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TRUMP LEADS DESANTIS IN 2024 NH GOP PRIMARY; MANY DEM PRIMARY VOTERS HOPE BIDEN FACES PRIMARY OPPONENT

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DURHAM, NH - Former President Donald Trump continues to lead other Republicans in the early stages of the 2024 Republican presidential primary contest in New Hampshire. Florida Governor Ron DeSantis, who is viewed slightly more favorably by likely Republican primary voters than Trump, earns the second most support and is the second choice among most Trump supporters. On the Democratic side, a plurality hope President Joe Biden faces a primary opponent but no alternative candidate has been identified. The personal popularity of Biden and Vice President Kamala Harris in the state continues to erode and both are at their lowest point in the Biden administration.

These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. One thousand and sixty-one (1,061) Granite State Panel members completed the survey online between October 14 and October 18, 2021. The margin of sampling error for the survey is +/- 3.0 percent. Included in the sample were 441 likely 2024 Republican Primary voters (margin of sampling error +/- 4.7 percent) and 427 likely 2024 Democratic Primary voters (margin of sampling error +/- 4.7 percent). Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and 2020 election results in NH. Granite State Panel members are recruited from randomly-selected landline and cell phone numbers across New Hampshire and surveys are sent periodically to panel members.

2024 New Hampshire Republican Presidential Primary

While it is more than two years until the 2024 New Hampshire primary, many potential candidates have been visiting New Hampshire and testing the waters for Presidential runs. When asked an open-ended question about who they will vote for if the 2024 New Hampshire Republican primary were held today, former President Donald Trump is named by more than half (56%) of likely Republican voters, followed by Florida Governor Ron DeSantis (13%), former UN Ambassador Nikki Haley (5%), Kentucky Senator Rand Paul (3%), Texas Congressman Dan Crenshaw (2%), former Vice President Mike Pence (2%), Utah Senator Mitt Romney (1%), New Hampshire Governor Chris Sununu (1%), former Ohio Governor John Kasich (1%), South Carolina Senator Tim Scott (1%), and Wyoming Congresswoman Liz Cheney (1%). Twelve percent of likely Republican primary voters could not name a candidate. "Support for Trump is not surprising as losing candidates in the prior election are typically at the top of voters' minds for the upcoming election" said Andrew Smith, Director of the UNH Survey Center. "Unless he throws his hat into the ring, support for Trump is likely to fade as other candidates spend more time in New Hampshire."

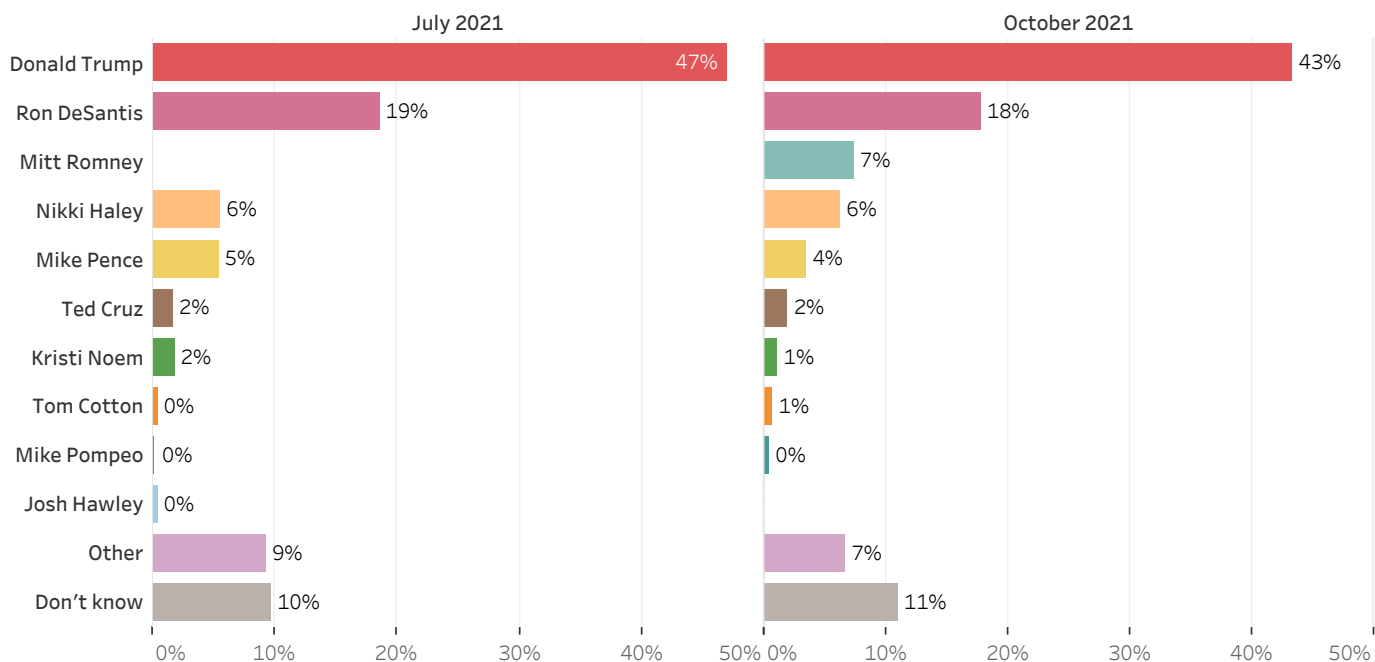
Preferred Candidate - Republican 2024 Presidential Nomination - Open-Ended - October 2021



* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

When provided a list of Republicans who are thought by observers to be considering 2024 runs, 43% of likely New Hampshire Republican primary voters say they will vote for Trump, 18% support DeSantis, 7% support Romney, 6% support Haley, 4% support Pence, 2% support Texas Senator Ted Cruz, 1% each support South Dakota Governor Kristi Noem or Arkansas Senator Tom Cotton, and less than 1% support former Secretary of State Mike Pompeo. Another 7% support another candidate while 11% are unsure.

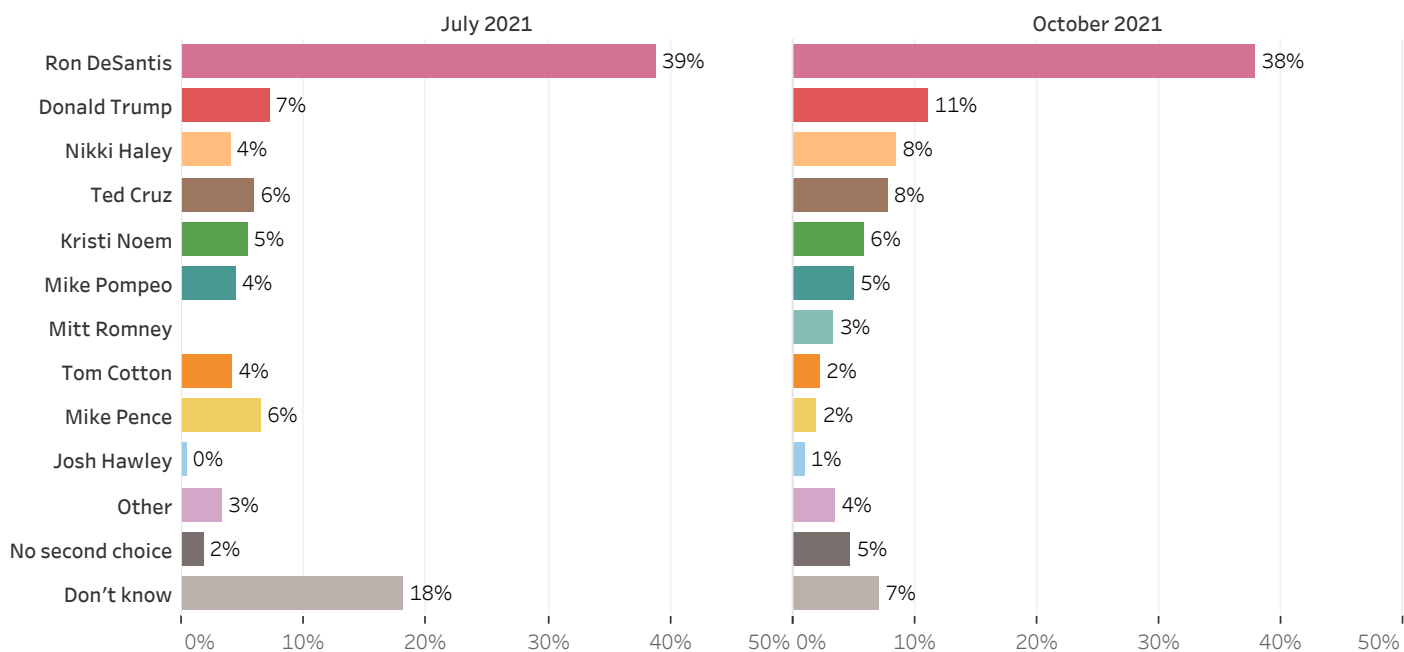
Preferred Candidate - Republican 2024 Presidential Nomination



When asked for their second choice, 38% of likely Republican primary voters support DeSantis, 11% support Trump, 8% each support Haley or Cruz, 6% support Noem, 5% support Pompeo, 3% support Romney, 2% each support Cotton or Pence, and 1% support Missouri Senator Josh Hawley. Four percent would support another candidate, 5% say they don't have a second choice, and 7% don't know or are unsure.

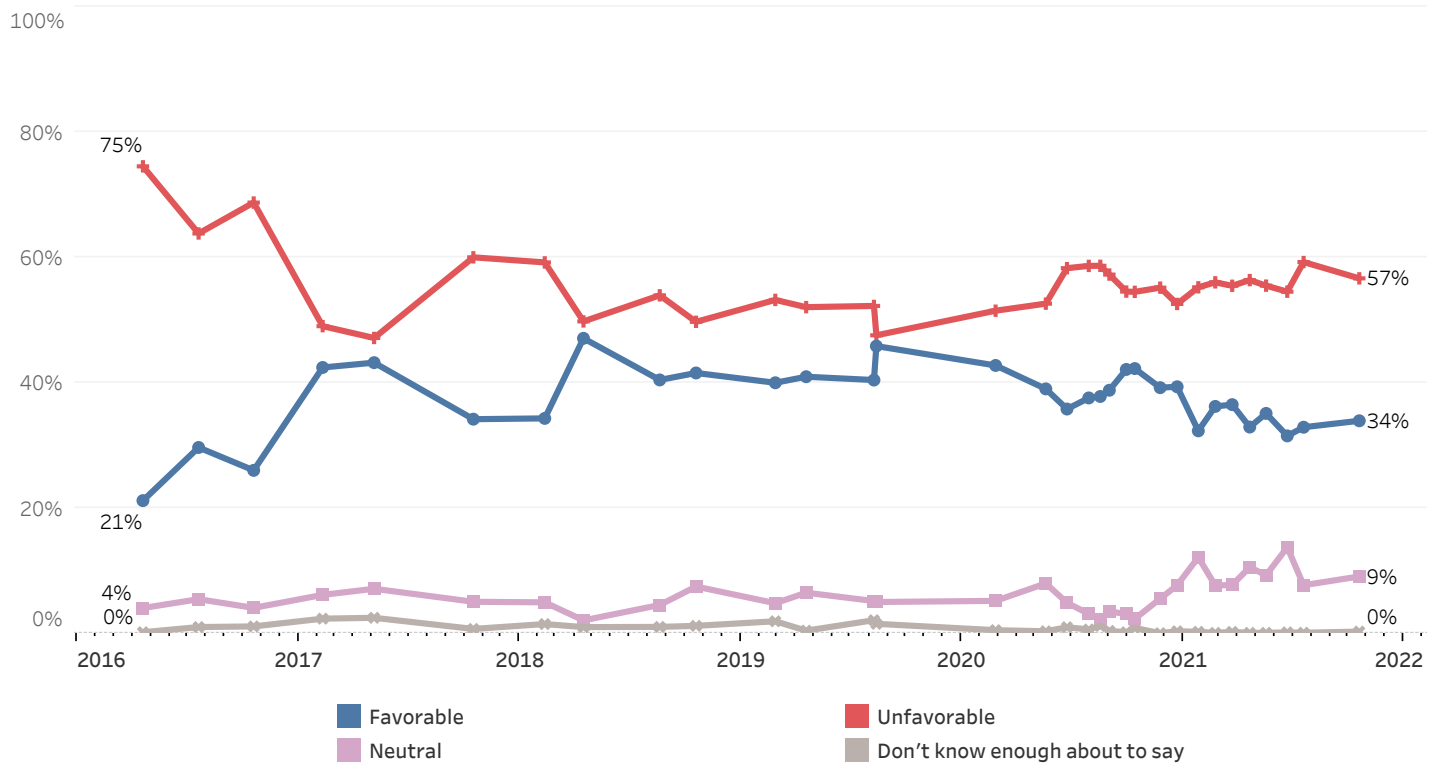
Among those who say their first choice would be Trump, seven in ten (71%) say their second choice would be DeSantis, while 8% say their second choice is Cruz.

Second Choice - Republican 2024 Presidential Nomination



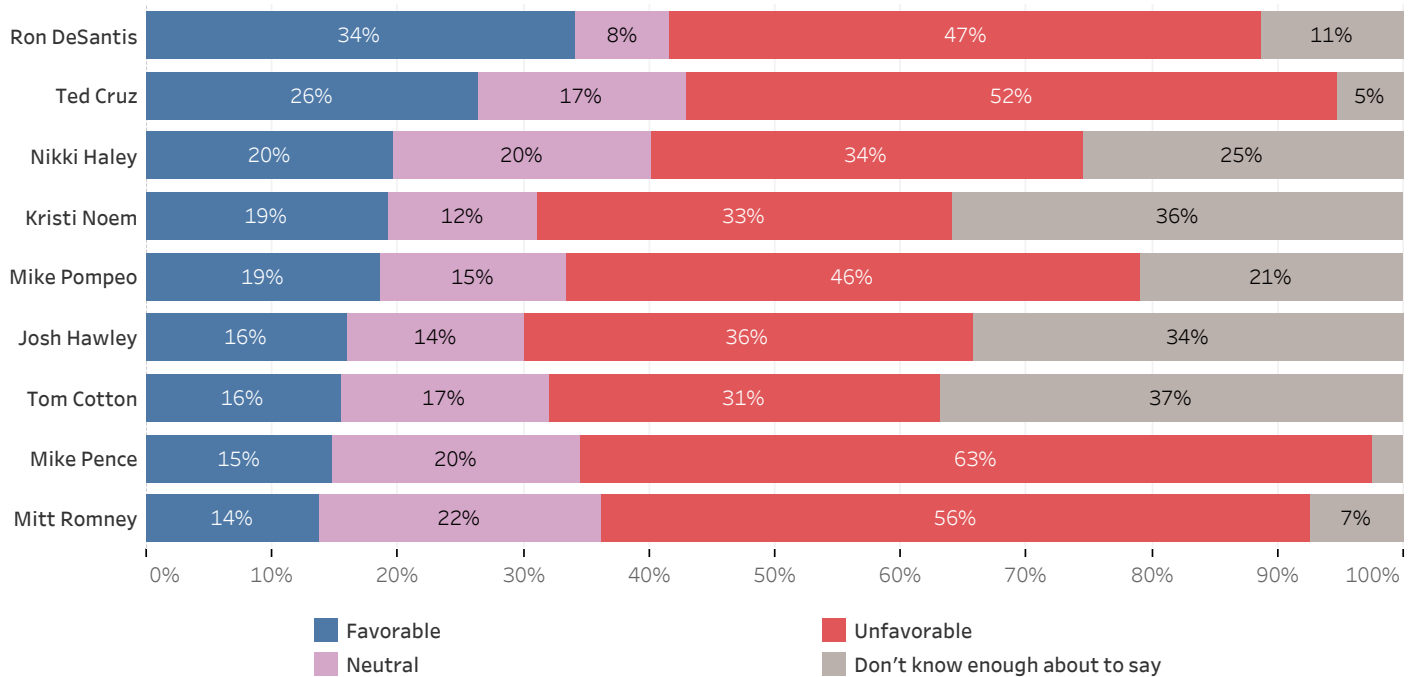
Only one-third (34%) of New Hampshire residents have a favorable opinion of Trump, 57% have an unfavorable opinion of him, 9% are neutral, and less than 1% don't know enough to say. Trump's net favorability (the percentage who have a favorable opinion minus the percentage who have an unfavorable opinion) is -23, largely unchanged since July (-26). Among self-identified Republicans, Trump's net favorability rating is +64, only slightly lower than through much of the Trump administration.

Favorability - Donald Trump (R)



Other potential 2024 Republican presidential candidates are also largely unpopular in New Hampshire overall. DeSantis (-13 net favorability rating), Noem (-14), Haley (-15), and Cotton (-16) are somewhat unpopular in the state, while Hawley (-20), Cruz (-25), Pompeo (-27), Romney (-43), and Pence (-48) are even less popular.

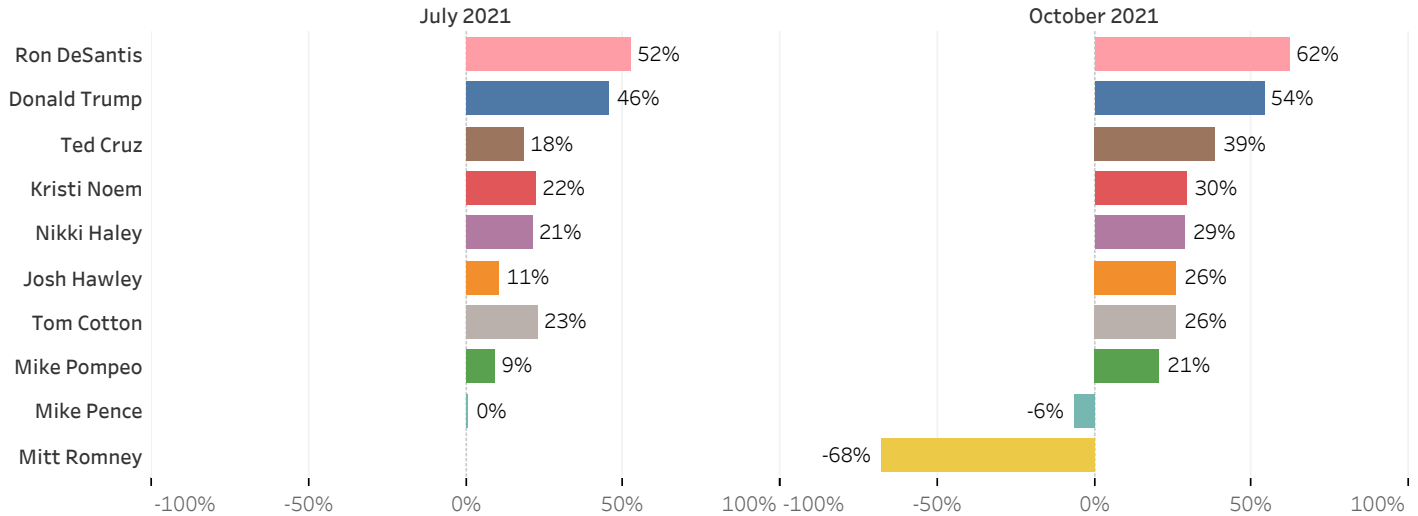
Other Potential 2024 Republican Candidates Favorability - October 2021



Despite their unpopularity among Granite Staters overall, most of these prospective Republican candidates are popular among likely Republican primary voters (N=441). Among these voters, DeSantis is most popular (+62 net favorability rating) followed by Trump (+54). Cruz (+39), Noem (+30), Haley (+29), Hawley (+26), Cotton (+26), and Pompeo (+21) are also popular among likely Republican primary voters, they are divided on Pence (-6), and Romney (-68) is very unpopular.

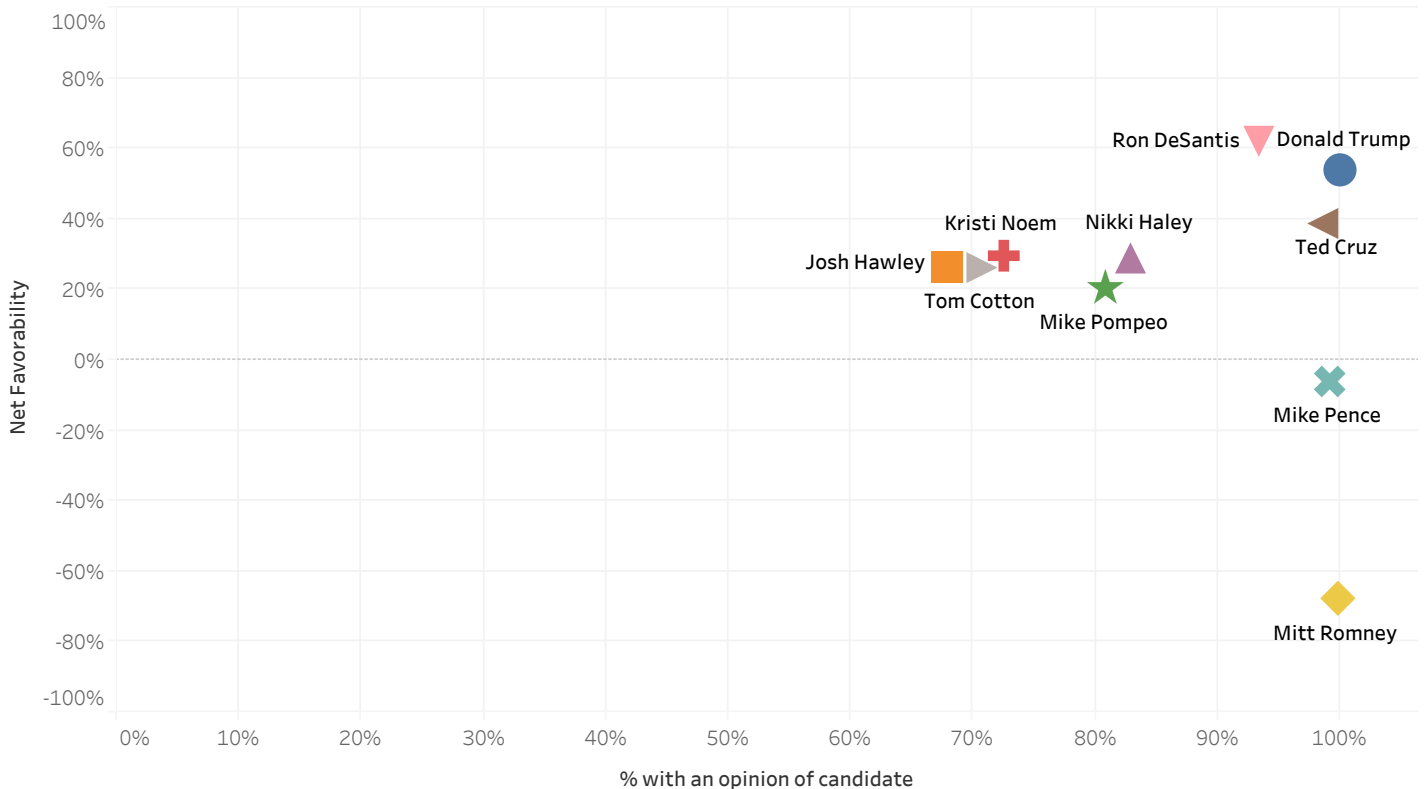
Cruz (+21 percentage points) and Hawley (+15) are more popular among Republican primary voters than they were in July.

Potential 2024 Republican Candidates Net Favorability - Among Likely Republican Primary Voters



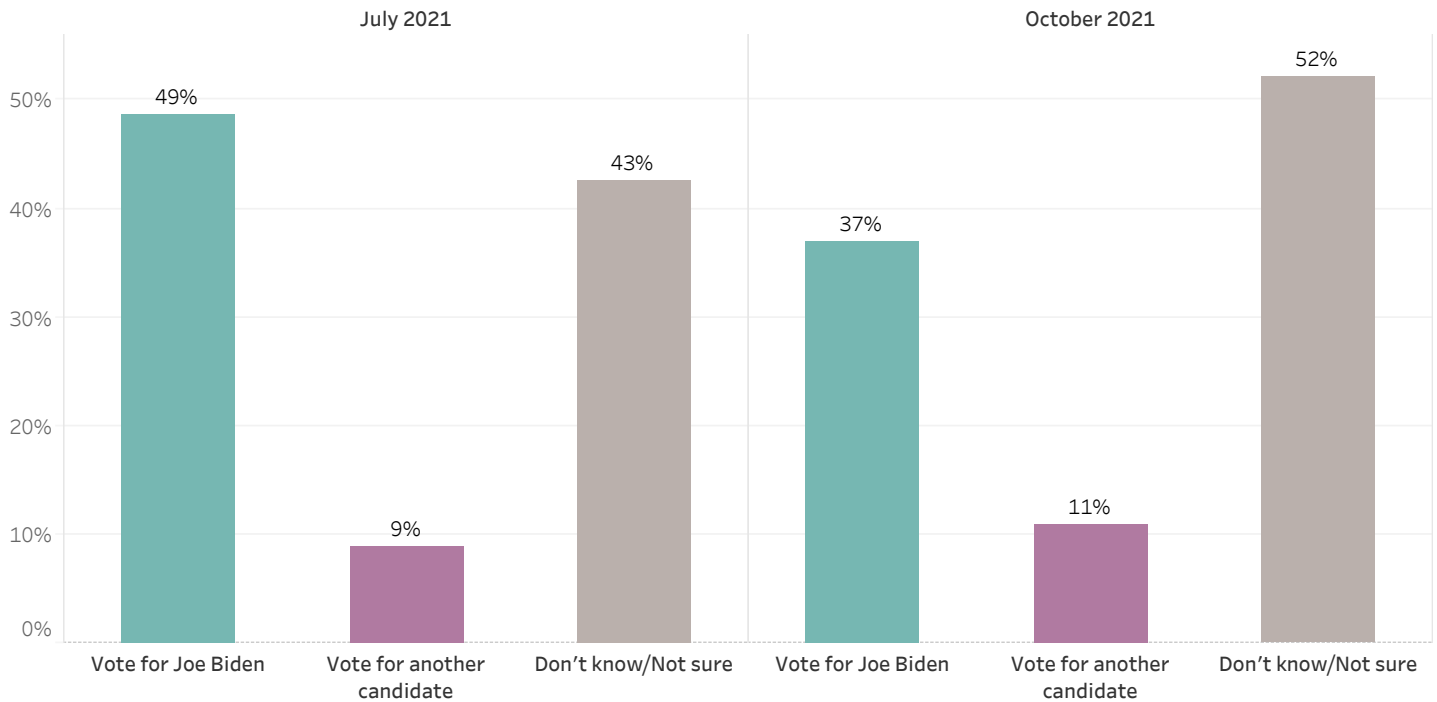
Trump, DeSantis, and Cruz are the best known and best liked potential GOP candidates. Nearly all likely Republican primary voters have an opinion of Trump, Cruz, Pence, and Romney, despite their very different levels of popularity, while DeSantis is slightly lesser known but is most popular. The other possible Republican candidates are slightly less popular than DeSantis and Trump but are also less well-known overall.

Percentage of Respondents With an Opinion of Possible Republican Candidate by Net Favorability of Possible Candidate - Likely Republican Primary Voters



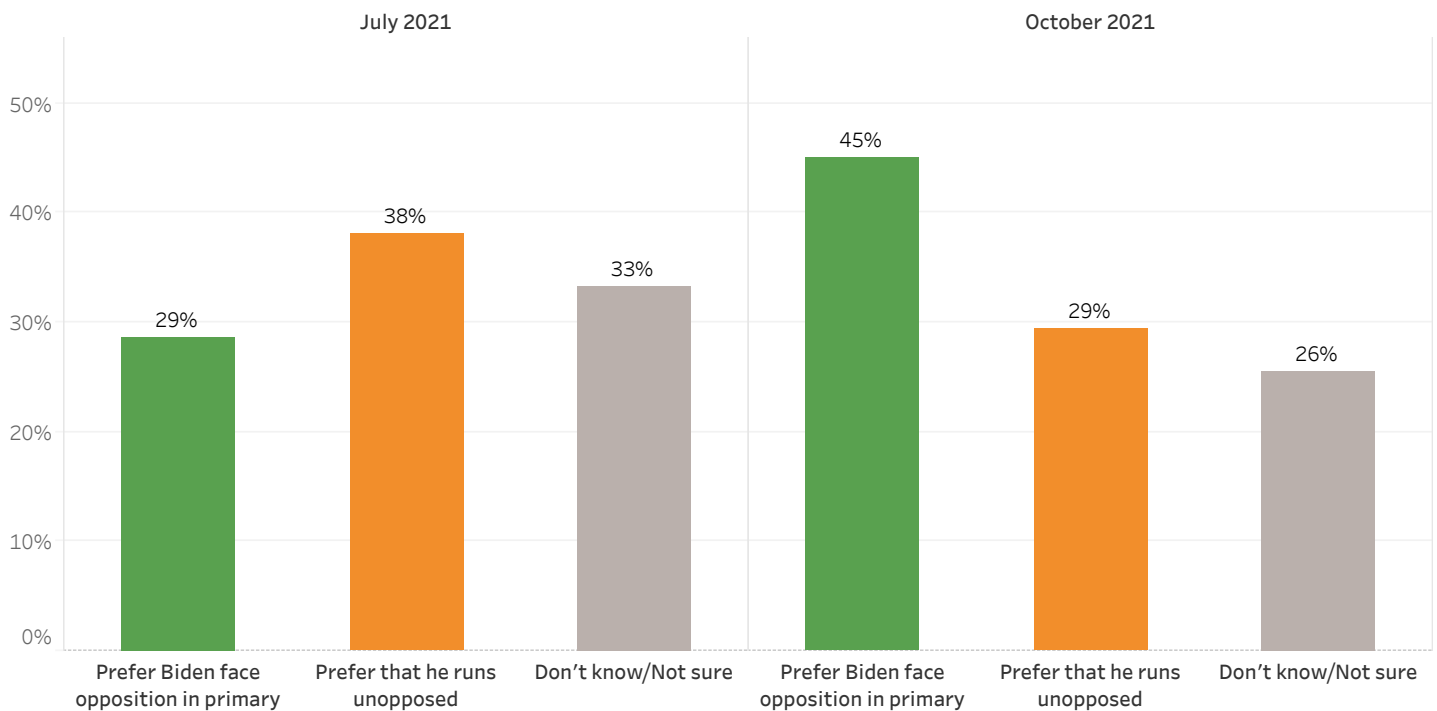
Among likely Democratic primary voters (N=427), 37% say that they would vote for President Joe Biden if the 2024 primary were held today, 11% would vote for another candidate, and more than half (52%) say they don't know or are unsure. The percentage of likely Democratic primary voters who say they plan to vote for Biden has dropped 12 percentage points since July. For comparison, in October 2017, 47% of likely Republican primary voters said that they planned to vote for Donald Trump in the 2020 Republican primary, 23% planned on voting for someone else, and 30% were unsure.

Plan to Vote for Biden in 2024 Primary Election or Other Candidate



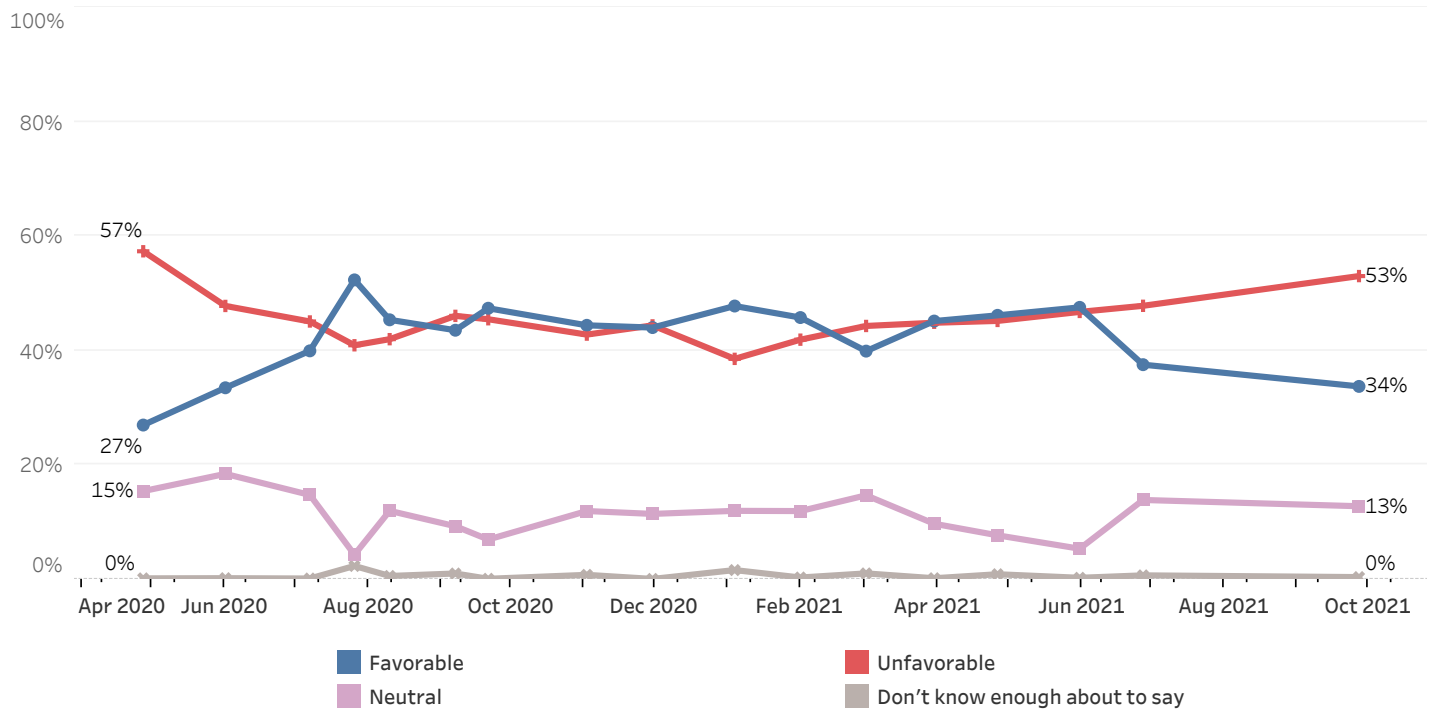
When asked if they would like Biden to face opposition in the Democratic primary or if they would prefer that he run unopposed, 45% of likely Democratic primary voters say that they would like to see Biden face opposition, 29% prefer that he runs unopposed, and 26% don't know or are unsure. In July a plurality (38%) of likely Democratic primary voters said they preferred that Biden run unopposed.

Prefer Biden Run Unopposed or Face Opposition



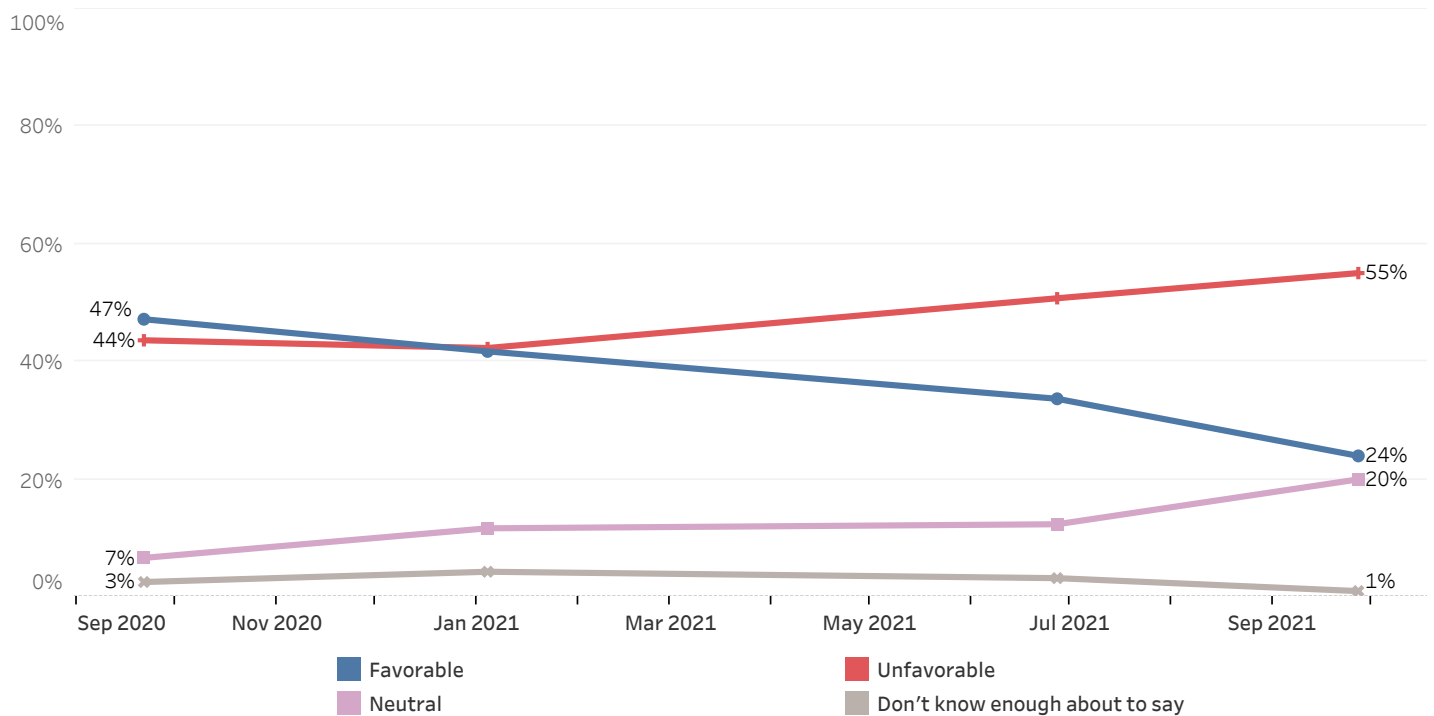
Only one-third (34%) of New Hampshire residents have a favorable opinion of Biden, 53% have an unfavorable opinion of him, 13% are neutral, and less than 1% don't know enough to say. Biden's net favorability is -19, down from -10 in July and at its lowest point since May 2020 (-30). Among likely 2024 Democratic Primary voters, 68% have a favorable opinion of Biden, 10% have an unfavorable opinion of him, and 22% are neutral.

Favorability - Joe Biden (D)



Only one-quarter (24%) of New Hampshire residents have a favorable opinion of Vice President Kamala Harris, 55% have an unfavorable opinion of her, 20% are neutral, and 1% don't know enough to say. Harris's net favorability is -31, down from -17 in July and far lower than in September 2020 (+4). Among likely 2024 Democratic Primary voters, 49% have a favorable opinion of Harris, 17% have an unfavorable opinion of her, and 33% are neutral.

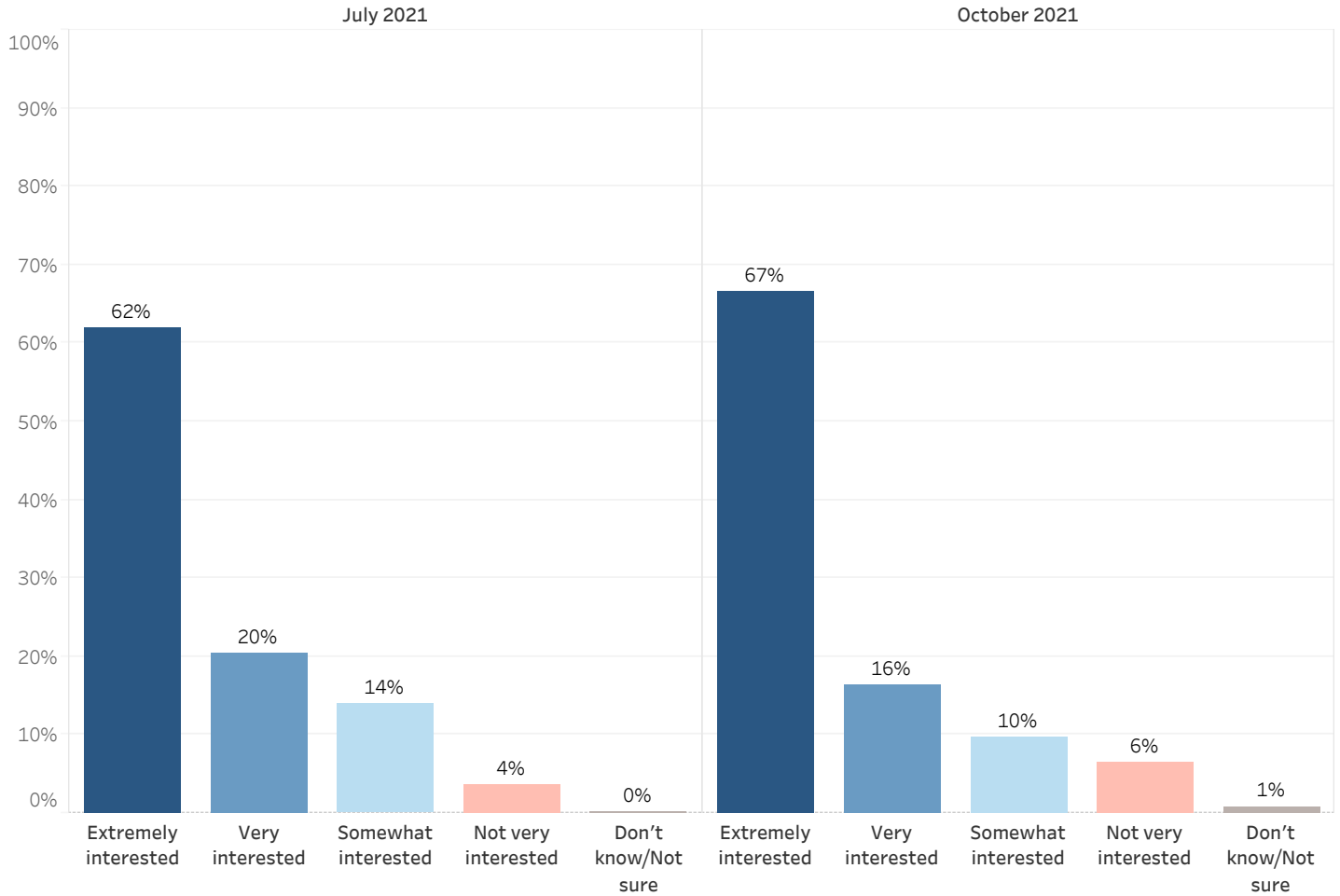
Favorability - Kamala Harris (D)



Two-thirds (67%) of Granite Staters say they are extremely interested in the 2024 presidential primary election, 16% say they are very interested, 10% say they are somewhat interested, 6% are not very interested, and 1% don't know or are unsure. In July, 62% said they were extremely interested in the 2024 presidential primary.

Self-identified Republicans (77%) are more likely than self-identified Democrats (64%) to say that they are extremely interested in the 2024 presidential primary.

2024 Presidential Primary Election Voting Interest



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand and sixty-one (1,061) Granite State Panel members completed the survey online between October 14 and October 18, 2021. The margin of sampling error for the survey is +/- 3.0 percent. Included in the sample were 441 likely 2024 Republican Primary voters (margin of sampling error +/- 4.7 percent) and 427 likely 2024 Democratic Primary voters (margin of sampling error +/- 4.7 percent). The response rate for the October 2021 Granite State Poll is 29%. The design effect for the survey is 2.5%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 6,250 New Hampshire adults were recruited from randomly selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

October 2021 Granite State Poll Demographics

		%	N
Gender of Respondent	Men	49%	505
	Women	51%	524
Age of Respondent	18 to 34	27%	277
	35 to 49	21%	224
	50 to 64	31%	325
	65 and older	21%	215
Level of Education	High school or less	36%	377
	Tech school/Some college	31%	323
	College graduate	21%	218
	Postgraduate work	13%	132
Region of State	Central/Lakes	19%	201
	Connecticut Valley	13%	139
	Manchester Area	14%	150
	Mass Border	29%	304
	North Country	10%	109
	Seacoast	15%	154
Party ID	Democrat	42%	438
	Independent	18%	185
	Republican	40%	417
Ideology	Liberal	29%	284
	Moderate	41%	408
	Conservative	30%	303
Voting Registration	Registered Democrat	28%	288
	Registered Undeclared/Not Reg.	42%	434
	Registered Republican	30%	302
2020 Presidential Vote	Voted for Trump	45%	459
	Voted for Biden	53%	535
	Voted for other 2020 candidate	2%	16

Preferred Candidate - Republican 2024 Presidential Nomination

If the primary for President were held today, who would you support for the Republican nomination?

	<u>Tom Cotton</u>	<u>Ted Cruz</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Josh Hawley</u>	<u>Kristi Noem</u>	
July 2021	0%	2%	19%	6%	0%	2%	
October 2021	1%	2%	18%	6%		1%	

	<u>Mike Pence</u>	<u>Mike Pompeo</u>	<u>Mitt Romney</u>	<u>Donald Trump</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
July 2021	5%	0%		47%	9%	10%	726
October 2021	4%	0%	7%	43%	7%	11%	441

Second Choice - Republican 2024 Presidential Nomination

If that candidate were not running, who would you support for the Republican nomination?

	<u>Tom Cotton</u>	<u>Ted Cruz</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Josh Hawley</u>	<u>Kristi Noem</u>	
July 2021	4%	6%	39%	4%	0%	5%	
October 2021	2%	8%	38%	8%	1%	6%	

	<u>Mike Pence</u>	<u>Mike Pompeo</u>	<u>Mitt Romney</u>	<u>Donald Trump</u>	<u>Other</u>	<u>No second choice</u>	<u>Don't know/Not sure</u>	<u>N</u>
July 2021	6%	4%		7%	3%	2%	18%	699
October 2021	2%	5%	3%	11%	4%	5%	7%	392

Favorability - Donald Trump (R)

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former President (President, Businessman) Donald Trump

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
January 2021	32%	12%	55%	0%	2,017
February 2021	36%	8%	56%	0%	1,852
March 2021	37%	8%	55%	0%	1,744
April 2021	33%	11%	56%	0%	1,936
May 2021	35%	9%	55%	0%	1,820
June 2021	32%	14%	55%	0%	1,601
July 2021	33%	8%	59%	0%	1,791
October 2021	34%	9%	57%	0%	1,043

Favorability - Mike Pence (R)

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former Vice President (Vice President) Mike Pence

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
January 2021	29%	24%	47%	0%	2,017
July 2021	17%	18%	64%	0%	1,792
October 2021	15%	20%	63%	2%	1,027

Favorability - Ron DeSantis (R)

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Florida Governor Ron DeSantis

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
July 2021	33%	7%	44%	16%	1,791
October 2021	34%	8%	47%	11%	1,042

Favorability - Nikki Haley (R)

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former UN Ambassador Nikki Haley

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
July 2021	16%	18%	31%	34%	1,788
October 2021	20%	20%	34%	25%	1,045

Favorability - Josh Hawley (R)

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Missouri Senator Josh Hawley

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
July 2021	10%	13%	37%	40%	1,779
October 2021	16%	14%	36%	34%	1,042

Favorability - Kristi Noem (R)

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - South Dakota Governor Kristi Noem

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
July 2021	16%	10%	29%	45%	1,777
October 2021	19%	12%	33%	36%	1,045

Favorability - Ted Cruz (R)

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Texas Senator Ted Cruz

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
April 2016	21%	5%	72%	2%	552
July 2021	23%	15%	60%	2%	1,791
October 2021	26%	17%	52%	5%	1,054

Favorability - Mike Pompeo (R)

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former Secretary of State Mike Pompeo

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
July 2021	12%	17%	45%	27%	1,792
October 2021	19%	15%	46%	21%	1,040

Favorability - Tom Cotton (R)

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Arkansas Senator Tom Cotton

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
July 2021	16%	12%	32%	40%	1,783
October 2021	16%	17%	31%	37%	1,053

Favorability - Mitt Romney (R)

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Utah Senator Mitt Romney

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
October 2021	14%	22%	56%	7%	1,046

Plan to Vote for Biden in 2024 Primary Election or Other Candidate

Do you plan on voting for Joe Biden in the 2024 New Hampshire Democratic primary or do you plan to vote for another Democratic candidate?

	<u>Vote for Joe Biden</u>	<u>Vote for another candidate</u>	<u>Don't know/Not sure</u>	<u>N</u>
July 2021	49%	9%	43%	648
October 2021	37%	11%	52%	427

Prefer Biden Run Unopposed or Face Opposition

Would you prefer that Joe Biden face opposition in the Democratic primary or would you prefer that he runs unopposed?

	<u>Prefer Biden face opposition in primary</u>	<u>Prefer that he runs unopposed</u>	<u>Don't know/Not sure</u>	<u>N</u>
July 2021	29%	38%	33%	651
October 2021	45%	29%	26%	427

Favorability - Joe Biden (D)

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - President (Former Vice President, Vice President) Joe Biden

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
September 2008	44%	9%	31%	16%	547
September 2012	49%	6%	38%	7%	636
May 2020	27%	15%	57%	0%	837
June 2020	33%	18%	48%	0%	994
July 2020	40%	15%	45%	0%	1,883
August 2020	45%	12%	42%	1%	1,875
September 2020	44%	9%	46%	1%	1,012
November 2020	44%	12%	43%	1%	1,902
December 2020	44%	11%	44%	0%	775
January 2021	48%	12%	39%	2%	2,013
February 2021	46%	12%	42%	0%	1,854
March 2021	40%	15%	44%	1%	1,743
April 2021	45%	10%	45%	0%	1,937
May 2021	46%	8%	45%	1%	1,821
June 2021	48%	5%	47%	0%	1,596
July 2021	38%	14%	48%	1%	1,779
October 2021	34%	13%	53%	0%	1,043

Favorability - Kamala Harris (D)

Below are a list of national public figures who could potentially run for President in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Vice President (Senator) Kamala Harris

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
January 2021	42%	12%	42%	4%	2,015
July 2021	34%	12%	51%	3%	1,777
October 2021	24%	20%	55%	1%	1,044

2024 Presidential Primary Election Voting Interest

As you may know, the New Hampshire Presidential Primary is being held in 2024. How interested would you say you are in the 2024 New Hampshire Presidential Primary election?

	<u>Extremely interested</u>	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>Don't know/Not sure</u>	<u>N</u>
July 2021	62%	20%	14%	4%	0%	1,794
October 2021	67%	16%	10%	6%	1%	1,061

Preferred Candidate - Republican 2024 Presidential Nomination

		<u>Tom Cotton</u>	<u>Ted Cruz</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Kristi Noem</u>	<u>Mike Pence</u>
STATEWIDE	October 2021	1%	2%	18%	6%	1%	4%
Voting Registration	Registered Undeclared/Not Reg.	0%	5%	26%	14%	1%	0%
	Registered Republican	1%	0%	14%	3%	1%	5%
Party ID	Democrat						
	Independent		12%	16%	5%	1%	
	Republican	1%	1%	19%	7%	1%	4%
Ideology	Liberal						
	Moderate	0%	5%	30%	7%	2%	7%
	Conservative	1%	1%	13%	6%	1%	2%
Media Usage	Boston Globe reader			3%	2%	3%	
	NHPR listener	1%	1%	10%	9%	0%	0%
	Union Leader reader	0%	1%	27%	2%		12%
	WMUR viewer	1%	1%	17%	6%	1%	5%
	Fox News viewer	1%	1%	19%	8%	0%	4%
	Conservative radio listener	1%	0%	22%	4%	2%	0%
	Local newspapers reader	1%	1%	9%	16%	1%	4%
Age of Respondent	18 to 34		13%	17%			
	35 to 49	2%	0%	17%	4%	1%	2%
	50 to 64	0%	1%	24%	11%	2%	1%
	65 and older	0%	0%	10%	4%		10%
Gender of Respondent	Men	1%	1%	19%	5%	1%	6%
	Women		3%	16%	8%	1%	1%
Level of Education	High school or less			14%	9%		6%
	Tech school/Some college		0%	16%	6%	2%	2%
	College graduate	3%	9%	26%	3%	1%	1%
	Postgraduate work	1%	0%	17%	5%	3%	3%
Region of State	Central/Lakes	0%	0%	11%	7%	0%	4%
	Connecticut Valley	4%	11%	13%	4%		
	Manchester Area			25%	3%		18%
	Mass Border	0%	0%	19%	5%	4%	0%
	North Country	1%	0%	9%	3%		3%
	Seacoast		1%	26%	14%		0%
2020 Presidential Vote	Voted for Trump	1%	2%	20%	7%	1%	4%
	Voted for Biden			1%	1%	1%	
	Voted for other 2020 candidate			11%	23%		4%

Preferred Candidate - Republican 2024 Presidential Nomination

		<u>Mike Pompeo</u>	<u>Mitt Romney</u>	<u>Donald Trump</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	October 2021	0%	7%	43%	7%	11%	441
Voting Registration	Registered Undeclared/Not Reg.	0%	9%	26%	6%	12%	138
	Registered Republican	0%	7%	51%	7%	11%	302
Party ID	Democrat		67%		26%	7%	14
	Independent		22%	9%	15%	18%	54
	Republican	1%	3%	49%	4%	10%	367
Ideology	Liberal		45%	55%			8
	Moderate	0%	16%	16%	10%	6%	144
	Conservative	1%	2%	60%	5%	9%	268
Media Usage	Boston Globe reader		54%	35%	3%		15
	NHPR listener	1%	15%	32%	15%	15%	162
	Union Leader reader	0%	10%	40%	3%	5%	83
	WMUR viewer	0%	10%	42%	9%	10%	316
	Fox News viewer	1%	3%	47%	7%	10%	298
	Conservative radio listener	1%	1%	51%	7%	11%	261
	Local newspapers reader		11%	38%	3%	15%	68
Age of Respondent	18 to 34		11%	27%	15%	17%	48
	35 to 49		9%	59%	1%	4%	109
	50 to 64	1%	6%	33%	5%	15%	166
	65 and older	0%	8%	51%	12%	3%	106
Gender of Respondent	Men	1%	9%	41%	9%	7%	217
	Women	0%	6%	46%	5%	14%	221
Level of Education	High school or less			56%	4%	10%	152
	Tech school/Some college		7%	39%	11%	16%	148
	College graduate	2%	16%	29%	4%	6%	91
	Postgraduate work	1%	16%	39%	7%	8%	48
Region of State	Central/Lakes	0%	2%	63%	9%	3%	77
	Connecticut Valley	0%	10%	15%	1%	42%	65
	Manchester Area	2%	9%	32%	5%	6%	60
	Mass Border	0%	10%	49%	6%	5%	122
	North Country		10%	70%	2%	2%	41
	Seacoast		3%	34%	11%	10%	73
2020 Presidential Vote	Voted for Trump	1%	1%	51%	6%	7%	376
	Voted for Biden		50%	0%	12%	35%	56
	Voted for other 2020 candidate		17%		20%	26%	4

Second Choice - Republican 2024 Presidential Nomination

		<u>Tom Cotton</u>	<u>Ted Cruz</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Josh Hawley</u>	<u>Kristi Noem</u>	<u>Mike Pence</u>
STATEWIDE	October 2021	2%	8%	38%	8%	1%	6%	2%
Voting Registration	Registered Undeclared/Not Reg.	3%	8%	14%	15%	2%	11%	0%
	Registered Republican	2%	8%	49%	6%	1%	3%	3%
Party ID	Democrat					11%		
	Independent			8%	3%		7%	
	Republican	3%	9%	44%	9%	1%	6%	2%
Ideology	Liberal		13%					
	Moderate	4%	12%	11%	20%	1%	4%	1%
	Conservative	2%	6%	54%	2%	1%	7%	3%
Media Usage	Boston Globe reader		6%	2%	1%			4%
	NHPR listener	1%	8%	36%	2%	1%	9%	1%
	Union Leader reader	1%	2%	37%	32%	2%	1%	6%
	WMUR viewer	2%	8%	32%	10%	1%	6%	3%
	Fox News viewer	2%	10%	41%	11%	0%	6%	1%
	Conservative radio listener	1%	7%	50%	8%	0%	3%	1%
	Local newspapers reader	2%	3%	41%	5%		13%	9%
Age of Respondent	18 to 34	6%		18%				10%
	35 to 49	1%	9%	48%	2%	2%	10%	
	50 to 64	2%	9%	31%	12%	1%	5%	1%
	65 and older	2%	8%	47%	12%		5%	2%
Gender of Respondent	Men	3%	8%	40%	9%	2%	7%	1%
	Women	1%	8%	36%	8%		5%	3%
Level of Education	High school or less		7%	52%	17%			
	Tech school/Some college	2%	9%	39%	3%	1%	14%	1%
	College graduate	4%	9%	22%	3%	3%	5%	2%
	Postgraduate work	7%	7%	22%	9%		4%	12%
Region of State	Central/Lakes	1%	15%	55%	1%		3%	1%
	Connecticut Valley	3%	17%	25%	1%		18%	
	Manchester Area	5%	10%	22%	22%	6%	5%	9%
	Mass Border	0%	4%	42%	2%		7%	1%
	North Country	3%	6%	63%	3%		1%	2%
	Seacoast	4%	3%	19%	23%	0%	4%	1%
2020 Presidential Vote	Voted for Trump	2%	8%	42%	9%	1%	6%	2%
	Voted for Biden	2%	2%	1%	2%	4%		1%
	Voted for other 2020 candidate	14%		18%	13%			

Second Choice - Republican 2024 Presidential Nomination

		Mike Pompeo	Mitt Romney	Donald Trump	Other	No second choice	Don't know/Not sure	N
STATEWIDE	October 2021	5%	3%	11%	4%	5%	7%	392
Voting Registration	Registered Undeclared/Not Reg.	2%	1%	20%	8%	5%	10%	120
	Registered Republican	6%	4%	7%	2%	5%	6%	270
Party ID	Democrat		7%		15%	29%	38%	13
	Independent	4%	4%	24%	10%	16%	24%	44
	Republican	5%	3%	10%	2%	2%	3%	329
Ideology	Liberal					6%	81%	8
	Moderate	8%	3%	11%	7%	12%	7%	134
	Conservative	4%	4%	11%	2%	1%	4%	243
Media Usage	Boston Globe reader	1%	5%	2%	15%	33%	32%	15
	NHPR listener	7%	3%	10%	4%	9%	10%	137
	Union Leader reader	0%	0%	3%	1%	2%	12%	78
	WMUR viewer	7%	4%	8%	4%	6%	9%	282
	Fox News viewer	7%	0%	12%	2%	2%	5%	268
	Conservative radio listener	8%	4%	7%	2%	0%	8%	232
	Local newspapers reader	2%	3%	7%	3%	3%	10%	58
Age of Respondent	18 to 34	3%	3%	21%	5%	9%	25%	40
	35 to 49		0%	12%	4%	4%	7%	103
	50 to 64	8%	7%	14%	3%	3%	3%	141
	65 and older	7%	1%	3%	3%	4%	6%	103
Gender of Respondent	Men	6%	2%	7%	4%	4%	8%	200
	Women	4%	5%	15%	4%	5%	6%	190
Level of Education	High school or less	11%	7%	7%				137
	Tech school/Some college	1%	0%	15%	3%	4%	10%	124
	College graduate	2%	1%	17%	8%	11%	14%	85
	Postgraduate work	3%	6%	5%	10%	9%	7%	43
Region of State	Central/Lakes	10%	0%	11%	0%	1%	2%	74
	Connecticut Valley		2%	17%	1%	16%	1%	38
	Manchester Area	1%		6%	3%	8%	3%	57
	Mass Border	8%	2%	13%	6%	2%	13%	115
	North Country	4%	2%	0%	5%	8%	2%	40
	Seacoast	0%	15%	15%	1%	3%	12%	66
2020 Presidential Vote	Voted for Trump	5%	3%	12%	2%	1%	6%	350
	Voted for Biden	4%	8%		17%	37%	23%	36
	Voted for other 2020 candidate	7%	23%		6%	19%		3

Favorability - Donald Trump (R)

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	October 2021	34%	9%	57%	0%	1,043
Voting Registration	Registered Democrat	1%	2%	97%	0%	287
	Registered Undeclared/Not Reg.	32%	15%	52%	1%	429
	Registered Republican	73%	6%	21%		290
Party ID	Democrat	0%	1%	99%	0%	435
	Independent	18%	31%	50%	1%	185
	Republican	78%	7%	14%		404
Ideology	Liberal	2%	1%	98%		283
	Moderate	21%	13%	66%	0%	406
	Conservative	87%	9%	4%		290
Media Usage	Boston Globe reader	9%	0%	90%		59
	NHPR listener	18%	2%	80%	0%	577
	Union Leader reader	34%	6%	59%	1%	167
	WMUR viewer	34%	5%	61%	0%	736
	Fox News viewer	64%	6%	29%	1%	439
	Conservative radio listener	69%	7%	24%	0%	317
	Local newspapers reader	25%	4%	71%	0%	195
Age of Respondent	18 to 34	15%	18%	67%	0%	277
	35 to 49	42%	6%	51%	1%	221
	50 to 64	41%	7%	53%	0%	313
	65 and older	38%	5%	58%		214
Gender of Respondent	Men	32%	14%	54%		504
	Women	36%	5%	59%	1%	509
Level of Education	High school or less	37%	12%	51%		367
	Tech school/Some college	38%	7%	55%	1%	320
	College graduate	28%	7%	64%	0%	217
	Postgraduate work	22%	9%	69%	0%	128
Region of State	Central/Lakes	41%	3%	56%		200
	Connecticut Valley	30%	9%	61%		138
	Manchester Area	28%	5%	67%		147
	Mass Border	33%	19%	47%	1%	302
	North Country	37%	5%	58%	0%	108
	Seacoast	34%	3%	62%	1%	145
2020 Presidential Vote	Voted for Trump	78%	11%	10%	1%	447
	Voted for Biden	0%	6%	94%	0%	532
	Voted for other 2020 candidate		8%	92%		16

Favorability - Mike Pence (R)

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	October 2021	15%	20%	63%	2%	1,027
Voting Registration	Registered Democrat	0%	2%	93%	4%	287
	Registered Undeclared/Not Reg.	13%	25%	62%	1%	430
	Registered Republican	35%	30%	35%		272
Party ID	Democrat	0%	8%	89%	3%	435
	Independent	2%	25%	69%	5%	185
	Republican	38%	31%	32%	0%	388
Ideology	Liberal	0%	12%	82%	6%	283
	Moderate	11%	10%	77%	2%	404
	Conservative	39%	34%	27%		274
Media Usage	Boston Globe reader	4%	9%	87%		59
	NHPR listener	7%	18%	75%	1%	559
	Union Leader reader	20%	34%	46%		167
	WMUR viewer	17%	22%	58%	3%	737
	Fox News viewer	29%	33%	33%	5%	441
	Conservative radio listener	26%	31%	41%	1%	300
	Local newspapers reader	12%	34%	54%		195
Age of Respondent	18 to 34	4%	20%	69%	7%	277
	35 to 49	11%	18%	68%	2%	204
	50 to 64	16%	21%	63%	0%	312
	65 and older	31%	15%	54%	0%	215
Gender of Respondent	Men	16%	22%	61%	0%	486
	Women	14%	18%	63%	4%	510
Level of Education	High school or less	19%	21%	58%	2%	350
	Tech school/Some college	14%	20%	63%	3%	320
	College graduate	10%	19%	68%	3%	217
	Postgraduate work	16%	17%	66%	0%	129
Region of State	Central/Lakes	18%	24%	53%	4%	183
	Connecticut Valley	12%	28%	61%		139
	Manchester Area	16%	16%	67%	2%	147
	Mass Border	16%	17%	62%	5%	301
	North Country	10%	16%	74%	0%	108
	Seacoast	12%	19%	69%	1%	145
2020 Presidential Vote	Voted for Trump	34%	30%	35%	1%	431
	Voted for Biden	0%	11%	86%	2%	531
	Voted for other 2020 candidate	14%	15%	71%	1%	16

Favorability - Ron DeSantis (R)

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	October 2021	34%	8%	47%	11%	1,042
Voting Registration	Registered Democrat	3%		88%	10%	287
	Registered Undeclared/Not Reg.	32%	8%	47%	13%	431
	Registered Republican	72%	12%	8%	8%	290
Party ID	Democrat	2%	0%	91%	7%	436
	Independent	20%	18%	33%	28%	185
	Republican	77%	10%	5%	9%	402
Ideology	Liberal	1%	0%	89%	10%	284
	Moderate	25%	10%	52%	14%	402
	Conservative	84%	4%	2%	10%	291
Media Usage	Boston Globe reader	6%	2%	92%		59
	NHPR listener	19%	7%	67%	7%	577
	Union Leader reader	38%	8%	50%	3%	167
	WMUR viewer	33%	6%	52%	9%	734
	Fox News viewer	61%	10%	22%	7%	441
	Conservative radio listener	71%	13%	12%	4%	318
	Local newspapers reader	24%	4%	63%	9%	195
Age of Respondent	18 to 34	13%	4%	57%	26%	273
	35 to 49	43%	10%	44%	3%	222
	50 to 64	41%	8%	40%	10%	313
	65 and older	40%	8%	49%	3%	215
Gender of Respondent	Men	37%	8%	44%	11%	501
	Women	32%	7%	51%	10%	510
Level of Education	High school or less	35%	13%	30%	21%	363
	Tech school/Some college	39%	5%	49%	7%	320
	College graduate	30%	4%	60%	5%	217
	Postgraduate work	26%	4%	65%	5%	129
Region of State	Central/Lakes	38%	1%	45%	17%	200
	Connecticut Valley	37%	25%	37%	1%	135
	Manchester Area	26%	9%	56%	8%	147
	Mass Border	33%	7%	44%	16%	302
	North Country	39%	5%	53%	3%	108
	Seacoast	33%	3%	52%	12%	145
2020 Presidential Vote	Voted for Trump	77%	10%	5%	9%	448
	Voted for Biden	1%	4%	84%	12%	533
	Voted for other 2020 candidate	12%	12%	62%	14%	16

Favorability - Nikki Haley (R)

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	October 2021	20%	20%	34%	25%	1,045
Voting Registration	Registered Democrat	3%	10%	64%	23%	287
	Registered Undeclared/Not Reg.	20%	20%	31%	29%	431
	Registered Republican	38%	32%	11%	19%	290
Party ID	Democrat	2%	9%	63%	26%	436
	Independent	14%	22%	21%	43%	185
	Republican	42%	32%	10%	15%	405
Ideology	Liberal	1%	8%	59%	33%	283
	Moderate	18%	17%	36%	29%	406
	Conservative	43%	28%	13%	16%	292
Media Usage	Boston Globe reader	9%	21%	59%	11%	59
	NHPR listener	9%	20%	47%	24%	577
	Union Leader reader	36%	9%	25%	30%	166
	WMUR viewer	21%	23%	38%	18%	738
	Fox News viewer	38%	29%	16%	17%	441
	Conservative radio listener	33%	35%	11%	22%	318
	Local newspapers reader	17%	18%	39%	26%	195
Age of Respondent	18 to 34	5%	11%	33%	51%	277
	35 to 49	18%	19%	36%	27%	222
	50 to 64	27%	27%	35%	11%	313
	65 and older	27%	26%	35%	12%	215
Gender of Respondent	Men	21%	17%	36%	27%	505
	Women	20%	23%	34%	23%	510
Level of Education	High school or less	20%	20%	22%	37%	367
	Tech school/Some college	24%	22%	36%	18%	320
	College graduate	14%	17%	47%	22%	217
	Postgraduate work	18%	20%	47%	15%	129
Region of State	Central/Lakes	11%	19%	33%	37%	200
	Connecticut Valley	23%	28%	21%	29%	139
	Manchester Area	18%	11%	42%	29%	147
	Mass Border	23%	22%	27%	29%	302
	North Country	17%	27%	51%	5%	108
	Seacoast	27%	17%	46%	10%	145
2020 Presidential Vote	Voted for Trump	43%	27%	12%	18%	448
	Voted for Biden	1%	14%	54%	30%	532
	Voted for other 2020 candidate	14%	53%	15%	18%	16

Favorability - Josh Hawley (R)

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	October 2021	16%	14%	36%	34%	1,042
Voting Registration	Registered Democrat	1%	1%	66%	32%	287
	Registered Undeclared/Not Reg.	14%	14%	36%	35%	418
	Registered Republican	35%	25%	6%	34%	300
Party ID	Democrat	0%	2%	70%	27%	436
	Independent	3%	24%	23%	50%	185
	Republican	39%	23%	4%	33%	402
Ideology	Liberal		2%	68%	30%	284
	Moderate	7%	13%	39%	40%	392
	Conservative	45%	17%	4%	34%	301
Media Usage	Boston Globe reader	1%	3%	70%	26%	59
	NHPR listener	7%	10%	54%	29%	577
	Union Leader reader	19%	16%	43%	22%	153
	WMUR viewer	17%	13%	41%	29%	734
	Fox News viewer	35%	21%	17%	27%	428
	Conservative radio listener	34%	22%	7%	36%	314
	Local newspapers reader	11%	6%	55%	27%	195
Age of Respondent	18 to 34	8%	10%	43%	40%	277
	35 to 49	18%	12%	36%	34%	222
	50 to 64	18%	18%	29%	35%	309
	65 and older	23%	15%	34%	27%	215
Gender of Respondent	Men	17%	13%	38%	32%	505
	Women	15%	15%	34%	35%	506
Level of Education	High school or less	19%	14%	28%	39%	363
	Tech school/Some college	18%	14%	31%	37%	320
	College graduate	13%	14%	49%	25%	217
	Postgraduate work	9%	11%	50%	30%	129
Region of State	Central/Lakes	16%	6%	37%	41%	200
	Connecticut Valley	14%	26%	33%	27%	139
	Manchester Area	14%	16%	38%	31%	147
	Mass Border	15%	14%	27%	44%	302
	North Country	14%	21%	47%	18%	108
	Seacoast	24%	5%	46%	26%	141
2020 Presidential Vote	Voted for Trump	37%	22%	3%	38%	444
	Voted for Biden	0%	6%	63%	31%	533
	Voted for other 2020 candidate		48%	24%	28%	16

Favorability - Kristi Noem (R)

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	October 2021	19%	12%	33%	36%	1,045
Voting Registration	Registered Democrat	1%	1%	61%	37%	287
	Registered Undeclared/Not Reg.	20%	11%	33%	36%	431
	Registered Republican	37%	22%	9%	32%	290
Party ID	Democrat	0%	1%	63%	35%	436
	Independent	8%	14%	23%	55%	185
	Republican	45%	23%	4%	28%	405
Ideology	Liberal	0%	3%	63%	34%	284
	Moderate	15%	10%	35%	40%	405
	Conservative	47%	15%	5%	33%	292
Media Usage	Boston Globe reader	5%	4%	62%	29%	59
	NHPR listener	10%	9%	48%	33%	577
	Union Leader reader	28%	13%	40%	19%	167
	WMUR viewer	20%	13%	37%	29%	738
	Fox News viewer	37%	20%	16%	26%	441
	Conservative radio listener	40%	18%	9%	33%	318
	Local newspapers reader	16%	9%	44%	31%	195
Age of Respondent	18 to 34	10%	7%	39%	45%	277
	35 to 49	19%	13%	32%	36%	222
	50 to 64	24%	15%	28%	32%	313
	65 and older	26%	12%	34%	28%	215
Gender of Respondent	Men	19%	12%	37%	32%	505
	Women	20%	13%	30%	38%	510
Level of Education	High school or less	16%	16%	24%	45%	367
	Tech school/Some college	25%	8%	32%	35%	320
	College graduate	18%	12%	46%	24%	217
	Postgraduate work	18%	11%	43%	28%	129
Region of State	Central/Lakes	16%	10%	30%	44%	200
	Connecticut Valley	17%	23%	26%	33%	139
	Manchester Area	12%	17%	38%	33%	147
	Mass Border	23%	9%	27%	41%	302
	North Country	21%	4%	47%	28%	108
	Seacoast	24%	11%	41%	24%	145
2020 Presidential Vote	Voted for Trump	43%	17%	6%	34%	448
	Voted for Biden	0%	7%	58%	35%	532
	Voted for other 2020 candidate	8%	17%	12%	63%	16

Favorability - Ted Cruz (R)

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	October 2021	26%	17%	52%	5%	1,054
Voting Registration	Registered Democrat	2%	1%	95%	2%	287
	Registered Undeclared/Not Reg.	24%	17%	50%	8%	431
	Registered Republican	54%	29%	15%	2%	299
Party ID	Democrat	1%	0%	97%	1%	436
	Independent	14%	23%	40%	23%	185
	Republican	59%	31%	8%	2%	415
Ideology	Liberal	1%	1%	97%	2%	284
	Moderate	17%	16%	56%	11%	405
	Conservative	67%	26%	6%	1%	301
Media Usage	Boston Globe reader	3%	4%	90%	3%	59
	NHPR listener	14%	12%	73%	1%	577
	Union Leader reader	32%	13%	54%	1%	167
	WMUR viewer	26%	15%	56%	2%	747
	Fox News viewer	48%	26%	24%	2%	441
	Conservative radio listener	55%	28%	16%	1%	327
	Local newspapers reader	16%	11%	71%	1%	195
Age of Respondent	18 to 34	11%	9%	64%	16%	277
	35 to 49	35%	17%	47%	1%	222
	50 to 64	30%	23%	46%	2%	322
	65 and older	34%	13%	53%	0%	215
Gender of Respondent	Men	29%	16%	49%	7%	505
	Women	25%	17%	55%	4%	520
Level of Education	High school or less	32%	21%	35%	12%	377
	Tech school/Some college	27%	15%	56%	1%	320
	College graduate	20%	13%	66%	2%	217
	Postgraduate work	19%	9%	71%	1%	129
Region of State	Central/Lakes	36%	8%	52%	4%	200
	Connecticut Valley	22%	38%	38%	1%	139
	Manchester Area	19%	14%	61%	5%	147
	Mass Border	21%	19%	48%	12%	302
	North Country	22%	18%	59%	1%	108
	Seacoast	39%	4%	57%	1%	154
2020 Presidential Vote	Voted for Trump	59%	31%	8%	1%	457
	Voted for Biden	0%	4%	90%	6%	532
	Voted for other 2020 candidate	7%	5%	78%	10%	16

Favorability - Mike Pompeo (R)

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	October 2021	19%	15%	46%	21%	1,040
Voting Registration	Registered Democrat	1%	4%	80%	15%	287
	Registered Undeclared/Not Reg.	21%	15%	41%	23%	431
	Registered Republican	34%	23%	19%	23%	285
Party ID	Democrat	0%	4%	82%	14%	436
	Independent	15%	16%	29%	40%	185
	Republican	40%	27%	13%	20%	400
Ideology	Liberal	0%	5%	80%	15%	283
	Moderate	13%	16%	47%	24%	405
	Conservative	46%	21%	8%	25%	286
Media Usage	Boston Globe reader	3%	8%	86%	3%	59
	NHPR listener	9%	9%	66%	16%	576
	Union Leader reader	27%	13%	47%	12%	167
	WMUR viewer	21%	15%	51%	13%	737
	Fox News viewer	40%	21%	26%	13%	436
	Conservative radio listener	42%	17%	20%	21%	314
	Local newspapers reader	16%	12%	60%	11%	194
Age of Respondent	18 to 34	1%	14%	45%	40%	277
	35 to 49	17%	13%	47%	23%	217
	50 to 64	28%	15%	45%	11%	313
	65 and older	25%	19%	46%	9%	214
Gender of Respondent	Men	15%	18%	46%	21%	505
	Women	22%	11%	47%	19%	505
Level of Education	High school or less	25%	11%	33%	31%	367
	Tech school/Some college	17%	17%	49%	17%	316
	College graduate	14%	13%	57%	15%	217
	Postgraduate work	11%	18%	59%	12%	129
Region of State	Central/Lakes	16%	13%	43%	29%	200
	Connecticut Valley	17%	15%	43%	25%	139
	Manchester Area	8%	18%	53%	21%	147
	Mass Border	21%	19%	38%	22%	301
	North Country	21%	12%	56%	11%	104
	Seacoast	27%	7%	53%	12%	145
2020 Presidential Vote	Voted for Trump	42%	24%	11%	23%	443
	Voted for Biden	0%	4%	77%	19%	532
	Voted for other 2020 candidate	8%	52%	25%	15%	16

Favorability - Tom Cotton (R)

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	October 2021	16%	17%	31%	37%	1,053
Voting Registration	Registered Democrat	2%	1%	63%	35%	287
	Registered Undeclared/Not Reg.	15%	16%	28%	42%	430
	Registered Republican	31%	31%	7%	31%	300
Party ID	Democrat	1%	1%	60%	37%	435
	Independent	5%	15%	23%	57%	185
	Republican	35%	34%	3%	27%	415
Ideology	Liberal	0%	1%	59%	39%	283
	Moderate	11%	15%	35%	39%	405
	Conservative	38%	25%	2%	35%	301
Media Usage	Boston Globe reader	1%	10%	68%	22%	58
	NHPR listener	5%	13%	47%	35%	576
	Union Leader reader	31%	11%	25%	34%	167
	WMUR viewer	17%	16%	35%	32%	746
	Fox News viewer	33%	28%	9%	30%	441
	Conservative radio listener	32%	26%	7%	35%	327
	Local newspapers reader	12%	10%	36%	41%	195
Age of Respondent	18 to 34	3%	12%	28%	57%	277
	35 to 49	14%	15%	37%	33%	222
	50 to 64	20%	21%	30%	28%	322
	65 and older	26%	17%	31%	26%	214
Gender of Respondent	Men	15%	18%	32%	34%	505
	Women	16%	15%	31%	39%	519
Level of Education	High school or less	19%	20%	20%	42%	377
	Tech school/Some college	15%	17%	30%	39%	319
	College graduate	12%	12%	47%	29%	217
	Postgraduate work	15%	10%	43%	31%	129
Region of State	Central/Lakes	14%	11%	23%	52%	199
	Connecticut Valley	10%	28%	25%	37%	139
	Manchester Area	14%	17%	40%	29%	147
	Mass Border	16%	18%	27%	39%	302
	North Country	6%	21%	47%	26%	108
	Seacoast	30%	6%	36%	28%	154
2020 Presidential Vote	Voted for Trump	35%	29%	3%	33%	457
	Voted for Biden	0%	5%	55%	40%	531
	Voted for other 2020 candidate	11%	10%	57%	22%	16

Favorability - Mitt Romney (R)

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	October 2021	14%	22%	56%	7%	1,046
Voting Registration	Registered Democrat	9%	37%	44%	9%	287
	Registered Undeclared/Not Reg.	19%	21%	51%	8%	431
	Registered Republican	12%	8%	81%		290
Party ID	Democrat	19%	35%	38%	8%	436
	Independent	15%	20%	42%	23%	185
	Republican	8%	8%	84%	0%	405
Ideology	Liberal	15%	31%	43%	12%	284
	Moderate	21%	27%	43%	10%	406
	Conservative	4%	7%	89%	0%	292
Media Usage	Boston Globe reader	29%	35%	36%		59
	NHPR listener	18%	28%	49%	4%	577
	Union Leader reader	36%	16%	46%	1%	167
	WMUR viewer	17%	23%	55%	4%	738
	Fox News viewer	14%	10%	72%	4%	441
	Conservative radio listener	5%	11%	84%	0%	318
	Local newspapers reader	32%	19%	44%	5%	195
Age of Respondent	18 to 34	14%	22%	38%	26%	277
	35 to 49	11%	20%	69%	1%	222
	50 to 64	11%	22%	66%	1%	313
	65 and older	21%	28%	51%	0%	215
Gender of Respondent	Men	18%	21%	54%	7%	505
	Women	10%	25%	59%	6%	510
Level of Education	High school or less	10%	16%	58%	16%	367
	Tech school/Some college	11%	21%	64%	4%	320
	College graduate	20%	30%	48%	2%	217
	Postgraduate work	21%	34%	45%	1%	129
Region of State	Central/Lakes	19%	18%	49%	13%	200
	Connecticut Valley	17%	17%	65%	0%	139
	Manchester Area	19%	23%	56%	2%	147
	Mass Border	11%	19%	55%	15%	302
	North Country	6%	36%	57%		108
	Seacoast	9%	28%	61%	2%	145
2020 Presidential Vote	Voted for Trump	4%	8%	87%	0%	448
	Voted for Biden	23%	33%	33%	11%	533
	Voted for other 2020 candidate	15%	51%	26%	8%	16

Plan to Vote for Biden in 2024 Primary Election or Other Candidate

		<u>Vote for Joe Biden</u>	<u>Vote for another candidate</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	October 2021	37%	11%	52%	427
Voting Registration	Registered Democrat	46%	10%	43%	287
	Registered Undeclared/Not Reg.	19%	7%	73%	131
Party ID	Democrat	40%	10%	50%	389
	Independent	6%	8%	86%	24
	Republican		97%	3%	5
Ideology	Liberal	38%	11%	51%	254
	Moderate	39%	9%	53%	155
	Conservative		86%	14%	5
Media Usage	Boston Globe reader	52%	10%	38%	41
	NHPR listener	42%	7%	51%	334
	Union Leader reader	28%	5%	67%	59
	WMUR viewer	42%	10%	48%	308
	Fox News viewer	13%	14%	73%	70
	Conservative radio listener	22%	9%	69%	32
	Local newspapers reader	28%	9%	63%	112
Age of Respondent	18 to 34	27%	13%	60%	145
	35 to 49	45%	13%	42%	90
	50 to 64	39%	6%	55%	103
	65 and older	44%	10%	46%	83
Gender of Respondent	Men	46%	8%	46%	174
	Women	32%	13%	55%	234
Level of Education	High school or less	34%	7%	59%	141
	Tech school/Some college	34%	16%	50%	126
	College graduate	44%	10%	47%	99
	Postgraduate work	39%	12%	49%	59
Region of State	Central/Lakes	21%	10%	70%	87
	Connecticut Valley	25%	12%	64%	50
	Manchester Area	39%	5%	56%	67
	Mass Border	22%	19%	59%	102
	North Country	74%	9%	17%	54
	Seacoast	59%	7%	34%	67
2020 Presidential Vote	Voted for Trump		38%	62%	25
	Voted for Biden	41%	7%	52%	381
	Voted for other 2020 candidate		93%	7%	1

Prefer Biden Run Unopposed or Face Opposition

		<u>Prefer Biden face opposition in primary</u>	<u>Prefer that he runs unopposed</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	October 2021	45%	29%	26%	427
Voting Registration	Registered Democrat	38%	32%	30%	287
	Registered Undeclared/Not Reg.	58%	25%	17%	131
Party ID	Democrat	43%	32%	25%	389
	Independent	74%	5%	20%	24
	Republican	67%		33%	5
Ideology	Liberal	49%	26%	25%	254
	Moderate	40%	38%	22%	155
	Conservative	56%		44%	5
Media Usage	Boston Globe reader	39%	34%	27%	41
	NHPR listener	45%	35%	20%	334
	Union Leader reader	63%	19%	18%	59
	WMUR viewer	39%	31%	29%	308
	Fox News viewer	56%	16%	28%	70
	Conservative radio listener	65%	13%	22%	32
	Local newspapers reader	43%	24%	32%	112
Age of Respondent	18 to 34	68%	14%	18%	145
	35 to 49	45%	34%	21%	90
	50 to 64	24%	41%	35%	103
	65 and older	33%	34%	32%	83
Gender of Respondent	Men	56%	31%	13%	174
	Women	35%	29%	37%	234
Level of Education	High school or less	60%	25%	15%	141
	Tech school/Some college	41%	26%	33%	126
	College graduate	37%	35%	28%	99
	Postgraduate work	32%	36%	32%	59
Region of State	Central/Lakes	66%	21%	13%	87
	Connecticut Valley	46%	21%	34%	50
	Manchester Area	38%	42%	20%	67
	Mass Border	42%	13%	45%	102
	North Country	52%	35%	12%	54
	Seacoast	22%	55%	22%	67
2020 Presidential Vote	Voted for Trump	92%	1%	6%	25
	Voted for Biden	42%	31%	27%	381
	Voted for other 2020 candidate	93%		7%	1

Favorability - Joe Biden (D)

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	October 2021	34%	13%	53%	0%	1,043
Voting Registration	Registered Democrat	70%	22%	8%		287
	Registered Undeclared/Not Reg.	31%	12%	57%	0%	430
	Registered Republican	5%	3%	92%	1%	289
Party ID	Democrat	70%	25%	6%		435
	Independent	18%	11%	70%	1%	185
	Republican	2%	1%	96%	1%	404
Ideology	Liberal	69%	23%	8%		283
	Moderate	34%	14%	51%	0%	404
	Conservative	0%	0%	99%	0%	290
Media Usage	Boston Globe reader	66%	23%	9%	3%	59
	NHPR listener	52%	16%	31%	1%	575
	Union Leader reader	41%	7%	52%		167
	WMUR viewer	39%	12%	49%	0%	735
	Fox News viewer	12%	6%	82%	0%	439
	Conservative radio listener	7%	1%	92%	0%	316
	Local newspapers reader	53%	12%	35%		195
Age of Respondent	18 to 34	33%	24%	43%		277
	35 to 49	31%	9%	59%	1%	220
	50 to 64	33%	10%	57%	1%	313
	65 and older	40%	7%	53%		213
Gender of Respondent	Men	34%	8%	58%	0%	503
	Women	35%	16%	48%	1%	509
Level of Education	High school or less	27%	10%	63%		367
	Tech school/Some college	28%	17%	54%	1%	318
	College graduate	46%	10%	43%	1%	217
	Postgraduate work	49%	14%	36%	1%	129
Region of State	Central/Lakes	34%	15%	50%	1%	200
	Connecticut Valley	30%	4%	66%		139
	Manchester Area	38%	15%	45%	1%	147
	Mass Border	25%	16%	59%		302
	North Country	49%	4%	46%	1%	108
	Seacoast	40%	15%	45%		143
2020 Presidential Vote	Voted for Trump	0%	0%	99%	1%	447
	Voted for Biden	65%	21%	14%		531
	Voted for other 2020 candidate		8%	92%		16

Favorability - Kamala Harris (D)

		Favorable	Neutral	Unfavorable	Don't know enough about to say	N
STATEWIDE	October 2021	24%	20%	55%	1%	1,044
Voting Registration	Registered Democrat	58%	25%	17%	0%	287
	Registered Undeclared/Not Reg.	15%	28%	57%	0%	430
	Registered Republican	3%	2%	94%	0%	290
Party ID	Democrat	50%	37%	12%	0%	436
	Independent	10%	20%	66%	5%	185
	Republican	1%	2%	97%	0%	405
Ideology	Liberal	52%	30%	17%	0%	284
	Moderate	22%	27%	49%	2%	405
	Conservative	0%	1%	99%	0%	292
Media Usage	Boston Globe reader	48%	37%	16%		59
	NHPR listener	36%	29%	35%	0%	577
	Union Leader reader	19%	28%	53%		167
	WMUR viewer	27%	21%	50%	1%	737
	Fox News viewer	5%	9%	84%	2%	440
	Conservative radio listener	4%	5%	91%		317
	Local newspapers reader	36%	28%	36%	1%	195
Age of Respondent	18 to 34	21%	27%	50%	3%	277
	35 to 49	21%	21%	58%		222
	50 to 64	27%	16%	56%	1%	313
	65 and older	28%	16%	55%	0%	214
Gender of Respondent	Men	18%	23%	59%	0%	504
	Women	31%	18%	49%	2%	510
Level of Education	High school or less	15%	21%	62%	2%	367
	Tech school/Some college	20%	20%	60%	0%	320
	College graduate	35%	19%	45%		217
	Postgraduate work	41%	19%	39%	1%	129
Region of State	Central/Lakes	19%	24%	52%	5%	200
	Connecticut Valley	22%	8%	69%	0%	139
	Manchester Area	29%	26%	44%		147
	Mass Border	17%	21%	62%		302
	North Country	30%	21%	48%	1%	108
	Seacoast	37%	16%	47%	0%	145
2020 Presidential Vote	Voted for Trump	0%	0%	99%	0%	447
	Voted for Biden	44%	35%	20%	0%	532
	Voted for other 2020 candidate		45%	55%		16

2024 Presidential Primary Election Voting Interest

		<u>Extremely interested</u>	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	October 2021	67%	16%	10%	6%	1%	1,061
Voting Registration	Registered Democrat	64%	20%	11%	4%		288
	Registered Undeclared/Not Reg.	62%	16%	11%	10%	0%	434
	Registered Republican	81%	12%	6%	1%		302
Party ID	Democrat	64%	22%	11%	4%	0%	438
	Independent	52%	13%	7%	23%	4%	185
	Republican	77%	12%	10%	2%		417
Ideology	Liberal	69%	16%	11%	4%	0%	284
	Moderate	58%	20%	10%	10%	2%	408
	Conservative	78%	11%	8%	2%		303
Media Usage	Boston Globe reader	76%	18%	6%	1%		61
	NHPR listener	72%	18%	8%	2%	0%	580
	Union Leader reader	83%	12%	3%	2%		167
	WMUR viewer	72%	15%	10%	2%	1%	752
	Fox News viewer	77%	11%	8%	2%	2%	443
	Conservative radio listener	84%	10%	5%	1%		327
	Local newspapers reader	79%	15%	5%	2%		195
Age of Respondent	18 to 34	48%	19%	13%	16%	3%	277
	35 to 49	71%	13%	13%	3%		224
	50 to 64	72%	17%	8%	3%	0%	325
	65 and older	76%	17%	6%	1%		215
Gender of Respondent	Men	67%	14%	9%	10%	0%	505
	Women	65%	19%	11%	3%	1%	524
Level of Education	High school or less	76%	7%	4%	12%	2%	377
	Tech school/Some college	59%	24%	12%	4%		323
	College graduate	64%	19%	15%	2%		218
	Postgraduate work	62%	22%	13%	3%	0%	132
Region of State	Central/Lakes	69%	13%	11%	2%	4%	201
	Connecticut Valley	73%	16%	10%	1%		139
	Manchester Area	62%	16%	16%	6%		150
	Mass Border	54%	20%	10%	16%	0%	304
	North Country	86%	10%	4%	0%		109
	Seacoast	74%	18%	5%	3%		154
2020 Presidential Vote	Voted for Trump	79%	10%	8%	2%		459
	Voted for Biden	62%	20%	11%	8%	0%	535
	Voted for other 2020 candidate	36%	50%	10%	5%		16