

# The Granite State Poll

May 23, 2023

## GRANITE STATERS SUPPORT MARIJUANA LEGALIZATION, RECEPTIVE TO "STATE CONTROL" PROPOSAL; APPROVAL OF SUNUNU REMAINS HIGH

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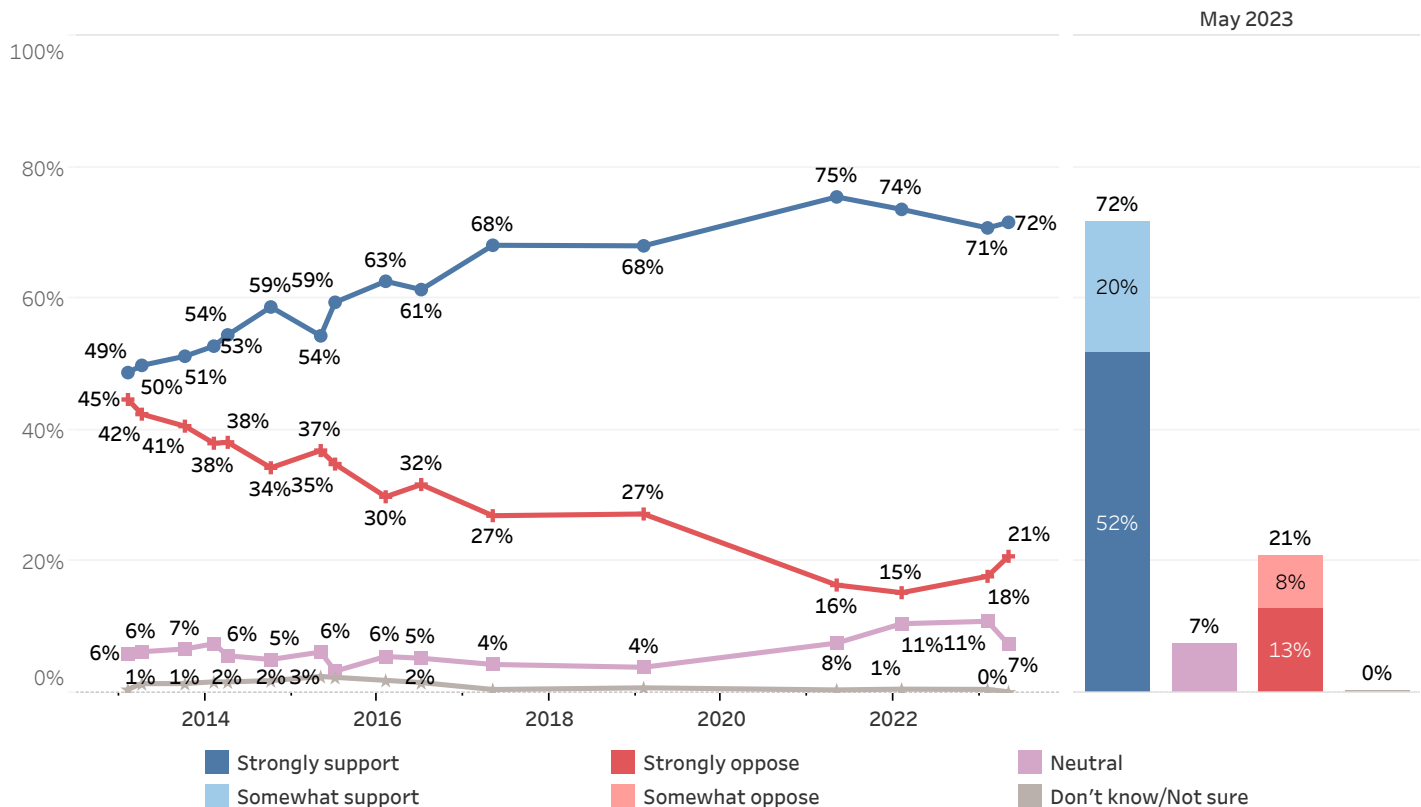
DURHAM, NH - New Hampshire residents continue to strongly support the legalization of recreational marijuana use in the state. Three in five would support a "state control" model for legalizing marijuana in New Hampshire, an approach that Governor Chris Sununu recently indicated he would support.

### Marijuana Legalization

After the failure of a bill in the State Legislature, New Hampshire remains the only state in New England which does not allow the sale of marijuana for recreational use. Despite the unwillingness of the Legislature to pass a marijuana legalization bill, 72% of Granite Staters strongly (52%) or somewhat (20%) support legalizing marijuana for recreational use, 21% are somewhat (8%) or strongly (13%) opposed, 7% are neutral on the issue, and less than 1% are unsure. When this question was first asked to Granite State Poll respondents in 2013, New Hampshire residents were evenly divided with 49% in support of legalizing marijuana for recreational use and 45% opposed. More than two-thirds of Granite Staters have supported legalization of marijuana for recreational use since 2017.

Large majorities of self-described socialists (99%), progressives (95%), liberals (93%), and libertarians (83%) support legalizing marijuana for recreational use, while 60% of moderates and only 49% of conservatives support such an action.

### Support or Oppose Legalization of Marijuana for Recreational Use

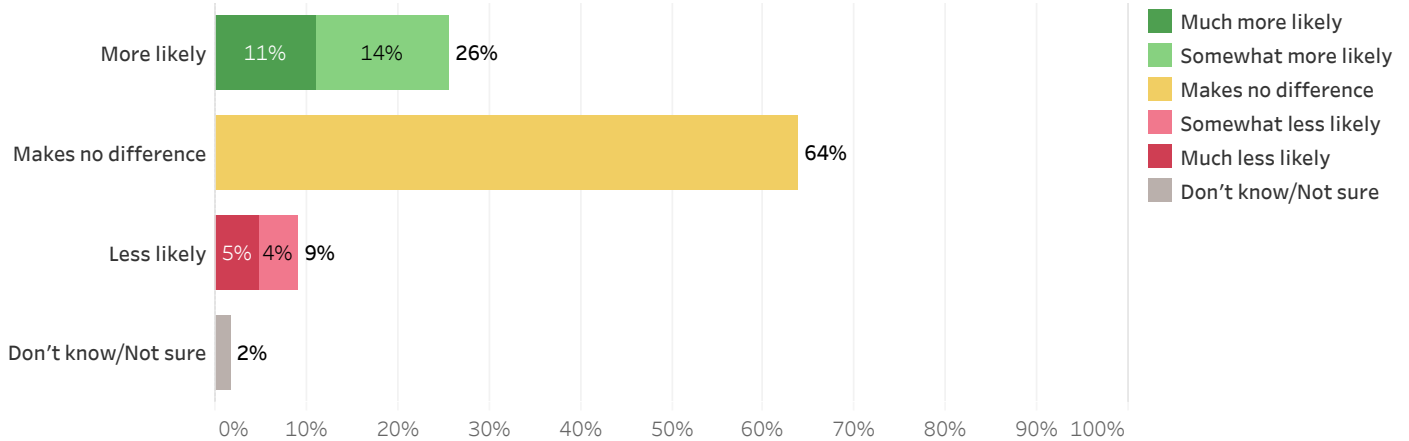


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, a States of Opinion Project, conducted by the University of New Hampshire Survey Center.

After the failure of the most recent bill to legalize recreational marijuana use, Governor Chris Sununu announced that he would be willing to sign a bill which would allow the state to control distribution and access to marijuana, the "state control" model. A quarter (26%) of New Hampshire residents say that Sununu's support for a "state control" model makes them much (11%) or somewhat (14%) more likely to support legalizing marijuana for recreational use in the state, 64% say it makes no difference to them, 9% say it makes them somewhat (4%) or much (5%) less likely to support legalization, and 2% are unsure.

Self-described moderates (42%) and libertarians (36%) are particularly likely to say that Sununu's support for this measure makes them more likely to support legalizing marijuana for recreational use in the state.

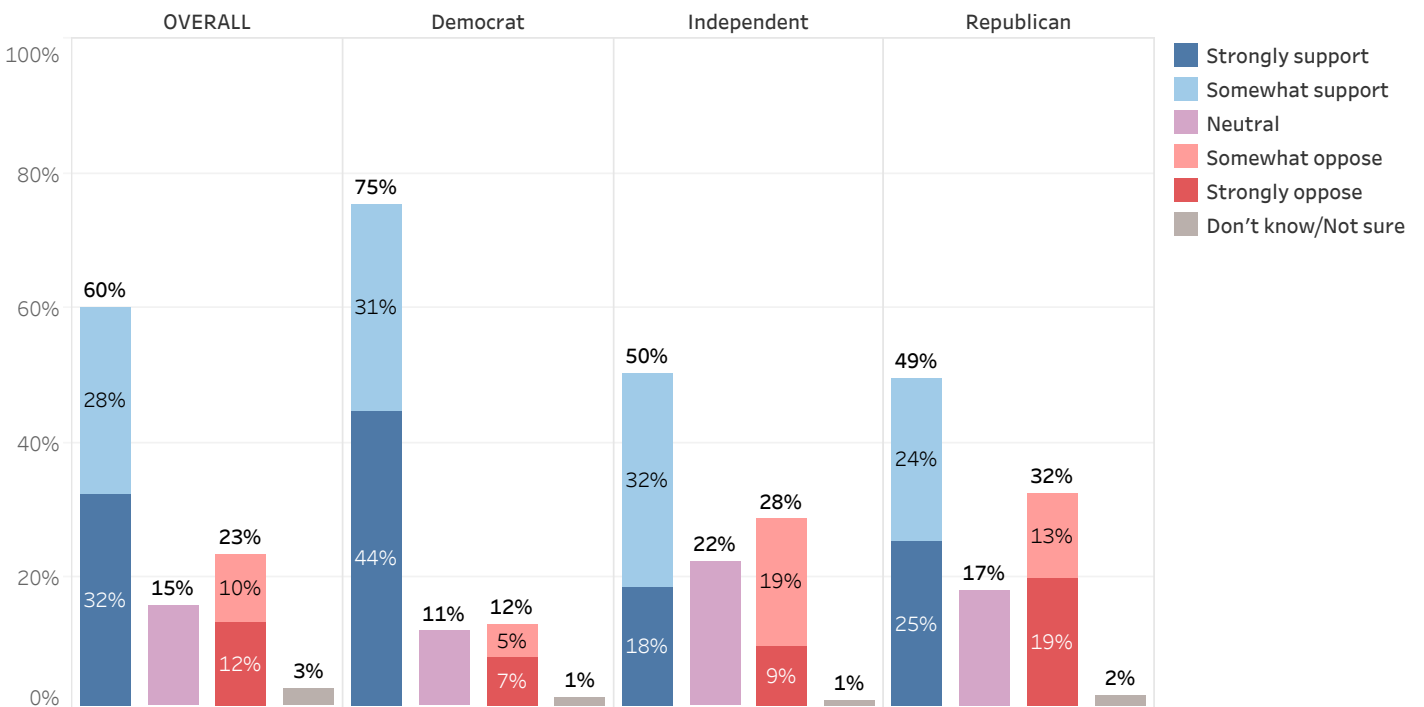
**Effect of Sununu's Endorsement of "State Control" Model for Legalizing Marijuana in NH - May 2023**



A majority of Granite Staters support the model proposed by Sununu. Sixty percent of state residents strongly (32%) or somewhat (28%) support a "state control" model for legalizing marijuana in New Hampshire, 23% somewhat (10%) or strongly (12%) oppose it, 15% are neutral, and 3% are unsure. Three-quarters (75%) of self-identified Democrats strongly or somewhat support the "state control" model, and half of Independents (50%) and Republicans (49%) support such a measure.

In February 2022, when a similar bill was proposed that would have legalized recreational marijuana for those aged 21 and up and require all marijuana sales to be conducted through the New Hampshire Liquor Commission, 68% of Granite State Poll respondents said they supported the bill while only 20% were opposed.

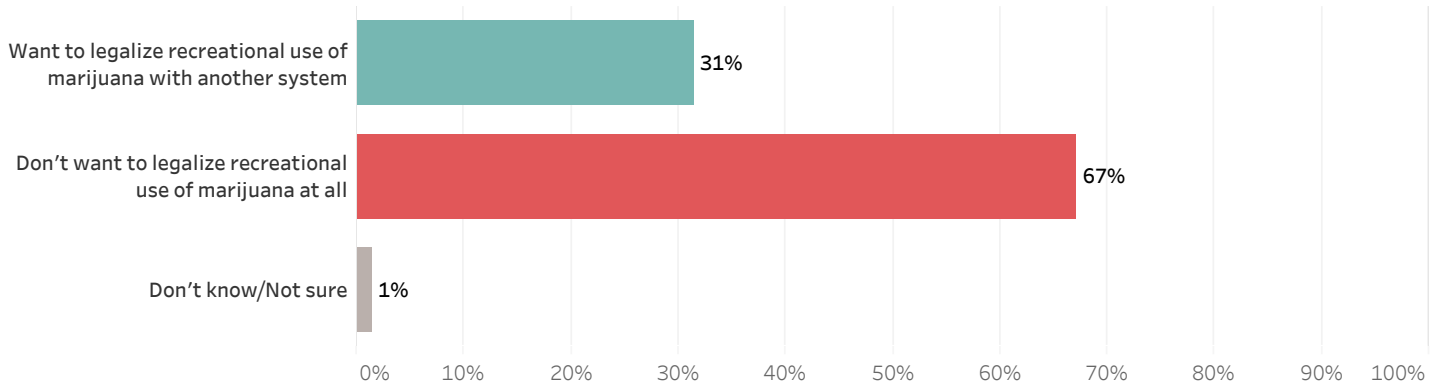
**Support or Oppose "State Control" Model for Legalizing Marijuana in NH - By Party ID - May 2023**



Among those who oppose a "state control" model for legalizing the recreational use of marijuana in New Hampshire (N=249), 67% say that they oppose this model because they don't want to legalize the recreational use of marijuana at all while 31% say they oppose it because they want to legalize recreational marijuana with another system.

Among those who oppose the "state control" model, a majority of self-identified Democrats and Independents oppose it because they want to legalize recreational marijuana with another system while nearly all Republicans oppose the "state control" model because they don't want to legalize recreational marijuana at all.

### Why Oppose "State Control" Model for Legalizing Marijuana in NH (Among those Opposed)

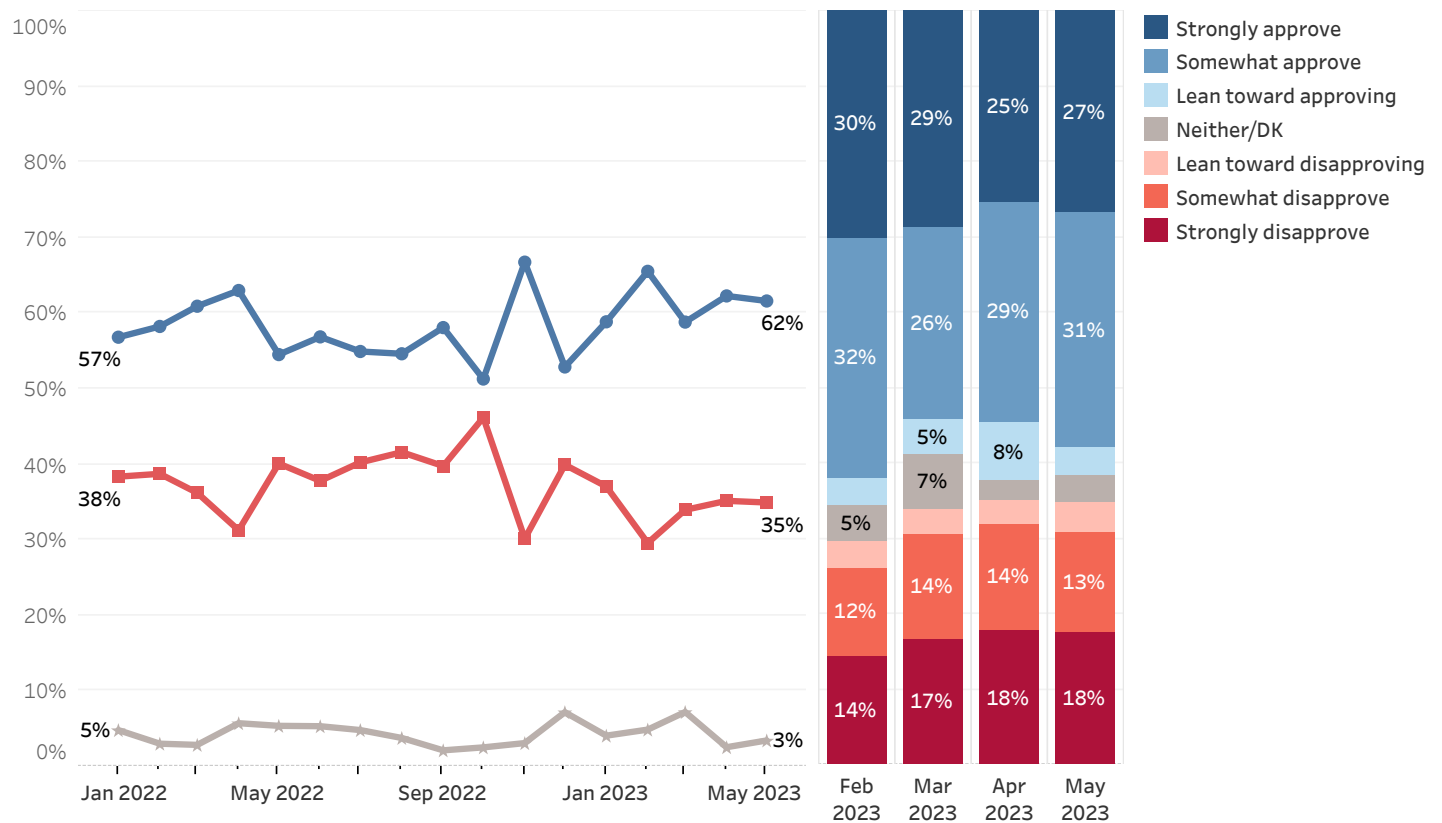


### Gubernatorial Approval

Chris Sununu remains a popular governor in New Hampshire. Currently, 62% of New Hampshire residents approve of Governor Sununu's job performance, 35% disapprove, and 3% neither approve nor disapprove or don't know. Sununu's net approval rating (the percentage who approve minus the percentage who disapprove) is +27, unchanged since April (+27).

Ninety-one percent of Republicans and 64% of Independents approve of Sununu's performance as governor but only 34% of Democrats agree.

### Approval of Governor Sununu's Job Performance



Respondents were asked what one word they would use to describe Governor Sununu. Those who approve of Sununu's performance as governor most use often the words "competent," "capable," "moderate," "consistent," and "bipartisan." Those who disapprove of Sununu's performance most often mention the words "follower," "self-serving," "uncaring," "cowardly," and "liar."

### One Word to Describe Sununu

Approve

Disapprove



## Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand, one hundred and five (1,105) Granite State Panel members completed the survey online between May 18 and May 22, 2023. The margin of sampling error for the survey is +/- 2.9 percent. These MSE's have not been adjusted for design effect. The response rate for the May 2023 Granite State Poll is 28%. The design effect for the survey is 2.6%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 7,500 New Hampshire adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### May 2023 Granite State Poll Demographics

|                      |                                | %   | N   |
|----------------------|--------------------------------|-----|-----|
| Gender of Respondent | Men                            | 50% | 517 |
|                      | Women                          | 50% | 526 |
| Age of Respondent    | 18 to 34                       | 27% | 291 |
|                      | 35 to 49                       | 19% | 206 |
|                      | 50 to 64                       | 31% | 337 |
|                      | 65 and older                   | 24% | 263 |
| Level of Education   | High school or less            | 33% | 367 |
|                      | Tech school/Some college       | 29% | 323 |
|                      | College graduate               | 23% | 252 |
|                      | Postgraduate work              | 14% | 159 |
| Region of State      | Central/Lakes                  | 18% | 204 |
|                      | Connecticut Valley             | 14% | 154 |
|                      | Manchester Area                | 20% | 220 |
|                      | Mass Border                    | 24% | 266 |
|                      | North Country                  | 8%  | 88  |
|                      | Seacoast                       | 15% | 169 |
| Party ID             | Democrat                       | 44% | 477 |
|                      | Independent                    | 13% | 144 |
|                      | Republican                     | 43% | 462 |
| Voting Registration  | Registered Democrat            | 31% | 336 |
|                      | Registered Undeclared/Not Reg. | 38% | 408 |
|                      | Registered Republican          | 31% | 330 |
| 2020 Pres Vote       | Voted for Trump                | 44% | 487 |
|                      | Voted for Biden                | 51% | 566 |
|                      | Voted for other 2020 candidate | 2%  | 17  |
|                      | Did not vote in 2020           | 3%  | 33  |

## Support or Oppose Legalization of Marijuana for Recreational Use

In general, do you support or oppose legalizing the possession of small amounts of marijuana for personal recreational use in New Hampshire?

|                              |                                | <u>Strongly support</u> | <u>Somewhat support</u> | <u>Neutral</u> | <u>Somewhat oppose</u> | <u>Strongly oppose</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|------------------------------|--------------------------------|-------------------------|-------------------------|----------------|------------------------|------------------------|----------------------------|----------|
| <b>STATEWIDE</b>             | <b>May 2023</b>                | 52%                     | 20%                     | 7%             | 8%                     | 13%                    | 0%                         | 1,104    |
| <b>Voting Registration</b>   | Registered Democrat            | 66%                     | 18%                     | 7%             | 5%                     | 4%                     | 0%                         | 336      |
|                              | Registered Undeclared/Not Reg. | 51%                     | 21%                     | 8%             | 8%                     | 12%                    | 0%                         | 408      |
|                              | Registered Republican          | 40%                     | 18%                     | 7%             | 12%                    | 23%                    | 0%                         | 330      |
| <b>Party ID</b>              | Democrat                       | 66%                     | 19%                     | 7%             | 4%                     | 4%                     | 0%                         | 477      |
|                              | Independent                    | 50%                     | 18%                     | 8%             | 15%                    | 7%                     | 0%                         | 144      |
|                              | Republican                     | 39%                     | 19%                     | 8%             | 10%                    | 24%                    | 0%                         | 462      |
| <b>Political Ideology</b>    | Socialist                      | 90%                     | 9%                      | 1%             |                        | 0%                     |                            | 93       |
|                              | Progressive                    | 72%                     | 23%                     | 1%             | 1%                     | 3%                     | 0%                         | 89       |
|                              | Liberal                        | 73%                     | 20%                     | 2%             | 1%                     | 3%                     | 0%                         | 160      |
|                              | Moderate                       | 44%                     | 16%                     | 13%            | 10%                    | 16%                    | 0%                         | 303      |
|                              | Conservative                   | 33%                     | 16%                     | 8%             | 14%                    | 28%                    | 0%                         | 277      |
|                              | Libertarian                    | 46%                     | 37%                     | 5%             | 10%                    | 2%                     |                            | 120      |
| <b>Age of Respondent</b>     | 18 to 34                       | 58%                     | 26%                     | 3%             | 5%                     | 8%                     |                            | 291      |
|                              | 35 to 49                       | 72%                     | 18%                     | 2%             | 4%                     | 4%                     | 0%                         | 206      |
|                              | 50 to 64                       | 52%                     | 20%                     | 7%             | 6%                     | 16%                    | 0%                         | 336      |
|                              | 65 and older                   | 31%                     | 14%                     | 17%            | 16%                    | 22%                    | 0%                         | 262      |
| <b>Gender of Respondent</b>  | Men                            | 53%                     | 20%                     | 4%             | 7%                     | 16%                    | 0%                         | 517      |
|                              | Women                          | 48%                     | 22%                     | 11%            | 8%                     | 11%                    | 0%                         | 525      |
| <b>Level of Education</b>    | High school or less            | 58%                     | 12%                     | 9%             | 7%                     | 14%                    |                            | 367      |
|                              | Tech school/Some college       | 50%                     | 16%                     | 7%             | 11%                    | 15%                    | 0%                         | 323      |
|                              | College graduate               | 47%                     | 31%                     | 7%             | 7%                     | 7%                     | 1%                         | 252      |
|                              | Postgraduate work              | 49%                     | 28%                     | 5%             | 6%                     | 12%                    | 0%                         | 158      |
| <b>Children in Household</b> | Children in household          | 58%                     | 14%                     | 4%             | 8%                     | 15%                    |                            | 257      |
|                              | No children in household       | 50%                     | 21%                     | 8%             | 8%                     | 12%                    | 0%                         | 836      |
| <b>Region of State</b>       | Central/Lakes                  | 48%                     | 20%                     | 8%             | 2%                     | 22%                    |                            | 203      |
|                              | Connecticut Valley             | 64%                     | 19%                     | 9%             | 3%                     | 4%                     |                            | 154      |
|                              | Manchester Area                | 52%                     | 18%                     | 7%             | 14%                    | 8%                     | 0%                         | 220      |
|                              | Mass Border                    | 44%                     | 22%                     | 7%             | 7%                     | 19%                    | 0%                         | 266      |
|                              | North Country                  | 59%                     | 27%                     | 7%             | 4%                     | 3%                     | 0%                         | 88       |
|                              | Seacoast                       | 54%                     | 15%                     | 6%             | 14%                    | 10%                    | 0%                         | 169      |
| <b>Media Usage</b>           | Conservative radio listener    | 6%                      | 8%                      | 6%             | 10%                    | 69%                    | 1%                         | 70       |
|                              | CNN viewer                     | 42%                     | 33%                     | 9%             | 8%                     | 9%                     |                            | 130      |
|                              | Fox News viewer                | 26%                     | 17%                     | 3%             | 21%                    | 33%                    | 0%                         | 128      |
|                              | Joe Rogan listener             | 70%                     | 5%                      | 6%             | 2%                     | 18%                    |                            | 59       |
|                              | Local NH news viewer           | 47%                     | 26%                     | 10%            | 8%                     | 9%                     | 0%                         | 399      |
|                              | MSNBC viewer                   | 56%                     | 32%                     | 5%             | 4%                     | 3%                     | 0%                         | 101      |
|                              | NHPR listener                  | 70%                     | 14%                     | 3%             | 6%                     | 7%                     | 0%                         | 237      |
| <b>2020 Pres Vote</b>        | Voted for Trump                | 37%                     | 20%                     | 8%             | 11%                    | 24%                    | 0%                         | 486      |
|                              | Voted for Biden                | 62%                     | 21%                     | 7%             | 6%                     | 4%                     | 0%                         | 566      |
|                              | Voted for other 2020 candidate | 79%                     | 2%                      | 4%             | 9%                     | 5%                     |                            | 17       |
|                              | Did not vote in 2020           | 80%                     | 7%                      | 12%            | 0%                     | 1%                     | 0%                         | 33       |

## Effect of Sununu's Endorsement of "State Control" Model for Legalizing Marijuana in NH

Governor Chris Sununu has recently signaled that he is willing to sign a bill legalizing the recreational use of marijuana using a "state control" model, in which the state would control distribution and sales in a system modeled after the way liquor is handled in New Hampshire. Does Sununu's support for such a measure make you more or less likely to support legalizing marijuana in New Hampshire?

|                              |                                | <u>Much more likely</u> | <u>Somewhat more likely</u> | <u>Makes no difference</u> | <u>Somewhat less likely</u> | <u>Much less likely</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|------------------------------|--------------------------------|-------------------------|-----------------------------|----------------------------|-----------------------------|-------------------------|----------------------------|----------|
| <b>STATEWIDE</b>             | <b>May 2023</b>                | 11%                     | 14%                         | 64%                        | 4%                          | 5%                      | 2%                         | 1,105    |
| <b>Voting Registration</b>   | Registered Democrat            | 7%                      | 13%                         | 75%                        | 2%                          | 3%                      | 1%                         | 336      |
|                              | Registered Undeclared/Not Reg. | 17%                     | 15%                         | 60%                        | 5%                          | 3%                      | 0%                         | 408      |
|                              | Registered Republican          | 8%                      | 17%                         | 59%                        | 6%                          | 9%                      | 0%                         | 330      |
| <b>Party ID</b>              | Democrat                       | 9%                      | 12%                         | 73%                        | 2%                          | 2%                      | 0%                         | 477      |
|                              | Independent                    | 17%                     | 11%                         | 59%                        | 9%                          | 3%                      | 1%                         | 144      |
|                              | Republican                     | 11%                     | 18%                         | 58%                        | 5%                          | 8%                      | 0%                         | 462      |
| <b>Political Ideology</b>    | Socialist                      | 1%                      | 8%                          | 90%                        | 1%                          | 0%                      |                            | 93       |
|                              | Progressive                    | 7%                      | 14%                         | 74%                        | 3%                          | 1%                      | 1%                         | 90       |
|                              | Liberal                        | 3%                      | 4%                          | 86%                        | 2%                          | 5%                      | 0%                         | 160      |
|                              | Moderate                       | 17%                     | 25%                         | 53%                        | 3%                          | 2%                      | 0%                         | 303      |
|                              | Conservative                   | 11%                     | 8%                          | 61%                        | 7%                          | 12%                     | 0%                         | 278      |
|                              | Libertarian                    | 16%                     | 20%                         | 61%                        | 0%                          | 2%                      |                            | 120      |
| <b>Age of Respondent</b>     | 18 to 34                       | 5%                      | 20%                         | 72%                        | 2%                          | 0%                      |                            | 291      |
|                              | 35 to 49                       | 9%                      | 6%                          | 74%                        | 2%                          | 2%                      | 7%                         | 206      |
|                              | 50 to 64                       | 17%                     | 10%                         | 58%                        | 4%                          | 11%                     | 0%                         | 337      |
|                              | 65 and older                   | 12%                     | 20%                         | 54%                        | 8%                          | 5%                      | 1%                         | 263      |
| <b>Gender of Respondent</b>  | Men                            | 12%                     | 14%                         | 65%                        | 3%                          | 6%                      | 0%                         | 517      |
|                              | Women                          | 12%                     | 14%                         | 63%                        | 5%                          | 4%                      | 3%                         | 526      |
| <b>Level of Education</b>    | High school or less            | 11%                     | 11%                         | 64%                        | 4%                          | 7%                      | 4%                         | 367      |
|                              | Tech school/Some college       | 16%                     | 16%                         | 55%                        | 7%                          | 5%                      | 0%                         | 323      |
|                              | College graduate               | 7%                      | 15%                         | 73%                        | 2%                          | 2%                      | 1%                         | 252      |
|                              | Postgraduate work              | 8%                      | 19%                         | 68%                        | 2%                          | 3%                      | 1%                         | 159      |
| <b>Children in Household</b> | Children in household          | 12%                     | 16%                         | 64%                        | 1%                          | 6%                      | 1%                         | 257      |
|                              | No children in household       | 11%                     | 14%                         | 63%                        | 5%                          | 4%                      | 2%                         | 837      |
| <b>Region of State</b>       | Central/Lakes                  | 6%                      | 13%                         | 68%                        | 2%                          | 10%                     | 0%                         | 204      |
|                              | Connecticut Valley             | 5%                      | 6%                          | 84%                        | 3%                          | 2%                      |                            | 154      |
|                              | Manchester Area                | 22%                     | 7%                          | 56%                        | 6%                          | 2%                      | 7%                         | 220      |
|                              | Mass Border                    | 9%                      | 24%                         | 60%                        | 1%                          | 6%                      |                            | 266      |
|                              | North Country                  | 20%                     | 15%                         | 54%                        | 9%                          | 2%                      | 1%                         | 88       |
|                              | Seacoast                       | 8%                      | 20%                         | 61%                        | 7%                          | 4%                      | 0%                         | 169      |
| <b>Media Usage</b>           | Conservative radio listener    | 1%                      | 28%                         | 31%                        | 4%                          | 36%                     |                            | 70       |
|                              | CNN viewer                     | 21%                     | 10%                         | 51%                        | 6%                          | 1%                      | 11%                        | 131      |
|                              | Fox News viewer                | 9%                      | 12%                         | 49%                        | 20%                         | 10%                     |                            | 128      |
|                              | Joe Rogan listener             | 3%                      | 4%                          | 78%                        | 1%                          | 15%                     |                            | 59       |
|                              | Local NH news viewer           | 20%                     | 15%                         | 54%                        | 5%                          | 2%                      | 4%                         | 399      |
|                              | MSNBC viewer                   | 29%                     | 8%                          | 45%                        | 3%                          | 1%                      | 14%                        | 101      |
|                              | NHPR listener                  | 9%                      | 9%                          | 77%                        | 2%                          | 2%                      | 1%                         | 237      |
| <b>2020 Pres Vote</b>        | Voted for Trump                | 11%                     | 18%                         | 57%                        | 6%                          | 8%                      | 0%                         | 487      |
|                              | Voted for Biden                | 11%                     | 12%                         | 68%                        | 3%                          | 2%                      | 3%                         | 566      |
|                              | Voted for other 2020 candidate | 8%                      | 5%                          | 74%                        | 2%                          | 10%                     | 1%                         | 17       |
|                              | Did not vote in 2020           | 0%                      | 3%                          | 97%                        |                             |                         |                            | 33       |

## Support or Oppose "State Control" Model for Legalizing Marijuana in NH

Would you support or oppose legalizing the recreational use of marijuana in New Hampshire using a "state control" model?

|                              |                                | <u>Strongly support</u> | <u>Somewhat support</u> | <u>Neutral</u> | <u>Somewhat oppose</u> | <u>Strongly oppose</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|------------------------------|--------------------------------|-------------------------|-------------------------|----------------|------------------------|------------------------|----------------------------|----------|
| <b>STATEWIDE</b>             | <b>May 2023</b>                | 32%                     | 28%                     | 15%            | 10%                    | 12%                    | 3%                         | 1,104    |
| <b>Voting Registration</b>   | Registered Democrat            | 46%                     | 30%                     | 11%            | 3%                     | 9%                     | 1%                         | 336      |
|                              | Registered Undeclared/Not Reg. | 27%                     | 34%                     | 14%            | 15%                    | 9%                     | 1%                         | 407      |
|                              | Registered Republican          | 24%                     | 19%                     | 22%            | 12%                    | 20%                    | 2%                         | 330      |
| <b>Party ID</b>              | Democrat                       | 44%                     | 31%                     | 11%            | 5%                     | 7%                     | 1%                         | 477      |
|                              | Independent                    | 18%                     | 32%                     | 22%            | 19%                    | 9%                     | 1%                         | 144      |
|                              | Republican                     | 25%                     | 24%                     | 17%            | 13%                    | 19%                    | 2%                         | 462      |
| <b>Political Ideology</b>    | Socialist                      | 52%                     | 8%                      | 25%            | 7%                     | 5%                     | 4%                         | 93       |
|                              | Progressive                    | 41%                     | 39%                     | 5%             | 5%                     | 7%                     | 1%                         | 90       |
|                              | Liberal                        | 42%                     | 36%                     | 10%            | 5%                     | 5%                     | 1%                         | 160      |
|                              | Moderate                       | 28%                     | 33%                     | 14%            | 12%                    | 12%                    | 1%                         | 303      |
|                              | Conservative                   | 14%                     | 18%                     | 25%            | 14%                    | 26%                    | 2%                         | 278      |
|                              | Libertarian                    | 53%                     | 29%                     | 3%             | 10%                    | 4%                     | 1%                         | 120      |
| <b>Age of Respondent</b>     | 18 to 34                       | 40%                     | 40%                     | 8%             | 8%                     | 1%                     | 2%                         | 291      |
|                              | 35 to 49                       | 34%                     | 19%                     | 19%            | 12%                    | 9%                     | 8%                         | 206      |
|                              | 50 to 64                       | 37%                     | 23%                     | 12%            | 8%                     | 19%                    | 1%                         | 336      |
|                              | 65 and older                   | 15%                     | 28%                     | 23%            | 14%                    | 19%                    | 1%                         | 262      |
| <b>Gender of Respondent</b>  | Men                            | 30%                     | 28%                     | 12%            | 13%                    | 15%                    | 2%                         | 517      |
|                              | Women                          | 36%                     | 25%                     | 16%            | 8%                     | 11%                    | 4%                         | 525      |
| <b>Level of Education</b>    | High school or less            | 33%                     | 17%                     | 23%            | 10%                    | 14%                    | 4%                         | 367      |
|                              | Tech school/Some college       | 28%                     | 33%                     | 13%            | 14%                    | 13%                    | 1%                         | 323      |
|                              | College graduate               | 31%                     | 35%                     | 10%            | 9%                     | 10%                    | 4%                         | 251      |
|                              | Postgraduate work              | 38%                     | 33%                     | 9%             | 6%                     | 10%                    | 3%                         | 159      |
| <b>Children in Household</b> | Children in household          | 28%                     | 25%                     | 19%            | 9%                     | 17%                    | 2%                         | 257      |
|                              | No children in household       | 33%                     | 29%                     | 13%            | 10%                    | 11%                    | 3%                         | 837      |
| <b>Region of State</b>       | Central/Lakes                  | 17%                     | 25%                     | 28%            | 3%                     | 24%                    | 4%                         | 204      |
|                              | Connecticut Valley             | 43%                     | 23%                     | 23%            | 5%                     | 3%                     | 2%                         | 154      |
|                              | Manchester Area                | 45%                     | 21%                     | 7%             | 11%                    | 10%                    | 7%                         | 220      |
|                              | Mass Border                    | 27%                     | 32%                     | 10%            | 18%                    | 12%                    | 0%                         | 266      |
|                              | North Country                  | 32%                     | 29%                     | 18%            | 15%                    | 5%                     | 1%                         | 88       |
|                              | Seacoast                       | 30%                     | 39%                     | 9%             | 9%                     | 14%                    | 0%                         | 169      |
| <b>Media Usage</b>           | Conservative radio listener    | 4%                      | 10%                     | 9%             | 28%                    | 49%                    | 0%                         | 70       |
|                              | CNN viewer                     | 32%                     | 29%                     | 10%            | 9%                     | 9%                     | 11%                        | 130      |
|                              | Fox News viewer                | 15%                     | 23%                     | 10%            | 24%                    | 28%                    | 0%                         | 128      |
|                              | Joe Rogan listener             | 19%                     | 12%                     | 38%            | 13%                    | 17%                    |                            | 59       |
|                              | Local NH news viewer           | 36%                     | 33%                     | 10%            | 10%                    | 8%                     | 4%                         | 399      |
|                              | MSNBC viewer                   | 34%                     | 33%                     | 8%             | 5%                     | 5%                     | 14%                        | 101      |
|                              | NHPR listener                  | 35%                     | 30%                     | 20%            | 5%                     | 8%                     | 1%                         | 237      |
| <b>2020 Pres Vote</b>        | Voted for Trump                | 22%                     | 23%                     | 18%            | 16%                    | 19%                    | 2%                         | 486      |
|                              | Voted for Biden                | 41%                     | 32%                     | 11%            | 5%                     | 7%                     | 4%                         | 566      |
|                              | Voted for other 2020 candidate | 19%                     | 49%                     | 10%            | 2%                     | 18%                    | 1%                         | 17       |
|                              | Did not vote in 2020           | 22%                     | 17%                     | 54%            | 5%                     | 1%                     |                            | 33       |



## Why Oppose "State Control" Model for Legalizing Marijuana in NH (Among those Opposed)

Which of the following best describes why you oppose legalizing the recreational use of marijuana using a "state control" model?

|                              |                                | <u>Don't want to legalize recreational use of marijuana at all</u> | <u>Want to legalize recreational use of marijuana with another system</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|------------------------------|--------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------------------|----------------------------|----------|
| <b>STATEWIDE</b>             | <b>May 2023</b>                | 67%                                                                | 31%                                                                       | 1%                         | 249      |
| <b>Voting Registration</b>   | Registered Democrat            | 30%                                                                | 70%                                                                       | 0%                         | 42       |
|                              | Registered Undeclared/Not Reg. | 56%                                                                | 41%                                                                       | 2%                         | 96       |
|                              | Registered Republican          | 91%                                                                | 8%                                                                        | 0%                         | 107      |
| <b>Party ID</b>              | Democrat                       | 26%                                                                | 74%                                                                       | 0%                         | 58       |
|                              | Independent                    | 39%                                                                | 58%                                                                       | 2%                         | 40       |
|                              | Republican                     | 93%                                                                | 6%                                                                        | 1%                         | 146      |
| <b>Political Ideology</b>    | Socialist                      | 3%                                                                 | 97%                                                                       |                            | 11       |
|                              | Progressive                    | 23%                                                                | 77%                                                                       |                            | 11       |
|                              | Liberal                        | 32%                                                                | 68%                                                                       |                            | 17       |
|                              | Moderate                       | 65%                                                                | 33%                                                                       | 1%                         | 73       |
|                              | Conservative                   | 92%                                                                | 7%                                                                        | 1%                         | 112      |
|                              | Libertarian                    | 38%                                                                | 62%                                                                       |                            | 17       |
| <b>Age of Respondent</b>     | 18 to 34                       | 69%                                                                | 31%                                                                       |                            | 28       |
|                              | 35 to 49                       | 33%                                                                | 64%                                                                       | 3%                         | 42       |
|                              | 50 to 64                       | 65%                                                                | 35%                                                                       |                            | 90       |
|                              | 65 and older                   | 86%                                                                | 13%                                                                       | 1%                         | 87       |
| <b>Gender of Respondent</b>  | Men                            | 65%                                                                | 34%                                                                       | 1%                         | 146      |
|                              | Women                          | 73%                                                                | 26%                                                                       | 2%                         | 98       |
| <b>Level of Education</b>    | High school or less            | 79%                                                                | 20%                                                                       | 1%                         | 87       |
|                              | Tech school/Some college       | 66%                                                                | 33%                                                                       | 1%                         | 84       |
|                              | College graduate               | 41%                                                                | 56%                                                                       | 3%                         | 49       |
|                              | Postgraduate work              | 77%                                                                | 21%                                                                       | 2%                         | 26       |
| <b>Children in Household</b> | Children in household          | 66%                                                                | 32%                                                                       | 2%                         | 68       |
|                              | No children in household       | 68%                                                                | 32%                                                                       | 0%                         | 179      |
| <b>Region of State</b>       | Central/Lakes                  | 84%                                                                | 13%                                                                       | 3%                         | 55       |
|                              | Connecticut Valley             | 30%                                                                | 62%                                                                       | 8%                         | 13       |
|                              | Manchester Area                | 71%                                                                | 28%                                                                       | 0%                         | 45       |
|                              | Mass Border                    | 68%                                                                | 31%                                                                       | 1%                         | 80       |
|                              | North Country                  | 25%                                                                | 75%                                                                       |                            | 17       |
|                              | Seacoast                       | 64%                                                                | 36%                                                                       |                            | 37       |
| <b>Media Usage</b>           | Conservative radio listener    | 91%                                                                | 9%                                                                        |                            | 54       |
|                              | CNN viewer                     | 41%                                                                | 58%                                                                       | 1%                         | 24       |
|                              | Fox News viewer                | 84%                                                                | 14%                                                                       | 2%                         | 67       |
|                              | Joe Rogan listener             | 61%                                                                | 39%                                                                       |                            | 18       |
|                              | Local NH news viewer           | 65%                                                                | 34%                                                                       | 1%                         | 72       |
|                              | MSNBC viewer                   | 51%                                                                | 39%                                                                       | 10%                        | 10       |
|                              | NHPR listener                  | 50%                                                                | 50%                                                                       |                            | 32       |
| <b>2020 Pres Vote</b>        | Voted for Trump                | 82%                                                                | 18%                                                                       | 1%                         | 173      |
|                              | Voted for Biden                | 34%                                                                | 63%                                                                       | 2%                         | 70       |
|                              | Voted for other 2020 candidate | 30%                                                                | 70%                                                                       |                            | 3        |
|                              | Did not vote in 2020           | 16%                                                                | 34%                                                                       | 50%                        | 2        |

## Approval of Governor Sununu's Job Performance

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling his job as governor?

|                              |                                | <u>Approve</u> | <u>Disapprove</u> | <u>Neither/DK</u> | <u>N</u> |
|------------------------------|--------------------------------|----------------|-------------------|-------------------|----------|
| <b>STATEWIDE</b>             | <b>May 2023</b>                | 62%            | 35%               | 3%                | 1,102    |
| <b>Voting Registration</b>   | Registered Democrat            | 37%            | 61%               | 2%                | 336      |
|                              | Registered Undeclared/Not Reg. | 63%            | 34%               | 3%                | 405      |
|                              | Registered Republican          | 88%            | 6%                | 6%                | 330      |
| <b>Party ID</b>              | Democrat                       | 34%            | 64%               | 2%                | 477      |
|                              | Independent                    | 64%            | 29%               | 7%                | 142      |
|                              | Republican                     | 91%            | 4%                | 4%                | 462      |
| <b>Political Ideology</b>    | Socialist                      | 4%             | 94%               | 1%                | 93       |
|                              | Progressive                    | 36%            | 63%               | 1%                | 90       |
|                              | Liberal                        | 27%            | 72%               | 2%                | 160      |
|                              | Moderate                       | 72%            | 25%               | 3%                | 303      |
|                              | Conservative                   | 86%            | 7%                | 7%                | 278      |
|                              | Libertarian                    | 95%            | 5%                | 0%                | 120      |
| <b>Age of Respondent</b>     | 18 to 34                       | 47%            | 52%               | 1%                | 291      |
|                              | 35 to 49                       | 62%            | 37%               | 1%                | 206      |
|                              | 50 to 64                       | 69%            | 29%               | 2%                | 337      |
|                              | 65 and older                   | 68%            | 23%               | 9%                | 260      |
| <b>Gender of Respondent</b>  | Men                            | 68%            | 30%               | 2%                | 517      |
|                              | Women                          | 58%            | 37%               | 5%                | 524      |
| <b>Level of Education</b>    | High school or less            | 68%            | 25%               | 8%                | 367      |
|                              | Tech school/Some college       | 62%            | 37%               | 1%                | 321      |
|                              | College graduate               | 58%            | 41%               | 1%                | 252      |
|                              | Postgraduate work              | 54%            | 43%               | 3%                | 159      |
| <b>Children in Household</b> | Children in household          | 70%            | 29%               | 1%                | 257      |
|                              | No children in household       | 59%            | 37%               | 4%                | 835      |
| <b>Region of State</b>       | Central/Lakes                  | 73%            | 27%               | 0%                | 204      |
|                              | Connecticut Valley             | 57%            | 28%               | 15%               | 154      |
|                              | Manchester Area                | 54%            | 46%               | 0%                | 220      |
|                              | Mass Border                    | 65%            | 32%               | 3%                | 264      |
|                              | North Country                  | 66%            | 31%               | 3%                | 88       |
|                              | Seacoast                       | 54%            | 44%               | 2%                | 169      |
| <b>Media Usage</b>           | Conservative radio listener    | 89%            | 11%               | 1%                | 70       |
|                              | CNN viewer                     | 64%            | 35%               | 2%                | 130      |
|                              | Fox News viewer                | 94%            | 5%                | 1%                | 128      |
|                              | Joe Rogan listener             | 96%            | 2%                | 2%                | 59       |
|                              | Local NH news viewer           | 67%            | 32%               | 1%                | 399      |
|                              | MSNBC viewer                   | 42%            | 55%               | 3%                | 100      |
|                              | NHPR listener                  | 54%            | 45%               | 1%                | 237      |
| <b>2020 Pres Vote</b>        | Voted for Trump                | 91%            | 5%                | 4%                | 486      |
|                              | Voted for Biden                | 40%            | 58%               | 1%                | 564      |
|                              | Voted for other 2020 candidate | 38%            | 12%               | 49%               | 17       |
|                              | Did not vote in 2020           | 18%            | 78%               | 4%                | 33       |