	1%	94%	1%	2%	169
	NHPR listener	6%	4%	71%	16%	2%	360
<b>Marital Status</b>	Never married	5%	12%	55%	22%	6%	247
	Divorced/Separated/Widowed	18%		67%	2%	13%	104
	Married	5%	3%	82%	5%	5%	285
<b>Gun Ownership</b>	Gun owner household	7%	7%	51%	16%	19%	170
	Not gun owner household	7%	5%	76%	9%	2%	454

## Definitely Decided on 2024 DEM Presidential Primary Nominee Choice - Likely DEM Primary Voters

Have you definitely decided who you will vote for in the New Hampshire Primary, are you leaning towards someone, or have you considered some candidates but are still trying to decide?

		<u>Definitely decided</u>	<u>Leaning to someone</u>	<u>Still trying to decide</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	76%	15%	8%	2%	595
<b>Voting Registration</b>	Registered Democrat	80%	13%	5%	2%	465
	Registered Undeclared/Not Reg.	58%	22%	19%	1%	129
<b>Party ID</b>	Democrat	77%	15%	7%	1%	568
	Independent/Republican	46%	23%	22%	8%	22
<b>Political Ideology</b>	Socialist	56%	21%	21%	3%	100
	Progressive	69%	25%	6%		132
	Liberal	81%	11%	5%	3%	199
	Moderate	89%	8%	2%	1%	132
	Conservative/Libertarian	45%	4%	52%		7
<b>Age of Respondent</b>	18 to 34	64%	17%	16%	4%	189
	35 to 49	58%	39%	3%		87
	50 to 64	83%	9%	7%	1%	173
	65 and older	92%	6%	1%	1%	143
<b>Gender of Respondent</b>	Men	76%	17%	5%	2%	195
	Women	82%	12%	4%	1%	356
<b>Level of Education</b>	High school or less	68%	13%	19%		119
	Tech school/Some college	81%	15%	3%	1%	183
	College graduate	76%	15%	8%	2%	171
	Postgraduate work	74%	19%	3%	4%	119
<b>Region of State</b>	Central/Lakes	85%	13%	3%		83
	Connecticut Valley	74%	5%	16%	5%	55
	Manchester Area	79%	19%	2%		90
	Mass Border	76%	12%	7%	5%	120
	North Country	49%	18%	33%		59
	Seacoast	79%	18%	3%	1%	184
<b>Children in Household</b>	Children in household	61%	25%	5%	9%	89
	No children in household	78%	13%	8%	0%	504
<b>Household Income</b>	Less than \$45,000	83%	9%	8%		94
	\$45,000 - \$74,999	81%	13%	1%	5%	72
	\$75,000 - \$99,999	83%	7%	10%		97
	\$100,000 - \$149,999	66%	30%	3%	1%	98
	\$150,000 or more	88%	7%	1%	4%	109
<b>Media Usage</b>	CNN viewer	87%	8%	2%	3%	243
	Conservative radio listener	53%	8%		40%	2
	Fox News viewer	62%	4%	24%	10%	18
	Joe Rogan listener	71%	29%			7
	Local NH news viewer	76%	17%	6%	1%	441
	MSNBC viewer	94%	3%	3%	0%	166
	NHPR listener	73%	14%	11%	3%	353
<b>Marital Status</b>	Never married	70%	17%	13%		232
	Divorced/Separated/Widowed	83%	11%	6%		90
	Married	78%	15%	4%	4%	271
<b>Gun Ownership</b>	Gun owner household	65%	17%	16%	2%	138
	Not gun owner household	79%	15%	4%	1%	443

### Favorability - Joe Biden - Likely DEM Primary Voters

Below is a list of people who are running for the Democratic nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - President Joe Biden

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	67%	17%	16%	642
<b>Voting Registration</b>	Registered Democrat	73%	15%	11%	508
	Registered Undeclared/Not Reg.	44%	22%	34%	132
<b>Party ID</b>	Democrat	69%	17%	14%	609
	Independent/Republican	21%	12%	67%	27
<b>Political Ideology</b>	Socialist	22%	36%	42%	104
	Progressive	69%	15%	16%	145
	Liberal	88%	11%	1%	205
	Moderate	69%	16%	15%	154
	Conservative/Libertarian	26%		74%	9
<b>Age of Respondent</b>	18 to 34	52%	23%	25%	203
	35 to 49	46%	28%	26%	105
	50 to 64	76%	13%	12%	182
	65 and older	92%	6%	2%	149
<b>Gender of Respondent</b>	Men	67%	20%	13%	214
	Women	75%	15%	10%	372
<b>Level of Education</b>	High school or less	56%	15%	29%	129
	Tech school/Some college	59%	25%	15%	205
	College graduate	73%	12%	15%	181
	Postgraduate work	83%	12%	4%	125
<b>Region of State</b>	Central/Lakes	80%	12%	9%	90
	Connecticut Valley	80%	11%	9%	59
	Manchester Area	70%	16%	14%	95
	Mass Border	64%	18%	18%	135
	North Country	49%	8%	42%	62
	Seacoast	64%	24%	12%	198
<b>Children in Household</b>	Children in household	55%	28%	17%	106
	No children in household	69%	15%	16%	534
<b>Household Income</b>	Less than \$45,000	54%	41%	5%	97
	\$45,000 - \$74,999	73%	18%	10%	75
	\$75,000 - \$99,999	79%	7%	13%	102
	\$100,000 - \$149,999	61%	17%	22%	111
	\$150,000 or more	80%	8%	12%	124
<b>Media Usage</b>	CNN viewer	90%	8%	3%	248
	Conservative radio listener	34%		66%	3
	Fox News viewer	64%		36%	19
	Joe Rogan listener	16%	6%	79%	19
	Local NH news viewer	74%	16%	9%	455
	MSNBC viewer	95%	1%	4%	170
	NHPR listener	73%	12%	15%	362
<b>Marital Status</b>	Never married	56%	18%	26%	248
	Divorced/Separated/Widowed	64%	22%	14%	105
	Married	78%	15%	8%	287
<b>Gun Ownership</b>	Gun owner household	51%	12%	38%	173
	Not gun owner household	73%	19%	7%	456

### Favorability - Dean Phillips - Likely DEM Primary Voters

Below is a list of people who are running for the Democratic nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Minnesota Representative Dean Phillips

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	10%	24%	30%	36%	641
<b>Voting Registration</b>	Registered Democrat	10%	26%	31%	32%	508
	Registered Undeclared/Not Reg.	8%	13%	28%	51%	131
<b>Party ID</b>	Democrat	9%	24%	30%	37%	609
	Independent/Republican	25%	20%	40%	15%	26
<b>Political Ideology</b>	Socialist	5%	6%	48%	41%	103
	Progressive	6%	34%	27%	34%	145
	Liberal	10%	28%	30%	32%	205
	Moderate	17%	22%	23%	37%	153
	Conservative/Libertarian	2%	31%	61%	6%	9
<b>Age of Respondent</b>	18 to 34	1%	19%	39%	41%	203
	35 to 49	5%	32%	20%	44%	105
	50 to 64	25%	21%	24%	29%	180
	65 and older	8%	28%	32%	32%	149
<b>Gender of Respondent</b>	Men	8%	26%	36%	31%	214
	Women	12%	26%	27%	36%	371
<b>Level of Education</b>	High school or less	19%	12%	23%	46%	129
	Tech school/Some college	5%	23%	37%	35%	205
	College graduate	10%	31%	30%	29%	179
	Postgraduate work	8%	27%	28%	37%	126
<b>Region of State</b>	Central/Lakes	12%	28%	35%	26%	90
	Connecticut Valley	9%	29%	18%	44%	58
	Manchester Area	6%	42%	27%	25%	94
	Mass Border	4%	20%	37%	39%	135
	North Country	9%	24%	18%	49%	62
	Seacoast	15%	14%	33%	37%	199
<b>Children in Household</b>	Children in household	7%	18%	33%	42%	106
	No children in household	11%	25%	30%	35%	533
<b>Household Income</b>	Less than \$45,000	15%	21%	51%	14%	97
	\$45,000 - \$74,999	8%	30%	40%	22%	75
	\$75,000 - \$99,999	19%	35%	23%	23%	101
	\$100,000 - \$149,999	8%	19%	31%	42%	110
	\$150,000 or more	7%	21%	27%	46%	124
<b>Media Usage</b>	CNN viewer	13%	26%	24%	38%	247
	Conservative radio listener	4%	22%	74%		3
	Fox News viewer	20%	9%	33%	39%	19
	Joe Rogan listener	6%	33%		61%	19
	Local NH news viewer	12%	28%	26%	35%	454
	MSNBC viewer	5%	21%	37%	37%	170
	NHPR listener	8%	25%	30%	37%	361
<b>Marital Status</b>	Never married	8%	22%	36%	34%	248
	Divorced/Separated/Widowed	17%	22%	25%	37%	104
	Married	9%	26%	27%	38%	286
<b>Gun Ownership</b>	Gun owner household	10%	20%	27%	43%	172
	Not gun owner household	10%	26%	31%	33%	455

### Favorability - Marianne Williamson - Likely DEM Primary Voters

Below is a list of people who are running for the Democratic nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Author Marianne Williamson

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>January 2024</b>	8%	15%	50%	27%	641
<b>Voting Registration</b>	Registered Democrat	4%	16%	51%	29%	508
	Registered Undeclared/Not Reg.	23%	13%	44%	21%	131
<b>Party ID</b>	Democrat	8%	15%	50%	27%	609
	Independent/Republican	7%	26%	47%	20%	26
<b>Political Ideology</b>	Socialist	32%	17%	39%	12%	103
	Progressive	7%	12%	58%	23%	145
	Liberal	2%	20%	52%	27%	205
	Moderate	0%	12%	50%	37%	153
	Conservative/Libertarian		9%	83%	9%	9
<b>Age of Respondent</b>	18 to 34	16%	9%	41%	33%	203
	35 to 49	11%	14%	48%	27%	105
	50 to 64	2%	22%	46%	30%	180
	65 and older	1%	17%	65%	16%	149
<b>Gender of Respondent</b>	Men	6%	16%	38%	40%	214
	Women	10%	16%	53%	21%	371
<b>Level of Education</b>	High school or less		16%	61%	23%	129
	Tech school/Some college	12%	15%	35%	37%	205
	College graduate	10%	18%	53%	19%	179
	Postgraduate work	5%	11%	58%	26%	126
<b>Region of State</b>	Central/Lakes	5%	17%	62%	16%	90
	Connecticut Valley	4%	20%	36%	40%	58
	Manchester Area	14%	6%	55%	25%	94
	Mass Border	16%	6%	48%	29%	135
	North Country	8%	17%	60%	15%	62
	Seacoast	1%	23%	44%	32%	199
<b>Children in Household</b>	Children in household	3%	17%	42%	37%	106
	No children in household	9%	15%	51%	25%	533
<b>Household Income</b>	Less than \$45,000	18%	33%	40%	8%	97
	\$45,000 - \$74,999	10%	15%	48%	26%	75
	\$75,000 - \$99,999	1%	20%	43%	36%	101
	\$100,000 - \$149,999	10%	17%	53%	20%	110
	\$150,000 or more	5%	6%	54%	35%	124
<b>Media Usage</b>	CNN viewer	1%	20%	49%	30%	247
	Conservative radio listener			78%	22%	3
	Fox News viewer		11%	76%	13%	19
	Joe Rogan listener	28%	10%	1%	61%	19
	Local NH news viewer	9%	15%	48%	28%	454
	MSNBC viewer	2%	11%	64%	23%	170
	NHPR listener	7%	17%	50%	25%	361
<b>Marital Status</b>	Never married	17%	17%	39%	28%	248
	Divorced/Separated/Widowed	1%	13%	69%	17%	104
	Married	3%	15%	52%	30%	286
<b>Gun Ownership</b>	Gun owner household	7%	14%	47%	33%	172
	Not gun owner household	8%	16%	51%	25%	455

## Approval of President Biden's Job Performance

Generally speaking, do you approve or disapprove of the way Joe Biden is handling his job as President?

		Approve	Disapprove	Neither/DK	N
<b>STATEWIDE</b>	<b>January 2024</b>	42%	57%	1%	1,860
<b>Voting Registration</b>	Registered Democrat	81%	17%	2%	598
	Registered Undeclared/Not Reg.	39%	60%	1%	690
	Registered Republican	4%	96%	0%	534
<b>Party ID</b>	Democrat	79%	19%	2%	855
	Independent	26%	72%	1%	214
	Republican	5%	95%	0%	736
<b>Political Ideology</b>	Socialist	48%	50%	2%	139
	Progressive	75%	21%	3%	206
	Liberal	92%	8%		268
	Moderate	50%	47%	2%	510
	Conservative	1%	99%		461
	Libertarian	3%	97%	0%	151
<b>Age of Respondent</b>	18 to 34	35%	64%	1%	432
	35 to 49	36%	62%	2%	369
	50 to 64	48%	51%	1%	591
	65 and older	44%	55%	0%	457
<b>Gender of Respondent</b>	Men	33%	66%	0%	839
	Women	51%	47%	2%	939
<b>Level of Education</b>	High school or less	26%	73%	1%	560
	Tech school/Some college	41%	58%	1%	570
	College graduate	48%	51%	1%	445
	Postgraduate work	63%	36%	1%	282
<b>Region of State</b>	Central/Lakes	34%	66%		334
	Connecticut Valley	36%	63%	1%	228
	Manchester Area	41%	59%	0%	289
	Mass Border	49%	49%	2%	433
	North Country	31%	69%		176
	Seacoast	49%	48%	3%	390
<b>Children in Household</b>	Children in household	36%	63%	0%	428
	No children in household	44%	54%	2%	1,391
<b>Household Income</b>	Less than \$45,000	48%	47%	5%	230
	\$45,000 - \$74,999	32%	68%	0%	282
	\$75,000 - \$99,999	47%	53%	0%	298
	\$100,000 - \$149,999	44%	56%	0%	356
	\$150,000 or more	44%	55%	0%	352
<b>Media Usage</b>	CNN viewer	74%	25%	1%	444
	Conservative radio listener	3%	97%		186
	Fox News viewer	6%	93%	1%	364
	Joe Rogan listener	3%	97%		146
	Local NH news viewer	50%	49%	1%	1,194
	MSNBC viewer	80%	19%	1%	286
	NHPR listener	64%	36%	0%	644
<b>Marital Status</b>	Divorced/Separated/Widowed	41%	56%	3%	334
	Married	43%	57%	0%	1,002
	Never married	41%	56%	3%	493
<b>Gun Ownership</b>	Gun owner household	25%	75%	0%	765
	Not gun owner household	60%	38%	2%	948