STATES OF OPINION PROJECT ™

The Granite State Poll

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BIDEN STRUGGLES AGAINST POTENTIAL CHALLENGERS IN NH 2024 DEM PRIMARY, LESS THAN HALF OF PRIMARY VOTERS WANT HIM TO RUN

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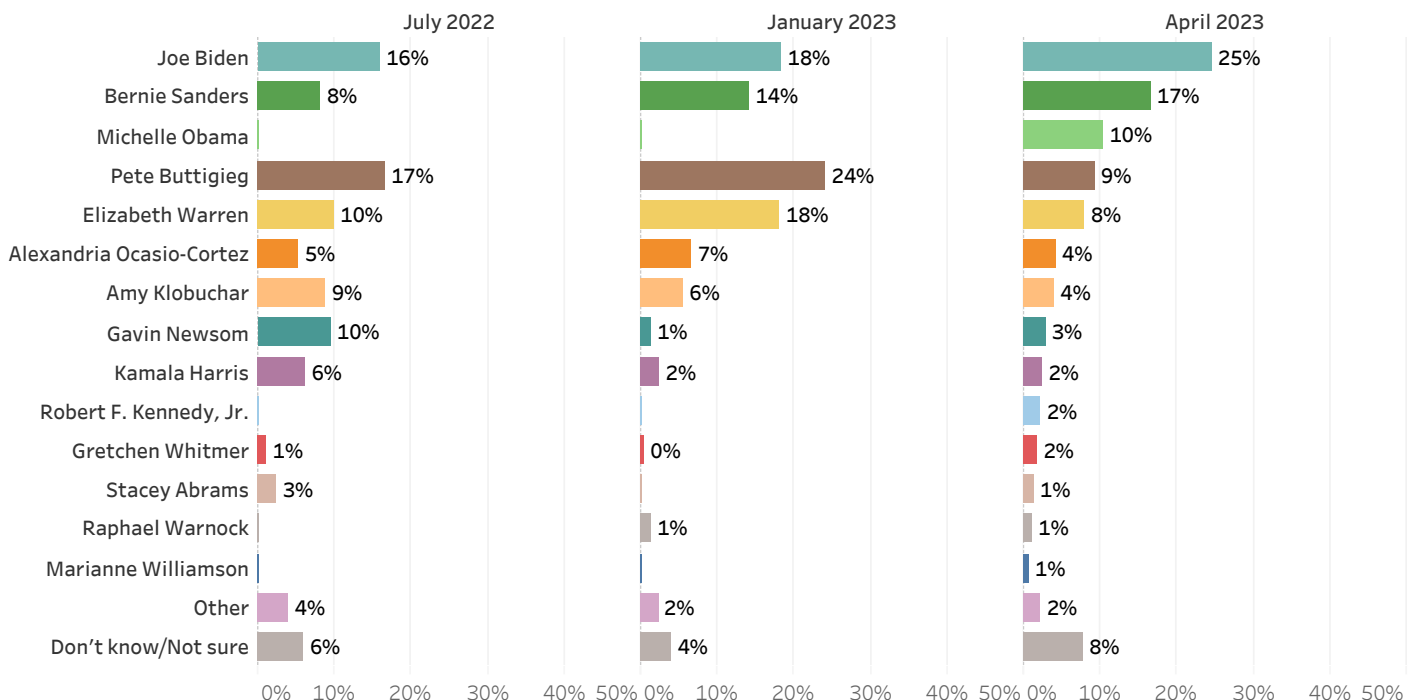
DURHAM, NH - President Joe Biden holds a slim lead over possible 2024 Democratic presidential candidates in New Hampshire. However, half of likely 2024 New Hampshire Democratic primary voters don't want Biden to run for re-election, particularly left-wing voters. Biden is also considerably less personally popular among Granite Staters than many other potential candidates.

2024 Democratic Presidential Primary

President Biden is expected to announce in the coming months his intention to run for re-election as president. Biden has historically done poorly in the New Hampshire primary, finishing fifth in 2020, and has had difficulty securing support from New Hampshire Democrats for re-election in 2024. When provided a list of Democrats who are believed to be considering running for president in 2024, Biden leads the field, but with only 25% of support. He is followed by Vermont Senator Bernie Sanders (17%), former First Lady Michelle Obama (10%), Transportation Secretary Pete Buttigieg (9%), and Massachusetts Senator Elizabeth Warren (8%). Fewer likely 2024 Democratic primary voters currently support New York Congresswoman Alexandria Ocasio-Cortez (4%), Minnesota Senator Amy Klobuchar (4%), California Governor Gavin Newsom (3%), Vice President Kamala Harris (2%), environmental lawyer Robert F. Kennedy Jr. (2%), or Michigan Governor Gretchen Whitmer (2%). No other candidate was chosen by 1% or more of respondents, while 8% are unsure.

Support for Biden is at its highest level for the 2024 cycle but has never come close to 50% support in New Hampshire. Nearly half of self-described socialists support Sanders, self-described progressives are most likely to support Biden and Warren, liberals tend to support Biden and Sanders, and a plurality of moderates support Biden.

First Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

	July 2022	January 2023	April 2023
Joe Biden	16%	18%	25%
Bernie Sanders	8%	14%	17%
Michelle Obama			10%
Pete Buttigieg	17%	24%	9%
Elizabeth Warren	10%	18%	8%
Alexandria Ocasio-Cortez	5%	7%	4%
Amy Klobuchar	9%	6%	4%
Gavin Newsom	10%	1%	3%
Kamala Harris	6%	2%	2%
Robert F. Kennedy, Jr.			2%
Gretchen Whitmer	1%	0%	2%
Stacey Abrams	3%		1%
Raphael Warnock		1%	1%
Marianne Williamson			1%
Other	4%	2%	2%
Don't know/Not sure	6%	4%	8%

When asked which potential candidate is their second choice, 17% of likely New Hampshire Democratic primary voters choose Buttigieg, 16% choose Obama, 9% select Biden, 8% each choose Klobuchar or Warren, 6% each select Harris or former Georgia State Representative Stacy Abrams, 5% each choose Ocasio-Cortez, Sanders, or Newsom, and 4% choose Whitmer. No other candidate was chosen by more than 1% of respondents, while 4% are unsure who would be their second choice.

Those whose first choice is Biden most frequently mention Buttigieg as their second choice, those whose first choice is Sanders most frequently mention Obama and Ocasio-Cortez as their second choice, and those whose first choice is Obama most frequently mention Klobuchar, Biden, and Harris as their second choice.

Second Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters - April 2023

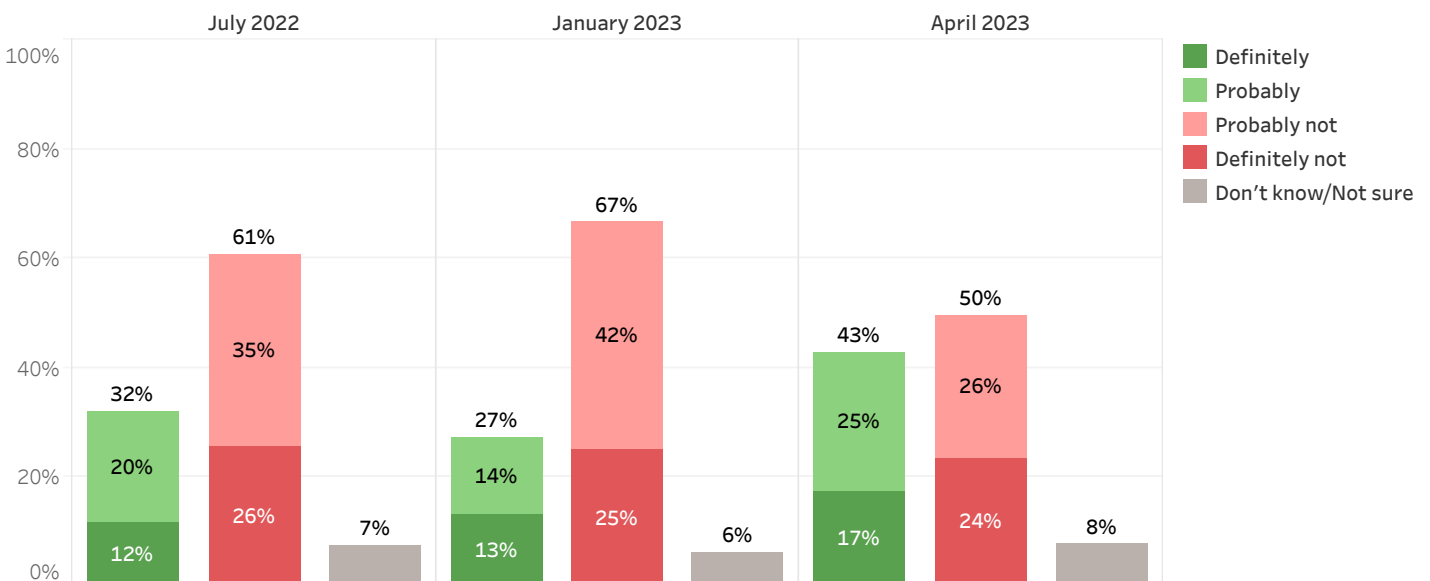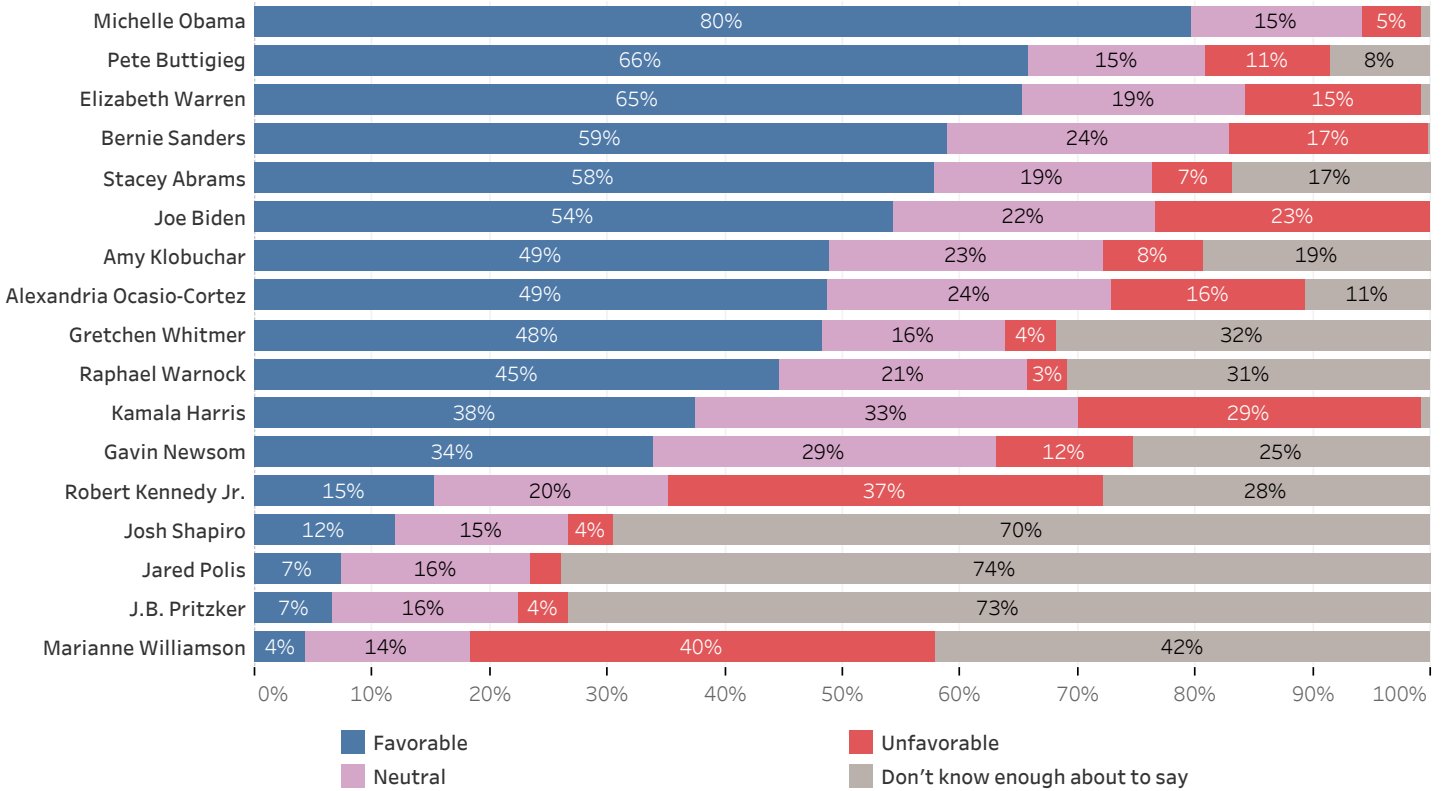| Candidate	Percent
Pete Buttigieg	17%
Michelle Obama	16%
Joe Biden	9%
Amy Klobuchar	8%
Elizabeth Warren	8%
Kamala Harris	6%
Stacey Abrams	6%
Alexandria Ocasio-Cortez	5%
Bernie Sanders	5%
Gavin Newsom	5%
Gretchen Whitmer	4%
Raphael Warnock	1%
Robert F. Kennedy, Jr.	1%
Josh Shapiro	1%
J.B. Pritzker	0%
Jared Polis	0%
Marianne Williamson	0%
Other	1%
No second choice	2%
Don't know/Not sure	4%
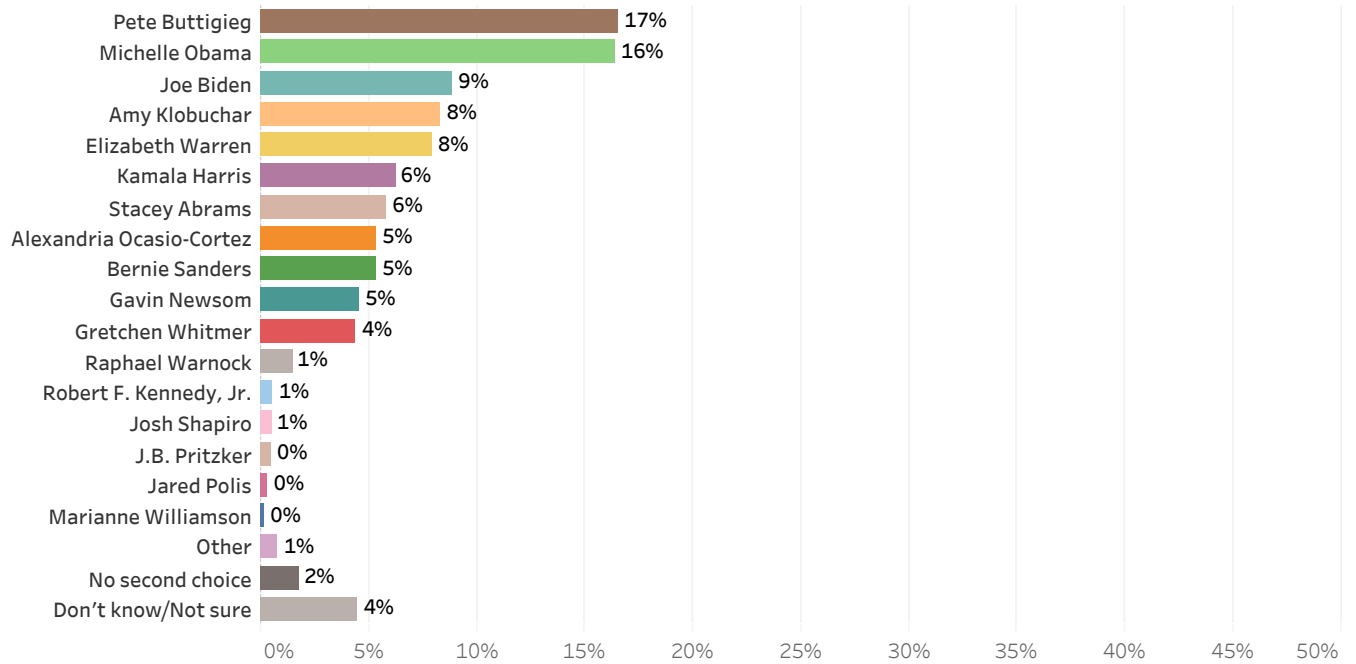
Support for Biden running for reelection as president has increased among likely Democratic primary voters since January, although less than half want him to run. Forty-three percent think Biden definitely (17%) or probably (25%) should run for president in 2024, 50% think he definitely (24%) or probably (26%) should not run, and 8% are unsure. In January, only 27% said Biden should run. More than half (52%) of moderate likely Democratic primary voters and 45% of liberals want Biden to run again but only 37% of progressives and 21% of socialists agree. Among all Granite Staters, 29% think Biden definitely (13%) or probably (16%) should run for president again, while 66% think he definitely (47%) or probably (18%) should not run.

Want Biden to Run in 2024 - Among Likely DEM 2024 Primary Voters

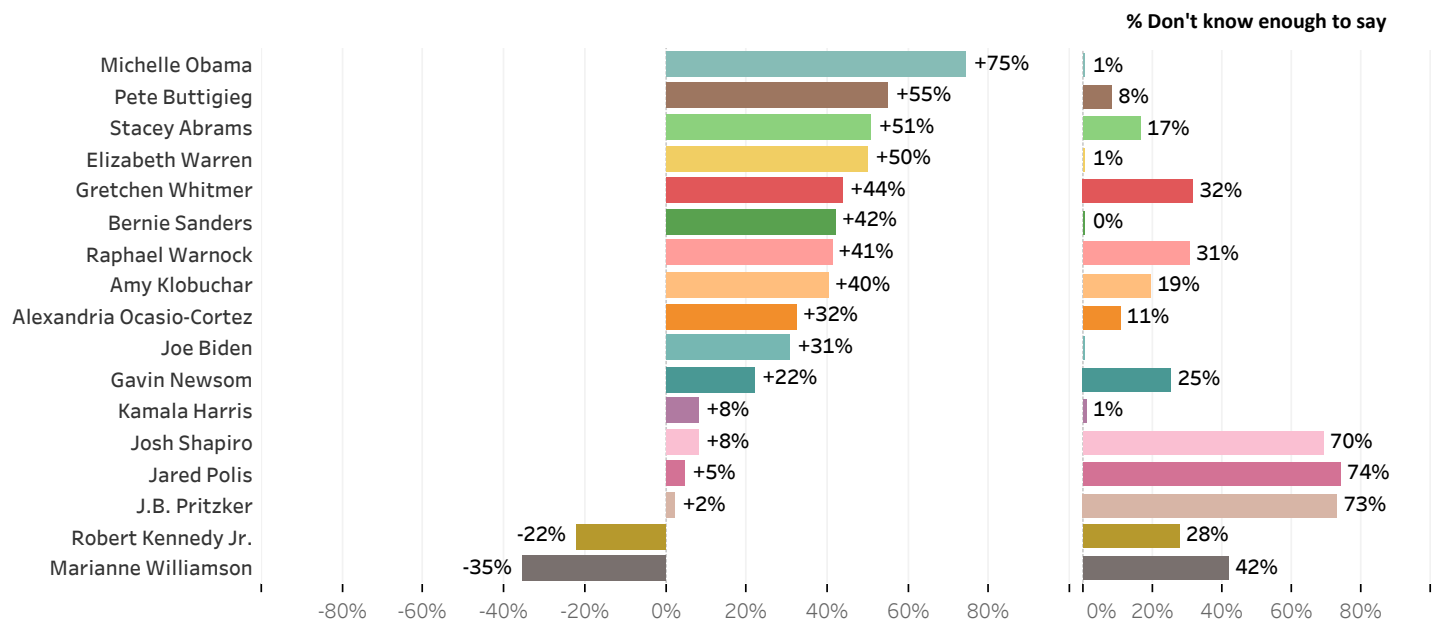|	July 2022	January 2023	April 2023
Definitely	12%	13%	17%
Probably	20% (32%)	14% (27%)	25% (43%)
Probably not	35% (61%)	42% (67%)	26% (50%)
Definitely not	26%	25%	24%
Don't know/Not sure	7%	6%	8%

Among likely 2024 Democratic New Hampshire presidential primary voters, Obama is the most popular potential presidential candidate: 80% have a favorable opinion of her, 15% have a neutral opinion of her, and only 5% have an unfavorable opinion of her. Her net favorability rating (the percentage who have a favorable opinion minus the percentage with an unfavorable opinion) is +75. Buttigieg (+55), Abrams (+51), Warren (+50), Whitmer (+44), Sanders (+42), Georgia Senator Raphael Warnock (+41), and Klobuchar (+40) are all broadly popular among likely Democratic primary voters, while Ocasio-Cortez (+32), Biden (+31), and Newsom (+22) are slightly less popular. Likely Democratic primary voters are largely neutral in their feelings towards Harris (+8), Pennsylvania Governor Josh Shapiro (+8), Colorado Governor Jared Polis (+5), and Illinois Governor J.B. Pritzker (+2), while Kennedy (-22) and author Marianne Williamson (-35) are somewhat unpopular. More than half say that they don't know enough about Polis (74%), Pritzker (73%), and Shapiro (70%) to have an opinion on them.

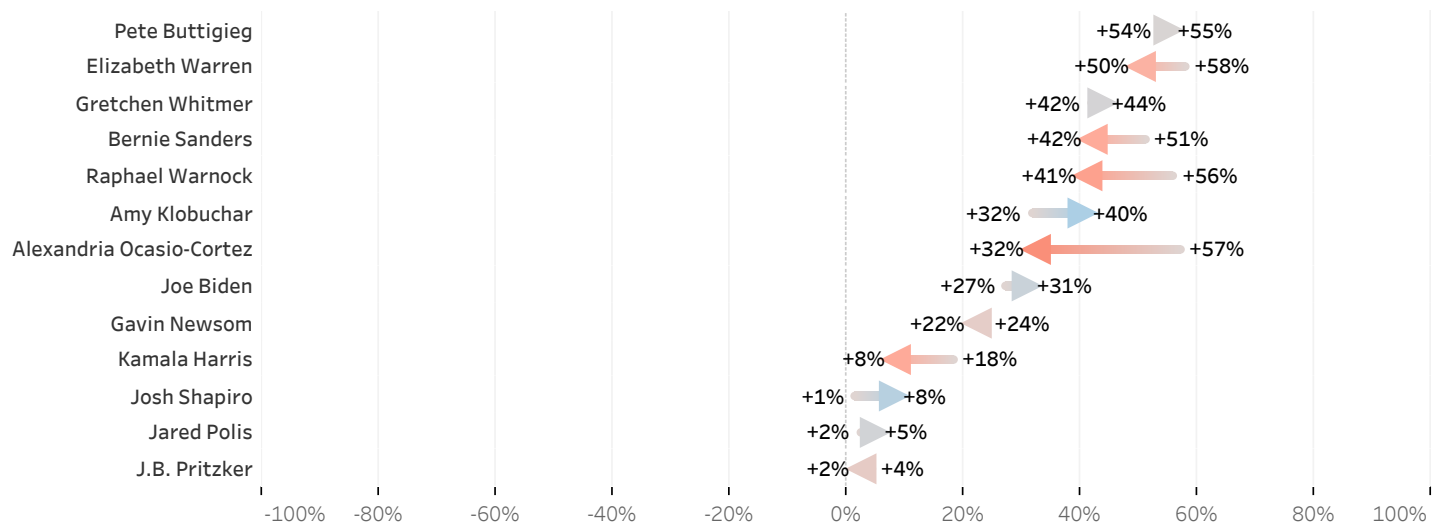**Favorability - Potential 2024 Democratic Candidates - Among Likely DEM 2024 Primary Voters - April 2023**

Candidate	Favorable	Neutral	Unfavorable	Don't know enough about to say
Michelle Obama	80%	15%	5%	
Pete Buttigieg	66%	15%	11%	8%
Elizabeth Warren	65%	19%	15%	
Bernie Sanders	59%	24%	17%	
Stacey Abrams	58%	19%	7%	17%
Joe Biden	54%	22%	23%	
Amy Klobuchar	49%	23%	8%	19%
Alexandria Ocasio-Cortez	49%	24%	16%	11%
Gretchen Whitmer	48%	16%	4%	32%
Raphael Warnock	45%	21%	3%	31%
Kamala Harris	38%	33%	29%	
Gavin Newsom	34%	29%	12%	25%
Robert Kennedy Jr.	15%	20%	37%	28%
Josh Shapiro	12%	15%	4%	70%
Jared Polis	7%	16%		74%
J.B. Pritzker	7%	16%	4%	73%
Marianne Williamson	4%	14%	40%	42%

Legend: Favorable, Unfavorable, Neutral, Don't know enough about to say

Net Favorability - Potential 2024 Democratic Candidates - Among Likely DEM 2024 Primary Voters - April 2023

Candidate	Net Favorability	% Don't know enough to say
Michelle Obama	+75%	1%
Pete Buttigieg	+55%	8%
Stacey Abrams	+51%	17%
Elizabeth Warren	+50%	1%
Gretchen Whitmer	+44%	32%
Bernie Sanders	+42%	0%
Raphael Warnock	+41%	31%
Amy Klobuchar	+40%	19%
Alexandria Ocasio-Cortez	+32%	11%
Joe Biden	+31%	
Gavin Newsom	+22%	25%
Kamala Harris	+8%	1%
Josh Shapiro	+8%	70%
Jared Polis	+5%	74%
J.B. Pritzker	+2%	73%
Robert Kennedy Jr.	-22%	28%
Marianne Williamson	-35%	42%

Ocasio-Cortez's net favorability has fallen by 25 percentage points since January, while the popularity of Warnock, Harris, Sanders, and Warren have also fallen somewhat in that time.

Net Favorability - Potential 2024 Democratic Candidates - Among Likely DEM 2024 Primary Voters - Change from January to April 2023

Candidate	January	April
Pete Buttigieg	+54%	+55%
Elizabeth Warren	+50%	+58%
Gretchen Whitmer	+42%	+44%
Bernie Sanders	+42%	+51%
Raphael Warnock	+41%	+56%
Amy Klobuchar	+32%	+40%
Alexandria Ocasio-Cortez	+32%	+57%
Joe Biden	+27%	+31%
Gavin Newsom	+22%	+24%
Kamala Harris	+8%	+18%
Josh Shapiro	+1%	+8%
Jared Polis	+2%	+5%
J.B. Pritzker	+2%	+4%

Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand, eight hundred and eighty six (1,886) Granite State Panel members completed the survey online between April 13 and April 17, 2023. The margin of sampling error for the survey is +/- 2.3 percent. Included in the sample were 818 likely 2024 Republican primary voters (margin of sampling error +/- 3.4 percent) and 700 likely 2024 Democratic primary voters (margin of sampling error +/- 3.7 percent). These MSE's have not been adjusted for design effect. The response rate for the April 2023 Granite State Poll is 25%. The design effect for the survey is 2.7%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 7,500 New Hampshire adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

April 2023 Granite State Poll Demographics

Gender of Respondent	Men	50%	909
	Women	50%	922
Age of Respondent	18 to 34	26%	494
	35 to 49	20%	378
	50 to 64	30%	560
	65 and older	24%	441
Level of Education	High school or less	33%	626
	Tech school/Some college	29%	550
	College graduate	23%	431
	Postgraduate work	15%	273
Region of State	Central/Lakes	17%	326
	Connecticut Valley	14%	262
	Manchester Area	15%	281
	Mass Border	25%	477
	North Country	9%	178
	Seacoast	19%	354
Party ID	Democrat	45%	833
	Independent	13%	249
	Republican	42%	778
Voting Registration	Registered Democrat	31%	574
	Registered Undeclared/Not Reg.	38%	695
	Registered Republican	31%	565
Political Ideology	Socialist	4%	71
	Progressive	12%	199
	Liberal	16%	267
	Moderate	29%	477
	Conservative	27%	450
	Libertarian	12%	209

First Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

If the primary for President were held today, who would you support for the Democratic nomination?

		Stacey Abrams	Joe Biden	Pete Buttigieg	Kamala Harris	Robert F. Kennedy, Jr.	Amy Klobuchar	Gavin Newsom
STATEWIDE	April 2023	1%	25%	9%	2%	2%	4%	3%
Voting Registration	Registered Democrat	1%	27%	10%	3%	2%	4%	4%
	Registered Undeclared/Not Reg.	1%	20%	9%	2%	3%	4%	1%
Party ID	Democrat	1%	26%	10%	2%	1%	4%	3%
	Independent/Republican	3%	5%	3%	2%	24%	3%	
Political Ideology	Socialist	4%	6%	6%		0%	1%	
	Progressive	2%	19%	9%	1%		2%	5%
	Liberal	1%	24%	11%	2%	1%	2%	1%
	Moderate	1%	37%	9%	4%	2%	8%	5%
Age of Respondent	18 to 34	2%	9%	5%	1%		1%	1%
	35 to 49	1%	34%	5%	4%	2%	1%	1%
	50 to 64	1%	23%	12%	4%	4%	5%	5%
	65 and older	2%	37%	14%	1%	3%	8%	4%
Gender of Respondent	Men	1%	25%	7%	0%	6%	3%	4%
	Women	2%	26%	11%	4%	1%	5%	2%
Level of Education	High school or less		20%	6%	3%	3%		1%
	Tech school/Some college	1%	24%	10%	0%	2%	4%	4%
	College graduate	2%	31%	12%	4%	2%	5%	3%
	Postgraduate work	3%	24%	9%	3%	1%	7%	4%
Region of State	Central/Lakes		32%	17%	2%	2%	5%	3%
	Connecticut Valley		32%	7%	1%	5%	3%	1%
	Manchester Area	3%	29%	13%		5%	2%	3%
	Mass Border	0%	18%	7%	2%	1%	4%	1%
	North Country	0%	23%	9%	2%	1%	5%	2%
	Seacoast	4%	20%	5%	6%	0%	4%	7%
Household Income	Less than $45,000	5%	14%	3%	5%	3%	2%	3%
	$45,000 - $74,999	1%	40%	10%	2%	1%	4%	2%
	$75,000 - $99,999	1%	22%	10%	0%	3%	2%	11%
	$100,000 - $149,999	1%	22%	12%	3%	1%	2%	2%
	$150,000 or more	0%	17%	11%	1%	0%	7%	3%
Media Usage	CNN viewer	1%	27%	11%	2%	0%	6%	5%
	Local NH news viewer	1%	29%	9%	3%	1%	6%	4%
	MSNBC viewer	2%	43%	10%	1%	0%	4%	4%
	NHPR listener	2%	26%	10%	1%	1%	5%	2%

First Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

If the primary for President were held today, who would you support for the Democratic nomination?

		Michelle Obama	Alexandria Ocasio-Cortez	Jared Polis	J.B. Pritzker	Bernie Sanders	Josh Shapiro
STATEWIDE	April 2023	10%	4%	0%	0%	17%	0%
Voting Registration	Registered Democrat	7%	5%	0%	0%	16%	0%
	Registered Undeclared/Not Reg.	20%	2%			16%	
Party ID	Democrat	11%	5%	0%	0%	16%	0%
	Independent/Republican	10%				24%	
Political Ideology	Socialist	3%	7%			47%	
	Progressive	7%	11%	0%		10%	
	Liberal	14%	0%		0%	27%	
	Moderate	9%	2%	0%	1%	4%	0%
Age of Respondent	18 to 34	8%	9%			37%	
	35 to 49	6%	6%		1%	16%	
	50 to 64	17%	2%		0%	8%	
	65 and older	8%	0%	0%	0%	4%	0%
Gender of Respondent	Men	12%	3%	0%	0%	16%	
	Women	9%	5%	0%	0%	15%	0%
Level of Education	High school or less	11%				45%	
	Tech school/Some college	12%	10%			5%	
	College graduate	8%	2%		1%	10%	0%
	Postgraduate work	10%	5%	0%	0%	4%	
Region of State	Central/Lakes	6%	3%			15%	
	Connecticut Valley	14%			0%	13%	
	Manchester Area	12%	14%			5%	
	Mass Border	5%	3%			31%	
	North Country	13%	0%		0%	26%	
	Seacoast	18%	3%	0%	1%	4%	0%
Household Income	Less than $45,000	5%	2%			46%	
	$45,000 - $74,999	11%	4%			13%	
	$75,000 - $99,999	11%	3%		0%	14%	
	$100,000 - $149,999	14%	14%	0%	0%	10%	
	$150,000 or more	17%	1%		1%	10%	
Media Usage	CNN viewer	8%	0%		1%	28%	
	Local NH news viewer	10%	1%		0%	21%	
	MSNBC viewer	9%	0%			10%	
	NHPR listener	14%	3%		0%	9%	

First Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

If the primary for President were held today, who would you support for the Democratic nomination?

		Raphael Warnock	Elizabeth Warren	Gretchen Whitmer	Marianne Williamson	Other	Don't know/Not sure	N
STATEWIDE	April 2023	1%	8%	2%	1%	2%	8%	700
Voting Registration	Registered Democrat	1%	9%	2%	1%	1%	7%	490
	Registered Undeclared/Not Reg.	1%	6%	1%	0%	5%	9%	200
Party ID	Democrat	1%	9%	2%	0%	2%	8%	658
	Independent/Republican	3%		1%	2%	10%	11%	38
Political Ideology	Socialist		13%	1%	3%	0%	8%	61
	Progressive	3%	18%	2%	1%	3%	6%	170
	Liberal		3%	3%	0%	2%	8%	233
	Moderate	1%	4%	1%		1%	9%	192
Age of Respondent	18 to 34	2%	15%			3%	5%	197
	35 to 49	2%	10%		1%	5%	5%	124
	50 to 64	0%	5%	4%	0%	0%	9%	206
	65 and older	0%	2%	2%	2%	2%	12%	169
Gender of Respondent	Men	2%	6%	3%	1%	3%	6%	223
	Women	1%	9%	1%	0%	1%	9%	454
Level of Education	High school or less		3%	3%	1%	1%	4%	186
	Tech school/Some college	1%	14%	1%	0%	4%	6%	198
	College graduate		6%	1%	1%	3%	9%	166
	Postgraduate work	3%	9%	2%	0%	1%	13%	147
Region of State	Central/Lakes		8%	1%	0%	0%	7%	118
	Connecticut Valley		14%	1%	1%	0%	8%	86
	Manchester Area	2%	3%	2%	0%	1%	5%	107
	Mass Border	2%	9%	3%		6%	7%	194
	North Country	0%	7%	0%		2%	7%	58
	Seacoast	2%	8%	2%	2%	1%	11%	134
Household Income	Less than $45,000		5%	1%		0%	8%	128
	$45,000 - $74,999		1%	1%	1%	3%	6%	140
	$75,000 - $99,999	4%	7%	1%		0%	10%	69
	$100,000 - $149,999	2%	7%	0%	1%	2%	6%	138
	$150,000 or more	2%	16%	6%		1%	8%	124
Media Usage	CNN viewer	1%	3%	1%		1%	4%	215
	Local NH news viewer	2%	5%	1%		1%	6%	311
	MSNBC viewer	2%	2%	1%		1%	9%	126
	NHPR listener	3%	11%	1%	1%	1%	10%	235

Second Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

If that candidate were not running, who would you support for the Democratic nomination?

		Stacey Abrams	Joe Biden	Pete Buttigieg	Kamala Harris	Robert F. Kennedy, Jr.	Amy Klobuchar	Gavin Newsom
STATEWIDE	April 2023	6%	9%	17%	6%	1%	8%	5%
Voting Registration	Registered Democrat	6%	11%	19%	7%	0%	7%	5%
	Registered Undeclared/Not Reg.	6%	4%	12%	5%	1%	13%	4%
Party ID	Democrat	6%	9%	16%	7%	0%	8%	5%
	Independent/Republican	1%	1%	27%		3%	16%	
Political Ideology	Socialist	3%	17%	7%			1%	1%
	Progressive	13%	6%	18%	5%	0%	5%	5%
	Liberal	2%	10%	12%	13%	1%	6%	4%
	Moderate	5%	9%	27%	1%	0%	15%	6%
Age of Respondent	18 to 34	9%	5%	11%	7%			1%
	35 to 49	4%	7%	24%	3%	0%	3%	1%
	50 to 64	6%	10%	18%	9%	0%	15%	5%
	65 and older	3%	14%	17%	5%	2%	14%	11%
Gender of Respondent	Men	1%	13%	19%	5%	1%	8%	8%
	Women	8%	7%	16%	7%	0%	8%	3%
Level of Education	High school or less	3%	9%	23%	5%		9%	3%
	Tech school/Some college	11%	9%	18%	4%	1%	8%	7%
	College graduate	5%	7%	9%	9%	1%	9%	5%
	Postgraduate work	3%	12%	14%	8%	1%	7%	4%
Region of State	Central/Lakes	8%	7%	28%	1%	0%	6%	6%
	Connecticut Valley	8%	13%	16%	7%	0%	6%	1%
	Manchester Area	5%	5%	17%	17%	1%	13%	5%
	Mass Border	9%	4%	16%	4%	0%	5%	2%
	North Country	1%	9%	11%	4%	0%	20%	6%
	Seacoast	1%	18%	10%	5%	1%	7%	8%
Household Income	Less than $45,000	3%	6%	7%	6%	0%	6%	4%
	$45,000 - $74,999	3%	6%	20%	9%	1%	8%	3%
	$75,000 - $99,999	5%	6%	24%	5%	2%	16%	4%
	$100,000 - $149,999	7%	12%	22%	7%		8%	9%
	$150,000 or more	14%	11%	14%	4%	0%	10%	4%
Media Usage	CNN viewer	3%	9%	19%	4%	0%	6%	4%
	Local NH news viewer	4%	8%	17%	8%	1%	8%	3%
	MSNBC viewer	5%	10%	18%	6%	0%	9%	6%
	NHPR listener	4%	11%	20%	6%	0%	12%	3%

Second Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

If that candidate were not running, who would you support for the Democratic nomination?

		Michelle Obama	Alexandria Ocasio-Cortez	Jared Polis	J.B. Pritzker	Bernie Sanders	Josh Shapiro	Raphael Warnock
STATEWIDE	April 2023	16%	5%	0%	0%	5%	1%	1%
Voting Registration	Registered Democrat	18%	2%	0%	0%	5%	1%	1%
	Registered Undeclared/Not Reg.	12%	11%	1%	1%	7%	0%	1%
Party ID	Democrat	17%	6%	0%	0%	5%	1%	2%
	Independent/Republican	4%	3%	4%		4%		
Political Ideology	Socialist	5%	45%			2%		0%
	Progressive	7%	1%	0%	1%	8%	1%	3%
	Liberal	27%	3%		0%	6%	0%	0%
	Moderate	18%		0%	0%	2%	1%	2%
Age of Respondent	18 to 34	27%	14%			6%		2%
	35 to 49	17%	4%	1%		11%	1%	1%
	50 to 64	14%	0%	0%	0%	3%	0%	1%
	65 and older	5%	2%	0%	2%	2%	1%	1%
Gender of Respondent	Men	4%	6%	1%	0%	10%	1%	2%
	Women	23%	2%	0%	1%	3%	0%	1%
Level of Education	High school or less	35%	10%					
	Tech school/Some college	9%	2%		1%	10%		1%
	College graduate	9%	5%	1%	1%	7%	2%	2%
	Postgraduate work	8%	5%	0%	1%	4%	0%	3%
Region of State	Central/Lakes	8%	4%		0%	4%	1%	3%
	Connecticut Valley	16%	4%		0%	7%	1%	1%
	Manchester Area	9%	2%	2%	1%	3%		2%
	Mass Border	32%	4%	0%	1%	3%	0%	1%
	North Country	8%	23%		1%	4%		1%
	Seacoast	11%	5%		0%	11%	1%	1%
Household Income	Less than $45,000	47%	1%		0%	7%		2%
	$45,000 - $74,999	16%	14%		1%	5%	1%	1%
	$75,000 - $99,999	5%	2%	1%		3%		0%
	$100,000 - $149,999	8%	5%	1%	0%	4%	2%	1%
	$150,000 or more	6%	6%	0%	1%	10%		1%
Media Usage	CNN viewer	32%	2%	0%	0%	3%	0%	1%
	Local NH news viewer	29%	4%	0%	0%	3%	0%	2%
	MSNBC viewer	14%	5%		0%	2%	1%	0%
	NHPR listener	7%	5%	0%	0%	10%	1%	1%

Second Choice DEM 2024 Presidential Candidate - Among Likely DEM Primary Voters

If that candidate were not running, who would you support for the Democratic nomination?

		Elizabeth Warren	Gretchen Whitmer	Marianne Williamson	Other	No second choice	Don't know/Not sure	N
STATEWIDE	April 2023	8%	4%	0%	1%	2%	4%	646
Voting Registration	Registered Democrat	9%	5%	0%	0%	1%	3%	455
	Registered Undeclared/Not Reg.	7%	2%	0%	2%	3%	9%	181
Party ID	Democrat	8%	4%	0%	1%	0%	4%	608
	Independent/Republican		2%	1%		29%	6%	34
Political Ideology	Socialist	15%	2%	0%	2%			56
	Progressive	15%	7%	0%		1%	4%	159
	Liberal	7%	4%		1%	0%	4%	215
	Moderate	2%	4%	0%	0%	1%	6%	173
Age of Respondent	18 to 34	11%	2%		2%	2%	3%	188
	35 to 49	10%	4%	0%		2%	5%	118
	50 to 64	3%	5%		1%	3%	4%	188
	65 and older	7%	7%	0%	0%	0%	6%	149
Gender of Respondent	Men	6%	6%	0%	2%	4%	5%	211
	Women	9%	4%		0%		5%	412
Level of Education	High school or less	2%				2%		179
	Tech school/Some college	8%	4%		0%	3%	5%	186
	College graduate	8%	8%	0%	2%	1%	10%	151
	Postgraduate work	17%	7%	1%	1%	1%	4%	127
Region of State	Central/Lakes	12%	6%	1%		0%	4%	109
	Connecticut Valley	5%	4%		1%	3%	7%	78
	Manchester Area	6%	3%			5%	3%	102
	Mass Border	4%	5%	0%	2%	2%	6%	180
	North Country	6%	3%		1%	2%	2%	54
	Seacoast	15%	4%		0%		2%	119
Household Income	Less than $45,000	5%	4%				3%	118
	$45,000 - $74,999	7%	1%		3%		4%	131
	$75,000 - $99,999	14%	6%	1%	1%	1%	3%	62
	$100,000 - $149,999	7%	7%		0%	1%	1%	129
	$150,000 or more	6%	5%	0%		0%	7%	115
Media Usage	CNN viewer	7%	4%	0%	0%	0%	4%	205
	Local NH news viewer	8%	4%		0%	0%	4%	291
	MSNBC viewer	11%	7%		0%		6%	115
	NHPR listener	10%	5%	0%	0%		3%	213

Want Biden to Run in 2024 - Among Likely DEM 2024 Primary Voters

Would you like to see Joe Biden run for President again in 2024?

		Definitely	Probably	Probably not	Definitely not	Don't know/Not sure	N
STATEWIDE	April 2023	17%	25%	26%	24%	8%	699
Voting Registration	Registered Democrat	18%	29%	25%	22%	7%	489
	Registered Undeclared/Not Reg.	17%	17%	28%	29%	8%	200
Party ID	Democrat	17%	26%	25%	23%	8%	657
	Independent/Republican	13%	13%	33%	40%	1%	38
Political Ideology	Socialist	5%	16%	28%	39%	12%	61
	Progressive	10%	27%	40%	17%	6%	170
	Liberal	21%	24%	16%	29%	10%	232
	Moderate	22%	30%	24%	17%	7%	191
Age of Respondent	18 to 34	8%	11%	23%	50%	9%	197
	35 to 49	18%	30%	34%	14%	4%	124
	50 to 64	20%	26%	27%	16%	10%	206
	65 and older	24%	37%	22%	10%	6%	168
Gender of Respondent	Men	17%	30%	27%	19%	6%	223
	Women	18%	23%	26%	24%	9%	453
Level of Education	High school or less	16%	22%	12%	42%	8%	186
	Tech school/Some college	17%	26%	34%	19%	5%	198
	College graduate	19%	23%	32%	14%	12%	166
	Postgraduate work	17%	32%	26%	18%	7%	147
Region of State	Central/Lakes	14%	34%	31%	10%	12%	118
	Connecticut Valley	28%	28%	22%	11%	11%	85
	Manchester Area	21%	26%	37%	12%	4%	107
	Mass Border	13%	16%	15%	46%	10%	194
	North Country	16%	22%	34%	27%	1%	58
	Seacoast	17%	31%	29%	19%	5%	133
Household Income	Less than $45,000	14%	17%	18%	44%	7%	128
	$45,000 - $74,999	23%	30%	22%	19%	6%	140
	$75,000 - $99,999	17%	20%	40%	15%	8%	69
	$100,000 - $149,999	16%	23%	39%	16%	7%	138
	$150,000 or more	11%	32%	16%	32%	10%	124
Media Usage	CNN viewer	18%	29%	17%	32%	4%	215
	Local NH news viewer	20%	24%	22%	26%	8%	311
	MSNBC viewer	35%	29%	21%	7%	8%	126
	NHPR listener	14%	27%	30%	18%	11%	235

Favorability Among Likely DEM Primary Voters - Joe Biden

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - President Joe Biden

		Favorable	Neutral	Unfavorable	N
STATEWIDE	April 2023	54%	22%	23%	698
Voting Registration	Registered Democrat	61%	19%	20%	488
	Registered Undeclared/Not Reg.	39%	28%	33%	199
Party ID	Democrat	57%	22%	21%	656
	Independent/Republican	5%	33%	62%	38
Political Ideology	Socialist	28%	40%	31%	61
	Progressive	55%	28%	17%	170
	Liberal	59%	13%	28%	231
	Moderate	57%	27%	16%	192
Age of Respondent	18 to 34	29%	22%	49%	197
	35 to 49	53%	31%	15%	123
	50 to 64	64%	21%	15%	206
	65 and older	71%	19%	10%	167
Gender of Respondent	Men	53%	26%	21%	222
	Women	57%	21%	22%	453
Level of Education	High school or less	46%	14%	40%	186
	Tech school/Some college	57%	20%	23%	197
	College graduate	57%	27%	17%	166
	Postgraduate work	57%	32%	11%	147
Region of State	Central/Lakes	56%	35%	9%	118
	Connecticut Valley	55%	32%	13%	85
	Manchester Area	67%	16%	18%	107
	Mass Border	37%	18%	45%	194
	North Country	59%	12%	29%	58
	Seacoast	65%	21%	14%	133
Household Income	Less than $45,000	41%	15%	44%	128
	$45,000 - $74,999	63%	20%	17%	140
	$75,000 - $99,999	56%	27%	16%	69
	$100,000 - $149,999	57%	27%	16%	136
	$150,000 or more	48%	23%	28%	124
Media Usage	CNN viewer	54%	17%	29%	214
	Local NH news viewer	58%	19%	23%	311
	MSNBC viewer	73%	17%	9%	126
	NHPR listener	58%	25%	17%	236

Favorability Among Likely DEM Primary Voters - Kamala Harris

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Vice President Kamala Harris

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	38%	33%	29%	1%	700
Voting Registration	Registered Democrat	43%	34%	21%	1%	489
	Registered Undeclared/Not Reg.	25%	28%	46%	1%	199
Party ID	Democrat	39%	33%	27%	1%	658
	Independent/Republican	3%	32%	66%		38
Political Ideology	Socialist	23%	24%	52%	1%	61
	Progressive	48%	41%	10%	1%	170
	Liberal	43%	26%	30%	1%	233
	Moderate	30%	35%	34%	1%	192
Age of Respondent	18 to 34	28%	28%	44%		197
	35 to 49	42%	31%	26%	1%	123
	50 to 64	41%	33%	25%	1%	206
	65 and older	40%	40%	19%	1%	168
Gender of Respondent	Men	32%	33%	35%	0%	223
	Women	42%	34%	24%	1%	454
Level of Education	High school or less	23%	24%	53%		186
	Tech school/Some college	46%	32%	21%	1%	198
	College graduate	42%	35%	20%	2%	166
	Postgraduate work	39%	40%	21%	0%	147
Region of State	Central/Lakes	43%	37%	19%	1%	118
	Connecticut Valley	27%	38%	34%	1%	86
	Manchester Area	57%	22%	21%		107
	Mass Border	24%	34%	41%	0%	194
	North Country	28%	38%	32%	2%	59
	Seacoast	47%	29%	23%	1%	133
Household Income	Less than $45,000	37%	17%	44%	2%	128
	$45,000 - $74,999	40%	34%	26%		140
	$75,000 - $99,999	40%	34%	25%	1%	69
	$100,000 - $149,999	40%	30%	28%	2%	137
	$150,000 or more	32%	46%	22%		124
Media Usage	CNN viewer	28%	33%	39%	0%	215
	Local NH news viewer	31%	34%	34%	1%	311
	MSNBC viewer	36%	35%	28%	0%	126
	NHPR listener	38%	35%	26%	1%	236

Favorability Among Likely DEM Primary Voters - Pete Buttigieg

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Transportation Secretary Pete Buttigieg

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	66%	15%	11%	8%	699
Voting Registration	Registered Democrat	68%	16%	6%	10%	489
	Registered Undeclared/Not Reg.	64%	11%	21%	3%	199
Party ID	Democrat	68%	15%	8%	9%	657
	Independent/Republican	32%	9%	59%		38
Political Ideology	Socialist	42%	25%	28%	5%	61
	Progressive	76%	14%	9%	0%	170
	Liberal	65%	9%	5%	22%	233
	Moderate	69%	21%	8%	2%	191
Age of Respondent	18 to 34	46%	14%	14%	26%	197
	35 to 49	71%	11%	18%		123
	50 to 64	74%	16%	8%	3%	206
	65 and older	75%	19%	5%	1%	168
Gender of Respondent	Men	60%	17%	19%	4%	223
	Women	72%	14%	3%	11%	454
Level of Education	High school or less	52%	11%	13%	24%	186
	Tech school/Some college	73%	10%	13%	4%	198
	College graduate	71%	15%	11%	4%	166
	Postgraduate work	69%	26%	5%	0%	147
Region of State	Central/Lakes	81%	16%	2%	0%	118
	Connecticut Valley	69%	17%	8%	6%	86
	Manchester Area	75%	11%	12%	3%	107
	Mass Border	54%	8%	13%	25%	194
	North Country	65%	10%	23%	2%	59
	Seacoast	61%	28%	10%	1%	133
Household Income	Less than $45,000	40%	18%	5%	37%	128
	$45,000 - $74,999	70%	11%	12%	6%	140
	$75,000 - $99,999	67%	18%	14%	0%	69
	$100,000 - $149,999	71%	19%	10%		137
	$150,000 or more	76%	14%	10%	0%	124
Media Usage	CNN viewer	62%	14%	1%	22%	215
	Local NH news viewer	64%	17%	3%	16%	311
	MSNBC viewer	78%	20%	2%	0%	126
	NHPR listener	76%	15%	9%	1%	236

Favorability Among Likely DEM Primary Voters - Elizabeth Warren

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Massachusetts Senator Elizabeth Warren

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	65%	19%	15%	1%	697
Voting Registration	Registered Democrat	74%	16%	10%	0%	489
	Registered Undeclared/Not Reg.	46%	27%	25%	2%	197
Party ID	Democrat	69%	19%	12%	0%	655
	Independent/Republican	9%	21%	62%	8%	38
Political Ideology	Socialist	63%	9%	28%		61
	Progressive	80%	8%	12%		167
	Liberal	80%	16%	5%	0%	232
	Moderate	45%	32%	21%	3%	192
Age of Respondent	18 to 34	76%	10%	14%		195
	35 to 49	68%	11%	22%		123
	50 to 64	58%	27%	13%	2%	206
	65 and older	59%	27%	14%	0%	168
Gender of Respondent	Men	49%	27%	23%	0%	222
	Women	75%	16%	9%	0%	451
Level of Education	High school or less	65%	14%	20%	2%	186
	Tech school/Some college	63%	23%	13%	1%	198
	College graduate	66%	19%	15%		166
	Postgraduate work	68%	20%	12%	0%	144
Region of State	Central/Lakes	62%	20%	18%		118
	Connecticut Valley	62%	16%	22%	0%	86
	Manchester Area	74%	13%	13%		107
	Mass Border	73%	14%	12%	2%	194
	North Country	49%	20%	30%	2%	59
	Seacoast	60%	32%	8%	0%	131
Household Income	Less than $45,000	76%	19%	4%	1%	128
	$45,000 - $74,999	60%	21%	19%		140
	$75,000 - $99,999	62%	12%	21%	5%	69
	$100,000 - $149,999	67%	17%	16%	0%	137
	$150,000 or more	61%	23%	16%		121
Media Usage	CNN viewer	71%	19%	10%		215
	Local NH news viewer	67%	21%	13%		311
	MSNBC viewer	63%	23%	14%		123
	NHPR listener	66%	23%	11%		233

Favorability Among Likely DEM Primary Voters - Amy Klobuchar

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Minnesota Senator Amy Klobuchar

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	49%	23%	8%	19%	700
Voting Registration	Registered Democrat	50%	25%	9%	17%	489
	Registered Undeclared/Not Reg.	50%	18%	8%	24%	199
Party ID	Democrat	50%	24%	8%	19%	658
	Independent/Republican	30%	12%	24%	33%	38
Political Ideology	Socialist	34%	22%	16%	28%	61
	Progressive	46%	35%	10%	9%	170
	Liberal	46%	15%	5%	34%	233
	Moderate	60%	26%	5%	8%	192
Age of Respondent	18 to 34	20%	25%	9%	46%	197
	35 to 49	60%	20%	16%	4%	123
	50 to 64	56%	23%	5%	16%	206
	65 and older	66%	25%	6%	3%	168
Gender of Respondent	Men	46%	26%	14%	14%	223
	Women	52%	23%	5%	20%	454
Level of Education	High school or less	37%	20%	2%	41%	186
	Tech school/Some college	57%	20%	12%	11%	198
	College graduate	46%	28%	13%	13%	166
	Postgraduate work	55%	26%	8%	11%	147
Region of State	Central/Lakes	65%	27%	7%	2%	118
	Connecticut Valley	45%	37%	5%	13%	86
	Manchester Area	53%	23%	14%	11%	107
	Mass Border	34%	18%	9%	39%	194
	North Country	53%	20%	6%	22%	59
	Seacoast	54%	21%	9%	16%	133
Household Income	Less than $45,000	32%	18%	2%	48%	128
	$45,000 - $74,999	57%	17%	10%	15%	140
	$75,000 - $99,999	56%	16%	14%	14%	69
	$100,000 - $149,999	52%	28%	12%	7%	137
	$150,000 or more	46%	33%	3%	18%	124
Media Usage	CNN viewer	52%	18%	4%	27%	215
	Local NH news viewer	46%	24%	7%	22%	311
	MSNBC viewer	66%	22%	6%	6%	126
	NHPR listener	56%	28%	7%	10%	236

Favorability Among Likely DEM Primary Voters - Bernie Sanders

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Vermont Senator Bernie Sanders

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	59%	24%	17%	0%	699
Voting Registration	Registered Democrat	59%	24%	17%	0%	489
	Registered Undeclared/Not Reg.	56%	26%	18%		199
Party ID	Democrat	60%	24%	15%	0%	657
	Independent/Republican	34%	13%	53%		38
Political Ideology	Socialist	83%	12%	5%		61
	Progressive	76%	16%	8%		170
	Liberal	66%	19%	15%	0%	233
	Moderate	36%	38%	26%	0%	191
Age of Respondent	18 to 34	78%	10%	12%		197
	35 to 49	54%	25%	21%		123
	50 to 64	52%	30%	18%		206
	65 and older	48%	32%	19%	0%	168
Gender of Respondent	Men	57%	24%	19%	0%	223
	Women	59%	24%	16%	0%	453
Level of Education	High school or less	69%	24%	7%		186
	Tech school/Some college	56%	24%	19%	0%	198
	College graduate	58%	19%	23%		166
	Postgraduate work	50%	29%	20%	0%	147
Region of State	Central/Lakes	54%	28%	18%	0%	118
	Connecticut Valley	64%	23%	13%		85
	Manchester Area	55%	20%	25%		107
	Mass Border	60%	25%	15%		193
	North Country	60%	21%	19%		59
	Seacoast	61%	24%	14%	0%	133
Household Income	Less than $45,000	72%	19%	8%	0%	128
	$45,000 - $74,999	49%	36%	15%		140
	$75,000 - $99,999	64%	23%	12%	0%	69
	$100,000 - $149,999	68%	16%	17%		137
	$150,000 or more	58%	20%	22%		124
Media Usage	CNN viewer	63%	22%	16%	0%	215
	Local NH news viewer	57%	26%	17%	0%	311
	MSNBC viewer	55%	28%	16%	0%	126
	NHPR listener	59%	30%	12%	0%	236

Favorability Among Likely DEM Primary Voters - Alexandria Ocasio-Cortez

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - New York Congresswoman Alexandria Ocasio-Cortez

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	49%	24%	16%	11%	697
Voting Registration	Registered Democrat	50%	22%	15%	14%	488
	Registered Undeclared/Not Reg.	46%	28%	21%	4%	198
Party ID	Democrat	50%	24%	14%	11%	655
	Independent/Republican	25%	21%	54%		38
Political Ideology	Socialist	86%	12%	2%		61
	Progressive	81%	15%	4%	1%	170
	Liberal	39%	25%	9%	27%	232
	Moderate	26%	34%	36%	3%	191
Age of Respondent	18 to 34	57%	13%	5%	24%	197
	35 to 49	69%	17%	14%		123
	50 to 64	37%	31%	22%	10%	206
	65 and older	37%	34%	25%	4%	167
Gender of Respondent	Men	49%	28%	21%	1%	223
	Women	47%	23%	13%	16%	452
Level of Education	High school or less	40%	18%	13%	29%	186
	Tech school/Some college	54%	26%	16%	4%	197
	College graduate	48%	27%	21%	4%	166
	Postgraduate work	53%	26%	16%	4%	146
Region of State	Central/Lakes	57%	30%	13%	1%	118
	Connecticut Valley	44%	24%	26%	6%	85
	Manchester Area	50%	25%	21%	4%	106
	Mass Border	41%	19%	12%	29%	194
	North Country	55%	26%	15%	4%	58
	Seacoast	53%	26%	17%	4%	133
Household Income	Less than $45,000	31%	21%	7%	41%	128
	$45,000 - $74,999	51%	30%	15%	5%	138
	$75,000 - $99,999	56%	22%	18%	4%	69
	$100,000 - $149,999	56%	23%	16%	4%	137
	$150,000 or more	53%	27%	19%	1%	124
Media Usage	CNN viewer	42%	16%	18%	24%	214
	Local NH news viewer	39%	24%	19%	18%	310
	MSNBC viewer	48%	30%	17%	5%	126
	NHPR listener	52%	33%	14%	2%	234

Favorability Among Likely DEM Primary Voters - Gavin Newsom

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - California Governor Gavin Newsom

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	34%	29%	12%	25%	693
Voting Registration	Registered Democrat	36%	25%	11%	27%	482
	Registered Undeclared/Not Reg.	30%	37%	14%	19%	199
Party ID	Democrat	36%	29%	9%	26%	651
	Independent/Republican	3%	29%	59%	9%	38
Political Ideology	Socialist	20%	36%	24%	20%	61
	Progressive	35%	30%	13%	22%	170
	Liberal	32%	27%	2%	38%	227
	Moderate	43%	34%	12%	11%	190
Age of Respondent	18 to 34	14%	23%	17%	47%	197
	35 to 49	38%	30%	18%	15%	123
	50 to 64	36%	36%	10%	19%	201
	65 and older	52%	29%	4%	15%	167
Gender of Respondent	Men	35%	37%	20%	8%	222
	Women	35%	24%	7%	35%	448
Level of Education	High school or less	28%	32%	6%	35%	181
	Tech school/Some college	35%	25%	20%	20%	197
	College graduate	32%	32%	14%	23%	166
	Postgraduate work	43%	29%	7%	22%	147
Region of State	Central/Lakes	49%	36%	5%	9%	118
	Connecticut Valley	36%	31%	10%	23%	85
	Manchester Area	28%	31%	14%	28%	102
	Mass Border	23%	18%	19%	40%	194
	North Country	39%	35%	6%	20%	59
	Seacoast	36%	35%	9%	20%	132
Household Income	Less than $45,000	26%	16%	7%	51%	127
	$45,000 - $74,999	44%	27%	5%	24%	140
	$75,000 - $99,999	39%	37%	8%	15%	69
	$100,000 - $149,999	32%	34%	12%	22%	137
	$150,000 or more	31%	31%	17%	21%	124
Media Usage	CNN viewer	35%	27%	4%	34%	209
	Local NH news viewer	34%	28%	5%	33%	306
	MSNBC viewer	45%	40%	3%	12%	126
	NHPR listener	39%	39%	8%	14%	235

Favorability Among Likely DEM Primary Voters - Jared Polis

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Colorado Governor Jared Polis

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	7%	16%	2%	74%	697
Voting Registration	Registered Democrat	7%	16%	2%	75%	489
	Registered Undeclared/Not Reg.	8%	15%	3%	73%	197
Party ID	Democrat	8%	17%	2%	74%	655
	Independent/Republican	4%	7%	8%	81%	38
Political Ideology	Socialist	3%	15%	2%	79%	61
	Progressive	13%	20%	1%	66%	170
	Liberal	4%	14%	2%	80%	232
	Moderate	8%	18%	3%	72%	189
Age of Respondent	18 to 34	7%	14%	2%	77%	197
	35 to 49	13%	14%	2%	70%	123
	50 to 64	6%	19%	3%	71%	205
	65 and older	5%	16%	2%	77%	167
Gender of Respondent	Men	13%	18%	5%	65%	222
	Women	5%	16%	1%	78%	453
Level of Education	High school or less	6%	13%		81%	185
	Tech school/Some college	3%	20%	2%	75%	198
	College graduate	12%	15%	6%	67%	164
	Postgraduate work	10%	16%	2%	72%	147
Region of State	Central/Lakes	7%	17%	2%	74%	118
	Connecticut Valley	12%	20%	3%	65%	84
	Manchester Area	8%	35%	2%	56%	107
	Mass Border	8%	6%	2%	84%	193
	North Country	2%	15%	1%	82%	59
	Seacoast	6%	14%	4%	77%	133
Household Income	Less than $45,000	2%	11%	0%	86%	127
	$45,000 - $74,999	12%	9%	4%	75%	140
	$75,000 - $99,999	8%	15%	1%	77%	69
	$100,000 - $149,999	10%	30%	3%	56%	137
	$150,000 or more	8%	17%	1%	74%	124
Media Usage	CNN viewer	6%	15%	2%	77%	214
	Local NH news viewer	9%	16%	2%	73%	310
	MSNBC viewer	13%	22%	2%	63%	125
	NHPR listener	8%	21%	1%	70%	234

Favorability Among Likely DEM Primary Voters - J.B. Pritzker

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Illinois Governor J.B. Pritzker

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	7%	16%	4%	73%	687
Voting Registration	Registered Democrat	8%	15%	3%	74%	486
	Registered Undeclared/Not Reg.	3%	15%	9%	73%	190
Party ID	Democrat	7%	16%	3%	74%	645
	Independent/Republican	1%	6%	24%	68%	38
Political Ideology	Socialist	0%	14%	3%	83%	61
	Progressive	14%	11%	1%	74%	170
	Liberal	4%	16%	3%	77%	231
	Moderate	6%	22%	6%	66%	180
Age of Respondent	18 to 34	6%	7%	4%	84%	197
	35 to 49	8%	17%	5%	69%	115
	50 to 64	5%	24%	6%	66%	204
	65 and older	9%	16%	3%	72%	167
Gender of Respondent	Men	9%	25%	7%	59%	219
	Women	6%	12%	2%	80%	445
Level of Education	High school or less		18%		82%	178
	Tech school/Some college	6%	12%	5%	77%	195
	College graduate	10%	17%	9%	64%	165
	Postgraduate work	12%	17%	3%	68%	147
Region of State	Central/Lakes	9%	14%	4%	73%	117
	Connecticut Valley	7%	25%	5%	63%	77
	Manchester Area	6%	24%	4%	66%	104
	Mass Border	8%	8%	5%	79%	194
	North Country	5%	16%	2%	78%	58
	Seacoast	4%	16%	5%	75%	133
Household Income	Less than $45,000	1%	11%	1%	86%	128
	$45,000 - $74,999	8%	8%	6%	78%	131
	$75,000 - $99,999	4%	11%	3%	81%	69
	$100,000 - $149,999	10%	28%	4%	59%	137
	$150,000 or more	7%	21%	4%	69%	124
Media Usage	CNN viewer	5%	16%	2%	77%	214
	Local NH news viewer	5%	16%	3%	76%	302
	MSNBC viewer	8%	29%	2%	61%	117
	NHPR listener	7%	19%	2%	72%	235

Favorability Among Likely DEM Primary Voters - Gretchen Whitmer

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Michigan Governor Gretchen Whitmer

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	48%	16%	4%	32%	698
Voting Registration	Registered Democrat	52%	13%	3%	32%	488
	Registered Undeclared/Not Reg.	41%	21%	8%	31%	198
Party ID	Democrat	49%	15%	3%	32%	657
	Independent/Republican	26%	18%	28%	28%	37
Political Ideology	Socialist	36%	20%	0%	44%	61
	Progressive	57%	14%	2%	26%	170
	Liberal	42%	11%	3%	44%	232
	Moderate	54%	22%	6%	19%	191
Age of Respondent	18 to 34	30%	8%	3%	58%	197
	35 to 49	50%	14%	11%	24%	123
	50 to 64	54%	21%	3%	22%	206
	65 and older	60%	19%	3%	18%	167
Gender of Respondent	Men	53%	18%	8%	21%	222
	Women	48%	14%	2%	35%	453
Level of Education	High school or less	43%	14%		43%	186
	Tech school/Some college	44%	15%	7%	34%	197
	College graduate	53%	15%	8%	24%	166
	Postgraduate work	54%	19%	3%	24%	147
Region of State	Central/Lakes	56%	21%	2%	21%	118
	Connecticut Valley	53%	15%	3%	30%	85
	Manchester Area	53%	13%	5%	29%	106
	Mass Border	38%	12%	7%	42%	194
	North Country	48%	14%	4%	33%	59
	Seacoast	48%	19%	3%	30%	133
Household Income	Less than $45,000	25%	15%	1%	59%	127
	$45,000 - $74,999	51%	13%	8%	28%	140
	$75,000 - $99,999	49%	19%	4%	28%	69
	$100,000 - $149,999	53%	18%	3%	26%	137
	$150,000 or more	60%	13%	3%	24%	124
Media Usage	CNN viewer	48%	14%	2%	37%	215
	Local NH news viewer	51%	13%	2%	34%	311
	MSNBC viewer	68%	18%	1%	14%	125
	NHPR listener	56%	21%	1%	22%	234

Favorability Among Likely DEM Primary Voters - Raphael Warnock

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Georgia Senator Raphael Warnock

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	45%	21%	3%	31%	698
Voting Registration	Registered Democrat	47%	21%	3%	29%	488
	Registered Undeclared/Not Reg.	39%	20%	5%	37%	199
Party ID	Democrat	47%	21%	2%	30%	656
	Independent/Republican	12%	17%	22%	49%	38
Political Ideology	Socialist	44%	13%	2%	42%	61
	Progressive	56%	25%	1%	19%	170
	Liberal	43%	15%	2%	41%	233
	Moderate	43%	30%	6%	22%	191
Age of Respondent	18 to 34	34%	19%	1%	45%	197
	35 to 49	61%	13%	6%	20%	123
	50 to 64	41%	25%	3%	30%	206
	65 and older	48%	25%	5%	23%	167
Gender of Respondent	Men	41%	30%	6%	23%	222
	Women	48%	18%	2%	33%	453
Level of Education	High school or less	31%	16%		53%	186
	Tech school/Some college	49%	26%	6%	20%	197
	College graduate	49%	19%	6%	26%	166
	Postgraduate work	51%	22%	3%	24%	147
Region of State	Central/Lakes	58%	17%	3%	22%	117
	Connecticut Valley	46%	23%	3%	28%	86
	Manchester Area	52%	25%	3%	20%	107
	Mass Border	33%	15%	5%	47%	192
	North Country	43%	12%	5%	40%	59
	Seacoast	42%	34%	2%	22%	133
Household Income	Less than $45,000	29%	16%	0%	55%	128
	$45,000 - $74,999	47%	13%	4%	36%	140
	$75,000 - $99,999	41%	20%	2%	36%	69
	$100,000 - $149,999	44%	31%	1%	23%	137
	$150,000 or more	55%	24%	4%	17%	124
Media Usage	CNN viewer	43%	20%	3%	35%	214
	Local NH news viewer	46%	16%	2%	35%	311
	MSNBC viewer	61%	27%	2%	10%	125
	NHPR listener	59%	22%	2%	16%	236

Favorability Among Likely DEM Primary Voters - Josh Shapiro

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Pennsylvania Governor Josh Shapiro

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	12%	15%	4%	70%	688
Voting Registration	Registered Democrat	13%	15%	3%	70%	486
	Registered Undeclared/Not Reg.	11%	12%	6%	70%	190
Party ID	Democrat	13%	15%	3%	69%	646
	Independent/Republican	2%	6%	14%	78%	38
Political Ideology	Socialist	5%	15%	5%	75%	61
	Progressive	15%	21%	3%	61%	170
	Liberal	10%	10%	3%	78%	224
	Moderate	15%	17%	3%	66%	190
Age of Respondent	18 to 34	6%	15%	8%	72%	189
	35 to 49	15%	11%	3%	71%	123
	50 to 64	11%	17%	2%	71%	204
	65 and older	17%	16%	2%	65%	166
Gender of Respondent	Men	17%	16%	4%	62%	214
	Women	10%	14%	3%	73%	451
Level of Education	High school or less	8%	10%		81%	186
	Tech school/Some college	10%	19%	4%	67%	189
	College graduate	18%	10%	7%	65%	164
	Postgraduate work	13%	20%	5%	63%	146
Region of State	Central/Lakes	14%	14%	3%	70%	117
	Connecticut Valley	17%	16%	7%	61%	86
	Manchester Area	12%	21%	2%	65%	106
	Mass Border	13%	5%	4%	79%	192
	North Country	5%	24%	1%	70%	59
	Seacoast	9%	20%	6%	66%	125
Household Income	Less than $45,000	4%	10%	5%	81%	128
	$45,000 - $74,999	16%	9%	4%	71%	140
	$75,000 - $99,999	12%	19%	1%	67%	69
	$100,000 - $149,999	13%	30%	1%	56%	137
	$150,000 or more	12%	12%	4%	73%	115
Media Usage	CNN viewer	9%	16%	1%	73%	214
	Local NH news viewer	13%	14%	4%	70%	310
	MSNBC viewer	29%	22%	1%	49%	126
	NHPR listener	14%	19%	4%	64%	226

Favorability Among Likely DEM Primary Voters - Marianne Williamson

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Author Marianne Williamson

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	4%	14%	40%	42%	699
Voting Registration	Registered Democrat	2%	12%	44%	42%	489
	Registered Undeclared/Not Reg.	9%	17%	31%	42%	199
Party ID	Democrat	4%	14%	41%	41%	657
	Independent/Republican	5%	15%	18%	62%	38
Political Ideology	Socialist	7%	15%	35%	43%	61
	Progressive	6%	11%	48%	35%	170
	Liberal	2%	8%	37%	53%	232
	Moderate	5%	22%	37%	37%	191
Age of Respondent	18 to 34	1%	4%	34%	60%	197
	35 to 49	12%	25%	33%	30%	123
	50 to 64	2%	16%	42%	41%	206
	65 and older	6%	15%	47%	32%	168
Gender of Respondent	Men	4%	14%	38%	45%	223
	Women	5%	15%	39%	42%	453
Level of Education	High school or less	6%	21%	24%	48%	186
	Tech school/Some college	4%	10%	42%	44%	198
	College graduate	3%	12%	48%	37%	166
	Postgraduate work	3%	12%	46%	38%	147
Region of State	Central/Lakes	8%	21%	39%	33%	117
	Connecticut Valley	11%	12%	34%	43%	86
	Manchester Area	3%	8%	48%	41%	107
	Mass Border	1%	7%	39%	54%	194
	North Country	3%	32%	39%	25%	59
	Seacoast	3%	18%	38%	41%	133
Household Income	Less than $45,000	5%	9%	24%	61%	128
	$45,000 - $74,999	9%	24%	37%	30%	139
	$75,000 - $99,999	3%	17%	36%	45%	69
	$100,000 - $149,999	4%	16%	40%	40%	137
	$150,000 or more	1%	11%	42%	46%	124
Media Usage	CNN viewer	1%	16%	39%	44%	215
	Local NH news viewer	4%	17%	38%	41%	311
	MSNBC viewer	8%	17%	49%	26%	126
	NHPR listener	3%	19%	42%	35%	236

Favorability Among Likely DEM Primary Voters - Michelle Obama

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former First Lady Michelle Obama

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	80%	15%	5%	1%	698
Voting Registration	Registered Democrat	83%	12%	4%	1%	488
	Registered Undeclared/Not Reg.	73%	19%	6%	1%	199
Party ID	Democrat	82%	14%	2%	1%	656
	Independent/Republican	35%	15%	50%	1%	38
Political Ideology	Socialist	59%	35%	5%	1%	61
	Progressive	84%	15%	1%	0%	170
	Liberal	88%	10%	2%	1%	232
	Moderate	77%	15%	6%	1%	191
Age of Respondent	18 to 34	81%	14%	3%	1%	197
	35 to 49	79%	13%	8%		123
	50 to 64	80%	14%	5%	0%	205
	65 and older	77%	17%	4%	1%	168
Gender of Respondent	Men	68%	19%	11%	1%	223
	Women	89%	9%	2%	0%	453
Level of Education	High school or less	81%	14%	5%		186
	Tech school/Some college	81%	13%	5%	1%	198
	College graduate	79%	17%	4%		165
	Postgraduate work	78%	14%	6%	2%	147
Region of State	Central/Lakes	86%	10%	3%	1%	117
	Connecticut Valley	74%	21%	5%	0%	86
	Manchester Area	82%	11%	7%	0%	107
	Mass Border	75%	15%	9%	1%	193
	North Country	69%	25%	4%	1%	59
	Seacoast	86%	12%	2%		134
Household Income	Less than $45,000	86%	10%	4%	0%	128
	$45,000 - $74,999	79%	17%	4%	0%	139
	$75,000 - $99,999	73%	24%	3%	0%	69
	$100,000 - $149,999	79%	15%	4%	1%	137
	$150,000 or more	81%	14%	4%	0%	124
Media Usage	CNN viewer	84%	12%	3%	1%	214
	Local NH news viewer	85%	11%	3%	1%	311
	MSNBC viewer	86%	12%	1%	0%	126
	NHPR listener	81%	15%	2%	1%	235

Favorability Among Likely DEM Primary Voters - Robert F. Kennedy Jr.

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Environmental Lawyer Robert F. Kennedy, Jr.

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	15%	20%	37%	28%	698
Voting Registration	Registered Democrat	17%	17%	41%	25%	488
	Registered Undeclared/Not Reg.	12%	25%	29%	33%	199
Party ID	Democrat	14%	20%	38%	28%	657
	Independent/Republican	29%	17%	23%	32%	38
Political Ideology	Socialist	1%	33%	22%	44%	61
	Progressive	6%	23%	36%	35%	170
	Liberal	26%	15%	38%	21%	232
	Moderate	11%	24%	40%	25%	191
Age of Respondent	18 to 34	27%	23%	17%	33%	197
	35 to 49	11%	19%	33%	37%	123
	50 to 64	12%	17%	38%	32%	206
	65 and older	9%	19%	62%	10%	167
Gender of Respondent	Men	11%	17%	41%	31%	222
	Women	18%	19%	36%	27%	454
Level of Education	High school or less	35%	20%	15%	30%	186
	Tech school/Some college	8%	27%	40%	25%	198
	College graduate	10%	15%	50%	25%	166
	Postgraduate work	7%	16%	45%	32%	147
Region of State	Central/Lakes	5%	22%	40%	33%	118
	Connecticut Valley	23%	23%	26%	28%	86
	Manchester Area	11%	23%	46%	19%	107
	Mass Border	29%	13%	34%	24%	194
	North Country	2%	29%	37%	31%	59
	Seacoast	8%	20%	37%	35%	133
Household Income	Less than $45,000	42%	15%	21%	22%	128
	$45,000 - $74,999	10%	26%	34%	30%	139
	$75,000 - $99,999	13%	16%	43%	28%	69
	$100,000 - $149,999	4%	35%	39%	22%	137
	$150,000 or more	12%	11%	39%	38%	124
Media Usage	CNN viewer	27%	11%	38%	24%	214
	Local NH news viewer	22%	15%	39%	24%	311
	MSNBC viewer	16%	21%	47%	16%	125
	NHPR listener	6%	14%	43%	37%	235

Favorability Among Likely DEM Primary Voters - Stacey Abrams

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former Georgia State Representative Stacey Abrams

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	April 2023	58%	19%	7%	17%	698
Voting Registration	Registered Democrat	59%	20%	5%	16%	487
	Registered Undeclared/Not Reg.	55%	15%	13%	17%	199
Party ID	Democrat	59%	19%	5%	16%	656
	Independent/Republican	30%	6%	40%	24%	38
Political Ideology	Socialist	58%	7%	25%	10%	61
	Progressive	76%	16%	1%	6%	169
	Liberal	54%	17%	2%	28%	233
	Moderate	50%	28%	7%	15%	191
Age of Respondent	18 to 34	46%	14%	9%	31%	197
	35 to 49	71%	14%	7%	8%	121
	50 to 64	60%	21%	6%	13%	206
	65 and older	58%	25%	6%	11%	168
Gender of Respondent	Men	51%	27%	10%	11%	221
	Women	63%	15%	2%	20%	454
Level of Education	High school or less	49%	13%	8%	30%	186
	Tech school/Some college	62%	20%	6%	12%	196
	College graduate	54%	24%	6%	15%	166
	Postgraduate work	68%	17%	6%	8%	147
Region of State	Central/Lakes	72%	13%	3%	11%	118
	Connecticut Valley	55%	21%	10%	14%	86
	Manchester Area	69%	15%	7%	9%	106
	Mass Border	39%	19%	6%	36%	194
	North Country	55%	16%	23%	6%	59
	Seacoast	67%	25%	1%	7%	133
Household Income	Less than $45,000	38%	17%	2%	44%	128
	$45,000 - $74,999	50%	22%	12%	15%	140
	$75,000 - $99,999	69%	16%	3%	12%	69
	$100,000 - $149,999	70%	14%	8%	9%	137
	$150,000 or more	62%	23%	4%	11%	122
Media Usage	CNN viewer	55%	17%	2%	27%	215
	Local NH news viewer	56%	17%	2%	24%	309
	MSNBC viewer	68%	26%	3%	3%	126
	NHPR listener	70%	21%	3%	6%	234