STATES OF OPINION PROJECT ™

The Granite State Poll

AAPOR
Transparency
Initiative

University of New Hampshire

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SUNUNU JOB APPROVAL STAYS HIGH; COST OF HOUSING MOST IMPORTANT PROBLEM

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DURHAM, NH - New Hampshire Governor Chris Sununu continues to have high approval ratings after his announcement not to run in 2024. Nearly half of state residents say Sununu is above average or one of NH's best governors. Former Senator Kelly Ayotte is the best-known of several candidates seeking to replace Sununu. The high cost of housing remains the most important problem facing the state.

Gubernatorial Approval

Chris Sununu, first elected governor in 2016, has announced he will not seek reelection in 2024. He will leave office as a popular governor. Currently, 63% of New Hampshire residents approve of Governor Sununu's job performance, 35% disapprove, and 3% neither approve nor disapprove or don't know. Sununu's net approval rating (the percentage who approve minus the percentage who disapprove) is +28, unchanged since July (+29).

Ninety-one percent of Republicans and 69% of Independents approve of Sununu's performance as governor but only 34% of Democrats agree.
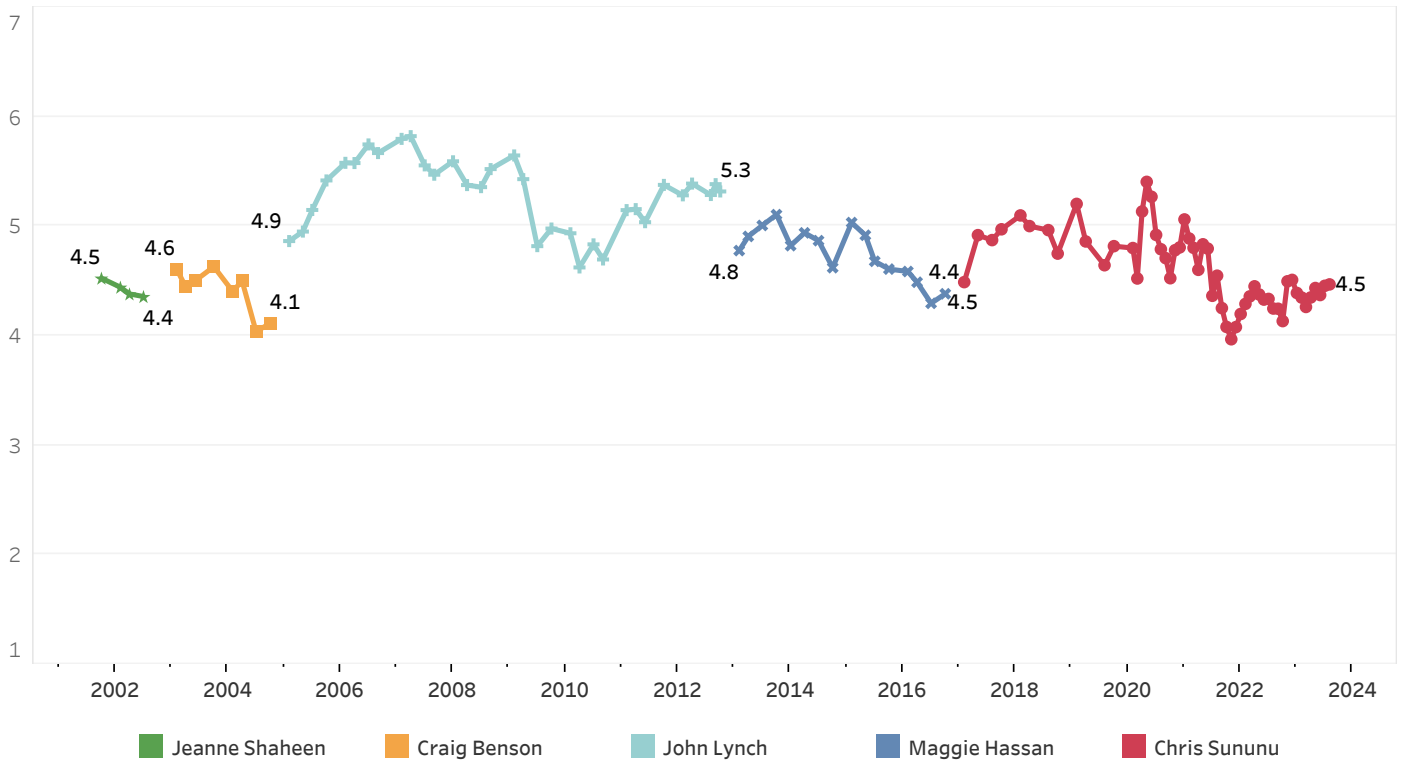
Approval of Governor Sununu's Job Performance
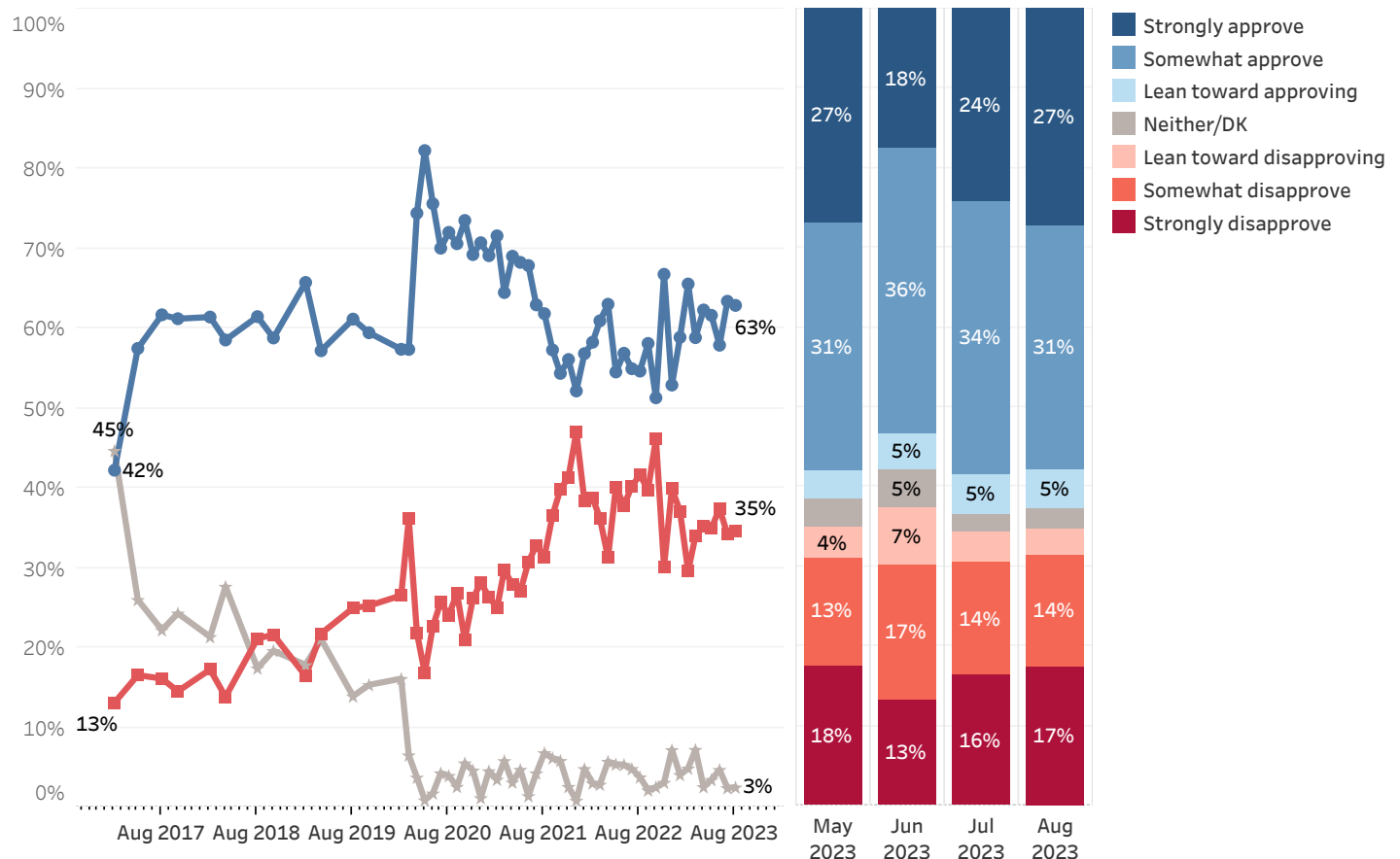
*   We ask that this copyrighted information be referred to as *the Granite State Poll,* a States of Opinion Project, conducted by the University of New Hampshire Survey Center.
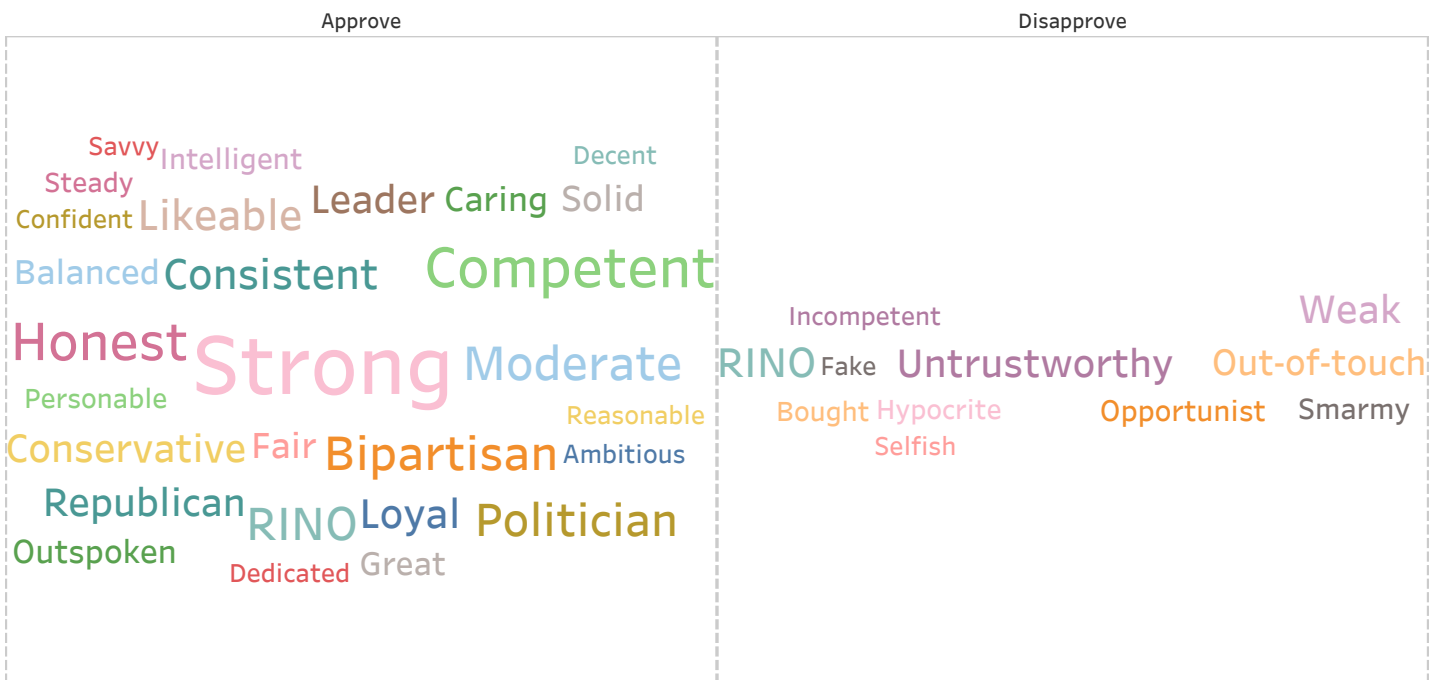
On a scale where "strongly approve" equals 7 and "strongly disapprove" equals 1, Sununu's average approval score (4.5) has been largely unchanged since May. Sununu's approval score is slightly lower than that of his predecessors Maggie Hassan (4.7) and John Lynch (5.0) in the penultimate summer of their governorships.

New Hampshire Gubernatorial Average Approval Score
(7=Strongly approve, 1=Strongly disapprove)

Legend: Jeanne Shaheen | Craig Benson | John Lynch | Maggie Hassan | Chris Sununu

Respondents were asked what one word they would use to describe Governor Sununu. Those who approve of Sununu's performance as governor most use often the words "strong," "competent," "honest," "bipartisan," and "moderate." Those who disapprove of Sununu's performance most often mention the words "unprepared," "RINO," "untrustworthy," "weak," and "unfit."

One Word to Describe Sununu

Approve: Savvy, Intelligent, Steady, Confident, Likeable, Decent, Leader, Caring, Solid, Balanced, Consistent, Competent, Honest, Strong, Moderate, Personable, Reasonable, Conservative, Fair, Bipartisan, Ambitious, Republican, RINO, Loyal, Politician, Outspoken, Dedicated, Great

Disapprove: Incompetent, Weak, RINO, Fake, Untrustworthy, Out-of-touch, Bought, Hypocrite, Opportunist, Smarmy, Selfish

Overall, Granite Staters have a positive view of Sununu's tenure: 18% believe that Sununu is one of the best governors in the state's history, 29% think he is above average, 30% think he is an average governor, 15% think he is below average, 4% think he is one of the worst governors in the state's history, and 4% are unsure.

Among Democrats, 17% think Sununu is one of the best governors in the state's history or above average while 38% think he is below average or one of the worst governors. Independents are more positive, with 47% believing he is one of the best governors or above average and only 9% believing he is below average or one of the worst governors. Republicans are very positive in their assessment of Sununu: 29% think he is one of the state's best governors and 49% think he is above average.

Sununu Compared to Other Governors - by Party ID
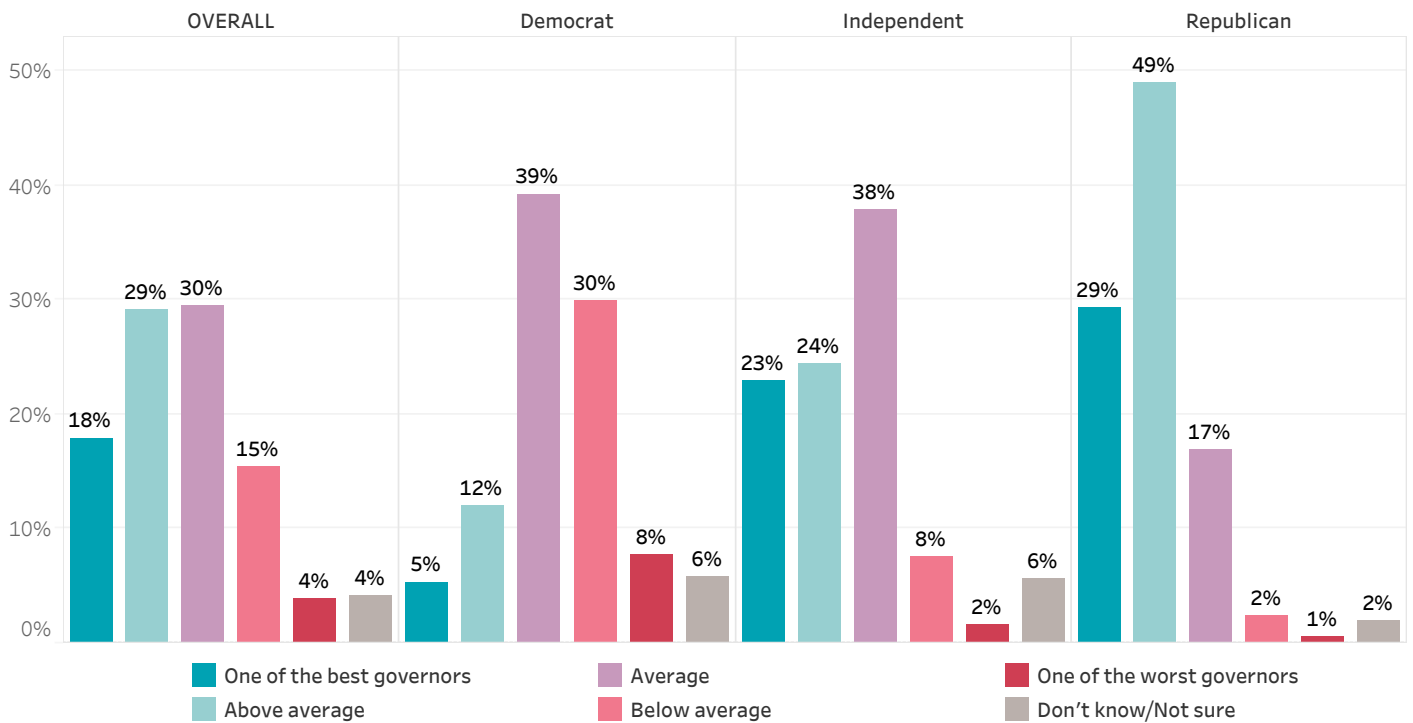
In his announcement that he will not seek another term as governor, Sununu stated that:

"Public service should never be a career...Four terms is a lot, to be sure, but it's just time to understand that it's not a public career. It's public service, right?"

The vast majority (84%) of New Hampshire residents strongly (59%) or somewhat (25%) agree with Sununu that holding elected office should not be a person's career, 9% are neutral, 8% strongly (4%) or somewhat (4%) disagree and less than 1% are unsure. This assessment is bipartisan: 90% of Republicans, 80% of Democrats, and 75% of Independents agree that holding elected office should not be a person's career.

Agree or Disagree with Sununu's Statement About Politics as a Career
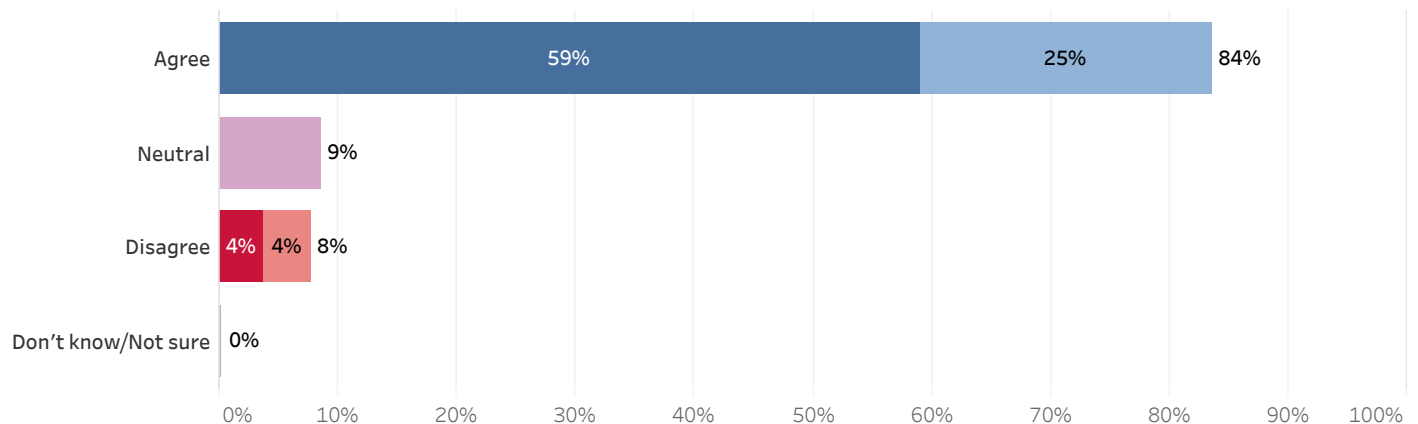
Prospective 2024 Gubernatorial Candidates

Since Sununu announced that he will not seek another term, several Republican candidates have either announced they will seek the office or are believed to be considering running. Former Senator Kelly Ayotte is the best-known candidate by a considerable margin, over a quarter (27%) of Granite Staters have a favorable opinion of Ayotte, 19% are neutral, 41% have an unfavorable opinion of her, and 13% don't know enough about her to say. Ayotte's net favorability rating, the percentage who have a favorable opinion her minus the percentage who have an unfavorable opinion, is -14. Former Hillsborough County Treasurer Robert Burns (-12) and former New Hampshire Senate President Chuck Morse (-13) have similar net favorability ratings, but are less well-known. New Hampshire Department of Education Commissioner Frank Edelblut (-25) is the least popular of potential GOP candidates.

Favorability of Prospective 2024 Republican Gubernatorial Candidates
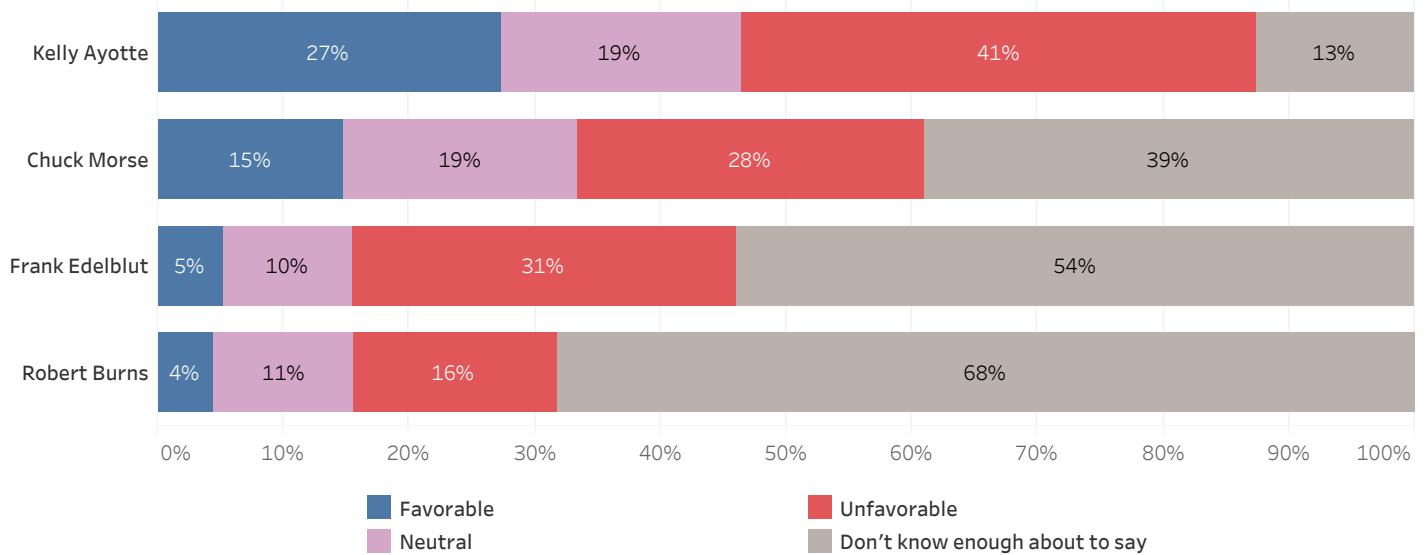
Turning to prospective Democratic candidates, 22% have a favorable opinion of Manchester Mayor Joyce Craig, 10% are neutral, 31% have an unfavorable opinion of her, and 37% don't know enough about her to have an opinion. Craig's net favorability rating is -9. Executive Councilor Cinde Warmington is less well-known: 14% have a favorable opinion of her, 11% are neutral, 10% have an unfavorable opinion, and 65% don't know enough to have an opinion. Warmington's net favorability rating is +4.

Favorability of Prospective 2024 Democratic Gubernatorial Candidates
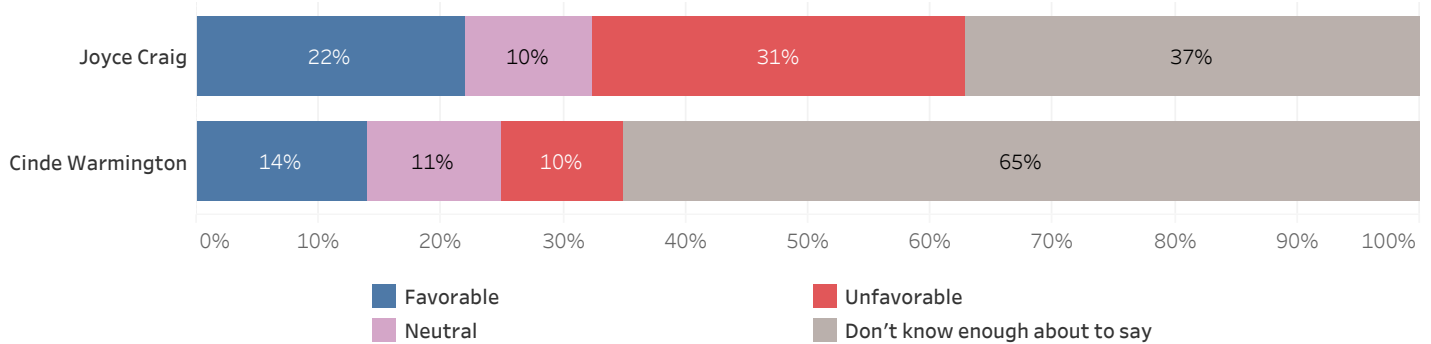
Education Freedom Accounts

In 2021, the New Hampshire Legislature passed a law creating "Education Freedom Accounts," allowing eligible New Hampshire students to use state education funds to pay for private or religious schools. This law is not well-known in the state with only 18% saying they have heard a lot about this, 34% have heard some about it, 29% have not heard very much, and 18% have heard nothing at all about it.

Granite Staters are divided about Education Freedom Accounts: 36% strongly (21%) or somewhat (16%) support the law, 11% are neutral, 39% strongly (28%) or somewhat (11%) oppose it, and 13% are unsure. More than two-thirds (69%) of Democrats oppose this law while 59% of Republicans support it.

Support Education Freedom Accounts - By Party ID - August 2023
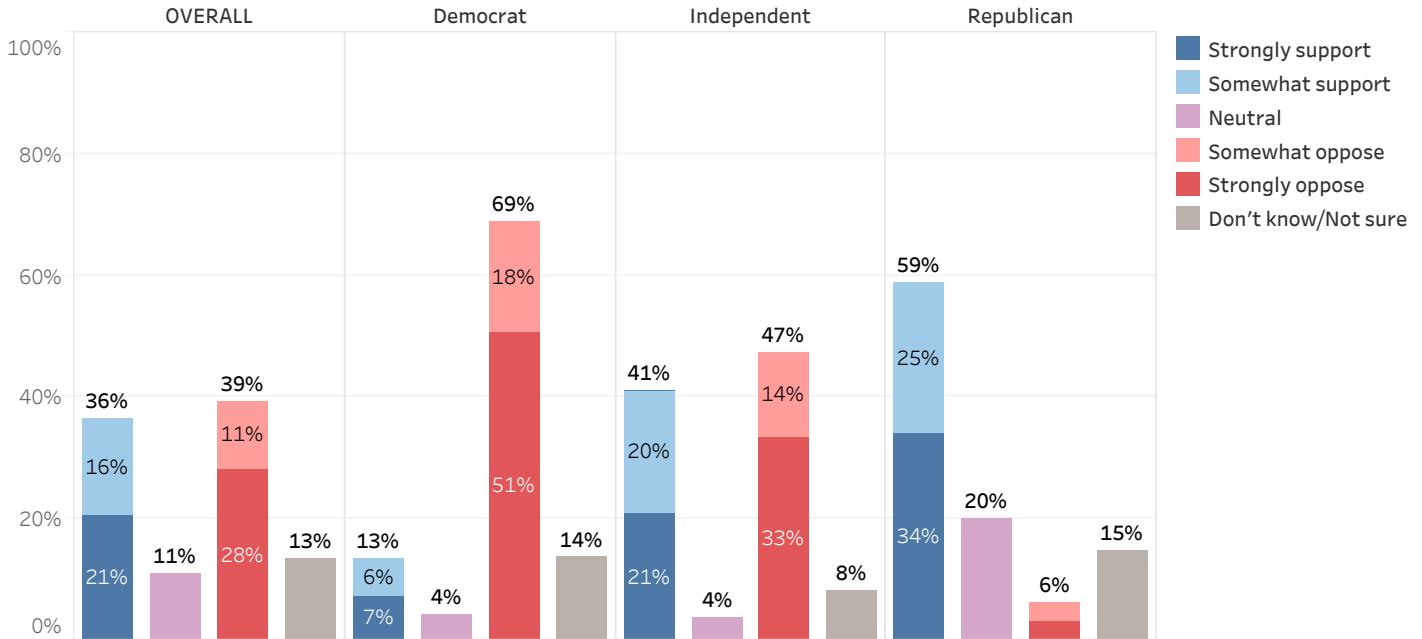
Currently, only students from low to middle-income families are eligible for Education Freedom Accounts. Several candidates for governor of New Hampshire have called for eliminating this eligibility requirement so that all New Hampshire students would be eligible for Education Freedom Accounts.

A plurality of New Hampshire residents (43%) strongly (34%) or somewhat (8%) oppose making all students eligible for Education Freedom Accounts, 11% are neutral, 34% strongly (20%) or somewhat (14%) support doing this, and 12% are unsure. Half (50%) of Republicans support making all students eligible for Education Freedom Accounts but only 29% of Independents and 20% of Democrats agree.

Support Making Education Freedom Accounts Available to All Students - August 2023
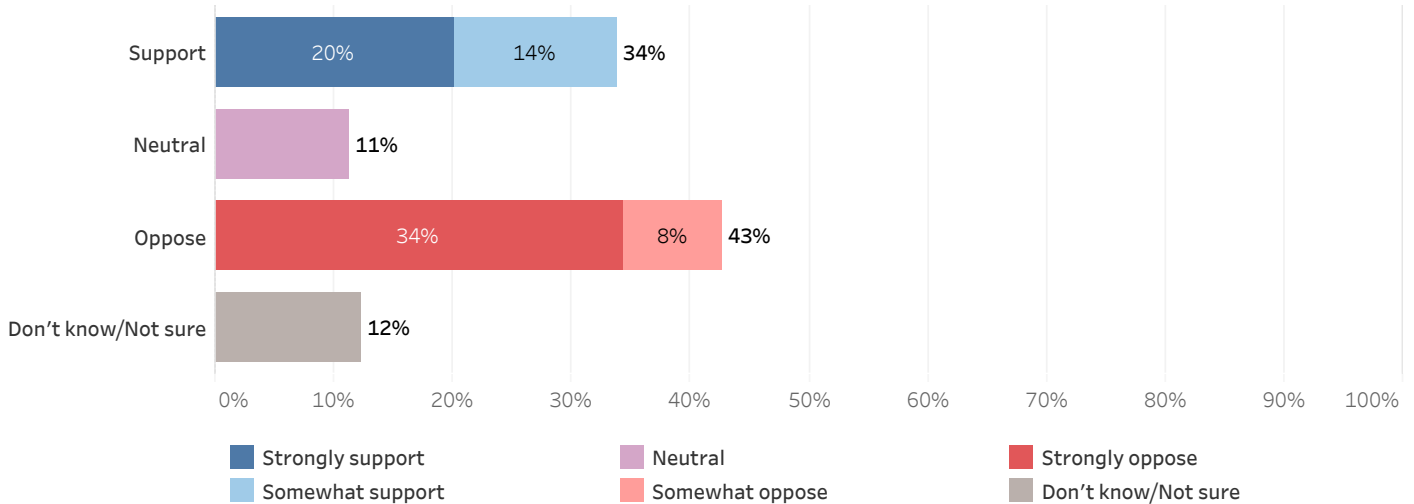
Most Important Problem

When asked what they believe is the most important problem facing New Hampshire, 27% of Granite Staters mention housing, followed by the cost of living (13%), drugs or addiction (9%), homelessness (8%), jobs or the economy (7%), the political right or rightist politicians (6%), taxes (4%), and education (4%). The percentage of people who cite the cost of living as the most important problem in the state (13%) has increased since March (7%).

Most Important Problem Facing New Hampshire - August 2023

Problem	%
Housing	27%
Cost of living	13%
Drugs/Addiction	9%
Homelessness	8%
Jobs/Economy	7%
Right/Rightist politicians	6%
Taxes	4%
Education	4%
Infrastructure	2%
Lack of workforce	2%
Left/Leftist politicians	2%
Climate change/Environment	2%
Partisanship/Division	2%
Immigration	2%
Healthcare	1%
Abortion/Women's rights	1%
Demographic problems	0%
Crime	0%
State budget	0%
Don't know/Not sure	1%
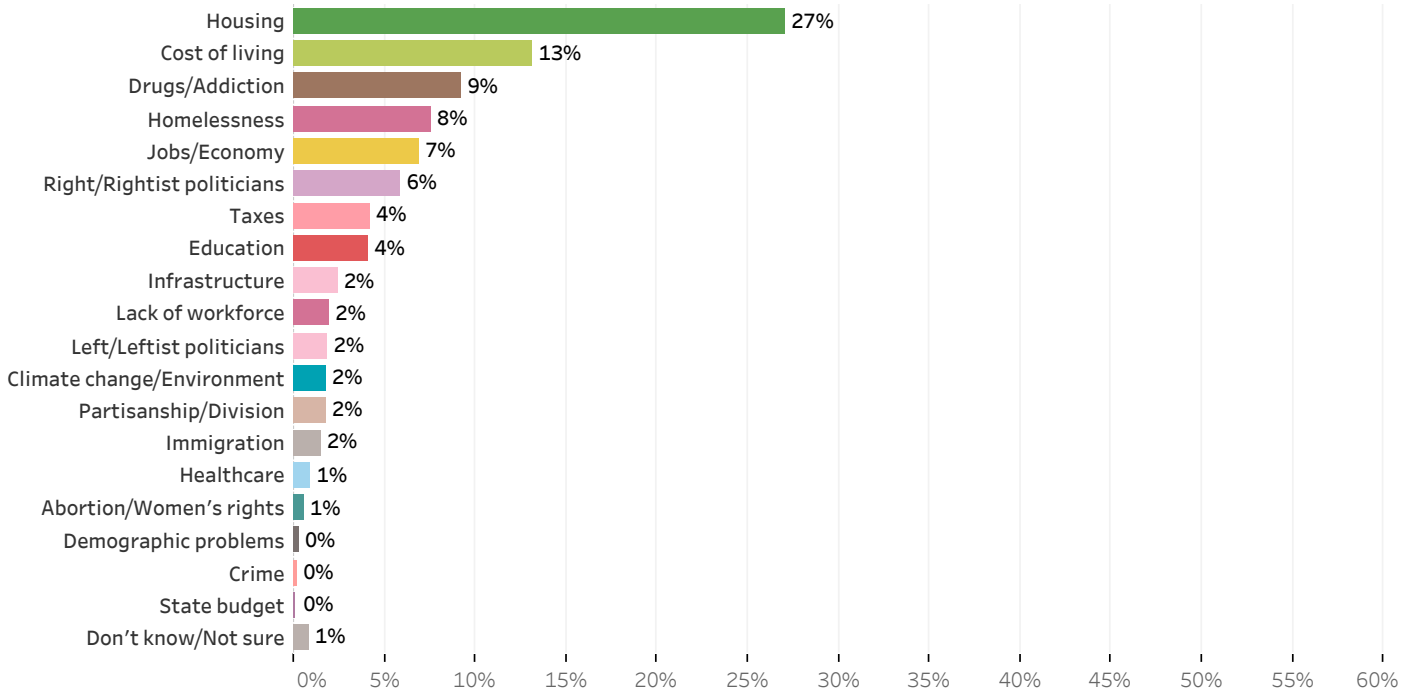
Most Important Problem Facing New Hampshire

Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand, one hundred and fifty-six (1,156) Granite State Panel members completed the survey online between August 17 and August 21, 2023. The margin of sampling error for the survey is +/- 2.9 percent. These MSE's have not been adjusted for design effect. The response rate for the August 2023 Granite State Poll is 28%. The design effect for the survey is 2.9%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 7,250 New Hampshire adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

August 2023 Granite State Poll Demographics

		%	N
Gender of Respondent	Men	50%	541
	Women	50%	550
Age of Respondent	18 to 34	26%	301
	35 to 49	19%	224
	50 to 64	30%	349
	65 and older	24%	276
Level of Education	High school or less	33%	385
	Tech school/Some college	29%	338
	College graduate	23%	264
	Postgraduate work	15%	167
Region of State	Central/Lakes	17%	194
	Connecticut Valley	13%	147
	Manchester Area	15%	170
	Mass Border	25%	289
	North Country	10%	118
	Seacoast	20%	233
Party ID	Democrat	44%	503
	Independent	14%	160
	Republican	42%	486
Voting Registration	Registered Democrat	31%	354
	Registered Undeclared/Not Reg.	38%	428
	Registered Republican	31%	348
2020 Pres Vote	Voted for Trump	44%	513
	Voted for Biden	52%	596
	Voted for other 2020 candidate	2%	18
	Did not vote in 2020	2%	28

Approval of Governor Sununu's Job Performance

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling his job as governor?

		Approve	Disapprove	Neither/DK	N
STATEWIDE	August 2023	63%	35%	3%	1,152
Voting Registration	Registered Democrat	29%	65%	5%	353
	Registered Undeclared/Not Reg.	67%	32%	2%	424
	Registered Republican	91%	9%	0%	348
Party ID	Democrat	34%	62%	4%	502
	Independent	69%	28%	3%	156
	Republican	91%	8%	1%	485
Political Ideology	Socialist	6%	90%	4%	49
	Progressive	33%	60%	7%	149
	Liberal	34%	62%	4%	176
	Moderate	70%	28%	2%	317
	Conservative	91%	9%	0%	328
	Libertarian	88%	11%	1%	83
Age of Respondent	18 to 34	55%	40%	6%	301
	35 to 49	61%	36%	3%	224
	50 to 64	64%	35%	1%	345
	65 and older	72%	27%	1%	276
Gender of Respondent	Men	73%	26%	1%	540
	Women	56%	41%	4%	546
Level of Education	High school or less	82%	17%	1%	385
	Tech school/Some college	53%	47%	0%	334
	College graduate	55%	39%	6%	264
	Postgraduate work	49%	44%	7%	167
Children in Household	Children in household	63%	33%	4%	266
	No children in household	63%	35%	2%	883
Region of State	Central/Lakes	77%	22%	0%	194
	Connecticut Valley	62%	35%	3%	143
	Manchester Area	54%	43%	3%	170
	Mass Border	60%	39%	1%	289
	North Country	69%	27%	5%	118
	Seacoast	60%	36%	5%	232
Media Usage	Conservative radio listener	84%	16%		138
	CNN viewer	46%	51%	3%	241
	Fox News viewer	80%	17%	3%	190
	Joe Rogan listener	83%	13%	4%	136
	Local NH news viewer	65%	33%	3%	816
	MSNBC viewer	44%	55%	1%	182
	NHPR listener	54%	43%	3%	375
2020 Pres Vote	Voted for Trump	90%	9%	1%	512
	Voted for Biden	39%	58%	3%	592
	Voted for other 2020 candidate	76%	24%		18
	Did not vote in 2020	68%	24%	8%	28

Sununu Compared to Other Governors

In your opinion, which of the following best describes Governor Sununu's performance compared to other New Hampshire governors?

		One of the best governors	Above average	Average	Below average	One of the worst governors	Don't know/Not sure	N
STATEWIDE	August 2023	18%	29%	30%	15%	4%	4%	1,156
Voting Registration	Registered Democrat	6%	7%	39%	31%	10%	7%	354
	Registered Undeclared/Not Reg.	17%	31%	32%	13%	2%	4%	428
	Registered Republican	30%	48%	18%	3%	1%	0%	348
Party ID	Democrat	5%	12%	39%	30%	8%	6%	503
	Independent	23%	24%	38%	8%	2%	6%	160
	Republican	29%	49%	17%	2%	1%	2%	486
Political Ideology	Socialist		2%	19%	64%	12%	4%	49
	Progressive	7%	6%	46%	27%	6%	8%	149
	Liberal	3%	8%	42%	32%	13%	3%	176
	Moderate	24%	30%	27%	11%	1%	7%	321
	Conservative	24%	52%	20%	3%	1%	1%	328
	Libertarian	34%	42%	22%	1%		1%	83
Age of Respondent	18 to 34	9%	38%	17%	19%	8%	9%	301
	35 to 49	25%	17%	30%	21%	3%	3%	224
	50 to 64	13%	31%	37%	13%	3%	3%	349
	65 and older	28%	27%	34%	9%	2%	1%	276
Gender of Respondent	Men	21%	37%	24%	13%	3%	3%	541
	Women	16%	24%	33%	19%	5%	4%	550
Level of Education	High school or less	18%	44%	31%	5%	1%	1%	385
	Tech school/Some college	20%	19%	32%	23%	2%	5%	338
	College graduate	19%	22%	23%	16%	12%	7%	264
	Postgraduate work	13%	25%	33%	23%	2%	5%	167
Children in Household	Children in household	18%	20%	35%	18%	4%	4%	266
	No children in household	18%	32%	28%	14%	4%	4%	887
Region of State	Central/Lakes	25%	33%	26%	11%	4%	2%	194
	Connecticut Valley	18%	17%	31%	23%	3%	8%	147
	Manchester Area	29%	16%	21%	18%	12%	3%	170
	Mass Border	17%	34%	36%	11%	2%	2%	289
	North Country	11%	22%	47%	14%	4%	2%	118
	Seacoast	9%	42%	22%	18%	1%	8%	233
Media Usage	Conservative radio listener	29%	44%	23%	4%		0%	138
	CNN viewer	16%	15%	40%	23%	2%	3%	241
	Fox News viewer	35%	35%	21%	3%	0%	6%	194
	Joe Rogan listener	33%	33%	24%	5%		5%	136
	Local NH news viewer	18%	31%	31%	12%	4%	5%	821
	MSNBC viewer	7%	15%	48%	22%	6%	2%	183
	NHPR listener	14%	19%	45%	15%	5%	2%	375
2020 Pres Vote	Voted for Trump	28%	49%	18%	2%	1%	2%	513
	Voted for Biden	8%	12%	41%	27%	7%	6%	596
	Voted for other 2020 candidate	60%	9%	7%	4%	3%	16%	18
	Did not vote in 2020	18%	39%	13%	21%		9%	28

Agree or Disagree with Sununu's Statement About Politics as a Career

In his announcement that he will not seek another term as Governor, Chris Sununu stated that: "Public service should never be a career…Four terms is a lot, to be sure, but it's just time to understand that it's not a public career. It's public service, right?" Generally speaking, do you agree or disagree that holding an elected office should not be a person's career?

		Strongly agree	Somewhat agree	Neutral	Somewhat disagree	Strongly disagree	Don't know/Not sure	N
STATEWIDE	August 2023	59%	25%	9%	4%	4%	0%	1,156
Voting Registration	Registered Democrat	49%	28%	11%	9%	3%	0%	354
	Registered Undeclared/Not Reg.	65%	21%	5%	3%	5%	0%	428
	Registered Republican	64%	25%	8%	0%	3%		348
Party ID	Democrat	52%	28%	10%	8%	2%	0%	503
	Independent	67%	8%	11%	0%	14%		160
	Republican	64%	26%	6%	1%	2%		486
Political Ideology	Socialist	27%	57%	9%	3%	4%		49
	Progressive	55%	22%	5%	3%	15%	1%	149
	Liberal	38%	30%	15%	15%	2%		176
	Moderate	59%	22%	12%	3%	3%	0%	321
	Conservative	69%	25%	4%	1%	1%		328
	Libertarian	76%	16%	8%		0%		83
Age of Respondent	18 to 34	38%	46%	7%	6%	4%		301
	35 to 49	55%	9%	21%	5%	10%		224
	50 to 64	69%	23%	4%	3%	1%	0%	349
	65 and older	73%	17%	6%	2%	1%	0%	276
Gender of Respondent	Men	53%	29%	11%	3%	5%		541
	Women	63%	21%	7%	5%	3%	0%	550
Level of Education	High school or less	52%	34%	7%	1%	5%		385
	Tech school/Some college	74%	17%	7%	1%	1%		338
	College graduate	56%	17%	12%	12%	2%	1%	264
	Postgraduate work	51%	28%	9%	5%	7%	0%	167
Children in Household	Children in household	58%	14%	15%	5%	8%	1%	266
	No children in household	59%	28%	7%	4%	2%	0%	887
Region of State	Central/Lakes	56%	15%	16%	2%	12%		194
	Connecticut Valley	57%	26%	11%	5%	0%		147
	Manchester Area	53%	20%	8%	12%	6%		170
	Mass Border	68%	23%	5%	3%	0%	0%	289
	North Country	81%	12%	5%	0%	2%		118
	Seacoast	45%	43%	8%	2%	1%	0%	233
Media Usage	Conservative radio listener	78%	7%	15%		0%		138
	CNN viewer	50%	34%	12%	3%	1%		241
	Fox News viewer	85%	9%	4%	1%	1%		194
	Joe Rogan listener	54%	10%	20%		16%		136
	Local NH news viewer	58%	26%	6%	5%	5%	0%	821
	MSNBC viewer	62%	18%	12%	5%	3%		183
	NHPR listener	57%	22%	9%	4%	8%	0%	375
2020 Pres Vote	Voted for Trump	67%	22%	8%	0%	2%	0%	513
	Voted for Biden	51%	27%	10%	7%	5%	0%	596
	Voted for other 2020 candidate	37%	59%	0%	0%	3%		18
	Did not vote in 2020	92%	3%	5%				28

Favorability - Kelly Ayotte

Below is a list of public figures who have announced they are running for governor in New Hampshire in 2024 or potentially could run. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Kelly Ayotte

		Favorable	Neutral	Unfavorable	Don't know/Not sure	N
STATEWIDE	August 2023	27%	19%	41%	13%	1,152
Voting Registration	Registered Democrat	6%	14%	70%	10%	354
	Registered Undeclared/Not Reg.	28%	29%	26%	17%	428
	Registered Republican	50%	12%	33%	4%	345
Party ID	Democrat	7%	17%	62%	14%	503
	Independent	29%	23%	26%	22%	160
	Republican	48%	20%	24%	8%	482
Political Ideology	Socialist	0%	4%	53%	43%	49
	Progressive	4%	28%	57%	11%	149
	Liberal	6%	17%	70%	7%	176
	Moderate	34%	20%	34%	11%	321
	Conservative	44%	15%	32%	9%	326
	Libertarian	35%	34%	24%	7%	82
Age of Respondent	18 to 34	7%	14%	63%	16%	300
	35 to 49	36%	20%	28%	16%	224
	50 to 64	27%	27%	34%	12%	349
	65 and older	43%	14%	37%	6%	275
Gender of Respondent	Men	32%	19%	39%	10%	539
	Women	25%	20%	44%	12%	550
Level of Education	High school or less	26%	26%	36%	11%	385
	Tech school/Some college	33%	19%	32%	16%	338
	College graduate	24%	10%	53%	13%	263
	Postgraduate work	23%	17%	52%	9%	165
Children in Household	Children in household	34%	21%	35%	10%	265
	No children in household	25%	19%	43%	13%	885
Region of State	Central/Lakes	37%	21%	32%	9%	194
	Connecticut Valley	36%	3%	27%	34%	147
	Manchester Area	21%	15%	58%	6%	170
	Mass Border	32%	24%	30%	14%	286
	North Country	23%	33%	32%	12%	117
	Seacoast	14%	17%	63%	6%	232
Media Usage	Conservative radio listener	58%	25%	16%	2%	137
	CNN viewer	17%	14%	49%	19%	240
	Fox News viewer	59%	20%	8%	13%	191
	Joe Rogan listener	48%	29%	12%	11%	136
	Local NH news viewer	26%	21%	42%	11%	817
	MSNBC viewer	10%	23%	55%	11%	182
	NHPR listener	12%	31%	48%	9%	374
2020 Pres Vote	Voted for Trump	50%	16%	25%	9%	509
	Voted for Biden	8%	20%	56%	16%	596
	Voted for other 2020 candidate	14%	58%	19%	9%	18
	Did not vote in 2020	37%	18%	22%	23%	28

Favorability - Chuck Morse

Below is a list of public figures who have announced they are running for governor in New Hampshire in 2024 or potentially could run. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Chuck Morse

		Favorable	Neutral	Unfavorable	Don't know/Not sure	N
STATEWIDE	August 2023	15%	19%	28%	39%	1,149
Voting Registration	Registered Democrat	1%	9%	42%	48%	354
	Registered Undeclared/Not Reg.	9%	23%	32%	36%	424
	Registered Republican	37%	23%	9%	31%	345
Party ID	Democrat	1%	11%	40%	48%	503
	Independent	6%	12%	49%	33%	160
	Republican	32%	30%	7%	31%	482
Political Ideology	Socialist		5%	36%	60%	49
	Progressive	0%	8%	39%	52%	149
	Liberal	0%	11%	47%	42%	176
	Moderate	6%	25%	29%	40%	321
	Conservative	42%	20%	9%	29%	325
	Libertarian	16%	40%	12%	33%	82
Age of Respondent	18 to 34	25%	16%	34%	24%	300
	35 to 49	2%	16%	34%	48%	222
	50 to 64	16%	19%	22%	43%	349
	65 and older	12%	23%	23%	42%	274
Gender of Respondent	Men	23%	17%	26%	33%	537
	Women	8%	20%	26%	46%	547
Level of Education	High school or less	29%	18%	16%	37%	385
	Tech school/Some college	8%	19%	31%	43%	335
	College graduate	9%	14%	36%	42%	263
	Postgraduate work	5%	27%	35%	32%	165
Children in Household	Children in household	7%	20%	34%	39%	265
	No children in household	17%	18%	26%	39%	884
Region of State	Central/Lakes	13%	19%	30%	38%	191
	Connecticut Valley	3%	11%	17%	69%	147
	Manchester Area	6%	23%	38%	32%	170
	Mass Border	10%	28%	33%	29%	287
	North Country	15%	10%	27%	48%	117
	Seacoast	35%	12%	19%	34%	232
Media Usage	Conservative radio listener	26%	24%	4%	45%	134
	CNN viewer	4%	11%	36%	49%	237
	Fox News viewer	20%	28%	13%	39%	191
	Joe Rogan listener	11%	16%	34%	39%	134
	Local NH news viewer	16%	19%	31%	34%	817
	MSNBC viewer	4%	7%	37%	53%	182
	NHPR listener	6%	21%	34%	38%	372
2020 Pres Vote	Voted for Trump	31%	26%	10%	33%	506
	Voted for Biden	1%	11%	43%	45%	596
	Voted for other 2020 candidate	5%	60%	7%	28%	18
	Did not vote in 2020	13%	29%	23%	35%	28

Favorability - Frank Edelblut

Below is a list of public figures who have announced they are running for governor in New Hampshire in 2024 or potentially could run. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Frank Edelblut

		Favorable	Neutral	Unfavorable	Don't know/Not sure	N
STATEWIDE	August 2023	5%	10%	31%	54%	1,145
Voting Registration	Registered Democrat	4%	3%	46%	47%	352
	Registered Undeclared/Not Reg.	5%	8%	34%	54%	422
	Registered Republican	6%	21%	12%	60%	345
Party ID	Democrat	3%	4%	44%	49%	499
	Independent	4%	7%	44%	45%	160
	Republican	8%	18%	12%	62%	482
Political Ideology	Socialist		1%	39%	61%	49
	Progressive	2%	4%	46%	48%	149
	Liberal	7%	1%	52%	40%	176
	Moderate	4%	15%	31%	51%	317
	Conservative	7%	16%	12%	65%	325
	Libertarian	11%	11%	11%	68%	82
Age of Respondent	18 to 34	4%	4%	28%	63%	300
	35 to 49	3%	12%	42%	42%	222
	50 to 64	7%	9%	26%	57%	349
	65 and older	5%	17%	29%	49%	271
Gender of Respondent	Men	4%	13%	28%	56%	537
	Women	5%	8%	33%	53%	544
Level of Education	High school or less	2%	13%	15%	70%	385
	Tech school/Some college	9%	7%	36%	47%	331
	College graduate	6%	8%	35%	51%	263
	Postgraduate work	5%	13%	49%	33%	165
Children in Household	Children in household	3%	11%	45%	40%	265
	No children in household	6%	10%	26%	58%	880
Region of State	Central/Lakes	3%	11%	39%	46%	191
	Connecticut Valley	3%	8%	25%	63%	147
	Manchester Area	6%	18%	30%	47%	170
	Mass Border	4%	15%	33%	48%	287
	North Country	5%	5%	24%	66%	114
	Seacoast	9%	2%	27%	62%	232
Media Usage	Conservative radio listener	10%	20%	17%	53%	134
	CNN viewer	1%	5%	38%	56%	237
	Fox News viewer	11%	16%	26%	46%	191
	Joe Rogan listener	10%	13%	24%	53%	134
	Local NH news viewer	5%	11%	34%	50%	814
	MSNBC viewer	2%	3%	44%	51%	182
	NHPR listener	6%	5%	45%	44%	368
2020 Pres Vote	Voted for Trump	8%	18%	11%	62%	506
	Voted for Biden	2%	4%	49%	45%	592
	Voted for other 2020 candidate	9%	8%	4%	79%	18
	Did not vote in 2020	7%	3%	16%	74%	28

Favorability - Robert Burns

Below is a list of public figures who have announced they are running for governor in New Hampshire in 2024 or potentially could run. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Robert Burns

		Favorable	Neutral	Unfavorable	Don't know/Not sure	N
STATEWIDE	August 2023	4%	11%	16%	68%	1,149
Voting Registration	Registered Democrat	1%	6%	25%	68%	353
	Registered Undeclared/Not Reg.	4%	11%	12%	73%	425
	Registered Republican	9%	17%	13%	62%	345
Party ID	Democrat	1%	8%	21%	71%	502
	Independent	0%	10%	21%	69%	160
	Republican	10%	16%	9%	66%	484
Political Ideology	Socialist		5%	22%	73%	49
	Progressive		4%	10%	86%	148
	Liberal	2%	6%	29%	63%	175
	Moderate	0%	18%	19%	63%	320
	Conservative	13%	13%	8%	66%	327
	Libertarian	3%	15%	3%	79%	82
Age of Respondent	18 to 34	1%	13%	24%	63%	300
	35 to 49	3%	12%	12%	72%	222
	50 to 64	7%	9%	13%	71%	349
	65 and older	6%	11%	16%	67%	275
Gender of Respondent	Men	3%	13%	16%	68%	536
	Women	6%	8%	15%	71%	548
Level of Education	High school or less	8%	10%	12%	70%	385
	Tech school/Some college	4%	11%	19%	66%	336
	College graduate	2%	13%	15%	70%	262
	Postgraduate work	0%	13%	22%	64%	165
Children in Household	Children in household	3%	12%	17%	67%	265
	No children in household	5%	11%	16%	69%	884
Region of State	Central/Lakes	2%	15%	20%	63%	193
	Connecticut Valley	12%	8%	14%	66%	147
	Manchester Area	4%	14%	18%	63%	170
	Mass Border	2%	14%	21%	62%	287
	North Country	11%	6%	8%	75%	117
	Seacoast	1%	7%	10%	82%	232
Media Usage	Conservative radio listener	4%	30%	10%	56%	135
	CNN viewer	0%	5%	18%	76%	237
	Fox News viewer	4%	18%	12%	66%	192
	Joe Rogan listener	3%	26%	11%	59%	134
	Local NH news viewer	1%	11%	18%	69%	818
	MSNBC viewer	4%	6%	18%	73%	182
	NHPR listener	1%	8%	17%	74%	371
2020 Pres Vote	Voted for Trump	9%	18%	9%	65%	507
	Voted for Biden	1%	6%	23%	71%	595
	Voted for other 2020 candidate	4%	4%	1%	90%	18
	Did not vote in 2020	4%	17%	9%	70%	28

Favorability - Joyce Craig

Below is a list of public figures who have announced they are running for governor in New Hampshire in 2024 or potentially could run. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Joyce Craig

		Favorable	Neutral	Unfavorable	Don't know/Not sure	N
STATEWIDE	August 2023	22%	10%	31%	37%	1,148
Voting Registration	Registered Democrat	51%	15%	5%	29%	354
	Registered Undeclared/Not Reg.	15%	12%	34%	39%	424
	Registered Republican	2%	4%	53%	41%	345
Party ID	Democrat	46%	16%	3%	34%	502
	Independent	11%	12%	41%	36%	160
	Republican	1%	4%	55%	40%	482
Political Ideology	Socialist	39%	1%	3%	56%	49
	Progressive	30%	20%	16%	34%	149
	Liberal	60%	14%	3%	23%	176
	Moderate	24%	13%	36%	27%	320
	Conservative	2%	5%	42%	52%	325
	Libertarian	1%	7%	66%	26%	82
Age of Respondent	18 to 34	18%	7%	17%	58%	300
	35 to 49	20%	10%	43%	28%	222
	50 to 64	26%	10%	38%	27%	349
	65 and older	24%	15%	26%	35%	274
Gender of Respondent	Men	15%	8%	42%	35%	536
	Women	30%	12%	22%	36%	547
Level of Education	High school or less	13%	5%	42%	41%	385
	Tech school/Some college	22%	15%	27%	36%	334
	College graduate	29%	8%	24%	38%	263
	Postgraduate work	32%	17%	23%	28%	165
Children in Household	Children in household	26%	15%	36%	23%	264
	No children in household	21%	9%	29%	41%	884
Region of State	Central/Lakes	18%	10%	52%	21%	191
	Connecticut Valley	15%	8%	15%	61%	147
	Manchester Area	44%	10%	35%	11%	170
	Mass Border	19%	11%	44%	26%	287
	North Country	25%	6%	20%	49%	117
	Seacoast	17%	14%	7%	62%	232
Media Usage	Conservative radio listener	1%	7%	77%	15%	134
	CNN viewer	43%	18%	9%	31%	237
	Fox News viewer	3%	10%	57%	29%	191
	Joe Rogan listener	1%	6%	70%	23%	134
	Local NH news viewer	22%	11%	32%	34%	817
	MSNBC viewer	45%	23%	8%	24%	182
	NHPR listener	34%	16%	23%	26%	372
2020 Pres Vote	Voted for Trump	0%	4%	56%	40%	506
	Voted for Biden	42%	16%	7%	34%	595
	Voted for other 2020 candidate	8%	2%	64%	26%	18
	Did not vote in 2020		2%	45%	52%	28

Favorability - Cinde Warmington

Below is a list of public figures who have announced they are running for governor in New Hampshire in 2024 or potentially could run. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Cinde Warmington

		Favorable	Neutral	Unfavorable	Don't know/Not sure	N
STATEWIDE	August 2023	14%	11%	10%	65%	1,150
Voting Registration	Registered Democrat	35%	8%	3%	55%	353
	Registered Undeclared/Not Reg.	9%	14%	8%	68%	424
	Registered Republican	0%	10%	19%	70%	346
Party ID	Democrat	30%	9%	2%	58%	502
	Independent	5%	20%	13%	62%	160
	Republican	0%	10%	17%	73%	482
Political Ideology	Socialist	30%	3%	1%	66%	49
	Progressive	28%	15%	0%	57%	149
	Liberal	38%	10%	2%	50%	175
	Moderate	11%	14%	9%	65%	321
	Conservative	0%	10%	19%	71%	325
	Libertarian	1%	4%	20%	75%	82
Age of Respondent	18 to 34	16%	8%	9%	68%	300
	35 to 49	17%	18%	7%	59%	224
	50 to 64	11%	7%	14%	68%	349
	65 and older	14%	13%	9%	64%	274
Gender of Respondent	Men	10%	14%	11%	65%	537
	Women	19%	7%	9%	64%	548
Level of Education	High school or less	6%	13%	6%	74%	385
	Tech school/Some college	13%	12%	12%	62%	335
	College graduate	19%	9%	10%	61%	264
	Postgraduate work	25%	7%	13%	55%	165
Children in Household	Children in household	19%	18%	7%	56%	265
	No children in household	13%	9%	11%	68%	884
Region of State	Central/Lakes	13%	23%	12%	52%	192
	Connecticut Valley	17%	3%	10%	70%	147
	Manchester Area	20%	6%	14%	60%	170
	Mass Border	10%	14%	13%	63%	287
	North Country	7%	10%	4%	79%	117
	Seacoast	17%	6%	4%	73%	232
Media Usage	Conservative radio listener	0%	10%	25%	65%	134
	CNN viewer	21%	9%	4%	66%	237
	Fox News viewer	2%	12%	22%	65%	191
	Joe Rogan listener	0%	31%	11%	58%	134
	Local NH news viewer	15%	14%	10%	62%	817
	MSNBC viewer	31%	8%	5%	56%	182
	NHPR listener	23%	14%	7%	55%	371
2020 Pres Vote	Voted for Trump	0%	10%	19%	71%	507
	Voted for Biden	27%	13%	2%	58%	595
	Voted for other 2020 candidate	0%	8%	6%	85%	18
	Did not vote in 2020	1%	3%	13%	83%	28

How Much Heard About Education Freedom Accounts

In 2021, the New Hampshire Legislature passed a law creating "Education Freedom Accounts." This allows eligible New Hampshire students to use state education funds to pay for educational options other than public schools, including private and religious schools. How much have you heard about Educational Freedom Accounts?

		A lot	Some	Not very much	Nothing at all	Don't know/Not sure	N
STATEWIDE	August 2023	18%	34%	29%	18%	1%	1,156
Voting Registration	Registered Democrat	26%	35%	19%	20%	1%	354
	Registered Undeclared/Not Reg.	17%	37%	27%	19%	0%	428
	Registered Republican	15%	32%	42%	11%		348
Party ID	Democrat	23%	36%	21%	20%	0%	503
	Independent	25%	32%	27%	15%	1%	160
	Republican	11%	33%	39%	16%	0%	486
Political Ideology	Socialist	14%	38%	38%	10%		49
	Progressive	15%	35%	28%	23%		149
	Liberal	35%	32%	16%	17%	0%	176
	Moderate	14%	37%	27%	22%	0%	321
	Conservative	13%	33%	41%	12%		328
	Libertarian	17%	30%	26%	27%		83
Age of Respondent	18 to 34	13%	29%	37%	21%		301
	35 to 49	18%	30%	37%	13%	2%	224
	50 to 64	22%	30%	24%	24%	0%	349
	65 and older	21%	49%	21%	9%	0%	276
Gender of Respondent	Men	16%	29%	41%	13%	0%	541
	Women	19%	41%	19%	20%	1%	550
Level of Education	High school or less	12%	20%	48%	19%	1%	385
	Tech school/Some college	21%	45%	19%	15%		338
	College graduate	21%	35%	22%	20%	1%	264
	Postgraduate work	24%	44%	17%	16%	0%	167
Children in Household	Children in household	20%	33%	36%	10%	1%	266
	No children in household	18%	35%	27%	20%	0%	887
Region of State	Central/Lakes	15%	44%	30%	11%		194
	Connecticut Valley	11%	47%	24%	16%	1%	147
	Manchester Area	28%	34%	16%	21%		170
	Mass Border	22%	28%	30%	19%		289
	North Country	11%	35%	34%	19%	1%	118
	Seacoast	17%	26%	38%	19%	0%	232
Media Usage	Conservative radio listener	20%	32%	43%	5%		138
	CNN viewer	26%	27%	21%	26%	0%	241
	Fox News viewer	18%	37%	33%	12%		194
	Joe Rogan listener	19%	10%	60%	11%		136
	Local NH news viewer	17%	33%	32%	18%	0%	821
	MSNBC viewer	28%	27%	19%	26%	0%	183
	NHPR listener	22%	40%	22%	15%	0%	375
2020 Pres Vote	Voted for Trump	13%	33%	35%	19%	0%	513
	Voted for Biden	25%	36%	22%	16%	1%	596
	Voted for other 2020 candidate	6%	11%	68%	15%		18
	Did not vote in 2020	1%	20%	49%	22%	8%	28

Support Education Freedom Accounts

Based on what you know, do you support or oppose this law creating Education Freedom Accounts, or don't you have enough information to say?

		Strongly support	Somewhat support	Neutral	Somewhat oppose	Strongly oppose	Don't know/Not sure	N
STATEWIDE	August 2023	21%	16%	11%	11%	28%	13%	1,153
Voting Registration	Registered Democrat	6%	4%	3%	19%	52%	16%	354
	Registered Undeclared/Not Reg.	22%	17%	5%	12%	31%	13%	428
	Registered Republican	34%	24%	26%	4%	2%	11%	345
Party ID	Democrat	7%	6%	4%	18%	51%	14%	503
	Independent	21%	20%	4%	14%	33%	8%	160
	Republican	34%	25%	20%	3%	3%	15%	483
Political Ideology	Socialist	27%	1%	8%	21%	41%	2%	49
	Progressive	12%	5%	2%	16%	54%	10%	149
	Liberal	0%	6%	1%	21%	57%	15%	176
	Moderate	13%	18%	8%	15%	28%	18%	321
	Conservative	37%	21%	26%	2%	4%	9%	326
	Libertarian	37%	37%	1%	5%	1%	20%	83
Age of Respondent	18 to 34	11%	8%	25%	16%	29%	10%	301
	35 to 49	20%	24%	3%	8%	33%	12%	224
	50 to 64	24%	14%	6%	12%	26%	18%	349
	65 and older	26%	20%	7%	8%	26%	13%	273
Gender of Respondent	Men	23%	19%	16%	11%	21%	10%	541
	Women	19%	15%	6%	12%	33%	16%	548
Level of Education	High school or less	18%	22%	21%	4%	19%	16%	385
	Tech school/Some college	28%	16%	7%	16%	25%	9%	336
	College graduate	19%	13%	4%	9%	37%	18%	264
	Postgraduate work	14%	6%	8%	21%	42%	9%	167
Children in Household	Children in household	20%	20%	1%	15%	29%	13%	266
	No children in household	20%	15%	14%	10%	28%	14%	884
Region of State	Central/Lakes	13%	32%	1%	7%	29%	18%	194
	Connecticut Valley	38%	13%	2%	21%	18%	9%	144
	Manchester Area	18%	19%	8%	6%	34%	14%	170
	Mass Border	25%	16%	9%	11%	22%	17%	289
	North Country	23%	10%	5%	23%	27%	12%	118
	Seacoast	11%	5%	32%	7%	38%	7%	233
Media Usage	Conservative radio listener	36%	39%	11%	5%	1%	7%	135
	CNN viewer	11%	16%	7%	10%	40%	16%	241
	Fox News viewer	47%	22%	9%	5%	5%	12%	191
	Joe Rogan listener	38%	29%	1%	3%	16%	12%	133
	Local NH news viewer	17%	17%	14%	12%	27%	13%	820
	MSNBC viewer	4%	11%	5%	19%	45%	16%	183
	NHPR listener	10%	18%	4%	15%	43%	11%	375
2020 Pres Vote	Voted for Trump	36%	24%	19%	3%	3%	15%	510
	Voted for Biden	8%	6%	4%	19%	51%	11%	596
	Voted for other 2020 candidate	12%	58%	0%	5%	22%	2%	18
	Did not vote in 2020	13%	44%	0%	11%	2%	30%	28

Support Making Education Freedom Accounts Available to All Students

Currently, only students from low to middle-income families are eligible for Education Freedom Accounts. Several candidates for governor of New Hampshire have called for eliminating this eligibility requirement so that all New Hampshire students would be eligible for Education Freedom Accounts. Do you support or oppose making all New Hampshire students eligible for Education Freedom Accounts or don't you know enough about this to say?

		Strongly support	Somewhat support	Neutral	Somewhat oppose	Strongly oppose	Don't know/Not sure	N
STATEWIDE	August 2023	20%	14%	11%	8%	34%	12%	1,155
Voting Registration	Registered Democrat	8%	14%	3%	7%	55%	13%	353
	Registered Undeclared/Not Reg.	17%	12%	4%	11%	41%	15%	428
	Registered Republican	38%	12%	29%	5%	7%	8%	348
Party ID	Democrat	7%	13%	3%	8%	58%	10%	503
	Independent	12%	17%	1%	9%	43%	19%	159
	Republican	36%	13%	23%	9%	7%	12%	486
Political Ideology	Socialist	8%	21%	1%		67%	3%	49
	Progressive	8%	25%	1%	4%	50%	11%	148
	Liberal	5%	6%	2%	9%	71%	6%	176
	Moderate	16%	10%	5%	13%	36%	21%	321
	Conservative	35%	18%	32%	5%	6%	5%	328
	Libertarian	45%	4%	5%	17%	1%	27%	83
Age of Respondent	18 to 34	10%	7%	23%	6%	39%	16%	301
	35 to 49	31%	13%	2%	7%	39%	8%	224
	50 to 64	23%	15%	7%	9%	29%	16%	349
	65 and older	19%	20%	11%	11%	32%	7%	276
Gender of Respondent	Men	26%	11%	17%	9%	28%	9%	541
	Women	15%	17%	6%	8%	39%	15%	550
Level of Education	High school or less	22%	14%	24%	9%	20%	10%	385
	Tech school/Some college	22%	22%	5%	8%	35%	9%	338
	College graduate	20%	7%	4%	5%	41%	22%	264
	Postgraduate work	12%	8%	5%	11%	56%	9%	167
Children in Household	Children in household	30%	13%	3%	8%	37%	9%	266
	No children in household	17%	14%	14%	8%	34%	13%	886
Region of State	Central/Lakes	28%	15%	2%	11%	35%	10%	194
	Connecticut Valley	10%	20%	14%	9%	36%	11%	147
	Manchester Area	18%	19%	2%	12%	41%	7%	170
	Mass Border	26%	17%	10%	5%	28%	14%	288
	North Country	20%	8%	5%	13%	38%	17%	118
	Seacoast	14%	4%	29%	4%	35%	14%	233
Media Usage	Conservative radio listener	50%	19%	12%	8%	4%	6%	138
	CNN viewer	10%	14%	4%	9%	54%	9%	241
	Fox News viewer	41%	19%	13%	8%	7%	12%	193
	Joe Rogan listener	47%	5%	4%	10%	19%	16%	136
	Local NH news viewer	18%	13%	12%	9%	34%	13%	820
	MSNBC viewer	12%	13%	4%	15%	47%	9%	182
	NHPR listener	15%	12%	4%	11%	50%	8%	375
2020 Pres Vote	Voted for Trump	38%	14%	22%	6%	8%	13%	513
	Voted for Biden	6%	13%	3%	8%	59%	11%	595
	Voted for other 2020 candidate	12%	7%	1%	50%	27%	3%	18
	Did not vote in 2020	4%	22%	0%	18%	9%	46%	28

Most Important Problem Facing New Hampshire

What do you think is the most important problem facing the state of New Hampshire today? (coded)

		Abortion/ Women's rights	Climate change/ Environment	Cost of living	Crime	Demographic problems	Drugs/ Addiction
STATEWIDE	August 2023	1%	2%	13%	0%	0%	9%
Voting Registration	Registered Democrat	1%	4%	8%		0%	5%
	Registered Undeclared/Not Reg.	1%	1%	7%	0%	1%	7%
	Registered Republican	0%		22%	0%	0%	16%
Party ID	Democrat	1%	4%	7%	0%	0%	5%
	Independent	1%	2%	11%	0%	1%	4%
	Republican	0%	0%	20%	0%	0%	15%
Political Ideology	Socialist		2%	2%			34%
	Progressive	0%	7%	5%		0%	4%
	Liberal	1%	2%	8%		0%	4%
	Moderate	1%	2%	7%	0%	1%	7%
	Conservative	0%		29%	0%	0%	14%
	Libertarian		1%	8%	1%	0%	12%
Age of Respondent	18 to 34		1%	33%			8%
	35 to 49	0%	4%	10%	0%		5%
	50 to 64	1%	1%	4%	0%	1%	9%
	65 and older	2%	1%	8%	0%	0%	15%
Gender of Respondent	Men	1%	2%	20%	0%	0%	9%
	Women	1%	2%	6%	0%	0%	10%
Level of Education	High school or less			22%			10%
	Tech school/Some college	1%	1%	12%	0%	1%	12%
	College graduate	1%	4%	5%	0%	0%	7%
	Postgraduate work	1%	5%	8%	0%	1%	7%
Children in Household	Children in household	1%	4%	7%	0%	0%	7%
	No children in household	1%	1%	15%	0%	0%	10%
Region of State	Central/Lakes	0%	1%	4%	0%	0%	7%
	Connecticut Valley		2%	7%	1%	0%	21%
	Manchester Area	1%	4%	6%	0%	0%	5%
	Mass Border	1%	1%	6%	0%	1%	8%
	North Country	2%	1%	8%			15%
	Seacoast	0%	2%	43%	0%	0%	6%
Media Usage	Conservative radio listener	0%		3%	0%	0%	11%
	CNN viewer	1%	2%	6%		0%	3%
	Fox News viewer	0%	0%	10%	0%	0%	14%
	Joe Rogan listener	0%	1%	2%	0%		6%
	Local NH news viewer	1%	2%	16%	0%	0%	8%
	MSNBC viewer	2%	1%	2%	0%	0%	3%
	NHPR listener	1%	4%	6%	0%	0%	3%
2020 Pres Vote	Voted for Trump	0%	0%	21%	0%	0%	14%
	Voted for Biden	1%	4%	6%	0%	0%	5%
	Voted for other 2020 candidate			15%	1%		8%
	Did not vote in 2020						7%

Most Important Problem Facing New Hampshire

What do you think is the most important problem facing the state of New Hampshire today? (coded)

		Education	Healthcare	Homelessness	Housing	Immigration	Infrastructure
STATEWIDE	August 2023	4%	1%	8%	27%	2%	2%
Voting Registration	Registered Democrat	7%	2%	3%	36%	1%	2%
	Registered Undeclared/Not Reg.	4%	1%	8%	30%	1%	5%
	Registered Republican	1%	1%	11%	16%	2%	
Party ID	Democrat	7%	2%	4%	37%	1%	1%
	Independent	5%	0%	3%	26%	0%	13%
	Republican	2%	1%	12%	18%	2%	
Political Ideology	Socialist	8%	1%		40%		
	Progressive	3%	2%	3%	24%		14%
	Liberal	7%	2%	3%	46%		4%
	Moderate	7%	1%	16%	28%	2%	0%
	Conservative	1%	1%	7%	15%	3%	
	Libertarian		0%	0%	35%	1%	
Age of Respondent	18 to 34	3%	1%	1%	33%	1%	2%
	35 to 49	6%	0%	14%	17%	2%	9%
	50 to 64	4%	2%	9%	30%	2%	
	65 and older	4%	1%	7%	26%	1%	0%
Gender of Respondent	Men	3%	1%	9%	19%	3%	4%
	Women	6%	1%	6%	35%	1%	1%
Level of Education	High school or less	1%		15%	21%	1%	5%
	Tech school/Some college	1%	1%	5%	22%	3%	
	College graduate	8%	2%	2%	41%	1%	0%
	Postgraduate work	9%	1%	3%	28%	1%	4%
Children in Household	Children in household	5%	1%	13%	18%	2%	10%
	No children in household	4%	1%	6%	30%	1%	0%
Region of State	Central/Lakes	5%	2%	12%	25%	4%	11%
	Connecticut Valley	7%	0%	3%	39%	0%	
	Manchester Area	8%	1%	9%	40%	0%	
	Mass Border	1%	1%	14%	17%	3%	2%
	North Country	1%	1%	0%	38%	0%	0%
	Seacoast	4%	1%	1%	20%	0%	0%
Media Usage	Conservative radio listener	1%		18%	25%	2%	
	CNN viewer	7%	2%	5%	32%	2%	0%
	Fox News viewer	4%	0%	7%	17%	4%	0%
	Joe Rogan listener	0%		23%	21%	0%	15%
	Local NH news viewer	4%	1%	7%	29%	1%	3%
	MSNBC viewer	9%	1%	8%	33%	3%	0%
	NHPR listener	5%	2%	3%	41%	1%	6%
2020 Pres Vote	Voted for Trump	1%	0%	12%	18%	3%	
	Voted for Biden	7%	1%	4%	34%		5%
	Voted for other 2020 candidate	1%	0%	0%	61%		
	Did not vote in 2020		9%	3%	36%		

Most Important Problem Facing New Hampshire

What do you think is the most important problem facing the state of New Hampshire today? (coded)

		Jobs/Economy	Lack of workforce	Left/Leftist politicians	Partisanship/ Division	Right/Rightist politicians
STATEWIDE	August 2023	7%	2%	2%	2%	6%
Voting Registration	Registered Democrat	7%	1%		1%	10%
	Registered Undeclared/Not Reg.	5%	4%	3%	3%	5%
	Registered Republican	8%	1%	3%		3%
Party ID	Democrat	7%	1%		2%	10%
	Independent	5%	2%	0%	4%	4%
	Republican	7%	3%	4%	0%	3%
Political Ideology	Socialist	1%	3%			4%
	Progressive	8%			3%	7%
	Liberal	6%	0%		2%	11%
	Moderate	7%	2%	1%	3%	10%
	Conservative	9%	4%	3%		0%
	Libertarian	3%	2%	7%	4%	1%
Age of Respondent	18 to 34	2%		0%	2%	4%
	35 to 49	10%	2%	2%	3%	8%
	50 to 64	8%	4%	2%	0%	3%
	65 and older	9%	1%	3%	2%	11%
Gender of Respondent	Men	4%	2%	3%	2%	2%
	Women	10%	2%	1%	1%	10%
Level of Education	High school or less	5%	2%	1%	1%	1%
	Tech school/Some college	11%	1%	3%	2%	11%
	College graduate	7%	3%	2%	2%	3%
	Postgraduate work	5%	1%	1%	3%	13%
Children in Household	Children in household	9%	1%	3%	1%	7%
	No children in household	6%	2%	1%	2%	6%
Region of State	Central/Lakes	7%	6%	1%	2%	4%
	Connecticut Valley	2%	1%	4%	2%	3%
	Manchester Area	5%	1%	0%	1%	11%
	Mass Border	13%	1%	1%	0%	4%
	North Country	6%	4%	5%	4%	9%
	Seacoast	4%	0%	1%	4%	7%
Media Usage	Conservative radio listener	8%	2%	3%	4%	0%
	CNN viewer	11%	1%	1%	6%	8%
	Fox News viewer	12%	1%	4%	4%	2%
	Joe Rogan listener	8%	1%	3%	4%	
	Local NH news viewer	7%	1%	1%	2%	6%
	MSNBC viewer	9%	1%	0%	5%	13%
	NHPR listener	6%	1%	1%	4%	8%
2020 Pres Vote	Voted for Trump	8%	3%	4%		2%
	Voted for Biden	6%	1%		2%	10%
	Voted for other 2020 candidate	4%	0%	0%	0%	
	Did not vote in 2020	8%		3%	21%	

Most Important Problem Facing New Hampshire

What do you think is the most important problem facing the state of New Hampshire today? (coded)

		State budget	Taxes	Other	Don't know/Not sure	N
STATEWIDE	August 2023	0%	4%	8%	1%	1,096
Voting Registration	Registered Democrat	0%	2%	7%	2%	327
	Registered Undeclared/Not Reg.	0%	2%	10%	0%	400
	Registered Republican		10%	5%	0%	342
Party ID	Democrat	0%	2%	7%	2%	457
	Independent		5%	14%		156
	Republican	0%	6%	6%	0%	477
Political Ideology	Socialist		0%	5%		33
	Progressive	0%	1%	12%	7%	140
	Liberal		1%	3%		156
	Moderate		2%	4%	0%	317
	Conservative	0%	9%	5%	0%	320
	Libertarian		8%	16%		83
Age of Respondent	18 to 34			10%		269
	35 to 49		2%	5%		217
	50 to 64	0%	8%	10%	3%	336
	65 and older	0%	5%	4%	0%	268
Gender of Respondent	Men	0%	6%	6%	2%	505
	Women		2%	6%		535
Level of Education	High school or less		7%	5%	2%	380
	Tech school/Some college		3%	11%		296
	College graduate		3%	8%	0%	255
	Postgraduate work	0%	2%	6%	0%	165
Children in Household	Children in household	0%	1%	7%	3%	260
	No children in household	0%	5%	8%	0%	834
Region of State	Central/Lakes	0%	4%	5%	0%	192
	Connecticut Valley		4%	3%	0%	127
	Manchester Area	0%	1%	3%	6%	161
	Mass Border		10%	17%		283
	North Country		1%	5%		118
	Seacoast		1%	5%		212
Media Usage	Conservative radio listener	0%	16%	7%		138
	CNN viewer	0%	3%	4%	4%	220
	Fox News viewer		15%	7%		188
	Joe Rogan listener		6%	9%		135
	Local NH news viewer	0%	5%	6%	1%	784
	MSNBC viewer	0%	1%	4%	5%	171
	NHPR listener	0%	2%	7%	0%	349
2020 Pres Vote	Voted for Trump	0%	7%	5%	0%	503
	Voted for Biden	0%	2%	9%	2%	546
	Voted for other 2020 candidate			9%		18
	Did not vote in 2020			14%		28