

August 30, 2022

## WITH TWO WEEKS TO GO, BOLDUC MAINTAINS LEAD IN NH GOP SENATE PRIMARY

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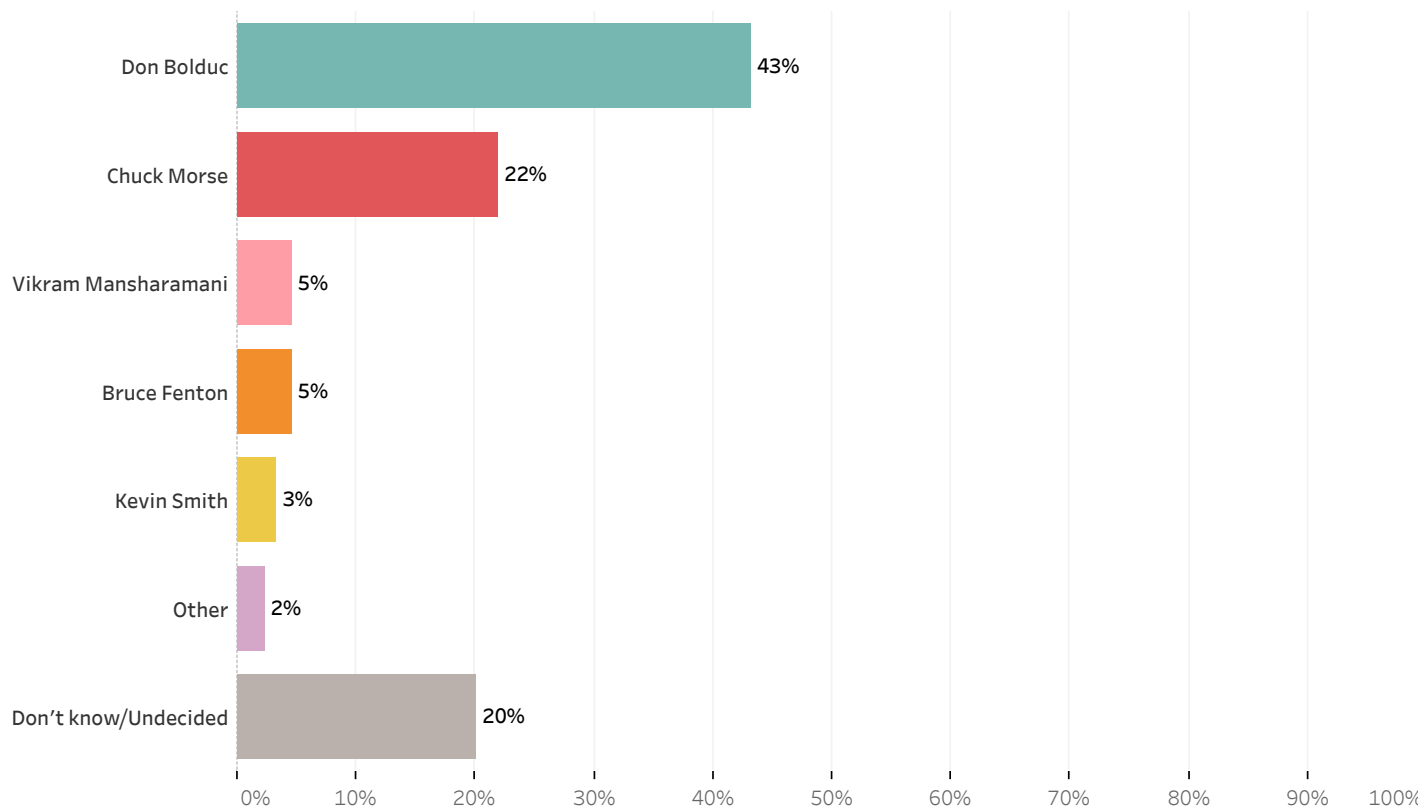
DURHAM, NH - Retired Brigadier General Don Bolduc leads NH Senate President Chuck Morse in the race for the 2022 Republican nomination to the U.S. Senate, with other candidates far behind. Among those who remain undecided, four in ten say an endorsement by former President Donald Trump would make them more likely to support that candidate but about one-third say a Trump endorsement would make them less likely to vote for that candidate. Bolduc and Morse are much better known and more popular among likely Republican primary voters than other Senate candidates.

### 2022 NH Republican Senatorial Primary

With two weeks remaining until the September 13th New Hampshire primary elections, retired Brigadier General Don Bolduc continues to lead his fellow Republican candidates. If the 2022 Republican primary election for U.S. Senate was being held today, 43% of likely Republican primary voters would vote for Bolduc, 22% would vote for NH Senate President Chuck Morse, 5% each would vote for entrepreneur Vikram Mansharamani or for entrepreneur Bruce Fenton, 3% would vote for former Londonderry Town Manager Kevin Smith, and 2% would vote for another candidate. However, 20% say that they are undecided.

Bolduc holds a significant lead among likely Republican primary voters aged 35 to 49 and those aged 65 and older, but he and Morse are closely divided among those aged 18 to 34. Bolduc holds a wide lead among conservative radio listeners and *The Joe Rogan Experience* listeners but holds a slightly smaller lead over Morse among Fox News viewers.

2022 New Hampshire Republican Senatorial Primary - Preferred Candidate - August 2022

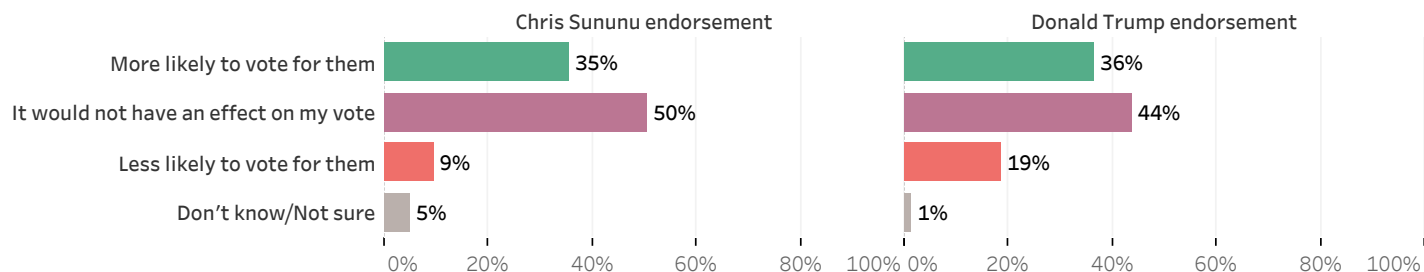


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

Donald Trump's endorsement has been seen as critical to the success of many Republican candidates across the country this year, but neither he nor NH Governor Chris Sununu have endorsed a candidate in the 2022 NH Republican U.S. Senate primary. In NH, Sununu and Trump's potential endorsements would be helpful for the same percentage of primary voters, but Trump's endorsement turns off more voters than does Sununu's.

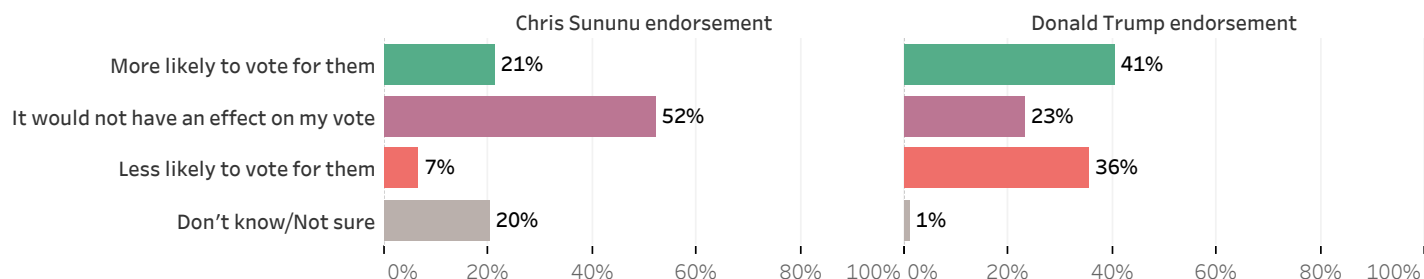
Thirty-five percent of NH Republican primary voters say that Sununu endorsing a candidate would make them more likely to vote for that candidate, half (50%) say it would have no effect on their vote, 9% say it would make them less likely to vote for that candidate, and 5% are unsure. Thirty-six percent say that Trump endorsing a candidate would make them more likely to vote for that candidate, 44% say it would have no effect on their vote, 19% say it would make them less likely to vote for that candidate, and 1% are unsure.

#### Effect of Possible Sununu & Trump Endorsements - August 2022



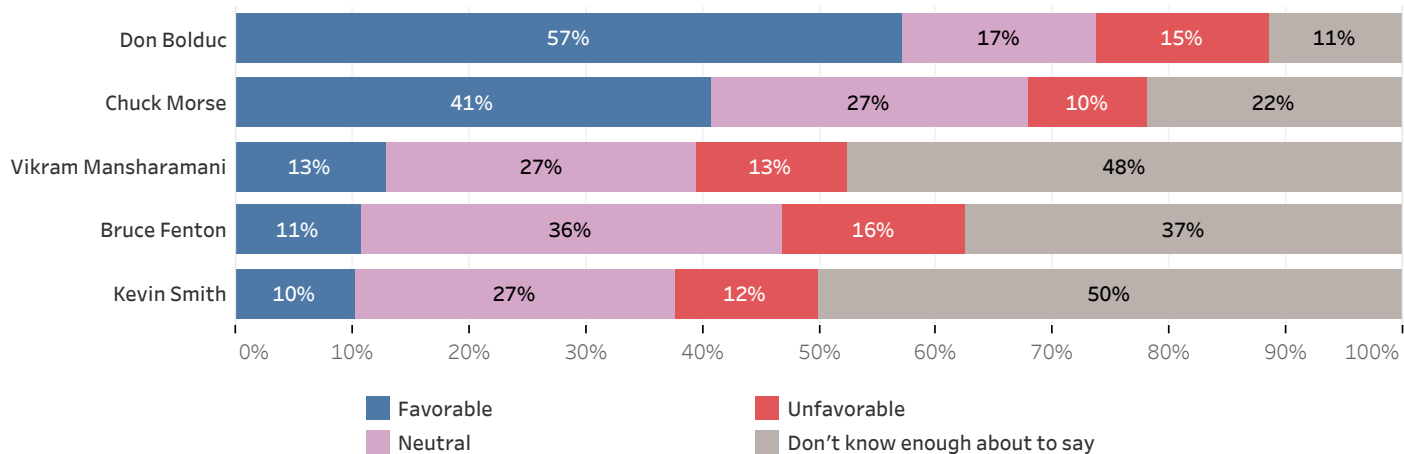
Among likely Republican primary voters who are still undecided on their preferred candidate for U.S. Senate (N=178), only 21% say a Sununu endorsement would make them more likely to vote for that candidate, while most say a Sununu endorsement would have no effect or they are unsure what effect it would have. By contrast, 41% say that a Trump endorsement would make them more likely to support that candidate, but 36% say that they would be less likely to support a candidate endorsed by Trump.

#### Effect of Possible Sununu & Trump Endorsements - Among Undecided GOP Senate Republican Primary Voters - August 2022



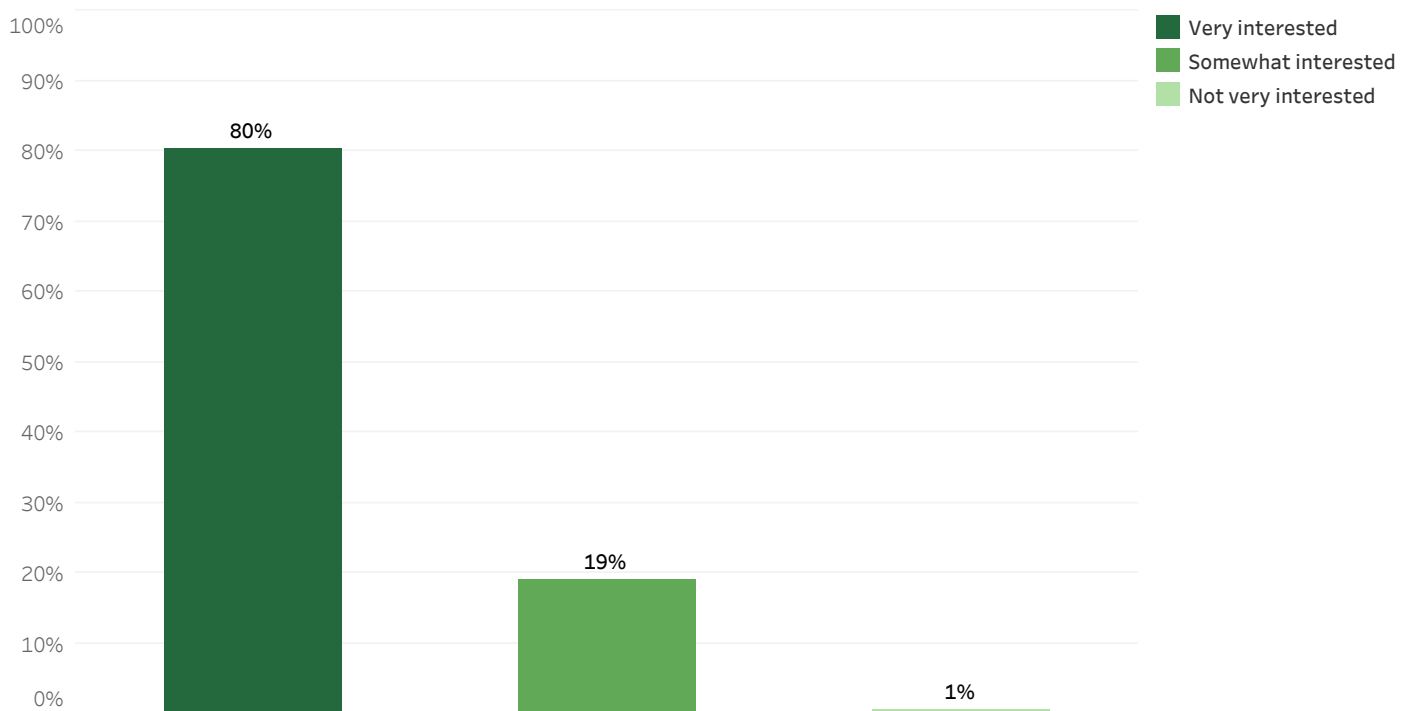
Bolduc and Morse are the best known Republican candidates for U.S. Senate among likely Republican primary voters; 89% know enough to have an opinion about Bolduc and 78% have an opinion about Morse. Far fewer likely Republican primary voters have an opinion on Fenton (63%), Mansharamani (52%), or Smith (50%). Bolduc is also the most popular among likely Republican primary voters, enjoying a net favorability rating (the percentage who have a favorable opinion minus the percentage with an unfavorable opinion) of +42, followed by Morse with a net favorability rating of +30. Mansharamani has a net favorability rating of +0, Smith has a net favorability of -2, and Fenton has a net favorability rating of -5.

#### Favorability - U.S. Senate Candidates - Among Likely GOP Primary Voters - August 2022



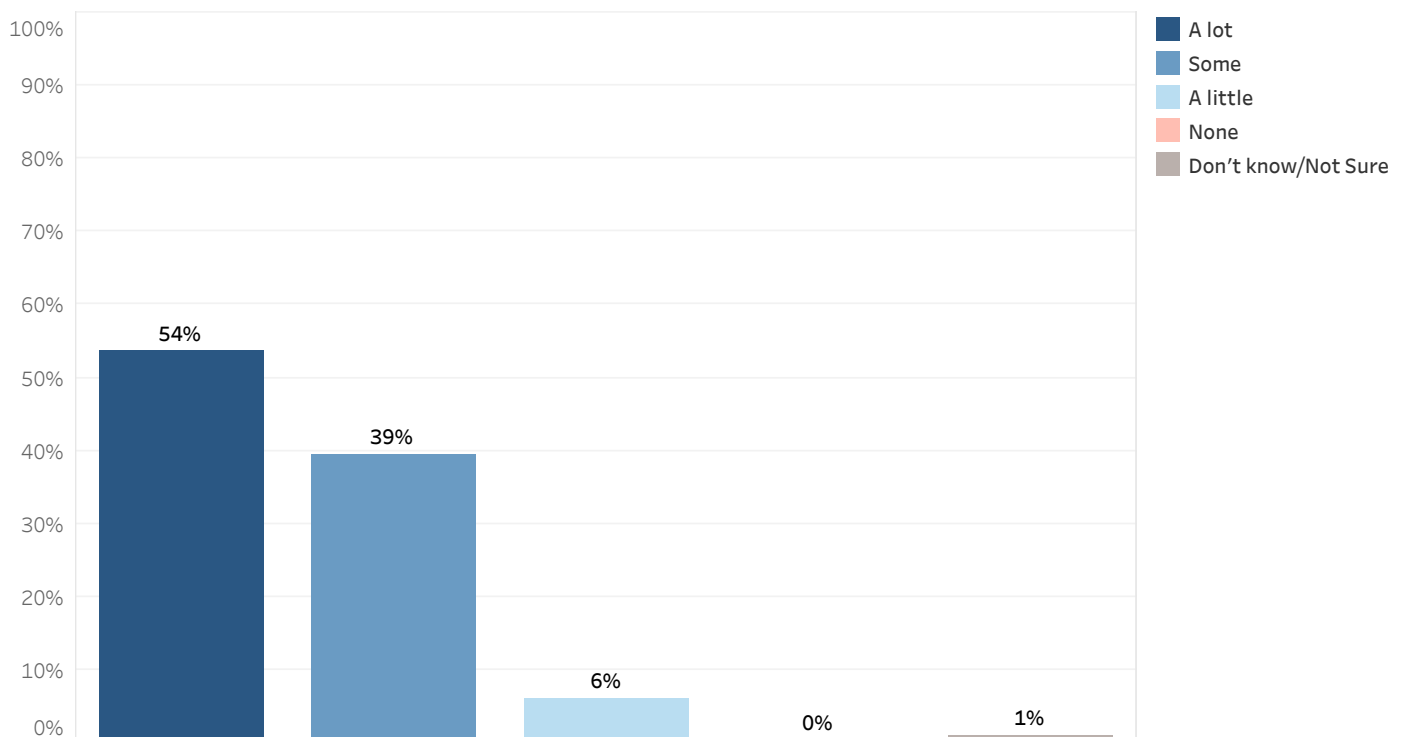
Four in five (80%) likely Republican primary voters say that they are very interested in the 2022 NH primary, 19% are somewhat interested, 1% are not very interested, and none say that they are not at all interested. Likely Republican primary voters aged 65 and older and those with a household income below \$45,000 are more likely than others to say that they are very interested.

**Interest in 2022 NH Primary - Among Likely GOP Primary Voters - August 2022**



Just over half (54%) of likely Republican primary voters say that they have paid a lot of attention to the 2022 NH primary, 39% say they have paid some attention, 6% say they have paid only a little attention, less than 1% say they have not paid any attention, and 1% are unsure. Likely Republican primary voters aged 65 and older and Fox News viewers are more likely than others to say that they have paid a lot of attention to the primary.

**Attention Paid to NH State Primary - Among Likely GOP Primary Voters - August 2022**



## Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand, nine hundred and ninety-three (1,993) Granite State Panel members completed the survey online between August 25 and August 29, 2022. The margin of sampling error for the survey is +/- 2.2 percent. Included in the sample were 892 likely 2022 Republican primary voters (MSE = +/- 3.3%). These MSE's have not been adjusted for design effect. The response rate for the August 2022 Granite State Poll is 26%. The design effect for the survey is 2.9%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 7,500 New Hampshire adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### August 2022 Granite State Poll Demographics

		%	N
Gender of Respondent	Men	49%	953
	Women	51%	989
Age of Respondent	18 to 34	27%	524
	35 to 49	21%	415
	50 to 64	32%	621
	65 and older	21%	402
Level of Education	High school or less	36%	713
	Tech school/Some college	31%	612
	College graduate	21%	411
	Postgraduate work	13%	249
Region of State	Central/Lakes	17%	329
	Connecticut Valley	13%	267
	Manchester Area	17%	338
	Mass Border	22%	442
	North Country	10%	198
	Seacoast	21%	412
Party ID	Democrat	43%	837
	Independent	15%	296
	Republican	42%	825
Voting Registration	Registered Democrat	28%	542
	Registered Undeclared/Not Reg.	42%	813
	Registered Republican	29%	567
2020 Pres Vote	Voted for Biden	54%	1,021
	Voted for Trump	46%	878
Household Income	Less than \$45,000	15%	230
	\$45,000 - \$74,999	23%	347
	\$75,000 - \$99,999	21%	311
	\$100,000 - \$149,999	32%	486
	\$150,000 or more	8%	127

## 2022 New Hampshire Republican Senatorial Primary - Preferred Candidate

If the Republican primary for the U.S. Senate were held today, who would you support for the Republican nomination?

		<u>Don Bolduc</u>	<u>Bruce Fenton</u>	<u>Vikram Mansharamani</u>	<u>Chuck Morse</u>
STATEWIDE	August 2022	43%	5%	5%	22%
Voting Registration	Registered Undeclared/Not Reg.	37%	5%	8%	18%
	Registered Republican	46%	4%	2%	25%
Party ID	Democrat/Independent	27%	8%	9%	6%
	Republican	47%	4%	4%	26%
Age of Respondent	18 to 34	37%	4%	5%	30%
	35 to 49	56%	7%	3%	14%
	50 to 64	37%	3%	6%	24%
	65 and older	48%	6%	4%	20%
Gender of Respondent	Men	39%	5%	6%	26%
	Women	50%	3%	3%	16%
Level of Education	High school or less	45%	4%	4%	27%
	Tech school/Some college	46%	4%	2%	19%
	College graduate	37%	7%	7%	15%
	Postgraduate work	38%	2%	10%	24%
Region of State	Central/Lakes	58%	3%	3%	15%
	Connecticut Valley	21%	15%	1%	9%
	Manchester Area	47%	2%	8%	12%
	Mass Border	49%	7%	9%	14%
	North Country	63%	2%	5%	14%
	Seacoast	25%	1%	1%	55%
Household Income	Less than \$45,000	49%	0%	4%	27%
	\$45,000 - \$74,999	52%	4%	4%	8%
	\$75,000 - \$99,999	39%	3%	8%	26%
	\$100,000 - \$149,999	45%	5%	5%	16%
	\$150,000 or more	43%	8%	2%	19%
Media Usage	CNN viewer	17%	4%	14%	23%
	Conservative radio listener	55%	1%	4%	19%
	Fox News viewer	48%	2%	4%	27%
	Joe Rogan listeners	60%	8%	3%	4%
	Local NH news viewer	41%	3%	5%	28%
	MSNBC viewer	14%	11%	1%	42%
	NHPR listener	48%	5%	11%	11%
2020 Pres Vote	Voted for Biden	16%	3%	10%	20%
	Voted for Trump	47%	4%	3%	23%
Interest in Primary	Very interested	48%	5%	2%	17%
	Somewhat/not very interested	24%	3%	14%	43%
Attention Paid to Primary	A lot	55%	4%	3%	16%
	Some	32%	6%	4%	30%
	A little/None	16%	6%	28%	27%

## 2022 New Hampshire Republican Senatorial Primary - Preferred Candidate

If the Republican primary for the U.S. Senate were held today, who would you support for the Republican nomination?

		<u>Kevin Smith</u>	<u>Other</u>	<u>Don't know/Undecided</u>	<u>N</u>
STATEWIDE	August 2022	3%	2%	20%	885
Voting Registration	Registered Undeclared/Not Reg.	5%	5%	22%	354
	Registered Republican	2%	1%	19%	519
Party ID	Democrat/Independent	3%	9%	36%	163
	Republican	3%	1%	16%	713
Age of Respondent	18 to 34	3%	1%	19%	178
	35 to 49	1%	3%	17%	195
	50 to 64	4%	4%	23%	320
	65 and older	4%	0%	18%	175
Gender of Respondent	Men	2%	4%	18%	534
	Women	5%	0%	23%	338
Level of Education	High school or less		4%	16%	349
	Tech school/Some college	5%	1%	23%	279
	College graduate	7%	2%	25%	171
	Postgraduate work	5%	1%	20%	83
Region of State	Central/Lakes	4%	0%	17%	153
	Connecticut Valley	1%	14%	39%	104
	Manchester Area	2%	0%	29%	140
	Mass Border	6%	2%	13%	197
	North Country	6%		11%	97
	Seacoast	1%	0%	17%	191
Household Income	Less than \$45,000	2%		18%	76
	\$45,000 - \$74,999	2%		30%	172
	\$75,000 - \$99,999	6%		18%	145
	\$100,000 - \$149,999	4%	10%	15%	202
	\$150,000 or more	4%	3%	22%	42
Media Usage	CNN viewer	1%	4%	37%	74
	Conservative radio listener	2%		19%	242
	Fox News viewer	3%	3%	12%	446
	Joe Rogan listeners	3%	2%	20%	189
	Local NH news viewer	3%	1%	19%	570
	MSNBC viewer	3%		28%	30
	NHPR listener	5%	3%	17%	149
2020 Pres Vote	Voted for Biden	4%	4%	44%	100
	Voted for Trump	3%	2%	17%	748
Interest in Primary	Very interested	3%	3%	22%	707
	Somewhat/not very interested	4%	1%	12%	175
Attention Paid to Primary	A lot	3%	4%	16%	470
	Some	4%	1%	24%	348
	A little/None		2%	20%	55

### Favorability - Don Bolduc - Among Likely GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Don Bolduc

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	57%	17%	15%	11%	875
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	38%	26%	24%	12%	350
	Registered Republican	69%	11%	9%	11%	514
<b>Party ID</b>	Democrat/Independent	28%	17%	39%	16%	167
	Republican	64%	17%	9%	10%	699
<b>Age of Respondent</b>	18 to 34	59%	3%	22%	16%	183
	35 to 49	67%	10%	14%	9%	194
	50 to 64	45%	30%	12%	12%	317
	65 and older	65%	12%	13%	9%	170
<b>Gender of Respondent</b>	Men	59%	18%	16%	8%	532
	Women	55%	14%	13%	17%	330
<b>Level of Education</b>	High school or less	67%	22%	3%	8%	340
	Tech school/Some college	58%	13%	13%	16%	274
	College graduate	46%	12%	30%	12%	171
	Postgraduate work	38%	14%	39%	9%	87
<b>Region of State</b>	Central/Lakes	64%	18%	13%	5%	154
	Connecticut Valley	49%	21%	7%	23%	99
	Manchester Area	59%	6%	21%	14%	140
	Mass Border	60%	13%	20%	6%	196
	North Country	62%	20%	12%	5%	97
	Seacoast	49%	23%	11%	16%	187
<b>Household Income</b>	Less than \$45,000	63%	9%	10%	18%	76
	\$45,000 - \$74,999	63%	14%	16%	7%	167
	\$75,000 - \$99,999	45%	33%	9%	13%	145
	\$100,000 - \$149,999	51%	23%	15%	12%	206
	\$150,000 or more	60%	10%	23%	7%	42
<b>Media Usage</b>	CNN viewer	17%	11%	46%	26%	78
	Conservative radio listener	69%	15%	4%	12%	240
	Fox News viewer	70%	19%	7%	5%	442
	Joe Rogan listeners	72%	4%	8%	16%	189
	Local NH news viewer	58%	17%	16%	9%	570
	MSNBC viewer	28%	16%	42%	13%	33
	NHPR listener	56%	9%	27%	9%	154
<b>2020 Pres Vote</b>	Voted for Biden	17%	7%	65%	11%	102
	Voted for Trump	63%	17%	8%	12%	740
<b>Interest in Primary</b>	Very interested	58%	16%	13%	13%	698
	Somewhat/not very interested	54%	20%	22%	4%	174
<b>Attention Paid to Primary</b>	A lot	64%	18%	12%	6%	468
	Some	55%	13%	17%	15%	341
	A little/None	23%	31%	28%	18%	55

### Favorability - Bruce Fenton - Among Likely GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Bruce Fenton

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	11%	36%	16%	37%	874
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	12%	32%	17%	40%	349
	Registered Republican	10%	38%	15%	36%	514
<b>Party ID</b>	Democrat/Independent	16%	25%	30%	30%	166
	Republican	10%	39%	12%	40%	700
<b>Age of Respondent</b>	18 to 34	9%	36%	25%	29%	183
	35 to 49	13%	44%	11%	32%	194
	50 to 64	8%	36%	14%	43%	318
	65 and older	14%	27%	15%	43%	167
<b>Gender of Respondent</b>	Men	11%	35%	15%	39%	531
	Women	9%	39%	17%	34%	329
<b>Level of Education</b>	High school or less	7%	57%	8%	28%	340
	Tech school/Some college	11%	24%	23%	42%	274
	College graduate	18%	22%	15%	45%	169
	Postgraduate work	8%	23%	22%	46%	88
<b>Region of State</b>	Central/Lakes	9%	29%	25%	37%	154
	Connecticut Valley	20%	31%	17%	32%	99
	Manchester Area	5%	35%	17%	43%	140
	Mass Border	22%	30%	11%	37%	196
	North Country	2%	59%	13%	26%	97
	Seacoast	4%	41%	13%	42%	186
<b>Household Income</b>	Less than \$45,000	25%	49%	7%	19%	75
	\$45,000 - \$74,999	10%	20%	30%	40%	167
	\$75,000 - \$99,999	5%	38%	15%	42%	145
	\$100,000 - \$149,999	12%	47%	14%	27%	206
	\$150,000 or more	13%	30%	6%	51%	42
<b>Media Usage</b>	CNN viewer	8%	15%	30%	47%	78
	Conservative radio listener	8%	32%	20%	40%	241
	Fox News viewer	10%	40%	14%	37%	443
	Joe Rogan listeners	18%	28%	18%	37%	189
	Local NH news viewer	8%	36%	15%	41%	569
	MSNBC viewer	14%	13%	26%	47%	34
	NHPR listener	7%	38%	31%	24%	154
<b>2020 Pres Vote</b>	Voted for Biden	5%	23%	25%	47%	102
	Voted for Trump	11%	37%	14%	37%	739
<b>Interest in Primary</b>	Very interested	12%	30%	18%	41%	697
	Somewhat/not very interested	4%	62%	8%	25%	174
<b>Attention Paid to Primary</b>	A lot	15%	36%	23%	26%	467
	Some	6%	36%	8%	49%	342
	A little/None	7%	44%	1%	48%	54



### Favorability - Vikram Mansharamani - Among Likely GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Vikram Mansharamani

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	13%	27%	13%	48%	872
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	14%	24%	17%	45%	345
	Registered Republican	12%	27%	11%	50%	515
<b>Party ID</b>	Democrat/Independent	14%	21%	23%	42%	165
	Republican	13%	27%	10%	49%	698
<b>Age of Respondent</b>	18 to 34	8%	41%	21%	30%	183
	35 to 49	13%	16%	11%	60%	194
	50 to 64	11%	24%	11%	54%	315
	65 and older	21%	28%	8%	43%	167
<b>Gender of Respondent</b>	Men	14%	31%	11%	44%	530
	Women	12%	20%	15%	53%	327
<b>Level of Education</b>	High school or less	8%	35%	9%	48%	340
	Tech school/Some college	16%	22%	16%	45%	271
	College graduate	17%	20%	14%	49%	170
	Postgraduate work	15%	22%	15%	48%	88
<b>Region of State</b>	Central/Lakes	7%	18%	19%	57%	153
	Connecticut Valley	15%	16%	16%	52%	99
	Manchester Area	22%	34%	10%	34%	140
	Mass Border	19%	27%	10%	45%	194
	North Country	8%	22%	12%	58%	97
	Seacoast	6%	36%	13%	45%	187
<b>Household Income</b>	Less than \$45,000	24%	20%	5%	52%	74
	\$45,000 - \$74,999	19%	18%	26%	38%	167
	\$75,000 - \$99,999	9%	17%	9%	65%	144
	\$100,000 - \$149,999	12%	38%	13%	37%	205
	\$150,000 or more	14%	24%	8%	54%	42
<b>Media Usage</b>	CNN viewer	8%	16%	29%	48%	78
	Conservative radio listener	15%	13%	12%	61%	241
	Fox News viewer	13%	33%	9%	44%	441
	Joe Rogan listeners	14%	17%	13%	56%	187
	Local NH news viewer	12%	32%	12%	45%	566
	MSNBC viewer	15%	17%	17%	52%	33
	NHPR listener	8%	16%	20%	55%	154
<b>2020 Pres Vote</b>	Voted for Biden	8%	13%	20%	59%	102
	Voted for Trump	13%	28%	12%	47%	736
<b>Interest in Primary</b>	Very interested	13%	22%	14%	51%	695
	Somewhat/not very interested	13%	43%	10%	35%	174
<b>Attention Paid to Primary</b>	A lot	15%	27%	20%	38%	465
	Some	9%	25%	6%	61%	341
	A little/None	21%	33%	1%	45%	55

### Favorability - Chuck Morse - Among Likely GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Chuck Morse

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	41%	27%	10%	22%	865
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	27%	32%	18%	22%	348
	Registered Republican	49%	24%	5%	22%	505
<b>Party ID</b>	Democrat/Independent	23%	25%	29%	24%	166
	Republican	45%	27%	6%	22%	690
<b>Age of Respondent</b>	18 to 34	42%	21%	15%	23%	183
	35 to 49	35%	23%	10%	32%	194
	50 to 64	36%	38%	9%	17%	307
	65 and older	55%	16%	9%	20%	168
<b>Gender of Respondent</b>	Men	42%	29%	11%	18%	532
	Women	39%	24%	10%	27%	318
<b>Level of Education</b>	High school or less	53%	31%		16%	329
	Tech school/Some college	33%	29%	13%	25%	275
	College graduate	35%	18%	22%	24%	170
	Postgraduate work	31%	23%	16%	29%	88
<b>Region of State</b>	Central/Lakes	17%	37%	6%	39%	154
	Connecticut Valley	36%	32%	8%	24%	99
	Manchester Area	48%	11%	16%	25%	140
	Mass Border	41%	33%	13%	13%	197
	North Country	54%	22%	16%	8%	97
	Seacoast	50%	25%	4%	21%	176
<b>Household Income</b>	Less than \$45,000	75%	4%	12%	9%	66
	\$45,000 - \$74,999	35%	29%	16%	20%	167
	\$75,000 - \$99,999	49%	29%	5%	16%	145
	\$100,000 - \$149,999	23%	37%	10%	29%	206
	\$150,000 or more	33%	20%	14%	34%	42
<b>Media Usage</b>	CNN viewer	34%	12%	18%	35%	79
	Conservative radio listener	35%	39%	2%	24%	230
	Fox News viewer	58%	25%	4%	12%	443
	Joe Rogan listeners	25%	34%	9%	32%	189
	Local NH news viewer	47%	28%	9%	16%	570
	MSNBC viewer	28%	26%	21%	25%	33
	NHPR listener	32%	34%	10%	25%	154
<b>2020 Pres Vote</b>	Voted for Biden	26%	14%	36%	24%	102
	Voted for Trump	44%	28%	6%	22%	729
<b>Interest in Primary</b>	Very interested	40%	29%	10%	21%	688
	Somewhat/not very interested	46%	20%	12%	22%	175
<b>Attention Paid to Primary</b>	A lot	42%	32%	12%	14%	457
	Some	42%	21%	7%	30%	342
	A little/None	33%	27%	12%	28%	55

### Favorability - Kevin Smith - Among Likely GOP Primary Voters

Below is a list of some of the candidates who are running for office in the state primary. Please indicate whether you have a favorable or unfavorable opinion of each candidate or if you don't know enough about them to say - Kevin Smith

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	10%	27%	12%	50%	878
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	10%	30%	19%	41%	348
	Registered Republican	11%	24%	8%	57%	518
<b>Party ID</b>	Democrat/Independent	7%	24%	35%	34%	166
	Republican	11%	28%	7%	54%	704
<b>Age of Respondent</b>	18 to 34	0%	28%	19%	53%	183
	35 to 49	11%	19%	15%	55%	194
	50 to 64	13%	34%	6%	47%	316
	65 and older	14%	26%	11%	50%	173
<b>Gender of Respondent</b>	Men	10%	30%	11%	49%	529
	Women	11%	24%	14%	52%	334
<b>Level of Education</b>	High school or less	7%	28%	3%	62%	345
	Tech school/Some college	14%	33%	10%	43%	273
	College graduate	11%	17%	26%	46%	169
	Postgraduate work	11%	27%	23%	38%	88
<b>Region of State</b>	Central/Lakes	8%	37%	3%	52%	154
	Connecticut Valley	15%	32%	14%	40%	102
	Manchester Area	6%	31%	26%	37%	140
	Mass Border	15%	35%	14%	36%	197
	North Country	8%	20%	13%	59%	97
	Seacoast	9%	11%	5%	75%	187
<b>Household Income</b>	Less than \$45,000	21%	18%	16%	45%	76
	\$45,000 - \$74,999	15%	33%	17%	36%	172
	\$75,000 - \$99,999	9%	20%	2%	69%	145
	\$100,000 - \$149,999	6%	42%	12%	39%	206
	\$150,000 or more	7%	33%	14%	46%	40
<b>Media Usage</b>	CNN viewer	6%	10%	29%	55%	79
	Conservative radio listener	15%	35%	3%	47%	241
	Fox News viewer	14%	28%	6%	52%	441
	Joe Rogan listeners	15%	37%	13%	35%	189
	Local NH news viewer	12%	28%	11%	48%	575
	MSNBC viewer	8%	14%	36%	41%	34
	NHPR listener	18%	30%	13%	39%	154
<b>2020 Pres Vote</b>	Voted for Biden	11%	8%	34%	46%	103
	Voted for Trump	10%	30%	8%	52%	743
<b>Interest in Primary</b>	Very interested	12%	29%	12%	47%	702
	Somewhat/not very interested	4%	20%	13%	63%	174
<b>Attention Paid to Primary</b>	A lot	11%	36%	14%	39%	465
	Some	11%	16%	9%	64%	347
	A little/None	3%	31%	16%	50%	54

## Effect of Possible Chris Sununu Endorsement Among GOP Likely Primary Voters

If Chris Sununu endorsed candidates in New Hampshire, would that make you more or less likely to vote for those particular candidates?

		<u>More likely to vote for them</u>	<u>It would not have an effect on my vote</u>	<u>Less likely to vote for them</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	35%	50%	9%	5%	875
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	31%	56%	8%	5%	347
	Registered Republican	37%	48%	10%	5%	517
<b>Party ID</b>	Democrat/Independent	20%	56%	17%	7%	169
	Republican	39%	49%	8%	4%	697
<b>Age of Respondent</b>	18 to 34	47%	32%	21%		183
	35 to 49	35%	52%	7%	6%	194
	50 to 64	30%	55%	7%	8%	311
	65 and older	36%	59%	2%	3%	171
<b>Gender of Respondent</b>	Men	41%	51%	5%	3%	529
	Women	28%	51%	13%	8%	332
<b>Level of Education</b>	High school or less	44%	44%	4%	8%	343
	Tech school/Some college	27%	57%	13%	3%	271
	College graduate	33%	54%	11%	2%	171
	Postgraduate work	35%	49%	13%	3%	86
<b>Region of State</b>	Central/Lakes	30%	41%	26%	2%	155
	Connecticut Valley	30%	39%	9%	22%	98
	Manchester Area	38%	47%	6%	9%	139
	Mass Border	23%	68%	8%	2%	192
	North Country	59%	36%	4%	1%	97
	Seacoast	42%	56%	3%	0%	190
<b>Household Income</b>	Less than \$45,000	11%	56%	16%	17%	74
	\$45,000 - \$74,999	22%	51%	18%	8%	172
	\$75,000 - \$99,999	44%	50%	6%	1%	140
	\$100,000 - \$149,999	41%	51%	3%	5%	205
	\$150,000 or more	28%	67%	4%	1%	41
<b>Media Usage</b>	CNN viewer	34%	52%	13%	1%	79
	Conservative radio listener	15%	67%	18%	1%	239
	Fox News viewer	46%	48%	3%	4%	441
	Joe Rogan listeners	9%	64%	20%	7%	187
	Local NH news viewer	42%	48%	7%	4%	563
	MSNBC viewer	27%	47%	25%	1%	34
	NHPR listener	21%	51%	21%	8%	154
<b>2020 Pres Vote</b>	Voted for Biden	32%	47%	8%	13%	103
	Voted for Trump	37%	51%	9%	4%	736
<b>Interest in Primary</b>	Very interested	32%	51%	11%	6%	700
	Somewhat/not very interested	49%	46%	4%	1%	172
<b>Attention Paid to Primary</b>	A lot	35%	50%	12%	3%	466
	Some	34%	54%	7%	5%	343
	A little/None	54%	45%	1%		55

## Effect of Possible Donald Trump Endorsement Among GOP Likely Primary Voters

If Donald Trump endorsed candidates in New Hampshire, would that make you more or less likely to vote for those particular candidates?

		<u>More likely to vote for them</u>	<u>It would not have an effect on my vote</u>	<u>Less likely to vote for them</u>	<u>Don't know/Not sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	37%	44%	18%	1%	891
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	24%	48%	28%	1%	355
	Registered Republican	45%	42%	12%	2%	525
<b>Party ID</b>	Democrat/Independent	8%	36%	55%		169
	Republican	44%	45%	9%	2%	713
<b>Age of Respondent</b>	18 to 34	34%	36%	30%		183
	35 to 49	45%	42%	12%	1%	196
	50 to 64	32%	49%	18%	1%	320
	65 and older	34%	46%	16%	5%	176
<b>Gender of Respondent</b>	Men	39%	42%	19%	0%	538
	Women	34%	47%	16%	3%	339
<b>Level of Education</b>	High school or less	50%	44%	5%	2%	349
	Tech school/Some college	33%	45%	21%	1%	280
	College graduate	25%	44%	29%	1%	172
	Postgraduate work	22%	36%	42%		88
<b>Region of State</b>	Central/Lakes	24%	62%	13%	1%	156
	Connecticut Valley	27%	48%	25%		104
	Manchester Area	49%	35%	15%		140
	Mass Border	34%	36%	25%	5%	200
	North Country	52%	38%	10%		97
	Seacoast	39%	43%	18%		191
<b>Household Income</b>	Less than \$45,000	15%	51%	22%	12%	76
	\$45,000 - \$74,999	36%	54%	10%		173
	\$75,000 - \$99,999	31%	47%	22%	0%	145
	\$100,000 - \$149,999	28%	54%	18%		207
	\$150,000 or more	24%	40%	35%		42
<b>Media Usage</b>	CNN viewer	0%	17%	83%		79
	Conservative radio listener	35%	55%	9%	1%	243
	Fox News viewer	53%	40%	5%	2%	447
	Joe Rogan listeners	26%	56%	16%	1%	189
	Local NH news viewer	35%	42%	23%	0%	577
	MSNBC viewer	2%	32%	63%	3%	34
	NHPR listener	7%	52%	41%	1%	154
<b>2020 Pres Vote</b>	Voted for Biden	0%	4%	95%		103
	Voted for Trump	42%	49%	7%	2%	751
<b>Interest in Primary</b>	Very interested	38%	44%	17%	2%	714
	Somewhat/not very interested	32%	42%	25%	0%	175
<b>Attention Paid to Primary</b>	A lot	39%	49%	9%	2%	476
	Some	36%	37%	27%	0%	350
	A little/None	11%	44%	45%		55

## Interest in 2022 NH Primary - Among Likely GOP Primary Voters

How interested would you say you are in the 2022 New Hampshire State Primary Election?

		<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	80%	19%	1%	889
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	82%	17%	1%	355
	Registered Republican	79%	21%	0%	522
<b>Party ID</b>	Democrat/Independent	83%	17%	0%	169
	Republican	80%	20%	1%	711
<b>Age of Respondent</b>	18 to 34	65%	35%		183
	35 to 49	78%	22%	1%	193
	50 to 64	85%	14%	1%	320
	65 and older	90%	10%	0%	176
<b>Gender of Respondent</b>	Men	76%	24%	0%	535
	Women	87%	12%	1%	339
<b>Level of Education</b>	High school or less	74%	26%		349
	Tech school/Some college	90%	9%	1%	277
	College graduate	78%	22%	1%	172
	Postgraduate work	79%	20%	1%	88
<b>Region of State</b>	Central/Lakes	74%	25%	1%	156
	Connecticut Valley	93%	4%	2%	104
	Manchester Area	77%	22%	1%	138
	Mass Border	84%	16%		200
	North Country	91%	9%		97
	Seacoast	71%	29%	0%	191
<b>Household Income</b>	Less than \$45,000	93%	7%		76
	\$45,000 - \$74,999	88%	11%	1%	173
	\$75,000 - \$99,999	86%	14%		145
	\$100,000 - \$149,999	76%	24%	0%	207
	\$150,000 or more	70%	28%	2%	39
<b>Media Usage</b>	CNN viewer	74%	25%	1%	79
	Conservative radio listener	84%	16%		243
	Fox News viewer	82%	18%	1%	444
	Joe Rogan listeners	87%	13%		186
	Local NH news viewer	80%	19%	1%	577
	MSNBC viewer	86%	14%		34
	NHPR listener	70%	28%	2%	154
<b>2020 Pres Vote</b>	Voted for Biden	75%	23%	1%	102
	Voted for Trump	81%	18%	0%	749
<b>Attention Paid to Primary</b>	A lot	98%	2%		473
	Some	65%	35%	0%	350
	A little/None	23%	69%	7%	55

## Attention Paid to NH State Primary - Among Likely GOP Primary Voters

How much attention would you say you are paying to the 2022 NH State Primary Election?

		<u>A lot</u>	<u>Some</u>	<u>A little</u>	<u>None</u>	<u>Don't know/Not Sure</u>	<u>N</u>
<b>STATEWIDE</b>	<b>August 2022</b>	54%	39%	6%	0%	1%	889
<b>Voting Registration</b>	Registered Undeclared/Not Reg.	50%	42%	8%	0%		352
	Registered Republican	55%	39%	5%	0%	2%	525
<b>Party ID</b>	Democrat/Independent	54%	41%	5%	0%		169
	Republican	53%	39%	6%	0%	1%	711
<b>Age of Respondent</b>	18 to 34	45%	52%	3%			181
	35 to 49	56%	40%	3%	1%		196
	50 to 64	53%	34%	10%	0%	3%	320
	65 and older	58%	38%	4%			175
<b>Gender of Respondent</b>	Men	49%	46%	5%	0%		536
	Women	61%	29%	7%	0%	3%	337
<b>Level of Education</b>	High school or less	47%	45%	5%		3%	349
	Tech school/Some college	60%	34%	6%			278
	College graduate	55%	36%	8%	1%		172
	Postgraduate work	57%	40%	3%	1%		87
<b>Region of State</b>	Central/Lakes	51%	42%	7%			155
	Connecticut Valley	51%	42%	7%			104
	Manchester Area	55%	29%	9%	1%	6%	140
	Mass Border	57%	38%	5%	0%		198
	North Country	76%	19%	5%			97
	Seacoast	41%	56%	3%	0%		191
<b>Household Income</b>	Less than \$45,000	60%	34%	5%	1%		75
	\$45,000 - \$74,999	60%	31%	4%		5%	173
	\$75,000 - \$99,999	56%	37%	7%			145
	\$100,000 - \$149,999	57%	33%	10%	0%		207
	\$150,000 or more	53%	33%	12%	2%		42
<b>Media Usage</b>	CNN viewer	35%	57%	8%			79
	Conservative radio listener	46%	50%	3%	0%		243
	Fox News viewer	58%	36%	4%	0%	2%	445
	Joe Rogan listeners	50%	49%	1%	0%		189
	Local NH news viewer	51%	42%	6%	0%		576
	MSNBC viewer	55%	44%	0%	1%		34
	NHPR listener	40%	48%	11%	0%		154
<b>2020 Pres Vote</b>	Voted for Biden	26%	60%	13%	1%		103
	Voted for Trump	57%	37%	5%	0%	1%	749
<b>Interest in Primary</b>	Very interested	65%	32%	2%	0%	1%	712
	Somewhat/not very interested	5%	70%	23%	1%		174