



CNN 2024 NH Primary Poll



November 16, 2023

TRUMP MAINTAINS CONTROL IN NH GOP PRIMARY; FOREIGN POLICY INCREASINGLY IMPORTANT TO GOP PRIMARY VOTERS

By: Sean P. McKinley, M.A.
Kate Senzamici, M.A.
Andrew E. Smith, Ph.D.

Zachary S. Azem, M.A.
Tracy Keirns, Ph.D.

andrew.smith@unh.edu
603-862-2226
cola.unh.edu/unh-survey-center

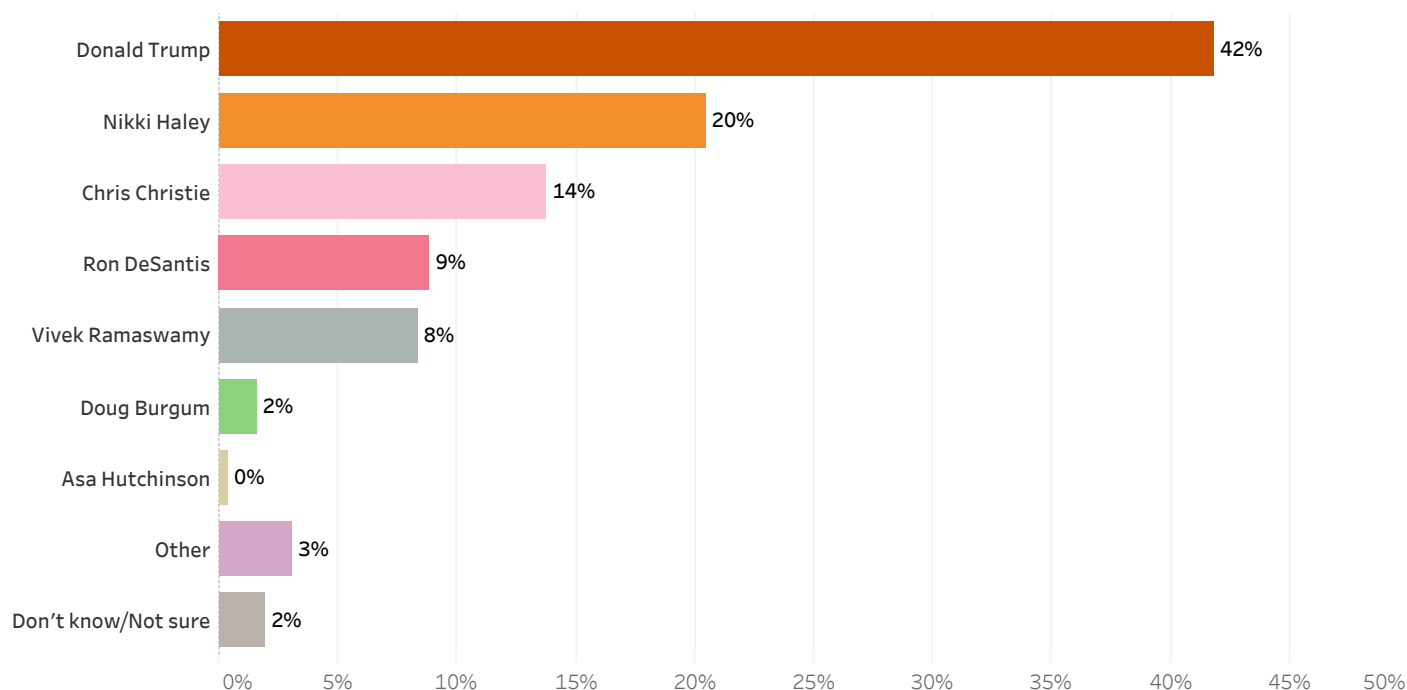
DURHAM, NH - Donald Trump continues to lead the 2024 New Hampshire Republican Primary and he is now the most personally popular candidate among GOP Primary voters. Nikki Haley continues to gain support and is in second place in the GOP field, followed by Chris Christie. On the issues, foreign policy has become far more important since September, while support for a 15-week abortion ban has declined. Few likely Republican primary voters paid close attention to the November Republican debate and only about half are interested in further debates taking place.

2024 Republican Presidential Primary

Former President Trump continues to lead his GOP rivals in the 2024 Republican Presidential Primary. Forty-two percent of likely primary voters support Trump, followed by former South Carolina Governor Nikki Haley (20%) and former New Jersey Governor Chris Christie (14%). Florida Governor Ron DeSantis continues to slide in New Hampshire and is now tied with entrepreneur Vivek Ramaswamy at 9% and 8% respectively. Few voters support North Dakota Governor Doug Burgum (2%), former Arkansas Governor Asa Hutchinson (<1%) or another candidate (3%), while 2% are unsure.

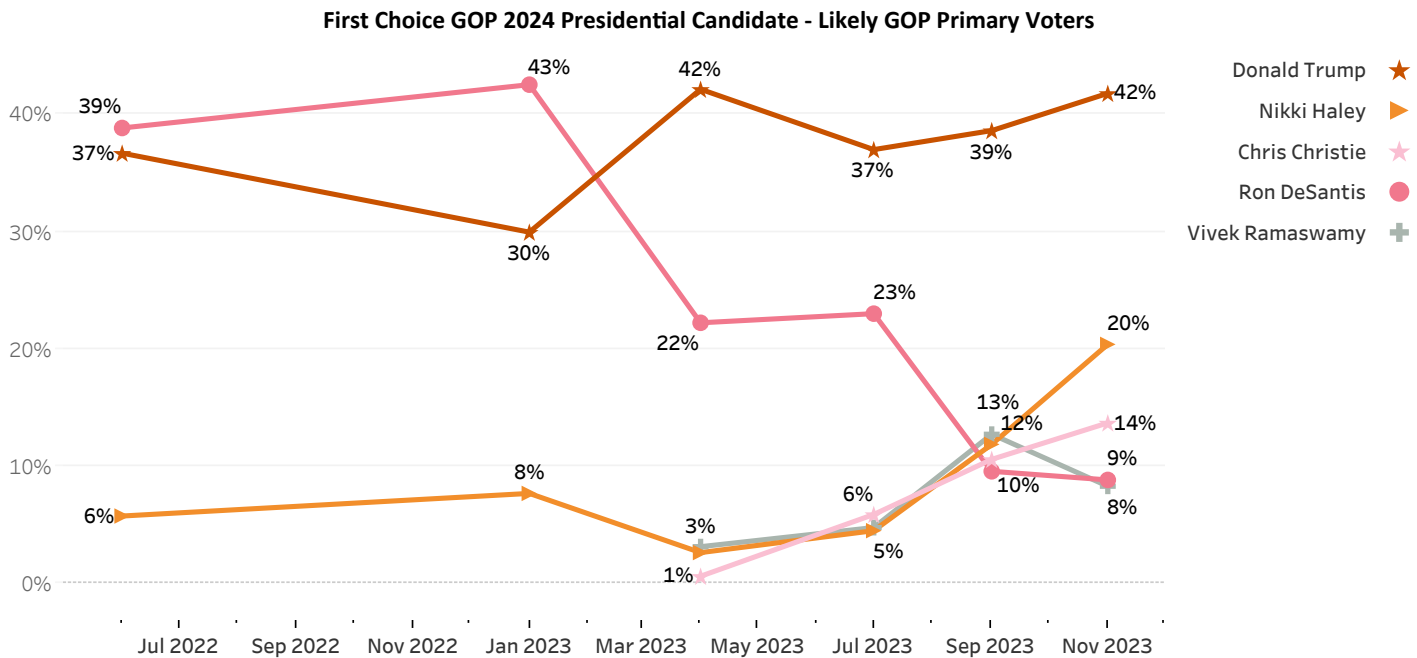
Six in ten (61%) self-described conservatives support Trump, while most libertarians support Trump (44%) or Ramaswamy (25%). Trump fares far worse among moderates, earning only 18% of the vote among this group compared to 35% who support Haley and 33% who support Christie. Trump earns nearly half of the vote (48%) among those without a college degree but leads Haley by only three percentage points (29% to 26%) among those with a college degree. Seventeen percent of likely Republican primary voters say that they did not vote in the last competitive Republican primary held in 2016. Christie (36%) leads among these new voters followed by Haley (31%) while Trump earns only 9% of the vote among this group.

First Choice GOP 2024 Presidential Candidate - Likely GOP Primary Voters - November 2023

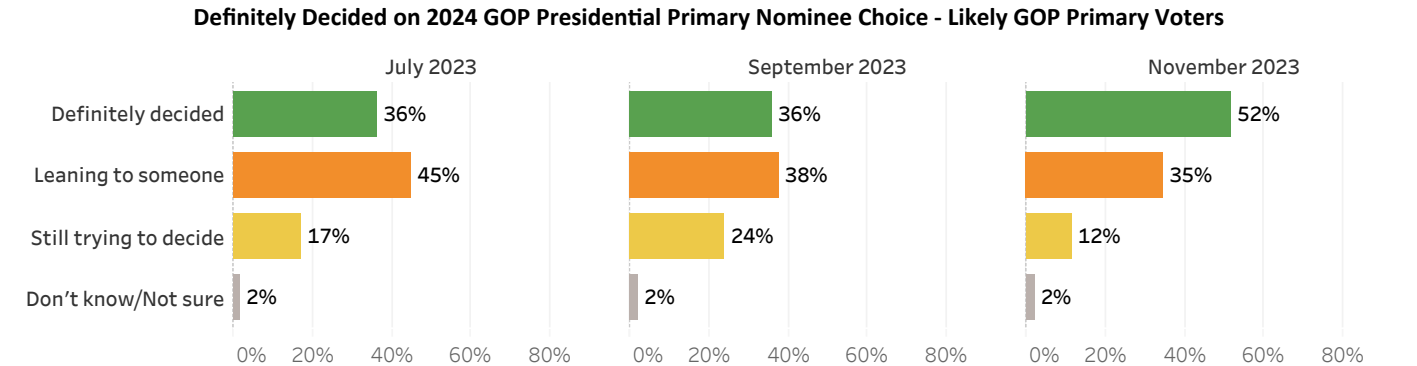


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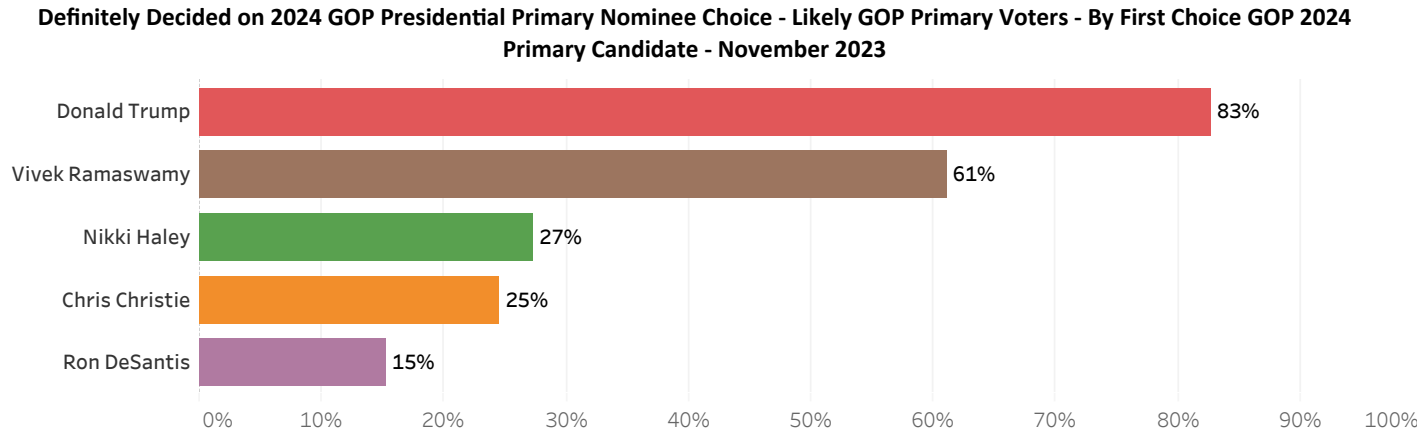
Support for Trump has remained relatively stable since July while support for Haley has increased 8 percentage points since September. DeSantis continues to decline in the eyes of New Hampshire Republicans. He led the GOP field with 43% in January, but has dropped to 9%.



Likely voters are solidifying their choices: more than half (52%) of likely 2024 Republican primary voters say they have definitely decided who they will vote for, up from 36% in September. Thirty-five percent say they are currently leaning towards someone and only 12% say they are still trying to decide.



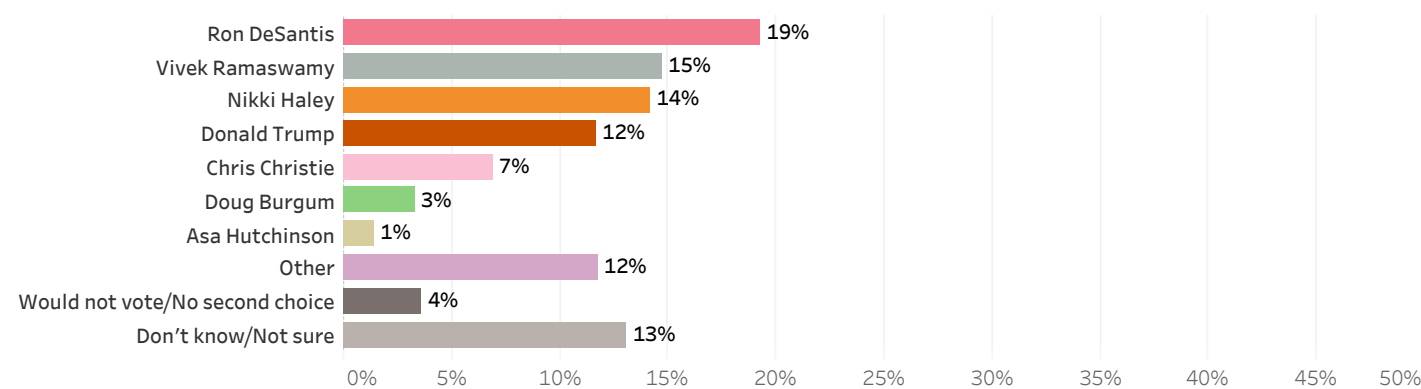
Trump's support is secure as most of his supporters (83%) say they have definitely decided to support him. A majority of Ramaswamy supporters (61%) say they have definitely decided to support him. Supporters of other leading candidates are far less certain: only 27% of Haley supporters, 25% of Christie supporters, and 15% of DeSantis supporters say that they have definitely decided who to support.



Despite half of voters saying they have definitely decided who they will vote for, most do have a second choice for the GOP nomination. When asked which candidate is their second choice, 19% of likely New Hampshire Republican primary voters choose DeSantis, followed by Ramaswamy (15%), Haley (14%), and Trump (12%).

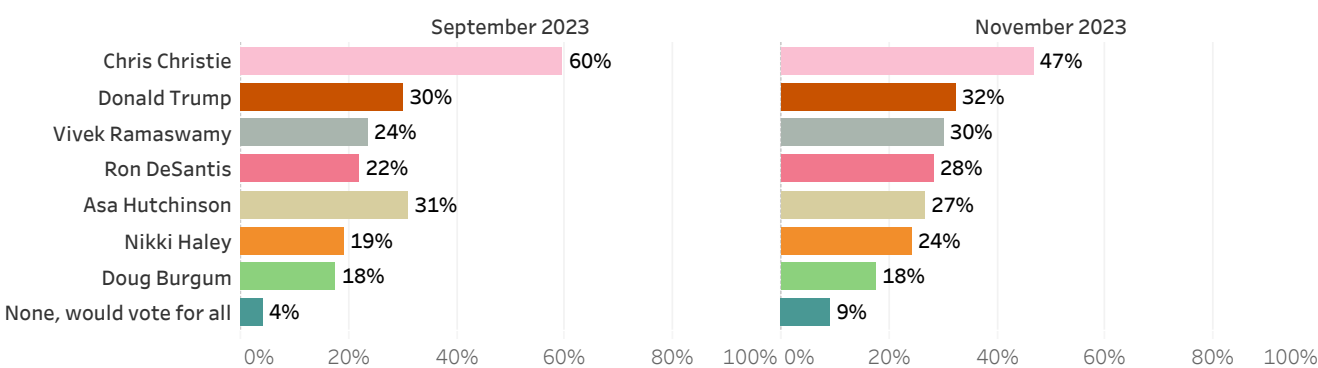
Among Trump supporters, most name Ramaswamy (31%) or DeSantis (29%) as their second choice. Haley and Christie supporters most often select the other candidate (28% of Haley voters choose Christie, 58% of Christie voters select Haley) as their second choice, most Ramaswamy supporters name Trump (39%) or DeSantis (34%) as their second choice, and half (50%) of DeSantis voters say that Trump is their second choice.

Second Choice GOP 2024 Presidential Candidate - Likely GOP Primary Voters - November 2023



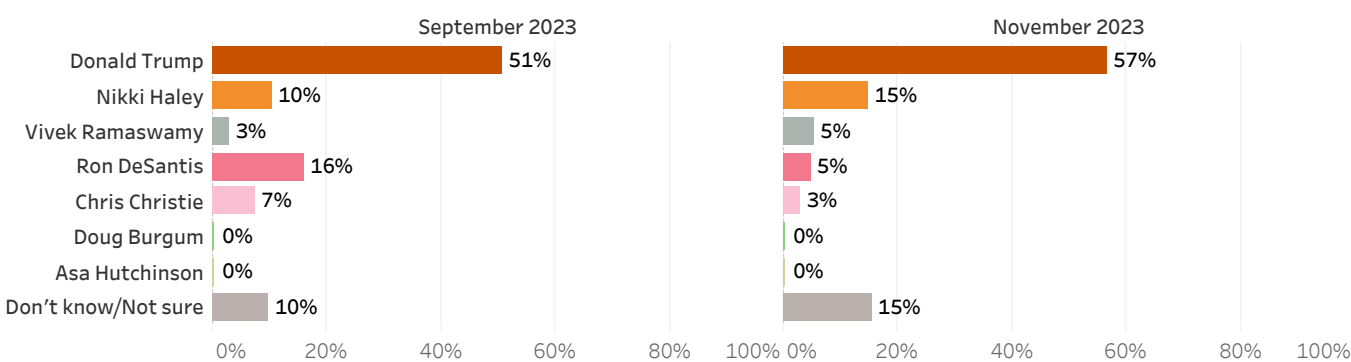
One way to understand the likelihood that a candidate may gain support is to understand how unpopular they are among voters. Nearly half (47%) of likely Republican primary voters say they would not vote for Christie under any circumstances, down from 60% in September, while between one-quarter and one-third would not vote for Trump (32%), Ramaswamy (30%), DeSantis (28%), or Hutchinson (27%) under any circumstances.

2024 GOP Presidential Candidates Would Not Vote for Under Any Circumstances (Select all that apply) - Likely GOP Primary Voters



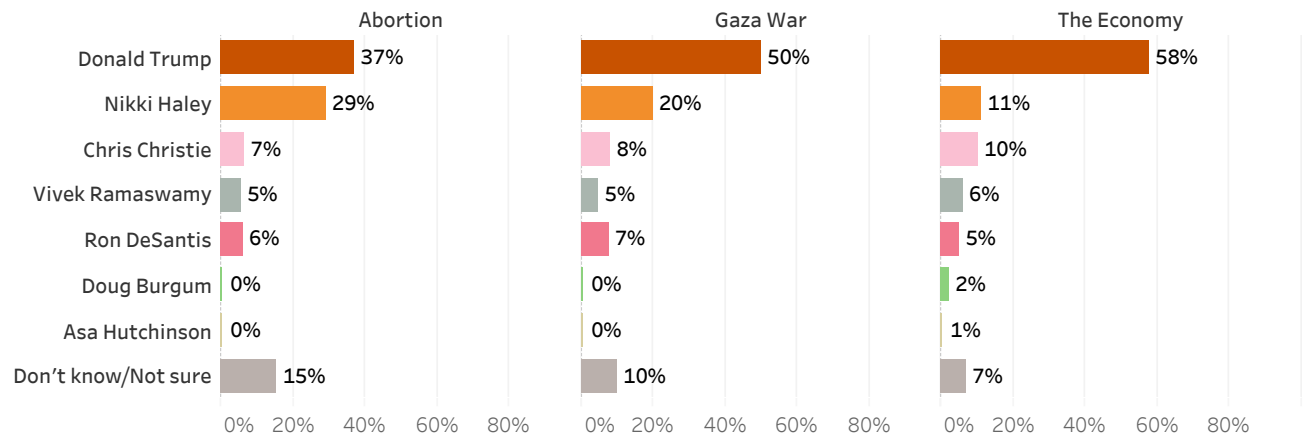
Ultimately, choosing a candidate in a primary election means making a decision about which one can win in the general election. More than half (57%) of likely 2024 New Hampshire Republican primary voters think that Trump has the best chance to win the 2024 presidential general election, followed distantly by Haley (15%). Nearly all (98%) Trump supporters and a majority of Ramaswamy supporters (59%) think their preferred candidate has the best chance of winning the general election, but only 48% of Haley supporters and 20% of Christie supporters think they have the best chance of winning the general election.

Best Chance to Win 2024 Presidential General Election - Likely GOP Primary Voters



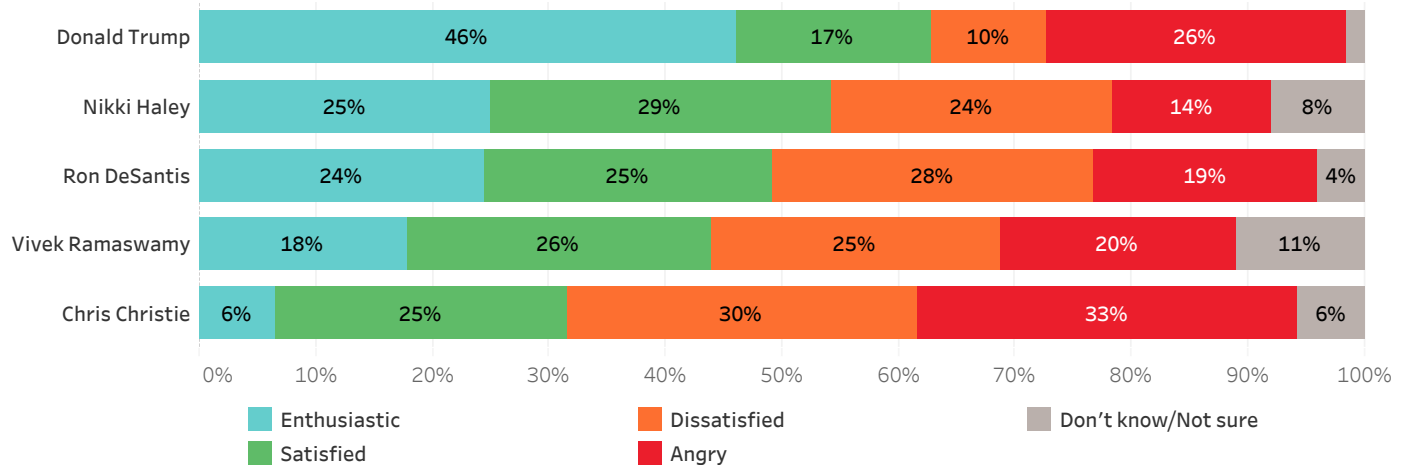
A majority of likely GOP primary voters say that among all primary candidates they trust Trump the most to handle the economy (58%) and half trust Trump most to handle the war in Gaza (50%). Trump holds a smaller lead when asked who would best handle abortion policies: 37% say they trust Trump the most to handle policies in this area but 29% trust Haley most. Among female likely GOP primary voters, 36% trust Trump most on abortion policy while 35% trust Haley most.

Candidate Trust Most to Handle Policies Concerning Following - Among Likely GOP Primary Voters - November 2023



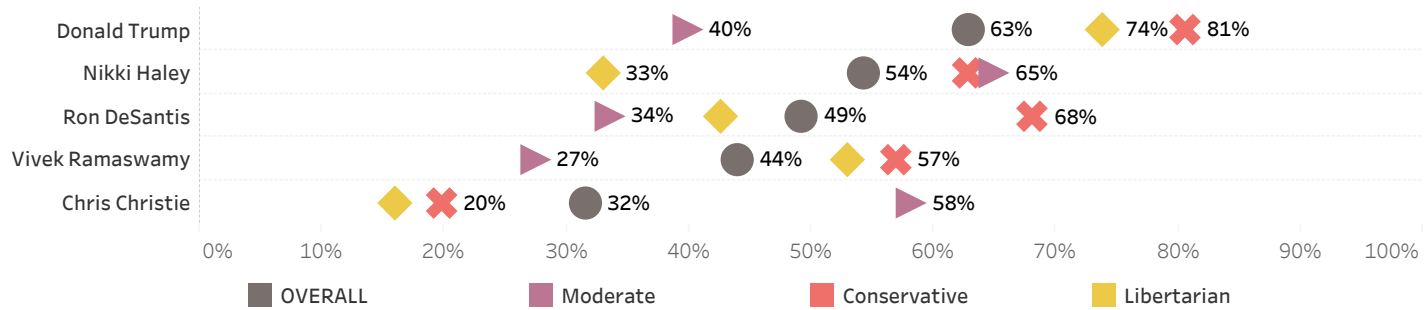
Forty-six percent of likely GOP primary voters say they would be enthusiastic if Trump were the GOP nominee, while 26% would be angry. Far fewer likely primary voters would be enthusiastic if Haley (25%), DeSantis (24%), or Ramaswamy (18%) were the nominee, while a plurality (33%) would be angry if Christie were the nominee.

Feelings if Following Candidates Were Republican Nominee - Likely GOP Primary Voters - November 2023



Most self-described libertarians and conservatives would be enthusiastic or satisfied if Trump were the 2024 GOP nominee, but less than half of moderates say they would feel that way. Most moderates and conservatives would be enthusiastic or satisfied if Haley were the nominee, but few libertarians would feel that way. Most conservatives would be enthusiastic or satisfied with DeSantis as the nominee and most moderates would be enthusiastic or satisfied with Christie as the nominee but few outside those groups would be enthusiastic or satisfied with either candidate.

Enthusiastic or Satisfied if Following Candidates Were 2024 GOP Presidential Nominee - By Ideology - November 2023

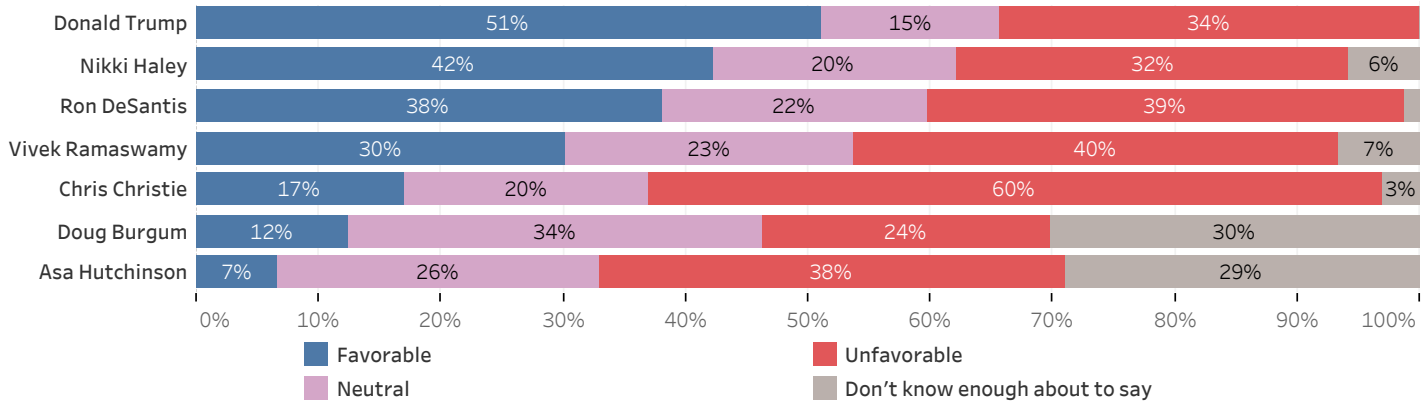


Awareness of GOP Candidates

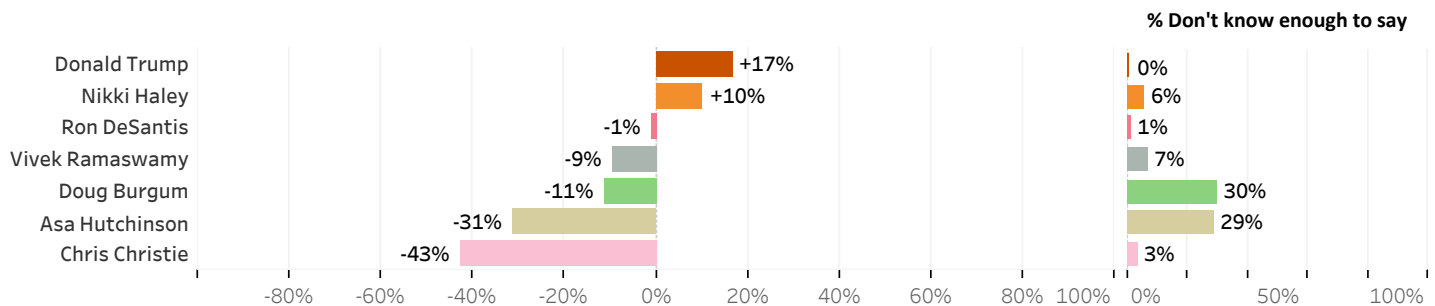
Among likely 2024 Republican New Hampshire presidential primary voters, Trump is now the most popular candidate: 51% of likely Republican primary voters have a favorable opinion of Trump, 34% have an unfavorable opinion of him, and 15% are neutral. Trump's net favorability rating (the percentage who have a favorable opinion minus the percentage with an unfavorable opinion) is +17, unchanged since September (+19). Haley (+10) is viewed somewhat favorably while likely GOP primary voters are divided in their assessments of DeSantis (-1), Ramaswamy (-9), and Burgum (-11), while Hutchinson (-31) and Christie (-43) are viewed unfavorably.

Since September, the net favorability ratings for Trump and Haley are largely unchanged, while the net favorability of Ramaswamy (-21) and DeSantis (-13) have fallen since then. Haley is most popular among local NH news viewers, Fox News, CNN, and MSNBC viewers, while Trump is most popular among X (formerly Twitter) users, conservative radio listeners, Newsmax viewers, and *Joe Rogan* listeners. CNN viewers and NHPR listeners are largely neutral on Christie but he is extremely unpopular among *Joe Rogan* listeners, Newsmax viewers, and conservative radio listeners.

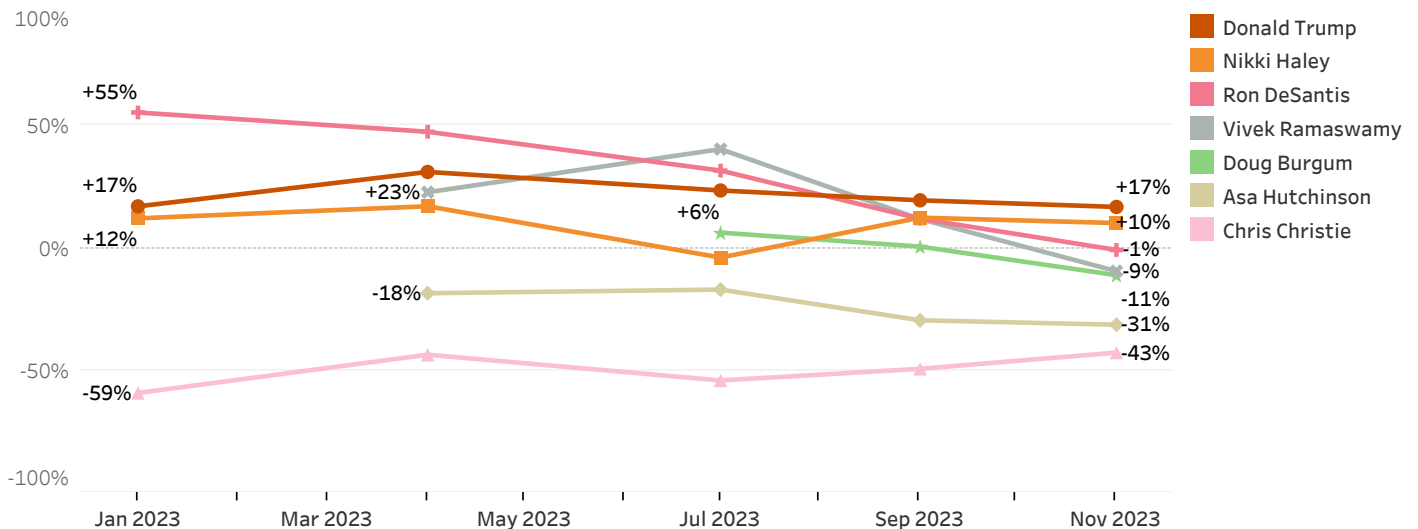
Favorability - 2024 Republican Candidates - Among Likely GOP Primary Voters - November 2023



Net Favorability - 2024 Republican Candidates - Among Likely GOP Primary Voters - November 2023



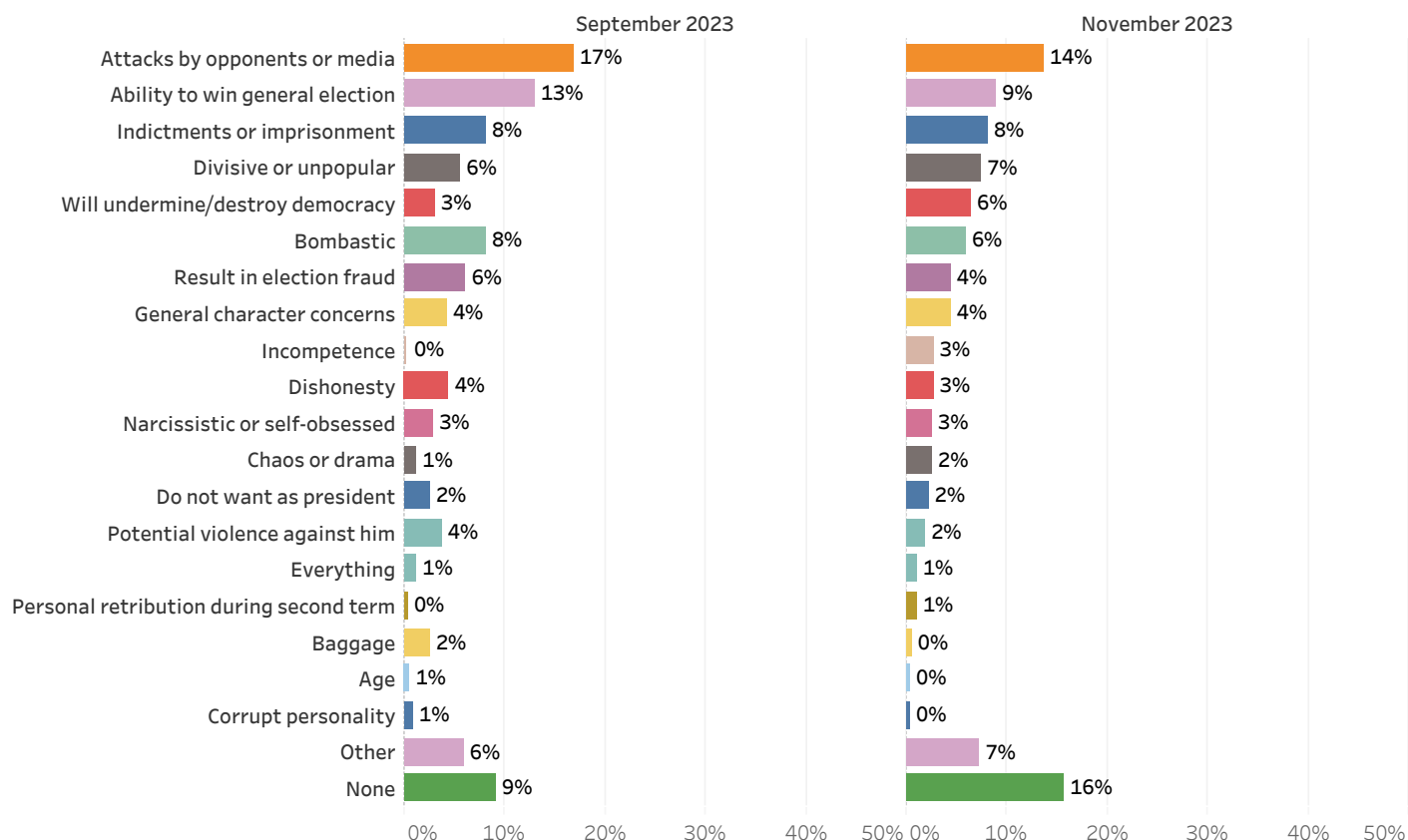
Net Favorability - 2024 Republican Candidates



Assessment of Trump

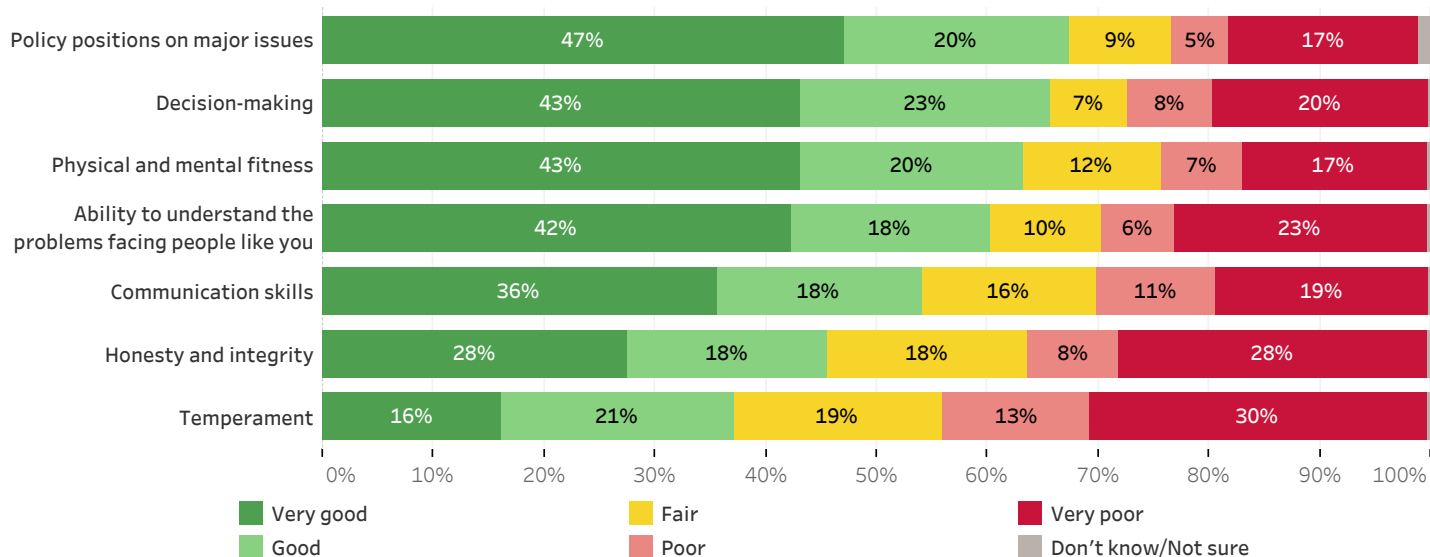
When asked what, if anything, is their biggest concern about Trump as the 2024 Republican nominee, likely GOP primary voters most often mention attacks by Trump's opponents or the media (14%), Trump's ability to win a general election (9%), indictments or imprisonment (8%), being divisive or unpopular (7%), or being bombastic (6%), while 16% say they have no concerns. Trump supporters are more likely to say they are concerned about potential voter fraud by Trump's opponents (11%) or to have no concerns (37%).

Biggest Concern if Trump is 2024 GOP Nominee (coded) - Likely GOP Primary Voters



Respondents were asked to rate Trump across various attributes. Likely Republican primary voters are generally positive in their assessment of Trump's policy positions, decision-making, and physical and mental fitness, but less than half rate him as very good or good on honesty and integrity (47%) or temperament (40%). Trump supporters are unsurprisingly quite positive in their assessment of Trump, but only 37% rate his temperament as very good, far lower than the percentage who rate his other attributes as very good.

Ratings of Donald Trump's Attributes - Likely GOP Primary Voters - November 2023

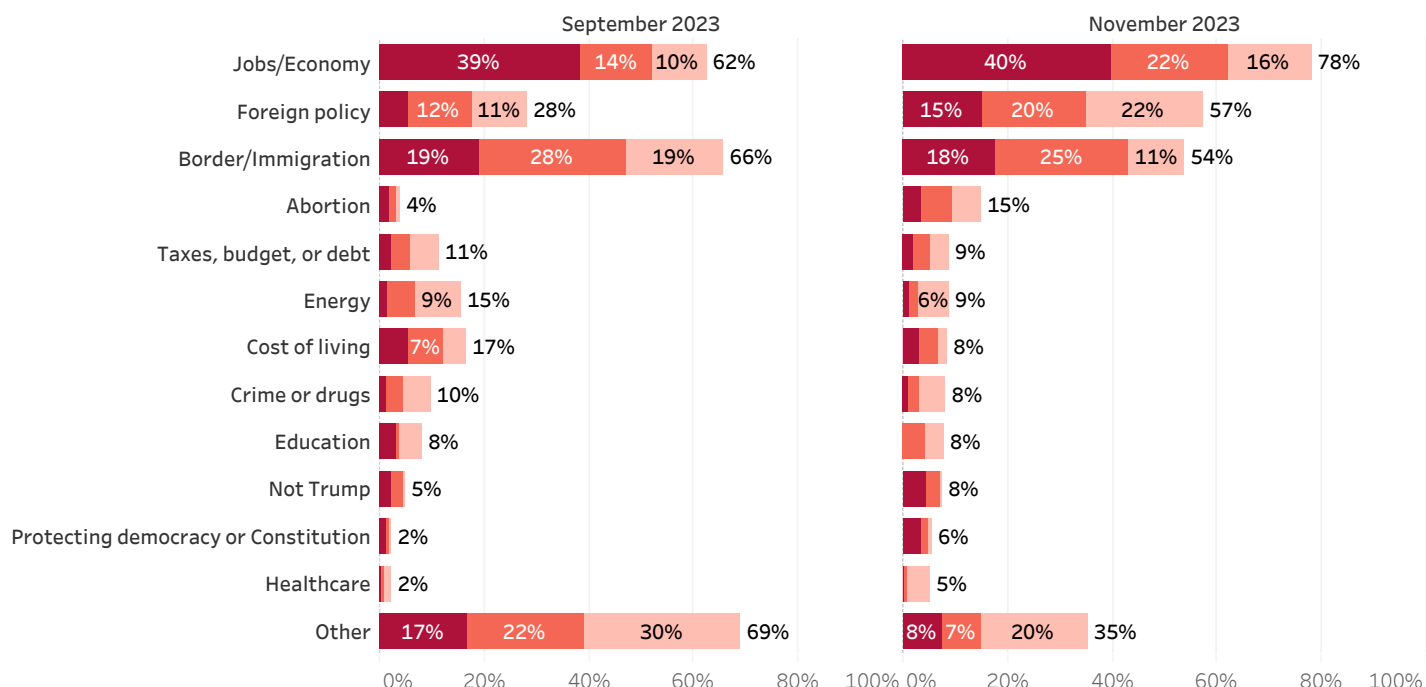


Issues in GOP Primary

Majorities of likely Republican primary voters mention jobs or the economy (78%), foreign policy (57%), and the border or immigration (54%) as among their top three most important issues when deciding on a candidate. Compared to September, likely GOP primary voters are much more likely to mention foreign policy and somewhat more likely to mention jobs or the economy or abortion.

Three Most Important Issues in Deciding Candidate to Support - Likely GOP Primary Voters - November 2023

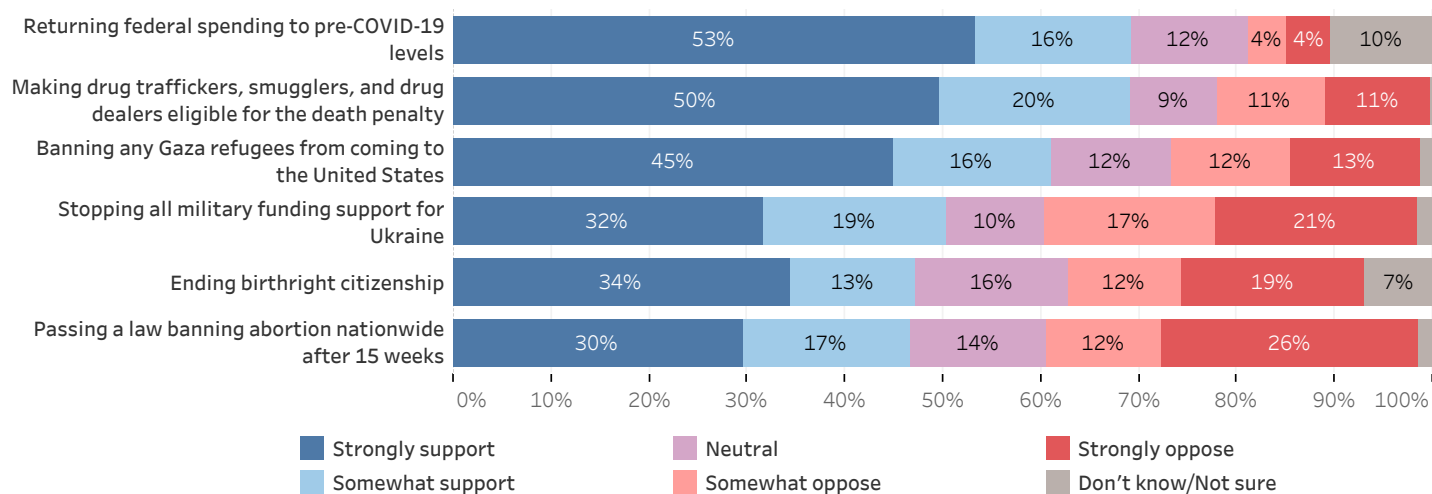
Darkest color=Most important, Second darkest=Second most important, Third darkest=Third most important



Likely 2024 Republican primary voters were asked whether they support or oppose several policies which have been proposed by one or more Republican presidential candidates. Majorities strongly or somewhat support returning federal spending to pre-COVID-19 levels (69%), making drug traffickers, smugglers, and drug dealers eligible for the death penalty (69%), and banning Gaza refugees from coming to the United States (61%). Half (50%) support stopping all military funding support for Ukraine while slightly fewer support ending birthright citizenship (47%) and passing a law banning abortion nationwide after 15 weeks (47%). Support for banning abortion nationwide after 15 weeks, returning federal spending to pre-COVID-19 levels, and stopping all military funding for Ukraine has declined slightly since September.

Majorities of Trump voters support each of these policies, while less than half of Christie voters support each one. A majority of Haley voters support returning federal spending to pre-COVID-19 levels and making drug traffickers, smugglers, and drug dealers eligible for the death penalty, but less than half support the other proposed policies.

Support Policies Proposed by Some 2024 GOP Presidential Candidates - Among Likely GOP Primary Voters - November 2023

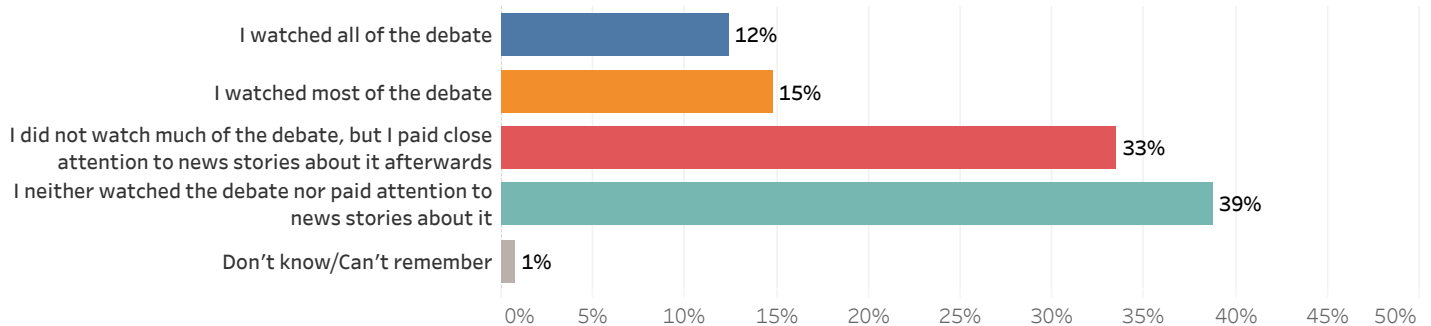


Republican Primary Debates

Five Republican primary candidates met for a debate in Miami, Florida on November 8th. However, relatively few likely Republican primary voters in New Hampshire were watching: only 12% say that they watched all of the debate, 15% watched most of it, 33% did not watch much of it but paid close attention to news stories about it afterwards, and 39% neither watched the debate nor paid attention to news stories about it. Former President Trump qualified for the debate but chose not to participate. Perhaps unsurprisingly, only half (50%) of Trump supporters watched any of the debate or paid attention to news articles about it, while seven in ten (71%) supporters of other Republican candidates watched the debate or paid attention to news articles about it.

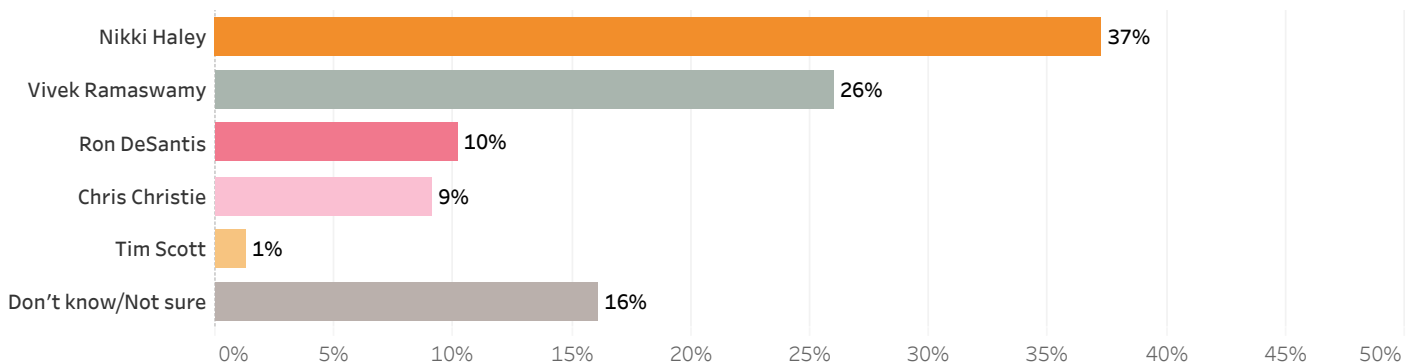
Likely GOP primary voters are split on whether they would have liked to see Trump participate in the debate: 45% wish he had done so while 47% did not want him to participate. Only 26% of Trump supporters would have liked him to participate, while 60% of non-Trump supporters would have liked that.

Interaction with November Republican Primary Debate - Likely GOP Primary Voters - November 2023



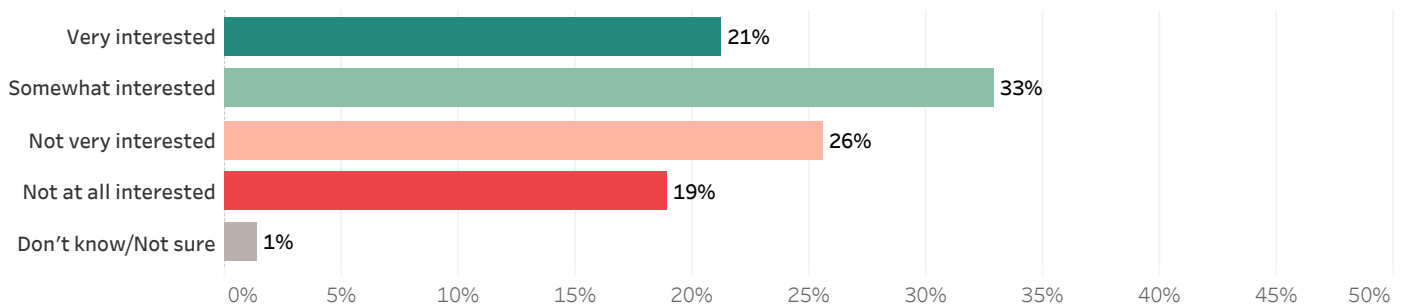
Among those who watched the debate or paid close attention to news stories about it (N=575), 37% believe that Nikki Haley won the debate, 26% feel that Ramaswamy won, 10% feel that DeSantis won, 9% feel that Christie won, and 1% feel that Tim Scott won the debate.

Who Believe Won November Republican Primary Debate - Likely GOP Primary Voters - November 2023



Some Republicans have called for the Republican National Committee (RNC) not to hold any further debates. Just over half (54%) of likely Republican primary voters say that they are very (21%) or somewhat (33%) interested in further Republican primary debates, 26% are not very interested, and 19% are not at all interested. Nearly two-thirds (65%) of likely Republican primary voters who do not support Trump are very or somewhat interested in further debates, but only 38% of Trump supporters are very or somewhat interested in further debates.

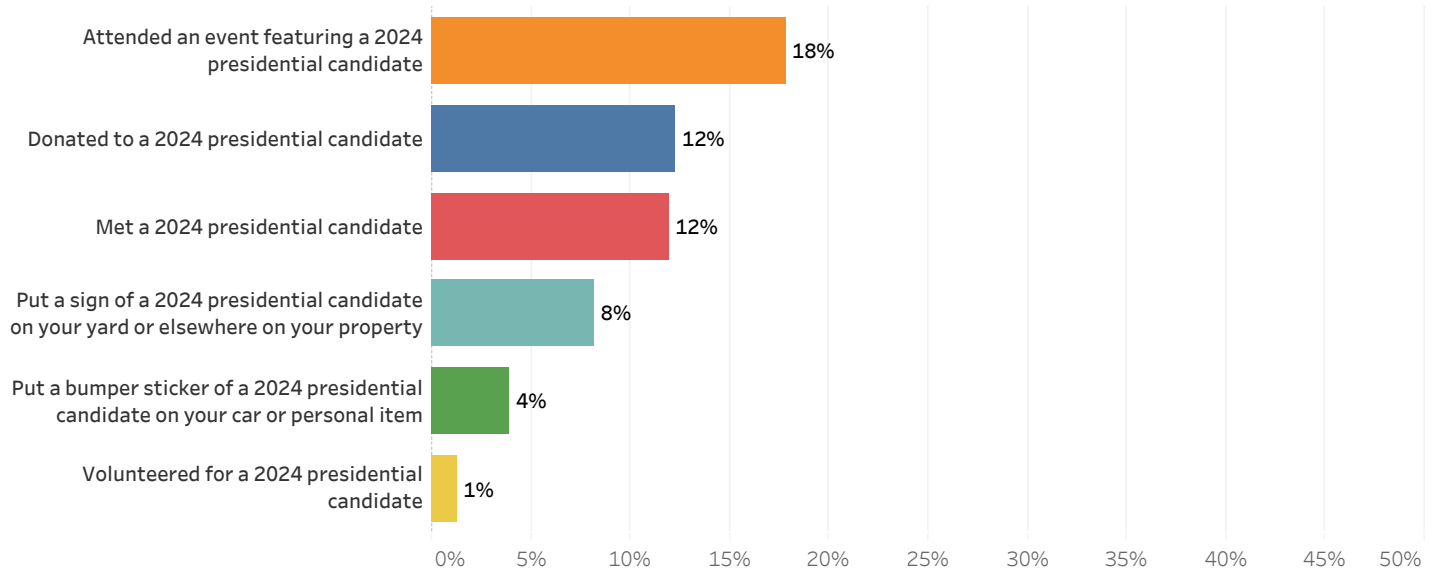
Interest in Further Republican Primary Debates - Likely GOP Primary Voters - November 2023



Political Engagement

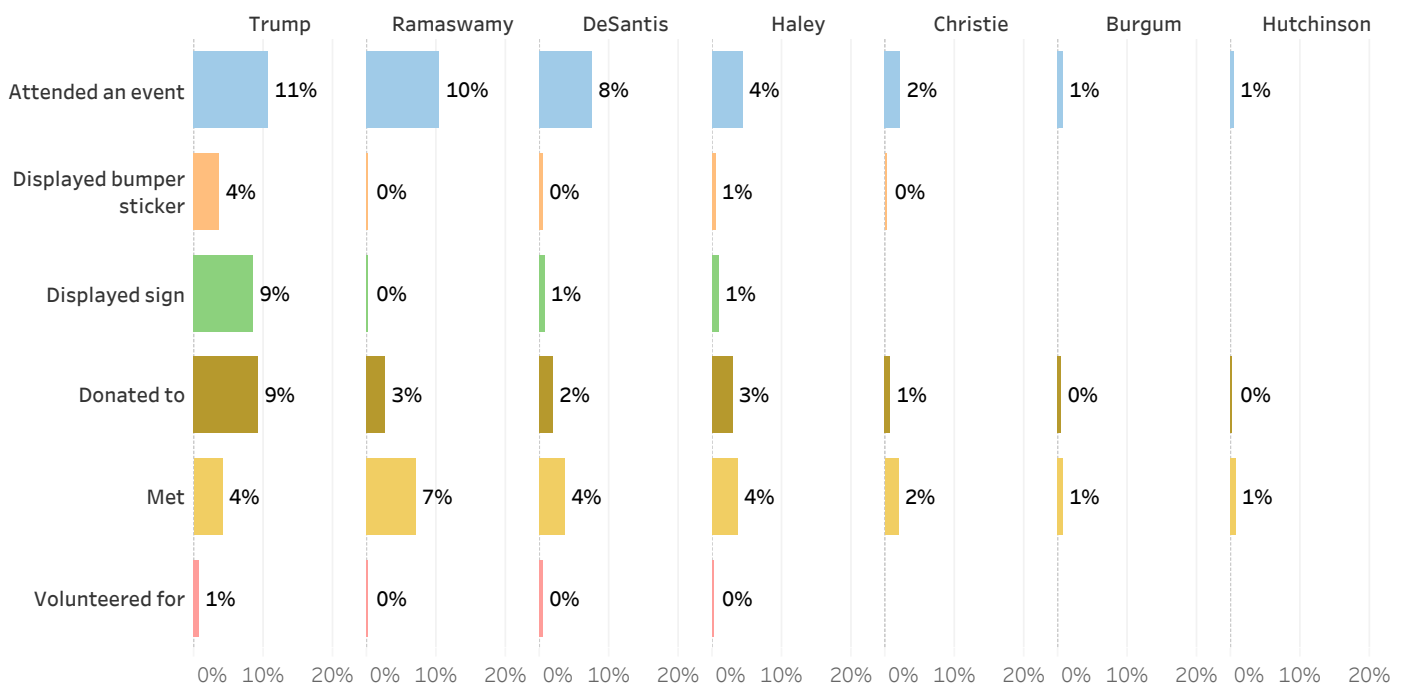
Despite having greater access to candidates in New Hampshire than in other primary states, very few GOP primary voters have taken the opportunity to attend a campaign event, let alone meet one of the candidates. Among likely Republican primary voters, 18% say that they have attended at least one event featuring a 2024 presidential candidate, 12% say they have donated to a presidential candidate, and another 12% say they have met a presidential candidate. Eight percent say that they put a sign of a 2024 presidential candidate on their yard or elsewhere on their property, 4% put a candidate's bumper sticker on their car or personal item, and only 1% have volunteered for a presidential candidate. Libertarians are more likely than others to say that they have attended an event featuring a presidential candidate while conservatives are more likely to have donated to a candidate. Younger people are more likely to have attended an event or met a candidate, while older people are more likely to have donated money to a candidate or put a sign on their property.

Political Activities Engaged in Over Past Year - Likely GOP Primary Voters - November 2023



Respondents are most likely to report having attended an event for Trump (11%) or Ramaswamy (10%), while they are about equally likely to have met Trump, Ramaswamy, DeSantis, and Haley. Respondents indicate that they have donated money to or displayed a sign for Trump more than any other candidate.

Political Activities Engaged in Over Past Year - Likely GOP Primary Voters - By Candidate - November 2023



CNN New Hampshire Primary Poll Methodology

These findings are based on the latest CNN New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center. One thousand, nine hundred and forty-six (1,946) Granite State Panel members completed the survey online between November 10 and November 14, 2023. The margin of sampling error for the survey is +/- 2.2 percent. Included in the sample were 994 likely 2024 Republican Primary voters (margin of sampling error +/- 3.1 percent). There were 841 unweighted likely Republican Primary voters. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. These MSE's have not been adjusted for design effect. The response rate for this CNN New Hampshire Primary Poll is 36%. The design effect for the survey is 2.2%.

The Granite State Panel is a probability-based web panel of New Hampshire residents. Approximately 6,500 New Hampshire adults have been recruited from phone, text-to-web, or mail-to-web surveys sent to randomly-selected phone numbers or addresses. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire. Surveys were taken in English, all respondent data included passes Qualtrics data quality checks, and single-use survey links were used to prevent multiple submissions by respondents. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%. All coding of open-ended responses is conducted by human coders.

For more information about the methodology used in this CNN New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

September 2023 CNN New Hampshire Primary Poll Demographics

		All Respondents		Likely GOP Primary Voters	
		%	N	%	N
Gender of Respondent	Men	48%	905	55%	517
	Women	52%	996	45%	431
Age of Respondent	18 to 34	23%	450	16%	153
	35 to 49	20%	385	19%	182
	50 to 64	32%	616	38%	359
	65 and older	25%	488	27%	251
Level of Education	High school or less	30%	585	37%	355
	Tech school/Some college	31%	593	29%	273
	College graduate	24%	468	21%	197
	Postgraduate work	15%	296	13%	124
Region of State	Central/Lakes	19%	361	20%	191
	Connecticut Valley	13%	257	14%	134
	Manchester Area	16%	318	16%	151
	Mass Border	22%	424	23%	219
	North Country	10%	184	10%	91
	Seacoast	20%	394	17%	160
Party ID	Democrat	48%	922	12%	116
	Independent	12%	235	13%	125
	Republican	40%	774	75%	706
Voting Registration	Registered Democrat	33%	620		
	Registered Undeclared/Not Reg.	38%	715	43%	410
	Registered Republican	29%	548	57%	539
2020 Pres Vote	Voted for Trump	42%	810	77%	734
	Voted for Biden	54%	1,053	20%	187
	Voted for other 2020 candidate	2%	33	1%	13
	Did not vote in 2020	2%	48	2%	16
Preferred Candidate	Not Trump primary supporter	57%	535		
	Trump primary supporter	43%	398		

First Choice GOP 2024 Presidential Candidate - Likely GOP Primary Voters

If the 2024 New Hampshire presidential primary were held today, who would you support for the Republican nomination?

		<u>Doug Burgum</u>	<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Asa Hutchinson</u>
STATEWIDE	November 2023	2%	14%	9%	20%	0%
Voting Registration	Registered Republican	2%	6%	11%	17%	0%
	Registered Undeclared/Not Reg.	1%	24%	5%	25%	1%
Party ID	Independent/Democrat	2%	37%	1%	28%	1%
	Republican	1%	6%	12%	18%	0%
Political Ideology	Moderate	2%	33%	3%	35%	1%
	Conservative	1%	1%	11%	14%	
	Libertarian	1%	1%	18%	8%	
Age of Respondent	18 to 34	1%	4%	7%	17%	
	35 to 49	1%	16%	8%	12%	0%
	50 to 64	1%	18%	12%	24%	0%
	65 and older	3%	12%	6%	22%	1%
Gender of Respondent	Men	2%	14%	9%	19%	0%
	Women	1%	14%	9%	22%	0%
Level of Education	High school or less	2%	10%	11%	16%	
	Tech school/Some college	0%	12%	5%	21%	0%
	College graduate	2%	20%	9%	22%	1%
	Postgraduate work	3%	20%	10%	32%	1%
College Degree	College graduate	3%	20%	9%	26%	1%
	Not college graduate	1%	11%	8%	18%	0%
Region of State	Central/Lakes	0%	7%	3%	31%	0%
	Connecticut Valley		6%	14%	10%	
	Manchester Area	0%	16%	2%	15%	0%
	Mass Border	2%	18%	19%	20%	1%
	North Country	1%	7%	7%	24%	0%
	Seacoast	6%	23%	4%	20%	0%
Household Income	Less than \$45,000		20%	12%	5%	1%
	\$45,000 - \$74,999	6%	6%	6%	15%	0%
	\$75,000 - \$99,999	2%	15%	0%	27%	0%
	\$100,000 - \$149,999	0%	16%	3%	29%	0%
	\$150,000 or more	1%	15%	19%	20%	0%
Media Usage	CNN viewer	1%	37%	6%	37%	0%
	Conservative radio listener	1%	3%	15%	7%	
	Epoch Times reader	1%	0%	10%	3%	
	Fox News viewer	1%	3%	10%	24%	
	Joe Rogan listener		1%	5%	3%	
	Local NH news viewer	1%	20%	12%	29%	0%
	Newsmax viewer	0%	3%	4%	8%	0%
	NHPR listener	2%	30%	12%	31%	1%
	X (formerly Twitter) user	1%	13%	8%	12%	0%
2020 Pres Vote	Voted for Biden	2%	56%	1%	34%	1%
	Voted for Trump	1%	3%	10%	17%	0%

First Choice GOP 2024 Presidential Candidate - Likely GOP Primary Voters

If the 2024 New Hampshire presidential primary were held today, who would you support for the Republican nomination?

		<u>Vivek Ramaswamy</u>	<u>Donald Trump</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	8%	42%	3%	2%	951
Voting Registration	Registered Republican	3%	55%	4%	1%	539
	Registered Undeclared/Not Reg.	15%	24%	2%	3%	409
Party ID	Independent/Democrat	18%	7%	3%	3%	241
	Republican	5%	54%	3%	2%	706
Political Ideology	Moderate	1%	18%	4%	2%	260
	Conservative	5%	61%	3%	2%	436
	Libertarian	25%	44%	1%	1%	139
Age of Respondent	18 to 34	29%	39%		2%	153
	35 to 49	10%	48%	3%	2%	182
	50 to 64	2%	38%	2%	2%	359
	65 and older	2%	45%	7%	2%	251
Gender of Respondent	Men	9%	41%	3%	3%	517
	Women	7%	43%	3%	1%	430
Level of Education	High school or less	7%	52%	3%		355
	Tech school/Some college	14%	44%	3%	1%	273
	College graduate	7%	32%	4%	4%	196
	Postgraduate work	4%	24%	1%	6%	124
College Degree	College graduate	5%	29%	3%	5%	320
	Not college graduate	10%	48%	3%	1%	628
Region of State	Central/Lakes	2%	48%	6%	2%	191
	Connecticut Valley	34%	34%	1%	1%	134
	Manchester Area	5%	51%	6%	4%	151
	Mass Border	3%	33%	2%	2%	219
	North Country	2%	57%	1%	1%	91
	Seacoast	5%	37%	2%	2%	159
Household Income	Less than \$45,000	3%	60%			84
	\$45,000 - \$74,999	15%	44%	7%	1%	174
	\$75,000 - \$99,999	15%	37%	3%	1%	184
	\$100,000 - \$149,999	4%	41%	4%	3%	160
	\$150,000 or more	6%	35%	1%	3%	180
Media Usage	CNN viewer	2%	11%	5%	1%	162
	Conservative radio listener	8%	62%	4%	1%	223
	Epoch Times reader	19%	65%	2%	0%	126
	Fox News viewer	6%	51%	3%	3%	320
	Joe Rogan listener	33%	56%	1%	2%	160
	Local NH news viewer	4%	29%	4%	2%	570
	Newsmax viewer	4%	80%	1%	0%	174
	NHPR listener	5%	13%	4%	3%	202
	X (formerly Twitter) user	14%	48%	1%	2%	225
2020 Pres Vote	Voted for Biden		0%	3%	2%	187
	Voted for Trump	10%	54%	3%	2%	734

Definitely Decided on 2024 GOP Presidential Primary Nominee Choice - Likely GOP Primary Voters

Have you definitely decided who you will vote for in the New Hampshire Primary, are you leaning towards someone, or have you considered some candidates but are still trying to decide?

		Definitely decided	Leaning to someone	Still trying to decide	Don't know/Not sure	N
STATEWIDE	November 2023	52%	35%	12%	2%	933
Voting Registration	Registered Republican	59%	34%	6%	2%	532
	Registered Undeclared/Not Reg.	42%	36%	20%	2%	398
Party ID	Independent/Democrat	43%	38%	15%	4%	234
	Republican	54%	34%	11%	1%	695
Political Ideology	Moderate	34%	47%	19%	0%	254
	Conservative	60%	29%	11%	0%	427
	Libertarian	62%	35%	3%		138
Age of Respondent	18 to 34	61%	23%	12%	4%	151
	35 to 49	55%	30%	12%	2%	179
	50 to 64	50%	36%	14%	0%	351
	65 and older	46%	42%	9%	3%	247
Gender of Respondent	Men	55%	36%	9%	0%	504
	Women	47%	33%	15%	4%	425
Level of Education	High school or less	58%	31%	9%	2%	355
	Tech school/Some college	53%	35%	12%	0%	269
	College graduate	42%	40%	13%	5%	189
	Postgraduate work	41%	39%	19%	1%	116
College Degree	College graduate	42%	39%	15%	4%	305
	Not college graduate	56%	32%	10%	1%	624
Region of State	Central/Lakes	53%	29%	12%	7%	188
	Connecticut Valley	72%	22%	5%	1%	133
	Manchester Area	64%	30%	5%		145
	Mass Border	40%	45%	14%	1%	214
	North Country	42%	38%	18%	1%	91
	Seacoast	44%	42%	14%	1%	156
Household Income	Less than \$45,000	58%	32%	9%	0%	84
	\$45,000 - \$74,999	49%	31%	16%	4%	173
	\$75,000 - \$99,999	57%	27%	14%	1%	182
	\$100,000 - \$149,999	50%	30%	17%	3%	156
	\$150,000 or more	49%	40%	9%	2%	174
Media Usage	CNN viewer	41%	46%	12%	1%	160
	Conservative radio listener	63%	30%	7%		220
	Epoch Times reader	76%	17%	7%		126
	Fox News viewer	58%	36%	5%	0%	312
	Joe Rogan listener	79%	14%	7%		158
	Local NH news viewer	37%	46%	15%	2%	561
	Newsmax viewer	80%	16%	3%	0%	173
	NHPR listener	36%	49%	14%	2%	195
	X (formerly Twitter) user	61%	32%	7%	0%	221
2020 Pres Vote	Voted for Biden	26%	47%	22%	6%	184
	Voted for Trump	60%	30%	8%	1%	719
Preferred Candidate	Trump primary supporter	83%	11%	5%	2%	398
	Not Trump primary supporter	29%	52%	17%	2%	535

Second Choice GOP 2024 Presidential Candidate - Likely GOP Primary Voters

If your preferred candidate were not running, who would you support for the 2024 Republican nomination?

		<u>Doug Burgum</u>	<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Asa Hutchinson</u>	<u>Vivek Ramaswamy</u>
STATEWIDE	November 2023	3%	7%	19%	14%	1%	15%
Voting Registration	Registered Republican	5%	4%	25%	8%	0%	20%
	Registered Undeclared/Not Reg.	2%	10%	12%	22%	3%	7%
Party ID	Independent/Democrat	2%	14%	10%	21%	5%	5%
	Republican	4%	4%	23%	12%	0%	18%
Political Ideology	Moderate	3%	13%	10%	19%	3%	16%
	Conservative	5%	3%	27%	11%		17%
	Libertarian	2%	4%	13%	11%		17%
Age of Respondent	18 to 34	2%	6%	13%	11%	2%	27%
	35 to 49	2%	7%	18%	11%	0%	22%
	50 to 64	4%	7%	15%	17%	1%	13%
	65 and older	4%	7%	30%	15%	3%	5%
Gender of Respondent	Men	3%	7%	22%	15%	2%	19%
	Women	4%	6%	16%	13%	1%	10%
Level of Education	High school or less	5%	1%	26%	13%	0%	16%
	Tech school/Some college	2%	9%	18%	12%	1%	13%
	College graduate	1%	8%	14%	18%	2%	14%
	Postgraduate work	4%	19%	9%	17%	4%	16%
College Degree	College graduate	2%	12%	12%	17%	3%	15%
	Not college graduate	4%	4%	23%	13%	1%	15%
Region of State	Central/Lakes	2%	8%	25%	7%	1%	16%
	Connecticut Valley	1%	4%	22%	18%	0%	4%
	Manchester Area	4%	6%	10%	15%	1%	31%
	Mass Border	1%	9%	18%	16%	2%	15%
	North Country	1%	6%	21%	5%	3%	8%
	Seacoast	11%	7%	20%	21%	1%	11%
Household Income	Less than \$45,000	1%	3%	11%	20%	0%	27%
	\$45,000 - \$74,999	1%	7%	41%	5%	1%	6%
	\$75,000 - \$99,999	8%	7%	15%	19%	2%	17%
	\$100,000 - \$149,999	6%	8%	14%	16%	3%	16%
	\$150,000 or more	1%	10%	18%	14%	1%	18%
Media Usage	CNN viewer	8%	20%	5%	24%	2%	11%
	Conservative radio listener	3%	1%	28%	17%		30%
	Epoch Times reader		1%	34%	4%	0%	37%
	Fox News viewer	4%	7%	27%	15%	0%	19%
	Joe Rogan listener		3%	27%	3%		27%
	Local NH news viewer	5%	9%	19%	17%	2%	13%
	Newsmax viewer	0%	2%	28%	7%		25%
	NHPR listener	4%	17%	9%	29%	4%	5%
	X (formerly Twitter) user	1%	5%	26%	13%	1%	27%
2020 Pres Vote	Voted for Biden	3%	19%	1%	35%	7%	1%
	Voted for Trump	3%	4%	25%	8%		19%
Preferred Candidate	Trump primary supporter		1%	28%	9%		30%
	Not Trump primary supporter	6%	11%	13%	18%	2%	3%

Second Choice GOP 2024 Presidential Candidate - Likely GOP Primary Voters

If your preferred candidate were not running, who would you support for the 2024 Republican nomination?

		Donald Trump	Other	Would not vote/No second choice	Don't know/Not sure	N
STATEWIDE	November 2023	12%	12%	4%	13%	933
Voting Registration	Registered Republican	13%	13%	3%	9%	532
	Registered Undeclared/Not Reg.	10%	10%	5%	18%	398
Party ID	Independent/Democrat	9%	7%	8%	18%	234
	Republican	13%	13%	2%	11%	695
Political Ideology	Moderate	11%	10%	4%	10%	254
	Conservative	12%	7%	3%	15%	427
	Libertarian	19%	27%		6%	138
Age of Respondent	18 to 34	15%	7%	2%	16%	151
	35 to 49	9%	17%	7%	6%	179
	50 to 64	15%	10%	3%	16%	351
	65 and older	8%	12%	3%	11%	246
Gender of Respondent	Men	10%	11%	4%	7%	504
	Women	14%	12%	4%	21%	425
Level of Education	High school or less	12%	14%	2%	10%	355
	Tech school/Some college	14%	8%	5%	20%	269
	College graduate	9%	16%	5%	13%	189
	Postgraduate work	10%	9%	5%	7%	116
College Degree	College graduate	9%	13%	5%	11%	305
	Not college graduate	13%	11%	3%	14%	624
Region of State	Central/Lakes	6%	8%	2%	26%	188
	Connecticut Valley	20%	28%	1%	3%	133
	Manchester Area	3%	20%	3%	6%	145
	Mass Border	16%	7%	7%	8%	214
	North Country	8%	8%	8%	32%	91
	Seacoast	15%	5%	1%	8%	156
Household Income	Less than \$45,000	4%	15%	9%	9%	84
	\$45,000 - \$74,999	10%	9%	1%	18%	173
	\$75,000 - \$99,999	15%	7%	4%	5%	182
	\$100,000 - \$149,999	5%	8%	7%	18%	156
	\$150,000 or more	19%	11%	2%	6%	174
Media Usage	CNN viewer	6%	10%	8%	7%	160
	Conservative radio listener	8%	7%	1%	7%	220
	Epoch Times reader	9%	3%	1%	11%	126
	Fox News viewer	9%	12%	1%	7%	312
	Joe Rogan listener	18%	17%	1%	3%	158
	Local NH news viewer	12%	9%	1%	13%	561
	Newsmax viewer	5%	21%	4%	9%	173
	NHPR listener	3%	9%	8%	13%	195
	X (formerly Twitter) user	10%	7%	3%	8%	221
2020 Pres Vote	Voted for Biden	0%	5%	11%	18%	184
	Voted for Trump	15%	13%	2%	11%	719
Preferred Candidate	Trump primary supporter		15%	4%	14%	398
	Not Trump primary supporter	20%	9%	4%	13%	535

2024 GOP Presidential Candidates Would Not Vote for Under Any Circumstances (Select all that apply) - Likely GOP Primary Voters

Which of the candidates running for the Republican nomination would you not vote for under any circumstances? (Please select all that apply)

		<u>Doug Burgum</u>	<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Asa Hutchinson</u>
STATEWIDE	November 2023	18%	47%	28%	24%	27%
Voting Registration	Registered Republican	16%	56%	24%	25%	31%
	Registered Undeclared/Not Reg.	20%	34%	34%	24%	22%
Party ID	Independent/Democrat	23%	16%	51%	29%	21%
	Republican	16%	57%	20%	22%	29%
Political Ideology	Moderate	12%	23%	39%	22%	13%
	Conservative	15%	65%	15%	18%	31%
	Libertarian	21%	42%	32%	44%	34%
Age of Respondent	18 to 34	28%	28%	24%	49%	25%
	35 to 49	14%	53%	42%	28%	26%
	50 to 64	15%	46%	28%	16%	25%
	65 and older	19%	54%	21%	19%	30%
Gender of Respondent	Men	21%	53%	26%	26%	33%
	Women	14%	39%	31%	23%	19%
Level of Education	High school or less	9%	50%	18%	23%	21%
	Tech school/Some college	22%	49%	30%	29%	32%
	College graduate	23%	44%	31%	27%	28%
	Postgraduate work	24%	37%	48%	14%	29%
College Degree	College graduate	24%	41%	38%	22%	28%
	Not college graduate	15%	50%	23%	25%	26%
Region of State	Central/Lakes	11%	55%	21%	31%	19%
	Connecticut Valley	31%	44%	35%	36%	33%
	Manchester Area	15%	44%	24%	21%	21%
	Mass Border	16%	44%	26%	24%	33%
	North Country	21%	39%	20%	23%	26%
	Seacoast	18%	48%	42%	10%	29%
Household Income	Less than \$45,000	19%	58%	28%	24%	23%
	\$45,000 - \$74,999	24%	62%	17%	29%	39%
	\$75,000 - \$99,999	11%	42%	31%	40%	22%
	\$100,000 - \$149,999	14%	40%	29%	15%	19%
	\$150,000 or more	24%	46%	27%	20%	35%
Media Usage	CNN viewer	18%	20%	50%	10%	24%
	Conservative radio listener	18%	75%	12%	31%	43%
	Epoch Times reader	31%	73%	11%	50%	46%
	Fox News viewer	18%	54%	16%	12%	39%
	Joe Rogan listener	25%	62%	23%	56%	34%
	Local NH news viewer	17%	36%	32%	14%	23%
	Newsmax viewer	22%	72%	32%	32%	51%
	NHPR listener	17%	25%	51%	12%	19%
	X (formerly Twitter) user	29%	55%	29%	34%	39%
2020 Pres Vote	Voted for Biden	14%	2%	65%	9%	10%
	Voted for Trump	19%	60%	19%	29%	32%
Preferred Candidate	Trump primary supporter	22%	75%	20%	37%	38%
	Not Trump primary supporter	15%	27%	34%	16%	19%

2024 GOP Presidential Candidates Would Not Vote for Under Any Circumstances (Select all that apply) - Likely GOP Primary Voters

Which of the candidates running for the Republican nomination would you not vote for under any circumstances? (Please select all that apply)

		<u>Vivek Ramaswamy</u>	<u>Donald Trump</u>	<u>None, would vote for all</u>	<u>N</u>
STATEWIDE	November 2023	30%	32%	9%	925
Voting Registration	Registered Republican	26%	19%	13%	524
	Registered Undeclared/Not Reg.	36%	50%	4%	398
Party ID	Independent/Democrat	49%	71%	2%	239
	Republican	24%	19%	12%	682
Political Ideology	Moderate	47%	55%	6%	257
	Conservative	18%	13%	16%	412
	Libertarian	18%	25%	0%	139
Age of Respondent	18 to 34	23%	34%	14%	142
	35 to 49	26%	27%	5%	182
	50 to 64	33%	37%	12%	345
	65 and older	35%	30%	6%	249
Gender of Respondent	Men	28%	31%	10%	515
	Women	32%	34%	8%	405
Level of Education	High school or less	20%	21%	16%	344
	Tech school/Some college	29%	30%	7%	259
	College graduate	37%	39%	5%	196
	Postgraduate work	50%	56%	3%	123
College Degree	College graduate	42%	46%	4%	319
	Not college graduate	24%	25%	12%	603
Region of State	Central/Lakes	30%	26%	5%	191
	Connecticut Valley	21%	27%	0%	134
	Manchester Area	21%	29%	19%	149
	Mass Border	39%	39%	14%	216
	North Country	30%	35%	9%	69
	Seacoast	35%	37%	6%	159
Household Income	Less than \$45,000	28%	32%		83
	\$45,000 - \$74,999	27%	25%	7%	163
	\$75,000 - \$99,999	32%	35%	7%	184
	\$100,000 - \$149,999	27%	34%	18%	160
	\$150,000 or more	33%	35%	14%	180
Media Usage	CNN viewer	54%	66%	10%	161
	Conservative radio listener	14%	12%	10%	222
	Epoch Times reader	21%	7%	20%	126
	Fox News viewer	25%	18%	18%	319
	Joe Rogan listener	6%	7%	3%	160
	Local NH news viewer	37%	42%	14%	567
	Newsmax viewer	13%	7%	4%	173
	NHPR listener	56%	68%	5%	199
	X (formerly Twitter) user	26%	26%	10%	225
2020 Pres Vote	Voted for Biden	69%	97%	0%	185
	Voted for Trump	21%	13%	12%	710
Preferred Candidate	Trump primary supporter	15%	2%	6%	374
	Not Trump primary supporter	41%	53%	11%	533

Best Chance to Win 2024 Presidential General Election - Likely GOP Primary Voters

Which of the candidates running for the Republican nomination for president do you think has the best chance of winning a general election?

		<u>Doug Burgum</u>	<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Asa Hutchinson</u>
STATEWIDE	November 2023	0%	3%	5%	15%	0%
Voting Registration	Registered Republican	0%	1%	5%	12%	
	Registered Undeclared/Not Reg.		6%	4%	18%	0%
Party ID	Independent/Democrat		9%	0%	27%	0%
	Republican	0%	1%	6%	11%	
Political Ideology	Moderate		6%	2%	30%	0%
	Conservative	0%	0%	4%	8%	
	Libertarian			16%	5%	
Age of Respondent	18 to 34		1%	6%	8%	
	35 to 49	1%	4%	5%	12%	
	50 to 64		3%	5%	16%	0%
	65 and older		3%	4%	19%	0%
Gender of Respondent	Men	0%	3%	6%	17%	0%
	Women		2%	2%	12%	0%
Level of Education	High school or less			5%	6%	
	Tech school/Some college		2%	3%	17%	0%
	College graduate	1%	6%	6%	20%	0%
	Postgraduate work		6%	6%	26%	
College Degree	College graduate	0%	6%	6%	22%	0%
	Not college graduate		1%	4%	11%	0%
Region of State	Central/Lakes		1%	3%	13%	
	Connecticut Valley		1%	10%	10%	
	Manchester Area		5%	2%	13%	
	Mass Border		4%	8%	24%	0%
	North Country	1%	2%	4%	8%	0%
	Seacoast		3%	2%	16%	
Household Income	Less than \$45,000		2%	9%	6%	
	\$45,000 - \$74,999		3%	4%	11%	0%
	\$75,000 - \$99,999		2%	1%	16%	
	\$100,000 - \$149,999		3%	4%	21%	
	\$150,000 or more	1%	6%	3%	18%	
Media Usage	CNN viewer		9%	5%	40%	0%
	Conservative radio listener		0%	11%	7%	
	Epoch Times reader		1%	3%	2%	
	Fox News viewer		1%	7%	17%	
	Joe Rogan listener		1%	1%	4%	
	Local NH news viewer	0%	4%	6%	21%	0%
	Newsmax viewer		0%	2%	7%	
	NHPR listener		7%	11%	30%	0%
	X (formerly Twitter) user		2%	5%	9%	
2020 Pres Vote	Voted for Biden		13%	1%	33%	0%
	Voted for Trump	0%	0%	5%	10%	
Preferred Candidate	Trump primary supporter			0%	1%	
	Not Trump primary supporter	0%	5%	8%	25%	0%

Best Chance to Win 2024 Presidential General Election - Likely GOP Primary Voters

Which of the candidates running for the Republican nomination for president do you think has the best chance of winning a general election?

		<u>Vivek Ramaswamy</u>	<u>Donald Trump</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	5%	57%	15%	942
Voting Registration	Registered Republican	1%	69%	12%	539
	Registered Undeclared/Not Reg.	12%	40%	20%	400
Party ID	Independent/Democrat	17%	23%	23%	233
	Republican	1%	68%	13%	705
Political Ideology	Moderate	1%	37%	24%	260
	Conservative	1%	75%	12%	433
	Libertarian	18%	57%	4%	139
Age of Respondent	18 to 34	25%	52%	7%	153
	35 to 49	6%	62%	11%	182
	50 to 64	0%	54%	22%	350
	65 and older		59%	15%	251
Gender of Respondent	Men	6%	57%	10%	514
	Women	5%	57%	22%	424
Level of Education	High school or less	6%	63%	21%	349
	Tech school/Some college	7%	60%	10%	270
	College graduate	5%	48%	14%	196
	Postgraduate work	1%	46%	15%	124
College Degree	College graduate	4%	48%	14%	320
	Not college graduate	6%	61%	16%	619
Region of State	Central/Lakes	1%	58%	24%	190
	Connecticut Valley	29%	43%	7%	134
	Manchester Area	3%	67%	10%	145
	Mass Border	2%	41%	22%	217
	North Country		80%	5%	91
	Seacoast	1%	63%	14%	159
Household Income	Less than \$45,000		74%	9%	78
	\$45,000 - \$74,999	13%	56%	13%	173
	\$75,000 - \$99,999	12%	56%	14%	184
	\$100,000 - \$149,999	1%	54%	18%	158
	\$150,000 or more	3%	52%	17%	180
Media Usage	CNN viewer	1%	29%	16%	156
	Conservative radio listener	2%	76%	4%	223
	Epoch Times reader	16%	75%	3%	126
	Fox News viewer	1%	66%	7%	318
	Joe Rogan listener	26%	65%	2%	160
	Local NH news viewer	1%	45%	22%	562
	Newsmax viewer	0%	87%	4%	174
	NHPR listener	1%	32%	18%	200
	X (formerly Twitter) user	11%	59%	14%	224
2020 Pres Vote	Voted for Biden	0%	19%	34%	181
	Voted for Trump	7%	67%	11%	731
Preferred Candidate	Trump primary supporter		98%	1%	398
	Not Trump primary supporter	9%	26%	26%	527

Candidate Trust Most to Handle Policies Concerning Abortion - Likely GOP Primary Voters

And which of the candidates running for the Republican nomination for president do you most trust to handle policies concerning abortion?

		<u>Doug Burgum</u>	<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Asa Hutchinson</u>
STATEWIDE	November 2023	0%	7%	6%	29%	0%
Voting Registration	Registered Republican		2%	6%	28%	0%
	Registered Undeclared/Not Reg.	0%	14%	6%	31%	0%
Party ID	Independent/Democrat	0%	20%	2%	27%	0%
	Republican		2%	8%	30%	0%
Political Ideology	Moderate	0%	15%	1%	44%	1%
	Conservative		1%	7%	28%	
	Libertarian		5%	15%	6%	
Age of Respondent	18 to 34		3%	10%	11%	
	35 to 49		8%	9%	14%	0%
	50 to 64	0%	7%	3%	40%	0%
	65 and older		8%	6%	36%	
Gender of Respondent	Men	0%	7%	7%	25%	0%
	Women		6%	4%	35%	0%
Level of Education	High school or less		2%	5%	33%	
	Tech school/Some college		9%	3%	25%	
	College graduate		11%	9%	24%	0%
	Postgraduate work	0%	10%	10%	37%	1%
College Degree	College graduate	0%	11%	9%	29%	0%
	Not college graduate		5%	4%	30%	
Region of State	Central/Lakes	0%	5%	6%	33%	
	Connecticut Valley	0%	5%	15%	10%	
	Manchester Area	0%	7%	1%	21%	1%
	Mass Border		7%	6%	40%	0%
	North Country		12%	2%	30%	
	Seacoast		7%	3%	35%	
Household Income	Less than \$45,000		6%	2%	14%	
	\$45,000 - \$74,999	0%	7%	5%	23%	
	\$75,000 - \$99,999	0%	8%	2%	32%	0%
	\$100,000 - \$149,999		6%	8%	29%	
	\$150,000 or more	0%	9%	5%	38%	0%
Media Usage	CNN viewer	0%	21%	0%	40%	
	Conservative radio listener		3%	12%	13%	
	Epoch Times reader		0%	9%	9%	
	Fox News viewer	0%	3%	4%	34%	
	Joe Rogan listener		0%	6%	5%	
	Local NH news viewer	0%	10%	6%	41%	0%
	Newsmax viewer	0%	0%	7%	16%	0%
	NHPR listener	0%	21%	6%	29%	0%
	X (formerly Twitter) user		7%	9%	17%	0%
2020 Pres Vote	Voted for Biden	0%	30%	1%	34%	0%
	Voted for Trump		1%	6%	29%	0%
Preferred Candidate	Trump primary supporter		0%	4%	6%	
	Not Trump primary supporter	0%	12%	7%	46%	0%

Candidate Trust Most to Handle Policies Concerning Abortion - Likely GOP Primary Voters

And which of the candidates running for the Republican nomination for president do you most trust to handle policies concerning abortion?

		<u>Vivek Ramaswamy</u>	<u>Donald Trump</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	5%	37%	15%	876
Voting Registration	Registered Republican	4%	50%	10%	520
	Registered Undeclared/Not Reg.	8%	18%	23%	354
Party ID	Independent/Democrat	9%	7%	34%	223
	Republican	4%	47%	9%	649
Political Ideology	Moderate	1%	18%	19%	237
	Conservative	4%	54%	7%	414
	Libertarian	20%	40%	15%	134
Age of Respondent	18 to 34	16%	32%	30%	137
	35 to 49	11%	43%	16%	174
	50 to 64	2%	36%	11%	326
	65 and older	0%	38%	12%	234
Gender of Respondent	Men	3%	38%	19%	495
	Women	8%	36%	11%	378
Level of Education	High school or less	1%	49%	10%	327
	Tech school/Some college	13%	37%	13%	248
	College graduate	5%	27%	24%	181
	Postgraduate work	1%	19%	22%	118
College Degree	College graduate	3%	24%	23%	299
	Not college graduate	6%	44%	11%	574
Region of State	Central/Lakes	5%	41%	10%	169
	Connecticut Valley	16%	33%	21%	132
	Manchester Area	3%	50%	18%	138
	Mass Border	2%	28%	17%	200
	North Country	1%	44%	10%	75
	Seacoast	3%	36%	15%	155
Household Income	Less than \$45,000	2%	56%	21%	73
	\$45,000 - \$74,999	3%	39%	24%	149
	\$75,000 - \$99,999	19%	32%	7%	170
	\$100,000 - \$149,999	0%	33%	23%	149
	\$150,000 or more	3%	31%	13%	175
Media Usage	CNN viewer	1%	11%	27%	159
	Conservative radio listener	5%	55%	13%	216
	Epoch Times reader	2%	58%	22%	123
	Fox News viewer	3%	44%	11%	313
	Joe Rogan listener	17%	53%	18%	158
	Local NH news viewer	3%	24%	16%	527
	Newsmax viewer	5%	66%	5%	170
	NHPR listener	3%	13%	27%	194
	X (formerly Twitter) user	6%	42%	19%	219
2020 Pres Vote	Voted for Biden	0%		34%	163
	Voted for Trump	6%	47%	11%	686
Preferred Candidate	Trump primary supporter	2%	86%	2%	362
	Not Trump primary supporter	8%	2%	24%	501

Candidate Trust Most to Handle Policies Concerning the Economy - Likely GOP Primary Voters

And which of the candidates running for the Republican nomination for president do you most trust to handle policies concerning the economy?

		<u>Doug Burgum</u>	<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Asa Hutchinson</u>
STATEWIDE	November 2023	2%	10%	5%	11%	1%
Voting Registration	Registered Republican	3%	4%	6%	11%	
	Registered Undeclared/Not Reg.	2%	18%	5%	11%	1%
Party ID	Independent/Democrat	3%	31%	1%	15%	2%
	Republican	2%	3%	7%	10%	
Political Ideology	Moderate	4%	21%	4%	17%	1%
	Conservative	0%	1%	4%	10%	
	Libertarian	6%	5%	13%	3%	
Age of Respondent	18 to 34		5%	7%	7%	
	35 to 49	4%	11%	5%	4%	
	50 to 64	3%	12%	4%	14%	1%
	65 and older	1%	10%	7%	14%	1%
Gender of Respondent	Men	3%	10%	6%	12%	1%
	Women	1%	10%	4%	11%	1%
Level of Education	High school or less	2%	3%	4%	10%	0%
	Tech school/Some college	1%	13%	4%	12%	1%
	College graduate	4%	15%	7%	9%	1%
	Postgraduate work	3%	17%	7%	17%	0%
College Degree	College graduate	4%	16%	7%	12%	1%
	Not college graduate	1%	7%	4%	11%	1%
Region of State	Central/Lakes	1%	7%	3%	13%	0%
	Connecticut Valley	0%	7%	10%	6%	
	Manchester Area	0%	19%	2%	10%	1%
	Mass Border	4%	10%	7%	12%	1%
	North Country	1%	6%	9%	7%	3%
	Seacoast	5%	11%	2%	15%	
Household Income	Less than \$45,000	8%	16%	4%	2%	0%
	\$45,000 - \$74,999	2%	9%	3%	12%	0%
	\$75,000 - \$99,999	3%	7%	0%	15%	1%
	\$100,000 - \$149,999	0%	14%	4%	10%	2%
	\$150,000 or more	3%	11%	4%	11%	0%
Media Usage	CNN viewer	6%	36%	1%	18%	1%
	Conservative radio listener	3%	4%	9%	3%	
	Epoch Times reader		0%	4%	1%	
	Fox News viewer	3%	5%	7%	11%	
	Joe Rogan listener		2%	2%	0%	
	Local NH news viewer	3%	14%	6%	16%	1%
	Newsmax viewer	0%	3%	2%	4%	
	NHPR listener	7%	27%	8%	17%	2%
	X (formerly Twitter) user	1%	9%	6%	6%	0%
2020 Pres Vote	Voted for Biden	4%	43%	0%	17%	3%
	Voted for Trump	2%	2%	5%	10%	
Preferred Candidate	Trump primary supporter		0%			0%
	Not Trump primary supporter	4%	18%	9%	20%	1%

Candidate Trust Most to Handle Policies Concerning the Economy - Likely GOP Primary Voters

And which of the candidates running for the Republican nomination for president do you most trust to handle policies concerning the economy?

		<u>Vivek Ramaswamy</u>	<u>Donald Trump</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	6%	58%	7%	905
Voting Registration	Registered Republican	3%	71%	2%	523
	Registered Undeclared/Not Reg.	10%	39%	14%	380
Party ID	Independent/Democrat	10%	20%	18%	226
	Republican	5%	70%	3%	675
Political Ideology	Moderate	2%	38%	14%	257
	Conservative	5%	78%	1%	404
	Libertarian	8%	62%	3%	139
Age of Respondent	18 to 34	18%	57%	7%	135
	35 to 49	11%	56%	9%	178
	50 to 64	3%	57%	7%	353
	65 and older	1%	60%	6%	233
Gender of Respondent	Men	10%	54%	5%	492
	Women	2%	62%	9%	409
Level of Education	High school or less	7%	70%	4%	344
	Tech school/Some college	4%	59%	6%	252
	College graduate	8%	46%	10%	185
	Postgraduate work	6%	38%	13%	120
College Degree	College graduate	7%	43%	11%	306
	Not college graduate	6%	65%	5%	596
Region of State	Central/Lakes	2%	70%	4%	181
	Connecticut Valley	19%	54%	4%	133
	Manchester Area	5%	60%	2%	139
	Mass Border	4%	48%	14%	215
	North Country	3%	64%	7%	80
	Seacoast	3%	56%	7%	150
Household Income	Less than \$45,000	2%	62%	6%	84
	\$45,000 - \$74,999	16%	56%	1%	153
	\$75,000 - \$99,999	4%	59%	12%	179
	\$100,000 - \$149,999	3%	56%	11%	146
	\$150,000 or more	8%	57%	6%	179
Media Usage	CNN viewer	3%	24%	12%	153
	Conservative radio listener	7%	72%	2%	215
	Epoch Times reader	17%	75%	2%	124
	Fox News viewer	5%	66%	3%	308
	Joe Rogan listener	19%	75%	2%	159
	Local NH news viewer	4%	47%	9%	553
	Newsmax viewer	2%	88%	2%	172
	NHPR listener	5%	18%	16%	194
	X (formerly Twitter) user	14%	59%	4%	223
2020 Pres Vote	Voted for Biden	1%	2%	29%	175
	Voted for Trump	7%	73%	1%	701
Preferred Candidate	Trump primary supporter	0%	100%		385
	Not Trump primary supporter	11%	26%	12%	504

Candidate Trust Most to Handle the War in Gaza Between Israel and Hamas - Likely GOP Primary Voters

And which of the candidates running for the Republican nomination for president do you most trust to handle policies concerning the War in Gaza between Israel and Hamas?

		<u>Doug Burgum</u>	<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Asa Hutchinson</u>
STATEWIDE	November 2023	0%	8%	7%	20%	0%
Voting Registration	Registered Republican	0%	5%	9%	17%	0%
	Registered Undeclared/Not Reg.	0%	13%	5%	24%	1%
Party ID	Independent/Democrat	0%	20%	0%	29%	1%
	Republican	0%	4%	10%	17%	0%
Political Ideology	Moderate	0%	18%	2%	35%	1%
	Conservative	1%	1%	9%	15%	
	Libertarian		2%	15%	7%	
Age of Respondent	18 to 34		1%	7%	10%	
	35 to 49	1%	4%	6%	17%	0%
	50 to 64	0%	12%	10%	24%	1%
	65 and older	0%	8%	5%	21%	0%
Gender of Respondent	Men	0%	10%	7%	20%	0%
	Women	1%	6%	7%	20%	1%
Level of Education	High school or less		7%	11%	13%	
	Tech school/Some college	0%	7%	2%	23%	1%
	College graduate		11%	7%	23%	1%
	Postgraduate work	2%	8%	8%	30%	1%
College Degree	College graduate	1%	9%	7%	26%	1%
	Not college graduate	0%	7%	7%	17%	0%
Region of State	Central/Lakes		2%	5%	23%	
	Connecticut Valley		3%	10%	9%	
	Manchester Area	2%	11%	1%	18%	1%
	Mass Border		8%	13%	23%	0%
	North Country	1%	7%	9%	13%	0%
	Seacoast		16%	4%	24%	0%
Household Income	Less than \$45,000		13%	1%	7%	0%
	\$45,000 - \$74,999	0%	5%	7%	17%	0%
	\$75,000 - \$99,999	0%	6%	0%	29%	0%
	\$100,000 - \$149,999	1%	6%	4%	19%	1%
	\$150,000 or more		6%	17%	23%	0%
Media Usage	CNN viewer	0%	22%	1%	34%	0%
	Conservative radio listener		2%	10%	11%	
	Epoch Times reader		1%	5%	4%	
	Fox News viewer	0%	3%	7%	23%	
	Joe Rogan listener		1%	2%	4%	
	Local NH news viewer	0%	12%	10%	28%	0%
	Newsmax viewer	0%	2%	3%	9%	0%
	NHPR listener	1%	17%	8%	33%	1%
	X (formerly Twitter) user		12%	6%	11%	0%
2020 Pres Vote	Voted for Biden	0%	31%	1%	36%	1%
	Voted for Trump	0%	3%	8%	16%	0%
Preferred Candidate	Trump primary supporter	1%		2%	1%	
	Not Trump primary supporter	0%	14%	12%	34%	1%

Candidate Trust Most to Handle the War in Gaza Between Israel and Hamas - Likely GOP Primary Voters

And which of the candidates running for the Republican nomination for president do you most trust to handle policies concerning the War in Gaza between Israel and Hamas?

		<u>Vivek Ramaswamy</u>	<u>Donald Trump</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	5%	50%	10%	897
Voting Registration	Registered Republican	0%	64%	5%	530
	Registered Undeclared/Not Reg.	11%	29%	17%	364
Party ID	Independent/Democrat	13%	14%	22%	227
	Republican	2%	62%	6%	665
Political Ideology	Moderate	4%	27%	12%	246
	Conservative	1%	67%	7%	414
	Libertarian	21%	51%	3%	139
Age of Respondent	18 to 34	23%	45%	13%	135
	35 to 49	5%	52%	14%	178
	50 to 64	1%	46%	8%	334
	65 and older	1%	57%	8%	245
Gender of Respondent	Men	3%	53%	8%	501
	Women	7%	46%	12%	392
Level of Education	High school or less		65%	5%	336
	Tech school/Some college	10%	49%	9%	252
	College graduate	8%	37%	14%	185
	Postgraduate work	1%	31%	20%	120
College Degree	College graduate	5%	34%	16%	305
	Not college graduate	4%	58%	6%	588
Region of State	Central/Lakes	2%	56%	12%	178
	Connecticut Valley	17%	55%	6%	133
	Manchester Area	9%	50%	9%	139
	Mass Border	2%	41%	12%	205
	North Country	0%	64%	5%	78
	Seacoast	0%	45%	11%	157
Household Income	Less than \$45,000	12%	57%	9%	75
	\$45,000 - \$74,999	1%	64%	6%	157
	\$75,000 - \$99,999	13%	45%	6%	169
	\$100,000 - \$149,999	1%	42%	27%	151
	\$150,000 or more	3%	42%	8%	177
Media Usage	CNN viewer	1%	21%	21%	159
	Conservative radio listener	1%	69%	6%	220
	Epoch Times reader	1%	86%	3%	124
	Fox News viewer	1%	61%	6%	313
	Joe Rogan listener	16%	74%	3%	159
	Local NH news viewer	1%	37%	12%	540
	Newsmax viewer	0%	83%	2%	172
	NHPR listener	1%	18%	21%	194
	X (formerly Twitter) user	3%	64%	4%	224
2020 Pres Vote	Voted for Biden	0%	0%	29%	166
	Voted for Trump	5%	63%	5%	702
Preferred Candidate	Trump primary supporter	3%	92%	2%	376
	Not Trump primary supporter	6%	18%	16%	504

Feelings if Chris Christie Were Republican Nominee - Likely GOP Primary Voters

How would you feel if each of the following Republican candidates were the Republican nominee for president? Chris Christie

		<u>Enthusiastic</u>	<u>Satisfied</u>	<u>Dissatisfied</u>	<u>Angry</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	6%	25%	30%	33%	6%	933
Voting Registration	Registered Republican	5%	20%	34%	36%	4%	526
	Registered Undeclared/Not Reg.	8%	32%	24%	28%	8%	404
Party ID	Independent/Democrat	13%	40%	16%	27%	5%	237
	Republican	4%	20%	35%	35%	6%	692
Political Ideology	Moderate	18%	40%	20%	18%	4%	258
	Conservative	1%	18%	34%	41%	5%	422
	Libertarian	2%	14%	42%	36%	6%	139
Age of Respondent	18 to 34		29%	12%	44%	15%	153
	35 to 49	5%	21%	34%	38%	2%	181
	50 to 64	10%	29%	32%	27%	3%	346
	65 and older	7%	21%	34%	30%	8%	247
Gender of Respondent	Men	8%	26%	26%	37%	3%	511
	Women	5%	24%	35%	27%	9%	418
Level of Education	High school or less	4%	24%	33%	34%	4%	344
	Tech school/Some college	7%	20%	24%	40%	9%	267
	College graduate	8%	28%	32%	31%	2%	196
	Postgraduate work	8%	33%	32%	16%	10%	123
College Degree	College graduate	8%	30%	32%	25%	5%	319
	Not college graduate	6%	22%	29%	36%	6%	611
Region of State	Central/Lakes	3%	22%	33%	38%	5%	191
	Connecticut Valley	4%	16%	30%	48%	1%	134
	Manchester Area	8%	34%	27%	29%	2%	150
	Mass Border	8%	24%	37%	25%	5%	214
	North Country	3%	22%	25%	23%	27%	80
	Seacoast	12%	31%	23%	30%	4%	158
Household Income	Less than \$45,000	4%	13%	35%	44%	3%	84
	\$45,000 - \$74,999	4%	20%	27%	36%	13%	174
	\$75,000 - \$99,999	5%	28%	25%	40%	3%	182
	\$100,000 - \$149,999	5%	37%	32%	21%	5%	156
	\$150,000 or more	8%	21%	33%	34%	4%	180
Media Usage	CNN viewer	14%	44%	23%	10%	8%	162
	Conservative radio listener	2%	15%	28%	52%	3%	222
	Epoch Times reader	1%	21%	29%	47%	2%	124
	Fox News viewer	3%	27%	33%	32%	5%	316
	Joe Rogan listener	0%	5%	28%	62%	5%	159
	Local NH news viewer	9%	36%	33%	16%	6%	567
	Newsmax viewer	2%	8%	27%	62%	2%	171
	NHPR listener	13%	44%	32%	7%	4%	197
	X (formerly Twitter) user	9%	28%	11%	47%	6%	225
2020 Pres Vote	Voted for Biden	20%	57%	15%	3%	5%	186
	Voted for Trump	3%	16%	34%	41%	6%	718
Preferred Candidate	Trump primary supporter	1%	7%	30%	56%	6%	385
	Not Trump primary supporter	11%	38%	30%	16%	5%	531

Feelings if Chris Christie Were Republican Nominee - Likely GOP Primary Voters

How would you feel if each of the following Republican candidates were the Republican nominee for president? Chris Christie

		Enthusiastic or Satisfied	Angry or Dissatisfied	Don't know/Not sure	N
STATEWIDE	November 2023	32%	63%	6%	933
Voting Registration	Registered Republican	25%	71%	4%	526
	Registered Undeclared/Not Reg.	40%	52%	8%	404
Party ID	Independent/Democrat	52%	43%	5%	237
	Republican	24%	69%	6%	692
Political Ideology	Moderate	58%	38%	4%	258
	Conservative	20%	75%	5%	422
	Libertarian	16%	78%	6%	139
Age of Respondent	18 to 34	29%	57%	15%	153
	35 to 49	26%	72%	2%	181
	50 to 64	39%	58%	3%	346
	65 and older	28%	65%	8%	247
Gender of Respondent	Men	33%	63%	3%	511
	Women	29%	62%	9%	418
Level of Education	High school or less	29%	67%	4%	344
	Tech school/Some college	27%	64%	9%	267
	College graduate	35%	63%	2%	196
	Postgraduate work	42%	49%	10%	123
College Degree	College graduate	38%	57%	5%	319
	Not college graduate	28%	66%	6%	611
Region of State	Central/Lakes	24%	70%	5%	191
	Connecticut Valley	20%	79%	1%	134
	Manchester Area	42%	56%	2%	150
	Mass Border	32%	63%	5%	214
	North Country	25%	48%	27%	80
	Seacoast	43%	53%	4%	158
Household Income	Less than \$45,000	18%	79%	3%	84
	\$45,000 - \$74,999	24%	63%	13%	174
	\$75,000 - \$99,999	32%	65%	3%	182
	\$100,000 - \$149,999	42%	53%	5%	156
	\$150,000 or more	29%	67%	4%	180
Media Usage	CNN viewer	59%	34%	8%	162
	Conservative radio listener	17%	80%	3%	222
	Epoch Times reader	22%	76%	2%	124
	Fox News viewer	30%	65%	5%	316
	Joe Rogan listener	5%	90%	5%	159
	Local NH news viewer	45%	49%	6%	567
	Newsmax viewer	10%	89%	2%	171
	NHPR listener	57%	39%	4%	197
	X (formerly Twitter) user	37%	58%	6%	225
2020 Pres Vote	Voted for Biden	76%	18%	5%	186
	Voted for Trump	19%	75%	6%	718
Preferred Candidate	Trump primary supporter	7%	86%	6%	385
	Not Trump primary supporter	49%	46%	5%	531

Feelings if Ron DeSantis Were Republican Nominee - Likely GOP Primary Voters

How would you feel if each of the following Republican candidates were the Republican nominee for president? Ron DeSantis

		<u>Enthusiastic</u>	<u>Satisfied</u>	<u>Dissatisfied</u>	<u>Angry</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	24%	25%	28%	19%	4%	934
Voting Registration	Registered Republican	32%	31%	24%	10%	3%	523
	Registered Undeclared/Not Reg.	15%	17%	32%	30%	6%	408
Party ID	Independent/Democrat	10%	5%	30%	53%	2%	239
	Republican	29%	31%	27%	7%	5%	690
Political Ideology	Moderate	8%	26%	26%	38%	3%	256
	Conservative	35%	34%	22%	6%	4%	422
	Libertarian	30%	12%	54%	1%	2%	139
Age of Respondent	18 to 34	32%	7%	35%	17%	10%	153
	35 to 49	22%	27%	34%	17%	1%	182
	50 to 64	22%	24%	29%	23%	2%	344
	65 and older	24%	36%	17%	18%	5%	248
Gender of Respondent	Men	30%	30%	21%	17%	2%	513
	Women	18%	18%	37%	22%	6%	417
Level of Education	High school or less	35%	27%	24%	11%	3%	344
	Tech school/Some college	20%	21%	35%	17%	7%	266
	College graduate	16%	27%	25%	30%	1%	196
	Postgraduate work	15%	20%	29%	30%	5%	123
College Degree	College graduate	16%	25%	26%	30%	3%	320
	Not college graduate	29%	25%	28%	13%	5%	610
Region of State	Central/Lakes	13%	34%	34%	12%	7%	191
	Connecticut Valley	27%	19%	42%	12%	0%	134
	Manchester Area	25%	24%	24%	23%	3%	151
	Mass Border	30%	25%	24%	17%	3%	214
	North Country	28%	16%	17%	24%	14%	78
	Seacoast	26%	20%	22%	31%	1%	159
Household Income	Less than \$45,000	17%	18%	24%	40%	2%	84
	\$45,000 - \$74,999	35%	30%	14%	10%	11%	174
	\$75,000 - \$99,999	12%	31%	43%	13%	2%	181
	\$100,000 - \$149,999	27%	17%	31%	23%	3%	159
	\$150,000 or more	25%	32%	20%	20%	2%	180
Media Usage	CNN viewer	11%	15%	33%	36%	6%	160
	Conservative radio listener	35%	41%	17%	6%	1%	223
	Epoch Times reader	46%	27%	20%	4%	3%	126
	Fox News viewer	44%	29%	17%	6%	3%	314
	Joe Rogan listener	27%	29%	40%	3%	2%	160
	Local NH news viewer	25%	21%	27%	23%	3%	566
	Newsmax viewer	29%	23%	38%	8%	2%	171
	NHPR listener	14%	18%	26%	40%	2%	200
	X (formerly Twitter) user	37%	18%	28%	17%		225
2020 Pres Vote	Voted for Biden	1%	3%	31%	63%	3%	187
	Voted for Trump	30%	31%	27%	8%	4%	716
Preferred Candidate	Trump primary supporter	27%	30%	28%	9%	7%	385
	Not Trump primary supporter	23%	20%	28%	27%	2%	531

Feelings if Ron DeSantis Were Republican Nominee - Likely GOP Primary Voters

How would you feel if each of the following Republican candidates were the Republican nominee for president? Ron DeSantis

		Enthusiastic or Satisfied	Angry or Dissatisfied	Don't know/Not sure	N
STATEWIDE	November 2023	49%	47%	4%	934
Voting Registration	Registered Republican	63%	35%	3%	523
	Registered Undeclared/Not Reg.	32%	62%	6%	408
Party ID	Independent/Democrat	15%	83%	2%	239
	Republican	61%	35%	5%	690
Political Ideology	Moderate	34%	64%	3%	256
	Conservative	68%	28%	4%	422
	Libertarian	43%	56%	2%	139
Age of Respondent	18 to 34	38%	52%	10%	153
	35 to 49	49%	50%	1%	182
	50 to 64	46%	52%	2%	344
	65 and older	60%	35%	5%	248
Gender of Respondent	Men	60%	38%	2%	513
	Women	35%	58%	6%	417
Level of Education	High school or less	62%	35%	3%	344
	Tech school/Some college	42%	51%	7%	266
	College graduate	44%	55%	1%	196
	Postgraduate work	36%	60%	5%	123
College Degree	College graduate	41%	57%	3%	320
	Not college graduate	53%	42%	5%	610
Region of State	Central/Lakes	47%	47%	7%	191
	Connecticut Valley	46%	54%	0%	134
	Manchester Area	50%	47%	3%	151
	Mass Border	55%	42%	3%	214
	North Country	44%	41%	14%	78
	Seacoast	46%	53%	1%	159
Household Income	Less than \$45,000	34%	64%	2%	84
	\$45,000 - \$74,999	65%	23%	11%	174
	\$75,000 - \$99,999	42%	55%	2%	181
	\$100,000 - \$149,999	44%	54%	3%	159
	\$150,000 or more	57%	40%	2%	180
Media Usage	CNN viewer	25%	69%	6%	160
	Conservative radio listener	76%	23%	1%	223
	Epoch Times reader	73%	24%	3%	126
	Fox News viewer	73%	23%	3%	314
	Joe Rogan listener	56%	42%	2%	160
	Local NH news viewer	47%	50%	3%	566
	Newsmax viewer	51%	47%	2%	171
	NHPR listener	32%	66%	2%	200
	X (formerly Twitter) user	55%	45%		225
2020 Pres Vote	Voted for Biden	4%	94%	3%	187
	Voted for Trump	61%	35%	4%	716
Preferred Candidate	Trump primary supporter	57%	36%	7%	385
	Not Trump primary supporter	43%	55%	2%	531

Feelings if Nikki Haley Were Republican Nominee - Likely GOP Primary Voters

How would you feel if each of the following Republican candidates were the Republican nominee for president? Nikki Haley

		<u>Enthusiastic</u>	<u>Satisfied</u>	<u>Dissatisfied</u>	<u>Angry</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	25%	29%	24%	14%	8%	936
Voting Registration	Registered Republican	30%	27%	26%	11%	5%	526
	Registered Undeclared/Not Reg.	19%	31%	21%	17%	11%	407
Party ID	Independent/Democrat	11%	33%	20%	25%	11%	238
	Republican	30%	28%	25%	10%	7%	693
Political Ideology	Moderate	27%	38%	24%	7%	4%	259
	Conservative	31%	32%	19%	11%	7%	422
	Libertarian	16%	17%	36%	26%	4%	138
Age of Respondent	18 to 34	26%	8%	9%	40%	17%	153
	35 to 49	11%	29%	51%	5%	4%	182
	50 to 64	30%	35%	21%	8%	6%	346
	65 and older	28%	34%	18%	11%	9%	249
Gender of Respondent	Men	28%	32%	23%	13%	4%	513
	Women	22%	25%	26%	15%	12%	418
Level of Education	High school or less	30%	28%	22%	13%	7%	344
	Tech school/Some college	20%	30%	25%	15%	10%	270
	College graduate	24%	30%	24%	18%	5%	195
	Postgraduate work	25%	31%	26%	7%	12%	123
College Degree	College graduate	24%	30%	25%	13%	8%	318
	Not college graduate	26%	29%	24%	14%	8%	614
Region of State	Central/Lakes	16%	32%	33%	10%	9%	191
	Connecticut Valley	18%	15%	29%	31%	7%	134
	Manchester Area	27%	27%	20%	15%	11%	151
	Mass Border	33%	28%	24%	10%	5%	215
	North Country	25%	19%	26%	12%	17%	79
	Seacoast	30%	45%	12%	9%	4%	159
Household Income	Less than \$45,000	6%	27%	31%	25%	12%	84
	\$45,000 - \$74,999	14%	40%	18%	15%	13%	174
	\$75,000 - \$99,999	25%	27%	31%	15%	2%	183
	\$100,000 - \$149,999	39%	23%	16%	12%	10%	158
	\$150,000 or more	34%	26%	23%	9%	9%	180
Media Usage	CNN viewer	26%	38%	21%	4%	12%	162
	Conservative radio listener	21%	36%	26%	12%	4%	223
	Epoch Times reader	26%	8%	29%	33%	5%	126
	Fox News viewer	43%	36%	11%	6%	4%	317
	Joe Rogan listener	8%	10%	40%	38%	4%	160
	Local NH news viewer	33%	35%	20%	5%	6%	569
	Newsmax viewer	15%	24%	37%	21%	4%	173
	NHPR listener	27%	40%	23%	4%	7%	198
	X (formerly Twitter) user	20%	33%	21%	23%	3%	225
2020 Pres Vote	Voted for Biden	12%	47%	23%	4%	14%	187
	Voted for Trump	28%	25%	25%	16%	6%	719
Preferred Candidate	Trump primary supporter	14%	20%	38%	18%	10%	385
	Not Trump primary supporter	33%	36%	14%	11%	6%	534

Feelings if Nikki Haley Were Republican Nominee - Likely GOP Primary Voters

How would you feel if each of the following Republican candidates were the Republican nominee for president? Nikki Haley

		Enthusiastic or Satisfied	Angry or Dissatisfied	Don't know/Not sure	N
STATEWIDE	November 2023	54%	38%	8%	936
Voting Registration	Registered Republican	57%	37%	5%	526
	Registered Undeclared/Not Reg.	50%	39%	11%	407
Party ID	Independent/Democrat	43%	46%	11%	238
	Republican	58%	35%	7%	693
Political Ideology	Moderate	65%	31%	4%	259
	Conservative	63%	30%	7%	422
	Libertarian	33%	63%	4%	138
Age of Respondent	18 to 34	34%	49%	17%	153
	35 to 49	41%	56%	4%	182
	50 to 64	64%	29%	6%	346
	65 and older	62%	30%	9%	249
Gender of Respondent	Men	60%	35%	4%	513
	Women	47%	41%	12%	418
Level of Education	High school or less	58%	35%	7%	344
	Tech school/Some college	50%	40%	10%	270
	College graduate	53%	42%	5%	195
	Postgraduate work	55%	33%	12%	123
College Degree	College graduate	54%	38%	8%	318
	Not college graduate	54%	37%	8%	614
Region of State	Central/Lakes	48%	43%	9%	191
	Connecticut Valley	33%	60%	7%	134
	Manchester Area	55%	35%	11%	151
	Mass Border	61%	34%	5%	215
	North Country	44%	38%	17%	79
	Seacoast	75%	21%	4%	159
Household Income	Less than \$45,000	33%	55%	12%	84
	\$45,000 - \$74,999	54%	33%	13%	174
	\$75,000 - \$99,999	53%	46%	2%	183
	\$100,000 - \$149,999	61%	28%	10%	158
	\$150,000 or more	60%	31%	9%	180
Media Usage	CNN viewer	63%	25%	12%	162
	Conservative radio listener	57%	39%	4%	223
	Epoch Times reader	34%	61%	5%	126
	Fox News viewer	79%	17%	4%	317
	Joe Rogan listener	18%	78%	4%	160
	Local NH news viewer	68%	25%	6%	569
	Newsmax viewer	39%	58%	4%	173
	NHPR listener	67%	26%	7%	198
	X (formerly Twitter) user	53%	44%	3%	225
2020 Pres Vote	Voted for Biden	59%	28%	14%	187
	Voted for Trump	53%	41%	6%	719
Preferred Candidate	Trump primary supporter	34%	56%	10%	385
	Not Trump primary supporter	69%	25%	6%	534

Feelings if Vivek Ramaswamy Were Republican Nominee - Likely GOP Primary Voters

How would you feel if each of the following Republican candidates were the Republican nominee for president? Vivek Ramaswamy

		<u>Enthusiastic</u>	<u>Satisfied</u>	<u>Dissatisfied</u>	<u>Angry</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	18%	26%	25%	20%	11%	936
Voting Registration	Registered Republican	18%	37%	25%	12%	9%	526
	Registered Undeclared/Not Reg.	18%	12%	24%	31%	14%	407
Party ID	Independent/Democrat	18%	8%	18%	48%	8%	239
	Republican	18%	32%	27%	11%	12%	693
Political Ideology	Moderate	3%	24%	28%	34%	11%	259
	Conservative	18%	38%	23%	9%	11%	422
	Libertarian	42%	11%	32%	9%	6%	139
Age of Respondent	18 to 34	44%	12%	6%	21%	17%	153
	35 to 49	17%	36%	27%	17%	3%	182
	50 to 64	13%	26%	25%	24%	12%	346
	65 and older	9%	28%	34%	18%	11%	248
Gender of Respondent	Men	22%	26%	23%	20%	9%	513
	Women	13%	26%	27%	21%	14%	419
Level of Education	High school or less	17%	32%	25%	14%	12%	344
	Tech school/Some college	21%	23%	27%	18%	11%	269
	College graduate	16%	25%	24%	26%	8%	196
	Postgraduate work	15%	17%	21%	34%	12%	123
College Degree	College graduate	16%	22%	23%	29%	10%	319
	Not college graduate	19%	28%	26%	16%	12%	614
Region of State	Central/Lakes	6%	35%	28%	13%	18%	191
	Connecticut Valley	37%	13%	31%	16%	2%	134
	Manchester Area	27%	24%	22%	18%	9%	151
	Mass Border	16%	28%	21%	30%	5%	215
	North Country	13%	20%	22%	26%	19%	80
	Seacoast	13%	26%	26%	20%	16%	159
Household Income	Less than \$45,000	17%	24%	26%	28%	5%	84
	\$45,000 - \$74,999	20%	25%	21%	12%	23%	174
	\$75,000 - \$99,999	17%	35%	23%	22%	2%	184
	\$100,000 - \$149,999	20%	21%	24%	21%	15%	159
	\$150,000 or more	20%	32%	19%	24%	5%	180
Media Usage	CNN viewer	12%	9%	24%	46%	9%	162
	Conservative radio listener	21%	38%	18%	13%	10%	223
	Epoch Times reader	50%	17%	20%	5%	8%	125
	Fox News viewer	25%	29%	25%	11%	10%	317
	Joe Rogan listener	44%	24%	21%	1%	10%	160
	Local NH news viewer	14%	23%	26%	26%	11%	570
	Newsmax viewer	18%	42%	25%	8%	7%	173
	NHPR listener	9%	7%	28%	48%	7%	200
	X (formerly Twitter) user	34%	21%	16%	20%	10%	225
2020 Pres Vote	Voted for Biden	0%	4%	22%	65%	9%	187
	Voted for Trump	23%	33%	26%	8%	11%	719
Preferred Candidate	Trump primary supporter	22%	37%	26%	6%	10%	385
	Not Trump primary supporter	15%	18%	25%	31%	11%	534

Feelings if Vivek Ramaswamy Were Republican Nominee - Likely GOP Primary Voters

How would you feel if each of the following Republican candidates were the Republican nominee for president? Vivek Ramaswamy

		Enthusiastic or Satisfied	Angry or Dissatisfied	Don't know/Not sure	N
STATEWIDE	November 2023	44%	45%	11%	936
Voting Registration	Registered Republican	54%	37%	9%	526
	Registered Undeclared/Not Reg.	30%	56%	14%	407
Party ID	Independent/Democrat	26%	66%	8%	239
	Republican	50%	38%	12%	693
Political Ideology	Moderate	27%	62%	11%	259
	Conservative	57%	33%	11%	422
	Libertarian	53%	41%	6%	139
Age of Respondent	18 to 34	56%	27%	17%	153
	35 to 49	53%	44%	3%	182
	50 to 64	39%	49%	12%	346
	65 and older	37%	52%	11%	248
Gender of Respondent	Men	48%	43%	9%	513
	Women	39%	47%	14%	419
Level of Education	High school or less	49%	38%	12%	344
	Tech school/Some college	44%	45%	11%	269
	College graduate	42%	50%	8%	196
	Postgraduate work	32%	56%	12%	123
College Degree	College graduate	38%	52%	10%	319
	Not college graduate	47%	41%	12%	614
Region of State	Central/Lakes	41%	41%	18%	191
	Connecticut Valley	50%	47%	2%	134
	Manchester Area	51%	40%	9%	151
	Mass Border	44%	51%	5%	215
	North Country	33%	48%	19%	80
	Seacoast	39%	45%	16%	159
Household Income	Less than \$45,000	41%	54%	5%	84
	\$45,000 - \$74,999	45%	32%	23%	174
	\$75,000 - \$99,999	53%	45%	2%	184
	\$100,000 - \$149,999	41%	45%	15%	159
	\$150,000 or more	52%	43%	5%	180
Media Usage	CNN viewer	21%	70%	9%	162
	Conservative radio listener	59%	31%	10%	223
	Epoch Times reader	67%	25%	8%	125
	Fox News viewer	54%	36%	10%	317
	Joe Rogan listener	68%	22%	10%	160
	Local NH news viewer	37%	52%	11%	570
	Newsmax viewer	60%	33%	7%	173
	NHPR listener	16%	77%	7%	200
	X (formerly Twitter) user	55%	35%	10%	225
2020 Pres Vote	Voted for Biden	4%	87%	9%	187
	Voted for Trump	55%	33%	11%	719
Preferred Candidate	Trump primary supporter	59%	31%	10%	385
	Not Trump primary supporter	33%	56%	11%	534

Feelings if Donald Trump Were Republican Nominee - Likely GOP Primary Voters

How would you feel if each of the following Republican candidates were the Republican nominee for president? Donald Trump

		<u>Enthusiastic</u>	<u>Satisfied</u>	<u>Dissatisfied</u>	<u>Angry</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	46%	17%	10%	26%	2%	937
Voting Registration	Registered Republican	60%	17%	9%	13%	0%	527
	Registered Undeclared/Not Reg.	27%	16%	11%	42%	3%	406
Party ID	Independent/Democrat	15%	12%	7%	65%	1%	238
	Republican	57%	19%	11%	12%	2%	694
Political Ideology	Moderate	21%	19%	8%	51%	1%	259
	Conservative	63%	17%	11%	7%	2%	423
	Libertarian	51%	23%	12%	13%	1%	139
Age of Respondent	18 to 34	45%	16%	12%	25%	2%	153
	35 to 49	52%	12%	11%	21%	4%	182
	50 to 64	39%	22%	10%	28%	0%	346
	65 and older	52%	13%	7%	27%	1%	250
Gender of Respondent	Men	51%	12%	9%	27%	1%	515
	Women	40%	23%	10%	25%	2%	418
Level of Education	High school or less	61%	18%	5%	17%		344
	Tech school/Some college	43%	18%	15%	22%	2%	270
	College graduate	38%	14%	12%	35%	2%	196
	Postgraduate work	25%	15%	9%	46%	5%	123
College Degree	College graduate	33%	14%	11%	39%	3%	319
	Not college graduate	53%	18%	9%	19%	1%	615
Region of State	Central/Lakes	47%	22%	8%	21%	3%	190
	Connecticut Valley	51%	20%	6%	23%	0%	134
	Manchester Area	55%	8%	12%	25%	2%	151
	Mass Border	38%	17%	6%	36%	3%	217
	North Country	51%	7%	22%	18%	1%	80
	Seacoast	42%	18%	13%	26%	1%	159
Household Income	Less than \$45,000	71%	5%	3%	21%		84
	\$45,000 - \$74,999	51%	17%	16%	16%	0%	174
	\$75,000 - \$99,999	37%	24%	10%	26%	2%	184
	\$100,000 - \$149,999	45%	12%	9%	31%	3%	158
	\$150,000 or more	38%	19%	8%	32%	2%	180
Media Usage	CNN viewer	16%	10%	14%	57%	3%	162
	Conservative radio listener	68%	13%	7%	11%	0%	223
	Epoch Times reader	82%	10%	3%	4%	1%	126
	Fox News viewer	59%	16%	10%	13%	1%	318
	Joe Rogan listener	69%	21%	2%	5%	2%	160
	Local NH news viewer	33%	19%	11%	35%	2%	569
	Newsmax viewer	86%	5%	3%	6%	0%	174
	NHPR listener	19%	6%	11%	60%	4%	200
	X (formerly Twitter) user	57%	14%	5%	23%	1%	225
2020 Pres Vote	Voted for Biden	0%	1%	7%	89%	2%	186
	Voted for Trump	60%	21%	10%	7%	1%	721
Preferred Candidate	Trump primary supporter	92%	4%	3%	0%	0%	387
	Not Trump primary supporter	13%	26%	15%	44%	2%	533

Feelings if Donald Trump Were Republican Nominee - Likely GOP Primary Voters

How would you feel if each of the following Republican candidates were the Republican nominee for president? Donald Trump

		Enthusiastic or Satisfied	Angry or Dissatisfied	Don't know/Not sure	N
STATEWIDE	November 2023	63%	36%	2%	937
Voting Registration	Registered Republican	77%	22%	0%	527
	Registered Undeclared/Not Reg.	44%	53%	3%	406
Party ID	Independent/Democrat	27%	72%	1%	238
	Republican	75%	23%	2%	694
Political Ideology	Moderate	40%	59%	1%	259
	Conservative	81%	18%	2%	423
	Libertarian	74%	25%	1%	139
Age of Respondent	18 to 34	61%	37%	2%	153
	35 to 49	64%	32%	4%	182
	50 to 64	61%	38%	0%	346
	65 and older	65%	34%	1%	250
Gender of Respondent	Men	63%	36%	1%	515
	Women	63%	35%	2%	418
Level of Education	High school or less	78%	22%		344
	Tech school/Some college	62%	36%	2%	270
	College graduate	51%	47%	2%	196
	Postgraduate work	40%	55%	5%	123
College Degree	College graduate	47%	50%	3%	319
	Not college graduate	71%	28%	1%	615
Region of State	Central/Lakes	69%	28%	3%	190
	Connecticut Valley	71%	29%	0%	134
	Manchester Area	62%	36%	2%	151
	Mass Border	55%	42%	3%	217
	North Country	59%	41%	1%	80
	Seacoast	60%	39%	1%	159
Household Income	Less than \$45,000	75%	25%		84
	\$45,000 - \$74,999	69%	31%	0%	174
	\$75,000 - \$99,999	61%	37%	2%	184
	\$100,000 - \$149,999	57%	40%	3%	158
	\$150,000 or more	57%	40%	2%	180
Media Usage	CNN viewer	26%	71%	3%	162
	Conservative radio listener	81%	19%	0%	223
	Epoch Times reader	92%	7%	1%	126
	Fox News viewer	76%	23%	1%	318
	Joe Rogan listener	91%	8%	2%	160
	Local NH news viewer	52%	46%	2%	569
	Newsmax viewer	91%	9%	0%	174
	NHPR listener	25%	71%	4%	200
	X (formerly Twitter) user	71%	29%	1%	225
2020 Pres Vote	Voted for Biden	1%	97%	2%	186
	Voted for Trump	81%	18%	1%	721
Preferred Candidate	Trump primary supporter	96%	3%	0%	387
	Not Trump primary supporter	38%	59%	2%	533

Favorability - Doug Burgum - Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Doug Burgum

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2023	12%	34%	24%	30%	947
Voting Registration	Registered Republican	17%	37%	16%	30%	538
	Registered Undeclared/Not Reg.	6%	30%	34%	30%	406
Party ID	Independent/Democrat	5%	25%	49%	21%	237
	Republican	15%	37%	15%	33%	705
Political Ideology	Moderate	10%	42%	26%	23%	260
	Conservative	17%	37%	15%	31%	434
	Libertarian	13%	19%	26%	42%	139
Age of Respondent	18 to 34	3%	30%	42%	24%	153
	35 to 49	7%	28%	19%	46%	182
	50 to 64	16%	30%	20%	34%	357
	65 and older	17%	45%	21%	16%	248
Gender of Respondent	Men	14%	39%	21%	25%	515
	Women	11%	27%	26%	36%	428
Level of Education	High school or less	14%	35%	19%	32%	355
	Tech school/Some college	8%	38%	25%	29%	269
	College graduate	12%	29%	28%	31%	196
	Postgraduate work	16%	28%	28%	28%	124
College Degree	College graduate	14%	29%	28%	30%	320
	Not college graduate	12%	36%	21%	31%	624
Region of State	Central/Lakes	15%	47%	16%	22%	191
	Connecticut Valley	2%	25%	47%	26%	134
	Manchester Area	8%	46%	26%	19%	151
	Mass Border	13%	36%	15%	36%	214
	North Country	15%	15%	31%	39%	91
	Seacoast	20%	23%	19%	38%	160
Household Income	Less than \$45,000	10%	34%	40%	16%	85
	\$45,000 - \$74,999	12%	35%	21%	31%	174
	\$75,000 - \$99,999	17%	32%	29%	21%	184
	\$100,000 - \$149,999	9%	42%	19%	30%	159
	\$150,000 or more	12%	38%	22%	28%	180
Media Usage	CNN viewer	14%	36%	28%	22%	162
	Conservative radio listener	18%	47%	11%	25%	223
	Epoch Times reader	18%	35%	25%	21%	126
	Fox News viewer	16%	47%	18%	20%	315
	Joe Rogan listener	4%	28%	31%	37%	161
	Local NH news viewer	15%	37%	22%	26%	568
	Newsmax viewer	13%	34%	23%	30%	174
	NHPR listener	15%	29%	25%	30%	198
	X (formerly Twitter) user	5%	37%	27%	31%	225
2020 Pres Vote	Voted for Biden	5%	29%	36%	30%	185
	Voted for Trump	15%	34%	21%	30%	732
Preferred Candidate	Trump primary supporter	9%	39%	21%	31%	397
	Not Trump primary supporter	14%	31%	26%	29%	533

Favorability - Chris Christie - Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Chris Christie

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2023	17%	20%	60%	3%	949
Voting Registration	Registered Republican	13%	16%	68%	3%	538
	Registered Undeclared/Not Reg.	23%	25%	49%	3%	408
Party ID	Independent/Democrat	33%	28%	39%	0%	239
	Republican	12%	17%	67%	4%	705
Political Ideology	Moderate	38%	30%	32%	0%	260
	Conservative	7%	12%	75%	5%	433
	Libertarian	6%	17%	78%		139
Age of Respondent	18 to 34	3%	31%	59%	7%	153
	35 to 49	17%	13%	71%		182
	50 to 64	25%	18%	54%	3%	357
	65 and older	16%	20%	61%	3%	250
Gender of Respondent	Men	15%	23%	62%	0%	515
	Women	19%	17%	57%	7%	430
Level of Education	High school or less	12%	21%	62%	5%	355
	Tech school/Some college	17%	16%	62%	4%	271
	College graduate	23%	20%	56%	0%	196
	Postgraduate work	21%	24%	54%	0%	123
College Degree	College graduate	22%	22%	56%	0%	319
	Not college graduate	15%	19%	62%	5%	626
Region of State	Central/Lakes	11%	15%	71%	4%	191
	Connecticut Valley	6%	18%	76%	0%	134
	Manchester Area	19%	31%	50%		151
	Mass Border	19%	21%	60%		216
	North Country	12%	25%	39%	24%	91
	Seacoast	33%	13%	54%		160
Household Income	Less than \$45,000	16%	18%	65%		85
	\$45,000 - \$74,999	14%	13%	62%	10%	174
	\$75,000 - \$99,999	23%	18%	59%		184
	\$100,000 - \$149,999	14%	29%	57%	0%	158
	\$150,000 or more	18%	13%	68%		180
Media Usage	CNN viewer	38%	26%	37%		162
	Conservative radio listener	6%	14%	80%		223
	Epoch Times reader	1%	23%	76%		126
	Fox News viewer	9%	26%	64%	0%	318
	Joe Rogan listener	2%	4%	94%		161
	Local NH news viewer	25%	26%	47%	1%	570
	Newsmax viewer	4%	9%	88%		174
	NHPR listener	32%	29%	38%	0%	200
	X (formerly Twitter) user	15%	23%	61%		225
2020 Pres Vote	Voted for Biden	51%	35%	13%	0%	187
	Voted for Trump	9%	15%	73%	4%	731
Preferred Candidate	Trump primary supporter	1%	11%	80%	7%	397
	Not Trump primary supporter	30%	26%	45%	0%	535

Favorability - Ron DeSantis - Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Ron DeSantis

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2023	38%	22%	39%	1%	951
Voting Registration	Registered Republican	49%	22%	29%	0%	538
	Registered Undeclared/Not Reg.	24%	22%	52%	3%	410
Party ID	Independent/Democrat	13%	12%	75%		241
	Republican	47%	25%	27%	2%	705
Political Ideology	Moderate	17%	22%	60%	0%	260
	Conservative	55%	21%	21%	3%	435
	Libertarian	38%	32%	30%		139
Age of Respondent	18 to 34	35%	25%	33%	7%	153
	35 to 49	33%	24%	43%		182
	50 to 64	34%	22%	44%		359
	65 and older	49%	18%	33%	1%	250
Gender of Respondent	Men	45%	23%	32%	0%	517
	Women	29%	20%	48%	3%	430
Level of Education	High school or less	48%	21%	32%		355
	Tech school/Some college	34%	28%	34%	5%	273
	College graduate	32%	21%	46%		196
	Postgraduate work	27%	13%	60%	0%	124
College Degree	College graduate	30%	18%	52%	0%	320
	Not college graduate	42%	24%	33%	2%	628
Region of State	Central/Lakes	31%	35%	34%	1%	191
	Connecticut Valley	41%	23%	36%		134
	Manchester Area	37%	25%	38%		151
	Mass Border	46%	14%	40%		218
	North Country	33%	24%	31%	12%	91
	Seacoast	36%	12%	52%		160
Household Income	Less than \$45,000	29%	20%	49%	1%	85
	\$45,000 - \$74,999	55%	15%	23%	6%	174
	\$75,000 - \$99,999	26%	40%	34%		184
	\$100,000 - \$149,999	35%	15%	50%		160
	\$150,000 or more	43%	18%	39%		180
Media Usage	CNN viewer	12%	15%	73%	0%	162
	Conservative radio listener	55%	26%	19%		223
	Epoch Times reader	67%	17%	16%		126
	Fox News viewer	56%	24%	20%	0%	319
	Joe Rogan listener	40%	33%	26%		161
	Local NH news viewer	38%	16%	46%	0%	571
	Newsmax viewer	41%	25%	33%	1%	174
	NHPR listener	22%	13%	65%	0%	202
	X (formerly Twitter) user	50%	11%	39%		225
2020 Pres Vote	Voted for Biden	1%	2%	97%	0%	187
	Voted for Trump	47%	27%	24%	2%	733
Preferred Candidate	Trump primary supporter	42%	30%	25%	3%	397
	Not Trump primary supporter	34%	16%	50%	0%	535

Favorability - Nikki Haley - Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Nikki Haley

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2023	42%	20%	32%	6%	948
Voting Registration	Registered Republican	47%	17%	32%	4%	537
	Registered Undeclared/Not Reg.	36%	23%	33%	8%	407
Party ID	Independent/Democrat	31%	24%	42%	2%	239
	Republican	46%	19%	29%	7%	704
Political Ideology	Moderate	48%	18%	28%	6%	260
	Conservative	50%	19%	24%	7%	433
	Libertarian	23%	19%	56%	2%	138
Age of Respondent	18 to 34	30%	15%	45%	9%	153
	35 to 49	26%	19%	55%	0%	182
	50 to 64	49%	22%	20%	9%	357
	65 and older	51%	20%	26%	3%	249
Gender of Respondent	Men	49%	19%	30%	2%	514
	Women	35%	20%	35%	10%	430
Level of Education	High school or less	48%	13%	30%	9%	355
	Tech school/Some college	39%	19%	35%	7%	270
	College graduate	38%	25%	35%	1%	195
	Postgraduate work	41%	30%	27%	1%	124
College Degree	College graduate	39%	27%	32%	1%	319
	Not college graduate	44%	16%	32%	8%	625
Region of State	Central/Lakes	38%	21%	36%	6%	191
	Connecticut Valley	26%	14%	59%	1%	134
	Manchester Area	45%	25%	28%	2%	151
	Mass Border	45%	21%	28%	5%	216
	North Country	33%	13%	27%	27%	91
	Seacoast	58%	21%	19%	2%	159
Household Income	Less than \$45,000	26%	30%	44%	1%	85
	\$45,000 - \$74,999	42%	14%	32%	12%	173
	\$75,000 - \$99,999	40%	14%	40%	6%	184
	\$100,000 - \$149,999	47%	24%	24%	4%	158
	\$150,000 or more	48%	26%	24%	1%	180
Media Usage	CNN viewer	45%	36%	17%	2%	162
	Conservative radio listener	42%	24%	31%	3%	222
	Epoch Times reader	30%	11%	57%	2%	126
	Fox News viewer	65%	24%	11%	1%	317
	Joe Rogan listener	16%	8%	75%	2%	160
	Local NH news viewer	53%	22%	20%	5%	570
	Newsmax viewer	34%	16%	49%	2%	174
	NHPR listener	46%	28%	24%	2%	200
	X (formerly Twitter) user	47%	11%	40%	2%	225
2020 Pres Vote	Voted for Biden	39%	29%	24%	8%	187
	Voted for Trump	43%	18%	34%	5%	730
Preferred Candidate	Trump primary supporter	30%	17%	44%	9%	397
	Not Trump primary supporter	51%	22%	23%	4%	533

Favorability - Asa Hutchinson - Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Asa Hutchinson

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2023	7%	26%	38%	29%	946
Voting Registration	Registered Republican	8%	26%	40%	27%	537
	Registered Undeclared/Not Reg.	5%	27%	36%	32%	406
Party ID	Independent/Democrat	8%	32%	39%	21%	237
	Republican	6%	25%	37%	32%	704
Political Ideology	Moderate	9%	31%	37%	24%	260
	Conservative	9%	25%	38%	28%	433
	Libertarian	0%	25%	41%	34%	139
Age of Respondent	18 to 34	16%	20%	40%	24%	153
	35 to 49	2%	16%	44%	38%	182
	50 to 64	6%	30%	32%	32%	356
	65 and older	6%	34%	40%	20%	248
Gender of Respondent	Men	9%	22%	48%	21%	515
	Women	4%	31%	26%	39%	427
Level of Education	High school or less	9%	20%	43%	27%	355
	Tech school/Some college	3%	36%	32%	30%	269
	College graduate	6%	24%	41%	30%	195
	Postgraduate work	9%	25%	34%	32%	124
College Degree	College graduate	7%	24%	38%	31%	319
	Not college graduate	7%	27%	38%	28%	624
Region of State	Central/Lakes	7%	27%	43%	24%	191
	Connecticut Valley	0%	28%	38%	33%	134
	Manchester Area	20%	21%	34%	25%	151
	Mass Border	5%	24%	38%	33%	214
	North Country	2%	24%	33%	40%	91
	Seacoast	4%	34%	37%	25%	159
Household Income	Less than \$45,000	1%	23%	54%	22%	85
	\$45,000 - \$74,999	2%	26%	39%	33%	174
	\$75,000 - \$99,999	8%	29%	46%	18%	183
	\$100,000 - \$149,999	22%	25%	24%	29%	159
	\$150,000 or more	4%	29%	35%	32%	180
Media Usage	CNN viewer	12%	25%	34%	29%	162
	Conservative radio listener	3%	23%	57%	17%	223
	Epoch Times reader	23%	14%	50%	14%	126
	Fox News viewer	10%	26%	43%	22%	315
	Joe Rogan listener	1%	24%	46%	29%	161
	Local NH news viewer	10%	28%	31%	30%	568
	Newsmax viewer	1%	20%	56%	22%	174
	NHPR listener	11%	25%	32%	32%	198
	X (formerly Twitter) user	11%	23%	50%	16%	225
2020 Pres Vote	Voted for Biden	12%	26%	28%	34%	185
	Voted for Trump	6%	27%	40%	28%	731
Preferred Candidate	Trump primary supporter	7%	17%	50%	25%	396
	Not Trump primary supporter	6%	33%	29%	31%	533

Favorability - Vivek Ramaswamy - Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Vivek Ramaswamy

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2023	30%	23%	40%	7%	949
Voting Registration	Registered Republican	36%	28%	29%	7%	537
	Registered Undeclared/Not Reg.	22%	18%	53%	6%	408
Party ID	Independent/Democrat	20%	12%	66%	2%	239
	Republican	34%	28%	30%	8%	705
Political Ideology	Moderate	12%	21%	60%	6%	260
	Conservative	39%	30%	23%	8%	434
	Libertarian	46%	11%	40%	2%	139
Age of Respondent	18 to 34	44%	16%	29%	11%	153
	35 to 49	27%	31%	40%	2%	182
	50 to 64	28%	20%	43%	9%	357
	65 and older	26%	29%	42%	4%	250
Gender of Respondent	Men	31%	27%	37%	5%	515
	Women	29%	19%	43%	9%	430
Level of Education	High school or less	31%	26%	33%	9%	355
	Tech school/Some college	35%	21%	37%	7%	271
	College graduate	26%	26%	44%	3%	196
	Postgraduate work	24%	16%	56%	3%	123
College Degree	College graduate	25%	22%	49%	3%	319
	Not college graduate	33%	24%	35%	8%	626
Region of State	Central/Lakes	23%	33%	37%	7%	191
	Connecticut Valley	44%	9%	43%	5%	134
	Manchester Area	39%	26%	33%	2%	150
	Mass Border	36%	17%	47%	1%	216
	North Country	17%	18%	41%	25%	91
	Seacoast	18%	34%	38%	10%	160
Household Income	Less than \$45,000	23%	33%	40%	4%	85
	\$45,000 - \$74,999	34%	27%	25%	14%	174
	\$75,000 - \$99,999	30%	29%	41%	0%	184
	\$100,000 - \$149,999	27%	27%	44%	3%	158
	\$150,000 or more	41%	15%	41%	2%	180
Media Usage	CNN viewer	15%	8%	74%	3%	162
	Conservative radio listener	39%	33%	25%	3%	223
	Epoch Times reader	60%	16%	20%	5%	126
	Fox News viewer	37%	26%	35%	2%	317
	Joe Rogan listener	54%	22%	19%	5%	161
	Local NH news viewer	27%	21%	46%	6%	570
	Newsmax viewer	43%	30%	25%	2%	174
	NHPR listener	11%	8%	77%	4%	200
	X (formerly Twitter) user	46%	16%	29%	9%	225
2020 Pres Vote	Voted for Biden	1%	7%	89%	3%	187
	Voted for Trump	38%	28%	26%	7%	731
Preferred Candidate	Trump primary supporter	37%	32%	22%	9%	397
	Not Trump primary supporter	26%	16%	53%	5%	535

Favorability - Donald Trump - Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Donald Trump

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2023	51%	15%	34%	0%	948
Voting Registration	Registered Republican	65%	14%	21%		537
	Registered Undeclared/Not Reg.	33%	15%	52%	0%	408
Party ID	Independent/Democrat	17%	9%	74%		239
	Republican	63%	17%	21%	0%	704
Political Ideology	Moderate	22%	18%	60%	0%	259
	Conservative	71%	15%	14%		434
	Libertarian	70%	6%	24%		139
Age of Respondent	18 to 34	46%	20%	34%		153
	35 to 49	49%	19%	32%		182
	50 to 64	50%	14%	37%		356
	65 and older	56%	10%	34%	0%	250
Gender of Respondent	Men	52%	13%	35%		513
	Women	50%	16%	33%	0%	431
Level of Education	High school or less	57%	22%	21%		355
	Tech school/Some college	59%	10%	31%		270
	College graduate	42%	12%	46%		196
	Postgraduate work	32%	7%	61%	0%	124
College Degree	College graduate	38%	10%	52%	0%	319
	Not college graduate	58%	17%	25%		625
Region of State	Central/Lakes	46%	23%	31%		190
	Connecticut Valley	51%	21%	28%		134
	Manchester Area	58%	7%	35%		151
	Mass Border	44%	14%	42%		217
	North Country	59%	17%	24%	0%	91
	Seacoast	55%	6%	39%		159
Household Income	Less than \$45,000	73%	2%	25%		85
	\$45,000 - \$74,999	46%	30%	24%		174
	\$75,000 - \$99,999	47%	18%	35%		184
	\$100,000 - \$149,999	47%	9%	44%		158
	\$150,000 or more	43%	14%	42%		180
Media Usage	CNN viewer	19%	6%	74%	0%	162
	Conservative radio listener	68%	14%	18%		223
	Epoch Times reader	72%	20%	7%		126
	Fox News viewer	66%	11%	23%		317
	Joe Rogan listener	60%	31%	9%		160
	Local NH news viewer	40%	13%	47%	0%	569
	Newsmax viewer	87%	4%	9%		174
	NHPR listener	24%	3%	73%	0%	200
	X (formerly Twitter) user	59%	14%	27%		225
2020 Pres Vote	Voted for Biden	0%	1%	99%	0%	187
	Voted for Trump	66%	19%	16%		731
Preferred Candidate	Trump primary supporter	92%	8%	0%		397
	Not Trump primary supporter	21%	20%	59%	0%	534

Biggest Concern if Trump is 2024 GOP Nominee (coded) - Likely GOP Primary Voters

What is your biggest concern, if any, about Donald Trump as a candidate for president in 2024? (coded)

		Ability to win general election	Age	Attacks by opponents or media	Baggage	Bombastic	Chaos or drama	Corrupt personality
STATEWIDE	November 2023	9%	0%	14%	0%	6%	2%	0%
Voting Registration	Registered Republican	6%	1%	19%	1%	8%	2%	1%
	Registered Undeclared/Not Reg.	12%	0%	7%	0%	3%	3%	0%
Party ID	Independent/Democrat	9%	0%	2%	0%	1%	4%	1%
	Republican	9%	1%	18%	1%	8%	2%	0%
Political Ideology	Moderate	3%	0%	4%	0%	7%	5%	1%
	Conservative	8%	1%	22%	1%	7%	1%	0%
	Libertarian	30%	0%	15%		3%	3%	1%
Age of Respondent	18 to 34	24%		3%		3%	1%	
	35 to 49	12%	1%	15%		1%	2%	1%
	50 to 64	7%	0%	17%	0%	9%	4%	1%
	65 and older	2%	1%	12%	1%	7%	2%	0%
Gender of Respondent	Men	10%	1%	14%	0%	4%	2%	0%
	Women	7%	0%	13%	1%	7%	3%	1%
Level of Education	High school or less	6%		14%		7%		
	Tech school/Some college	15%	0%	17%	1%	5%	4%	1%
	College graduate	8%	1%	11%	1%	7%	3%	1%
	Postgraduate work	5%	1%	11%	0%	3%	5%	0%
College Degree	College graduate	7%	1%	11%	1%	6%	3%	1%
	Not college graduate	10%	0%	15%	0%	6%	2%	0%
Region of State	Central/Lakes	8%	1%	12%		7%	3%	
	Connecticut Valley	25%	0%	7%		5%	2%	1%
	Manchester Area	1%	0%	14%		5%	2%	0%
	Mass Border	11%	0%	22%	1%	2%	1%	0%
	North Country	3%		19%		5%	2%	
	Seacoast	3%	0%	4%	1%	12%	5%	1%
Household Income	Less than \$45,000	0%		14%		3%	2%	0%
	\$45,000 - \$74,999	7%	0%	13%		6%	2%	0%
	\$75,000 - \$99,999	15%	0%	12%		14%	2%	
	\$100,000 - \$149,999	6%	0%	8%	0%	1%	3%	0%
	\$150,000 or more	10%	1%	23%	1%	2%	4%	2%
Media Usage	CNN viewer	9%	1%	2%		4%	6%	0%
	Conservative radio listener	14%		22%		3%	1%	
	Epoch Times reader	5%		30%	0%	1%	0%	
	Fox News viewer	8%	1%	11%	1%	8%	2%	0%
	Joe Rogan listener	18%	0%	10%		1%	2%	
	Local NH news viewer	8%	1%	14%	1%	7%	4%	1%
	Newsmax viewer	8%	0%	24%	1%	3%	0%	0%
	NHPR listener	11%	1%	4%	1%	3%	4%	2%
	X (formerly Twitter) user	11%	1%	15%	0%	1%	2%	1%
2020 Pres Vote	Voted for Biden	0%	0%	0%	0%	1%	7%	2%
	Voted for Trump	10%	1%	18%	1%	7%	1%	
Preferred Candidate	Trump primary supporter	4%		18%		3%	1%	
	Not Trump primary supporter	13%	0%	11%	1%	8%	4%	1%

Biggest Concern if Trump is 2024 GOP Nominee (coded) - Likely GOP Primary Voters

What is your biggest concern, if any, about Donald Trump as a candidate for president in 2024? (coded)

		<u>Dishonesty</u>	<u>Divisive or unpopular</u>	<u>Do not want as president</u>	<u>Everything</u>	<u>General character concerns</u>
STATEWIDE	November 2023	3%	7%	2%	1%	4%
Voting Registration	Registered Republican	2%	6%	0%	0%	1%
	Registered Undeclared/Not Reg.	3%	9%	5%	2%	8%
Party ID	Independent/Democrat	6%	12%	3%	4%	14%
	Republican	2%	6%	2%	0%	1%
Political Ideology	Moderate	8%	5%	7%	3%	7%
	Conservative	1%	5%	0%	0%	1%
	Libertarian	0%	7%	0%		0%
Age of Respondent	18 to 34		17%	1%		7%
	35 to 49	2%	7%	0%	4%	3%
	50 to 64	2%	7%	4%	0%	5%
	65 and older	5%	4%	2%	0%	3%
Gender of Respondent	Men	3%	9%	1%	1%	4%
	Women	2%	5%	4%	1%	5%
Level of Education	High school or less	2%	9%	4%		3%
	Tech school/Some college	3%	6%	1%	1%	3%
	College graduate	4%	5%	1%	1%	7%
	Postgraduate work	3%	11%	3%	2%	8%
College Degree	College graduate	4%	8%	2%	2%	7%
	Not college graduate	2%	7%	3%	1%	3%
Region of State	Central/Lakes	2%	1%	0%	0%	4%
	Connecticut Valley	0%	17%	1%		1%
	Manchester Area	7%	9%	1%	1%	8%
	Mass Border	1%	7%	6%	3%	6%
	North Country	2%	3%	3%	0%	2%
	Seacoast	4%	7%	1%	0%	4%
Household Income	Less than \$45,000	3%	8%	0%		9%
	\$45,000 - \$74,999	4%	17%	1%		0%
	\$75,000 - \$99,999	1%	1%	8%	1%	8%
	\$100,000 - \$149,999	3%	4%	1%	4%	7%
	\$150,000 or more	3%	8%	1%	0%	2%
Media Usage	CNN viewer	6%	7%	2%	3%	11%
	Conservative radio listener		7%			2%
	Epoch Times reader		19%	0%		1%
	Fox News viewer	3%	10%	1%		1%
	Joe Rogan listener	0%	16%			2%
	Local NH news viewer	4%	7%	4%	0%	5%
	Newsmax viewer	0%	4%	0%		2%
	NHPR listener	4%	9%	3%	4%	7%
	X (formerly Twitter) user	1%	13%	0%		4%
2020 Pres Vote	Voted for Biden	9%	2%	10%	5%	17%
	Voted for Trump	1%	9%	0%		1%
Preferred Candidate	Trump primary supporter	0%	0%			0%
	Not Trump primary supporter	4%	11%	4%	2%	7%

Biggest Concern if Trump is 2024 GOP Nominee (coded) - Likely GOP Primary Voters

What is your biggest concern, if any, about Donald Trump as a candidate for president in 2024? (coded)

		<u>Incompetence</u>	<u>Indictments or imprisonment</u>	<u>Narcissistic or self-obsessed</u>	<u>Personal retribution during second term</u>	<u>Potential violence against him</u>
STATEWIDE	November 2023	3%	8%	3%	1%	2%
Voting Registration	Registered Republican	1%	8%	2%	0%	3%
	Registered Undeclared/Not Reg.	4%	8%	3%	2%	0%
Party ID	Independent/Democrat	2%	5%	4%	2%	1%
	Republican	3%	9%	2%	1%	2%
Political Ideology	Moderate	1%	8%	4%	1%	0%
	Conservative	4%	13%	2%	0%	3%
	Libertarian	1%	1%	0%	1%	2%
Age of Respondent	18 to 34	10%	7%			
	35 to 49	1%	9%	0%	1%	2%
	50 to 64	0%	6%	4%	1%	1%
	65 and older	3%	10%	4%	2%	4%
Gender of Respondent	Men	2%	10%	3%	1%	2%
	Women	3%	6%	2%	1%	1%
Level of Education	High school or less	2%	11%	2%		2%
	Tech school/Some college	5%	3%	3%	1%	2%
	College graduate	2%	6%	3%	1%	3%
	Postgraduate work	1%	14%	4%	3%	1%
College Degree	College graduate	2%	9%	4%	2%	2%
	Not college graduate	3%	8%	2%	1%	2%
Region of State	Central/Lakes	1%	12%	2%	1%	2%
	Connecticut Valley	2%	3%	5%	0%	1%
	Manchester Area	5%	3%	2%	2%	4%
	Mass Border	0%	5%	3%	2%	1%
	North Country	17%	4%	2%	1%	
	Seacoast	0%	19%	1%	0%	1%
Household Income	Less than \$45,000			0%	1%	0%
	\$45,000 - \$74,999	8%	16%	3%	1%	4%
	\$75,000 - \$99,999	1%	5%	1%	0%	1%
	\$100,000 - \$149,999	5%	14%	3%	2%	2%
	\$150,000 or more	1%	8%	5%	1%	2%
Media Usage	CNN viewer	5%	11%	3%	1%	0%
	Conservative radio listener	3%	9%	1%	1%	4%
	Epoch Times reader		2%	1%	1%	4%
	Fox News viewer	3%	14%	2%	1%	4%
	Joe Rogan listener	0%	2%	0%		3%
	Local NH news viewer	2%	8%	3%	1%	1%
	Newsmax viewer		10%	2%	0%	3%
	NHPR listener	3%	8%	4%	2%	
	X (formerly Twitter) user	1%	12%	2%	1%	6%
2020 Pres Vote	Voted for Biden	3%	6%	4%	3%	
	Voted for Trump	3%	9%	2%	1%	2%
Preferred Candidate	Trump primary supporter	3%	7%	0%	0%	4%
	Not Trump primary supporter	2%	9%	4%	1%	0%

Biggest Concern if Trump is 2024 GOP Nominee (coded) - Likely GOP Primary Voters

What is your biggest concern, if any, about Donald Trump as a candidate for president in 2024? (coded)

		<u>Result in election fraud</u>	<u>Will undermine/ destroy democracy</u>	<u>Other</u>	<u>None</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	4%	6%	7%	16%	0%	865
Voting Registration	Registered Republican	7%	3%	6%	23%	0%	471
	Registered Undeclared/Not Reg.	1%	11%	9%	7%		391
Party ID	Independent/Democrat	1%	21%	7%	2%		225
	Republican	6%	1%	7%	20%	0%	635
Political Ideology	Moderate	1%	13%	8%	13%		233
	Conservative	8%	0%	8%	15%	0%	387
	Libertarian	3%	0%	8%	24%		132
Age of Respondent	18 to 34		5%	16%	4%		131
	35 to 49	2%	7%	4%	27%		175
	50 to 64	6%	6%	5%	13%		309
	65 and older	7%	7%	7%	17%	0%	244
Gender of Respondent	Men	3%	6%	11%	10%	0%	468
	Women	6%	6%	3%	22%		392
Level of Education	High school or less	6%	1%	8%	24%		299
	Tech school/Some college	4%	6%	5%	16%	0%	260
	College graduate	4%	12%	13%	6%		185
	Postgraduate work	3%	12%	3%	8%		118
College Degree	College graduate	3%	12%	9%	7%		303
	Not college graduate	5%	3%	6%	20%	0%	558
Region of State	Central/Lakes	11%	3%	7%	20%		181
	Connecticut Valley	2%	4%	0%	24%		131
	Manchester Area	7%	6%	7%	16%		128
	Mass Border	1%	9%	8%	9%		203
	North Country	3%	8%	2%	24%	1%	75
	Seacoast	2%	9%	17%	8%		140
Household Income	Less than \$45,000	1%	7%	22%	30%		84
	\$45,000 - \$74,999	1%	4%	3%	11%		170
	\$75,000 - \$99,999	5%	3%	6%	15%		175
	\$100,000 - \$149,999	3%	10%	15%	8%		128
	\$150,000 or more	6%	10%	1%	10%		172
Media Usage	CNN viewer		18%	9%	4%		158
	Conservative radio listener	3%	0%	12%	19%	0%	207
	Epoch Times reader	11%		8%	15%		102
	Fox News viewer	5%	3%	8%	13%		281
	Joe Rogan listener	3%	0%	7%	35%		142
	Local NH news viewer	2%	9%	7%	10%	0%	506
	Newsmax viewer	9%		8%	24%	0%	163
	NHPR listener	5%	16%	8%	2%	0%	195
	X (formerly Twitter) user	8%	1%	9%	11%		184
2020 Pres Vote	Voted for Biden		28%	3%	0%		175
	Voted for Trump	6%	1%	8%	20%	0%	659
Preferred Candidate	Trump primary supporter	11%		11%	37%	0%	340
	Not Trump primary supporter	0%	11%	5%	2%		509

Rating of Donald Trump's Policy Positions on Major Issues - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Policy positions on major issues

		<u>Very good</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Very poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	47%	20%	9%	5%	17%	1%	949
Voting Registration	Registered Republican	60%	21%	9%	3%	5%	1%	536
	Registered Undeclared/Not Reg.	30%	20%	9%	8%	33%	1%	410
Party ID	Independent/Democrat	14%	10%	9%	10%	56%	1%	241
	Republican	58%	24%	9%	3%	4%	1%	704
Political Ideology	Moderate	17%	19%	17%	8%	38%	1%	260
	Conservative	67%	21%	7%	3%	1%	2%	434
	Libertarian	63%	22%	8%	4%	3%		139
Age of Respondent	18 to 34	35%	37%	10%	5%	13%		153
	35 to 49	43%	27%	7%	6%	16%	1%	182
	50 to 64	44%	19%	12%	4%	21%		357
	65 and older	60%	8%	6%	7%	16%	4%	251
Gender of Respondent	Men	44%	23%	10%	8%	13%	2%	517
	Women	50%	17%	8%	2%	22%	1%	428
Level of Education	High school or less	53%	26%	7%	3%	9%	2%	355
	Tech school/Some college	54%	16%	8%	5%	15%	1%	270
	College graduate	35%	17%	14%	8%	25%	1%	197
	Postgraduate work	31%	18%	10%	9%	33%		124
College Degree	College graduate	33%	17%	12%	8%	28%	0%	320
	Not college graduate	54%	22%	8%	4%	12%	1%	626
Region of State	Central/Lakes	46%	23%	10%	5%	16%		191
	Connecticut Valley	53%	30%	4%	4%	8%	0%	134
	Manchester Area	51%	9%	13%	3%	19%	5%	151
	Mass Border	38%	21%	8%	7%	26%		216
	North Country	60%	20%	3%	7%	10%		91
	Seacoast	44%	19%	14%	5%	17%	1%	160
Household Income	Less than \$45,000	50%	13%	15%	1%	20%	2%	85
	\$45,000 - \$74,999	50%	27%	9%	6%	8%	1%	172
	\$75,000 - \$99,999	44%	26%	3%	6%	21%		184
	\$100,000 - \$149,999	42%	13%	14%	6%	22%	3%	160
	\$150,000 or more	43%	23%	8%	8%	18%		180
Media Usage	CNN viewer	14%	19%	8%	12%	42%	4%	162
	Conservative radio listener	61%	28%	6%	1%	2%	3%	223
	Epoch Times reader	67%	25%	7%	0%	0%		126
	Fox News viewer	64%	18%	7%	4%	4%	2%	320
	Joe Rogan listener	54%	39%	5%	1%	1%		161
	Local NH news viewer	37%	21%	11%	7%	22%	2%	568
	Newsmax viewer	84%	11%	2%	0%	2%	0%	172
	NHPR listener	16%	20%	9%	13%	40%	2%	202
	X (formerly Twitter) user	51%	24%	10%	4%	12%		225
2020 Pres Vote	Voted for Biden	1%	1%	5%	11%	81%	1%	187
	Voted for Trump	61%	24%	10%	4%	1%	1%	732
Preferred Candidate	Trump primary supporter	84%	13%	3%	0%	0%		395
	Not Trump primary supporter	20%	26%	13%	9%	30%	2%	535

Rating of Donald Trump's Policy Positions on Major Issues - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Policy positions on major issues

		<u>Very good or good</u>	<u>Fair</u>	<u>Very poor or poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	67%	9%	22%	1%	949
Voting Registration	Registered Republican	81%	9%	8%	1%	536
	Registered Undeclared/Not Reg.	49%	9%	40%	1%	410
Party ID	Independent/Democrat	24%	9%	66%	1%	241
	Republican	82%	9%	7%	1%	704
Political Ideology	Moderate	37%	17%	46%	1%	260
	Conservative	88%	7%	4%	2%	434
	Libertarian	85%	8%	7%		139
Age of Respondent	18 to 34	72%	10%	18%		153
	35 to 49	70%	7%	22%	1%	182
	50 to 64	63%	12%	25%		357
	65 and older	68%	6%	22%	4%	251
Gender of Respondent	Men	67%	10%	21%	2%	517
	Women	68%	8%	24%	1%	428
Level of Education	High school or less	79%	7%	12%	2%	355
	Tech school/Some college	71%	8%	20%	1%	270
	College graduate	52%	14%	33%	1%	197
	Postgraduate work	49%	10%	41%		124
College Degree	College graduate	51%	12%	36%	0%	320
	Not college graduate	76%	8%	15%	1%	626
Region of State	Central/Lakes	69%	10%	21%		191
	Connecticut Valley	83%	4%	13%	0%	134
	Manchester Area	60%	13%	21%	5%	151
	Mass Border	59%	8%	32%		216
	North Country	80%	3%	17%		91
	Seacoast	63%	14%	22%	1%	160
Household Income	Less than \$45,000	63%	15%	21%	2%	85
	\$45,000 - \$74,999	77%	9%	14%	1%	172
	\$75,000 - \$99,999	70%	3%	27%		184
	\$100,000 - \$149,999	55%	14%	28%	3%	160
	\$150,000 or more	66%	8%	26%		180
Media Usage	CNN viewer	34%	8%	54%	4%	162
	Conservative radio listener	88%	6%	2%	3%	223
	Epoch Times reader	92%	7%	1%		126
	Fox News viewer	82%	7%	8%	2%	320
	Joe Rogan listener	93%	5%	2%		161
	Local NH news viewer	58%	11%	30%	2%	568
	Newsmax viewer	95%	2%	3%	0%	172
	NHPR listener	36%	9%	54%	2%	202
	X (formerly Twitter) user	75%	10%	16%		225
2020 Pres Vote	Voted for Biden	2%	5%	92%	1%	187
	Voted for Trump	85%	10%	4%	1%	732
Preferred Candidate	Trump primary supporter	97%	3%	0%		395
	Not Trump primary supporter	46%	13%	39%	2%	535

Rating of Donald Trump's Honesty & Integrity - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Honesty and integrity

		<u>Very good</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Very poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	28%	18%	18%	8%	28%	0%	952
Voting Registration	Registered Republican	39%	24%	14%	7%	15%	0%	539
	Registered Undeclared/Not Reg.	12%	10%	23%	10%	44%	0%	410
Party ID	Independent/Democrat	3%	2%	24%	2%	70%	0%	241
	Republican	36%	24%	16%	10%	14%	0%	706
Political Ideology	Moderate	4%	15%	19%	7%	55%	1%	260
	Conservative	42%	24%	15%	10%	9%	0%	436
	Libertarian	39%	15%	26%	12%	9%		139
Age of Respondent	18 to 34	26%		37%	14%	23%		153
	35 to 49	29%	24%	13%	7%	26%	1%	182
	50 to 64	25%	18%	17%	9%	31%	0%	359
	65 and older	31%	25%	11%	4%	28%	0%	251
Gender of Respondent	Men	28%	21%	15%	9%	27%	0%	517
	Women	27%	15%	21%	7%	29%	0%	431
Level of Education	High school or less	37%	20%	16%	10%	17%		355
	Tech school/Some college	24%	23%	21%	8%	24%	0%	273
	College graduate	22%	12%	20%	8%	37%	1%	196
	Postgraduate work	17%	11%	12%	5%	54%	1%	124
College Degree	College graduate	20%	11%	17%	7%	44%	1%	320
	Not college graduate	31%	21%	18%	9%	20%	0%	628
Region of State	Central/Lakes	22%	29%	18%	8%	23%		191
	Connecticut Valley	28%	8%	38%	8%	18%		134
	Manchester Area	41%	11%	13%	8%	28%		151
	Mass Border	26%	12%	21%	4%	37%	0%	219
	North Country	20%	40%	6%	15%	19%	1%	91
	Seacoast	29%	18%	7%	10%	35%	1%	160
Household Income	Less than \$45,000	37%	20%	18%	2%	24%		85
	\$45,000 - \$74,999	27%	18%	26%	11%	18%	0%	174
	\$75,000 - \$99,999	15%	26%	23%	1%	35%		184
	\$100,000 - \$149,999	35%	9%	9%	13%	34%		160
	\$150,000 or more	25%	15%	20%	6%	34%	0%	180
Media Usage	CNN viewer	8%	8%	10%	9%	65%		162
	Conservative radio listener	42%	32%	10%	10%	6%	0%	223
	Epoch Times reader	55%	14%	25%	2%	4%		126
	Fox News viewer	38%	27%	14%	7%	14%	0%	320
	Joe Rogan listener	35%	23%	33%	3%	6%		161
	Local NH news viewer	19%	15%	16%	11%	38%	0%	570
	Newsmax viewer	65%	19%	9%	1%	5%	0%	174
	NHPR listener	11%	10%	8%	8%	62%	0%	202
	X (formerly Twitter) user	39%	12%	15%	13%	21%		225
2020 Pres Vote	Voted for Biden		0%	0%	1%	98%		187
	Voted for Trump	36%	23%	22%	9%	10%	0%	734
Preferred Candidate	Trump primary supporter	62%	28%	6%	3%	0%	0%	398
	Not Trump primary supporter	3%	10%	26%	12%	48%	0%	535

Rating of Donald Trump's Honesty & Integrity - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Honesty and integrity

		<u>Very good or good</u>	<u>Fair</u>	<u>Very poor or poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	46%	18%	36%	0%	952
Voting Registration	Registered Republican	63%	14%	22%	0%	539
	Registered Undeclared/Not Reg.	22%	23%	55%	0%	410
Party ID	Independent/Democrat	4%	24%	72%	0%	241
	Republican	60%	16%	24%	0%	706
Political Ideology	Moderate	19%	19%	62%	1%	260
	Conservative	66%	15%	18%	0%	436
	Libertarian	53%	26%	21%		139
Age of Respondent	18 to 34	26%	37%	37%		153
	35 to 49	53%	13%	33%	1%	182
	50 to 64	43%	17%	40%	0%	359
	65 and older	56%	11%	33%	0%	251
Gender of Respondent	Men	48%	15%	36%	0%	517
	Women	42%	21%	36%	0%	431
Level of Education	High school or less	57%	16%	27%		355
	Tech school/Some college	46%	21%	32%	0%	273
	College graduate	34%	20%	45%	1%	196
	Postgraduate work	28%	12%	59%	1%	124
College Degree	College graduate	32%	17%	50%	1%	320
	Not college graduate	53%	18%	29%	0%	628
Region of State	Central/Lakes	50%	18%	32%		191
	Connecticut Valley	36%	38%	26%		134
	Manchester Area	52%	13%	36%		151
	Mass Border	38%	21%	42%	0%	219
	North Country	59%	6%	34%	1%	91
	Seacoast	47%	7%	45%	1%	160
Household Income	Less than \$45,000	56%	18%	26%		85
	\$45,000 - \$74,999	45%	26%	29%	0%	174
	\$75,000 - \$99,999	41%	23%	35%		184
	\$100,000 - \$149,999	43%	9%	47%		160
	\$150,000 or more	40%	20%	40%	0%	180
Media Usage	CNN viewer	16%	10%	74%		162
	Conservative radio listener	74%	10%	15%	0%	223
	Epoch Times reader	69%	25%	6%		126
	Fox News viewer	65%	14%	21%	0%	320
	Joe Rogan listener	58%	33%	9%		161
	Local NH news viewer	35%	16%	49%	0%	570
	Newsmax viewer	85%	9%	6%	0%	174
	NHPR listener	21%	8%	70%	0%	202
	X (formerly Twitter) user	51%	15%	34%		225
2020 Pres Vote	Voted for Biden	0%	0%	99%		187
	Voted for Trump	59%	22%	18%	0%	734
Preferred Candidate	Trump primary supporter	90%	6%	3%	0%	398
	Not Trump primary supporter	13%	26%	61%	0%	535

Rating of Donald Trump's Temperament - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Temperament

		<u>Very good</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Very poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	16%	21%	19%	13%	30%	0%	950
Voting Registration	Registered Republican	24%	27%	16%	16%	18%		537
	Registered Undeclared/Not Reg.	7%	13%	22%	11%	47%	1%	410
Party ID	Independent/Democrat	3%	10%	14%	4%	69%		241
	Republican	21%	25%	20%	17%	17%	0%	704
Political Ideology	Moderate	5%	11%	15%	14%	55%		260
	Conservative	24%	25%	22%	17%	11%	0%	435
	Libertarian	13%	41%	14%	11%	19%	2%	139
Age of Respondent	18 to 34	17%	19%	26%	9%	28%		153
	35 to 49	11%	34%	16%	11%	26%	1%	182
	50 to 64	17%	16%	14%	19%	34%		359
	65 and older	18%	19%	22%	9%	31%	0%	249
Gender of Respondent	Men	16%	20%	23%	11%	31%	0%	517
	Women	17%	23%	13%	16%	30%	0%	429
Level of Education	High school or less	22%	25%	18%	15%	21%		355
	Tech school/Some college	16%	25%	20%	9%	28%	1%	271
	College graduate	9%	17%	20%	17%	37%	0%	197
	Postgraduate work	11%	7%	17%	12%	53%		124
College Degree	College graduate	10%	13%	19%	15%	43%	0%	320
	Not college graduate	19%	25%	19%	12%	24%	0%	626
Region of State	Central/Lakes	16%	30%	15%	14%	26%		191
	Connecticut Valley	9%	35%	23%	8%	25%	0%	132
	Manchester Area	30%	15%	15%	9%	31%		151
	Mass Border	15%	12%	15%	19%	39%	1%	219
	North Country	15%	23%	27%	18%	17%		91
	Seacoast	13%	13%	24%	13%	37%	0%	160
Household Income	Less than \$45,000	29%	14%	21%	11%	25%		83
	\$45,000 - \$74,999	11%	17%	32%	20%	21%		174
	\$75,000 - \$99,999	9%	38%	15%	2%	35%	0%	184
	\$100,000 - \$149,999	18%	16%	15%	12%	39%		160
	\$150,000 or more	20%	10%	13%	22%	34%	1%	180
Media Usage	CNN viewer	9%	1%	10%	10%	69%		162
	Conservative radio listener	21%	28%	28%	9%	15%		223
	Epoch Times reader	31%	27%	31%	7%	4%		126
	Fox News viewer	20%	21%	29%	11%	18%	0%	318
	Joe Rogan listener	17%	47%	23%	5%	7%		161
	Local NH news viewer	14%	11%	15%	18%	42%	0%	569
	Newsmax viewer	32%	31%	23%	7%	7%	0%	174
	NHPR listener	2%	8%	14%	9%	66%		202
	X (formerly Twitter) user	24%	17%	22%	11%	25%	1%	225
2020 Pres Vote	Voted for Biden			1%	4%	95%		187
	Voted for Trump	21%	27%	24%	16%	12%	0%	732
Preferred Candidate	Trump primary supporter	37%	39%	18%	5%	0%		396
	Not Trump primary supporter	1%	7%	19%	19%	53%	1%	535

Rating of Donald Trump's Temperament - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Temperament

		<u>Very good or good</u>	<u>Fair</u>	<u>Very poor or poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	37%	19%	44%	0%	950
Voting Registration	Registered Republican	51%	16%	34%		537
	Registered Undeclared/Not Reg.	19%	22%	57%	1%	410
Party ID	Independent/Democrat	12%	14%	73%		241
	Republican	45%	20%	34%	0%	704
Political Ideology	Moderate	16%	15%	69%		260
	Conservative	49%	22%	28%	0%	435
	Libertarian	55%	14%	30%	2%	139
Age of Respondent	18 to 34	36%	26%	37%		153
	35 to 49	45%	16%	37%	1%	182
	50 to 64	33%	14%	53%		359
	65 and older	38%	22%	40%	0%	249
Gender of Respondent	Men	35%	23%	41%	0%	517
	Women	40%	13%	47%	0%	429
Level of Education	High school or less	46%	18%	36%		355
	Tech school/Some college	42%	20%	37%	1%	271
	College graduate	26%	20%	54%	0%	197
	Postgraduate work	18%	17%	65%		124
College Degree	College graduate	23%	19%	58%	0%	320
	Not college graduate	44%	19%	36%	0%	626
Region of State	Central/Lakes	46%	15%	39%		191
	Connecticut Valley	44%	23%	32%	0%	132
	Manchester Area	45%	15%	39%		151
	Mass Border	27%	15%	58%	1%	219
	North Country	38%	27%	35%		91
	Seacoast	26%	24%	50%	0%	160
Household Income	Less than \$45,000	43%	21%	36%		83
	\$45,000 - \$74,999	28%	32%	41%		174
	\$75,000 - \$99,999	47%	15%	37%	0%	184
	\$100,000 - \$149,999	34%	15%	51%		160
	\$150,000 or more	30%	13%	56%	1%	180
Media Usage	CNN viewer	10%	10%	79%		162
	Conservative radio listener	49%	28%	23%		223
	Epoch Times reader	58%	31%	12%		126
	Fox News viewer	41%	29%	30%	0%	318
	Joe Rogan listener	64%	23%	13%		161
	Local NH news viewer	25%	15%	60%	0%	569
	Newsmax viewer	63%	23%	14%	0%	174
	NHPR listener	11%	14%	76%		202
	X (formerly Twitter) user	41%	22%	37%	1%	225
2020 Pres Vote	Voted for Biden		1%	99%		187
	Voted for Trump	48%	24%	28%	0%	732
Preferred Candidate	Trump primary supporter	77%	18%	5%		396
	Not Trump primary supporter	9%	19%	72%	1%	535

Rating of Donald Trump's Communication Skills - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Communication skills

		<u>Very good</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Very poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	36%	18%	16%	11%	19%	0%	950
Voting Registration	Registered Republican	50%	17%	16%	8%	10%	0%	539
	Registered Undeclared/Not Reg.	17%	21%	15%	15%	32%	0%	408
Party ID	Independent/Democrat	11%	13%	12%	14%	50%		239
	Republican	44%	20%	17%	10%	9%	0%	706
Political Ideology	Moderate	7%	22%	18%	18%	36%	0%	258
	Conservative	52%	15%	21%	8%	5%	0%	436
	Libertarian	36%	39%	6%	9%	10%		139
Age of Respondent	18 to 34	32%	23%	12%	17%	16%		153
	35 to 49	40%	22%	14%	5%	19%		182
	50 to 64	35%	14%	20%	9%	22%		358
	65 and older	36%	19%	12%	13%	18%	1%	250
Gender of Respondent	Men	34%	23%	17%	11%	16%	0%	516
	Women	38%	13%	15%	11%	24%	0%	430
Level of Education	High school or less	51%	15%	15%	10%	10%		355
	Tech school/Some college	33%	23%	12%	12%	19%	1%	271
	College graduate	20%	20%	24%	11%	26%		197
	Postgraduate work	23%	17%	13%	12%	36%		124
College Degree	College graduate	21%	19%	20%	11%	30%		320
	Not college graduate	43%	19%	14%	11%	14%	0%	626
Region of State	Central/Lakes	28%	21%	16%	12%	23%		190
	Connecticut Valley	43%	29%	4%	15%	8%		134
	Manchester Area	46%	15%	10%	10%	18%	1%	151
	Mass Border	32%	19%	15%	8%	26%		218
	North Country	38%	15%	18%	18%	12%		91
	Seacoast	31%	12%	29%	7%	21%	0%	160
Household Income	Less than \$45,000	38%	24%	12%	9%	18%		85
	\$45,000 - \$74,999	42%	14%	15%	15%	13%		174
	\$75,000 - \$99,999	26%	34%	12%	7%	20%		184
	\$100,000 - \$149,999	25%	15%	22%	11%	26%	1%	158
	\$150,000 or more	42%	9%	16%	12%	22%		180
Media Usage	CNN viewer	12%	11%	16%	16%	45%		162
	Conservative radio listener	43%	26%	15%	13%	3%		223
	Epoch Times reader	68%	14%	12%	4%	3%		126
	Fox News viewer	44%	24%	15%	7%	10%	0%	320
	Joe Rogan listener	50%	37%	5%	1%	7%		161
	Local NH news viewer	28%	14%	19%	13%	25%	0%	569
	Newsmax viewer	67%	12%	12%	2%	6%	0%	174
	NHPR listener	11%	13%	14%	20%	41%	0%	202
	X (formerly Twitter) user	50%	13%	14%	10%	13%		225
2020 Pres Vote	Voted for Biden	1%	4%	7%	15%	71%	0%	185
	Voted for Trump	46%	22%	18%	8%	6%		734
Preferred Candidate	Trump primary supporter	66%	20%	9%	4%	0%		398
	Not Trump primary supporter	14%	17%	20%	15%	33%	0%	533

Rating of Donald Trump's Communication Skills - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Communication skills

		<u>Very good or good</u>	<u>Fair</u>	<u>Very poor or poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	54%	16%	30%	0%	950
Voting Registration	Registered Republican	66%	16%	17%	0%	539
	Registered Undeclared/Not Reg.	38%	15%	47%	0%	408
Party ID	Independent/Democrat	24%	12%	64%		239
	Republican	64%	17%	18%	0%	706
Political Ideology	Moderate	29%	18%	53%	0%	258
	Conservative	67%	21%	12%	0%	436
	Libertarian	75%	6%	19%		139
Age of Respondent	18 to 34	55%	12%	33%		153
	35 to 49	62%	14%	24%		182
	50 to 64	49%	20%	31%		358
	65 and older	56%	12%	32%	1%	250
Gender of Respondent	Men	57%	17%	27%	0%	516
	Women	51%	15%	34%	0%	430
Level of Education	High school or less	66%	15%	19%		355
	Tech school/Some college	56%	12%	31%	1%	271
	College graduate	39%	24%	37%		197
	Postgraduate work	39%	13%	48%		124
College Degree	College graduate	39%	20%	41%		320
	Not college graduate	62%	14%	24%	0%	626
Region of State	Central/Lakes	49%	16%	34%		190
	Connecticut Valley	72%	4%	23%		134
	Manchester Area	61%	10%	28%	1%	151
	Mass Border	51%	15%	34%		218
	North Country	53%	18%	29%		91
	Seacoast	43%	29%	28%	0%	160
Household Income	Less than \$45,000	62%	12%	26%		85
	\$45,000 - \$74,999	56%	15%	28%		174
	\$75,000 - \$99,999	60%	12%	27%		184
	\$100,000 - \$149,999	40%	22%	37%	1%	158
	\$150,000 or more	51%	16%	34%		180
Media Usage	CNN viewer	23%	16%	61%		162
	Conservative radio listener	69%	15%	16%		223
	Epoch Times reader	81%	12%	7%		126
	Fox News viewer	68%	15%	17%	0%	320
	Joe Rogan listener	87%	5%	8%		161
	Local NH news viewer	43%	19%	39%	0%	569
	Newsmax viewer	80%	12%	8%	0%	174
	NHPR listener	24%	14%	62%	0%	202
	X (formerly Twitter) user	63%	14%	23%		225
2020 Pres Vote	Voted for Biden	5%	7%	87%	0%	185
	Voted for Trump	68%	18%	14%		734
Preferred Candidate	Trump primary supporter	86%	9%	5%		398
	Not Trump primary supporter	30%	20%	49%	0%	533

Rating of Donald Trump's Decision-making - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Decision-making

		<u>Very good</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Very poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	43%	23%	7%	8%	20%	0%	951
Voting Registration	Registered Republican	59%	21%	6%	6%	8%		538
	Registered Undeclared/Not Reg.	23%	24%	9%	9%	35%	0%	410
Party ID	Independent/Democrat	5%	18%	6%	9%	61%	0%	241
	Republican	56%	24%	7%	7%	6%	0%	705
Political Ideology	Moderate	19%	20%	8%	10%	43%	0%	260
	Conservative	67%	20%	6%	5%	2%	0%	436
	Libertarian	37%	39%	9%	11%	5%		139
Age of Respondent	18 to 34	23%	40%	8%	11%	18%		153
	35 to 49	42%	26%	10%	4%	18%		182
	50 to 64	43%	22%	8%	7%	21%	0%	359
	65 and older	56%	11%	3%	10%	20%	0%	250
Gender of Respondent	Men	41%	25%	6%	11%	17%	0%	516
	Women	46%	19%	8%	4%	23%	0%	431
Level of Education	High school or less	51%	28%	3%	7%	11%		355
	Tech school/Some college	49%	21%	7%	5%	18%	0%	272
	College graduate	30%	21%	10%	11%	28%		197
	Postgraduate work	27%	14%	12%	11%	36%	0%	124
College Degree	College graduate	29%	18%	11%	11%	31%	0%	320
	Not college graduate	50%	25%	5%	6%	14%	0%	627
Region of State	Central/Lakes	50%	22%	5%	5%	17%	0%	191
	Connecticut Valley	37%	37%	5%	12%	10%		134
	Manchester Area	48%	11%	10%	10%	21%		151
	Mass Border	33%	25%	5%	7%	29%		219
	North Country	53%	27%	2%	8%	10%	0%	91
	Seacoast	43%	18%	12%	4%	22%	0%	160
Household Income	Less than \$45,000	48%	15%	13%	1%	23%		85
	\$45,000 - \$74,999	48%	29%	6%	6%	11%		174
	\$75,000 - \$99,999	38%	25%	8%	7%	22%		184
	\$100,000 - \$149,999	38%	20%	7%	11%	25%	0%	160
	\$150,000 or more	37%	27%	5%	9%	23%		180
Media Usage	CNN viewer	14%	13%	9%	14%	50%	0%	162
	Conservative radio listener	56%	27%	6%	9%	3%		223
	Epoch Times reader	60%	31%	5%	2%	3%		126
	Fox News viewer	63%	16%	6%	6%	9%	0%	320
	Joe Rogan listener	38%	51%	5%	1%	5%		161
	Local NH news viewer	37%	18%	8%	11%	26%	0%	570
	Newsmax viewer	78%	15%	2%	1%	4%	0%	174
	NHPR listener	17%	11%	9%	16%	47%	0%	202
	X (formerly Twitter) user	48%	25%	5%	7%	15%		225
2020 Pres Vote	Voted for Biden	1%	0%	3%	10%	86%	0%	187
	Voted for Trump	56%	29%	8%	6%	2%	0%	733
Preferred Candidate	Trump primary supporter	80%	17%	3%	0%			398
	Not Trump primary supporter	16%	26%	10%	13%	34%	0%	535

Rating of Donald Trump's Decision-making - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Decision-making

		<u>Very good or good</u>	<u>Fair</u>	<u>Very poor or poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	66%	7%	27%	0%	951
Voting Registration	Registered Republican	80%	6%	14%		538
	Registered Undeclared/Not Reg.	47%	9%	45%	0%	410
Party ID	Independent/Democrat	23%	6%	70%	0%	241
	Republican	80%	7%	13%	0%	705
Political Ideology	Moderate	39%	8%	53%	0%	260
	Conservative	86%	6%	8%	0%	436
	Libertarian	76%	9%	16%		139
Age of Respondent	18 to 34	63%	8%	29%		153
	35 to 49	68%	10%	22%		182
	50 to 64	64%	8%	28%	0%	359
	65 and older	67%	3%	29%	0%	250
Gender of Respondent	Men	66%	6%	28%	0%	516
	Women	65%	8%	27%	0%	431
Level of Education	High school or less	79%	3%	18%		355
	Tech school/Some college	70%	7%	23%	0%	272
	College graduate	51%	10%	39%		197
	Postgraduate work	41%	12%	47%	0%	124
College Degree	College graduate	47%	11%	42%	0%	320
	Not college graduate	75%	5%	20%	0%	627
Region of State	Central/Lakes	72%	5%	22%	0%	191
	Connecticut Valley	73%	5%	22%		134
	Manchester Area	59%	10%	31%		151
	Mass Border	58%	5%	37%		219
	North Country	79%	2%	18%	0%	91
	Seacoast	61%	12%	27%	0%	160
Household Income	Less than \$45,000	63%	13%	24%		85
	\$45,000 - \$74,999	77%	6%	17%		174
	\$75,000 - \$99,999	63%	8%	29%		184
	\$100,000 - \$149,999	58%	7%	36%	0%	160
	\$150,000 or more	63%	5%	31%		180
Media Usage	CNN viewer	27%	9%	64%	0%	162
	Conservative radio listener	82%	6%	12%		223
	Epoch Times reader	91%	5%	4%		126
	Fox News viewer	79%	6%	15%	0%	320
	Joe Rogan listener	89%	5%	6%		161
	Local NH news viewer	55%	8%	37%	0%	570
	Newsmax viewer	93%	2%	5%	0%	174
	NHPR listener	28%	9%	64%	0%	202
	X (formerly Twitter) user	72%	5%	23%		225
2020 Pres Vote	Voted for Biden	1%	3%	96%	0%	187
	Voted for Trump	84%	8%	8%	0%	733
Preferred Candidate	Trump primary supporter	97%	3%	0%		398
	Not Trump primary supporter	42%	10%	48%	0%	535

Rating of Donald Trump's Ability to Understand Problems Facing People Like You - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Ability to understand the problems facing people like you

		<u>Very good</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Very poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	42%	18%	10%	6%	23%	0%	950
Voting Registration	Registered Republican	58%	17%	8%	8%	9%	0%	537
	Registered Undeclared/Not Reg.	22%	19%	13%	5%	41%	0%	410
Party ID	Independent/Democrat	5%	11%	15%	5%	64%	0%	241
	Republican	55%	20%	9%	7%	9%	0%	704
Political Ideology	Moderate	13%	17%	12%	13%	44%	0%	260
	Conservative	65%	19%	8%	4%	4%	0%	435
	Libertarian	46%	30%	6%	1%	16%	1%	139
Age of Respondent	18 to 34	26%	25%	23%	2%	24%		153
	35 to 49	45%	19%	11%	3%	22%		182
	50 to 64	42%	18%	9%	7%	24%	0%	359
	65 and older	50%	13%	4%	11%	21%	1%	249
Gender of Respondent	Men	41%	17%	11%	9%	22%	0%	515
	Women	44%	19%	9%	3%	24%	0%	431
Level of Education	High school or less	49%	19%	11%	8%	13%		355
	Tech school/Some college	43%	23%	6%	4%	24%	1%	272
	College graduate	39%	9%	16%	6%	30%	1%	196
	Postgraduate work	28%	17%	8%	9%	39%	0%	124
College Degree	College graduate	34%	12%	13%	7%	33%	0%	320
	Not college graduate	46%	21%	9%	6%	18%	0%	627
Region of State	Central/Lakes	42%	26%	7%	3%	22%		191
	Connecticut Valley	39%	21%	16%	3%	21%		134
	Manchester Area	51%	8%	10%	9%	22%		150
	Mass Border	45%	12%	9%	6%	28%	1%	219
	North Country	28%	46%	4%	7%	15%	1%	91
	Seacoast	44%	7%	13%	12%	23%	1%	159
Household Income	Less than \$45,000	49%	10%	15%	2%	24%	0%	84
	\$45,000 - \$74,999	45%	19%	16%	6%	14%	1%	173
	\$75,000 - \$99,999	29%	28%	14%	7%	23%		184
	\$100,000 - \$149,999	45%	14%	3%	8%	30%	0%	160
	\$150,000 or more	49%	13%	9%	5%	24%	0%	180
Media Usage	CNN viewer	11%	16%	7%	10%	56%	0%	162
	Conservative radio listener	59%	19%	7%	3%	10%	1%	222
	Epoch Times reader	73%	4%	18%	1%	5%	0%	126
	Fox News viewer	57%	18%	8%	6%	10%	1%	319
	Joe Rogan listener	47%	33%	15%	1%	5%		160
	Local NH news viewer	36%	14%	9%	10%	31%	1%	570
	Newsmax viewer	80%	9%	3%	2%	5%	1%	174
	NHPR listener	15%	14%	6%	4%	61%	1%	202
	X (formerly Twitter) user	50%	9%	13%	8%	20%	0%	225
2020 Pres Vote	Voted for Biden	1%	0%	3%	8%	88%	0%	187
	Voted for Trump	55%	23%	12%	6%	4%	0%	732
Preferred Candidate	Trump primary supporter	77%	19%	3%	1%	0%	0%	397
	Not Trump primary supporter	17%	17%	15%	11%	40%	1%	534

Rating of Donald Trump's Ability to Understand Problems Facing People Like You - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Ability to understand the problems facing people like you

		<u>Very good or good</u>	<u>Fair</u>	<u>Very poor or poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	60%	10%	29%	0%	950
Voting Registration	Registered Republican	75%	8%	17%	0%	537
	Registered Undeclared/Not Reg.	41%	13%	46%	0%	410
Party ID	Independent/Democrat	16%	15%	69%	0%	241
	Republican	75%	9%	16%	0%	704
Political Ideology	Moderate	30%	12%	58%	0%	260
	Conservative	84%	8%	8%	0%	435
	Libertarian	76%	6%	17%	1%	139
Age of Respondent	18 to 34	51%	23%	26%		153
	35 to 49	64%	11%	25%		182
	50 to 64	59%	9%	31%	0%	359
	65 and older	63%	4%	32%	1%	249
Gender of Respondent	Men	58%	11%	31%	0%	515
	Women	63%	9%	27%	0%	431
Level of Education	High school or less	68%	11%	21%		355
	Tech school/Some college	66%	6%	28%	1%	272
	College graduate	48%	16%	36%	1%	196
	Postgraduate work	45%	8%	47%	0%	124
College Degree	College graduate	47%	13%	40%	0%	320
	Not college graduate	67%	9%	24%	0%	627
Region of State	Central/Lakes	68%	7%	25%		191
	Connecticut Valley	60%	16%	24%		134
	Manchester Area	59%	10%	31%		150
	Mass Border	57%	9%	34%	1%	219
	North Country	74%	4%	22%	1%	91
	Seacoast	51%	13%	35%	1%	159
Household Income	Less than \$45,000	59%	15%	26%	0%	84
	\$45,000 - \$74,999	64%	16%	19%	1%	173
	\$75,000 - \$99,999	57%	14%	29%		184
	\$100,000 - \$149,999	59%	3%	38%	0%	160
	\$150,000 or more	62%	9%	29%	0%	180
Media Usage	CNN viewer	27%	7%	65%	0%	162
	Conservative radio listener	78%	7%	14%	1%	222
	Epoch Times reader	76%	18%	5%	0%	126
	Fox News viewer	76%	8%	16%	1%	319
	Joe Rogan listener	80%	15%	6%		160
	Local NH news viewer	50%	9%	40%	1%	570
	Newsmax viewer	89%	3%	7%	1%	174
	NHPR listener	29%	6%	65%	1%	202
	X (formerly Twitter) user	59%	13%	28%	0%	225
2020 Pres Vote	Voted for Biden	1%	3%	96%	0%	187
	Voted for Trump	77%	12%	10%	0%	732
Preferred Candidate	Trump primary supporter	96%	3%	1%	0%	397
	Not Trump primary supporter	33%	15%	51%	1%	534

Rating of Donald Trump's Physical & Mental Fitness - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Physical and mental fitness

		<u>Very good</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Very poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	43%	20%	12%	7%	17%	0%	951
Voting Registration	Registered Republican	53%	24%	12%	4%	6%	0%	539
	Registered Undeclared/Not Reg.	30%	15%	13%	12%	30%	1%	409
Party ID	Independent/Democrat	20%	8%	6%	16%	50%	0%	240
	Republican	51%	25%	14%	4%	5%	0%	706
Political Ideology	Moderate	16%	28%	9%	15%	33%		260
	Conservative	58%	21%	15%	3%	3%	0%	436
	Libertarian	56%	16%	15%	9%	3%	1%	139
Age of Respondent	18 to 34	48%	14%	17%	6%	15%		153
	35 to 49	38%	27%	13%	11%	10%	1%	182
	50 to 64	34%	26%	13%	7%	20%	0%	358
	65 and older	56%	12%	8%	6%	18%	0%	251
Gender of Respondent	Men	42%	22%	12%	9%	14%	0%	517
	Women	45%	18%	13%	5%	20%	0%	430
Level of Education	High school or less	54%	19%	14%	2%	12%		355
	Tech school/Some college	47%	17%	10%	13%	12%	1%	273
	College graduate	33%	23%	14%	8%	23%		196
	Postgraduate work	21%	25%	10%	11%	32%	1%	124
College Degree	College graduate	28%	24%	12%	9%	26%	0%	320
	Not college graduate	51%	18%	12%	7%	12%	0%	628
Region of State	Central/Lakes	46%	23%	5%	9%	16%	0%	191
	Connecticut Valley	63%	10%	11%	3%	12%		134
	Manchester Area	46%	20%	10%	10%	14%		151
	Mass Border	33%	18%	15%	8%	25%	1%	219
	North Country	36%	28%	21%	5%	9%	0%	91
	Seacoast	39%	24%	14%	7%	16%	0%	159
Household Income	Less than \$45,000	47%	28%	1%	6%	18%		85
	\$45,000 - \$74,999	55%	16%	10%	11%	7%		174
	\$75,000 - \$99,999	42%	17%	15%	3%	23%		184
	\$100,000 - \$149,999	42%	16%	9%	11%	21%	1%	160
	\$150,000 or more	32%	21%	19%	8%	19%	1%	180
Media Usage	CNN viewer	17%	15%	13%	19%	36%	0%	162
	Conservative radio listener	52%	31%	11%	4%	2%		223
	Epoch Times reader	71%	21%	1%	5%	1%		126
	Fox News viewer	59%	21%	7%	7%	5%	0%	320
	Joe Rogan listener	62%	27%	7%	4%	1%		161
	Local NH news viewer	32%	20%	15%	10%	22%	0%	570
	Newsmax viewer	79%	14%	2%	3%	2%	0%	174
	NHPR listener	14%	15%	15%	15%	40%	0%	201
	X (formerly Twitter) user	54%	20%	8%	7%	11%	1%	225
2020 Pres Vote	Voted for Biden	1%	2%	8%	20%	70%	0%	187
	Voted for Trump	56%	26%	12%	3%	3%	0%	734
Preferred Candidate	Trump primary supporter	76%	20%	4%	1%			398
	Not Trump primary supporter	19%	20%	19%	12%	29%	1%	534

Rating of Donald Trump's Physical & Mental Fitness - Likely GOP Primary Voters

How would you rate Donald Trump on each of the following attributes? Physical and mental fitness

		<u>Very good or good</u>	<u>Fair</u>	<u>Very poor or poor</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	63%	12%	24%	0%	951
Voting Registration	Registered Republican	77%	12%	11%	0%	539
	Registered Undeclared/Not Reg.	45%	13%	41%	1%	409
Party ID	Independent/Democrat	28%	6%	65%	0%	240
	Republican	75%	14%	10%	0%	706
Political Ideology	Moderate	44%	9%	47%		260
	Conservative	79%	15%	6%	0%	436
	Libertarian	72%	15%	11%	1%	139
Age of Respondent	18 to 34	62%	17%	21%		153
	35 to 49	65%	13%	21%	1%	182
	50 to 64	60%	13%	27%	0%	358
	65 and older	68%	8%	24%	0%	251
Gender of Respondent	Men	64%	12%	23%	0%	517
	Women	62%	13%	25%	0%	430
Level of Education	High school or less	72%	14%	13%		355
	Tech school/Some college	65%	10%	25%	1%	273
	College graduate	56%	14%	30%		196
	Postgraduate work	46%	10%	43%	1%	124
College Degree	College graduate	52%	12%	35%	0%	320
	Not college graduate	69%	12%	18%	0%	628
Region of State	Central/Lakes	70%	5%	25%	0%	191
	Connecticut Valley	73%	11%	16%		134
	Manchester Area	67%	10%	24%		151
	Mass Border	51%	15%	33%	1%	219
	North Country	64%	21%	14%	0%	91
	Seacoast	63%	14%	23%	0%	159
Household Income	Less than \$45,000	75%	1%	24%		85
	\$45,000 - \$74,999	71%	10%	18%		174
	\$75,000 - \$99,999	59%	15%	26%		184
	\$100,000 - \$149,999	58%	9%	32%	1%	160
	\$150,000 or more	53%	19%	26%	1%	180
Media Usage	CNN viewer	32%	13%	55%	0%	162
	Conservative radio listener	83%	11%	6%		223
	Epoch Times reader	93%	1%	6%		126
	Fox News viewer	81%	7%	12%	0%	320
	Joe Rogan listener	89%	7%	5%		161
	Local NH news viewer	53%	15%	32%	0%	570
	Newsmax viewer	93%	2%	4%	0%	174
	NHPR listener	29%	15%	56%	0%	201
	X (formerly Twitter) user	73%	8%	18%	1%	225
2020 Pres Vote	Voted for Biden	2%	8%	90%	0%	187
	Voted for Trump	81%	12%	6%	0%	734
Preferred Candidate	Trump primary supporter	96%	4%	1%		398
	Not Trump primary supporter	39%	19%	41%	1%	534

Favorability - Donald Trump

Below is a list of public figures. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Donald Trump

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	November 2023	27%	9%	63%	0%	1,943
Voting Registration	Registered Republican	64%	14%	22%		546
	Registered Undeclared/Not Reg.	22%	13%	64%	0%	713
Party ID	Independent/Democrat	4%	4%	92%	0%	1,155
	Republican	61%	18%	21%	0%	772
Political Ideology	Moderate	14%	11%	75%	0%	545
	Conservative	68%	15%	17%		473
	Libertarian	62%	14%	24%		161
Age of Respondent	18 to 34	17%	11%	72%		450
	35 to 49	26%	11%	63%	1%	385
	50 to 64	32%	9%	58%		613
	65 and older	30%	8%	63%	0%	487
Gender of Respondent	Men	32%	10%	58%		902
	Women	24%	9%	67%	0%	996
Level of Education	High school or less	37%	15%	48%		585
	Tech school/Some college	30%	8%	62%		590
	College graduate	20%	7%	73%	0%	467
	Postgraduate work	13%	6%	81%	0%	296
College Degree	College graduate	17%	7%	76%	0%	763
	Not college graduate	34%	11%	55%		1,176
Region of State	Central/Lakes	28%	15%	57%		360
	Connecticut Valley	28%	14%	58%		257
	Manchester Area	29%	6%	65%		318
	Mass Border	26%	10%	64%		422
	North Country	31%	9%	60%	0%	184
	Seacoast	23%	4%	73%	1%	393
Household Income	Less than \$45,000	35%	4%	61%		202
	\$45,000 - \$74,999	28%	18%	54%		329
	\$75,000 - \$99,999	29%	13%	58%	1%	315
	\$100,000 - \$149,999	20%	6%	74%		383
	\$150,000 or more	21%	9%	70%		400
Media Usage	CNN viewer	9%	3%	88%	0%	454
	Conservative radio listener	67%	14%	19%		238
	Epoch Times reader	65%	21%	14%		150
	Fox News viewer	59%	12%	29%		366
	Joe Rogan listener	51%	28%	22%		202
	Local NH news viewer	21%	8%	71%	0%	1,217
	Newsmax viewer	86%	5%	9%		185
	NHPR listener	7%	2%	91%	0%	710
	X (formerly Twitter) user	40%	9%	50%		340
2020 Pres Vote	Voted for Biden	0%	1%	98%	0%	1,053
	Voted for Trump	64%	20%	16%		806
Preferred Candidate	Trump primary supporter	92%	8%	0%		397
	Not Trump primary supporter	21%	20%	59%	0%	534

Most Important Issues in Deciding Candidate to Support - 1st Issue - Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #1 (coded)

		<u>Ability to win election</u>	<u>Abortion</u>	<u>Border/ Immigration</u>	<u>Character or honesty</u>	<u>Climate change or environment</u>	<u>Cost of living</u>
STATEWIDE	November 2023	0%	4%	18%	0%	0%	3%
Voting Registration	Registered Republican	1%	2%	20%	0%	0%	5%
	Registered Undeclared/Not Reg.		6%	14%	1%	0%	1%
Party ID	Independent/Democrat		12%	13%	1%	1%	0%
	Republican	0%	1%	20%	0%	0%	4%
Political Ideology	Moderate	0%	8%	18%	1%	1%	2%
	Conservative	0%	1%	19%	0%		4%
	Libertarian		0%	25%			5%
Age of Respondent	18 to 34		2%	15%			4%
	35 to 49		4%	17%			5%
	50 to 64	1%	4%	16%	1%	0%	2%
	65 and older	0%	5%	20%	1%	1%	3%
Gender of Respondent	Men	0%	3%	19%	0%	0%	4%
	Women	0%	5%	16%	1%	0%	3%
Level of Education	High school or less		1%	18%			2%
	Tech school/Some college		6%	25%		0%	4%
	College graduate	1%	4%	12%	1%	0%	6%
	Postgraduate work	0%	4%	9%	2%	0%	1%
College Degree	College graduate	1%	4%	11%	1%	0%	4%
	Not college graduate		3%	22%		0%	3%
Region of State	Central/Lakes	1%	4%	22%	1%	1%	0%
	Connecticut Valley		2%	19%	0%	0%	5%
	Manchester Area	0%	6%	15%	0%	0%	3%
	Mass Border		1%	17%	0%	0%	2%
	North Country		7%	22%	0%		1%
	Seacoast		5%	12%	1%		8%
Household Income	Less than \$45,000		3%	10%		1%	0%
	\$45,000 - \$74,999		1%	14%	1%	1%	8%
	\$75,000 - \$99,999	0%	7%	32%	0%	0%	4%
	\$100,000 - \$149,999	0%	5%	15%	0%		1%
	\$150,000 or more	1%	3%	11%	1%	0%	2%
Media Usage	CNN viewer		6%	11%	0%	1%	2%
	Conservative radio listener	1%		34%	0%		3%
	Epoch Times reader	1%		28%	0%		4%
	Fox News viewer	0%	0%	24%	0%	0%	6%
	Joe Rogan listener	1%	1%	37%			3%
	Local NH news viewer	0%	4%	14%	1%	0%	2%
	Newsmax viewer	1%	4%	25%		0%	1%
	NHPR listener	0%	8%	3%	1%	0%	3%
	X (formerly Twitter) user	0%	3%	11%	1%	0%	1%
2020 Pres Vote	Voted for Biden		15%	1%	2%	1%	1%
	Voted for Trump	0%	1%	22%	0%	0%	4%
Preferred Candidate	Trump primary supporter		1%	22%			3%
	Not Trump primary supporter	1%	5%	15%	1%	0%	3%

Most Important Issues in Deciding Candidate to Support - 1st Issue - Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #1 (coded)

		<u>Crime or drugs</u>	<u>Culture wars/Stopping Wokeism</u>	<u>Education</u>	<u>Election integrity</u>	<u>Energy</u>	<u>Foreign policy</u>
STATEWIDE	November 2023	1%	0%	0%	0%	1%	15%
Voting Registration	Registered Republican	1%	0%		1%	1%	18%
	Registered Undeclared/Not Reg.	1%	1%	0%		2%	12%
Party ID	Independent/Democrat	0%			0%	0%	11%
	Republican	1%	1%	0%	0%	2%	16%
Political Ideology	Moderate	1%			1%		13%
	Conservative	2%	1%		0%	2%	18%
	Libertarian		1%	1%		3%	13%
Age of Respondent	18 to 34		2%				23%
	35 to 49	1%	1%	1%	1%	2%	8%
	50 to 64	1%	0%		0%	2%	15%
	65 and older	1%	0%		0%	1%	16%
Gender of Respondent	Men	1%	1%	0%	1%	2%	13%
	Women	0%				0%	17%
Level of Education	High school or less	1%				1%	19%
	Tech school/Some college	1%	1%			3%	9%
	College graduate	1%	0%	1%	1%	0%	16%
	Postgraduate work		0%		0%	0%	19%
College Degree	College graduate	1%	0%	0%	1%	0%	17%
	Not college graduate	1%	0%			2%	14%
Region of State	Central/Lakes	1%	1%	1%	0%	6%	11%
	Connecticut Valley	0%	1%			0%	16%
	Manchester Area				2%	1%	26%
	Mass Border	1%			0%		20%
	North Country		0%			0%	8%
	Seacoast	0%	0%			0%	6%
Household Income	Less than \$45,000	1%					11%
	\$45,000 - \$74,999	0%	0%		0%	5%	12%
	\$75,000 - \$99,999	3%				1%	12%
	\$100,000 - \$149,999		0%	1%	0%	1%	11%
	\$150,000 or more	1%	1%		1%		25%
Media Usage	CNN viewer		0%			3%	11%
	Conservative radio listener	2%	0%		1%	3%	12%
	Epoch Times reader		0%		0%	1%	15%
	Fox News viewer	1%	0%			2%	14%
	Joe Rogan listener	1%			1%	0%	9%
	Local NH news viewer	1%	0%			2%	17%
	Newsmax viewer	0%	1%			1%	2%
	NHPR listener	0%				2%	22%
	X (formerly Twitter) user		0%		0%	2%	22%
2020 Pres Vote	Voted for Biden	1%				0%	12%
	Voted for Trump	1%	0%	0%	0%	2%	14%
Preferred Candidate	Trump primary supporter	0%	1%		1%	2%	13%
	Not Trump primary supporter	2%		0%	0%	1%	17%

Most Important Issues in Deciding Candidate to Support - 1st Issue - Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #1 (coded)

		<u>Government corruption</u>	<u>Gun rights</u>	<u>Healthcare</u>	<u>Jobs/Economy</u>	<u>Not Trump</u>	<u>Personal freedom</u>
STATEWIDE	November 2023	0%	1%	0%	40%	5%	1%
Voting Registration	Registered Republican	0%	1%		41%	0%	1%
	Registered Undeclared/Not Reg.	0%	0%	1%	39%	10%	1%
Party ID	Independent/Democrat	1%	1%	1%	32%	12%	0%
	Republican	0%	1%		43%	2%	1%
Political Ideology	Moderate		0%	0%	30%	10%	1%
	Conservative	0%	1%		47%	0%	1%
	Libertarian	1%			31%	0%	0%
Age of Respondent	18 to 34				47%	2%	3%
	35 to 49	1%	1%		32%	6%	0%
	50 to 64	0%	0%	1%	41%	7%	1%
	65 and older	1%	1%	0%	41%	1%	1%
Gender of Respondent	Men	1%	1%	0%	40%	3%	0%
	Women		0%	0%	39%	7%	1%
Level of Education	High school or less				41%	6%	
	Tech school/Some college	1%	2%	0%	39%	3%	0%
	College graduate	1%		1%	39%	4%	1%
	Postgraduate work	1%	0%		39%	7%	3%
College Degree	College graduate	1%	0%	0%	39%	5%	2%
	Not college graduate	0%	1%	0%	40%	4%	0%
Region of State	Central/Lakes	1%	1%		42%	2%	2%
	Connecticut Valley		0%		35%	2%	1%
	Manchester Area	1%	1%	0%	23%	6%	1%
	Mass Border	0%	1%	0%	40%	9%	0%
	North Country		2%		53%	0%	
	Seacoast	0%		1%	53%	5%	
Household Income	Less than \$45,000	0%	5%		41%	10%	0%
	\$45,000 - \$74,999	0%		0%	48%	0%	1%
	\$75,000 - \$99,999			0%	26%	8%	
	\$100,000 - \$149,999	2%	1%		45%	8%	
	\$150,000 or more				44%	3%	3%
Media Usage	CNN viewer		1%	1%	40%	12%	1%
	Conservative radio listener	1%			39%	0%	1%
	Epoch Times reader	1%			43%		1%
	Fox News viewer	0%		0%	46%	1%	1%
	Joe Rogan listener	1%			31%		1%
	Local NH news viewer	0%	0%	0%	42%	6%	1%
	Newsmax viewer		1%		49%		1%
	NHPR listener	0%	1%	0%	35%	8%	0%
	X (formerly Twitter) user	1%	1%		47%	2%	1%
2020 Pres Vote	Voted for Biden	0%	1%	1%	23%	24%	0%
	Voted for Trump	1%	1%		45%		1%
Preferred Candidate	Trump primary supporter	1%	1%		46%		0%
	Not Trump primary supporter	0%	1%	0%	35%	8%	1%

Most Important Issues in Deciding Candidate to Support - 1st Issue - Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #1 (coded)

		<u>Protecting democracy or Constitution</u>	<u>Taxes, budget, or debt</u>	<u>Uniting the country/ Bipartisanship</u>	<u>Other</u>	<u>None</u>	<u>N</u>
STATEWIDE	November 2023	4%	2%	2%	2%	0%	877
Voting Registration	Registered Republican	4%	1%	1%	2%		489
	Registered Undeclared/Not Reg.	3%	3%	3%	2%	0%	385
Party ID	Independent/Democrat	5%	1%	4%	3%		220
	Republican	3%	2%	1%	2%	0%	653
Political Ideology	Moderate	3%	1%	5%	4%		237
	Conservative		1%	0%	2%	0%	400
	Libertarian	15%	3%	0%	1%		135
Age of Respondent	18 to 34	2%		2%			125
	35 to 49	11%	3%	2%	4%		177
	50 to 64	2%	3%	2%	1%	0%	323
	65 and older	2%	1%	1%	3%		246
Gender of Respondent	Men	2%	2%	2%	3%	0%	475
	Women	5%	2%	1%	1%		398
Level of Education	High school or less	7%	3%		1%		301
	Tech school/Some college	1%	1%	2%	2%		269
	College graduate	1%	2%	3%	3%	0%	185
	Postgraduate work	5%	2%	4%	3%		119
College Degree	College graduate	3%	2%	4%	3%	0%	304
	Not college graduate	4%	2%	1%	2%		570
Region of State	Central/Lakes	1%	1%	1%	3%		177
	Connecticut Valley	15%		2%	2%		134
	Manchester Area	2%	7%	3%	1%		131
	Mass Border	3%	0%	1%	3%		213
	North Country	1%	1%	0%	3%	0%	78
	Seacoast	1%	4%	4%	1%		138
Household Income	Less than \$45,000	3%	12%	1%	2%		84
	\$45,000 - \$74,999	1%	2%	3%	4%		172
	\$75,000 - \$99,999	2%	1%	2%	3%		178
	\$100,000 - \$149,999	2%	0%	3%	4%		126
	\$150,000 or more	1%	2%	1%	0%		179
Media Usage	CNN viewer	4%	0%	4%	4%		156
	Conservative radio listener		1%		3%		223
	Epoch Times reader		2%		4%		107
	Fox News viewer	0%	1%	0%	2%	0%	295
	Joe Rogan listener	12%	1%		1%		157
	Local NH news viewer	2%	2%	2%	3%	0%	523
	Newsmax viewer	11%	1%		2%		174
	NHPR listener	4%	1%	3%	6%	0%	195
	X (formerly Twitter) user	1%	1%	1%	5%		186
2020 Pres Vote	Voted for Biden	6%	1%	7%	5%		167
	Voted for Trump	3%	2%	1%	1%	0%	680
Preferred Candidate	Trump primary supporter	6%	3%		1%	0%	358
	Not Trump primary supporter	2%	1%	3%	3%		503

Most Important Issues in Deciding Candidate to Support - 2nd Issue - Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #2 (coded)

		<u>Ability to win election</u>	<u>Abortion</u>	<u>Border/ Immigration</u>	<u>Character or honesty</u>	<u>Climate change or environment</u>	<u>Cost of living</u>
STATEWIDE	November 2023	0%	6%	25%	1%	1%	4%
Voting Registration	Registered Republican		5%	31%	1%	0%	3%
	Registered Undeclared/Not Reg.	0%	6%	18%	0%	1%	5%
Party ID	Independent/Democrat	1%	7%	7%	1%	2%	3%
	Republican		5%	31%	1%	0%	4%
Political Ideology	Moderate	0%	3%	18%	1%	1%	7%
	Conservative		8%	30%	1%		2%
	Libertarian			30%	0%	0%	3%
Age of Respondent	18 to 34		1%	11%			
	35 to 49	1%	9%	21%		1%	4%
	50 to 64		8%	24%	1%	0%	6%
	65 and older		3%	37%	2%	1%	2%
Gender of Respondent	Men	0%	2%	24%	1%	1%	4%
	Women		11%	27%	1%	0%	3%
Level of Education	High school or less		7%	30%			2%
	Tech school/Some college		5%	26%	1%	0%	5%
	College graduate	1%	6%	19%	1%	0%	5%
	Postgraduate work		4%	21%	2%	3%	3%
College Degree	College graduate	0%	5%	20%	1%	1%	4%
	Not college graduate		6%	28%	1%	0%	4%
Region of State	Central/Lakes		12%	28%	1%	0%	4%
	Connecticut Valley		1%	35%		0%	1%
	Manchester Area		4%	22%	1%	1%	4%
	Mass Border		3%	18%	1%	1%	6%
	North Country		1%	21%		0%	1%
	Seacoast	1%	12%	29%	1%	1%	3%
Household Income	Less than \$45,000		5%	25%			6%
	\$45,000 - \$74,999		1%	32%	1%	1%	2%
	\$75,000 - \$99,999		12%	12%		0%	6%
	\$100,000 - \$149,999		13%	23%	0%	0%	2%
	\$150,000 or more	1%	4%	23%	0%	1%	3%
Media Usage	CNN viewer	1%	6%	15%	0%	1%	6%
	Conservative radio listener			33%	1%	0%	2%
	Epoch Times reader			22%	0%		5%
	Fox News viewer		1%	33%	1%	0%	4%
	Joe Rogan listener		1%	27%	1%		2%
	Local NH news viewer	0%	9%	24%	1%	1%	5%
	Newsmax viewer		6%	39%	1%	0%	2%
	NHPR listener		6%	21%	1%	1%	3%
	X (formerly Twitter) user	1%	5%	22%	1%	0%	2%
2020 Pres Vote	Voted for Biden	1%	10%	3%	2%	2%	5%
	Voted for Trump		5%	31%	1%	0%	3%
Preferred Candidate	Trump primary supporter		3%	38%	1%	0%	2%
	Not Trump primary supporter	0%	8%	16%	1%	1%	5%

Most Important Issues in Deciding Candidate to Support - 2nd Issue - Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #2 (coded)

		<u>Crime or drugs</u>	<u>Culture wars/Stopping Wokeism</u>	<u>Education</u>	<u>Election integrity</u>	<u>Energy</u>	<u>Foreign policy</u>
STATEWIDE	November 2023	2%	0%	4%	0%	2%	20%
Voting Registration	Registered Republican	3%		3%	0%	2%	20%
	Registered Undeclared/Not Reg.	1%	0%	6%		1%	20%
Party ID	Independent/Democrat	1%		10%	1%		20%
	Republican	3%	0%	2%		2%	20%
Political Ideology	Moderate	2%	0%	0%	1%	1%	28%
	Conservative	4%		3%		2%	17%
	Libertarian	0%	1%	15%		0%	20%
Age of Respondent	18 to 34	2%		15%			32%
	35 to 49	1%	1%	8%	1%		24%
	50 to 64	3%		0%		3%	16%
	65 and older	3%	0%	0%		2%	16%
Gender of Respondent	Men	4%	0%	3%	0%	1%	22%
	Women	0%		5%		2%	17%
Level of Education	High school or less	4%		4%		2%	15%
	Tech school/Some college	1%		7%		1%	18%
	College graduate	1%	0%	1%	1%	2%	26%
	Postgraduate work	4%	1%	2%		1%	25%
College Degree	College graduate	2%	0%	1%	1%	1%	25%
	Not college graduate	3%		6%		2%	17%
Region of State	Central/Lakes	1%		1%		1%	27%
	Connecticut Valley	1%		15%			9%
	Manchester Area	0%	0%	1%		1%	17%
	Mass Border	7%	0%	0%		2%	20%
	North Country	0%				8%	34%
	Seacoast	1%		9%	1%	1%	17%
Household Income	Less than \$45,000			1%		8%	26%
	\$45,000 - \$74,999	0%		8%		1%	23%
	\$75,000 - \$99,999	5%	0%	11%			23%
	\$100,000 - \$149,999	7%		2%		1%	17%
	\$150,000 or more	1%	1%		1%	2%	19%
Media Usage	CNN viewer	1%		1%		0%	24%
	Conservative radio listener	7%	0%	6%		1%	20%
	Epoch Times reader	6%		0%		1%	23%
	Fox News viewer	3%	0%	4%		2%	19%
	Joe Rogan listener	5%		13%			21%
	Local NH news viewer	3%	0%	0%		1%	18%
	Newsmax viewer	9%	0%	8%		1%	16%
	NHPR listener	1%		1%	1%	0%	20%
	X (formerly Twitter) user	3%		7%			10%
2020 Pres Vote	Voted for Biden	1%		1%	1%	1%	20%
	Voted for Trump	3%	0%	5%		2%	20%
Preferred Candidate	Trump primary supporter	4%	0%	4%		3%	24%
	Not Trump primary supporter	1%	0%	5%	0%	0%	17%

Most Important Issues in Deciding Candidate to Support - 2nd Issue - Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #2 (coded)

		<u>Government corruption</u>	<u>Gun rights</u>	<u>Healthcare</u>	<u>Jobs/Economy</u>	<u>Not Trump</u>
STATEWIDE	November 2023	0%	0%	1%	22%	3%
Voting Registration	Registered Republican	0%	0%		24%	0%
	Registered Undeclared/Not Reg.	0%	1%	2%	20%	6%
Party ID	Independent/Democrat	0%	2%	3%	21%	4%
	Republican	0%		0%	23%	2%
Political Ideology	Moderate		0%	2%	16%	5%
	Conservative	0%			25%	
	Libertarian		2%		23%	
Age of Respondent	18 to 34		2%	2%	30%	
	35 to 49	0%		1%	19%	1%
	50 to 64	0%		1%	22%	6%
	65 and older	0%	0%		22%	1%
Gender of Respondent	Men	0%	1%	1%	24%	0%
	Women			0%	20%	5%
Level of Education	High school or less			1%	25%	6%
	Tech school/Some college	0%	1%		22%	0%
	College graduate	0%	0%		21%	1%
	Postgraduate work	0%		2%	20%	2%
College Degree	College graduate	0%	0%	1%	20%	1%
	Not college graduate	0%	1%	1%	23%	3%
Region of State	Central/Lakes	1%			17%	0%
	Connecticut Valley				32%	
	Manchester Area			1%	24%	5%
	Mass Border	0%	0%	2%	23%	6%
	North Country	1%		2%	23%	
	Seacoast		2%		14%	2%
Household Income	Less than \$45,000				13%	8%
	\$45,000 - \$74,999				28%	0%
	\$75,000 - \$99,999			4%	15%	7%
	\$100,000 - \$149,999	1%	2%		12%	1%
	\$150,000 or more	1%	0%		30%	1%
Media Usage	CNN viewer		2%	2%	14%	6%
	Conservative radio listener	1%	1%	2%	20%	0%
	Epoch Times reader	1%	3%	1%	34%	
	Fox News viewer	0%	1%		23%	0%
	Joe Rogan listener		2%	1%	22%	
	Local NH news viewer	0%	1%	1%	22%	4%
	Newsmax viewer	1%	2%		12%	
	NHPR listener	0%	2%	3%	20%	1%
	X (formerly Twitter) user	0%	2%	2%	38%	
2020 Pres Vote	Voted for Biden		0%	3%	13%	13%
	Voted for Trump	0%		0%	23%	
Preferred Candidate	Trump primary supporter	0%		0%	16%	
	Not Trump primary supporter	0%	1%	1%	27%	4%

Most Important Issues in Deciding Candidate to Support - 2nd Issue - Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #2 (coded)

		<u>Personal freedom</u>	<u>Protecting democracy or Constitution</u>	<u>Taxes, budget, or debt</u>	<u>Uniting the country/ Bipartisanship</u>	<u>Other</u>	<u>N</u>
STATEWIDE	November 2023	1%	1%	3%	1%	3%	856
Voting Registration	Registered Republican	1%	0%	3%	1%	2%	481
	Registered Undeclared/Not Reg.	0%	3%	3%	1%	5%	372
Party ID	Independent/Democrat	0%	5%	2%	2%	8%	214
	Republican	1%	0%	3%	0%	2%	637
Political Ideology	Moderate	1%	2%	3%	2%	4%	233
	Conservative	1%		3%	1%	2%	399
	Libertarian			4%		1%	135
Age of Respondent	18 to 34		2%	2%		2%	125
	35 to 49	1%	2%	5%	1%	2%	175
	50 to 64	1%	1%	2%	1%	5%	313
	65 and older	1%	2%	4%	1%	3%	237
Gender of Respondent	Men	1%	1%	4%	1%	3%	471
	Women	1%	1%	1%	0%	3%	381
Level of Education	High school or less		1%	2%			286
	Tech school/Some college	1%	1%	3%	1%	5%	267
	College graduate	1%	3%	5%	3%	5%	183
	Postgraduate work	0%	3%	2%	1%	6%	117
College Degree	College graduate	1%	3%	4%	2%	5%	300
	Not college graduate	1%	1%	3%	0%	2%	553
Region of State	Central/Lakes	0%	0%	2%	1%	4%	169
	Connecticut Valley	0%	0%	2%		4%	133
	Manchester Area	2%	3%	7%	1%	5%	122
	Mass Border	1%	2%	4%	0%	3%	211
	North Country		2%	3%	1%	2%	78
	Seacoast	0%	1%	1%	3%	2%	136
Household Income	Less than \$45,000		1%	0%	1%	6%	76
	\$45,000 - \$74,999		0%	0%	0%	3%	165
	\$75,000 - \$99,999	0%	3%	1%	0%	1%	175
	\$100,000 - \$149,999	1%	3%	8%	1%	5%	126
	\$150,000 or more	2%	1%	5%	2%	4%	179
Media Usage	CNN viewer	1%	4%	8%	2%	5%	153
	Conservative radio listener	1%	0%	4%		1%	223
	Epoch Times reader			3%		2%	107
	Fox News viewer	1%	0%	4%	0%	1%	294
	Joe Rogan listener	2%		3%		1%	156
	Local NH news viewer	1%	2%	3%	1%	4%	503
	Newsmax viewer			2%	1%	3%	173
	NHPR listener	1%	5%	1%	3%	8%	193
	X (formerly Twitter) user	2%	0%	4%	0%	1%	184
2020 Pres Vote	Voted for Biden	0%	7%	2%	3%	11%	161
	Voted for Trump	1%		3%	0%	1%	664
Preferred Candidate	Trump primary supporter	1%		1%		2%	343
	Not Trump primary supporter	0%	2%	4%	2%	4%	498

Most Important Issues in Deciding Candidate to Support - 3rd Issue - Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #3 (coded)

		<u>Ability to win election</u>	<u>Abortion</u>	<u>Border/ Immigration</u>	<u>Character or honesty</u>	<u>Climate change or environment</u>	<u>Cost of living</u>
STATEWIDE	November 2023	0%	5%	11%	2%	1%	2%
Voting Registration	Registered Republican		4%	14%	2%	0%	1%
	Registered Undeclared/Not Reg.	1%	7%	6%	1%	3%	2%
Party ID	Independent/Democrat	2%	4%	5%	2%	4%	1%
	Republican		6%	13%	1%	0%	2%
Political Ideology	Moderate		4%	19%	2%	3%	2%
	Conservative		5%	8%	2%		2%
	Libertarian		11%	11%	1%		1%
Age of Respondent	18 to 34	2%	11%	9%		2%	
	35 to 49	1%	5%	17%	1%	1%	5%
	50 to 64		6%	11%	1%	1%	1%
	65 and older		3%	8%	4%	1%	0%
Gender of Respondent	Men	0%	5%	14%	2%	1%	1%
	Women	1%	6%	7%	1%	2%	2%
Level of Education	High school or less		7%	11%	2%		
	Tech school/Some college		4%	10%	1%	2%	2%
	College graduate	1%	5%	15%	1%	2%	2%
	Postgraduate work	2%	6%	7%	3%	3%	2%
College Degree	College graduate	1%	5%	12%	2%	2%	2%
	Not college graduate		5%	10%	1%	1%	1%
Region of State	Central/Lakes	1%	8%	14%	1%	1%	0%
	Connecticut Valley		13%	7%		1%	2%
	Manchester Area		1%	9%	5%	1%	1%
	Mass Border		4%	9%	2%	1%	1%
	North Country		0%	17%		3%	
	Seacoast	1%	3%	8%	2%	1%	5%
Household Income	Less than \$45,000	2%	3%	28%	1%	0%	
	\$45,000 - \$74,999		3%	4%	1%	1%	3%
	\$75,000 - \$99,999		6%	20%	1%	2%	0%
	\$100,000 - \$149,999	2%	3%	3%	5%	1%	2%
	\$150,000 or more		5%	10%	1%	1%	1%
Media Usage	CNN viewer	1%	4%	8%	4%	4%	2%
	Conservative radio listener		6%	15%	3%		2%
	Epoch Times reader		12%	14%	1%		0%
	Fox News viewer		2%	11%	3%	1%	3%
	Joe Rogan listener		2%	17%	0%	1%	
	Local NH news viewer	1%	7%	8%	2%	2%	2%
	Newsmax viewer		1%	7%	0%		0%
	NHPR listener	2%	14%	5%	2%	4%	4%
	X (formerly Twitter) user	1%	8%	7%	1%		0%
2020 Pres Vote	Voted for Biden	3%	9%	5%	3%	6%	2%
	Voted for Trump		3%	12%	1%		1%
Preferred Candidate	Trump primary supporter		4%	17%	0%		0%
	Not Trump primary supporter	1%	7%	7%	3%	2%	2%

Most Important Issues in Deciding Candidate to Support - 3rd Issue - Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #3 (coded)

		<u>Crime or drugs</u>	<u>Culture wars/Stopping Wokeism</u>	<u>Education</u>	<u>Election integrity</u>	<u>Energy</u>	<u>Foreign policy</u>
STATEWIDE	November 2023	5%	1%	4%	1%	6%	22%
Voting Registration	Registered Republican	4%	2%	3%	0%	4%	28%
	Registered Undeclared/Not Reg.	6%	1%	4%	2%	9%	15%
Party ID	Independent/Democrat	1%	0%	2%	2%	9%	12%
	Republican	6%	2%	4%	0%	5%	26%
Political Ideology	Moderate	14%	0%	2%	0%	0%	20%
	Conservative	2%	3%	5%	0%	5%	30%
	Libertarian	0%	0%	3%	1%	19%	11%
Age of Respondent	18 to 34	3%		12%	2%	16%	
	35 to 49	2%	1%	6%	1%	1%	20%
	50 to 64	6%	1%	1%	0%	3%	23%
	65 and older	6%	4%	1%	1%	7%	35%
Gender of Respondent	Men	5%	2%	1%	1%	4%	21%
	Women	5%	0%	7%	0%	8%	24%
Level of Education	High school or less	6%	2%		1%	2%	27%
	Tech school/Some college	4%	1%	8%	1%	13%	20%
	College graduate	3%	1%	2%	1%	3%	23%
	Postgraduate work	4%	1%	5%	2%	2%	17%
College Degree	College graduate	3%	1%	3%	1%	3%	21%
	Not college graduate	5%	1%	4%	1%	8%	23%
Region of State	Central/Lakes	8%	2%	5%		5%	27%
	Connecticut Valley	1%		0%		18%	13%
	Manchester Area	8%	0%	2%	2%	2%	19%
	Mass Border	4%	3%	1%	1%	2%	20%
	North Country	10%	0%	18%	2%	7%	10%
	Seacoast	0%	1%	3%	1%	4%	42%
Household Income	Less than \$45,000	4%	1%	3%	0%	3%	14%
	\$45,000 - \$74,999	6%	1%	7%	0%	6%	32%
	\$75,000 - \$99,999	8%		5%	1%	12%	19%
	\$100,000 - \$149,999	1%	5%	1%	2%	1%	22%
	\$150,000 or more	5%	1%	3%	1%	6%	20%
Media Usage	CNN viewer	8%	0%	3%	1%	2%	16%
	Conservative radio listener	2%	3%	2%		4%	24%
	Epoch Times reader		6%	5%	0%	3%	14%
	Fox News viewer	9%	1%	2%		7%	27%
	Joe Rogan listener	2%	1%	2%	0%	16%	9%
	Local NH news viewer	8%	1%	3%	1%	2%	24%
	Newsmax viewer	4%	4%	7%	0%	4%	32%
	NHPR listener	1%	0%	1%	2%	1%	18%
	X (formerly Twitter) user	1%	1%	6%	1%	5%	26%
2020 Pres Vote	Voted for Biden	1%	0%	3%	3%	1%	15%
	Voted for Trump	6%	2%	4%	0%	7%	25%
Preferred Candidate	Trump primary supporter	3%	2%	7%	0%	5%	24%
	Not Trump primary supporter	6%	1%	1%	1%	6%	22%

Most Important Issues in Deciding Candidate to Support - 3rd Issue - Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #3 (coded)

		<u>Government corruption</u>	<u>Gun rights</u>	<u>Healthcare</u>	<u>Jobs/Economy</u>	<u>Not Trump</u>
STATEWIDE	November 2023	1%	1%	4%	16%	0%
Voting Registration	Registered Republican	2%	2%	6%	14%	0%
	Registered Undeclared/Not Reg.	1%	0%	2%	18%	1%
Party ID	Independent/Democrat	1%	0%	2%	24%	1%
	Republican	1%	2%	5%	13%	0%
Political Ideology	Moderate	0%	0%	3%	13%	1%
	Conservative	2%	2%	7%	11%	
	Libertarian	0%	3%	0%	25%	
Age of Respondent	18 to 34		6%	2%	25%	
	35 to 49	0%	2%	1%	20%	
	50 to 64	2%	0%	10%	11%	1%
	65 and older	2%	0%	1%	14%	1%
Gender of Respondent	Men	2%	3%	2%	16%	0%
	Women	1%		8%	15%	0%
Level of Education	High school or less			7%	23%	
	Tech school/Some college	2%	0%	4%	12%	0%
	College graduate	3%	4%	1%	13%	1%
	Postgraduate work	1%	4%	4%	11%	1%
College Degree	College graduate	2%	4%	2%	13%	1%
	Not college graduate	1%	0%	6%	17%	0%
Region of State	Central/Lakes	0%	3%	2%	8%	0%
	Connecticut Valley			0%	37%	0%
	Manchester Area	2%	1%	9%	23%	0%
	Mass Border	1%	3%	11%	14%	1%
	North Country	3%		0%	9%	
	Seacoast	2%		0%	5%	1%
Household Income	Less than \$45,000	1%		0%	18%	
	\$45,000 - \$74,999	1%		0%	22%	
	\$75,000 - \$99,999	1%	1%	0%	15%	0%
	\$100,000 - \$149,999	3%	5%	3%	10%	2%
	\$150,000 or more	1%	2%	13%	9%	0%
Media Usage	CNN viewer	1%		2%	11%	1%
	Conservative radio listener	3%	0%	1%	17%	0%
	Epoch Times reader	5%	1%		31%	
	Fox News viewer	2%	1%	2%	14%	
	Joe Rogan listener	0%	1%	2%	39%	
	Local NH news viewer	1%	1%	6%	12%	1%
	Newsmax viewer	3%		1%	24%	
	NHPR listener	1%		2%	12%	1%
	X (formerly Twitter) user	1%		5%	23%	
2020 Pres Vote	Voted for Biden	0%		3%	14%	3%
	Voted for Trump	2%	2%	5%	16%	
Preferred Candidate	Trump primary supporter	3%	3%	1%	18%	
	Not Trump primary supporter	0%	1%	6%	14%	1%

Most Important Issues in Deciding Candidate to Support - 3rd Issue - Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #3 (coded)

		<u>Personal freedom</u>	<u>Protecting democracy or Constitution</u>	<u>Taxes, budget, or debt</u>	<u>Uniting the country/ Bipartisanship</u>	<u>Other</u>	<u>N</u>
STATEWIDE	November 2023	1%	1%	4%	1%	10%	829
Voting Registration	Registered Republican	2%		3%	1%	7%	474
	Registered Undeclared/Not Reg.	0%	2%	5%	1%	14%	351
Party ID	Independent/Democrat	0%	3%	1%	2%	19%	207
	Republican	2%		5%	1%	7%	617
Political Ideology	Moderate	0%	0%	1%	2%	12%	213
	Conservative	2%		6%	1%	8%	396
	Libertarian	3%	2%	3%		3%	132
Age of Respondent	18 to 34	1%	3%	6%		2%	121
	35 to 49	0%	1%	2%		14%	171
	50 to 64	3%		6%	2%	12%	297
	65 and older	1%	0%	2%	1%	8%	234
Gender of Respondent	Men	2%	1%	6%	1%	9%	462
	Women		1%	1%	1%	10%	365
Level of Education	High school or less	4%		4%		5%	275
	Tech school/Some college		1%	1%	1%	14%	263
	College graduate	1%	1%	3%	3%	10%	180
	Postgraduate work	0%		10%	2%	12%	109
College Degree	College graduate	1%	1%	6%	2%	11%	289
	Not college graduate	2%	1%	3%	1%	9%	539
Region of State	Central/Lakes	0%		4%	2%	7%	169
	Connecticut Valley	0%	0%	2%	0%	6%	132
	Manchester Area			3%	0%	10%	121
	Mass Border	3%	1%	3%	1%	13%	195
	North Country	5%		2%	1%	13%	76
	Seacoast	0%	2%	8%	1%	9%	129
Household Income	Less than \$45,000			1%	1%	20%	76
	\$45,000 - \$74,999	0%		3%	0%	8%	161
	\$75,000 - \$99,999	0%	0%	0%	1%	7%	161
	\$100,000 - \$149,999		3%	10%	1%	14%	122
	\$150,000 or more	4%	1%	6%	1%	8%	175
Media Usage	CNN viewer	5%	4%	5%	2%	17%	149
	Conservative radio listener	3%	1%	6%	0%	6%	220
	Epoch Times reader		3%	2%	0%	2%	107
	Fox News viewer	2%	1%	7%	0%	6%	292
	Joe Rogan listener		2%	3%	1%	2%	154
	Local NH news viewer	0%	1%	3%	2%	12%	481
	Newsmax viewer	4%	2%	1%	0%	4%	173
	NHPR listener	0%	2%	9%	2%	17%	188
	X (formerly Twitter) user	2%	2%	5%	0%	5%	181
2020 Pres Vote	Voted for Biden	0%	2%	1%	3%	23%	143
	Voted for Trump	2%		4%	1%	7%	655
Preferred Candidate	Trump primary supporter	3%		4%		6%	341
	Not Trump primary supporter	0%	1%	4%	2%	12%	474

Support or Oppose 15 Week National Abortion Ban - Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Passing a law banning abortion nationwide after 15 weeks

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	30%	17%	14%	12%	26%	1%	952
Voting Registration	Registered Republican	41%	17%	17%	13%	11%	2%	539
	Registered Undeclared/Not Reg.	15%	18%	10%	10%	47%	1%	409
Party ID	Independent/Democrat	11%	16%	3%	5%	65%	1%	241
	Republican	36%	18%	17%	14%	13%	2%	706
Political Ideology	Moderate	10%	8%	16%	12%	52%	1%	260
	Conservative	43%	22%	10%	17%	6%	2%	436
	Libertarian	32%	26%	22%	5%	15%		139
Age of Respondent	18 to 34	19%	42%	10%	9%	20%		153
	35 to 49	40%	8%	18%	4%	29%	0%	182
	50 to 64	28%	13%	11%	17%	29%	2%	359
	65 and older	31%	14%	17%	12%	24%	2%	251
Gender of Respondent	Men	28%	15%	18%	12%	25%	2%	517
	Women	32%	19%	8%	11%	28%	1%	430
Level of Education	High school or less	36%	14%	20%	17%	12%	1%	355
	Tech school/Some college	31%	24%	9%	6%	28%	2%	273
	College graduate	23%	17%	13%	11%	36%	1%	196
	Postgraduate work	19%	10%	9%	12%	49%	1%	124
College Degree	College graduate	21%	14%	11%	11%	41%	1%	320
	Not college graduate	34%	18%	15%	12%	19%	2%	628
Region of State	Central/Lakes	24%	6%	22%	17%	31%	0%	191
	Connecticut Valley	48%	22%	14%	3%	14%		134
	Manchester Area	26%	29%	12%	8%	23%	1%	151
	Mass Border	29%	11%	14%	5%	39%	3%	219
	North Country	30%	33%	15%	5%	18%		91
	Seacoast	27%	14%	5%	30%	23%	1%	159
Household Income	Less than \$45,000	31%	20%	23%	2%	20%	5%	84
	\$45,000 - \$74,999	45%	16%	11%	12%	15%	1%	174
	\$75,000 - \$99,999	21%	17%	15%	9%	35%	3%	184
	\$100,000 - \$149,999	21%	19%	8%	19%	33%		160
	\$150,000 or more	35%	11%	9%	9%	35%	0%	180
Media Usage	CNN viewer	8%	7%	13%	9%	63%	0%	162
	Conservative radio listener	35%	14%	28%	11%	8%	3%	223
	Epoch Times reader	60%	19%	6%	7%	5%	3%	126
	Fox News viewer	36%	20%	17%	9%	17%	1%	320
	Joe Rogan listener	51%	16%	21%	7%	5%		160
	Local NH news viewer	23%	14%	13%	13%	35%	1%	570
	Newsmax viewer	63%	10%	10%	8%	8%	0%	174
	NHPR listener	14%	5%	13%	13%	55%	1%	202
	X (formerly Twitter) user	34%	22%	11%	14%	19%	0%	225
2020 Pres Vote	Voted for Biden	2%	5%	1%	3%	89%	0%	187
	Voted for Trump	38%	21%	16%	14%	10%	2%	734
Preferred Candidate	Trump primary supporter	44%	25%	19%	7%	4%	1%	398
	Not Trump primary supporter	19%	11%	10%	15%	42%	2%	535

Support or Oppose 15 Week National Abortion Ban - Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Passing a law banning abortion nationwide after 15 weeks

		<u>Support</u>	<u>Neutral</u>	<u>Oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	47%	14%	38%	1%	952
Voting Registration	Registered Republican	58%	17%	24%	2%	539
	Registered Undeclared/Not Reg.	32%	10%	57%	1%	409
Party ID	Independent/Democrat	26%	3%	69%	1%	241
	Republican	54%	17%	28%	2%	706
Political Ideology	Moderate	18%	16%	64%	1%	260
	Conservative	66%	10%	23%	2%	436
	Libertarian	58%	22%	20%		139
Age of Respondent	18 to 34	61%	10%	29%		153
	35 to 49	49%	18%	33%	0%	182
	50 to 64	41%	11%	46%	2%	359
	65 and older	46%	17%	35%	2%	251
Gender of Respondent	Men	43%	18%	37%	2%	517
	Women	51%	8%	40%	1%	430
Level of Education	High school or less	50%	20%	29%	1%	355
	Tech school/Some college	55%	9%	34%	2%	273
	College graduate	40%	13%	46%	1%	196
	Postgraduate work	28%	9%	61%	1%	124
College Degree	College graduate	35%	11%	52%	1%	320
	Not college graduate	52%	15%	31%	2%	628
Region of State	Central/Lakes	30%	22%	48%	0%	191
	Connecticut Valley	69%	14%	17%		134
	Manchester Area	56%	12%	31%	1%	151
	Mass Border	40%	14%	43%	3%	219
	North Country	63%	15%	23%		91
	Seacoast	41%	5%	53%	1%	159
Household Income	Less than \$45,000	51%	23%	22%	5%	84
	\$45,000 - \$74,999	61%	11%	27%	1%	174
	\$75,000 - \$99,999	38%	15%	44%	3%	184
	\$100,000 - \$149,999	40%	8%	52%		160
	\$150,000 or more	46%	9%	44%	0%	180
Media Usage	CNN viewer	15%	13%	72%	0%	162
	Conservative radio listener	50%	28%	19%	3%	223
	Epoch Times reader	79%	6%	13%	3%	126
	Fox News viewer	56%	17%	26%	1%	320
	Joe Rogan listener	67%	21%	12%		160
	Local NH news viewer	38%	13%	48%	1%	570
	Newsmax viewer	73%	10%	17%	0%	174
	NHPR listener	19%	13%	68%	1%	202
	X (formerly Twitter) user	56%	11%	33%	0%	225
2020 Pres Vote	Voted for Biden	7%	1%	92%	0%	187
	Voted for Trump	58%	16%	24%	2%	734
Preferred Candidate	Trump primary supporter	69%	19%	11%	1%	398
	Not Trump primary supporter	31%	10%	57%	2%	535

Support or Oppose Making Drug Traffickers, Smugglers & Dealers Eligible for Death Penalty - Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Making drug traffickers, smugglers, and drug dealers eligible for the death penalty

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	50%	20%	9%	11%	11%	0%	950
Voting Registration	Registered Republican	60%	20%	11%	4%	5%	0%	538
	Registered Undeclared/Not Reg.	36%	20%	5%	20%	19%	0%	408
Party ID	Independent/Democrat	15%	19%	7%	28%	31%	1%	239
	Republican	61%	20%	9%	5%	4%	0%	706
Political Ideology	Moderate	38%	29%	8%	10%	14%	1%	260
	Conservative	61%	19%	11%	5%	4%	0%	436
	Libertarian	55%	15%	5%	18%	7%	0%	139
Age of Respondent	18 to 34	32%	23%	3%	26%	15%		153
	35 to 49	58%	10%	9%	9%	13%	0%	182
	50 to 64	51%	23%	11%	7%	8%	0%	357
	65 and older	52%	20%	8%	9%	10%	0%	251
Gender of Respondent	Men	52%	17%	9%	12%	10%	0%	515
	Women	47%	22%	9%	10%	11%	0%	430
Level of Education	High school or less	59%	19%	8%	9%	6%		355
	Tech school/Some college	55%	16%	9%	13%	7%	0%	272
	College graduate	34%	25%	13%	11%	17%	0%	196
	Postgraduate work	38%	21%	6%	10%	24%	1%	124
College Degree	College graduate	35%	23%	10%	11%	19%	1%	320
	Not college graduate	57%	18%	8%	11%	6%	0%	627
Region of State	Central/Lakes	64%	17%	5%	4%	9%	1%	191
	Connecticut Valley	48%	8%	7%	32%	4%	0%	134
	Manchester Area	45%	17%	12%	9%	17%	0%	150
	Mass Border	37%	31%	14%	7%	12%		219
	North Country	47%	33%	7%	1%	12%		91
	Seacoast	57%	12%	6%	16%	10%		158
Household Income	Less than \$45,000	42%	33%	8%	5%	12%		84
	\$45,000 - \$74,999	46%	25%	10%	16%	4%		174
	\$75,000 - \$99,999	56%	12%	4%	17%	10%	1%	184
	\$100,000 - \$149,999	41%	19%	4%	12%	24%	1%	159
	\$150,000 or more	43%	19%	18%	9%	11%	0%	180
Media Usage	CNN viewer	33%	22%	7%	12%	25%	0%	162
	Conservative radio listener	61%	18%	6%	8%	7%	0%	223
	Epoch Times reader	58%	16%	3%	20%	2%	0%	126
	Fox News viewer	61%	17%	8%	7%	7%	0%	320
	Joe Rogan listener	49%	9%	8%	32%	3%		160
	Local NH news viewer	52%	19%	10%	7%	12%	0%	570
	Newsmax viewer	77%	13%	6%	2%	3%	0%	174
	NHPR listener	28%	19%	7%	17%	28%	1%	202
	X (formerly Twitter) user	56%	13%	9%	13%	9%	0%	225
2020 Pres Vote	Voted for Biden	11%	23%	10%	16%	39%	1%	187
	Voted for Trump	60%	19%	8%	10%	3%	0%	733
Preferred Candidate	Trump primary supporter	70%	18%	5%	4%	3%		398
	Not Trump primary supporter	35%	20%	12%	16%	17%	0%	533

Support or Oppose Making Drug Traffickers, Smugglers & Dealers Eligible for Death Penalty - Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Making drug traffickers, smugglers, and drug dealers eligible for the death penalty

		<u>Support</u>	<u>Neutral</u>	<u>Oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	69%	9%	22%	0%	950
Voting Registration	Registered Republican	79%	11%	9%	0%	538
	Registered Undeclared/Not Reg.	56%	5%	38%	0%	408
Party ID	Independent/Democrat	34%	7%	58%	1%	239
	Republican	81%	9%	9%	0%	706
Political Ideology	Moderate	68%	8%	23%	1%	260
	Conservative	80%	11%	9%	0%	436
	Libertarian	69%	5%	25%	0%	139
Age of Respondent	18 to 34	55%	3%	42%		153
	35 to 49	68%	9%	23%	0%	182
	50 to 64	74%	11%	15%	0%	357
	65 and older	72%	8%	19%	0%	251
Gender of Respondent	Men	69%	9%	22%	0%	515
	Women	70%	9%	21%	0%	430
Level of Education	High school or less	77%	8%	15%		355
	Tech school/Some college	71%	9%	20%	0%	272
	College graduate	59%	13%	28%	0%	196
	Postgraduate work	58%	6%	34%	1%	124
College Degree	College graduate	59%	10%	30%	1%	320
	Not college graduate	75%	8%	17%	0%	627
Region of State	Central/Lakes	81%	5%	13%	1%	191
	Connecticut Valley	56%	7%	36%	0%	134
	Manchester Area	62%	12%	26%	0%	150
	Mass Border	67%	14%	19%		219
	North Country	80%	7%	13%		91
	Seacoast	69%	6%	26%		158
Household Income	Less than \$45,000	75%	8%	17%		84
	\$45,000 - \$74,999	70%	10%	19%		174
	\$75,000 - \$99,999	68%	4%	28%	1%	184
	\$100,000 - \$149,999	60%	4%	36%	1%	159
	\$150,000 or more	62%	18%	20%	0%	180
Media Usage	CNN viewer	55%	7%	38%	0%	162
	Conservative radio listener	79%	6%	15%	0%	223
	Epoch Times reader	75%	3%	23%	0%	126
	Fox News viewer	78%	8%	13%	0%	320
	Joe Rogan listener	58%	8%	35%		160
	Local NH news viewer	72%	10%	18%	0%	570
	Newsmax viewer	90%	6%	4%	0%	174
	NHPR listener	48%	7%	44%	1%	202
	X (formerly Twitter) user	69%	9%	22%	0%	225
2020 Pres Vote	Voted for Biden	34%	10%	55%	1%	187
	Voted for Trump	79%	8%	13%	0%	733
Preferred Candidate	Trump primary supporter	88%	5%	7%		398
	Not Trump primary supporter	55%	12%	33%	0%	533

Support or Oppose Ending Birthright Citizenship - Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Ending birthright citizenship

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	34%	13%	16%	12%	19%	7%	950
Voting Registration	Registered Republican	40%	15%	16%	10%	9%	9%	539
	Registered Undeclared/Not Reg.	27%	10%	15%	13%	31%	4%	408
Party ID	Independent/Democrat	24%	8%	8%	13%	44%	3%	239
	Republican	38%	14%	18%	11%	10%	8%	706
Political Ideology	Moderate	18%	11%	19%	20%	25%	7%	260
	Conservative	43%	16%	19%	8%	8%	5%	436
	Libertarian	45%	11%	10%	5%	14%	15%	139
Age of Respondent	18 to 34	35%	4%	6%	16%	36%	3%	153
	35 to 49	39%	10%	11%	5%	22%	14%	182
	50 to 64	32%	16%	19%	14%	11%	8%	358
	65 and older	35%	14%	20%	11%	17%	2%	251
Gender of Respondent	Men	40%	13%	14%	11%	18%	5%	517
	Women	28%	13%	18%	12%	20%	9%	429
Level of Education	High school or less	31%	13%	20%	18%	6%	12%	355
	Tech school/Some college	46%	15%	12%	4%	19%	3%	272
	College graduate	30%	9%	14%	14%	32%	2%	196
	Postgraduate work	25%	14%	14%	6%	34%	8%	124
College Degree	College graduate	28%	11%	14%	11%	33%	4%	320
	Not college graduate	38%	14%	17%	12%	12%	8%	627
Region of State	Central/Lakes	35%	18%	21%	6%	17%	3%	191
	Connecticut Valley	43%	7%	12%	6%	14%	18%	132
	Manchester Area	27%	10%	13%	28%	19%	4%	151
	Mass Border	33%	11%	21%	11%	22%	1%	219
	North Country	31%	8%	9%	11%	27%	13%	91
	Seacoast	38%	17%	13%	8%	16%	9%	159
Household Income	Less than \$45,000	42%	15%	3%	20%	20%	0%	83
	\$45,000 - \$74,999	39%	17%	16%	8%	17%	2%	174
	\$75,000 - \$99,999	40%	22%	10%	11%	16%	1%	184
	\$100,000 - \$149,999	22%	6%	26%	16%	24%	6%	160
	\$150,000 or more	33%	8%	27%	9%	21%	3%	180
Media Usage	CNN viewer	16%	14%	20%	13%	36%	3%	162
	Conservative radio listener	63%	15%	13%	1%	8%	0%	223
	Epoch Times reader	51%	19%	8%	19%	4%		126
	Fox News viewer	43%	14%	17%	12%	11%	2%	320
	Joe Rogan listener	61%	11%	9%	2%	4%	14%	160
	Local NH news viewer	25%	14%	20%	16%	20%	5%	569
	Newsmax viewer	64%	9%	9%	2%	4%	12%	174
	NHPR listener	18%	11%	14%	6%	48%	3%	202
	X (formerly Twitter) user	43%	10%	8%	14%	18%	7%	225
2020 Pres Vote	Voted for Biden	3%	8%	8%	25%	53%	4%	186
	Voted for Trump	44%	14%	18%	9%	9%	8%	734
Preferred Candidate	Trump primary supporter	51%	13%	7%	10%	10%	9%	397
	Not Trump primary supporter	23%	12%	22%	13%	25%	5%	534

Support or Oppose Ending Birthright Citizenship - Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Ending birthright citizenship

		<u>Support</u>	<u>Neutral</u>	<u>Oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	47%	16%	30%	7%	950
Voting Registration	Registered Republican	55%	16%	20%	9%	539
	Registered Undeclared/Not Reg.	37%	15%	44%	4%	408
Party ID	Independent/Democrat	32%	8%	57%	3%	239
	Republican	52%	18%	22%	8%	706
Political Ideology	Moderate	29%	19%	45%	7%	260
	Conservative	60%	19%	16%	5%	436
	Libertarian	56%	10%	19%	15%	139
Age of Respondent	18 to 34	39%	6%	52%	3%	153
	35 to 49	49%	11%	26%	14%	182
	50 to 64	48%	19%	25%	8%	358
	65 and older	49%	20%	28%	2%	251
Gender of Respondent	Men	53%	14%	29%	5%	517
	Women	40%	18%	32%	9%	429
Level of Education	High school or less	44%	20%	24%	12%	355
	Tech school/Some college	61%	12%	24%	3%	272
	College graduate	39%	14%	46%	2%	196
	Postgraduate work	39%	14%	40%	8%	124
College Degree	College graduate	39%	14%	43%	4%	320
	Not college graduate	51%	17%	24%	8%	627
Region of State	Central/Lakes	53%	21%	23%	3%	191
	Connecticut Valley	50%	12%	20%	18%	132
	Manchester Area	37%	13%	47%	4%	151
	Mass Border	44%	21%	34%	1%	219
	North Country	40%	9%	39%	13%	91
	Seacoast	55%	13%	24%	9%	159
Household Income	Less than \$45,000	57%	3%	40%	0%	83
	\$45,000 - \$74,999	56%	16%	25%	2%	174
	\$75,000 - \$99,999	62%	10%	27%	1%	184
	\$100,000 - \$149,999	28%	26%	40%	6%	160
	\$150,000 or more	41%	27%	29%	3%	180
Media Usage	CNN viewer	29%	20%	48%	3%	162
	Conservative radio listener	78%	13%	9%	0%	223
	Epoch Times reader	70%	8%	23%		126
	Fox News viewer	57%	17%	23%	2%	320
	Joe Rogan listener	72%	9%	6%	14%	160
	Local NH news viewer	39%	20%	36%	5%	569
	Newsmax viewer	73%	9%	7%	12%	174
	NHPR listener	29%	14%	54%	3%	202
	X (formerly Twitter) user	53%	8%	32%	7%	225
2020 Pres Vote	Voted for Biden	10%	8%	78%	4%	186
	Voted for Trump	58%	18%	17%	8%	734
Preferred Candidate	Trump primary supporter	64%	7%	20%	9%	397
	Not Trump primary supporter	35%	22%	38%	5%	534

Support or Oppose Stopping All Military Support for Ukraine - Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Stopping all military funding support for Ukraine

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	32%	19%	10%	17%	21%	2%	945
Voting Registration	Registered Republican	38%	16%	13%	19%	13%	1%	532
	Registered Undeclared/Not Reg.	24%	22%	6%	15%	30%	3%	409
Party ID	Independent/Democrat	19%	14%	4%	12%	51%	1%	241
	Republican	36%	20%	12%	19%	10%	2%	699
Political Ideology	Moderate	19%	10%	12%	22%	37%	1%	253
	Conservative	33%	23%	12%	20%	9%	3%	436
	Libertarian	62%	18%	4%	9%	7%		139
Age of Respondent	18 to 34	38%	24%		15%	17%	7%	153
	35 to 49	46%	13%	14%	8%	19%		182
	50 to 64	29%	20%	11%	23%	17%	1%	359
	65 and older	22%	19%	12%	19%	28%	1%	244
Gender of Respondent	Men	29%	19%	11%	19%	23%	0%	517
	Women	36%	18%	9%	16%	18%	4%	424
Level of Education	High school or less	29%	21%	14%	29%	7%		349
	Tech school/Some college	37%	21%	8%	10%	19%	5%	273
	College graduate	33%	15%	7%	12%	32%	1%	196
	Postgraduate work	25%	11%	7%	10%	46%	1%	124
College Degree	College graduate	30%	13%	7%	12%	37%	1%	320
	Not college graduate	32%	21%	12%	21%	12%	2%	621
Region of State	Central/Lakes	35%	23%	11%	19%	13%		184
	Connecticut Valley	55%	29%	3%	3%	10%		134
	Manchester Area	35%	7%	5%	24%	27%	2%	150
	Mass Border	27%	21%	3%	22%	26%	1%	219
	North Country	19%	21%	22%	4%	21%	12%	91
	Seacoast	17%	12%	22%	24%	25%		159
Household Income	Less than \$45,000	49%	14%	2%	11%	23%		84
	\$45,000 - \$74,999	15%	33%	17%	16%	12%	7%	168
	\$75,000 - \$99,999	42%	8%	5%	24%	21%	0%	184
	\$100,000 - \$149,999	16%	20%	6%	28%	29%		160
	\$150,000 or more	38%	21%	3%	11%	27%		180
Media Usage	CNN viewer	9%	14%	6%	17%	53%		162
	Conservative radio listener	44%	21%	12%	15%	9%	0%	223
	Epoch Times reader	39%	25%	4%	29%	2%		126
	Fox News viewer	22%	22%	13%	26%	16%	1%	320
	Joe Rogan listener	71%	17%	5%	5%	2%		160
	Local NH news viewer	20%	21%	8%	24%	26%	1%	563
	Newsmax viewer	63%	13%	12%	8%	3%		174
	NHPR listener	7%	18%	5%	20%	49%	1%	202
	X (formerly Twitter) user	33%	23%	14%	18%	12%		225
2020 Pres Vote	Voted for Biden	1%	8%	4%	19%	68%	1%	187
	Voted for Trump	40%	21%	12%	17%	8%	2%	727
Preferred Candidate	Trump primary supporter	56%	12%	12%	13%	4%	3%	398
	Not Trump primary supporter	13%	24%	9%	21%	33%	0%	528

Support or Oppose Stopping All Military Support for Ukraine - Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Stopping all military funding support for Ukraine

		<u>Support</u>	<u>Neutral</u>	<u>Oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	50%	10%	38%	2%	945
Voting Registration	Registered Republican	54%	13%	32%	1%	532
	Registered Undeclared/Not Reg.	45%	6%	46%	3%	409
Party ID	Independent/Democrat	33%	4%	62%	1%	241
	Republican	56%	12%	30%	2%	699
Political Ideology	Moderate	29%	12%	59%	1%	253
	Conservative	56%	12%	29%	3%	436
	Libertarian	80%	4%	16%		139
Age of Respondent	18 to 34	61%		31%	7%	153
	35 to 49	59%	14%	27%		182
	50 to 64	49%	11%	40%	1%	359
	65 and older	40%	12%	47%	1%	244
Gender of Respondent	Men	48%	11%	42%	0%	517
	Women	53%	9%	34%	4%	424
Level of Education	High school or less	50%	14%	35%		349
	Tech school/Some college	58%	8%	29%	5%	273
	College graduate	48%	7%	44%	1%	196
	Postgraduate work	36%	7%	56%	1%	124
College Degree	College graduate	43%	7%	49%	1%	320
	Not college graduate	54%	12%	33%	2%	621
Region of State	Central/Lakes	58%	11%	32%		184
	Connecticut Valley	84%	3%	13%		134
	Manchester Area	42%	5%	50%	2%	150
	Mass Border	48%	3%	49%	1%	219
	North Country	40%	22%	25%	12%	91
	Seacoast	29%	22%	49%		159
Household Income	Less than \$45,000	63%	2%	35%		84
	\$45,000 - \$74,999	48%	17%	28%	7%	168
	\$75,000 - \$99,999	49%	5%	46%	0%	184
	\$100,000 - \$149,999	37%	6%	58%		160
	\$150,000 or more	58%	3%	38%		180
Media Usage	CNN viewer	24%	6%	70%		162
	Conservative radio listener	64%	12%	23%	0%	223
	Epoch Times reader	64%	4%	31%		126
	Fox News viewer	43%	13%	43%	1%	320
	Joe Rogan listener	88%	5%	7%		160
	Local NH news viewer	41%	8%	51%	1%	563
	Newsmax viewer	76%	12%	12%		174
	NHPR listener	25%	5%	69%	1%	202
	X (formerly Twitter) user	56%	14%	30%		225
2020 Pres Vote	Voted for Biden	9%	4%	86%	1%	187
	Voted for Trump	61%	12%	26%	2%	727
Preferred Candidate	Trump primary supporter	68%	12%	17%	3%	398
	Not Trump primary supporter	37%	9%	54%	0%	528

Support or Oppose Returning Federal Spending to Pre COVID-19 Levels - Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Returning federal spending to pre-COVID-19 levels

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	53%	16%	12%	4%	4%	10%	950
Voting Registration	Registered Republican	60%	13%	10%	3%	4%	11%	539
	Registered Undeclared/Not Reg.	45%	20%	15%	6%	5%	10%	408
Party ID	Independent/Democrat	31%	19%	21%	8%	10%	11%	239
	Republican	61%	15%	9%	3%	2%	10%	706
Political Ideology	Moderate	33%	29%	23%	6%	4%	5%	260
	Conservative	58%	14%	10%	3%	3%	13%	436
	Libertarian	93%	4%	0%	1%	2%	0%	139
Age of Respondent	18 to 34	49%	17%	18%	2%	1%	13%	153
	35 to 49	68%	8%	10%	3%	4%	7%	182
	50 to 64	47%	21%	12%	4%	6%	11%	358
	65 and older	55%	14%	10%	7%	5%	9%	251
Gender of Respondent	Men	59%	17%	12%	4%	4%	4%	517
	Women	46%	15%	12%	4%	5%	18%	429
Level of Education	High school or less	53%	16%	15%	4%	2%	11%	355
	Tech school/Some college	59%	11%	9%	3%	6%	11%	272
	College graduate	51%	22%	8%	4%	5%	10%	196
	Postgraduate work	44%	18%	16%	7%	6%	9%	124
College Degree	College graduate	48%	20%	11%	5%	6%	9%	320
	Not college graduate	56%	14%	12%	3%	4%	11%	627
Region of State	Central/Lakes	50%	21%	15%	3%	2%	9%	191
	Connecticut Valley	84%	8%	1%	2%	1%	4%	132
	Manchester Area	42%	15%	24%	6%	8%	4%	151
	Mass Border	43%	18%	9%	4%	5%	21%	219
	North Country	49%	9%	16%	6%	7%	13%	91
	Seacoast	57%	19%	7%	5%	5%	7%	159
Household Income	Less than \$45,000	55%	22%	8%	1%	12%	2%	83
	\$45,000 - \$74,999	57%	12%	6%	6%	3%	16%	174
	\$75,000 - \$99,999	55%	23%	9%	5%	3%	5%	184
	\$100,000 - \$149,999	39%	18%	22%	4%	4%	12%	160
	\$150,000 or more	53%	11%	10%	4%	6%	15%	180
Media Usage	CNN viewer	33%	27%	16%	5%	12%	7%	162
	Conservative radio listener	77%	6%	3%	2%	2%	9%	223
	Epoch Times reader	58%	13%	16%	3%	2%	8%	126
	Fox News viewer	62%	13%	9%	4%	4%	7%	320
	Joe Rogan listener	86%	5%	2%		1%	6%	160
	Local NH news viewer	41%	22%	15%	5%	5%	12%	569
	Newsmax viewer	77%	5%	3%	4%	4%	7%	174
	NHPR listener	36%	21%	17%	8%	6%	12%	202
	X (formerly Twitter) user	64%	13%	17%	0%	3%	3%	225
2020 Pres Vote	Voted for Biden	7%	24%	29%	11%	14%	15%	186
	Voted for Trump	64%	14%	8%	2%	2%	9%	734
Preferred Candidate	Trump primary supporter	69%	7%	9%	2%	3%	9%	398
	Not Trump primary supporter	42%	23%	13%	6%	5%	11%	534

Support or Oppose Returning Federal Spending to Pre COVID-19 Levels - Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Returning federal spending to pre-COVID-19 levels

		<u>Support</u>	<u>Neutral</u>	<u>Oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	69%	12%	8%	10%	950
Voting Registration	Registered Republican	73%	10%	6%	11%	539
	Registered Undeclared/Not Reg.	64%	15%	11%	10%	408
Party ID	Independent/Democrat	49%	21%	19%	11%	239
	Republican	76%	9%	5%	10%	706
Political Ideology	Moderate	62%	23%	10%	5%	260
	Conservative	72%	10%	5%	13%	436
	Libertarian	97%	0%	3%	0%	139
Age of Respondent	18 to 34	66%	18%	3%	13%	153
	35 to 49	76%	10%	7%	7%	182
	50 to 64	67%	12%	10%	11%	358
	65 and older	69%	10%	12%	9%	251
Gender of Respondent	Men	76%	12%	8%	4%	517
	Women	61%	12%	9%	18%	429
Level of Education	High school or less	69%	15%	6%	11%	355
	Tech school/Some college	71%	9%	9%	11%	272
	College graduate	72%	8%	10%	10%	196
	Postgraduate work	62%	16%	13%	9%	124
College Degree	College graduate	68%	11%	11%	9%	320
	Not college graduate	70%	12%	7%	11%	627
Region of State	Central/Lakes	72%	15%	4%	9%	191
	Connecticut Valley	92%	1%	3%	4%	132
	Manchester Area	57%	24%	15%	4%	151
	Mass Border	61%	9%	9%	21%	219
	North Country	58%	16%	13%	13%	91
	Seacoast	76%	7%	10%	7%	159
Household Income	Less than \$45,000	77%	8%	13%	2%	83
	\$45,000 - \$74,999	69%	6%	9%	16%	174
	\$75,000 - \$99,999	78%	9%	8%	5%	184
	\$100,000 - \$149,999	57%	22%	9%	12%	160
	\$150,000 or more	64%	10%	11%	15%	180
Media Usage	CNN viewer	60%	16%	17%	7%	162
	Conservative radio listener	84%	3%	5%	9%	223
	Epoch Times reader	71%	16%	5%	8%	126
	Fox News viewer	75%	9%	8%	7%	320
	Joe Rogan listener	91%	2%	1%	6%	160
	Local NH news viewer	64%	15%	10%	12%	569
	Newsmax viewer	81%	3%	8%	7%	174
	NHPR listener	57%	17%	14%	12%	202
	X (formerly Twitter) user	77%	17%	3%	3%	225
2020 Pres Vote	Voted for Biden	31%	29%	25%	15%	186
	Voted for Trump	78%	8%	5%	9%	734
Preferred Candidate	Trump primary supporter	76%	9%	5%	9%	398
	Not Trump primary supporter	65%	13%	11%	11%	534

Support or Oppose Banning Gaza Refugees from Entering United States - Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or do you not know enough about them to say? Banning any Gaza refugees from coming to the United States

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	45%	16%	12%	12%	13%	1%	950
Voting Registration	Registered Republican	55%	22%	7%	10%	5%	1%	537
	Registered Undeclared/Not Reg.	32%	9%	19%	15%	24%	2%	409
Party ID	Independent/Democrat	19%	5%	18%	17%	37%	2%	241
	Republican	54%	20%	10%	10%	5%	1%	704
Political Ideology	Moderate	26%	12%	16%	25%	19%	1%	260
	Conservative	58%	21%	10%	8%	3%	1%	435
	Libertarian	50%	15%	21%	4%	7%	2%	139
Age of Respondent	18 to 34	46%	8%	15%	11%	19%		153
	35 to 49	55%	13%	10%	7%	16%		182
	50 to 64	38%	21%	16%	13%	11%	2%	359
	65 and older	48%	15%	8%	15%	11%	2%	250
Gender of Respondent	Men	56%	15%	8%	11%	11%	0%	516
	Women	33%	18%	17%	14%	16%	2%	430
Level of Education	High school or less	55%	20%	13%	8%	4%		355
	Tech school/Some college	42%	15%	15%	17%	9%	2%	272
	College graduate	38%	13%	10%	12%	27%	1%	196
	Postgraduate work	35%	13%	8%	13%	29%	3%	124
College Degree	College graduate	37%	13%	9%	12%	28%	2%	320
	Not college graduate	49%	18%	14%	12%	6%	1%	627
Region of State	Central/Lakes	47%	19%	16%	8%	9%	2%	191
	Connecticut Valley	57%	12%	20%	6%	6%	0%	134
	Manchester Area	43%	13%	4%	17%	23%	1%	150
	Mass Border	38%	21%	13%	9%	17%	2%	217
	North Country	42%	6%	18%	23%	10%		91
	Seacoast	47%	16%	6%	16%	13%	1%	159
Household Income	Less than \$45,000	34%	17%	9%	13%	25%	1%	84
	\$45,000 - \$74,999	57%	14%	7%	14%	6%	2%	173
	\$75,000 - \$99,999	37%	19%	21%	11%	12%	0%	184
	\$100,000 - \$149,999	46%	10%	11%	9%	23%	0%	160
	\$150,000 or more	44%	22%	8%	11%	15%	1%	180
Media Usage	CNN viewer	24%	18%	10%	21%	25%	3%	161
	Conservative radio listener	68%	22%	2%	4%	3%	1%	222
	Epoch Times reader	74%	13%	4%	4%	5%	0%	126
	Fox News viewer	64%	13%	7%	9%	5%	2%	319
	Joe Rogan listener	69%	7%	16%	4%	4%		160
	Local NH news viewer	35%	21%	12%	15%	14%	2%	569
	Newsmax viewer	80%	9%	2%	7%	1%	0%	174
	NHPR listener	20%	22%	8%	15%	32%	2%	202
	X (formerly Twitter) user	60%	11%	10%	9%	8%	1%	224
2020 Pres Vote	Voted for Biden	3%	7%	18%	24%	46%	3%	187
	Voted for Trump	56%	18%	11%	9%	5%	1%	733
Preferred Candidate	Trump primary supporter	71%	10%	5%	7%	7%	0%	398
	Not Trump primary supporter	26%	20%	17%	16%	18%	2%	534

Support or Oppose Banning Gaza Refugees from Entering United States - Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or do you not know enough about them to say? Banning any Gaza refugees from coming to the United States

		<u>Support</u>	<u>Neutral</u>	<u>Oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	61%	12%	25%	1%	950
Voting Registration	Registered Republican	76%	7%	16%	1%	537
	Registered Undeclared/Not Reg.	41%	19%	38%	2%	409
Party ID	Independent/Democrat	25%	18%	55%	2%	241
	Republican	73%	10%	15%	1%	704
Political Ideology	Moderate	39%	16%	44%	1%	260
	Conservative	79%	10%	10%	1%	435
	Libertarian	65%	21%	11%	2%	139
Age of Respondent	18 to 34	54%	15%	30%		153
	35 to 49	67%	10%	23%		182
	50 to 64	59%	16%	24%	2%	359
	65 and older	64%	8%	26%	2%	250
Gender of Respondent	Men	70%	8%	22%	0%	516
	Women	50%	17%	30%	2%	430
Level of Education	High school or less	75%	13%	12%		355
	Tech school/Some college	57%	15%	26%	2%	272
	College graduate	51%	10%	38%	1%	196
	Postgraduate work	47%	8%	42%	3%	124
College Degree	College graduate	50%	9%	40%	2%	320
	Not college graduate	67%	14%	18%	1%	627
Region of State	Central/Lakes	66%	16%	17%	2%	191
	Connecticut Valley	68%	20%	12%	0%	134
	Manchester Area	56%	4%	40%	1%	150
	Mass Border	59%	13%	26%	2%	217
	North Country	48%	18%	34%		91
	Seacoast	63%	6%	29%	1%	159
Household Income	Less than \$45,000	51%	9%	38%	1%	84
	\$45,000 - \$74,999	71%	7%	20%	2%	173
	\$75,000 - \$99,999	56%	21%	22%	0%	184
	\$100,000 - \$149,999	56%	11%	32%	0%	160
	\$150,000 or more	66%	8%	25%	1%	180
Media Usage	CNN viewer	41%	10%	46%	3%	161
	Conservative radio listener	90%	2%	8%	1%	222
	Epoch Times reader	87%	4%	9%	0%	126
	Fox News viewer	77%	7%	14%	2%	319
	Joe Rogan listener	76%	16%	8%		160
	Local NH news viewer	57%	12%	29%	2%	569
	Newsmax viewer	89%	2%	9%	0%	174
	NHPR listener	42%	8%	47%	2%	202
	X (formerly Twitter) user	71%	10%	17%	1%	224
2020 Pres Vote	Voted for Biden	10%	18%	70%	3%	187
	Voted for Trump	74%	11%	14%	1%	733
Preferred Candidate	Trump primary supporter	81%	5%	14%	0%	398
	Not Trump primary supporter	46%	17%	34%	2%	534

Interaction with November Republican Primary Debate - Likely GOP Primary Voters

Five Republican candidates met for a debate in Miami, Florida, on November 8th. Which of the following best describes you?

		<u>Watched all of the debate</u>	<u>Watched most of the debate</u>	<u>Did not watch much of the debate, but paid close attention to news stories afterwards</u>	<u>Neither watched the debate nor paid attention to news stories about it</u>	<u>Don't know/Can't remember</u>	<u>N</u>
STATEWIDE	November 2023	12%	15%	33%	39%	1%	951
Voting Registration	Registered Republican	10%	14%	31%	44%	1%	539
	Registered Undeclared/Not Reg.	16%	15%	37%	32%	0%	409
Party ID	Independent/Democrat	16%	17%	35%	32%	0%	241
	Republican	11%	14%	33%	41%	1%	706
Political Ideology	Moderate	9%	13%	39%	39%		260
	Conservative	11%	11%	36%	42%	0%	436
	Libertarian	25%	22%	20%	34%		139
Age of Respondent	18 to 34	25%	21%	22%	32%		153
	35 to 49	9%	17%	26%	48%		182
	50 to 64	7%	14%	36%	42%		359
	65 and older	14%	10%	42%	31%	3%	251
Gender of Respondent	Men	10%	18%	38%	34%	0%	517
	Women	15%	11%	28%	44%	2%	430
Level of Education	High school or less	7%	17%	30%	44%	2%	355
	Tech school/Some college	18%	10%	36%	35%		273
	College graduate	10%	14%	36%	40%	0%	196
	Postgraduate work	16%	19%	35%	30%		124
College Degree	College graduate	12%	16%	36%	36%	0%	320
	Not college graduate	12%	14%	33%	40%	1%	628
Region of State	Central/Lakes	7%	10%	40%	39%	4%	191
	Connecticut Valley	25%	20%	16%	39%		133
	Manchester Area	17%	6%	45%	32%		151
	Mass Border	10%	16%	31%	43%		219
	North Country	9%	7%	35%	48%		91
	Seacoast	9%	26%	30%	35%	0%	159
Household Income	Less than \$45,000	16%	19%	27%	38%		84
	\$45,000 - \$74,999	3%	26%	37%	31%	4%	174
	\$75,000 - \$99,999	15%	15%	30%	39%		184
	\$100,000 - \$149,999	6%	6%	51%	37%		160
	\$150,000 or more	15%	17%	30%	39%		180
Media Usage	CNN viewer	15%	18%	48%	18%		162
	Conservative radio listener	9%	18%	34%	39%		223
	Epoch Times reader	3%	33%	38%	26%		126
	Fox News viewer	14%	20%	47%	19%	0%	320
	Joe Rogan listener	16%	23%	15%	46%		160
	Local NH news viewer	12%	16%	41%	30%	1%	570
	Newsmax viewer	7%	18%	28%	47%		174
	NHPR listener	14%	23%	40%	23%		202
	X (formerly Twitter) user	14%	25%	33%	27%		225
2020 Pres Vote	Voted for Biden	11%	11%	45%	33%		187
	Voted for Trump	12%	16%	30%	41%	1%	734
Preferred Candidate	Trump primary supporter	7%	13%	29%	50%	2%	398
	Not Trump primary supporter	17%	16%	37%	29%	0%	535

Wish Trump Had Participated in November Republican Primary Debate - Likely GOP Primary Voters

Donald Trump qualified for the debate on November 8th but chose not to participate. Would you have preferred Trump to have participated in the debate?

		<u>Yes</u>	<u>No</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	45%	47%	8%	949
Voting Registration	Registered Republican	40%	51%	9%	538
	Registered Undeclared/Not Reg.	52%	41%	7%	408
Party ID	Independent/Democrat	52%	41%	6%	239
	Republican	43%	49%	9%	705
Political Ideology	Moderate	56%	31%	13%	258
	Conservative	39%	56%	6%	435
	Libertarian	30%	63%	7%	139
Age of Respondent	18 to 34	56%	40%	4%	153
	35 to 49	49%	47%	4%	182
	50 to 64	48%	43%	9%	359
	65 and older	33%	55%	12%	248
Gender of Respondent	Men	44%	48%	9%	516
	Women	47%	46%	7%	429
Level of Education	High school or less	49%	42%	9%	355
	Tech school/Some college	34%	58%	8%	270
	College graduate	49%	46%	5%	196
	Postgraduate work	51%	40%	9%	123
College Degree	College graduate	50%	43%	7%	319
	Not college graduate	43%	49%	9%	626
Region of State	Central/Lakes	43%	44%	13%	191
	Connecticut Valley	41%	59%	1%	134
	Manchester Area	49%	43%	7%	151
	Mass Border	47%	48%	4%	218
	North Country	54%	36%	11%	90
	Seacoast	39%	49%	12%	159
Household Income	Less than \$45,000	41%	57%	2%	84
	\$45,000 - \$74,999	40%	45%	15%	172
	\$75,000 - \$99,999	47%	52%	1%	184
	\$100,000 - \$149,999	47%	47%	7%	160
	\$150,000 or more	50%	42%	8%	180
Media Usage	CNN viewer	54%	41%	5%	162
	Conservative radio listener	34%	61%	5%	222
	Epoch Times reader	46%	47%	6%	126
	Fox News viewer	40%	52%	8%	319
	Joe Rogan listener	44%	52%	4%	160
	Local NH news viewer	54%	35%	10%	567
	Newsmax viewer	12%	81%	7%	174
	NHPR listener	52%	42%	7%	201
	X (formerly Twitter) user	45%	45%	10%	225
2020 Pres Vote	Voted for Biden	66%	30%	4%	187
	Voted for Trump	40%	52%	9%	732
Preferred Candidate	Trump primary supporter	26%	69%	5%	397
	Not Trump primary supporter	60%	31%	9%	534

Who Believe Won November Republican Primary Debate - Likely GOP Primary Voters

Which candidate do you think had the best performance in the debate on November 8th?

		<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Vivek Ramaswamy</u>	<u>Tim Scott</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	9%	10%	37%	26%	1%	16%	575
Voting Registration	Registered Republican	3%	13%	38%	25%	1%	20%	294
	Registered Undeclared/Not Reg.	16%	8%	37%	27%	1%	12%	279
Party ID	Independent/Democrat	19%	2%	41%	26%	0%	11%	164
	Republican	5%	14%	36%	26%	2%	18%	407
Political Ideology	Moderate	8%	4%	63%	10%	2%	12%	158
	Conservative	2%	13%	38%	25%	1%	21%	252
	Libertarian	7%	20%	4%	53%	1%	16%	92
Age of Respondent	18 to 34	2%	9%	18%	71%			105
	35 to 49	16%	10%	29%	25%	3%	17%	95
	50 to 64	11%	11%	41%	15%	2%	20%	207
	65 and older	7%	10%	48%	12%	1%	21%	165
Gender of Respondent	Men	8%	12%	36%	28%	2%	14%	339
	Women	11%	7%	39%	23%	1%	19%	233
Level of Education	High school or less	8%	13%	38%	25%		16%	192
	Tech school/Some college	9%	8%	30%	32%	2%	19%	177
	College graduate	11%	7%	44%	20%	2%	15%	117
	Postgraduate work	9%	11%	42%	22%	1%	14%	86
College Degree	College graduate	10%	9%	43%	21%	2%	15%	203
	Not college graduate	9%	10%	34%	29%	1%	17%	370
Region of State	Central/Lakes	6%	18%	42%	20%	1%	13%	110
	Connecticut Valley	4%	15%	15%	58%		9%	81
	Manchester Area	25%	4%	24%	31%	2%	14%	103
	Mass Border	5%	7%	34%	25%	3%	25%	125
	North Country	5%	10%	45%	19%		22%	47
	Seacoast	9%	8%	61%	8%	0%	15%	103
Household Income	Less than \$45,000	33%	9%	16%	15%	3%	23%	53
	\$45,000 - \$74,999	7%	11%	32%	33%	2%	16%	114
	\$75,000 - \$99,999	6%	8%	48%	28%	2%	8%	111
	\$100,000 - \$149,999	7%	8%	41%	24%	1%	19%	100
	\$150,000 or more	8%	8%	36%	29%	0%	18%	111
Media Usage	CNN viewer	21%	1%	50%	5%	0%	23%	133
	Conservative radio listener	1%	18%	36%	21%		24%	136
	Epoch Times reader	0%	12%	10%	69%		8%	93
	Fox News viewer	3%	9%	45%	22%	1%	20%	257
	Joe Rogan listener	2%	8%	9%	75%	0%	5%	86
	Local NH news viewer	12%	11%	39%	20%	1%	17%	395
	Newsmax viewer	2%	7%	36%	33%	1%	20%	93
	NHPR listener	16%	14%	47%	5%	1%	18%	156
	X (formerly Twitter) user	5%	10%	29%	48%	1%	7%	164
2020 Pres Vote	Voted for Biden	27%	1%	56%	0%	0%	16%	124
	Voted for Trump	4%	11%	33%	33%	2%	17%	427
Preferred Candidate	Trump primary supporter	5%	16%	23%	37%	1%	17%	191
	Not Trump primary supporter	11%	7%	45%	20%	1%	15%	377

Interest in Further Republican Primary Debates - Likely GOP Primary Voters

How interested would you say that you are in further Republican primary debates?

		<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>Not at all interested</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	21%	33%	26%	19%	1%	948
Voting Registration	Registered Republican	19%	32%	28%	20%	1%	538
	Registered Undeclared/Not Reg.	24%	35%	22%	17%	1%	407
Party ID	Independent/Democrat	15%	41%	17%	24%	2%	241
	Republican	23%	30%	29%	17%	1%	703
Political Ideology	Moderate	24%	27%	29%	19%	1%	257
	Conservative	22%	34%	25%	19%	0%	436
	Libertarian	17%	40%	32%	12%		139
Age of Respondent	18 to 34	36%	33%	17%	13%	1%	153
	35 to 49	15%	23%	49%	12%	1%	182
	50 to 64	21%	39%	20%	20%	0%	358
	65 and older	18%	31%	22%	25%	4%	251
Gender of Respondent	Men	22%	30%	29%	19%	0%	517
	Women	20%	37%	21%	19%	3%	428
Level of Education	High school or less	18%	34%	29%	17%	2%	355
	Tech school/Some college	24%	38%	20%	17%	1%	270
	College graduate	22%	27%	26%	24%	0%	196
	Postgraduate work	24%	28%	26%	18%	3%	124
College Degree	College graduate	23%	28%	26%	22%	1%	319
	Not college graduate	20%	36%	25%	17%	1%	625
Region of State	Central/Lakes	16%	35%	26%	19%	4%	191
	Connecticut Valley	18%	40%	23%	19%		134
	Manchester Area	39%	24%	20%	17%		150
	Mass Border	18%	32%	29%	18%	2%	216
	North Country	30%	27%	23%	20%		91
	Seacoast	14%	35%	29%	21%	1%	159
Household Income	Less than \$45,000	34%	25%	18%	23%		84
	\$45,000 - \$74,999	21%	45%	21%	9%	4%	174
	\$75,000 - \$99,999	11%	36%	44%	8%	1%	181
	\$100,000 - \$149,999	33%	22%	21%	25%	0%	160
	\$150,000 or more	18%	38%	23%	21%	1%	180
Media Usage	CNN viewer	26%	36%	21%	15%	1%	159
	Conservative radio listener	20%	22%	37%	21%		223
	Epoch Times reader	27%	40%	17%	16%		126
	Fox News viewer	34%	30%	27%	8%	1%	318
	Joe Rogan listener	8%	42%	42%	8%		160
	Local NH news viewer	28%	35%	20%	15%	2%	567
	Newsmax viewer	13%	12%	50%	24%		174
	NHPR listener	27%	35%	20%	16%	2%	202
	X (formerly Twitter) user	25%	34%	22%	18%	1%	225
2020 Pres Vote	Voted for Biden	17%	32%	23%	26%	3%	187
	Voted for Trump	21%	33%	26%	18%	1%	731
Preferred Candidate	Trump primary supporter	17%	21%	38%	22%	2%	398
	Not Trump primary supporter	24%	41%	16%	17%	1%	532

Political Activities Engaged in Over Past Year - Likely GOP Primary Voters

Which of the following things, if any, have you done in the past year? (Please select all that apply)

		<u>Attended an event featuring a 2024 presidential candidate</u>	<u>Donated to a 2024 presidential candidate</u>	<u>Met a 2024 presidential candidate</u>
STATEWIDE	November 2023	18%	12%	12%
Voting Registration	Registered Republican	22%	15%	12%
	Registered Undeclared/Not Reg.	12%	9%	11%
Party ID	Independent/Democrat	13%	6%	13%
	Republican	20%	14%	12%
Political Ideology	Moderate	11%	7%	7%
	Conservative	16%	17%	12%
	Libertarian	30%	9%	25%
Age of Respondent	18 to 34	28%	2%	20%
	35 to 49	22%	8%	10%
	50 to 64	13%	12%	10%
	65 and older	15%	23%	10%
Gender of Respondent	Men	16%	12%	9%
	Women	19%	13%	15%
Level of Education	High school or less	22%	11%	3%
	Tech school/Some college	12%	13%	21%
	College graduate	11%	12%	9%
	Postgraduate work	27%	17%	20%
College Degree	College graduate	17%	14%	13%
	Not college graduate	18%	12%	11%
Region of State	Central/Lakes	18%	13%	13%
	Connecticut Valley	40%	7%	17%
	Manchester Area	12%	12%	8%
	Mass Border	11%	11%	11%
	North Country	18%	15%	7%
	Seacoast	14%	18%	13%
Household Income	Less than \$45,000	6%	15%	6%
	\$45,000 - \$74,999	15%	12%	5%
	\$75,000 - \$99,999	14%	12%	19%
	\$100,000 - \$149,999	5%	7%	3%
	\$150,000 or more	21%	14%	16%
Media Usage	CNN viewer	13%	8%	13%
	Conservative radio listener	18%	12%	12%
	Epoch Times reader	35%	17%	11%
	Fox News viewer	15%	13%	12%
	Joe Rogan listener	32%	9%	20%
	Local NH news viewer	17%	10%	12%
	Newsmax viewer	36%	20%	17%
	NHPR listener	20%	17%	13%
	X (formerly Twitter) user	31%	14%	16%
2020 Pres Vote	Voted for Biden	6%	9%	4%
	Voted for Trump	20%	14%	14%
Preferred Candidate	Trump primary supporter	20%	16%	12%
	Not Trump primary supporter	16%	10%	12%

Political Activities Engaged in Over Past Year - Likely GOP Primary Voters

Which of the following things, if any, have you done in the past year? (Please select all that apply)

		<u>Put a bumper sticker of a 2024 presidential candidate on your car or personal item</u>	<u>Put a sign of a 2024 presidential candidate on your yard or elsewhere on your property</u>	<u>Volunteered for a 2024 presidential candidate</u>	<u>N</u>
STATEWIDE	November 2023	4%	8%	1%	947
Voting Registration	Registered Republican	6%	12%	2%	538
	Registered Undeclared/Not Reg.	1%	4%	1%	405
Party ID	Independent/Democrat	2%	1%	0%	239
	Republican	5%	11%	2%	703
Political Ideology	Moderate	2%	3%	2%	256
	Conservative	6%	13%	1%	436
	Libertarian	1%	3%	1%	139
Age of Respondent	18 to 34	2%	2%		153
	35 to 49	1%	5%		182
	50 to 64	5%	12%	2%	357
	65 and older	5%	10%	2%	251
Gender of Respondent	Men	4%	5%	1%	516
	Women	4%	12%	2%	427
Level of Education	High school or less	3%	10%		355
	Tech school/Some college	4%	8%	2%	269
	College graduate	4%	3%	2%	195
	Postgraduate work	5%	11%	2%	124
College Degree	College graduate	4%	6%	2%	319
	Not college graduate	4%	9%	1%	624
Region of State	Central/Lakes	1%	6%	0%	189
	Connecticut Valley	3%	9%	2%	134
	Manchester Area	1%	13%	2%	151
	Mass Border	10%	11%	2%	216
	North Country	3%	6%	0%	91
	Seacoast	4%	4%	1%	160
Household Income	Less than \$45,000	2%	13%	0%	85
	\$45,000 - \$74,999	3%	4%	2%	174
	\$75,000 - \$99,999	3%	10%	1%	181
	\$100,000 - \$149,999	4%	7%	0%	158
	\$150,000 or more	8%	10%	2%	180
Media Usage	CNN viewer	11%	4%	1%	160
	Conservative radio listener	10%	11%	3%	223
	Epoch Times reader	8%	16%	2%	126
	Fox News viewer	7%	9%	2%	317
	Joe Rogan listener	2%	6%	2%	160
	Local NH news viewer	3%	7%	1%	566
	Newsmax viewer	13%	14%	2%	174
	NHPR listener	4%	9%	1%	202
	X (formerly Twitter) user	5%	7%	2%	225
2020 Pres Vote	Voted for Biden	2%	1%	1%	186
	Voted for Trump	5%	11%	1%	731
Preferred Candidate	Trump primary supporter	6%	16%	1%	397
	Not Trump primary supporter	3%	3%	1%	530

Political Activities Engaged in with Doug Burgum Over Past Year - Likely GOP Primary Voters

With which of the following 2024 presidential candidates have you done each of these things in the past year? (Please select all that apply) - Doug Burgum

		<u>Attended an event</u>	<u>Donated to</u>	<u>Met</u>	<u>N</u>
STATEWIDE	November 2023	1%	0%	1%	631
Voting Registration	Registered Republican	1%	0%	1%	350
	Registered Undeclared/Not Reg.	0%	0%	0%	280
Party ID	Independent/Democrat		0%	0%	170
	Republican	1%	1%	1%	459
Political Ideology	Moderate	1%	1%	0%	212
	Conservative	0%	0%	1%	283
	Libertarian	3%	0%	3%	64
Age of Respondent	18 to 34				91
	35 to 49	3%		2%	122
	50 to 64	0%	0%	1%	257
	65 and older	0%	1%	1%	160
Gender of Respondent	Men	1%	1%	1%	359
	Women		0%		269
Level of Education	High school or less				226
	Tech school/Some college	1%	1%		171
	College graduate	0%	0%	1%	152
	Postgraduate work	1%	2%	1%	79
College Degree	College graduate	1%	1%	1%	231
	Not college graduate	0%	0%		397
Region of State	Central/Lakes	1%		0%	139
	Connecticut Valley		1%	0%	46
	Manchester Area		0%	0%	111
	Mass Border	1%	1%	1%	152
	North Country			0%	60
	Seacoast	2%		2%	116
Household Income	Less than \$45,000			0%	58
	\$45,000 - \$74,999	0%	1%	0%	124
	\$75,000 - \$99,999	1%	0%	0%	112
	\$100,000 - \$149,999	1%	0%		136
	\$150,000 or more	0%	0%	2%	112
Media Usage	CNN viewer	2%	0%	0%	123
	Conservative radio listener	1%	1%	0%	147
	Epoch Times reader			2%	65
	Fox News viewer	0%	0%	0%	222
	Joe Rogan listener		0%		70
	Local NH news viewer	1%	0%	1%	411
	Newsmax viewer	2%		2%	73
	NHPR listener	1%	1%	0%	136
	X (formerly Twitter) user	1%		1%	132
2020 Pres Vote	Voted for Biden	0%	1%	0%	157
	Voted for Trump	1%	0%	1%	459
Preferred Candidate	Trump primary supporter	0%	0%	1%	238
	Not Trump primary supporter	1%	1%	1%	380

Political Activities Engaged in with Chris Christie Over Past Year - Likely GOP Primary Voters

With which of the following 2024 presidential candidates have you done each of these things in the past year? (Please select all that apply) - Chris Christie

		<u>Attended an event</u>	<u>Displayed bumper sticker</u>	<u>Donated to</u>	<u>Met</u>	<u>N</u>
STATEWIDE	November 2023	2%	0%	1%	2%	642
Voting Registration	Registered Republican	3%	0%	1%	2%	355
	Registered Undeclared/Not Reg.	2%		1%	2%	285
Party ID	Independent/Democrat	2%	0%	1%	1%	174
	Republican	3%		1%	2%	466
Political Ideology	Moderate	2%	0%	1%	1%	214
	Conservative	2%			2%	289
	Libertarian	3%		3%	3%	64
Age of Respondent	18 to 34	5%			4%	95
	35 to 49	3%		1%	3%	122
	50 to 64	1%		1%	1%	261
	65 and older	2%	0%	0%	2%	163
Gender of Respondent	Men	3%	0%	1%	3%	367
	Women	1%		1%	1%	272
Level of Education	High school or less					226
	Tech school/Some college	0%		1%	0%	170
	College graduate	3%	0%	1%	2%	157
	Postgraduate work	9%		1%	8%	87
College Degree	College graduate	5%	0%	1%	4%	243
	Not college graduate	0%		0%	0%	396
Region of State	Central/Lakes	1%		0%	0%	139
	Connecticut Valley	1%		4%	1%	47
	Manchester Area	3%		1%	1%	114
	Mass Border	4%	0%	0%	5%	158
	North Country			0%	0%	60
	Seacoast	3%		1%	2%	118
Household Income	Less than \$45,000	2%				59
	\$45,000 - \$74,999	1%			0%	125
	\$75,000 - \$99,999	0%		0%	0%	112
	\$100,000 - \$149,999	1%		0%	1%	135
	\$150,000 or more	6%	0%	2%	6%	119
Media Usage	CNN viewer	6%		1%	4%	127
	Conservative radio listener	1%		1%	1%	146
	Epoch Times reader	1%		1%	2%	66
	Fox News viewer	3%			2%	228
	Joe Rogan listener	2%			1%	71
	Local NH news viewer	3%		1%	3%	421
	Newsmax viewer	1%			1%	71
	NHPR listener	7%		3%	6%	146
	X (formerly Twitter) user	4%		0%	4%	136
2020 Pres Vote	Voted for Biden	2%	0%	2%	2%	162
	Voted for Trump	2%		0%	2%	463
Preferred Candidate	Trump primary supporter	0%			1%	239
	Not Trump primary supporter	4%	0%	1%	3%	390

Political Activities Engaged in with Ron DeSantis Over Past Year - Likely GOP Primary Voters

With which of the following 2024 presidential candidates have you done each of these things in the past year? (Please select all that apply) - Ron DeSantis

		<u>Attended an event</u>	<u>Displayed bumper sticker</u>	<u>Displayed sign</u>	<u>Donated to</u>	<u>Met</u>	<u>Volunteered for</u>	<u>N</u>
STATEWIDE	November 2023	8%	0%	1%	2%	4%	0%	679
Voting Registration	Registered Republican	5%	1%	1%	1%	4%	1%	366
	Registered Undeclared/Not Reg.	10%			3%	3%		311
Party ID	Independent/Democrat	11%	0%		0%	2%		190
	Republican	6%	1%	1%	2%	4%	1%	486
Political Ideology	Moderate	2%	0%		1%	2%		216
	Conservative	4%	1%	1%	3%	5%	1%	295
	Libertarian	18%	2%	5%	5%	3%	2%	76
Age of Respondent	18 to 34	27%				4%		123
	35 to 49	3%		2%	2%	5%		124
	50 to 64	3%	0%	0%	1%	4%	0%	265
	65 and older	4%	1%	1%	4%	2%	1%	166
Gender of Respondent	Men	11%	1%	1%	3%	4%	1%	402
	Women	1%	0%	0%	1%	2%	0%	273
Level of Education	High school or less	11%			2%			255
	Tech school/Some college	4%	1%	1%	1%	6%	1%	177
	College graduate	1%	0%		2%	2%		155
	Postgraduate work	11%	1%	1%	4%	9%	1%	88
College Degree	College graduate	5%	0%	0%	3%	4%	0%	243
	Not college graduate	9%	0%	0%	1%	3%	0%	432
Region of State	Central/Lakes	3%			0%	3%		141
	Connecticut Valley	40%	3%	3%	4%	2%	3%	76
	Manchester Area	1%			2%	1%		113
	Mass Border	5%	1%	1%	1%	7%	1%	159
	North Country	1%			2%	1%		62
	Seacoast	5%		2%	4%	4%		122
Household Income	Less than \$45,000	0%				3%		58
	\$45,000 - \$74,999	15%	1%	1%	2%	2%	1%	146
	\$75,000 - \$99,999	2%			4%	4%		113
	\$100,000 - \$149,999	2%			1%			136
	\$150,000 or more	8%	1%	1%	3%	9%	1%	123
Media Usage	CNN viewer	6%			0%	4%	0%	126
	Conservative radio listener	10%	1%	1%	2%	3%	2%	161
	Epoch Times reader	25%	1%	1%	3%	4%	1%	87
	Fox News viewer	5%	1%	1%	4%	4%	1%	235
	Joe Rogan listener	22%			3%	0%		89
	Local NH news viewer	6%	1%	1%	1%	5%	1%	434
	Newsmax viewer	5%			3%	2%		76
	NHPR listener	11%	1%	1%	1%	6%	1%	151
	X (formerly Twitter) user	22%	1%	1%	2%	5%	1%	167
2020 Pres Vote	Voted for Biden	1%	0%			1%		159
	Voted for Trump	8%	1%	1%	3%	5%	1%	494
Preferred Candidate	Trump primary supporter	2%			2%	3%		245
	Not Trump primary supporter	10%	1%	1%	2%	4%	1%	419

Political Activities Engaged in with Nikki Haley Over Past Year - Likely GOP Primary Voters

With which of the following 2024 presidential candidates have you done each of these things in the past year? (Please select all that apply) - Nikki Haley

		<u>Attended an event</u>	<u>Displayed bumper sticker</u>	<u>Displayed sign</u>	<u>Donated to</u>	<u>Met</u>	<u>Volunteered for</u>	<u>N</u>
STATEWIDE	November 2023	4%	1%	1%	3%	4%	0%	657
Voting Registration	Registered Republican	7%	1%	2%	3%	5%	0%	371
	Registered Undeclared/Not Reg.	1%	0%	0%	3%	2%		284
Party ID	Independent/Democrat	1%			0%	3%		173
	Republican	6%	1%	1%	4%	4%	0%	483
Political Ideology	Moderate	5%		0%	2%	4%		222
	Conservative	5%	1%	1%	5%	4%	0%	298
	Libertarian	4%				4%		65
Age of Respondent	18 to 34	5%	4%	4%	4%	5%		95
	35 to 49	3%		1%	1%	2%		123
	50 to 64	5%		0%	1%	4%	0%	272
	65 and older	4%	0%	0%	6%	3%		166
Gender of Respondent	Men	5%	1%	1%	4%	3%	0%	376
	Women	3%		0%	2%	4%	0%	278
Level of Education	High school or less	2%			2%			229
	Tech school/Some college	3%			2%	4%		176
	College graduate	4%			3%	3%		158
	Postgraduate work	13%	4%	7%	8%	11%	1%	91
College Degree	College graduate	7%	2%	2%	5%	6%	0%	249
	Not college graduate	2%			2%	2%		405
Region of State	Central/Lakes	3%		0%	2%	2%		142
	Connecticut Valley	3%		2%	3%	3%		47
	Manchester Area	2%			1%	1%		114
	Mass Border	6%	2%	3%	5%	6%	0%	160
	North Country	10%	0%		1%	5%		67
	Seacoast	4%		0%	5%	4%	0%	120
Household Income	Less than \$45,000	2%				2%		59
	\$45,000 - \$74,999	0%			1%	2%	0%	125
	\$75,000 - \$99,999	5%		0%	5%	4%		116
	\$100,000 - \$149,999	3%		1%	2%	1%		138
	\$150,000 or more	12%	3%	4%	4%	8%	0%	126
Media Usage	CNN viewer	10%	3%	4%	5%	7%		133
	Conservative radio listener	6%			2%	3%		154
	Epoch Times reader	9%			1%	6%		71
	Fox News viewer	7%	2%	2%	7%	5%		239
	Joe Rogan listener	2%			3%	5%		71
	Local NH news viewer	6%	1%	1%	3%	5%	0%	435
	Newsmax viewer	11%			7%	8%		82
	NHPR listener	8%	3%	4%	4%	6%		146
	X (formerly Twitter) user	5%	3%	3%	4%	7%		139
2020 Pres Vote	Voted for Biden	2%			0%	1%		160
	Voted for Trump	5%	1%	1%	4%	4%	0%	480
Preferred Candidate	Trump primary supporter	1%			2%	3%		242
	Not Trump primary supporter	6%	1%	1%	4%	4%	0%	402

Political Activities Engaged in with Asa Hutchinson Over Past Year - Likely GOP Primary Voters

With which of the following 2024 presidential candidates have you done each of these things in the past year? (Please select all that apply) - Asa Hutchinson

		<u>Attended an event</u>	<u>Donated to</u>	<u>Met</u>	<u>N</u>
STATEWIDE	November 2023	1%	0%	1%	629
Voting Registration	Registered Republican	1%		1%	348
	Registered Undeclared/Not Reg.	0%	0%		279
Party ID	Independent/Democrat		0%		169
	Republican	1%	0%	1%	458
Political Ideology	Moderate	1%	0%	0%	211
	Conservative	0%		1%	282
	Libertarian	3%		3%	64
Age of Respondent	18 to 34				91
	35 to 49	2%		2%	121
	50 to 64	0%	0%	1%	257
	65 and older	0%		0%	159
Gender of Respondent	Men	0%	0%	0%	356
	Women	0%	0%	0%	270
Level of Education	High school or less				226
	Tech school/Some college				170
	College graduate	0%	0%	1%	152
	Postgraduate work	2%	0%	2%	79
College Degree	College graduate	1%	0%	1%	231
	Not college graduate				395
Region of State	Central/Lakes				137
	Connecticut Valley	0%			46
	Manchester Area	1%		1%	112
	Mass Border	0%	0%	1%	151
	North Country	0%		0%	60
	Seacoast	2%	0%	2%	116
Household Income	Less than \$45,000	0%			58
	\$45,000 - \$74,999			0%	124
	\$75,000 - \$99,999	1%		1%	112
	\$100,000 - \$149,999				134
	\$150,000 or more	0%	1%	1%	112
Media Usage	CNN viewer	0%		1%	120
	Conservative radio listener				144
	Epoch Times reader	0%	1%	2%	66
	Fox News viewer	0%		0%	221
	Joe Rogan listener	0%		0%	70
	Local NH news viewer	0%	0%	0%	409
	Newsmax viewer	1%		3%	72
	NHPR listener	0%	0%	0%	135
	X (formerly Twitter) user	1%	0%	1%	132
2020 Pres Vote	Voted for Biden		0%	0%	158
	Voted for Trump	1%		1%	456
Preferred Candidate	Trump primary supporter	0%		0%	238
	Not Trump primary supporter	1%	0%	1%	378

Political Activities Engaged in with Vivek Ramaswamy Over Past Year - Likely GOP Primary Voters

With which of the following 2024 presidential candidates have you done each of these things in the past year? (Please select all that apply) - Vivek Ramaswamy

		<u>Attended an event</u>	<u>Displayed bumper sticker</u>	<u>Displayed sign</u>	<u>Donated to</u>	<u>Met</u>	<u>Volunteered for</u>	<u>N</u>
STATEWIDE	November 2023	10%	0%	0%	3%	7%	0%	701
Voting Registration	Registered Republican	12%	0%	0%	1%	7%	0%	395
	Registered Undeclared/Not Reg.	8%			4%	8%		303
Party ID	Independent/Democrat	11%			0%	12%		192
	Republican	10%	0%	0%	3%	5%	0%	507
Political Ideology	Moderate	3%			1%	1%		217
	Conservative	6%	0%	1%	3%	7%	0%	301
	Libertarian	32%			10%	28%		92
Age of Respondent	18 to 34	25%				22%		121
	35 to 49	16%			6%	2%		142
	50 to 64	4%	0%	0%	1%	4%	0%	270
	65 and older	4%		1%	4%	3%	0%	165
Gender of Respondent	Men	10%		0%	4%	4%	0%	395
	Women	11%	0%	0%	1%	11%	0%	303
Level of Education	High school or less	15%			2%			264
	Tech school/Some college	6%		0%	3%	15%		181
	College graduate	3%	0%	0%	3%	4%	1%	157
	Postgraduate work	18%		0%	4%	12%		95
College Degree	College graduate	9%	0%	0%	4%	7%	0%	253
	Not college graduate	11%		0%	2%	7%		445
Region of State	Central/Lakes	4%	0%	1%	2%	4%	0%	142
	Connecticut Valley	47%			1%	31%	1%	86
	Manchester Area	7%			4%	5%		120
	Mass Border	7%		0%	2%	4%		161
	North Country	3%			2%	2%		62
	Seacoast	7%			4%	6%		123
Household Income	Less than \$45,000	0%			3%	0%		58
	\$45,000 - \$74,999	15%			2%	0%	0%	146
	\$75,000 - \$99,999	2%	1%	1%	5%	17%	1%	114
	\$100,000 - \$149,999	1%		0%	0%	1%		136
	\$150,000 or more	14%		0%	5%	9%		130
Media Usage	CNN viewer	7%			0%	7%		129
	Conservative radio listener	6%		1%	2%	6%		155
	Epoch Times reader	29%		1%	4%	12%		91
	Fox News viewer	7%		0%	3%	8%	0%	239
	Joe Rogan listener	40%			6%	26%		116
	Local NH news viewer	5%			1%	5%		429
	Newsmax viewer	27%	1%	2%	4%	10%	1%	98
	NHPR listener	4%			0%	5%		141
	X (formerly Twitter) user	22%	0%	0%	6%	12%	0%	168
2020 Pres Vote	Voted for Biden	1%				1%		159
	Voted for Trump	14%	0%	0%	3%	9%	0%	526
Preferred Candidate	Trump primary supporter	13%		0%	3%	5%		275
	Not Trump primary supporter	9%	0%	0%	2%	8%	0%	412

Political Activities Engaged in with Donald Trump Over Past Year - Likely GOP Primary Voters

With which of the following 2024 presidential candidates have you done each of these things in the past year? (Please select all that apply) - Donald Trump

		<u>Attended an event</u>	<u>Displayed bumper sticker</u>	<u>Displayed sign</u>	<u>Donated to</u>	<u>Met</u>	<u>Volunteered for</u>	<u>N</u>
STATEWIDE	November 2023	11%	4%	9%	9%	4%	1%	715
Voting Registration	Registered Republican	12%	6%	13%	13%	6%	1%	408
	Registered Undeclared/Not Reg.	8%	0%	3%	4%	1%	0%	305
Party ID	Independent/Democrat	10%		0%	0%	1%		190
	Republican	11%	5%	11%	12%	5%	1%	523
Political Ideology	Moderate	5%	1%	1%	2%	1%	1%	226
	Conservative	13%	7%	14%	16%	7%	1%	333
	Libertarian	6%	0%	1%	3%	5%	1%	66
Age of Respondent	18 to 34	22%				4%		116
	35 to 49	8%	1%	3%	3%	1%		131
	50 to 64	6%	6%	13%	9%	1%	2%	282
	65 and older	12%	4%	9%	18%	10%	0%	183
Gender of Respondent	Men	10%	4%	4%	7%	3%	0%	397
	Women	12%	4%	14%	12%	5%	1%	316
Level of Education	High school or less	14%	5%	14%	14%	5%		270
	Tech school/Some college	13%	4%	8%	8%	4%	1%	198
	College graduate	3%	2%	3%	5%	2%	2%	157
	Postgraduate work	12%	1%	5%	7%	6%		89
College Degree	College graduate	6%	2%	4%	6%	3%	1%	246
	Not college graduate	13%	5%	11%	11%	5%	1%	469
Region of State	Central/Lakes	12%	1%	7%	11%	9%	0%	166
	Connecticut Valley	33%	1%	17%	3%	4%	1%	69
	Manchester Area	8%		14%	7%	1%	2%	122
	Mass Border	4%	8%	9%	3%	4%	1%	155
	North Country	12%	5%	6%	13%	1%	1%	71
	Seacoast	8%	4%	2%	16%	5%		125
Household Income	Less than \$45,000	6%		16%	16%	4%		62
	\$45,000 - \$74,999	15%	3%	3%	9%	1%	1%	146
	\$75,000 - \$99,999	7%	3%	13%	11%	1%	0%	131
	\$100,000 - \$149,999	2%	4%	6%	2%	1%	0%	138
	\$150,000 or more	11%	6%	10%	6%	4%	2%	126
Media Usage	CNN viewer	2%	7%	0%	1%	1%	0%	124
	Conservative radio listener	9%	12%	13%	10%	6%	3%	159
	Epoch Times reader	26%	13%	21%	20%	5%	2%	97
	Fox News viewer	8%	6%	9%	8%	2%	1%	245
	Joe Rogan listener	27%	4%	12%	9%	2%	4%	95
	Local NH news viewer	8%	1%	7%	5%	4%	0%	454
	Newsmax viewer	27%	24%	24%	27%	17%	3%	101
	NHPR listener	1%		7%	7%	2%		144
	X (formerly Twitter) user	26%	5%	8%	12%	6%	3%	176
2020 Pres Vote	Voted for Biden					1%		157
	Voted for Trump	14%	5%	12%	12%	5%	1%	543
Preferred Candidate	Trump primary supporter	16%	8%	20%	19%	8%	2%	292
	Not Trump primary supporter	7%	1%	0%	2%	1%		408

Support or Oppose NH Presidential Primary Being Required to Go First - Likely GOP Primary Voters

New Hampshire state law requires the state's presidential primary to be held seven days or more prior to any similar election in another state.
Would you say you support or oppose New Hampshire's presidential primary being required to be held before any similar election in another state?

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral/ Doesn't matter to me</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	65%	10%	19%	2%	1%	3%	949
Voting Registration	Registered Republican	68%	10%	16%	1%	0%	5%	537
	Registered Undeclared/Not Reg.	62%	10%	22%	4%	1%	1%	409
Party ID	Independent/Democrat	57%	11%	26%	3%	2%	1%	239
	Republican	68%	10%	16%	2%	0%	4%	705
Political Ideology	Moderate	54%	15%	24%	6%	1%	1%	259
	Conservative	72%	10%	18%	0%	0%	0%	435
	Libertarian	74%	3%	8%			15%	139
Age of Respondent	18 to 34	80%		17%		2%	1%	153
	35 to 49	59%	8%	20%	2%	0%	11%	182
	50 to 64	58%	13%	25%	4%	0%	0%	357
	65 and older	72%	13%	10%	1%	1%	3%	251
Gender of Respondent	Men	73%	8%	16%	1%	0%	0%	516
	Women	55%	12%	22%	3%	1%	7%	430
Level of Education	High school or less	53%	12%	25%	3%		7%	355
	Tech school/Some college	76%	7%	15%	1%		1%	272
	College graduate	70%	10%	17%	2%	1%	0%	195
	Postgraduate work	71%	11%	12%	1%	3%	1%	124
College Degree	College graduate	70%	10%	15%	2%	2%	1%	319
	Not college graduate	63%	10%	21%	2%		4%	627
Region of State	Central/Lakes	59%	11%	24%	0%	1%	4%	191
	Connecticut Valley	67%	5%	11%		0%	16%	134
	Manchester Area	83%	2%	13%	2%	0%		150
	Mass Border	62%	6%	26%	6%	1%	0%	218
	North Country	62%	17%	19%	1%	0%		91
	Seacoast	61%	22%	14%	2%	1%	1%	158
Household Income	Less than \$45,000	79%	6%	14%	1%		0%	84
	\$45,000 - \$74,999	70%	12%	13%	1%		4%	174
	\$75,000 - \$99,999	59%	16%	18%	7%	1%		182
	\$100,000 - \$149,999	68%	4%	23%	2%	3%	0%	160
	\$150,000 or more	59%	9%	30%	1%	1%	0%	180
Media Usage	CNN viewer	59%	15%	23%	1%	1%	1%	161
	Conservative radio listener	71%	4%	25%		0%		223
	Epoch Times reader	91%	4%	5%		0%		126
	Fox News viewer	81%	7%	11%	0%		0%	319
	Joe Rogan listener	58%	6%	22%			13%	160
	Local NH news viewer	70%	9%	16%	3%	1%	1%	568
	Newsmax viewer	70%	6%	13%		0%	11%	174
	NHPR listener	62%	11%	21%	3%	3%	0%	200
	X (formerly Twitter) user	84%	3%	12%		0%	0%	225
2020 Pres Vote	Voted for Biden	42%	14%	30%	9%	3%	1%	186
	Voted for Trump	71%	9%	16%	0%	0%	4%	733
Preferred Candidate	Trump primary supporter	70%	6%	18%		0%	7%	397
	Not Trump primary supporter	62%	13%	19%	4%	1%	1%	534

Support or Oppose NH Presidential Primary Being Required to Go First - Likely GOP Primary Voters

New Hampshire state law requires the state's presidential primary to be held seven days or more prior to any similar election in another state.
Would you say you support or oppose New Hampshire's presidential primary being required to be held before any similar election in another state?

		<u>Support</u>	<u>Neutral/Doesn't matter to me</u>	<u>Oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	75%	19%	3%	3%	949
Voting Registration	Registered Republican	78%	16%	1%	5%	537
	Registered Undeclared/Not Reg.	72%	22%	5%	1%	409
Party ID	Independent/Democrat	68%	26%	6%	1%	239
	Republican	78%	16%	2%	4%	705
Political Ideology	Moderate	69%	24%	6%	1%	259
	Conservative	81%	18%	0%	0%	435
	Libertarian	77%	8%		15%	139
Age of Respondent	18 to 34	80%	17%	2%	1%	153
	35 to 49	67%	20%	2%	11%	182
	50 to 64	71%	25%	4%	0%	357
	65 and older	86%	10%	2%	3%	251
Gender of Respondent	Men	82%	16%	2%	0%	516
	Women	68%	22%	4%	7%	430
Level of Education	High school or less	65%	25%	3%	7%	355
	Tech school/Some college	83%	15%	1%	1%	272
	College graduate	80%	17%	3%	0%	195
	Postgraduate work	82%	12%	5%	1%	124
College Degree	College graduate	81%	15%	4%	1%	319
	Not college graduate	73%	21%	2%	4%	627
Region of State	Central/Lakes	71%	24%	2%	4%	191
	Connecticut Valley	72%	11%	0%	16%	134
	Manchester Area	85%	13%	2%		150
	Mass Border	67%	26%	6%	0%	218
	North Country	79%	19%	1%		91
	Seacoast	83%	14%	3%	1%	158
Household Income	Less than \$45,000	86%	14%	1%	0%	84
	\$45,000 - \$74,999	82%	13%	1%	4%	174
	\$75,000 - \$99,999	74%	18%	7%		182
	\$100,000 - \$149,999	72%	23%	4%	0%	160
	\$150,000 or more	68%	30%	2%	0%	180
Media Usage	CNN viewer	75%	23%	1%	1%	161
	Conservative radio listener	75%	25%	0%		223
	Epoch Times reader	95%	5%	0%		126
	Fox News viewer	88%	11%	0%	0%	319
	Joe Rogan listener	64%	22%		13%	160
	Local NH news viewer	80%	16%	4%	1%	568
	Newsmax viewer	76%	13%	0%	11%	174
	NHPR listener	73%	21%	6%	0%	200
	X (formerly Twitter) user	87%	12%	0%	0%	225
2020 Pres Vote	Voted for Biden	56%	30%	13%	1%	186
	Voted for Trump	81%	16%	0%	4%	733
Preferred Candidate	Trump primary supporter	75%	18%	0%	7%	397
	Not Trump primary supporter	76%	19%	5%	1%	534

Favorability - Republican Party - Likely GOP Primary Voters

Would you say you have a favorable or unfavorable opinion of the Republican Party?

		<u>Very favorable</u>	<u>Somewhat favorable</u>	<u>Neutral</u>	<u>Somewhat unfavorable</u>	<u>Very unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	16%	34%	9%	22%	18%	1%	952
Voting Registration	Registered Republican	21%	41%	12%	20%	4%	1%	539
	Registered Undeclared/Not Reg.	9%	25%	5%	24%	36%	0%	410
Party ID	Independent/Democrat	0%	5%	4%	26%	66%		241
	Republican	21%	44%	11%	21%	2%	1%	706
Political Ideology	Moderate	8%	23%	12%	24%	33%		260
	Conservative	26%	51%	9%	13%	1%	0%	436
	Libertarian	7%	28%	9%	52%	5%		139
Age of Respondent	18 to 34	20%	15%	5%	27%	33%		153
	35 to 49	11%	36%	9%	32%	13%		182
	50 to 64	18%	38%	9%	18%	17%		359
	65 and older	14%	38%	13%	17%	14%	3%	251
Gender of Respondent	Men	15%	40%	8%	18%	18%	0%	517
	Women	17%	26%	11%	26%	18%	2%	431
Level of Education	High school or less	22%	39%	11%	14%	13%	2%	355
	Tech school/Some college	17%	37%	6%	27%	12%	0%	273
	College graduate	9%	27%	12%	24%	28%		197
	Postgraduate work	8%	27%	8%	29%	29%		124
College Degree	College graduate	8%	27%	10%	26%	28%		321
	Not college graduate	20%	38%	9%	20%	13%	1%	628
Region of State	Central/Lakes	5%	48%	10%	20%	13%	4%	191
	Connecticut Valley	4%	28%	1%	42%	26%		134
	Manchester Area	34%	26%	5%	14%	21%		151
	Mass Border	19%	27%	10%	25%	18%		219
	North Country	16%	44%	18%	10%	12%		91
	Seacoast	18%	36%	13%	16%	17%		160
Household Income	Less than \$45,000	22%	23%	14%	12%	29%	1%	85
	\$45,000 - \$74,999	14%	40%	9%	17%	16%	4%	174
	\$75,000 - \$99,999	8%	43%	10%	23%	15%		184
	\$100,000 - \$149,999	19%	30%	9%	16%	25%		160
	\$150,000 or more	18%	28%	9%	28%	17%		180
Media Usage	CNN viewer	3%	22%	8%	29%	38%		162
	Conservative radio listener	9%	58%	8%	20%	5%	0%	223
	Epoch Times reader	20%	30%	13%	16%	20%	0%	126
	Fox News viewer	25%	48%	8%	16%	3%	0%	320
	Joe Rogan listener	3%	32%	4%	44%	17%		161
	Local NH news viewer	18%	34%	11%	17%	18%	1%	571
	Newsmax viewer	6%	47%	9%	34%	5%	0%	174
	NHPR listener	6%	29%	7%	20%	38%		202
	X (formerly Twitter) user	20%	32%	8%	18%	23%		225
2020 Pres Vote	Voted for Biden	0%	2%	5%	29%	64%		187
	Voted for Trump	21%	42%	11%	20%	6%	1%	734
Preferred Candidate	Trump primary supporter	22%	45%	8%	20%	4%	2%	398
	Not Trump primary supporter	12%	25%	10%	24%	29%		535

Favorability - Republican Party - Likely GOP Primary Voters

Would you say you have a favorable or unfavorable opinion of the Republican Party?

		<u>Very or somewhat favorable</u>	<u>Neutral</u>	<u>Very or somewhat unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	November 2023	50%	9%	40%	1%	952
Voting Registration	Registered Republican	62%	12%	24%	1%	539
	Registered Undeclared/Not Reg.	34%	5%	60%	0%	410
Party ID	Independent/Democrat	5%	4%	91%		241
	Republican	65%	11%	22%	1%	706
Political Ideology	Moderate	31%	12%	56%		260
	Conservative	76%	9%	14%	0%	436
	Libertarian	35%	9%	57%		139
Age of Respondent	18 to 34	34%	5%	61%		153
	35 to 49	47%	9%	45%		182
	50 to 64	56%	9%	35%		359
	65 and older	52%	13%	32%	3%	251
Gender of Respondent	Men	56%	8%	36%	0%	517
	Women	43%	11%	44%	2%	431
Level of Education	High school or less	60%	11%	27%	2%	355
	Tech school/Some college	54%	6%	40%	0%	273
	College graduate	36%	12%	53%		197
	Postgraduate work	35%	8%	58%		124
College Degree	College graduate	35%	10%	55%		321
	Not college graduate	58%	9%	32%	1%	628
Region of State	Central/Lakes	53%	10%	33%	4%	191
	Connecticut Valley	31%	1%	67%		134
	Manchester Area	60%	5%	35%		151
	Mass Border	47%	10%	43%		219
	North Country	60%	18%	22%		91
	Seacoast	54%	13%	33%		160
Household Income	Less than \$45,000	45%	14%	40%	1%	85
	\$45,000 - \$74,999	54%	9%	33%	4%	174
	\$75,000 - \$99,999	52%	10%	38%		184
	\$100,000 - \$149,999	50%	9%	41%		160
	\$150,000 or more	46%	9%	45%		180
Media Usage	CNN viewer	26%	8%	67%		162
	Conservative radio listener	67%	8%	25%	0%	223
	Epoch Times reader	50%	13%	37%	0%	126
	Fox News viewer	73%	8%	19%	0%	320
	Joe Rogan listener	35%	4%	60%		161
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Preferred Candidate	Trump primary supporter	67%	8%	23%	2%	398
	Not Trump primary supporter	37%	10%	52%		535