

August 31, 2022

## MOWERS & LEAVITT LEAD NH'S 1ST DISTRICT GOP PRIMARY; BURNS LEADS IN 2ND, MANY UNDECIDED

By: Sean P. McKinley, M.A.  
Zachary S. Azem, M.A.

J. Mitchell Scacchi, M.A.  
Andrew E. Smith, Ph.D.

andrew.smith@unh.edu  
603-862-2226  
cola.unh.edu/unh-survey-center

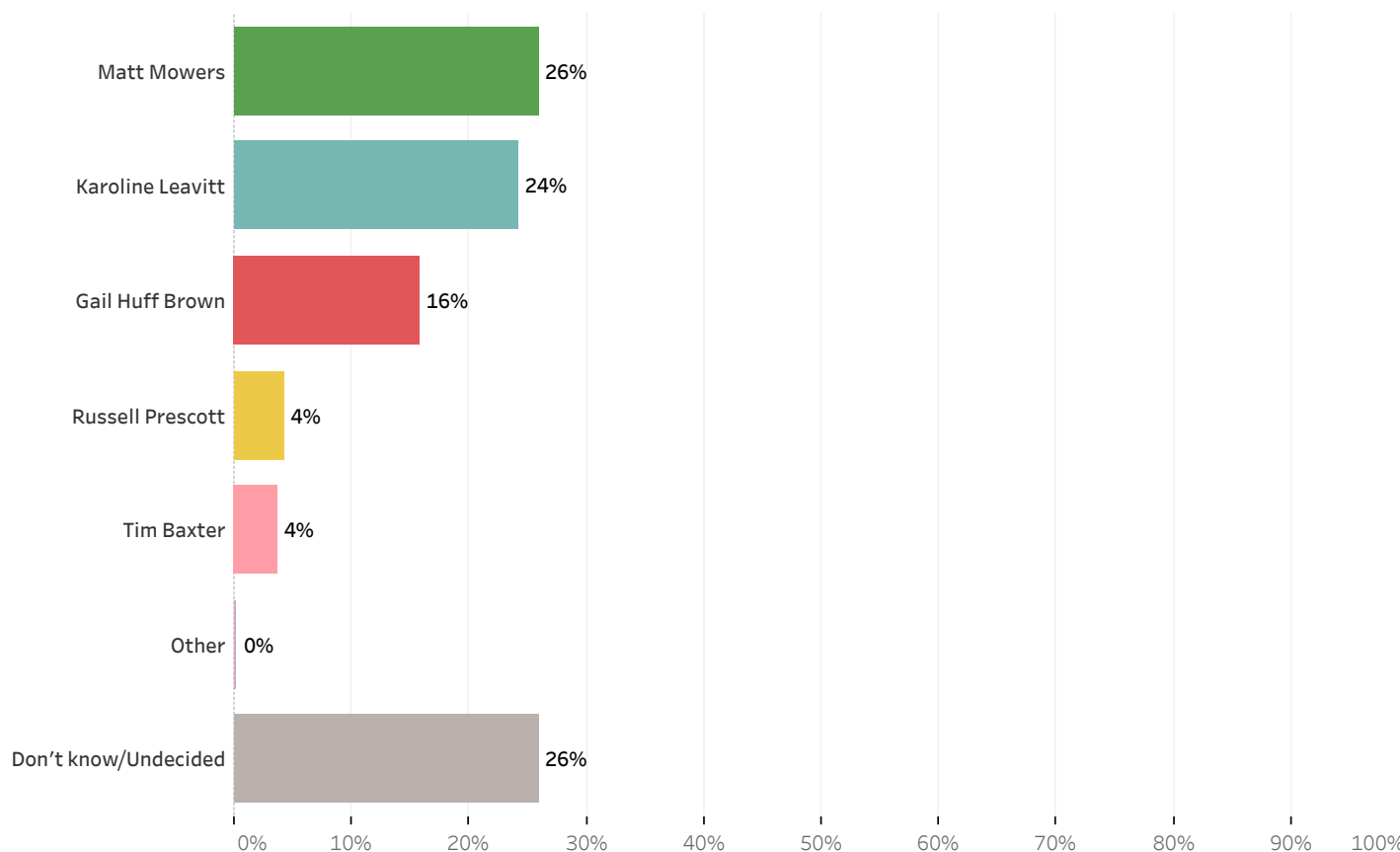
DURHAM, NH - Matt Mowers and Karoline Leavitt lead the field in the race for the GOP nomination in New Hampshire's 1st Congressional District, with Gail Huff Brown in third. In the 2nd District, Robert Burns leads George Hansel and Lily Tang Williams. However, a plurality of likely primary voters are undecided in both districts and most candidates remain largely unknown to voters.

### 2022 NH 1st Congressional District Republican Primary

Republicans in New Hampshire's 1st Congressional District are competing to challenge two-term incumbent Chris Pappas. If the 2022 Republican primary election was being held today, 26% of likely Republican primary voters would vote for former State Department official and 2020 nominee Matt Mowers, 24% would vote for former White House aide Karoline Leavitt, and 16% support journalist Gail Huff Brown. Trailing in the race are former NH Executive Councilor Russell Prescott (4%) and NH State Representative Tim Baxter (4%), while less than 1% would vote for another candidate. With two weeks remaining in the campaign, 26% of likely voters say that they are undecided, making this contest wide open.

Leavitt leads among men but trails both Mowers and Huff Brown among women. Leavitt and Mowers are closely matched among Fox News viewers but Mowers leads Leavitt and Huff Brown among conservative radio listeners and *The Joe Rogan Experience* listeners.

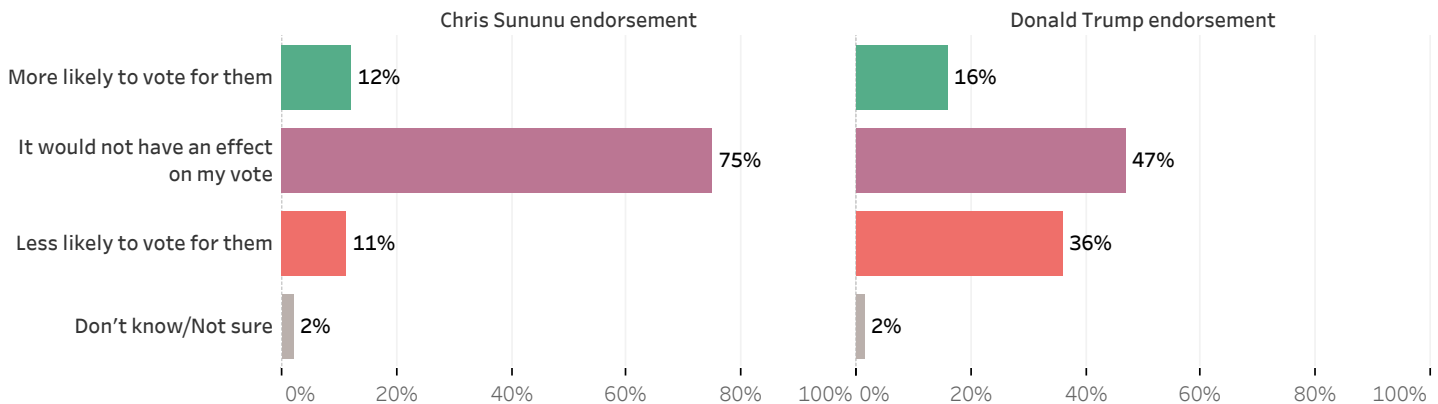
### 2022 New Hampshire Republican 1st Congressional District Primary - Preferred Candidate - August 2022



\* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

Neither Republican Governor Chris Sununu nor former President Donald Trump have endorsed a candidate in this race. And while most undecided Republican primary voters say that an endorsement by either person would not affect their vote, a Trump endorsement would repel more than twice as many voters as it would attract. A Sununu endorsement is a wash - among likely Republican primary voters who are undecided (N=107), 12% say an endorsement from Sununu would make them more likely to vote for that candidate, 11% say a Sununu endorsement would make them less likely to vote for that candidate, and most say a Sununu endorsement would have no effect (75%). A Trump endorsement is likely to do more harm than good for a candidate among remaining undecided voters. Sixteen percent of undecided voters say a Trump endorsement would make them more likely to support a candidate but 36% say that they would be less likely to support a candidate endorsed by Trump and 47% say it would have no effect on their vote.

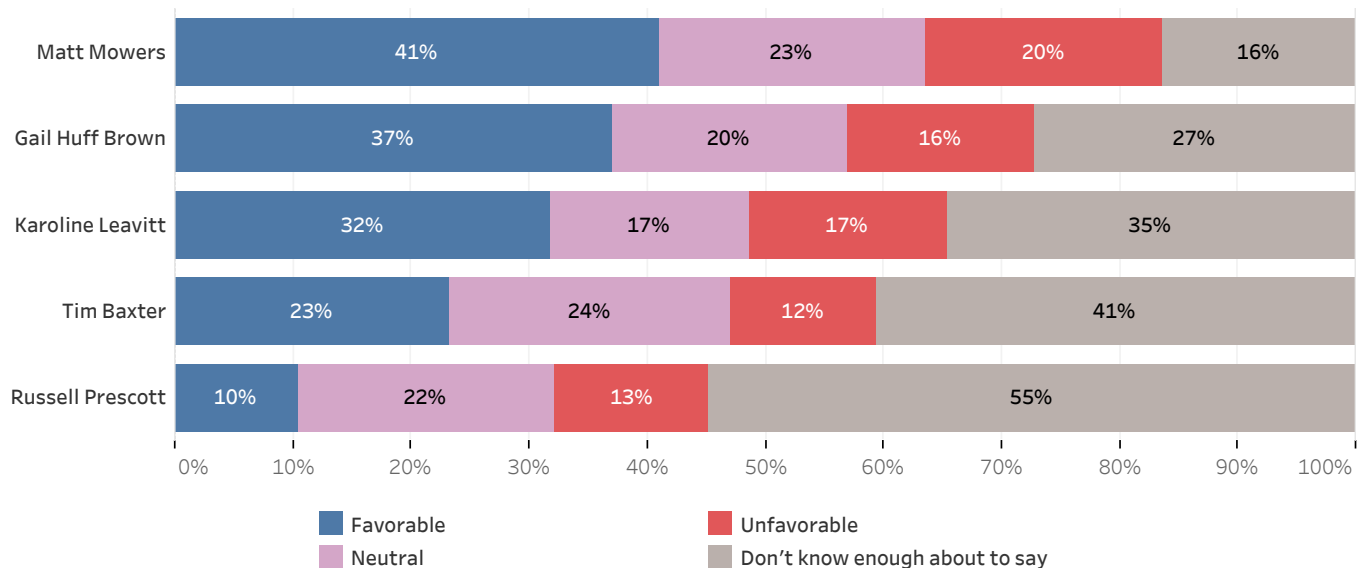
#### Effect of Possible Sununu & Trump Endorsement - Among Undecided 1st District Republican Primary Voters - August 2022



Mowers, who was the Republican 1st CD nominee in 2020, is the best known Republican candidate among likely Republican primary voters - 84% know enough to have an opinion about him, followed by Huff Brown (73%), Leavitt (65%), Baxter (59%), and Prescott (45%).

Mowers and Huff Brown are equally popular among likely Republican primary voters; each have a net favorability rating (the percentage who have a favorable opinion minus the percentage with an unfavorable opinion) of +21, followed by Leavitt (+15), Baxter (+11) and Prescott (-3%).

#### Favorability - U.S. Congress First District Candidates - Among Likely GOP Primary Voters - August 2022

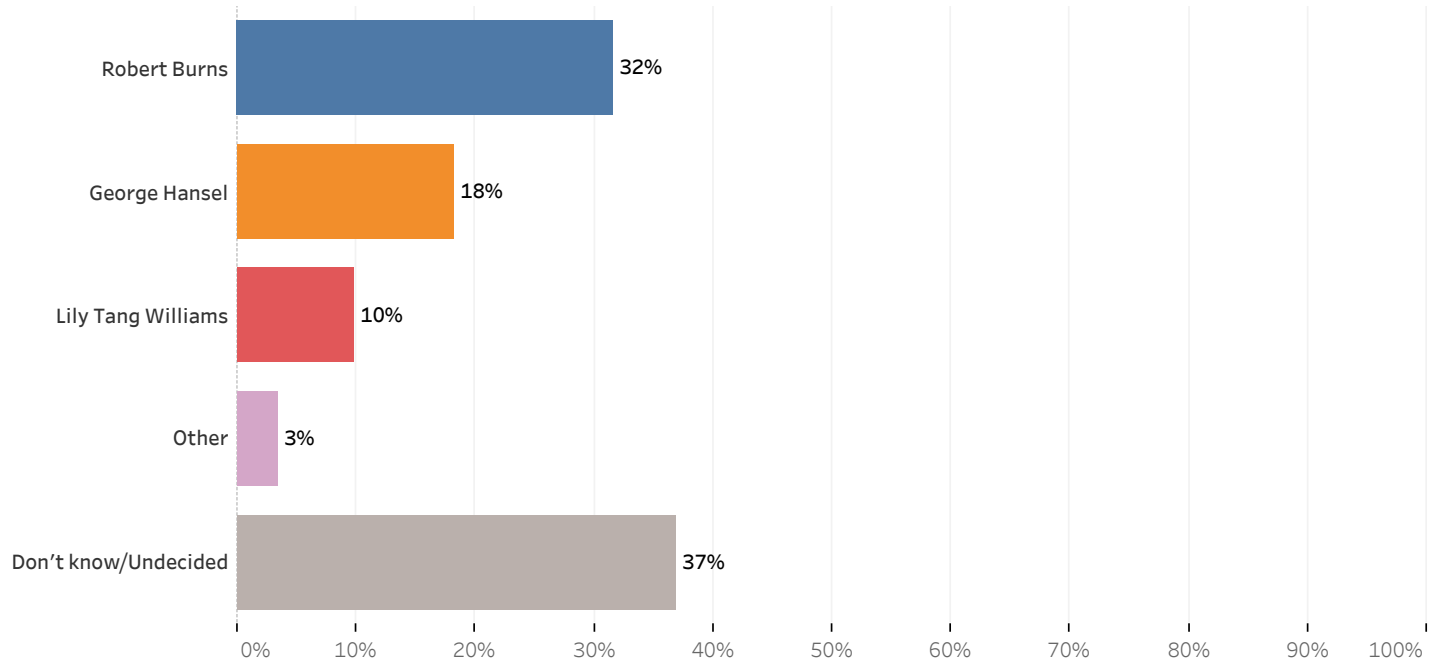


## 2022 NH 2nd Congressional District Republican Primary

Republicans in New Hampshire's Second Congressional District are seeking the nomination to challenge long-time incumbent Anne Kuster. The Republicans who are running are largely unknown to likely Republican primary voters with less than two weeks until the September 13th election. If the 2022 Republican primary election for the U.S. House of Representatives in New Hampshire's Second District was being held today, 32% of likely Republican primary voters would vote for former Hillsborough County Treasurer Robert Burns, 18% support Keene Mayor George Hansel, 10% support entrepreneur Lily Tang Williams, 3% would vote for another candidate, and 37% say that they are undecided.

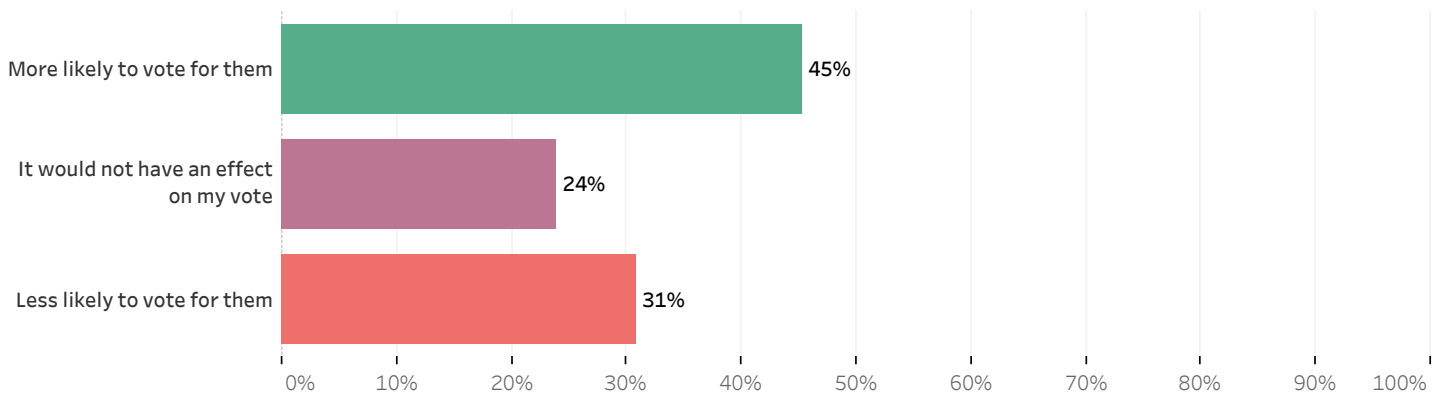
Burns holds clear leads among women and those without a college degree while Hansel leads among men and those with a college degree. Hansel and Burns are closely matched among Fox News viewers but Hansel trails Burns among conservative radio listeners and trails both Burns and Williams among *The Joe Rogan Experience* listeners.

### 2022 New Hampshire Republican 2nd Congressional District Primary - Preferred Candidate - August 2022



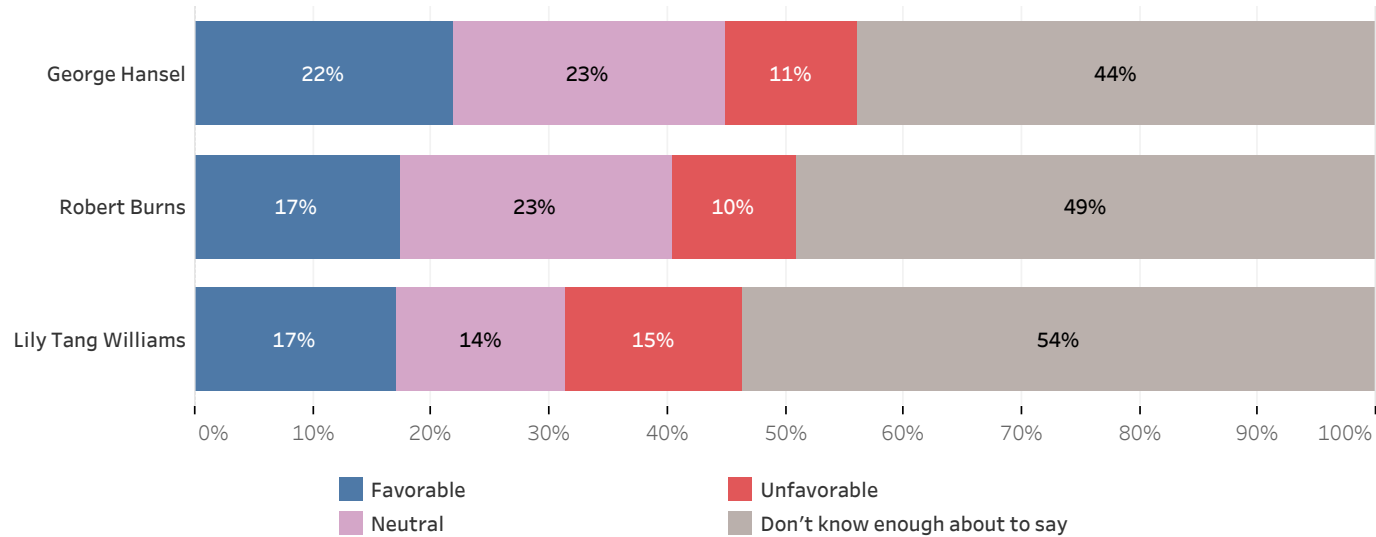
Turning to the power of endorsements, Governor Sununu has endorsed Hansel in this race while former President Trump has not endorsed a candidate. Among likely Republican primary voters who are undecided in the 2nd District (N=168), 45% say that a Trump endorsement would make them more likely to support that candidate but 31% say that they would be less likely to support a candidate endorsed by Trump.

### Effect of Possible Trump Endorsement - Among Undecided GOP 2nd District Republican Primary Voters - August 2022



Candidates for the 2nd District GOP nomination are not well-known among likely Republican primary voters: only 56% know enough to have an opinion about Hansel, 51% have an opinion about Burns, and 46% have an opinion about Williams. Hansel is the most popular of these candidates among likely Republican voters with a net favorability rating of +11, followed by Burns (+7) and Williams (+2).

Favorability - U.S. Congress 2nd District Candidates - Among Likely GOP Primary Voters - August 2022



## Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand, nine hundred and ninety-three (1,993) Granite State Panel members completed the survey online between August 25 and August 29, 2022. The margin of sampling error for the survey is +/- 2.2 percent. Included in the sample were 892 likely 2022 Republican primary voters (MSE = +/- 3.3%). Among likely Republican primary voters, 419 (MSE = +/- 4.8%) were First District residents and 469 (MSE = +/- 4.5%) were Second District residents. These MSE's have not been adjusted for design effect. The response rate for the August 2022 Granite State Poll is 26%. The design effect for the survey is 2.9%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 7,500 New Hampshire adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### August 2022 Granite State Poll Demographics

		%	N
Gender of Respondent	Men	49%	953
	Women	51%	989
Age of Respondent	18 to 34	27%	524
	35 to 49	21%	415
	50 to 64	32%	621
	65 and older	21%	402
Level of Education	High school or less	36%	713
	Tech school/Some college	31%	612
	College graduate	21%	411
	Postgraduate work	13%	249
Region of State	Central/Lakes	17%	329
	Connecticut Valley	13%	267
	Manchester Area	17%	338
	Mass Border	22%	442
	North Country	10%	198
	Seacoast	21%	412
Party ID	Democrat	43%	837
	Independent	15%	296
	Republican	42%	825
Voting Registration	Registered Democrat	28%	542
	Registered Undeclared/Not Reg.	42%	813
	Registered Republican	29%	567
2020 Pres Vote	Voted for Biden	54%	1,021
	Voted for Trump	46%	878

## 2022 New Hampshire Republican 1st Congressional District Primary - Preferred Candidate

If the Republican primary for the U.S. House of Representatives were held today, who would you support for the Republican nomination?

		<u>Tim Baxter</u>	<u>Gail Huff Brown</u>	<u>Karoline Leavitt</u>	<u>Matt Mowers</u>	<u>Russell Prescott</u>	<u>Other</u>	<u>Don't know/ Undecided</u>	<u>N</u>
<b>1ST DISTRICT</b>	<b>August 2022</b>	4%	16%	24%	26%	4%	0%	26%	412
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	3%	21%	15%	12%	5%	0%	44%	162
	Registered Republican	4%	13%	32%	32%	4%		15%	240
<b>Party ID</b>	Democrat/Independent	8%	6%	2%	13%	3%	0%	67%	69
	Republican	3%	18%	29%	29%	5%		18%	341
<b>Age of Respondent</b>	18 to 34			47%	18%	5%		30%	105
	35 to 49	7%	24%	13%	35%	3%		19%	73
	50 to 64	4%	29%	10%	21%	3%		33%	136
	65 and older	2%	8%	30%	38%	7%	0%	14%	87
<b>Gender of Respondent</b>	Men	5%	10%	31%	23%	6%	0%	24%	269
	Women	1%	28%	10%	32%	1%		28%	138
<b>Level of Education</b>	High school or less	2%	26%	37%	18%	3%		14%	157
	Tech school/Some college	4%	9%	15%	38%	1%		34%	134
	College graduate	8%	8%	18%	21%	11%		33%	79
	Postgraduate work	3%	13%	20%	25%	7%	0%	32%	41
<b>Region of State</b>	Central/Lakes	2%	31%	14%	28%	1%		25%	39
	Manchester Area	5%	6%	7%	48%	8%	0%	26%	92
	Mass Border	9%	17%	19%	27%	3%		26%	57
	North Country	7%	6%	46%	15%	3%		25%	33
	Seacoast	2%	19%	32%	17%	4%		27%	190
<b>Household Income</b>	Less than \$45,000	2%	33%	5%	37%	2%		20%	38
	\$45,000 - \$74,999	3%	15%	10%	50%	3%		19%	76
	\$75,000 - \$99,999	2%	19%	10%	7%	2%		60%	63
	\$100,000 - \$149,999	1%	32%	3%	36%	7%		21%	68
	\$150,000 or more	7%	10%	28%	14%	1%	0%	39%	26
<b>Media Usage</b>	CNN viewer	5%	9%	3%	9%	16%	0%	58%	46
	Conservative radio listener	4%	14%	14%	33%	0%		34%	129
	Fox News viewer	3%	9%	37%	33%	3%		16%	230
	Joe Rogan listener	3%	3%	11%	40%	0%		43%	68
	Local NH news viewer	2%	14%	28%	30%	3%	0%	23%	289
	MSNBC viewer		16%	0%	8%	32%	1%	43%	15
	NHPR listener	2%	12%	9%	35%	3%	0%	39%	55
<b>2020 Pres Vote</b>	Voted for Biden	6%	10%	1%	6%	24%	0%	53%	38
	Voted for Trump	2%	16%	28%	29%	2%		23%	357
<b>Interest in Primary</b>	Very interested	4%	15%	16%	33%	5%	0%	27%	304
	Somewhat/not very interested	3%	18%	47%	5%	3%		25%	105
<b>Attention Paid to Primary</b>	A lot	5%	20%	20%	28%	4%	0%	23%	210
	Some	3%	8%	31%	26%	5%		27%	175
	A little/None		37%	7%	10%			46%	26

### Favorability - Tim Baxter - Among Likely First District GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Tim Baxter

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>1ST DISTRICT</b>	<b>August 2022</b>	23%	24%	12%	41%	409
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	5%	24%	19%	52%	160
	Registered Republican	33%	25%	8%	34%	238
<b>Party ID</b>	Democrat/Independent	6%	13%	34%	47%	66
	Republican	26%	26%	8%	39%	342
<b>Age of Respondent</b>	18 to 34	56%	5%	12%	27%	111
	35 to 49	11%	38%	7%	44%	73
	50 to 64	8%	22%	9%	61%	133
	65 and older	13%	36%	24%	27%	84
<b>Gender of Respondent</b>	Men	31%	21%	11%	38%	271
	Women	8%	28%	17%	47%	133
<b>Level of Education</b>	High school or less	32%	25%	6%	37%	153
	Tech school/Some college	23%	21%	11%	44%	128
	College graduate	16%	22%	17%	45%	85
	Postgraduate work	7%	29%	30%	34%	42
<b>Region of State</b>	Central/Lakes	7%	36%	18%	39%	39
	Manchester Area	19%	31%	19%	31%	96
	Mass Border	12%	36%	20%	33%	56
	North Country	6%	21%	21%	52%	33
	Seacoast	36%	14%	4%	46%	185
<b>Household Income</b>	Less than \$45,000	5%	34%	4%	57%	36
	\$45,000 - \$74,999	19%	20%	19%	41%	82
	\$75,000 - \$99,999	2%	31%	4%	63%	63
	\$100,000 - \$149,999	24%	33%	13%	31%	68
	\$150,000 or more	12%	43%	13%	32%	26
<b>Media Usage</b>	CNN viewer	1%	10%	37%	51%	44
	Conservative radio listener	11%	25%	3%	61%	126
	Fox News viewer	37%	21%	7%	36%	229
	Joe Rogan listener	20%	14%	0%	66%	67
	Local NH news viewer	23%	27%	14%	36%	293
	MSNBC viewer		9%	66%	25%	12
	NHPR listener	16%	13%	13%	58%	57
<b>2020 Pres Vote</b>	Voted for Biden		28%	32%	40%	43
	Voted for Trump	26%	24%	10%	41%	353
<b>Interest in Primary</b>	Very interested	16%	22%	14%	48%	298
	Somewhat/not very interested	44%	27%	8%	20%	108
<b>Attention Paid to Primary</b>	A lot	20%	25%	19%	36%	206
	Some	32%	15%	7%	47%	171
	A little/None		67%	0%	33%	32

### Favorability - Gail Huff Brown - Among Likely First District GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Gail Huff Brown

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>1ST DISTRICT</b>	<b>August 2022</b>	37%	20%	16%	27%	408
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	15%	13%	28%	44%	160
	Registered Republican	49%	25%	9%	17%	238
<b>Party ID</b>	Democrat/Independent	6%	15%	43%	36%	66
	Republican	43%	21%	10%	26%	341
<b>Age of Respondent</b>	18 to 34	49%	8%	16%	27%	111
	35 to 49	40%	20%	7%	33%	71
	50 to 64	32%	20%	16%	32%	132
	65 and older	30%	30%	24%	16%	86
<b>Gender of Respondent</b>	Men	37%	21%	15%	27%	270
	Women	38%	18%	16%	28%	135
<b>Level of Education</b>	High school or less	64%	17%	6%	13%	153
	Tech school/Some college	24%	24%	16%	36%	127
	College graduate	18%	16%	27%	39%	85
	Postgraduate work	18%	28%	27%	27%	42
<b>Region of State</b>	Central/Lakes	5%	47%	12%	36%	39
	Manchester Area	35%	27%	21%	17%	96
	Mass Border	17%	26%	19%	38%	56
	North Country	16%	15%	44%	26%	31
	Seacoast	54%	10%	9%	27%	186
<b>Household Income</b>	Less than \$45,000	64%	8%	6%	22%	38
	\$45,000 - \$74,999	46%	23%	20%	10%	82
	\$75,000 - \$99,999	22%	11%	12%	54%	63
	\$100,000 - \$149,999	25%	38%	15%	22%	68
	\$150,000 or more	16%	30%	15%	39%	25
<b>Media Usage</b>	CNN viewer	9%	19%	27%	46%	42
	Conservative radio listener	36%	17%	9%	38%	127
	Fox News viewer	50%	21%	10%	19%	229
	Joe Rogan listener	25%	21%	10%	44%	68
	Local NH news viewer	40%	20%	16%	24%	293
	MSNBC viewer	14%	51%	23%	12%	12
	NHPR listener	26%	32%	18%	23%	56
<b>2020 Pres Vote</b>	Voted for Biden	6%	8%	54%	31%	41
	Voted for Trump	42%	21%	11%	26%	354
<b>Interest in Primary</b>	Very interested	32%	20%	16%	32%	299
	Somewhat/not very interested	52%	18%	16%	15%	107
<b>Attention Paid to Primary</b>	A lot	35%	24%	23%	17%	206
	Some	44%	10%	5%	42%	171
	A little/None	12%	45%	25%	17%	32



### Favorability - Karoline Leavitt - Among Likely First District GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Karoline Leavitt

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>1ST DISTRICT</b>	<b>August 2022</b>	32%	17%	17%	35%	411
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	19%	14%	22%	44%	159
	Registered Republican	41%	19%	10%	29%	241
<b>Party ID</b>	Democrat/Independent	13%	4%	50%	33%	67
	Republican	36%	19%	10%	35%	343
<b>Age of Respondent</b>	18 to 34	51%		25%	24%	111
	35 to 49	17%	15%	14%	54%	73
	50 to 64	18%	21%	16%	44%	132
	65 and older	38%	32%	11%	18%	87
<b>Gender of Respondent</b>	Men	38%	13%	15%	34%	271
	Women	20%	24%	19%	37%	135
<b>Level of Education</b>	High school or less	40%	19%		41%	153
	Tech school/Some college	29%	15%	25%	32%	129
	College graduate	26%	18%	26%	30%	85
	Postgraduate work	24%	12%	36%	28%	42
<b>Region of State</b>	Central/Lakes	23%	39%	7%	31%	39
	Manchester Area	15%	32%	36%	17%	97
	Mass Border	28%	19%	22%	31%	54
	North Country	35%	25%	25%	14%	33
	Seacoast	43%	2%	6%	49%	187
<b>Household Income</b>	Less than \$45,000	15%	30%	8%	47%	38
	\$45,000 - \$74,999	24%	14%	22%	40%	82
	\$75,000 - \$99,999	11%	11%	8%	70%	62
	\$100,000 - \$149,999	14%	34%	29%	23%	65
	\$150,000 or more	23%	20%	22%	35%	26
<b>Media Usage</b>	CNN viewer	1%	16%	41%	42%	46
	Conservative radio listener	17%	22%	6%	55%	127
	Fox News viewer	45%	20%	9%	27%	230
	Joe Rogan listener	21%	12%	8%	58%	65
	Local NH news viewer	35%	19%	15%	31%	294
	MSNBC viewer	0%	33%	54%	13%	15
	NHPR listener	16%	16%	25%	43%	57
<b>2020 Pres Vote</b>	Voted for Biden	1%	7%	64%	29%	45
	Voted for Trump	36%	18%	11%	35%	352
<b>Interest in Primary</b>	Very interested	27%	16%	16%	41%	298
	Somewhat/not very interested	46%	18%	19%	17%	109
<b>Attention Paid to Primary</b>	A lot	34%	15%	23%	28%	205
	Some	34%	13%	8%	44%	173
	A little/None	6%	46%	24%	24%	32

### Favorability - Matt Mowers - Among Likely First District GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Matt Mowers

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>1ST DISTRICT</b>	<b>August 2022</b>	41%	23%	20%	16%	412
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	13%	29%	32%	26%	163
	Registered Republican	57%	19%	13%	11%	239
<b>Party ID</b>	Democrat/Independent	9%	19%	44%	28%	67
	Republican	47%	23%	15%	14%	344
<b>Age of Respondent</b>	18 to 34	57%	3%	23%	17%	111
	35 to 49	38%	23%	29%	11%	73
	50 to 64	25%	35%	11%	29%	133
	65 and older	51%	26%	21%	3%	88
<b>Gender of Respondent</b>	Men	46%	17%	20%	16%	272
	Women	32%	32%	21%	16%	136
<b>Level of Education</b>	High school or less	50%	22%	10%	18%	153
	Tech school/Some college	43%	24%	11%	22%	131
	College graduate	26%	27%	40%	7%	85
	Postgraduate work	31%	13%	45%	11%	42
<b>Region of State</b>	Central/Lakes	31%	36%	18%	14%	39
	Manchester Area	50%	22%	26%	2%	96
	Mass Border	30%	31%	18%	21%	57
	North Country	23%	35%	34%	8%	33
	Seacoast	45%	15%	15%	25%	187
<b>Household Income</b>	Less than \$45,000	50%	3%	12%	36%	38
	\$45,000 - \$74,999	51%	24%	25%	1%	82
	\$75,000 - \$99,999	8%	21%	21%	50%	63
	\$100,000 - \$149,999	33%	43%	6%	18%	68
	\$150,000 or more	29%	35%	25%	10%	26
<b>Media Usage</b>	CNN viewer	12%	13%	36%	40%	44
	Conservative radio listener	38%	18%	6%	38%	127
	Fox News viewer	60%	23%	7%	10%	230
	Joe Rogan listener	40%	20%	4%	36%	68
	Local NH news viewer	46%	21%	19%	14%	295
	MSNBC viewer	9%	37%	45%	9%	12
	NHPR listener	37%	18%	25%	20%	57
<b>2020 Pres Vote</b>	Voted for Biden	5%	3%	84%	8%	43
	Voted for Trump	47%	24%	12%	17%	356
<b>Interest in Primary</b>	Very interested	39%	21%	20%	19%	301
	Somewhat/not very interested	48%	24%	20%	8%	108
<b>Attention Paid to Primary</b>	A lot	34%	29%	27%	10%	208
	Some	56%	8%	12%	24%	172
	A little/None	7%	60%	17%	16%	32

### Favorability - Russell Prescott - Among Likely First District GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Russell Prescott

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>1ST DISTRICT</b>	<b>August 2022</b>	10%	22%	13%	55%	409
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	6%	30%	16%	47%	160
	Registered Republican	10%	17%	12%	62%	239
<b>Party ID</b>	Democrat/Independent	8%	21%	31%	39%	66
	Republican	11%	21%	10%	58%	342
<b>Age of Respondent</b>	18 to 34	11%	7%	11%	71%	111
	35 to 49	8%	16%	19%	57%	73
	50 to 64	6%	33%	10%	51%	132
	65 and older	19%	24%	17%	40%	85
<b>Gender of Respondent</b>	Men	11%	22%	13%	54%	272
	Women	9%	20%	15%	56%	134
<b>Level of Education</b>	High school or less	7%	24%	13%	56%	153
	Tech school/Some college	11%	23%	9%	57%	129
	College graduate	8%	17%	18%	58%	85
	Postgraduate work	27%	18%	15%	40%	42
<b>Region of State</b>	Central/Lakes	3%	34%	14%	49%	38
	Manchester Area	27%	13%	19%	41%	96
	Mass Border	4%	29%	14%	53%	56
	North Country	3%	41%	15%	41%	33
	Seacoast	7%	17%	9%	66%	186
<b>Household Income</b>	Less than \$45,000	22%	16%	12%	50%	38
	\$45,000 - \$74,999	4%	23%	19%	54%	82
	\$75,000 - \$99,999	3%	26%	23%	47%	63
	\$100,000 - \$149,999	25%	31%	14%	30%	67
	\$150,000 or more	6%	29%	5%	60%	26
<b>Media Usage</b>	CNN viewer	21%	8%	14%	56%	44
	Conservative radio listener	10%	24%	10%	57%	126
	Fox News viewer	13%	24%	8%	55%	229
	Joe Rogan listener	6%	23%	9%	62%	68
	Local NH news viewer	10%	26%	14%	50%	294
	MSNBC viewer	37%	5%	22%	36%	12
	NHPR listener	3%	21%	16%	61%	57
<b>2020 Pres Vote</b>	Voted for Biden	11%	17%	23%	49%	43
	Voted for Trump	11%	21%	12%	56%	353
<b>Interest in Primary</b>	Very interested	14%	24%	15%	47%	298
	Somewhat/not very interested	2%	17%	8%	74%	108
<b>Attention Paid to Primary</b>	A lot	15%	25%	22%	38%	205
	Some	7%	16%	5%	72%	172
	A little/None		30%		70%	32

## 2022 New Hampshire Republican 2nd Congressional District Primary - Preferred Candidate

If the Republican primary for the U.S. House of Representatives were held today, who would you support for the Republican nomination?

		<u>Robert Burns</u>	<u>George Hansel</u>	<u>Lily Tang Williams</u>	<u>Other</u>	<u>Don't know/Undecided</u>	<u>N</u>
<b>2ND DISTRICT</b>	<b>August 2022</b>	32%	18%	10%	3%	37%	456
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	15%	16%	17%	4%	48%	182
	Registered Republican	43%	19%	5%	3%	30%	273
<b>Party ID</b>	Democrat/Independent	5%	22%	23%	6%	44%	92
	Republican	39%	17%	5%	3%	35%	357
<b>Age of Respondent</b>	18 to 34	35%	17%	18%	8%	21%	68
	35 to 49	44%	8%	14%	2%	31%	120
	50 to 64	19%	24%	5%	4%	49%	182
	65 and older	39%	23%	6%		31%	81
<b>Gender of Respondent</b>	Men	18%	24%	9%	4%	44%	257
	Women	49%	11%	10%	1%	28%	192
<b>Level of Education</b>	High school or less	39%	21%	2%	3%	35%	187
	Tech school/Some college	40%	9%	11%	3%	37%	144
	College graduate	14%	24%	24%	4%	35%	82
	Postgraduate work	8%	31%	11%		49%	42
<b>Region of State</b>	Central/Lakes	50%	16%	8%	3%	24%	113
	Connecticut Valley	15%	30%	11%		44%	99
	Manchester Area	33%	4%	1%		62%	42
	Mass Border	16%	24%	15%	9%	35%	139
	North Country	59%	3%	5%		34%	64
<b>Household Income</b>	Less than \$45,000	6%	20%	26%	4%	45%	38
	\$45,000 - \$74,999	45%	19%	1%	3%	31%	85
	\$75,000 - \$99,999	46%	11%	13%	7%	23%	81
	\$100,000 - \$149,999	23%	23%	12%	2%	40%	132
	\$150,000 or more	6%	23%	10%		61%	16
<b>Media Usage</b>	CNN viewer	4%	34%	4%	9%	49%	29
	Conservative radio listener	42%	12%	6%	7%	33%	113
	Fox News viewer	30%	27%	7%	2%	34%	215
	Joe Rogan listener	44%	5%	18%	1%	32%	119
	Local NH news viewer	33%	14%	9%	1%	42%	265
	MSNBC viewer	9%	19%	5%	16%	50%	15
	NHPR listener	45%	11%	3%	3%	38%	92
<b>2020 Pres Vote</b>	Voted for Biden	2%	18%	1%	6%	72%	54
	Voted for Trump	37%	18%	9%	3%	33%	382
<b>Interest in Primary</b>	Very interested	31%	20%	11%	4%	34%	393
	Somewhat/not very interested	35%	9%	4%		52%	64
<b>Attention Paid to Primary</b>	A lot	37%	25%	15%	1%	22%	257
	Some	27%	11%	3%	8%	50%	165
	A little/None	10%	3%	0%		87%	23

### Favorability - Robert Burns - Among Likely Second District GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Robert Burns

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>2ND DISTRICT</b>	<b>August 2022</b>	17%	23%	10%	49%	460
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	3%	31%	20%	46%	185
	Registered Republican	27%	18%	4%	51%	274
<b>Party ID</b>	Democrat/Independent	1%	20%	31%	48%	98
	Republican	22%	23%	5%	50%	355
<b>Age of Respondent</b>	18 to 34	33%	15%	18%	34%	72
	35 to 49	11%	31%	10%	47%	119
	50 to 64	13%	19%	11%	57%	182
	65 and older	24%	27%	3%	46%	82
<b>Gender of Respondent</b>	Men	13%	27%	12%	47%	260
	Women	24%	16%	8%	52%	189
<b>Level of Education</b>	High school or less	18%	23%	7%	53%	187
	Tech school/Some college	26%	25%	7%	42%	143
	College graduate	6%	18%	25%	52%	82
	Postgraduate work	11%	21%	12%	57%	46
<b>Region of State</b>	Central/Lakes	23%	34%	3%	41%	114
	Connecticut Valley	24%	11%	22%	43%	99
	Manchester Area	31%	1%	3%	65%	42
	Mass Border	12%	33%	9%	47%	141
	North Country	1%	17%	13%	68%	64
<b>Household Income</b>	Less than \$45,000	2%	27%	22%	49%	38
	\$45,000 - \$74,999	46%	10%	2%	42%	86
	\$75,000 - \$99,999	2%	18%	3%	77%	82
	\$100,000 - \$149,999	16%	40%	17%	27%	137
	\$150,000 or more	1%	19%	1%	80%	16
<b>Media Usage</b>	CNN viewer	3%	12%	26%	59%	33
	Conservative radio listener	31%	30%	2%	38%	114
	Fox News viewer	11%	22%	9%	58%	212
	Joe Rogan listener	26%	32%	9%	32%	119
	Local NH news viewer	17%	21%	5%	57%	270
	MSNBC viewer	5%	21%	21%	52%	19
	NHPR listener	22%	33%	8%	37%	97
<b>2020 Pres Vote</b>	Voted for Biden	1%	3%	20%	76%	57
	Voted for Trump	21%	25%	8%	47%	383
<b>Interest in Primary</b>	Very interested	20%	19%	11%	50%	396
	Somewhat/not very interested	2%	46%	7%	45%	64
<b>Attention Paid to Primary</b>	A lot	24%	23%	13%	40%	260
	Some	11%	26%	9%	55%	166
	A little/None		13%	0%	87%	23

### Favorability - George Hansel - Among Likely Second District GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - George Hansel

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>2ND DISTRICT</b>	<b>August 2022</b>	22%	23%	11%	44%	459
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	25%	33%	5%	37%	183
	Registered Republican	20%	16%	16%	48%	274
<b>Party ID</b>	Democrat/Independent	38%	24%	7%	31%	97
	Republican	18%	21%	13%	48%	355
<b>Age of Respondent</b>	18 to 34	26%	19%	31%	23%	72
	35 to 49	8%	26%	5%	61%	119
	50 to 64	30%	26%	5%	39%	181
	65 and older	22%	14%	16%	48%	82
<b>Gender of Respondent</b>	Men	24%	28%	6%	42%	259
	Women	21%	16%	18%	46%	189
<b>Level of Education</b>	High school or less	25%	19%	6%	50%	187
	Tech school/Some college	13%	27%	22%	37%	142
	College graduate	28%	24%	5%	44%	83
	Postgraduate work	26%	21%	9%	44%	46
<b>Region of State</b>	Central/Lakes	15%	15%	25%	44%	114
	Connecticut Valley	43%	23%	3%	30%	99
	Manchester Area	10%	25%	5%	60%	42
	Mass Border	23%	27%	9%	41%	140
	North Country	7%	26%	8%	59%	64
<b>Household Income</b>	Less than \$45,000	70%	6%	1%	23%	38
	\$45,000 - \$74,999	18%	22%	29%	31%	86
	\$75,000 - \$99,999	8%	22%	11%	60%	82
	\$100,000 - \$149,999	26%	35%	1%	39%	137
	\$150,000 or more	7%	41%	3%	49%	15
<b>Media Usage</b>	CNN viewer	30%	20%	5%	45%	33
	Conservative radio listener	20%	9%	27%	43%	113
	Fox News viewer	31%	16%	3%	50%	212
	Joe Rogan listener	25%	17%	21%	36%	119
	Local NH news viewer	18%	25%	10%	47%	270
	MSNBC viewer	7%	40%	8%	45%	19
	NHPR listener	20%	15%	24%	42%	96
<b>2020 Pres Vote</b>	Voted for Biden	32%	19%	5%	44%	57
	Voted for Trump	21%	22%	12%	45%	382
<b>Interest in Primary</b>	Very interested	24%	24%	13%	39%	395
	Somewhat/not very interested	7%	18%	2%	73%	64
<b>Attention Paid to Primary</b>	A lot	28%	29%	16%	27%	259
	Some	17%	16%	5%	62%	166
	A little/None	2%	14%	1%	83%	23

### Favorability - Lily Tang Williams- Among Likely Second District GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Lily Tang Williams

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>2ND DISTRICT</b>	<b>August 2022</b>	17%	14%	15%	54%	460
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	22%	15%	17%	46%	185
	Registered Republican	14%	14%	14%	59%	274
<b>Party ID</b>	Democrat/Independent	32%	9%	23%	36%	98
	Republican	12%	16%	13%	59%	355
<b>Age of Respondent</b>	18 to 34	20%	2%	39%	38%	72
	35 to 49	24%	12%	4%	60%	119
	50 to 64	13%	21%	15%	51%	182
	65 and older	13%	14%	9%	64%	82
<b>Gender of Respondent</b>	Men	16%	16%	17%	51%	260
	Women	19%	12%	12%	57%	189
<b>Level of Education</b>	High school or less	11%	14%	13%	62%	187
	Tech school/Some college	18%	16%	19%	47%	143
	College graduate	33%	12%	9%	46%	82
	Postgraduate work	10%	18%	21%	51%	46
<b>Region of State</b>	Central/Lakes	5%	9%	28%	58%	114
	Connecticut Valley	32%	13%	16%	40%	99
	Manchester Area	9%	24%	2%	65%	42
	Mass Border	24%	16%	12%	47%	141
	North Country	5%	17%	5%	74%	64
<b>Household Income</b>	Less than \$45,000	59%	4%	2%	36%	38
	\$45,000 - \$74,999	2%	27%	27%	44%	86
	\$75,000 - \$99,999	16%	13%	13%	58%	82
	\$100,000 - \$149,999	21%	14%	19%	47%	137
	\$150,000 or more	21%	6%	3%	70%	16
<b>Media Usage</b>	CNN viewer	9%	6%	16%	69%	33
	Conservative radio listener	12%	15%	26%	47%	114
	Fox News viewer	11%	14%	12%	63%	212
	Joe Rogan listener	31%	8%	19%	42%	119
	Local NH news viewer	13%	17%	15%	55%	271
	MSNBC viewer	2%	20%	6%	72%	19
	NHPR listener	15%	10%	26%	49%	97
<b>2020 Pres Vote</b>	Voted for Biden	19%	7%	21%	54%	57
	Voted for Trump	15%	15%	15%	55%	383
<b>Interest in Primary</b>	Very interested	18%	14%	16%	51%	396
	Somewhat/not very interested	9%	14%	6%	71%	64
<b>Attention Paid to Primary</b>	A lot	22%	16%	18%	44%	260
	Some	13%	14%	12%	61%	166
	A little/None	0%	2%	4%	93%	23