

September 1, 2022

## SUNUNU HOLDS COMMANDING LEAD OVER RIVALS IN GOP PRIMARY FOR NH GOVERNOR

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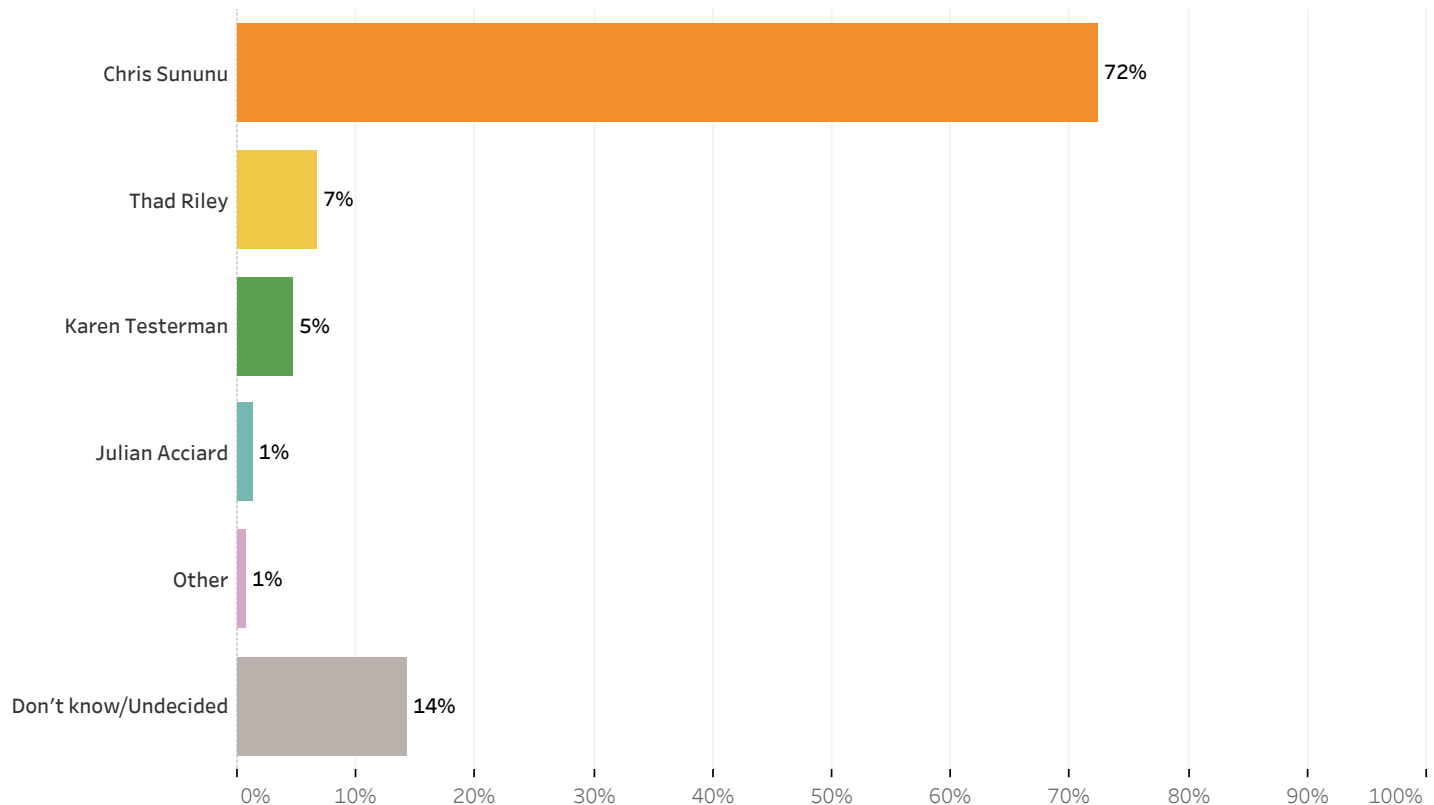
DURHAM, NH - Incumbent Governor Chris Sununu holds a wide lead in the 2022 Republican gubernatorial primary over his Republican rivals. Sununu remains popular among likely Republican primary voters while a majority don't know enough to have an opinion of each of his challengers. A majority of Granite Staters, and 85% of Republicans, approve of Sununu's performance as Governor.

### 2022 NH Republican Gubernatorial Primary

Chris Sununu is running for a fourth term as Governor of New Hampshire but is being challenged by some Republicans who are unhappy with his handling of COVID-19 and for his criticisms of former President Donald Trump. Despite these challenges, Sununu is likely to easily win the GOP nomination. If the 2022 Republican primary election for Governor was being held today, 72% of likely Republican primary voters say they would vote for Sununu, only 7% would vote for former Brentwood School Board member Thad Riley, 5% support former Franklin City Councilor Karen Testerman, 1% support for Marine veteran Julian Acciard, 1% would vote for another candidate, and 14% say that they are undecided.

Among likely Republican primary voters, less than two-thirds of those aged 18 to 34 plan to vote for Sununu while one in five support Riley. Riley also garners a larger share of the vote among conservative radio listeners and *The Joe Rogan Experience* listeners, but Sununu retains a clear lead even among these groups.

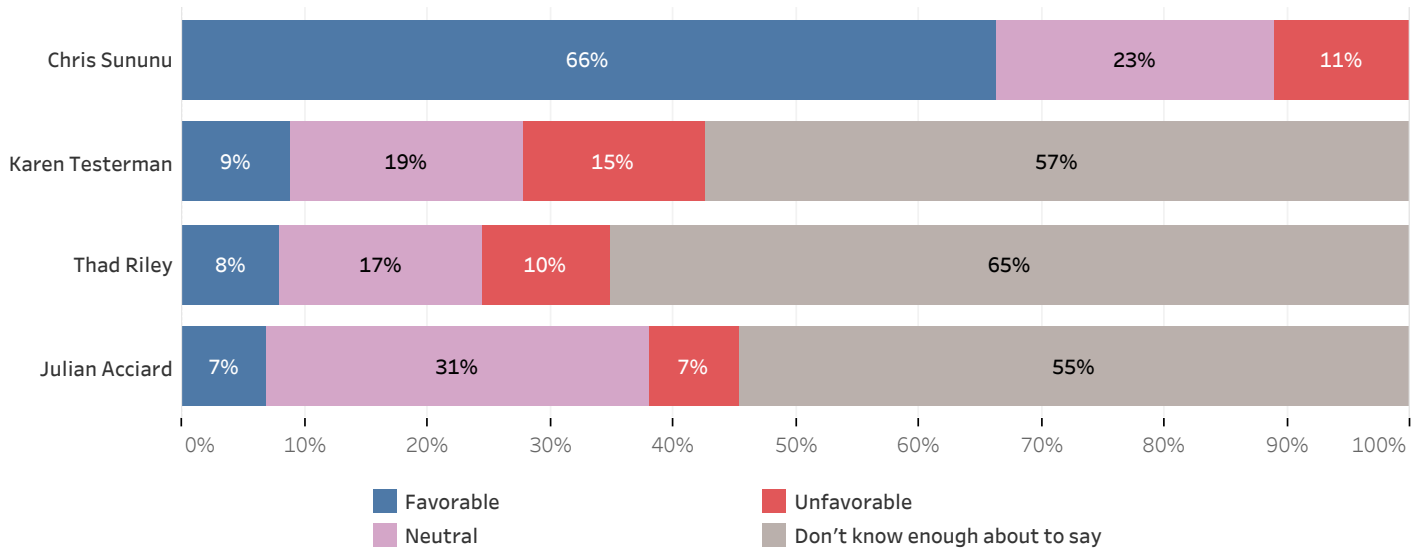
2022 New Hampshire Republican Gubernatorial Primary - Preferred Candidate - August 2022



\* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

Sununu is by far the best known Republican candidate among likely Republican primary voters: 100% know enough about him to have an opinion, compared with 45% who have an opinion about Acciard, 43% who have an opinion about Testerman, and 35% who have an opinion about Riley. Sununu is very popular among likely Republican primary voters, enjoying a net favorability rating (the percentage who have a favorable opinion minus the percentage with an unfavorable opinion) of +55. By contrast, likely Republican primary voters are neutral or slightly negative in their opinion of Acciard (+0), Riley (-2), and Testerman (-6).

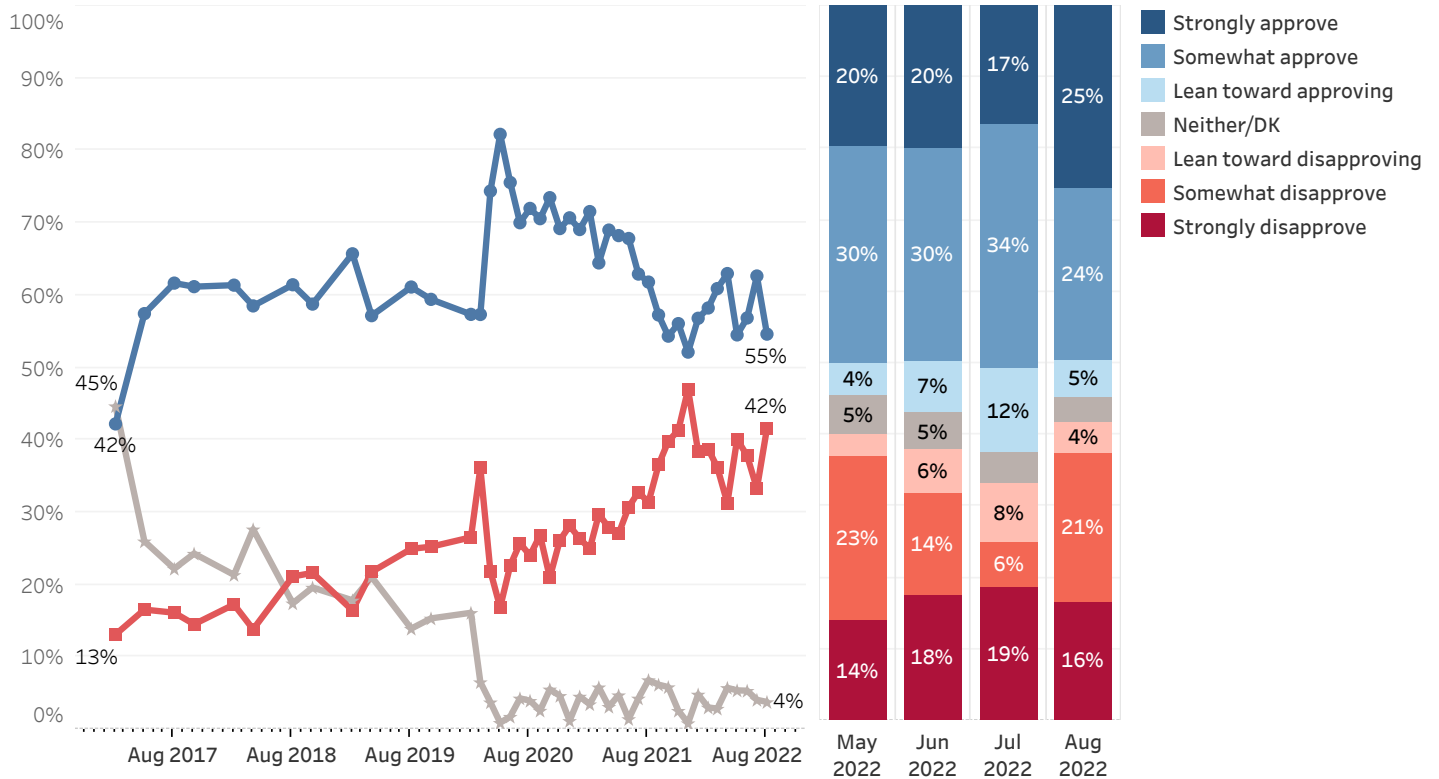
**Favorability - NH Gubernatorial Candidates - Among Likely GOP Primary Voters - August 2022**



**Gubernatorial Approval**

Sununu continues to be a popular governor - 55% of New Hampshire residents approve of Governor Sununu's job performance, 42% disapprove, and 4% neither approve nor disapprove or don't know. Sununu's net approval rating (the percentage who approve minus the percentage who disapprove) is +13, down from +29 in July. Eighty-five percent of Republicans and 53% of Independents approve of Sununu's performance as governor but only 26% of Democrats agree.

**Approval of Governor Sununu's Job Performance**

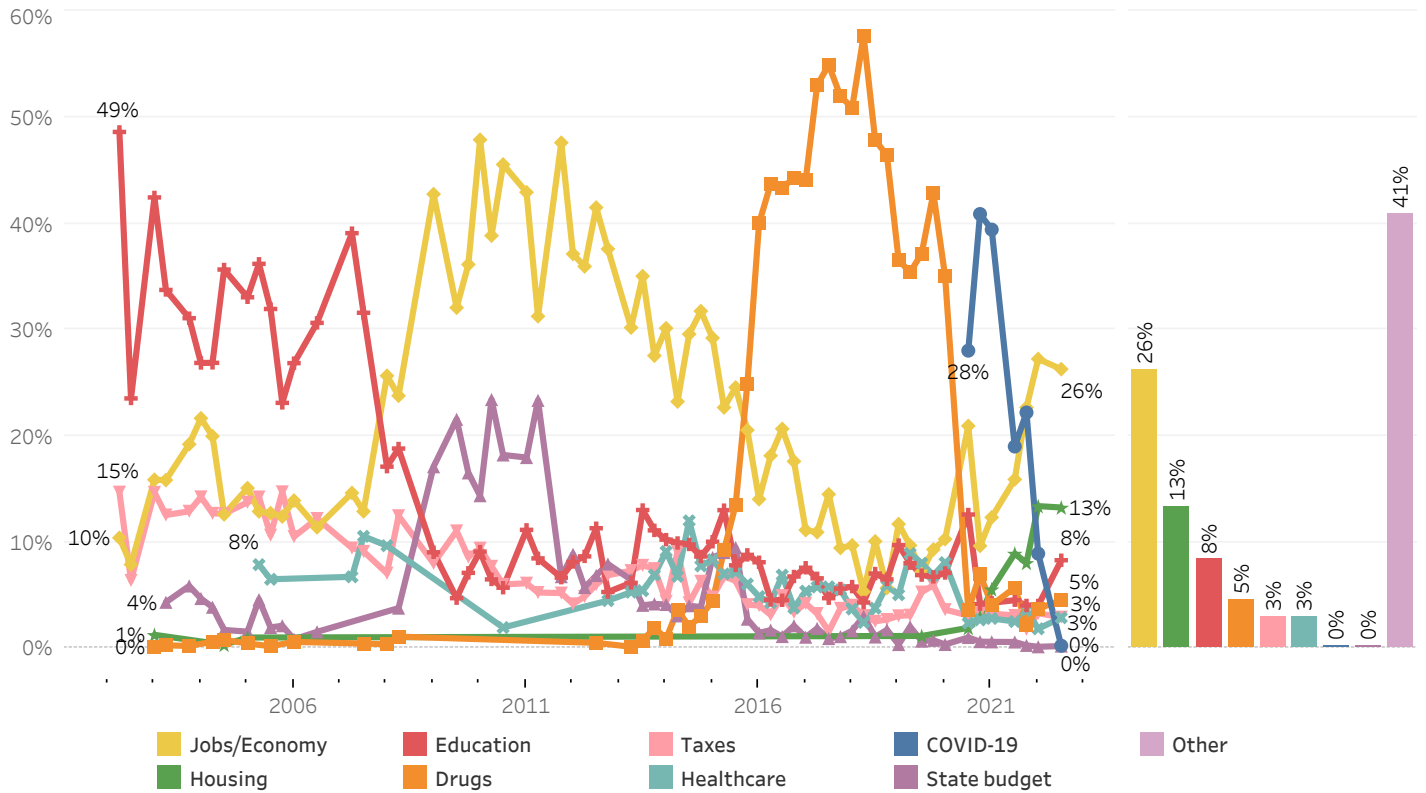


### Most Important Problem Facing New Hampshire

Twenty-six percent of New Hampshire residents say that jobs and the economy is the most important problem facing the state while 13% believe housing is the most important problem and 8% believe education is the most important problem. Fewer cite drugs (5%), taxes (3%), healthcare (3%), the COVID-19 pandemic (<1%), or the state budget (<1%) as the most important problem facing the state, while 41% say something else is the most important problem.

### Most Important Problem Facing New Hampshire

August 2022



## Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand, nine hundred and ninety-three (1,993) Granite State Panel members completed the survey online between August 25 and August 29, 2022. The margin of sampling error for the survey is +/- 2.2 percent. Included in the sample were 892 likely 2022 Republican primary voters (MSE = +/- 3.3%). These MSE's have not been adjusted for design effect. The response rate for the August 2022 Granite State Poll is 26%. The design effect for the survey is 2.9%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 7,500 New Hampshire adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### August 2022 Granite State Poll Demographics

		%	N
Gender of Respondent	Men	49%	953
	Women	51%	989
Age of Respondent	18 to 34	27%	524
	35 to 49	21%	415
	50 to 64	32%	621
	65 and older	21%	402
Level of Education	High school or less	36%	713
	Tech school/Some college	31%	612
	College graduate	21%	411
	Postgraduate work	13%	249
Region of State	Central/Lakes	17%	329
	Connecticut Valley	13%	267
	Manchester Area	17%	338
	Mass Border	22%	442
	North Country	10%	198
	Seacoast	21%	412
Party ID	Democrat	43%	837
	Independent	15%	296
	Republican	42%	825
Voting Registration	Registered Democrat	28%	542
	Registered Undeclared/Not Reg.	42%	813
	Registered Republican	29%	567
2020 Pres Vote	Voted for Biden	54%	1,021
	Voted for Trump	46%	878
Household Income	Less than \$45,000	15%	230
	\$45,000 - \$74,999	23%	347
	\$75,000 - \$99,999	21%	311
	\$100,000 - \$149,999	32%	486
	\$150,000 or more	8%	127

## 2022 New Hampshire Republican Gubernatorial Primary - Preferred Candidate

If the Republican primary for Governor were held today, who would you support for the Republican nomination?

		<u>Julian Acciard</u>	<u>Thad Riley</u>	<u>Chris Sununu</u>	<u>Karen Testerman</u>	<u>Other</u>	<u>Don't know/ Undecided</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	1%	7%	72%	5%	1%	14%	882
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	2%	5%	75%	7%	1%	10%	355
	Registered Republican	1%	8%	70%	3%	1%	18%	515
<b>Party ID</b>	Democrat	1%		65%	6%		29%	30
	Independent	5%	6%	62%	16%	2%	10%	136
	Republican	1%	7%	74%	3%	1%	15%	707
<b>Age of Respondent</b>	18 to 34		20%	63%	7%	1%	9%	179
	35 to 49	4%	4%	71%	5%	1%	15%	196
	50 to 64	1%	5%	78%	3%	0%	14%	317
	65 and older	1%	1%	76%	4%		18%	175
<b>Gender of Respondent</b>	Men	2%	5%	78%	4%	1%	11%	535
	Women	0%	9%	64%	6%	0%	20%	335
<b>Level of Education</b>	High school or less		3%	82%	1%		14%	349
	Tech school/Some college	3%	12%	65%	5%	1%	14%	277
	College graduate	2%	7%	66%	12%	1%	13%	169
	Postgraduate work	1%	3%	72%	6%		18%	84
<b>Region of State</b>	Central/Lakes	1%	20%	59%	4%	2%	14%	151
	Connecticut Valley	0%	1%	57%	9%		33%	104
	Manchester Area	1%	2%	78%	6%		13%	140
	Mass Border	3%	8%	67%	5%	1%	17%	197
	North Country	2%		89%	6%		4%	97
	Seacoast	0%	5%	86%	1%		8%	188
<b>Household Income</b>	Less than \$45,000		6%	63%	14%		17%	76
	\$45,000 - \$74,999	0%	20%	60%	3%	2%	14%	173
	\$75,000 - \$99,999	1%	3%	81%	5%		10%	145
	\$100,000 - \$149,999	3%	4%	75%	2%	1%	15%	202
	\$150,000 or more	5%	0%	70%	3%		22%	42
<b>Media Usage</b>	Conservative radio listener	0%	15%	71%	3%	1%	10%	240
	CNN viewer	2%	1%	84%	3%	3%	6%	76
	Fox News viewer	1%	5%	83%	2%	1%	8%	442
	Joe Rogan listener	2%	19%	63%	9%		7%	189
	Local NH news viewer	1%	9%	80%	2%	1%	8%	569
	MSNBC viewer	6%		64%	0%	8%	21%	30
	NHPR listener	1%	23%	66%	1%	2%	7%	151
<b>2020 Pres Vote</b>	Voted for Biden	2%	3%	76%	2%		17%	103
	Voted for Trump	1%	7%	73%	4%	1%	14%	742

### Favorability - Chris Sununu - Among Likely GOP Primary Voters

Below are a list of public figures in New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Chris Sununu

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	66%	23%	11%	891
<b>Voting Registration</b>	Registered Republican	68%	21%	11%	525
	Registered Undeclared/Not Reg.	63%	25%	12%	355
<b>Party ID</b>	Democrat/Independent	38%	36%	26%	169
	Republican	73%	20%	8%	713
<b>Age of Respondent</b>	18 to 34	67%	11%	22%	183
	35 to 49	63%	27%	10%	196
	50 to 64	67%	27%	6%	320
	65 and older	71%	22%	7%	176
<b>Gender of Respondent</b>	Men	75%	19%	6%	538
	Women	55%	28%	17%	338
<b>Level of Education</b>	High school or less	74%	20%	6%	349
	Tech school/Some college	63%	24%	14%	280
	College graduate	61%	26%	13%	172
	Postgraduate work	58%	24%	18%	88
<b>Region of State</b>	Central/Lakes	59%	18%	23%	156
	Connecticut Valley	26%	65%	9%	104
	Manchester Area	68%	22%	10%	140
	Mass Border	62%	26%	12%	200
	North Country	86%	9%	5%	97
	Seacoast	89%	8%	4%	191
<b>Household Income</b>	Less than \$45,000	47%	27%	26%	76
	\$45,000 - \$74,999	55%	26%	19%	173
	\$75,000 - \$99,999	83%	16%	1%	145
	\$100,000 - \$149,999	67%	27%	6%	207
	\$150,000 or more	67%	20%	13%	42
<b>Media Usage</b>	CNN viewer	78%	6%	16%	79
	Conservative radio listener	69%	17%	14%	243
	Fox News viewer	81%	14%	5%	447
	Joe Rogan listener	59%	23%	18%	189
	Local NH news viewer	77%	14%	9%	577
	MSNBC viewer	51%	18%	30%	34
	NHPR listener	55%	20%	25%	154
<b>2020 Pres Vote</b>	Voted for Biden	55%	30%	15%	103
	Voted for Trump	69%	22%	9%	751

### Favorability - Julian Acciard - Among Likely GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Julian Acciard

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	7%	31%	7%	55%	867
<b>Voting Registration</b>	Registered Republican	4%	28%	6%	62%	513
	Registered Undeclared/Not Reg.	9%	37%	10%	45%	343
<b>Party ID</b>	Democrat/Independent	4%	38%	20%	39%	158
	Republican	8%	29%	5%	59%	701
<b>Age of Respondent</b>	18 to 34	5%	28%	10%	56%	183
	35 to 49	7%	36%	9%	48%	194
	50 to 64	8%	35%	4%	53%	310
	65 and older	7%	22%	8%	64%	168
<b>Gender of Respondent</b>	Men	9%	28%	7%	56%	526
	Women	3%	36%	9%	53%	326
<b>Level of Education</b>	High school or less	4%	41%	3%	52%	334
	Tech school/Some college	11%	27%	6%	57%	272
	College graduate	7%	26%	13%	55%	170
	Postgraduate work	6%	17%	17%	61%	88
<b>Region of State</b>	Central/Lakes	3%	29%	8%	60%	154
	Connecticut Valley	4%	48%	7%	41%	99
	Manchester Area	13%	18%	16%	53%	138
	Mass Border	14%	28%	6%	52%	191
	North Country	2%	54%	4%	40%	97
	Seacoast	2%	25%	3%	70%	187
<b>Household Income</b>	Less than \$45,000	5%	33%	15%	47%	76
	\$45,000 - \$74,999	2%	30%	11%	57%	167
	\$75,000 - \$99,999	2%	57%	4%	37%	139
	\$100,000 - \$149,999	12%	34%	6%	48%	206
	\$150,000 or more	8%	30%	0%	62%	42
<b>Media Usage</b>	CNN viewer	5%	11%	15%	68%	71
	Conservative radio listener	10%	31%	4%	55%	241
	Fox News viewer	11%	28%	4%	56%	438
	Joe Rogan listener	12%	36%	3%	48%	189
	Local NH news viewer	6%	36%	7%	52%	562
	MSNBC viewer	10%	18%	7%	66%	31
	NHPR listener	2%	40%	8%	50%	148
<b>2020 Pres Vote</b>	Voted for Biden	2%	26%	21%	52%	100
	Voted for Trump	8%	31%	5%	56%	734

### Favorability - Thad Riley - Among Likely GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Thad Riley

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	8%	17%	10%	65%	870
<b>Voting Registration</b>	Registered Republican	8%	16%	5%	71%	514
	Registered Undeclared/Not Reg.	5%	19%	19%	57%	345
<b>Party ID</b>	Democrat/Independent	2%	11%	30%	57%	163
	Republican	9%	18%	6%	67%	699
<b>Age of Respondent</b>	18 to 34	24%	2%	16%	58%	183
	35 to 49	5%	15%	10%	70%	194
	50 to 64	4%	20%	10%	66%	313
	65 and older	3%	27%	4%	66%	168
<b>Gender of Respondent</b>	Men	7%	15%	12%	65%	531
	Women	10%	20%	6%	64%	323
<b>Level of Education</b>	High school or less	1%	19%	5%	75%	340
	Tech school/Some college	18%	17%	9%	56%	270
	College graduate	6%	12%	19%	63%	170
	Postgraduate work	6%	14%	17%	62%	87
<b>Region of State</b>	Central/Lakes	18%	15%	4%	63%	154
	Connecticut Valley	3%	13%	20%	65%	99
	Manchester Area	12%	19%	14%	55%	140
	Mass Border	6%	27%	12%	56%	191
	North Country		23%	10%	67%	97
	Seacoast	5%	6%	6%	83%	187
<b>Household Income</b>	Less than \$45,000	2%	29%	4%	66%	76
	\$45,000 - \$74,999	19%	9%	17%	56%	167
	\$75,000 - \$99,999	3%	9%	1%	87%	145
	\$100,000 - \$149,999	11%	29%	15%	46%	203
	\$150,000 or more	0%	29%	5%	66%	42
<b>Media Usage</b>	CNN viewer	1%	7%	13%	79%	78
	Conservative radio listener	13%	13%	5%	69%	241
	Fox News viewer	8%	16%	7%	69%	441
	Joe Rogan listener	23%	9%	7%	62%	184
	Local NH news viewer	9%	17%	7%	67%	566
	MSNBC viewer		16%	16%	68%	33
	NHPR listener	21%	9%	7%	64%	154
<b>2020 Pres Vote</b>	Voted for Biden		10%	27%	63%	102
	Voted for Trump	9%	17%	7%	67%	735



### Favorability - Karen Testerman - Among Likely GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Karen Testerman

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	9%	19%	15%	57%	873
<b>Voting Registration</b>	Registered Republican	8%	15%	12%	65%	513
	Registered Undeclared/Not Reg.	7%	26%	19%	48%	348
<b>Party ID</b>	Democrat/Independent	11%	12%	33%	44%	164
	Republican	8%	20%	10%	61%	701
<b>Age of Respondent</b>	18 to 34	16%	0%	31%	53%	183
	35 to 49	11%	14%	11%	63%	194
	50 to 64	4%	27%	11%	57%	316
	65 and older	8%	28%	7%	57%	168
<b>Gender of Respondent</b>	Men	9%	18%	14%	59%	532
	Women	8%	21%	15%	56%	326
<b>Level of Education</b>	High school or less	3%	22%	4%	71%	340
	Tech school/Some college	13%	20%	18%	49%	272
	College graduate	15%	15%	23%	48%	170
	Postgraduate work	8%	14%	29%	49%	88
<b>Region of State</b>	Central/Lakes	7%	19%	20%	55%	154
	Connecticut Valley	22%	6%	20%	53%	99
	Manchester Area	12%	24%	19%	45%	138
	Mass Border	6%	29%	18%	47%	196
	North Country	6%	30%	8%	56%	97
	Seacoast	6%	6%	5%	83%	187
<b>Household Income</b>	Less than \$45,000	14%	28%	9%	48%	76
	\$45,000 - \$74,999	8%	10%	26%	56%	167
	\$75,000 - \$99,999	5%	15%	6%	74%	145
	\$100,000 - \$149,999	15%	23%	19%	43%	206
	\$150,000 or more	3%	38%	4%	55%	42
<b>Media Usage</b>	CNN viewer	1%	10%	28%	61%	76
	Conservative radio listener	5%	22%	14%	58%	241
	Fox News viewer	9%	22%	8%	61%	443
	Joe Rogan listener	15%	17%	20%	47%	189
	Local NH news viewer	4%	22%	15%	59%	568
	MSNBC viewer		14%	27%	59%	31
	NHPR listener	7%	11%	27%	55%	154
<b>2020 Pres Vote</b>	Voted for Biden	1%	9%	32%	58%	100
	Voted for Trump	10%	20%	12%	58%	740

## Approval of Governor Sununu's Job Performance

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling his job as governor?

		<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	55%	42%	4%	1,993
<b>Voting Registration</b>	Registered Democrat	24%	74%	2%	542
	Registered Undeclared/Not Reg.	58%	37%	5%	813
	Registered Republican	80%	19%	1%	567
<b>Party ID</b>	Democrat	26%	73%	2%	837
	Independent	53%	35%	12%	296
	Republican	85%	14%	1%	825
<b>Age of Respondent</b>	18 to 34	42%	54%	4%	524
	35 to 49	53%	44%	2%	415
	50 to 64	64%	33%	3%	621
	65 and older	59%	34%	6%	402
<b>Gender of Respondent</b>	Men	71%	28%	1%	953
	Women	40%	53%	7%	989
<b>Level of Education</b>	High school or less	59%	34%	7%	713
	Tech school/Some college	53%	45%	2%	612
	College graduate	53%	45%	3%	411
	Postgraduate work	48%	50%	2%	249
<b>Region of State</b>	Central/Lakes	56%	42%	2%	329
	Connecticut Valley	60%	33%	7%	267
	Manchester Area	55%	44%	0%	338
	Mass Border	47%	44%	9%	442
	North Country	61%	39%		198
	Seacoast	55%	43%	2%	412
<b>Household Income</b>	Less than \$45,000	47%	47%	6%	230
	\$45,000 - \$74,999	55%	43%	2%	347
	\$75,000 - \$99,999	64%	30%	6%	311
	\$100,000 - \$149,999	49%	47%	4%	486
	\$150,000 or more	44%	53%	2%	127
<b>Media Usage</b>	Conservative radio listener	79%	20%	1%	273
	CNN viewer	38%	56%	6%	434
	Fox News viewer	86%	10%	4%	537
	Joe Rogan listener	72%	22%	5%	225
	Local NH news viewer	60%	35%	5%	1,256
	MSNBC viewer	35%	59%	6%	298
	NHPR listener	34%	62%	4%	524
<b>2020 Pres Vote</b>	Voted for Biden	32%	64%	4%	1,021
	Voted for Trump	82%	17%	1%	878

## Most Important Problem Facing New Hampshire

Let's turn to the state of New Hampshire. What do you think is the most important problem facing the state of New Hampshire today?

		<u>COVID-19</u>	<u>Drugs</u>	<u>Education</u>	<u>Healthcare</u>	<u>Housing</u>
<b>STATEWIDE</b>	<b>August 2022</b>	0%	5%	8%	3%	13%
<b>Voting Registration</b>	Registered Democrat	0%	1%	15%	3%	16%
	Registered Undeclared/Not Reg.	0%	5%	5%	3%	14%
	Registered Republican	0%	7%	4%	2%	10%
<b>Party ID</b>	Democrat	0%	1%	11%	3%	14%
	Independent	1%	2%	12%	5%	21%
	Republican	0%	9%	4%	2%	10%
<b>Age of Respondent</b>	18 to 34	0%	2%	19%	2%	14%
	35 to 49	0%	7%	3%	4%	12%
	50 to 64	0%	7%	5%	4%	13%
	65 and older	0%	3%	5%	2%	14%
<b>Gender of Respondent</b>	Men	0%	7%	2%	1%	12%
	Women	0%	3%	15%	4%	14%
<b>Level of Education</b>	High school or less		7%	12%	4%	7%
	Tech school/Some college	0%	3%	4%	2%	16%
	College graduate	1%	4%	8%	4%	20%
	Postgraduate work	0%	3%	8%	1%	15%
<b>Region of State</b>	Central/Lakes	0%	7%	9%	2%	9%
	Connecticut Valley		3%	8%	7%	15%
	Manchester Area	1%	3%	4%	6%	16%
	Mass Border	0%	2%	8%	1%	16%
	North Country		3%	1%	0%	11%
	Seacoast	0%	8%	16%	2%	12%
<b>Household Income</b>	Less than \$45,000	1%	2%	5%	7%	14%
	\$45,000 - \$74,999	0%	4%	2%	6%	11%
	\$75,000 - \$99,999		7%	1%	3%	16%
	\$100,000 - \$149,999	0%	6%	21%	2%	13%
	\$150,000 or more	0%	7%	6%	1%	14%
<b>Media Usage</b>	Conservative radio listener	0%	17%	2%	1%	4%
	CNN viewer	0%	1%	8%	3%	19%
	Fox News viewer		9%	5%	0%	5%
	Joe Rogan listener		13%	7%	5%	4%
	Local NH news viewer	0%	3%	5%	3%	14%
	MSNBC viewer	0%	1%	8%	3%	20%
	NHPR listener	0%	5%	4%	5%	17%
<b>2020 Pres Vote</b>	Voted for Biden	0%	1%	10%	4%	18%
	Voted for Trump	0%	9%	5%	2%	8%

## Most Important Problem Facing New Hampshire

Let's turn to the state of New Hampshire. What do you think is the most important problem facing the state of New Hampshire today?

		<u>Jobs/Economy</u>	<u>State budget</u>	<u>Taxes</u>	<u>Other</u>	<u>DK/Not Sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	26%	0%	3%	41%	1%	1,871
<b>Voting Registration</b>	Registered Democrat	14%	0%	1%	49%	1%	505
	Registered Undeclared/Not Reg.	27%	0%	5%	40%	0%	756
	Registered Republican	39%	0%	2%	34%	0%	555
<b>Party ID</b>	Democrat	14%	0%	3%	51%	1%	772
	Independent	25%		1%	32%	1%	285
	Republican	38%	0%	3%	33%	0%	793
<b>Age of Respondent</b>	18 to 34	33%		1%	28%	1%	458
	35 to 49	22%	0%	5%	46%	0%	405
	50 to 64	26%	0%	3%	41%	0%	604
	65 and older	23%	0%	2%	50%	1%	373
<b>Gender of Respondent</b>	Men	33%	0%	3%	42%	0%	899
	Women	20%	0%	3%	40%	1%	922
<b>Level of Education</b>	High school or less	30%		3%	37%		694
	Tech school/Some college	26%	0%	2%	47%	1%	534
	College graduate	21%	0%	3%	38%	2%	392
	Postgraduate work	24%	1%	3%	44%	1%	243
<b>Region of State</b>	Central/Lakes	26%		7%	39%	0%	309
	Connecticut Valley	32%		1%	34%	1%	255
	Manchester Area	17%	1%	2%	52%	0%	300
	Mass Border	24%	0%	4%	44%	0%	418
	North Country	33%	0%	2%	49%	1%	195
	Seacoast	30%	0%	0%	31%	1%	389
<b>Household Income</b>	Less than \$45,000	26%	1%	1%	41%	1%	209
	\$45,000 - \$74,999	30%		3%	42%	1%	315
	\$75,000 - \$99,999	19%		7%	48%	0%	295
	\$100,000 - \$149,999	19%	0%	2%	36%	0%	464
	\$150,000 or more	22%	0%	3%	48%	0%	109
<b>Media Usage</b>	Conservative radio listener	37%	0%	2%	37%		268
	CNN viewer	21%		6%	43%	0%	413
	Fox News viewer	40%	0%	3%	37%	0%	517
	Joe Rogan listener	41%		2%	28%		221
	Local NH news viewer	27%	0%	4%	43%	0%	1,197
	MSNBC viewer	15%		2%	49%	0%	285
	NHPR listener	17%	0%	5%	46%	1%	508
<b>2020 Pres Vote</b>	Voted for Biden	15%	0%	3%	46%	1%	934
	Voted for Trump	39%	0%	3%	35%	0%	845