

## The Pine Tree State Poll

June 23, 2023

### STOP EATING LOBSTERS? MAINERS SAY NO

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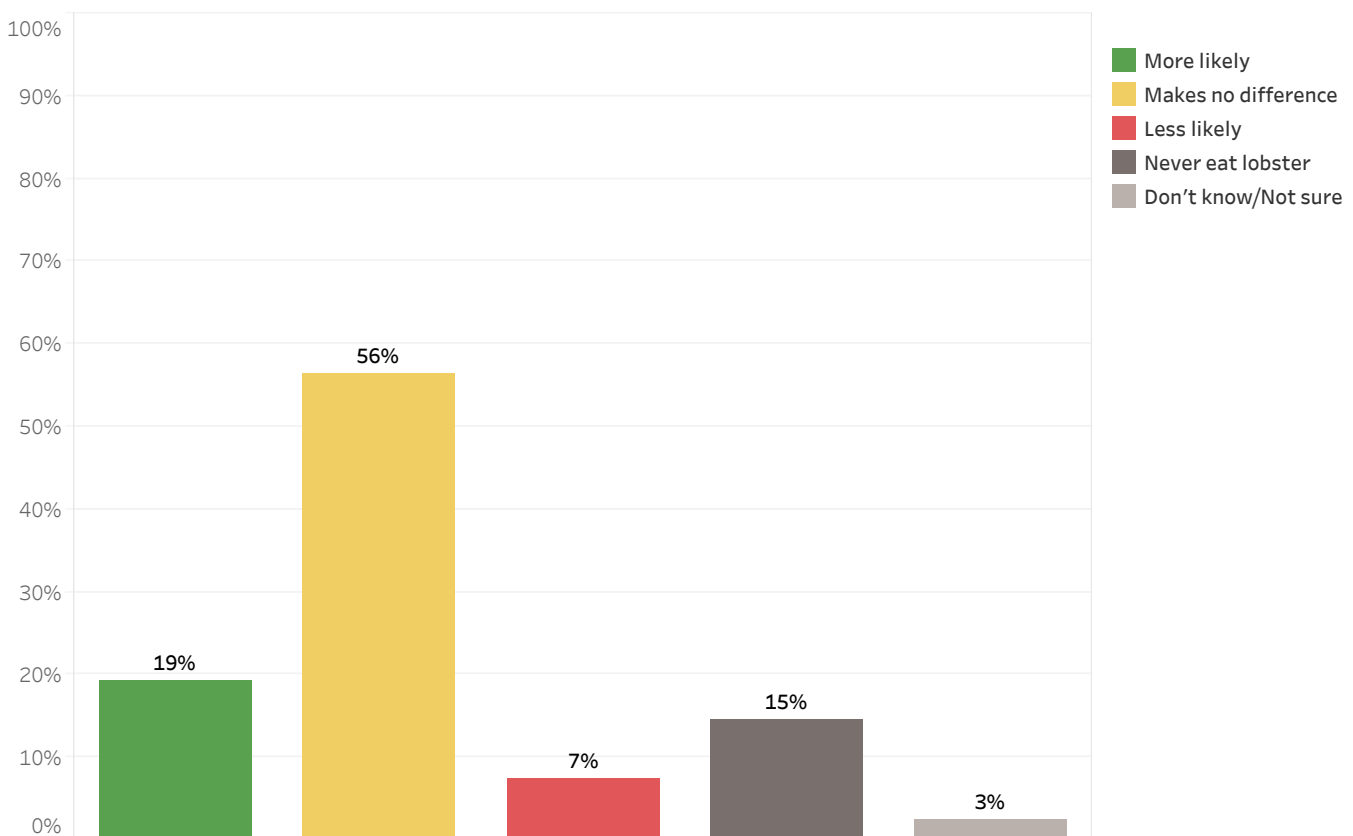
DURHAM, NH - Few Maine residents say they will heed a recommendation by Seafood Watch to avoid the state's most famous food because of the potential threat to right whales because of lobster fishing. Majorities support making the COVID-era "to-go" alcohol sale policy permanent and a proposed ban on the sale of flavored cigarettes, while a plurality support banning pharmacies from selling tobacco products. Housing, the cost of living, and jobs or the economy are most often cited by residents as the most important problem facing the state.

#### Lobster Policy

In 2022, Seafood Watch, a conservation program operated by the Monterey Bay Aquarium in California, recommended that seafood customers avoid lobster from the U.S. and Canada due to the threat posed to right whales getting entangled in lobster fishing gear.

Few Mainers say they will heed this recommendation: only 7% say that Seafood Watch's recommendation will make them less likely to eat lobster, 19% say that it actually makes them more likely to eat lobster, 56% say it makes no difference, 15% say that they never eat lobster, and 3% are unsure. Self-described conservatives and libertarians and those aged 65 and older are more likely than others to say that Seafood Watch's recommendation makes them more likely to eat lobster, while socialists and progressives and those under the age of thirty-five are more likely than others to say that this makes them less likely to eat lobster.

Effect of Seafood Watch Recommendation to Avoid Maine Lobster on Likelihood of Eating Lobster

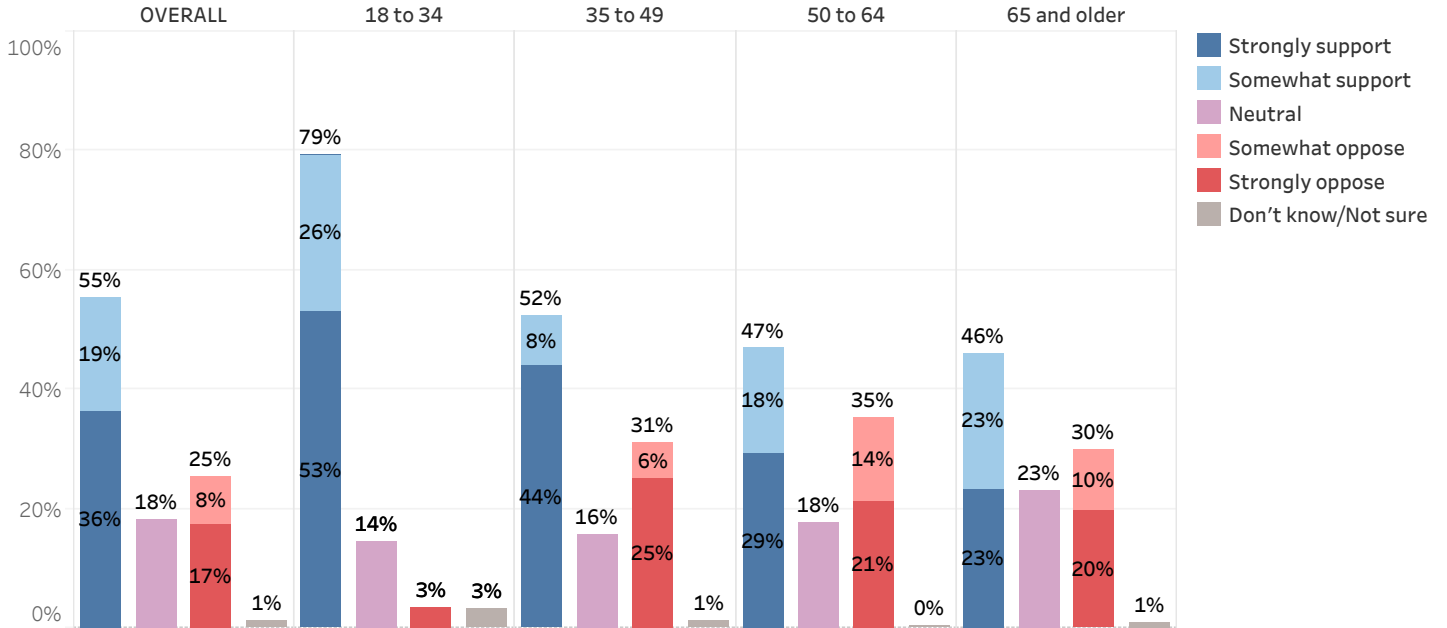


\* We ask that this copyrighted information be referred to as *the Pine Tree State Poll*, a States of Opinion Project, conducted by the University of New Hampshire Survey Center.

## Alcohol Policy

A recently passed law in Maine makes permanent a rule allowing restaurants and bars to serve alcoholic beverages to-go. The bill requires these drinks to be labeled and be placed in the trunk of a vehicle. A majority (55%) of Mainer say they strongly (36%) or somewhat (19%) support this measure, 18% are neutral, 25% are somewhat (8%) or strongly (17%) opposed to it, and 1% are unsure. Most of those under the age of thirty-five (79%) and a slim majority of those aged 35 to 49 (52%) support this measure while pluralities of those aged 50 to 64 (47%) and 65 and older (46%) support this measure.

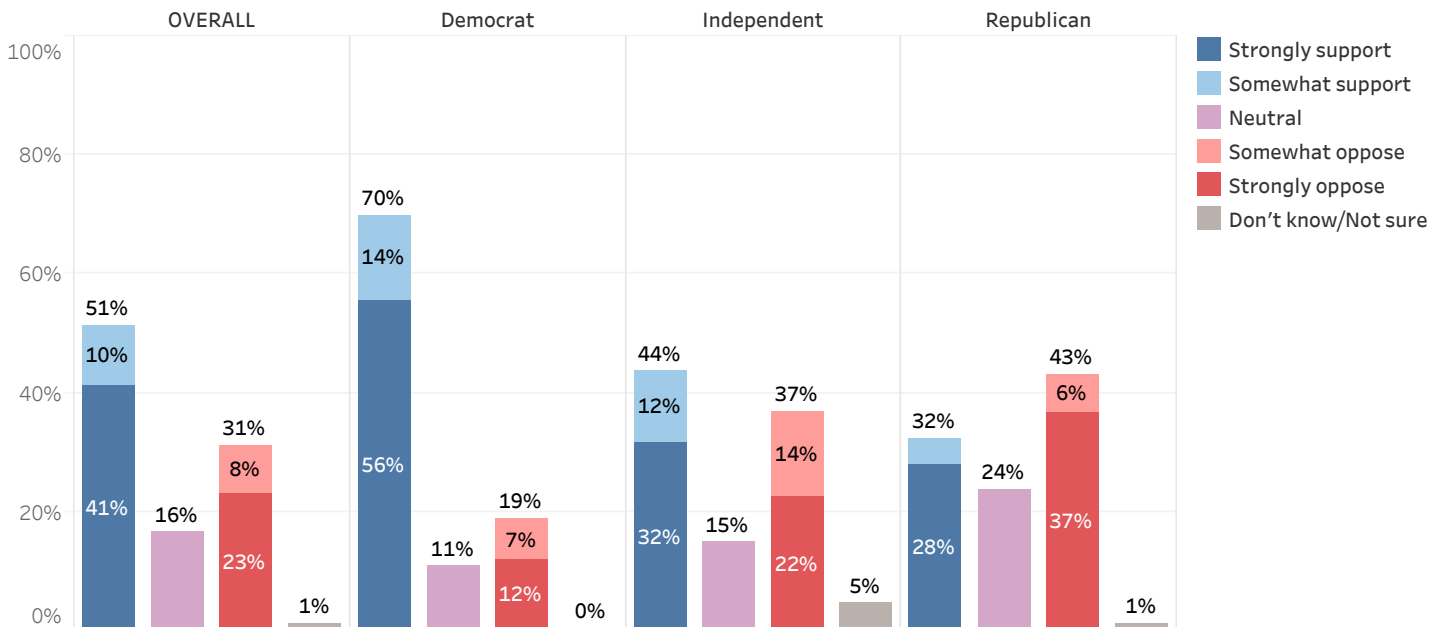
### Support Allowing Alcohol "To-Go" Permanently - June 2023 - By Age



## Tobacco Policies

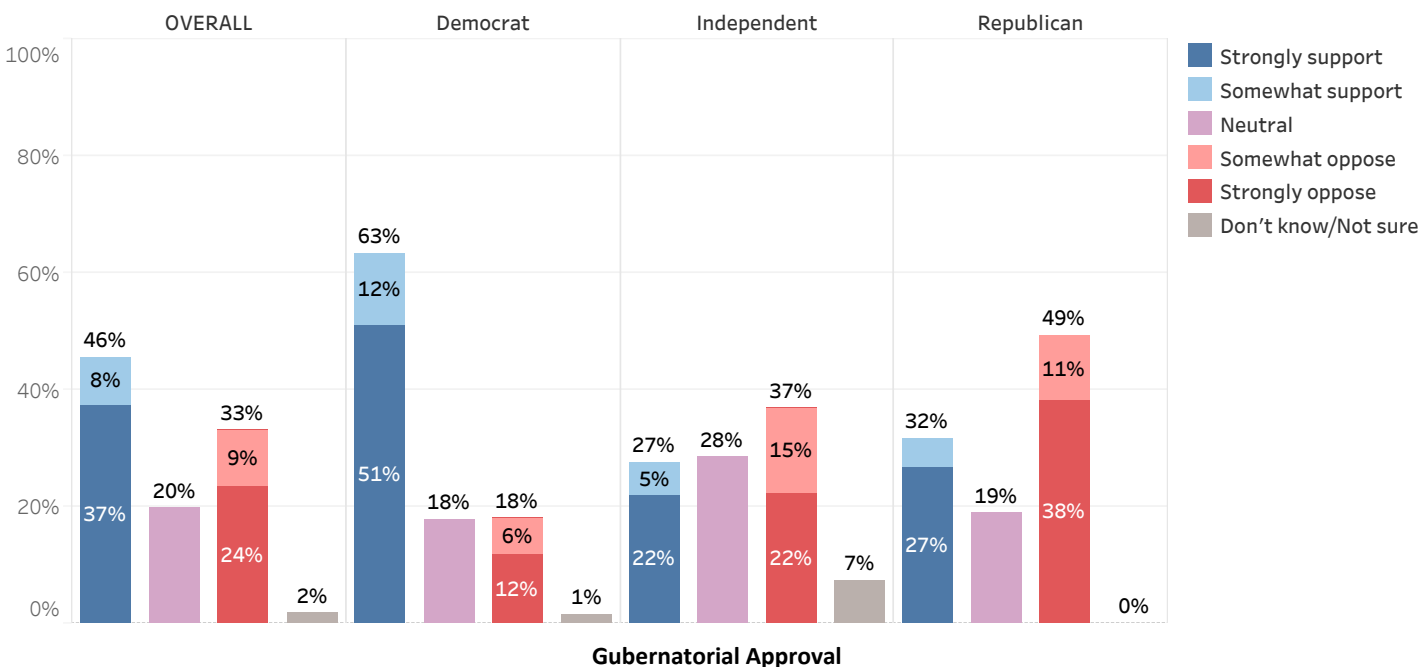
The Maine State Legislature is considering a bill which would ban the sale of flavored cigarettes in Maine. A slim majority (51%) of Mainer say they strongly (41%) or somewhat (10%) support banning the sale of flavored cigarettes in Maine, 16% are neutral on the question, 31% strongly (23%) or somewhat (8%) oppose banning flavored cigarettes, and 1% are unsure. Most Democrats (70%) support banning flavored cigarettes, but only a plurality of Independents (44%) support banning them and a plurality of Republicans (43%) oppose banning them.

### Support Ban on Flavored Cigarettes - By Party ID



The State Legislature is also considering a bill which would prohibit pharmacies from selling any tobacco products. Just under half (46%) of Mainers say they strongly (37%) or somewhat (8%) support banning pharmacies from selling tobacco products in Maine, 33% strongly (24%) or somewhat (9%) oppose this, 20% are neutral on the question, and 2% are unsure. A majority of Democrats (63%) support banning pharmacies from selling tobacco products, nearly half (49%) of Republicans oppose it, and Independents are more divided, with 27% in support, 37% opposed, and 35% neutral or unsure.

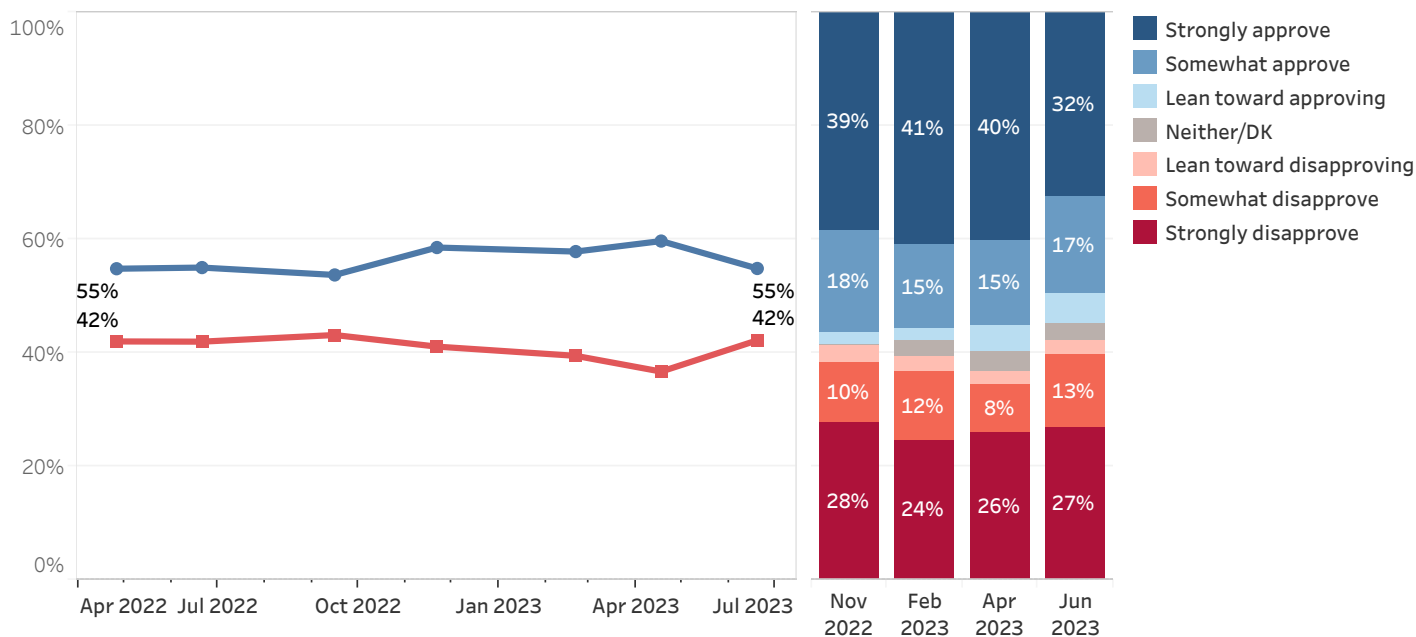
**Support Ban on Pharmacies Selling Tobacco Products - By Party ID**



Governor Janet Mills continues to be a popular governor among Maine residents but her approval rating has fallen slightly over the past two months. Currently, 55% of Maine residents approve of Governor Mills' job performance, 42% disapprove, and 4% neither approve nor disapprove or don't know. Mills' net approval rating (the percentage who approve minus the percentage who disapprove) is +13, down from +23 in April.

Ninety-three percent of Democrats and 48% of Independents approve of Mills' performance as governor, but only 12% of Republicans approve.

**Approval of Governor Mills' Job Performance**

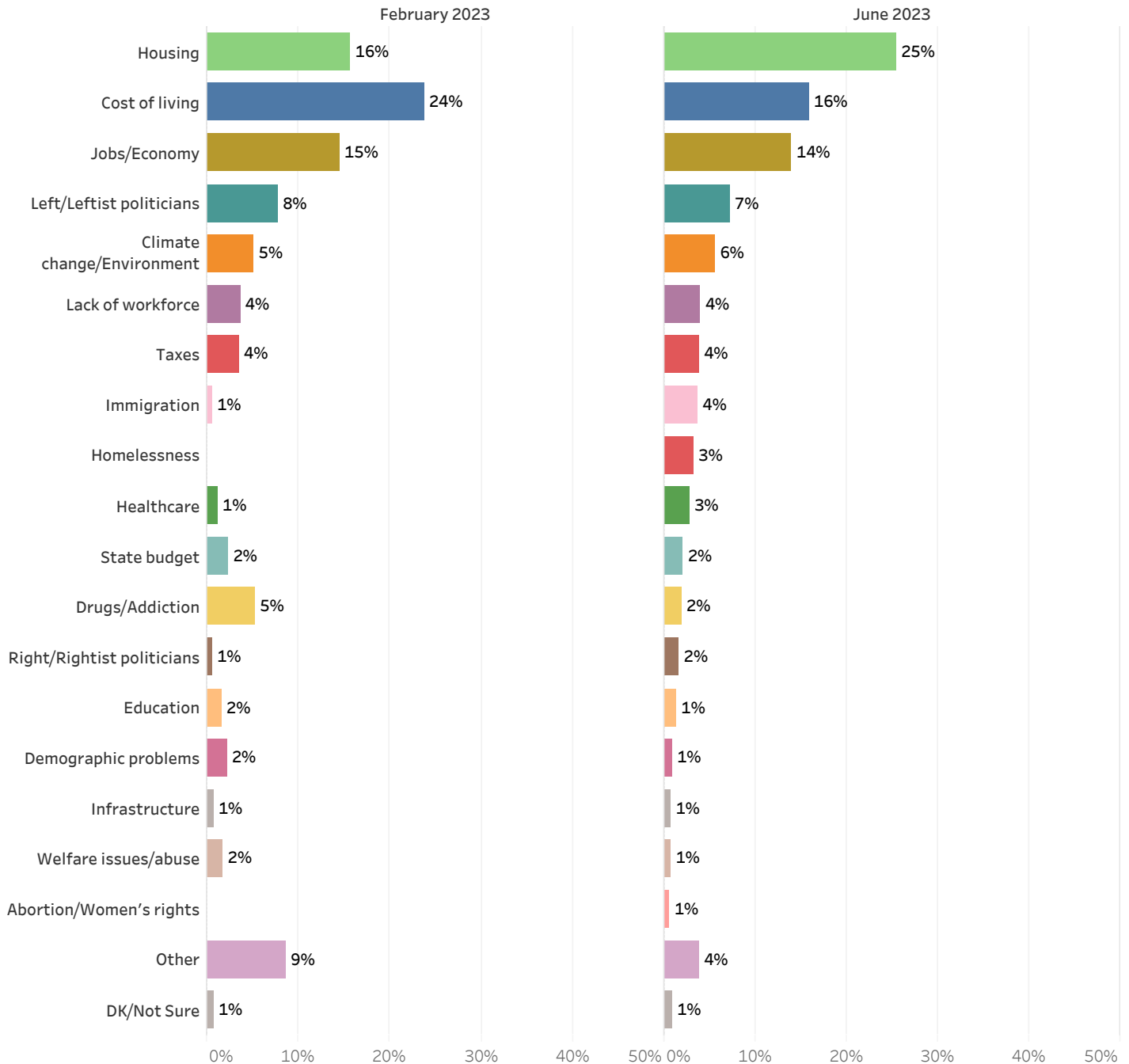


### Most Important Problem

A quarter (25%) of Maine residents believe housing is the most important problem facing the state, while 16% believe the cost of living is the most important problem and 14% believe jobs or the economy is most important. Seven percent mention the political left or leftist politicians, 6% mention climate change or the environment, 4% each mention a lack of workforce, taxes, or immigration, and 3% each mention homelessness or healthcare. Two percent or less say the most important problem facing the state is the state budget (2%), drugs or addiction (2%), the political right or rightist politicians (2%), education (1%), demographic problems (1%), infrastructure (1%), welfare issues or abuse (1%), or abortion or women's rights (1%). Mainers are more likely than in February to cite housing as the most important problem facing the state while they are slightly less likely to mention the cost of living.

Democrats are most likely to cite housing as the most important problem facing the state, Independents are most likely to mention jobs or the economy or the cost of living, and Republicans are about equally split in mentioning housing, the political left, the cost of living, and jobs or the economy.

### Most Important Problem Facing Maine



## Pine Tree State Poll Methodology

These findings are based on the latest Pine Tree State Poll, conducted by the University of New Hampshire Survey Center. Seven hundred and sixty-nine (769) Pine Tree State Panel members completed the survey online between June 15 and June 19, 2023. The margin of sampling error for the survey is +/- 3.5 percent. These MSE's have not been adjusted for design effect. The response rate for the June 2023 Pine Tree State Poll is 29%. The design effect for the survey is 2.3%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the ME Secretary of State and to 2020 election results in Maine.

The Pine Tree State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of Maine residents. Approximately 2,500 Maine adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Pine Tree State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### June 2023 Pine Tree State Poll Demographics

		%	N
Gender of Respondent	Men	49%	355
	Women	51%	374
Age of Respondent	18 to 34	24%	185
	35 to 49	21%	159
	50 to 64	28%	217
	65 and older	27%	205
Level of Education	High school or less	36%	279
	Tech school/Some college	30%	232
	College graduate	21%	160
	Postgraduate work	13%	97
Region of State	Central Maine	23%	177
	Downeast/Coastal Maine	18%	133
	Northern Maine	21%	160
	Southern Maine	38%	290
Party ID	Democrat	46%	351
	Independent	16%	119
	Republican	38%	293
Voting Registration	Registered Democrat	36%	264
	Registered Republican	28%	208
	Registered Green Party	4%	31
	Registered Unenrolled	32%	239
2020 Pres Vote	Voted for Trump	43%	332
	Voted for Biden	52%	400
	Voted for other 2020 candidate	3%	22
	Did not vote in 2020	2%	14

## Effect of Seafood Watch Recommendation to Avoid Maine Lobster on Likelihood of Eating Lobster

In 2022, Seafood Watch, a conservation program operated by the Monterey Bay Aquarium in California, recommended that seafood customers avoid lobster from the U.S. and Canada due to the threat posed to rare whales by possible entanglement in lobster fishing gear. Does knowing this make you more or less likely to eat lobster?

		More likely	Makes no difference	Less likely	Never eat lobster	Don't know/Not sure	N
STATEWIDE	June 2023	19%	56%	7%	15%	3%	765
Voting Registration	Registered Democrat	9%	59%	11%	17%	4%	261
	Registered Republican	37%	45%	1%	15%	1%	207
	Registered Green Party		100%				31
	Registered Unenrolled	19%	55%	9%	14%	3%	239
Party ID	Democrat	9%	60%	14%	14%	3%	348
	Independent	16%	64%	5%	10%	5%	118
	Republican	33%	48%	1%	17%	1%	292
Political Ideology	Socialist	0%	64%	17%	17%	1%	61
	Progressive	4%	54%	21%	20%	2%	88
	Liberal	9%	62%	13%	13%	3%	129
	Moderate	15%	76%	3%	4%	1%	172
	Conservative	42%	41%	1%	15%	0%	159
	Libertarian	37%	39%	0%	21%	3%	92
Age of Respondent	18 to 34	6%	58%	19%	14%	4%	182
	35 to 49	14%	58%	2%	24%	2%	159
	50 to 64	21%	58%	5%	15%	2%	217
	65 and older	34%	52%	4%	7%	2%	204
Gender of Respondent	Men	23%	54%	4%	17%	1%	354
	Women	17%	60%	9%	10%	4%	371
Level of Education	High school or less	19%	64%	1%	16%		279
	Tech school/Some college	22%	44%	13%	19%	3%	232
	College graduate	18%	59%	7%	9%	7%	157
	Postgraduate work	15%	61%	13%	9%	2%	97
Region of State	Central Maine	11%	61%	5%	23%	1%	176
	Downeast/Coastal Maine	37%	47%	6%	4%	6%	133
	Northern Maine	27%	56%	3%	14%	0%	160
	Southern Maine	12%	60%	11%	15%	3%	287
Media Usage	Conservative radio listener	42%	31%	1%	26%		49
	CNN viewer	14%	66%	5%	13%	2%	135
	Fox News viewer	48%	42%	1%	9%		116
	Joe Rogan listener	66%	27%		4%	2%	20
	MSNBC viewer	16%	61%	4%	17%	2%	84
	Local ME news viewer	24%	56%	6%	12%	1%	275
Children in Household	Children in household	13%	72%	4%	10%	1%	181
	No children in household	21%	52%	8%	16%	3%	580
2020 Pres Vote	Voted for Trump	32%	52%	1%	14%	1%	331
	Voted for Biden	10%	59%	13%	14%	4%	397
	Voted for other 2020 candidate	9%	76%		12%	3%	21
	Did not vote in 2020		47%	3%	51%		14

## Support Allowing Alcohol "To-Go" Permanently

A bill recently passed and signed into law in Maine makes permanent a rule allowing restaurants and bars to serve alcoholic beverages to-go. The bill requires these drinks to be labeled and be placed in the trunk of a vehicle. Would you say that you support or oppose this bill?

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>June 2023</b>	36%	19%	18%	8%	17%	1%	767
<b>Voting Registration</b>	Registered Democrat	35%	28%	15%	6%	15%	1%	262
	Registered Republican	41%	11%	12%	5%	31%	0%	208
	Registered Green Party	8%	3%	51%	36%	2%		31
	Registered Unenrolled	36%	18%	23%	9%	12%	2%	239
<b>Party ID</b>	Democrat	37%	28%	16%	8%	10%	1%	349
	Independent	22%	12%	32%	9%	21%	5%	119
	Republican	42%	12%	14%	8%	24%	0%	293
<b>Political Ideology</b>	Socialist	53%	7%	25%	3%	13%		61
	Progressive	46%	20%	23%	6%	5%	0%	88
	Liberal	22%	47%	7%	9%	13%	2%	129
	Moderate	37%	15%	21%	14%	14%	0%	172
	Conservative	29%	16%	18%	6%	30%		160
	Libertarian	53%	7%	17%	4%	19%	0%	92
<b>Age of Respondent</b>	18 to 34	53%	26%	14%		3%	3%	182
	35 to 49	44%	8%	16%	6%	25%	1%	159
	50 to 64	29%	18%	18%	14%	21%	0%	217
	65 and older	23%	23%	23%	10%	20%	1%	205
<b>Gender of Respondent</b>	Men	42%	17%	23%	5%	12%	0%	354
	Women	33%	22%	12%	9%	22%	2%	371
<b>Level of Education</b>	High school or less	47%	14%	11%	4%	24%		279
	Tech school/Some college	40%	12%	25%	6%	15%	1%	232
	College graduate	19%	29%	21%	17%	11%	4%	158
	Postgraduate work	24%	34%	18%	9%	14%	1%	97
<b>Region of State</b>	Central Maine	32%	31%	13%	2%	21%	0%	177
	Downeast/Coastal Maine	37%	12%	23%	6%	18%	4%	133
	Northern Maine	41%	13%	18%	17%	11%		160
	Southern Maine	35%	19%	19%	8%	18%	1%	287
<b>Media Usage</b>	Conservative radio listener	32%	24%	16%	1%	26%	1%	50
	CNN viewer	21%	31%	26%	7%	13%	1%	135
	Fox News viewer	41%	8%	27%	1%	23%		117
	Joe Rogan listener	77%	19%	1%		2%		20
	MSNBC viewer	29%	19%	28%	7%	17%	0%	84
	Local ME news viewer	40%	24%	10%	7%	18%	1%	275
<b>Children in Household</b>	Children in household	45%	12%	11%	6%	25%	1%	181
	No children in household	34%	21%	20%	9%	14%	1%	581
<b>2020 Pres Vote</b>	Voted for Trump	38%	11%	16%	7%	27%	0%	332
	Voted for Biden	35%	26%	18%	9%	9%	2%	398
	Voted for other 2020 candidate	56%	8%	18%	1%	17%		22
	Did not vote in 2020	3%	4%	90%	3%			14

## Support Ban on Flavored Cigarettes

The Maine State Legislature is considering a bill which would ban the sale of flavored cigarettes in Maine. Would you support or oppose a bill which would ban the sale of flavored cigarettes in Maine?

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>June 2023</b>	41%	10%	16%	8%	23%	1%	767
<b>Voting Registration</b>	Registered Democrat	59%	13%	10%	9%	9%	0%	262
	Registered Republican	31%	2%	26%	8%	32%	1%	208
	Registered Green Party	22%	39%	36%		3%		31
	Registered Unenrolled	36%	11%	8%	8%	35%	3%	239
<b>Party ID</b>	Democrat	56%	14%	11%	7%	12%	0%	349
	Independent	32%	12%	15%	14%	22%	5%	119
	Republican	28%	4%	24%	6%	37%	1%	293
<b>Political Ideology</b>	Socialist	35%	50%	6%	6%	4%		61
	Progressive	50%	13%	12%	11%	14%	0%	88
	Liberal	70%	7%	4%	2%	16%	1%	129
	Moderate	48%	5%	25%	4%	18%	0%	172
	Conservative	36%	6%	19%	10%	28%	2%	160
	Libertarian	7%	8%	7%	15%	63%	0%	92
<b>Age of Respondent</b>	18 to 34	40%	18%	16%	11%	12%	3%	182
	35 to 49	15%	9%	19%	9%	48%	0%	159
	50 to 64	48%	7%	19%	2%	22%	2%	217
	65 and older	55%	8%	11%	11%	15%	0%	205
<b>Gender of Respondent</b>	Men	36%	9%	11%	9%	34%	1%	355
	Women	46%	10%	22%	7%	13%	2%	371
<b>Level of Education</b>	High school or less	32%	10%	20%	8%	30%		279
	Tech school/Some college	42%	10%	16%	8%	24%	1%	232
	College graduate	46%	9%	16%	8%	17%	4%	158
	Postgraduate work	58%	13%	10%	9%	10%	1%	97
<b>Region of State</b>	Central Maine	42%	4%	20%	4%	30%	0%	177
	Downeast/Coastal Maine	29%	25%	11%	10%	21%	5%	133
	Northern Maine	31%	5%	24%	8%	32%	0%	160
	Southern Maine	51%	10%	13%	9%	16%	1%	287
<b>Media Usage</b>	Conservative radio listener	49%	3%	4%	17%	27%		50
	CNN viewer	64%	9%	12%	5%	9%	0%	135
	Fox News viewer	30%	9%	12%	15%	34%		117
	Joe Rogan listener	4%	11%		9%	76%		20
	MSNBC viewer	42%	16%	12%	7%	23%	0%	84
	Local ME news viewer	45%	10%	10%	12%	23%	0%	275
<b>Children in Household</b>	Children in household	20%	18%	20%	7%	35%		181
	No children in household	48%	7%	15%	8%	19%	2%	581
<b>2020 Pres Vote</b>	Voted for Trump	26%	4%	25%	9%	35%	1%	332
	Voted for Biden	57%	14%	11%	6%	11%	2%	398
	Voted for other 2020 candidate	11%	3%	1%	2%	83%		22
	Did not vote in 2020	10%	43%			46%	0%	14



### Support Ban on Pharmacies Selling Tobacco Products

The State Legislature is also considering a bill which would prohibit pharmacies from selling any tobacco products. Would you support or oppose a bill which would prohibit pharmacies from selling any tobacco products in Maine?

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>June 2023</b>	37%	8%	20%	9%	24%	2%	767
<b>Voting Registration</b>	Registered Democrat	56%	10%	17%	7%	8%	2%	262
	Registered Republican	32%	6%	16%	11%	36%	0%	208
	Registered Green Party	22%	8%	68%		3%		31
	Registered Unenrolled	28%	5%	18%	14%	33%	4%	239
<b>Party ID</b>	Democrat	51%	12%	18%	6%	12%	1%	349
	Independent	22%	5%	28%	15%	22%	7%	119
	Republican	27%	5%	19%	11%	38%	0%	293
<b>Political Ideology</b>	Socialist	15%	11%	55%	10%	4%	6%	61
	Progressive	55%	8%	20%	9%	8%		88
	Liberal	67%	11%	4%	4%	13%	1%	129
	Moderate	37%	6%	27%	9%	19%	2%	172
	Conservative	31%	3%	17%	14%	35%	0%	160
	Libertarian	5%	2%	16%	17%	60%		92
<b>Age of Respondent</b>	18 to 34	39%	15%	27%	5%	9%	5%	182
	35 to 49	21%	3%	12%	9%	55%	0%	159
	50 to 64	37%	8%	25%	11%	17%	2%	217
	65 and older	49%	6%	14%	13%	18%	0%	205
<b>Gender of Respondent</b>	Men	30%	5%	19%	12%	34%	0%	354
	Women	46%	11%	19%	8%	14%	2%	371
<b>Level of Education</b>	High school or less	34%	7%	17%	9%	33%		279
	Tech school/Some college	35%	5%	27%	10%	21%	3%	232
	College graduate	38%	11%	19%	9%	19%	4%	158
	Postgraduate work	52%	14%	14%	11%	8%	1%	97
<b>Region of State</b>	Central Maine	39%	12%	7%	4%	37%		177
	Downeast/Coastal Maine	26%	5%	31%	12%	22%	4%	133
	Northern Maine	28%	5%	32%	6%	28%	0%	160
	Southern Maine	47%	9%	16%	14%	13%	1%	287
<b>Media Usage</b>	Conservative radio listener	44%	5%	13%	15%	23%		50
	CNN viewer	58%	10%	18%	7%	4%	3%	135
	Fox News viewer	23%	12%	17%	18%	30%		117
	Joe Rogan listener	4%	2%	16%	2%	76%		20
	MSNBC viewer	45%	7%	20%	7%	20%	0%	84
	Local ME news viewer	41%	6%	19%	14%	20%	1%	275
<b>Children in Household</b>	Children in household	21%	9%	25%	10%	35%	0%	181
	No children in household	42%	8%	18%	9%	20%	2%	581
<b>2020 Pres Vote</b>	Voted for Trump	26%	6%	18%	14%	37%	0%	332
	Voted for Biden	50%	9%	19%	7%	12%	3%	398
	Voted for other 2020 candidate	9%	3%	38%	2%	48%		22
	Did not vote in 2020	7%	47%	43%	2%		1%	14

## Approval of Governor Mills' Job Performance

Generally speaking, do you approve or disapprove of the way Janet Mills is handling her job as governor?

		<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
<b>STATEWIDE</b>	<b>June 2023</b>	55%	42%	3%	767
<b>Voting Registration</b>	Registered Democrat	96%	3%	1%	263
	Registered Republican	14%	80%	6%	208
	Registered Green Party	44%	56%		31
	Registered Unenrolled	49%	48%	3%	239
<b>Party ID</b>	Democrat	93%	6%	1%	350
	Independent	48%	48%	5%	119
	Republican	12%	83%	5%	293
<b>Political Ideology</b>	Socialist	96%	3%	1%	63
	Progressive	86%	14%	0%	88
	Liberal	96%	4%	0%	128
	Moderate	59%	41%	1%	171
	Conservative	16%	76%	8%	159
	Libertarian	11%	87%	2%	92
<b>Age of Respondent</b>	18 to 34	82%	14%	4%	185
	35 to 49	38%	54%	8%	159
	50 to 64	43%	56%	1%	217
	65 and older	56%	44%	1%	204
<b>Gender of Respondent</b>	Men	44%	55%	1%	354
	Women	65%	30%	5%	372
<b>Level of Education</b>	High school or less	49%	46%	4%	279
	Tech school/Some college	58%	41%	0%	231
	College graduate	48%	49%	3%	159
	Postgraduate work	75%	21%	4%	97
<b>Region of State</b>	Central Maine	46%	46%	8%	176
	Downeast/Coastal Maine	56%	40%	4%	133
	Northern Maine	44%	56%		160
	Southern Maine	66%	33%	1%	289
<b>Media Usage</b>	Conservative radio listener	11%	89%		50
	CNN viewer	82%	18%	0%	137
	Fox News viewer	26%	73%	1%	119
	Joe Rogan listener	53%	47%		20
	MSNBC viewer	96%	4%	0%	86
	Local ME news viewer	68%	32%	0%	276
<b>Children in Household</b>	Children in household	55%	38%	7%	184
	No children in household	55%	43%	2%	579
<b>2020 Pres Vote</b>	Voted for Trump	11%	85%	4%	331
	Voted for Biden	92%	6%	2%	399
	Voted for other 2020 candidate	31%	69%		22
	Did not vote in 2020	91%	9%	0%	14

### Most Important Problem Facing Maine

What do you think is the most important problem facing the state of Maine today? (coded)

		<u>Abortion/Women's rights</u>	<u>Climate change/Environment</u>	<u>Cost of living</u>	<u>Demographic problems</u>	<u>Drugs/Addiction</u>
<b>STATEWIDE</b>	<b>June 2023</b>	1%	6%	16%	1%	2%
<b>Voting Registration</b>	Registered Democrat	0%	11%	15%	2%	3%
	Registered Republican	0%		23%	0%	0%
	Registered Green Party		32%			
	Registered Unenrolled	1%	2%	15%	1%	3%
<b>Party ID</b>	Democrat	0%	9%	14%	2%	4%
	Independent	3%	8%	18%	1%	
	Republican	0%		17%	0%	0%
<b>Political Ideology</b>	Socialist		33%	30%	2%	
	Progressive		7%	12%	1%	0%
	Liberal	0%	10%	7%	2%	4%
	Moderate		1%	13%	2%	5%
	Conservative	2%		23%		
	Libertarian			23%		0%
<b>Age of Respondent</b>	18 to 34		7%	17%		
	35 to 49		9%	20%	0%	1%
	50 to 64	2%	3%	9%	2%	4%
	65 and older	0%	5%	19%	2%	1%
<b>Gender of Respondent</b>	Men	0%	7%	14%	1%	2%
	Women	0%	4%	18%	1%	2%
<b>Level of Education</b>	High school or less			24%		2%
	Tech school/Some college		11%	15%	0%	2%
	College graduate	2%	5%	8%	2%	1%
	Postgraduate work	1%	10%	10%	4%	2%
<b>Region of State</b>	Central Maine	0%	3%	13%	1%	0%
	Downeast/Coastal Maine		12%	26%	2%	1%
	Northern Maine	2%	2%	19%	1%	5%
	Southern Maine	0%	6%	12%	1%	1%
<b>Media Usage</b>	Conservative radio listener	1%		10%		1%
	CNN viewer	0%	12%	17%	1%	4%
	Fox News viewer	0%	8%	20%		
	Joe Rogan listener			2%		
	MSNBC viewer	0%	19%	20%	1%	5%
	Local ME news viewer	1%	4%	21%	1%	2%
<b>Children in Household</b>	Children in household		8%	24%	1%	1%
	No children in household	1%	5%	13%	1%	2%
<b>2020 Pres Vote</b>	Voted for Trump	0%		17%	0%	
	Voted for Biden	1%	11%	16%	2%	4%
	Voted for other 2020 candidate			6%	0%	
	Did not vote in 2020		1%	0%		4%

### Most Important Problem Facing Maine

What do you think is the most important problem facing the state of Maine today? (coded)

		<u>Education</u>	<u>Healthcare</u>	<u>Homelessness</u>	<u>Housing</u>	<u>Immigration</u>
<b>STATEWIDE</b>	<b>June 2023</b>	1%	3%	3%	25%	4%
<b>Voting Registration</b>	Registered Democrat	1%	4%	7%	33%	3%
	Registered Republican	0%	0%	1%	17%	4%
	Registered Green Party				10%	
	Registered Unenrolled	3%	4%	1%	29%	4%
<b>Party ID</b>	Democrat	1%	4%	6%	33%	2%
	Independent	6%	6%	1%	15%	6%
	Republican	0%	0%	1%	20%	5%
<b>Political Ideology</b>	Socialist		4%	11%	7%	
	Progressive	10%	7%	2%	41%	0%
	Liberal	1%	3%	6%	50%	2%
	Moderate	0%	1%	3%	22%	6%
	Conservative	0%	1%	2%	14%	8%
	Libertarian				29%	3%
<b>Age of Respondent</b>	18 to 34	4%	6%	4%	42%	
	35 to 49	0%		4%	25%	0%
	50 to 64	1%	4%	1%	21%	9%
	65 and older	0%	2%	4%	16%	4%
<b>Gender of Respondent</b>	Men	3%	4%	2%	17%	5%
	Women	0%	2%	4%	33%	3%
<b>Level of Education</b>	High school or less		3%		29%	5%
	Tech school/Some college	3%	2%	7%	23%	4%
	College graduate	1%	5%	3%	19%	1%
	Postgraduate work	1%	1%	5%	31%	2%
<b>Region of State</b>	Central Maine	0%	1%	1%	38%	6%
	Downeast/Coastal Maine	0%	8%	1%	14%	3%
	Northern Maine	5%	3%	3%	8%	
	Southern Maine	1%	2%	4%	34%	5%
<b>Media Usage</b>	Conservative radio listener			6%	1%	13%
	CNN viewer	0%	5%	3%	35%	5%
	Fox News viewer		1%	5%	13%	5%
	Joe Rogan listener				57%	9%
	MSNBC viewer	0%	11%	5%	14%	1%
	Local ME news viewer	0%	2%	3%	33%	4%
<b>Children in Household</b>	Children in household	5%	3%	3%	18%	
	No children in household	0%	3%	3%	28%	5%
<b>2020 Pres Vote</b>	Voted for Trump	0%	0%	1%	14%	6%
	Voted for Biden	0%	5%	5%	35%	2%
	Voted for other 2020 candidate	35%		1%	21%	2%
	Did not vote in 2020			1%	43%	1%

### Most Important Problem Facing Maine

What do you think is the most important problem facing the state of Maine today? (coded)

		<u>Infrastructure</u>	<u>Jobs/Economy</u>	<u>Lack of workforce</u>	<u>Left/Leftist politicians</u>	<u>Right/Rightist politicians</u>
<b>STATEWIDE</b>	<b>June 2023</b>	1%	14%	4%	7%	2%
<b>Voting Registration</b>	Registered Democrat	0%	11%	2%	0%	5%
	Registered Republican	2%	11%	5%	24%	
	Registered Green Party		2%	36%		
	Registered Unenrolled	0%	21%	1%	1%	0%
<b>Party ID</b>	Democrat	0%	10%	1%	0%	4%
	Independent		22%	3%	1%	
	Republican	2%	15%	8%	18%	
<b>Political Ideology</b>	Socialist	0%	12%	0%		
	Progressive		11%	1%		1%
	Liberal	0%	5%	1%		5%
	Moderate	3%	16%	8%	2%	3%
	Conservative		10%	7%	20%	
	Libertarian		28%		6%	1%
<b>Age of Respondent</b>	18 to 34		11%	1%	1%	
	35 to 49	0%	13%	1%	8%	6%
	50 to 64	2%	15%	6%	12%	1%
	65 and older	0%	16%	6%	7%	1%
<b>Gender of Respondent</b>	Men	1%	18%	2%	8%	3%
	Women	0%	11%	6%	7%	0%
<b>Level of Education</b>	High school or less	2%	14%	3%	9%	3%
	Tech school/Some college		13%	1%	6%	1%
	College graduate		18%	9%	7%	0%
	Postgraduate work	1%	10%	4%	4%	2%
<b>Region of State</b>	Central Maine	3%	4%	4%	3%	3%
	Downeast/Coastal Maine	0%	24%	3%	3%	0%
	Northern Maine		23%	9%	7%	
	Southern Maine		10%	2%	11%	2%
<b>Media Usage</b>	Conservative radio listener		15%	1%	35%	
	CNN viewer	0%	5%	1%		1%
	Fox News viewer		17%	0%	6%	
	Joe Rogan listener		16%		3%	
	MSNBC viewer		10%	2%		6%
	Local ME news viewer	0%	17%	1%	1%	2%
<b>Children in Household</b>	Children in household	0%	14%	1%	9%	4%
	No children in household	1%	14%	5%	7%	1%
<b>2020 Pres Vote</b>	Voted for Trump	1%	19%	8%	16%	
	Voted for Biden	0%	8%	1%	0%	3%
	Voted for other 2020 candidate		24%	1%		
	Did not vote in 2020		46%			

### Most Important Problem Facing Maine

What do you think is the most important problem facing the state of Maine today? (coded)

		<u>State budget</u>	<u>Taxes</u>	<u>Welfare issues/abuse</u>	<u>Other</u>	<u>DK/Not Sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>June 2023</b>	2%	4%	1%	4%	1%	751
<b>Voting Registration</b>	Registered Democrat	0%	1%		3%	0%	262
	Registered Republican	2%	4%	0%	4%		206
	Registered Green Party	19%					31
	Registered Unenrolled	2%	4%	1%	5%	1%	228
<b>Party ID</b>	Democrat	0%	4%	0%	3%	2%	343
	Independent	3%	1%	2%	5%		116
	Republican	4%	5%	1%	4%		287
<b>Political Ideology</b>	Socialist		0%		0%		63
	Progressive	0%			5%	3%	87
	Liberal		0%		3%		123
	Moderate	7%	5%	0%	4%		166
	Conservative	2%	5%	3%	3%		155
	Libertarian	1%	3%	0%	5%		92
<b>Age of Respondent</b>	18 to 34		5%	1%		1%	182
	35 to 49		2%		8%	2%	157
	50 to 64	2%	2%	1%	3%		205
	65 and older	6%	6%	0%	5%	0%	203
<b>Gender of Respondent</b>	Men	4%	4%	1%	4%	1%	342
	Women	1%	4%	0%	3%	1%	369
<b>Level of Education</b>	High school or less		4%			1%	274
	Tech school/Some college	3%	5%	1%	4%		225
	College graduate	6%	2%	1%	8%	2%	156
	Postgraduate work	1%	4%	1%	7%		95
<b>Region of State</b>	Central Maine	3%	8%	1%	7%		172
	Downeast/Coastal Maine	0%	0%	0%	3%	0%	132
	Northern Maine	4%	0%	1%	5%	2%	159
	Southern Maine	1%	5%	0%	2%	1%	279
<b>Media Usage</b>	Conservative radio listener	2%	11%	1%	4%		50
	CNN viewer	5%	2%		3%		135
	Fox News viewer	6%	13%	0%	4%		118
	Joe Rogan listener		11%		2%		20
	MSNBC viewer		4%		3%		79
	Local ME news viewer	1%	3%	0%	4%	0%	268
<b>Children in Household</b>	Children in household	0%	2%		2%	3%	182
	No children in household	3%	4%	1%	4%	0%	564
<b>2020 Pres Vote</b>	Voted for Trump	4%	8%	1%	3%	1%	324
	Voted for Biden	1%	1%	0%	4%	1%	390
	Voted for other 2020 candidate		2%		7%		21
	Did not vote in 2020				5%		14