ATWOOD PRESIDENT窩 INTRA-MURAL NOTES

EDGAR ST. CLAIR, '28; DUDLEY MAURICE MEYERS, '29.

The following officers were elected to the
following offices: Edgar St. Clair, President; Dudley
Maurice Myers, Vice-President; Alex Eddy, Secretary-
Treasurer; W. G. Horan, Corresponding Secretary.

Intra-Mural Notes

Standing of Basketball League.

<table>
<thead>
<tr>
<th>Team</th>
<th>Won</th>
<th>Lost</th>
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<tr>
<td>A. T. C.</td>
<td>2</td>
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<td>C. G. C.</td>
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<tr>
<td>T. C.</td>
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<td>E. H. C.</td>
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<td>R. T. C.</td>
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<td>E. D. C.</td>
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First place: A. T. C., C. G. C.
Second place: T. C., E. H. C., R. T. C., E. D. C.

Philadelphia

GAFFERS BEATEN at the five-yard line but recovered before the
game was over. They lost the game on the twenty-yard line
by a score of 0 to 6 in the Commons Club Room yester-
day evening.

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**The New Hampshire, November 4, 1926**

**FRANKLIN THEATRE**

**DURHAM, NEW HAMPSHIRE**

**FRIDAY, NOVEMBER 5**

**GOOD AND NAUGHTY**

Here we have the Pops you've been waiting for in a story of New England background. A bright, generously-posed love comedy.

Tom Seymour, Ford Starling

**SATURDAY, NOVEMBER 6**

**A Metro Picture**

**BLARNEY**

Rene Adoree, Ralph Graves

Comedy and artistic. The Metro Pictures, and in the field had 'Em in 1926, and that year they grabbed a story of a young Irish lad who meets a fascinating woman in N. Y. C. and under her guidance goes the sporting days of the time.

Patey Comedy

**MONDAY, NOVEMBER 8**

**THE LONG WOLF RETURNS**

This is not a "raucy" picture, nor a "light" picture, but a mystery story. No matter what "film" it may be called under, it is "The Long Wolf" that has nerved the polar for forty years but has not fell into the hands of the audience.

From the famous "Long Wolf" stories by Louis Joseph Vance.

*The Gendarme*  
*Steam of Life*

**TUESDAY, NOVEMBER 9**

**A Warner Bros. Production**

**HONEYMOON EXPRESS**

Irene Rich

Supporting parts by: W. A. Windle, Louise Colledge, Noel John, Patrick Virginia

International News

Short Subject: A BROADSIDE OF TRAVEL

**WEDNESDAY, NOVEMBER 10**

**A Paramount Picture**

**THE KINSMAN**

William Collier

A story of a boy and a publicity stunt with ordinary human weaknesses and vitals, who are sent to the post to run their extra ordinary. A good personal story of the children made.

Dorothy Gage, Pauline Cartwright, Nat D. King Comedy—"HUNTER'S HEART BEAT"

**THURSDAY, NOVEMBER 11**

**A Paramount Picture**

**THE DAY DECEIVER**

A gay deceiver— a scheming daughter— a wise wife— a matinee idol.

Renee Adoree, William Collier

A Warner Bros. Production

Irene Rich

**At Forty**

"At Forty" the housewife in some sections of Europe wears a black bonnet to signify the end of her youth. A quaint custom—you say—but it usually signifies a fact. Heavy tasks, indoors and out, have made her old—

At Forty

Of all the uses of electricity in America, the most important are those which release the woman from physical drudgery. Electricity carriers washers and dryers work, carpets, cook the family's food—better and quicker than could be done by hands.

A trip to town or an hour's rest in the afternoon pays handsome dividends to the woman who is "at forty."

And what is youth but that

Men and women who have had the benefit of college training and college life have learned to place the proper value upon rest and recreation. They appreciate the relief afforded by electricity.
PHILADELPHIA CLUB HAS FIRST REGULAR MEETING

The first full meeting of the Philadelphian Alumni Branch was held at the Electric Club on October 23. The following were present: Prof. Dr. W. C. Butler, Dr. A. E. Beuchat, and Mrs. W. C. Butler.

Dr. Frank Reynolds, President of the University of Pennsylvania, was invited to address the Branch. Dr. Reynolds spoke of the University's plans for the future and its growth.

DURHAM BRANCH OF ALUMNI HOLDS FIRST ACTIVE MEETING

The first meeting of the Durham Branch of the Alumni Association was held at the Electric Club on October 26. The following officers were elected: President, Dr. W. F. Peck; Secretary, Mr. W. C. Reynolds; and Treasurer, Mr. C. A. Dodge.

SPECIAL MEETING PLANNED FOR ALL BOSTON ALUMNI

The Alumni Association of the University of New Hampshire will hold a special meeting on Saturday, November 1, at the Electric Club. All alumni are invited to attend.

ALUMNI NOTES

CLASS OF 1920

Thomas Atkinson is in Hoboken, N. J., at the New York office of the American Bankers Association. He is the assistant editor of the Bankers' Commercial Review.

J. HERBERT SEAVEY

Hardware, Tools, Guns, Ammunition

J. E. Y. JORDAN

Dealer in All Kinds

Builders' Supplies, Coal and Grain

DR. FRED I. REYNOLDS

Watches, Jewelry, Optical Goods

STRAFFORD MOTOR CO.

ARTHUR R. WATSON

Used Cars—All Prices

SALES SERVICE

RUNDLETT'S STORE

SPECIALTY SHOPPE

Jeweler and Optometrist

E. R. McCLINTOCK

Meats and Provisions

MARKET

H. I. PRATT, Mgr.

Telephone 607-J

College Supplies

W. S. EDGERLY

DENTIST

DR. DICKINSON

CASH MARKET

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ליגריה

נוקטיקס

ándakíkerfént

Greeting Cards

U. N. H.

SPECIALTY SHOPPE

PRETEND "JUST FOR FUN" TO USE AS IT PLESES ANY OR ALL HEADLINES SUGGESTED, WHETHER THEY SECURE A PRIZE OR NOT.

THE HEADLINE CONTEST

ONLY ONE SUGGESTION PER PERSON—PLEASE WRITE CLEARLY.

THE NEW HAMPSHIRE, NOVEMBER 4, 1926.

CONTEST RULES

(1) Contests open November 1 and close November 29th. Submissions must be mailed to the Lorillard Company, 3rd Street and Market Streets, Philadelphia, Pa., in a stamped envelope bearing the proper postage by November 29th.

(2) Awards are based on suggestions submitted by the Lorillard Company, in their opinion, that best express the campaign.

(3) Awards are based on the following three criteria:

(a) The headline most descriptive of the Lorillard Company's product.

(b) The headline most vivid and striking.

(c) The headline most easily remembered.

(4) The Lorillard Company reserves the right to use the most effective headline submitted.

(5) Send your suggestion on the coupon in this advertisement. Send your name and address and the date on which you mailed your suggestion.

(6) Contests open November 1 and close November 29th.

(7) Those who submit suggestions may receive copies of the Lorillard Company's campaign.

The Winners of the First Contest will be announced November 22nd; the second contest, November 29th.

Get on your thinking cap—you may get $1,000 out of that pot!

The Lorillard Company thinks the advertisement campaign is a dandy for our Cigar Cigarettes. But what shall the headline be? A headline maker or an amusements advertisement.

You are invited to submit your headline idea. The obituary piece in the paper is refusing to try Our Gum. The young lady behind the counter knows a stubborn man mixes a lot of thrills. What is she saying to him, to get him to change his mind?

Your headline must not be over ten words, including the four first words "DO N'T BE STUBBORN, SIR!" That gives you a maximum of six words to add.

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50 PRIZES $1000

for the best suggestion

$50 PRIZES $500

for the next best suggestion

FIRST PRIZE $1,000

for the best suggestion

SECOND PRIZE $500

for the next best suggestion

FIFTH PRIZE $100

for the 5th best suggestions

JUDGES

George McDevitt

New York Representative

Boston Herald-Traveler

Morton & Everett

President,

College Special Advertising Agency, Inc.

Julius Mathews

Representative of All New England Newspapers

Robert W. Orr

Lord & Mitchell, Inc., Advertising Agency

THIS is the third Our Gum headline contest— with another golden pot of $2,000 in prizes. Get on your thinking cap—you may get $1,000 out of that pot! The Lorillard Company thinks the advertisement campaign is a dandy for our Cigar Cigarettes. But what shall the headline be? A headline maker or an amusements advertisement.

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Your headline must not be over ten words, including the four first words "DO N'T BE STUBBORN, SIR!" That gives you a maximum of six words to add.

50 prizes totaling $2,000 will be awarded for the 52 headlines which most cleverly get over the point of this advertisement . . . in the opinion of the judges.

THE NEW HAMPSHIRE, NOVEMBER 4, 1926.