

# The Granite State Poll

April 20, 2023

## BIDEN STRUGGLES AGAINST POTENTIAL CHALLENGERS IN NH 2024 DEM PRIMARY, LESS THAN HALF OF PRIMARY VOTERS WANT HIM TO RUN

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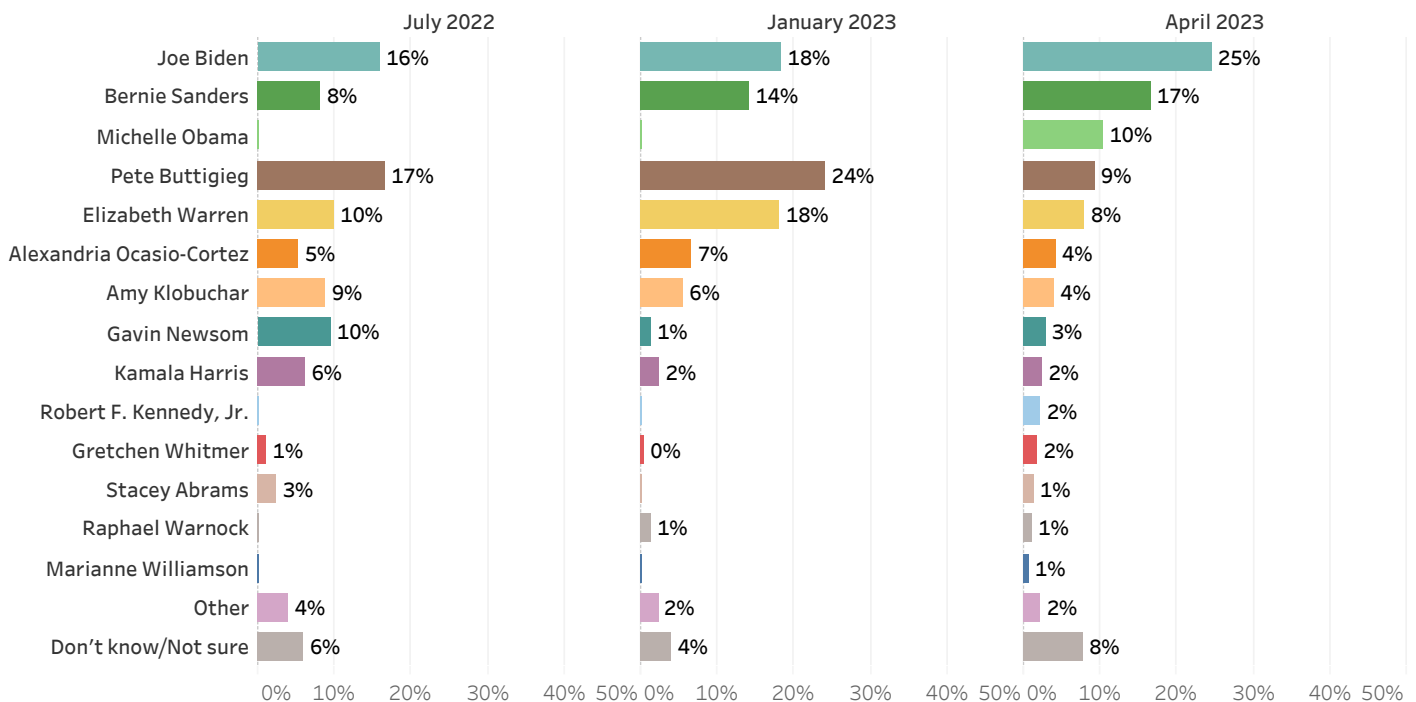
DURHAM, NH - President Joe Biden holds a slim lead over possible 2024 Democratic presidential candidates in New Hampshire. However, half of likely 2024 New Hampshire Democratic primary voters don't want Biden to run for re-election, particularly left-wing voters. Biden is also considerably less personally popular among Granite Staters than many other potential candidates.

### 2024 Democratic Presidential Primary

President Biden is expected to announce in the coming months his intention to run for re-election as president. Biden has historically done poorly in the New Hampshire primary, finishing fifth in 2020, and has had difficulty securing support from New Hampshire Democrats for re-election in 2024. When provided a list of Democrats who are believed to be considering running for president in 2024, Biden leads the field, but with only 25% of support. He is followed by Vermont Senator Bernie Sanders (17%), former First Lady Michelle Obama (10%), Transportation Secretary Pete Buttigieg (9%), and Massachusetts Senator Elizabeth Warren (8%). Fewer likely 2024 Democratic primary voters currently support New York Congresswoman Alexandria Ocasio-Cortez (4%), Minnesota Senator Amy Klobuchar (4%), California Governor Gavin Newsom (3%), Vice President Kamala Harris (2%), environmental lawyer Robert F. Kennedy Jr. (2%), or Michigan Governor Gretchen Whitmer (2%). No other candidate was chosen by 1% or more of respondents, while 8% are unsure.

Support for Biden is at its highest level for the 2024 cycle but has never come close to 50% support in New Hampshire. Nearly half of self-described socialists support Sanders, self-described progressives are most likely to support Biden and Warren, liberals tend to support Biden and Sanders, and a plurality of moderates support Biden.

### First Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

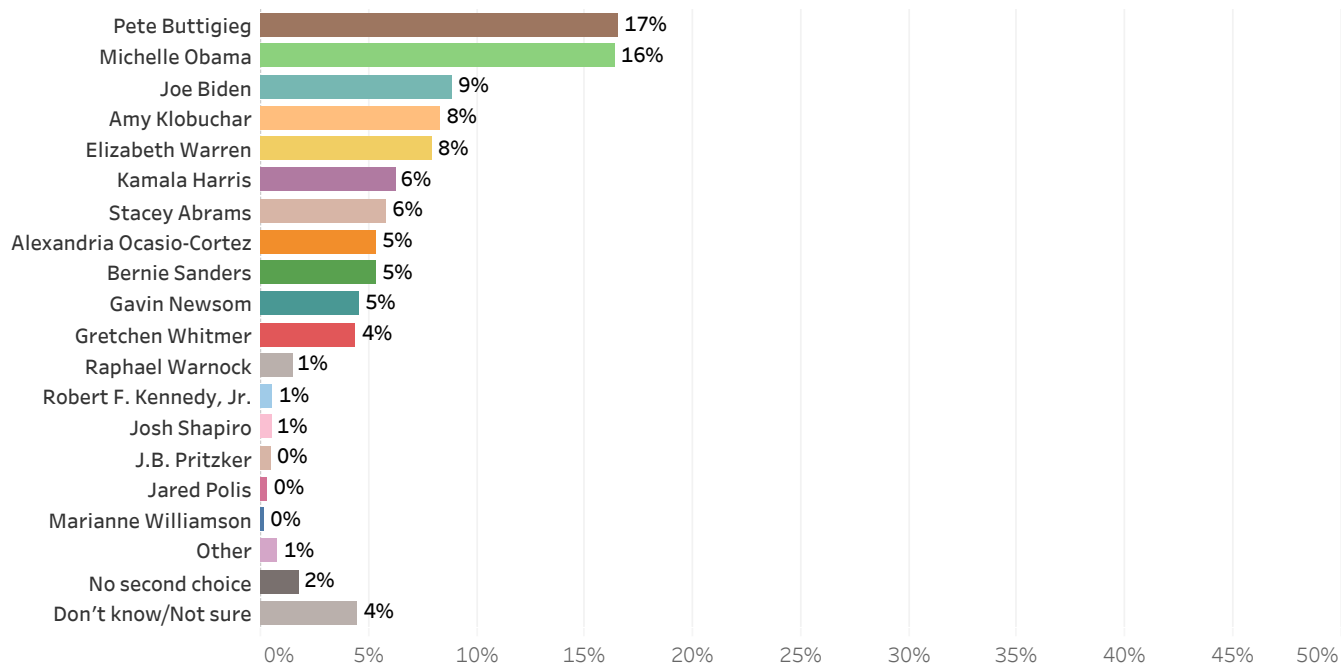


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, a States of Opinion Project, conducted by the University of New Hampshire Survey Center.

When asked which potential candidate is their second choice, 17% of likely New Hampshire Democratic primary voters choose Buttigieg, 16% choose Obama, 9% select Biden, 8% each choose Klobuchar or Warren, 6% each select Harris or former Georgia State Representative Stacey Abrams, 5% each choose Ocasio-Cortez, Sanders, or Newsom, and 4% choose Whitmer. No other candidate was chosen by more than 1% of respondents, while 4% are unsure who would be their second choice.

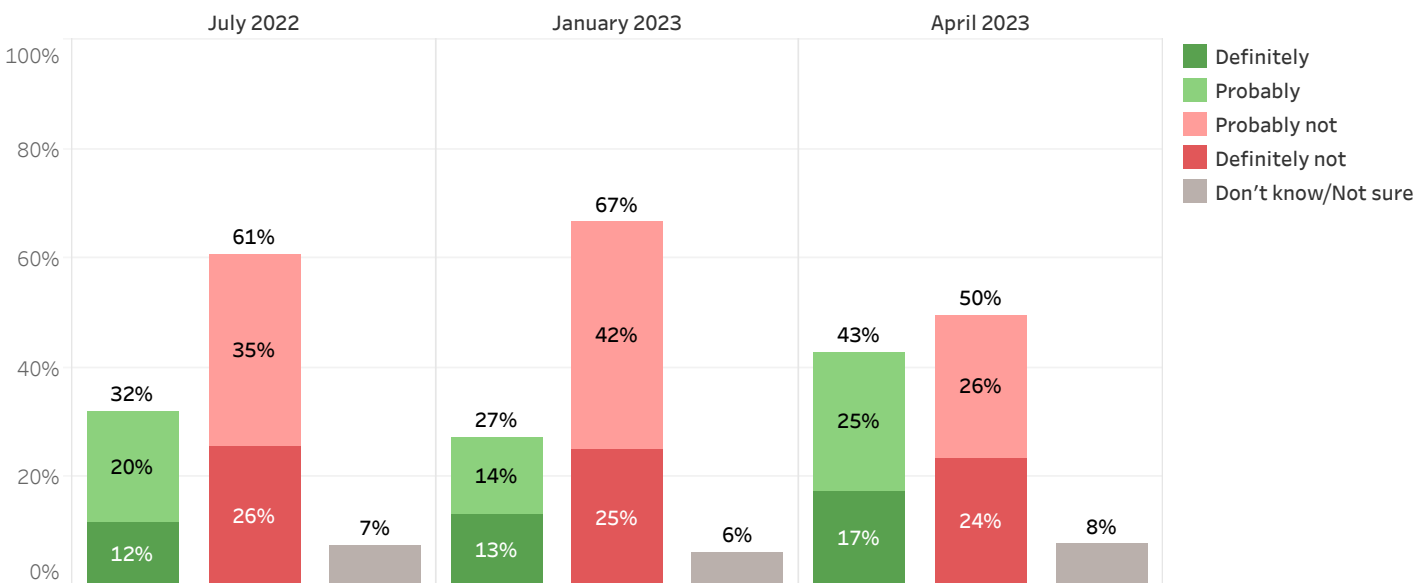
Those whose first choice is Biden most frequently mention Buttigieg as their second choice, those whose first choice is Sanders most frequently mention Obama and Ocasio-Cortez as their second choice, and those whose first choice is Obama most frequently mention Klobuchar, Biden, and Harris as their second choice.

### Second Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters - April 2023



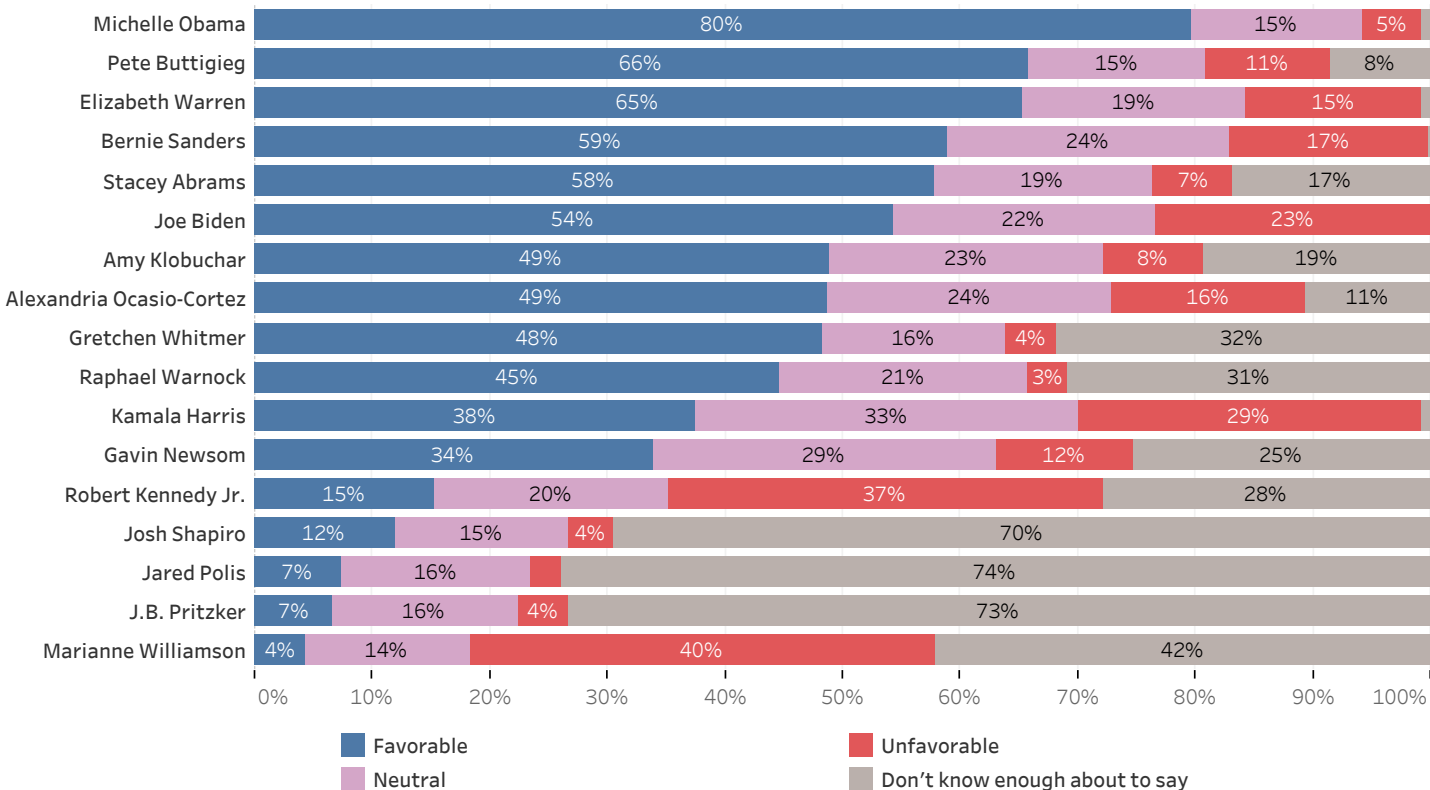
Support for Biden running for reelection as president has increased among likely Democratic primary voters since January, although less than half want him to run. Forty-three percent think Biden definitely (17%) or probably (25%) should run for president in 2024, 50% think he definitely (24%) or probably (26%) should not run, and 8% are unsure. In January, only 27% said Biden should run. More than half (52%) of moderate likely Democratic primary voters and 45% of liberals want Biden to run again but only 37% of progressives and 21% of socialists agree. Among all Granite Staters, 29% think Biden definitely (13%) or probably (16%) should run for president again, while 66% think he definitely (47%) or probably (18%) should not run.

### Want Biden to Run in 2024 - Among Likely DEM 2024 Primary Voters

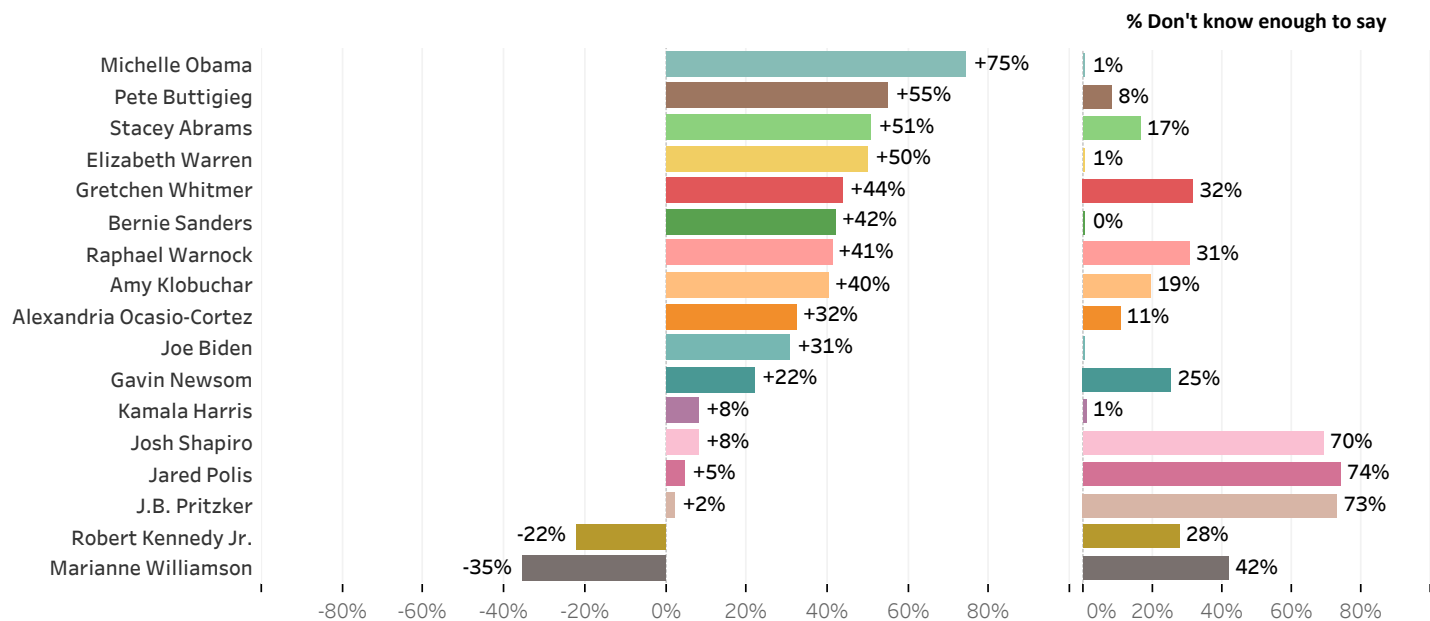


Among likely 2024 Democratic New Hampshire presidential primary voters, Obama is the most popular potential presidential candidate: 80% have a favorable opinion of her, 15% have a neutral opinion of her, and only 5% have an unfavorable opinion of her. Her net favorability rating (the percentage who have a favorable opinion minus the percentage with an unfavorable opinion) is +75. Buttigieg (+55), Abrams (+51), Warren (+50), Whitmer (+44), Sanders (+42), Georgia Senator Raphael Warnock (+41), and Klobuchar (+40) are all broadly popular among likely Democratic primary voters, while Ocasio-Cortez (+32), Biden (+31), and Newsom (+22) are slightly less popular. Likely Democratic primary voters are largely neutral in their feelings towards Harris (+8), Pennsylvania Governor Josh Shapiro (+8), Colorado Governor Jared Polis (+5), and Illinois Governor J.B. Pritzker (+2), while Kennedy (-22) and author Marianne Williamson (-35) are somewhat unpopular. More than half say that they don't know enough about Polis (74%), Pritzker (73%), and Shapiro (70%) to have an opinion on them.

### Favorability - Potential 2024 Democratic Candidates - Among Likely DEM 2024 Primary Voters - April 2023

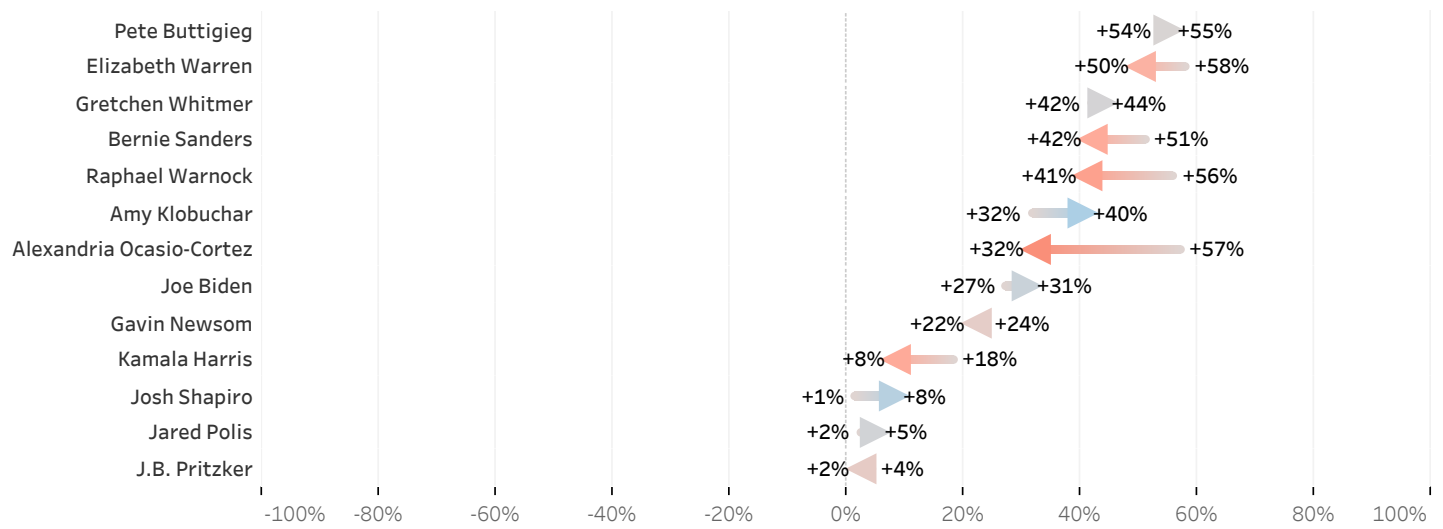


### Net Favorability - Potential 2024 Democratic Candidates - Among Likely DEM 2024 Primary Voters - April 2023



Ocasio-Cortez's net favorability has fallen by 25 percentage points since January, while the popularity of Warnock, Harris, Sanders, and Warren have also fallen somewhat in that time.

### Net Favorability - Potential 2024 Democratic Candidates - Among Likely DEM 2024 Primary Voters - Change from January to April 2023



## Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand, eight hundred and eighty six (1,886) Granite State Panel members completed the survey online between April 13 and April 17, 2023. The margin of sampling error for the survey is +/- 2.3 percent. Included in the sample were 818 likely 2024 Republican primary voters (margin of sampling error +/- 3.4 percent) and 700 likely 2024 Democratic primary voters (margin of sampling error +/- 3.7 percent). These MSE's have not been adjusted for design effect. The response rate for the April 2023 Granite State Poll is 25%. The design effect for the survey is 2.7%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 7,500 New Hampshire adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### April 2023 Granite State Poll Demographics

Gender of Respondent	Men	50%	909
	Women	50%	922
Age of Respondent	18 to 34	26%	494
	35 to 49	20%	378
	50 to 64	30%	560
	65 and older	24%	441
Level of Education	High school or less	33%	626
	Tech school/Some college	29%	550
	College graduate	23%	431
	Postgraduate work	15%	273
Region of State	Central/Lakes	17%	326
	Connecticut Valley	14%	262
	Manchester Area	15%	281
	Mass Border	25%	477
	North Country	9%	178
	Seacoast	19%	354
Party ID	Democrat	45%	833
	Independent	13%	249
	Republican	42%	778
Voting Registration	Registered Democrat	31%	574
	Registered Undeclared/Not Reg.	38%	695
	Registered Republican	31%	565
Political Ideology	Socialist	4%	71
	Progressive	12%	199
	Liberal	16%	267
	Moderate	29%	477
	Conservative	27%	450
	Libertarian	12%	209

### First Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

If the primary for President were held today, who would you support for the Democratic nomination?

		<u>Stacey Abrams</u>	<u>Joe Biden</u>	<u>Pete Buttigieg</u>	<u>Kamala Harris</u>	<u>Robert F. Kennedy, Jr.</u>	<u>Amy Klobuchar</u>	<u>Gavin Newsom</u>
<b>STATEWIDE</b>	<b>April 2023</b>	1%	25%	9%	2%	2%	4%	3%
<b>Voting Registration</b>	Registered Democrat	1%	27%	10%	3%	2%	4%	4%
	Registered Undeclared/Not Reg.	1%	20%	9%	2%	3%	4%	1%
<b>Party ID</b>	Democrat	1%	26%	10%	2%	1%	4%	3%
	Independent/Republican	3%	5%	3%	2%	24%	3%	
<b>Political Ideology</b>	Socialist	4%	6%	6%		0%	1%	
	Progressive	2%	19%	9%	1%		2%	5%
	Liberal	1%	24%	11%	2%	1%	2%	1%
	Moderate	1%	37%	9%	4%	2%	8%	5%
<b>Age of Respondent</b>	18 to 34	2%	9%	5%	1%		1%	1%
	35 to 49	1%	34%	5%	4%	2%	1%	1%
	50 to 64	1%	23%	12%	4%	4%	5%	5%
	65 and older	2%	37%	14%	1%	3%	8%	4%
<b>Gender of Respondent</b>	Men	1%	25%	7%	0%	6%	3%	4%
	Women	2%	26%	11%	4%	1%	5%	2%
<b>Level of Education</b>	High school or less		20%	6%	3%	3%		1%
	Tech school/Some college	1%	24%	10%	0%	2%	4%	4%
	College graduate	2%	31%	12%	4%	2%	5%	3%
	Postgraduate work	3%	24%	9%	3%	1%	7%	4%
<b>Region of State</b>	Central/Lakes		32%	17%	2%	2%	5%	3%
	Connecticut Valley		32%	7%	1%	5%	3%	1%
	Manchester Area	3%	29%	13%		5%	2%	3%
	Mass Border	0%	18%	7%	2%	1%	4%	1%
	North Country	0%	23%	9%	2%	1%	5%	2%
	Seacoast	4%	20%	5%	6%	0%	4%	7%
<b>Household Income</b>	Less than \$45,000	5%	14%	3%	5%	3%	2%	3%
	\$45,000 - \$74,999	1%	40%	10%	2%	1%	4%	2%
	\$75,000 - \$99,999	1%	22%	10%	0%	3%	2%	11%
	\$100,000 - \$149,999	1%	22%	12%	3%	1%	2%	2%
	\$150,000 or more	0%	17%	11%	1%	0%	7%	3%
<b>Media Usage</b>	CNN viewer	1%	27%	11%	2%	0%	6%	5%
	Local NH news viewer	1%	29%	9%	3%	1%	6%	4%
	MSNBC viewer	2%	43%	10%	1%	0%	4%	4%
	NHPR listener	2%	26%	10%	1%	1%	5%	2%

## First Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

If the primary for President were held today, who would you support for the Democratic nomination?

		<u>Michelle Obama</u>	<u>Alexandria Ocasio-Cortez</u>	<u>Jared Polis</u>	<u>J.B. Pritzker</u>	<u>Bernie Sanders</u>	<u>Josh Shapiro</u>
<b>STATEWIDE</b>	<b>April 2023</b>	10%	4%	0%	0%	17%	0%
<b>Voting Registration</b>	Registered Democrat	7%	5%	0%	0%	16%	0%
	Registered Undeclared/Not Reg.	20%	2%			16%	
<b>Party ID</b>	Democrat	11%	5%	0%	0%	16%	0%
	Independent/Republican	10%				24%	
<b>Political Ideology</b>	Socialist	3%	7%			47%	
	Progressive	7%	11%	0%		10%	
	Liberal	14%	0%		0%	27%	
	Moderate	9%	2%	0%	1%	4%	0%
<b>Age of Respondent</b>	18 to 34	8%	9%			37%	
	35 to 49	6%	6%		1%	16%	
	50 to 64	17%	2%		0%	8%	
	65 and older	8%	0%	0%	0%	4%	0%
<b>Gender of Respondent</b>	Men	12%	3%	0%	0%	16%	
	Women	9%	5%	0%	0%	15%	0%
<b>Level of Education</b>	High school or less	11%				45%	
	Tech school/Some college	12%	10%			5%	
	College graduate	8%	2%		1%	10%	0%
	Postgraduate work	10%	5%	0%	0%	4%	
<b>Region of State</b>	Central/Lakes	6%	3%			15%	
	Connecticut Valley	14%			0%	13%	
	Manchester Area	12%	14%			5%	
	Mass Border	5%	3%			31%	
	North Country	13%	0%		0%	26%	
	Seacoast	18%	3%	0%	1%	4%	0%
<b>Household Income</b>	Less than \$45,000	5%	2%			46%	
	\$45,000 - \$74,999	11%	4%			13%	
	\$75,000 - \$99,999	11%	3%		0%	14%	
	\$100,000 - \$149,999	14%	14%	0%	0%	10%	
	\$150,000 or more	17%	1%		1%	10%	
<b>Media Usage</b>	CNN viewer	8%	0%		1%	28%	
	Local NH news viewer	10%	1%		0%	21%	
	MSNBC viewer	9%	0%			10%	
	NHPR listener	14%	3%		0%	9%	

## First Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

If the primary for President were held today, who would you support for the Democratic nomination?

		<u>Raphael Warnock</u>	<u>Elizabeth Warren</u>	<u>Gretchen Whitmer</u>	<u>Marianne Williamson</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	1%	8%	2%	1%	2%	8%	700
<b>Voting Registration</b>	Registered Democrat	1%	9%	2%	1%	1%	7%	490
	Registered Undeclared/Not Reg.	1%	6%	1%	0%	5%	9%	200
<b>Party ID</b>	Democrat	1%	9%	2%	0%	2%	8%	658
	Independent/Republican	3%		1%	2%	10%	11%	38
<b>Political Ideology</b>	Socialist		13%	1%	3%	0%	8%	61
	Progressive	3%	18%	2%	1%	3%	6%	170
	Liberal		3%	3%	0%	2%	8%	233
	Moderate	1%	4%	1%		1%	9%	192
<b>Age of Respondent</b>	18 to 34	2%	15%			3%	5%	197
	35 to 49	2%	10%		1%	5%	5%	124
	50 to 64	0%	5%	4%	0%	0%	9%	206
	65 and older	0%	2%	2%	2%	2%	12%	169
<b>Gender of Respondent</b>	Men	2%	6%	3%	1%	3%	6%	223
	Women	1%	9%	1%	0%	1%	9%	454
<b>Level of Education</b>	High school or less		3%	3%	1%	1%	4%	186
	Tech school/Some college	1%	14%	1%	0%	4%	6%	198
	College graduate		6%	1%	1%	3%	9%	166
	Postgraduate work	3%	9%	2%	0%	1%	13%	147
<b>Region of State</b>	Central/Lakes		8%	1%	0%	0%	7%	118
	Connecticut Valley		14%	1%	1%	0%	8%	86
	Manchester Area	2%	3%	2%	0%	1%	5%	107
	Mass Border	2%	9%	3%		6%	7%	194
	North Country	0%	7%	0%		2%	7%	58
	Seacoast	2%	8%	2%	2%	1%	11%	134
<b>Household Income</b>	Less than \$45,000		5%	1%		0%	8%	128
	\$45,000 - \$74,999		1%	1%	1%	3%	6%	140
	\$75,000 - \$99,999	4%	7%	1%		0%	10%	69
	\$100,000 - \$149,999	2%	7%	0%	1%	2%	6%	138
	\$150,000 or more	2%	16%	6%		1%	8%	124
<b>Media Usage</b>	CNN viewer	1%	3%	1%		1%	4%	215
	Local NH news viewer	2%	5%	1%		1%	6%	311
	MSNBC viewer	2%	2%	1%		1%	9%	126
	NHPR listener	3%	11%	1%	1%	1%	10%	235



## Second Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

If that candidate were not running, who would you support for the Democratic nomination?

		<u>Stacey Abrams</u>	<u>Joe Biden</u>	<u>Pete Buttigieg</u>	<u>Kamala Harris</u>	<u>Robert F. Kennedy, Jr.</u>	<u>Amy Klobuchar</u>	<u>Gavin Newsom</u>
<b>STATEWIDE</b>	<b>April 2023</b>	6%	9%	17%	6%	1%	8%	5%
<b>Voting Registration</b>	Registered Democrat	6%	11%	19%	7%	0%	7%	5%
	Registered Undeclared/Not Reg.	6%	4%	12%	5%	1%	13%	4%
<b>Party ID</b>	Democrat	6%	9%	16%	7%	0%	8%	5%
	Independent/Republican	1%	1%	27%		3%	16%	
<b>Political Ideology</b>	Socialist	3%	17%	7%			1%	1%
	Progressive	13%	6%	18%	5%	0%	5%	5%
	Liberal	2%	10%	12%	13%	1%	6%	4%
	Moderate	5%	9%	27%	1%	0%	15%	6%
<b>Age of Respondent</b>	18 to 34	9%	5%	11%	7%			1%
	35 to 49	4%	7%	24%	3%	0%	3%	1%
	50 to 64	6%	10%	18%	9%	0%	15%	5%
	65 and older	3%	14%	17%	5%	2%	14%	11%
<b>Gender of Respondent</b>	Men	1%	13%	19%	5%	1%	8%	8%
	Women	8%	7%	16%	7%	0%	8%	3%
<b>Level of Education</b>	High school or less	3%	9%	23%	5%		9%	3%
	Tech school/Some college	11%	9%	18%	4%	1%	8%	7%
	College graduate	5%	7%	9%	9%	1%	9%	5%
	Postgraduate work	3%	12%	14%	8%	1%	7%	4%
<b>Region of State</b>	Central/Lakes	8%	7%	28%	1%	0%	6%	6%
	Connecticut Valley	8%	13%	16%	7%	0%	6%	1%
	Manchester Area	5%	5%	17%	17%	1%	13%	5%
	Mass Border	9%	4%	16%	4%	0%	5%	2%
	North Country	1%	9%	11%	4%	0%	20%	6%
	Seacoast	1%	18%	10%	5%	1%	7%	8%
<b>Household Income</b>	Less than \$45,000	3%	6%	7%	6%	0%	6%	4%
	\$45,000 - \$74,999	3%	6%	20%	9%	1%	8%	3%
	\$75,000 - \$99,999	5%	6%	24%	5%	2%	16%	4%
	\$100,000 - \$149,999	7%	12%	22%	7%		8%	9%
	\$150,000 or more	14%	11%	14%	4%	0%	10%	4%
<b>Media Usage</b>	CNN viewer	3%	9%	19%	4%	0%	6%	4%
	Local NH news viewer	4%	8%	17%	8%	1%	8%	3%
	MSNBC viewer	5%	10%	18%	6%	0%	9%	6%
	NHPR listener	4%	11%	20%	6%	0%	12%	3%

## Second Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

If that candidate were not running, who would you support for the Democratic nomination?

		<u>Michelle Obama</u>	<u>Alexandria Ocasio-Cortez</u>	<u>Jared Polis</u>	<u>J.B. Pritzker</u>	<u>Bernie Sanders</u>	<u>Josh Shapiro</u>	<u>Raphael Warnock</u>
<b>STATEWIDE</b>	<b>April 2023</b>	16%	5%	0%	0%	5%	1%	1%
<b>Voting Registration</b>	Registered Democrat	18%	2%	0%	0%	5%	1%	1%
	Registered Undeclared/Not Reg.	12%	11%	1%	1%	7%	0%	1%
<b>Party ID</b>	Democrat	17%	6%	0%	0%	5%	1%	2%
	Independent/Republican	4%	3%	4%		4%		
<b>Political Ideology</b>	Socialist	5%	45%			2%		0%
	Progressive	7%	1%	0%	1%	8%	1%	3%
	Liberal	27%	3%		0%	6%	0%	0%
	Moderate	18%		0%	0%	2%	1%	2%
<b>Age of Respondent</b>	18 to 34	27%	14%			6%		2%
	35 to 49	17%	4%	1%		11%	1%	1%
	50 to 64	14%	0%	0%	0%	3%	0%	1%
	65 and older	5%	2%	0%	2%	2%	1%	1%
<b>Gender of Respondent</b>	Men	4%	6%	1%	0%	10%	1%	2%
	Women	23%	2%	0%	1%	3%	0%	1%
<b>Level of Education</b>	High school or less	35%	10%					
	Tech school/Some college	9%	2%		1%	10%		1%
	College graduate	9%	5%	1%	1%	7%	2%	2%
	Postgraduate work	8%	5%	0%	1%	4%	0%	3%
<b>Region of State</b>	Central/Lakes	8%	4%		0%	4%	1%	3%
	Connecticut Valley	16%	4%		0%	7%	1%	1%
	Manchester Area	9%	2%	2%	1%	3%		2%
	Mass Border	32%	4%	0%	1%	3%	0%	1%
	North Country	8%	23%		1%	4%		1%
	Seacoast	11%	5%		0%	11%	1%	1%
<b>Household Income</b>	Less than \$45,000	47%	1%		0%	7%		2%
	\$45,000 - \$74,999	16%	14%		1%	5%	1%	1%
	\$75,000 - \$99,999	5%	2%	1%		3%		0%
	\$100,000 - \$149,999	8%	5%	1%	0%	4%	2%	1%
	\$150,000 or more	6%	6%	0%	1%	10%		1%
<b>Media Usage</b>	CNN viewer	32%	2%	0%	0%	3%	0%	1%
	Local NH news viewer	29%	4%	0%	0%	3%	0%	2%
	MSNBC viewer	14%	5%		0%	2%	1%	0%
	NHPR listener	7%	5%	0%	0%	10%	1%	1%

## Second Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

If that candidate were not running, who would you support for the Democratic nomination?

		<u>Elizabeth Warren</u>	<u>Gretchen Whitmer</u>	<u>Marianne Williamson</u>	<u>Other</u>	<u>No second choice</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	8%	4%	0%	1%	2%	4%	646
<b>Voting Registration</b>	Registered Democrat	9%	5%	0%	0%	1%	3%	455
	Registered Undeclared/Not Reg.	7%	2%	0%	2%	3%	9%	181
<b>Party ID</b>	Democrat	8%	4%	0%	1%	0%	4%	608
	Independent/Republican		2%	1%		29%	6%	34
<b>Political Ideology</b>	Socialist	15%	2%	0%	2%			56
	Progressive	15%	7%	0%		1%	4%	159
	Liberal	7%	4%		1%	0%	4%	215
	Moderate	2%	4%	0%	0%	1%	6%	173
<b>Age of Respondent</b>	18 to 34	11%	2%		2%	2%	3%	188
	35 to 49	10%	4%	0%		2%	5%	118
	50 to 64	3%	5%		1%	3%	4%	188
	65 and older	7%	7%	0%	0%	0%	6%	149
<b>Gender of Respondent</b>	Men	6%	6%	0%	2%	4%	5%	211
	Women	9%	4%		0%		5%	412
<b>Level of Education</b>	High school or less	2%				2%		179
	Tech school/Some college	8%	4%		0%	3%	5%	186
	College graduate	8%	8%	0%	2%	1%	10%	151
	Postgraduate work	17%	7%	1%	1%	1%	4%	127
<b>Region of State</b>	Central/Lakes	12%	6%	1%		0%	4%	109
	Connecticut Valley	5%	4%		1%	3%	7%	78
	Manchester Area	6%	3%			5%	3%	102
	Mass Border	4%	5%	0%	2%	2%	6%	180
	North Country	6%	3%		1%	2%	2%	54
	Seacoast	15%	4%		0%		2%	119
<b>Household Income</b>	Less than \$45,000	5%	4%				3%	118
	\$45,000 - \$74,999	7%	1%		3%		4%	131
	\$75,000 - \$99,999	14%	6%	1%	1%	1%	3%	62
	\$100,000 - \$149,999	7%	7%		0%	1%	1%	129
	\$150,000 or more	6%	5%	0%		0%	7%	115
<b>Media Usage</b>	CNN viewer	7%	4%	0%	0%	0%	4%	205
	Local NH news viewer	8%	4%		0%	0%	4%	291
	MSNBC viewer	11%	7%		0%		6%	115
	NHPR listener	10%	5%	0%	0%		3%	213

## Want Biden to Run in 2024 - Among Likely DEM 2024 Primary Voters

Would you like to see Joe Biden run for President again in 2024?

		<u>Definitely</u>	<u>Probably</u>	<u>Probably not</u>	<u>Definitely not</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	17%	25%	26%	24%	8%	699
<b>Voting Registration</b>	Registered Democrat	18%	29%	25%	22%	7%	489
	Registered Undeclared/Not Reg.	17%	17%	28%	29%	8%	200
<b>Party ID</b>	Democrat	17%	26%	25%	23%	8%	657
	Independent/Republican	13%	13%	33%	40%	1%	38
<b>Political Ideology</b>	Socialist	5%	16%	28%	39%	12%	61
	Progressive	10%	27%	40%	17%	6%	170
	Liberal	21%	24%	16%	29%	10%	232
	Moderate	22%	30%	24%	17%	7%	191
<b>Age of Respondent</b>	18 to 34	8%	11%	23%	50%	9%	197
	35 to 49	18%	30%	34%	14%	4%	124
	50 to 64	20%	26%	27%	16%	10%	206
	65 and older	24%	37%	22%	10%	6%	168
<b>Gender of Respondent</b>	Men	17%	30%	27%	19%	6%	223
	Women	18%	23%	26%	24%	9%	453
<b>Level of Education</b>	High school or less	16%	22%	12%	42%	8%	186
	Tech school/Some college	17%	26%	34%	19%	5%	198
	College graduate	19%	23%	32%	14%	12%	166
	Postgraduate work	17%	32%	26%	18%	7%	147
<b>Region of State</b>	Central/Lakes	14%	34%	31%	10%	12%	118
	Connecticut Valley	28%	28%	22%	11%	11%	85
	Manchester Area	21%	26%	37%	12%	4%	107
	Mass Border	13%	16%	15%	46%	10%	194
	North Country	16%	22%	34%	27%	1%	58
	Seacoast	17%	31%	29%	19%	5%	133
<b>Household Income</b>	Less than \$45,000	14%	17%	18%	44%	7%	128
	\$45,000 - \$74,999	23%	30%	22%	19%	6%	140
	\$75,000 - \$99,999	17%	20%	40%	15%	8%	69
	\$100,000 - \$149,999	16%	23%	39%	16%	7%	138
	\$150,000 or more	11%	32%	16%	32%	10%	124
<b>Media Usage</b>	CNN viewer	18%	29%	17%	32%	4%	215
	Local NH news viewer	20%	24%	22%	26%	8%	311
	MSNBC viewer	35%	29%	21%	7%	8%	126
	NHPR listener	14%	27%	30%	18%	11%	235

### Favorability Among Likely DEM Primary Voters - Joe Biden

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - President Joe Biden

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	54%	22%	23%	698
<b>Voting Registration</b>	Registered Democrat	61%	19%	20%	488
	Registered Undeclared/Not Reg.	39%	28%	33%	199
<b>Party ID</b>	Democrat	57%	22%	21%	656
	Independent/Republican	5%	33%	62%	38
<b>Political Ideology</b>	Socialist	28%	40%	31%	61
	Progressive	55%	28%	17%	170
	Liberal	59%	13%	28%	231
	Moderate	57%	27%	16%	192
<b>Age of Respondent</b>	18 to 34	29%	22%	49%	197
	35 to 49	53%	31%	15%	123
	50 to 64	64%	21%	15%	206
	65 and older	71%	19%	10%	167
<b>Gender of Respondent</b>	Men	53%	26%	21%	222
	Women	57%	21%	22%	453
<b>Level of Education</b>	High school or less	46%	14%	40%	186
	Tech school/Some college	57%	20%	23%	197
	College graduate	57%	27%	17%	166
	Postgraduate work	57%	32%	11%	147
<b>Region of State</b>	Central/Lakes	56%	35%	9%	118
	Connecticut Valley	55%	32%	13%	85
	Manchester Area	67%	16%	18%	107
	Mass Border	37%	18%	45%	194
	North Country	59%	12%	29%	58
	Seacoast	65%	21%	14%	133
<b>Household Income</b>	Less than \$45,000	41%	15%	44%	128
	\$45,000 - \$74,999	63%	20%	17%	140
	\$75,000 - \$99,999	56%	27%	16%	69
	\$100,000 - \$149,999	57%	27%	16%	136
	\$150,000 or more	48%	23%	28%	124
<b>Media Usage</b>	CNN viewer	54%	17%	29%	214
	Local NH news viewer	58%	19%	23%	311
	MSNBC viewer	73%	17%	9%	126
	NHPR listener	58%	25%	17%	236

### Favorability Among Likely DEM Primary Voters - Kamala Harris

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Vice President Kamala Harris

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	38%	33%	29%	1%	700
<b>Voting Registration</b>	Registered Democrat	43%	34%	21%	1%	489
	Registered Undeclared/Not Reg.	25%	28%	46%	1%	199
<b>Party ID</b>	Democrat	39%	33%	27%	1%	658
	Independent/Republican	3%	32%	66%		38
<b>Political Ideology</b>	Socialist	23%	24%	52%	1%	61
	Progressive	48%	41%	10%	1%	170
	Liberal	43%	26%	30%	1%	233
	Moderate	30%	35%	34%	1%	192
<b>Age of Respondent</b>	18 to 34	28%	28%	44%		197
	35 to 49	42%	31%	26%	1%	123
	50 to 64	41%	33%	25%	1%	206
	65 and older	40%	40%	19%	1%	168
<b>Gender of Respondent</b>	Men	32%	33%	35%	0%	223
	Women	42%	34%	24%	1%	454
<b>Level of Education</b>	High school or less	23%	24%	53%		186
	Tech school/Some college	46%	32%	21%	1%	198
	College graduate	42%	35%	20%	2%	166
	Postgraduate work	39%	40%	21%	0%	147
<b>Region of State</b>	Central/Lakes	43%	37%	19%	1%	118
	Connecticut Valley	27%	38%	34%	1%	86
	Manchester Area	57%	22%	21%		107
	Mass Border	24%	34%	41%	0%	194
	North Country	28%	38%	32%	2%	59
	Seacoast	47%	29%	23%	1%	133
<b>Household Income</b>	Less than \$45,000	37%	17%	44%	2%	128
	\$45,000 - \$74,999	40%	34%	26%		140
	\$75,000 - \$99,999	40%	34%	25%	1%	69
	\$100,000 - \$149,999	40%	30%	28%	2%	137
	\$150,000 or more	32%	46%	22%		124
<b>Media Usage</b>	CNN viewer	28%	33%	39%	0%	215
	Local NH news viewer	31%	34%	34%	1%	311
	MSNBC viewer	36%	35%	28%	0%	126
	NHPR listener	38%	35%	26%	1%	236

### Favorability Among Likely DEM Primary Voters - Pete Buttigieg

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Transportation Secretary Pete Buttigieg

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	66%	15%	11%	8%	699
<b>Voting Registration</b>	Registered Democrat	68%	16%	6%	10%	489
	Registered Undeclared/Not Reg.	64%	11%	21%	3%	199
<b>Party ID</b>	Democrat	68%	15%	8%	9%	657
	Independent/Republican	32%	9%	59%		38
<b>Political Ideology</b>	Socialist	42%	25%	28%	5%	61
	Progressive	76%	14%	9%	0%	170
	Liberal	65%	9%	5%	22%	233
	Moderate	69%	21%	8%	2%	191
<b>Age of Respondent</b>	18 to 34	46%	14%	14%	26%	197
	35 to 49	71%	11%	18%		123
	50 to 64	74%	16%	8%	3%	206
	65 and older	75%	19%	5%	1%	168
<b>Gender of Respondent</b>	Men	60%	17%	19%	4%	223
	Women	72%	14%	3%	11%	454
<b>Level of Education</b>	High school or less	52%	11%	13%	24%	186
	Tech school/Some college	73%	10%	13%	4%	198
	College graduate	71%	15%	11%	4%	166
	Postgraduate work	69%	26%	5%	0%	147
<b>Region of State</b>	Central/Lakes	81%	16%	2%	0%	118
	Connecticut Valley	69%	17%	8%	6%	86
	Manchester Area	75%	11%	12%	3%	107
	Mass Border	54%	8%	13%	25%	194
	North Country	65%	10%	23%	2%	59
	Seacoast	61%	28%	10%	1%	133
<b>Household Income</b>	Less than \$45,000	40%	18%	5%	37%	128
	\$45,000 - \$74,999	70%	11%	12%	6%	140
	\$75,000 - \$99,999	67%	18%	14%	0%	69
	\$100,000 - \$149,999	71%	19%	10%		137
	\$150,000 or more	76%	14%	10%	0%	124
<b>Media Usage</b>	CNN viewer	62%	14%	1%	22%	215
	Local NH news viewer	64%	17%	3%	16%	311
	MSNBC viewer	78%	20%	2%	0%	126
	NHPR listener	76%	15%	9%	1%	236

### Favorability Among Likely DEM Primary Voters - Elizabeth Warren

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Massachusetts Senator Elizabeth Warren

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	65%	19%	15%	1%	697
<b>Voting Registration</b>	Registered Democrat	74%	16%	10%	0%	489
	Registered Undeclared/Not Reg.	46%	27%	25%	2%	197
<b>Party ID</b>	Democrat	69%	19%	12%	0%	655
	Independent/Republican	9%	21%	62%	8%	38
<b>Political Ideology</b>	Socialist	63%	9%	28%		61
	Progressive	80%	8%	12%		167
	Liberal	80%	16%	5%	0%	232
	Moderate	45%	32%	21%	3%	192
<b>Age of Respondent</b>	18 to 34	76%	10%	14%		195
	35 to 49	68%	11%	22%		123
	50 to 64	58%	27%	13%	2%	206
	65 and older	59%	27%	14%	0%	168
<b>Gender of Respondent</b>	Men	49%	27%	23%	0%	222
	Women	75%	16%	9%	0%	451
<b>Level of Education</b>	High school or less	65%	14%	20%	2%	186
	Tech school/Some college	63%	23%	13%	1%	198
	College graduate	66%	19%	15%		166
	Postgraduate work	68%	20%	12%	0%	144
<b>Region of State</b>	Central/Lakes	62%	20%	18%		118
	Connecticut Valley	62%	16%	22%	0%	86
	Manchester Area	74%	13%	13%		107
	Mass Border	73%	14%	12%	2%	194
	North Country	49%	20%	30%	2%	59
	Seacoast	60%	32%	8%	0%	131
<b>Household Income</b>	Less than \$45,000	76%	19%	4%	1%	128
	\$45,000 - \$74,999	60%	21%	19%		140
	\$75,000 - \$99,999	62%	12%	21%	5%	69
	\$100,000 - \$149,999	67%	17%	16%	0%	137
	\$150,000 or more	61%	23%	16%		121
<b>Media Usage</b>	CNN viewer	71%	19%	10%		215
	Local NH news viewer	67%	21%	13%		311
	MSNBC viewer	63%	23%	14%		123
	NHPR listener	66%	23%	11%		233



### Favorability Among Likely DEM Primary Voters - Amy Klobuchar

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Minnesota Senator Amy Klobuchar

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	49%	23%	8%	19%	700
<b>Voting Registration</b>	Registered Democrat	50%	25%	9%	17%	489
	Registered Undeclared/Not Reg.	50%	18%	8%	24%	199
<b>Party ID</b>	Democrat	50%	24%	8%	19%	658
	Independent/Republican	30%	12%	24%	33%	38
<b>Political Ideology</b>	Socialist	34%	22%	16%	28%	61
	Progressive	46%	35%	10%	9%	170
	Liberal	46%	15%	5%	34%	233
	Moderate	60%	26%	5%	8%	192
<b>Age of Respondent</b>	18 to 34	20%	25%	9%	46%	197
	35 to 49	60%	20%	16%	4%	123
	50 to 64	56%	23%	5%	16%	206
	65 and older	66%	25%	6%	3%	168
<b>Gender of Respondent</b>	Men	46%	26%	14%	14%	223
	Women	52%	23%	5%	20%	454
<b>Level of Education</b>	High school or less	37%	20%	2%	41%	186
	Tech school/Some college	57%	20%	12%	11%	198
	College graduate	46%	28%	13%	13%	166
	Postgraduate work	55%	26%	8%	11%	147
<b>Region of State</b>	Central/Lakes	65%	27%	7%	2%	118
	Connecticut Valley	45%	37%	5%	13%	86
	Manchester Area	53%	23%	14%	11%	107
	Mass Border	34%	18%	9%	39%	194
	North Country	53%	20%	6%	22%	59
	Seacoast	54%	21%	9%	16%	133
<b>Household Income</b>	Less than \$45,000	32%	18%	2%	48%	128
	\$45,000 - \$74,999	57%	17%	10%	15%	140
	\$75,000 - \$99,999	56%	16%	14%	14%	69
	\$100,000 - \$149,999	52%	28%	12%	7%	137
	\$150,000 or more	46%	33%	3%	18%	124
<b>Media Usage</b>	CNN viewer	52%	18%	4%	27%	215
	Local NH news viewer	46%	24%	7%	22%	311
	MSNBC viewer	66%	22%	6%	6%	126
	NHPR listener	56%	28%	7%	10%	236

### Favorability Among Likely DEM Primary Voters - Bernie Sanders

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Vermont Senator Bernie Sanders

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	59%	24%	17%	0%	699
<b>Voting Registration</b>	Registered Democrat	59%	24%	17%	0%	489
	Registered Undeclared/Not Reg.	56%	26%	18%		199
<b>Party ID</b>	Democrat	60%	24%	15%	0%	657
	Independent/Republican	34%	13%	53%		38
<b>Political Ideology</b>	Socialist	83%	12%	5%		61
	Progressive	76%	16%	8%		170
	Liberal	66%	19%	15%	0%	233
	Moderate	36%	38%	26%	0%	191
<b>Age of Respondent</b>	18 to 34	78%	10%	12%		197
	35 to 49	54%	25%	21%		123
	50 to 64	52%	30%	18%		206
	65 and older	48%	32%	19%	0%	168
<b>Gender of Respondent</b>	Men	57%	24%	19%	0%	223
	Women	59%	24%	16%	0%	453
<b>Level of Education</b>	High school or less	69%	24%	7%		186
	Tech school/Some college	56%	24%	19%	0%	198
	College graduate	58%	19%	23%		166
	Postgraduate work	50%	29%	20%	0%	147
<b>Region of State</b>	Central/Lakes	54%	28%	18%	0%	118
	Connecticut Valley	64%	23%	13%		85
	Manchester Area	55%	20%	25%		107
	Mass Border	60%	25%	15%		193
	North Country	60%	21%	19%		59
	Seacoast	61%	24%	14%	0%	133
<b>Household Income</b>	Less than \$45,000	72%	19%	8%	0%	128
	\$45,000 - \$74,999	49%	36%	15%		140
	\$75,000 - \$99,999	64%	23%	12%	0%	69
	\$100,000 - \$149,999	68%	16%	17%		137
	\$150,000 or more	58%	20%	22%		124
<b>Media Usage</b>	CNN viewer	63%	22%	16%	0%	215
	Local NH news viewer	57%	26%	17%	0%	311
	MSNBC viewer	55%	28%	16%	0%	126
	NHPR listener	59%	30%	12%	0%	236

### Favorability Among Likely DEM Primary Voters - Alexandria Ocasio-Cortez

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - New York Congresswoman Alexandria Ocasio-Cortez

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	49%	24%	16%	11%	697
<b>Voting Registration</b>	Registered Democrat	50%	22%	15%	14%	488
	Registered Undeclared/Not Reg.	46%	28%	21%	4%	198
<b>Party ID</b>	Democrat	50%	24%	14%	11%	655
	Independent/Republican	25%	21%	54%		38
<b>Political Ideology</b>	Socialist	86%	12%	2%		61
	Progressive	81%	15%	4%	1%	170
	Liberal	39%	25%	9%	27%	232
	Moderate	26%	34%	36%	3%	191
<b>Age of Respondent</b>	18 to 34	57%	13%	5%	24%	197
	35 to 49	69%	17%	14%		123
	50 to 64	37%	31%	22%	10%	206
	65 and older	37%	34%	25%	4%	167
<b>Gender of Respondent</b>	Men	49%	28%	21%	1%	223
	Women	47%	23%	13%	16%	452
<b>Level of Education</b>	High school or less	40%	18%	13%	29%	186
	Tech school/Some college	54%	26%	16%	4%	197
	College graduate	48%	27%	21%	4%	166
	Postgraduate work	53%	26%	16%	4%	146
<b>Region of State</b>	Central/Lakes	57%	30%	13%	1%	118
	Connecticut Valley	44%	24%	26%	6%	85
	Manchester Area	50%	25%	21%	4%	106
	Mass Border	41%	19%	12%	29%	194
	North Country	55%	26%	15%	4%	58
	Seacoast	53%	26%	17%	4%	133
<b>Household Income</b>	Less than \$45,000	31%	21%	7%	41%	128
	\$45,000 - \$74,999	51%	30%	15%	5%	138
	\$75,000 - \$99,999	56%	22%	18%	4%	69
	\$100,000 - \$149,999	56%	23%	16%	4%	137
	\$150,000 or more	53%	27%	19%	1%	124
<b>Media Usage</b>	CNN viewer	42%	16%	18%	24%	214
	Local NH news viewer	39%	24%	19%	18%	310
	MSNBC viewer	48%	30%	17%	5%	126
	NHPR listener	52%	33%	14%	2%	234

### Favorability Among Likely DEM Primary Voters - Gavin Newsom

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - California Governor Gavin Newsom

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	34%	29%	12%	25%	693
<b>Voting Registration</b>	Registered Democrat	36%	25%	11%	27%	482
	Registered Undeclared/Not Reg.	30%	37%	14%	19%	199
<b>Party ID</b>	Democrat	36%	29%	9%	26%	651
	Independent/Republican	3%	29%	59%	9%	38
<b>Political Ideology</b>	Socialist	20%	36%	24%	20%	61
	Progressive	35%	30%	13%	22%	170
	Liberal	32%	27%	2%	38%	227
	Moderate	43%	34%	12%	11%	190
<b>Age of Respondent</b>	18 to 34	14%	23%	17%	47%	197
	35 to 49	38%	30%	18%	15%	123
	50 to 64	36%	36%	10%	19%	201
	65 and older	52%	29%	4%	15%	167
<b>Gender of Respondent</b>	Men	35%	37%	20%	8%	222
	Women	35%	24%	7%	35%	448
<b>Level of Education</b>	High school or less	28%	32%	6%	35%	181
	Tech school/Some college	35%	25%	20%	20%	197
	College graduate	32%	32%	14%	23%	166
	Postgraduate work	43%	29%	7%	22%	147
<b>Region of State</b>	Central/Lakes	49%	36%	5%	9%	118
	Connecticut Valley	36%	31%	10%	23%	85
	Manchester Area	28%	31%	14%	28%	102
	Mass Border	23%	18%	19%	40%	194
	North Country	39%	35%	6%	20%	59
	Seacoast	36%	35%	9%	20%	132
<b>Household Income</b>	Less than \$45,000	26%	16%	7%	51%	127
	\$45,000 - \$74,999	44%	27%	5%	24%	140
	\$75,000 - \$99,999	39%	37%	8%	15%	69
	\$100,000 - \$149,999	32%	34%	12%	22%	137
	\$150,000 or more	31%	31%	17%	21%	124
<b>Media Usage</b>	CNN viewer	35%	27%	4%	34%	209
	Local NH news viewer	34%	28%	5%	33%	306
	MSNBC viewer	45%	40%	3%	12%	126
	NHPR listener	39%	39%	8%	14%	235

### Favorability Among Likely DEM Primary Voters - Jared Polis

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Colorado Governor Jared Polis

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	7%	16%	2%	74%	697
<b>Voting Registration</b>	Registered Democrat	7%	16%	2%	75%	489
	Registered Undeclared/Not Reg.	8%	15%	3%	73%	197
<b>Party ID</b>	Democrat	8%	17%	2%	74%	655
	Independent/Republican	4%	7%	8%	81%	38
<b>Political Ideology</b>	Socialist	3%	15%	2%	79%	61
	Progressive	13%	20%	1%	66%	170
	Liberal	4%	14%	2%	80%	232
	Moderate	8%	18%	3%	72%	189
<b>Age of Respondent</b>	18 to 34	7%	14%	2%	77%	197
	35 to 49	13%	14%	2%	70%	123
	50 to 64	6%	19%	3%	71%	205
	65 and older	5%	16%	2%	77%	167
<b>Gender of Respondent</b>	Men	13%	18%	5%	65%	222
	Women	5%	16%	1%	78%	453
<b>Level of Education</b>	High school or less	6%	13%		81%	185
	Tech school/Some college	3%	20%	2%	75%	198
	College graduate	12%	15%	6%	67%	164
	Postgraduate work	10%	16%	2%	72%	147
<b>Region of State</b>	Central/Lakes	7%	17%	2%	74%	118
	Connecticut Valley	12%	20%	3%	65%	84
	Manchester Area	8%	35%	2%	56%	107
	Mass Border	8%	6%	2%	84%	193
	North Country	2%	15%	1%	82%	59
	Seacoast	6%	14%	4%	77%	133
<b>Household Income</b>	Less than \$45,000	2%	11%	0%	86%	127
	\$45,000 - \$74,999	12%	9%	4%	75%	140
	\$75,000 - \$99,999	8%	15%	1%	77%	69
	\$100,000 - \$149,999	10%	30%	3%	56%	137
	\$150,000 or more	8%	17%	1%	74%	124
<b>Media Usage</b>	CNN viewer	6%	15%	2%	77%	214
	Local NH news viewer	9%	16%	2%	73%	310
	MSNBC viewer	13%	22%	2%	63%	125
	NHPR listener	8%	21%	1%	70%	234

### Favorability Among Likely DEM Primary Voters - J.B. Pritzker

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Illinois Governor J.B. Pritzker

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	7%	16%	4%	73%	687
<b>Voting Registration</b>	Registered Democrat	8%	15%	3%	74%	486
	Registered Undeclared/Not Reg.	3%	15%	9%	73%	190
<b>Party ID</b>	Democrat	7%	16%	3%	74%	645
	Independent/Republican	1%	6%	24%	68%	38
<b>Political Ideology</b>	Socialist	0%	14%	3%	83%	61
	Progressive	14%	11%	1%	74%	170
	Liberal	4%	16%	3%	77%	231
	Moderate	6%	22%	6%	66%	180
<b>Age of Respondent</b>	18 to 34	6%	7%	4%	84%	197
	35 to 49	8%	17%	5%	69%	115
	50 to 64	5%	24%	6%	66%	204
	65 and older	9%	16%	3%	72%	167
<b>Gender of Respondent</b>	Men	9%	25%	7%	59%	219
	Women	6%	12%	2%	80%	445
<b>Level of Education</b>	High school or less		18%		82%	178
	Tech school/Some college	6%	12%	5%	77%	195
	College graduate	10%	17%	9%	64%	165
	Postgraduate work	12%	17%	3%	68%	147
<b>Region of State</b>	Central/Lakes	9%	14%	4%	73%	117
	Connecticut Valley	7%	25%	5%	63%	77
	Manchester Area	6%	24%	4%	66%	104
	Mass Border	8%	8%	5%	79%	194
	North Country	5%	16%	2%	78%	58
	Seacoast	4%	16%	5%	75%	133
<b>Household Income</b>	Less than \$45,000	1%	11%	1%	86%	128
	\$45,000 - \$74,999	8%	8%	6%	78%	131
	\$75,000 - \$99,999	4%	11%	3%	81%	69
	\$100,000 - \$149,999	10%	28%	4%	59%	137
	\$150,000 or more	7%	21%	4%	69%	124
<b>Media Usage</b>	CNN viewer	5%	16%	2%	77%	214
	Local NH news viewer	5%	16%	3%	76%	302
	MSNBC viewer	8%	29%	2%	61%	117
	NHPR listener	7%	19%	2%	72%	235

### Favorability Among Likely DEM Primary Voters - Gretchen Whitmer

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Michigan Governor Gretchen Whitmer

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	48%	16%	4%	32%	698
<b>Voting Registration</b>	Registered Democrat	52%	13%	3%	32%	488
	Registered Undeclared/Not Reg.	41%	21%	8%	31%	198
<b>Party ID</b>	Democrat	49%	15%	3%	32%	657
	Independent/Republican	26%	18%	28%	28%	37
<b>Political Ideology</b>	Socialist	36%	20%	0%	44%	61
	Progressive	57%	14%	2%	26%	170
	Liberal	42%	11%	3%	44%	232
	Moderate	54%	22%	6%	19%	191
<b>Age of Respondent</b>	18 to 34	30%	8%	3%	58%	197
	35 to 49	50%	14%	11%	24%	123
	50 to 64	54%	21%	3%	22%	206
	65 and older	60%	19%	3%	18%	167
<b>Gender of Respondent</b>	Men	53%	18%	8%	21%	222
	Women	48%	14%	2%	35%	453
<b>Level of Education</b>	High school or less	43%	14%		43%	186
	Tech school/Some college	44%	15%	7%	34%	197
	College graduate	53%	15%	8%	24%	166
	Postgraduate work	54%	19%	3%	24%	147
<b>Region of State</b>	Central/Lakes	56%	21%	2%	21%	118
	Connecticut Valley	53%	15%	3%	30%	85
	Manchester Area	53%	13%	5%	29%	106
	Mass Border	38%	12%	7%	42%	194
	North Country	48%	14%	4%	33%	59
	Seacoast	48%	19%	3%	30%	133
<b>Household Income</b>	Less than \$45,000	25%	15%	1%	59%	127
	\$45,000 - \$74,999	51%	13%	8%	28%	140
	\$75,000 - \$99,999	49%	19%	4%	28%	69
	\$100,000 - \$149,999	53%	18%	3%	26%	137
	\$150,000 or more	60%	13%	3%	24%	124
<b>Media Usage</b>	CNN viewer	48%	14%	2%	37%	215
	Local NH news viewer	51%	13%	2%	34%	311
	MSNBC viewer	68%	18%	1%	14%	125
	NHPR listener	56%	21%	1%	22%	234

## Favorability Among Likely DEM Primary Voters - Raphael Warnock

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Georgia Senator Raphael Warnock

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	45%	21%	3%	31%	698
<b>Voting Registration</b>	Registered Democrat	47%	21%	3%	29%	488
	Registered Undeclared/Not Reg.	39%	20%	5%	37%	199
<b>Party ID</b>	Democrat	47%	21%	2%	30%	656
	Independent/Republican	12%	17%	22%	49%	38
<b>Political Ideology</b>	Socialist	44%	13%	2%	42%	61
	Progressive	56%	25%	1%	19%	170
	Liberal	43%	15%	2%	41%	233
	Moderate	43%	30%	6%	22%	191
<b>Age of Respondent</b>	18 to 34	34%	19%	1%	45%	197
	35 to 49	61%	13%	6%	20%	123
	50 to 64	41%	25%	3%	30%	206
	65 and older	48%	25%	5%	23%	167
<b>Gender of Respondent</b>	Men	41%	30%	6%	23%	222
	Women	48%	18%	2%	33%	453
<b>Level of Education</b>	High school or less	31%	16%		53%	186
	Tech school/Some college	49%	26%	6%	20%	197
	College graduate	49%	19%	6%	26%	166
	Postgraduate work	51%	22%	3%	24%	147
<b>Region of State</b>	Central/Lakes	58%	17%	3%	22%	117
	Connecticut Valley	46%	23%	3%	28%	86
	Manchester Area	52%	25%	3%	20%	107
	Mass Border	33%	15%	5%	47%	192
	North Country	43%	12%	5%	40%	59
	Seacoast	42%	34%	2%	22%	133
<b>Household Income</b>	Less than \$45,000	29%	16%	0%	55%	128
	\$45,000 - \$74,999	47%	13%	4%	36%	140
	\$75,000 - \$99,999	41%	20%	2%	36%	69
	\$100,000 - \$149,999	44%	31%	1%	23%	137
	\$150,000 or more	55%	24%	4%	17%	124
<b>Media Usage</b>	CNN viewer	43%	20%	3%	35%	214
	Local NH news viewer	46%	16%	2%	35%	311
	MSNBC viewer	61%	27%	2%	10%	125
	NHPR listener	59%	22%	2%	16%	236



### Favorability Among Likely DEM Primary Voters - Josh Shapiro

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Pennsylvania Governor Josh Shapiro

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	12%	15%	4%	70%	688
<b>Voting Registration</b>	Registered Democrat	13%	15%	3%	70%	486
	Registered Undeclared/Not Reg.	11%	12%	6%	70%	190
<b>Party ID</b>	Democrat	13%	15%	3%	69%	646
	Independent/Republican	2%	6%	14%	78%	38
<b>Political Ideology</b>	Socialist	5%	15%	5%	75%	61
	Progressive	15%	21%	3%	61%	170
	Liberal	10%	10%	3%	78%	224
	Moderate	15%	17%	3%	66%	190
<b>Age of Respondent</b>	18 to 34	6%	15%	8%	72%	189
	35 to 49	15%	11%	3%	71%	123
	50 to 64	11%	17%	2%	71%	204
	65 and older	17%	16%	2%	65%	166
<b>Gender of Respondent</b>	Men	17%	16%	4%	62%	214
	Women	10%	14%	3%	73%	451
<b>Level of Education</b>	High school or less	8%	10%		81%	186
	Tech school/Some college	10%	19%	4%	67%	189
	College graduate	18%	10%	7%	65%	164
	Postgraduate work	13%	20%	5%	63%	146
<b>Region of State</b>	Central/Lakes	14%	14%	3%	70%	117
	Connecticut Valley	17%	16%	7%	61%	86
	Manchester Area	12%	21%	2%	65%	106
	Mass Border	13%	5%	4%	79%	192
	North Country	5%	24%	1%	70%	59
	Seacoast	9%	20%	6%	66%	125
<b>Household Income</b>	Less than \$45,000	4%	10%	5%	81%	128
	\$45,000 - \$74,999	16%	9%	4%	71%	140
	\$75,000 - \$99,999	12%	19%	1%	67%	69
	\$100,000 - \$149,999	13%	30%	1%	56%	137
	\$150,000 or more	12%	12%	4%	73%	115
<b>Media Usage</b>	CNN viewer	9%	16%	1%	73%	214
	Local NH news viewer	13%	14%	4%	70%	310
	MSNBC viewer	29%	22%	1%	49%	126
	NHPR listener	14%	19%	4%	64%	226

### Favorability Among Likely DEM Primary Voters - Marianne Williamson

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Author Marianne Williamson

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	4%	14%	40%	42%	699
<b>Voting Registration</b>	Registered Democrat	2%	12%	44%	42%	489
	Registered Undeclared/Not Reg.	9%	17%	31%	42%	199
<b>Party ID</b>	Democrat	4%	14%	41%	41%	657
	Independent/Republican	5%	15%	18%	62%	38
<b>Political Ideology</b>	Socialist	7%	15%	35%	43%	61
	Progressive	6%	11%	48%	35%	170
	Liberal	2%	8%	37%	53%	232
	Moderate	5%	22%	37%	37%	191
<b>Age of Respondent</b>	18 to 34	1%	4%	34%	60%	197
	35 to 49	12%	25%	33%	30%	123
	50 to 64	2%	16%	42%	41%	206
	65 and older	6%	15%	47%	32%	168
<b>Gender of Respondent</b>	Men	4%	14%	38%	45%	223
	Women	5%	15%	39%	42%	453
<b>Level of Education</b>	High school or less	6%	21%	24%	48%	186
	Tech school/Some college	4%	10%	42%	44%	198
	College graduate	3%	12%	48%	37%	166
	Postgraduate work	3%	12%	46%	38%	147
<b>Region of State</b>	Central/Lakes	8%	21%	39%	33%	117
	Connecticut Valley	11%	12%	34%	43%	86
	Manchester Area	3%	8%	48%	41%	107
	Mass Border	1%	7%	39%	54%	194
	North Country	3%	32%	39%	25%	59
	Seacoast	3%	18%	38%	41%	133
<b>Household Income</b>	Less than \$45,000	5%	9%	24%	61%	128
	\$45,000 - \$74,999	9%	24%	37%	30%	139
	\$75,000 - \$99,999	3%	17%	36%	45%	69
	\$100,000 - \$149,999	4%	16%	40%	40%	137
	\$150,000 or more	1%	11%	42%	46%	124
<b>Media Usage</b>	CNN viewer	1%	16%	39%	44%	215
	Local NH news viewer	4%	17%	38%	41%	311
	MSNBC viewer	8%	17%	49%	26%	126
	NHPR listener	3%	19%	42%	35%	236

### Favorability Among Likely DEM Primary Voters - Michelle Obama

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former First Lady Michelle Obama

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	80%	15%	5%	1%	698
<b>Voting Registration</b>	Registered Democrat	83%	12%	4%	1%	488
	Registered Undeclared/Not Reg.	73%	19%	6%	1%	199
<b>Party ID</b>	Democrat	82%	14%	2%	1%	656
	Independent/Republican	35%	15%	50%	1%	38
<b>Political Ideology</b>	Socialist	59%	35%	5%	1%	61
	Progressive	84%	15%	1%	0%	170
	Liberal	88%	10%	2%	1%	232
	Moderate	77%	15%	6%	1%	191
<b>Age of Respondent</b>	18 to 34	81%	14%	3%	1%	197
	35 to 49	79%	13%	8%		123
	50 to 64	80%	14%	5%	0%	205
	65 and older	77%	17%	4%	1%	168
<b>Gender of Respondent</b>	Men	68%	19%	11%	1%	223
	Women	89%	9%	2%	0%	453
<b>Level of Education</b>	High school or less	81%	14%	5%		186
	Tech school/Some college	81%	13%	5%	1%	198
	College graduate	79%	17%	4%		165
	Postgraduate work	78%	14%	6%	2%	147
<b>Region of State</b>	Central/Lakes	86%	10%	3%	1%	117
	Connecticut Valley	74%	21%	5%	0%	86
	Manchester Area	82%	11%	7%	0%	107
	Mass Border	75%	15%	9%	1%	193
	North Country	69%	25%	4%	1%	59
	Seacoast	86%	12%	2%		134
<b>Household Income</b>	Less than \$45,000	86%	10%	4%	0%	128
	\$45,000 - \$74,999	79%	17%	4%	0%	139
	\$75,000 - \$99,999	73%	24%	3%	0%	69
	\$100,000 - \$149,999	79%	15%	4%	1%	137
	\$150,000 or more	81%	14%	4%	0%	124
<b>Media Usage</b>	CNN viewer	84%	12%	3%	1%	214
	Local NH news viewer	85%	11%	3%	1%	311
	MSNBC viewer	86%	12%	1%	0%	126
	NHPR listener	81%	15%	2%	1%	235

## Favorability Among Likely DEM Primary Voters - Robert F. Kennedy Jr.

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Environmental Lawyer Robert F. Kennedy, Jr.

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	15%	20%	37%	28%	698
<b>Voting Registration</b>	Registered Democrat	17%	17%	41%	25%	488
	Registered Undeclared/Not Reg.	12%	25%	29%	33%	199
<b>Party ID</b>	Democrat	14%	20%	38%	28%	657
	Independent/Republican	29%	17%	23%	32%	38
<b>Political Ideology</b>	Socialist	1%	33%	22%	44%	61
	Progressive	6%	23%	36%	35%	170
	Liberal	26%	15%	38%	21%	232
	Moderate	11%	24%	40%	25%	191
<b>Age of Respondent</b>	18 to 34	27%	23%	17%	33%	197
	35 to 49	11%	19%	33%	37%	123
	50 to 64	12%	17%	38%	32%	206
	65 and older	9%	19%	62%	10%	167
<b>Gender of Respondent</b>	Men	11%	17%	41%	31%	222
	Women	18%	19%	36%	27%	454
<b>Level of Education</b>	High school or less	35%	20%	15%	30%	186
	Tech school/Some college	8%	27%	40%	25%	198
	College graduate	10%	15%	50%	25%	166
	Postgraduate work	7%	16%	45%	32%	147
<b>Region of State</b>	Central/Lakes	5%	22%	40%	33%	118
	Connecticut Valley	23%	23%	26%	28%	86
	Manchester Area	11%	23%	46%	19%	107
	Mass Border	29%	13%	34%	24%	194
	North Country	2%	29%	37%	31%	59
	Seacoast	8%	20%	37%	35%	133
<b>Household Income</b>	Less than \$45,000	42%	15%	21%	22%	128
	\$45,000 - \$74,999	10%	26%	34%	30%	139
	\$75,000 - \$99,999	13%	16%	43%	28%	69
	\$100,000 - \$149,999	4%	35%	39%	22%	137
	\$150,000 or more	12%	11%	39%	38%	124
<b>Media Usage</b>	CNN viewer	27%	11%	38%	24%	214
	Local NH news viewer	22%	15%	39%	24%	311
	MSNBC viewer	16%	21%	47%	16%	125
	NHPR listener	6%	14%	43%	37%	235

### Favorability Among Likely DEM Primary Voters - Stacey Abrams

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former Georgia State Representative Stacey Abrams

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>April 2023</b>	58%	19%	7%	17%	698
<b>Voting Registration</b>	Registered Democrat	59%	20%	5%	16%	487
	Registered Undeclared/Not Reg.	55%	15%	13%	17%	199
<b>Party ID</b>	Democrat	59%	19%	5%	16%	656
	Independent/Republican	30%	6%	40%	24%	38
<b>Political Ideology</b>	Socialist	58%	7%	25%	10%	61
	Progressive	76%	16%	1%	6%	169
	Liberal	54%	17%	2%	28%	233
	Moderate	50%	28%	7%	15%	191
<b>Age of Respondent</b>	18 to 34	46%	14%	9%	31%	197
	35 to 49	71%	14%	7%	8%	121
	50 to 64	60%	21%	6%	13%	206
	65 and older	58%	25%	6%	11%	168
<b>Gender of Respondent</b>	Men	51%	27%	10%	11%	221
	Women	63%	15%	2%	20%	454
<b>Level of Education</b>	High school or less	49%	13%	8%	30%	186
	Tech school/Some college	62%	20%	6%	12%	196
	College graduate	54%	24%	6%	15%	166
	Postgraduate work	68%	17%	6%	8%	147
<b>Region of State</b>	Central/Lakes	72%	13%	3%	11%	118
	Connecticut Valley	55%	21%	10%	14%	86
	Manchester Area	69%	15%	7%	9%	106
	Mass Border	39%	19%	6%	36%	194
	North Country	55%	16%	23%	6%	59
	Seacoast	67%	25%	1%	7%	133
<b>Household Income</b>	Less than \$45,000	38%	17%	2%	44%	128
	\$45,000 - \$74,999	50%	22%	12%	15%	140
	\$75,000 - \$99,999	69%	16%	3%	12%	69
	\$100,000 - \$149,999	70%	14%	8%	9%	137
	\$150,000 or more	62%	23%	4%	11%	122
<b>Media Usage</b>	CNN viewer	55%	17%	2%	27%	215
	Local NH news viewer	56%	17%	2%	24%	309
	MSNBC viewer	68%	26%	3%	3%	126
	NHPR listener	70%	21%	3%	6%	234