

The Granite State Poll

July 20, 2023

PRIMARY ISSUES: NH INSISTS FIRST-IN-NATION PRIMARY STAYS FIRST; CONFIDENT VOTES WILL BE ACCURATELY COUNTED

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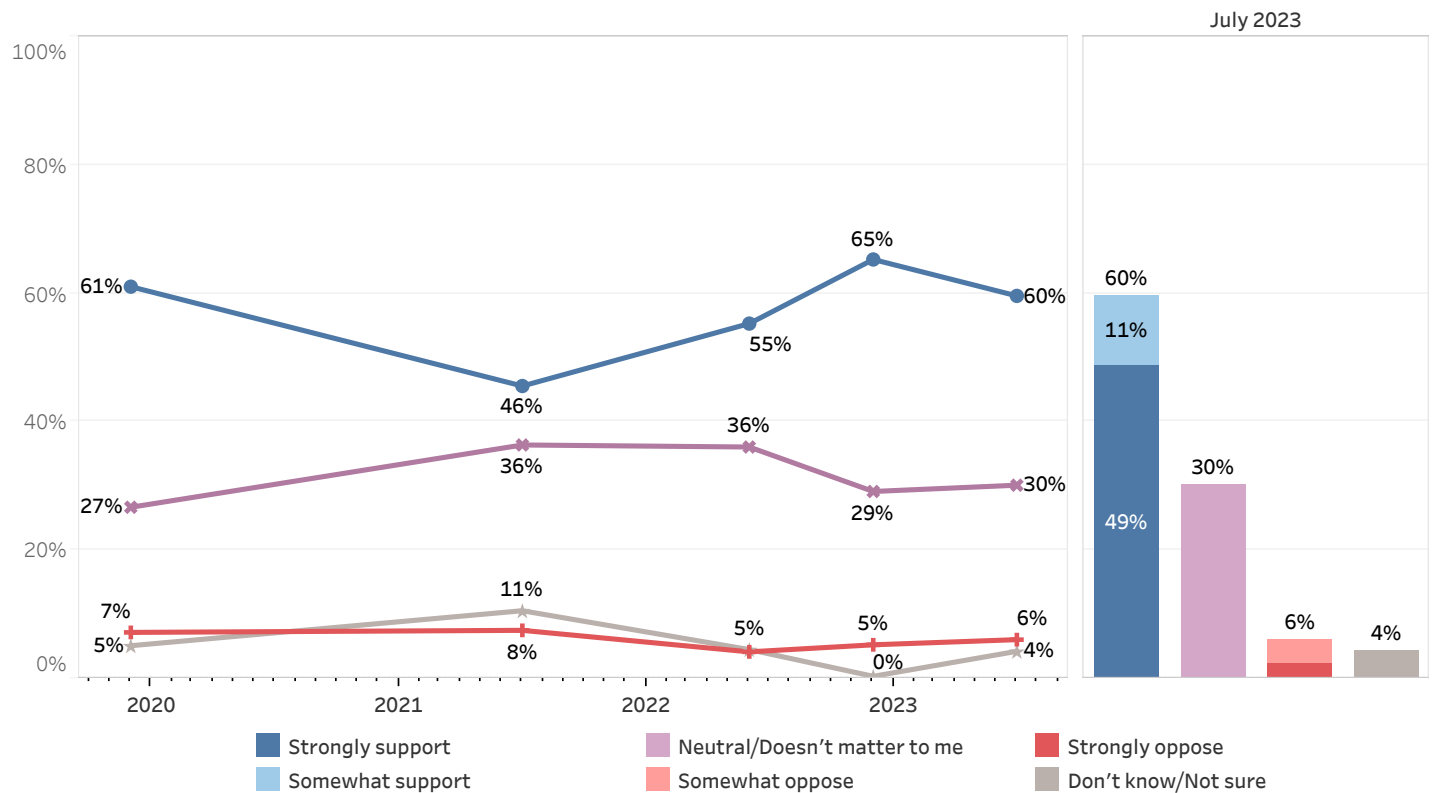
DURHAM, NH - Six in ten New Hampshire residents support a New Hampshire law that requires the state's Presidential Primary to be held before any similar contest. More than four in five likely New Hampshire primary voters are confident that their vote in upcoming elections will be accurately counted. Undeclared voters, a key voting block who can vote in either party's primary in the state, lean towards participating in the Republican primary over the Democratic primary featuring a sitting President.

New Hampshire Primary

The Democratic National Committee's (DNC) calendar for nomination contests puts South Carolina's primary first, followed by Nevada and New Hampshire on the same day. President Biden has performed poorly in New Hampshire and Iowa in the past, finishing 5th in New Hampshire in 2020 and withdrawing from the race before the 1988 and 2008 primaries. Unfortunately for the DNC, New Hampshire state law requires the state's presidential primary to be held at least seven days before any similar contest as defined by the New Hampshire Secretary of State. Secretary of State David Scanlan has said that state law will be enforced and New Hampshire will vote prior to other states holding primaries.

New Hampshire residents are very supportive of this law: six in ten strongly (49%) or somewhat (11%) support New Hampshire's primary being held first, 30% are neutral, only 6% somewhat (4%) or strongly (2%) oppose this requirement, and 4% are unsure. Most Republicans (78%) and Independents (72%) support this law but only 43% of Democrats agree.

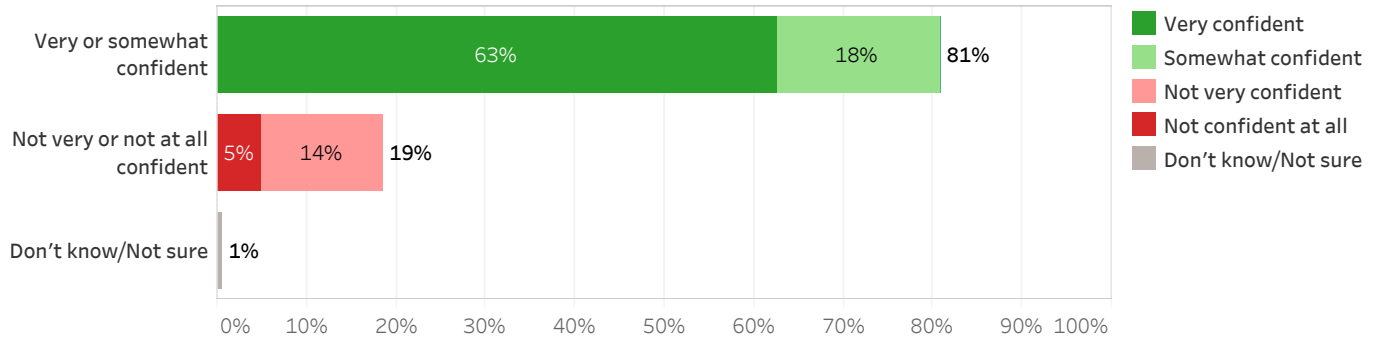
Support or Oppose New Hampshire State Law Requiring NH Primary to Be First



* We ask that this copyrighted information be referred to as *the Granite State Poll*, a States of Opinion Project, conducted by the University of New Hampshire Survey Center.

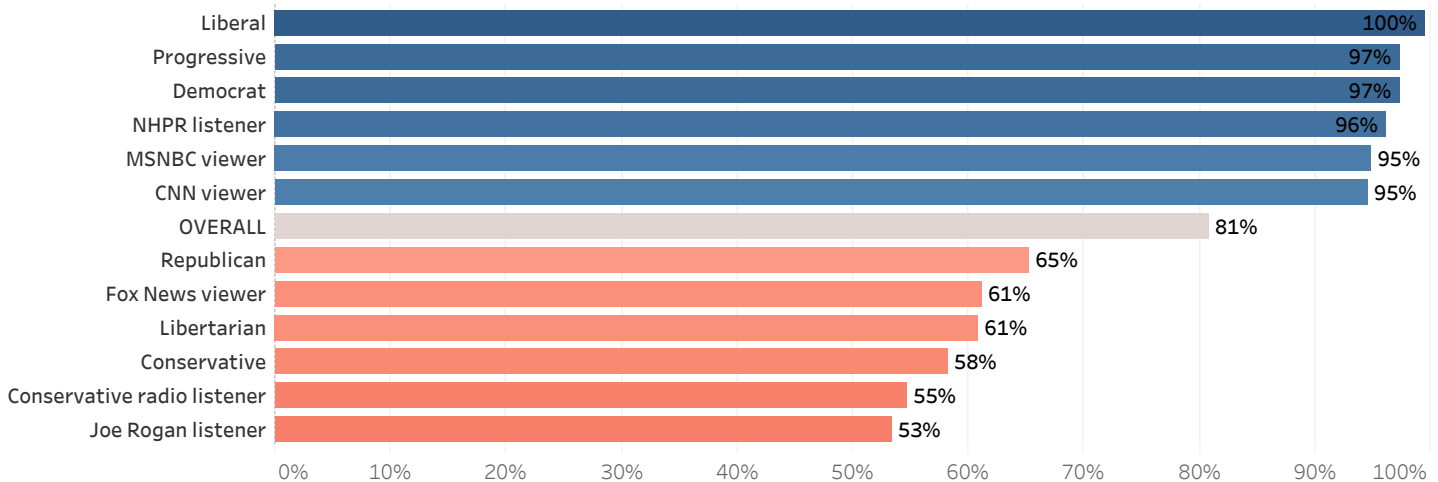
While some political observers have raised questions about the accuracy of US elections, New Hampshire voters are confident that votes in the Granite State will be counted correctly. Four in five (81%) likely primary voters are very (63%) or somewhat (18%) confident that their vote will be accurately counted, 19% are not very confident (14%) or not confident at all (5%), and 1% are unsure.

Confidence Vote in Upcoming Primary Will Be Accurately Counted - July 2023



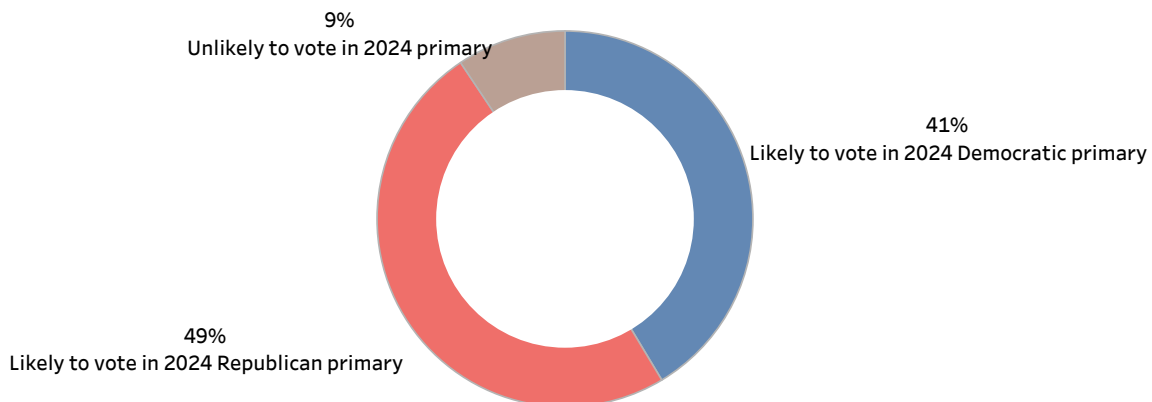
Self-described liberals and progressives, Democrats, NHPR listeners, and MSNBC and CNN viewers are more likely than others to be very or somewhat confident that their upcoming primary vote will be accurately counted. *Joe Rogan* listeners, conservative radio listeners, self-described conservatives and libertarians, Fox News viewers, and self-identified Republicans are less likely to be very or somewhat confident that their vote will be accurately counted.

Very or Somewhat Confident Upcoming Primary Vote Will Be Accurately Counted - By Selected Demographics - July 2023



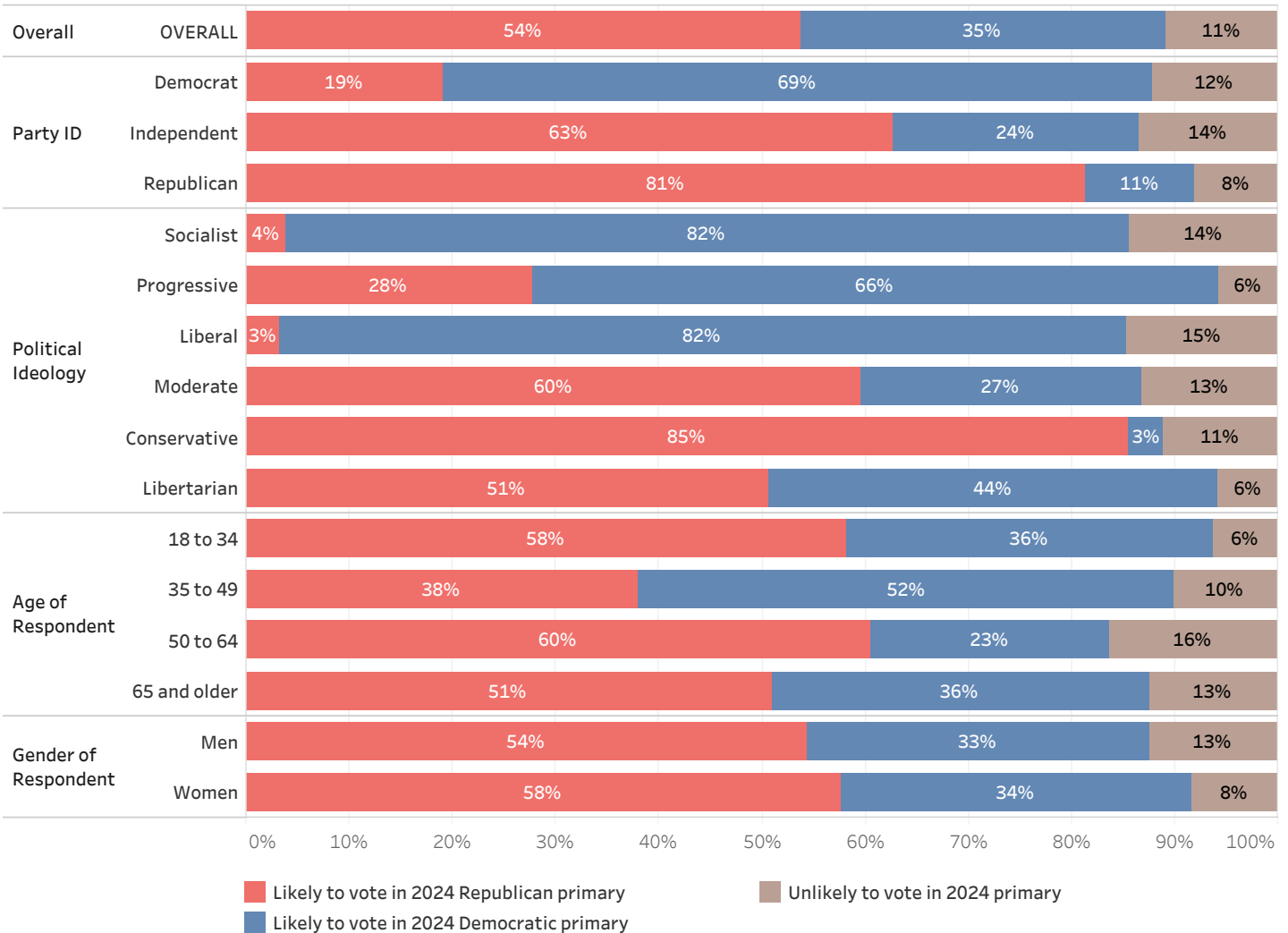
President Biden has not attracted a strong Democratic challenger for the 2024 nomination so it should be no surprise that more New Hampshire residents plan to vote in the contested Republican primary. Overall, 49% of New Hampshire residents plan to vote in the Republican 2024 presidential primary, 41% plan to vote in the Democratic primary, and 9% do not plan to vote in the 2024 primary.

Voting Plan for 2024 New Hampshire Presidential Primary - July 2023



Undeclared voters, often referred to as “Independents”, make up the plurality (about 40%) of New Hampshire registered voters. One of the major reasons to register Undeclared is to be eligible to vote in either the Republican or Democratic primary. Among Undeclared voters (N=581), 54% plan to vote in the Republican primary, 35% plan to vote in the Democratic primary, and 11% don't plan to vote in the primary at all. While most Undeclared voters plan to vote in the primary of the party they identify most closely with, 19% of those who identify as Democrats plan to vote in the Republican primary and 11% of those who identify as Republicans plan to vote in the Democratic primary. Among those who identify as an Independent, 63% plan to vote in the Republican primary while only 24% plan to vote in the Democratic primary. Similarly, most socialists, progressives, and liberal Undeclared voters plan to vote in the Democratic primary while a majority of moderates, conservatives, and libertarians plan to vote in the Republican primary.

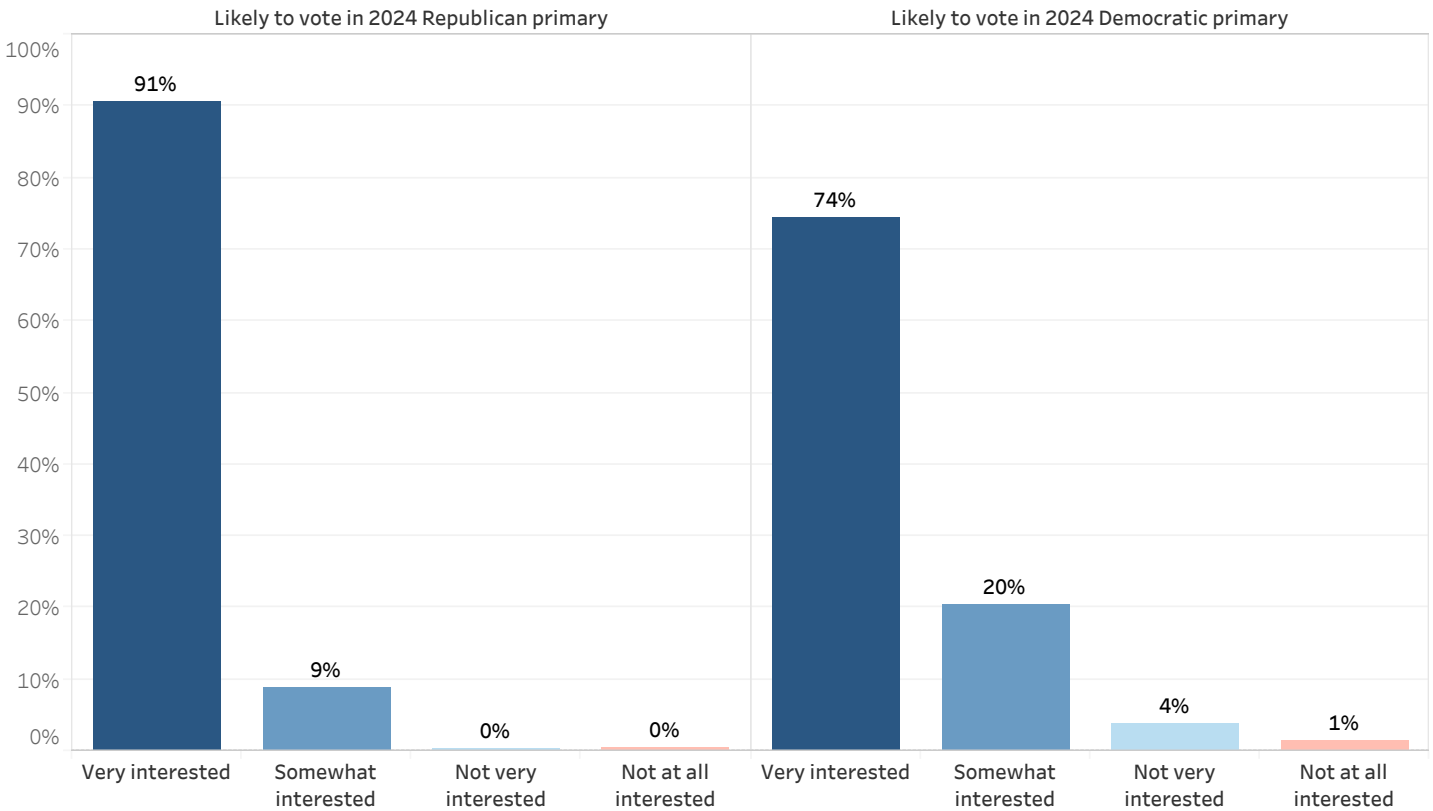
Voting Plan for 2024 New Hampshire Presidential Primary - Among Undeclared Voters - By Selected Demographics - July 2023



Because Joe Biden faces little competition for the Democratic nomination it is unsurprising that Democratic primary voters are less interested in their primary than are Republican primary voters. Among those who plan to vote in the 2024 Republican primary (N=894), 91% say they are very interested in the primary, 9% say they are somewhat interested, and less than 1% each say they are not very interested or not at all interested. Among those who plan to vote in the 2024 Democratic primary (N=751), 74% say they are very interested in the primary, 20% say they are somewhat interested, 4% are not very interested, and 1% are not at all interested.

In 2012, when then-President Barack Obama was seeking his party's nomination for President, 69% of likely Democratic primary voters said they were very interested, while 82% of likely Republican primary voters said that they were very interested in the open 2012 Republican primary.

Interest in 2024 New Hampshire Presidential Primary - By 2024 Primary Plan to Vote In



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Two thousand and twenty-eight (2,028) Granite State Panel members completed the survey online between July 13 and July 17, 2023. The margin of sampling error for the survey is +/- 2.2 percent. Included in the sample were 898 likely 2024 Republican Primary voters (margin of sampling error +/- 3.3 percent). Also included in the sample were 743 likely 2024 Democratic Primary voters (margin of sampling error +/- 3.6 percent). These MSE's have not been adjusted for design effect. The response rate for the July 2023 Granite State Poll is 25%. The design effect for the survey is 2.8%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 8,000 New Hampshire adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

July 2023 Granite State Poll Demographics

		%	N
Gender of Respondent	Men	50%	965
	Women	50%	980
Age of Respondent	18 to 34	26%	533
	35 to 49	20%	400
	50 to 64	30%	603
	65 and older	24%	483
Level of Education	High school or less	33%	673
	Tech school/Some college	29%	592
	College graduate	23%	464
	Postgraduate work	15%	294
Region of State	Central/Lakes	17%	350
	Connecticut Valley	15%	306
	Manchester Area	15%	313
	Mass Border	24%	476
	North Country	9%	182
	Seacoast	20%	397
Party ID	Democrat	45%	876
	Independent	14%	282
	Republican	41%	790
Voting Registration	Registered Democrat	31%	619
	Registered Undeclared/Not Reg.	38%	750
	Registered Republican	31%	608
2020 Pres Vote	Voted for Trump	44%	893
	Voted for Biden	51%	1,039
	Voted for other 2020 candidate	2%	30
	Did not vote in 2020	3%	60

Support or Oppose New Hampshire State Law Requiring NH Primary to Be First

New Hampshire state law requires the state’s presidential primary to be held seven days or more prior to any similar election in another state. Would you say you support or oppose New Hampshire’s presidential primary being required to be held before any similar election in another state?

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral/ Doesn't matter to me</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2023	49%	11%	30%	4%	2%	4%	2,014
Voting Registration	Registered Democrat	25%	13%	45%	9%	5%	3%	617
	Registered Undeclared/Not Reg.	57%	13%	24%	3%	1%	3%	750
	Registered Republican	67%	6%	19%	0%	0%	7%	595
Party ID	Democrat	29%	14%	42%	8%	4%	3%	876
	Independent	64%	8%	24%	0%	2%	2%	282
	Republican	69%	8%	20%	1%	0%	1%	777
Political Ideology	Socialist	16%	8%	43%	25%	7%	1%	94
	Progressive	22%	13%	48%	9%	7%	1%	245
	Liberal	36%	14%	37%	6%	3%	3%	269
	Moderate	46%	14%	33%	2%	1%	3%	582
	Conservative	79%	8%	12%	0%	1%		452
	Libertarian	56%	6%	29%		1%	8%	163
Age of Respondent	18 to 34	48%	10%	27%	5%	1%	9%	533
	35 to 49	47%	7%	35%	5%	3%	1%	400
	50 to 64	43%	15%	35%	2%	2%	3%	588
	65 and older	58%	10%	23%	3%	3%	3%	483
Gender of Respondent	Men	60%	11%	22%	3%	3%	2%	964
	Women	40%	11%	39%	4%	2%	3%	966
Level of Education	High school or less	46%	5%	39%	1%	1%	7%	660
	Tech school/Some college	59%	10%	22%	5%	2%	2%	591
	College graduate	46%	16%	29%	3%	3%	3%	464
	Postgraduate work	39%	18%	26%	9%	6%	3%	294
Children in Household	Children in household	57%	8%	28%	2%	2%	3%	516
	No children in household	47%	12%	32%	5%	2%	2%	1,447
Region of State	Central/Lakes	41%	13%	38%	4%	2%	2%	350
	Connecticut Valley	59%	10%	21%	5%	4%	1%	306
	Manchester Area	56%	11%	27%	1%	3%	2%	312
	Mass Border	44%	12%	29%	3%	1%	11%	476
	North Country	48%	7%	38%	4%	1%	2%	169
	Seacoast	49%	9%	31%	6%	2%	4%	397
Media Usage	Conservative radio listener	73%	5%	21%	0%	1%	0%	265
	CNN viewer	38%	15%	38%	3%	3%	3%	475
	Fox News viewer	69%	7%	21%	0%	0%	2%	380
	Joe Rogan listener	60%	8%	27%	0%	1%	3%	223
	Local NH news viewer	56%	10%	26%	3%	3%	2%	1,162
	MSNBC viewer	34%	16%	36%	2%	6%	5%	319
	NHPR listener	34%	13%	40%	6%	5%	2%	624
2020 Pres Vote	Voted for Trump	70%	7%	17%	0%	0%	5%	880
	Voted for Biden	31%	14%	41%	7%	4%	3%	1,038
	Voted for other 2020 candidate	50%	18%	30%		1%		30
	Did not vote in 2020	47%	7%	38%		1%	8%	60

Confidence Vote in Upcoming Primary Will Be Accurately Counted

How confident are you that your vote in the upcoming presidential primary will be accurately counted?

		<u>Very confident</u>	<u>Somewhat confident</u>	<u>Not very confident</u>	<u>Not confident at all</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2023	63%	18%	14%	5%	1%	2,013
Voting Registration	Registered Democrat	92%	4%	2%	1%	0%	617
	Registered Undeclared/Not Reg.	65%	23%	7%	4%	0%	750
	Registered Republican	34%	23%	34%	10%	0%	595
Party ID	Democrat	93%	5%	2%	1%	0%	876
	Independent	62%	22%	12%	4%	0%	282
	Republican	33%	32%	24%	11%	0%	776
Political Ideology	Socialist	78%	12%	7%	3%		94
	Progressive	93%	4%	2%	1%		245
	Liberal	95%	5%	0%			268
	Moderate	69%	22%	7%	2%	0%	582
	Conservative	32%	26%	26%	16%	0%	452
	Libertarian	33%	28%	33%	5%	2%	163
Age of Respondent	18 to 34	62%	16%	20%	1%	2%	533
	35 to 49	60%	12%	22%	6%	0%	400
	50 to 64	61%	23%	9%	7%		588
	65 and older	68%	20%	5%	7%	0%	482
Gender of Respondent	Men	64%	14%	17%	5%	0%	963
	Women	63%	23%	8%	5%	1%	966
Level of Education	High school or less	53%	21%	20%	5%	1%	660
	Tech school/Some college	56%	23%	14%	8%	0%	590
	College graduate	77%	11%	8%	3%	0%	464
	Postgraduate work	77%	13%	7%	2%	1%	294
Children in Household	Children in household	66%	19%	8%	4%	2%	516
	No children in household	63%	18%	13%	5%	0%	1,446
Region of State	Central/Lakes	64%	20%	13%	3%		349
	Connecticut Valley	65%	17%	14%	5%	0%	306
	Manchester Area	59%	22%	12%	6%	1%	312
	Mass Border	55%	18%	20%	5%	2%	476
	North Country	60%	23%	9%	8%	0%	168
	Seacoast	74%	12%	9%	5%	0%	397
Media Usage	Conservative radio listener	31%	24%	32%	14%		265
	CNN viewer	82%	12%	1%	3%	2%	475
	Fox News viewer	38%	24%	29%	7%	3%	379
	Joe Rogan listener	25%	28%	41%	5%		223
	Local NH news viewer	70%	16%	10%	2%	1%	1,162
	MSNBC viewer	87%	8%	1%	1%	3%	318
	NHPR listener	89%	8%	3%	1%	0%	624
2020 Pres Vote	Voted for Trump	32%	30%	27%	10%	0%	880
	Voted for Biden	90%	8%	1%	0%	0%	1,038
	Voted for other 2020 candidate	56%	29%	14%	1%		30
	Did not vote in 2020	39%	10%	26%	9%	16%	60

Voting Plan for 2024 New Hampshire Presidential Primary

In which party primary do you think you will vote in the 2024 New Hampshire presidential primary?

		<u>Likely to vote in 2024 Democratic primary</u>	<u>Likely to vote in 2024 Republican primary</u>	<u>Unlikely to vote in 2024 primary</u>	<u>N</u>
STATEWIDE	July 2023	41%	49%	9%	1,816
Party ID	Democrat	85%	6%	9%	797
	Independent	21%	56%	23%	210
	Republican	3%	91%	5%	741
Political Ideology	Socialist	88%	1%	11%	91
	Progressive	86%	5%	9%	236
	Liberal	89%	3%	8%	252
	Moderate	38%	53%	9%	487
	Conservative	2%	92%	6%	442
	Libertarian	21%	74%	5%	131
Age of Respondent	18 to 34	47%	41%	12%	487
	35 to 49	41%	49%	10%	356
	50 to 64	35%	54%	10%	526
	65 and older	43%	51%	5%	441
Gender of Respondent	Men	34%	56%	10%	853
	Women	49%	42%	9%	887
Level of Education	High school or less	23%	67%	10%	611
	Tech school/Some college	40%	51%	9%	517
	College graduate	57%	33%	11%	424
	Postgraduate work	64%	30%	7%	259
Children in Household	Children in household	39%	50%	11%	465
	No children in household	43%	47%	9%	1,301
Region of State	Central/Lakes	44%	50%	6%	329
	Connecticut Valley	34%	57%	9%	270
	Manchester Area	41%	44%	15%	277
	Mass Border	36%	53%	11%	431
	North Country	35%	56%	8%	169
	Seacoast	54%	38%	7%	338
Media Usage	Conservative radio listener	6%	93%	1%	245
	CNN viewer	60%	23%	18%	422
	Fox News viewer	6%	87%	8%	358
	Joe Rogan listener	13%	79%	7%	186
	Local NH news viewer	45%	46%	9%	1,020
	MSNBC viewer	74%	13%	13%	279
	NHPR listener	74%	20%	7%	542
2020 Pres Vote	Voted for Trump	5%	92%	3%	845
	Voted for Biden	77%	11%	12%	907
	Voted for other 2020 candidate	37%	34%	29%	23
	Did not vote in 2020		28%	72%	37

Voting Plan for 2024 New Hampshire Presidential Primary - Among Registered Undeclareds

In which party primary do you think you will vote in the 2024 New Hampshire presidential primary?

		<u>Likely to vote in 2024</u> <u>Democratic primary</u>	<u>Likely to vote in 2024</u> <u>Republican primary</u>	<u>Unlikely to vote in 2024</u> <u>primary</u>	<u>N</u>
STATEWIDE	July 2023	35%	54%	11%	581
Party ID	Democrat	69%	19%	12%	211
	Independent	24%	63%	14%	160
	Republican	11%	81%	8%	197
Political Ideology	Socialist	82%	4%	14%	29
	Progressive	66%	28%	6%	39
	Liberal	82%	3%	15%	70
	Moderate	27%	60%	13%	226
	Conservative	3%	85%	11%	83
	Libertarian	44%	51%	6%	62
Age of Respondent	18 to 34	36%	58%	6%	197
	35 to 49	52%	38%	10%	105
	50 to 64	23%	60%	16%	153
	65 and older	36%	51%	13%	123
Gender of Respondent	Men	33%	54%	13%	297
	Women	34%	58%	8%	258
Level of Education	High school or less	26%	67%	7%	182
	Tech school/Some college	34%	56%	10%	192
	College graduate	46%	39%	16%	139
	Postgraduate work	42%	44%	14%	68
Children in Household	Children in household	28%	63%	9%	196
	No children in household	39%	49%	12%	380
Region of State	Central/Lakes	42%	50%	8%	109
	Connecticut Valley	17%	78%	5%	133
	Manchester Area	39%	50%	11%	57
	Mass Border	41%	48%	11%	136
	North Country	36%	49%	16%	65
	Seacoast	46%	35%	19%	80
Media Usage	Conservative radio listener	21%	75%	4%	49
	CNN viewer	45%	36%	19%	128
	Fox News viewer	13%	81%	6%	85
	Joe Rogan listener	28%	69%	3%	75
	Local NH news viewer	40%	46%	14%	301
	MSNBC viewer	53%	27%	19%	77
	NHPR listener	62%	28%	10%	170
2020 Pres Vote	Voted for Trump	12%	84%	4%	273
	Voted for Biden	61%	24%	15%	275
	Voted for other 2020 candidate	33%	37%	29%	17
	Did not vote in 2020		56%	44%	15

Interest in 2024 New Hampshire Presidential Primary

How interested would you say you are in the 2024 New Hampshire presidential primary?

		<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>Not at all interested</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2023	78%	16%	3%	2%	0%	2,026
Voting Registration	Registered Democrat	69%	24%	5%	2%		617
	Registered Undeclared/Not Reg.	81%	14%	3%	2%		750
	Registered Republican	90%	8%	1%	1%		608
Party ID	Democrat	72%	20%	6%	2%		876
	Independent	74%	20%	3%	2%	0%	282
	Republican	87%	12%	1%	1%		790
Political Ideology	Socialist	47%	44%	3%	6%		94
	Progressive	70%	22%	8%	0%		245
	Liberal	71%	22%	7%	0%		269
	Moderate	85%	11%	4%	0%		581
	Conservative	84%	14%	0%	1%		465
	Libertarian	92%	4%	2%	2%		163
Age of Respondent	18 to 34	71%	21%	4%	3%	0%	533
	35 to 49	81%	12%	5%	2%		400
	50 to 64	77%	18%	3%	2%	0%	601
	65 and older	85%	13%	1%	0%		482
Gender of Respondent	Men	81%	15%	4%	1%		964
	Women	75%	19%	3%	3%	0%	979
Level of Education	High school or less	81%	16%		3%	0%	673
	Tech school/Some college	83%	13%	3%	1%	0%	591
	College graduate	72%	21%	6%	1%		464
	Postgraduate work	74%	17%	7%	2%		293
Children in Household	Children in household	75%	16%	5%	4%	0%	529
	No children in household	79%	17%	3%	1%	0%	1,445
Region of State	Central/Lakes	77%	17%	4%	2%		350
	Connecticut Valley	83%	14%	3%	0%		306
	Manchester Area	66%	27%	2%	4%	0%	312
	Mass Border	85%	9%	3%	2%		475
	North Country	80%	14%	3%	2%		182
	Seacoast	77%	19%	4%	0%	0%	397
Media Usage	Conservative radio listener	93%	7%	0%			265
	CNN viewer	75%	18%	3%	3%		475
	Fox News viewer	88%	9%	1%	2%		379
	Joe Rogan listener	93%	6%	1%	0%		223
	Local NH news viewer	81%	13%	3%	3%	0%	1,161
	MSNBC viewer	79%	15%	3%	3%		319
	NHPR listener	77%	17%	4%	1%		624
2020 Pres Vote	Voted for Trump	89%	10%	1%	1%		893
	Voted for Biden	71%	22%	5%	1%		1,038
	Voted for other 2020 candidate	73%	21%	2%	4%		30
	Did not vote in 2020	53%	6%	11%	28%	2%	60