



UNH Whittemore School Students Vie For Holloway Business Plan Prize May 9

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EDITORS AND NEWS DIRECTORS: You are welcome to attend the presentations as well as the reception and awards presentation.

DURHAM, N.H. -- Outstanding business students at the Whittemore School of Business and Economics will vie for the Paul J. Holloway Business Plan Prize Wednesday, May 9, 2007.

The competition, which was established in 1988 by Holloway's family to honor the Exeter business leader's entrepreneurial spirit by stimulating and recognizing outstanding business plans, will be held at Holloway Commons on campus. The event is free and open to the public.

The annual competition awards prizes to undergraduate and graduate students who develop the most realistic plans for starting, acquiring or expanding a business venture in each of two tracks: high growth ventures and lifestyle ventures. The competition begins at 8 a.m. in the Piscataqua and Squamscott rooms. Undergraduate and graduate presentations will run concurrently. To view the complete schedule, visit http://wsbe.unh.edu/Dept_Management/schedule.cfm. The undergraduate and graduate business plan winners will receive \$4,000.

Holloway of Rye, began his career in the automotive industry as a district manager for the Buick Motor Division. In 1967, Holloway invested all his assets in a Buick-Pontiac dealership in Exeter, renaming it Dreher-Holloway. At that time, the dealership sold 90 new and used cars a year. Holloway sold 650 cars his first year, launching a business that today has revenues of \$170 million and employs more than 200 people. Holloway built the business into one of the largest dealerships in New Hampshire.

Holloway sits on the advisory board for the Whittemore School, has been a member of the University System of New Hampshire and Berwick Academy boards of trustees, and was a key volunteer for fundraising programs at Temple University (his alma mater), Governor Dummer Academy, and the New Hampshire Charitable Foundation. He has received the Robert Frost Contemporary American Award, the University of New Hampshire Alumni Association Profile of Service Award, the USNH Chancellor's Award, and an honorary doctorate from UNH.

A luncheon and awards presentation follows at noon in the Granite State Room of the Memorial Union Building. Call 603-862-1983 to make a reservation. For more information, visit http://wsbe.unh.edu/Dept_Management/holloway.cfm.

