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GOLDEN LEADS POLIQUIN IN MAINE SECOND CONGRESSIONAL DISTRICT REMATCH; PINGREE FAR AHEAD OF THELANDER IN FIRST

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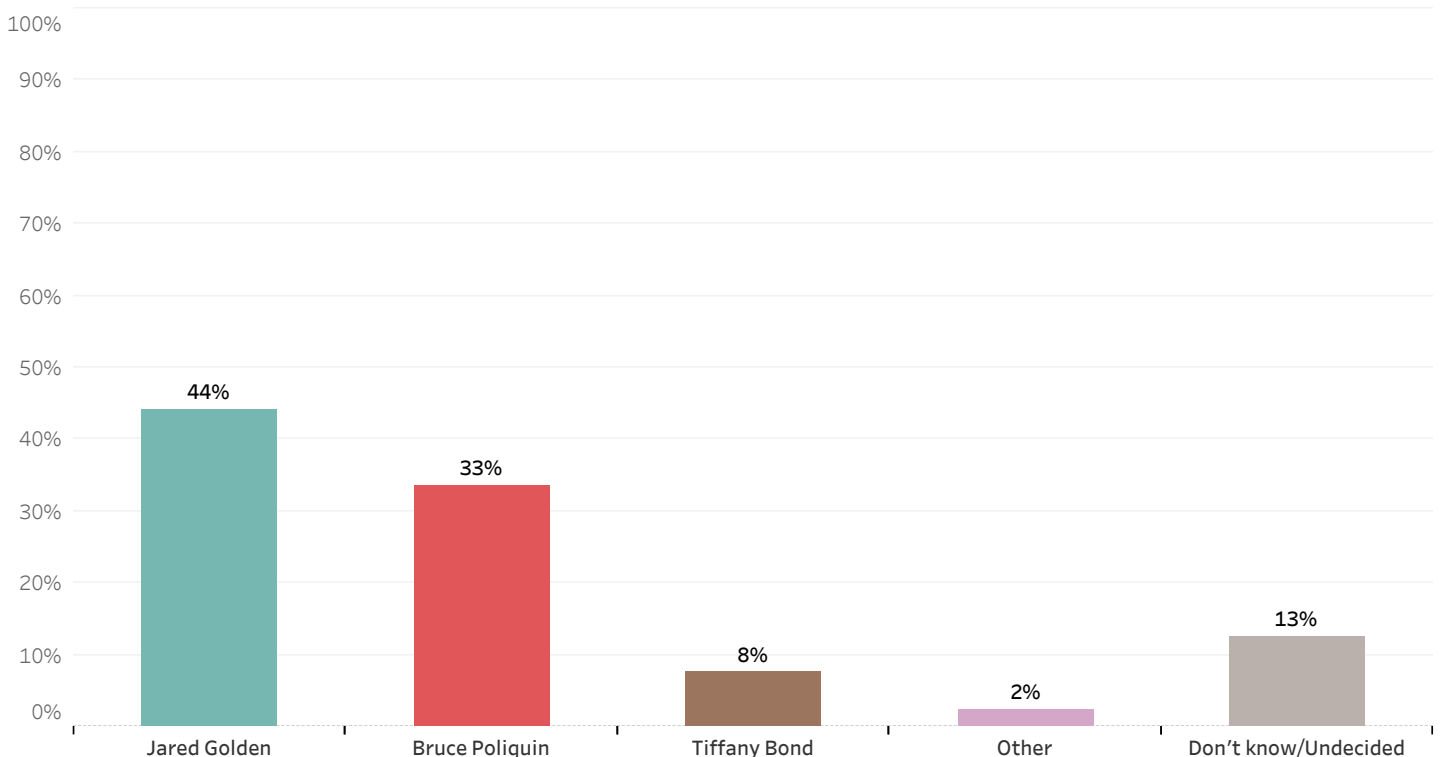
DURHAM, NH - Incumbent Democratic Congressman Jared Golden leads former Congressman Bruce Poliquin and Independent Tiffany Bond in the race for Maine's Second Congressional District. In the First District, Congresswoman Chellie Pingree holds a large lead over the relatively unknown Republican nominee Ed Thelander.

2022 U.S. Congressional Second District Election

Maine's Second Congressional District is one to watch. Donald Trump won the District in 2016 and 2020 even though he lost statewide. Republican Bruce Poliquin held the seat from 2015 to 2019, losing to current Congressman Jared Golden in the 2018 election. This year is a rematch of the 2018 race and Golden currently holds a lead. If the election were held today, 44% of likely voters say they would vote for Golden, 33% say they would vote for Poliquin, 8% favor Independent Tiffany Bond, 2% would vote for another candidate, and 13% are undecided. "Golden won in 2018 in a very close election with the help of second-choice votes under Maine's ranked choice voting system," said Andrew Smith, Director of the UNH Survey Center. "Ranked choice voting could again prove decisive given that both major party candidates are below 50% in this poll. The second choices of Bond voters could determine the winner."

Eighty-eight percent of Democrats support Golden but only 69% of Republicans support Poliquin. Independents are divided, with 33% supporting Bond, 30% supporting Poliquin, and 16% supporting Golden. Golden holds a clear lead among those under the age of thirty-five, women, and Central Maine residents, while Poliquin leads among those aged 50-64 and Northern Maine residents. Bond does particularly well among those aged 65 and older.

2022 Second Congressional District Election - September 2022

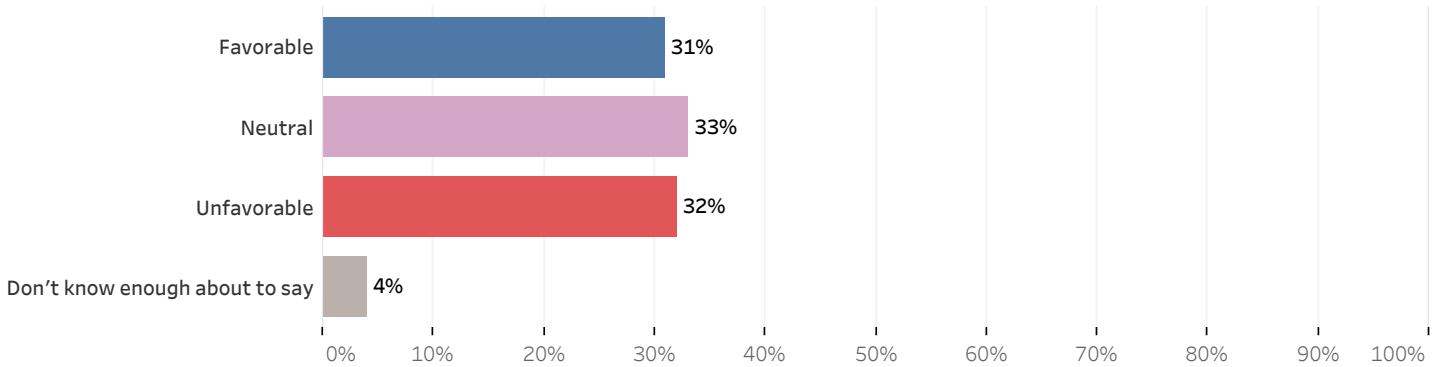


* We ask that this copyrighted information be referred to as *the Pine Tree State Poll*, conducted by the University of New Hampshire Survey Center.

Thirty-one percent of Second District residents have a favorable opinion of Golden, 32% have an unfavorable opinion of him, 33% are neutral, and 4% don't know enough about him to say. Golden's net favorability rating (the percentage who have a favorable opinion of him minus the percentage who have an unfavorable opinion) is -1.

Golden is popular among Democrats (+67) in the district but is unpopular among Independents (-42) and Republicans (-54).

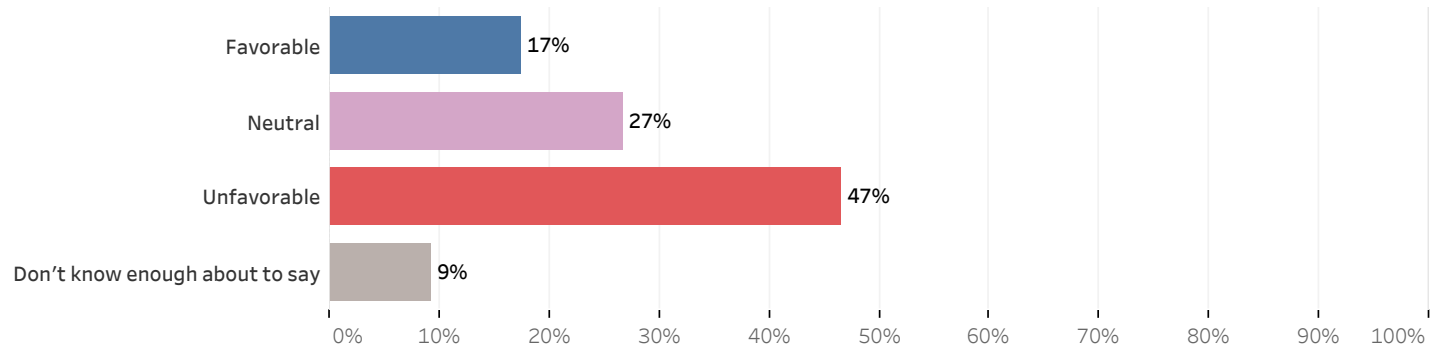
Favorability - Jared Golden - September 2022



Poliquin is a much less popular among Maine Second District residents than Golden. Only 17% have a favorable opinion of him, 47% have an unfavorable opinion of him, 27% are neutral, and 9% don't know enough about him to say. Poliquin's net favorability rating is -29.

Poliquin is only somewhat popular among Republicans (+21) in the district but is somewhat unpopular among Independents (-21) and is very unpopular among Democrats (-84).

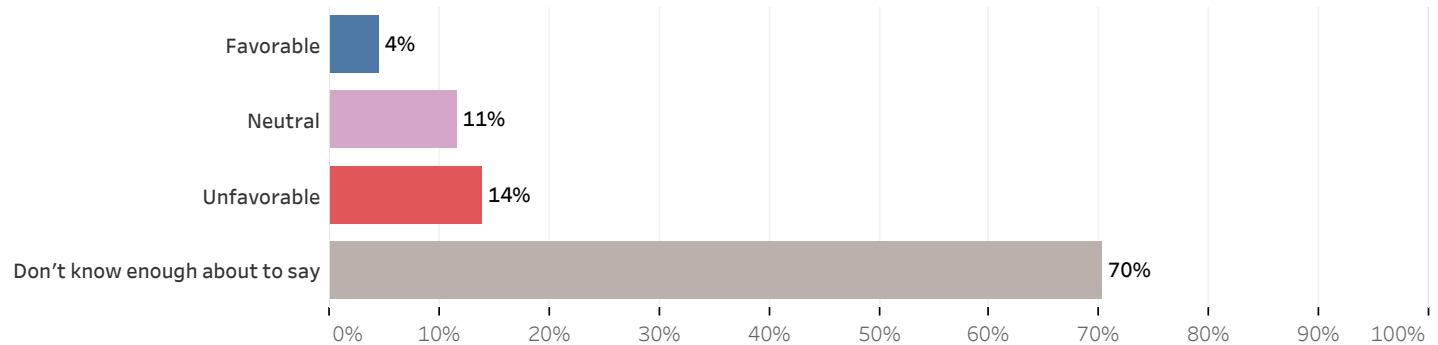
Favorability - Bruce Poliquin - September 2022



Despite having been on the ballot in 2018, most Second District residents are unfamiliar with Bond. Only 4% have a favorable opinion of her, 14% have an unfavorable opinion of her, 11% are neutral, and 70% don't know enough about her to say. Bond's net favorability rating is -9.

Bond is relatively well-known among Independents in the district as 56% know enough to have an opinion of her, but only 27% of Democrats and 24% of Republicans know enough about her to have an opinion.

Favorability - Tiffany Bond - September 2022

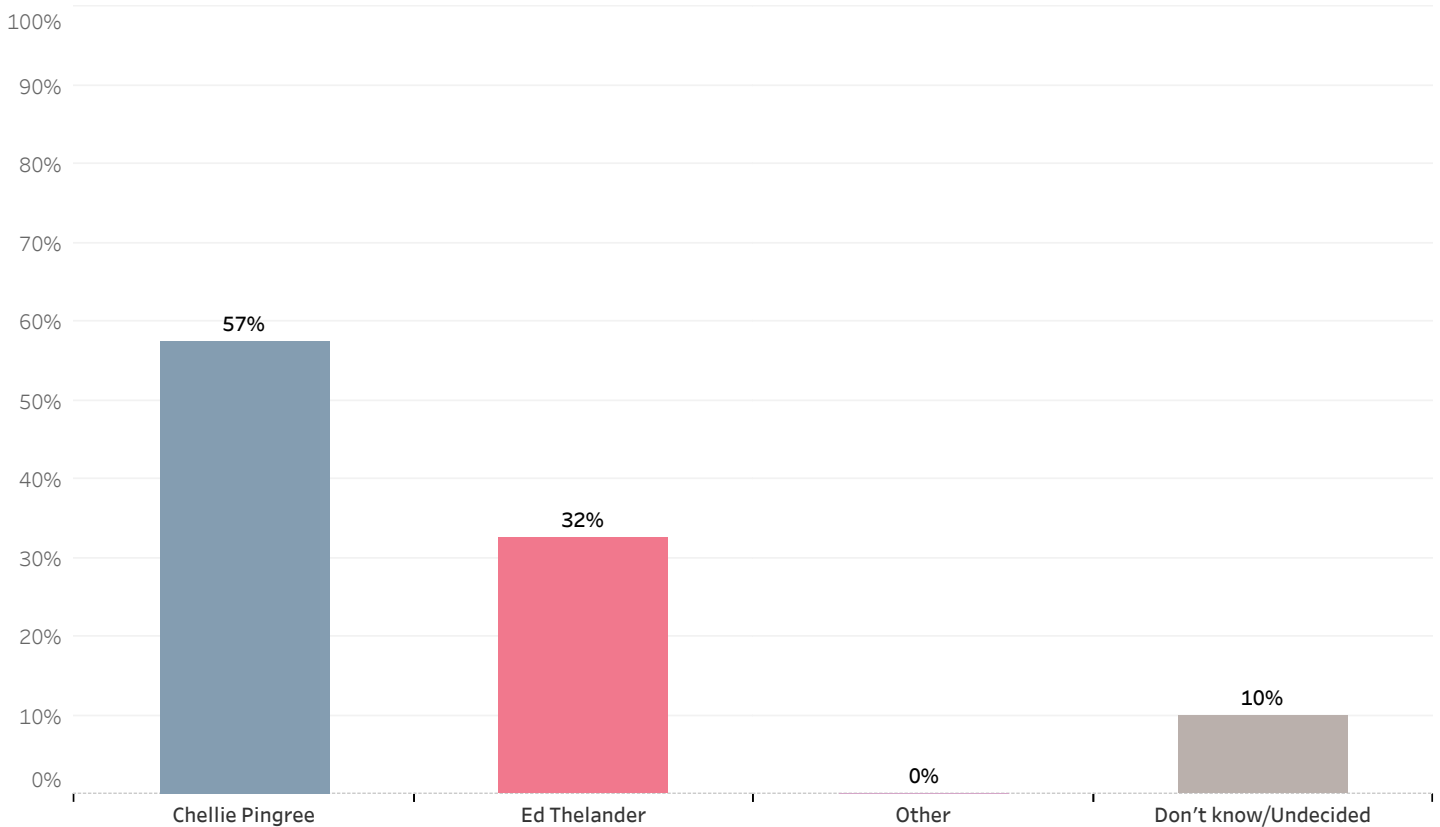


2022 U.S. Congressional First District Election

In Maine's First Congressional District, incumbent Congresswoman Chellie Pingree, who was first elected in 2008, is currently running well ahead of first-time candidate and retired Navy SEAL Ed Thelander. If the election were held today, 57% of likely voters say they would vote for Pingree, 32% would vote for Thelander, less than 1% would vote for another candidate, and 10% are undecided.

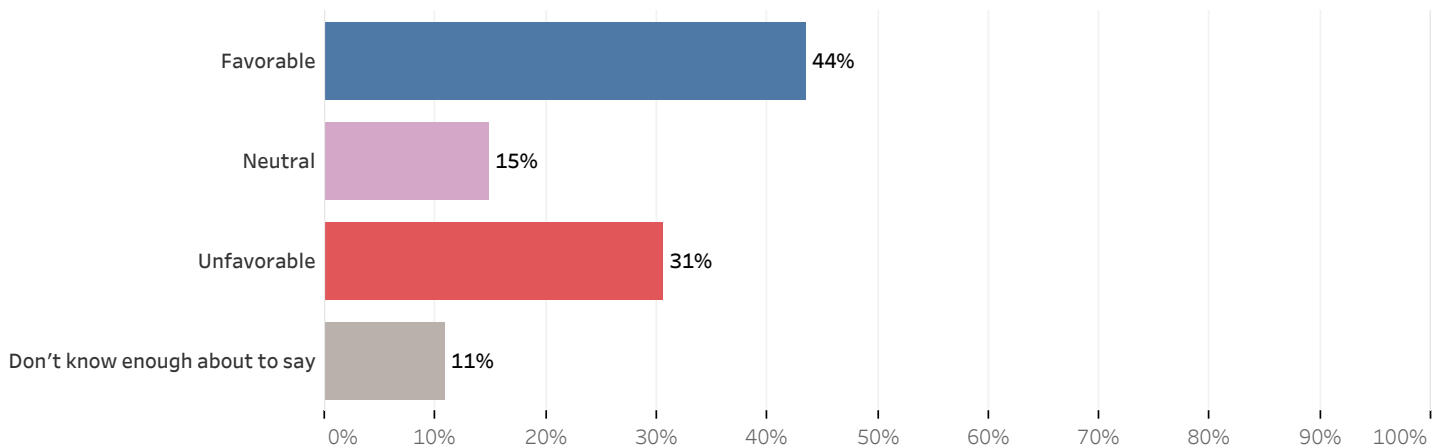
Ninety-five percent of Democrats support Pingree while 79% of Republicans support Thelander. Pingree holds a large lead among Independents, earning 63% of the vote compared to only 22% for Thelander. Pingree holds a large lead among those under the age of thirty-five, women, those with a college degree, and Southern Maine residents, while Thelander holds a small lead among those with a high school degree or less education.

2022 First Congressional District Election - September 2022



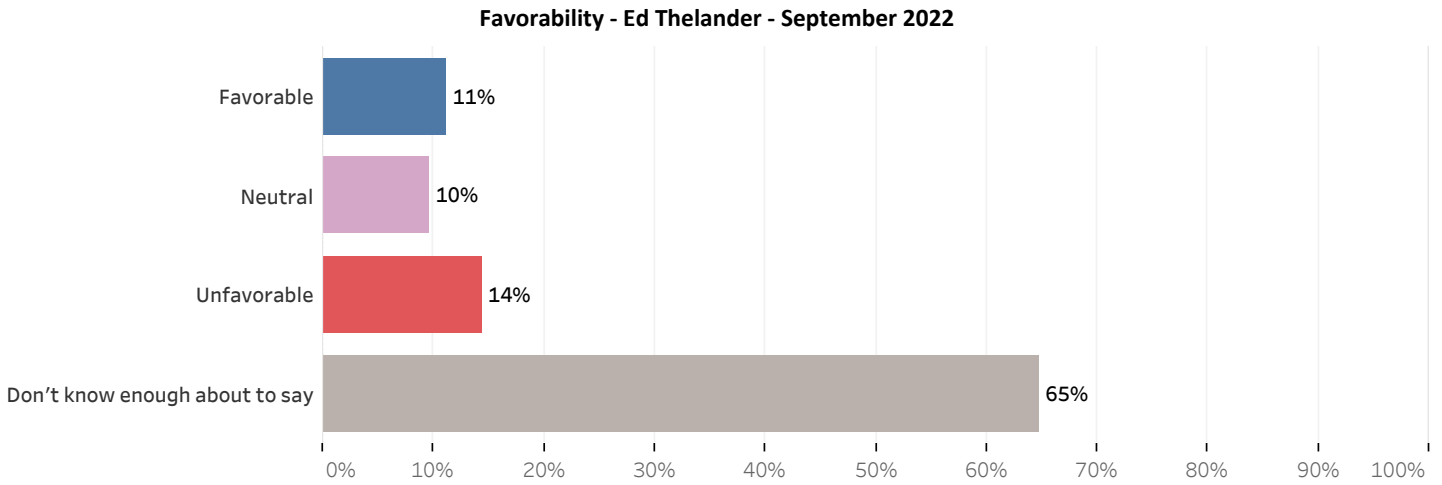
Forty-four percent of Maine First District residents have a favorable opinion of Pingree, 31% have an unfavorable opinion of her, 15% are neutral, and 11% don't know enough about her to say. Pingree's net favorability rating is +13. Pingree is very popular among Democrats (+72) and somewhat popular among Independents (+21) in the district but is very unpopular among Republicans (-78).

Favorability - Chellie Pingree - September 2022



Most First District residents are unfamiliar with Thelander. Only 11% have a favorable opinion of him, 14% have an unfavorable opinion of him, 10% are neutral, and 65% don't know enough about him to say. Thelander's net favorability rating is -3.

Thelander is only somewhat popular among Republicans (+25) in the district but is somewhat unpopular among Democrats (-23), while Independents (+1) are largely neutral overall.



Pine Tree State Poll Methodology

These findings are based on the latest Pine Tree State Poll, conducted by the University of New Hampshire Survey Center. Seven hundred fifty-two (752) Pine Tree State Panel members completed the survey online between September 15 and September 19, 2022. The margin of sampling error for the survey is +/- 3.6 percent. Included in the sample were 694 likely 2022 general election voters (MSE = +/- 3.7%), with 351 from Maine's First Congressional District (MSE = +/- 5.2%) and 333 from Maine's Second Congressional District (MSE = +/- 5.4%). These MSE's have not been adjusted for design effect. The response rate for the September 2022 Pine Tree State Poll is 32%. The design effect for the survey is 2.4%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the ME Secretary of State and to 2020 election results in Maine.

The Pine Tree State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of Maine residents. Approximately 2,500 Maine adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Pine Tree State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

September 2022 Pine Tree State Poll Demographics

		%	N
Gender of Respondent	Men	52%	377
	Women	48%	353
Age of Respondent	18 to 34	25%	185
	35 to 49	23%	169
	50 to 64	28%	211
	65 and older	25%	185
Level of Education	High school or less	39%	290
	Tech school/Some college	29%	219
	College graduate	20%	150
	Postgraduate work	12%	88
Region of State	Central Maine	23%	175
	Downeast/Coastal Maine	18%	133
	Northern Maine	22%	161
	Southern Maine	37%	278
Party ID	Democrat	46%	342
	Independent	14%	107
	Republican	39%	292
Voting Registration	Registered Democrat	35%	250
	Registered Republican	28%	202
	Registered Green Party	4%	29
	Registered Unenrolled	32%	229
2020 Pres Vote	Voted for Biden	52%	385
	Voted for Trump	43%	319
	Voted for other 2020 candidate	3%	20
	Did not vote in 2020	3%	21

2022 Second Congressional District Election

If the election for the U.S. House of Representatives were held today, would you vote for...

		<u>Tiffany Bond</u>	<u>Jared Golden</u>	<u>Bruce Poliquin</u>	<u>Other</u>	<u>Don't know/ Undecided</u>	<u>N</u>
SECOND DISTRICT	September 2022	8%	44%	33%	2%	13%	332
Voting Registration	Registered Democrat	7%	78%	6%	0%	9%	103
	Registered Republican	3%	8%	78%		11%	101
	Registered Green Party		25%		75%		10
	Registered Unenrolled	13%	45%	22%		19%	112
Party ID	Democrat	6%	88%		0%	6%	145
	Independent	33%	16%	30%	17%	3%	43
	Republican	2%	9%	69%		20%	141
Age of Respondent	18 to 34	1%	68%	17%	9%	5%	80
	35 to 49	2%	35%	41%		22%	72
	50 to 64	9%	34%	45%		13%	106
	65 and older	19%	44%	29%	0%	8%	72
Gender of Respondent	Men	6%	37%	44%		13%	175
	Women	10%	54%	22%	5%	9%	147
Level of Education	High school or less	11%	39%	30%	4%	16%	171
	Tech school/Some college	3%	47%	41%		9%	96
	College graduate	9%	44%	36%	1%	9%	36
	Postgraduate work	5%	73%	19%		2%	24
Region of State	Central Maine	10%	55%	19%	0%	17%	156
	Downtown/Coastal Maine	2%	52%	39%		7%	31
	Northern Maine	6%	31%	48%	5%	9%	145
Household Income	Less than \$45,000	14%	75%	2%	7%	1%	112
	\$45,000 - \$74,999	9%	29%	49%		13%	91
	\$75,000 - \$99,999		28%	27%		45%	41
	\$100,000 - \$149,999	0%	33%	62%		5%	36
	\$150,000 or more	5%	79%			16%	3
Media Usage	CNN viewer	1%	70%	13%		16%	98
	Conservative radio listener		29%	39%		32%	53
	Fox News viewer	2%	16%	65%		17%	104
	Joe Rogan listener		52%	43%		5%	29
	MSNBC viewer	10%	38%	27%	0%	24%	63
	Local ME news viewer	7%	67%	15%	0%	11%	90
2020 Pres Vote	Voted for Biden	6%	87%		0%	7%	141
	Voted for Trump	10%	7%	65%		18%	167

Favorability - Jared Golden

Below is a list of public figures in Maine, some of whom are running for office in the 2022 General Election. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Jared Golden

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
SECOND DISTRICT	September 2022	31%	33%	32%	4%	354
Voting Registration	Registered Democrat	60%	28%	7%	6%	105
	Registered Republican	7%	25%	68%	1%	108
	Registered Green Party	15%	38%	47%		16
	Registered Unenrolled	28%	48%	21%	2%	113
Party ID	Democrat	69%	26%	1%	4%	148
	Independent	6%	41%	48%	5%	45
	Republican	3%	39%	57%	2%	155
Age of Respondent	18 to 34	61%	3%	25%	11%	87
	35 to 49	16%	44%	38%	3%	74
	50 to 64	24%	39%	36%	2%	119
	65 and older	23%	50%	26%	1%	73
Gender of Respondent	Men	28%	32%	38%	2%	184
	Women	36%	36%	26%	3%	158
Level of Education	High school or less	32%	35%	33%	0%	177
	Tech school/Some college	28%	32%	30%	10%	104
	College graduate	26%	41%	29%	4%	44
	Postgraduate work	50%	19%	27%	3%	24
Region of State	Central Maine	42%	37%	16%	4%	159
	Downeast/Coastal Maine	18%	38%	34%	9%	34
	Northern Maine	22%	28%	47%	2%	161
Household Income	Less than \$45,000	46%	43%	8%	3%	123
	\$45,000 - \$74,999	28%	22%	47%	3%	92
	\$75,000 - \$99,999	25%	51%	24%		41
	\$100,000 - \$149,999	21%	39%	39%	0%	42
	\$150,000 or more	50%	26%	24%		4
Media Usage	CNN viewer	59%	25%	13%	4%	101
	Conservative radio listener	17%	50%	33%	0%	60
	Fox News viewer	10%	35%	54%	1%	113
	Joe Rogan listener	33%	21%	45%		30
	MSNBC viewer	25%	40%	29%	6%	65
	Local ME news viewer	63%	22%	15%		91
2020 Pres Vote	Voted for Biden	60%	32%	3%	5%	149
	Voted for Trump	3%	40%	55%	1%	174

Favorability - Bruce Poliquin

Below is a list of public figures in Maine, some of whom are running for office in the 2022 General Election. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Bruce Poliquin

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
SECOND DISTRICT	September 2022	17%	27%	47%	9%	353
Voting Registration	Registered Democrat	0%	7%	87%	6%	105
	Registered Republican	45%	36%	7%	13%	108
	Registered Green Party		38%	62%		16
	Registered Unenrolled	10%	36%	47%	7%	112
Party ID	Democrat	1%	8%	84%	7%	148
	Independent	7%	61%	28%	4%	45
	Republican	37%	36%	16%	12%	154
Age of Respondent	18 to 34	17%	1%	76%	5%	87
	35 to 49	2%	41%	48%	9%	74
	50 to 64	28%	34%	21%	17%	119
	65 and older	17%	31%	51%	2%	72
Gender of Respondent	Men	29%	20%	40%	11%	184
	Women	5%	35%	53%	7%	157
Level of Education	High school or less	14%	32%	47%	8%	177
	Tech school/Some college	25%	23%	44%	8%	104
	College graduate	18%	31%	35%	16%	44
	Postgraduate work	15%	3%	75%	7%	24
Region of State	Central Maine	10%	20%	67%	4%	158
	Downeast/Coastal Maine	18%	9%	55%	18%	34
	Northern Maine	25%	37%	25%	12%	161
Household Income	Less than \$45,000	2%	15%	71%	12%	122
	\$45,000 - \$74,999	24%	51%	22%	3%	92
	\$75,000 - \$99,999	13%	17%	69%	1%	41
	\$100,000 - \$149,999	46%	25%	28%	1%	42
	\$150,000 or more		21%	49%	30%	4
Media Usage	CNN viewer	8%	5%	84%	2%	101
	Conservative radio listener	28%	18%	54%	1%	60
	Fox News viewer	28%	41%	29%	2%	112
	Joe Rogan listener	7%	38%	53%	2%	30
	MSNBC viewer	13%	13%	71%	3%	65
	Local ME news viewer	2%	20%	74%	4%	91
2020 Pres Vote	Voted for Biden		9%	79%	11%	149
	Voted for Trump	35%	46%	14%	6%	173

Favorability - Tiffany Bond

Below is a list of public figures in Maine, some of whom are running for office in the 2022 General Election. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Tiffany Bond

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
SECOND DISTRICT	September 2022	4%	11%	14%	70%	345
Voting Registration	Registered Democrat	1%	24%	1%	74%	105
	Registered Republican		3%	15%	82%	100
	Registered Green Party		15%	47%	38%	16
	Registered Unenrolled	12%	8%	21%	60%	112
Party ID	Democrat	2%	22%	4%	73%	148
	Independent	29%	11%	16%	44%	45
	Republican		2%	23%	76%	146
Age of Respondent	18 to 34	1%	4%	25%	71%	87
	35 to 49	0%	14%	22%	64%	74
	50 to 64	1%	9%	5%	86%	111
	65 and older	20%	23%	4%	54%	71
Gender of Respondent	Men	1%	14%	20%	66%	177
	Women	9%	8%	7%	76%	156
Level of Education	High school or less	8%	12%	13%	67%	170
	Tech school/Some college	1%	6%	17%	76%	103
	College graduate	1%	18%	8%	74%	43
	Postgraduate work	4%	21%	8%	66%	24
Region of State	Central Maine	9%	12%	12%	67%	158
	Downeast/Coastal Maine	0%	30%	9%	60%	34
	Northern Maine	0%	7%	17%	76%	153
Household Income	Less than \$45,000	12%	14%	6%	68%	123
	\$45,000 - \$74,999	0%	10%	19%	71%	92
	\$75,000 - \$99,999	1%	17%	40%	42%	41
	\$100,000 - \$149,999	1%	6%	6%	87%	34
	\$150,000 or more	10%		21%	69%	4
Media Usage	CNN viewer	1%	10%	18%	71%	101
	Conservative radio listener		12%	34%	55%	52
	Fox News viewer	0%	3%	16%	80%	111
	Joe Rogan listener			3%	97%	30
	MSNBC viewer	1%	24%	27%	47%	65
	Local ME news viewer	0%	14%		86%	91
2020 Pres Vote	Voted for Biden	1%	23%	4%	72%	149
	Voted for Trump	8%	3%	20%	69%	165

2022 First Congressional District Election

If the election for the U.S. House of Representatives were held today, would you vote for...

		<u>Chellie Pingree</u>	<u>Ed Thelander</u>	<u>Other</u>	<u>Don't know/Undecided</u>	<u>N</u>
FIRST DISTRICT	September 2022	57%	32%	0%	10%	352
Voting Registration	Registered Democrat	94%	2%		3%	134
	Registered Republican	5%	76%		19%	87
	Registered Green Party	32%			68%	5
	Registered Unenrolled	54%	37%	0%	9%	111
Party ID	Democrat	95%	1%		4%	180
	Independent	63%	22%	1%	14%	41
	Republican	4%	79%		17%	127
Age of Respondent	18 to 34	93%			7%	83
	35 to 49	41%	45%		13%	77
	50 to 64	45%	45%		10%	85
	65 and older	52%	38%	0%	10%	107
Gender of Respondent	Men	48%	47%	0%	5%	167
	Women	67%	17%		15%	174
Level of Education	High school or less	39%	49%		12%	87
	Tech school/Some college	50%	37%		13%	106
	College graduate	69%	24%	0%	6%	96
	Postgraduate work	79%	13%		8%	62
Region of State	Central Maine	45%	37%		18%	11
	Downeast/Coastal Maine	47%	42%		11%	86
	Southern Maine	61%	29%	0%	9%	255
Household Income	Less than \$45,000	61%	17%		23%	51
	\$45,000 - \$74,999	44%	49%	0%	6%	92
	\$75,000 - \$99,999	62%	34%		4%	39
	\$100,000 - \$149,999	66%	30%		4%	87
	\$150,000 or more	74%	22%		4%	12
Media Usage	CNN viewer	70%	20%	0%	10%	105
	Conservative radio listener	6%	93%		1%	38
	Fox News viewer	14%	79%		7%	104
	Joe Rogan listener	3%	97%		0%	31
	MSNBC viewer	76%	8%	0%	16%	77
	Local ME news viewer	58%	26%	0%	16%	92
2020 Pres Vote	Voted for Biden	94%	1%	0%	5%	213
	Voted for Trump	1%	83%		16%	133

Favorability - Chellie Pingree

Below is a list of public figures in Maine, some of whom are running for office in the 2022 General Election. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Chellie Pingree

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
FIRST DISTRICT	September 2022	44%	15%	31%	11%	388
Voting Registration	Registered Democrat	87%	5%	2%	7%	144
	Registered Republican	2%	18%	78%	2%	89
	Registered Green Party	66%	7%		26%	14
	Registered Unenrolled	28%	24%	33%	15%	113
Party ID	Democrat	76%	7%	4%	13%	193
	Independent	32%	41%	12%	15%	60
	Republican	1%	14%	79%	7%	129
Age of Respondent	18 to 34	51%	18%	8%	23%	98
	35 to 49	41%	8%	38%	12%	88
	50 to 64	39%	12%	42%	7%	90
	65 and older	42%	20%	35%	3%	111
Gender of Respondent	Men	35%	13%	45%	7%	184
	Women	52%	17%	16%	15%	193
Level of Education	High school or less	32%	20%	40%	8%	109
	Tech school/Some college	35%	7%	41%	16%	112
	College graduate	49%	20%	20%	11%	103
	Postgraduate work	69%	11%	13%	7%	64
Region of State	Central Maine	54%	6%	40%		11
	Downeast/Coastal Maine	36%	14%	36%	14%	99
	Southern Maine	46%	16%	28%	10%	278
Household Income	Less than \$45,000	36%	10%	19%	35%	59
	\$45,000 - \$74,999	27%	17%	50%	6%	94
	\$75,000 - \$99,999	55%	6%	36%	4%	43
	\$100,000 - \$149,999	57%	15%	22%	5%	99
	\$150,000 or more	69%	10%	21%		12
Media Usage	CNN viewer	59%	17%	18%	6%	114
	Conservative radio listener	3%	18%	79%		40
	Fox News viewer	16%	9%	67%	8%	113
	Joe Rogan listener	4%	2%	84%	9%	35
	MSNBC viewer	61%	21%	3%	15%	85
	Local ME news viewer	53%	16%	22%	9%	107
2020 Pres Vote	Voted for Biden	70%	15%	5%	10%	235
	Voted for Trump	2%	11%	78%	9%	136

Favorability - Ed Thelander

Below is a list of public figures in Maine, some of whom are running for office in the 2022 General Election. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Ed Thelander

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
FIRST DISTRICT	September 2022	11%	10%	14%	65%	386
Voting Registration	Registered Democrat	2%	2%	25%	72%	143
	Registered Republican	34%	2%	3%	62%	87
	Registered Green Party		0%		100%	14
	Registered Unenrolled	9%	21%	16%	55%	113
Party ID	Democrat	1%	6%	25%	68%	193
	Independent	12%	4%	10%	75%	60
	Republican	26%	18%	2%	54%	127
Age of Respondent	18 to 34		10%	24%	66%	98
	35 to 49	6%	22%	11%	61%	86
	50 to 64	16%	3%	11%	71%	90
	65 and older	22%	5%	12%	62%	111
Gender of Respondent	Men	14%	18%	13%	56%	182
	Women	8%	2%	16%	74%	193
Level of Education	High school or less	6%	15%	11%	68%	109
	Tech school/Some college	22%	11%	11%	56%	110
	College graduate	7%	4%	17%	71%	103
	Postgraduate work	8%	6%	23%	64%	63
Region of State	Central Maine	37%		10%	53%	11
	Downeast/Coastal Maine	13%	19%	13%	55%	99
	Southern Maine	9%	7%	15%	69%	276
Household Income	Less than \$45,000	10%	3%	3%	84%	59
	\$45,000 - \$74,999	9%	30%	10%	52%	94
	\$75,000 - \$99,999	23%	2%	16%	59%	43
	\$100,000 - \$149,999	7%	3%	25%	65%	97
	\$150,000 or more	11%	15%	36%	38%	12
Media Usage	CNN viewer	0%	20%	22%	58%	114
	Conservative radio listener	43%	7%	5%	45%	40
	Fox News viewer	27%	18%	12%	43%	113
	Joe Rogan listener	34%	45%	2%	19%	35
	MSNBC viewer	5%	5%	28%	62%	84
	Local ME news viewer	10%	2%	26%	61%	107
2020 Pres Vote	Voted for Biden	0%	6%	23%	71%	235
	Voted for Trump	31%	16%	1%	52%	134