

September 22, 2022

## POST PRIMARY: HASSAN LEADS BOLDOC FOR U.S. SENATE; CD1 & CD2 CLOSE

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DURHAM, NH - Democratic incumbent Senator Maggie Hassan holds a slim lead over Republican Don Bolduc in the race for U.S. Senate in New Hampshire. Incumbent Democratic Representatives Chris Pappas and Ann Kuster are closely matched in their races with their Republican challengers, Karoline Leavitt and Robert Burns. When asked which issues are most likely to motivate them to vote, three-quarters of Republicans cite the economy or inflation while a similar percentage of Democrats cite abortion or women's rights.

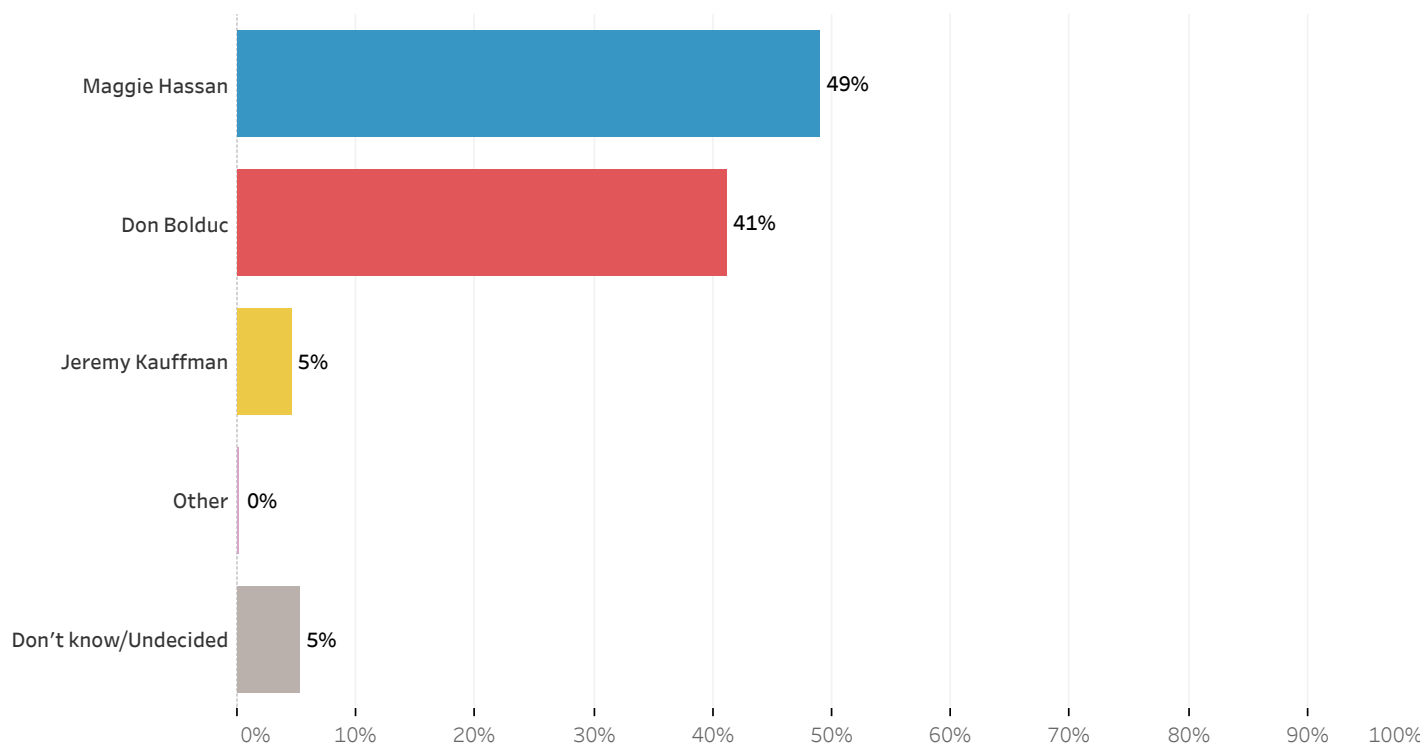
### 2022 U.S. Senate Election

After a narrow win in the September 13th Republican primary, retired General Don Bolduc trails Maggie Hassan in her bid for a second term in the U.S. Senate. If the election for U.S. Senate were held today, 49% of likely New Hampshire voters say they would vote for Hassan, 41% would vote for Bolduc, 5% would vote for Libertarian Jeremy Kauffman, less than 1% would vote for another candidate, and 5% are undecided.

Hassan enjoys near universal support among Democrats (98%), while among Republicans, just 83% support Bolduc, 5% support Kauffman, 3% support Hassan, and 9% are undecided. Bolduc garners the support of just under half of Independents (45%), while 30% support Hassan and 21% support Kauffman. "Bolduc will need to heal the intraparty divide and increase his support among Republicans if he is to have a chance at defeating Hassan," said Andrew Smith, Director of the UNH Survey Center.

Significant majorities of those under the age of fifty, women, and people with a college degree or higher favor Hassan, while Bolduc leads among those aged sixty-five and older, men, and those without a college degree.

### 2022 U.S. Senate Election - September 2022

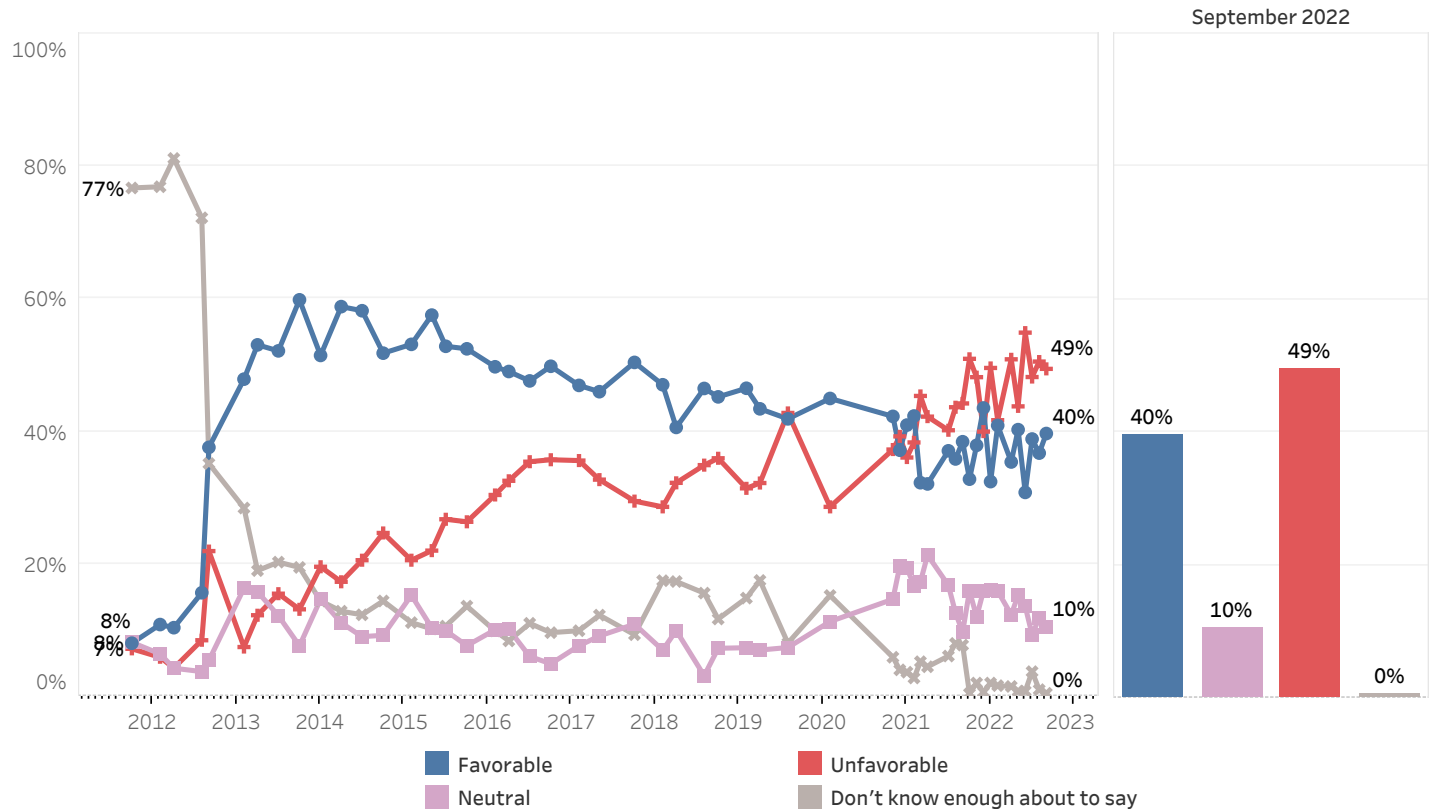


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

Despite leading in the race, Senator Hassan is not viewed favorably in New Hampshire - 40% of Granite Staters have a favorable opinion of Hassan, 10% have a neutral opinion of her, and 49% have an unfavorable opinion of her. Hassan's net favorability rating (the percentage who have a favorable opinion of her minus the percentage who have an unfavorable opinion), is -10, largely unchanged since August (-14).

Hassan is very popular among Democrats (+85) in the state but is unpopular among Independents (-50) and is very unpopular among Republicans (-83).

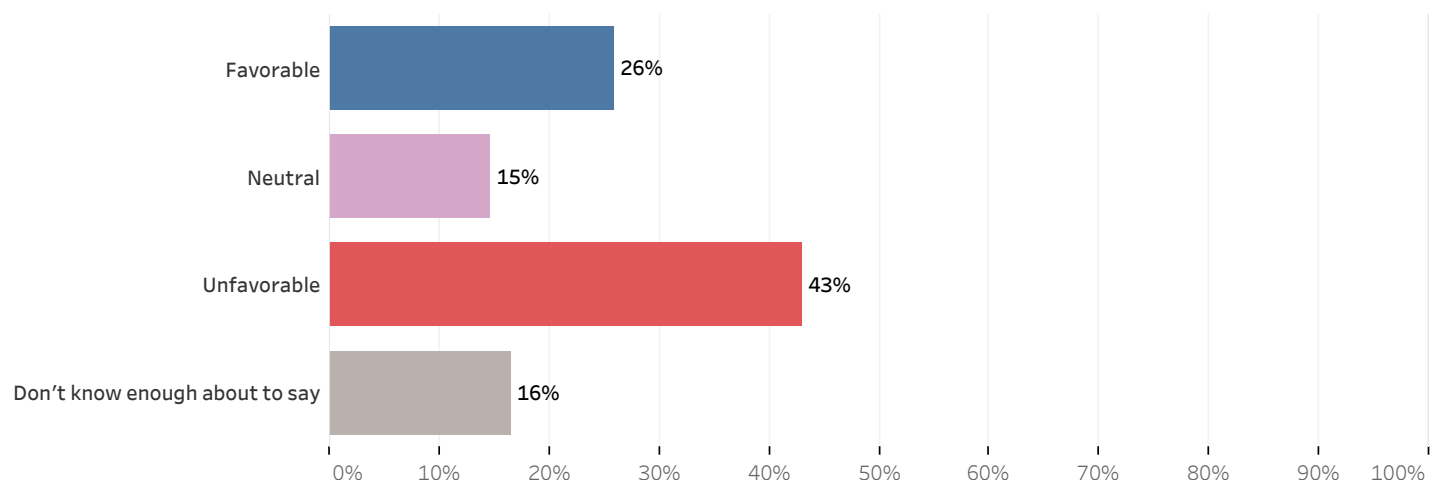
#### Favorability - Maggie Hassan



Bolduc is less popular than Hassan. Only 26% of Granite Staters have a favorable opinion of him, 15% have a neutral opinion, 43% have an unfavorable opinion of him, and 16% don't know enough about him to say. Bolduc's net favorability rating is -17.

Bolduc is popular among Republicans in the state (+43) but is somewhat unpopular among Independents (-20) and is very unpopular among Democrats (-82).

#### Favorability - Don Bolduc - September 2022

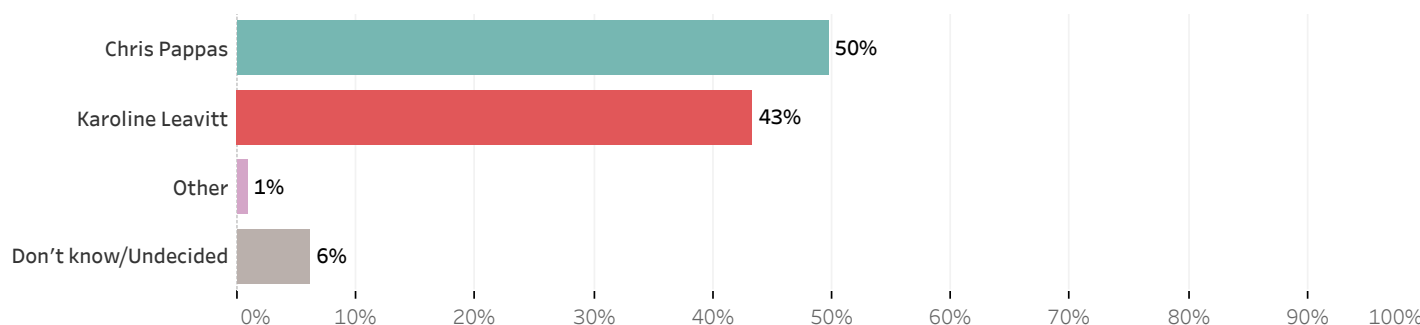


## 2022 U.S. First Congressional District Election

Turning to New Hampshire Congressional races, former Trump White House Aide Karoline Leavitt emerged as the victor in a close primary election for the Republican nomination in New Hampshire's First Congressional District. If the election for the First Congressional District were held today, 50% of likely voters say they would vote for incumbent Chris Pappas, 43% would vote for Leavitt, 1% would vote for another candidate, and 6% are undecided.

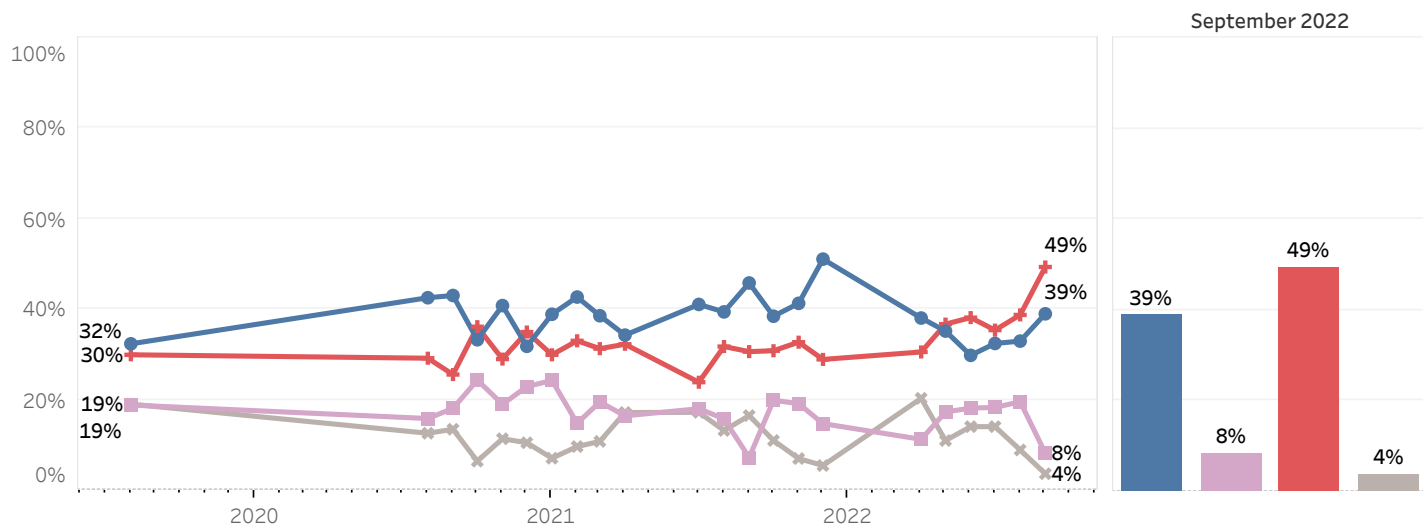
Nearly all Democrats (96%) support Pappas while more than two-thirds (68%) of Independents and 87% of Republicans support Leavitt. Pappas leads among those under the age of sixty-five, women, and those with college degrees, while Leavitt leads among men and those aged sixty-five and older.

2022 First Congressional District Election - September 2022



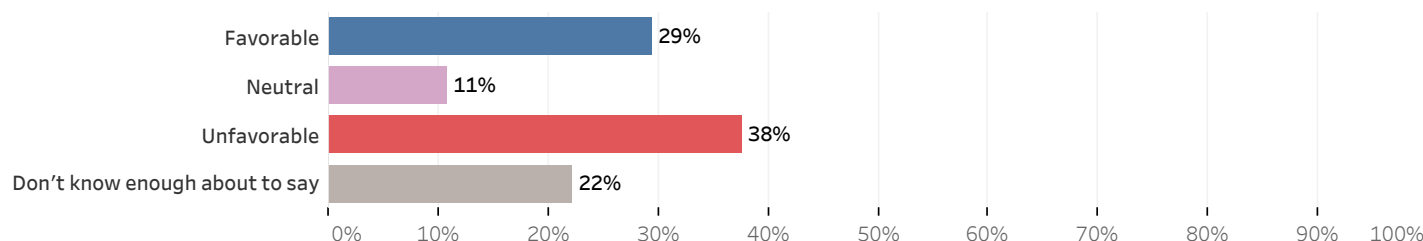
Only 39% of First District residents have a favorable opinion of Pappas, 8% have a neutral opinion of him, and 49% have an unfavorable opinion of him. Pappas's net favorability rating is -10, largely unchanged since August (-6). Pappas is very popular among Democrats (+85) in the First District but is unpopular among Independents (-46) and is very unpopular among Republicans (-86).

Favorability - Chris Pappas



Leavitt is also an unpopular in the First District - only 29% of First District residents have a favorable opinion of her, 11% have a neutral opinion, 38% have an unfavorable opinion of her, and 22% don't know enough about her to say. Leavitt's net favorability rating is -8. Leavitt is only somewhat popular among Republicans (+42) and Independents (+26) but is very unpopular among Democrats (-71).

Favorability - Karoline Leavitt - September 2022



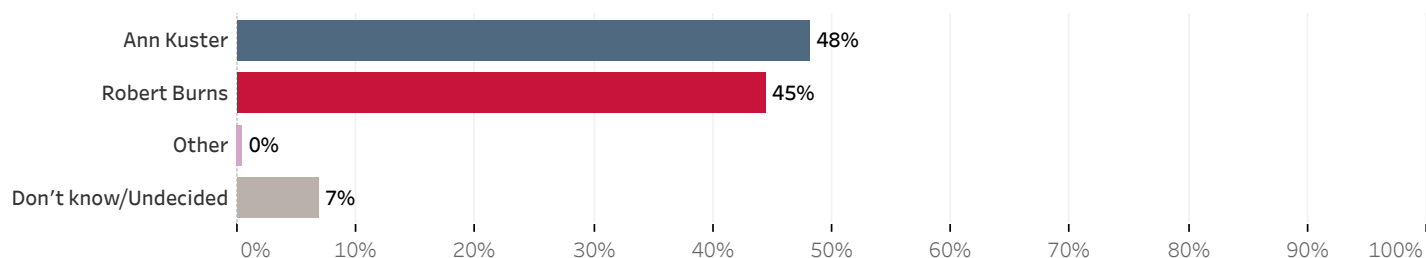
## 2022 U.S. Second Congressional District Election

In the Second District, former Hillsborough County Treasurer Robert Burns narrowly defeated Keene Mayor George Hansel in the Republican primary. Burns is statistically tied with incumbent Congresswoman Ann Kuster. If the election for the Second Congressional District were held today, 48% of likely voters say they would vote for Kuster, 45% would vote for Burns, less than 1% would vote for another candidate, and 7% are undecided.

Nearly all Democrats (99%) support Kuster while a majority (58%) of Independents and 85% of Republicans support Burns. Kuster leads among those under the age of thirty-five, women, and those with college degrees, while Burns leads among men and those without a college degree.

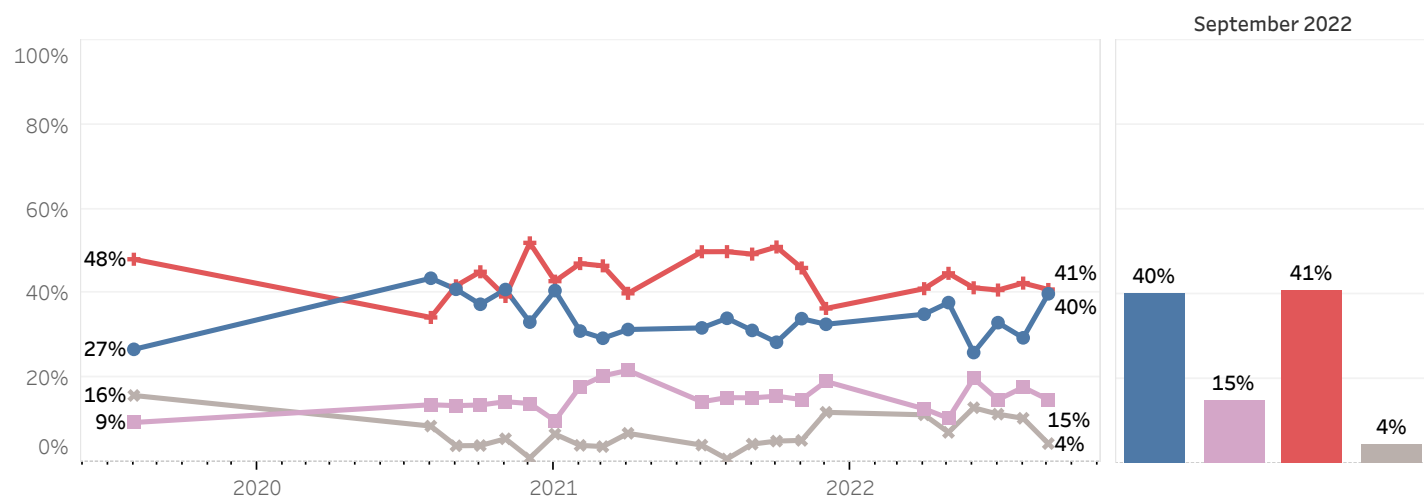
"In both the First and Second Congressional Districts, Democrats are leading because they have nearly universal support from Democrats," said Smith. "The Republican Party has not unified behind either of their Congressional candidates after bruising primaries."

### 2022 Second Congressional District Election - September 2022



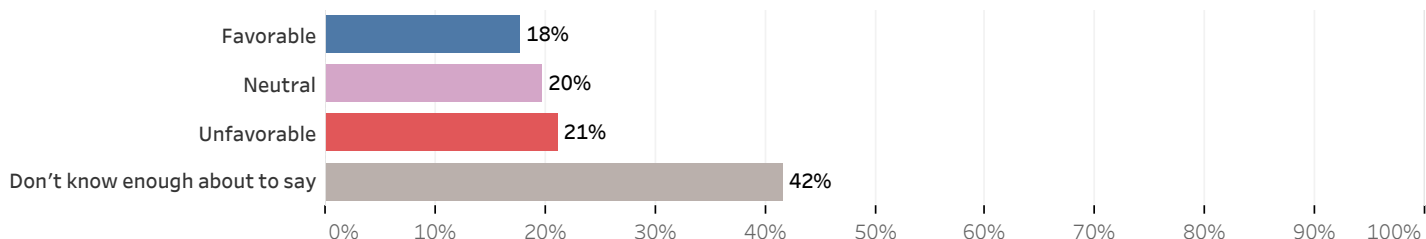
Forty percent of Second District residents have a favorable opinion of Kuster, 15% have a neutral opinion of her, and 41% have an unfavorable opinion of her. Kuster's net favorability rating is -1, up from -13 in August. Kuster is very popular among Democrats (+87) in the Second District but is unpopular among Independents (-33) and is very unpopular among Republicans (-73).

### Favorability - Ann Kuster



Burns is unknown to many Second District residents. Only 18% have a favorable opinion of him, 20% have a neutral opinion, 21% have an unfavorable opinion of him, and 42% don't know enough about him to say. Burns's net favorability rating is -3. Burns is somewhat popular among Republicans (+25) and somewhat unpopular among Democrats (-38), while Independents are divided (+10).

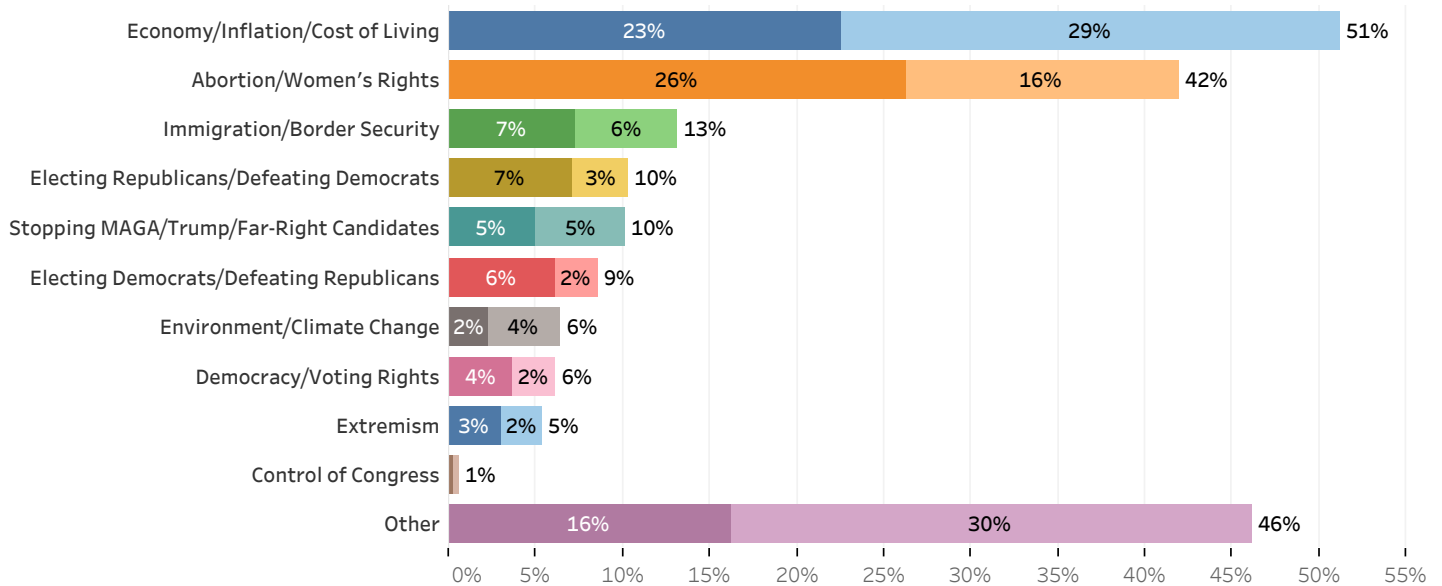
### Favorability - Robert Burns - September 2022



## Voting Issues

When asked to name the two most important issues that will make them more likely to vote in the November general election, just over half of Granite Staters (51%) mention economic issues (the economy, inflation, or the cost of living) as most important (23%) or second most important (29%), while 42% mention abortion or women's rights as most important (26%) or second most important (16%) to them. Fewer respondents cite immigration or border security (13%), electing Republicans or defeating Democrats (10%), stopping MAGA, Trump, or far-right candidates (10%), electing Democrats or defeating Republicans (9%), the environment or climate change (6%), democracy or voting rights (6%), extremism (5%), or control of Congress (1%).

### First and Second Most Important Issues to Encourage Voting - Coded - September 2022



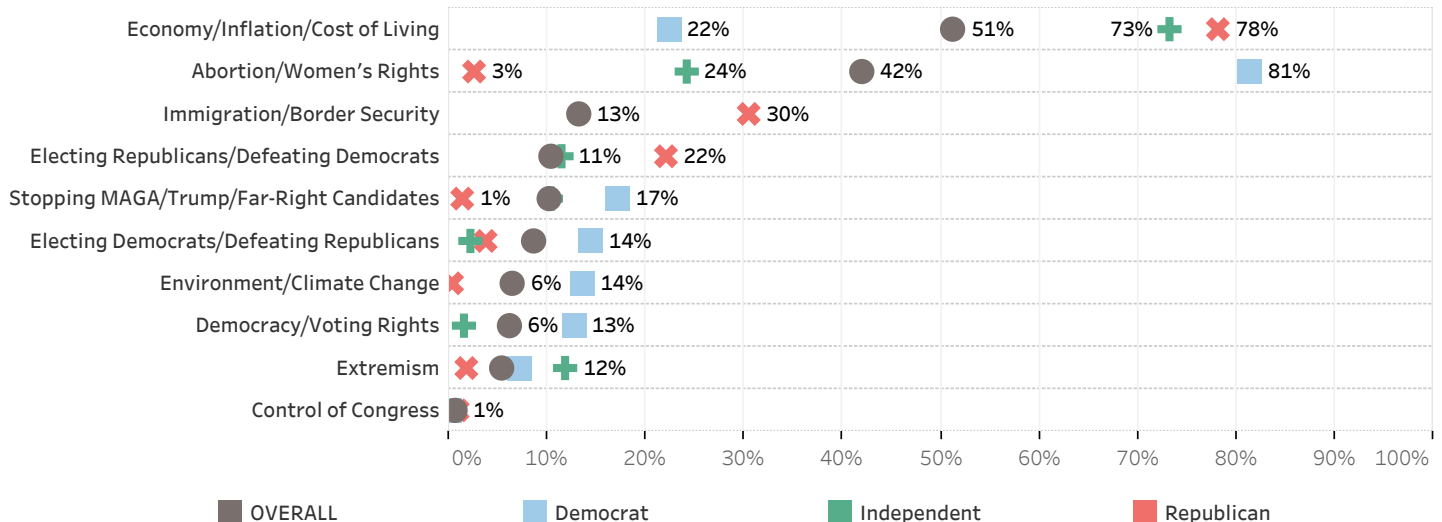
Darker colors = Most important issue to encourage voting

Lighter colors = Second most important issue to encourage voting

About three-quarters of Republicans (78%) and Independents (73%) cite the economy, inflation, or the cost of living as the most or second most important issue to them, while a smaller percentage of Republicans cite immigration or border security (30%) or electing Republicans or defeating Democrats (22%). Democrats are far less likely to mention the economy, inflation, or the cost of living than Republicans (22%), but 81% cite abortion or women's rights as among the two issues making them more likely to vote.

"The responses to this question illustrate the campaign themes of both parties," said Smith. "Republicans will try to tie Democrats to economic problems while Democrats hope to motivate their base to come to the polls to protect abortion rights."

### First and Second Most Important Issues to Encourage Voting - September 2022 - By Party ID



## Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Nine hundred seventy-six (976) Granite State Panel members completed the survey online between September 15 and September 19, 2022. The margin of sampling error for the survey is +/- 3.1 percent. Included in the sample were 870 likely 2022 general election voters (MSE = +/- 3.3%), with 423 from New Hampshire's First Congressional District (MSE = +/- 4.8%) and 445 from New Hampshire's Second Congressional District (MSE = +/- 4.6%). These MSE's have not been adjusted for design effect. The response rate for the September 2022 Granite State Poll is 27%. The design effect for the survey is 2.9%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 7,250 New Hampshire adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### September 2022 Granite State Poll Demographics

		%	N
Gender of Respondent	Men	49%	465
	Women	51%	481
Age of Respondent	18 to 34	27%	256
	35 to 49	19%	181
	50 to 64	34%	326
	65 and older	21%	197
Level of Education	High school or less	36%	347
	Tech school/Some college	31%	298
	College graduate	21%	200
	Postgraduate work	13%	122
Region of State	Central/Lakes	18%	178
	Connecticut Valley	11%	105
	Manchester Area	19%	187
	Mass Border	26%	254
	North Country	12%	115
	Seacoast	14%	136
Party ID	Democrat	42%	401
	Independent	13%	120
	Republican	45%	430
Voting Registration	Registered Democrat	28%	268
	Registered Undeclared/Not Reg.	41%	387
	Registered Republican	31%	291
2020 Pres Vote	Voted for Biden	51%	491
	Voted for Trump	44%	423
	Voted for other 2020 candidate	2%	16
	Did not vote in 2020	3%	27

## 2022 U.S. Senate Election

If the election for the U.S. Senate were held today, would you vote for...

		<u>Don Bolduc</u>	<u>Maggie Hassan</u>	<u>Jeremy Kauffman</u>	<u>Other</u>	<u>Don't know/Undecided</u>	<u>N</u>
<b>STATEWIDE</b>	<b>September 2022</b>	41%	49%	5%	0%	5%	863
<b>Voting Registration</b>	Registered Democrat	3%	96%			1%	252
	Registered Undeclared/Not Reg.	29%	53%	13%	0%	5%	310
	Registered Republican	91%	4%	0%		5%	282
<b>Party ID</b>	Democrat	0%	98%			2%	380
	Independent	45%	30%	21%	0%	4%	109
	Republican	83%	3%	5%	0%	9%	361
<b>Age of Respondent</b>	18 to 34	32%	54%	4%		10%	204
	35 to 49	33%	58%	6%	0%	3%	155
	50 to 64	42%	47%	7%	0%	4%	303
	65 and older	55%	43%	0%	0%	2%	189
<b>Gender of Respondent</b>	Men	49%	40%	6%	0%	5%	397
	Women	33%	59%	3%		5%	436
<b>Level of Education</b>	High school or less	60%	32%	4%		4%	281
	Tech school/Some college	44%	47%	7%		3%	275
	College graduate	20%	64%	5%	0%	11%	182
	Postgraduate work	20%	77%	1%	0%	3%	116
<b>Region of State</b>	Central/Lakes	48%	49%	0%	0%	3%	159
	Connecticut Valley	43%	50%	0%		6%	93
	Manchester Area	46%	50%	0%	0%	4%	185
	Mass Border	23%	53%	14%	0%	10%	207
	North Country	58%	30%	9%		3%	93
	Seacoast	40%	55%	1%		4%	125
<b>Household Income</b>	Less than \$45,000	31%	59%			10%	82
	\$45,000 - \$74,999	54%	44%	0%		1%	168
	\$75,000 - \$99,999	42%	49%		0%	9%	130
	\$100,000 - \$149,999	33%	54%	11%	0%	3%	193
	\$150,000 or more	18%	73%	9%		0%	73
<b>Media Usage</b>	CNN viewer	10%	82%	0%		8%	200
	Conservative radio listener	82%	3%	9%		6%	136
	Fox News viewer	81%	4%	8%		8%	245
	Joe Rogan listener	73%	3%	23%	0%	0%	132
	Local NH news viewer	39%	49%	6%	0%	5%	599
	MSNBC viewer	11%	89%	0%		0%	169
	NHPR listener	30%	68%	1%	0%	1%	245
<b>2020 Pres Vote</b>	Voted for Biden	1%	94%	0%		5%	436
	Voted for Trump	83%	2%	10%	0%	4%	385

### Favorability - Maggie Hassan

Below is a list of public figures in New Hampshire, some of whom are running for office in the 2022 General Election. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Maggie Hassan

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>September 2022</b>	40%	10%	49%	0%	976
<b>Voting Registration</b>	Registered Democrat	88%	5%	7%		268
	Registered Undeclared/Not Reg.	35%	12%	52%	1%	387
	Registered Republican	2%	11%	87%	0%	291
<b>Party ID</b>	Democrat	88%	9%	3%	0%	401
	Independent	20%	9%	70%	2%	120
	Republican	2%	13%	85%	0%	430
<b>Age of Respondent</b>	18 to 34	38%	12%	49%	0%	256
	35 to 49	45%	7%	46%	2%	181
	50 to 64	40%	9%	51%		326
	65 and older	39%	15%	45%	0%	197
<b>Gender of Respondent</b>	Men	28%	9%	63%	1%	464
	Women	52%	13%	35%	0%	481
<b>Level of Education</b>	High school or less	26%	8%	66%		347
	Tech school/Some college	39%	9%	52%	0%	298
	College graduate	50%	17%	31%	2%	200
	Postgraduate work	65%	10%	24%	1%	122
<b>Region of State</b>	Central/Lakes	44%	8%	48%		178
	Connecticut Valley	40%	17%	42%		105
	Manchester Area	44%	12%	44%		187
	Mass Border	36%	12%	51%	0%	254
	North Country	30%	0%	70%	0%	115
	Seacoast	42%	12%	44%	2%	136
<b>Household Income</b>	Less than \$45,000	51%	13%	34%	2%	96
	\$45,000 - \$74,999	39%	4%	57%		188
	\$75,000 - \$99,999	43%	6%	51%		136
	\$100,000 - \$149,999	41%	10%	49%		253
	\$150,000 or more	56%	13%	29%	1%	75
<b>Media Usage</b>	CNN viewer	62%	13%	25%	0%	248
	Conservative radio listener	0%	3%	97%		146
	Fox News viewer	2%	9%	89%		292
	Joe Rogan listener	2%	0%	98%		134
	Local NH news viewer	41%	8%	51%	0%	692
	MSNBC viewer	75%	8%	18%		193
	NHPR listener	57%	9%	34%		253
<b>2020 Pres Vote</b>	Voted for Biden	77%	12%	11%	0%	491
	Voted for Trump	0%	10%	89%	1%	423



### Favorability - Don Bolduc

Below is a list of public figures in New Hampshire, some of whom are running for office in the 2022 General Election. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Don Bolduc

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>September 2022</b>	26%	15%	43%	16%	970
<b>Voting Registration</b>	Registered Democrat	1%	3%	76%	20%	268
	Registered Undeclared/Not Reg.	19%	10%	47%	24%	383
	Registered Republican	60%	27%	9%	4%	291
<b>Party ID</b>	Democrat	0%	3%	82%	15%	400
	Independent	23%	13%	43%	21%	116
	Republican	51%	27%	7%	16%	429
<b>Age of Respondent</b>	18 to 34	16%	15%	42%	27%	252
	35 to 49	10%	18%	51%	20%	181
	50 to 64	33%	12%	43%	13%	326
	65 and older	40%	16%	39%	5%	195
<b>Gender of Respondent</b>	Men	28%	19%	40%	14%	465
	Women	23%	10%	47%	20%	475
<b>Level of Education</b>	High school or less	37%	19%	23%	21%	347
	Tech school/Some college	30%	12%	45%	13%	297
	College graduate	11%	13%	57%	19%	195
	Postgraduate work	8%	10%	74%	8%	122
<b>Region of State</b>	Central/Lakes	20%	30%	46%	4%	177
	Connecticut Valley	29%	7%	36%	29%	105
	Manchester Area	32%	12%	48%	8%	187
	Mass Border	14%	18%	41%	26%	254
	North Country	43%	1%	34%	22%	111
	Seacoast	31%	9%	48%	12%	136
<b>Household Income</b>	Less than \$45,000	30%	11%	31%	29%	95
	\$45,000 - \$74,999	44%	9%	37%	10%	187
	\$75,000 - \$99,999	7%	28%	46%	18%	136
	\$100,000 - \$149,999	11%	17%	52%	20%	249
	\$150,000 or more	7%	14%	65%	14%	75
<b>Media Usage</b>	CNN viewer	4%	13%	57%	25%	247
	Conservative radio listener	55%	30%	9%	5%	146
	Fox News viewer	49%	26%	6%	19%	292
	Joe Rogan listener	60%	19%	16%	6%	134
	Local NH news viewer	25%	15%	43%	17%	687
	MSNBC viewer	5%	9%	74%	12%	193
	NHPR listener	17%	13%	60%	11%	253
<b>2020 Pres Vote</b>	Voted for Biden	1%	5%	74%	20%	490
	Voted for Trump	57%	21%	11%	11%	423

## 2022 First Congressional District Election

If the election for the U.S. House of Representatives were held today, would you vote for...

		<u>Karoline Leavitt</u>	<u>Chris Pappas</u>	<u>Other</u>	<u>Don't know/Undecided</u>	<u>N</u>
<b>FIRST DISTRICT</b>	<b>September 2022</b>	43%	50%	1%	6%	423
<b>Voting Registration</b>	Registered Democrat	0%	99%		1%	127
	Registered Undeclared/Not Reg.	35%	54%	2%	9%	142
	Registered Republican	88%	5%		8%	152
<b>Party ID</b>	Democrat	0%	96%		4%	193
	Independent	68%	28%	0%	4%	54
	Republican	87%	5%	0%	8%	165
<b>Age of Respondent</b>	18 to 34	41%	49%		10%	80
	35 to 49	21%	68%	5%	6%	69
	50 to 64	43%	52%	0%	5%	151
	65 and older	58%	39%		3%	116
<b>Gender of Respondent</b>	Men	53%	40%	2%	5%	187
	Women	36%	59%		5%	215
<b>Level of Education</b>	High school or less	53%	47%			140
	Tech school/Some college	50%	45%	0%	5%	151
	College graduate	22%	57%	5%	16%	73
	Postgraduate work	27%	67%		6%	52
<b>Region of State</b>	Central/Lakes	49%	41%		9%	32
	Manchester Area	40%	51%	2%	7%	161
	Mass Border	34%	59%		7%	49
	North Country	79%	21%		0%	49
	Seacoast	36%	58%		6%	132
<b>Household Income</b>	Less than \$45,000	42%	47%		11%	49
	\$45,000 - \$74,999	54%	44%	0%	2%	100
	\$75,000 - \$99,999	38%	55%	0%	7%	39
	\$100,000 - \$149,999	24%	69%		7%	96
	\$150,000 or more	33%	67%			26
<b>Media Usage</b>	CNN viewer	10%	85%		5%	83
	Conservative radio listener	93%	6%		1%	66
	Fox News viewer	92%	6%		2%	134
	Joe Rogan listener	97%	1%		2%	78
	Local NH news viewer	47%	47%	1%	5%	283
	MSNBC viewer	7%	92%		1%	106
	NHPR listener	41%	55%	3%	2%	121
<b>2020 Pres Vote</b>	Voted for Biden	0%	96%		4%	205
	Voted for Trump	89%	2%	2%	7%	202

### Favorability - Chris Pappas

Below is a list of public figures in New Hampshire, some of whom are running for office in the 2022 General Election. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Chris Pappas

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>FIRST DISTRICT</b>	<b>September 2022</b>	39%	8%	49%	4%	484
<b>Voting Registration</b>	Registered Democrat	95%	3%	3%		133
	Registered Undeclared/Not Reg.	31%	15%	46%	8%	192
	Registered Republican	2%	4%	94%	0%	156
<b>Party ID</b>	Democrat	88%	9%	3%	0%	200
	Independent	12%	21%	57%	10%	61
	Republican	2%	4%	89%	5%	209
<b>Age of Respondent</b>	18 to 34	24%	14%	58%	4%	120
	35 to 49	62%	9%	26%	3%	74
	50 to 64	44%	8%	42%	6%	162
	65 and older	36%	3%	61%	1%	118
<b>Gender of Respondent</b>	Men	25%	9%	65%	1%	228
	Women	53%	8%	33%	6%	236
<b>Level of Education</b>	High school or less	36%	0%	59%	5%	181
	Tech school/Some college	36%	13%	51%	1%	159
	College graduate	46%	12%	33%	9%	82
	Postgraduate work	52%	17%	30%		55
<b>Region of State</b>	Central/Lakes	33%	4%	42%	21%	44
	Manchester Area	45%	6%	49%		162
	Mass Border	27%	6%	67%	0%	85
	North Country	24%	15%	54%	7%	56
	Seacoast	47%	11%	39%	3%	136
<b>Household Income</b>	Less than \$45,000	45%	12%	37%	5%	56
	\$45,000 - \$74,999	40%	5%	56%		106
	\$75,000 - \$99,999	44%	10%	46%	1%	40
	\$100,000 - \$149,999	45%	7%	39%	9%	143
	\$150,000 or more	35%	33%	32%		26
<b>Media Usage</b>	CNN viewer	53%	8%	39%	0%	116
	Conservative radio listener	1%	6%	93%		69
	Fox News viewer	1%	5%	93%	0%	170
	Joe Rogan listener	1%	13%	87%		78
	Local NH news viewer	36%	7%	52%	4%	340
	MSNBC viewer	90%	2%	8%		107
	NHPR listener	50%	3%	47%		125
<b>2020 Pres Vote</b>	Voted for Biden	74%	8%	17%	0%	244
	Voted for Trump	0%	8%	86%	6%	215

### Favorability - Karoline Leavitt

Below is a list of public figures in New Hampshire, some of whom are running for office in the 2022 General Election. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Karoline Leavitt

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>FIRST DISTRICT</b>	<b>September 2022</b>	29%	11%	38%	22%	484
<b>Voting Registration</b>	Registered Democrat	6%		77%	17%	133
	Registered Undeclared/Not Reg.	19%	7%	34%	39%	192
	Registered Republican	62%	24%	9%	5%	156
<b>Party ID</b>	Democrat	5%	1%	76%	18%	200
	Independent	42%	18%	17%	22%	61
	Republican	49%	18%	7%	26%	209
<b>Age of Respondent</b>	18 to 34	29%	0%	23%	49%	120
	35 to 49	13%	4%	62%	20%	74
	50 to 64	32%	7%	49%	12%	162
	65 and older	36%	30%	25%	9%	118
<b>Gender of Respondent</b>	Men	36%	10%	31%	23%	228
	Women	23%	12%	43%	22%	235
<b>Level of Education</b>	High school or less	30%	16%	28%	26%	181
	Tech school/Some college	42%	9%	35%	13%	159
	College graduate	15%	6%	49%	30%	82
	Postgraduate work	13%	5%	59%	23%	55
<b>Region of State</b>	Central/Lakes	34%	2%	39%	25%	44
	Manchester Area	18%	21%	48%	13%	162
	Mass Border	23%	3%	32%	42%	85
	North Country	51%	18%	19%	12%	56
	Seacoast	37%	3%	36%	24%	136
<b>Household Income</b>	Less than \$45,000	22%	30%	19%	29%	56
	\$45,000 - \$74,999	50%	3%	38%	8%	106
	\$75,000 - \$99,999	1%	34%	59%	6%	40
	\$100,000 - \$149,999	11%	8%	38%	43%	143
	\$150,000 or more	30%	4%	34%	32%	26
<b>Media Usage</b>	CNN viewer	13%	2%	50%	35%	116
	Conservative radio listener	47%	43%	7%	4%	69
	Fox News viewer	53%	22%	4%	21%	170
	Joe Rogan listener	85%	11%	1%	2%	78
	Local NH news viewer	29%	11%	40%	20%	340
	MSNBC viewer	15%	0%	80%	5%	107
	NHPR listener	33%	10%	48%	9%	125
<b>2020 Pres Vote</b>	Voted for Biden	4%	1%	68%	27%	244
	Voted for Trump	60%	22%	7%	11%	215

## 2022 Second Congressional District Election

If the election for the U.S. House of Representatives were held today, would you vote for...

		<u>Robert Burns</u>	<u>Ann Kuster</u>	<u>Other</u>	<u>Don't know/Undecided</u>	<u>N</u>
<b>SECOND DISTRICT</b>	<b>September 2022</b>	45%	48%	0%	7%	445
<b>Voting Registration</b>	Registered Democrat	7%	92%		1%	131
	Registered Undeclared/Not Reg.	46%	50%	1%	3%	166
	Registered Republican	87%	4%	0%	9%	129
<b>Party ID</b>	Democrat		99%	0%	0%	194
	Independent	58%	30%	3%	10%	54
	Republican	85%	2%	0%	13%	195
<b>Age of Respondent</b>	18 to 34	31%	59%		10%	130
	35 to 49	51%	44%		5%	86
	50 to 64	52%	41%	1%	6%	152
	65 and older	47%	51%		2%	72
<b>Gender of Respondent</b>	Men	56%	37%	1%	7%	209
	Women	34%	60%	0%	6%	226
<b>Level of Education</b>	High school or less	73%	21%		5%	148
	Tech school/Some college	47%	48%		5%	124
	College graduate	20%	65%	2%	13%	108
	Postgraduate work	13%	84%	0%	3%	64
<b>Region of State</b>	Central/Lakes	48%	50%	0%	1%	127
	Connecticut Valley	46%	50%		3%	93
	Manchester Area	65%	35%			24
	Mass Border	35%	50%	1%	14%	157
	North Country	53%	40%		6%	44
<b>Household Income</b>	Less than \$45,000	20%	78%		2%	32
	\$45,000 - \$74,999	54%	46%			68
	\$75,000 - \$99,999	41%	47%	1%	12%	91
	\$100,000 - \$149,999	51%	45%		4%	104
	\$150,000 or more	25%	69%	3%	4%	48
<b>Media Usage</b>	CNN viewer	8%	79%		12%	117
	Conservative radio listener	88%	1%	0%	12%	71
	Fox News viewer	84%	2%	0%	15%	110
	Joe Rogan listener	93%	4%	3%	0%	54
	Local NH news viewer	41%	50%	1%	8%	313
	MSNBC viewer	15%	81%	2%	1%	63
	NHPR listener	21%	78%	0%	1%	123
<b>2020 Pres Vote</b>	Voted for Biden	2%	92%	1%	6%	231
	Voted for Trump	94%	0%	0%	5%	183

### Favorability - Ann Kuster

Below is a list of public figures in New Hampshire, some of whom are running for office in the 2022 General Election. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Ann Kuster

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>SECOND DISTRICT</b>	<b>September 2022</b>	40%	15%	41%	4%	489
<b>Voting Registration</b>	Registered Democrat	89%	3%	4%	4%	135
	Registered Undeclared/Not Reg.	34%	16%	45%	5%	193
	Registered Republican	3%	18%	75%	4%	135
<b>Party ID</b>	Democrat	90%	7%	3%	0%	200
	Independent	18%	31%	51%		58
	Republican	2%	18%	75%	5%	220
<b>Age of Respondent</b>	18 to 34	54%	13%	30%	3%	137
	35 to 49	26%	25%	41%	8%	107
	50 to 64	36%	5%	55%	5%	164
	65 and older	45%	25%	29%	1%	77
<b>Gender of Respondent</b>	Men	27%	16%	51%	6%	235
	Women	53%	14%	29%	3%	244
<b>Level of Education</b>	High school or less	19%	9%	72%	1%	166
	Tech school/Some college	39%	20%	31%	10%	138
	College graduate	54%	20%	22%	4%	117
	Postgraduate work	69%	9%	19%	3%	67
<b>Region of State</b>	Central/Lakes	44%	6%	50%		132
	Connecticut Valley	41%	23%	25%	11%	105
	Manchester Area	28%	10%	62%		25
	Mass Border	42%	18%	35%	5%	168
	North Country	29%	12%	57%	2%	59
<b>Household Income</b>	Less than \$45,000	64%	8%	28%		39
	\$45,000 - \$74,999	34%	12%	54%		82
	\$75,000 - \$99,999	43%	6%	40%	10%	96
	\$100,000 - \$149,999	39%	13%	46%	2%	110
	\$150,000 or more	64%	7%	27%	2%	49
<b>Media Usage</b>	CNN viewer	67%	21%	6%	7%	132
	Conservative radio listener	1%	10%	87%	2%	77
	Fox News viewer	1%	20%	73%	5%	121
	Joe Rogan listener	2%	13%	72%	13%	56
	Local NH news viewer	43%	12%	41%	5%	350
	MSNBC viewer	57%	14%	20%	10%	87
	NHPR listener	68%	8%	23%	0%	128
<b>2020 Pres Vote</b>	Voted for Biden	78%	13%	5%	4%	247
	Voted for Trump	0%	16%	78%	5%	208

### Favorability - Robert Burns

Below is a list of public figures in New Hampshire, some of whom are running for office in the 2022 General Election. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Robert Burns

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>SECOND DISTRICT</b>	<b>September 2022</b>	18%	20%	21%	42%	486
<b>Voting Registration</b>	Registered Democrat	4%	3%	32%	61%	134
	Registered Undeclared/Not Reg.	16%	12%	22%	50%	192
	Registered Republican	37%	40%	8%	15%	135
<b>Party ID</b>	Democrat	0%	4%	38%	57%	199
	Independent	30%	13%	20%	37%	58
	Republican	31%	37%	6%	26%	218
<b>Age of Respondent</b>	18 to 34	12%	28%	25%	35%	137
	35 to 49	9%	15%	23%	53%	107
	50 to 64	24%	15%	20%	41%	164
	65 and older	28%	22%	14%	36%	74
<b>Gender of Respondent</b>	Men	18%	23%	24%	35%	234
	Women	16%	17%	19%	48%	243
<b>Level of Education</b>	High school or less	26%	31%	10%	33%	165
	Tech school/Some college	17%	14%	23%	45%	136
	College graduate	15%	16%	24%	45%	116
	Postgraduate work	3%	11%	37%	49%	67
<b>Region of State</b>	Central/Lakes	4%	40%	28%	28%	131
	Connecticut Valley	20%	17%	16%	48%	105
	Manchester Area	48%	12%	13%	27%	25
	Mass Border	18%	12%	23%	48%	167
	North Country	32%	6%	14%	48%	59
<b>Household Income</b>	Less than \$45,000	8%	17%	11%	64%	39
	\$45,000 - \$74,999	28%	21%	11%	40%	82
	\$75,000 - \$99,999	4%	23%	16%	56%	96
	\$100,000 - \$149,999	20%	23%	30%	27%	110
	\$150,000 or more	2%	11%	51%	36%	49
<b>Media Usage</b>	CNN viewer	7%	14%	28%	51%	131
	Conservative radio listener	29%	34%	12%	25%	77
	Fox News viewer	25%	46%	2%	27%	120
	Joe Rogan listener	29%	26%	4%	40%	56
	Local NH news viewer	14%	19%	23%	43%	347
	MSNBC viewer	10%	6%	37%	47%	86
	NHPR listener	2%	21%	34%	44%	128
<b>2020 Pres Vote</b>	Voted for Biden	1%	9%	36%	54%	246
	Voted for Trump	40%	26%	5%	29%	206

## Most Important Issue to Encourage Voting

What is the single most important issue that will make you more likely to vote in the 2022 General Election in November?

		<u>Abortion/ Women's Rights</u>	<u>Control of Congress</u>	<u>Democracy/ Voting Rights</u>	<u>Economy/ Inflation/Cost of Living</u>	<u>Electing Democrats/ Defeating Republicans</u>	<u>Electing Republicans/ Defeating Democrats</u>
STATEWIDE	September 2022	26%	0%	4%	23%	6%	7%
Voting Registration	Registered Democrat	53%	1%	6%	4%	14%	1%
	Registered Undeclared/Not Reg.	23%	0%	5%	30%	5%	5%
	Registered Republican	1%	0%		34%	0%	16%
Party ID	Democrat	50%	0%	7%	6%	12%	
	Independent	14%	0%	1%	51%	2%	11%
	Republican	2%	0%		34%	1%	14%
Age of Respondent	18 to 34	34%		2%	25%	4%	6%
	35 to 49	25%	0%	1%	20%	3%	0%
	50 to 64	25%	0%	6%	27%	8%	5%
	65 and older	21%	0%	4%	15%	9%	18%
Gender of Respondent	Men	14%	0%	3%	24%	3%	6%
	Women	39%	0%	4%	20%	9%	8%
Level of Education	High school or less	27%		6%	19%	6%	12%
	Tech school/Some college	19%		1%	29%	5%	4%
	College graduate	34%	1%	5%	16%	9%	8%
	Postgraduate work	30%	1%	4%	22%	5%	4%
Region of State	Central/Lakes	22%	0%	1%	37%	2%	6%
	Connecticut Valley	41%	0%	2%	20%	5%	4%
	Manchester Area	34%		1%	14%	5%	12%
	Mass Border	14%	1%	4%	22%	14%	10%
	North Country	12%	0%	27%	38%	3%	1%
	Seacoast	36%	1%	2%	13%	4%	2%
Household Income	Less than \$45,000	22%	0%	1%	15%	28%	21%
	\$45,000 - \$74,999	24%	0%	4%	22%	3%	5%
	\$75,000 - \$99,999	32%	0%	9%	30%	2%	2%
	\$100,000 - \$149,999	26%	0%	4%	22%	5%	7%
	\$150,000 or more	41%	0%	5%	30%	2%	0%
Media Usage	CNN viewer	44%	1%	2%	15%	7%	0%
	Conservative radio listener	0%	0%		25%	0%	23%
	Fox News viewer	2%	0%		41%	0%	15%
	Joe Rogan listener	1%			24%	0%	13%
	Local NH news viewer	24%	0%	4%	25%	6%	8%
	MSNBC viewer	51%	1%	12%	11%	6%	0%
	NHPR listener	33%	0%	3%	9%	8%	1%
2020 Pres Vote	Voted for Biden	47%	0%	7%	7%	12%	
	Voted for Trump	1%	0%		36%	0%	16%



## Most Important Issue to Encourage Voting

What is the single most important issue that will make you more likely to vote in the 2022 General Election in November?

		<u>Environment/ Climate Change</u>	<u>Extremism</u>	<u>Immigration/ Border Security</u>	<u>Stopping MAGA/ Trump/Far- Right Candidates</u>	<u>Other</u>	<u>N</u>
<b>STATEWIDE</b>	<b>September 2022</b>	2%	3%	7%	5%	16%	731
<b>Voting Registration</b>	Registered Democrat	5%	4%	0%	6%	8%	238
	Registered Undeclared/Not Reg.	2%	4%	2%	8%	17%	252
	Registered Republican	0%	2%	21%	1%	24%	234
<b>Party ID</b>	Democrat	5%	3%		9%	7%	347
	Independent		11%		5%	5%	80
	Republican	0%	1%	18%	1%	29%	297
<b>Age of Respondent</b>	18 to 34	2%	3%	19%	2%	3%	169
	35 to 49	7%	6%	9%	8%	22%	143
	50 to 64	1%	2%	2%	5%	18%	265
	65 and older	2%	2%	2%	6%	22%	152
<b>Gender of Respondent</b>	Men	3%	4%	14%	5%	22%	355
	Women	2%	2%	1%	5%	10%	354
<b>Level of Education</b>	High school or less			7%		22%	224
	Tech school/Some college	3%	3%	14%	8%	14%	244
	College graduate	4%	5%	1%	6%	12%	156
	Postgraduate work	4%	7%	1%	8%	15%	103
<b>Region of State</b>	Central/Lakes	5%	0%	11%	7%	9%	139
	Connecticut Valley	5%	2%	0%	4%	15%	71
	Manchester Area	3%	4%	1%	4%	22%	167
	Mass Border	0%	4%	1%	7%	24%	170
	North Country		0%	1%	1%	18%	56
	Seacoast	1%	6%	26%	3%	6%	127
<b>Household Income</b>	Less than \$45,000	1%	1%	1%	5%	4%	82
	\$45,000 - \$74,999	1%	2%	23%	2%	15%	162
	\$75,000 - \$99,999	0%	0%	1%	5%	20%	102
	\$100,000 - \$149,999	7%	3%	7%	5%	14%	181
	\$150,000 or more	0%	2%		3%	15%	56
<b>Media Usage</b>	CNN viewer	1%	3%		10%	16%	161
	Conservative radio listener			14%	0%	37%	124
	Fox News viewer	0%	1%	16%	0%	24%	215
	Joe Rogan listener	1%	2%	45%	0%	15%	104
	Local NH news viewer	2%	3%	7%	5%	16%	509
	MSNBC viewer	2%	2%		7%	9%	151
	NHPR listener	5%	4%	22%	7%	9%	212
<b>2020 Pres Vote</b>	Voted for Biden	5%	5%		9%	8%	382
	Voted for Trump		1%	17%	0%	27%	314

## Second Most Important Issue to Encourage Voting

What is the second most important issue that will make you more likely to vote in the 2022 General Election in November?

		<u>Abortion/ Women's Rights</u>	<u>Control of Congress</u>	<u>Democracy/ Voting Rights</u>	<u>Economy/ Inflation/Cost of Living</u>	<u>Electing Democrats/ Defeating Republicans</u>	<u>Electing Republicans/ Defeating Democrats</u>
STATEWIDE	September 2022	16%	0%	2%	29%	2%	3%
Voting Registration	Registered Democrat	35%		7%	11%	3%	
	Registered Undeclared/Not Reg.	14%	0%	1%	29%	1%	5%
	Registered Republican	0%	1%	0%	45%	4%	5%
Party ID	Democrat	31%		5%	16%	3%	
	Independent	10%	0%	0%	22%	0%	0%
	Republican	1%	1%	0%	44%	3%	8%
Age of Respondent	18 to 34	11%		5%	25%		3%
	35 to 49	23%	0%	1%	29%	1%	1%
	50 to 64	18%	1%	2%	26%	4%	4%
	65 and older	11%	0%	2%	36%	4%	5%
Gender of Respondent	Men	10%	0%	1%	37%	3%	2%
	Women	21%	0%	4%	20%	2%	4%
Level of Education	High school or less	13%		2%	45%	4%	7%
	Tech school/Some college	16%		1%	29%	2%	2%
	College graduate	16%	1%	1%	9%	2%	2%
	Postgraduate work	20%	1%	9%	16%	1%	0%
Region of State	Central/Lakes	10%	0%	1%	15%	0%	3%
	Connecticut Valley	11%		10%	25%	1%	2%
	Manchester Area	5%		0%	46%	2%	7%
	Mass Border	24%	1%	4%	24%	6%	1%
	North Country	29%		1%	14%	2%	8%
	Seacoast	19%	1%	2%	35%	1%	0%
Household Income	Less than \$45,000	28%		1%	28%	1%	0%
	\$45,000 - \$74,999	11%	0%	0%	51%	1%	10%
	\$75,000 - \$99,999	17%		6%	9%	10%	2%
	\$100,000 - \$149,999	12%		2%	27%	2%	1%
	\$150,000 or more	10%		10%	20%	0%	
Media Usage	CNN viewer	23%	0%	8%	22%	2%	0%
	Conservative radio listener	0%	0%		59%	7%	1%
	Fox News viewer	1%	1%	0%	51%	0%	0%
	Joe Rogan listener		1%		67%		2%
	Local NH news viewer	14%	0%	3%	32%	3%	3%
	MSNBC viewer	22%		5%	35%	3%	
	NHPR listener	17%		5%	32%	3%	1%
2020 Pres Vote	Voted for Biden	31%		5%	17%	2%	
	Voted for Trump	0%	1%	0%	45%	3%	7%

## Second Most Important Issue to Encourage Voting

What is the second most important issue that will make you more likely to vote in the 2022 General Election in November?

		<u>Environment/ Climate Change</u>	<u>Extremism</u>	<u>Immigration/ Border Security</u>	<u>Stopping MAGA/ Trump/Far- Right Candidates</u>	<u>Other</u>	<u>N</u>
<b>STATEWIDE</b>	<b>September 2022</b>	4%	2%	6%	5%	30%	683
<b>Voting Registration</b>	Registered Democrat	6%	3%	0%	11%	25%	208
	Registered Undeclared/Not Reg.	6%	0%	6%	5%	33%	242
	Registered Republican	0%	1%	11%	0%	32%	226
<b>Party ID</b>	Democrat	9%	4%	0%	9%	24%	310
	Independent	0%	1%	5%	6%	54%	77
	Republican	0%	1%	12%	0%	30%	289
<b>Age of Respondent</b>	18 to 34	4%	2%	1%	0%	49%	153
	35 to 49	8%	8%	1%	3%	25%	134
	50 to 64	1%	1%	10%	6%	27%	253
	65 and older	5%	1%	7%	12%	19%	141
<b>Gender of Respondent</b>	Men	4%	3%	5%	5%	29%	346
	Women	5%	2%	5%	6%	31%	316
<b>Level of Education</b>	High school or less			6%	7%	16%	224
	Tech school/Some college	7%	2%	6%	3%	31%	224
	College graduate	3%	4%	6%	5%	50%	131
	Postgraduate work	7%	6%	4%	5%	30%	100
<b>Region of State</b>	Central/Lakes	3%	3%	14%	3%	47%	134
	Connecticut Valley	12%	1%	1%	4%	32%	54
	Manchester Area	3%	2%	2%	9%	24%	152
	Mass Border	1%	3%	5%	2%	28%	162
	North Country	0%	0%	10%	0%	36%	55
	Seacoast	9%	2%	3%	10%	17%	125
<b>Household Income</b>	Less than \$45,000	2%	3%	5%	14%	17%	77
	\$45,000 - \$74,999	3%	0%	6%	3%	15%	157
	\$75,000 - \$99,999	4%	1%	6%	2%	43%	83
	\$100,000 - \$149,999	4%	2%	2%	6%	42%	174
	\$150,000 or more	16%	8%	3%	3%	29%	56
<b>Media Usage</b>	CNN viewer	6%	7%	0%	13%	17%	135
	Conservative radio listener			8%	0%	24%	124
	Fox News viewer	0%	0%	11%		34%	215
	Joe Rogan listener		1%		1%	28%	103
	Local NH news viewer	3%	2%	6%	5%	29%	486
	MSNBC viewer	4%	2%	0%	18%	11%	144
	NHPR listener	8%	3%	2%	6%	24%	178
<b>2020 Pres Vote</b>	Voted for Biden	8%	4%	1%	9%	23%	341
	Voted for Trump	0%	1%	12%	1%	30%	307