

January 26, 2022

BIDEN APPROVAL IN NH PLUNGES AS APPROVAL AMONG DEMOCRATS FALLS

By: Sean P. McKinley, M.A.
Zachary S. Azem, M.A.
Andrew E. Smith, Ph.D.

andrew.smith@unh.edu
603-862-2226
cola.unh.edu/unh-survey-center

DURHAM, NH - Approval of Joe Biden's performance as President has fallen rapidly since December among Granite Staters and is at the lowest point in his presidency. Much of this decline is due to a fall in support among Democrats, only three-quarters of whom approve of Biden's performance. Less than one in five Granite Staters and only two in five NH Democrats, believe the country is headed in the right direction.

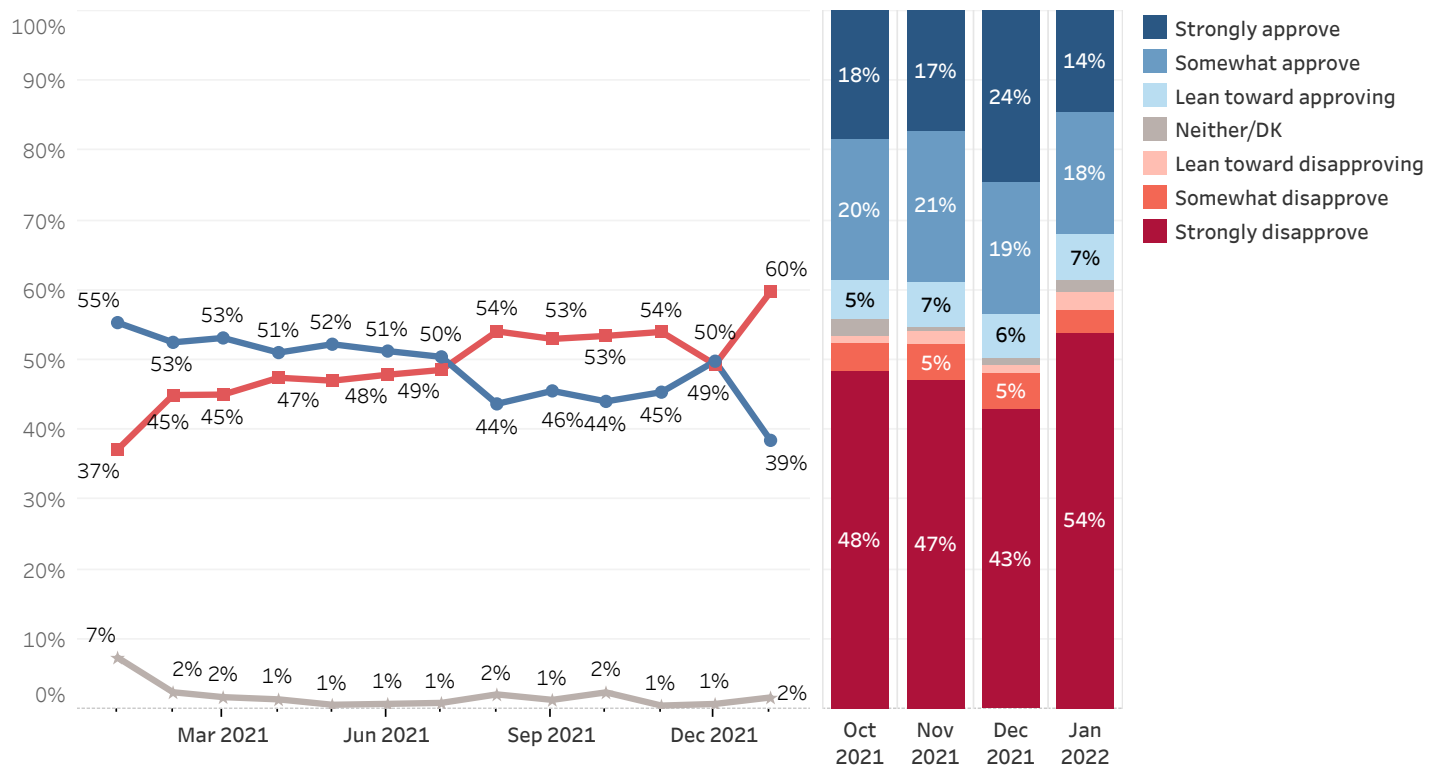
Presidential Approval

After ticking upwards in December, President Joe Biden's approval rating had dropped substantially: only 39% of Granite State currently approve of Biden's performance as President, 60% disapprove, and 2% are unsure. Biden's net approval rating (the percentage who approve minus the percentage who disapprove) among Granite Staters is -21, down from +0 in December, and a new low for Biden's administration.

"Republicans have long disapproved of the Biden Administration, but now support among Democrats is also declining," said Andrew Smith, Director of the UNH Survey Center. "This can be seen in many of the reasons people give for approving and disapproving."

One respondent who voted for Biden in 2020 said "I was hoping that his decades in the Senate would lead to more legislation being passed. I was also hoping he'd be able to unify his own party" and a respondent who voted for Donald Trump in 2020 said "He failed at handling Covid, Afghanistan, inflation, immigration."

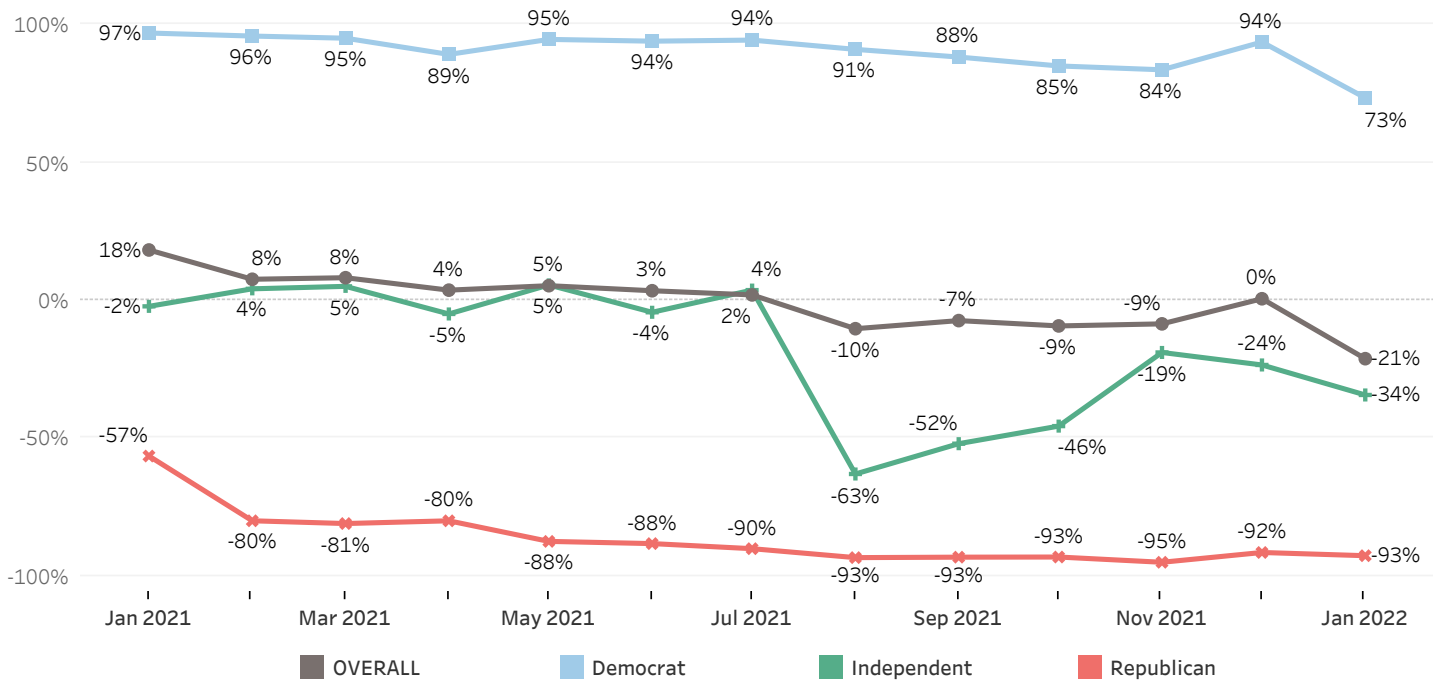
Approval of President Biden's Job Performance



* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

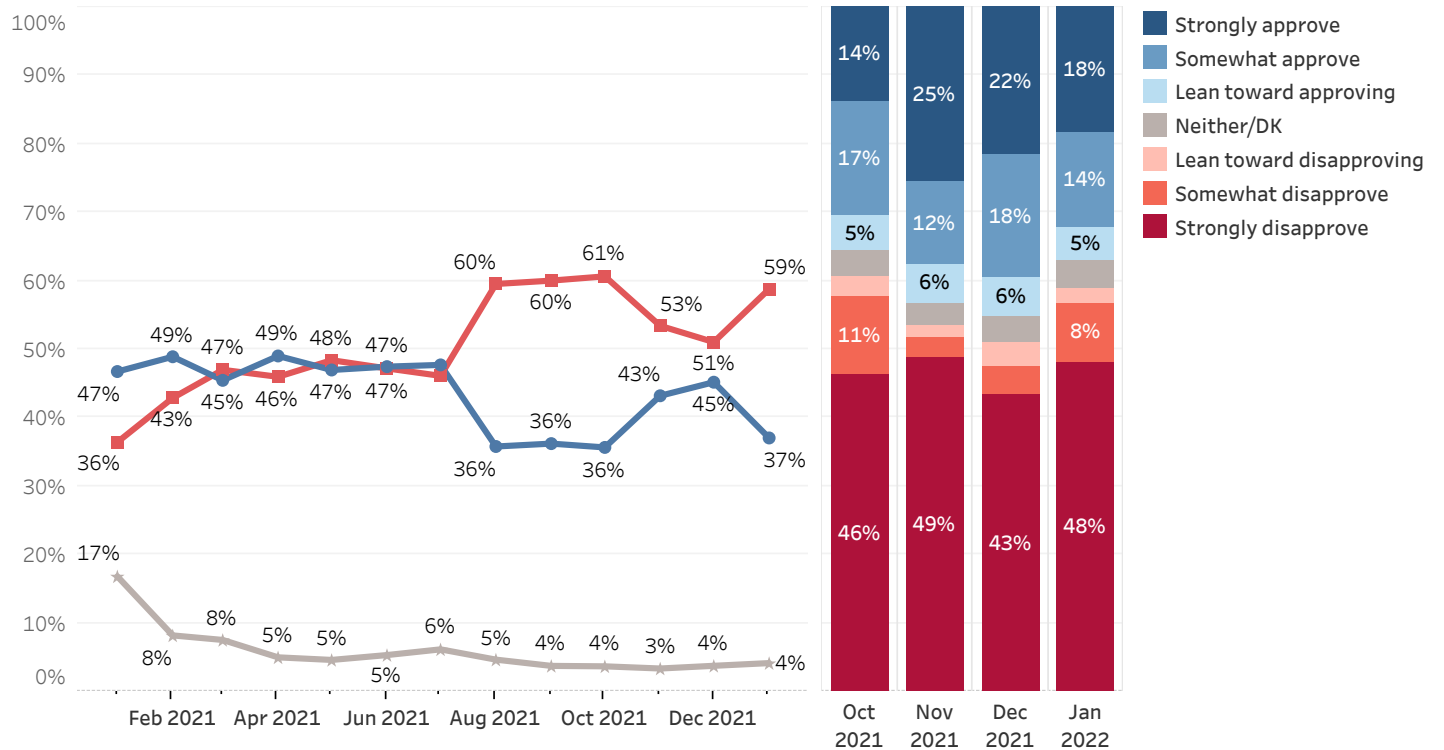
Biden's decline in approval is due largely to a decline in support among Democrats. His net approval rating among this group is only +73, down from +94 in December. Biden's net approval among Independents (-34) has also dropped since December (-24) while his net approval among Republicans (-93) is largely unchanged.

Net Approval of President Biden's Job Performance - By Party ID



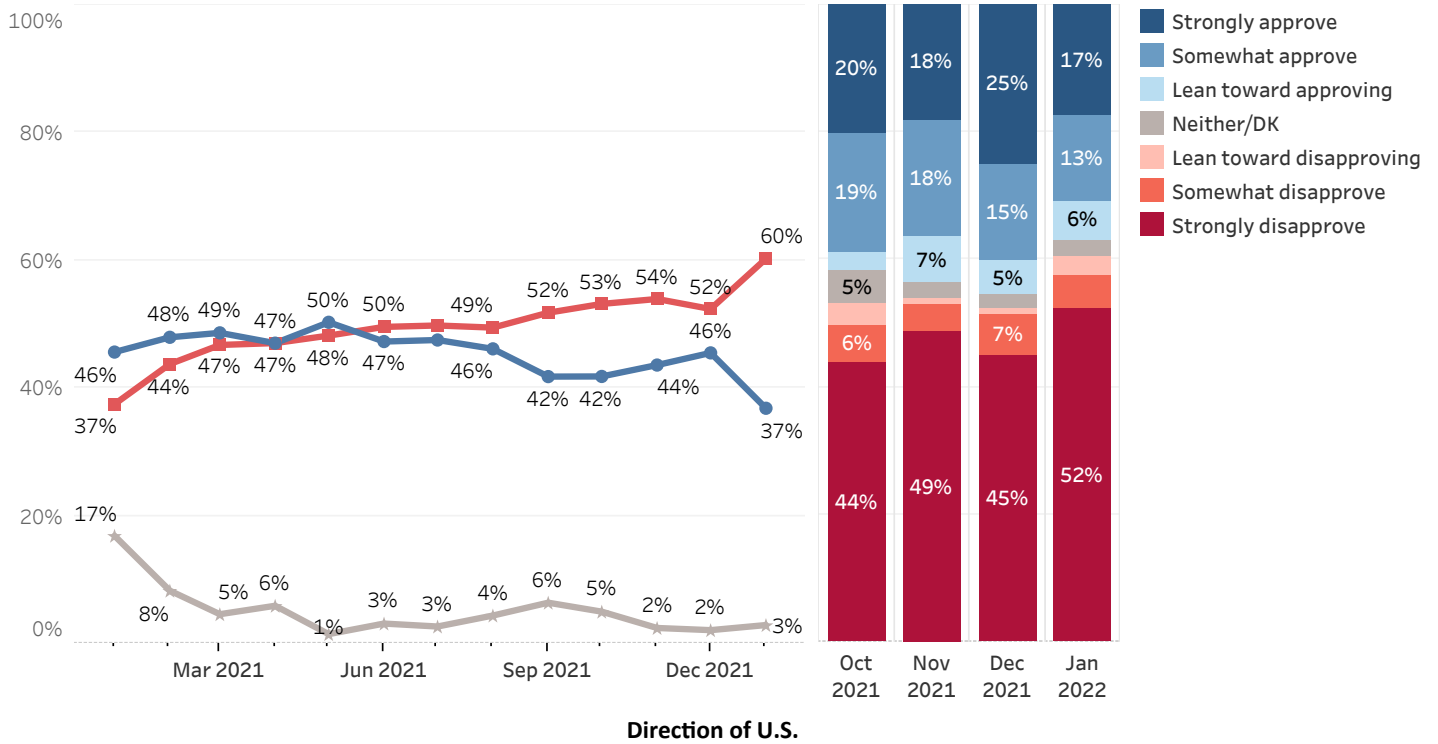
Turning to foreign affairs, the Biden Administration is dealing with major issues with Russia over Ukraine, with China over Taiwan, and Iran in the Middle East, and concerns about his handling of these issues is growing. Only 37% of Granite Staters say that they approve of Biden's handling of foreign affairs, 59% disapprove, and 4% are unsure. Net approval of Biden's handling of foreign affairs (-22) has declined since December (-6). Eighty percent of Democrats approve of Biden's handling of foreign affairs but only 30% of Independents and 5% of Republicans approve.

Approval of President Biden's Handling of Foreign Affairs



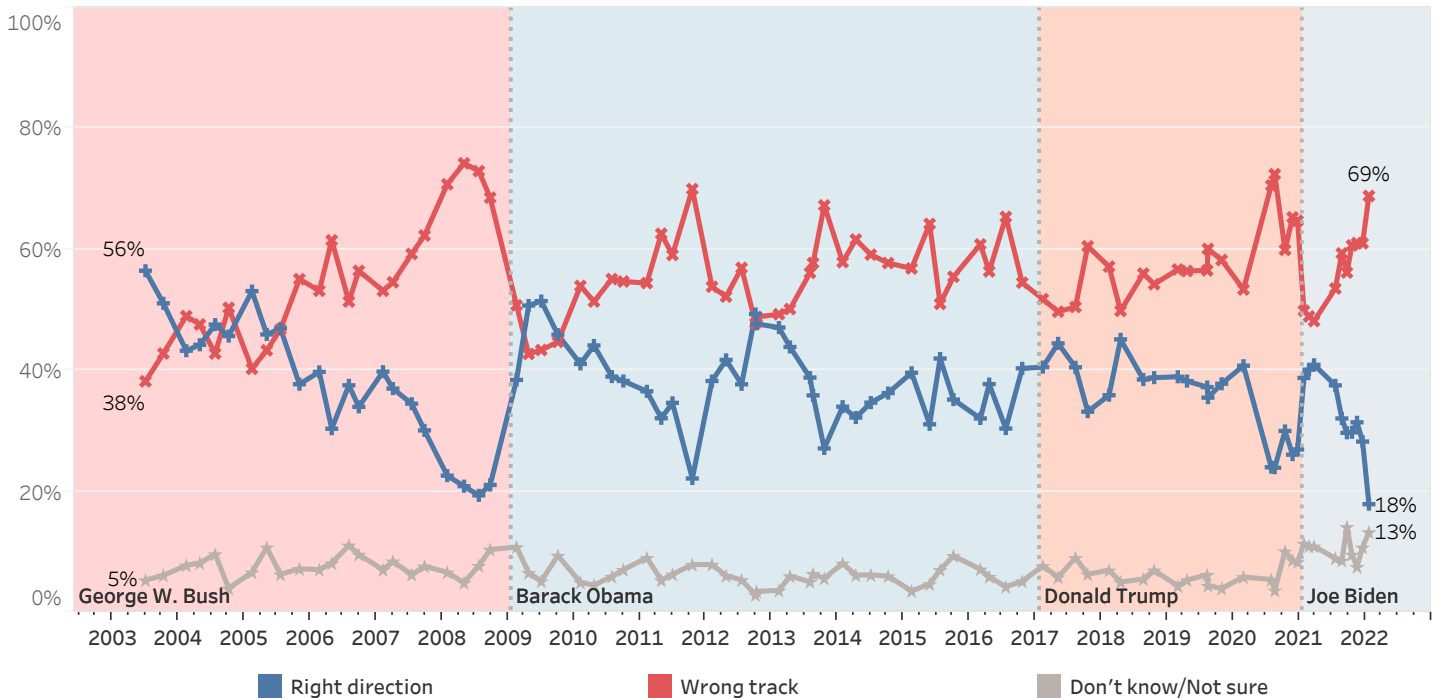
As the impact of inflation becomes more apparent, 60% of Granite Staters now disapprove of President Biden's handling of the economy, up from 46% in December. Only 37% approve of his handling of the economy, and 3% are unsure. Net approval of Biden's handling of the economy (-23) has declined since December (-7). Eighty-two percent of Democrats approve of Biden's handling of the economy but only 29% of Independents and 2% of Republicans approve.

Approval of President Biden's Handling of the Economy



Only 18% of New Hampshire residents believe that things in the United States are headed in the right direction, 69% believe things are seriously off on the wrong track, and 13% are unsure. The percentage of Granite Staters who say the country is on the right track (18%) has fallen since December (28%) and is at an all-time low. Only 39% of Democrats say the country is headed in the right direction, down from 58% in December, while 15% of Independents and only 2% of Republicans agree.

U.S. Heading in Right Direction or On Wrong Track



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand, one hundred and twenty-one (1,121) Granite State Panel members completed the survey online between January 20 and January 24, 2022. The margin of sampling error for the survey is +/- 2.9 percent. These MSE's have not been adjusted for design effect. The response rate for the January 2022 Granite State Poll is 30%. The design effect for the survey is 2.6%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 7,500 New Hampshire adults have been recruited from randomly-selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

January 2022 Granite State Poll Demographics

		%	N
Gender of Respondent	Men	49%	532
	Women	51%	552
Age of Respondent	18 to 34	27%	293
	35 to 49	21%	231
	50 to 64	32%	349
	65 and older	21%	225
Level of Education	High school or less	36%	398
	Tech school/Some college	31%	341
	College graduate	21%	230
	Postgraduate work	13%	139
Region of State	Connecticut Valley	15%	165
	Manchester Area	18%	199
	Mass Border	26%	294
	North Country	9%	97
	Seacoast	16%	179
	Central/Lakes	16%	183
Party ID	Democrat	40%	418
	Independent	16%	168
	Republican	44%	469
Voting Registration	Registered Democrat	28%	302
	Registered Undeclared/Not Reg.	42%	452
	Registered Republican	30%	316
2020 Presidential Vote	Voted for Trump	44%	493
	Voted for Biden	51%	573
	Voted for other 2020 candidate	2%	17
	Did not vote in 2020	3%	31

Approval of President Biden's Job Performance

		Approve	Disapprove	Neither/DK	N
STATEWIDE	January 2022	39%	60%	2%	1,113
Voting Registration	Registered Democrat	86%	11%	3%	295
	Registered Undeclared/Not Reg.	33%	67%	1%	452
	Registered Republican	3%	97%		316
Party ID	Democrat	87%	13%		410
	Independent	32%	67%	1%	168
	Republican	4%	96%		469
Media Usage	NHPR listener	66%	34%	0%	333
	Fox News viewer	8%	92%		273
	Conservative radio listener	0%	100%		167
	CNN viewer	78%	22%	0%	229
	Local NH news viewer	42%	56%	2%	666
	MSNBC viewer	78%	17%	5%	167
Age of Respondent	18 to 34	37%	58%	5%	293
	35 to 49	46%	54%	0%	231
	50 to 64	31%	69%	0%	348
	65 and older	45%	54%	1%	218
Gender of Respondent	Men	31%	69%	0%	532
	Women	46%	51%	3%	544
Level of Education	High school or less	22%	76%	2%	392
	Tech school/Some college	40%	57%	3%	341
	College graduate	49%	51%	0%	229
	Postgraduate work	66%	33%	1%	138
Region of State	Connecticut Valley	21%	78%	1%	165
	Manchester Area	49%	51%		199
	Mass Border	40%	57%	3%	292
	North Country	23%	77%	1%	91
	Seacoast	47%	48%	5%	178
	Central/Lakes	40%	59%	0%	183
2020 Presidential Vote	Voted for Trump	0%	99%	0%	493
	Voted for Biden	73%	25%	2%	565
	Voted for other 2020 candidate	11%	89%		17
	Did not vote in 2020	39%	36%	25%	31

Approval of President Biden's Handling of Foreign Affairs

		Approve	Disapprove	Neither/DK	N
STATEWIDE	January 2022	37%	59%	4%	1,118
Voting Registration	Registered Democrat	79%	12%	9%	301
	Registered Undeclared/Not Reg.	34%	64%	2%	452
	Registered Republican	4%	95%	1%	314
Party ID	Democrat	80%	14%	7%	417
	Independent	30%	67%	3%	168
	Republican	5%	95%	1%	467
Media Usage	NHPR listener	64%	34%	2%	339
	Fox News viewer	5%	95%	0%	272
	Conservative radio listener	0%	100%		166
	CNN viewer	73%	23%	4%	230
	Local NH news viewer	40%	56%	3%	670
	MSNBC viewer	76%	21%	3%	174
Age of Respondent	18 to 34	34%	53%	13%	293
	35 to 49	42%	58%	1%	231
	50 to 64	31%	67%	2%	348
	65 and older	45%	55%	0%	223
Gender of Respondent	Men	32%	67%	1%	531
	Women	43%	49%	8%	550
Level of Education	High school or less	21%	77%	2%	398
	Tech school/Some college	40%	52%	8%	340
	College graduate	46%	50%	4%	229
	Postgraduate work	63%	35%	2%	139
Region of State	Connecticut Valley	21%	76%	3%	165
	Manchester Area	42%	52%	7%	198
	Mass Border	41%	51%	8%	292
	North Country	22%	78%	0%	97
	Seacoast	50%	47%	2%	179
	Central/Lakes	36%	64%	1%	183
2020 Presidential Vote	Voted for Trump	3%	97%	0%	491
	Voted for Biden	67%	27%	6%	572
	Voted for other 2020 candidate	25%	74%	0%	17
	Did not vote in 2020	38%	22%	40%	31

Approval of President Biden's Handling of the Economy

		Approve	Disapprove	Neither/DK	N
STATEWIDE	January 2022	37%	60%	3%	1,120
Voting Registration	Registered Democrat	86%	10%	4%	302
	Registered Undeclared/Not Reg.	30%	68%	2%	452
	Registered Republican	4%	96%	0%	316
Party ID	Democrat	82%	14%	4%	417
	Independent	29%	70%	1%	168
	Republican	2%	97%	1%	469
Media Usage	NHPR listener	64%	33%	3%	340
	Fox News viewer	7%	93%		272
	Conservative radio listener	0%	100%		167
	CNN viewer	75%	24%	1%	230
	Local NH news viewer	41%	56%	3%	672
	MSNBC viewer	82%	18%	0%	174
Age of Respondent	18 to 34	36%	57%	7%	293
	35 to 49	39%	60%	2%	231
	50 to 64	29%	69%	2%	349
	65 and older	47%	52%	1%	225
Gender of Respondent	Men	30%	68%	2%	532
	Women	45%	52%	4%	551
Level of Education	High school or less	21%	76%	3%	398
	Tech school/Some college	38%	59%	3%	341
	College graduate	48%	50%	2%	230
	Postgraduate work	63%	35%	3%	138
Region of State	Connecticut Valley	22%	78%	0%	165
	Manchester Area	46%	54%		199
	Mass Border	37%	53%	9%	294
	North Country	28%	72%	0%	97
	Seacoast	48%	51%	1%	179
	Central/Lakes	34%	65%	1%	183
2020 Presidential Vote	Voted for Trump	0%	99%	1%	493
	Voted for Biden	69%	28%	3%	572
	Voted for other 2020 candidate	10%	89%	1%	17
	Did not vote in 2020	36%	34%	29%	31

U.S. Heading in Right Direction or On Wrong Track

		Right direction	Wrong track	Don't know/Not sure	N
STATEWIDE	January 2022	18%	69%	13%	1,118
Voting Registration	Registered Democrat	35%	37%	28%	301
	Registered Undeclared/Not Reg.	19%	68%	13%	452
	Registered Republican	2%	97%	1%	315
Party ID	Democrat	39%	38%	23%	417
	Independent	15%	82%	3%	168
	Republican	2%	97%	1%	468
Media Usage	NHPR listener	36%	53%	11%	339
	Fox News viewer	4%	95%	1%	273
	Conservative radio listener	0%	100%		166
	CNN viewer	39%	47%	13%	230
	Local NH news viewer	24%	68%	8%	671
	MSNBC viewer	39%	37%	24%	174
Age of Respondent	18 to 34	14%	62%	25%	293
	35 to 49	14%	68%	18%	231
	50 to 64	20%	76%	4%	348
	65 and older	26%	66%	8%	224
Gender of Respondent	Men	16%	71%	13%	531
	Women	20%	65%	15%	550
Level of Education	High school or less	12%	70%	17%	398
	Tech school/Some college	17%	74%	9%	340
	College graduate	22%	64%	14%	229
	Postgraduate work	30%	59%	11%	138
Region of State	Connecticut Valley	9%	85%	7%	165
	Manchester Area	17%	64%	19%	199
	Mass Border	22%	55%	23%	292
	North Country	20%	77%	4%	96
	Seacoast	18%	73%	9%	178
	Central/Lakes	20%	74%	7%	183
2020 Presidential Vote	Voted for Trump	1%	98%	1%	492
	Voted for Biden	32%	43%	25%	572
	Voted for other 2020 candidate	3%	89%	8%	17
	Did not vote in 2020	36%	64%	0%	31