

The Granite State Poll



The Survey Center

September 1, 2022

SUNUNU HOLDS COMMANDING LEAD OVER RIVALS IN GOP PRIMARY FOR NH GOVERNOR

By:	Sean P. McKinley, M.A.	J. Mitchell Scacchi, M.A.
	Zachary S. Azem, M.A.	Andrew E. Smith, Ph.D.

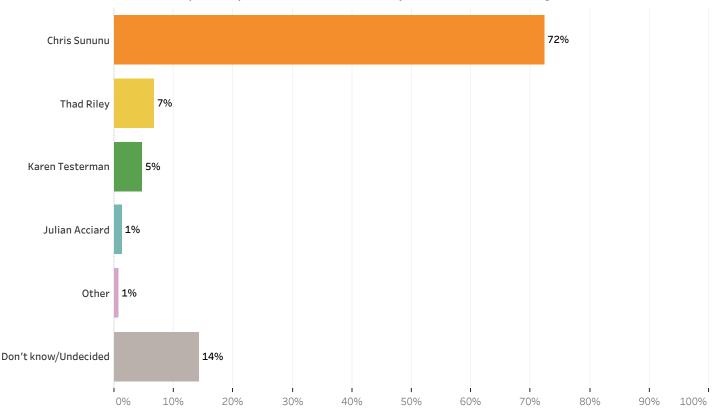
andrew.smith@unh.edu 603-862-2226 cola.unh.edu/unh-survey-center

DURHAM, NH - Incumbent Governor Chris Sununu holds a wide lead in the 2022 Republican gubernatorial primary over his Republican rivals. Sununu remains popular among likely Republican primary voters while a majority don't know enough to have an opinion of each of his challengers. A majority of Granite Staters, and 85% of Republicans, approve of Sununu's performance as Governor.

2022 NH Republican Gubernatorial Primary

Chris Sununu is running for a fourth term as Governor of New Hampshire but is being challenged by some Republicans who are unhappy with his handling of COVID-19 and for his criticisms of former President Donald Trump. Despite these challenges, Sununu is likely to easily win the GOP nomination. If the 2022 Republican primary election for Governor was being held today, 72% of likely Republican primary voters say they would vote for Sununu, only 7% would vote for former Brentwood School Board member Thad Riley, 5% support former Franklin City Councilor Karen Testerman, 1% support for Marine veteran Julian Acciard, 1% would vote for another candidate, and 14% say that they are undecided.

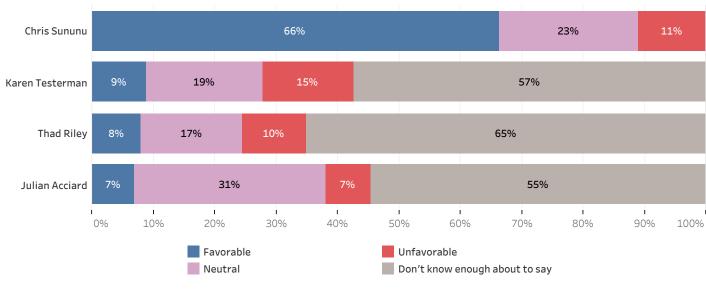
Among likely Republican primary voters, less than two-thirds of those aged 18 to 34 plan to vote for Sununu while one in five support Riley. Riley also garners a larger share of the vote among conservative radio listeners and *The Joe Rogan Experience* listeners, but Sununu retains a clear lead even among these groups.

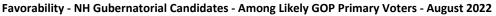


2022 New Hampshire Republican Gubernatorial Primary - Preferred Candidate - August 2022

* We ask that this copyrighted information be referred to as the Granite State Poll, conducted by the University of New Hampshire Survey Center.

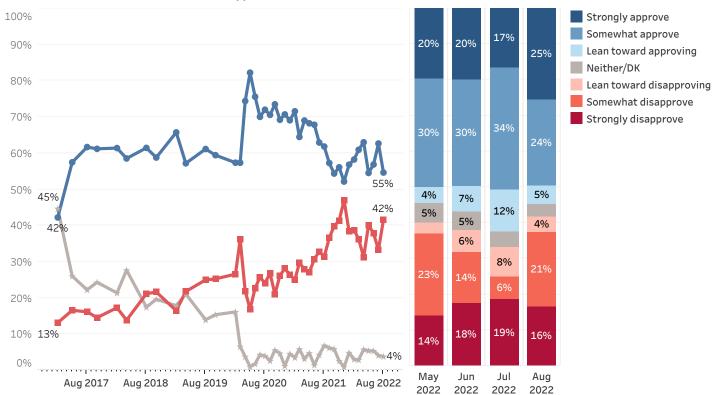
Sununu is by far the best known Republican candidate among likely Republican primary voters: 100% know enough about him to have an opinion, compared with 45% who have an opinion about Acciard, 43% who have an opinion about Testerman, and 35% who have an opinion about Riley. Sununu is very popular among likely Republican primary voters, enjoying a net favorability rating (the percentage who have a favorable opinion minus the percentage with an unfavorable opinion) of +55. By contrast, likely Republican primary voters are neutral or slightly negative in their opinion of Acciard (+0), Riley (-2), and Testerman (-6).





Gubernatorial Approval

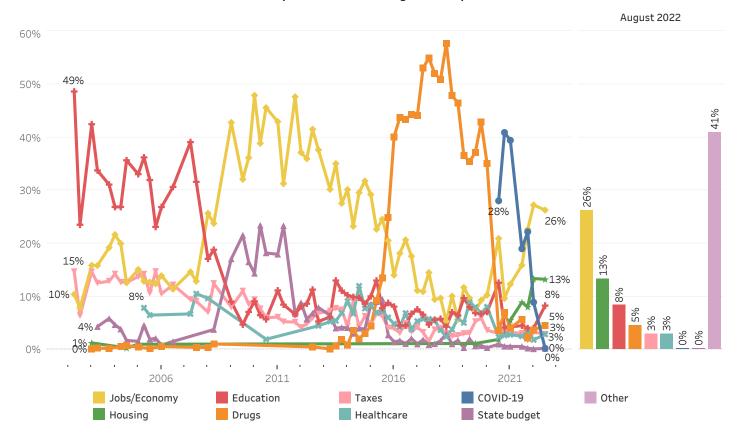
Sununu continues to be a popular governor - 55% of New Hampshire residents approve of Governor Sununu's job performance, 42% disapprove, and 4% neither approve nor disapprove or don't know. Sununu's net approval rating (the percentage who approve minus the percentage who disapprove) is +13, down from +29 in July. Eighty-five percent of Republicans and 53% of Independents approve of Sununu's performance as governor but only 26% of Democrats agree.



Approval of Governor Sununu's Job Performance

Most Important Problem Facing New Hampshire

Twenty-six percent of New Hampshire residents say that jobs and the economy is the most important problem facing the state while 13% believe housing is the most important problem and 8% believe education is the most important problem. Fewer cite drugs (5%), taxes (3%), healthcare (3%), the COVID-19 pandemic (<1%), or the state budget (<1%) as the most important problem facing the state, while 41% say something else is the most important problem.



Most Important Problem Facing New Hampshire

Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand, nine hundred and ninety-three (1,993) Granite State Panel members completed the survey online between August 25 and August 29, 2022. The margin of sampling error for the survey is +/- 2.2 percent. Included in the sample were 892 likely 2022 Republican primary voters (MSE = +/- 3.3%). These MSE's have not been adjusted for design effect. The response rate for the August 2022 Granite State Poll is 26%. The design effect for the survey is 2.9%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 7,500 New Hampshire adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

		<u>%</u>	<u>N</u>
Gender of	Men	49%	953
Respondent	Women	51%	989
Age of	18 to 34	27%	524
Respondent	35 to 49	21%	415
	50 to 64	32%	621
	65 and older	21%	402
Level of	High school or less	36%	713
Education	Tech school/Some college	31%	612
	College graduate	21%	411
	Postgraduate work	13%	249
Region of	Central/Lakes	17%	329
State	Connecticut Valley	13%	267
	Manchester Area	17%	338
	Mass Border	22%	442
	North Country	10%	198
	Seacoast	21%	412
Party ID	Democrat	43%	837
	Independent	15%	296
	Republican	42%	825
Voting	Registered Democrat	28%	542
Registration	Registered Undeclared/Not Reg.	42%	813
	Registered Republican	29%	567
2020 Pres	Voted for Biden	54%	1,021
Vote	Voted for Trump	46%	878
Household	Less than \$45,000	15%	230
Income	\$45,000 - \$74,999	23%	347
	\$75,000 - \$99,999	21%	311
	\$100,000 - \$149,999	32%	486
	\$150,000 or more	8%	127

August 2022 Granite State Poll Demographics

2022 New Hampshire Republican Gubernatorial Primary - Preferred Candidate

If the Republican primary for Governor were held today, who would you support for the Republican nomination?

STATEWIDE August 2022 1% 7% 7% 5% 1% 14% 882 Voting Registration Registered lundaclared/Not Reg. 2% 5% 75% 7% 1% 10% 555 Part ID Registration Democrat 1% 8% 70% 3% 1% 10% 556 155 Part ID Respondent Editionant 1% 7% 7% 3% 1% 1% 777 Respondent 5% 6% 62% 16% 2% 10% 777 Respondent 350 to 4 1% 7% 74% 3% 1% 15% 178 Sto 43 1% 5% 78% 78% 9% 14% 17 Gender of Respondent Men 2% 5% 78% 9% 14% 27% Gender of Men Men 2% 5% 1% 14% 27% Gender of Respondent Men 2% 7% 6% 1			<u>Julian</u> Acciard	Thad Riley	<u>Chris Sununu</u>	<u>Karen</u> Testerman	<u>Other</u>	<u>Don't know/</u> <u>Undecided</u>	N
Registration Registered Republican 1% 9% 70% 3% 1% 18% 515 Party ID Democrat 1% 65% 6% 29% 30 Independent 5% 6% 6% 29% 10% 136 Republican 1% 777 74% 3% 1% 9% 777 Age of 18 to 34 707 74% 3% 1% 9% 1% 1% 1% 1% 1% 177 Sto 49 4% 4% 71% 5% 1% 1% 177 Sto 164 1% 5% 78% 3% 0% 14% 317 Sto 64 10% 1% 76% 4% 1% 11% 317 Sto 64 10% 1% 76% 4% 1% 316 317 Homen 2% 5% 78% 6% 1% 349 349 Edvication High sc	STATEWIDE	August 2022	1%	7%	72%	5%	1%	14%	882
Regional bone (public) 1.0 0.00 7.00 0.70	Voting	Registered Undeclared/Not Reg.	2%	5%	75%	7%	1%	10%	355
Independent 5% 6% 62% 16% 2% 10% 136 Republican 1% 7% 74% 3% 1% 15% 77 Age of Respondent 18 to 34 20% 63% 7% 1% 9% 1% <td< td=""><td>Registration</td><td>Registered Republican</td><td>1%</td><td>8%</td><td>70%</td><td>3%</td><td>1%</td><td>18%</td><td>515</td></td<>	Registration	Registered Republican	1%	8%	70%	3%	1%	18%	515
Republican 1% 7% 7% 3% 1% 1% 707 Age of Respondent 18 to 34 20% 63% 7% 1% 9% 1%	Party ID	Democrat	1%		65%	6%		29%	30
Age of Respondent 18 to 34 20% 6 3% 7% 1% 9% 179 Respondent 35 to 49 4% 4% 71% 5% 1% 15% 166 50 to 64 1% 5% 78% 3% 0% 14% 176 Gender of Respondent Men 2% 5% 78% 4% 1% 11% 535 Gender of Respondent Men 2% 5% 78% 4% 1% 14% 235 Level of Tech school/Some college 3% 12% 65% 5% 1% 14% 275 College graduate work 1% 3% 22% 1% 1% 2% 1% 2% 1% 1% 2% 1% 1% 2% 1% 1% 2% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% <td< td=""><td></td><td>Independent</td><td>5%</td><td>6%</td><td>62%</td><td>16%</td><td>2%</td><td>10%</td><td>136</td></td<>		Independent	5%	6%	62%	16%	2%	10%	136
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35 00 49 37.0 47.0 47.0 17.0	Age of	18 to 34		20%	63%	7%	1%	9%	179
S5 and older 1% 1% 76% 4% 18% 175 Gender of Respond Men 2% 5% 78% 4% 1% 11% 533 Level of Respond High school r lass 3% 82% 1% 14% 349 Education Tach school/Some college 3% 12% 66% 1% 14% 349 Education Tach school/Some college 3% 12% 66% 1% 1% 3% Postgraduate work 1% 3% 72% 6% 1% 1% Manchester Area 1% 2% 5% 4% 2% 1% 1% Mass Border 3% 8% 67% 9% 3% 1% 1% Mass Border 3% 8% 67% 9% 1% 1% 1% Mass Border 3% 8% 6% 1% 1% 1% 1% Scacoast 0% 5% 8% <th1< td=""><td>Respondent</td><td>35 to 49</td><td>4%</td><td>4%</td><td>71%</td><td>5%</td><td>1%</td><td>15%</td><td>196</td></th1<>	Respondent	35 to 49	4%	4%	71%	5%	1%	15%	196
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Level of Education High scholo r less 3% 3% 6% 5% 6% 10%	Gender of	Men	2%	5%	78%	4%	1%	11%	535
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Normal College graduate3%12.%63.%3.%1.%1.4%	Level of	High school or less		3%	82%	1%		14%	349
Postgraduate work 1% 3% 72% 6% 18% 84 Region of State Central/Lakes 1% 20% 59% 4% 2% 14% 151 Manchester Area 1% 20% 59% 4% 2% 14% 104 Mass Border 3% 8% 67% 5% 1% 17% 197 North Country 2% 89% 6% 1% 4% 97 Seacoast 0% 5% 86% 1% 4% 17% 17% Mousehold Less than \$45,000 0% 20% 60% 3% 2% 14% 17% \$45,000 - \$74,999 0% 20% 60% 3% 2% 14% 173 \$10,000 or more 5% 0% 75% 2% 1% 1% 1% \$10,000 or more 5% 0% 7% 3% 1% 1% 1% \$10,000 or more 5% 0%	Education	Tech school/Some college	3%	12%	65%	5%	1%	14%	277
Region of State Central/Lakes 1% 20% 59% 4% 2% 14% 151 State Connecticut Valley 0% 1% 57% 9% 33% 104 Manchester Area 1% 2% 78% 6% 13% 140 Mass Border 3% 8% 67% 5% 1% 17% 197 North Country 2% 89% 6% 1% 4% 97 Seacoast 0% 5% 86% 1% 8% 188 Household Less than \$45,000 6% 63% 14% 77% 76 \$45,000 - \$74,999 0% 20% 60% 3% 2% 14% 173 \$75,000 - \$149,999 3% 4% 75% 2% 1% 145 \$100,000 - state,999 3% 4% 75% 2% 1% 2% Media Usage Conservative radio listener 0% 15% 71% 3% <t< td=""><td></td><td>College graduate</td><td>2%</td><td>7%</td><td>66%</td><td>12%</td><td>1%</td><td>13%</td><td>169</td></t<>		College graduate	2%	7%	66%	12%	1%	13%	169
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Household Income Less than \$45,000 6% 63% 14% 17% 76 \$45,000 - \$74,999 0% 20% 60% 3% 2% 14% 173 \$75,000 - \$99,999 1% 3% 81% 5% 10% 145 \$100,000 - \$149,999 3% 4% 75% 2% 1% 202 \$150,000 or more 5% 0% 70% 3% 10% 240 Media Usage Conservative radio listener 0% 15% 71% 3% 1% 240 Nedia Usage Conservative radio listener 0% 15% 71% 3% 1% 240 Local NH news viewer 1% 5% 83% 2% 1% 8% 442 Joe Rogan listener 2% 19% 63% 9% 7% 189 MSNBC viewer 1% 9% 80% 2% 1% 8% 569 NHPR listener 1% 23% 66% 1%		North Country	2%		89%	6%		4%	97
Income \$45,000 - \$74,999 0% 20% 60% 3% 2% 14% 173 \$75,000 - \$99,999 1% 3% 81% 5% 10% 145 \$100,000 - \$149,999 3% 4% 75% 2% 1% 15% 202 \$150,000 or more 5% 0% 70% 3% 10% 242 Media Usage Conservative radio listener 0% 15% 71% 3% 1% 240 Media Usage Conservative radio listener 0% 15% 71% 3% 1% 240 Media Usage Conservative radio listener 0% 15% 71% 3% 1% 240 Media Usage Conservative radio listener 0% 15% 83% 2% 1% 442 Joe Rogan listener 2% 19% 63% 9% 1% 8% 569 Monte 1% 9% 80% 2% 1% 30 30 30 1%<		Seacoast	0%	5%	86%	1%		8%	188
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Statistic <t< td=""><td>Income</td><td>\$45,000 - \$74,999</td><td>0%</td><td>20%</td><td>60%</td><td>3%</td><td>2%</td><td>14%</td><td>173</td></t<>	Income	\$45,000 - \$74,999	0%	20%	60%	3%	2%	14%	173
\$150,000 or more 5% 0% 70% 3% 22% 42 Media Usage Conservative radio listener 0% 15% 71% 3% 1% 10% 240 Media Usage Conservative radio listener 0% 15% 71% 3% 1% 10% 240 CNN viewer 2% 1% 84% 3% 3% 6% 76 Fox News viewer 1% 5% 83% 2% 1% 8% 442 Joe Rogan listener 2% 19% 63% 9% 7% 189 Kost Viewer 6% 9% 80% 2% 1% 8% 569 MSNBC viewer 6% 64% 0% 8% 21% 30 XD20 Pres Voted for Biden 2% 3% 76% 2% 7% 151		\$75,000 - \$99,999	1%	3%	81%	5%		10%	145
Media Usage Conservative radio listener 0% 15% 71% 3% 1% 10% 240 CNN viewer 2% 1% 84% 3% 3% 6% 76 Fox News viewer 1% 5% 83% 2% 1% 8% 442 Joe Rogan listener 2% 19% 63% 9% 7% 189 Local NH news viewer 1% 9% 80% 2% 1% 8% 569 MSNBC viewer 6% 64% 0% 8% 21% 30 NHPR listener 1% 23% 66% 1% 2% 7% 151 2020 Pres Voted for Biden 2% 3% 76% 2% 17% 103		\$100,000 - \$149,999	3%	4%	75%	2%	1%	15%	202
CNN viewer 2% 1% 84% 3% 3% 6% 76 Fox News viewer 1% 5% 83% 2% 1% 8% 442 Joe Rogan listener 2% 19% 63% 9% 7% 189 Local NH news viewer 1% 9% 80% 2% 1% 8% 569 MSNBC viewer 6% 64% 0% 8% 21% 30 NHPR listener 1% 23% 66% 1% 2% 7% 151 2020 Pres Voted for Biden 2% 3% 76% 2% 17% 103		\$150,000 or more	5%	0%	70%	3%		22%	42
CNN viewer 2% 1% 84% 3% 3% 6% 76 Fox News viewer 1% 5% 83% 2% 1% 8% 442 Joe Rogan listener 2% 19% 63% 9% 7% 189 Local NH news viewer 1% 9% 80% 2% 1% 8% 569 MSNBC viewer 6% 6% 64% 0% 8% 21% 30 NHPR listener 1% 23% 66% 1% 2% 7% 151 2020 Pres Voted for Biden 2% 3% 76% 2% 17% 103	Media Usage	Conservative radio listener	0%	15%	71%	3%	1%	10%	240
Joe Rogan listener 2% 19% 63% 9% 7% 189 Local NH news viewer 1% 9% 80% 2% 1% 8% 569 MSNBC viewer 6% 64% 0% 8% 21% 30 NHPR listener 1% 23% 66% 1% 2% 7% 151 2020 Pres Voted for Biden 2% 3% 76% 2% 17% 103		CNN viewer	2%	1%	84%	3%	3%	6%	76
Local NH news viewer 1% 9% 80% 2% 1% 8% 569 MSNBC viewer 6% 64% 0% 8% 21% 30 NHPR listener 1% 23% 66% 1% 2% 7% 151 2020 Pres Voted for Biden 2% 3% 76% 2% 17% 103		Fox News viewer	1%	5%	83%	2%	1%	8%	442
MSNBC viewer 6% 64% 0% 8% 21% 30 NHPR listener 1% 23% 66% 1% 2% 7% 151 2020 Pres Voted for Biden 2% 3% 76% 2% 17% 103		Joe Rogan listener	2%	19%	63%	9%		7%	189
NHPR listener 1% 23% 66% 1% 2% 7% 151 2020 Pres Voted for Biden 2% 3% 76% 2% 17% 103		5	1%	9%	80%	2%	1%	8%	569
NHPR listener 1% 23% 66% 1% 2% 7% 151 2020 Pres Voted for Biden 2% 3% 76% 2% 17% 103		MSNBC viewer	6%		64%	0%	8%	21%	30
Vala			1%	23%	66%	1%	2%	7%	151
Vata	2020 Pres	Voted for Biden	2%	3%	76%	2%		17%	103
	Vote	Voted for Trump	1%	7%	73%	4%	1%	14%	742

Favorability - Chris Sununu - Among Likely GOP Primary Voters

Below are a list of public figures in New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Chris Sununu

		Favorable	Neutral	Unfavorable	N
STATEWIDE	August 2022	66%	23%	11%	891
Voting	Registered Republican	68%	21%	11%	525
Registration	Registered Undeclared/Not Reg.	63%	25%	12%	355
Party ID	Democrat/Independent	38%	36%	26%	169
	Republican	73%	20%	8%	713
Age of	18 to 34	67%	11%	22%	183
Respondent	35 to 49	63%	27%	10%	196
	50 to 64	67%	27%	6%	320
	65 and older	71%	22%	7%	176
Gender of	Men	75%	19%	6%	538
Respondent	Women	55%	28%	17%	338
Level of	High school or less	74%	20%	6%	349
Education	Tech school/Some college	63%	24%	14%	280
	College graduate	61%	26%	13%	172
	Postgraduate work	58%	24%	18%	88
Region of	Central/Lakes	59%	18%	23%	156
State	Connecticut Valley	26%	65%	9%	104
	Manchester Area	68%	22%	10%	140
	Mass Border	62%	26%	12%	200
	North Country	86%	9%	5%	97
	Seacoast	89%	8%	4%	191
Household	Less than \$45,000	47%	27%	26%	76
Registration Party ID Internation Party ID Internat	\$45,000 - \$74,999	55%	26%	19%	173
	\$75,000 - \$99,999	83%	16%	1%	145
	\$100,000 - \$149,999	67%	27%	6%	207
	\$150,000 or more	67%	20%	13%	42
Media Usage	CNN viewer	78%	6%	16%	79
	Conservative radio listener	69%	17%	14%	243
	Fox News viewer	81%	14%	5%	447
	Joe Rogan listener	59%	23%	18%	189
	Local NH news viewer	77%	14%	9%	577
	MSNBC viewer	51%	18%	30%	34
	NHPR listener	55%	20%	25%	154
2020 Pres	Voted for Biden	55%	30%	15%	103
Vote	Voted for Trump	69%	22%	9%	751

Favorability - Julian Acciard - Among Likely GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Julian Acciard

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	August 2022	7%	31%	7%	55%	867
Voting	Registered Republican	4%	28%	6%	62%	513
Registration	Registered Undeclared/Not Reg.	9%	37%	10%	45%	343
Party ID	Democrat/Independent	4%	38%	20%	39%	158
	Republican	8%	29%	5%	59%	701
Age of	18 to 34	5%	28%	10%	56%	183
Respondent	35 to 49	7%	36%	9%	48%	194
	50 to 64	8%	35%	4%	53%	310
	65 and older	7%	22%	8%	64%	168
Gender of	Men	9%	28%	7%	56%	526
Respondent	Women	3%	36%	9%	53%	326
Level of	High school or less	4%	41%	3%	52%	334
Education	Tech school/Some college	11%	27%	6%	57%	272
	College graduate	7%	26%	13%	55%	170
	Postgraduate work	6%	17%	17%	61%	88
Region of	Central/Lakes	3%	29%	8%	60%	154
State	Connecticut Valley	4%	48%	7%	41%	99
	Manchester Area	13%	18%	16%	53%	138
	Mass Border	14%	28%	6%	52%	191
	North Country	2%	54%	4%	40%	97
	Seacoast	2%	25%	3%	70%	187
Household	Less than \$45,000	5%	33%	15%	47%	76
Income	\$45,000 - \$74,999	2%	30%	11%	57%	167
	\$75,000 - \$99,999	2%	57%	4%	37%	139
	\$100,000 - \$149,999	12%	34%	6%	48%	206
	\$150,000 or more	8%	30%	0%	62%	42
Media Usage	CNN viewer	5%	11%	15%	68%	71
	Conservative radio listener	10%	31%	4%	55%	241
	Fox News viewer	11%	28%	4%	56%	438
	Joe Rogan listener	12%	36%	3%	48%	189
	Local NH news viewer	6%	36%	7%	52%	562
	MSNBC viewer	10%	18%	7%	66%	31
	NHPRlistener	2%	40%	8%	50%	148
2020 Pres	Voted for Biden	2%	26%	21%	52%	100
Vote	Voted for Trump	8%	31%	5%	56%	734

Favorability - Thad Riley - Among Likely GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Thad Riley

		Favorable	Neutral	<u>Unfavorable</u>	Don't know enough about to say	N
STATEWIDE	August 2022	8%	17%	10%	65%	870
Voting	Registered Republican	8%	16%	5%	71%	514
Registration	Registered Undeclared/Not Reg.	5%	19%	19%	57%	345
Party ID	Democrat/Independent	2%	11%	30%	57%	163
	Republican	9%	18%	6%	67%	699
Age of	18 to 34	24%	2%	16%	58%	183
Respondent	35 to 49	5%	15%	10%	70%	194
	50 to 64	4%	20%	10%	66%	313
	65 and older	3%	27%	4%	66%	168
Gender of	Men	7%	15%	12%	65%	531
Respondent	Women	10%	20%	6%	64%	323
Level of	High school or less	1%	19%	5%	75%	340
Education	Tech school/Some college	18%	17%	9%	56%	270
	College graduate	6%	12%	19%	63%	170
	Postgraduate work	6%	14%	17%	62%	87
Region of	Central/Lakes	18%	15%	4%	63%	154
State	Connecticut Valley	3%	13%	20%	65%	99
	Manchester Area	12%	19%	14%	55%	140
	Mass Border	6%	27%	12%	56%	191
	North Country		23%	10%	67%	97
	Seacoast	5%	6%	6%	83%	187
Household	Less than \$45,000	2%	29%	4%	66%	76
Income	\$45,000 - \$74,999	19%	9%	17%	56%	167
	\$75,000 - \$99,999	3%	9%	1%	87%	145
	\$100,000 - \$149,999	11%	29%	15%	46%	203
	\$150,000 or more	0%	29%	5%	66%	42
Media Usage	CNN viewer	1%	7%	13%	79%	78
	Conservative radio listener	13%	13%	5%	69%	241
	Fox News viewer	8%	16%	7%	69%	441
	Joe Rogan listener	23%	9%	7%	62%	184
	Local NH news viewer	9%	17%	7%	67%	566
	MSNBC viewer		16%	16%	68%	33
	NHPRlistener	21%	9%	7%	64%	154
2020 Pres	Voted for Biden		10%	27%	63%	102
Vote	Voted for Trump	9%	17%	7%	67%	735

Favorability - Karen Testerman - Among Likely GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Karen Testerman

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	August 2022	9%	19%	15%	57%	873
Voting	Registered Republican	8%	15%	12%	65%	513
Registration	Registered Undeclared/Not Reg.	7%	26%	19%	48%	348
Party ID	Democrat/Independent	11%	12%	33%	44%	164
	Republican	8%	20%	10%	61%	701
Age of	18 to 34	16%	0%	31%	53%	183
Respondent	35 to 49	11%	14%	11%	63%	194
	50 to 64	4%	27%	11%	57%	316
	65 and older	8%	28%	7%	57%	168
Gender of	Men	9%	18%	14%	59%	532
Respondent	Women	8%	21%	15%	56%	326
Level of	High school or less	3%	22%	4%	71%	340
Education	Tech school/Some college	13%	20%	18%	49%	272
	College graduate	15%	15%	23%	48%	170
	Postgraduate work	8%	14%	29%	49%	88
Region of	Central/Lakes	7%	19%	20%	55%	154
State	Connecticut Valley	22%	6%	20%	53%	99
	Manchester Area	12%	24%	19%	45%	138
	Mass Border	6%	29%	18%	47%	196
	North Country	6%	30%	8%	56%	97
	Seacoast	6%	6%	5%	83%	187
Household	Less than \$45,000	14%	28%	9%	48%	76
Income	\$45,000 - \$74,999	8%	10%	26%	56%	167
	\$75,000 - \$99,999	5%	15%	6%	74%	145
	\$100,000 - \$149,999	15%	23%	19%	43%	206
	\$150,000 or more	3%	38%	4%	55%	42
Media Usage	CNN viewer	1%	10%	28%	61%	76
	Conservative radio listener	5%	22%	14%	58%	241
	Fox News viewer	9%	22%	8%	61%	443
	Joe Rogan listener	15%	17%	20%	47%	189
	Local NH news viewer	4%	22%	15%	59%	568
	MSNBC viewer		14%	27%	59%	31
	NHPRlistener	7%	11%	27%	55%	154
2020 Pres	Voted for Biden	1%	9%	32%	58%	100
Vote	Voted for Trump	10%	20%	12%	58%	740

Approval of Governor Sununu's Job Performance

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling his job as governor?

		Approve	Disapprove	Neither/DK	N
STATEWIDE	August 2022	55%	42%	4%	1,993
Voting	Registered Democrat	24%	74%	2%	542
Registration	Registered Undeclared/Not Reg.	58%	37%	5%	813
	Registered Republican	58% 37% 5% 80% 19% 1% 26% 73% 2% 53% 35% 12% 85% 14% 1% 42% 54% 4% 53% 44% 2% 64% 33% 3% 59% 34% 6% 71% 28% 1% 40% 53% 7% 59% 34% 6% 53% 45% 2% 53% 45% 3%	567		
Party ID	Democrat	26%	73%	2%	837
	Independent	53%	35%	12%	296
	Republican	85%	14%	1%	825
Age of	18 to 34	42%	54%	4%	524
Respondent	35 to 49	53%	44%	2%	415
	50 to 64	64%	33%	3%	621
	65 and older	59%	34%	6%	402
Gender of	Men	71%	28%	1%	953
Respondent	Women	40%	53%	7%	989
Level of	High school or less	59%	34%	7%	713
Education	Tech school/Some college	53%	45%	2%	612
	College graduate	53%	45%	3%	411
	Postgraduate work	48%	50%	2%	249
Region of	Central/Lakes	56%	42%	2%	329
State	Connecticut Valley	60%	33%	7%	267
	Manchester Area	55%	44%	0%	338
	Mass Border	47%	44%	9%	442
	North Country	61%	39%		198
	Seacoast	55%	43%	2%	412
Household	Less than \$45,000	47%	47%	6%	230
Income	\$45,000 - \$74,999	55%	43%	2%	347
	\$75,000 - \$99,999	64%	30%	6%	311
	\$100,000 - \$149,999	49%	47%	4%	486
	\$150,000 or more	44%	53%	2%	127
Media Usage	Conservative radio listener	79%	20%	1%	273
	CNN viewer	38%	56%	6%	434
	Fox News viewer	86%	10%	4%	537
	Joe Rogan listener	72%	22%	5%	225
	Local NH news viewer	60%	35%	5%	1,256
	MSNBC viewer	35%	59%	6%	298
	NHPR listener	34%	62%	4%	524
2020 Pres	Voted for Biden	32%	64%	4%	1,021
Vote	Voted for Trump	82%	17%	1%	878

Most Important Problem Facing New Hampshire

Let's turn to the state of New Hampshire. What do you think is the most important problem facing the state of New Hampshire today?

		COVID-19	Drugs	<u>Education</u>	<u>Healthcare</u>	<u>Housing</u>
STATEWIDE	August 2022	0%	5%	8%	3%	13%
Voting	Registered Democrat	0%	1%	15%	3%	16%
Registration	Registered Undeclared/Not Reg.	0%	5%	5%	3%	14%
	Registered Republican	0%	7%	4%	2%	10%
Party ID	Democrat	0%	1%	11%	3%	14%
	Independent	1%	2%	12%	5%	21%
	Republican	0%	9%	4%	2%	10%
Age of	18 to 34	0%	2%	19%	2%	14%
Respondent	35 to 49	0%	7%	3%	4%	12%
	50 to 64	0%	7%	5%	4%	13%
	65 and older	0%	3%	5%	2%	14%
Gender of	Men	0%	7%	2%	1%	12%
Respondent	Women	0%	3%	15%	4%	14%
Level of	High school or less		7%	12%	4%	7%
Education	Tech school/Some college	0%	3%	4%	2%	16%
	College graduate	1%	4%	8%	4%	20%
	Postgraduate work	0%	3%	8%	1%	15%
Region of	Central/Lakes	0%	7%	9%	2%	9%
State	Connecticut Valley		3%	8%	7%	15%
	Manchester Area	1%	3%	4%	6%	16%
	Mass Border	0%	2%	8%	1%	16%
	North Country		3%	1%	0%	11%
	Seacoast	0%	8%	16%	2%	12%
Household	Less than \$45,000	1%	2%	5%	7%	14%
Income	\$45,000 - \$74,999	0%	4%	2%	6%	11%
	\$75,000 - \$99,999		7%	1%	3%	16%
	\$100,000 - \$149,999	0%	6%	21%	2%	13%
	\$150,000 or more	0%	7%	6%	1%	14%
Media Usage	Conservative radio listener	0%	17%	2%	1%	4%
	CNN viewer	0%	1%	8%	3%	19%
	Fox News viewer		9%	5%	0%	5%
	Joe Rogan listener		13%	7%	5%	4%
	Local NH news viewer	0%	3%	5%	3%	14%
	MSNBC viewer	0%	1%	8%	3%	20%
	NHPR listener	0%	5%	4%	5%	17%
2020 Pres	Voted for Biden	0%	1%	10%	4%	18%
Vote	Voted for Trump	0%	9%	5%	2%	8%

Most Important Problem Facing New Hampshire

Let's turn to the state of New Hampshire. What do you think is the most important problem facing the state of New Hampshire today?

		Jobs/Economy	State budget	Taxes	<u>Other</u>	DK/Not Sure	<u>N</u>
STATEWIDE	August 2022	26%	0%	3%	41%	1%	1,871
Voting	Registered Democrat	14%	0%	1%	49%	1%	505
Registration	Registered Undeclared/Not Reg.	27%	0%	5%	40%	0%	756
	Registered Republican	39%	0%	2%	34%	0%	555
Party ID	Democrat	14%	0%	3%	51%	1%	772
	Independent	25%		1%	32%	1%	285
	Republican	38%	0%	3%	33%	0%	793
Age of	18 to 34	33%		1%	28%	1%	458
Respondent	35 to 49	22%	0%	5%	46%	0%	405
	50 to 64	26%	0%	3%	41%	0%	604
	65 and older	23%	0%	2%	50%	1%	373
Gender of	Men	33%	0%	3%	42%	0%	899
Respondent	Women	20%	0%	3%	40%	1%	922
Level of	High school or less	30%		3%	37%		694
Education	Tech school/Some college	26%	0%	2%	47%	1%	534
	College graduate	21%	0%	3%	38%	2%	392
	Postgraduate work	24%	1%	3%	44%	1%	243
Region of	Central/Lakes	26%		7%	39%	0%	309
State	Connecticut Valley	32%		1%	34%	1%	255
	Manchester Area	17%	1%	2%	52%	0%	300
	Mass Border	24%	0%	4%	44%	0%	418
	North Country	33%	0%	2%	49%	1%	195
	Seacoast	30%	0%	0%	31%	1%	389
Household	Less than \$45,000	26%	1%	1%	41%	1%	209
Income	\$45,000 - \$74,999	30%		3%	42%	1%	315
	\$75,000 - \$99,999	19%		7%	48%	0%	295
	\$100,000 - \$149,999	19%	0%	2%	36%	0%	464
	\$150,000 or more	22%	0%	3%	48%	0%	109
Media Usage	Conservative radio listener	37%	0%	2%	37%		268
	CNN viewer	21%		6%	43%	0%	413
	Fox News viewer	40%	0%	3%	37%	0%	517
	Joe Rogan listener	41%		2%	28%		221
	Local NH news viewer	27%	0%	4%	43%	0%	1,197
	MSNBC viewer	15%		2%	49%	0%	285
	NHPR listener	17%	0%	5%	46%	1%	508
2020 Pres	Voted for Biden	15%	0%	3%	46%	1%	934
Vote	Voted for Trump	39%	0%	3%	35%	0%	845