

April 21, 2022

HASSAN & GOP CHALLENGERS TIED IN RACE FOR SENATE IN NH; SUNUNU LEADS LITTLE-KNOWN SHERMAN IN GOVERNOR'S RACE

By: Sean P. McKinley, M.A.
 Zachary S. Azem, M.A.
 Andrew E. Smith, Ph.D.

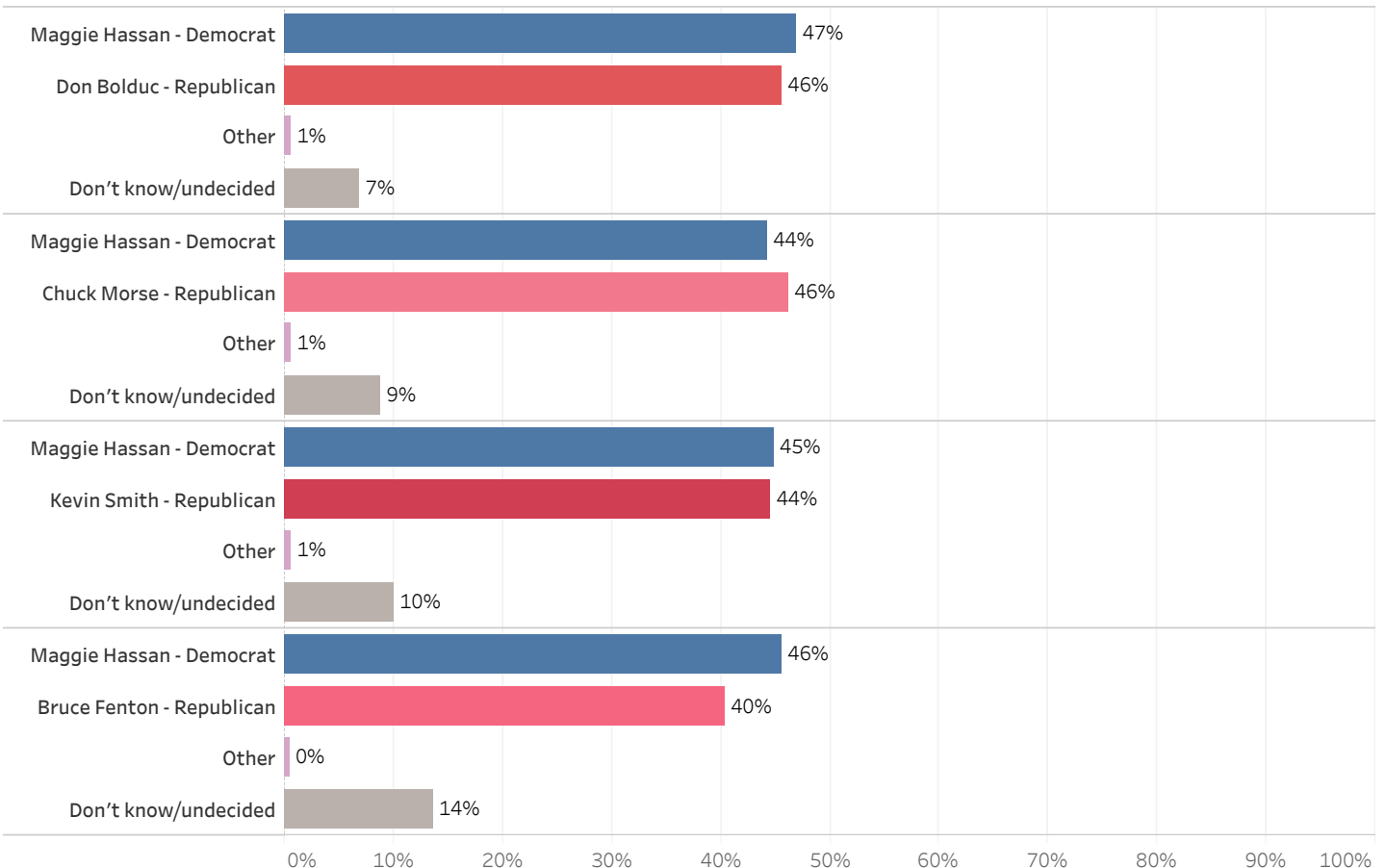
andrew.smith@unh.edu
 603-862-2226
 cola.unh.edu/unh-survey-center

DURHAM, NH - Incumbent Senator Maggie Hassan is in a statistical tie with four potential Republican challengers. Retired General Don Bolduc is the most well-known Republican candidate and leads in the primary field among likely GOP primary voters, though more than half are undecided. Governor Chris Sununu leads prospective, but little-known Democratic challenger, State Senator Tom Sherman.

2022 U.S. Senate Election

Since Governor Sununu decided not to challenge Senator Maggie Hassan for her seat in November, several Republicans have announced they are running. Current challengers include retired General Don Bolduc, former Londonderry Town Manager Kevin Smith, New Hampshire Senate President Chuck Morse, and entrepreneur Bruce Fenton. Although it is more than six months until the election, a matchup between Hassan and any of these Republicans is very close. When asked how they would vote in the 2022 general election for the U.S. Senate, likely voters (N=868) indicate that each of these potential matchups is effectively tied, with only a small number undecided. "This election is being driven almost exclusively by partisanship" said Andrew Smith, Director of the UNH Survey Center. "President Biden remains unpopular in New Hampshire and that means turnout in November will favor Republicans, and Republicans are likely to vote for whomever the Republican candidate is."

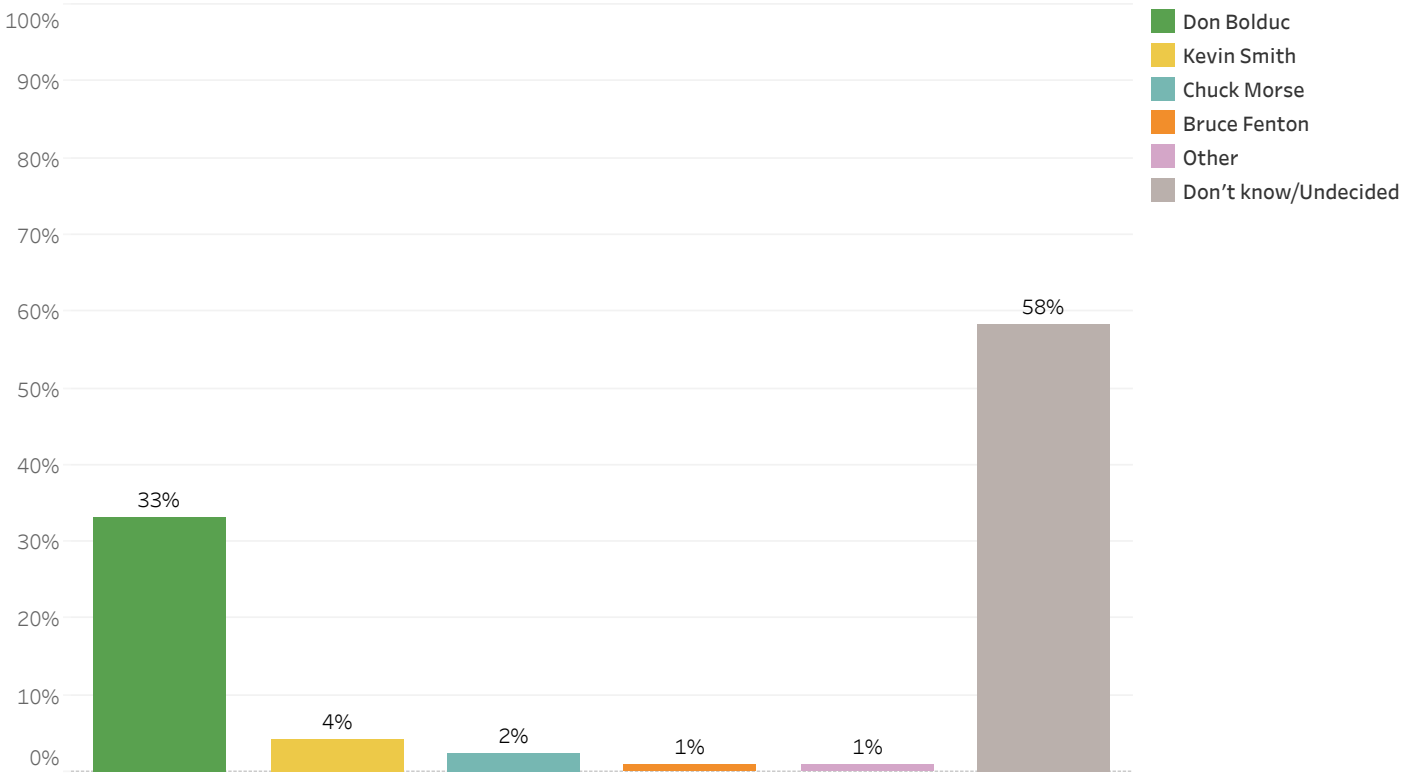
Possible 2022 U.S. Senate Matchups - April 2022



* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

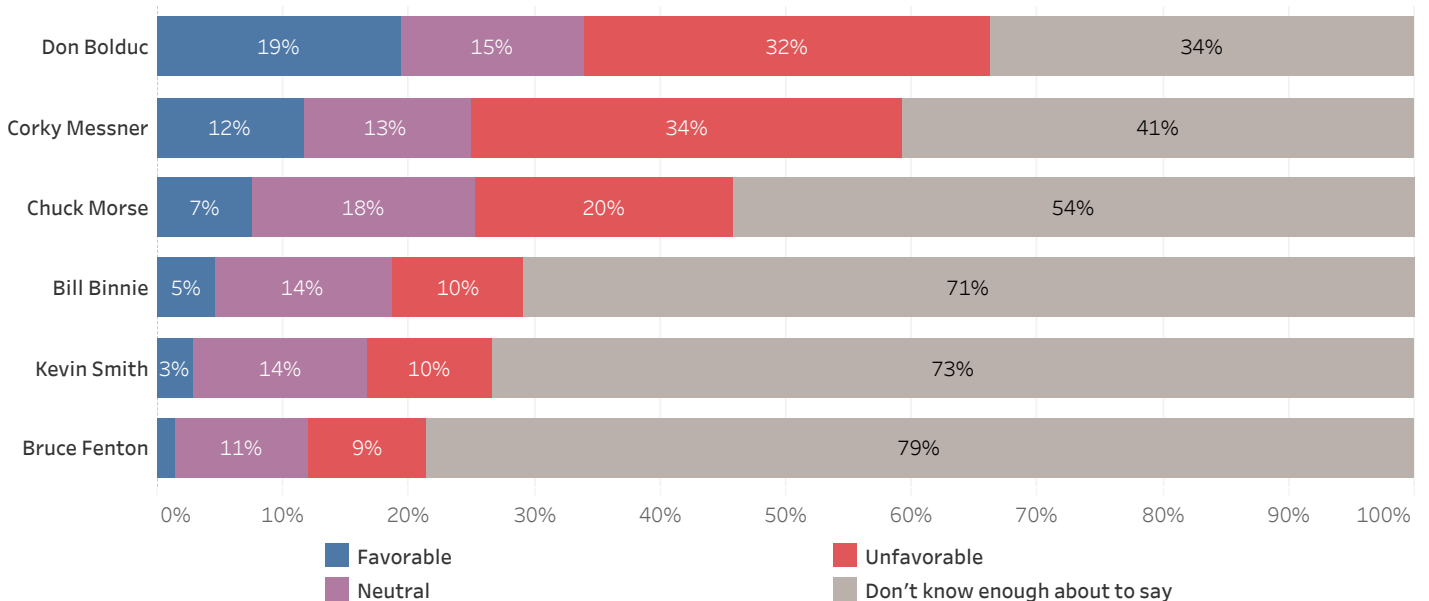
Among those who plan to vote in the Republican primary in September (N=359), more than half (58%) are undecided on who they will vote for, 33% plan to vote for Bolduc, 4% plan to vote for Smith, 2% plan to vote for Morse, 1% plan to vote for Fenton, and 1% plan to vote for another candidate. The high percentage of undecided voters reflect the lack of knowledge that Republicans have of these candidates.

2022 U.S. Senate Election - Republican Primary Election - April 2022



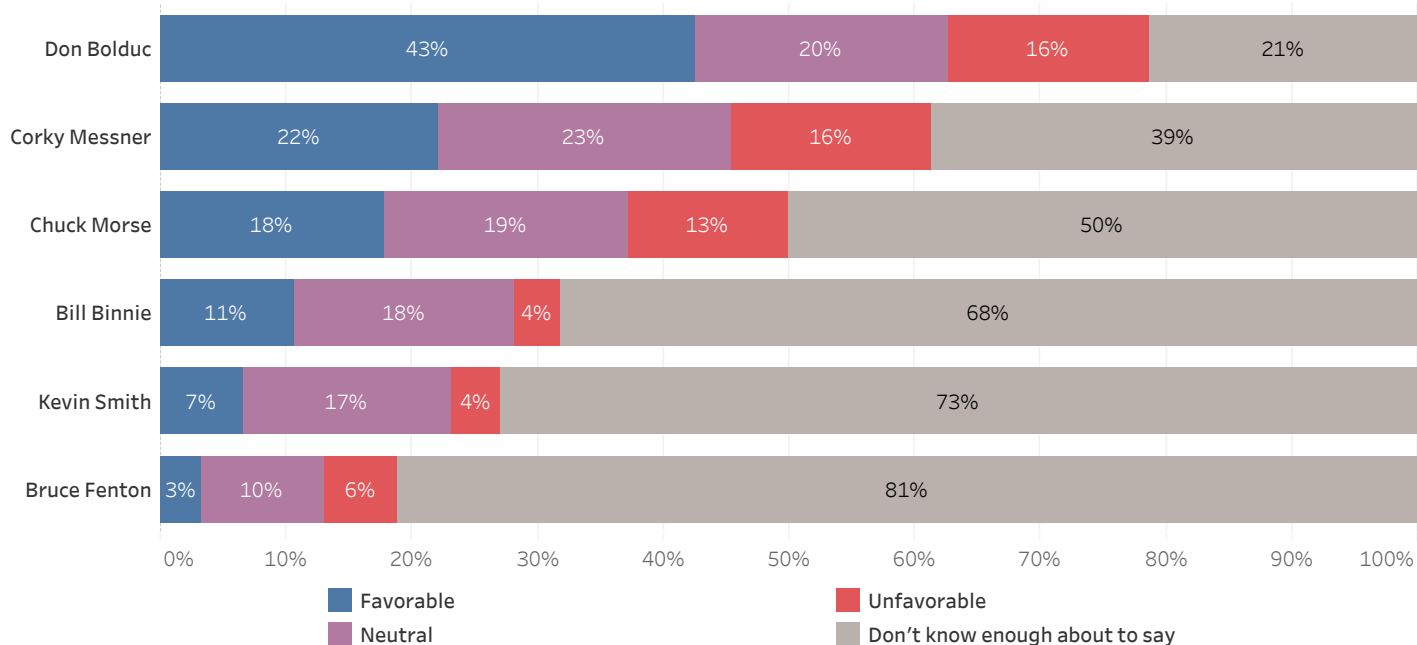
Bolduc, who unsuccessfully sought the Republican nomination for U.S. Senate in 2020, is the best-known candidate, with 19% viewing him favorably, 15% having a neutral opinion, and 32% viewing him unfavorably, while 34% don't know enough to say. Corky Messner, the 2020 Republican nominee for U.S. Senate, and potential 2022 candidate, is also known by more than half the state, with 12% viewing him favorably, 13% having a neutral opinion of him, and 34% viewing him unfavorably, while 41% don't know enough to say. More than half of Granite Staters don't know enough to have an opinion on Morse (54%), possible candidate Bill Binnie (71%), Smith (73%), and Fenton (79%).

Favorability - Announced and Possible 2022 U.S. Senate Republican Candidates - April 2022



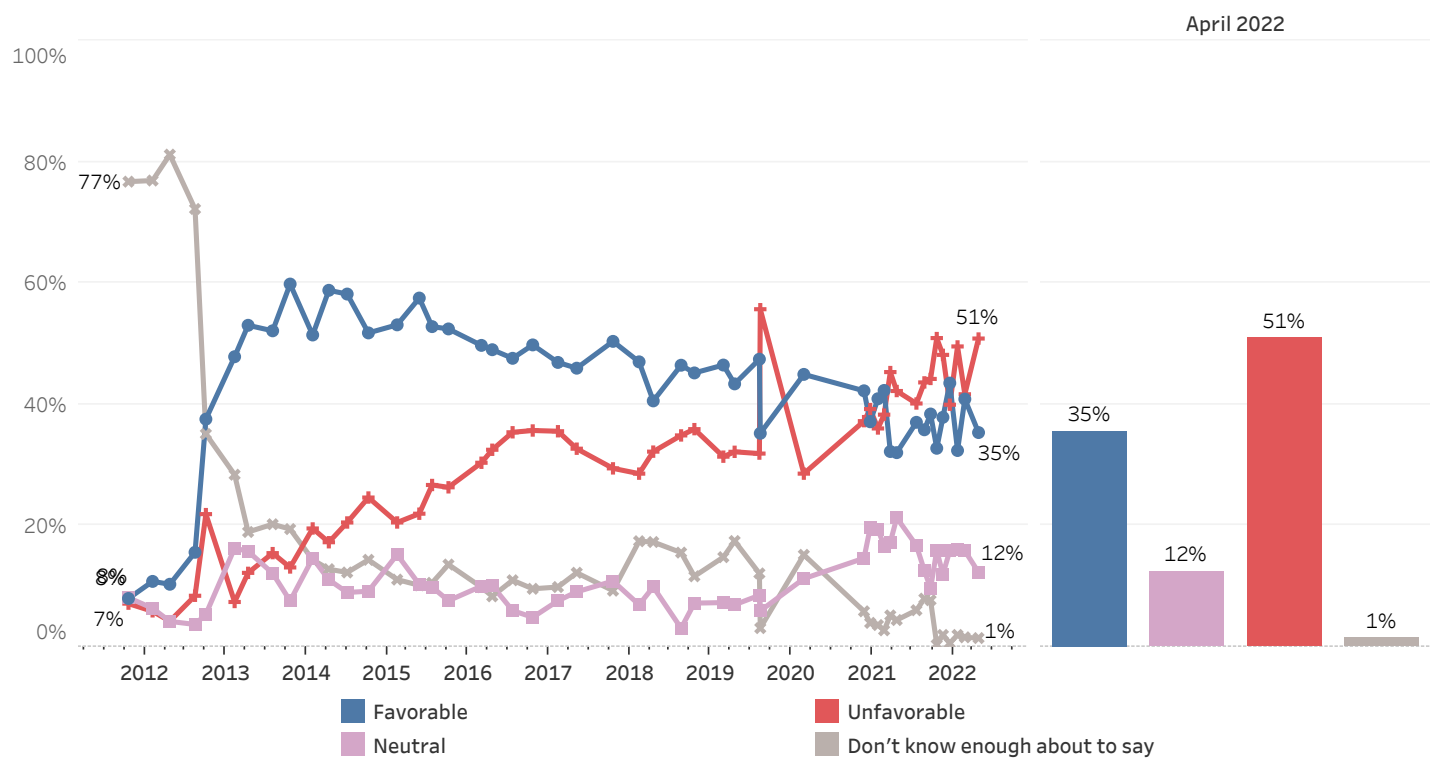
Even among likely Republican primary voters, many of the candidates are largely unknown. Most likely Republican primary voters are aware of Bolduc and Messner but they have a far more positive opinion of Bolduc (+27 net favorability rating) than Messner (+6), while Morse has a net favorability rating of +5 but is unknown to half (50%) of likely Republican primary voters. Two-thirds or more of likely Republican primary voters don't know enough about Binnie (68%), Smith (73%), and Fenton (81%) to have an opinion.

Favorability - Announced and Possible 2022 U.S. Senate Republican Candidates - GOP Primary Voters - April 2022



On the Democratic side, incumbent Senator Maggie Hassan faces the same sour national mood that is hurting Democrats across the country. Currently 35% of Granite Staters have a favorable opinion of Hassan, 51% view her unfavorably, 12% have a neutral opinion, and 1% don't know enough to say. Hassan's net favorability (-16) has fallen since February (-2) but matches results in January (-17). Hassan is popular among Democrats (+55 net favorability rating) but is somewhat unpopular among Independents (-32) and very unpopular among Republicans (-84).

Favorability - Maggie Hassan

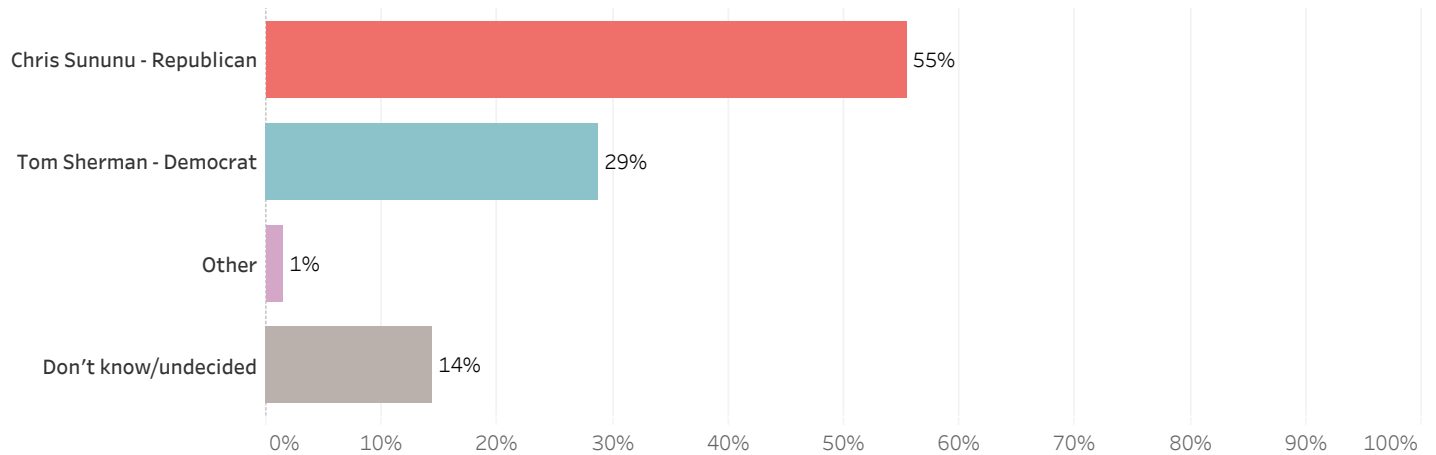


2022 NH Gubernatorial Election

New Hampshire Governor Chris Sununu is seeking a fourth term as governor. This could lead to a matchup with State Senator Tom Sherman of Rye, who has decided to seek the Democratic nomination. Sununu holds a clear lead over Sherman if the election were held today - 55% of likely 2022 general election voters say they would vote for Sununu, 29% would vote for Sherman, 1% would vote for another candidate, and 14% are undecided.

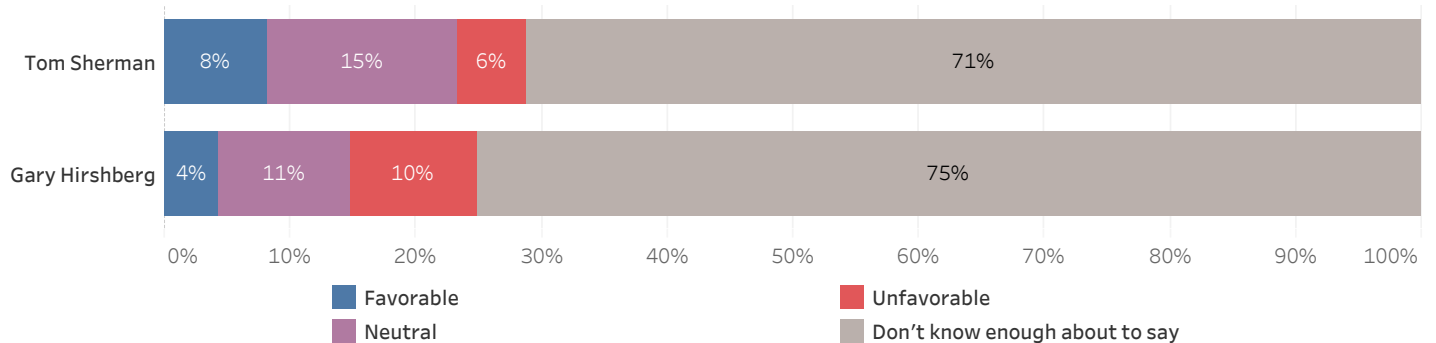
Nearly all Republicans (94%) and most Independents (61%) would support Sununu in this matchup while 59% of Democrats would support Sherman.

2022 Gubernatorial Election - Sununu vs. Sherman - April 2022



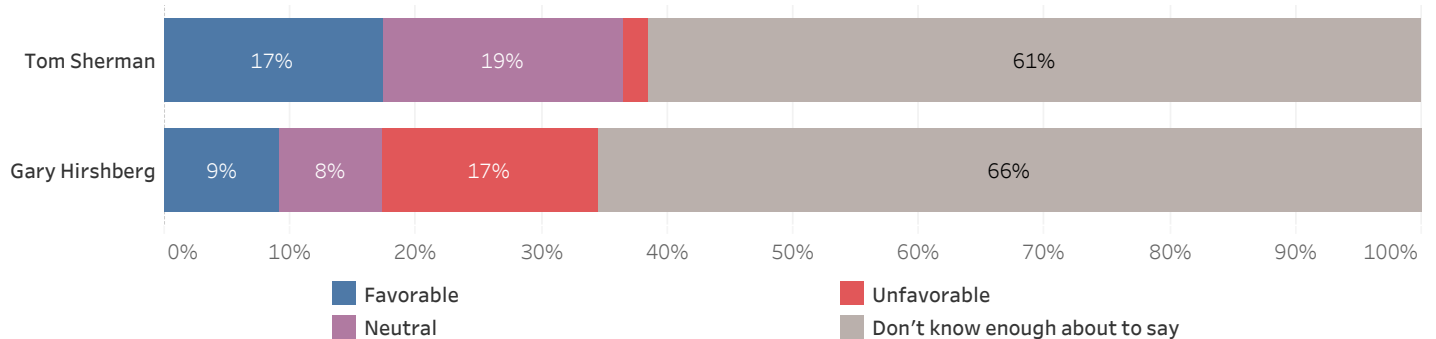
Few Granite Staters are aware of Sherman or another possible Democratic candidate for governor, businessman Gary Hirshberg. Only 8% view Sherman favorably, 6% view him unfavorably, 15% have a neutral opinion, and 71% don't know enough to say, while 4% only view Hirshberg favorably, 10% view him unfavorably, 11% have a neutral opinion, and 75% don't know enough to say.

Favorability - Announced and Possible 2022 NH Governor Democratic Candidates - April 2022



Both Sherman and Hirshberg are mostly unknown among likely Democratic primary voters (N=357) - 17% view Sherman favorably, 2% view him unfavorably, 19% have a neutral opinion, and 61% don't know enough to say. Only 9% view Hirshberg favorably, 17% view him unfavorably, 8% have a neutral opinion, and 66% don't know enough to say.

Favorability - Announced and Possible 2022 NH Governor Democratic Candidates - DEM Primary Voters - April 2022

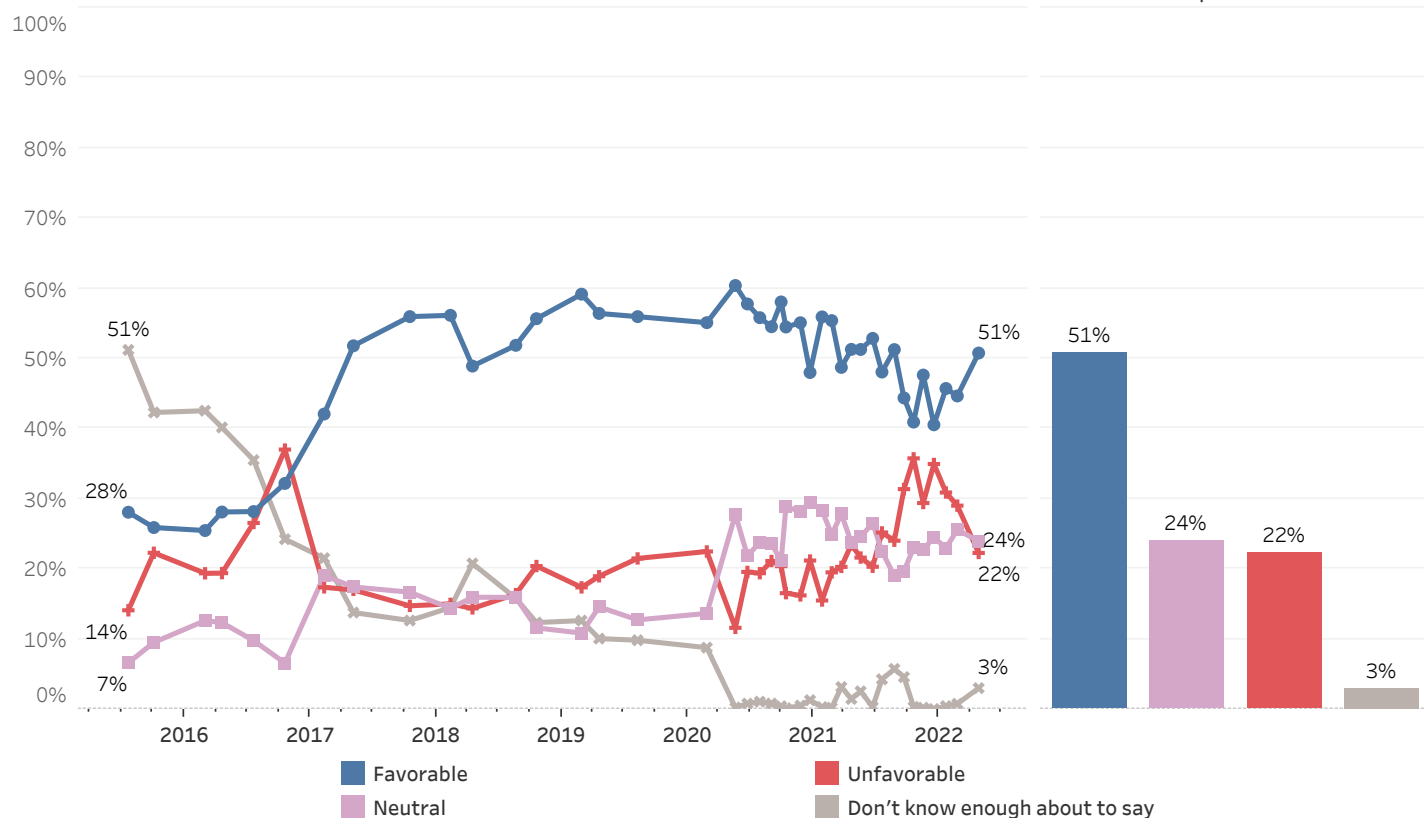


Granite Staters continue to have a largely positive view of Sununu - 51% view him favorably, 22% view him unfavorably, 24% have a neutral opinion, and 3% don't know enough to say. Sununu's net favorability (+29) has increased since February (+16) and is at its highest point since June 2021 (+33).

Sununu is very popular among Republicans (+75 net favorability rating) and is popular among Independents (+38). He is only somewhat unpopular among Democrats (-22) and this figure has increased markedly since December 2021 (-58).

Favorability - Chris Sununu

April 2022



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Nine hundred seventy-five (975) Granite State Panel members completed the survey online between April 14 and April 18, 2022. The margin of sampling error for the survey is +/- 3.1 percent. Included were 868 likely 2022 general election voters (MSE = +/-3.5 percent) and 315 likely Republican primary voters (MSE = +/- 5.5 percent). These MSE's have not been adjusted for design effect. The response rate for the April 2022 Granite State Poll is 26%. The design effect for the survey is 2.7%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 7,500 New Hampshire adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

April 2022 Granite State Poll Demographics

		%	N
Gender of Respondent	Men	49%	463
	Women	51%	481
Age of Respondent	18 to 34	27%	252
	35 to 49	20%	188
	50 to 64	33%	310
	65 and older	20%	193
Level of Education	High school or less	36%	345
	Tech school/Some college	31%	295
	College graduate	21%	199
	Postgraduate work	13%	121
Region of State	Central/Lakes	17%	169
	Connecticut Valley	15%	149
	Manchester Area	18%	175
	Mass Border	28%	267
	North Country	7%	72
	Seacoast	14%	135
Party ID	Democrat	43%	405
	Independent	14%	135
	Republican	43%	408
Voting Registration	Registered Democrat	28%	266
	Registered Undeclared/Not Reg.	42%	399
	Registered Republican	30%	279
2020 Presidential Vote	Voted for Trump	45%	425
	Voted for Biden	52%	494
	Voted for other 2020 candidate	2%	15
	Did not vote in 2020	2%	19

2022 U.S. Senate Election - Hassan vs. Bolduc

If the election for the U.S. Senate was being held today and the candidates were Maggie Hassan and Don Bolduc, would you vote for...

		<u>Don Bolduc - Republican</u>	<u>Maggie Hassan - Democrat</u>	<u>Other</u>	<u>Don't know/undecided</u>	<u>N</u>
STATEWIDE	April 2022	46%	47%	1%	7%	850
Voting Registration	Registered Democrat	6%	87%		7%	257
	Registered Undeclared/Not Reg.	41%	49%	1%	9%	325
	Registered Republican	90%	6%	0%	4%	260
Party ID	Democrat	11%	86%		3%	389
	Independent	37%	41%	1%	20%	121
	Republican	93%	1%	1%	5%	317
Media Usage	NHPR listener	19%	78%	0%	3%	240
	Fox News viewer	84%	8%	0%	7%	167
	Conservative radio listener	84%	6%	0%	10%	95
	CNN viewer	15%	84%		1%	167
	Local NH news viewer	47%	46%	1%	6%	480
	MSNBC viewer	9%	89%	0%	1%	145
Age of Respondent	18 to 34	35%	57%	2%	7%	182
	35 to 49	54%	42%		4%	172
	50 to 64	53%	41%	1%	5%	278
	65 and older	43%	46%	0%	10%	189
Gender of Respondent	Men	56%	34%	1%	9%	398
	Women	38%	58%		4%	423
Level of Education	High school or less	68%	27%		5%	283
	Tech school/Some college	41%	49%	0%	9%	263
	College graduate	34%	55%	2%	9%	180
	Postgraduate work	21%	77%	0%	1%	114
Region of State	Central/Lakes	61%	36%	0%	3%	156
	Connecticut Valley	62%	30%		8%	117
	Manchester Area	38%	50%	0%	13%	166
	Mass Border	41%	54%	2%	3%	220
	North Country	65%	27%		7%	65
	Seacoast	17%	73%	0%	9%	120
2020 Presidential Vote	Voted for Trump	92%	0%	1%	7%	367
	Voted for Biden	9%	86%	0%	4%	449
	Voted for other 2020 candidate	48%	7%	7%	39%	13

2022 U.S. Senate Election - Hassan vs. Morse

If the election for the U.S. Senate was being held today and the candidates were Maggie Hassan and Chuck Morse, would you vote for...

		<u>Maggie Hassan - Democrat</u>	<u>Chuck Morse - Republican</u>	<u>Other</u>	<u>Don't know/undecided</u>	<u>N</u>
STATEWIDE	April 2022	44%	46%	1%	9%	865
Voting Registration	Registered Democrat	87%	5%		8%	257
	Registered Undeclared/Not Reg.	44%	40%	2%	14%	325
	Registered Republican	5%	92%	0%	3%	274
Party ID	Democrat	82%	10%		7%	389
	Independent	39%	38%	1%	22%	121
	Republican	1%	93%	1%	5%	332
Media Usage	NHPR listener	73%	18%	0%	8%	240
	Fox News viewer	4%	87%	1%	8%	169
	Conservative radio listener	5%	91%	1%	4%	108
	CNN viewer	79%	15%	0%	6%	166
	Local NH news viewer	44%	47%	1%	7%	494
	MSNBC viewer	87%	9%	0%	3%	145
Age of Respondent	18 to 34	50%	34%	2%	14%	182
	35 to 49	44%	52%		4%	172
	50 to 64	39%	54%	1%	7%	292
	65 and older	45%	47%	1%	8%	189
Gender of Respondent	Men	31%	59%	1%	9%	409
	Women	56%	36%	0%	8%	426
Level of Education	High school or less	25%	71%		4%	295
	Tech school/Some college	48%	40%	0%	12%	264
	College graduate	49%	34%	3%	14%	181
	Postgraduate work	76%	19%	0%	4%	115
Region of State	Central/Lakes	36%	60%	0%	4%	158
	Connecticut Valley	30%	60%		10%	116
	Manchester Area	44%	40%	0%	16%	167
	Mass Border	49%	44%	2%	5%	232
	North Country	27%	65%	0%	7%	65
	Seacoast	70%	17%	0%	13%	120
2020 Presidential Vote	Voted for Trump	0%	92%	1%	7%	381
	Voted for Biden	83%	9%	0%	8%	449
	Voted for other 2020 candidate	6%	49%	7%	38%	13

2022 U.S. Senate Election - Hassan vs. Smith

If the election for the U.S. Senate was being held today and the candidates were Maggie Hassan and Kevin Smith, would you vote for ...

		<u>Maggie Hassan - Democrat</u>	<u>Kevin Smith - Republican</u>	<u>Other</u>	<u>Don't know/undecided</u>	<u>N</u>
STATEWIDE	April 2022	45%	44%	1%	10%	865
Voting Registration	Registered Democrat	88%	5%		8%	257
	Registered Undeclared/Not Reg.	45%	38%	1%	16%	325
	Registered Republican	5%	89%	0%	5%	274
Party ID	Democrat	83%	11%		7%	389
	Independent	41%	32%	1%	25%	121
	Republican	1%	91%	1%	7%	332
Media Usage	NHPR listener	74%	18%	0%	7%	240
	Fox News viewer	4%	84%	0%	12%	169
	Conservative radio listener	5%	85%		10%	108
	CNN viewer	81%	15%	0%	5%	167
	Local NH news viewer	45%	46%	1%	8%	495
	MSNBC viewer	89%	9%	0%	1%	145
Age of Respondent	18 to 34	50%	34%	2%	14%	182
	35 to 49	43%	52%		5%	172
	50 to 64	39%	51%	1%	9%	292
	65 and older	46%	43%	0%	11%	189
Gender of Respondent	Men	32%	57%	1%	10%	409
	Women	56%	34%		10%	426
Level of Education	High school or less	26%	69%		5%	295
	Tech school/Some college	49%	37%	0%	13%	264
	College graduate	48%	33%	3%	16%	181
	Postgraduate work	76%	19%	0%	4%	115
Region of State	Central/Lakes	36%	60%	0%	4%	158
	Connecticut Valley	30%	60%		10%	116
	Manchester Area	44%	36%	0%	20%	167
	Mass Border	50%	41%	2%	7%	232
	North Country	27%	65%	0%	7%	65
	Seacoast	72%	16%	0%	11%	120
2020 Presidential Vote	Voted for Trump	0%	88%	1%	10%	381
	Voted for Biden	84%	9%	0%	7%	449
	Voted for other 2020 candidate	7%	48%	7%	38%	13

2022 U.S. Senate Election - Hassan vs. Fenton

If the election for the U.S. Senate was being held today and the candidates were Maggie Hassan and Bruce Fenton, would you vote for...

		<u>Bruce Fenton - Republican</u>	<u>Maggie Hassan - Democrat</u>	<u>Other</u>	<u>Don't know/undecided</u>	<u>N</u>
STATEWIDE	April 2022	40%	46%	0%	14%	852
Voting Registration	Registered Democrat	5%	88%		7%	256
	Registered Undeclared/Not Reg.	38%	45%	1%	16%	325
	Registered Republican	78%	6%	0%	17%	262
Party ID	Democrat	10%	83%		6%	388
	Independent	30%	42%	1%	26%	121
	Republican	82%	2%	1%	16%	320
Media Usage	NHPR listener	17%	75%	0%	8%	240
	Fox News viewer	82%	4%	1%	14%	169
	Conservative radio listener	82%	6%	1%	12%	96
	CNN viewer	13%	81%	0%	6%	166
	Local NH news viewer	44%	47%	0%	9%	482
	MSNBC viewer	8%	89%	0%	3%	144
Age of Respondent	18 to 34	35%	50%		15%	182
	35 to 49	37%	44%		19%	172
	50 to 64	48%	41%	1%	10%	280
	65 and older	42%	46%	1%	12%	188
Gender of Respondent	Men	56%	33%	1%	10%	397
	Women	28%	56%	0%	16%	426
Level of Education	High school or less	59%	27%		15%	283
	Tech school/Some college	36%	50%	0%	14%	263
	College graduate	34%	49%	1%	16%	181
	Postgraduate work	18%	76%	0%	6%	115
Region of State	Central/Lakes	59%	36%	0%	5%	158
	Connecticut Valley	37%	30%		33%	116
	Manchester Area	36%	44%	0%	20%	167
	Mass Border	38%	54%	1%	7%	220
	North Country	63%	27%	0%	9%	65
	Seacoast	17%	72%	0%	11%	120
2020 Presidential Vote	Voted for Trump	80%	1%	1%	19%	369
	Voted for Biden	9%	84%	0%	7%	448
	Voted for other 2020 candidate	47%	7%	7%	39%	13

2022 U.S. Senate Election - Republican Primary Election

If the Republican primary for the U.S. Senate were held today, who would you support for the Republican nomination?

		<u>Don Bolduc</u>	<u>Bruce Fenton</u>	<u>Chuck Morse</u>	<u>Kevin Smith</u>	<u>Other</u>	<u>Don't know/ Undecided</u>	<u>N</u>
STATEWIDE	April 2022	33%	1%	2%	4%	1%	58%	359
Voting Registration	Registered Undeclared/Not Reg.	17%	3%	3%	2%	1%	74%	107
	Registered Republican	40%	0%	2%	5%	1%	51%	252
Party ID	Democrat	1%			1%	1%	97%	20
	Independent	17%	1%	2%	3%	5%	72%	34
	Republican	38%	1%	3%	5%	0%	53%	298
Media Usage	NHPR listener	41%		5%	2%	1%	52%	65
	Fox News viewer	46%		4%	1%	0%	49%	133
	Conservative radio listener	39%		3%	13%		45%	96
	CNN viewer	53%		3%	1%	3%	40%	24
	Local NH news viewer	35%	2%	3%	7%	1%	52%	206
	MSNBC viewer	47%		6%		11%	36%	17
Age of Respondent	18 to 34	44%	8%				48%	37
	35 to 49	33%		1%	1%	1%	65%	76
	50 to 64	40%	1%	3%	10%	1%	46%	143
	65 and older	21%		4%	1%	2%	73%	96
Gender of Respondent	Men	37%	2%	4%	7%	1%	50%	206
	Women	28%		1%	0%	1%	69%	148
Level of Education	High school or less	28%		1%	7%	0%	63%	164
	Tech school/Some college	42%	0%	2%	2%	2%	52%	100
	College graduate	36%	5%	5%		0%	54%	67
	Postgraduate work	24%		7%	7%	3%	59%	25
Region of State	Central/Lakes	47%		3%	2%		48%	55
	Connecticut Valley	20%		0%	0%	2%	77%	74
	Manchester Area	50%	1%	3%			47%	65
	Mass Border	27%	3%	4%	13%	1%	52%	107
	North Country	49%		2%		1%	47%	24
	Seacoast	17%	1%	1%		2%	79%	31
2020 Presidential Vote	Voted for Trump	37%	1%	2%	5%		55%	311
	Voted for Biden	3%		5%	4%	9%	79%	30
	Voted for other 2020 candidate	9%	4%	2%		5%	80%	11

Favorability - Maggie Hassan

Below are a list of public figures in New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Senator Maggie Hassan

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	April 2022	35%	12%	51%	1%	965
Voting Registration	Registered Democrat	78%	7%	12%	3%	266
	Registered Undeclared/Not Reg.	29%	19%	51%	1%	391
	Registered Republican	5%	8%	86%	0%	279
Party ID	Democrat	70%	12%	15%	3%	399
	Independent	31%	14%	54%	1%	133
	Republican	1%	13%	86%	0%	408
Media Usage	NHPR listener	56%	17%	27%	0%	244
	Fox News viewer	5%	17%	78%	0%	236
	Conservative radio listener	4%	3%	93%		126
	CNN viewer	61%	10%	28%	1%	208
	Local NH news viewer	38%	13%	47%	2%	554
	MSNBC viewer	79%	8%	13%	0%	157
Age of Respondent	18 to 34	23%	20%	53%	3%	248
	35 to 49	42%	6%	50%	2%	184
	50 to 64	34%	8%	57%	1%	310
	65 and older	42%	14%	44%	0%	191
Gender of Respondent	Men	22%	9%	67%	2%	463
	Women	47%	16%	36%	1%	471
Level of Education	High school or less	22%	6%	72%		345
	Tech school/Some college	38%	17%	42%	3%	294
	College graduate	37%	18%	43%	1%	196
	Postgraduate work	64%	10%	24%	2%	117
Region of State	Central/Lakes	29%	13%	58%	0%	167
	Connecticut Valley	21%	18%	61%	1%	147
	Manchester Area	40%	13%	42%	5%	175
	Mass Border	36%	10%	52%	1%	263
	North Country	25%	6%	67%	1%	72
	Seacoast	58%	11%	30%	1%	133
2020 Presidential Vote	Voted for Trump	1%	12%	87%	0%	421
	Voted for Biden	67%	13%	18%	2%	488
	Voted for other 2020 candidate	7%	5%	88%		15
	Did not vote in 2020	0%	13%	83%	4%	19

Favorability - Don Bolduc

Below are a list of public figures in New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Retired General Don Bolduc

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	April 2022	19%	15%	32%	34%	967
Voting Registration	Registered Democrat	3%	12%	45%	40%	266
	Registered Undeclared/Not Reg.	10%	12%	42%	35%	393
	Registered Republican	49%	19%	9%	23%	279
Party ID	Democrat	1%	9%	57%	32%	403
	Independent	13%	23%	34%	30%	130
	Republican	40%	17%	7%	36%	408
Media Usage	NHPR listener	11%	14%	46%	29%	244
	Fox News viewer	28%	21%	8%	43%	236
	Conservative radio listener	36%	16%	15%	33%	126
	CNN viewer	6%	7%	43%	43%	210
	Local NH news viewer	17%	16%	38%	29%	551
	MSNBC viewer	3%	17%	51%	29%	158
Age of Respondent	18 to 34	7%	11%	40%	42%	252
	35 to 49	38%	8%	26%	28%	184
	50 to 64	24%	15%	33%	28%	307
	65 and older	14%	23%	31%	33%	192
Gender of Respondent	Men	24%	15%	35%	27%	463
	Women	16%	15%	30%	40%	473
Level of Education	High school or less	23%	12%	33%	33%	345
	Tech school/Some college	22%	24%	23%	32%	292
	College graduate	17%	9%	36%	38%	196
	Postgraduate work	9%	10%	50%	31%	121
Region of State	Central/Lakes	20%	6%	47%	27%	166
	Connecticut Valley	29%	13%	8%	49%	149
	Manchester Area	17%	24%	31%	28%	175
	Mass Border	20%	15%	34%	31%	264
	North Country	22%	16%	9%	52%	72
	Seacoast	8%	12%	53%	27%	133
2020 Presidential Vote	Voted for Trump	43%	21%	6%	30%	421
	Voted for Biden	1%	9%	56%	34%	490
	Voted for other 2020 candidate	7%	11%	48%	34%	15
	Did not vote in 2020	5%	19%		76%	19

Favorability - Chuck Morse

Below are a list of public figures in New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - NH Senate President Chuck Morse

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	April 2022	7%	18%	20%	54%	967
Voting Registration	Registered Democrat	2%	14%	34%	50%	265
	Registered Undeclared/Not Reg.	3%	18%	23%	56%	393
	Registered Republican	20%	21%	6%	54%	278
Party ID	Democrat	1%	19%	35%	45%	401
	Independent	2%	18%	21%	59%	133
	Republican	16%	17%	6%	61%	408
Media Usage	NHPR listener	2%	16%	32%	49%	244
	Fox News viewer	9%	15%	9%	67%	236
	Conservative radio listener	20%	17%	12%	51%	126
	CNN viewer	3%	10%	30%	57%	210
	Local NH news viewer	11%	22%	19%	48%	552
	MSNBC viewer	4%	20%	29%	46%	160
Age of Respondent	18 to 34	3%	25%	19%	54%	252
	35 to 49	3%	5%	25%	67%	184
	50 to 64	16%	13%	21%	50%	309
	65 and older	4%	28%	19%	48%	190
Gender of Respondent	Men	10%	23%	21%	46%	462
	Women	6%	12%	20%	62%	473
Level of Education	High school or less	10%	22%	11%	58%	345
	Tech school/Some college	8%	20%	23%	49%	293
	College graduate	5%	9%	23%	63%	195
	Postgraduate work	5%	14%	37%	44%	120
Region of State	Central/Lakes	4%	31%	16%	49%	166
	Connecticut Valley	2%	16%	7%	75%	148
	Manchester Area	13%	24%	20%	43%	175
	Mass Border	10%	13%	23%	54%	267
	North Country	11%	15%	6%	68%	72
	Seacoast	5%	7%	42%	46%	132
2020 Presidential Vote	Voted for Trump	16%	19%	8%	57%	420
	Voted for Biden	1%	17%	33%	50%	490
	Voted for other 2020 candidate	5%	6%	13%	76%	15
	Did not vote in 2020		20%		80%	19

Favorability - Kevin Smith

Below are a list of public figures in New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former Londonderry Town Manager Kevin Smith

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	April 2022	3%	14%	10%	73%	961
Voting Registration	Registered Democrat	1%	4%	15%	80%	265
	Registered Undeclared/Not Reg.	0%	18%	12%	70%	390
	Registered Republican	8%	18%	3%	71%	277
Party ID	Democrat	0%	13%	14%	73%	399
	Independent	0%	16%	23%	61%	131
	Republican	6%	14%	2%	78%	408
Media Usage	NHPR listener	0%	11%	16%	73%	244
	Fox News viewer	2%	7%	2%	88%	236
	Conservative radio listener	12%	19%	2%	68%	126
	CNN viewer	1%	3%	14%	82%	207
	Local NH news viewer	5%	17%	12%	66%	551
	MSNBC viewer	0%	7%	12%	80%	155
Age of Respondent	18 to 34	3%	16%	7%	73%	248
	35 to 49	1%	13%	10%	76%	182
	50 to 64	5%	14%	8%	74%	310
	65 and older	1%	13%	15%	71%	190
Gender of Respondent	Men	6%	21%	9%	64%	462
	Women	0%	6%	10%	84%	468
Level of Education	High school or less	3%	23%	5%	69%	345
	Tech school/Some college	4%	10%	7%	79%	293
	College graduate	1%	8%	12%	79%	194
	Postgraduate work	2%	7%	26%	65%	116
Region of State	Central/Lakes	0%	34%	7%	58%	166
	Connecticut Valley	1%	12%	3%	85%	148
	Manchester Area	0%	8%	10%	83%	174
	Mass Border	6%	14%	13%	67%	262
	North Country	11%	6%	4%	79%	72
	Seacoast	1%	5%	18%	77%	133
2020 Presidential Vote	Voted for Trump	6%	15%	2%	77%	420
	Voted for Biden	0%	13%	17%	70%	485
	Voted for other 2020 candidate	1%	3%	14%	82%	15
	Did not vote in 2020	5%	16%		80%	19

Favorability - Bruce Fenton

Below are a list of public figures in New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Entrepreneur Bruce Fenton

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	April 2022	1%	11%	9%	79%	965
Voting Registration	Registered Democrat	1%	3%	15%	81%	266
	Registered Undeclared/Not Reg.	0%	15%	9%	76%	394
	Registered Republican	4%	11%	6%	80%	276
Party ID	Democrat	0%	13%	15%	72%	403
	Independent		12%	10%	78%	133
	Republican	3%	8%	4%	85%	405
Media Usage	NHPR listener	1%	4%	16%	80%	244
	Fox News viewer	4%	9%	2%	85%	236
	Conservative radio listener	4%	10%	11%	75%	126
	CNN viewer	1%	3%	12%	84%	212
	Local NH news viewer	2%	15%	9%	75%	554
	MSNBC viewer	0%	8%	13%	79%	160
Age of Respondent	18 to 34		16%	8%	76%	252
	35 to 49	2%	2%	6%	90%	184
	50 to 64	2%	12%	13%	72%	309
	65 and older	1%	8%	9%	81%	188
Gender of Respondent	Men	2%	16%	11%	70%	460
	Women	1%	5%	8%	87%	475
Level of Education	High school or less	1%	18%	7%	74%	343
	Tech school/Some college	3%	6%	9%	82%	295
	College graduate	1%	6%	12%	82%	195
	Postgraduate work	1%	8%	12%	79%	120
Region of State	Central/Lakes	2%	24%	5%	69%	166
	Connecticut Valley	3%	5%	4%	87%	148
	Manchester Area	0%	8%	7%	85%	175
	Mass Border	2%	13%	12%	74%	267
	North Country	2%	4%	5%	89%	70
	Seacoast		3%	20%	77%	133
2020 Presidential Vote	Voted for Trump	3%	8%	4%	85%	417
	Voted for Biden	0%	13%	14%	73%	492
	Voted for other 2020 candidate	1%	2%	13%	83%	15
	Did not vote in 2020		20%		80%	19

Favorability - Bill Binnie

Below are a list of public figures in New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Businessman Bill Binnie

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	April 2022	5%	14%	10%	71%	961
Voting Registration	Registered Democrat	1%	4%	15%	80%	264
	Registered Undeclared/Not Reg.	1%	18%	13%	67%	392
	Registered Republican	13%	18%	3%	66%	276
Party ID	Democrat	0%	14%	19%	68%	399
	Independent	2%	15%	14%	70%	131
	Republican	10%	14%	2%	74%	407
Media Usage	NHPR listener	2%	8%	21%	68%	243
	Fox News viewer	8%	15%	5%	72%	236
	Conservative radio listener	11%	21%	7%	61%	125
	CNN viewer	1%	9%	15%	75%	212
	Local NH news viewer	7%	19%	9%	65%	547
	MSNBC viewer	1%	13%	16%	70%	159
Age of Respondent	18 to 34		15%	9%	76%	252
	35 to 49	3%	3%	10%	84%	184
	50 to 64	10%	18%	10%	62%	306
	65 and older	3%	18%	12%	68%	188
Gender of Respondent	Men	5%	22%	10%	63%	462
	Women	4%	6%	11%	79%	468
Level of Education	High school or less	7%	23%	5%	65%	345
	Tech school/Some college	4%	9%	9%	77%	288
	College graduate	1%	8%	17%	74%	195
	Postgraduate work	4%	8%	17%	71%	121
Region of State	Central/Lakes	4%	26%	10%	60%	162
	Connecticut Valley	1%	11%	3%	85%	148
	Manchester Area	11%	17%	10%	62%	175
	Mass Border	5%	13%	9%	73%	265
	North Country	0%	6%	2%	91%	72
	Seacoast	3%	7%	27%	63%	132
2020 Presidential Vote	Voted for Trump	10%	15%	2%	73%	420
	Voted for Biden	1%	14%	18%	68%	486
	Voted for other 2020 candidate	3%	3%	13%	81%	15
	Did not vote in 2020		16%		84%	19

Favorability - Corky Messner

Below are a list of public figures in New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Attorney Corky Messner

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	April 2022	12%	13%	34%	41%	964
Voting Registration	Registered Democrat	2%	4%	49%	44%	264
	Registered Undeclared/Not Reg.	6%	12%	41%	41%	391
	Registered Republican	26%	22%	13%	38%	279
Party ID	Democrat	3%	3%	57%	38%	399
	Independent	1%	21%	42%	36%	132
	Republican	24%	21%	11%	44%	408
Media Usage	NHPR listener	4%	6%	51%	39%	244
	Fox News viewer	23%	23%	7%	47%	236
	Conservative radio listener	25%	27%	22%	26%	126
	CNN viewer	7%	8%	48%	37%	212
	Local NH news viewer	9%	17%	42%	33%	549
	MSNBC viewer	7%	7%	47%	38%	160
Age of Respondent	18 to 34	13%	1%	38%	48%	252
	35 to 49	22%	9%	37%	32%	183
	50 to 64	11%	18%	34%	37%	305
	65 and older	3%	24%	32%	41%	191
Gender of Respondent	Men	14%	14%	37%	34%	462
	Women	10%	12%	32%	46%	471
Level of Education	High school or less	15%	13%	35%	37%	345
	Tech school/Some college	11%	16%	21%	52%	290
	College graduate	11%	11%	42%	36%	195
	Postgraduate work	4%	11%	56%	30%	120
Region of State	Central/Lakes	4%	9%	59%	29%	163
	Connecticut Valley	29%	13%	9%	49%	149
	Manchester Area	6%	16%	28%	50%	175
	Mass Border	14%	17%	33%	35%	266
	North Country	19%	14%	11%	56%	72
	Seacoast	2%	6%	57%	35%	131
2020 Presidential Vote	Voted for Trump	23%	25%	11%	42%	420
	Voted for Biden	2%	3%	57%	39%	488
	Voted for other 2020 candidate	1%	11%	24%	63%	14
	Did not vote in 2020	53%	16%	4%	27%	19

2022 Gubernatorial Election - Sununu vs. Sherman

If the election for Governor was being held today and the candidates were Chris Sununu and Tom Sherman, would you vote for...

		<u>Tom Sherman - Democrat</u>	<u>Chris Sununu - Republican</u>	<u>Other</u>	<u>Don't know/undecided</u>	<u>N</u>
STATEWIDE	April 2022	29%	55%	1%	14%	862
Voting Registration	Registered Democrat	69%	14%	0%	17%	255
	Registered Undeclared/Not Reg.	21%	56%	1%	22%	323
	Registered Republican	0%	92%	4%	3%	274
Party ID	Democrat	59%	20%	0%	20%	386
	Independent	11%	61%	1%	27%	121
	Republican	0%	94%	3%	3%	332
Media Usage	NHPR listener	44%	29%	0%	27%	238
	Fox News viewer	2%	92%	4%	2%	169
	Conservative radio listener	5%	81%	7%	6%	108
	CNN viewer	54%	32%		13%	164
	Local NH news viewer	27%	57%	2%	15%	491
	MSNBC viewer	55%	22%		22%	144
Age of Respondent	18 to 34	36%	45%		19%	182
	35 to 49	32%	58%	1%	10%	171
	50 to 64	24%	59%	4%	13%	292
	65 and older	23%	61%	0%	16%	187
Gender of Respondent	Men	22%	65%	2%	10%	408
	Women	33%	47%	1%	19%	424
Level of Education	High school or less	19%	72%	2%	7%	295
	Tech school/Some college	24%	50%	1%	25%	261
	College graduate	39%	51%	1%	9%	180
	Postgraduate work	47%	33%	0%	20%	115
Region of State	Central/Lakes	28%	63%	1%	8%	157
	Connecticut Valley	20%	72%	3%	5%	116
	Manchester Area	28%	53%	0%	18%	167
	Mass Border	27%	47%	3%	23%	232
	North Country	8%	77%		14%	65
	Seacoast	54%	35%		12%	119
2020 Presidential Vote	Voted for Trump	0%	92%	3%	5%	382
	Voted for Biden	54%	22%	0%	23%	446
	Voted for other 2020 candidate	0%	89%	9%	2%	13

Favorability - Tom Sherman

Below are a list of public figures in New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - State Senator Tom Sherman

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	April 2022	8%	15%	6%	71%	966
Voting Registration	Registered Democrat	20%	8%	3%	69%	265
	Registered Undeclared/Not Reg.	5%	17%	9%	69%	395
	Registered Republican	2%	18%	3%	76%	277
Party ID	Democrat	16%	15%	5%	64%	402
	Independent	3%	17%	9%	71%	133
	Republican	2%	14%	5%	78%	406
Media Usage	NHPR listener	14%	10%	9%	68%	244
	Fox News viewer	4%	14%	4%	78%	236
	Conservative radio listener	5%	19%	8%	68%	126
	CNN viewer	16%	7%	2%	74%	211
	Local NH news viewer	9%	20%	4%	67%	550
	MSNBC viewer	16%	13%	2%	69%	159
Age of Respondent	18 to 34	5%	16%	5%	74%	252
	35 to 49	12%	4%	6%	78%	184
	50 to 64	6%	17%	7%	70%	308
	65 and older	12%	20%	4%	63%	190
Gender of Respondent	Men	7%	23%	7%	63%	462
	Women	9%	7%	5%	79%	472
Level of Education	High school or less	2%	24%	2%	72%	345
	Tech school/Some college	9%	11%	8%	71%	291
	College graduate	10%	8%	7%	75%	196
	Postgraduate work	19%	9%	6%	65%	121
Region of State	Central/Lakes	10%	27%	6%	58%	166
	Connecticut Valley	2%	17%	3%	78%	149
	Manchester Area	7%	13%	7%	73%	175
	Mass Border	3%	14%	8%	75%	265
	North Country	5%	7%	1%	87%	72
	Seacoast	27%	10%	4%	60%	132
2020 Presidential Vote	Voted for Trump	2%	14%	6%	78%	418
	Voted for Biden	14%	16%	5%	65%	491
	Voted for other 2020 candidate	3%	6%	13%	78%	15
	Did not vote in 2020	2%	16%		82%	19

Favorability - Gary Hirshberg

Below are a list of public figures in New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Businessman Gary Hirshberg

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	April 2022	4%	11%	10%	75%	965
Voting Registration	Registered Democrat	10%	6%	8%	76%	264
	Registered Undeclared/Not Reg.	3%	8%	17%	72%	395
	Registered Republican	1%	18%	3%	78%	277
Party ID	Democrat	9%	6%	16%	70%	402
	Independent	3%	13%	14%	70%	131
	Republican	1%	14%	4%	81%	408
Media Usage	NHPR listener	10%	14%	10%	66%	244
	Fox News viewer	1%	12%	5%	82%	236
	Conservative radio listener	4%	21%	5%	69%	126
	CNN viewer	11%	10%	3%	76%	211
	Local NH news viewer	5%	10%	13%	72%	552
	MSNBC viewer	13%	14%	4%	70%	159
Age of Respondent	18 to 34	2%	1%	19%	77%	252
	35 to 49	3%	12%	6%	79%	183
	50 to 64	3%	12%	10%	75%	310
	65 and older	9%	18%	4%	69%	189
Gender of Respondent	Men	3%	15%	15%	68%	462
	Women	6%	6%	6%	83%	472
Level of Education	High school or less	1%	14%	13%	71%	345
	Tech school/Some college	4%	7%	7%	81%	292
	College graduate	6%	8%	12%	74%	195
	Postgraduate work	9%	11%	6%	74%	120
Region of State	Central/Lakes	4%	13%	27%	55%	166
	Connecticut Valley	2%	8%	7%	84%	148
	Manchester Area	6%	18%	7%	69%	174
	Mass Border	2%	8%	3%	87%	267
	North Country	3%	7%	3%	88%	72
	Seacoast	11%	7%	16%	67%	132
2020 Presidential Vote	Voted for Trump	1%	13%	6%	80%	420
	Voted for Biden	8%	8%	14%	70%	489
	Voted for other 2020 candidate	1%	8%	12%	79%	15
	Did not vote in 2020		17%	0%	83%	19

Favorability - Chris Sununu

Below are a list of public figures in New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Governor Chris Sununu

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	April 2022	51%	24%	22%	3%	970
Voting Registration	Registered Democrat	14%	36%	50%	0%	266
	Registered Undeclared/Not Reg.	53%	24%	17%	7%	396
	Registered Republican	85%	11%	4%		278
Party ID	Democrat	23%	32%	45%	1%	405
	Independent	51%	35%	13%	1%	133
	Republican	79%	12%	3%	6%	408
Media Usage	NHPR listener	30%	36%	34%	0%	245
	Fox News viewer	74%	10%	5%	11%	236
	Conservative radio listener	75%	17%	8%		126
	CNN viewer	29%	33%	25%	13%	214
	Local NH news viewer	58%	22%	20%	0%	555
	MSNBC viewer	21%	45%	33%	1%	160
Age of Respondent	18 to 34	42%	22%	26%	10%	252
	35 to 49	49%	21%	29%	1%	184
	50 to 64	55%	26%	18%	1%	310
	65 and older	60%	25%	14%	0%	193
Gender of Respondent	Men	57%	19%	18%	6%	463
	Women	47%	29%	24%	0%	477
Level of Education	High school or less	61%	22%	10%	7%	345
	Tech school/Some college	52%	23%	25%	1%	295
	College graduate	46%	23%	31%	0%	196
	Postgraduate work	31%	32%	36%	1%	121
Region of State	Central/Lakes	65%	13%	22%		167
	Connecticut Valley	56%	26%	17%	0%	149
	Manchester Area	49%	29%	22%		175
	Mass Border	45%	27%	18%	11%	267
	North Country	69%	16%	15%		72
	Seacoast	33%	27%	40%	0%	133
2020 Presidential Vote	Voted for Trump	81%	15%	5%		420
	Voted for Biden	27%	29%	38%	6%	494
	Voted for other 2020 candidate	48%	38%	14%		15
	Did not vote in 2020	13%	74%	9%	4%	19