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HALF OF NH DEM 2024 PRIMARY VOTERS SUPPORT BIDEN REELECTION; SUPPORT FOR FIRST-IN-THE-NATION PRIMARY IN NH FALLS

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DURHAM, NH - Half of likely 2024 Democratic primary voters in New Hampshire would support President Joe Biden for the 2024 presidential nomination if the election were held today. Seven in ten likely Democratic primary voters want Biden to run for reelection in 2024. Support for New Hampshire holding the "first-in-the-nation" primary has fallen among Granite Staters.

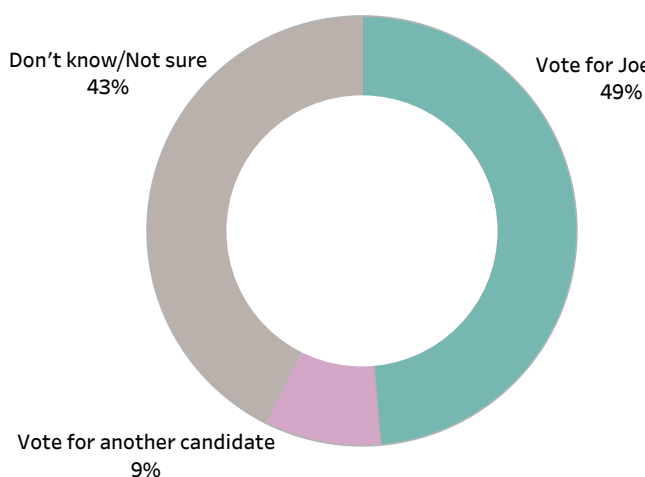
These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. One thousand seven hundred and ninety-four (1,794) Granite State Panel members completed the survey online between July 15 and July 19, 2021. The margin of sampling error for the survey is +/- 2.3 percent. Included in the sample were 651 likely 2024 Democratic Primary voters (margin of sampling error +/- 3.8 percent). Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and 2020 election results in NH. Granite State Panel members are recruited from randomly-selected landline and cell phone numbers across New Hampshire and surveys are sent periodically to panel members.

2024 New Hampshire Democratic Presidential Primary

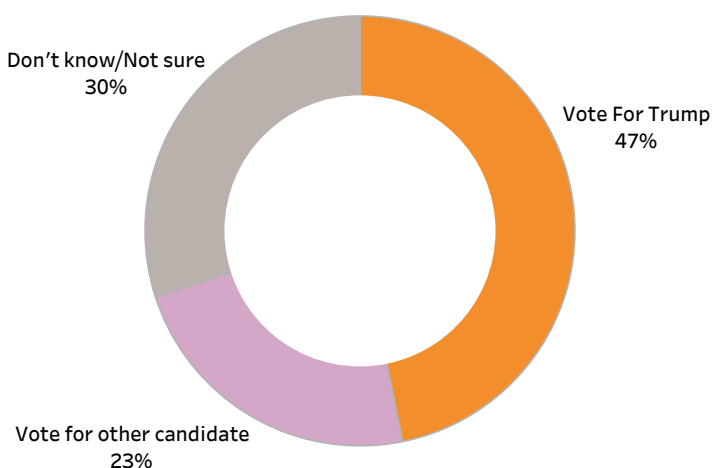
Among likely 2024 Democratic primary voters, 49% say that they would vote for President Joe Biden if the 2024 primary were held today, 9% say they would vote for another candidate, and 43% say they don't know or are unsure. Seacoast residents, those aged 65 and older, those who are retired or not working, those with a household income of \$150,000 or more, and those with a high school education or less are most likely to say they will vote for Biden, while self-identified Independents and Connecticut Valley residents are most likely to say they would vote for someone else.

By comparison, in October 2017, 47% of likely Republican primary voters said that they planned to vote for Donald Trump in the 2020 primary, 23% planned on voting for someone else, and 30% were unsure.

Biden or Someone Else - Democratic 2024 Presidential Nomination - July 2021



Trump or Someone Else - Republican 2020 Presidential Nomination - October 2017

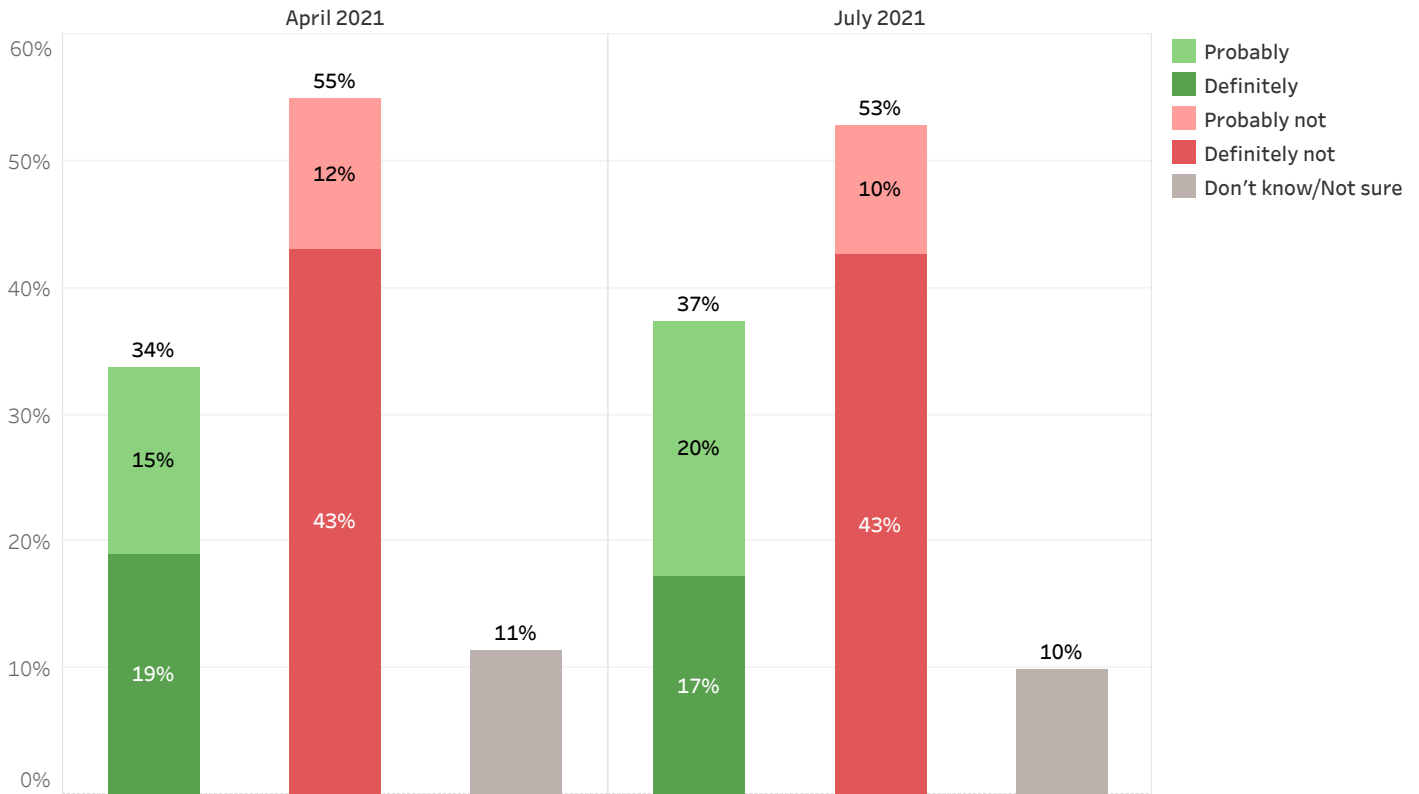


* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

Among all Granite Staters, only 37% say they definitely (17%) or probably (20%) want Biden to run for reelection in 2024 while 53% definitely (43%) or probably (10%) don't want him to run in 2024. However, among Democratic primary voters, more than two-thirds (69%) want Biden to run for reelection and only 15% do not want to him to run.

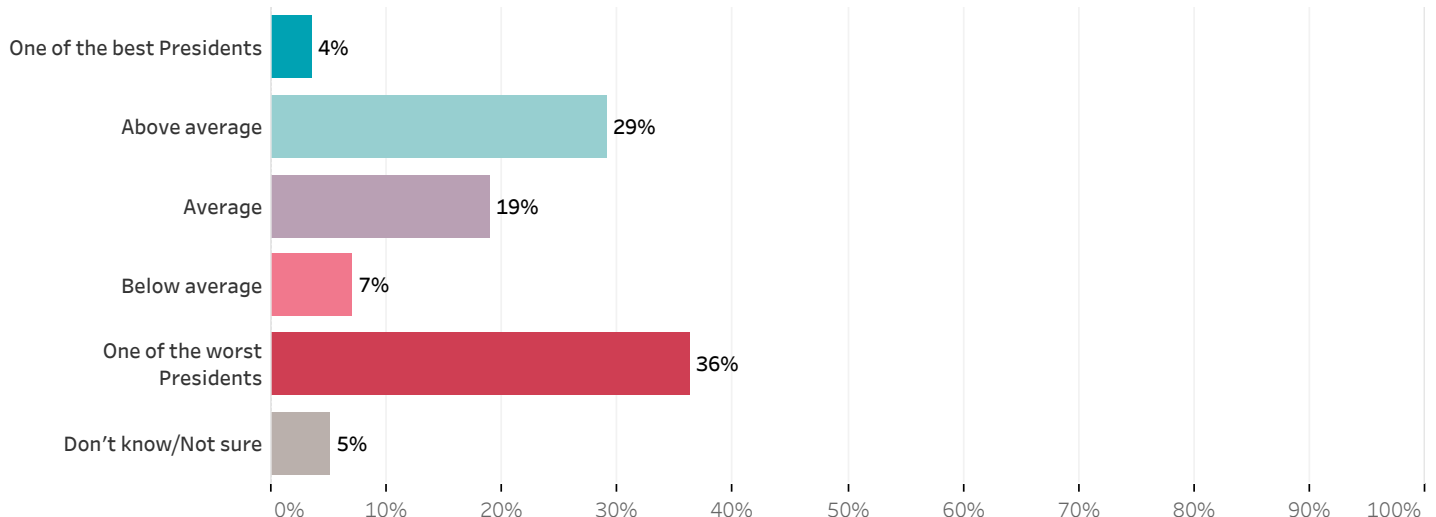
By comparison, 33% of Granite Staters and 69% of likely 2024 Republican primary voters currently want Trump to run in 2024.

Would Like Biden to Run for President in 2024



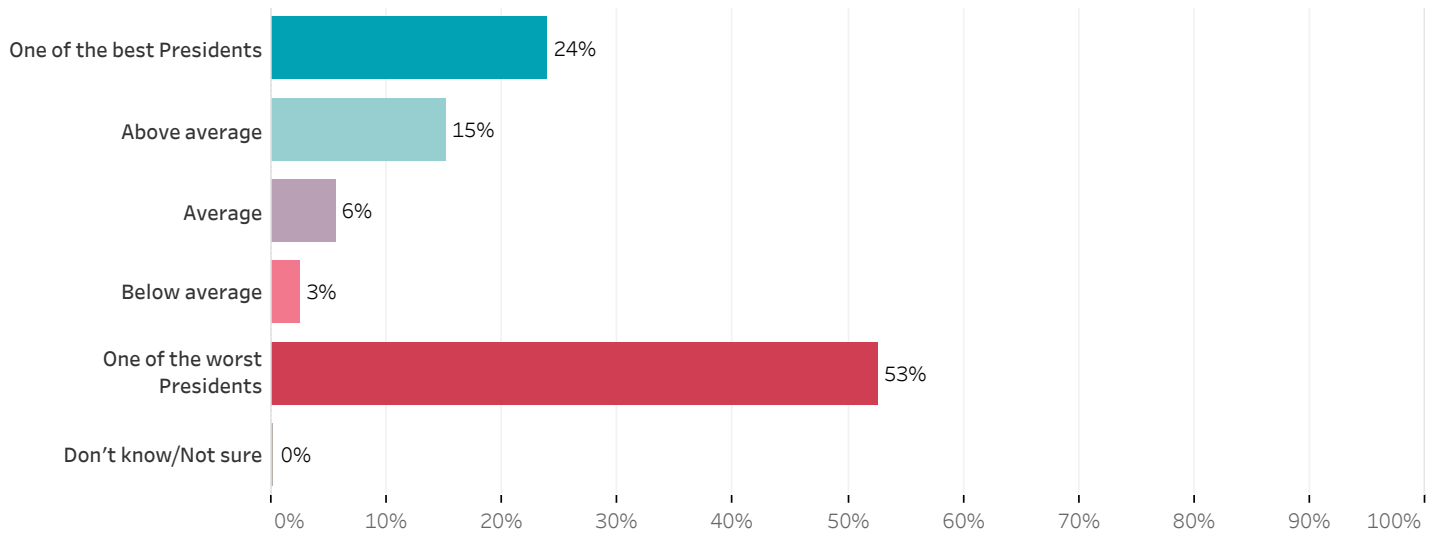
When asked to compare Biden to previous presidents, 4% of Granite Staters say that he is one of the best Presidents in American history, 29% say he is above average, 19% say he is average, 7% say he is below average, and 36% say he is one of the worst Presidents in history. Most Democrats (61%) believe Biden is an above average president but nearly three-quarters (72%) of Republicans believe he is one of the worst Presidents in history. Granite Staters have stronger feelings towards Trump: a quarter (24%) believe he was one of the best Presidents in history but more than half (53%) believe he was one of the worst Presidents.

Biden Compared to Other Presidents - July 2021



When asked to compare former President Donald Trump to previous presidents, 53% say he was one of the worst presidents in history and 3% say he was below average. Only 24% of Granite Staters say that he was one of the best presidents in American history and 15% say he was above average, while 6% say he was average. More than half of Republicans (53%) believe Trump was one of the best presidents in history but a slim majority of Independents (54%) and nearly all Democrats (98%) say he was one of the worst presidents.

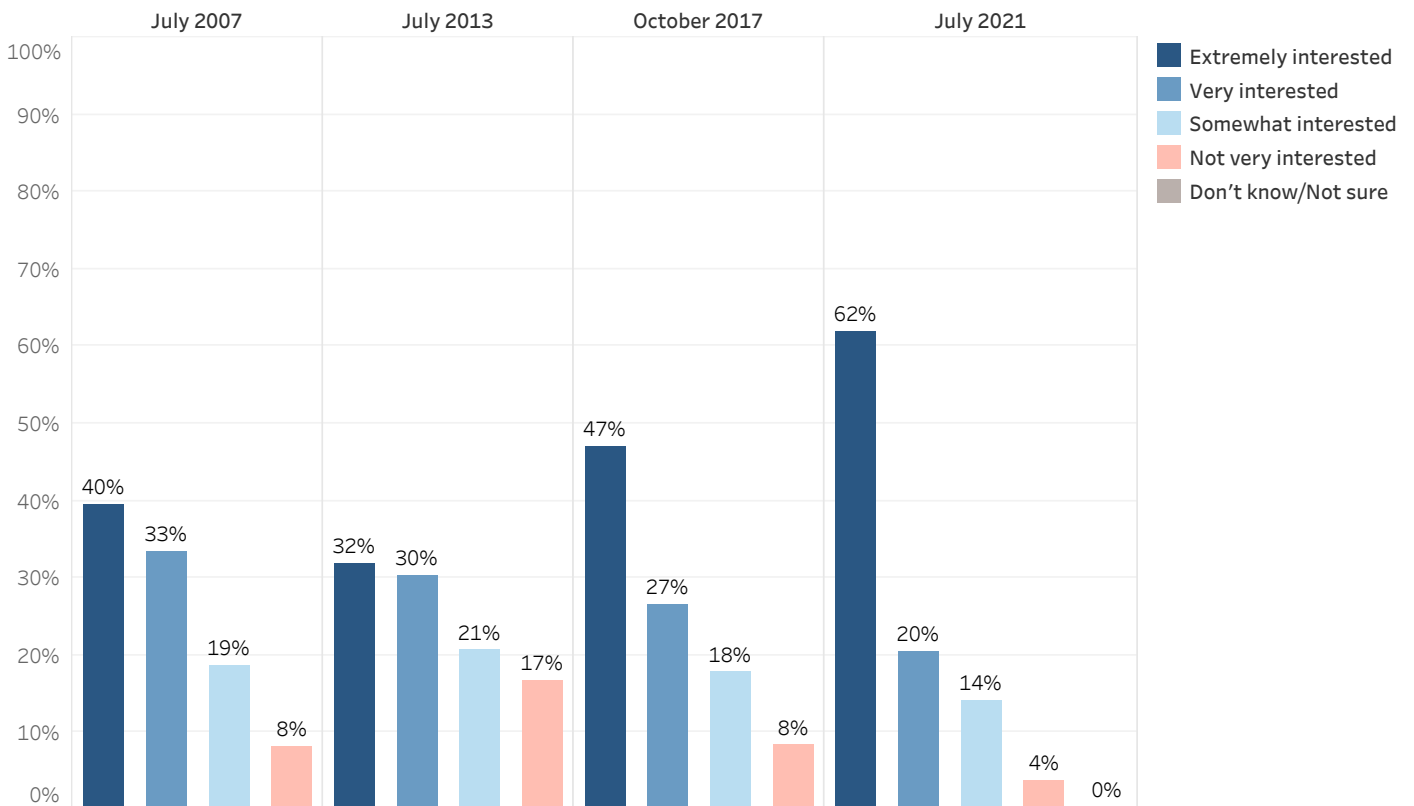
Trump Compared to Other Presidents - July 2021



Despite the 2024 New Hampshire Primary being more than two years away, 62% of Granite Staters say they are extremely interested in it, while 20% say they are very interested, 14% say they are somewhat interested, 4% say they are not very interested, and less than 1% don't know or are unsure. Republicans (69%) are more likely than Democrats (59%) and Independents (55%) to say they are extremely interested in the 2024 primary.

Interest in the 2024 primary is considerably higher than at the same point in the past four primary cycles.

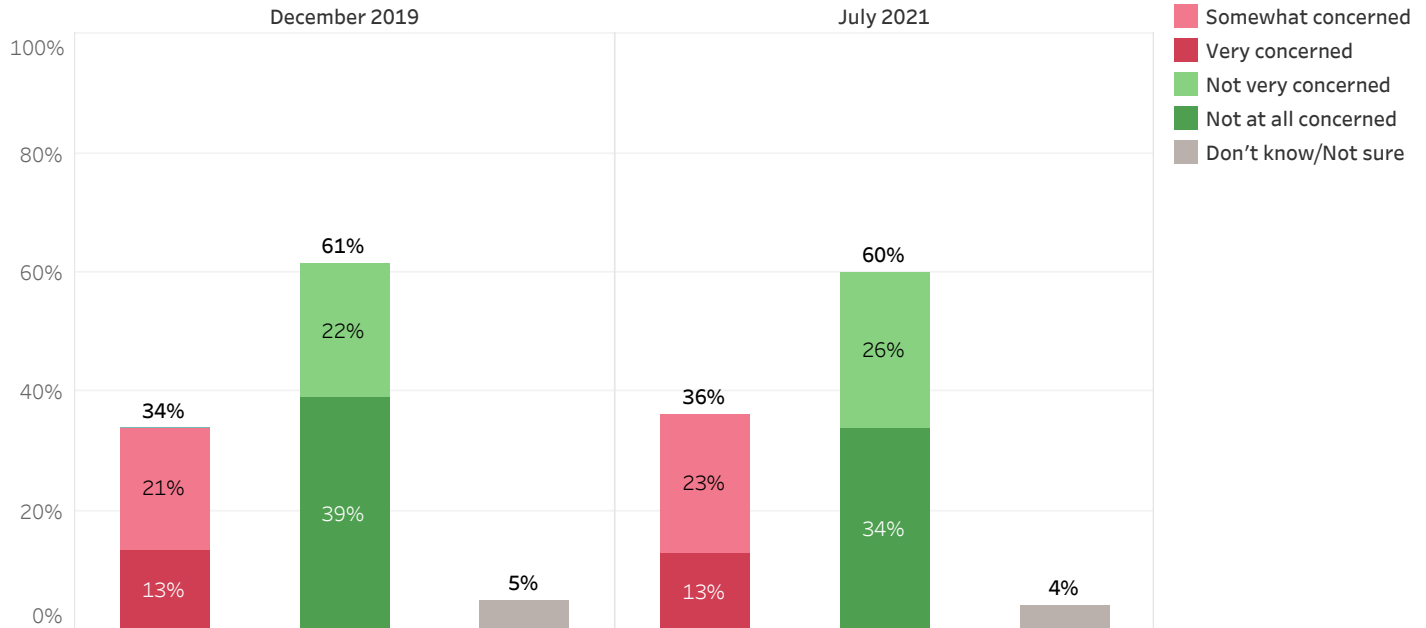
Presidential Primary Interest - July 2021



New Hampshire Presidential Primary

Recently, some candidates and commentators have questioned the role of Iowa and New Hampshire as the first two states to vote in the presidential primary process, citing the relative lack of racial/ethnic diversity in the two states compared to the country as a whole. More than one-third (36%) of Granite Staters say they are very (13%) or somewhat (23%) concerned about this, 60% say they are not very (26%) or not at all (34%) concerned about it, and 4% don't know or are unsure. Responses to this survey are largely similar to those provided in December 2019.

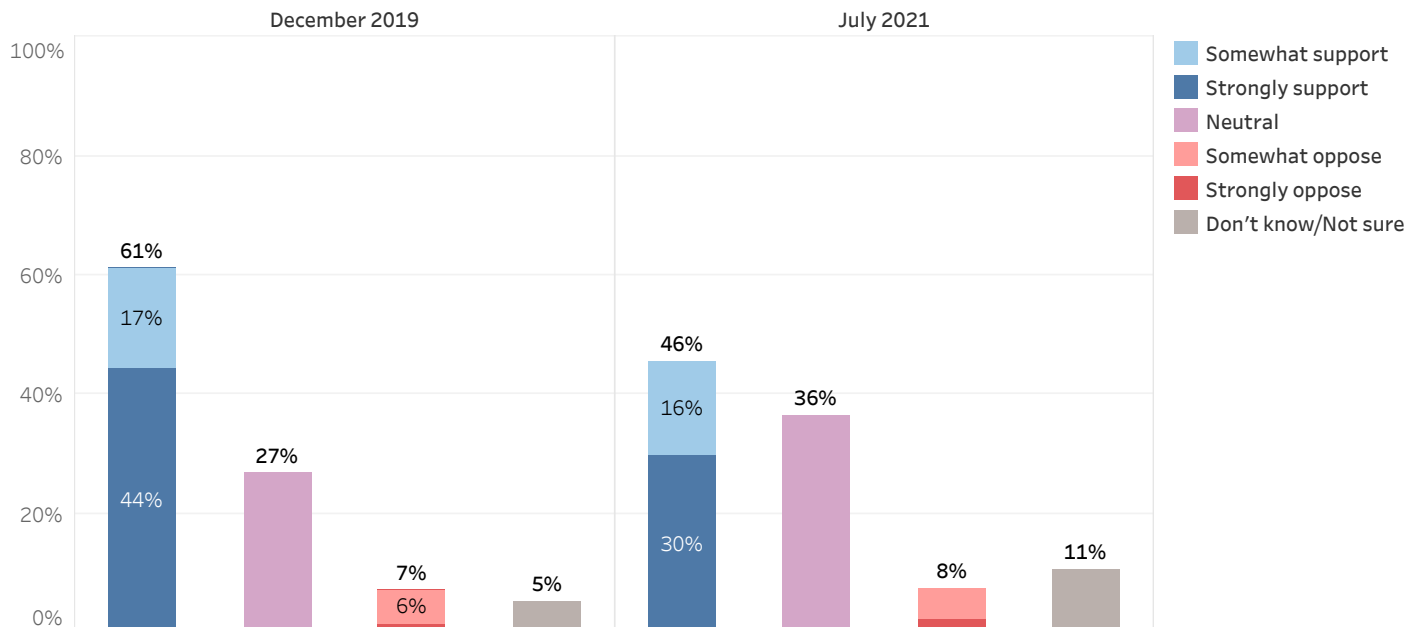
Concern About NH Holding First-in-the-Nation Primary Despite Relative Lack of Diversity



New Hampshire state law requires the state's presidential primary to be held seven days or more prior to any similar election in another state. Just under half (46%) of Granite Staters strongly (30%) or somewhat (16%) support this requirement in state law, 8% strongly (2%) or somewhat (5%) oppose it, 36% are neutral, and 11% don't know or are unsure. Support for state law requiring New Hampshire to go first (46%) has fallen since December 2019 (61%).

Majorities of Independents (60%) and Republicans (54%) are in support of state law requiring New Hampshire to go first but Democrats are divided, with 31% in support, 15% opposed, and 43% neutral on the subject.

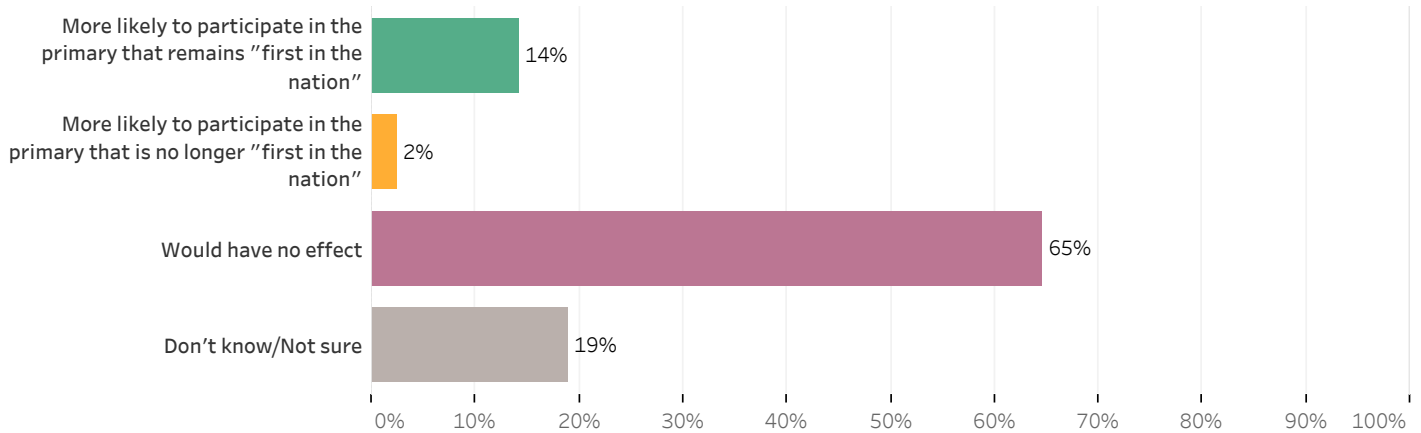
Support or Oppose NH First-in-the-Nation Primary



There is also the possibility that one party could maintain the New Hampshire Primary as the "first in the nation" while another party could hold primaries before New Hampshire. If this were to happen, 14% of Granite Staters say they would be more likely to participate in the primary that remains "first in the nation," 2% say they would be more likely to participate in the primary that is no longer "first in the nation," 65% say it would have no effect on which primary they voted in, and 19% are unsure.

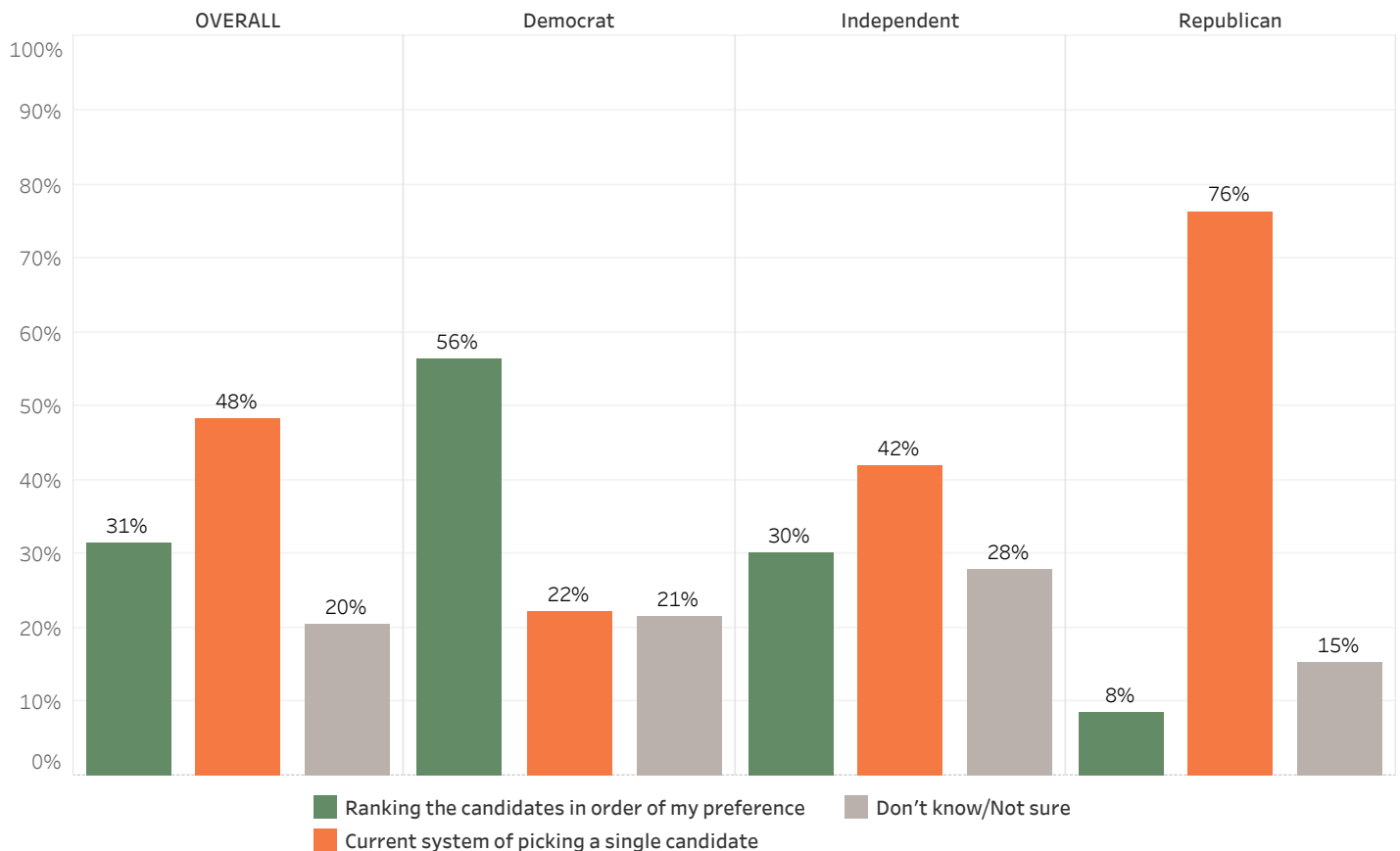
Among those who are registered as undeclared, who may choose in which primary they would like to cast their vote, 13% say they would be more likely to vote in the primary that remains "first in the nation" but 63% say it would have no effect.

Effect on Which Primary Will Vote in if NH Primary No Longer First - July 2021



Some states and cities such as Maine and New York City have adopted a "ranked-choice" voting system where voters are allowed to rank the candidates in order of their preference. Less than one-third (31%) of Granite Staters prefer a ranked choice system while nearly half (48%) say they prefer the current system of picking a single candidate. A majority of Democrats (56%) support switching to a ranked choice voting system, but only 30% of Independents and 8% of Republicans feel this way.

Support or Oppose Ranked Choice System Like Maine or NYC - July 2021



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand seven hundred and ninety-four (1,794) Granite State Panel members completed the survey online between July 15 and July 19, 2021. The margin of sampling error for the survey is +/- 2.3 percent. Included in the sample were 651 likely 2024 Democratic Primary voters (margin of sampling error +/- 3.8 percent). These MSE's have not been adjusted for design effect. The response rate for the July 2021 Granite State Poll is 28%. The design effect for the survey is 2.9%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 6,250 New Hampshire adults were recruited from randomly selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

July 2021 Granite State Poll Demographics

		%	N
Gender of Respondent	Men	49%	861
	Women	51%	893
Age of Respondent	18 to 34	27%	475
	35 to 49	21%	376
	50 to 64	32%	566
	65 and older	21%	369
Level of Education	High school or less	36%	642
	Tech school/Some college	31%	551
	College graduate	21%	370
	Postgraduate work	13%	224
Region of State	Central/Lakes	17%	310
	Connecticut Valley	17%	309
	Manchester Area	17%	308
	Mass Border	26%	471
	North Country	6%	111
	Seacoast	16%	280
Party ID	Democrat	42%	730
	Independent	16%	276
	Republican	43%	748
Ideology	Liberal	28%	470
	Moderate	40%	682
	Conservative	32%	548
Voting Registration	Registered Democrat	28%	492
	Registered Undeclared/Not Reg.	42%	736
	Registered Republican	29%	513
2020 Vote	Voted for Trump	46%	784
	Voted for Biden	54%	911

Biden or Someone Else - Democratic 2024 Presidential Nomination

Do you plan on voting for Joe Biden in the 2024 New Hampshire Democratic primary or do you plan to vote for another Democratic candidate?

	<u>Vote for Joe Biden</u>	<u>Vote for another candidate</u>	<u>Don't know/Not sure</u>	<u>N</u>
July 2021	49%	9%	43%	648

Would Like Biden to Run for President in 2024

Would you like to see Joe Biden run for President again in 2024?

	<u>Definitely</u>	<u>Probably</u>	<u>Probably not</u>	<u>Definitely not</u>	<u>Don't know/Not sure</u>	<u>N</u>
April 2021	19%	15%	12%	43%	11%	1,941
July 2021	17%	20%	10%	43%	10%	1,791

Biden Compared to Other Presidents

In your opinion, which of the following best describes President Biden's performance compared to other Presidents?

	<u>One of the best Presidents</u>	<u>Above average</u>	<u>Average</u>	<u>Below average</u>	<u>One of the worst Presidents</u>	<u>Don't know/Not sure</u>	<u>N</u>
July 2021	4%	29%	19%	7%	36%	5%	1,791

Presidential Primary Interest

As you may know, the New Hampshire Presidential Primary is being held in 2024. How interested would you say you are in the 2024 New Hampshire Presidential Primary election?

	<u>Extremely interested</u>	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>Don't know/Not sure</u>	<u>N</u>
July 2021	62%	20%	14%	4%	0%	1,794

Concern About NH Holding First-in-the-Nation Primary Despite Relative Lack of Diversity

Recently, some candidates and commentators have questioned the role of Iowa and New Hampshire as the first two states to vote in the presidential primary process, citing the relative lack of racial/ethnic diversity in the two states compared to the country as a whole. How concerned are you about New Hampshire holding the first-in-the-nation primary despite a relative lack of racial/ethnic diversity?

	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not very concerned</u>	<u>Not at all concerned</u>	<u>Don't know/Not sure</u>	<u>N</u>
December 2019	13%	21%	22%	39%	5%	930
July 2021	13%	23%	26%	34%	4%	1,791

Support or Oppose NH First-in-the Nation Primary

New Hampshire state law requires the state's presidential primary to be held seven days or more prior to any similar election in another state. Would you say you support or oppose New Hampshire's presidential primary being required to be held before any similar election in another state?

	<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
December 2019	44%	17%	27%	6%	2%	5%	930
July 2021	30%	16%	36%	5%	2%	11%	1,789

Effect on Which Primary Will Vote in if NH Primary No Longer First

There is also the possibility that one party could maintain the New Hampshire primary as the "first in the nation" while another party could hold primaries before New Hampshire. If this were to happen, what effect, if any, would it have on which primary you decide to participate in?

	<u>More likely to participate in the primary that is no longer "first in the nation"</u>	<u>More likely to participate in the primary that remains "first in the nation"</u>	<u>Would have no effect</u>	<u>Don't know/Not sure</u>	<u>N</u>
July 2021	2%	14%	65%	19%	1,660

Support or Oppose Ranked Choice System Like Maine or NYC

Some states and cities such as Maine and New York City have adopted a "ranked-choice" voting system where voters are allowed to rank the candidates in order of their preference. Would you prefer the current system of picking a single candidate or would you prefer to be able to rank the candidates in order of your preference?

	<u>Current system of picking a single candidate</u>	<u>Ranking the candidates in order of my preference</u>	<u>Don't know/Not sure</u>	<u>N</u>
July 2021	48%	31%	20%	1,788

Biden or Someone Else - Democratic 2024 Presidential Nomination

		<u>Vote for Joe Biden</u>	<u>Vote for another candidate</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2021	49%	9%	43%	648
Voting Registration	Registered Democrat	53%	6%	41%	475
	Registered Undeclared/Not Reg.	34%	15%	50%	162
Party ID	Democrat	52%	7%	41%	594
	Independent	12%	31%	58%	44
	Republican	11%	48%	41%	5
Ideology	Liberal	45%	11%	44%	395
	Moderate	55%	5%	40%	237
	Conservative	29%	54%	17%	4
Media Usage	Boston Globe reader	55%	5%	39%	64
	NHPR listener	52%	5%	43%	457
	Union Leader reader	43%	6%	52%	72
	WMUR viewer	54%	8%	38%	496
	Fox News viewer	39%	26%	35%	57
	Conservative radio listener	44%	39%	17%	36
	Local newspapers reader	59%	10%	31%	128
Age of Respondent	18 to 34	27%	14%	58%	197
	35 to 49	50%	6%	44%	120
	50 to 64	54%	8%	38%	180
	65 and older	69%	5%	26%	148
Gender of Respondent	Men	45%	18%	37%	224
	Women	50%	4%	46%	415
Level of Education	High school or less	63%	10%	27%	112
	Tech school/Some college	46%	9%	45%	248
	College graduate	45%	11%	44%	163
	Postgraduate work	46%	6%	49%	123
Region of State	Central/Lakes	55%	4%	42%	94
	Connecticut Valley	39%	29%	32%	77
	Manchester Area	39%	10%	51%	119
	Mass Border	36%	3%	61%	178
	North Country	54%	14%	32%	37
	Seacoast	72%	7%	22%	143
2020 Vote	Voted for Trump		100%		14
	Voted for Biden	50%	6%	43%	624

Would Like Biden to Run for President in 2024

		Definitely	Probably	Probably not	Definitely not	Don't know/Not sure	N
STATEWIDE	July 2021	17%	20%	10%	43%	10%	1,791
Voting Registration	Registered Democrat	35%	38%	10%	4%	13%	490
	Registered Undeclared/Not Reg.	15%	22%	11%	40%	11%	735
	Registered Republican	4%	2%	8%	81%	5%	513
Party ID	Democrat	34%	40%	10%	4%	12%	730
	Independent	10%	13%	23%	34%	20%	276
	Republican	4%	2%	6%	84%	4%	748
Ideology	Liberal	27%	39%	12%	9%	13%	470
	Moderate	21%	23%	14%	32%	10%	682
	Conservative	4%	2%	4%	84%	5%	548
Media Usage	Boston Globe reader	21%	36%	21%	14%	8%	108
	NHPR listener	21%	24%	8%	32%	14%	960
	Union Leader reader	17%	35%	14%	28%	6%	218
	WMUR viewer	21%	22%	9%	39%	9%	1,189
	Fox News viewer	9%	9%	6%	70%	6%	544
	Conservative radio listener	8%	3%	11%	77%	2%	442
	Local newspapers reader	26%	29%	11%	27%	7%	288
Age of Respondent	18 to 34	9%	31%	13%	37%	9%	475
	35 to 49	16%	17%	14%	45%	8%	375
	50 to 64	20%	14%	6%	54%	7%	565
	65 and older	26%	18%	8%	32%	16%	369
Gender of Respondent	Men	13%	20%	12%	49%	6%	860
	Women	22%	19%	8%	37%	14%	892
Level of Education	High school or less	13%	10%	7%	62%	8%	642
	Tech school/Some college	20%	22%	13%	34%	11%	550
	College graduate	19%	26%	10%	34%	12%	369
	Postgraduate work	21%	35%	10%	24%	10%	224
Region of State	Central/Lakes	13%	17%	7%	58%	5%	309
	Connecticut Valley	14%	12%	14%	55%	5%	309
	Manchester Area	16%	26%	8%	44%	6%	306
	Mass Border	16%	21%	14%	28%	21%	470
	North Country	21%	16%	10%	47%	6%	111
	Seacoast	29%	25%	6%	33%	7%	280
2020 Vote	Voted for Trump	4%	1%	8%	84%	3%	784
	Voted for Biden	30%	38%	12%	5%	16%	911

Biden Compared to Other Presidents

		<u>One of the best Presidents</u>	<u>Above average</u>	<u>Average</u>	<u>Below average</u>	<u>One of the worst Presidents</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2021	4%	29%	19%	7%	36%	5%	1,791
Voting Registration	Registered Democrat	7%	62%	23%	1%	3%	4%	490
	Registered Undeclared/Not Reg.	4%	27%	22%	8%	31%	8%	735
	Registered Republican	1%	1%	11%	11%	73%	3%	513
Party ID	Democrat	8%	61%	25%	1%	1%	4%	730
	Independent	1%	24%	30%	8%	37%	0%	276
	Republican	0%	1%	8%	12%	72%	9%	748
Ideology	Liberal	6%	53%	31%	2%	3%	5%	470
	Moderate	5%	35%	23%	6%	24%	7%	682
	Conservative	0%	0%	4%	11%	82%	2%	548
Media Usage	Boston Globe reader	8%	45%	30%	4%	11%	3%	108
	NHPR listener	5%	39%	23%	5%	26%	3%	960
	Union Leader reader	8%	27%	27%	7%	22%	9%	218
	WMUR viewer	5%	32%	20%	8%	32%	4%	1,189
	Fox News viewer	1%	8%	11%	11%	66%	3%	544
	Conservative radio listener	0%	6%	7%	8%	76%	2%	442
	Local newspapers reader	9%	34%	29%	9%	18%	2%	288
Age of Respondent	18 to 34		26%	36%	7%	17%	14%	475
	35 to 49	3%	23%	16%	8%	49%	2%	375
	50 to 64	4%	28%	12%	7%	46%	3%	565
	65 and older	8%	41%	12%	6%	32%	1%	369
Gender of Respondent	Men	1%	23%	20%	10%	39%	6%	860
	Women	6%	35%	17%	3%	34%	4%	892
Level of Education	High school or less	2%	24%	5%	5%	56%	8%	642
	Tech school/Some college	4%	27%	27%	7%	29%	5%	550
	College graduate	4%	32%	28%	9%	25%	2%	369
	Postgraduate work	5%	44%	24%	7%	17%	2%	224
Region of State	Central/Lakes	2%	25%	14%	4%	42%	14%	309
	Connecticut Valley	2%	17%	11%	2%	64%	4%	309
	Manchester Area	3%	26%	20%	10%	31%	10%	306
	Mass Border	4%	36%	28%	8%	23%	0%	470
	North Country	4%	24%	18%	11%	43%	1%	111
	Seacoast	6%	43%	17%	9%	24%	1%	280
2020 Vote	Voted for Trump		0%	4%	12%	78%	6%	784
	Voted for Biden	7%	56%	31%	1%	0%	4%	911

Presidential Primary Interest

		<u>Extremely interested</u>	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2021	62%	20%	14%	4%	0%	1,794
Voting Registration	Registered Democrat	62%	20%	16%	2%	0%	492
	Registered Undeclared/Not Reg.	49%	27%	20%	4%	0%	736
	Registered Republican	81%	12%	4%	4%	0%	513
Party ID	Democrat	59%	19%	19%	3%	0%	730
	Independent	55%	22%	14%	8%		276
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	35 to 49	70%	15%	10%	5%		376
	50 to 64	69%	18%	11%	1%	0%	566
	65 and older	68%	20%	9%	2%	0%	369
Gender of Respondent	Men	58%	22%	14%	5%	0%	861
	Women	66%	17%	14%	2%	0%	893
Level of Education	High school or less	67%	17%	16%			642
	Tech school/Some college	58%	20%	16%	5%	1%	551
	College graduate	57%	24%	11%	8%	0%	370
	Postgraduate work	62%	24%	10%	4%	1%	224
Region of State	Central/Lakes	55%	28%	16%	2%	0%	310
	Connecticut Valley	77%	12%	5%	6%		309
	Manchester Area	63%	21%	11%	5%	0%	308
	Mass Border	54%	22%	21%	2%	0%	471
	North Country	72%	14%	4%	9%	2%	111
	Seacoast	60%	20%	18%	2%	0%	280
2020 Vote	Voted for Trump	73%	18%	7%	2%		784
	Voted for Biden	55%	22%	19%	3%	0%	911

Concern About NH Holding First-in-the-Nation Primary Despite Relative Lack of Diversity

		<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not very concerned</u>	<u>Not at all concerned</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2021	13%	23%	26%	34%	4%	1,791
Voting Registration	Registered Democrat	6%	27%	27%	34%	6%	490
	Registered Undeclared/Not Reg.	12%	25%	29%	31%	3%	735
	Registered Republican	21%	18%	22%	37%	3%	513
Party ID	Democrat	7%	27%	27%	32%	6%	730
	Independent	10%	25%	25%	33%	6%	276
	Republican	19%	20%	24%	36%	2%	748
Ideology	Liberal	9%	28%	30%	26%	7%	470
	Moderate	11%	26%	23%	38%	2%	682
	Conservative	20%	18%	24%	36%	2%	548
Media Usage	Boston Globe reader	21%	27%	23%	29%	0%	108
	NHPR listener	10%	27%	31%	27%	5%	960
	Union Leader reader	23%	20%	27%	28%	2%	218
	WMUR viewer	12%	20%	29%	35%	4%	1,189
	Fox News viewer	23%	11%	26%	37%	3%	544
	Conservative radio listener	20%	17%	26%	36%	1%	442
	Local newspapers reader	7%	25%	32%	33%	2%	288
Age of Respondent	18 to 34	7%	24%	23%	40%	6%	475
	35 to 49	7%	32%	27%	32%	2%	375
	50 to 64	15%	18%	29%	35%	3%	565
	65 and older	24%	21%	24%	26%	6%	369
Gender of Respondent	Men	17%	22%	25%	34%	2%	860
	Women	9%	24%	27%	34%	6%	892
Level of Education	High school or less	12%	30%	22%	32%	4%	642
	Tech school/Some college	15%	15%	32%	35%	3%	550
	College graduate	12%	21%	24%	38%	5%	369
	Postgraduate work	13%	27%	27%	28%	5%	224
Region of State	Central/Lakes	16%	33%	29%	20%	2%	310
	Connecticut Valley	10%	36%	16%	34%	5%	309
	Manchester Area	19%	16%	27%	36%	2%	306
	Mass Border	11%	13%	25%	44%	8%	470
	North Country	13%	29%	27%	31%	1%	111
	Seacoast	11%	21%	33%	31%	3%	280
2020 Vote	Voted for Trump	18%	24%	22%	35%	2%	784
	Voted for Biden	9%	24%	31%	29%	7%	911

Support or Oppose NH First-in-the Nation Primary

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2021	30%	16%	36%	5%	2%	11%	1,789
Voting Registration	Registered Democrat	14%	15%	43%	12%	5%	11%	489
	Registered Undeclared/Not Reg.	32%	16%	35%	4%	2%	11%	734
	Registered Republican	43%	18%	33%	1%	0%	5%	513
Party ID	Democrat	16%	15%	43%	10%	5%	11%	729
	Independent	41%	19%	26%	5%	0%	9%	276
	Republican	39%	15%	33%	1%	0%	12%	747
Ideology	Liberal	13%	11%	45%	13%	5%	13%	470
	Moderate	30%	16%	36%	3%	2%	14%	681
	Conservative	46%	20%	31%	1%	0%	2%	548
Media Usage	Boston Globe reader	29%	18%	34%	15%	4%	0%	108
	NHPR listener	23%	21%	37%	8%	3%	7%	958
	Union Leader reader	36%	17%	20%	4%	2%	21%	218
	WMUR viewer	30%	15%	37%	5%	2%	10%	1,187
	Fox News viewer	52%	9%	29%	5%	0%	5%	543
	Conservative radio listener	54%	10%	33%	1%	0%	1%	442
	Local newspapers reader	29%	11%	42%	9%	2%	7%	288
Age of Respondent	18 to 34	19%	7%	43%	8%	1%	23%	475
	35 to 49	33%	23%	32%	3%	4%	5%	375
	50 to 64	29%	16%	43%	4%	2%	5%	565
	65 and older	43%	19%	23%	4%	3%	9%	367
Gender of Respondent	Men	36%	14%	32%	5%	2%	11%	859
	Women	24%	17%	42%	4%	2%	11%	891
Level of Education	High school or less	27%	14%	40%	2%	1%	16%	642
	Tech school/Some college	31%	17%	37%	4%	3%	8%	548
	College graduate	33%	14%	33%	10%	3%	7%	369
	Postgraduate work	31%	19%	32%	10%	3%	6%	224
Region of State	Central/Lakes	28%	9%	39%	7%	1%	15%	310
	Connecticut Valley	32%	25%	30%	3%	1%	10%	309
	Manchester Area	28%	15%	33%	5%	6%	14%	306
	Mass Border	31%	14%	38%	5%	1%	9%	470
	North Country	28%	11%	53%	3%	1%	5%	110
	Seacoast	30%	17%	34%	8%	3%	7%	280
2020 Vote	Voted for Trump	43%	15%	32%	1%	0%	8%	783
	Voted for Biden	18%	17%	40%	9%	4%	11%	910

Effect on Which Primary Will Vote in if NH Primary No Longer First

		<u>More likely to participate in the primary that is no longer "first in the nation"</u>	<u>More likely to participate in the primary that remains "first in the nation"</u>	<u>Would have no effect</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2021	2%	14%	65%	19%	1,660
Voting Registration	Registered Democrat	1%	5%	76%	18%	476
	Registered Undeclared/Not Reg.	1%	13%	63%	23%	663
	Registered Republican	5%	24%	57%	14%	494
Party ID	Democrat	2%	6%	71%	21%	690
	Independent	1%	12%	53%	34%	241
	Republican	3%	22%	63%	12%	694
Ideology	Liberal	2%	6%	75%	16%	445
	Moderate	1%	12%	64%	23%	610
	Conservative	4%	24%	59%	13%	527
Media Usage	Boston Globe reader	2%	14%	74%	10%	104
	NHPR listener	4%	14%	65%	18%	893
	Union Leader reader	1%	28%	49%	22%	193
	WMUR viewer	1%	12%	68%	19%	1,089
	Fox News viewer	0%	16%	69%	14%	499
	Conservative radio listener	6%	14%	63%	16%	418
	Local newspapers reader	0%	15%	72%	12%	258
Age of Respondent	18 to 34	2%	10%	68%	20%	417
	35 to 49	7%	22%	49%	22%	358
	50 to 64	0%	12%	70%	18%	532
	65 and older	2%	15%	68%	16%	347
Gender of Respondent	Men	4%	14%	66%	16%	783
	Women	1%	14%	63%	21%	847
Level of Education	High school or less	4%	14%	59%	23%	616
	Tech school/Some college	2%	17%	61%	20%	494
	College graduate	1%	13%	73%	13%	331
	Postgraduate work	1%	11%	76%	12%	213
Region of State	Central/Lakes	9%	10%	73%	8%	295
	Connecticut Valley	0%	26%	57%	17%	272
	Manchester Area	1%	16%	62%	21%	290
	Mass Border	1%	10%	61%	28%	442
	North Country	1%	7%	61%	31%	101
	Seacoast	3%	15%	72%	11%	254
2020 Vote	Voted for Trump	3%	20%	61%	16%	744
	Voted for Biden	2%	8%	68%	22%	859

Support or Oppose Ranked Choice System Like Maine or NYC

		<u>Current system of picking a single candidate</u>	<u>Ranking the candidates in order of my preference</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	July 2021	48%	31%	20%	1,788
Voting Registration	Registered Democrat	24%	50%	26%	490
	Registered Undeclared/Not Reg.	46%	36%	18%	733
	Registered Republican	73%	7%	19%	512
Party ID	Democrat	22%	56%	21%	730
	Independent	42%	30%	28%	275
	Republican	76%	8%	15%	747
Ideology	Liberal	18%	61%	22%	470
	Moderate	47%	32%	21%	681
	Conservative	74%	8%	18%	548
Media Usage	Boston Globe reader	40%	43%	17%	108
	NHPR listener	42%	37%	21%	959
	Union Leader reader	51%	26%	24%	217
	WMUR viewer	48%	31%	20%	1,188
	Fox News viewer	74%	15%	11%	543
	Conservative radio listener	66%	15%	19%	442
	Local newspapers reader	44%	39%	17%	288
Age of Respondent	18 to 34	32%	52%	16%	475
	35 to 49	46%	30%	24%	375
	50 to 64	56%	19%	25%	562
	65 and older	61%	24%	15%	369
Gender of Respondent	Men	52%	34%	14%	858
	Women	45%	28%	27%	892
Level of Education	High school or less	59%	15%	26%	642
	Tech school/Some college	47%	33%	20%	547
	College graduate	37%	48%	15%	369
	Postgraduate work	38%	48%	14%	224
Region of State	Central/Lakes	54%	23%	22%	310
	Connecticut Valley	54%	16%	30%	307
	Manchester Area	52%	27%	21%	305
	Mass Border	46%	43%	10%	470
	North Country	39%	26%	35%	111
	Seacoast	37%	45%	18%	280
2020 Vote	Voted for Trump	74%	7%	19%	781
	Voted for Biden	25%	52%	22%	911