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MIND THE GAP: NH WOMEN SUPPORT BIDEN WHILE MEN LEAN TO TRUMP

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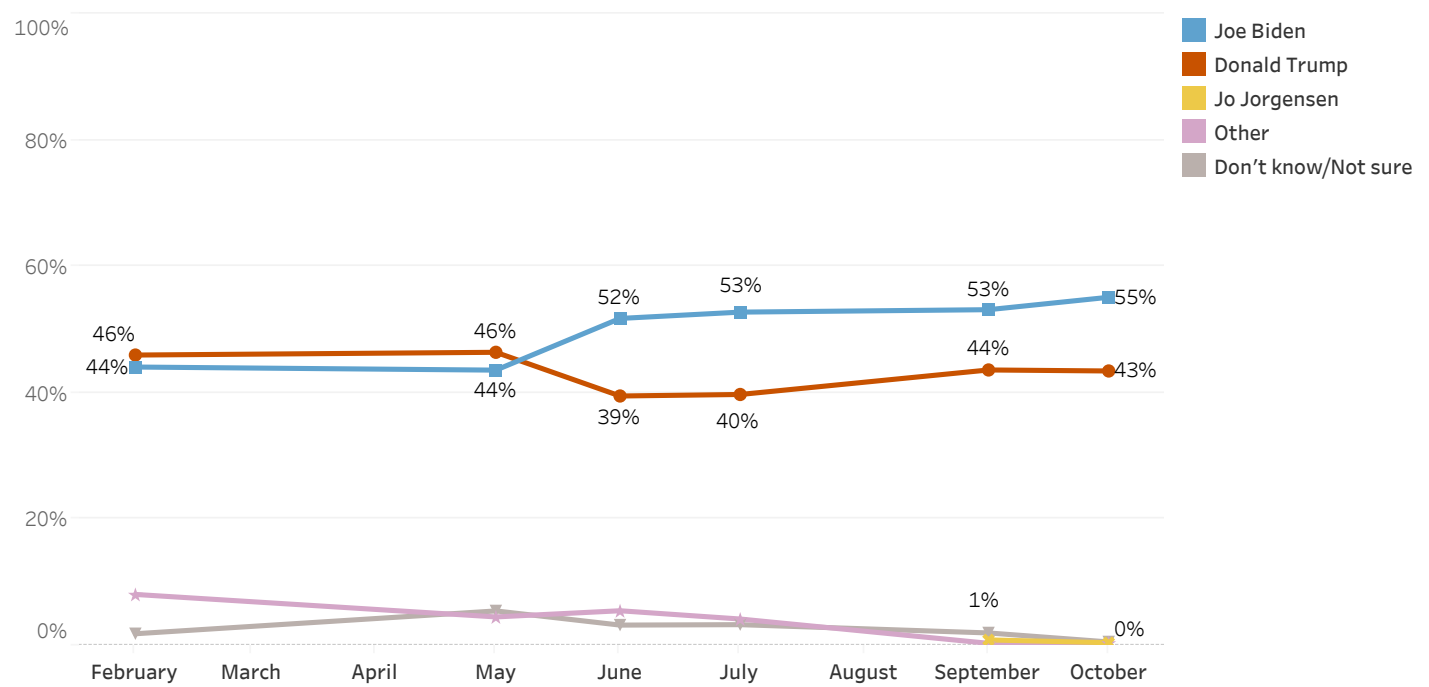
DURHAM, NH – Former Vice President Joe Biden's lead over President Donald Trump has remained stable in New Hampshire but the gender gap is widening. Three in five men support Trump but nearly three-quarters of women support Biden. One in six New Hampshire residents say they have already voted via absentee ballot, most of whom say they voted for Biden. More than half of likely voters say they have definitely decided to vote for Biden or have already done so. Granite Staters are split on which candidate won the vice presidential debate.

These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. Nine hundred thirty-three (933) Granite State Panel members completed the survey online between October 9 and October 12, 2020. The margin of sampling error for the survey is +/- 3.2 percent. Included were 899 likely 2020 general election voters (MSE = +/- 3.3%). Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State and 2016 election results in NH. Granite State Panel members are recruited from randomly-selected landline and cell phone numbers across New Hampshire and surveys are sent periodically to panel members.

Presidential Election

With only three weeks remaining in the 2020 campaign, Joe Biden continues to hold a double-digit lead over Donald Trump in New Hampshire. When asked who they would vote for if the presidential election were held today, 55% of likely New Hampshire voters say they would vote for Joe Biden while 43% would vote for Donald Trump, less than 1% would vote for Libertarian Jo Jorgensen, less than 1% would vote for another candidate, and 1% don't know or are undecided. Biden's lead over Trump (+12 percentage points) is largely unchanged since September (+10).

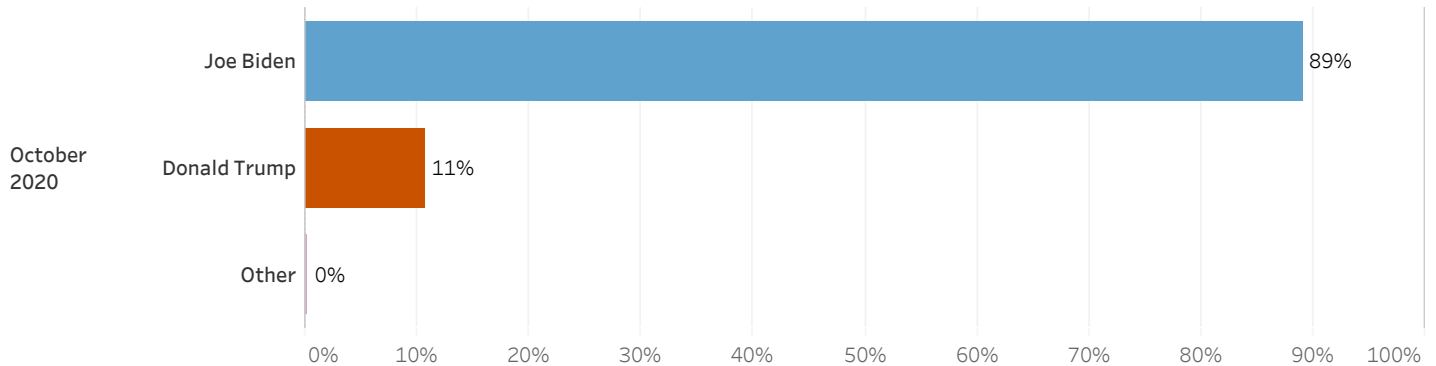
2020 Presidential General Election (With Leaners & Those Who Have Already Voted)



* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

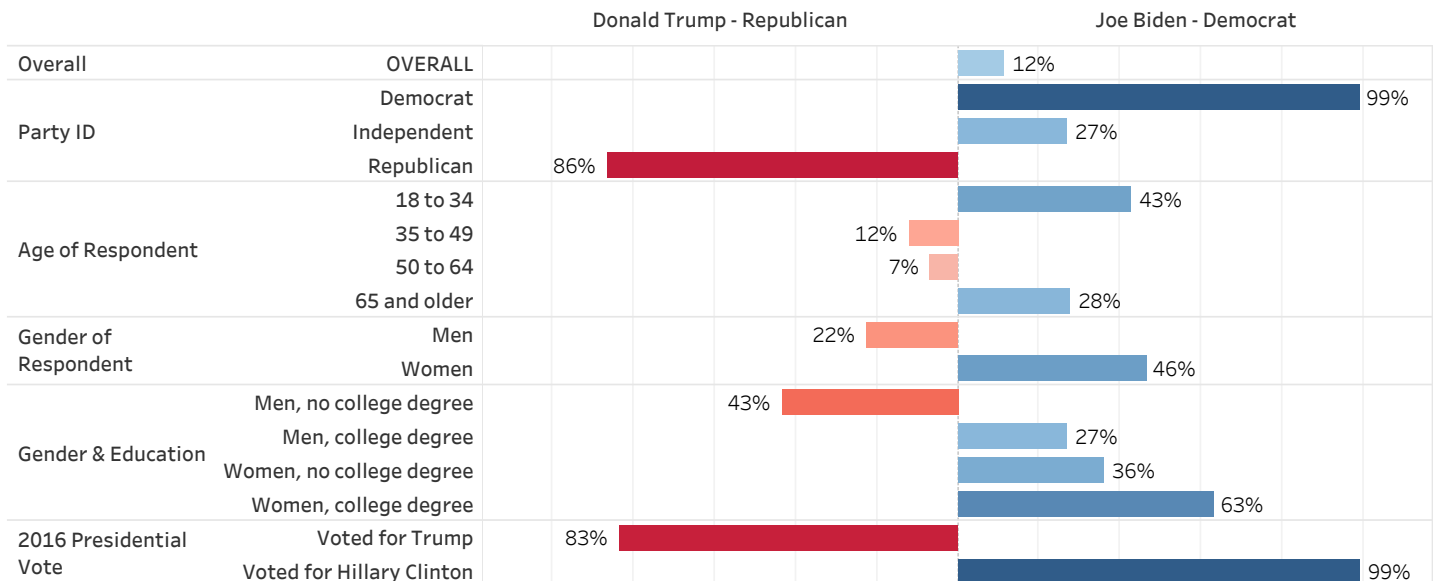
A record number of absentee ballots are expected to be cast in New Hampshire this year. Sixteen percent of residents say they have already voted using an absentee ballot. So far, those who have already voted via absentee ballot (N=151) overwhelmingly support Biden - 89% say they voted for Biden, only 11% voted for Trump, and less than 1% voted for another candidate.

2020 Presidential General Election Vote (Among Those Who Voted Already)



- Biden leads Trump by 99 percentage points among Democrats and by 27 points among Independents. Trump holds an 86 point lead among Republicans. Trump needs to get all Republican votes to make up this gap.
- Biden holds a commanding lead over Trump among those aged 18 to 34 (+43 percentage points) and a sizeable lead among those aged 65 and older (+28) while Trump holds smaller leads among those aged 35 to 49 (+12) and those aged 50 to 64 (+7).
- Trump leads Biden among men by 22 percentage points but Biden leads Trump among women by 46 percentage points.
- Biden holds an even wider lead among women with a college degree (+63 percentage points) and smaller leads among women without a college degree (+36) and men with a college degree (+27). Trump holds a large lead among men without a college degree (+43).
- Biden leads Trump by 99 percentage points among those who supported Hillary Clinton in 2016 while Trump holds a slightly smaller lead (+83) among those who voted for him in 2016.

2020 Presidential General Election - Difference in Support - October 2020



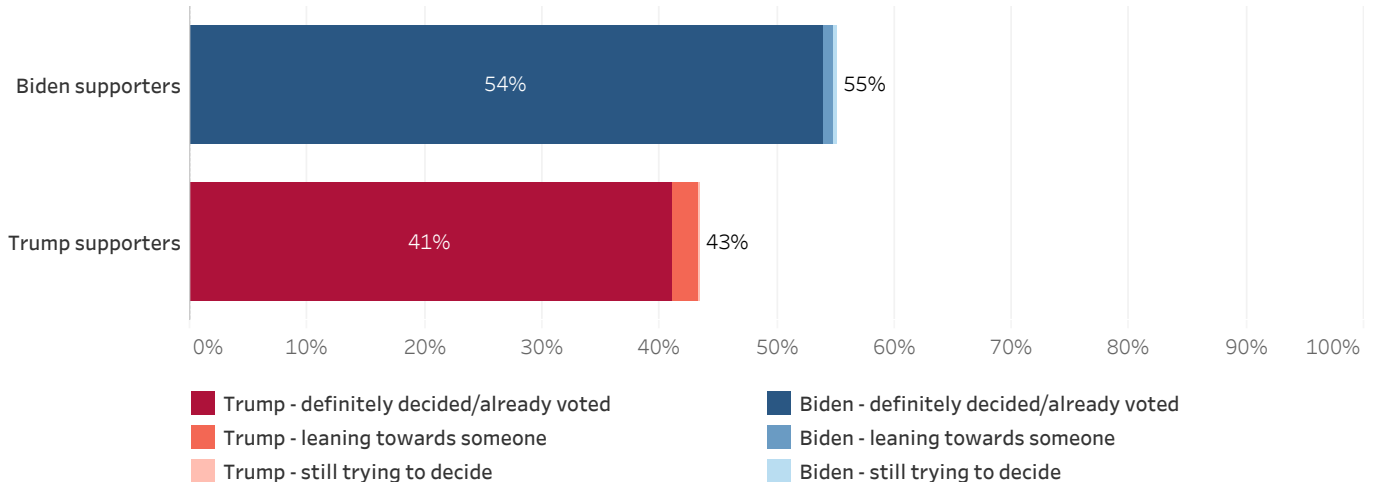
Nearly all (95%) likely voters in New Hampshire say they have definitely decided whom they will vote for or have already voted, up from 92% in September and 82% in July. By contrast, in October of 2016, only 73% of likely voters had definitely decided who they would vote for.

Decided on Choice for Presidential Election or Already Voted



Biden's lead over Trump appears durable - more than half of likely voters (54%) say they have definitely decided to vote for Biden or have already voted for him, 1% lean toward Biden, and less than 1% currently support Biden but are still trying to decide. Forty-one percent of likely voters say they have definitely decided to vote for Trump or have already voted for him, 2% lean toward Trump, and less than 1% support Trump but are still trying to decide.

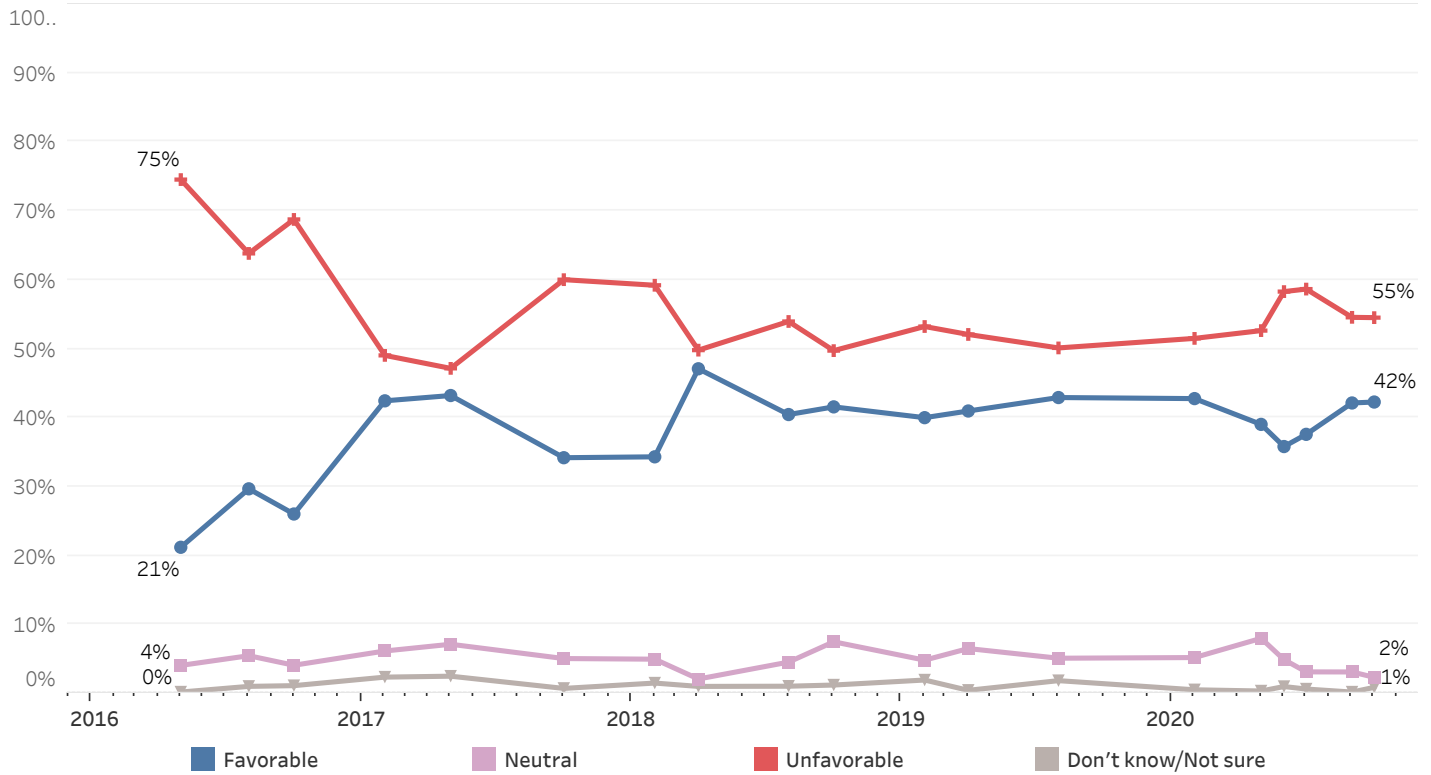
Decided on Choice for Presidential Election or Already Voted - By Preferred Candidate - October 2020



Presidential Candidates Favorability

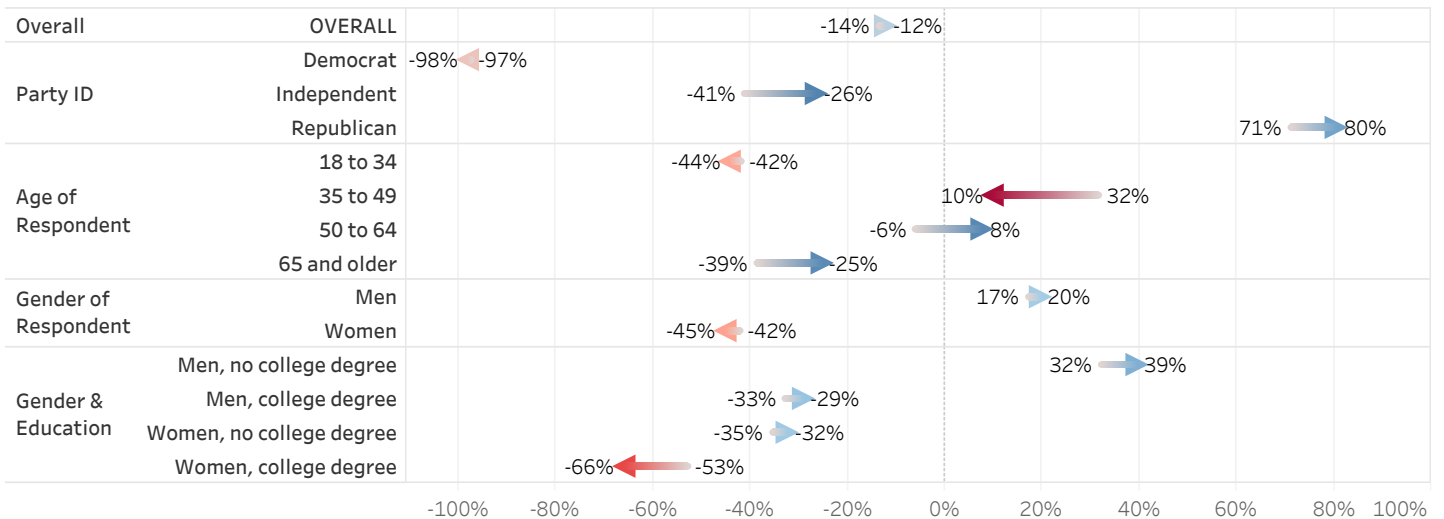
Forty-two percent of New Hampshire residents say they have a favorable opinion of Donald Trump, 55% have an unfavorable opinion of him, 2% are neutral, and 1% don't know or are unsure. Trump's net favorability rating (the percentage with a favorable opinion minus the percentage with an unfavorable opinion) is -12%, unchanged since September (-12%).

Trump (R) Favorability



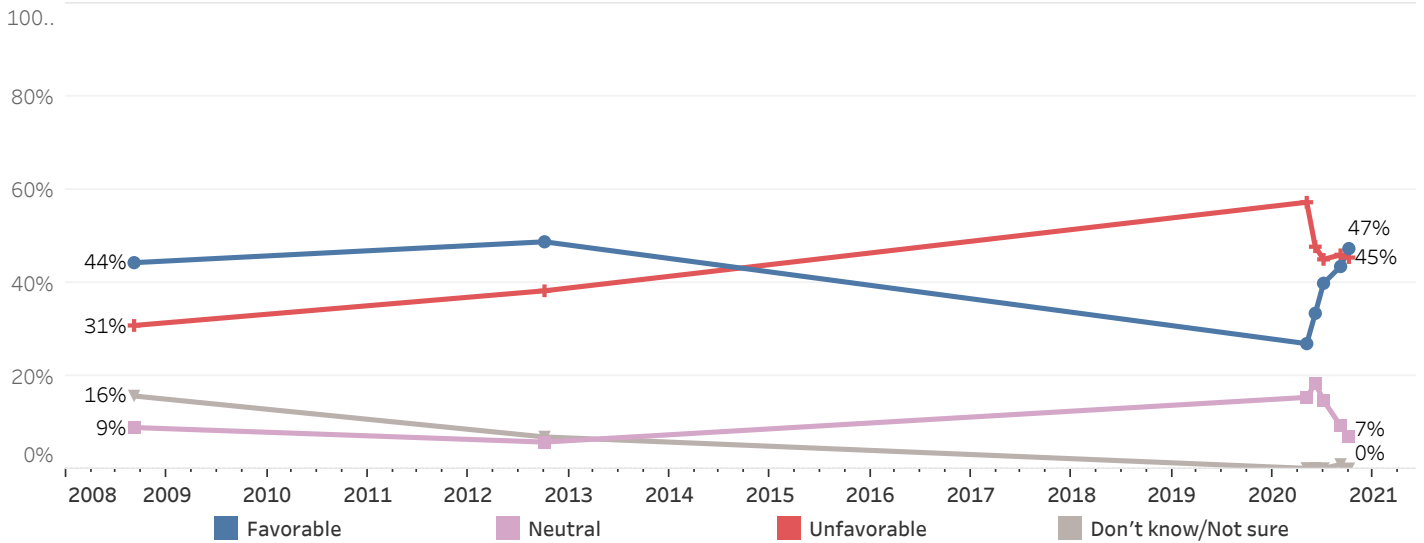
Trump's net favorability among Granite Staters has remained remarkably stable over time: in May 2020, his net favorability rating stood at -14%, largely unchanged compared to his current net favorability rating (-12%). Since May, Trump's net favorability has improved among Independents (+15 points), those aged 50 to 64 (+14), and those aged 65 and older (+14), but has declined among those aged 35 to 49 (-22) and women with a college degree (-13).

Trump Net Favorability - Change from May 2020 to October 2020



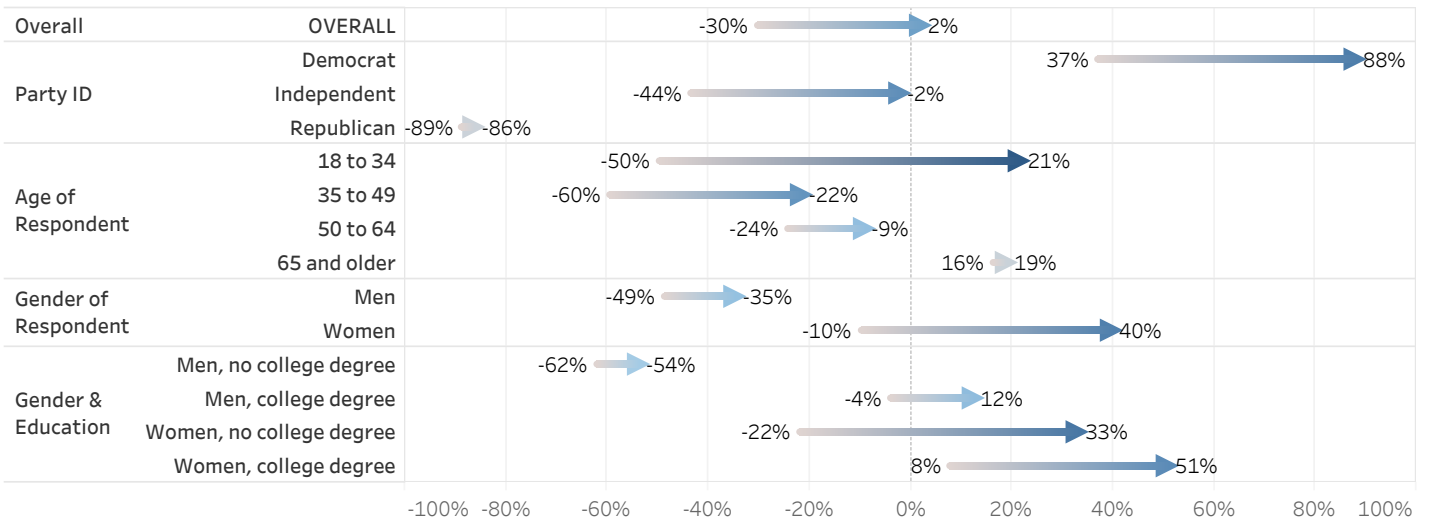
Joe Biden is more popular in New Hampshire than Trump – 47% of New Hampshire residents say they have a favorable opinion of Biden, 45% have an unfavorable opinion of him, 7% are neutral, and less than 1% don't know or are unsure. Biden's net favorability rating is +2%, up slightly from September (-3%).

Biden (D) Favorability



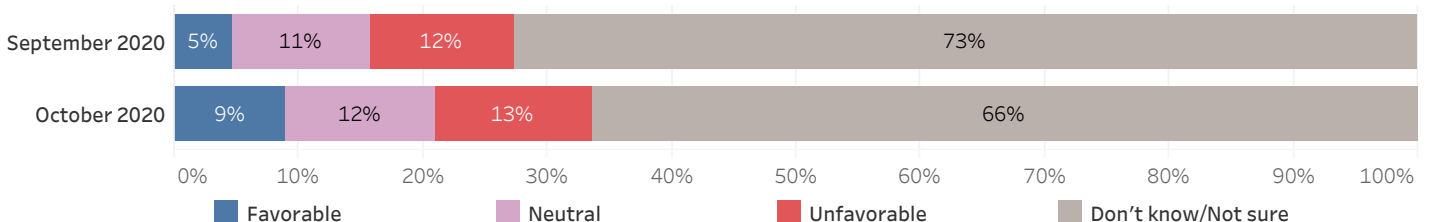
Unlike Trump's net favorability, which has remained steady over time, Biden's net favorability has improved markedly since May: in May 2020, his net favorability rating stood at -30%, a good deal lower than Trump's at the time (-14%). However, since May, Biden's net favorability has improved overall by 32 points, with dramatic gains among Democrats (+51), Independents (+42), those aged 18 to 34 (+71), those aged 35 to 49 (+38), and women (+50). None of the groups below see Biden less favorably than they did in May.

Biden Net Favorability - Change from May 2020 to October 2020



Libertarian presidential nominee Jo Jorgensen continues to be not well-known in the state - only 9% of New Hampshire residents have a favorable opinion of her, 13% have an unfavorable opinion of her, 12% are neutral, and 66% don't know or are unsure.

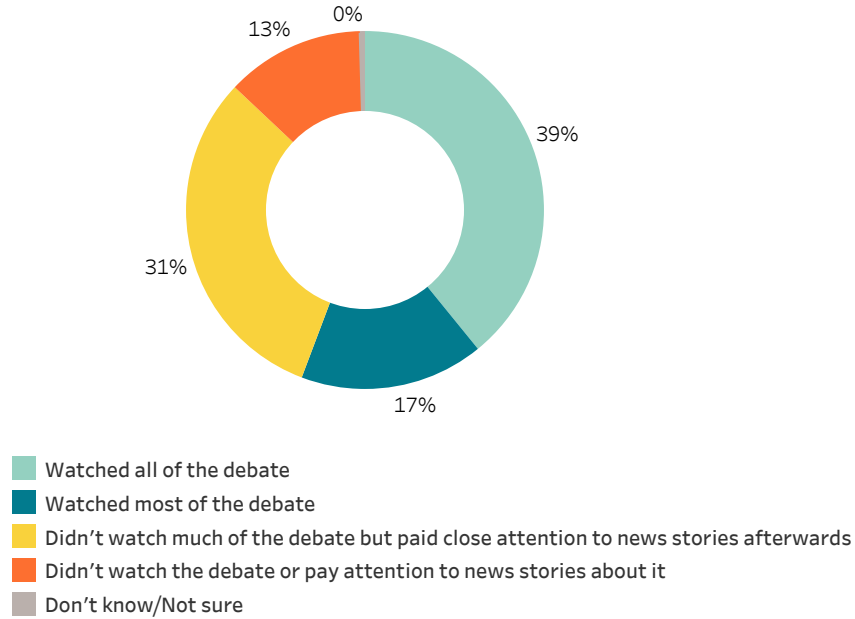
Jorgensen (L) Favorability



October 7th 2020 Vice-Presidential Debate

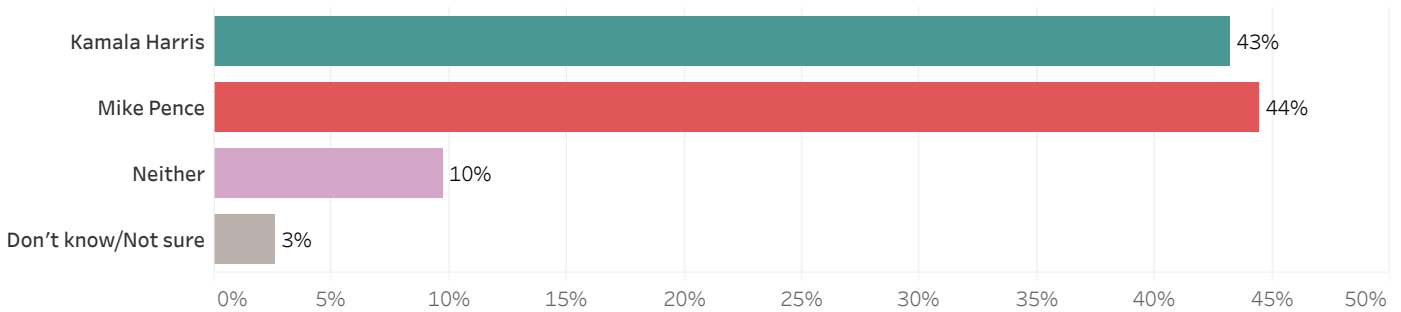
Thirty-nine percent of New Hampshire residents say that they watched all of the October 7th vice-presidential debate between Mike Pence and Kamala Harris, 17% say they watched most of the debate, 31% say they didn't watch much of the debate but paid close attention to news stories about it afterwards, 13% didn't watch the debate or pay attention to news stories about it, and less than 1% don't know or are unsure.

Watch Vice-Presidential Debate

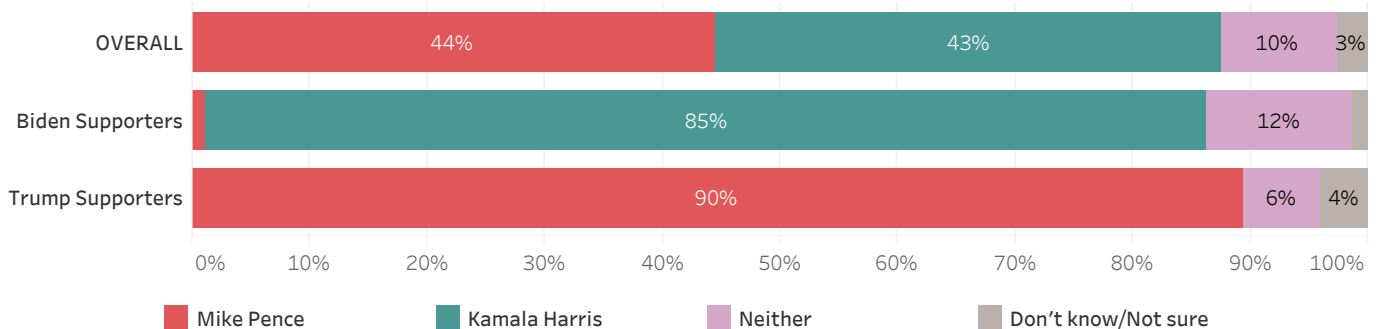


Viewers of the debate were about evenly split on who won. Among those who watched all or most of the debate (N=501), 44% say that Pence won the debate, 43% say that Harris won, 10% say neither candidate won, and 3% don't know or are unsure. Eighty-five percent of Biden voters believe Harris won the debate while 90% of Trump voters believe Pence won.

Who Won October 7th 2020 Vice-Presidential Debate

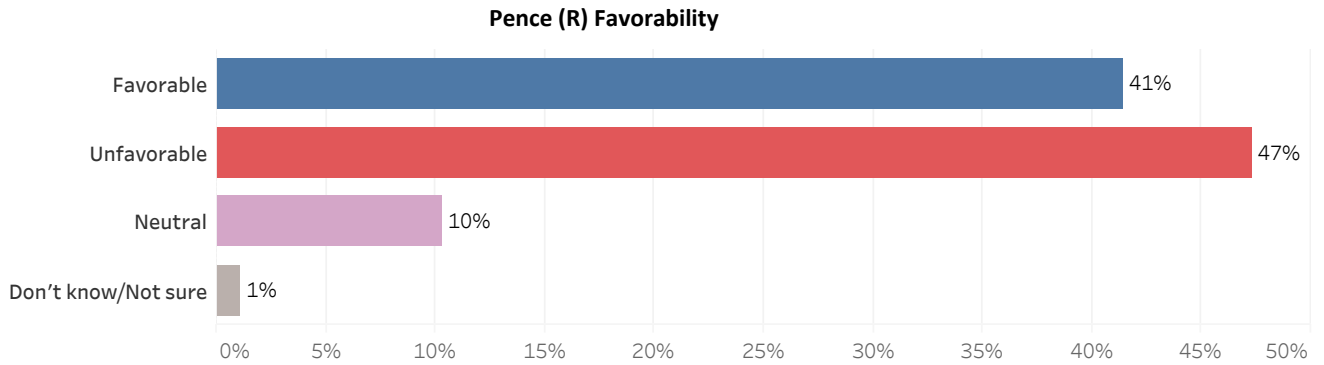


Who Won October 7th 2020 Vice-Presidential Debate - by Preferred Presidential Candidate

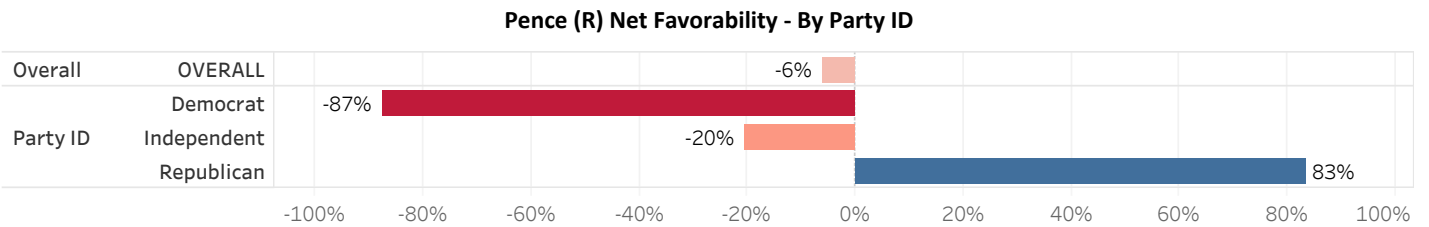


Vice-Presidential Candidates Favorability

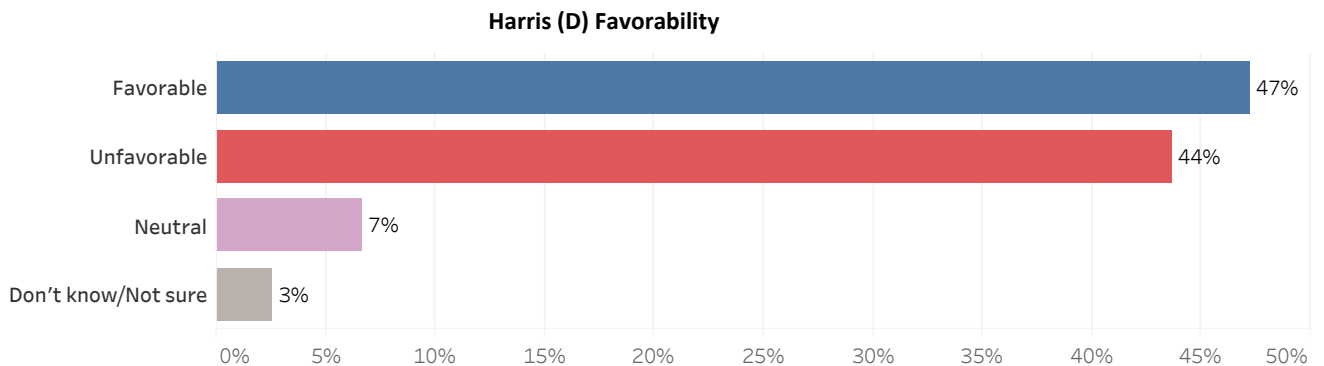
Forty-one percent of New Hampshire residents say they have a favorable opinion of Mike Pence, 47% have an unfavorable opinion of him, 10% are neutral, and 1% don't know enough to say. Pence's net favorability rating (the percentage with a favorable opinion minus the percentage with an unfavorable opinion) is -6%, slightly higher than Trump's (-12%).



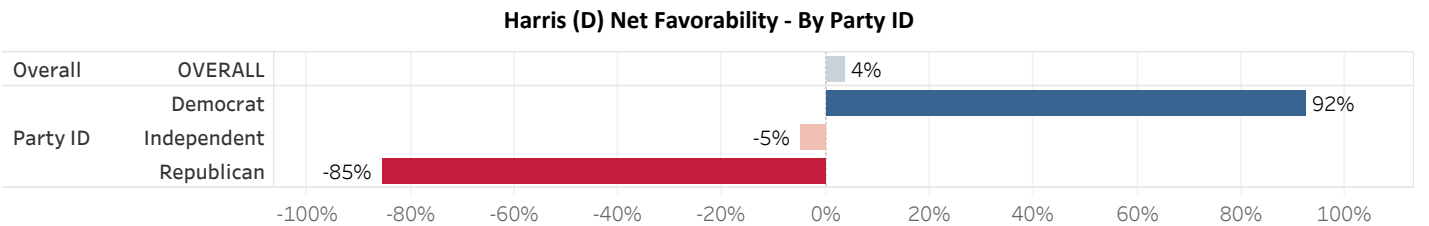
Pence is very unpopular among Democrats (-87%) and somewhat unpopular among Independents (-20%) but is very popular among Republicans (+83%).



Forty-seven percent of New Hampshire residents say they have a favorable opinion of Kamala Harris, 44% have an unfavorable opinion of her, 7% are neutral, and 3% don't know enough to say. Harris's net favorability rating (the percentage with a favorable opinion minus the percentage with an unfavorable opinion) is +4%, similar to Biden's (+2%).



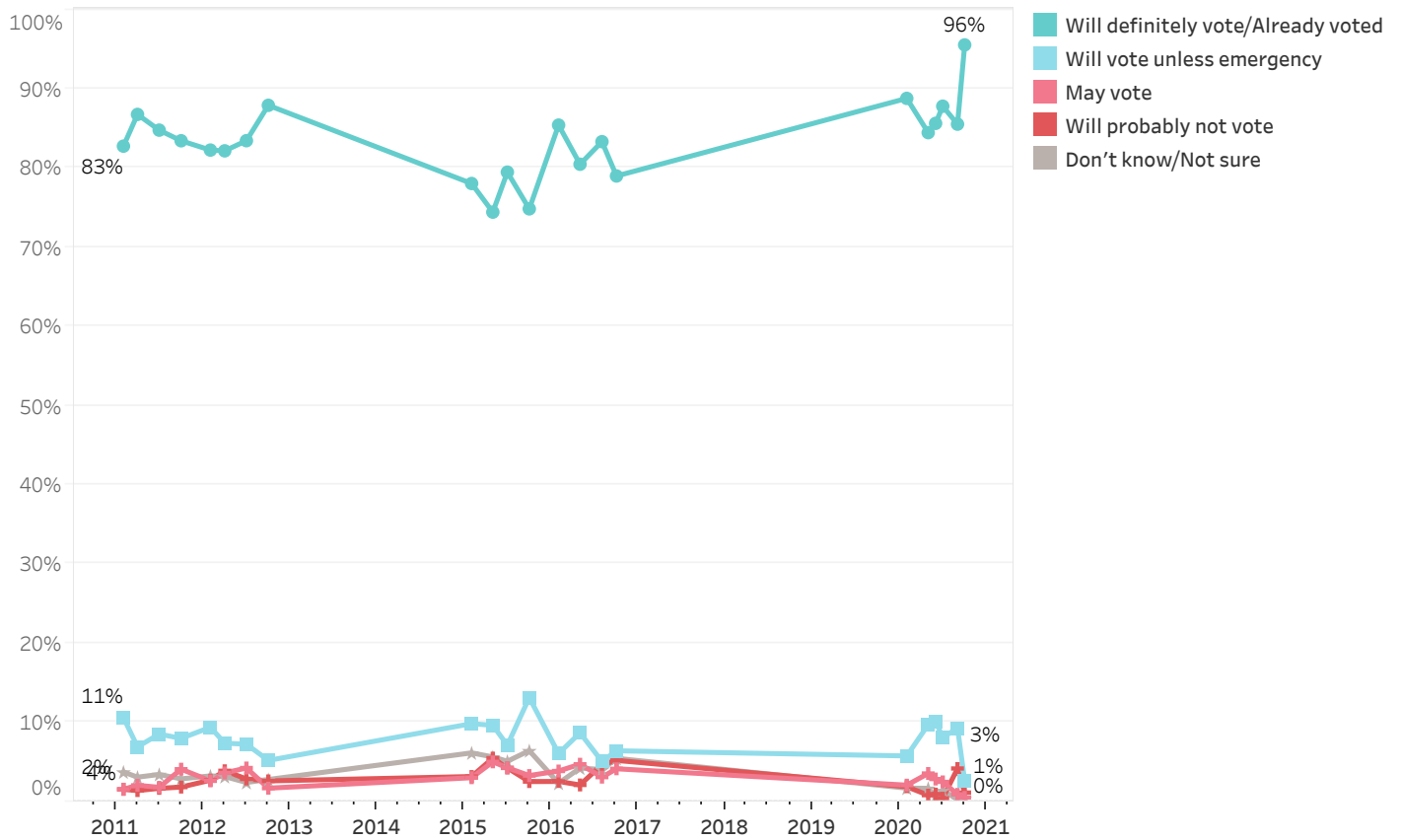
Harris is very popular among Democrats (+92%) but very unpopular among Republicans (-85%) while Independents (-5%) are neutral.



Political Engagement

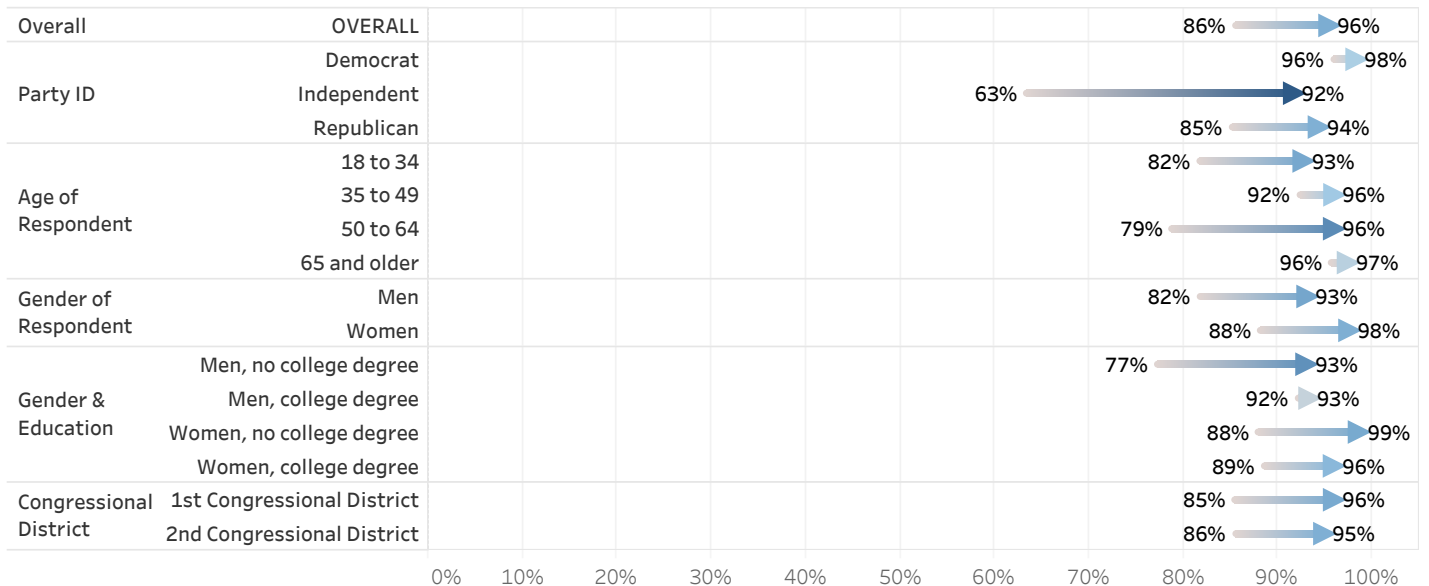
Ninety-six percent of New Hampshire residents say they will definitely vote in the 2020 election or say that they have already voted, 3% will vote unless some emergency comes up, less than 1% may vote, 1% will probably not vote, and less than 1% don't know at this time.

General Election Voting Intent



Republicans (94%) are more likely than in September (85%) to say they will definitely vote or have already voted and are about equally likely to say so as Democrats (98%) and Independents (92%). Respondents aged 50 to 64 (+17 percentage points), men (+11), and men with no college degree (+16) are also more likely than in September to say they will definitely vote or have already voted.

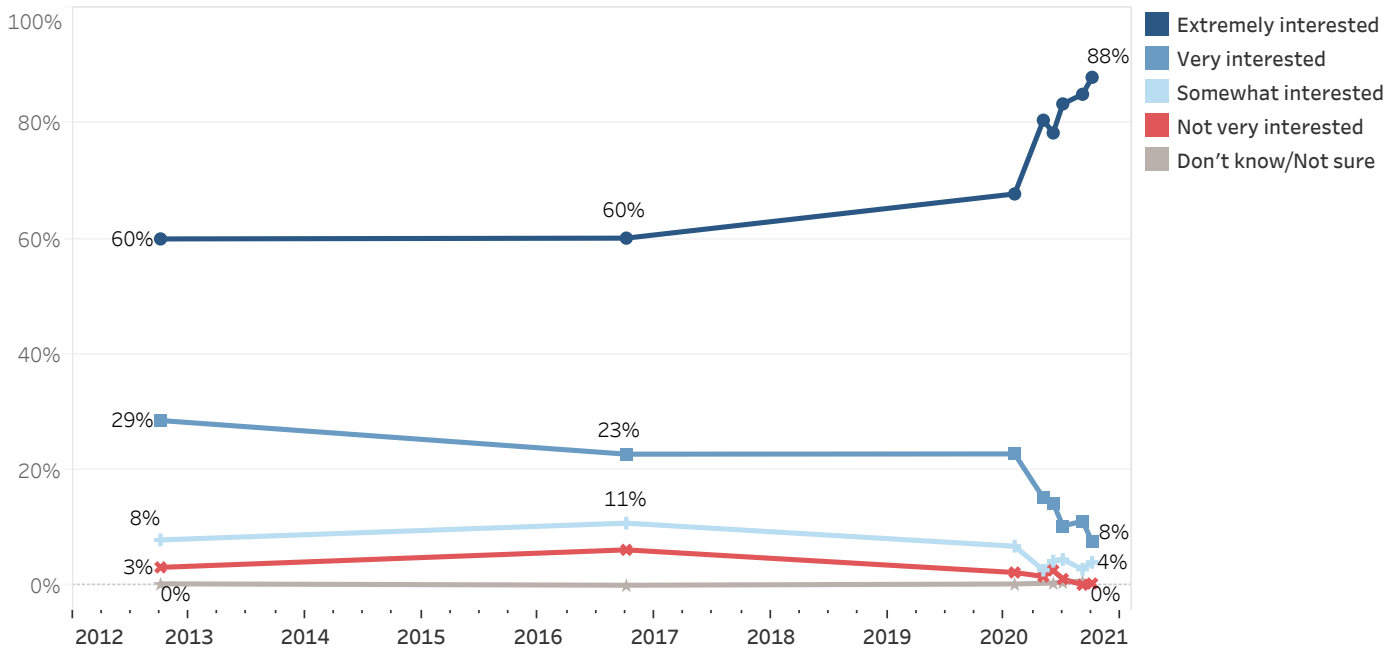
Will Definitely Vote or Have Already Voted in General Election - Change from September 2020 to October 2020



Eighty-eight percent of New Hampshire residents describe themselves as extremely interested in the upcoming election; 8% say they are very interested, 4% say they are somewhat interested, and less than 1% say they are not very interested. The percentage of respondents who say they are extremely interested (88%) has steadily increased since June (78%) and remains far higher than at this point in the 2016 (60% extremely interested) and in the 2012 (60% extremely interested) election cycles.

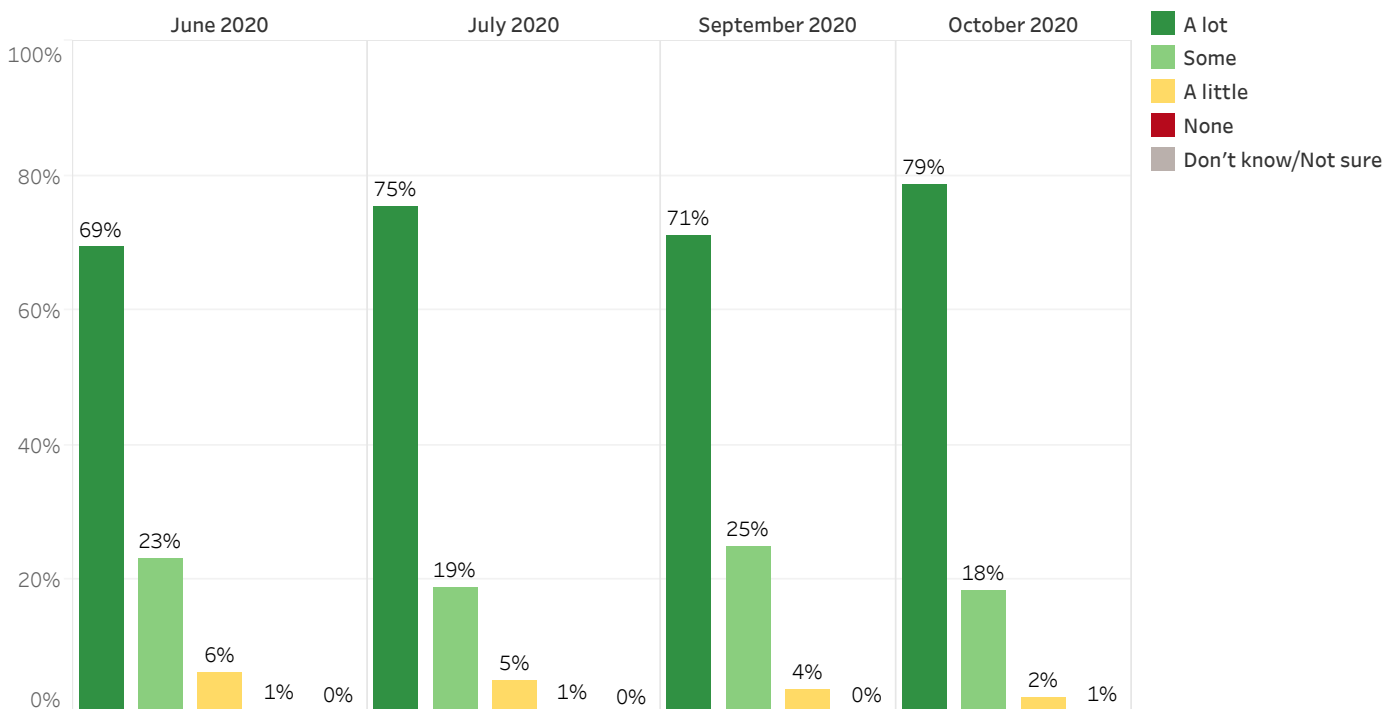
Democrats (92%) are slightly more likely than Republicans (87%) to say they are extremely interested in the 2020 general election while 82% of Independents are extremely interested.

Interest in General Election



Seventy-nine percent of New Hampshire residents say they are paying a lot of attention to the 2020 election; 18% say they are paying some attention, 2% are paying a little attention, and 1% are not paying any attention. Democrats (87%) are more likely than Republicans (72%) and Independents (71%) to say they are paying a lot of attention to the election.

How Much Attention Paying to 2020 Election



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Nine hundred thirty-three (933) Granite State Panel members completed the survey online between October 9 and October 12, 2020. The margin of sampling error for the survey is +/- 3.2 percent. Included were 899 likely 2020 general election voters (MSE = +/- 3.3%). These MSE's have not been adjusted for design effect. The response rate for the October 2020 Granite State Poll is 35%. The design effect for the survey is 2.7%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the New Hampshire Secretary of State and to 2016 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 5,750 New Hampshire adults were recruited from randomly selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, October 2020 Demographics

		%	N
Gender of Respondent	Men	49%	449
	Women	51%	466
Age of Respondent	18 to 34	27%	248
	35 to 49	22%	201
	50 to 64	31%	287
	65 and older	21%	190
Level of Education	High school or less	36%	334
	Tech school/Some college	31%	287
	College graduate	21%	193
	Postgraduate work	13%	117
Region of State	Connecticut Valley	15%	143
	Manchester Area	26%	245
	Mass Border	21%	197
	North Country	8%	70
	Seacoast	13%	120
	Central/Lakes	17%	156
Party ID	Democrat	43%	390
	Independent	15%	133
	Republican	42%	381
Voting Registration	Registered Democrat	28%	258
	Registered Undeclared/Not Reg.	42%	383
	Registered Republican	30%	271
2020 Voting Intent	Already voted absentee	17%	151
	Will definitely vote	81%	725
	Will vote unless emergency	3%	24

2020 Presidential General Election (With Those Who Have Already Voted)

If the presidential election was being held today, would you vote for...

	<u>Donald Trump</u>	<u>Joe Biden</u>	<u>Jo Jorgensen</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
February 2020	46%	44%		8%	2%	569
May 2020	46%	44%		5%	5%	790
June 2020	39%	52%		6%	3%	946
July 2020	40%	53%		4%	3%	1,887
September 2020	43%	53%	1%	0%	3%	972
October 2020	43%	55%	0%	0%	2%	899

2020 Presidential General Election (With Leaners & Those Who Have Already Voted)

Who would you say you are leaning towards voting for...

	<u>Donald Trump</u>	<u>Joe Biden</u>	<u>Jo Jorgensen</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
September 2020	44%	53%	1%	0%	2%	972
October 2020	43%	55%	0%	0%	1%	899

2020 Presidential General Election Vote (Among Those Who Voted Already)

In the presidential election, did you vote for...

	<u>Donald Trump</u>	<u>Joe Biden</u>	<u>Other</u>	<u>N</u>
October 2020	11%	89%	0%	150

Decided on Choice for Presidential Election

Have you definitely decided who you will vote for in the election for President, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

	<u>Definitely decided or already voted</u>	<u>Leaning towards someone</u>	<u>Still trying to decide</u>	<u>N</u>
July 2020	82%	11%	7%	1,878
September 2020	92%	5%	3%	972
October 2020	95%	3%	2%	900

Favorability - Donald Trump

Below are a list of political figures in the U.S. and New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - President Donald Trump

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
May 2016	21%	4%	75%	0%	553
August 2016	30%	5%	64%	1%	529
October 2016	26%	4%	69%	1%	767
February 2017	42%	6%	49%	2%	503
May 2017	43%	7%	47%	3%	515
October 2017	34%	5%	60%	1%	571
February 2018	34%	5%	59%	2%	517
April 2018	47%	2%	50%	1%	208
August 2018	40%	5%	54%	1%	499
October 2018	42%	7%	50%	1%	637
February 2019	40%	5%	53%	2%	604
April 2019	41%	7%	52%	0%	546
August 2019	46%	5%	48%	2%	416
February 2020	43%	5%	51%	1%	611
May 2020	39%	8%	53%	0%	839
June 2020	36%	5%	58%	1%	994
July 2020	38%	3%	59%	1%	1,876
September 2020	42%	3%	55%	0%	1,019
October 2020	42%	2%	55%	1%	917

Favorability - Joe Biden

Below are a list of political figures in the U.S. and New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Former Vice President Joe Biden

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
September 2008	44%	9%	31%	16%	547
October 2012	49%	6%	38%	7%	636
May 2020	27%	15%	57%	0%	837
June 2020	33%	18%	48%	0%	994
July 2020	40%	15%	45%	0%	1,883
September 2020	44%	9%	46%	1%	1,012
October 2020	47%	7%	45%	0%	915

Favorability - Jo Jorgensen

Below are a list of political figures in the U.S. and New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Professor Jo Jorgensen

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
September 2020	5%	11%	12%	73%	1,006
October 2020	9%	12%	13%	66%	893

Interaction with October 7th 2020 Vice-Presidential Debate

As you may know, the vice presidential debate was held on Wednesday October 7th. Which of the following best describes how you interacted with the debate?

	<u>Watched all of the debate</u>	<u>Watched most of the debate</u>	<u>Didn't watch much of the debate but paid close attention to news stories afterwards</u>	<u>Didn't watch the debate or pay attention to news stories about it</u>	<u>Don't know/Not sure</u>	<u>N</u>
October 2020	39%	17%	31%	13%	0%	899

Who Won October 7th 2020 Vice-Presidential Debate

In your opinion, who won the Vice Presidential debate?

	<u>Kamala Harris</u>	<u>Mike Pence</u>	<u>Neither</u>	<u>Don't know/Not sure</u>	<u>N</u>
October 2020	43%	44%	10%	3%	501

Favorability - Mike Pence

Below are a list of political figures in the U.S. and New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Vice President Mike Pence

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
October 2020	41%	10%	47%	1%	917

Favorability - Kamala Harris

Below are a list of political figures in the U.S. and New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - California Senator Kamala Harris

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
October 2020	47%	7%	44%	3%	917

General Voting Intent

Which of the following statements best describes you...

	<u>Already voted absentee in 2020 Election</u>	<u>Will definitely vote</u>	<u>Will vote unless emergency</u>	<u>May vote</u>	<u>Will probably not vote</u>	<u>Don't know at this time</u>	<u>N</u>
February 2020		89%	6%	2%	2%	2%	610
May 2020		84%	10%	4%	1%	2%	840
June 2020		86%	10%	3%	1%	1%	997
July 2020		88%	8%	2%	0%	1%	1,973
September 2020		86%	9%	1%	4%	0%	1,026
October 2020	16%	79%	3%	0%	1%	0%	917

Interest in General Election

Turning to the November General election, how interested would you say you are in the 2020 General Election for President, Governor, and U.S. Senate?

	<u>Extremely interested</u>	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>Don't know/Not sure</u>	<u>N</u>
May 2020	81%	15%	3%	2%		840
June 2020	78%	14%	4%	3%	0%	997
July 2020	83%	10%	5%	1%	1%	1,973
September 2020	85%	11%	3%	0%	1%	1,026
October 2020	88%	8%	4%	0%		917

How Much Attention Paying to 2020 Election

How much attention would you say you are paying to the 2020 election?

	<u>A lot</u>	<u>Some</u>	<u>A little</u>	<u>None</u>	<u>Don't know/Not sure</u>	<u>N</u>
June 2020	69%	23%	6%	1%	0%	996
July 2020	75%	19%	5%	1%	0%	1,973
September 2020	71%	25%	4%	0%		1,026
October 2020	79%	18%	2%	1%		917

2020 Presidential General Election (With Those Who Have Already Voted)

		<u>Donald Trump</u>	<u>Joe Biden</u>	<u>Jo Jorgensen</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	October 2020	43%	55%	0%	0%	2%	899
Voting Registration	Registered Democrat	1%	98%			0%	256
	Registered Undeclared/Not Reg.	39%	58%	0%	0%	2%	376
	Registered Republican	91%	6%	1%	0%	2%	258
Party ID	Democrat	0%	99%	0%	0%	0%	389
	Independent	34%	61%	0%	1%	3%	128
	Republican	92%	5%	1%	0%	2%	370
Ideology	Liberal	0%	100%		0%		228
	Moderate	32%	66%	0%	0%	2%	330
	Conservative	92%	5%	1%	0%	2%	269
Media Usage	Boston Globe reader	12%	82%			6%	63
	Conservative radio listener	92%	7%	0%	0%	0%	270
	Fox News viewer	81%	17%	0%	0%	2%	421
	Local newspapers reader	33%	65%	1%	0%	0%	202
	NHPR listener	38%	60%	1%	0%	2%	569
	Union Leader reader	44%	53%	1%	0%	2%	150
	WMUR viewer	43%	55%	0%	0%	2%	679
Age of Respondent	18 to 34	27%	70%	1%		1%	224
	35 to 49	55%	42%	0%	0%	3%	197
	50 to 64	53%	46%	0%	0%	1%	286
	65 and older	34%	63%	0%	1%	2%	186
Gender of Respondent	Men	60%	38%	1%	0%	1%	432
	Women	26%	72%	0%		2%	448
Level of Education	High school or less	53%	47%			0%	312
	Tech school/Some college	52%	45%	1%		2%	281
	College graduate	27%	69%	1%	0%	3%	189
	Postgraduate work	21%	76%	0%	1%	2%	115
Gender & Education	Men, no college degree	71%	28%	1%		1%	302
	Men, college degree	34%	61%	1%	1%	2%	129
	Women, no college degree	32%	67%			2%	279
	Women, college degree	17%	80%	0%		2%	169
Region of State	Connecticut Valley	36%	64%		0%	0%	133
	Manchester Area	41%	57%	0%	0%	3%	242
	Mass Border	49%	48%	1%	0%	2%	197
	North Country	50%	48%	0%	0%	2%	55
	Seacoast	31%	67%	0%	0%	2%	119
	Central/Lakes	54%	45%		0%	1%	153
2016 Presidential Vote	Voted for Trump	91%	7%		0%	1%	415
	Voted for Hillary Clinton	0%	99%	0%		0%	422
	Did not vote in 2016	41%	48%	1%		10%	15
2020 Voting Intent	Already voted absentee	11%	89%		0%		150
	Will definitely vote	50%	48%	0%	0%	2%	725
	Will vote unless emergency	49%	38%			14%	24

2020 Presidential General Election (With Leaners & Those Who Have Already Voted)

		<u>Donald Trump</u>	<u>Joe Biden</u>	<u>Jo Jorgensen</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	October 2020	43%	55%	0%	0%	1%	899
Voting Registration	Registered Democrat	1%	98%			0%	256
	Registered Undeclared/Not Reg.	40%	58%	1%	1%	1%	376
	Registered Republican	91%	8%	1%	0%	0%	258
Party ID	Democrat	0%	99%	0%	0%	0%	389
	Independent	34%	61%	0%	3%	1%	128
	Republican	93%	6%	1%	0%	0%	370
Ideology	Liberal	0%	100%		0%		228
	Moderate	32%	66%	1%	1%	1%	330
	Conservative	93%	6%	1%	0%	1%	269
Media Usage	Boston Globe reader	12%	87%			1%	63
	Conservative radio listener	92%	7%	0%	0%	0%	270
	Fox News viewer	81%	18%	0%	0%	0%	421
	Local newspapers reader	33%	65%	1%	0%	0%	202
	NHPR listener	38%	60%	1%	0%	1%	569
	Union Leader reader	44%	55%	1%	0%	0%	150
	WMUR viewer	43%	55%	0%	0%	1%	679
Age of Respondent	18 to 34	27%	70%	1%	1%		224
	35 to 49	55%	43%	0%	0%	1%	197
	50 to 64	53%	46%	0%	0%	1%	286
	65 and older	35%	63%	0%	1%	1%	186
Gender of Respondent	Men	60%	38%	1%	0%	0%	432
	Women	26%	73%	0%	0%	1%	448
Level of Education	High school or less	53%	47%				312
	Tech school/Some college	52%	46%	1%		1%	281
	College graduate	27%	69%	1%	1%	1%	189
	Postgraduate work	22%	76%	1%	1%	0%	115
Gender & Education	Men, no college degree	71%	28%	1%		0%	302
	Men, college degree	35%	62%	1%	1%	1%	129
	Women, no college degree	32%	68%			1%	279
	Women, college degree	17%	80%	1%	1%	0%	169
Region of State	Connecticut Valley	36%	64%		0%	0%	133
	Manchester Area	41%	58%	0%	1%	0%	242
	Mass Border	50%	48%	2%	0%	0%	197
	North Country	50%	48%	0%	0%	2%	55
	Seacoast	31%	67%	0%	0%	2%	119
	Central/Lakes	54%	45%		0%	1%	153
2016 Presidential Vote	Voted for Trump	91%	8%		0%	1%	415
	Voted for Hillary Clinton	0%	99%	0%		0%	422
	Did not vote in 2016	51%	48%	1%			15
2020 Voting Intent	Already voted absentee	11%	89%		0%		150
	Will definitely vote	50%	49%	1%	0%	1%	725
	Will vote unless emergency	50%	38%		9%	4%	24

Decided on Choice for Presidential Election

		Definitely decided or already voted	Leaning towards someone	Still trying to decide	N
STATEWIDE	October 2020	95%	3%	2%	900
Voting Registration	Registered Democrat	100%		0%	256
	Registered Undeclared/Not Reg.	91%	7%	2%	376
	Registered Republican	98%	0%	2%	258
Party ID	Democrat	99%	0%	0%	389
	Independent	93%	3%	4%	128
	Republican	93%	6%	2%	371
Ideology	Liberal	99%	1%	0%	228
	Moderate	95%	3%	2%	330
	Conservative	96%	2%	2%	269
Media Usage	Boston Globe reader	94%	0%	6%	63
	Conservative radio listener	94%	6%	1%	271
	Fox News viewer	94%	4%	1%	422
	Local newspapers reader	96%	3%	1%	203
	NHPR listener	94%	4%	2%	570
	Union Leader reader	95%	2%	3%	150
	WMUR viewer	95%	3%	2%	680
Age of Respondent	18 to 34	91%	7%	2%	224
	35 to 49	95%	2%	3%	197
	50 to 64	98%	2%	1%	286
	65 and older	97%	1%	2%	186
Gender of Respondent	Men	93%	6%	1%	432
	Women	97%	1%	2%	449
Level of Education	High school or less	100%	0%		312
	Tech school/Some college	91%	6%	3%	281
	College graduate	94%	3%	3%	189
	Postgraduate work	96%	3%	2%	115
Gender & Education	Men, no college degree	93%	6%	1%	302
	Men, college degree	93%	6%	2%	129
	Women, no college degree	98%	0%	2%	279
	Women, college degree	96%	2%	2%	170
Region of State	Connecticut Valley	100%	0%	0%	133
	Manchester Area	95%	2%	2%	242
	Mass Border	96%	2%	2%	197
	North Country	93%	5%	2%	55
	Seacoast	98%	0%	2%	119
	Central/Lakes	90%	9%	1%	154
2016 Presidential Vote	Voted for Trump	94%	4%	1%	415
	Voted for Hillary Clinton	99%	0%	0%	423
	Did not vote in 2016	61%	35%	4%	15
2020 Voting Intent	Already voted absentee	100%			151
	Will definitely vote	96%	3%	2%	725
	Will vote unless emergency	54%	32%	14%	24

Favorability - Donald Trump

		Favorable	Neutral	Unfavorable	Don't know/Not sure	N
STATEWIDE	October 2020	42%	2%	55%	1%	917
Voting Registration	Registered Democrat	2%	0%	98%		256
	Registered Undeclared/Not Reg.	39%	2%	57%	2%	383
	Registered Republican	90%	2%	8%		258
Party ID	Democrat	1%	0%	99%	0%	390
	Independent	36%	0%	62%	2%	133
	Republican	88%	5%	7%		381
Ideology	Liberal	0%		100%	0%	229
	Moderate	32%	3%	64%	1%	339
	Conservative	90%	3%	7%		273
Media Usage	Boston Globe reader	13%	2%	85%		63
	Conservative radio listener	91%	1%	6%	2%	273
	Fox News viewer	79%	2%	17%	2%	426
	Local newspapers reader	30%	3%	67%	0%	203
	NHPR listener	38%	1%	60%	1%	576
	Union Leader reader	40%	3%	52%	4%	151
	WMUR viewer	42%	3%	54%	1%	697
Age of Respondent	18 to 34	26%	4%	70%		235
	35 to 49	53%	3%	44%		199
	50 to 64	52%	1%	44%	3%	287
	65 and older	36%	2%	62%	0%	189
Gender of Respondent	Men	58%	4%	38%	0%	446
	Women	26%	1%	72%	1%	452
Level of Education	High school or less	52%	3%	44%	2%	320
	Tech school/Some college	52%	1%	46%	0%	286
	College graduate	26%	3%	70%	1%	193
	Postgraduate work	19%	3%	79%		116
Gender & Education	Men, no college degree	68%	4%	28%		315
	Men, college degree	33%	3%	62%	1%	130
	Women, no college degree	33%		65%	2%	280
	Women, college degree	16%	2%	82%	0%	172
Region of State	Connecticut Valley	35%	6%	59%		143
	Manchester Area	40%	1%	59%	0%	245
	Mass Border	48%	2%	50%		197
	North Country	49%	0%	39%	12%	56
	Seacoast	32%	2%	66%	0%	120
	Central/Lakes	51%	3%	46%	0%	156
2016 Presidential Vote	Voted for Trump	90%	2%	8%	0%	419
	Voted for Hillary Clinton	1%	0%	97%	1%	423
	Did not vote in 2016	22%	35%	41%	2%	27
2020 Voting Intent	Already voted absentee	10%	1%	89%		151
	Will definitely vote	50%	1%	48%	1%	725
	Will vote unless emergency	39%	11%	45%	5%	24

Favorability - Joe Biden

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	October 2020	47%	7%	45%	0%	915
Voting Registration	Registered Democrat	93%	6%	1%		256
	Registered Undeclared/Not Reg.	46%	10%	44%	0%	380
	Registered Republican	7%	2%	91%	0%	258
Party ID	Democrat	90%	8%	2%	0%	389
	Independent	41%	16%	43%	0%	132
	Republican	5%	3%	92%	0%	381
Ideology	Liberal	87%	10%	3%		229
	Moderate	55%	8%	36%	0%	339
	Conservative	5%	3%	91%	0%	273
Media Usage	Boston Globe reader	71%	8%	22%		62
	Conservative radio listener	7%	2%	91%	0%	273
	Fox News viewer	15%	4%	81%	0%	426
	Local newspapers reader	55%	9%	35%		204
	NHPR listener	52%	7%	40%	0%	575
	Union Leader reader	53%	5%	43%		150
	WMUR viewer	48%	7%	45%	0%	695
Age of Respondent	18 to 34	57%	7%	36%		235
	35 to 49	33%	11%	55%	0%	197
	50 to 64	43%	4%	53%		286
	65 and older	56%	7%	37%	0%	190
Gender of Respondent	Men	28%	8%	63%	0%	445
	Women	67%	6%	27%	0%	451
Level of Education	High school or less	45%	1%	54%		320
	Tech school/Some college	35%	10%	54%	0%	287
	College graduate	59%	14%	27%		193
	Postgraduate work	65%	6%	28%	1%	114
Gender & Education	Men, no college degree	20%	6%	74%		315
	Men, college degree	49%	14%	37%	0%	129
	Women, no college degree	64%	4%	31%	0%	280
	Women, college degree	71%	8%	20%	0%	172
Region of State	Connecticut Valley	51%	6%	43%		143
	Manchester Area	53%	4%	43%		243
	Mass Border	42%	8%	50%		197
	North Country	43%	5%	52%		56
	Seacoast	52%	17%	31%		119
	Central/Lakes	41%	5%	54%	1%	156
2016 Presidential Vote	Voted for Trump	6%	4%	90%	0%	418
	Voted for Hillary Clinton	90%	7%	2%	0%	422
	Did not vote in 2016	27%	5%	66%	2%	27
2020 Voting Intent	Already voted absentee	78%	11%	11%		150
	Will definitely vote	42%	6%	52%	0%	723
	Will vote unless emergency	43%	21%	36%		24

Favorability - Jo Jorgensen

		Favorable	Neutral	Unfavorable	Don't know/Not sure	N
STATEWIDE	October 2020	9%	12%	13%	66%	893
Voting Registration	Registered Democrat	18%	4%	11%	67%	252
	Registered Undeclared/Not Reg.	9%	16%	14%	61%	372
	Registered Republican	1%	12%	12%	75%	249
Party ID	Democrat	13%	4%	14%	69%	376
	Independent	9%	30%	5%	56%	133
	Republican	5%	13%	15%	68%	371
Ideology	Liberal	21%	1%	16%	61%	216
	Moderate	3%	17%	12%	68%	339
	Conservative	4%	13%	14%	69%	263
Media Usage	Boston Globe reader	2%	3%	7%	87%	63
	Conservative radio listener	6%	16%	19%	59%	263
	Fox News viewer	6%	17%	13%	64%	414
	Local newspapers reader	8%	15%	8%	69%	195
	NHPR listener	4%	15%	9%	72%	560
	Union Leader reader	8%	19%	7%	66%	151
	WMUR viewer	5%	11%	14%	71%	673
Age of Respondent	18 to 34	27%	7%	21%	45%	225
	35 to 49	3%	21%	9%	67%	196
	50 to 64	5%	16%	11%	68%	278
	65 and older	0%	4%	9%	87%	187
Gender of Respondent	Men	5%	17%	16%	63%	432
	Women	13%	5%	10%	71%	442
Level of Education	High school or less	14%	16%	10%	60%	312
	Tech school/Some college	9%	10%	15%	66%	282
	College graduate	4%	11%	14%	70%	183
	Postgraduate work	4%	8%	13%	75%	115
Gender & Education	Men, no college degree	5%	18%	15%	63%	303
	Men, college degree	5%	16%	18%	61%	127
	Women, no college degree	19%	5%	10%	65%	278
	Women, college degree	4%	5%	9%	82%	164
Region of State	Connecticut Valley	2%	8%	11%	79%	135
	Manchester Area	19%	12%	10%	59%	241
	Mass Border	9%	5%	26%	61%	185
	North Country	4%	16%	5%	75%	55
	Seacoast	0%	7%	9%	84%	120
	Central/Lakes	8%	27%	8%	56%	156
2016 Presidential Vote	Voted for Trump	6%	16%	14%	63%	410
	Voted for Hillary Clinton	12%	6%	11%	72%	409
	Did not vote in 2016	1%	33%	5%	62%	26
2020 Voting Intent	Already voted absentee	0%	6%	15%	79%	149
	Will definitely vote	11%	12%	13%	64%	703
	Will vote unless emergency	2%	20%		78%	24

Interaction with October 7th 2020 Vice-Presidential Debate

		<u>Watched all of the debate</u>	<u>Watched most of the debate</u>	<u>Didn't watch much of the debate but paid close attention to news stories afterwards</u>	<u>Didn't watch the debate or pay attention to news stories about it</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	October 2020	39%	17%	31%	13%	0%	899
Voting Registration	Registered Democrat	37%	13%	46%	3%	0%	256
	Registered Undeclared/Not Reg.	40%	18%	27%	15%	0%	376
	Registered Republican	40%	18%	24%	18%	0%	258
Party ID	Democrat	35%	16%	44%	4%	0%	389
	Independent	50%	11%	25%	14%	0%	128
	Republican	41%	18%	20%	21%	0%	371
Ideology	Liberal	33%	18%	45%	3%	1%	228
	Moderate	46%	11%	30%	13%	0%	330
	Conservative	45%	14%	22%	18%	0%	268
Media Usage	Boston Globe reader	49%	11%	34%	6%		63
	Conservative radio listener	53%	23%	16%	7%	0%	270
	Fox News viewer	52%	18%	14%	15%	0%	421
	Local newspapers reader	47%	12%	36%	5%	1%	203
	NHPR listener	43%	18%	27%	13%	0%	569
	Union Leader reader	61%	16%	19%	4%		150
	WMUR viewer	44%	21%	27%	8%	0%	679
Age of Respondent	18 to 34	40%	8%	38%	13%		224
	35 to 49	40%	11%	25%	23%	1%	196
	50 to 64	37%	25%	30%	8%	0%	286
	65 and older	42%	20%	32%	6%	0%	186
Gender of Respondent	Men	49%	13%	24%	13%	1%	431
	Women	28%	20%	39%	13%	0%	449
Level of Education	High school or less	32%	18%	39%	10%		312
	Tech school/Some college	52%	13%	22%	13%	0%	281
	College graduate	33%	17%	31%	17%	1%	188
	Postgraduate work	37%	19%	32%	11%	0%	115
Gender & Education	Men, no college degree	53%	12%	23%	11%	0%	302
	Men, college degree	39%	18%	25%	16%	2%	128
	Women, no college degree	26%	21%	41%	12%		279
	Women, college degree	32%	19%	36%	13%	0%	170
Region of State	Connecticut Valley	26%	18%	34%	21%	1%	133
	Manchester Area	39%	18%	34%	9%		242
	Mass Border	37%	23%	30%	10%		197
	North Country	31%	22%	39%	8%		55
	Seacoast	43%	13%	28%	14%	1%	118
	Central/Lakes	54%	6%	26%	14%	1%	154
2016 Presidential Vote	Voted for Trump	47%	15%	18%	19%	1%	414
	Voted for Hillary Clinton	30%	19%	46%	4%	0%	423
	Did not vote in 2016	57%	0%	13%	30%		15
2020 Voting Intent	Already voted absentee	37%	20%	36%	7%	0%	151
	Will definitely vote	40%	16%	31%	13%	0%	724
	Will vote unless emergency	26%	11%	21%	37%	6%	24

Who Won October 7th 2020 Vice-Presidential Debate

		Kamala Harris	Mike Pence	Neither	Don't know/Not sure	N
STATEWIDE	October 2020	43%	44%	10%	3%	501
Voting Registration	Registered Democrat	94%	1%	4%	1%	129
	Registered Undeclared/Not Reg.	38%	44%	13%	5%	216
	Registered Republican	5%	84%	11%		148
Party ID	Democrat	91%	0%	8%	1%	198
	Independent	30%	41%	17%	13%	77
	Republican	3%	87%	9%	0%	218
Ideology	Liberal	91%	0%	7%	2%	118
	Moderate	49%	38%	12%	0%	189
	Conservative	2%	81%	11%	6%	160
Media Usage	Boston Globe reader	70%	7%	20%	3%	38
	Conservative radio listener	7%	85%	8%		206
	Fox News viewer	16%	71%	10%	3%	296
	Local newspapers reader	51%	33%	8%	8%	118
	NHPR listener	45%	45%	9%	1%	343
	Union Leader reader	43%	38%	10%	9%	116
	WMUR viewer	45%	42%	10%	3%	438
Age of Respondent	18 to 34	50%	43%	7%		108
	35 to 49	33%	60%	5%	2%	100
	50 to 64	41%	40%	14%	6%	176
	65 and older	49%	41%	10%	0%	115
Gender of Respondent	Men	28%	64%	7%	1%	269
	Women	63%	18%	13%	5%	217
Level of Education	High school or less	38%	54%	7%		157
	Tech school/Some college	32%	54%	7%	6%	183
	College graduate	60%	26%	14%	0%	95
	Postgraduate work	60%	22%	16%	2%	65
Gender & Education	Men, no college degree	21%	76%	2%	1%	197
	Men, college degree	48%	30%	21%	0%	72
	Women, no college degree	58%	19%	16%	7%	131
	Women, college degree	71%	17%	10%	2%	86
Region of State	Connecticut Valley	58%	35%	5%	2%	58
	Manchester Area	38%	52%	9%	1%	137
	Mass Border	32%	45%	14%	8%	118
	North Country	55%	32%	13%	0%	29
	Seacoast	62%	26%	11%	0%	67
	Central/Lakes	38%	56%	6%		91
2016 Presidential Vote	Voted for Trump	5%	83%	8%	4%	259
	Voted for Hillary Clinton	86%	0%	13%	1%	210
	Did not vote in 2016	37%	54%	10%		9
2020 Voting Intent	Already voted absentee	72%	9%	15%	3%	86
	Will definitely vote	37%	52%	8%	3%	407
	Will vote unless emergency	26%	48%	25%	1%	9

Favorability - Mike Pence

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	October 2020	41%	10%	47%	1%	917
Voting Registration	Registered Democrat	1%	18%	81%	0%	256
	Registered Undeclared/Not Reg.	37%	7%	55%	1%	383
	Registered Republican	90%	4%	6%	0%	258
Party ID	Democrat	0%	12%	88%	0%	390
	Independent	35%	7%	55%	4%	133
	Republican	86%	10%	3%	1%	381
Ideology	Liberal	0%	19%	80%	1%	229
	Moderate	29%	9%	61%	1%	339
	Conservative	90%	7%	3%		273
Media Usage	Boston Globe reader	20%	1%	79%		63
	Conservative radio listener	91%	2%	7%		273
	Fox News viewer	78%	6%	15%	1%	426
	Local newspapers reader	32%	6%	61%	0%	204
	NHPR listener	38%	4%	58%	1%	576
	Union Leader reader	41%	9%	49%		150
	WMUR viewer	42%	5%	52%	1%	697
Age of Respondent	18 to 34	24%	25%	49%	2%	235
	35 to 49	52%	10%	38%	0%	199
	50 to 64	52%	3%	44%	1%	287
	65 and older	36%	3%	60%	0%	189
Gender of Respondent	Men	55%	9%	34%	1%	446
	Women	27%	12%	61%	1%	452
Level of Education	High school or less	52%	16%	31%	1%	320
	Tech school/Some college	50%	4%	44%	2%	286
	College graduate	24%	11%	64%	1%	193
	Postgraduate work	20%	7%	72%	0%	116
Gender & Education	Men, no college degree	65%	7%	26%	2%	315
	Men, college degree	30%	16%	53%	0%	130
	Women, no college degree	33%	16%	50%	1%	280
	Women, college degree	17%	4%	78%	1%	172
Region of State	Connecticut Valley	34%	9%	58%		143
	Manchester Area	36%	25%	37%	2%	244
	Mass Border	49%	2%	49%	0%	197
	North Country	50%	5%	43%	2%	56
	Seacoast	33%	6%	59%	2%	120
	Central/Lakes	51%	4%	44%	1%	156
2016 Presidential Vote	Voted for Trump	88%	8%	4%	0%	419
	Voted for Hillary Clinton	0%	11%	88%	0%	423
	Did not vote in 2016	10%	36%	33%	22%	27
2020 Voting Intent	Already voted absentee	9%	4%	87%		150
	Will definitely vote	49%	10%	41%	0%	725
	Will vote unless emergency	36%	19%	29%	15%	24

Favorability - Kamala Harris

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	October 2020	47%	7%	44%	3%	917
Voting Registration	Registered Democrat	94%	4%	1%	0%	256
	Registered Undeclared/Not Reg.	46%	8%	44%	1%	383
	Registered Republican	5%	5%	84%	6%	258
Party ID	Democrat	93%	6%	0%	0%	390
	Independent	40%	12%	45%	2%	133
	Republican	2%	5%	88%	5%	381
Ideology	Liberal	92%	7%	1%		229
	Moderate	54%	11%	34%	1%	339
	Conservative	2%	3%	90%	5%	273
Media Usage	Boston Globe reader	63%	13%	24%		63
	Conservative radio listener	6%	0%	88%	5%	273
	Fox News viewer	15%	4%	80%	1%	426
	Local newspapers reader	52%	10%	37%	1%	204
	NHPR listener	51%	8%	40%	1%	576
	Union Leader reader	45%	5%	49%	0%	151
	WMUR viewer	48%	6%	44%	3%	697
Age of Respondent	18 to 34	55%	8%	34%	2%	235
	35 to 49	35%	6%	58%	0%	199
	50 to 64	43%	6%	45%	6%	286
	65 and older	56%	6%	37%	1%	190
Gender of Respondent	Men	28%	8%	62%	1%	446
	Women	67%	5%	25%	4%	452
Level of Education	High school or less	46%	2%	48%	4%	320
	Tech school/Some college	36%	6%	55%	2%	287
	College graduate	57%	11%	31%	1%	192
	Postgraduate work	62%	12%	25%	1%	116
Gender & Education	Men, no college degree	22%	7%	70%	2%	315
	Men, college degree	45%	13%	42%	0%	130
	Women, no college degree	64%	2%	29%	5%	280
	Women, college degree	71%	9%	18%	2%	172
Region of State	Connecticut Valley	50%	10%	39%	1%	143
	Manchester Area	52%	6%	40%	2%	245
	Mass Border	41%	8%	50%	0%	197
	North Country	48%	1%	26%	25%	56
	Seacoast	57%	8%	35%		120
	Central/Lakes	37%	4%	57%	1%	156
2016 Presidential Vote	Voted for Trump	4%	6%	87%	4%	419
	Voted for Hillary Clinton	92%	6%	1%	0%	423
	Did not vote in 2016	19%	3%	56%	22%	27
2020 Voting Intent	Already voted absentee	82%	4%	14%	0%	151
	Will definitely vote	41%	7%	49%	2%	725
	Will vote unless emergency	34%	3%	48%	16%	23

General Voting Intent

		<u>Already voted absentee in 2020 Election</u>	<u>Will definitely vote</u>	<u>Will vote unless emergency</u>	<u>May vote</u>	<u>Will probably not vote</u>	<u>Don't know at this time</u>	<u>N</u>
STATEWIDE	October 2020	16%	79%	3%	0%	1%	0%	917
Voting Registration	Registered Democrat	28%	72%	1%				256
	Registered Undeclared/Not Reg.	17%	76%	5%	1%	0%	0%	383
	Registered Republican	5%	93%	1%		0%		258
Party ID	Democrat	27%	72%	1%		0%	0%	390
	Independent	17%	74%	4%	2%		2%	133
	Republican	6%	88%	3%	0%	2%		381
Ideology	Liberal	24%	74%	1%	0%			229
	Moderate	18%	75%	4%		3%	0%	339
	Conservative	4%	93%	2%	1%	0%		273
Media Usage	Boston Globe reader	41%	59%					63
	Conservative radio listener	3%	95%	1%	0%	0%		273
	Fox News viewer	7%	90%	2%	0%	0%	1%	426
	Local newspapers reader	18%	78%	4%	0%	0%		204
	NHPR listener	20%	76%	2%	1%	0%	0%	576
	Union Leader reader	21%	76%	2%		0%		151
	WMUR viewer	18%	78%	2%	1%	1%	0%	697
Age of Respondent	18 to 34	15%	78%	2%	0%	4%	1%	235
	35 to 49	9%	87%	3%	0%	1%	0%	199
	50 to 64	10%	86%	4%		0%		287
	65 and older	35%	63%	1%	2%	0%	0%	190
Gender of Respondent	Men	10%	83%	4%	1%	2%	0%	447
	Women	23%	74%	2%		0%	0%	452
Level of Education	High school or less	12%	86%			2%		320
	Tech school/Some college	15%	79%	4%	1%		1%	287
	College graduate	21%	74%	4%	1%	1%		193
	Postgraduate work	25%	71%	3%	0%		0%	116
Gender & Education	Men, no college degree	6%	87%	3%	1%	2%	1%	315
	Men, college degree	21%	72%	5%	1%	0%		130
	Women, no college degree	23%	76%	1%			0%	280
	Women, college degree	24%	72%	3%		1%	0%	172
Region of State	Connecticut Valley	19%	73%	1%	1%	5%		143
	Manchester Area	16%	80%	3%	0%	0%	1%	245
	Mass Border	22%	76%	2%		0%		197
	North Country	7%	82%	9%	1%			56
	Seacoast	18%	78%	4%		1%		120
	Central/Lakes	10%	86%	2%	1%		1%	156
2016 Presidential Vote	Voted for Trump	4%	92%	3%	1%	0%		419
	Voted for Hillary Clinton	30%	69%	1%			0%	423
	Did not vote in 2016	13%	31%	15%	1%	32%	9%	27

Interest in General Election

		<u>Extremely interested</u>	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>N</u>
STATEWIDE	October 2020	88%	8%	4%	0%	917
Voting Registration	Registered Democrat	94%	5%	1%	0%	256
	Registered Undeclared/Not Reg.	84%	7%	9%	0%	383
	Registered Republican	92%	8%	0%	0%	258
Party ID	Democrat	92%	5%	3%	0%	390
	Independent	82%	10%	7%	0%	133
	Republican	87%	9%	4%	0%	381
Ideology	Liberal	92%	4%	3%	0%	229
	Moderate	85%	10%	4%	0%	339
	Conservative	90%	9%	1%	0%	273
Media Usage	Boston Globe reader	88%	12%			63
	Conservative radio listener	91%	6%	3%		273
	Fox News viewer	91%	6%	3%	0%	426
	Local newspapers reader	91%	8%	0%	0%	203
	NHPR listener	87%	7%	5%	0%	576
	Union Leader reader	87%	12%	1%		151
	WMUR viewer	87%	8%	4%	0%	697
Age of Respondent	18 to 34	83%	8%	8%	1%	235
	35 to 49	89%	8%	3%		199
	50 to 64	94%	5%	0%	0%	287
	65 and older	84%	11%	5%	0%	190
Gender of Respondent	Men	84%	10%	6%	0%	447
	Women	92%	5%	2%	0%	452
Level of Education	High school or less	90%	8%	2%		320
	Tech school/Some college	89%	6%	5%	0%	287
	College graduate	86%	8%	5%	1%	193
	Postgraduate work	84%	9%	6%	0%	116
Gender & Education	Men, no college degree	84%	9%	7%		315
	Men, college degree	84%	11%	4%	1%	130
	Women, no college degree	96%	4%		0%	280
	Women, college degree	86%	6%	7%	1%	172
Region of State	Connecticut Valley	83%	7%	9%	1%	143
	Manchester Area	92%	5%	3%	0%	245
	Mass Border	87%	6%	6%	0%	197
	North Country	79%	17%	4%		56
	Seacoast	84%	14%	1%	0%	120
	Central/Lakes	92%	7%	1%	0%	156
2016 Presidential Vote	Voted for Trump	90%	7%	3%	0%	419
	Voted for Hillary Clinton	91%	6%	3%	0%	423
	Did not vote in 2016	38%	37%	20%	5%	27
2020 Voting Intent	Already voted absentee	94%	6%	0%		151
	Will definitely vote	90%	6%	4%	0%	725
	Will vote unless emergency	43%	40%	17%		24

How Much Attention Paying to 2020 Election

		<u>A lot</u>	<u>Some</u>	<u>A little</u>	<u>None</u>	<u>N</u>
STATEWIDE	October 2020	79%	18%	2%	1%	917
Voting Registration	Registered Democrat	92%	7%	0%	0%	256
	Registered Undeclared/Not Reg.	73%	22%	4%	1%	383
	Registered Republican	77%	22%	1%		258
Party ID	Democrat	87%	12%	0%	0%	390
	Independent	71%	26%	2%	0%	133
	Republican	72%	22%	4%	1%	381
Ideology	Liberal	89%	10%	1%		229
	Moderate	78%	19%	2%	1%	339
	Conservative	76%	22%	1%	1%	273
Media Usage	Boston Globe reader	98%	2%			63
	Conservative radio listener	81%	14%	4%	1%	273
	Fox News viewer	81%	14%	3%	1%	426
	Local newspapers reader	87%	12%	1%		204
	NHPR listener	77%	20%	3%	0%	576
	Union Leader reader	81%	17%	1%	1%	151
	WMUR viewer	80%	18%	2%	0%	697
Age of Respondent	18 to 34	75%	18%	7%		235
	35 to 49	69%	29%	1%	1%	199
	50 to 64	85%	13%	1%	0%	287
	65 and older	84%	16%	0%	0%	190
Gender of Respondent	Men	78%	16%	4%	1%	447
	Women	78%	21%	1%	0%	452
Level of Education	High school or less	81%	19%			320
	Tech school/Some college	76%	18%	6%	0%	287
	College graduate	77%	20%	2%	1%	193
	Postgraduate work	80%	17%	1%	2%	116
Gender & Education	Men, no college degree	77%	18%	5%		315
	Men, college degree	82%	13%	2%	3%	130
	Women, no college degree	80%	19%	1%	0%	280
	Women, college degree	76%	22%	1%	1%	172
Region of State	Connecticut Valley	61%	38%	0%	1%	143
	Manchester Area	83%	12%	4%	1%	245
	Mass Border	84%	16%	0%		197
	North Country	56%	44%			56
	Seacoast	87%	10%	1%	2%	120
	Central/Lakes	81%	11%	7%	0%	156
2016 Presidential Vote	Voted for Trump	76%	20%	3%	1%	419
	Voted for Hillary Clinton	86%	14%	1%	0%	423
	Did not vote in 2016	42%	34%	21%	2%	27
2020 Voting Intent	Already voted absentee	94%	4%	1%	1%	151
	Will definitely vote	78%	19%	2%	0%	725
	Will vote unless emergency	36%	52%	11%		24