

April 22, 2021

SUNUNU REMAINS POPULAR AFTER LIFTING MASK MANDATE

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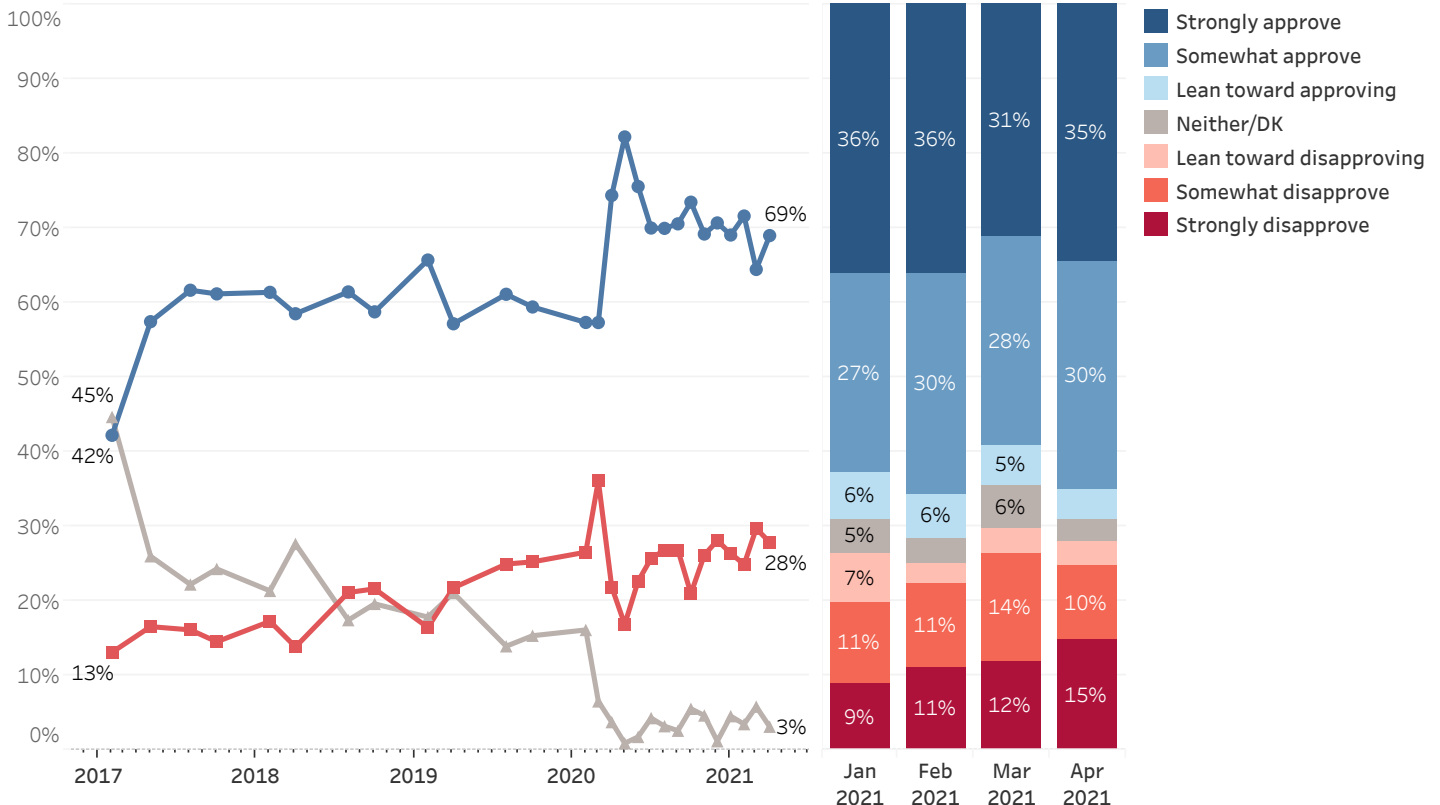
DURHAM, NH – Following his decision to end the statewide mask mandate in New Hampshire, approval of Chris Sununu's performance as governor remains high. His handling of COVID-19 has slipped somewhat, primarily among Democrats.

These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. One thousand nine hundred and forty-two (1,942) Granite State Panel members completed the survey online between April 16 and April 20, 2021. The margin of sampling error for the survey is +/- 2.2 percent. Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and 2020 election results in NH. Granite State Panel members are recruited from randomly-selected landline and cell phone numbers across New Hampshire and surveys are sent periodically to panel members.

Gubernatorial Approval

More than two-thirds of Granite Staters approve of Chris Sununu's job performance as governor. Sixty-nine percent approve of his performance as governor, 28% disapprove, and 3% neither approve nor disapprove or don't know. Sununu's approval rating has been steady since July 2020. Sununu's net approval rating (the percentage who approve minus the percentage who disapprove) among Granite Staters is +41, slightly higher than in March (+35).

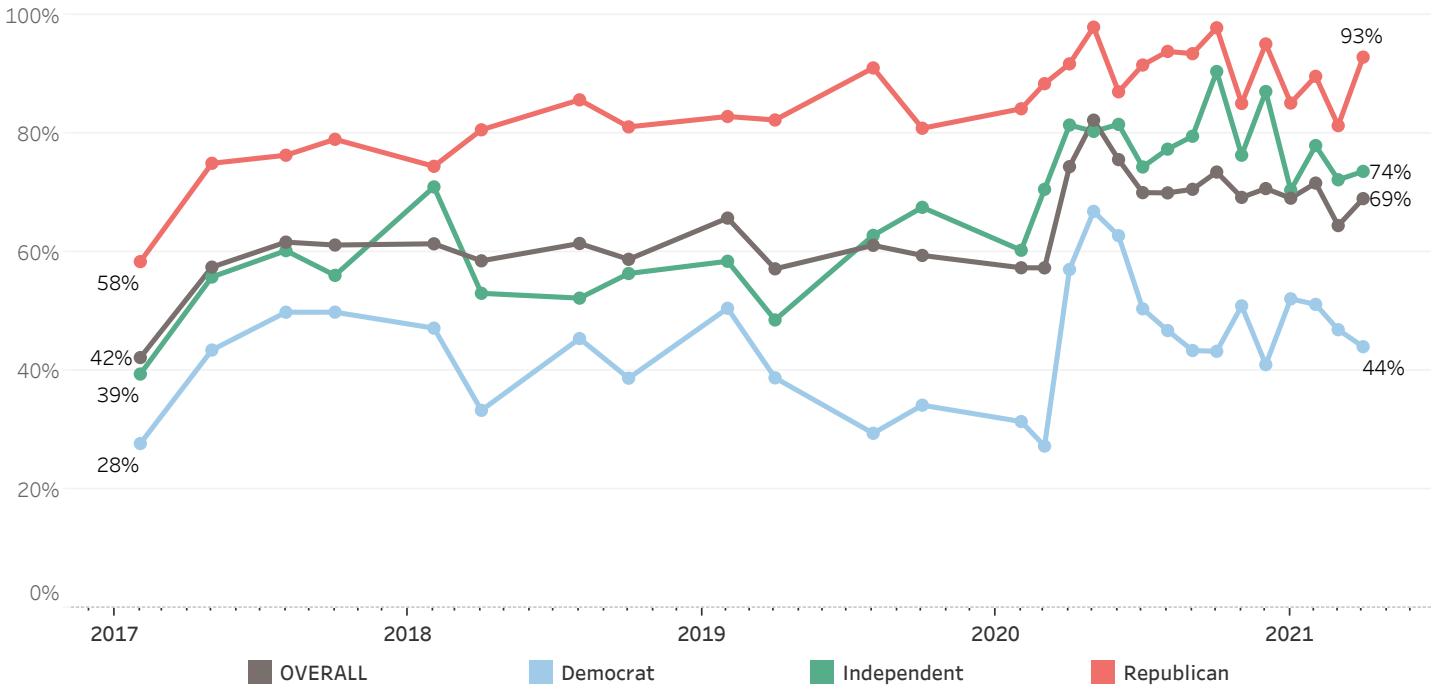
Gubernatorial Approval - Chris Sununu



* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

Approval of Sununu's job performance has increased among New Hampshire Republicans (to 93% from 81% in March). Independents (74%) also highly approve of Sununu's job performance as governor but less than half (44%) of Democrats approve, continuing a downward trend.

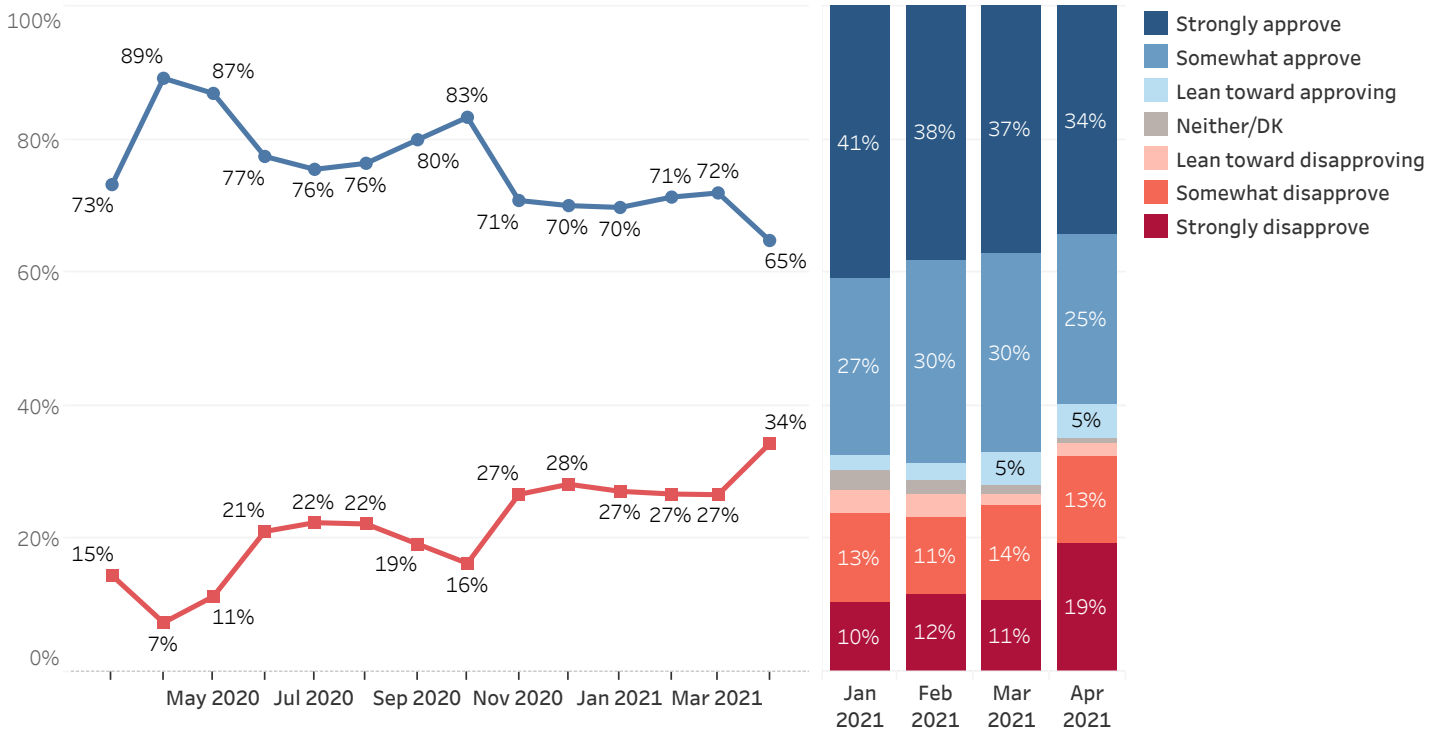
Job Approval - Governor Chris Sununu - By Party Identification



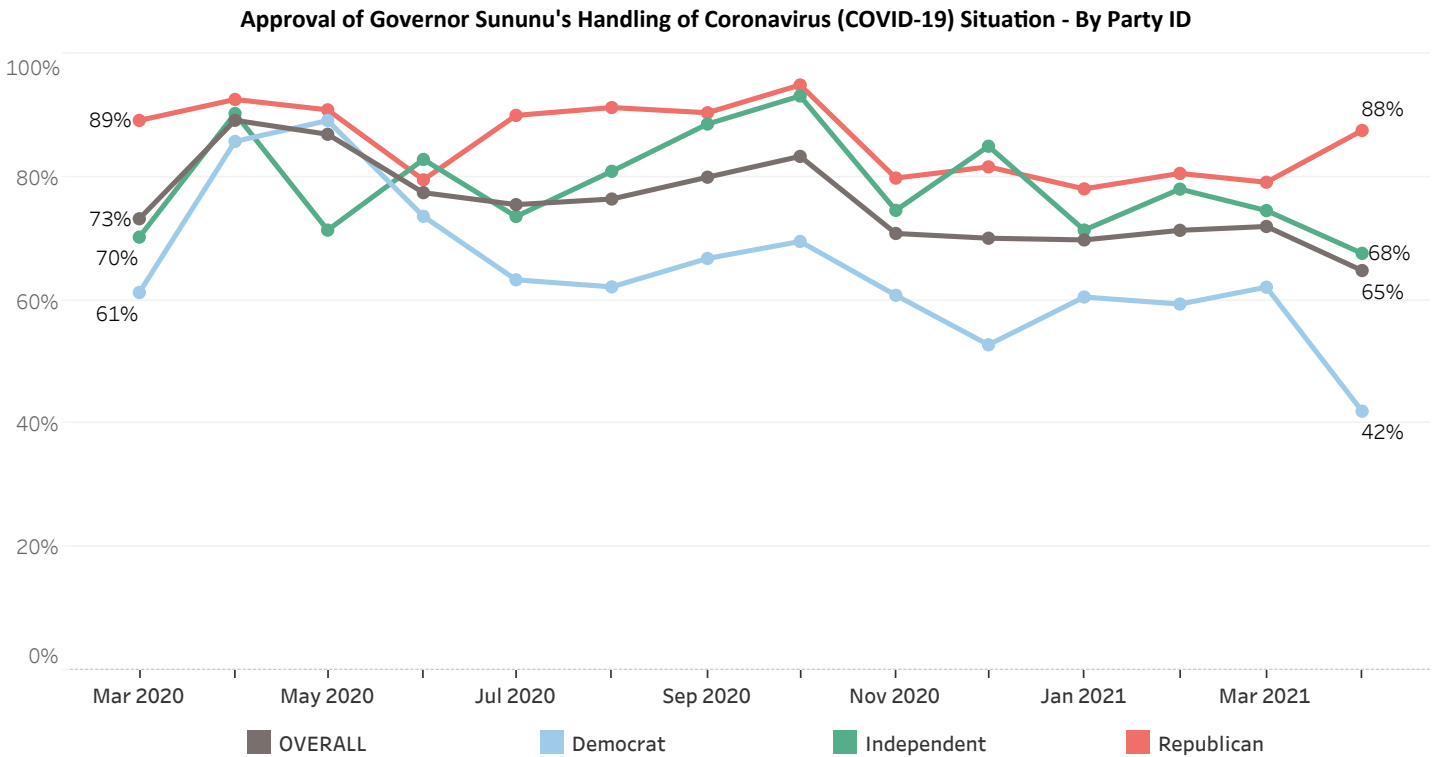
COVID-19

In the wake of his decision to end the statewide mask mandate on April 16th, approval of Sununu's handling of the COVID-19 pandemic has dropped since March, but nearly two-thirds still approve: 65% approve of his handling of the pandemic while 34% disapprove. Disapproval of Sununu's handling of COVID-19 is at its highest point since the pandemic began, but remains relatively low.

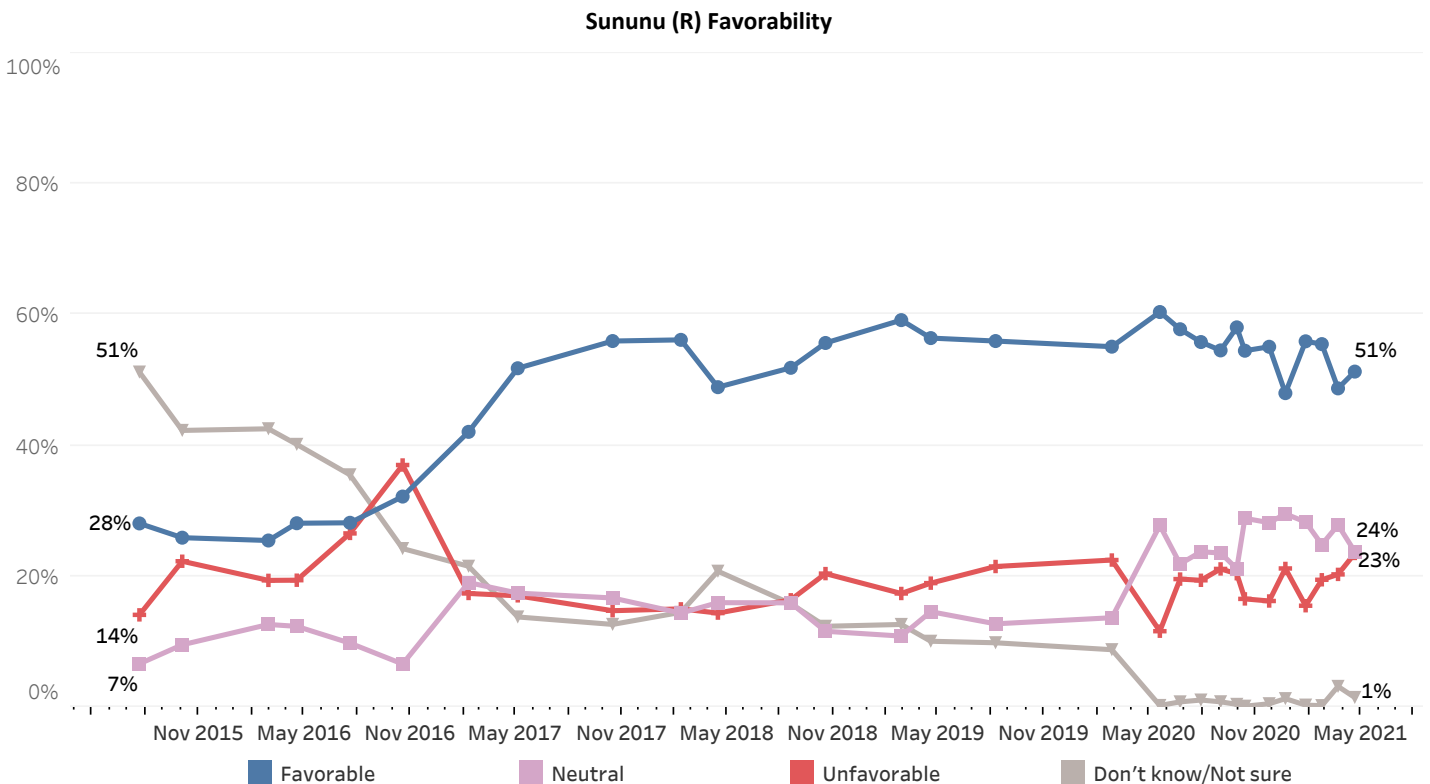
Approval of Governor Sununu's Handling of Coronavirus (COVID-19) Situation



Eighty-eight percent of Republicans and 68% of Independents approve of Sununu's handling of COVID-19 but only 42% of Democrats agree. Approval has fallen among Democrats by 20 percentage points and by 7 points among Independents since March but has improved by 8 percentage points among Republicans.

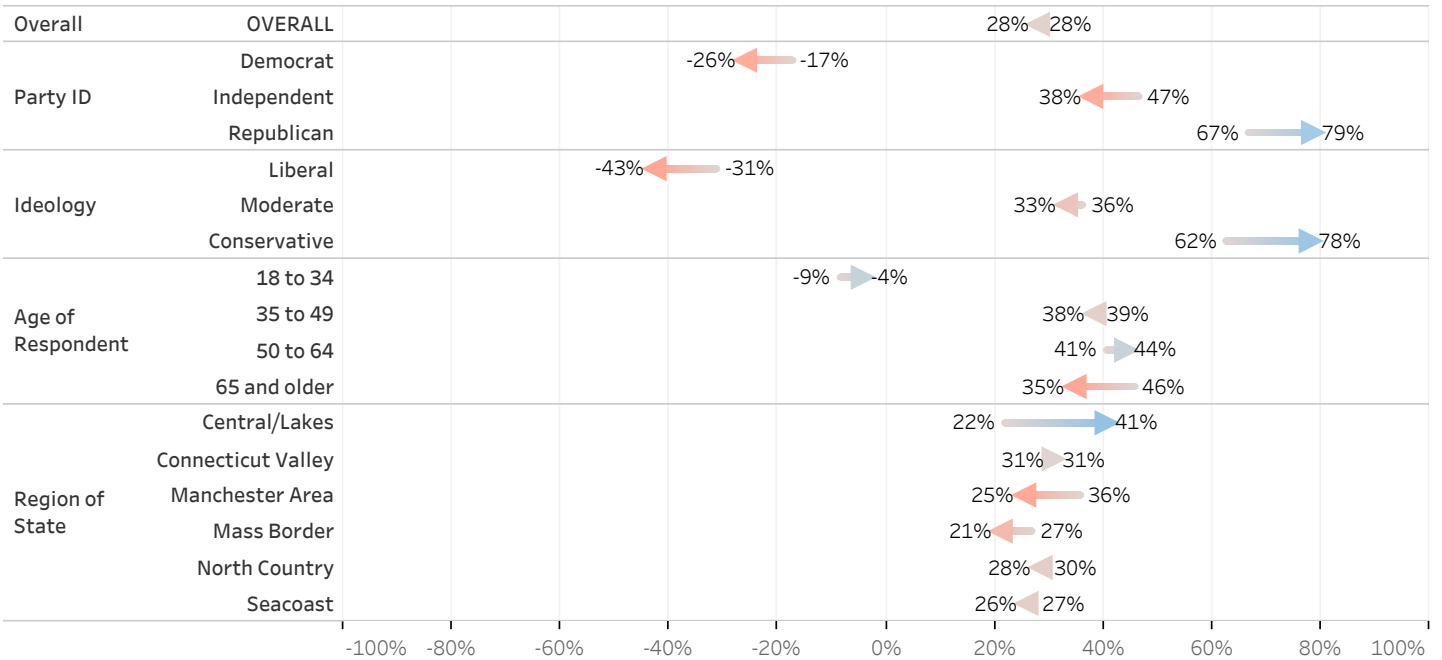


Just over half (51%) of New Hampshire residents have a favorable opinion of Sununu, 23% say they have an unfavorable opinion of him, 24% are neutral, and 1% are unsure. Sununu's net favorability rating is +28, unchanged since March (+28) but slightly lower than in February (+36). Sununu is very popular among Republicans (+79 net favorability rating) and is popular among Independents (+38) but is somewhat unpopular among Democrats (-26).



Sununu's personal popularity overall is unchanged since March but has improved among self-described conservatives (+16 percentage points) and among Central/Lakes Region residents (+19) but has declined among self-described liberals (-12) and those aged 65 and older (-11).

Sununu (R) Net Favorability - Change from March 2021 to April 2021



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. One thousand nine hundred and forty-two (1,942) Granite State Panel members completed the survey online between April 16 and April 20, 2021. The margin of sampling error for the survey is +/- 2.2 percent. These MSE's have not been adjusted for design effect. The response rate for the April 2021 Granite State Poll is 32%. The design effect for the survey is 2.5%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 6,000 New Hampshire adults were recruited from randomly selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

April 2021 Granite State Poll Demographics

		%	N
Gender of Respondent	Men	49%	930
	Women	51%	965
Age of Respondent	18 to 34	27%	515
	35 to 49	21%	406
	50 to 64	32%	610
	65 and older	21%	396
Level of Education	High school or less	36%	695
	Tech school/Some college	31%	596
	College graduate	21%	400
	Postgraduate work	13%	245
Region of State	Central/Lakes	16%	313
	Connecticut Valley	15%	295
	Manchester Area	18%	341
	Mass Border	26%	507
	North Country	8%	161
	Seacoast	17%	321
Party ID	Democrat	42%	806
	Independent	17%	318
	Republican	41%	797
Voting Registration	Registered Democrat	28%	535
	Registered Undeclared/Not Reg.	42%	803
	Registered Republican	30%	561
2020 Presidential Vote	Voted for Trump	45%	860
	Voted for Biden	52%	1,000
	Voted for other 2020 candidate	2%	31
	Did not vote in 2020	2%	39

Approval of Governor Sununu's Job Performance

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling his job as governor?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
February 2017	42%	13%	45%	476
May 2017	57%	17%	26%	502
August 2017	62%	16%	22%	484
October 2017	61%	15%	24%	540
February 2018	61%	17%	21%	500
April 2018	59%	14%	28%	189
August 2018	61%	21%	17%	486
October 2018	59%	22%	20%	622
February 2019	66%	16%	18%	592
April 2019	57%	22%	21%	529
August 2019	60%	23%	17%	483
October 2019	59%	25%	15%	1,231
February 2020	57%	27%	16%	582
March 2020	57%	36%	7%	646
April 2020	74%	22%	4%	1,150
May 2020	82%	17%	1%	818
June 2020	76%	23%	2%	993
July 2020	70%	26%	4%	1,978
August 2020	70%	27%	3%	1,940
September 2020	71%	27%	3%	1,027
October 2020	73%	21%	6%	931
November 2020	69%	26%	5%	1,908
December 2020	71%	28%	1%	758
January 2021	69%	26%	5%	2,023
February 2021	72%	25%	3%	1,838
March 2021	64%	30%	6%	1,743
April 2021	69%	28%	3%	1,939

Approval of Governor Sununu's Handling of Coronavirus (COVID-19) Situation

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling the coronavirus (COVID-19) situation?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
March 2020	73%	15%	12%	643
April 2020	89%	7%	3%	1,154
May 2020	87%	11%	2%	815
June 2020	77%	21%	1%	970
July 2020	76%	22%	2%	1,973
August 2020	76%	22%	1%	1,930
September 2020	80%	19%	1%	1,027
October 2020	83%	16%	0%	930
November 2020	71%	27%	2%	1,908
December 2020	70%	28%	2%	763
January 2021	70%	27%	3%	2,019
February 2021	71%	27%	2%	1,860
March 2021	72%	27%	1%	1,739
April 2021	65%	34%	1%	1,937

Favorability - Chris Sununu

Below are a list of political figures in the U.S. and New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Governor Chris Sununu

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not Sure</u>	<u>N</u>
July 2015	28%	7%	14%	51%	530
October 2015	26%	10%	22%	42%	581
February 2016	25%	13%	19%	43%	684
April 2016	28%	12%	19%	40%	618
July 2016	28%	10%	27%	36%	467
October 2016	32%	7%	37%	24%	767
February 2017	42%	19%	17%	22%	502
May 2017	52%	17%	17%	14%	514
October 2017	56%	17%	15%	13%	570
February 2018	56%	14%	15%	14%	519
April 2018	49%	16%	14%	21%	208
August 2018	52%	16%	16%	16%	500
October 2018	56%	12%	20%	12%	640
February 2019	59%	11%	17%	13%	603
April 2019	56%	15%	19%	10%	548
August 2019	56%	13%	21%	10%	496
February 2020	55%	14%	22%	9%	610
May 2020	60%	28%	12%	0%	838
June 2020	58%	22%	20%	1%	993
July 2020	56%	24%	19%	1%	1,884
August 2020	55%	24%	21%	1%	1,873
September 2020	58%	21%	20%	0%	1,017
October 2020	54%	29%	17%	0%	908
November 2020	55%	28%	16%	0%	1,897
December 2020	48%	30%	21%	1%	775
January 2021	56%	28%	15%	0%	2,021
February 2021	55%	25%	19%	0%	1,858
March 2021	49%	28%	20%	3%	1,740
April 2021	51%	24%	23%	1%	1,940

Approval of Governor Sununu's Job Performance

		Approve	Disapprove	Neither/DK	N
STATEWIDE	April 2021	69%	28%	3%	1,939
Voting Registration	Registered Democrat	38%	60%	2%	534
	Registered Undeclared/Not Reg.	75%	21%	4%	803
	Registered Republican	90%	7%	3%	559
Party ID	Democrat	44%	51%	5%	805
	Independent	74%	24%	3%	317
	Republican	93%	5%	2%	796
Ideology	Liberal	39%	58%	2%	485
	Moderate	70%	26%	4%	775
	Conservative	92%	5%	2%	581
Media Usage	Boston Globe reader	49%	51%	0%	150
	Conservative radio listener	92%	8%	0%	469
	Fox News viewer	87%	12%	1%	721
	Local newspapers reader	60%	38%	2%	321
	NHPR listener	62%	36%	2%	1,052
	Union Leader reader	68%	30%	2%	292
	WMUR viewer	72%	26%	2%	1,446
Age of Respondent	18 to 34	57%	37%	6%	515
	35 to 49	72%	27%	1%	406
	50 to 64	76%	22%	2%	610
	65 and older	72%	26%	3%	393
Gender of Respondent	Men	76%	20%	4%	929
	Women	64%	33%	3%	964
Level of Education	High school or less	78%	16%	6%	695
	Tech school/Some college	67%	32%	1%	594
	College graduate	65%	32%	3%	400
	Postgraduate work	54%	44%	2%	244
Region of State	Central/Lakes	73%	26%	1%	312
	Connecticut Valley	78%	21%	1%	295
	Manchester Area	65%	34%	1%	341
	Mass Border	64%	30%	7%	505
	North Country	71%	20%	9%	161
	Seacoast	68%	31%	1%	321
Gender & Education	Men, no college degree	79%	17%	4%	628
	Men, college degree	70%	27%	3%	301
	Women, no college degree	70%	26%	3%	630
	Women, college degree	53%	45%	2%	331
2020 Presidential Vote	Voted for Trump	92%	7%	2%	860
	Voted for Biden	49%	47%	4%	998
	Voted for other 2020 candidate	86%	14%		31
	Did not vote in 2020	70%	24%	6%	39

Approval of Governor Sununu's Handling of Coronavirus (COVID-19) Situation

		Approve	Disapprove	Neither/DK	N
STATEWIDE	April 2021	65%	34%	1%	1,937
Voting Registration	Registered Democrat	33%	66%	1%	534
	Registered Undeclared/Not Reg.	71%	27%	1%	803
	Registered Republican	87%	13%	0%	557
Party ID	Democrat	42%	57%	1%	805
	Independent	68%	31%	1%	318
	Republican	88%	12%	0%	794
Ideology	Liberal	33%	65%	1%	484
	Moderate	68%	31%	1%	774
	Conservative	87%	13%	0%	580
Media Usage	Boston Globe reader	46%	54%	0%	150
	Conservative radio listener	85%	14%	1%	468
	Fox News viewer	82%	17%	1%	718
	Local newspapers reader	55%	43%	1%	322
	NHPR listener	58%	41%	1%	1,053
	Union Leader reader	57%	42%	1%	290
	WMUR viewer	66%	33%	1%	1,443
Age of Respondent	18 to 34	53%	46%	2%	515
	35 to 49	66%	34%	0%	406
	50 to 64	71%	29%	0%	610
	65 and older	71%	28%	1%	392
Gender of Respondent	Men	72%	27%	1%	928
	Women	60%	39%	1%	962
Level of Education	High school or less	77%	23%		695
	Tech school/Some college	61%	38%	1%	593
	College graduate	58%	39%	3%	400
	Postgraduate work	51%	49%	1%	244
Region of State	Central/Lakes	73%	26%	1%	313
	Connecticut Valley	70%	29%	1%	295
	Manchester Area	61%	39%		341
	Mass Border	64%	35%	1%	503
	North Country	59%	40%	0%	161
	Seacoast	62%	37%	2%	320
Gender & Education	Men, no college degree	75%	24%	0%	627
	Men, college degree	66%	32%	2%	301
	Women, no college degree	67%	32%	0%	629
	Women, college degree	46%	52%	2%	331
2020 Presidential Vote	Voted for Trump	86%	14%	0%	857
	Voted for Biden	46%	52%	1%	998
	Voted for other 2020 candidate	87%	13%		31
	Did not vote in 2020	70%	28%	2%	39

Favorability - Chris Sununu

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not Sure</u>	<u>N</u>
STATEWIDE	April 2021	51%	24%	23%	1%	1,940
Voting Registration	Registered Democrat	13%	32%	54%	1%	534
	Registered Undeclared/Not Reg.	58%	24%	15%	3%	803
	Registered Republican	80%	15%	6%		560
Party ID	Democrat	19%	33%	45%	4%	805
	Independent	56%	25%	19%		318
	Republican	82%	14%	4%		796
Ideology	Liberal	10%	38%	52%	0%	485
	Moderate	52%	26%	19%	3%	776
	Conservative	83%	12%	5%		581
Media Usage	Boston Globe reader	27%	28%	44%	1%	150
	Conservative radio listener	79%	14%	8%		469
	Fox News viewer	75%	14%	10%	0%	721
	Local newspapers reader	41%	24%	36%	0%	322
	NHPR listener	42%	27%	31%	0%	1,053
	Union Leader reader	53%	22%	25%		293
	WMUR viewer	54%	24%	22%	0%	1,447
Age of Respondent	18 to 34	30%	30%	34%	5%	515
	35 to 49	60%	18%	22%		406
	50 to 64	61%	23%	16%	0%	609
	65 and older	56%	21%	22%	0%	396
Gender of Respondent	Men	54%	26%	17%	3%	930
	Women	50%	22%	27%	0%	963
Level of Education	High school or less	59%	24%	13%	3%	695
	Tech school/Some college	49%	21%	29%	0%	595
	College graduate	48%	26%	25%	1%	399
	Postgraduate work	39%	25%	36%	0%	244
Region of State	Central/Lakes	61%	19%	20%		313
	Connecticut Valley	46%	37%	16%	1%	295
	Manchester Area	55%	15%	30%		341
	Mass Border	46%	23%	26%	5%	507
	North Country	49%	31%	20%	0%	160
	Seacoast	52%	22%	26%		321
Gender & Education	Men, no college degree	53%	29%	14%	4%	629
	Men, college degree	56%	21%	23%	0%	301
	Women, no college degree	59%	18%	23%	0%	630
	Women, college degree	34%	29%	36%	1%	331
2020 Presidential Vote	Voted for Trump	80%	16%	4%		860
	Voted for Biden	27%	30%	41%	3%	999
	Voted for other 2020 candidate	58%	33%	9%		31
	Did not vote in 2020	48%	28%	24%		39